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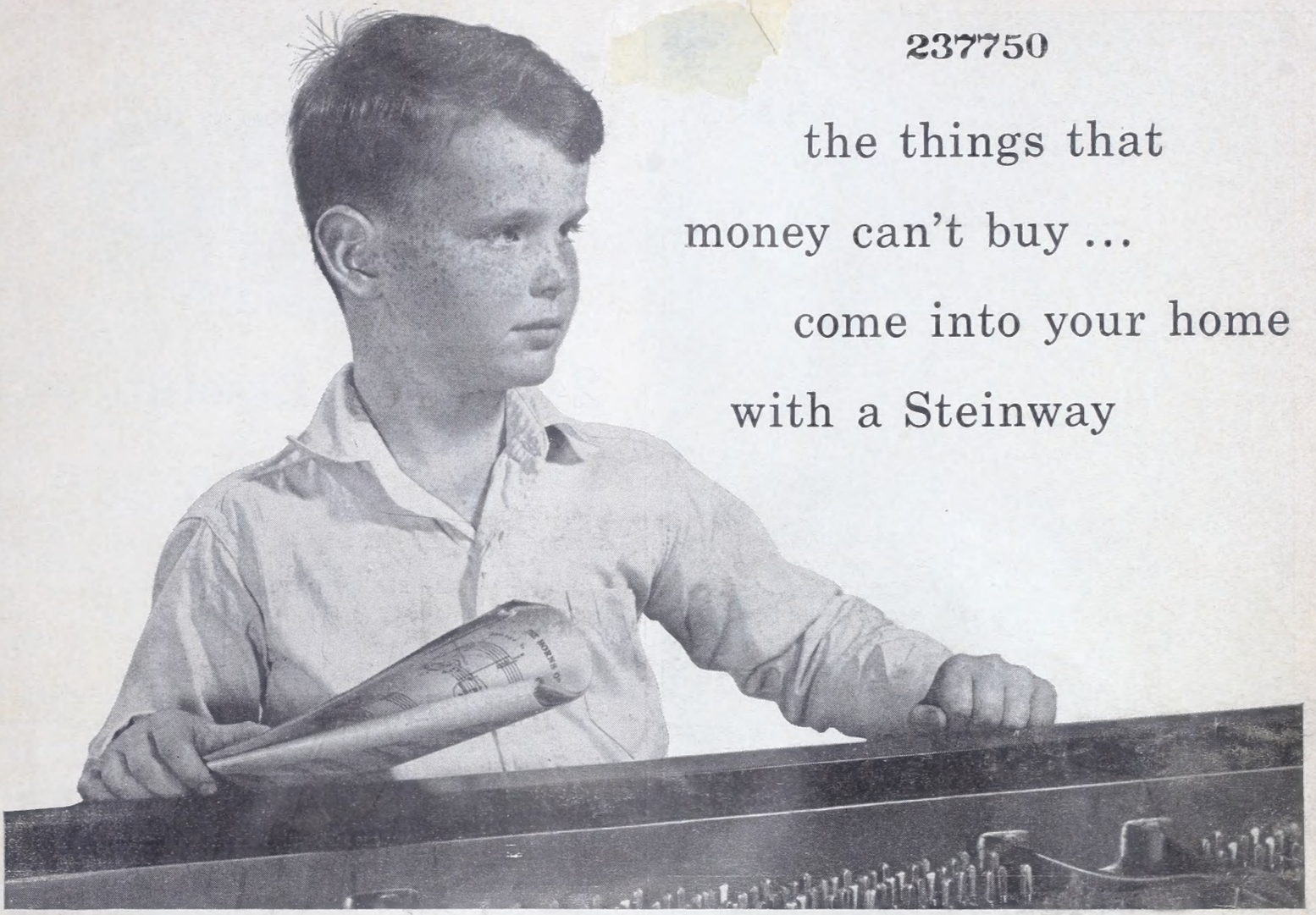
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24 Musical Resolutions for the New Year

By RICHARD WILLIAMS

This is the time of year for resolutions. I have 24 of the most painless—indeed most pleasurable—you've ever had offered to you. Here they are:

1. Resolve this year to hear more music, enjoy more music and, above all, play more music.

2. Resolve to do this in your own way for the enjoyment that best suits you without worrying whether your way is the right way. Music is an emotion. It is a state of feeling. One might say that it is a state of well-being. To arrive at it one cannot follow somebody else's diet. Only such nourishment as you yourself can taste—such sounds as you can hear—are beneficial.

3. Resolve therefore to get rid of your musical fears. If at a concert you suddenly find that your mind has started to wander, that you are no longer paying attention, that you are distracted by the hat of the woman in front of you or by the red face of the trumpeter, don't feel guilty or jump to the conclusion that the piece of music you are hearing is over your head. Simply try to get back to the music; let its force and fall carry you. Be easy about it.

Music can be listened to in two ways: with your body and your mind relaxed and—much better—with your mind alert and sensitized, your heart taut, your whole being plunged into the composition. You can command neither attitude, but it is probable that the more you listen, the more you will participate. Don't say, "I can't enjoy music because I don't know anything about it."

4. Resolve, on the other hand, not to refuse hints and suggestions. A guide is a comfortable thing to have around the first time you visit a strange place, if only to tell you where to look and what to hear. Try to read the program notes or the words on the back of the record album. Occasionally they are good.

5. Resolve to have the courage to walk out of a concert. Not necessarily if you are bored. On the contrary, if you feel that you have just received such a thrill that you do not want for any more.

6. Resolve that this year you will get to know at least six compositions intimately. Get recordings of these compositions and play them often enough so that there are no superficial surprises left. In music, more than in other arts, the familiar is the enjoyable. The twice-told tale is the stirring tale. We are speaking of great music. Light music exhausts its content soon; great music holds back its wealth.

7. Resolve to read the musical reviews appearing in your newspapers. If they happen to disagree with your own opinion, disregard the reviews.

8. Resolve that, if you have taken a fancy to one composer, you hear and play more of his work before you hop to somebody else. If you know his symphony, listen to his

concertos; if you know his concertos, try his songs.

9. Resolve not to seek for plots or pictures or set images in the music you hear. Most music has no extra-musical meaning. It tells no story, it paints no pictures. There is no need for spinning fairy tales or drawing cumbersome allegories.

10. Resolve not to be frightened by the Expert, expert though he may be. There is one at every concert. He tolerates the concert to which you are listening, but thinks that the present conductor's interpretation of the symphony is much inferior to Maestro Batonovitch's interpretation, which he heard years ago, before you were born. Go away and smoke a cigarette.

Similarly, do not get your back up when the overly enthusiastic begin to roll their eyes. The behavior of "artistic" people is sometimes hard to take.

11. Resolve this year to hear at least three unfamiliar operas. Become acquainted with their recordings or, if you can, go to the opera house. Before you do, read a synopsis of the story.

12. About opera, resolve not to say, "I would rather hear the music without the singing." You cannot tear the voice from the orchestra. Opera *is* singing.

13. Resolve right now to read Ernest Newman's new book, *Seventeen Famous Operas.*

14. Resolve this year to hear at least one modern composition. Make the acquaintance of Bartók and Carl Orff. You may hate it. Never mind; listen to it once again.

15. Resolve to read one or two of the reviews of the new recordings. If you find anything that promises to interest you, don't rush to buy. Listen to the record in your dealer's booth before you buy it.

16. Resolve not to be befuddled by all the conversation about high fidelity. This talk of kilocycles, roll-off and frequency response is not quite as mysterious as it first appears. If you listen to good recorded music, you want an instrument that is capable of reproducing sound decently. But if the instrument sounds good to you (installed in your room, not in the dealer's showroom) that's all that's necessary. Deal with a reliable store, then rely on your ears.

17. Resolve not to overdo this hi-fi business in choosing your records. Other things being equal, you will want to get a modern recording, a hi-fidelity recording, because it does sound better. But the first considerations in music are the repertoire and the artists who perform the works. Great performances exist which, having been recorded long ago, cannot be duplicated or equalled in modern recordings. Do not deprive yourself of them because the record is not marked high fidelity.

18. Resolve to consider as a fallacy the statement, "One must enjoy music itself. We worship the virtuoso too much. The artist is secondary to the work." Music means nothing until it is interpreted by the artist, brought to life by the performer.

19. Resolve not to take music too hard, but on the other hand do not take it too casually. At home you needn't listen as if you were at a concert, dressed in your Sunday best. But don't be too casual and offhand about it. If you want to play music during dinner, play dinner music, light, tuneful, pleasant stuff. But do not demote great music by reducing it to background noise.

20. Resolve that if you like the concert, you will show your liking by warm applause, but that on the other hand you won't dull your palm by applauding indiscriminately anything that anybody plays.

21. Resolve that you will draw your children into the orbit of your musical enthusiasm, not necessarily by planned programs, but simply by letting them be with you when you listen to music at home. Let them listen to as much or as little as they like.

22. Resolve that once in a while you will lift your own voice in song.

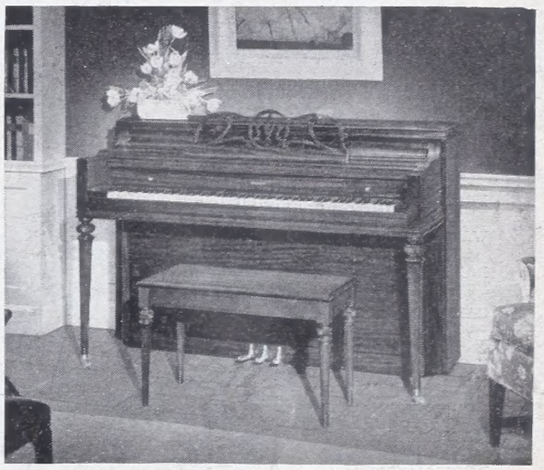
23. Resolve to disregard all of these resolutions, if you find some other way toward the enjoyment of music, except for the grandest of all resolutions, which follows in nice, bold, resolute type:

24. Resolve to try your hand on some instrument of your free choice, be it harmonica or electric organ, piano or banjo, drums or recorder. There is nothing like making a little music for teaching one to love and appreciate music.

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Our cover: striking symbol of a graceful party in a room that offers many practical solutions to our most crying needs. Everything in it requires minimum maintenance, thanks to vinyl-tile floors, plastic upholstery, rugged furniture (see page 110 for details). Study it and this issue for more ideas.

House Beautiful

Vol. 98, No. 1

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

JANUARY 1956

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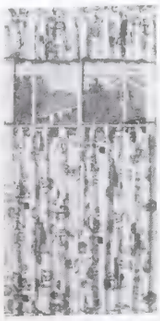
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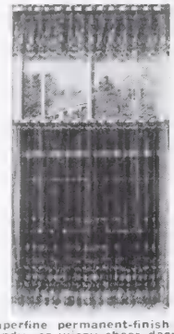
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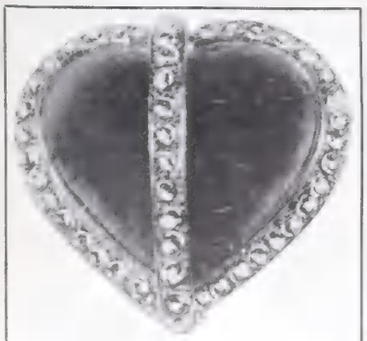
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- 6-pc. place setting (1 ea.): luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

* $5 down, $5 monthly — 4 place settings (24 pieces)
• 7.50 down, 7.50 monthly — 8 place settings (36 pieces)
• $10 down, $10 monthly — 8 place settings [illegible] pieces)
• $15 down, $15 monthly — 12 place settings (72 pieces)
Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB-1-56
Enclosed, $_____ down payment
Pattern_____
No. of settings_____
Name_____
Address_____ Apt. #_____
City_____ Zone____ State_____

CENTURY OLD BEAUTY



HEAVY FERN PATTERN

White or Antique Green		Cast Iron	Aluminum
Settee #70	51″ long	$65	$78
Chair #72	17″ long	$40	$48

Mde. Du Barry Table #27
Copy of 18th Century powder room piece. Richly filigreed top and lower shelf. Ornamental legs are tapered to a leafy trim at base. 14″ diameter, 21″ high. Aluminum, finished in White, Black, Antique Green, Antique Gold. $29.50

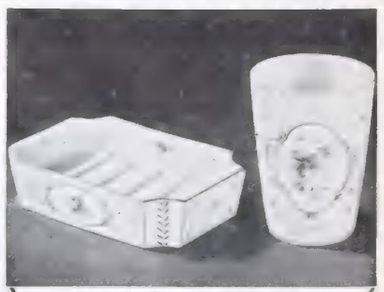




Marble Top Table #28 Sturdy, a handsome design reproduced in Cast Aluminum. White Marble top, 12″ diameter, 26″ high. White, Black, Antique Green, $34 incl. White Marble top.

Catalogue on Request
Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
Dept. 1-6 2500 27 Ave. N., Birmingham, Ala.



FINE CHINA
Authentic Reproductions of the
French Limoges
PATTERN

How we wish we could show you this in color! It has the look of Limoges, with the grace and charm of a minuet. The tumbler and soap dish are fine translucent china hand-decorated with spring flowers and gold baroque trim. Choose powder blue, pink, yellow or turquoise. Postpaid.

$1.50 Each $2.75 The Set

Please List 2nd Color Choice
Send for Free Gift Catalog

Page & Biddle
21 Station Road, Haverford B1, Pa.

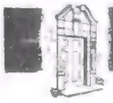
DECORATED IRON TRIVET TOWEL HOLDERS



SPECIALLY PRICED Postpaid $1

Trivets of cast iron are hot unusual; but when they're dressed up with paint and color they become decorators' delights. This is an old trivet pattern mounted on a 1½″ bracket to become a charming towel holder. A choice of black and white (touched with color) gives a smart contrast on any wall. Easily mounted. Height 5″. Choose one for every member of the family.

Satisfaction guaranteed or money refunded



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430 B-1 S. Jefferson, Peoria, Ill.

RALEIGH TAVERN STOOL



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled. 24″ or 30″ high. Specify which.

Direct from workshop to you.

Unfinished, smoothly sanded — $6.95
Light natural finish — $7.95
Maple, mahogany, walnut, cherry or pine finish — $8.95

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-16 STATESVILLE • NORTH CAROLINA

"Famous since 1927"

Merrin

330 MADISON AVE., (COR. 54TH)
NEW YORK 22

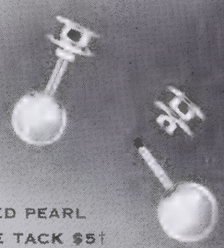
GENUINE STONES SET IN 14K GOLD



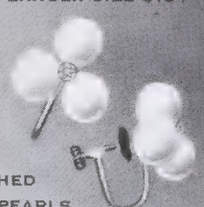
CULTURED PEARL
14K GOLD
EARRINGS, $9.90†
LARGER SIZE,
NOT ILLUSTRATED $15†



BLACK STAR SAPPHIRE
14K GOLD TIE TACK $25†
LARGER SIZE $35†

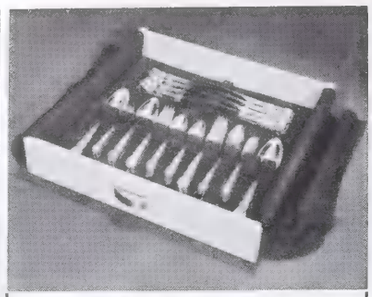


CULTURED PEARL
GOLD TIE TACK $5†
LARGER SIZE $10†



CLUSTER
EARRINGS
WITH MATCHED
CULTURED PEARLS
AND PERFECT DIAMONDS $55†

†TAX INCLUDED
ALL JEWELRY ACTUAL SIZE
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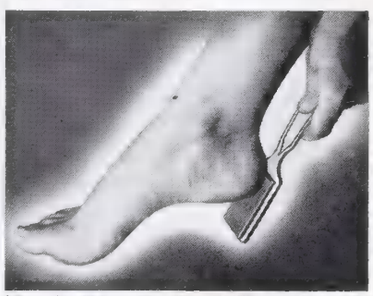


Make your own
SILVER DRAWER

Use International's **Silver Storage Drawer Kit** to make any drawer in your home **tarnish proof.** Easy to assemble. Kit includes Tarnish Prevent Cloth, slotted spoon, fork and knife racks. Keeps silver bright, whether it's sterling or silverplate. Will hold up to 140 pieces.

Complete set, $6.95 ppd.

MILLARD F. DAVIS
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Wilmington 1, Delaware



Magic Way To Foot Beauty—$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. *Guaranteed to do the job or your money back!* Only $1, postage paid. Order PEDI-BRUSH direct by mail from **Sunset House, 841 Sunset Building, Hollywood 46, California.**



Amazing Device
for Cracking ICE!

Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* $1.00 postpaid. Immediate delivery from:

TAP-ICER COMPANY
376 W. 3rd St. Williamsport, Pa.

Copper and Pine
CUPOLA $22.50



Fits roof without cutting. 21" x 21" x 26". Assemble it yourself. Completely assembled $29.95. 10 stock models available. Cast Aluminum Vane 24" x 33" $17.50 . . . or $10 with Cupola.

WAGON WHEEL LITE

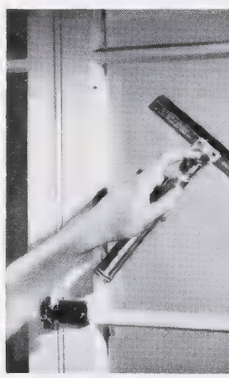


Brown stained wheels with satin finished brass lites. 10 frosted chimneys take up to 100 W bulb. 24 in. dia. 4 lite $18.24 in. dia. 5 lite $22. Without chains $6 less. 25 stock models available.

Send 10¢ for New 120 page Catalog, about 1000 illustrations of Unusual Home Accessories.

WILLIAM Spencer
RANCOCAS WOODS, NEW JERSEY

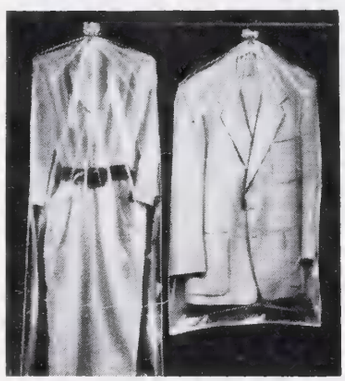
WINDOW



SPRAY BLADE combines squeegee and spray in one neat tool. Just press to spray. Wipe to clean. The aluminum handle is the container for your glass cleaner or detergent. Obviously, it's a whiz for windows and mirrors. But it's equally good for cleaning linoleum and tile floors, refrigerators, etc. With 7″ rubber blade, $1 ppd. Aimée Lee, 545 Fifth Ave., New York 17, N.Y.



DIVIDE AND CONQUER the messiness that overcomes all bureau drawers at one time or another. With these adjustable metal Drawer Dividers you can find gloves, hankies, cosmetics, sweaters, etc., in the dark. They expand from 9 to 17 inches, come in 3 heights: 2½″ high, $1.19 for 4; 4½″, $1.29 for 4; 6½″, $1.39 for 4. Ppd. Bard's, Dept. 1171, Evanston, Illinois.



39¢ AND 49¢ GARMENT BAGS are made of tough and transparent polyethylene. They slip over suits and blouses, dresses and coats, and the adjustable closing band at the top locks out dust and moths. They're 21″ wide, have a 4″ gusset. Suit Bag is 45″ long; 39¢ each; 6 for $1.75. Dress Bag is 65″ long; 49¢ each; 6 for $2.50. Ppd. Carol Beatty Co., 7410B Santa Monica Blvd., Los Angeles 46, California.

TOWELS
OF A DIFFERENT
STRIPE!

You'll love these lint-free thirsty terry Kitchen Towels for quick and easy drying. Super-absorbent, they'll simply soak up the moisture, making your glass and china sparkle! Their bright stripes and smart designs will add immeasurably to your pretty kitchen. 18"x27". In red, aqua, or lemon-yellow stripes.
Each towel $1.00
And as for the matching apron . . . Well, wouldn't you just love to wipe your wet hands on it . . . wear it fresh from the drier, without ironing? Same gay colors, same miracle material!
Apron $1.75

Susan Smith



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OLD BAY COLONY
America's Most Beautiful
BRAIDED RUGS!

Stunning Reproductions of Traditional Hand Made Braided Rugs. Created by skilled New England craftsmen of select wool and man-made fibers, colors and patterns suggested by early America. Extra heavy double braid sewed with 3-ply linen thread. Heirloom quality.

9′x12′...$99.95 *Other sizes $6.00 up.*
Quality absolutely guaranteed. Write for free literature and color samples.

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SHOPPING



TRAVEL KIT FOR THE FORGETTER is a plastic case stocked with: chewing gum, Bufferin, Tums, sewing kit, dry cleaner, knife with bottle opener, Scotch tape, soap flakes, emery boards, teaspoon, rain hat, clothes brush, baggage labels, clothesline, bobby pins, foreign currency money changer, etc., etc.! 30 items in all for $6.95 ppd. Clarion Products, Box 488H, Highland Park, Ill.



INDOOR DOOR MAT protects your carpeting, and because it, too, is made of carpeting bonded to a non-skid rubber backing, it crosses your threshold with good looks. The deep cotton pile gets feet dry and clean. It's soil-resistant, and you can vacuum it when you do your carpets. In beige, wine, green or gray, 18″ x 29″. $3.95 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



FANCY DRESS FOR THE CLEANSER CAN is a decorative ceramic holder that slips over any standard can of scouring powder. The shaker top is perforated, and a rubber disc at the bottom holds the can secure. Wonderful for bathrooms and kitchens, and we love the fish design. $1.95 ppd. The Added Touch, Wynnewood, Pa.





CHILD'S LOUIS XV CHAIR

Authentic reproduction of an 18th Century Louis XV Chair scaled to child's proportions, hand carved antique finish. Overall height 26 inches, **only $45.00 express collect.** Hundreds of other items suitable for Christmas gifts, either antiques or reproductions. Your inquiry given prompt attention.

B. Manheim Galleries

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IS YOUR CAR COVERED?

Here's an insurance policy for $6.95! This heavy gauge plastic cover fits any model or make of car, and safeguards it from rain, dust, or sun. With double binding for extra security, it folds when not in use. State make and year of car when ordering. $6.95 plus 35¢ postage. Extra-heavy, $8.95 plus 45¢ postage. Mardo Sales Corp. Dept. G-34, 480 Lexington Ave., New York 17, N.Y.





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Beautiful Custom Made Drapes

only $1.50 a yard including labor

SEND 25¢ FOR SWATCHES OF ALL COLORS OF ALL FABRICS

Fortisan by the yard **$1.**
White, champagne, pink, café, turquoise, sea foam, gold.

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White, beige, grey, rose, copper, sea foam.

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Two-Tone Supple Weave by the yard **$1.**
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Nubby Weave by the yard **$1.**
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WINDOW



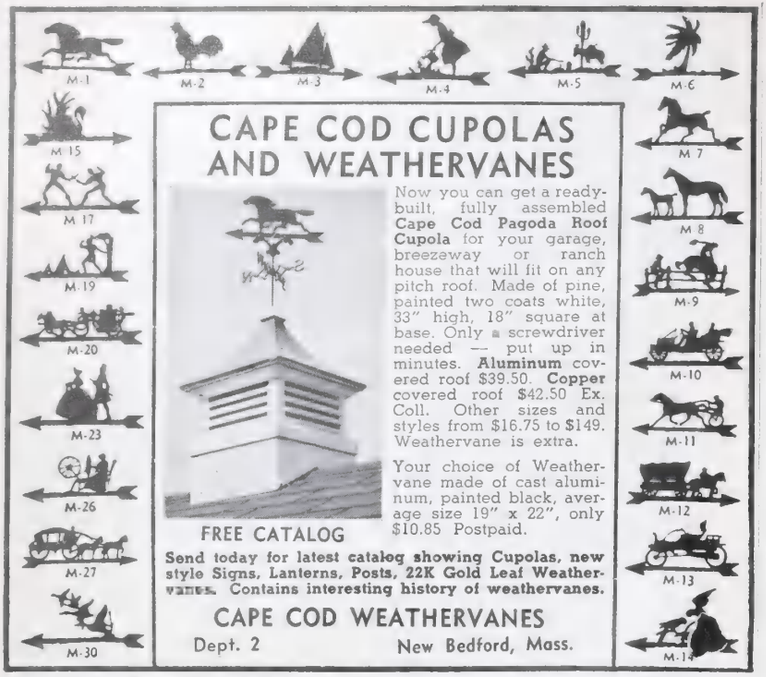
AN ANTIQUE DOLLAR, first coined in Bohemia in 1519, was known as *thaler* by the Germans, *daalder* by the Dutch, pieces of eight by pirates. Eventually it became the monetary unit for the U.S.A. Handsome gold-plated foreign coins, all 100 years or more, are a whopping and sophisticated 1½″ in diameter. Swinging from a gold-plated bracelet, it's $11.50 incl tax. Ppd. Chalmar, Split Rock Rd., Syosset, N. Y.



IT STAYS ON, does Stayzon, the wonderful little Styrene tube-topper that banishes forever the nuisance of crawling around on a cold bathroom floor searching for a runaway toothpaste cap. With one finger-tip operation, you can open, dispense and close any standard dental, shaving, or domestic tube. Assortment of five caps includes three standard sizes to fit all tubes. $1 postpaid from Taylor Gifts, Wayne 1, Pa.



WISE OLD OWLS are andirons reproduced in cast iron from an old New England pattern—a sagacious pair to stand guard at your hearth. Finished in black, they have yellow eyes with brown pupils through which the firelight will shine. 14″ tall with 14″ irons, they weigh 22 pounds, cost $14.95 the pair. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



CAPE COD CUPOLAS AND WEATHERVANES

Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33″ high, 18″ square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Ex. Coll. Other sizes and styles from $16.75 to $149. Weathervane is extra.

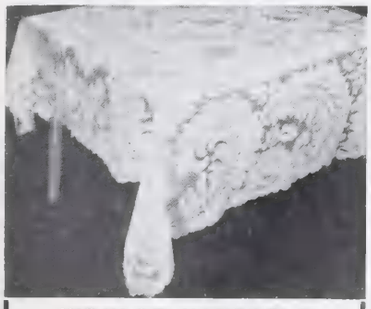
Your choice of Weathervane made of cast aluminum, painted black, average size 19″ x 22″, only $10.85 Postpaid.

FREE CATALOG

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD WEATHERVANES

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INDULGE YOURSELF

The finest imported French lace. Alençon lace is unsurpassed in beauty and elegance. So exquisite, so lasting, it is the finishing touch to all beautiful homes. A luxurious festive table cloth, or use it for the loveliest of bridal veils and arrange it so it can be used later as a table cloth or bed spread. This intricate pattern was a favorite of the French aristocracy. White or the softest pink. 72″ x 90″. **$45.00** which includes postage. Sorry, no C.O.D.'s

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ANNOUNCEMENT
STUNNING GUARD RINGS

(now in Gold too, due to many requests)

Mix & Match them. Sterling Silver or 14 Kt. Gold plate on Sterling, set all around with tiny Turquoise blue stones, or simulated Diamonds, Rubies, Sapphires or Emeralds.

Prices & Special Prices for Suggested Combinations.

Plain (no gems) **$1.50** ea. Gem Bands **$2.95** ea.
2 Plain and 1 Gem...**$5**—2 Gem Bands...**$5**
1 Plain and 2 Gems..**$6.50**—3 Gems **$7.95**

Send ring size or measure with string. Satisf. guar. Send cash, check or m.o. For COD's send $2 deposit.

OLD PUEBLO TRADERS Box 4035, Dept. BB-6 Tucson, Arizona



Mare and colt pin, horse design bracelet and earrings are unusually beautifully executed in sterling silver. The smart college miss and teen-ager will also love this 3-piece set ($12) which will bring many compliments! $6 for bracelet; $3.60 for pin; $2.40 for earrings. Ppd. Order whichever you prefer. **THE SELDEN COOPER SHOP, 7 Page Avenue, Asheville, N. C.**



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your dress in sealed full-vision, transparent case against moisture, mold, mildew, etc. Bonded pick-up and delivery wherever you live. Insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

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234 AMHERST STREET EAST ORANGE 4, N. J.

Freshen up wardrobes and linens with

LAVENDER MIST



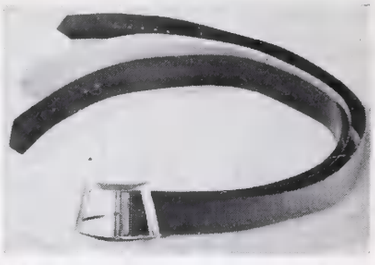
AT A TOUCH OF YOUR FINGER, this aerosol sprays a fine, clear fragrance of lavender that freshens linen closets, lingerie drawers, pillow cases, sheets, hankies, shirts, etc. Doesn't stain, dampen or discolor.

JUST RIGHT FOR THAT UNUSUAL, DELIGHTFUL GIFT for Mother, Sister, Daughter or Friend! If you want us to send Lavender Mist direct, send us your list—we'll enclose a card with your name.

Large (6 oz. size) only **$1.50 POSTPAID**
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THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, New York 11, N.Y.



Six-in-One Belt is a really fabulous value. The basic ingredient is a large gold buckle, which comes with three Shoe Calf belts. Each belt is completely reversible, so you can ring your waist with any of six different colors. A perfect match for almost any outfit in your wardrobe. Belts are fully adjustable and can be trimmed to fit any size. Available in two widths, 2 inch or 1½ inch, in beguiling shades of black/avocado, tan/brown, red/panama. You get all six for just $1.25 postpaid, from

Mary Mae

Dept. B, 29 Murdock Ct., Brooklyn 23 New York

SHOPPING



TWO FOR TEA TOWELS. The most delightful tea towels we've ever seen should be hung, like pictures, on the towel rack in the most delightful kitchen in town. One of the hand-screened designs features Early American Glass; the other, Early American Pewter. Both are pure linen in marvelous colors: tobacco brown, russet flame, pink or blue. $1 each ppd. Jeredith Manor, Box 130, Nyack, New York.

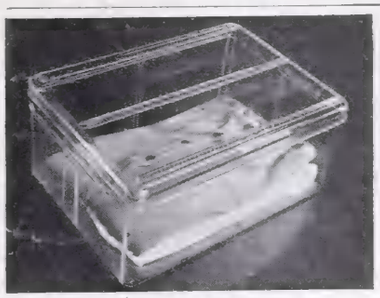


SINUS MASK works a soothing magic on the clogged and aching head of the sinus sufferer. It even seems to relieve nervous tension. It fits comfortably over upper face and forehead, and the wide vision window lets you read or look at television. It's UL approved, has a 3-heat switch, works on AC or DC. With washable white cover, $8.95 ppd. No c.o.d.'s. Order it from Elron Products, 225 W. Erie St., Chicago 10, Ill.



DO BUY TWO, because the price of these lighters is something to shout about! Made of white china and hand painted with the beloved Moss Ross design, they are fully automatic and are wonderful little workers for a guest bedside table, breakfast tray or elegant bathroom. Just $2.95 each, $5.50 for two! Ppd. Lee Wynne, 5446-B1 Diamond St., Philadelphia 31, Pa.





Keep Delicate Apparel Fresh and Lovely in This

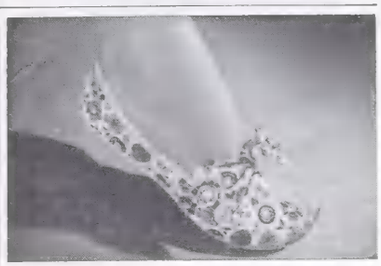
GIANT CRYSTAL BOX

Here is the very thing you've been looking for to protect your delicate finery from harmful dust particles. Made of durable polystyrene, this attractive box and its snug-fitting cover are crystal clear, so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf.

Perfect for safe, practical off-season storage. **$4.95 ppd.**

No C.O.D.'s or Stamps, Please

NATIONAL HANGER COMPANY
Dept. H.B., 15 West 18th St., N.Y. 11, N.Y.



HAREM SLIPPERS PUT AN EXOTIC LOOK UNDERFOOT!

These clever Harem Slippers are exotic to look at, fun to wear, and oh, so comfortable! Made of bright-patterned Persian print cotton, Harem Slippers have kitten-soft suede soles—foam rubber inner soles with double thickness in heels. Toes take an "oriental" tilt and six bright gilt coins tinkle from the bow ties. Harem Slippers look delightfully frivolous, but are so really practical—long-wearing and completely washable. And what a clever idea for a really different Christmas gift!

Send shoe size for correct fitting. Per Pair, only $3.95 postpaid

Send for free catalog.

artisan galleries
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FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF **$2.95** POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM **$3.45** POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM **$4.95** POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM **$3.95** POSTPAID



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L **$2.95** POSTPAID

STYLE M MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively

guide your friends – beautify your home!

PERFECT FOR GIFTS – ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

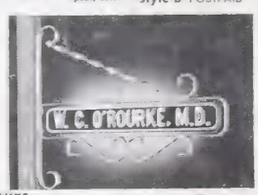
- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



NAME & NUMBER LAWN MARKER up to 15 letters and numbers top line, 15 on lower style NL **$4.95** POSTPAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B **$3.95** POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB **$4.45** POSTPAID



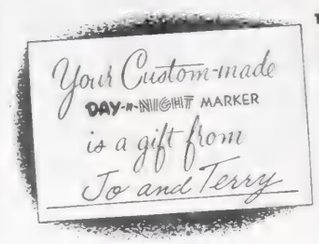
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☐ Remittance enclosed ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.

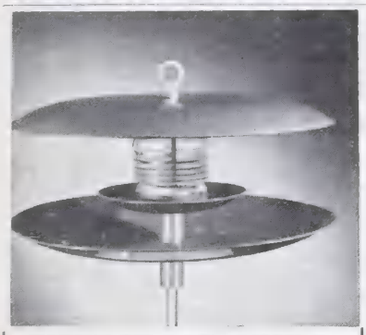


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ALUMINUM—RUST PROOF

More than 7,500 already in use all over the country. Keeps food dry and fresh—even in winter. Always attractive because its 15½" aluminum trays finished in palm green baked enamel are rustproof and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. **Our reorders prove Kepe-Nete is as good as we say.**

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A Fountain or an Ornament



In your garden, loge or patio this winsome cherub of Pompeian stone adds gaiety and charm, and the frog the cherub holds is piped to serve as a fountain.

Small size—20" high
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Catalog (10 cts. please for mailing) Illustrated are Bird Baths, Pedestals, Benches, Wall and Center Fountains and Figures. Largest available stock. Unusual finds in many rare imports.

Erkins Studios
42 West 40th St. New York 18, N. Y.



MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... **$5.95** postpaid
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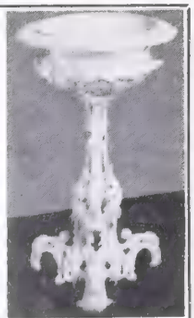
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TENNESSEE CHROMIUM PLATING CO.
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Authentic Cast Iron—Aluminum Reproductions



Authentic Rose & Lyre pattern chair #302 ea. $32.50 (#30 Aluminum) Table #100 42" diameter 27" high $35. (#30 Aluminum) Painted White Frost Gold Floral center piece **$25.** Pedestal Urn 35" high Bowl 32" diam. 8" deep. **$95.** *Crated Free. Send check or money order. Specify freight or express shipping charges collect.*

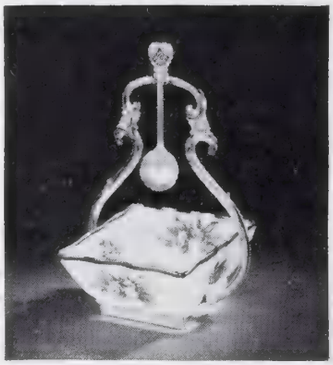


J. F. DAY & CO. Dept. 1-6B, 1901 4th Av. S., Birmingham, Ala.

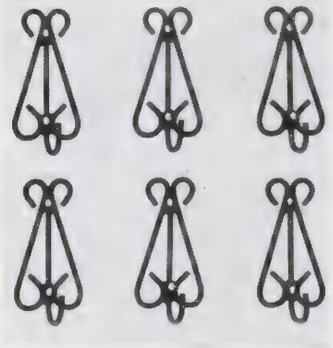
WINDOW SHOPPING



WEATHERSTRIP TAPE is terrific! You strip it around your doors and windows like adhesive tape and it seals out draft, dust, dirt all winter, leaves no marks when you remove it in the spring. It's double insurance used around an air conditioning unit—and it saves your fuel bills! 1½" wide, 109' long. 2 rolls for $1.15; 4 for $2.15. Ppd. Huss Bros., 100 W. Chicago Ave., Chicago 10.

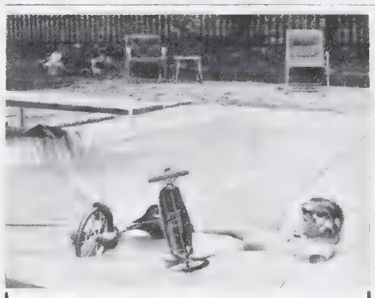


VERY NICE SERVICE for nuts or preserves, for candy or condiments, is a flower-decorated porcelain bowl set in a frame of shining silverplate from whose handle is suspended a serving spoon. We think it would look lovely on a tea table or buffet. 4¼" square, 7½" high overall, $3.75 ppd. Edward H. Ziff, 5316 S. Dorchester Ave., Chicago 15.



HOOKS WITH GOOD LOOKS are handsome pin-ups for hats and coats in closets or vestibule, for towels in the bar or bathroom, for copper molds, utensils or pot holders in the kitchen, for fireside tools in the den. Heavy metal hooks with a satin black finish are 2¼" high, come in sets of 6 with screws for mounting. $2.95 the set, two for $5.75 ppd. Laurie & Co., Dept. HB, 507 Fifth Ave., New York 17.

(*Please turn to page* 15)



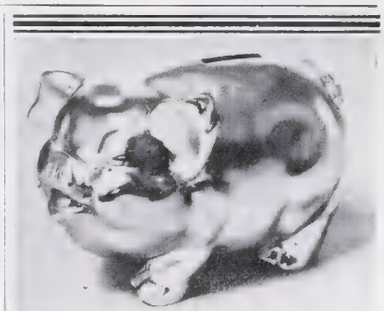
Carefree Safety, Economy For Your Pool

NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ a sq. ft. Send blue print or dimensions for free estimate.

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KROHOME INDUSTRIES
Mt. Diablo Blvd., Dept. H1
Walnut Creek, Calif.



"Smiley"—THE HAPPY PIG BANK

What a wonderful, happy way to save money! Large-sized good-natured Smiley carries the load—builds up your savings before you know it. Gleaming, burnished golden color will not tarnish or dull—made entirely of heavy metal to outlast years of use. Handsome decoration, too. Future generations will cherish this heirloom piece, just as you will now! Over 7" long and 5" high, holds over $50 in mixed coins, $200 in silver, easily removed with key. (Smiley makes a choice, long remembered gift.)

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Dream a room gay as a chandelier... let **Rayon** make it real

Bright ideas become reality when you decorate with rayon. Rayon colors have a radiance all their own. Textures are elegant and fresh. Rayon's variety is greater by far than any other fiber's, and its beauty is easy to maintain . . . easy to own, too.

For store names, write to: American Rayon Institute, Inc., 350 Fifth Avenue, New York, New York.

Draped fabrics (left to right)

Rayon, cotton, acetate and metallic tweed in pink. #5592 by Cohn-Hall-Marx. About 6.50 per yard.

All rayon iridescent weave, "Sunapee" by Doblin Corporation. About 3.00 per yard.

Rayon cotton and metallic nubby, deep textured weave. #5601 by Cohn-Hall-Marx. About 8.00 per yard.

All rayon, "Shantu" in pink, cerulean blue and dragon red by Golding Decorative Fabrics. About 2.70 per yard.

Rayon, cotton, acetate and metallic tweed in turquoise. #5592 by Cohn-Hall-Marx. About 6.50 per yard.

Rayon and metallic brocade, "Verona" by Doblin Corporation. About 5.00 per yard.

On Chairs: Rayon and cotton "Riptide" by Golding Decorative Fabrics. About 3.00 per yard.

On Model: Rayon and acetate "Siam" by Titus Blatter & Co. About 2.75 per yard.

Carpet: "Ravlon," rayon and nylon. By C. H. Masland & Sons. About 6.00 per square yard.

Room for the Imagination—with **Rayon**

B. F. Goodrich



Here's a test to show how the thousands of tiny cells let air go through new Air-porous Koroseal, yet keep water out. Clamped in this testing device, the Koroseal is covered with water and air is blown under it.



See the bubbles coming through—this shows how air passes through the thousands of tiny cells. But now the big test.



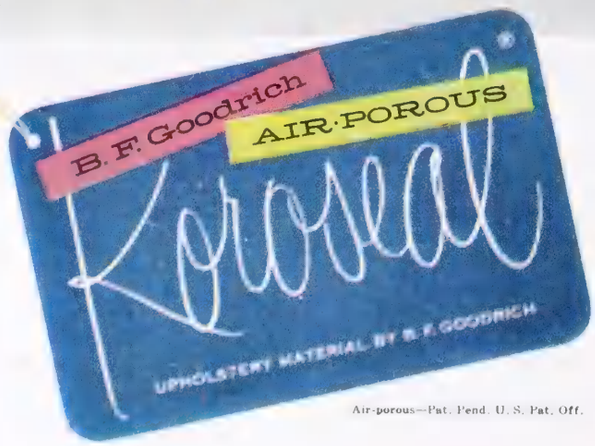
The water is poured off and the piece of Air-porous Koroseal is taken out. *It's bone dry on the under side.* Not one drop of water has come through. There is no other modern upholstery material that can pass this test.

New! Air-porous Koroseal upholstery material that's soft and comfortable—still washable and tough



Upholstery material—Air-porous Koroseal—Chair Preludes by Erwin-Lambeth

NEW Air-porous Koroseal is the *modern* upholstery material chosen by fine furniture manufacturers like Erwin-Lambeth to best suit the need for a beautiful, durable furniture covering. This sensational new development in upholstery material is now on many fine pieces of furniture at your local dealer, in a wonderful array of stimulating colors. Look for this tag. It tells you this is the one and only Air-porous Koroseal, the one and only modern upholstery material that is soft to the touch, comfortable and durable. *The B. F. Goodrich Company, Marietta, Ohio.*



Air-porous—Pat. Pend. U. S. Pat. Off.



WINDOW SHOPPING

CONTINUED FROM PAGE 12

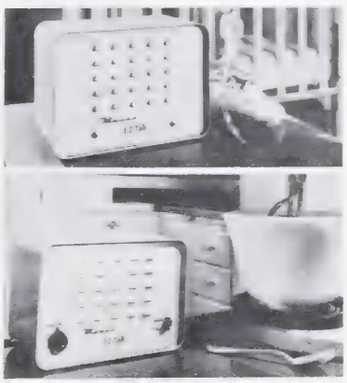
SCISSORS SHARPENER is a wonderful gadget which we think should be in every home—and you'll save its price the first time you use it! An abrasive stone revolves as you hone and a guide holds scissors at correct angle to produce a razor-sharp edge that will give shear pleasure. The stone should last for years with ordinary use. Just $1 ppd. Tafco, Inc., Dept. HB, 4563 Valley Blvd., Los Angeles 32.



ORANGE SPREAD is a delicious topping for toast or sundaes with an unforgettable flavor that's tangy-sweet. It's a preserve made from the whole Florida orange and we have a hunch you'll improvise with it in all sorts of ways—to give a new personality to baked ham, or to add piquancy to eggplant. Three 1-lb. jars, $2.95; 6 jars, $5.50. Add 10% W. of Miss. Fairchild Orange Spread, Box 6357, Orlando, Fla.



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18½"x22½"x28" high

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Finished in maple, walnut, mahogany . . . **$35.95**
Knotty pine wood with pine finish . . . **$35.95**

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Here is a distinguished collection of exquisite and ever-so-practical decorator fabrics. Here is a system, color coordinated by *Toni Moran*, that makes it simple and fun to redecorate with draperies. She shows you how to make them at home the easy way. Or, if you prefer, *Toni Moran* Studio will make them to your measurements for less than you'd expect to pay for ready-mades. Either way you save money—*and* get that custom look.

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I enclose 25¢. Please send me one complete set of swatches and information on how to order *Toni Moran* fabrics and custom-made drapes.

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Keeps Your Dog Off the Furniture and Cold Floor

A Real Mattress Not a Pad!

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Splendid Gift Item For Your Dog Loving Relatives Or Friends.



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EXTRA
WASHABLE SLIPCOVERS. Made to fit, with snap fasteners, slip on and off easily. Price of each slipcover is ½ price of mattress it fits (see size table). Buy two and have one clean at all times.

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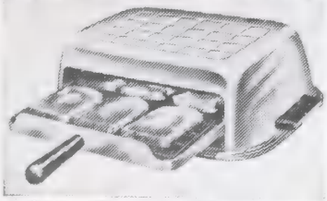


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Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. 10 Day Money Back Guarantee. Order now!

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MAKE BUTTERED HOT TOAST



Toasted Cheese, Garlic Bread, Reheat Pastry, Rolls! Toast Buttered English Muffins

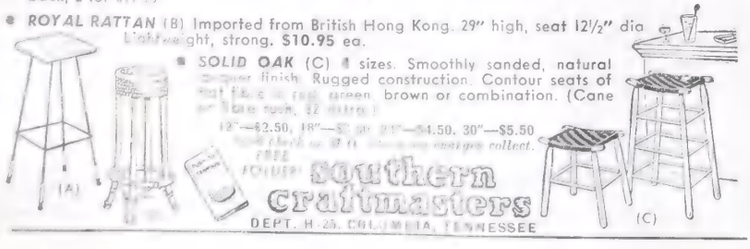
This new invention, the only one to make buttered toast, does it quicker than a regular toaster. Plug it in, load the 15" x 10" tray with as many as six slices of bread, buns, etc. Wonderful for brown-and-serve rolls, frozen waffles or melted cheese. Use at dinner table. All polished aluminum with AC, DC. UL approved cord and on-off switch. Send cash, check or money order today for only $9.95 delivered. Fully guaranteed. FREE—Catalog of Gifts and Gadgets.

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STOOLS! *wrought IRON, royal RATTAN, solid OAK*
FINE GIFTS! FOR BAR, KITCHEN, DEN, PATIO, PLAYROOM!

- **WROUGHT IRON** (A) Of ½" round, black iron. Duratweed uphol. seat, 12¼" x 12¼", in red, grey, chart., pink. Brass ferrules on legs. Ht. 29". (Order 2, 4, etc.) 2 for $14.95; with back, 2 for $19.95
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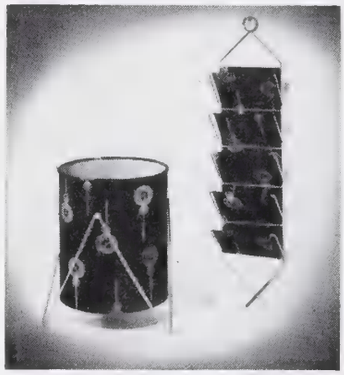
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DEPT. H-25, COLUMBIA, TENNESSEE



WINDOW



SEWING BELL swings handily from a brass key ring, and you're always ready to cope with a broken strap, a sagging hem, a missing button. Unscrew the bottom of the 1-inch bell and you have a thimble, 3 colors of thread, pins and needle. Red leather and brass, it's $2.50 ppd. Beverly Baker, Box 135, Darien, Conn.



ANTIQUE WATCHES are the time-honored symbols that decorate this handsome new wastebasket and matching letter file. The brass-finished tripod that supports the 14" metal basket matches the frame of the letter file. Woven black cotton, sparked with the colorful watches, is the basket's cover and the wall file's 5 pockets. Basket, $5.95 plus 50¢ W. of Miss. File, $4.50 ppd. Seth & Jed, New Marlborough, Mass.



BRIGHT AND SHINING THINGS of silver or brass or copper deserve your best care. Simmons Silver Kotten Polish is cotton impregnated with a magic formula that works wonders on all fine metals. Simmons Anti-Tarnish is what you'll rub on your silver after it's been cleaned to preserve and protect the finish. $1.50 each. Ppd. Simmons Plating Works, 219 Pryor St. Atlanta, Ga.

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DRYETTE
for washings and ironings



Satisfaction Guaranteed or your money back!

SNAGPROOF, RUSTPROOF METAL
Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms . . $8.95 ppd.
(23 ft. drying space; strong, sturdy)
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(9 ft. drying space; stands in bath-tub, packs in suit case)
Act now to enjoy easier clothes drying service . . . order today direct

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Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd.

Money-back guarantee.

Dept. N-1 **The Hilo Co.** Norwalk, Conn.

SHOPPING



LITTLE HOUSE BAG for Southern holidays! We actually saw this stop traffic at Rómanoff's in Beverly Hills. It's a basket in the shape of a house. The door, flanked by French rose trees, and the louvered windows are felt appliqués. *Your* house number, or "Chez Moi" is inscribed over the door. Black, yellow, dark green or red, all with white; $14.95 ppd. Village Vendors, 11733 Barrington Court, Los Angeles 49.



SWIVEL MY TIMBERS! Here's an authentic reproduction of the Captain's Chair that swivels on a ball bearing. It also comes in modern style. With thick back and deep contour seat of pine, it's finished in honey-tone knotty pine or maple, is 16½" x 9" x 31" high. $23.50. Without swivel action, $19.95. In kit form: $17.95 with swivel; $14.95 without. Exp. chgs. coll. Yield House, Dept. HB, No. Conway, N.H.



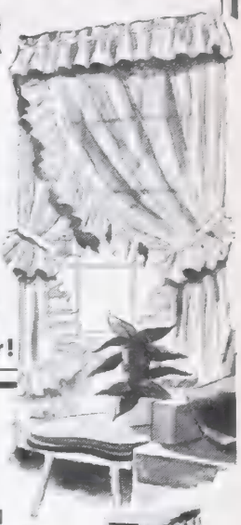
A SAD CLOWN AND A GLAD CLOWN are the circus poster faces on two pillows which you can make yourself. Each kit includes two pre-cut black corduroy pillows with bright yellow piping (stuffing not included); gayly colored felt appliqué cutouts; thread and instructions. Darling in a den or a child's room! 14½" square, $3.49 the pair, ppd. Susan Smith Co., Carpentersville, Ill.



SAVE $2 to $13 PER PAIR on these lovely

NO-IRON Fiberglas CURTAINS and DRAPES

..without ever getting out of your easy chair!



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Yes, you save up to $13 per pair on miracle-fabric, no-iron Fiberglas curtains and drapes by ordering direct from Ronnie. These amazing curtains and drapes never need starching or stretching. In fact, you can actually WASH AND HANG THEM IN ONLY 7 MINUTES! And they keep their beauty longer than old-fashioned curtains and drapes because modern Fiberglas fabrics can't shrink, fade, sag – are rot and mildew-proof, fireproof, heatproof and sun-resistant! You get your choice of 46 sizes to fit any window and in colors to fit any decorative plan. Our huge buying power and direct-to-you selling policy saves you up to 37% per pair. Every pair is backed by our 5 YEAR GUARANTEE!

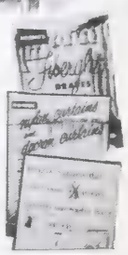
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Examine our wide selection of curtains and drapes in the leisure of your own home! Just mail the coupon below and we'll rush you 24 Fiberglas curtain and drapery color samples and the Ronnie Catalog—*absolutely free*—to help you select the curtains and drapes you want. There is no obligation whatsoever. So mail coupon *now!*



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Colorful

Pennsylvania Dutch Design

TOASTER COVER

Completely washable natural color linen with gay hand screened Pennsylvania Dutch Design figures and design symbols. Will fit any standard size toaster. A nice gift for hostess or home. Postpaid $1.50

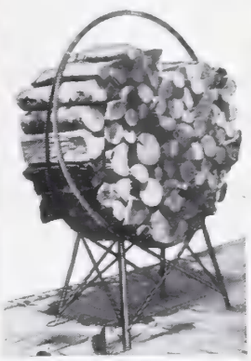
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5 feet tall, 45" diameter

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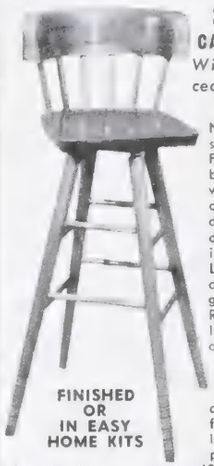


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Satisfaction guaranteed or money refunded

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With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

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Money Back Guarantee

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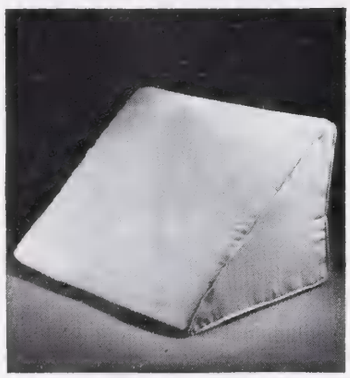
WINDOW



COLD FEET? No more, no more! This dandy foot warmer is portable so you can have a hot foot wherever there's a plug. Lovely after a chilling day on the ski slopes or ice skating rink, it's also a fine gift for convalescents or old people who are subject to chills. 14" x 21" rubber heating mat comes with extension cord. AC or DC. $7.95 ppd. Mercury Sales, Dept. 17, 3837 Ashland Ave., Chicago 13, Ill.



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SAVE 50% OF COST



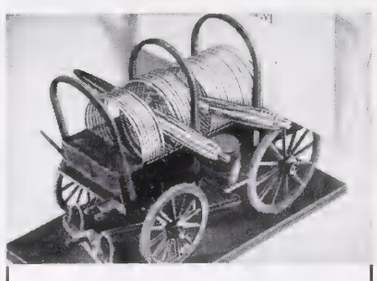
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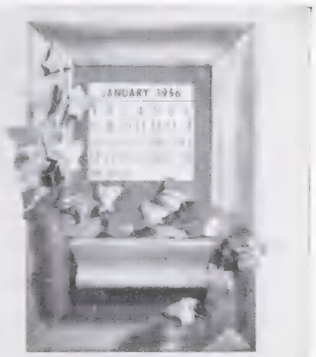
YOUR PHONEY BUSINESS will be a matter of record if you have the Ball 'n Chain pen attached to the telephone. It's a fine on-the-spot doodler, too. A suction cup holds it firmly to any smooth surface, so you may want several. One for the kitchen counter, another for the dashboard of the car. An 18" gold-finished chain connects suction cup and ballpoint pen. $1 ppd. Page & Biddle, Haverford, Pa.



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"Evening Star"
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into your room. With your own artistic color arrangements you will have the most radiant room. Made of the finest mercerized yarn, lintproof. Special Finish eliminates starching, stretching, ironing and makes it stain resisting and easy laundering.

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George never slept here, but his wig could have. This stand, made of solid mahogany complete with copper bowl, is a true reproduction of a fine English piece dating back to 1750. Today it serves many decorative uses in living room, dining room or hall. Ideal for floral arrangements or planter. Free delivery. $44.50. Add $3 West of Mississippi.



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REPLACEABLE CANDLE HOLDERS

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MATCHING PAIR, POSTPAID $5.50

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Lee Wynne
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BLUE WILLOW CANDLES

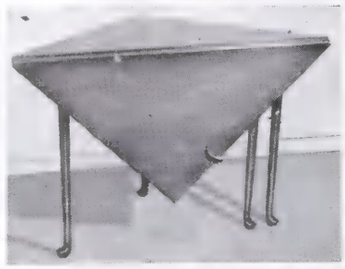


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$1.59 Pair
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HANDKERCHIEF TABLE

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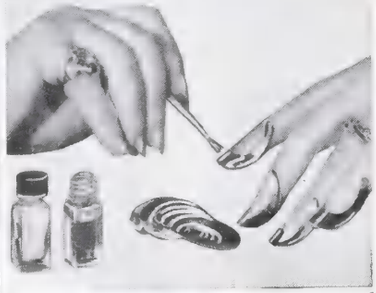
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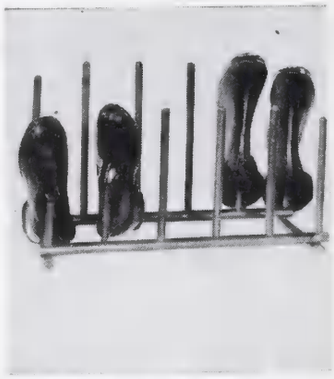


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Of natural wood and glass . . . sturdy and attractive. Shipped knocked down. Quickly and easily assembled without glue or nails.

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Orders from Calif. add 3% for tax

Dolls are better displayed on stands made of pressed steel with bronze lacquer finish.

No.	Doll Height	Price
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Write for larger sizes. 25¢ shipping charge on each

FREE CATALOG: China doll kits wigs, furniture, etc.

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Imagine! A hand stitcher that practically **doubles your sewing speed . . . eliminates re-threading** . . . lets you perform sewing jobs at home that you'd ordinarily have to send out to a tailor or seamstress. The revolutionary Auto-Magic Hand Stitcher is so tiny it fits snugly in your hand, yet it can **baste, hem, tack, shirr, smock, overcast and applique!** Perfect for tailoring, decorating and repairing . . . for nearly every sewing need!

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$8.95 the pair, express charges collect

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Bootee bracelet and keychain proudly proclaim the beloved grandchildren . . . their names and birthdates are engraved on separate ¾" baby bootees. Adorably crafted bootees, chain bracelet and lucky horseshoe keychain are Solid Sterling Silver . . . and what would thrill ■ Mom and Dad more?

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Bracelet . . . . . $2.50 Keychain $1.25
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COPPER GLOW



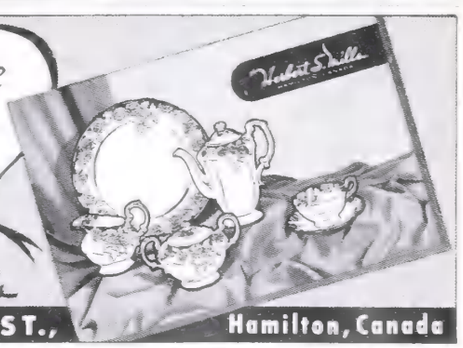
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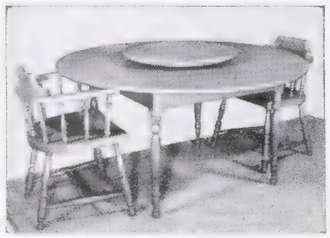
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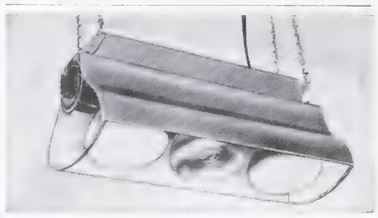
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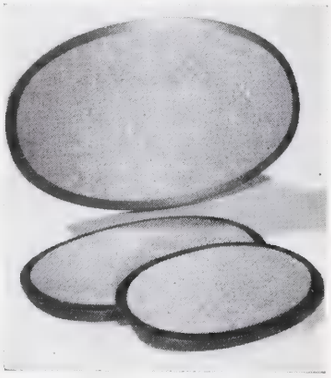
WINDOW



PIN-MONEY JEWELRY has such classic style that it's the perfect tweed suit-and-white blouse jewelry. The fluted and monogrammed pin, 1½" in diameter, has a safety catch, comes in 24k gold or silver plate. There are clip-back earrings and swivel-back cuff links to match. Each is $2. Any 2 items, $3.75. Set of all 3, $5. Tax and post. incl. Ruth Brawer, Box 4035, Dept. BV, Tucson, Arizona.



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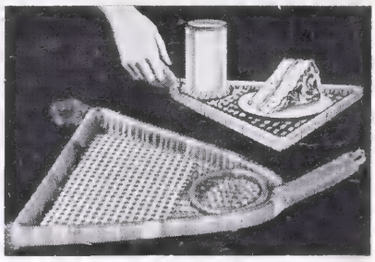
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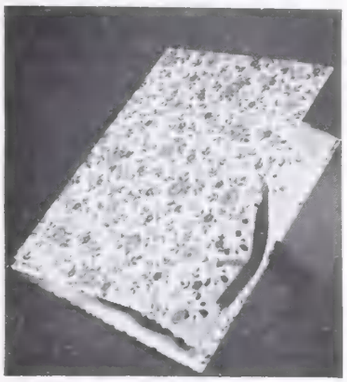
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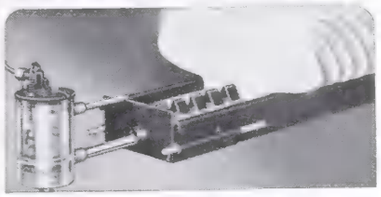
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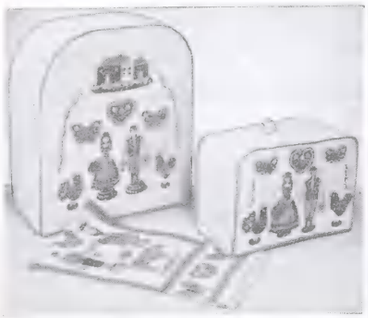
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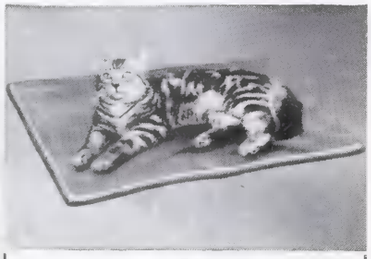
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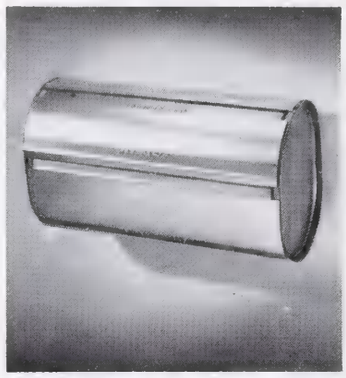
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WINDOW



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SHOPPING



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WICKER PLANTER

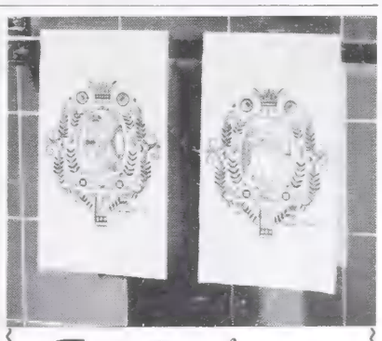
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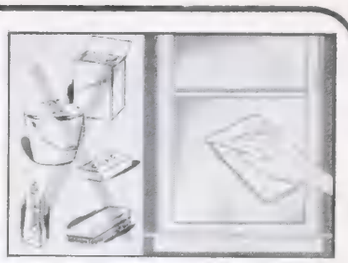
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Now you can be sure that your phone conversation will only be heard by the person on the other end of the line! Prying ears won't hear a thing. Just use this snap-on muffler: so easy to attach to speaking end of phone. Place foam rubber ear-ease cushion on listening end for complete comfort. Both match phone. Set..... **$1.50**

SAFEGUARD YOUR CANCELLED CHECKS



Check-File holds 800 personal-size checks — several years records for average family. Made of Kraftboard with blue leatherette paper finish, neatly stamped in gold. Index divider cards included. Cancelled checks are important records—safeguard them..... **50c**



END WINDOW WASHING FOREVER

Wind-O-Kleen is a miracle cloth that cleans your windows without soap and water! Makes any glass surface gleam with just a wipe. Keeps dirt and dust from clinging to windows, afterwards. Wind-O-Kleen cloth is hand washable, can be used over and over on windows, mirrors, glassware, crystal! Order several cloths. Each..... **$1.00**

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Set holds odds and ends in every room of the house. Tiny one for pills in your purse, up to a 5¼x3½x1¼ inch box with compartments makes a handsome jewel case. Other sizes: one holds cigarettes, one pins or cuff links. All with lids. Jewel-like transparent plastic. Set of 10..... **$1.25**



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EMPIRE MERCHANDISING CO., Dept. SB-1
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The Continental Touch 'Creme' Espresso Coffee

For the first time you can make the world's finest after dinner coffee in your own home. This new Italian import is the only home coffee maker with a built-in pressure pump which aerates espresso coffee, giving it that special foamy 'creme' froth, so sought after by gourmets everywhere.

A handsome serving piece in highly polished aluminum. Easy to operate—simple instructions included.

Large size brews 3-6 demi-tasse cups **$19.95** ppd.
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Use any fine-ground Italian or French roast coffee (We sell 1 pound tin cafe espresso for $1.39 ppd.)

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make it easy to find and follow your driveway!

DAY-n-NIGHT Driveway Guides are mounted [illegible] reflectant [illegible] rail-[illegible] [illegible] [illegible] [

Elegant 18th Century Silver

Footed WATER PITCHER



A beautiful Silver reproduction you'll treasure always. Perfect gift, too. Heavily silver-plated with a gleaming high lustre finish. Height 11". Cap. 2 qts. Complete with Ice Stopper. Set on four English Rosebud feet.

EXCEPTIONAL VALUE. (Reg. $21)
NOW Only $13.95 postpaid. Tax Incl.

SHEFFIELD Silver Toast & Marmalade Set

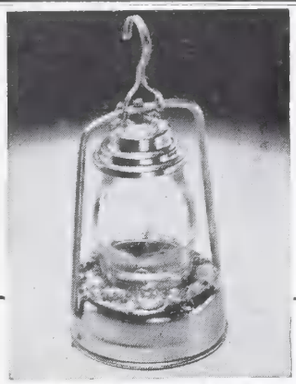


Add charm to your table with this removable Toast Rack set in a full bottom Tray. Comes complete with 2 frosted glass liners, butter knife and Jam Spoon. Tray has a distinctive beaded, pierced border. Heavily Silver Plated. 9¼" x 4½" and 3¼" high. (Reg. $12.95.) NOW ONLY $8.95. The Set ppd. Tax incl. We pay postage on both items.

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Miniature train lantern, all dressed up (silvern metal, the base encrusted with shells and jewels). Added feature: two bulbs one red, one blue to glow steadily for any hour in the night. 6½" high, lantern can be carried from place to place or hung anywhere, since it's battery operated. Extra dividend: could be for every family emergency!

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Sorry, no C.O.D.'s. Write for catalog.

Aimee Lee Dept. HB-1
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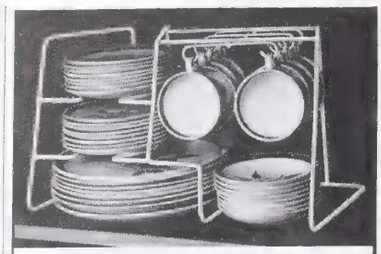
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Dinnerware Storage Rack

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IMPORTED

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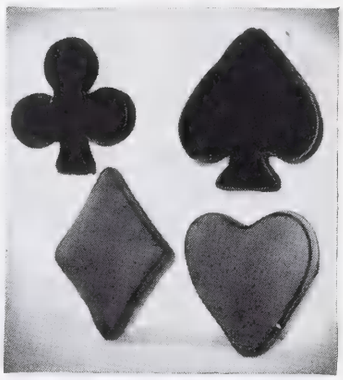
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Send Postpaid—Satisfaction Guaranteed.

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WINDOW



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A GIFTED HOSTESS will love this! Imported silver-plated decanter stand or bottle coaster has an open-work wired gallery, and its own silver-plated bottle stopper-pourer in a side rack. Coaster is 4¼" in diameter, 1¾" high, protects table tops from bottle drips. Just $7.50 incl. tax, post. Macy's, Herald Square, New York 1.



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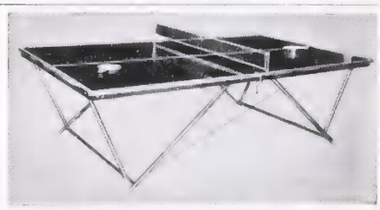
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The 5 ply ⅝" marine plywood top will withstand all weather. Regulation size. 1" polished aluminum legs. Top is plastic trimmed. Folds for easy storage. Lightweight, beautiful construction. **$99.95**



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VICTORIAN PARLOR LAMP stages a come-back for the twentieth-century drawing room, and even though it now takes a 75-watt bulb, it has lost none of its gentle charm. The white milk glass shade and bowl are hand-painted with delicate straw-flowers. Base and kerosene cup top are brass, 22" high with 9¾" shade, $33.65 each; $65.35 the pair. Ppd. Carl Forslund, 122 E. Fulton, Grand Rapids 2, Mich.



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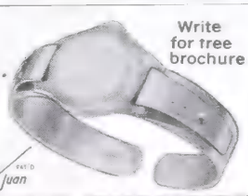
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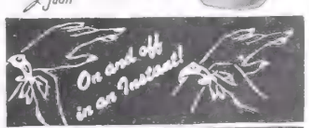
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Martha Schiller

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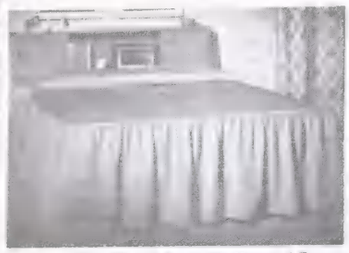
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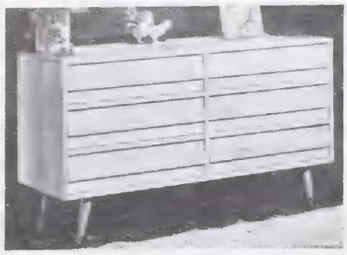
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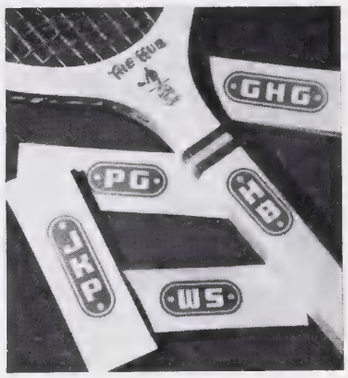
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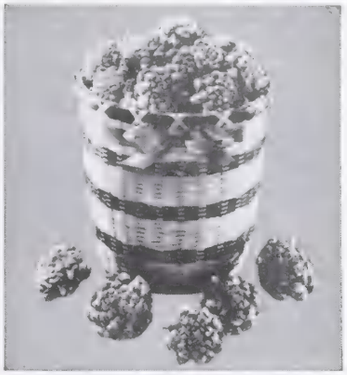
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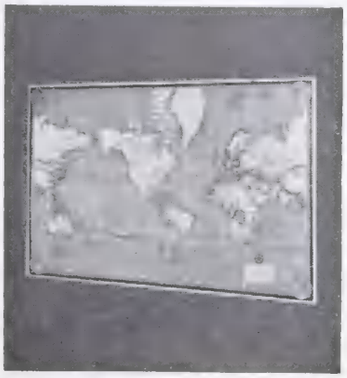
SHOPPING



THE FLAME IN YOUR HEARTH should be full of the warmth and color and sparkle that belongs to winter. So burn some Native California Pine Cones. They are chemically encrusted to burn with brilliant, long-lasting, multi-colored flames. About 40 cones come in a fireside basket with a pliofilm cover. $3.95 ppd. Pine Cone Studio, 1634-C Brycedale, Duarte, Calif.



GIVE HIM THE WORLD to hang on his wall, and even if the only traveling he does is on the Commuter's Special, he'll be able to pinpoint the news with the precision of John Cameron Swayze. A 12-foot square map of the whole wide world is colorfully printed on heavy paper. It's even used as a briefing backdrop for newscasters. $1 ppd. Radak Co., 505 Fifth Ave., New York 17.



WINDOW BIRD BATH is an irresistible drink-and-dunk spot for all the birds in the neighborhood, and a bird-watcher will have a ringside seat for the goings-on. Spun aluminum bowl has a black enamel bottom and a decorative curved perch that is chrome-plated. The screw-on bracket mounts to the outside of window casing. $4.95 ppd. Ficker Recording Service, 6 Arcadia Rd., Old Greenwich, Conn.



A MAN'S MANIA is usually the lack of efficient equipment when he's acting as bartender. So give him the goods to deliver the goods. These I-Snips are just what the name indicates: snippers for ice cubes when you want "on-the-rocks" drinks. Made of fine German steel, they're neat and sturdy. $3 ppd. Maine's Massachusetts House Workshop, Lincolnville, Maine.





ALL PURPOSE SAUCE MELTER

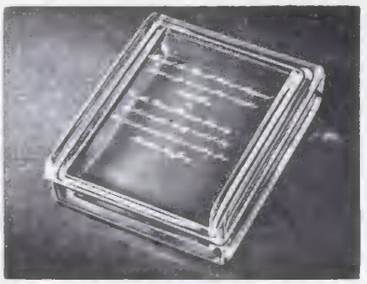
Wonderful time saver. Clips right on any pot in use . . . the steam melts the sauces or butter in a jiffy. No extra pots or burners necessary. All aluminum 6 oz. capacity cup with long cool handle. Sauce melter also sifts, serves, bastes and pours. Detachable perforated top makes it a cheese or sugar shaker. Ideal for warming baby food.



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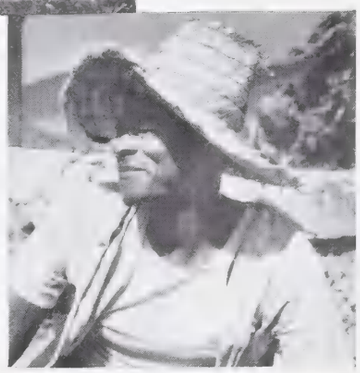
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How to leave home and like it



Powder beaches and sunny solitude in the Virgin Islands' St. John. Only 7 hours by air from New York.

By MARION GOUGH

"And be sure to go over to St. John!" These are the famous last words with which habitués of the Virgin Islands invariably send first-time visitors on their way. For St. John is one of these blessed, comfortably unpopulated isles where people, like honeymooners and solo fishermen, have been wont to retire from the world in sunny solitude—and they can do this all year round, the climate is that benign. It is the most primeval of the Virgins, although it is only four miles and a half-hour launch ride away from Red Hook Landing on St. Thomas. Most remarkable statistic of all is that its powder beaches and unspoiled mountain scenery are little more than 7 hours by air from New York. Almost any day now the greater part of the island may become our latest national park, if Mr. Laurance Rockefeller's recommendations and gifts of land are accepted by Congress. So it looks as if its chances are excellent for remaining unspoiled and uncommercial and the kind of place you'd like to escape to. And if you do escape between now and springtime you will find that the famous Caneel Bay Plantation hotel and cottage colony has been enlarged and refurnished, again under the (*Please turn to page* 97)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.

The calm of Caneel Bay at St. John.





The new Bel Air Sport Sedan (one of two new 4-door hardtops) shown on the Pikes Peak road where Chevrolet broke the record.

Nothing without wings climbs like a '56 Chevrolet!

Aim this new Chevrolet up a steep grade—and you'll see why it's the Pikes Peak record breaker.

Ever level off a mountain with your foot? Just point this new '56 Chevy uphill and ease down on the gas.

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For nothing without wings climbs like a '56 Chevrolet! This is the car, you know, that broke the Pikes Peak record. The car that proved its fired-up performance, cat-sure cornering ability and nailed-down stability on the rugged, twisting Pikes Peak road. And *all* these qualities mean more driving safety and pleasure for you.

You'll see that when you *drive* the new Chevrolet. You've 19 frisky new models to choose from, with new higher horsepower—ranging up to a top of 205!

Borrow the key to one at your Chevrolet dealer's.... Chevrolet Division of General Motors, Detroit 2, Mich.



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This versatility and quality is assured in properly seasoned, grade-marked SOUTHERN PINE. See your Retail Lumber Dealer, or write to

SOUTHERN PINE ASSOCIATION

New Orleans, Louisiana



Good talk among a few friends can be a real pleasure. A few people talking continuously together, rather than encountering others only glancingly, as at a big party, is certainly most desirable. Frances Mihailoff, decorator, set this table for such an intimate meal, using Lenox plates, Reed & Barton sterling flatware, and sparkling Fostoria crystal from V. C. Morris.

MAYNARD PARKER

House Beautiful offers you a new Entertaining Policy for the New Year of 1956

Seeing our friends in a pleasant environment of our own making is one of the most rewarding aspects of the arts of daily living. House Beautiful offers you the next 23 pages to whet your mind and imagination, to make you want to entertain oftener, and more graciously, in 1956



Mrs. Grabois does most of the cooking, so she often seats her guests in an alcove that is virtually part of the kitchen. She lets the beauty of old wood replace table mats, but she sets the table carefully and beautifully, as though using organdy. The total effect is elegant.

If parties are a chore, or a bore, something needs changing

By POPPY CANNON

Nothing makes entertaining such a chore for the hosts and a bore for the guests as parties that are exactly like all other parties. This is the point at which they become obligations, to be muddled through with a gritting of teeth and too many Martinis. If you are just recovering from the last holiday season, we probably don't have to spell out what we mean. How many stand-up buffets did you go to, with a roast turkey at one end of the table and a baked ham at the other, and so much noise you had to shout? This has become the holiday stereotype to such a degree that you don't want to eat ham or turkey for months. What missed opportunities for real companionship and new gastronomic experiences!

There are as many ways to entertain as there are faces and personalities in the human race. Your ways should be as different as you are different from other people. Your parties should create themselves, literally, out of your life: your facilities, your tastes, the time you have, the occasions you deem important, the friends you want to know each other.

The three party arrangements shown here express this kind of personalized entertaining. The Irving R. Grabois come to this week-end house for rest and relaxation. So they specialize in Sunday morning breakfasts (never more than eight) and intimate suppers in the library for one or two guests. That's entertaining to fit their life and facilities. They consider it a pleasure. It is neither a chore nor a bore for them.



Mrs. Grabois uses a round table for her dinner parties, and co-ordinates her menus with the table appointments (pink borscht in pewter bowls on blue Canton china) as craftily as an actress chooses gowns to show her figure.



Eye appeal in a table setting does as much for the appetite as food. The Grabois use their prettiest possessions all the time—alone or with company—so it takes no extra effort to entertain. Ailsa Shaw-Thomson, decorator.





Basket Party Menu

MARTINIS, *Greek olives, savory snacks, midget sweet gherkins*

BEET SOUP *hot or cold, depending on weather (not borscht)*

BONED BREAST OF CHICKEN *with tarragon-flavored homemade mayonnaise, white Boston lettuce (not iceberg)*

VIRGINIA HAM SANDWICH, *ham from Stratford, R. E. Lee's birthplace, with Pepperidge Farm whole-wheat bread*

PECAN TART

PARTIES WITHOUT PANIC

Once again it has become a rule for gracious entertaining to invite to dinner only as many guests as you can seat comfortably, either at a large table or several small ones. The food, if you like, may be served from a buffet or small serving carts beside the host and hostess. But the table should be set as carefully as if there were a butler behind each chair. For parties of more than eight or ten, place cards are grace-notes rather than pretension. The hostess probably knows best how her guests will mix or match, so why risk letting the evening go by before the right guests "discover" each other?

The big secret of achieving flair without flurry: Do your planning, shopping, cooking, even table-setting, well in advance. Then, and only then, will you achieve show and serenity.

Glamorous supper table for four, opposite page, is laid with "Surf Ballet" marbleized plates in black and pink with gold, from Sascha Brastoff. Linen mats with Lurex trim are from Mosse, Inc. Towle's lovely "Contour" silver is used with Royal Netherland "Juliana" crystal, from Justin Tharaud & Sons. "Cross Country" table and chairs are from Sligh Furniture. Setting in Clifford Rice home. Photograph by Ezra Stoller.

FROM EGYPT AND EVERYWHERE

To launch a book of international significance, a New York hostess took her inspiration from a party that she had once attended in Egypt at the foot of a pyramid. There, there were walls and a roof fashioned of embroidered silk. Through the catering department of the Waldorf Astoria, she erected a 20′ x 40′ desert tent of striped canvas in the back yard. (Cost of all this Oriental splendor about $150!) Two charcoal braziers were provided in case the weather grew chilly. There was plenty of unobtrusive garden lighting. The menu, for the most part, was caterers' fare with a few Egyptian specialties, like rose jam and mangoes in syrup served over ice cream. Coffee was a "production," presented by a costumed waiter.

More and more often in New York, dinner parties are going international. An All-Nations Visiting Chef, Margarite Lewis, stages dinners of 32 nationalities, like Danish, Irish, Roumanian, Arabian, Dutch, Polish, Yugoslavian, Moroccan, Indonesian, Hungarian and Panamanian. (Write *House Beautiful* for her collection of 32 menus.)

TWO PARTIES SERVED FROM BASKETS

PHOTOGRAPH BY EDGAR DE EVIA



Gourmet gardeners, the Albert Burrages of Ipswich, grow passion flowers (for the ladies) and bachelor buttons (for gentlemen) to decorate mauve painted baskets from which their guests dine in style before attending concerts at Castle Hill. Fuchsia-dyed napkins echo the glow of beet soup served in Corot-green plastic cups. Each course is meticulously wrapped in Saran.

ALTERNATE MENU
Clear Tomato Consommé
Eggs Molet or Poached Salmon
Steaks with Sauce Verte,
Romaine
Buttered French Roll
Apple Tart
Brie Cheese
Macadamian Nuts
Toasted Coconut Chips

PARTIES IN HONOR OF SOMEONE OR SOMETHING

58 PARTIES
continued

When to give one

Whether it's for a visiting celebrity, a birthday or anniversary, a theatrical opening or a new book, an honoring-party should always be personalized, planned with the same kind of thoughtfulness, empathy and care you'd use in selecting a gift. For this kind of party certainly should be a most precious one.

Honor your guests not only with the food and type of entertainment they enjoy, but with personal attention—a corsage for a lady, a car to bring them. Refrain from asking a shy person to make a speech, but provide an opportunity for those who want to say "a few words."

A Book on China

On the publication date of a recent book about China, one of our editors gave a small party in her hotel apartment. Neither the room nor the group was large. The supper served after an evening of good talk created a sensation. It consisted of two enormous, shimmering, golden, smoked whitefish laid on a platter, parallel, head to tail, like the Chinese symbol of good luck and long life. Surrounding the fish, like a scarlet halo, were tomato slices thin as a film. Hung on a plastic tree were bagels that had come out of a can. A plate was piled high with pumpernickel and butter sandwiches, à la Twenty One.

BEACH PARTY INDOORS



Deep in the heart of Texas, right in the middle of winter, they are staging honest-to-goodness New England *lobster boils*. No point is too far off, no ranch house too remote, to receive those ice-filled barrels now being shipped by several enterprising Yankee firms.

First decide on the date of your party. When distances are great, allow at least two weeks. On the designated date, your barrel or barrels will arrive ingeniously packed in ice. You'll find large, shining tin kettles holding the lobsters of specified size; and clams too, if you wish, all packed in savor-giving rock weed. You have only to punch a few holes in the top of the lid, add water and set the tin on the fire. All lobsters are guaranteed to arrive live and lively.

Many people are sensitive or fearful about handling live lobsters. Here you have no problem. Full directions for cooking and splitting come right with the lobster.

Remove the stomach and intestinal vein before serving. But do not discard the green liver or tomalley, for this is the most delicious part. Another choice bit is the roe or lobster coral, a pinkish red deposit found in female lobsters. If you become addicted to this form of feasting, which may well happen, you'll find it worth while to invest in special claw-crackers which let you get the sweetest meat.



BREAKFAST BUFFET

Close to noon on Sunday morning is the best time of the week to give a party in many homes, especially where husband and wife both work. For menu inspiration you can turn to the Hunt breakfasts of England, or to Derby breakfasts served in the old colonial mansions of Kentucky. There should be a choice of fruits and juices, perhaps a pitcher of icy tomato juice and sliced oranges or pink grapefruit. Have at least one, perhaps two, hot dishes that don't mind waiting, like creamed finnan haddie or country-fried chicken with cream gravy. Offer a selection of hot breads, kept piping on an electric hot tray. Fried apple rings or apple sauce are most welcome. Be imaginative about jellies, jams and marmalades. Instead of dessert, you serve Philadelphia sticky buns, cinnamon rolls, pecan buns or wonderful crullers made from ready-to-bake canned biscuits. Sideboard console (closed, above; open, right) by Extensole.

Happy Anniversary

Because they belong to a group not much given to cozy celebrations, a Bostonian couple celebrated their 25th wedding anniversary with a correct and rather formal dinner party. At dessert time in came a cart with a wedding cake decorated with silver dragees, and the cart made music as it rolled, for it was decorated with garlands of silvery bells.

Another much younger woman completely forgot her third anniversary. But she stopped on her way home from the office to buy a frosted angel cake, wreathed it with flowers and leaves, and set in its center a pyrex cup of blazing brandy.

Most Honorable Hamburger

When an out-of-town guest admitted during a television interview that her favorite food was a special kind of hamburger, her hostess that evening hurriedly adjusted her menu to include these hamburgers, grilled on charcoal in the fireplace. And along with the hamburger, she served potatoes and onions that had been dipped in water, wrapped in foil, and roasted on the same embers in the fireplace.

Most people are highly flattered when asked to name their favorite foods. Such an inquiry prevents the embarrassment of serving your prized veal scaloppine or onion soup to an honored, but slightly allergic guest.

Reunion in Omaha

When friends whom they had known as music students in Paris came to visit them years afterwards in the Middle West, they were served a menu filled with the remembrances of shared student meals. And just for fun, the menu was written on music paper in bright blue ink.

Nostalgic tunes

For celebrations, you can buy musical cake plates, and even decanters, to play "Happy Birthday," "Anniversary Waltz," and "Jolly Good Fellow" or have it built into a music box by Sponholtz of New York City.

MARTHA HOLMES PHOTOS





Quick-frozen meat balls from Luchow's, heated in Reed & Barton's chafing dish. Cocktail glasses and linen cocktail napkins, Baccarat & Porthault, Inc.; chafing dish, jigger and Formica tray with sterling edge from Plummer, Ltd.

By ADELIN LINTON

CHAFING DISH PARTIES

Belle of the Gay Nineties, the chafing dish has made a comeback in new and expanded roles. For every course in the meal, from soup to dessert, and at any time of the day, it performs with distinction, presenting eggs for breakfast, a Newburg for lunch, savory hot morsels at cocktail time, Salisbury steak for supper, and even a creamy champagne sauce for a "hot bird and cold bottle" after an evening at the theater.

Here, quick-frozen Swedish meat balls, masterfully dill-sauced by Luchow's, are heated in twelve minutes, kept warm and speared as wanted.

COLD MAIN COURSE: *for parties in the grand manner*

Imagine: A platter of *escalopes de veau,* masked with a *grande cuisine* sauce! A stuffed breast of veal encased in its own shining jelly. Tender slices of roast, in a rich sauce made of tuna fish and capers and fine olive oil (as it's eaten in Rome the year round). The *boeuf à la mode* that Proust's maid Françoise prepared to such perfection. These are no picnic foods. They are very grand dishes indeed. There isn't a dinner party or a small buffet that wouldn't be made by them.

Dinner Menu No. 1

Hot Consommé with Butter Almonds
Boeuf à la Mode
with a hot, Homemade Potato Salad
Endive and Beet Salad
lightly dressed with Oil and Vinegar
Hot Open Fruit Tart
Coffee and Brandy

Dinner Menu No. 2

Consommé alla Stracciatella
Vitello Tonnato
Salad of Green Beans and Tomato
seasoned with Oil and Vinegar
Buttered Homemade Rolls
Hot Zabaglione
Caffè Espresso

(*Please turn to page* 101)

Use your chafing dish to make a de luxe production piece of an exotic dish or to whip up a quick and easy meal. Today, when the markets are filled with so many excellent canned and frozen foods that merely require heating (with the addition of favorite seasoning and perhaps a dollop of wine or sour cream), it makes sense to prepare them in the chafing dish and serve them fresh and piping hot right at the table. When I make some favorite dish, such as beef roulade or special stew, I cook a double portion and freeze half of it in a Pyrex pie plate, wrapped and sealed. I'm then prepared for a chafing dish supper on short notice. The mixture can be loosened from the plate and slipped directly into the blazer pan of the chafing dish and heated over the hot water.

To be a chafing dish impresario you should have all the ingredients carefully checked and assembled on an attractive and appetizing tray at the table. Not hodge-podge! Put liquids in pitchers, combining them when possible. Other ingredients should be in matching bowls; seasonings, spices and herbs in good-looking shakers or grinders. You can relax and enjoy yourself with your guests until time to light up the flame and start cooking right at the table.

At the cocktail party, the chafing dish is the perfect way to keep hot hors d'oeuvres really hot, whether they are made in the kitchen or prepared at the table. Shrimps, dipped in beaten eggs and rolled in breadcrumbs seasoned with curry powder or cayenne, can be fried in butter at the cocktail table and served hot and zesty on toothpicks. Or have on the table a *(Please turn to page 96.)*



A PAINTING BEE

An Episcopal parish house in Connecticut acquired a completely new look, all in one gay day, when amateur painters and decorators came with their ladders, brushes and sewing machines to paint the walls, make curtains and slipcovers. Each worker brought a lunch—not to eat, but to sell. And all the lunch money, of course, went into the Ladies' Altar Guild Fund for the church, since that was the idea right from the start.

10 FUND-RAISING PARTIES

The most important, the most talked about and probably most enjoyable parties of the year will be parties with a purpose, ranging from elaborate benefit balls, pageants and theatre parties to small, intimate discussion groups. Here are ideas that have already been tried and proved successful.

1. **A bouillabaisse luncheon** followed by a tour of the Henry Street settlement brought a wave of publicity as well as profit. The menu supervised by Mrs. Bartley Crum included bouillabaisse, salad, French bread, hot apple strudel, cheeses and coffee. There were three sittings; food was served buffet style.

2. **One of the most brilliant** formal supper parties of last season was staged by Goddard settlement house. Tickets were $25 each. Fabulous wines and delectable foods were all contributed.

3. **For the past three years** the Parents' League of New York and the Yorkville Youth Council have conducted kitchen tours. Tickets are sold at $5. Programs are provided. Secret of success, according to the committee, lies not only in an intelligent selection of the kitchens to be visited, but also in careful organization. There are plenty of hostesses on hand to explain everything. Refreshments (usually something simple) are served at one or two of the kitchens.

4. **In Princeton,** the event of the social season is a fashion-show card party for the Community Chest. The most gracious have been in private homes.

5. **Receptions** are in vogue again—real receptions in homes that people are eager to visit. The Committee Against Discrimination in Housing in New York State has for several years netted two to four thousand dollars. Admission is usually about $20; buffet and waiters are contributed by restaurants and hotels.

6. **A recipe treasure sale** has novelty and great appeal. All the fine cooks in town are asked to contribute their specialties along with the recipes; these are auctioned.

7. **Two-generation parties** have proved a boon to the Parent-Teacher Association in one community. Parents and children are entertained at the same time in the schoolhouse, but in separate rooms, with separate programs. Specially good in the country, where children must be delivered and called for by parents.

8. **A fill-your-freezer sale** is the newest outgrowth of chain cooking. All sorts of delicacies are offered, properly packaged, labeled and dated.

9. **An autograph party** was inspired by Mahatma Gandhi who for years sold his signature to add to his fund for the Untouchables. For such a party, corral as many celebrities and autographed photographs as possible.

10. **Instead of the old-fashioned** box lunch auction, offer baskets or Thermos jugs where the accessories, as well as the food, have sale appeal.

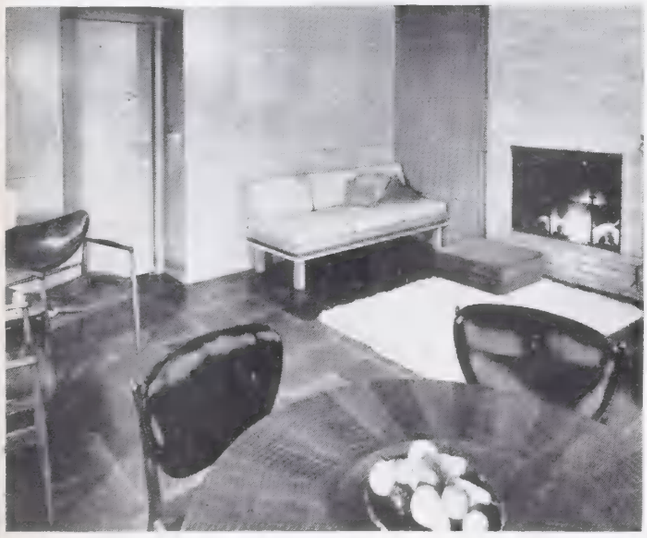
58 PARTIES
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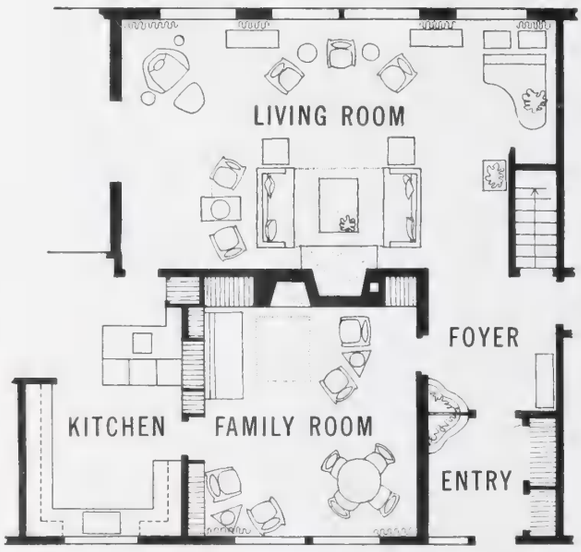
HOLIDAY PARTIES

Good Luck Party for New Year. Distinctive and memorable would be this New Year's dinner: a suckling pig with a four-leaf clover in its mouth, Hungarian style, or ham and greens with Hopping John made of black-eyed peas (in the old South, "every bean means a dollar"). Sliced onions should go along "to ward off evil." Afterwards, an English snapdragon of raisins spread on a heatproof tray and flamed with brandy. Snatch the raisins from the fire—each is a wish come true.

Wassail the Young in Heart. Inspiration for a young people's party is a great wassail bowl of hot apple cider, roundly spiced, not spiked. Ye Olde Receipt: To a gallon of apple cider add a tablespoon of whole cloves, 2 tablespoons allspice

A FAMILY ROOM







berries, 4 sticks cinnamon, 3 blades of mace, 1 cup darkest brown sugar (more later, if needed). Bring to a boil and simmer 15 minutes. Strain if you wish. Then add 2 lemons and 2 oranges sliced very thin. Heat a heavy china or silver bowl, or use a soup marmite set over a small flame. Place in the bowl a brace of baked apples, pour in hot wassail and garnish with snippets of cinnamon toast.

Eggnogg in the Evening. To be truly appreciated, eggnog should be served not as a beverage between or before meals, but as a super-dessert after dinner. Then it may be as rich as you please and thick enough to ladle out with a spoon. So it was when our ancestors served it on collation tables at Open House parties, flanked by bowls of salted almonds and pecans and accompanied by the thinnest possible slices of fruit or pound cake and miniature, unsweetened crullers known as Raggedy Britches.

At a Twelfth Night Supper burn the Christmas greens in the fireplace and provide an enormous King Cake with a lucky bean baked in the middle. Whoever finds the bean in his slice is the King or Queen of the evening.

THAT IS REALLY HARD WORKING

Here is a family room with all the promise and performance of a family itself. Thanks to a brilliantly conceived "storage wall," this room converts from living room to hi-fi room to snack or dining room with the greatest of ease and the highest of style. Sections of this wall open to store pillows, cushions, table service and all signs of transient activities. There is a pass-through to the kitchen for convenience. Drop leafs turn into end tables and buffet shelves. A sofa becomes a serving table for a more formal dining setup. With cork-covered floors and leather-upholstered chairs, the room is easily maintained and always good to look at. It is convenient to the kitchen and to the entry, and so takes a great deal of traffic and wear out of the living room. This room alone can be used for all kinds of parties or simple family get-togethers.

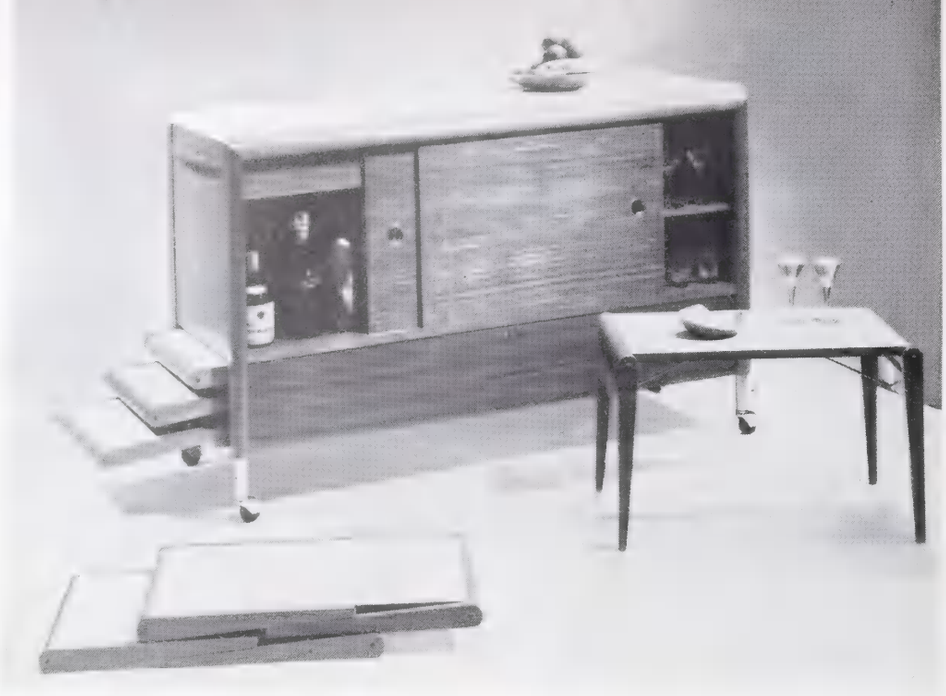


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Mr. and Mrs. Robert Finkelstein

Decorators:
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HOW ABOUT GIVING



PHOTOGRAPHS BY CHARLES W. TOTTEN

58 PARTIES
continued

TEA-TASTING PARTY

Instead of a wine-tasting, why not a tea-tasting benefit where people can familiarize themselves with various types of teas, each imaginatively presented on a table designed to dramatize its special quality? There might be Indian teas like Assam or Darjeeling served on a sari-covered table with East Indian accessories. Formosa tea in a Chinese table setting. English breakfast tea with antique English tea caddies. Irish tea with Belleek china, Waterford glass and Irish linens. Old-fashioned New England teas spiked with rum provide an opportunity for an Early American setting. Tea samplers including from 5 to 20 different types of teas are available at specialty food shops and can also be ordered this season for the first time from the John Plain Book which is displayed by local merchants in rural towns with populations under 7,500. Philippine mahogany table above is made by Brown-Saltman. It swivels up like a piano stool from coffee-table to full, dining-table height.





COMMITTEE KAFFEE KLATSCH

A committee meeting at any time of the day—mid-morning, afternoon or in the evening—will undoubtedly prove most productive when it becomes a kaffee klatsch. Some food should be provided—thin slices of coffee cake or, if there is a cook in the background, relays of rosettes lightly dusted with sugar. What's really important is the coffee, which should be abundant, very strong, very hot, very good. You may rent, borrow or buy large urns or you can make quantities of coffee in the old-fashioned camp style in any large kettle.

After-dinner coffee meetings offer endless opportunities for stylish parties. You may serve demitasse with all the trimmings or parade some specialty like a New Orleans café brulot made in your chafing dish, or café royal; Viennese coffee served with bowls of sweetened whipped cream, even café expresso cappuccino, if you have an Italian machinetta.

Any one of these kaffee klatschen may be adapted for Fund Raising. Tickets may be sold for various kinds of coffee; breads and cakes may be sold at booths or tables. Often an unusual coffee-service is used as an extra attraction after a recital or a lecture.

A TRAY PARTY?

Most convenient to take on a tray are ensemble meals combining meat and vegetables in one grand, all-inclusive *plat du jour*. But serve the salad separately on chilled plates, please! Put silverware in a napkin. This buffet (left) stands sleek and smart full of hidden assets. Behind sliding doors are adjustable shelves and a plastic-lined drawer for utensils. Nesting under the cabinet are six small (15″ high) folding snack tables, three at each end with a table-top surface of 26″ by 14″. Finish is in walnut or tanguille on mahogany with a white Micarta top. It measures 54″ x 20″ x 34″.

These tables (right) show an accent on simplicity, a real delicacy of design. Three nest inside the fourth, their legs folding. Micarta top makes them proof against stain or scratch. All of mahogany, the smaller ones are 28″ x 17½″ x 15″. John J. Keal designed all furniture for Brown-Saltman.



OFTEN A "THING" INSPIRES A PARTY

We know a woman who once lost her heart to a bucket—a big, beautiful, 18th-century, English earthenware dairy bucket. From the window of an antique shop it overwhelmed her. Sometime later she found a modern china pattern to match it and immediately began planning parties to display her treasure. Once she filled it with pure milk, and served it on an occasion when the only other beverage was French champagne. Another time it held milk punch and, at still another party, an Elizabethan sillabub.

Still inspired by the bucket, she began to collect milky stews to serve, when possible, as the main dish for parties: staunch and sturdy chowders of fresh and salt fish with plenty of potatoes and cubes of diced pork; New England clam chowders; corn; potato; and one made of vegetables, onions, bacon and lima beans. All stews—all wonderful!

An ancient and enormous copper stock pot acquired from a dining club at Yale has become the focal point for many suppers in another household. Sometimes it's filled with Kentucky burgoo, at other times with Brunswick stew or a *coq au vin* complete with carrots, potato balls and small white onions.



A Polynesian poi bowl, or a carved gamelle scooped out of a tropical tree trunk in Haiti, should turn the thoughts of any hostess toward those hearty salads which, with proper accompaniments, can be a main dish in any season.

With a gargantuan salad bowl, you might recreate a Spanish *vendange*, the wine harvest supper where greens are topped with coarse flakes of white tuna, well scattered with onion, much coarsely ground pepper, a little salt, dressed in olive oil and wine vinegar.

Wouldn't a noble *couscousière* (acquired perhaps in Brooklyn) force you to serve Moroccan *couscous?*

SUDDENLY IT'S A PARTY!

In our casual age many of the most memorable occasions just happen, or so it seems. Behind those that appear effortless, there is usually forethought and expert procurement. Here are a few parties—some bright-new, some revivals. (For complete shopping information, write our Modern Epicure Department, 572 Madison Avenue, New York 22.)

Let's say it's *any* day, and it's broiled chicken for dinner. On the spur of the instant your husband invites "a real gourmet" to supper. With hidden resources such as these you can transfigure your menu: With the cocktails, you will pass buttered toast fingers and a Gentleman's Relish from the days of George IV of England—a delightful, not too salty anchovy pâté. Add a fish course whisked from the freezer—rainbow trout, real Dover sole, or shrimp from Sea Island, Georgia, to serve in Sauce Americaine from Maxim's of Paris. Garnish your chicken with hearts of palm. Pass a tray with cucumber marmalade and jellies—marjoram, elderberry, clove or red wine—sun-gold spiced cantaloupe balls. Make salad dressing with oil of sweet almonds.

APPETIZERS AND COCKTAIL TIDBITS

Nuts in the shell and in tins: get super-colossal, gigantic walnuts and papershell pecans. Giant pistachios, white and red, macadamians.
Pâtés: liver, chicken, ham, of course, but also, smoked rainbow trout, sardellen and a famous English anchovy pâté, called the Gentleman's Relish.
Quick-frozen hors d'oeuvres: shrimp puffs, pigs in puff paste, miniature cream-puff shells, cheese straws.

SOUPS EXTRAORDINARY

Cream of carrot: delicate richness to serve hot or cold.
New Orleans crayfish bisque: rival to Galatoires.
Bouillabaisse: to serve over garlic-rubbed toast with whole clams and shrimp. Marseille revisited!
Consommé Celestin: dehydrated triumph originally from Switzerland. Broth with ribbon-thin crêpes.
Chinese egg drop soup: a many-splendored thing.

GIFTS FROM THE SEA

Quick-frozen rainbow trout: mountain stream beauties, ranch-raised, fed for flavor.
Shrimp: whole, deveined, shelled or unshelled and individually glazed in ice. Cooked or breaded fantail shrimp.
Deviled crabs: in their shells, truly Baltimorean.
Alaskan king crab: from the Bering Sea.
Frog legs: "highly cultivated," little, big, bigger, biggest.
Dover sole: caught in the Dover Straits, dressed and drawn.
Breaded scallops: from the cold North Atlantic.
Smoked salmon and sturgeon: canned or quick-frozen.
Iceland salmon trout: 4 to a tin, to chill and serve grandly with Mignonette sauce.
Finan haddie: already creamed or simply steamed.
Salted mackerel filets: and Virginia roe or Maryland herring.

SPICED AND BRANDIED FRUITS

Fruits in syrup: with mustard seed, amazing, enchanting, from Cremona, Italy. These fruits are cooked to crisp transparency, spiced with mustard rather than the usual clove and cinnamon. A glory with all sorts of meats.
Spiced Kieffer pears: Grandmother called them Seckel.
Spiced crabapples: ruby colored, whole with stems intact.
Pickled peaches: studded with cloves.
Spiced honeydew balls: pale shimmery jade.
Spiced cantaloupe balls: huge beads of amber.
Whole baby oranges: Calamondins in heavy syrup, enchanting with roast duckling, ham or pork.

CROWN-JEWEL JELLIES, JAMS

Add to your repertory: clove jelly, rosemary, marjoram, also bourbon jellies, red wine, elderberry, cinnamon.
Fruit butters: peach butter, cider butter with rum.
Wild mountain blackberry preserves: from Oregon.
Swiss fruit: of the rose preserves, Egyptian rose jam.
Cucumber marmalade: a clear, cool, crisp jade delight.
Cranberry marmalade: with orange juice, lemon rind.
Swedish lingonberries: often called preiselbeeren, classic accompaniment to Scandinavian meat balls.
Jams: gooseberry, black currant, beach plum.

VIRTUOSO VEGETABLES

Belgian asparagus, artichoke bottoms, hearts of palm and hearts of celery.
Whole green beans: American Blue Lake or French haricots.
Bamboo shoots, Japanese mountain noodles.
Quick-frozen French-fried eggplant and eggplant parmigiana.
Jars of decorative vegetables: packed in wine vinegar.

FABULOUS, IMMEDIATE SAUCES

Bearnaise and Hollandaise in jars.
Thatcher's English mint sauce from Stoke Poges Lane, Slough, Bucks. (Try it in a salad, too.)
Maxim's six frozen sauces: *Americaine* for shellfish, fish, rice; *Ile de France* for fish; *Champagne* for poultry, veal, sweetbreads, eggs; *Marchand de vin* for beef, lamb, eggs; *Diable* for poultry, game, lamb, pork; and *Cumberland* for ham, game, venison.

FOR SALAD ARTISTRY

Sweet Almond and Sesame Oils; pear, pineapple, white and red wine vinegars; tarragon sprigs in vinegar, shallots.

TO SERVE ON OR WITH ICE CREAM

Connecticut Ginger Chip Sauce; rum punch dessert sauce.
Cherries Flambé with Claret and Rum; Mango, pomegranate, rose syrups.
Canned Crêpes: banana, apricot, almond, orange.
Babas Aux Rhum
Entremets Genoise: a cake and custard dessert flavored with rum. Just chill and cut into wedges.



ALAN FONTAINE







FOLDAWAY END TABLE

If you like combination furniture for parties, then this may be for you. It's a John Stuart end table that also serves as a teacart. And it has a special feature—it quickly folds up and stacks away. The two trays are heat-water-and-alcohol-resistant, have molded, upturned sides without cracks or corners to catch dust or crumbs, and can also be used as individual serving trays. Folded flat, the whole thing is easy to carry and takes very little space. Dimensions: Length: 23½", width: 16", height: 26". Retail price: about $50. China shown in photograph above, by Rosenthal-Block China Company; "Contour" sterling silver by Towle; sofa by John Widdicomb Company.

WILLIAM HOWLAND



ALL-WHITE PARTY ROOM

If it weren't for the practicality of plastics, you probably couldn't have an all-white party room. What plastics have done to this room (left) is to give it not only a special loveliness, but a practical usefulness. This room belongs to beach-side home of the Robert Finkelsteins. They told their architect, Robert W. Crozier, they wanted a room for entertaining that couldn't be hurt by wet bathing suits or the grit and mud brought in by guests who sailed or swam. Besides this, they wanted it also to serve for formal entertaining. The white plastic décor allows both. Note the coffee table: it can be used as four separate tables, giving the party room a decorative arrangement and giving guests needed table space.

Happy mates for your table setting



"Napoleon" Josiah Wedgwood

"Coins" Rosenthal-Block

"Onslow" Tuttle

"Thistle" Stangl Pottery

"The Adams" Whiting & Davis

"Grand Colonial" R. Wallace & Sons

"French Scroll" Alvin

"Adrian" Royal Doulton

"Old French" Gorham

"Fiddleshell" Frank Smith

Fitzhugh" Spode



Setting a beautiful table is widely recognized as one of the pleasures of entertaining. It lets you be creative and original while you are also doing a useful piece of work. So choose designs which are capable of endless re-combining. For instance, these silver patterns would go equally well with formal, tailored or quaint arrangements. See that your possessions give you a lot of latitude to play around—to invent, to experiment, to originate new combinations of beauty. Build a wardrobe of possessions that frees you to have variety.

PHOTOGRAPH BY ROLF TIETGENS

58 PARTIES
continued

COME INTO THE KITCHEN

Since kitchens have become so livable, and stoves, griddles, pots and pans so glamorous, it's a joy to use them for entertaining. Many a dish achieves and retains ultimate perfection when only seconds elapse between the frying pan and the fork. Though informality is the keynote at these parties, careful attention should be given to every detail.

STEAMED CLAMS

Use a special clam steamer or a large kettle and let the aroma of the steaming contribute a salty atmosphere. As a main course count on two dozen clams per person. Sea water or sea salt adds a special savor. Have on hand bowls of melted butter, lemon-flavored, and serve cups of clam broth separately. And have lots of cole slaw on hand, too!

THE PARTY GOES ON AND ON . . .

At her annual Open House, where the guests stay on throughout a long evening, one hostess sets her buffet right on the stove. Three beauteous copper pots hold a sherry-flavored chipped beef with almonds, lots of orange-flavored beets; and a rice pilaff (made with Minute Rice, it never sticks). Vodka cocktails are in a large pitcher. An equally large urn of coffee, a plate of salads and buttered breads are arranged on adjoining counters and bowls of fruits and nuts.

HOT OFF THE STOVE



Griddle, saucepan and casserole are copper bottom, stainless steel Ekcoware.





A MANY-PARTIED CART

If you're so cramped for space that you must double-measure every piece of furniture, then you might well consider this double-duty console made by Extensole. You can fit it into a corner as an end table when it is closed, or you can seat a dozen people around it when it opens to its full 28″ by 82″. Available in mahogany, walnut or cherry. Note caning on drawer-fronts.

MUSSELS MARINIÈRE

Except in French restaurants, the glory of mussels is little appreciated, though they are among our most abundant sea foods. Perhaps it's because they are a problem to serve and eat in the usual setting, but not if you gather with bibs and bread around the kettle near the stove. Provide huge bowls for discarded shells. An authentic recipe is in James Beard's *Fish Cookery* (Little, Brown).

HOT CAKES

Pancakes, griddle cakes, flapjacks, crêpes and blinis—the whole world-known family of pancakes—demand the closest proximity to the stove and the greatest speed in serving. If you have a crowd, corral as many griddles as possible and delegate at least one full-time "chef." Even so, plates should be heated; so should pitchers to hold a mixture of melted butter and maple syrup or honey. To free all top burners, why not cook your bacon or sausage cakes in the oven?

CHURCH SMORGASBORD

A Swedish smorgasbord has proved to be one of the most gracious and practical church suppers. At one such party in Minnesota there were three long smorgasbord tables, all exquisitely decorated and lit by dozens and dozens of borrowed candelabra. The first table was devoted to cold hors d'oeuvres, various types of herring in wine or pickled in salad; fish marinated and in aspic; lobster salad, Swedish caviar, stuffed eggs, pickled beets, smoked eel. The second held the traditional hot dishes—meat balls, baked omelet, sautéed mushrooms and kidneys, brown beans, boiled potatoes, hot green beans. The third table was given over to a variety of salads, fruit compotes, wafers and cheeses. On each table stood a pile of plastic-coated paper plates, stout and sturdy enough even for hot foods. People were encouraged to come back three times and fill a fresh plate at each one of the tables. In this way various foods retained their individual flavors. The seating arrangements were inspired. Chairs were arranged back to back in double rows, so that groups sat facing each other across aisles just wide enough to allow free movement.

PHOTOGRAPH BY ARNOLD SORVARI



This king of sauerkraut dishes looks very grand, keeps very hot in an antique copper cocotte with brass standard from Soupçon; Swedish beer glasses, Designed for Living; electric heating unit, Haskey Co.

Some cold Saturday night try

LA CHOUCROUTE GARNIE

By Sybille Bedford and Evelyn Gendel

This dish, the dream of gargantuan appetites, comes from Alsace, but it belongs to all of France. The burghers of Alsace eat it solidly at midday in a silence of devotion to food and digestion. Parisians eat it when they're roaring with hunger and animation. After the Comédie, any night you can see actors and audience crowd across into the red-plush Régence, and then you hear the waiters shout their orders of "*la choucroute*" into the kitchen.

The patrons eat it, the waiters eat it, everybody eats it. It has a compelling savor that makes people sit up, sniff and take notice. More than a dish, it is an institution.

Ideally, it is a big pot of well-cured, mild sauerkraut, with a wonderful variety of smoked meats buried in it. Nothing harsh or sour, the pickling brine is washed out, leaving the *choucroute* itself only agreeably tart, and when it's been braised in wine and juniper berries to a really melting texture, it becomes an intensely delicious seasoning, rather than a vegetable called simply *sauerkraut*.

Choucroute is very good alone, and so are smoked meats. Put them together and it makes all the difference between goodness and perfection. Because *choucroute* is a perfect cooking medium, nothing else provides such a bed of constant, gentle, moist heat. In it, smoked meats cook to their maximum of tenderness and savor. And as they cook, their richness slowly, slowly permeates the *choucroute*, giving it, in turn, an incomparable goodness.

It is perhaps the ideal party dish for the cooking hostess, as it not only heats up well, but is improved by reheating. In fact, fussy amateurs prefer not to serve a *choucroute* until the second day. For the hostess this means no cooking smells the day of the party and that added blessing—little work and a great deal of eating pleasure. (*Please turn to page* 100)

Setting your table for this New Year of Grace

By VIRGINIA STANTON

The woman who has not discovered the fun and satisfaction of setting a beautiful table is like the woman who has not discovered the fun and creative pleasure of dressing smartly.

Both require a repertoire of accessories, a sense for combining colors and textures, an ability to do the dramatic—the unexpected. Most of all, they both require a respect for that intangible thing called *appropriateness*. Just as a smart woman would not wear flat-heeled brogues with an organdy dress, so she would not use wooden plates with organdy mats.

So make 1936 a year of new grace, of new pleasures and seize the daily opportunities offered by the setting of the table. Enlarge your collection of things with which to make arrangements. Have four or five levels of formality at which you may operate—from the roughness of burlap and Mexican pottery up through fine crystal and translucent porcelain.

Explore the possibilities other people pass by, because their eyes are unseeing. Poke around in second-hand stores and find pieces like those old curved bone plates which are perfect for artichokes, corn, asparagus. Have the ingredients to execute several color schemes. Watch for useful things in nature when you're walking or on picnics: driftwood, rocks, roots, dried grasses, seed pods.

Design color schemes which exploit always-available fruits and vegetables, such as avocados, limes, lemons. Grow flowers that are right in color and scale for the many elements in your wardrobe of table appointments. Even go so far as to wear clothes that go with your table setting, because you are part of the picture.

Try not to repeat yourself too often. When you've hit on a handsome table setting, don't become so enamoured of it that you run it into the ground until it becomes a cliché. Force yourself to vary it. It's good for your imagination, and should be done in the same spirit of play as changing your hairdo.

In short, have fun with your table settings. (We don't mean fun in the quaintsy sense of the word, either!) Make them artistic still-life compositions. And let each course be a variation on the main theme, rather than a repetition. As a symphony has four differently paced movements, so the table can have varying moods, as it progresses through its three or four courses.

Here's to your new year of grace!





Our Party Editor, Virginia Stanton, would never use one dish pattern to serve a whole menu. She changes for every course. Yet the dishes for each course always relate, in color, to each other and to the centerpiece. She also likes to have the food color of one course relate to the general color scheme.





PHOTOGRAPHS BY WILLIAM HOWLAND

The right kind of table can make living-room cooking a pleasure. This spacious 48" x 42" tile-topped table, fitted with electric plate, was designed by John Wisner for his notable sukiyaki dinners. Note easy change-over from repose ful end table (below) to active, yet uncluttered cooking table set for glamorous meal. Lacquer bowls and oriental antiques add an harmonious feast for the eye. All furniture shown here is "Far Horizons" by Ficks Reed.



IN THE MARDI GRAS MOOD

All over the world the gayest Tuesday of the year is marked by pancake parties. Fastnachtkuchen bobbing in kettles of deep fat. There are exciting carnivals, parades and fabulous costume balls. One of the more successful benefits of recent seasons was a Shrove Tuesday Bal de Têtes with prizes given for the most original, the prettiest and the funniest headdresses. Even the men approved this modified costume party. Said one, who attended "You carry your headdress with you under your arm—and you feel a little foolish in the street." (Program committees please note.)

ESCARGOT PARTY

A nostalgic, ever-growing coterie is devoted to snails and has always longed to make a whole meal of them. Join it! Be prepared to serve at least a dozen per person along with a great deal of crusty French bread, a plentiful supply of white wine, a fine salad, fresh fruit and several fine cheeses. Snails Bourguignonne are swiftly and simply prepared these days, for the best of snails come in tins with the time-honored recipe printed in English and French, the polished shells accompany them. Convenient and economical are the restaurant-size tins holding six dozen snails.

EXOTIC SUPPERS SENT IN

Because space and time are limited, certain big town people have been catapulted into the most delightfully exotic kind of entertaining. One evening they give a Japanese sukiyaki supper; another time it's Indonesian or East Indian or North Cantonese.

Many restaurants will deliver meals for few or many. You have only to provide attractive and appropriate serving dishes. Or for sukiyaki they will supply a classic still-life platter of ingredients ready for you to cook on a brazier or electric skillet in less than ten minutes, as you bask in the admiring gaze of your guests. Pure gustatory theater!

Of course you may assemble your own sukiyaki ingredients from an import shop or use chain-store substitutes. Basic needs are beef in paper-thin slices, sliced Bermuda onions, green onions and/or leeks, mushrooms, bamboo shoots also thinly sliced, bean sprouts or Frenched, quick-frozen green beans, spinach or Chinese cabbage, shiratake (a fine gelatinous vermicelli) and Japanese bean curd cake, if you can get it.

The flavor-giving ingredients rarely vary: dashi (seaweed broth), or for an Americanized version, clam or chicken broth, or soya shoyu (soya sauce), sugar, mirin or sherry, a suspicion of ajimomoto or M.S.G. Serve sukiyaki with rice from the cooking pan and for authenticity provide individual small bowls with a beaten raw egg for morsel dipping. *(For James Wisner's Japanese dinner menu and sukiyaki recipe see page 96)*



FLIP-TOP TABLE

Here is a commode, server and table that has good looks and immense usefulness. Handsomely constructed of walnut, with shell cane decorating door fronts, it needs little floor space yet has storage aplenty, and is readily mobile. When needed to serve a buffet or dinner for two, its folded top swings open to make a 70″ surface. From Heritage Henredon.



58 PARTIES
continued

GEORGE SMALL



Dessert in the living room is a pleasant change, if served on a rolling table like this. Designed by Lorin Jackson for Weiman's "Climax" group, cherry table with pewter trim has Micarta top with metal-lined well for bottles. It has drawers for silver and linen, and three removable trays, also topped in Micarta. Painting above server is "Beach at Nervi" by Henry F. Wanger.

TWO PARTY AIDS

Coffee table that doubles as a dining table. It's 54″ x 30″ x 15″ high, and that means it's big enough to hold a generous amount of food and drink, as a coffee table. Then, when you need it for dining, the double legs unfold and it rises to 29″, held securely in place by brass locks. Wood is Philippine mahogany. Designed for Brown-Saltman by Van Keppel-Green.

CHARLES W. TOTTEN



A SPECIALTY MAKES A PARTY

Vine Leaves with Cocktails

Says Jack Simon of Bloomingdale's, "The food at every party, cocktail or otherwise, should have an element of surprise, like stuffed vine leaves from Turkey at cocktail time—not one in ten of your guests will know what they are, and there is nothing like a new taste thrill to set tongues buzzing." A party specialty, however, need not be surprising or novel, but it always must be surprising and good.

100 Party Dishes 100

A hundred people who care about fine food from England, France, Italy, India, China, as well as the United States, have contributed their favorite recipes to make a slim treasure book for party-givers, *Specialty of the House*, published for and by the Florence Crittenton League ($2). Around any one of these specialties a party might be built:

Bruno Caravaggi's Carré d'Agneau Niçoise

First, roast rack of lamb for one-half hour; second, prepare a paste of chopped parsley, butter, shallots and bread crumbs; third, put a layer of the paste on top of the lamb and brown under a grill. Serve broiled tomatoes, string beans and rissole potatoes as a garniture. We're sure you'll like it.

Alice B. Toklas' Prunes with Cream

Without a doubt these are the most bewitching prunes imaginable—"a simple tasty dessert which is no work to prepare, but requires 4 days."

Soak 34 very fine large prunes for 24 hours in two cups of the best red port. Then add 1 cup sugar, 2 cups port and ½ vanilla bean. Cook in covered enamel saucepan over low heat for about one-half hour. When cool, put in refrigerator for 3 days. Cover with 4 cups whipped cream. Sprinkle thickly with powdered macaroons. Decorate with candied violets and serve. You and your guests will have a fine time.

30 *practical solutions to your crying needs*

What's your problem: More storage space? How to have a custom-style carpet at non-custom prices? How to receive deliveries when you are not at home? How to have a terrace, *even* if you live in bug country? Then here is just what you have been looking for: the best, the most practical solutions we have ever found for your most crying needs

30 *crying needs*

A broiling grill that eliminates 50 to 90 per cent of the smoke


1


2


3

If you are a reader of HOUSE BEAUTIFUL, you know we take meat cookery very seriously. One of the things we have crusaded for is a system of cooking which prevents fat from dropping into the fire, causing a paint-like smell and taste to be deposited on the meat. We have also preached temperature control, so you can cook without scorching the meat.

Here is a new, inexpensive grill designed so that the greater portion of the dripping grease does not fall into the fire, but drains toward the back into a removable drip trough. This is accomplished by slanting from front to rear the closely spaced grid on which the steak or hamburgers rest. The hot grease flows along the under side of the rods of the grid and so drains into the grease catcher.

Of course, part of the necessary technique is to cut off most of the outside fat before putting it on the fire, leaving only enough to seal the lean. Another part of the technique is to let the fire get no hotter than 350 degrees. A hotter temperature would melt fat out of the meat faster than the drainage system could carry it away.

Unit includes a thermometer, chimney to speed up the starting process, and instruction book. Handles let you start fire outside, but cook indoors. Designed by Gen. Harold Barrow for Cal-Dak Co. About $20.

PHOTOS BY EZRA STOLLER, COURTESY OF BARKER BROS.



PHOTOGRAPH BY WILLIAM HOWLAND



Ironing with a minimum of fatigue

Innumerable steps are saved in the two situations above by ingenious equipment and good planning. Left, the new Gypsy Kart with a device for hanging clothes hot off the ironer. This 2-bushel laundry cart folds to 4″ width. Right, handy storage shelves built close to ironer can be reached without rising.



Leather chair seats with a minimum of cost



You can upholster your slipseat chairs for a cost from $3 to $5, depending on size of seat. Formerly you had to buy leather by the half-hide or running yard, and so wasted a good deal. Now it comes large, medium and small, and in 15 colors, including black. All you need are scissors, 4-oz. upholstery tacks and a tack-hammer. Doing-it-yourself is simple and fast! Made by Lackawanna Leather Co. Processed and distributed by Leathercrafters.









30 *crying needs*

How to enjoy a terrace in "bug country"

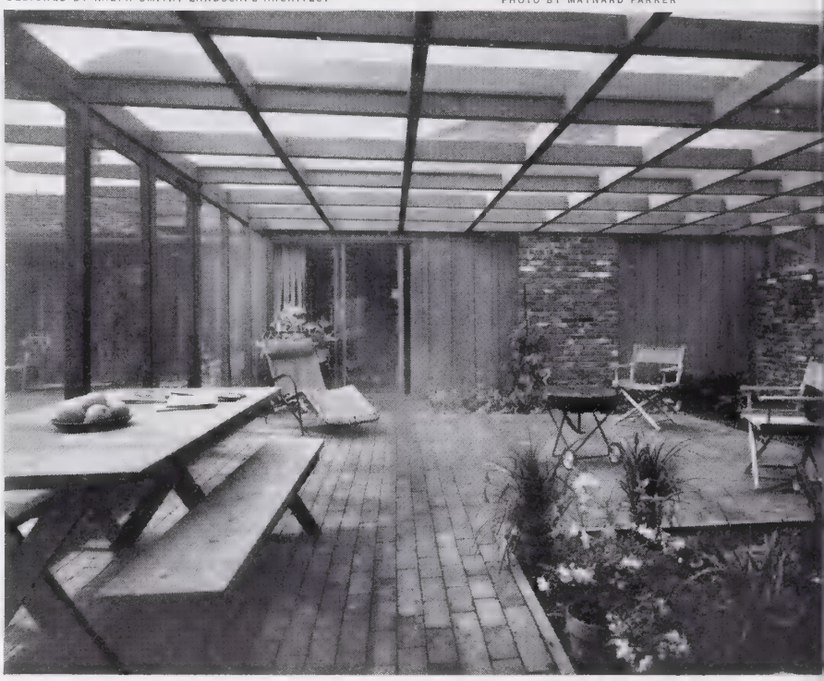
JERRY A. ANSON





GEORGE SZANIK

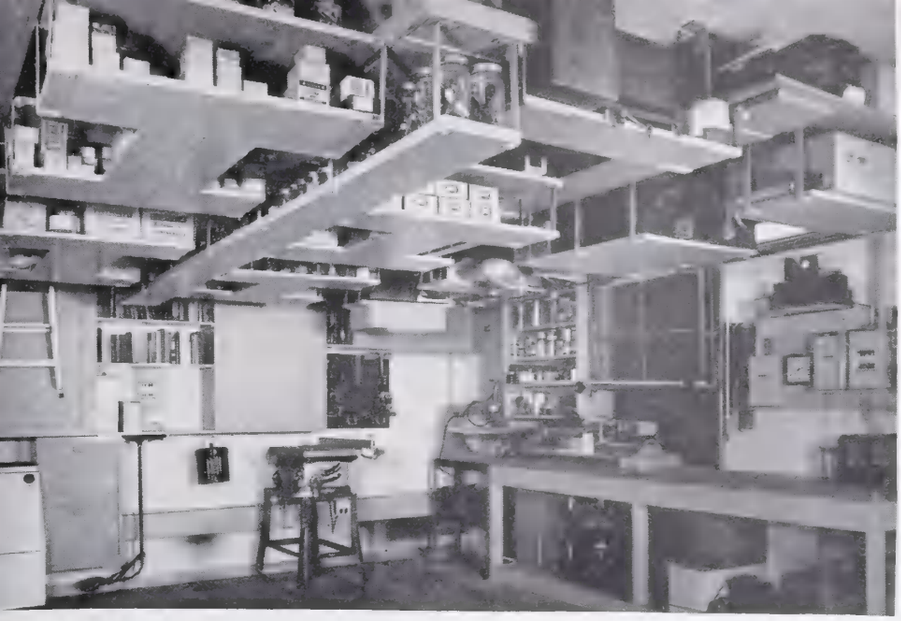
DESIGNED BY RALPH SMITH, LANDSCAPE ARCHITECT PHOTO BY MAYNARD PARKER





DESIGNED BY PAUL HOAG PHOTO BY ROBERT CLEVELAND

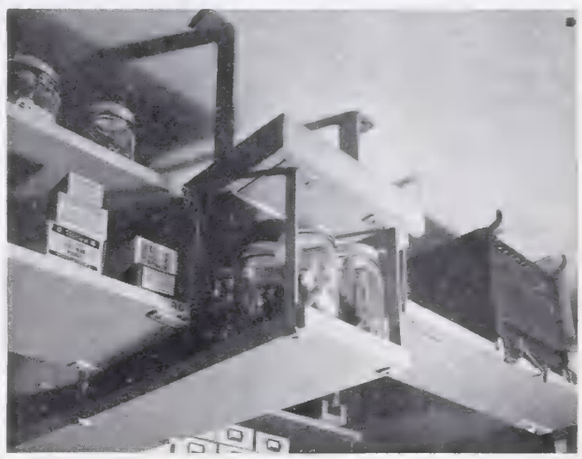
Many fine terraces go unused in the very months when the weather is most pleasant, because their builders forgot that people can't ignore mosquitoes, flies, gnats. Where these are common, don't plan a terrace unless it is within a screened cage. That cage needn't make you feel hemmed in—not if you use the new wide widths of aluminum or glass fiber screening. Nor need it detract from the appearance of your house: In the hands of a good architect, big sweeps of screening and thin supporting members now available can combine to make your house look larger as well as act larger. Your garden room may reach out to include part of the garden (right, above and below), be more like an indoor room (directly above), or be a court with screen overhead on steel wires (top).





How to get more storage space in the garage

The garage is often the handiest place to store tools, because it offers the biggest undercover working space for projects. But unless storage is off the floor, there is little room for working—or for automobiles. Fortunately, many garages have much unused space *above* the cars. As here, all easily lifted tools and equipment can be stored neatly on shelves hung on steel straps from the ceiling. Suitcases and other miscellany can also go up there.



Keeping the kitchen door tidy

The handiest place for the trash barrel is just outside the kitchen door, but to put it there creates a problem of neatness. We show two solutions. Revolving unit (near right) swings around so lady doesn't even have to leave the house to empty rubbish. Trash collector (far right) also finds it easy to get at trash can. Two-can unit (below) has sliding cover for easy use, swinging doors for easy removal of filled trash cans. Empty bottles are stored on racks in section at lower left. They slide in from end shown shut here.

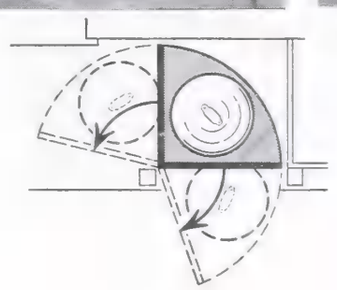
EZRA STOLLER







WILLIAM HOWLAND



crying needs

Low-cost storage space—





ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



The need: storage space in every room at low cost. The solution: steel cabinets—permanent, easy to keep clean, versatile and with a wide variety of colorful possibilities.

That the Tracy cabinets shown on these four pages are decorative and versatile can be seen at a glance. They have even greater flexibility: You can pick your own door for them—either perforated Masonite sliding doors or unperforated hardboard; frosted glass doors are also available. They can be used as built-ins or as furniture.

You can paint the doors any color with spray, brush or roller. You can even paint them different colors on opposite sides, and reverse them for a color change (shifting the handles, of course). You might also apply other materials to them: fabric, wallpaper, Formica, and the like.

Cabinets come complete from Tracy Kitchens, Pittsburgh, Pa., with doors of your choice, steel shelving and pulls. In this home of Mr. and Mrs. Charles Stoup, wrought-iron legs and Formica tops were added to the original storage cabinets.

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Gimbels, Pittsburgh.

EMELIE DANIELSON NICHOLSON

Steel storage cabinets in room above have sliding Masonite doors roller-painted to match décor. Two 30″ x 30″ cabinets cost $46 each. One 30″ x 18″ cabinet costs $35. Two 36″ x 18″ cost $40 each. Opposite, above, long living room cabinets, two 36″ x 18″, bolted together, cost $40 each. Marbleized-Formica counter was added. Opposite, below, two cabinets cost $49 and $60. All prices approximate.

Please turn the page

crying needs

Low-cost stora



ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON





The need: stou
cost. The
easy



Above, three cabinets to the right are same as in "Ohio State room" on previous page, but with differently painted doors. Cabinet below swords, 42″ x 18″, costs $49. Wrought-iron legs, which were added, cost about $5 for a set of four. Legs of wood, steel or brass (from $3 to $13) might have been used.

Left, a 30″ x 18″ cabinet with a gray, Formica-topped counter creates a telephone corner. Doors are covered with wood-grain Formica and have special pulls. Adding decorative, practical counters of Formica, as here, costs from $10 to $15 a running foot (12″ x 25″), depending on thickness and local fabricating prices.

30 *crying needs*



Two cabinets were butted together to turn a corner in room at right. One is 42″ x 18″: other, 30″ x 18″. Doors here are solid hardboard with applied plastic material. As is true with all the cabinets, doors may be reversed to create a different effect, whether of pattern or color. Doors themselves come unpainted. They may be wallpapered, covered with fabric, or treated in many ways. Accessories, courtesy Gimbels, Pittsburgh.



Cabinets may be purchased with frosted glass doors, as here, for use in kitchen or wherever else advisable. One cabinet is 42″ x 18″. Two are 30″ x 18″. They are all three bolted together and hung from steel hanger bars firmly screwed to studs in wall. They come with one adjustable shelf. Cabinets 30″ x 30″, or larger, have two such steel shelves. Additional shelves may be had for about $5. Besides uses shown, these Tracy cabinets can perform in many other ways and in many other places.

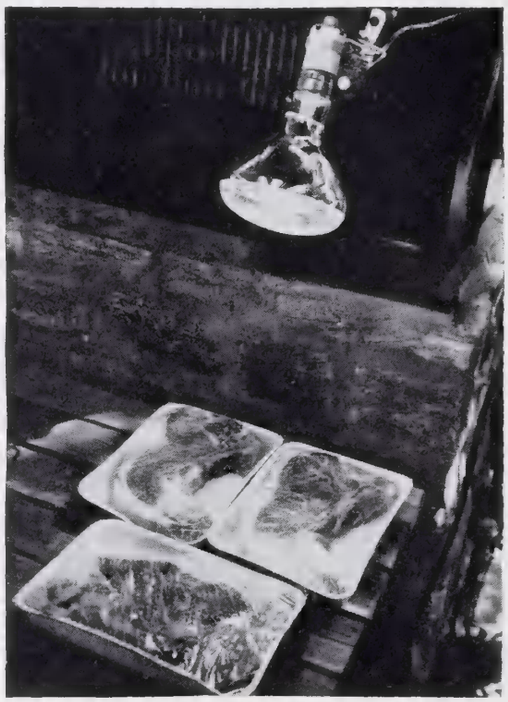
30 crying needs



TWO PHOTOS BY EZRA STOLLER

One-hand, one-motion mixing faucet

As every busy cook knows, reaching for the hot and cold water faucets at the sink is the most often repeated motion in kitchen work. So this new one-control mixing faucet is an incredible improvement. By Delta Detroit.



Fast thawing of frozen meats

For those times when you don't want to make a frozen start in your meat cooking because you want to marinate or trim away more fat, here's the trick for fast thawing. Get an industrial infrared lamp to shine on the meat. It warms it deep inside—in fact would cook it eventually, so don't shine it at yourself.



MORLEY BAER

Where to find more kitchen space

That multitude of needed objects, smaller than four inches, can be stored in the space between counter and the bottom of the hanging cupboards. Add shelves in front of the existing wall or, if structure permits, sink them into existing wall. R. Forester, designer.

A wardrobe of modern adhesives

You handicap yourself if you aren't equipped with the wonderful new glues that science has invented. For the usual household mending needs these are the six you need: *Plio-bond* is the all-purpose glue when water-resistance is important; *Sobo* when it isn't. *Cementique* fixes your antiques; *Elmer's Waterproof* for ordinary carpentry. *Stik-All* is for repairing china that is to be washed in the dishwasher. *Stick All* spray glue is for papers, photographs, etc. Glue kit, by mail, about $12 from Hammacher Schlemmer. To buy individual products, see page 99 for a list of the manufacturers of each.



s to hide a bad view

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of land only 5 to 10 feet wide
delightful little garden with
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landscape architect Thomas
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by Paul Hoag. Or you might
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y a few plants are needed.



MAYNARD PARKER





How to use a long interior wall soluble problem of how to furnish those long, unbroken, interior partitions. See how architectural built-ins make wall more interesting than a parade of free-standing pieces. Hoffman and Heidrich, designers.

TWO PHOTOS BY FRED LERNER



A wardrobe of rust-inhibitors

More household metal things rust out than wear out. Protection takes only moments when you have the right chemicals on hand in their most convenient forms: *Pyroil* when a drop or two must do the job; *Rust-off* (brushed on), *3-in-1 aerosol* (sprayed on), or *Pro-Chem* (painted on) for big areas; *Door-ease* for smearless greasing; *Metal Treat* to remove rust already present when your protection program starts. All are products sold nationally. Kit is only by mail—about $10 from Hammacher Schlemmer. Or you can buy single items at local hardware stores. Manufacturers listed, page 99.

30 crying needs



TWO PHOTOS BY EZRA STOLLER

One-hand, one-motion mixing faucet

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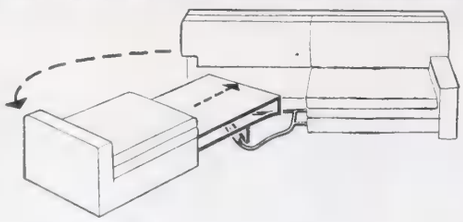
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inside—in fact would
shine it at yourself.



Where to find

That multitude of n



The need: twin beds in a convertible sofa

Since the sofa bed is usually for a variety of guests, it is more thoughtful to offer twin beds instead of a double bed. Here is the first we have seen, the "Turn-a-bed," made by Elmer I. Klein. It comes in a variety of styles, including a corner unit. Mechanism is concealed beneath sofa seat, instead of within the arms and back, so design does not reveal the double-purpose nature of the piece. Each person sleeps comfortably on springs and foam rubber. The price is around $300 in muslin. On the bed, sheets by Dan River, Fielderest blankets, Rug by Cabin Crafts.

The need: ways to hide a bad view

Create your own handsome view just outside the window! Even a slice of land only 5 to 10 feet wide is enough to build a delightful little garden with style, as these four examples demonstrate. You are fortunate if there is a big tree: make it the focal center (right), as did landscape architect Thomas Church, by blocking off most of skyline with soft, fuzzy leaves and planting bright colors at base. More work to create—and more elegant—is the living mural (left, below) designed by Paul Thiry for a spot that offered no natural asset. When only 3 or 4 feet separate you from a neighbor, then a jewel-case garden (right, below) against an openable wall may be your answer, especially if room is partially below grade as in this garden by Paul Hoag. Or you might create a tiny room-like alcove (lower photos), as did the Semraus, where only a few plants are needed.



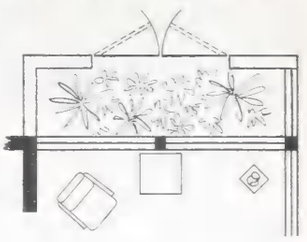
MAYNARD PARKER

CHARLES R. PEARSON





Doors open for garden care.



MORLEY BAER





Now–
blankets that are



PHOTOGRAPHY BY GEORGE LAZARNICK

For years we've all been dreaming of blankets that are as machine-washable as sheets, of blankets that could be snowy white without the worry of yellowing from frequent laundering. They have arrived! Within the last few months five companies are making them: Chatham, Beacon (Orlon), Fieldcrest, Kenwood and Pepperell (Acrilan). Others will be following shortly. These blankets come in various colors. They are very warm and very light. Set your washer and dryer for *synthetic fibers*, or *drip dry*, if label so instructs. Our lady is shown using the new Wash'n Dry Laundromat by Westinghouse.

utterly washable!



crying needs

Low-cost rugs with a personal look

What have you wanted most in a rug? Softness to step on and durability. And what else?

Probably two things: simpler installation and a custom-style, personal look without paying custom prices. Now you can have both. You can buy rubber-backed rugs that need no underlay, rugs that stick and stay right on the floor. And you can buy them in squares or rolls, create your own patterns with your own colors and maybe install it all yourself.

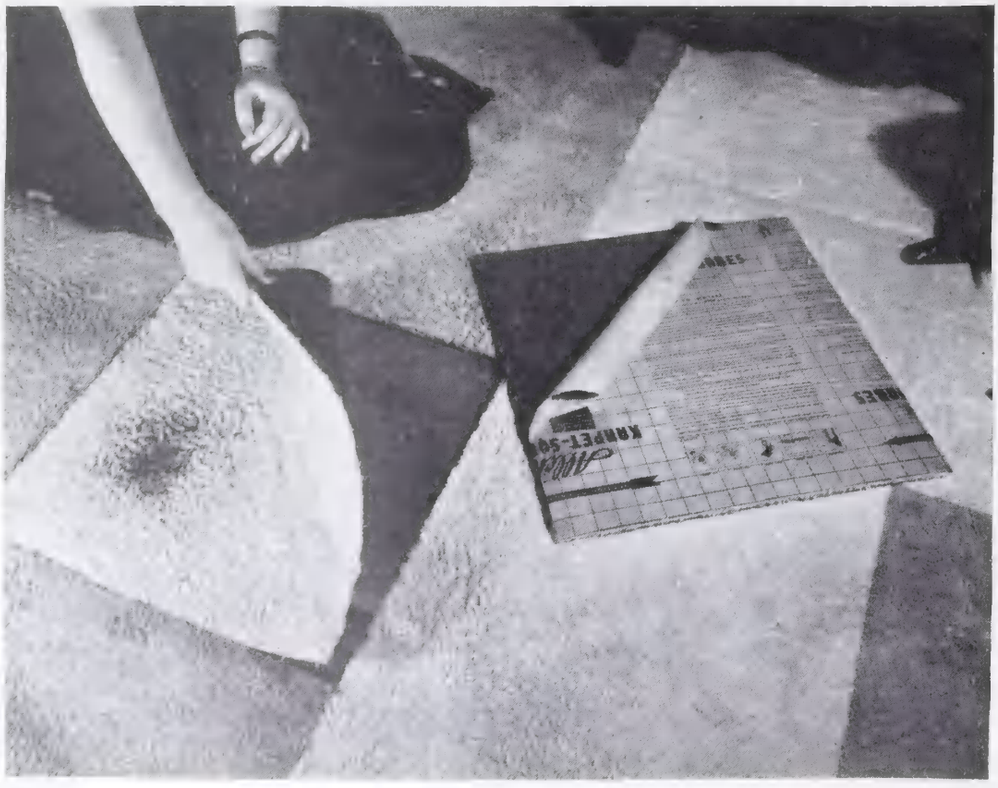
But before you buy, you should know the plus and minus of it. The plus is impressive. Rubber backing fuses right onto the rug, gives it a basic bulk and spongy thickness. Rubber backing isn't new. Bigelow-Sanford and Magee have been suggesting it for some time, primarily for commercial use in banks and stores. But now rug-makers are adapting the basic idea for home use, adding more colors, assorted sizes in rolls and squares, and offering adhesives ranging from tape to tile cement, and a range in materials from shag cotton to tufted nylon. Much of it is do-it-yourself, but some of these carpets still require the professional. You can lay the squares in a matter of minutes, but the rolls take more time and more care.

The big thing, however, is that you can have wall-to-wall floor covering without worry, because you can repair and maintain the hard-tracked areas with new inlays. This works best with squares, but the rug would have to be so designed in the first place. With a solid color rug, there is always a color-matching problem of the new inlays not matching the older area. But if the colored squares are laid in a pattern, with this in mind, the squares you know will wear out fastest can be removed and replaced easily.

As for the colors, no more are they simply the same set of standard colors you've always seen. Now they're richer and fresher, and the range will inevitably increase so that you can blend them into almost any décor. The tile concept of color has been a fundamental source of beauty since ancient times, and it has appeared in everything except rugs until now. Luxor has come out with nine-inch color squares which can be permanently pasted to the floor with rubber or tile cement (depending on whether it's a normal floor of wood or concrete, or a floor faulted with moisture or paint). Luxor recommends application with a paint roller or brush.

The Allen rug squares shown here use a chenille-type cotton and work like a Band-Aid—paper (*Please turn to page* 98)

NURSERY PHOTOGRAPHED AT B. ALTMAN & CO. BY WILLIAM HOWLAND



Main feature of these Karpet Squares (pictured on both pages) is their self-adhesive backing involving the simplest do-it-yourself installation. This also means that soiled or damaged squares can be lifted out easily and replaced. Produced by Allen Industries in 18-inch squares, the chenille-type cotton has a pulp fiber base with a synthetic rubber bottom coated with a sticky adhesive. The more it's walked on the tighter it sticks. Price: $1.69 per square, or $6.76 a square yard. Available in a dozen colors. Only requirement: a smooth floor. (See page 98 for additional ideas on such rugs.)





Extensive use of permanent plant and building materials makes it relatively easy to keep this entrance to the home of Mrs. Reginald Johnson trim and inviting. Brick covers the hard-worked, often troublesome area from driveway to door, coping effectively, in addition, with a change in grade. Only upkeep of healthy ivy and azaleas is watering, feeding, infrequent trimming. Crushed rock mulch covers soil around shrubs.



Patio enclosed by a permanent plastic screen provides a pleasant and private garden adjoining the dining area. Only the potted plants brought in for color need frequent watering. Crushed rock paving requires only occasional raking.

A N



MAYNARD PARKER

y big enough

ing is a heady experience. It's easy to be carried away
to find months or years later that your garden has
nore than you can manage.

p your garden a pleasure, not a problem, you must
ead. A low-maintenance garden doesn't just happen: it
sult of planning. The surest, and in the long run the
nomical, way to get maximum satisfaction from your
money in the garden is to work with a competent land-
chitect or landscape nurseryman. Today, in most areas
untry, almost 100 per cent of the professional designer's
for low-maintenance gardens. From his experience he
you which of the work-saving techniques will be most
in your particular situation. And—most important—
elp you decide how much and what kind of garden
your family the greatest enjoyment. He'll show you
ave fun and be practical too.

get a garden you can cope with, you must *be honest
rself and the designer*. He has to know just what
willing to do and what you will pay to have done.
know what you want and expect. If a meadow mown
year satisfies you, don't let the area be changed to
rass. On the other hand, if the bright green of lawn
t in your concept of a garden, the designer must
from the start.

(*Please turn to page* 108)

PHOTOGRAPHS BY MAYNARD PARKER





All of the ground you see here is under permanent control: the wide forecourt and parking area, brickwork at entry, ivy groundcover and ivy fence-screen, the trees and shrubs. Landscape architects Yoch and Council relied on flowering shrubs and vines near the front door for seasonal color, rather than on high-upkeep annuals or perennials.

Much of garden maintenance depends upon climate and micro-climate and the reaction of plants to them. Mrs. Johnson's garden grows lush in the warm California sunshine and must be cut back seasonally to keep it under control. A garden built around native plants, or varieties which grow slowly, could get along with even less upkeep.

30 crying needs



EZRA STOLLER



for one of the new ready-made cupboards that store medicine or linens. Made by two firms (Edgewater Steel Company and Miami Cabinets), they are nine or ten inches deep, come with hanger bars and screws to attach to any wall. $75 and up, depending on trim, lights, mirrors.

FRED LERNER



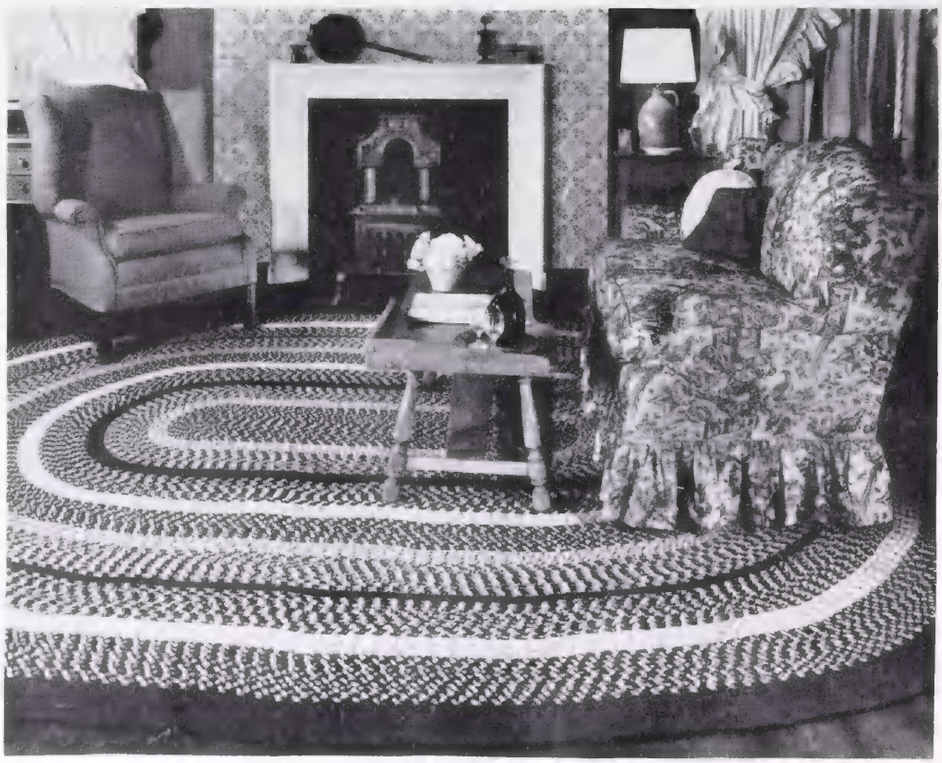
Homemade bread mixes

Great Valley Mills has produced Cornell formula mixes from stone-ground flours. Simply follow package directions for white or whole-wheat breads. A 3-lb. bag makes 3 loaves, costs 89¢.

Value in braided rugs

People who are bargain-shopping for an oval braided rug will get a lot of coverage for their money in this 9′ by 12′ oval from The Boss Company, retailing for about $80 from B. Altman

WILLIAM HOWLAND





MAYNARD PARKER

Keeping garden tools easy to find

It is easy to mislay garden tools, but less so if you have a convenient place to hang them where you can see at a glance if any are missing. Here, eyes in ends of handles hang on hooks in cross-bar. Or you can mount individual snap-clips (now found in many styles in stores) for each tool. For small hand tools, replace plywood with Peg-Board (use its own hooks).

A tray big enough for a whole meal

Now that we are eating all over the house and garden we need trays big enough for a place-setting for a complete meal. Such a tray must nest, since you want one for every member of the family. Here is the best one House Beautiful ever found—of black acrylic plastic, $20 by Robert Hammond, Inc., at Van Keppel-Green, Los Angeles.



PHOTOGRAPH BY EZRA STOLLER



MAYNARD PARKER



A smoother, non-lumping bed pad

Now there is a mattress pad that does not shrink or lump, yet is fully washable at any temperature by machine or by hand, and dryable by machine or on a line. It is far smoother than the quilted type, because it does not shrink and become narrower than the bed width. Thus it gives longer service with continued comfort. Made of a double-nap cotton felt and long used by hospitals and hotels who want pads that are fast-drying and will not lump when quilting stitches break. Made by Bates.

crying needs



■ PHOTOGRAPHS BY MAYNARD PARKER

To hold a bank from washing away

Establishing ground-cover plants on a steep slope is not easy, unless you help them by an ingenious system, like this grid of concrete blocks which holds the soil in place the first critical years. Blocks remain permanently in place, have no effect on later plant health. Cost is far less than expense of usual, repeated replacing of washed-out soil.



George Huntington, landscape architect

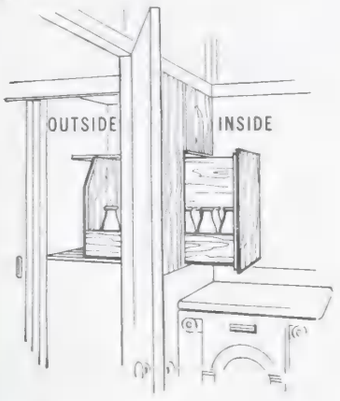
Eckbo, Royston & Williams, landscape architects



Privacy for off-street parking

Converting the unused front lawn into needed parking space for owner and guest cars is a fine idea, but better if you screen it from view of passing motorists. Here are two examples where this was done. Street is below parking grade; driver inside can see over planting; driver on street can't see in. Note ample space for turning; car drives out, no need to back into traffic.





On cold winter mornings or when they are away, the Leo Fischers can have milk or groceries delivered into their house without being required to open door or be at home. Sketch above explains how they do it. Tray-like drawer slides both ways. It may be padlocked for safety.

How to receive deliveries even when you are not at home



TWO PHOTOGRAPHS BY EZRA STOLLER



Here is a beautiful solution to a variety of delivery problems for people who are not at home when deliveries are expected. A capacious outdoor closet was built and integrated with the existing architecture. Five keys to it were given to five men or groups who regularly deliver groceries, dairy products, dry cleaning, laundry and general parcels. Interior of closet (shown open, left, and closed, above) was designed to accommodate each type of delivery neatly, completely sheltered.



30 *crying needs*

Housekeeping by conference

A tremendously important account of what a few friends did to help each other solve their housekeeping techniques by analyzing each other's work habits and exchanging services and mutual criticism. It may be an answer to your crying need

By MARY ELIZABETH WILEY and CONSTANCE FIELD



PHOTOGRAPHS BY FRED LYON



The two of us, plus three of our friends, have just broken out of a black box. So far as we are concerned, we have discovered a bright, lovely, new world. We are on fire with it and want the whole world to know.

Our story starts with the common notion that every woman is automatically transformed into a good and efficient housekeeper the minute she walks down the aisle in a white dress. A gross fiction is born at that point, and all conspire to preserve this myth, unless the woman herself is willing to let down her guard and say it isn't so, or unless her cattier friends take care of the matter (behind her back, of course).

The truth is: there is hardly a woman who starts by being good at all phases of housekeeping. Just as some horses are trotters and some pacers, so some women are better at some things than others. A few are bad organizers but wonderful at whipping together some branches, a couple of rocks and three flowers into a breath-taking arrangement. Some are always running out of staples, like butter or cream, in the middle of a recipe. Yet they may take to cleaning like a duck to water. The woman who is all thumbs when it comes to sewing and mending may make the lightest, fluffiest puff paste that ever melted in your mouth.

By the time a woman has been married about ten years she has become proficient in *some* aspects of housekeeping, but very seldom at all of them. Trial and error has finally taught her a lot, but not everything. She has made this uneven progress because of two reasons: Housework is done when you are alone and no one can see, criticize or comment on how you are doing it. And there is a conspiracy of silence among your friends not to criticize you to your face. (They do behind your back, but you don't profit from the criticism.) Any remarks your husband makes about how the house is run are too often taken for "cracks," not as constructive criticism. In a nutshell, there are no "pros" watching you and sharpening your technique.

So the average woman goes on struggling to get under control the thousands of details that make up housekeeping. She reads the printed advice that is everywhere and listens to the smooth promises on TV and radio. But none of it is personalized. None of it applies exactly to her and her situation. In short, she can't see herself as others see her. She may or may not make the transfer from general advice to specific suggestion in the case of *herself*, *her* kitchen, *her* shopping habits, *her* laundering pattern.

And even though she and other women talk about these things quite a lot, they talk generalities, and they tend to brag and claim more than they should. All of which deepens the self-deception that every modern woman is a whizz at housekeeping.

This is the preamble to our story. But one of us—it doesn't matter which one—decided one day last year that she was tired of fighting the giant feather-bed that was her house. Her house was new, streamlined, theoretically efficient, equipped with all the latest labor-saving devices. But she was always in a mess.

She surveyed her friends, and they all seemed to get along better than she did, and with less modern houses. One was a freelance copy writer, even though she stayed home with three children to care for, and ran a beautiful house. One had teenagers and a baby, yet she entertained effortlessly all the time. Another, who had three children, was a superb cook with no help at all.

Reaching for the phone, she called all three friends, and had three almost identical conversations:

"I need your help. I'm in an awful mess and I want you to come and help me straighten it out. If you'll help me put the right things in the right drawers, I'll arrange the flowers for all your parties."

Naturally we all came to her rescue. And at that point began a fascinating experiment in the interchange of advice and services in (*Please turn to page* 88)

The books we found most useful for improving our techniques and broadening our perspective have been these four:

Management in the Home,
Lillian Gilbreth, Orpha Mae Thomas and Eleanor Clymer (Dodd, Mead)

Educating our Daughters
Lynn White, Jr. (Harper)

The Many Lives of Modern Woman
Sidonie H. Gruenberg (Doubleday)

Gift from the Sea
Anne Morrow Lindberg (Pantheon)

The return of the Harpsichord

Not since the Eighteenth Century has there been so much interest in the bright, delicate music of that most domestic of instruments—the harpsichord

As we return to our homes for our civilized pleasures, we tend to turn to instruments suitable for them. Many of us are discovering, possibly rediscovering, that the light, brilliant melody plucked from the strings of the piano-like harpsichord are scaled exactly right in tone, mood and lighthearted delicacy for that modern salon we call the living room in our time.

One harpsichord owner and player of my acquaintance is a plastic surgeon, a Harvard graduate who has also made his wife a large loom for hand weaving. Another is a lady, a college professor of English, who has also written books on bridge-building as a sideline. Doctors and lawyers, architects and teachers loom large among the harpsichord customers, the males outnumber the females and the age group is predominantly from 24 to 45.

Harpsichords are rather too expensive and too sedate to be casually acquired by persons anxious to be chic. On the other hand, there are enough harpsichord owners in existence to prevent any one of them from feeling too sadly eccentric. On the whole, owning and playing a harpsichord confers a distinction not easily degraded.

The harpsichord trend is somewhat new, but the instrument itself has an ancient and glorious history. The Nineteenth Century forgot about it; but up until the latter part of the Eighteenth it was the domestic musical instrument par excellence, standing in all upper-class homes. George Washington had one, and so did Queen Marie Antoinette and Prussia's Frederick the Great. The poet Thomas Gray, author of the famous *Elegy*, owned one; he used to play it in his bachelor lodgings at Pembroke College, Cambridge University. Mr. Samuel Pepys, Admiralty official and candid diarist from the days of Charles II, also had a little harpsichord in his home; (*Continued on page* 84)

By ARTHUR LOESSER



FRASHERS

The harpsichord fills a small space with great beauty and sets the air dancing with its light, distinctive music. The one shown here is from Hugh Gough, London.



All these colors on a single rose bush!



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THE RETURN OF THE HARPSICHORD

CONTINUED FROM PAGE 82

and he has told us how he liked having his wife's maid-servants "take out" tunes upon it.

IN ENGLAND, during the earlier 1600's and before, the instrument was most often called a "virginal"—nobody seems to know just why. Queen Elizabeth I played her virginals with some skill, and we know that occasionally she had them covered with crimson velvet. But her talented, extravagant father, Henry VIII, was even more of a music lover than she; and the inventory of his possessions after his death revealed that he had no less than thirty-four virginals of various dimensions standing in his several palaces.

Then again, the harpsichord was the instrument upon which Handel practised the harmony of his mighty choruses, on which Sebastian Bach played his artful concertos, and on which the infant Mozart gave the first evidence of his genius.

In the old days, a harpsichord was not alone an implement for making music, it was a work of art in itself, a thing of beauty to be gazed at. Handsome veneers or cunning inlay work frequently adorned its case, and Continental European customers often had famous masters execute charming paintings upon the inside of the lid. Latin mottoes extolling the power of music were also inscribed in shapely gilt letters upon parts of the exterior. Modern harpsichords are usually simpler, but something of the old aristocratic feeling for elegance persists in them. It may be observed in the beautiful graining of the walnut of which they are now mostly made, in the finish of the gilt molding, and even of the Latin inscriptions which are still sometimes applied to them.

You mean you are not quite certain just *what* a *harpsichord* is? Well, it plays pretty much like a piano or organ, but its keyboard is most likely to be considerably shorter: five octaves or less in place of the piano's customary seven and one-third. Moreover, its "white" keys are likely to be black, and its "black" keys white, made of ebony and boxwood or pearwood respectively, most often without ivory covering. Furthermore, the keys are likely to be shorter than piano keys, and your piano-playing thumbs may slip off them occasionally when you first try them.

It is the tone of the harpsichord that is interesting. Its keys do not, like those of the piano, toss felt-swathed hammers against strings; on the contrary, they raise upright levers called "jacks" having firm little leather quills or plectra near their tops, which are made to pluck the strings briskly. Thus the sound of a harpsichord is sharp and pungent, a little like that of a guitar, not sweet and fuzzy like a piano's.

Moreover, the harpsichord will not play loud and soft at the stroke of the finger. Whether you bang the keys or caress them, the sound will always be inflexibly level. Clarity and evenness are the ideals of this instrument, not the unruly stirrings of the tones' gushes and droops.

Thus the harpsichord agrees with the modern cool, unsentimental temper. On the other hand, a certain degree of tonal variety is often built into harpsichords by the use of several sets of strings tuned in unison or octaves, and sometimes involving the use of a double keyboard. Those strengthening strings can then be thrown in and out of play like the stops of an organ; and this is usually accomplished nowadays by levers operated by pedals.

WHAT do present-day harpsichordists play on their instruments? Mostly, of course, the older music: the delicate little tone-paintings of François Couperin, who taught royal princes in the days of Louis XV; or the witty sonatas of Domenico Scarlatti, musician to the Queen of Spain during the 1740's. But modern composers are writing for it again: Manuel de Falla, author of the music for *The Three-Cornered Hat*, has composed a harpsichord concerto, while Walter Piston, distinguished American musician and Harvard professor, has composed a sonatina for violin and harpsichord.

In general, the tone of a harpsichord by itself does not have sufficient volume to function importantly in a modern wind ensemble playing popular music. However, if its sound be stepped up with the aid of a microphone, its peculiar sharp impact may give dance music a distinctive interesting flavor. So we are not surprised to hear that Artie Shaw has used the harpsichord in recordings of jazz music, that Rosemary Clooney has recorded some of her songs to its accompaniment, and that Stan Freeman has made something of a specialty out of jazz-like solos on the instrument.

"What will a harpsichord do for me that a piano will not?" you might well ask. Not much really, unless you have developed a special refinement of taste along a certain line, and have acquired the musical knowledge that would support it. Banging a harpsichord will not make it play loud, so at least you will not annoy the neighbors with it. Mistakes sound more distinct, and therefore worse, on it than on a piano. Furthermore it will not permit you to press your foot on a pedal to make a tonal gravy that could cover a multitude of sins. Well-known lyrical and sentimental pieces, such as "Clair de Lune" and "Liebestraum," come out rather bony and hideous on a harpsichord: and hit numbers from the latest musical shows will likewise seem stiff and puny. Certain jazz music will sound rather better, as will music of a Spanish rhythmical flavoring; still it is wise to reflect that in a room full of liquorous hilarity a harpsichord will be almost inaudible.

On the other hand, if you are sensitive and educated enough to enjoy the exquisite lines of Sebastian Bach's French Suites and Partitas, or the lively figuration of Orlando Gibbons's pieces, composed in the days of James I, you will also feel that the harpsichord gives forth the true tone of voice in which that music ought to be uttered, one altogether more suitable to the musical ideas expressed than that of a piano. And if you are resourceful enough to improvise combinations of tones in an experimental modern vein, you might find that you will be able to hear the individual sounds more clearly on a harpsichord than you ever could on a piano.

WHERE would you go for instruction on the harpsichord? If you can play piano or organ, you already know how to play the harpsichord intelligibly if not interestingly. The keys are in the same place and give the same pitches. Few if any harpsichord practitioners care to start pupils who have no previous acquaintance with a musical keyboard. Harpsichord teaching tends to devote itself to the higher reaches of musical expression, to subtleties of phrasing and delineation, to rhythmic nu-

(*Please turn to page* 87)

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THE RETURN OF THE HARPSICHORD

CONTINUED FROM PAGE 84

ances and to the working out of the melodic ornaments so dear to the composers of past centuries.

RALPH KIRKPATRICK, most eminent of American professional harpsichordists, has a studio in New York and teaches at the Yale School of Music. Francesco Valenti, whose recordings have been well received, teaches at the Juilliard School of Music in New York. Sylvia Marlowe, also of New York, has made a good reputation, and probably accepts pupils. In the Boston area the veteran Erwin Bodky has taught harpsichord, while the younger Daniel Pinkham might well be persuaded to teach occasionally.

The music departments of a number of colleges offer instruction in harpsichord playing, such for instance as that of Northwestern University in Evanston, Illinois, or the Oberlin Conservatory of Music, in northern Ohio. At the University of Southern California, in Los Angeles, Alice Ehlers, a devotee of 17th- and 18th-century music, likewise offers to teach the harpsichord.

Old harpsichords may be seen in museums, but who makes the new ones? In the United States the leading maker undoubtedly is John Challis who runs his shop in Detroit, Michigan. We say shop, not factory, for there is no modern industrial atmosphere about it, no tall chimney, no conveyor belt, no time clock. Located in an old converted private dwelling, it is an old-fashioned craft shop, with the master craftsman directing the work of his small number of assistants.

Hand work is the rule, not the guiding of complex machinery. Anything else would be absurd, for harpsichords are made to order for the custom trade, not ground out relentlessly for an anonymous market which does not exist, in any case.

Challis established his shop 20 years ago; since then the number of his potential customers in different parts of the country increased to a point beyond which he could hope to supply them all. Accordingly one of his disciples, William Dowd, together with a partner, Frank Hubbard, set up a harpsichord-making shop of their own in Boston, which has been operating there successfully for a number of years. Hubbard & Dowd's instruments differ from Challis's in that they aim to be close reproductions of some specific antique type.

Challis learned his craft from old Arnold Dolemetsch, the determined musician, instrument builder and enthusiast who sparked the renaissance of ancient instruments 60 years ago. Swiss-born, Dolmetsch finally established himself in England, in the village of Haslemere, 40 miles from London; and the Dolmetsch shops are vigorously carried on there now by his descendants and disciples. Recorders, lutes, and other old music-making tools, in addition to harpsichords, continue to issue from Haslemere.

The old and honorable Paris firm of Pleyel & Cie., piano manufacturers, who once supplied pianos to Chopin, also took on the making of harpsichords as a sideline more than 40 years ago. Wanda Landowska, the dean of living concert harpsichordists, who has delighted countless hearers with her recitals and her recordings, has always played Pleyel instruments. In Germany, too, harpsichord-makers have sprung up during the last generation. The best known now is the firm of J. C. Neupert, of Nürnberg.

PERHAPS the most troublesome thing about buying a harpsichord is the length of time one has to wait for its delivery. Challis, for instance, asks $4,900 for his largest concert harpsichord, eight feet long, with two keyboards and seven pedals, but makes his customer wait at least two, and possibly three years before he can enjoy his purchase. But even for his so-called "Petit" harpsichord without pedals, only 37 inches long, and which he sells for as little as $800, he requires at least six months delivery time.

Hubbard & Dowd, too, say they are three years behind in their orders for their larger instruments, but will supply a small one in six months. Their prices are comparable to Challis's.

On the other hand, some of the European makers seem able to quote a decidedly more prompt delivery, as well as a substantially lower range of prices. Even with a 40 per cent import duty, these circumstances may sometimes tempt an American customer to buy a harpsichord abroad. Moreover, it is sometimes claimed that the European instruments have a better tone—which is an arguable point.

Nevertheless, a European-made harpsichord is a risky investment:

(*Please turn the page*)

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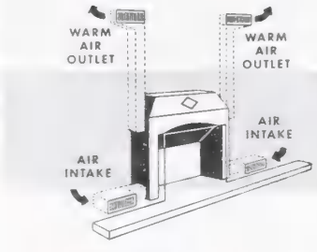


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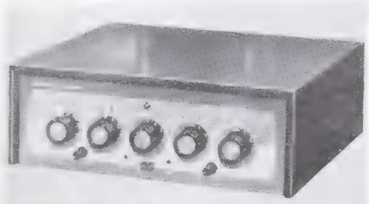
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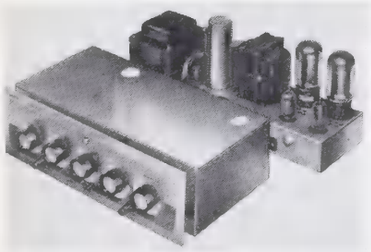


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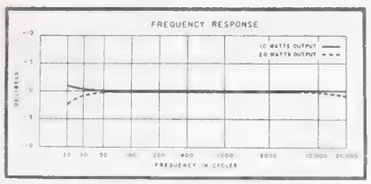
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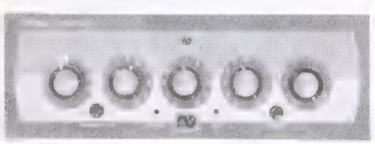
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THE RETURN OF THE HARPSICHORD

CONTINUED FROM PRECEDING PAGE

for it is not likely to be made with any thought of the vehement quirks of the American climate. Despite precautions, upon being unboxed after its ocean voyage, it may develop a cracked sounding board or other serious disturbance. The swinging tongue on each jack, holding the little plectrum and allowing it to return to position, is an extremely delicate mechanism. The least swelling or heavying of its little wooden parts may cause a failure of function. Sometimes a humidity change of 20 per cent may make an imported instrument unplayable overnight. Perpetual anxious maintenance and tuning is the price that may have to be paid for the benefit of a European harpsichord's smaller initial outlay.

The harpsichords of former centuries never were made with any metal supporting parts. How our ancestors muddled through with them and their wooden whims we can only imagine. Some modern makers have felt the need of rendering their instruments more firm in tune and more dependable in operation by using some kind of metal support. European makers have tried iron plates resting over the sounding board, to give the strings a firmer bracing, but this procedure is said to cause new difficulties of strain between metal and wood.

Challis has attacked the problem boldly by building an entire aluminum frame as a basic structure right into his case, giving his strings a rigidity which insures a very high degree of dependability. Harpsichordist Ralph Kirkpatrick tells how he once shipped a Challis instrument across the continent to San Francisco, which after being hauled to a concert room, unboxed and set up on the stage was still in tune, in almost perfect playing condition. In the world of the harpsichord, this borders on the miraculous.

But everything about the harpsichord is a miracle, a small domestic miracle that you might enjoy.

HOUSEKEEPING BY CONFERENCE

CONTINUED FROM PAGE 81

housekeeping. What had been monotonous and lonely work for all of us, suddenly became interesting and filled with comradeship. Since all of us were proficient at something, we all had something to contribute to each other.

All of us worked to reorganize that girl who was brave enough to speak up first. As a result of working with her in her house, we began to lunch together periodically and a sort of informal domestic forum developed. We tried to analyze each other's housekeeping systems to find ways to improve them. This attitude of mutual self-improvement deepened our friendship. From the early mundane matters we discussed, we moved on to the more philosophic. In the last few months we have become a real study group making books about the problems of women, which we pass around to each other and then try to apply to our own lives.

You are probably wondering what *actually* was accomplished for this first brave "guinea pig" in our group. I'll list the results. They may not apply to you, for everyone has different weaknesses and blind spots, but they'll give you the general idea.

Polly was the first to come and appraise the situation. She volunteered to attack all the storage problems and the organization of the kitchen. The first thing she did was to engineer a major sorting of everything that had to be stored. Together they went through every cupboard and drawer in the house, discarding things that were no longer worth keeping, and separating the "often-used" from the "little-used." When these were stowed away in an improvised storage area in the basement, the often-used storage areas in the main part of the house began to look far more normal, and as though they might stay that way.

Polly pointed out that order was something you couldn't buy; it was a vital condition for a smoothly running household. Anyone can scrub and dust and also run the vacuum, but only the mistress of the house can keep the drawers and cupboards neat and organized. She said that, in her opinion, sorting and discarding things are as important as shopping, and should be done almost as often. She always found it interesting and thinks of it as a way of sharpening her tastes and purchasing judgment. It's enlightening to her to think about why one object will continue to get a vote of confidence while another, that once seemed like a brilliant idea, starts on its way to the Salvation Army.

Polly believes in secondary storage areas (less carefully finished, but easily accessible places in the basement, garage or attic) for all the things that must be kept, like canceled checks and other records, Christmas tree ornaments, luggage, golf clubs, skis, party equipment and athletic gear. She classifies anything used less than once or twice a week in this category.

There wasn't too much to do in the kitchen, once the cupboards had been weeded out. The kitchen had been carefully planned and, as far as Polly was concerned, the only thing it lacked was more partitions in the utensil drawers and cupboards. They got a handy man to make some out of Masonite for the cupboards, and ordered drawer dividers from an advertisement. These both turned out to be very helpful.

Here is a list of the rest of Polly's contributions:

1. Established a foolproof system for keeping utensils where they belong: A small dot of colored enamel was put on the front of each drawer and everything permanently stored in that drawer was marked with a dot of the same color. The beer can opener was tied to the handle of the refrigerator on a long cord. This method of actually nailing down wandering implements was suggested for other items. Hunting for lost tools is a great time waster, and they should be stored at the place of their first use.

2. Suggested an "Intelligence Center" for the kitchen. This is a pin-up board, half cork and half blackboard. Here the shopping lists are kept on pads thumb-tacked to the cork, and a pencil hangs on a string beside them. All important jobs, messages, telephone calls, etc. are kept track of here, and all the household keys hang on hooks below.

3. Arranged two stainless-steel loaf pans beside the sink faucets. They are placed one behind the other, the rear one holding a scraper, vegetable brush, steel wool

pad, etc. The one in front holds parsley and chive plants and screens its more utilitarian twin. There is a pretty chemist's flask of detergent for the dishwasher nearby so all the tools for loading the dishwasher are at hand all the time.

4. She organized the weekly shopping. She suggested doing it once a week and here are her instructions: The day before you go to market clean out the refrigerator and use up all the bits and pieces. Check all supplies, defrost if necessary and make out some general menus for the coming week. During the week keep track of everything you use up and should replace, and everything you need for the coming meals. Keep a running list for the drug store and the hardware store as well as the market. (All meats, ice creams, bakery goods, and frozen fruits and vegetables can be bought once a month if you have a freezer.)

5. She suggested keeping some "hidden" supplies for emergencies so no crisis develops. These include bread and butter (in the freezer), an unopened tin of coffee, dog food, sugar, salt, pepper, baby food, toilet paper, hand soap, kitchen soaps, etc. These are not touched unless other supplies are depleted.

6. Suggested keeping two big baskets in the back of the car for shopping. These cut down the number of cartons that are brought home and must be disposed of.

Another friend, Jo, had four children under seven at home, so she was naturally adept at simplifying the baby's routine. She quickly suggested using the existing work room (conveniently located behind the kitchen and near the bedrooms) as a baby-tending center.

It was a pleasant room looking out over the woods and it already had an automatic washing machine and drier plus a standard sink enclosed behind louvered shutter doors. It was, to Jo, the ideal place to bathe the baby and keep his clothes. When he was undressed for his bath the soiled clothes could go right into the machine; when they came out of the drier they could be put away on the spot.

The sink and drainboard were exactly the right height to use as a changing table and tub, and there was another handy counter under the windows where the diapers and laundry could be folded. In other words, all the work connected with the baby (except his meals) could be done in one place. He could sleep in another room where his toys are kept, and this room would now be happily spared the clutter of infant enquipment.

Being the mother of four also qualified Jo as a laundry expert. She put this operation on an efficient basis and offered many helpful suggestions for keeping it that way.

Here were her suggestions and recommendations:

For the Baby

1. Keep a rolling kitchen utility cart (with shelves) stocked with toys, powder, diapers, extra shirts and blankets, etc. This can roll all over the house keeping needed supplies near by. Pad the top to use as an impromptu changing table. A combination play-pen and crib on casters is a great help, too. These are narrow enough to roll through doors and keep the baby near by, thus saving many steps. (Portocrib.)

2. Keep several shallow baskets filled with toys to offer the baby in rotation so he won't tire of the contents.

3. Put a toy shelf on casters to keep outside the baby's door so his toys can be picked up while he's sleeping and put away without disturbing him. When he wakes it can be rolled into his room.

Laundry

1. Use four big covered laundry baskets to keep the laundry sorted: one for baby laundry (diapers kept separately), one for white things, one for colored clothes, and one for the big bulky things to go out to the laundry.

2. Post explicit instructions for using the automatic equipment above the machines, including the labels that tell what to do with different fibers.

3. Cut down on the purchase of items that need fine ironing or hand laundry. Suggested buying new wrinkle-shed blouses and dresses, dacron and cotton oxford cloth shirts, good-looking paper napkins or heavy textured cotton ones that need only a press, nylon underwear and children's sweaters, and men's socks of cashmere and Orlon that can be washed in the machine. (These to be bought gradually as replacements.)

4. When doing the laundry keep the ironing board up and the iron hot. Use a minute-minder to tell you when the drier reaches the "damp dry" point in the cycle. Iron anything that requires it at this point. By the time you finish, the completely dry clothes are ready to fold and will be wrinkle-free if they are folded while still warm. Keep simple mending equipment near by and do any small

(Please turn the page)



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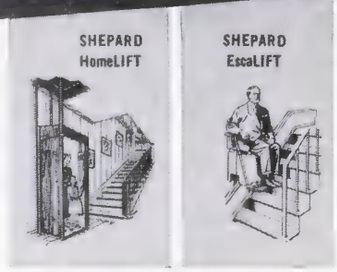
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HOUSEKEEPING BY CONFERENCE

CONTINUED FROM PRECEDING PAGE

sewing jobs while you iron.

5. Put large pieces of mending aside in another laundry basket and put the small pieces in a pretty fitted sewing basket that can go with you for waits in the car or waiting room, or even for visits with friends or an hour by the fire.

By the time Marian, the third member of our domestic forum, came a new order had been pretty well established. The house began to look the way it had in the architect's mind, and life within had taken on a more satisfying dimension. Now the problem was keeping it that way.

In order to keep up her work, Marian had always depended heavily on outside help, using as much as she could get or afford and developing an efficient routine accordingly. So now she proposed a new day-to-day operation here, just as she would have done it in her own home.

She began by asking a lot of questions: What was the job hated most? What did she enjoy the most? And so on. After she'd discovered hat repetitious dusting, sweeping and scrubbing were the most disliked, and everything to do with the baby the most liked, she had a better idea of the problem.

Up until then, a cleaning woman had been employed one day a week for eight hours. Together they figured that by adding one hour a week she could come Monday, Wednesday and Friday for three hours each time and the house would have a better chance of staying clean. In between it would only require picking up and light dusting, so that the rest of the time could be spent enjoying the baby.

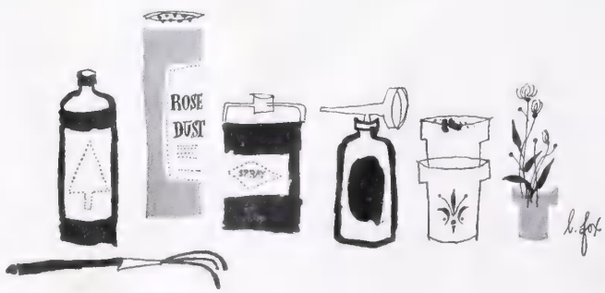
In planning the work the helper was to do, Marian pointed out that her time should be spent *entirely* on cleaning or important jobs, not on bedmaking, dishwashing or picking up. If these are out of the way before she arrives, three hours should allow ample time for her to go over the house.

To supplement the morning help, Marian suggested finding some young neighbor to help with some of the simple, but time-consuming chores. It's wonderful experience for the two little ten-year-olds who got the job, and it's been a big help. They come two or three times a week and for twenty-five cents an hour they sweep the deck and paths, fold the baby laundry, water the plants and unload the dishwasher or do other easy kitchen jobs. They're very proud when they're allowed to amuse the baby for an hour or take him for a short walk in his cart.

Marian maintains that there are two secrets behind the continuing order in her own life.

The first secret: Prepare as much as possible for the next day before going to bed at night. Set the table and arrange the kitchen for breakfast. Pick up the living room and empty the ash trays. Lay out clothes for the children to put on. After everyone is up, dressed and has eaten in the morning, it's possible to be through for the day (in a pinch) by simply loading the dishwasher and making the beds.

Secret two: Have one day in the week to stay home and do all the little miscellaneous jobs and weekly chores. Wash the wool sweaters, press and spot any suits or dresses that need it, mend, polish shoes, water and care for the house plants, fill the cigarette boxes, take spots off the upholstery and fingermarks off the woodwork. Change the sheets and make out the laundry list; put fresh towels and soap in the bathrooms and wash the brushes and combs. Check for things needing repairs, and straighten out one set of drawers or one closet; throw



out old magazines and arrange fresh flowers. In other words, attend to the grooming of the house so all the pesky little details of housekeeping are taken care of for the week in one fell swoop. The rest of the time you can forget them.

RESTORING basic order restored our lady's morale. Seeing her problems through other eyes refreshed her and stimulated her own creative imagination. Where before she saw nothing interesting about housekeeping, she now thinks of it as a kind of game where the object is to find easier, quicker, or better ways of doing things.

For instance, when she found defrosting the refrigerator a messy, irritating job, she went out and got an automatic defrosting attachment. She hardly notices sterilizing the baby's bottles any more because she's learned to wash them in the dishwasher with the dinner dishes, put them in the automatic electric sterilizer and forget them until morning. Because bedmaking bores her she's ordered contour sheets and blankets and a contour bedspread for the mattress. She had the boxspring upholstered to match the spread and figures she's saved half the time involved in bedmaking by doing these things.

On the whole the results of the reorganizing operation have been excellent. Our lady's household has run smoothly for many months now and she's found that she has developed a new philosophy and perspective about her domestic life.

She is deeply grateful to her friends for their help; they each echo her gratitude because the experience has given them new viewpoints too. They have all seen how much they have to give each other. They've discovered how genuinely willing most people are to lend a helping hand if it is frankly asked for. All of them agree most women would be happier if they were a little more honest about their specific limitations as well as their talents and looked to others for a broader point of view. Trying to keep a problem to yourself or being too proud to admit a weakness is really silly and pointless.

WORD of what our little group had done for each other quickly traveled to others, and several other small groups became interested in the idea of sharing or pooling their talents and personal knowledge. They too have begun to lunch together regularly, and all of them look forward to these days. The one rule is "no party manners allowed"—the conversation must be strictly business.

While the practical gains of our co-operation have been enormous, the real satisfying gains have been spiritual. (Maybe philosophic is a better word.) For it was a tremendous relief to each of us to discover that we all had ups and downs and frustrations (though not the same ones), and that, while no one was doing a 100 per cent job of being a wife and mother, we felt each was experiencing growth. We succeeded in making each other see that our role as women was very important in the world's scheme of things.

By meeting repeatedly, by working side by side in the home of each other and by reading the numerous solid books that are around on these subjects, we concluded some things that sum up about like this:

Women are largely responsible for most of the comforts and enrichments of life: good food, clean clothes, comfortable homes, the culture in these homes. More than that, we are responsible for establishing the healthy emotional climate in which all the members of the family can grow and find happiness. And it is our job, unofficially, and often officially, to run local civic and community affairs.

This is a very big role and one that women should work at with all their hearts. They should remember the great value of their time and energy and not dissipate it lightly by inefficient work habits or by answering too many outside demands to which they can't subscribe wholeheartedly.

Every woman does some things particularly well and she should make every effort to nurture and encourage that part of her life. She should try to find a creative outlet that is hers alone, whether it is painting, flower arranging, photography, cooking, party giving, embroidery, sewing, or whatever.

EVERY woman in our group decided that a household task well done is a source of gratification, and that is only when you are doing things badly, and you feel the situation is out of control, that you hate housekeeping. We all agree that it was some silly notion inherited from our grandmothers that keeps women from talking honestly and frankly with other women about the problems that stymie them in housekeeping. Since other people can observe us better than we can observe ourselves, why not take advantage of it? *We* did.

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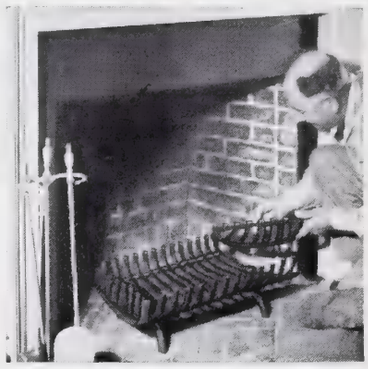
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By JULIE POLSHEK

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(Please turn to page 29)



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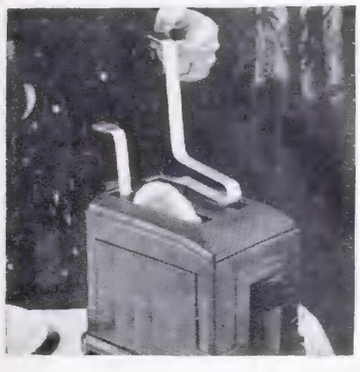




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Round-up of 16mm Home Movies

A choice list of excellent little 16mm films by our home movie expert

By CECILE STARR

YOUR 16mm shows at home can outshine the general theater fare in one big way: your selection of short films. Isn't it unforgivable that even many of the so-called "art houses" will include with a superb film like the Michelangelo film, *The Titan*, an inane and most inappropriate cartoon of the Woody Woodpecker variety? Such absurdities take place because the movie distribution business makes it very difficult to give wide circulation to intelligent and artistic short films. Some day there will undoubtedly be an improvement in the theatrical distribution of such films, but we needn't worry about that when 16mm audiences can set up their own good programs at home.

Ten years of experience along these lines have convinced me that the very best way to see miscellaneous short films is as accompaniment to a feature of similar merit. We talked recently of such absorbing features as *Grand Illusion*, *Destry Rides Again*, *Carnival In Flanders* and *Man of Aran*—and with them, depending on their length, one or two well-chosen short films will make a feast.

Of course it is possible to have a very good evening of short films alone, but they must be selected sparingly and skillfully. The audience, too, must realize that it is getting, in effect, a buffet supper and not a full-course meal.

THERE is a fairly large selection of adult "shorts" for 16mm rental and purchase, and it is generally impossible to distinguish the good from the bad with only catalog descriptions as a guide. These films have no "stars," and more often than not the directors' names are not given in the catalogs or are unfamiliar to the home viewer. Therefore I've culled my files for this year's most fascinating short films, for your evenings of movies at home. Most of them deal with the arts—music, painting, literature—but you'll find some interesting sports events and some of the year's outstanding short documentaries.

The most praiseworthy short film of the year is the twenty-two minute, Academy Award winner, *Thursday's Children*. Certainly before I had seen it I couldn't have imagined that a film about the education of deaf children could rise into the sphere of camera artistry and human ecstasy. Other films have shown the pathos of handicapped children and the dedication of the teachers who work to help them understand reading and writing and talking. *Thursday's Children* is above all that; it bounds into the realm of joy of living which the youngsters of this school are able to feel and express. The film's mobile definitions of their wonderful personalities and expressions, as they learn and play, is one of the outstanding pictorial accomplishments of our time.

Thursday's Children was written and directed as an independent venture by two young Englishmen, Guy Brenton and Lindsey Anderson. Commentary is spoken by actor Richard Burton; music is by Geoffrey Wright, camera by Walter Lassally. It was filmed at the Royal School for the Deaf, in Kent, England. Prints are available for rental at the amazingly low cost of $2.50 and for purchase at $55 from the British Information Services, 30 Rockefeller Plaza, New York 20.

After seeing *Thursday's Children* you may also be interested in seeing Lindsey Anderson's *O Dreamland* (14 min.). This is a penetrating presentation of the deadly dullness of the entertainment provided at a British amusement park: the wax museum, laughing machines, side-show artists, animals in cages, people staring, families eating, and for verbal comment only the singing of some of the more vapid popular American songs. There is an unrelenting bitterness in the way Mr. Anderson has put all these things together—and while the pictures can be said to speak the truth and nothing but the truth, the fact is that they do not speak quite the whole truth. When I met Mr. Anderson this summer in England I remarked how different his two films are, and he countered with the feeling that they are as closely related as the two sides of one coin. You may enjoy seeing them together and making your own comparisons. One thing the two films do have in common: a high degree of visual, intellectual and emotional content. *O Dreamland* is available for rental ($6) and purchase ($70) from Kinesis, Inc., 566 Commercial Street, San Francisco 11, California, or 54 West 47th Street, New York 36, New York.

FOR sheer relaxing entertainment my favorite short film of the year is *Sunday by the Sea* (15 min.) another view of a day at a British Coney Island. As *O Dreamland* was all somber and deadly, *Sunday by the Sea* is all warm and vibrant. People play and dance, eat and drink, swim and sit, talk and stare, with delighted abandon. As in Anderson's film, songs are used to provide the pace and the feeling of the film. Here are the gay and nostalgic songs of the Cockney music hall era—"Where Did You Get That Hat?", "Ain't it Nice," "A Little of What You Fancy Does You Good," "My Flo From Pimlico"—sung in a tender style by male and female soloists with appropriate piano accompaniment. The charm of the film is in the timing and selection of shots as accompaniment to the songs, and the variety of moods which the songs and pictures evoke. Walter Lassally's photography is in some instances as superb as it was in *Thursday's Children*. Children, young lovers, parents, and old people are all very much alive in *Sunday by the Sea*. It is a film you can easily fall in love with. Available for rental ($7.50) and purchase ($75) from Contemporary Films, 13 East 47th Street, New York 16, N. Y. It's my favorite entertainment this year!

In contrast to that nostalgic holiday is a novelty film about a speeded-up train trip from London to Brighton. Jokingly entitled *Go Slow on the Brighton Line*, it compresses what would normally be a fifty-minute trip into a dizzying four minutes. From the time the passengers get on board, the pace becomes faster and faster, making

the passing vistas increase into an almost continuous blur. Finally the train slows down, and its hurried travelers alight. The film was made by the BBC television unit and was shot from the engineer's cab of the train at about one-tenth the normal speed of the camera. It is the sort of oddity that an amateur film-maker might wish he had made—or indeed might decide to make. The American distributor is Kinesis, Inc. Rental $3. Long-term lease can be arranged.

ALSO from England are two films which involve different kinds of speed and agility. *Bannister's Four Minute Mile* is a six-minute film which follows the complete run without interruption. It rents at $1.50 and is sold at $32.50. *This Way to Wimbledon* is a twenty-minute film visit to what probably are the world's most famous tennis courts—behind-the-scenes preparations for a tournament, and actual matches in progress. Rental is $2.50 and sale $55. Both are available from the British Information Services (address above).

An interesting combination for a short evening's program would be to combine *Grey Metropolis* with Frank Stauffacher's *Notes on the Port of St. Francis* (22 minutes). This one is about San Francisco and is also released by Film Images. The two films provide excellent grounds for comparison of observations and styles of expression. Both are excellently aware of architectural forms, in mass and in detail, which give the city its distinctiveness. Both are intimate portraits of fascinating cities. Frank Stauffacher, who died last year, was among the most conscientious and talented of the young American independent film-makers. Others of his films are also available from Film Images. *Notes on the Port of St. Francis* is available for rental at $7, for sale at $60.

For lovers of the sophisticated cartoon, *Romance of Transportation* (13 minutes, color) is the outstanding release of the year. The film has a message, if you please: It tells the story of Canada's transportation (very similar to that of the U.S.) from the footpaths of the first explorers, through canoes, barges, steamboats, oxcarts, railways, to today's overcrowded auto roads and the wide-open spaces of the air lines. The style is wonderfully original and humorous. In rapid counterpoint, pictures and sound track leap from scene to scene, always with some delightful irrelevancy to catch the eye. The animation is linear and simple, colors are bold, and sound track relatively brassy. *Romance of Transportation* had the poor fortune of playing for over a year in one of the New York art theaters. All the more reason why you should see it again, or for the first time at home on 16mm. It can be rented ($5) from Contemporary Film, 13 East 37th Street, New York 16, N.Y.—or from International Film Bureau, 57 Jackson Blvd., Chicago 4, Illinois. Purchase requests ($115) should be addressed to the National Film Board of Canada, 620 Fifth Avenue, New York 20.

THE two young Canadians who made *Romance of Transportation* were also responsible for one of the year's most poetic documentaries. The film is called *Corral*, and its creators are called Colin Low and Wolf Koenig. It is, in sum, a brilliant camera study of the taking and riding of an unbroken horse—purely cinematic in its treatment. There is in fact no verbal commentary for the film. The music accompaniment is a solo guitar, beautifully composed to underscore the film's particular structure. *Corral* (12 minutes) is available from Film League. Rental $5, sale $50.

Another recent Canadian documentary which I have enjoyed several times over is an unassuming ten-minute study of a streetcar track cleaner's nightly work in snowy Winnipeg. *Paul Tomkowicz, Street Railway Switchman* (10 minutes) is one of the most sensitive film documents of recent years—believe it or not. Here is a close study of an elderly man going about his work of cleaning the track switches: the city grows darker and quieter, and finally as he sits down to a hearty meal the rest of the world lines up for the streetcars that take them on their way. The essence of the film is its noble portrait of an aging man. At 64, Paul Tomkowicz thinks again (by verbal flashback) of his childhood in Poland and his first years in Canada; he thinks ahead of his plans to retire next year, maybe have a little garden, sit home and read the Bible. The commentary is masterful; the reading voice superb. Unfortunately the sound is poor; you will have to strain to hear many words. This is another National Film Board of Canada production, available for purchase from its New York office at $30. Rental prints are obtainable from Contemporary Films in New York and from International Film Bureau in Chicago at $3.



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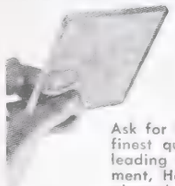
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CHAFING DISH PARTIES

CONTINUED FROM PAGE 40

pyramid of little balls of Sell's Liver Paté rolled in cracker dust, to be browned in butter and served on toothpicks as needed.

Curried Clam Dip

Melt 4 tablespoons butter in blazer pan over hot water. Add ½ clove crushed garlic and 1 teaspoon curry powder, blend and cook for 2 minutes, then add 4 tablespoons flour and blend well. Add juice from two 7½-ounce cans minced clams and cook until thickened, then add the clams and heat. Keep hot over hot water pan so that guests can help themselves during the party. This makes about 30 servings, spooned on toast rounds.

A soup course which I like is a tangy consommé with inclusions. Have a quart of rich, well-seasoned chicken consommé (made if you like from Sey-co's most excellent concentrate) simmering over a low fire. When the guests are seated turn up the flame and add an avocado cut in small cubes and two tablespoons of sherry. Serve as soon as it is smoking hot in four soup bowls with a thin slice of lemon in the bottom of each.

Or you can make an Italian stracciatella. Have on the tray a pitcher containing two eggs which have been beaten with a tablespoon of chopped parsley and salt and pepper. Turn up the fire so that the consommé is boiling hot, pour in the egg mixture in a thin stream, stirring gently with the other hand as you pour. Cool 3 minutes and serve in soup bowls with parmesan cheese to be sprinkled over the top.

Use of a chafing dish lends a festive air to a frozen dish. In addition to the Luchow creamy dill-sauced Swedish meat balls suggested for cocktails (page 40), be on the lookout for other specialties prepared and frozen in plastic bags by this world-famous restaurant: Beef goulash with noodles; Salisbury steak with mushroom sauce; lamb stew; corned beef and cabbage; old-fashioned lentil soup with frankfurters. All heat in twelve minutes.

Here are two chafing dish menus designed for informal dinners for four when there is no maid service.

Menu I
Melon slices with lime
Veal kidneys flambé
Hot green beans with butter and slivered almonds
Caesar Salad
Orange Charlotte
Coffee

Veal Kidneys Flambé

In the kitchen beforehand, remove fat and membrane from 3 veal kidneys and cut in slices crosswise. Put ½ cup sliced fresh mushrooms and 1 tablespoon chopped shallots in a bowl on the tray. At the table, melt 3 tablespoons butter in blazer pan over direct heat. Sauté kidneys, mushrooms and shallots for 8 minutes, or until kidneys are browned. Add ⅓ cup brandy and ignite. When the fire burns out add ¾ cup cream, ½ teaspoon dry mustard, salt and pepper. Mix well and serve as soon as dish is thoroughly hot.

Menu II
Avocado cocktail
Crabmeat Maryland on Toast
Green Lima Beans
Tossed Salad
Lemon Tarts
Coffee

Crabmeat Maryland

Melt 2 tablespoons butter in blazer pan over hot water. Add 1 cup heavy cream blended with 1 tablespoon flour and stir until mixture begins to thicken. Add 2 chopped hard-cooked eggs and 1 tablespoon chives. Stir, then add 1 pound cooked crabmeat. Cook until thoroughly heated. Just before serving stir in ¼ cup sherry. Serve on buttered toast. Lobster or shrimp may be substituted for crabmeat in this recipe.

When you are having a big important dinner, the chafing dish makes it possible to end with a blaze of flaming dessert. Fruit is perfect after a rich meal and, served in this way, it is also very festive. The secret is to always have your liquor warmed so that it is volatile and ignites easily.

Bananas and Grapes au Rhum

Slice 8 firm, not-too-ripe bananas in half lengthwise. Melt 4 tablespoons butter in blazer pan over direct flame. Brown bananas on one side. Turn, sprinkle with ½ cup brown sugar mixed with 1 teaspoon powdered sugar, juice of ½ lemon. Add ½ pound Thompson's seedless green grapes. Cook till bananas are browned on other side. Pour on warmed rum and ignite.

SUKIYAKI DINNER PARTY

CONTINUED FROM PAGE 55

Here is a Japanese Dinner Menu as prepared and served by designer John B. Wisner. See his living room on page 54.

Clear Clam Soup
Beef Sukiyaki
(with steamed rice)
Preserved Kumquats
Japanese Green Tea

The most important and basic ingredient in making clam soup and the sauce for sukiyaki is:

Dashi (Fish Consommé)

½ dozen 1" strips tangle (Konbu—a dried seaweed)
½ cup dried bonito shavings (Katsuobushi)
½ teaspoon MSG (Ajinomoto)
5 cups water

Put the tangle in water and boil. When boiling hard remove pieces of tangle and save. Add the dried bonito, and again bring to a boil. Remove from fire and allow the bonito shavings to sink to the bottom. Pour off the clear liquid.

To the clear liquid add the pieces of tangle and ajinomoto and boil for ten minutes. Then remove the tangle and save the stock.

Clear Clam Soup

Use 24 little neck or cherrystone clams cut into pieces. Strain the liquid and add to 3 cups fish consommé (dashi) and 4 teaspoons saki (rice wine). Add a few pieces of thin sliced cucumber. Bring to a boil and add cut clams. Remove from fire.

In each bowl use a few pieces of thin Japanese vermicelli (udon) which has been soaked in boiling, salted water separately. Add clams.

Sukiyaki

For four persons about 1 pound of very thin sliced beef (sirloin tip, fillet or tenderloin), is first cooked in a very hot greased pan. As the beef is cooked but not browned, gather to one side, and add the following:

Chinese cabbage, sliced; spinach; sliced mushrooms; sliced leeks; long rice (shiratake) bought in cans; bean curd (tofu) cut into cubes.

As these begin to braise add a quantity of the following sauce:

1 cup fish consommé (dashi)
6 tablespoons shoyu
4 tablespoons sugar
4 teaspoons saki

Only sufficient sauce should be added to steam the vegetables.

Serve with steamed rice.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 30

Rockefeller aegis, and is open all year round on a non-profit basis. Twelve commodious beachfront rooms, each with its own bath and patio, and a new dining pavilion will be ready this month. By early spring there will be, in addition, twelve brand-new beachfront suites, each with its own bath and patio, and soon thereafter three new two-bedroom cottages, each with kitchen facilities and the idyllic luxury of its own beach. All the leisurely pleasures of ten white beaches, sailing, fishing, horseback riding are here in 600 acres. If you're historically minded you'll be intrigued by the nearby ruins of the Danish sugar plantation which flourished in the 18th century, to say nothing of the pre-Columbian Carib Indian inscriptions on local rocks. The Danes, incidentally, have again come into their own on the island, for the new furniture in the colony is being imported from modern Denmark. The Plantation is run on the American plan, with rates at about $20 per person a day. For more about this, see your travel agent, or write to Caneel Bay Plantation, Inc., 630 Fifth Ave., New York 20, N.Y.

Ladies and lavender

We've noted that ladies on their travels don't have to be the old-lace type to enjoy the scent of lavender, which somehow seems to be almost as good a pickup as a cup of tea when you're tired from sightseeing or shopping or driving. Yardley, that famous purveyor of lavender, has lately come up with a handy little two-in-one gadget that we know from experience is a nice thing to get as a bon voyage gift. It's a purse-size bottle of scent with a coin-holder in its base—just right for a little cache of tip money or parking meter fodder.

Northern Mardi Gras

Contrary to popular notion, the hot countries have no corner on Mardi Gras. All pre-Lenten gaiety, song and dance does not *have* to transpire underneath a southern moon. In fact, one of this continent's most ambitious and gayest carnival seasons is celebrated in Quebec and almost literally on ice. Rather advantageously, too, for you can enjoy such intriguingly varied events as a dog sled derby, an international ski competition and an ice canoe race with the traditional crowning of the queen, the mummers' parade and masquerade balls. The displays of ice sculpture alone are worth the trip. Specifically, the season's schedule includes these dates:

January 27-29—International Dog Sled Derby
February 1—Coronation of the Carnival Queen
February 10—Masquerade ball
February 12—Ice canoe race across the St. Lawrence River
February 13—Fireworks
February 14—Grand torchlight parade with bands, floats, mummers.

If you're a stickler for tradition, you'd probably want to stay at the famous Chateau Frontenac in the center of things. But on the other hand, if you'd like to mix a little personal skiing in with the carnival spectacles, you might make your headquarters at Lac Beauport, a few miles out of town where some of the carnival events take place anyhow. In any case, take it up with your travel agent or write for more information to the Office Municipal du Tourisme, 60 D'Auteuil St., Quebec 4, P. Q., Canada.

New islands coming up

By next fall the Matson Line's two new liners, "Monterey" and "Mariposa," will be ready to transport the fortunate to the Olympic Games in Australia, and that for our money is a pretty glamorous outlook. But it is by no means all. Comes the news that the new liners will be stopping at (pardon us, *calling* at) Hawaii, Samoa, Fiji and Tahiti, as well as Australia and New Zealand. A 42-day round-trip cruise to such exotic regions is also in the cards. Now is the time to brush up on your Somerset Maugham and your R. L. Stevenson. It's a long while since you could go by ship to Pago Pago and Papeete, so you may need to review techniques in case you want to comb a beach or go native.





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LOW-COST RUGS WITH A PERSONAL LOOK

CONTINUED FROM PAGE 72

peels off the back exposing the adhesive. Luxor also has 4′ by 4′ hardboard sheets overlaid with rubber and fused to the carpet which can be cemented or nailed directly onto the sub-flooring.

Bigelow-Sanford and Magee also consider their rubber-backed carpeting as a more permanent kind of rug. They concentrate on the 27″ roll with tight loops, dense texture, all wool. Bigelow-Sanford's sponge rubber is blown into the carpet under pressure rather than simply sealed to the carpet's bottom. The problem of installing the roll type is to do it without getting too much paste between the joints, which results in rug stain.

But the best bet in avoiding any worry about lines between rolls is to plan your rug patterns so that the colors alternate rather than merge into a solid color mass. Professional installers are recommended by Bigelow and Magee.

Hewitt-Robins Foam-Tuft is something else: They work with rolls of different sizes (27″, 36″ and 54″), but they use a pressure-sensitive tape which holds all edges tightly together. The idea is this: The roll pieces are cut to the pattern for the room, turned over and taped together and then turned over again as wall-to-wall rug. Tape keeps it intact, otherwise a vacuum cleaner would suck up separate pieces. They suggest a double-side adhesive tape at doorways and baseboards to really hug the rug. (They even suggest tape is strong enough to hold down scatter rugs.)

Rubber-backed rugs have other plus factors: If there's a burn or damage anywhere, you can remove and replace the area. It's simple if it's within a square. If it's on a piece of rolled rug, the tufts are close enough so that you can cut into them without fear of raveling. The easy-to-cut factor of these rugs makes them easier to fit into odd-shaped rooms or hallways.

Now for the minus side: The one big thing to watch for is cleaning. Rug-cleaning agents may attack the pure latex foam, and you particularly must watch out for any cleaning fluids containing solvents. If it's cotton, you can use soap and water, again always remembering that rubber takes a longer time to dry. Another thing to remember about cotton is possible shrinkage, although the rubber base is a restraining factor, and the Hewitt-Robins experts say you can throw their rubber-backed rugs into a washing machine.

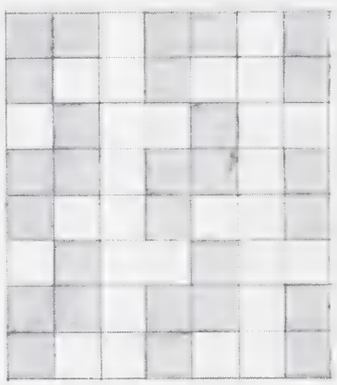
There might also be a slight rubber odor at first in these rugs, as there might be in a new car, but this soon disappears. Something that doesn't soon disappear—and something to watch for—is the curiosity of children pulling up the sticky corners of rug squares.

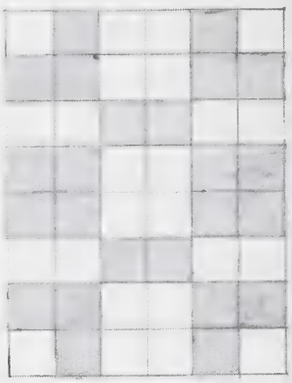
Now what about wear? It will wear as well as any other rug, depending on the fabric. Collins and Aikman have produced a rubber-backed rug in 100% nylon, on a 54″ wide roll, and their main claim is toughness, a long-lasting quality under hard use. As for the cotton squares, if you have them in a bedroom and the main-traveled parts wear out, you can replace them with the unused sections under the bed. All-wool rolls have had a long, strong history of wear in some of our busiest hotels for many years.

A list of the carpet manufacturers mentioned follows:

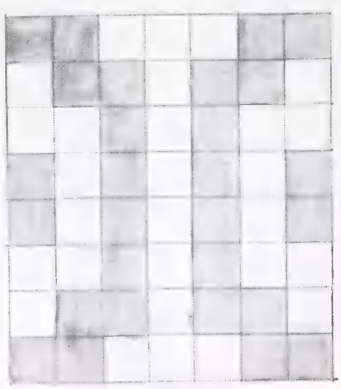
The Magee Carpet Company, 295 Fifth Ave., New York. *Adherence* carpet. Retail price is about $15 a square yard for all-wool carpet with a choice of ten colors. *Adherence* is made only in 27-inch width. It comes to you as a complete package; each roll is approximately 35 yards or 105 feet long. It is pre-trimmed, ready for cemented installation. Professional help recommended. Available nationally.

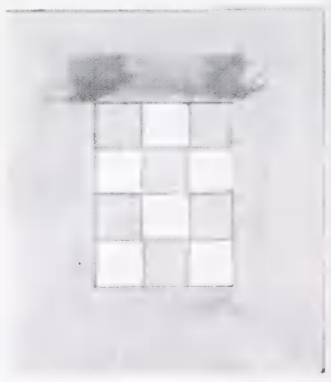
"Luxor" Products Co., 369 South Maple St., Akron 2, Ohio. *Tex-Tile* carpet. Rubber-backed cotton and nylon-rayon 9-inch squares which can be installed on any floor with rubber cement applied by paint roller or brush. Tile cement recommended for irregular surfaces. Available in six colors at 69 cents a square, or $11.04 a square yard.





Design (upper left) was used to make rug shown in nursery on page 73. Instead of trite checkerboard pattern, try your ingenuity in creating rug patterns like these. Plot squares on graph paper scaled to size of rug. This will guide you in laying squares, and show number of different colored squares you will need to purchase.





Consider probable furniture placements in relation to design of rug. In plan (above left) two light areas along the long sides might frame a pair of commodes or consoles in a dining room. Use two colors for most designs with a random square or two for accent interest. Set off a center design with a wide border (above right).

Also available in 54-inch roll in four colors at $6.95 a square yard. Currently available in New York, Philadelphia, Baltimore, Washington and Cleveland.

Bigelow-Sanford Carpet Co., Inc., 140 Madison Avenue, New York. *Gropoint Cushionlok* carpet. Made in 27-inch width, all-wool only, and the cost to the consumer would be about $14.50 a square yard. The carpet is cemented to the floor and can be taken up if desired. Available nationally.

Hewitt-Robins Inc., Stamford, Conn. *Fremont Foam-Tuft.* Wall-to-wall carpeting. The rug can be had in a choice of ten colors either as pre-cut scatter rugs or as rolled strips for wall-to-wall carpeting. The roll carpeting is sold in three widths—27 inches, 36 inches, and 54 inches. Retail price: $5.95 a square yard. The scatter rugs come in five standard sizes: 1½ x 2½ feet, 2 x 3 feet, 3 x 5 feet, and 4 x 6 feet. Price range from $2.98 to $16.98, depending on size.

Collins and Aikman Inc., 210 Madison Ave., New York. *Cushion-Foam.* Made only on a 54-inch wide roll. 100% nylon fabric, for wall-to-wall installation only. Applied by both tape and cement (at edges). Currently available in six colors. Retail price about $7.95 a square yard, sold mainly in the New York area at the present time.

Allen Industries Inc., 295 Fifth Ave., New York. *Karpet Squares* with self-adhesive backing in 18-inch squares. Cotton with fiber base and rubber backing coated with this adhesive. Now available in a dozen colors for $1.69 per square (or $6.76 per square yard). Suggested only for wall-to-wall carpeting. Sold in New York, Chicago, Philadelphia, St. Louis, Miami and Detroit.

Here is a list of furnishings in the nursery shown on page 73:

FLOOR COVERING: Pink and white cotton rug with fiber batting underlay and adhesive backing, "Karpet Squares," Allen Industries, Inc., Detroit, Michigan.

FURNITURE: Child's rocker, Nichols & Stone, Gardner, Mass. White table and chairs, First Furniture Co., Lancaster, Mass. Antique wooden chest on cast-iron stand, courtesy of B. Altman & Co., New York. Chest of drawers, courtesy of B. Altman & Co., New York. Pink four-poster crib, Corredo Nursery Furn. Mfg. Co., New York, N. Y.

FABRICS: Pink Chintz for cafe curtains, N. Sumergrade & Sons, N. Y.

WALLPAPER: "Butterflies" pink and white wallpaper, Louis W. Bowen, Inc., New York, N. Y.

TOYS: Doll, blocks, poodle, train and ball, courtesy of B. Altman & Co.



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CRYING NEEDS

PAGE 66

A wardrobe of modern adhesives: kit available by mail from Hammacher Schlemmer, New York City. Many hardware stores sell the single items, or you can write the manufacturer:

PLIOBOND: The Goodyear Tire & Rubber Company, Akron, Ohio.

SOBO: Slomons Laboratories, Inc., 31-27 Thomson Ave., Long Island City, New York.

CEMENTIQUE: Antique Corner, South Bend, 24, Indiana.

ELMER'S WATERPROOF GLUE: The Borden Company, 350 Madison Avenue, New York, N. Y.

STIK-ALL: Stik-All Products, Skokie, Illinois.

STICK ALL: Chase Products Company, Maywood, Illinois.

PAGE 67

A wardrobe of rust-inhibitors: kit available by mail from Hammacher Schlemmer, New York. Single items can be purchased in most hardware stores, or from the makers:

PYROIL: Pyroil Company, Inc., La-Crosse, Wisconsin.

RUST-OFF: Tipon Corp., 225 W. 34th Street, New York, N. Y.

3-IN-1 OIL-SPRA: Boyle-Midway, Inc., Cranford, New Jersey.

PRO-CHEM: The Pro-Chem Company, Inc., 51 East 42nd Street, N.Y.C.

DOOR-EASE: American Grease Stick Company, Muskegan, Michigan.

METAL TREAT: The Klean Strip Co., Inc., 2340 So. Lauderdale, Memphis, Tennessee.

PAGE 68

Electric openers for garage doors are made by many concerns. Specialists in the residential sizes are:

The Alliance Manufacturing Co., Alliance, Ohio.

The Atlas Overhead Door Company, Quakertown, Pennsylvania.

Barber-Colman Co., Rockford, Illinois.

Calder Manufacturing Company, Lancaster, Pennsylvania.

Crawford Door Company, 20263 Hoover Rd., Detroit 5, Michigan.

Doormasters, Inc., Belmont, Calif.

Electric Power Door Company, Inc., Minneapolis 7, Minnesota.

The Howell Manufacturing Company, 7199 Hasbrook Avenue, Philadelphia 11, Pennsylvania.

Huck-Gerhardt Company, Inc., Luzerne and Bagley Sts., Philadelphia, Pa.

McKee Door Co., Aurora, Illinois.

The Overhead Door Corporation, Hartford City, Indiana.

Raynor Manufacturing Company, Dixon, Illinois.

Richards-Wilcox Mfg. Co., Aurora, Ill.

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LA CHOUCROUTE GARNIE

CONTINUED FROM PAGE 51

Meats: the more the better, of the following:
Bacon: a good slab is essential. (We use 2 two-inch pieces cut crosswise into six chunks but not through the rind.)
Smoked Pork: butt or shoulder, and/or loin or spare ribs.
Baking Ham: a thick slice.
Cooking Sausages: several kinds, Alsatian and German types (not spicy, hot Spanish ones).
Frankfurters: particularly good are the fat kind, called knackwursts.
Sauerkraut: raw, enough to cover all your meats: 2 carrots, 2 small onions, cloves, juniper berries, peppercorns, lard, bacon rinds (optional).
Liquid: For every two pounds of solid sauerkraut (2 large cans, drained*) use:
1 cup of meat stock
½ cup of white wine
1 jigger of gin (two jiggers, if you haven't any juniper berries.)

*Note: If you use canned sauerkraut, you'll find that a No. 2½ can (1 lb., 11 oz.) yields just about 1 pound of drained sauerkraut.

First of all, wash the sauerkraut in several changes of cold water. Press out *all* the liquid (this is important) and fluff it out again before cooking.

Take a deep pot, big enough to hold everything with a couple of inches to spare at the top. Bacon rinds, if you have them, on the bottom, otherwise a little lard. Split two carrots, stick two small onions with cloves—they go in the bottom too. Now add the first round of sauerkraut, at least an inch thick. Press it down lightly and sprinkle with six juniper berries and eight peppercorns coarsely ground.

Now the meats: First, figure out a rational way of placing them in layers in the *choucroute*. (All except the bacon and knackwurst.) Finish with a top layer of *choucroute*, at least an inch deep. And this again at least an inch below the top of the pot.

Now for the liquid: For every two pounds of sauerkraut, take one cup of good strong stock (canned consommé), mix it with half a cup of white wine, and pour it into the *choucroute*. By all means toss in a jigger or two of gin or kirsch or vodka.

Now cover with a really tight-fitting lid. If you haven't one, improvise with a plate and put a weight on top. But tight it must be. Put into a slow oven or on top of the stove (over an asbestos) for no less than three and no more than five hours. And slow, this time, means really slow, slow, *s-l-o-w*. It is cooking perfectly when you can just hear, when you bend close, the merest whisper of simmering. An automatic electric fryer-cooker is absolutely perfect for cooking *choucroute*. Bring to a boil, set at simmer. Have never a worry!

Never stir or at all disturb a *choucroute*. If it cooks slowly enough it won't burn; any slight caramelizing at the bottom only adds to the taste. Normally, you won't need to add any liquid. If accidental fast cooking or a loose lid makes it dry, simply add a few spoonfuls of wine-and-stock or just plain water. The finished *choucroute* should have no excess liquid, nothing that pours off.

You may test by tasting a thread of *choucroute* off the top. It is not enough for it to taste cooked, it is not done until the *texture* is absolutely melting and succulent.

Two and a half hours before you count on taking the *choucroute* off the fire, put in your slab of bacon. Excavate a place for it below the top, bed well down and cover so there's still a good top layer of *choucroute*. Again tightly cover and continue the same gentle simmering. Finally, half an hour before serving, bury the knackwursts around and on top of the bacon.

(If the *choucroute* is for the next day, keep out the knackwursts until then, adding them when the *choucroute* gets heated up for dinner. Same slow fire or slow oven. Count 45 minutes to an hour to reheat it piping hot.)

To Serve: Take a big, handsome, (hot) serving dish, make a great mound of *choucroute*, arrange the meats and sausages on top, and bear it in triumph to the table. No trouble about carving, everything will slice like butter; so do, indeed, carve at the table slices of meat, chunks of sausages. Let there be quantities of hot mealy boiled potatoes and some good mustard. They are both essential.

Beer, of course, is fine. Dry Alsatian or Swiss wine is also good—a Traminer or Neuf-Chatel from Alsace, or Zinfandel from sunny California.

Postscript: A small casserole full of just *choucroute* is one of the

(*Please turn to page* 110)

THE COLD MAIN COURSE

CONTINUED FROM PAGE 40

The hostess who plans the most elaborate production — requiring considerable effort and preparation —not only can, but *must* do it well before hand. Preferably a day ahead. If there is no fluster just before the guests arrive, what peace you will have!

For dinner menu No. 1 (page 40), serve the hot consommé in a tureen at the table. The blanched almonds should be briefly sautéed in butter just before serving, and placed in the consommé.

The endive and beet salad is very colorful; the combination is perfect. Use canned beets. Drain and slice before adding them to the leaflets of endive. The dressing is always light olive oil and vinegar with salt and pepper. For the hot dessert make an open fruit tart which you can pop into the oven to reheat when guests sit down to dinner. Place fresh, thick cream on the table to serve with the tart.

Boeuf À la Mode

This is a dish of melting beef in its own rich brown jelly. It requires excellent materials and a certain amount of thought and work, but is really quite easy to follow. It can, indeed it should, be made at leisure the day before, as it needs slow cooking and proper chilling for the jelly to set. Once done, it carries its own reward—an impressive *pièce de résistance* ready on its dish to be served to the largest dinner party.

4-6 pounds of lean beef
(A cut from rump or top round)
A calf's foot or veal knuckle
(A dozen chicken feet will do, too)
Some slices of fat larding pork
A bit of bacon rind
2 pounds carrots
½ pound small white onions
1 pint wine (red or dry white)
1 small glass of Madeira or sherry
1 smaller glass of brandy
Onion and parsley
Bay leaf and thyme
Peppercorns
Butter
A little sugar

Take a fine whole piece of beef. Trim off all beef fat, wrap it in larding pork (if you're used to the process, lard it inside with a larding needle) and tie in, then brown it all over in butter.

Now put the beef in a deep casserole with a calf's foot (cut up or whole, whatever fits best). For seasoning add a bit of bacon rind, two quartered onions, a bay leaf, thyme, parsley, peppercorns and salt, as well as two lumps of sugar. Pour first a small glassful of brandy over the beef, then a pint of wine. Red wine is usual, but we strongly recommend white. It needn't be particularly good wine —the cooking is much too long to preserve the flavor—but it must be dry. Cover tightly, put it in the oven, and cook very slowly—just with a faint cooking bubble—for about three hours. Turn the meat once or twice during that time.

Now take everything out of the oven. Set the beef aside. Bone the calf's foot and cut it into small cubes. Strain the sauce and let it get cold enough to enable you to skim off *all* the grease.

While you wait for the sauce to cool, toss some small whole raw onions and some whole, young, round carrots (or older ones cut into rounds) in foaming butter in a frying pan for a few minutes.

Also, clean your casserole.

Then return the beef into the clean casserole. Add the calf's foot, the strained, greaseless sauce, the carrots and onions. Pour a small glassful of Madeira or sherry over everything, and back in the slow oven again, covered, for another hour or so.

When done (the beef should be very tender but not falling to pieces, and if very successful, still faintly pink in the middle), put the meat in a deep serving dish with the carrots and onions arranged around it (this makes a colorful garnish, as well as provides a vegetable for the meal), pour the sauce over it, first cool, then chill in the icebox. *Or*, cool the meat first, then carve it into neat, not too thin slices, arrange them on a flat serving dish, cover them with the vegetables and the sauce, and then chill. In either way of serving, the beef will be encased in its jelly. Serve cold but not so icy that some of the fine flavor may be lost.

For the dinner menu No. 2 (page 40) the consommé a la stracciatella is easily made with egg whipped into boiling consommé until cooked. (See recipe, page 96.) The salad: cooked green beans, well drained (tepid is fine), peeled tomatoes cut in quarters seasoned with oil and vinegar.

Vitello Tonnato

Chop up two ounces of canned tuna with two anchovies, two tablespoonfuls of capers and a small bunch of parsley. Pound them all into a smooth paste with the yolk of a hard-cooked egg and a little olive oil to moisten. (If you like, rub the mixture through a sieve, but this is not essential.)

Stir in lemon juice to taste, and enough olive oil to give the mixture the consistency of thick cream. Pepper to taste.

Now carve some cold roast, or pot-roast veal into thin, large, regular slices. Spread a thin layer of your preparation on a slice of veal and cover it with another slice; then spread that slice with your sauce, cover it with more veal, and so on as if you were making a multiple-decker sandwich, until all the veal is used. Fit this package into a small deep dish (if the dish is too large the meat will dry), pour some more sauce over and around the meat, cover tightly and keep in the icebox for two or three days before serving. It does excellent service as a stand-by for a long and crowded week end.

For serving, separate the sandwiched slices of veal and arrange them flat on a platter. See that each slice is well spread with the sauce.

If you don't like veal, roast pork or even chicken may be used.



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DECORATOR'S DIARY

Random notations of a busy decorator provide you with an armchair trip through the shops and showrooms where the best in home furnishings is found



The Grays' little foyer was beginning to give even me claustrophobia until I stopped at Murals, Inc., a few weeks ago. I was looking for wallpaper scenics, because—let's face it—of all the optical illusions that make space appear to recede into the distance, nothing beats the effect of a wallpaper that simulates a landscape.

But the one I found is a four-panel group, which is not strictly a landscape at all. It is called Bamboo Grove. Its drawing is in the restrained, suggestive line of a Japanese print, and if it produces the illusion of far depth, it is not through any literal picture of a grove, but in the masterly juxtaposition of light, dark and shaded stalks of bamboo trees.

Hand-printed on tawny, paper-backed silk, it has great, great elegance, as usable with museum Chippendale as with Mrs. Adams' Widdicomb. Comes on metallic paper or any other desired background. Its panels are 28″ wide.

No denim in the boudoir of Miss Elizabeth Hersey, age five. She has decreed that there shall be yellow rosebuds on the wallpaper, a white bed (a big one with a fluffy roof on it), and bedspread and curtains like the dolly's petticoat—which means ruffled up to here. (She will be getting nylon ruffles and stain-proof paper, of course, because she may look and think like a fragile pixie of a child, but her characteristics are as normal as any other five-year-old's.) She would also appreciate it if we could get her a yellow rug with "real" gold in it, too. And we shall do just that with the greatest of ease, because Callaway Mills has lately come forth with just the thing—a soft, fluffy, butter-yellow rug patterned with a lovely tracery of Mylar-coated metallic yarn, like a fairy trail of gold dust. It's carpet rayon, with 2½% nylon, latex-backed, hard-wearing, washable, easily dried, and is available from scatter size to room size.

Garages are not exactly in my line. At least I never thought they were before I saw the Goldsmiths'. Inside it's painted as pretty as anybody's living room in sea blue and sea green. Door handles of the storage cabinets where Betty keeps her overflow groceries are painted black and surrounded by big black diamonds. They're to swallow up those finger marks that husbands and teenagers have a way of strewing around. The utility core of the house—heater, water heaters, etc.—is placed in an alcove on another side of the garage, and the alcove is discreetly screened by a roll-up bamboo blind. Storage for bulkier items is likewise removed from normal sight. It's up on a loft hung from the roof. The whole thing seemed almost too perfect until I got the story behind it. Seems when the children want to give a party they move out the cars and behold—a pleasantly decorated rumpus room! It certainly set me to thinking.

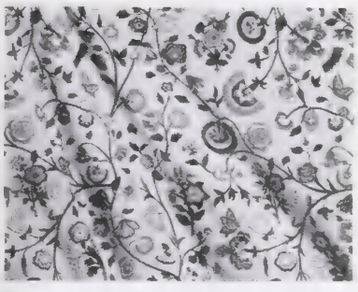


Bamboo Grove

Bigger than all of us—that's the only way I can describe what seems to be the current pre-occupation with things Oriental and, in particular, with fabrics inspired by the East. One of the latest and most satisfying of the new collections of orient-oriented fabrics is Stroheim and Romann's "Marco Polo" group of upholstery and drapery fabrics. These amount to something like 29 different cloths, all co-ordinated, all affected one way or another by the kind of design that voyaging Venetians might have found in thirteenth-century China, Persia, India and Siam.

A bonanza, I call it, for a busy one like me to find so much to mix and match in color, texture and prints, and all in one showroom. Twenty-one of these are textured fabrics that I can see used either as draperies or as upholstery, and most of them come in six different colors. I am unreservedly keeping an eye on *them*, because they all have the hand-loomed look—and at a machine-loomed price and with machine-loomed dependability.

But for Mrs. Duncan, who reminds me every other day that her mother used to go to England once a year for the express purpose of coming back with "genuine" Persian chintz patterns for the upstairs sitting room, I am rushing out to lay in a lifetime supply of the hand-screened cotton called Persian Document. It's a crisply drawn, all-over flower pattern, 50" wide, reminiscent of crewel work with its chief motif in a 24½" repeat, and rather brilliantly colored in henna and Persian blue on beige, as well as in five other combinations. I'm expecting to use it as is in draperies and luxuriously quilted in the slipcovers for the armchairs and the sofa.



Persian Document

Turns out that Mrs. Harrington has given me to her granddaughter as a wedding present, which means that I've been practically commuting to Cambridge to fix up the apartment that Nancy and Bill are keeping house in, when they aren't at classes. Nancy doesn't really need me at all, but she's polite about not offending Grandma.

What a bright one she is, that little girl! Knows her own mind far better than the dowager and even put me on to Hungerford's bachelor's chest, a terrific investment in usefulness for beginning purchasers. It's solid maple in Early American design and appears to be a chest of drawers, but its top drawer, which looks like two, has a removable top flap which covers the drawer and gives it the added usefulness of a writing desk. Even a pencil trough is provided and not one inch of storage space is sacrificed. Its styling is all very authentic with a scrolled bracket base and brass pulls in willow design. Its dimensions are 30" x 18" x 30½", and you never saw any piece of furniture get a bigger workout than this one gets from these two studious kids. This younger generation!



Bachelor's chest

Mrs. Adams, who seems to collect moth sprays the way other women collect perfumes, finally came up with an ultimatum. Get her an old-fashioned cedar chest, or else! What a morning *that* was! But lucky, lucky me! On my first stop, at the Lane showroom, I found such an astonishingly good solution that now the cedar chest is the most prominent piece of furniture in the Adams ménage.

It stands directly facing the front door, the first thing a visitor lays eyes on as he enters the door. And it's there with good reason, for it is a handsomely devised two-door cabinet, its door panels intricately inlaid in a diamond-pattern parquetry of walnut that has the sheen of soft brown satin. Legs are ferruled in brushed brass. Ring door pulls are brushed brass. It is hall console, key table, and lamp stand. And to get back to the primary purpose of this good-looking thing, its innards consist of a sliding shelf and a deep drawer to hold a prodigious bulk of blankets, furs or similar moth bait, and the whole interior is aromatically sheathed with a ¾" lining of cedar.—M. G.



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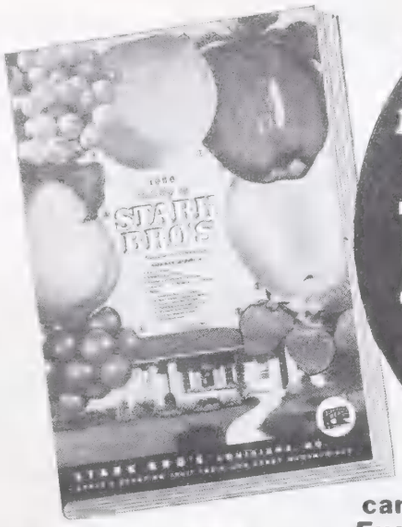
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●

Gardens in shade are possible, but not for beginners. If you are new at gardening and have no spot with four to six hours of direct sunshine a day, forgo flowers for a year or two until you have delved into gardening via lawns and shrub care.

●

Herbs are the most rewarding vegetables you can grow. Send away now for seeds or order plants from the mail-order specialists in herbs. Grow herbs close to the kitchen door so you will use them freely—when they are fresh. A not-too-rich, sandy soil is best. Most kinds do fine when grown in big pots or in a raised planting bed, or you can grow them directly in the ground in rows like any vegetable.

●

Beginners attempt too much. Look through the catalogs, make your planting list, then cut it to one-fourth. You will find yourself busy enough caring for this much garden.

●

Every year great quantities of lime and plant food sail off in the breezes because gardeners fail to wait for still days to apply them. Saddest part is that the finest particles are the most valuable additions to the soil—and it is these that are lost, often unnoticed by the busy gardener intent on getting the job done.

●

Vines and the possibility of "vertical gardening" are often overlooked when a gardener looks around for extra space. It's hard

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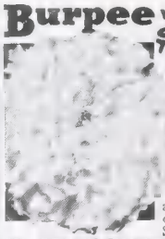
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●

Perennials like oriental poppy, madonna lily, and chrysanthemum stay green all winter, no matter what the temperature. Don't be tempted to take pity and cover them with mulch as a winter blanket—they won't survive smothering.

●

Every soil is heavily loaded with weed seeds. Fortunately, only those in the top inch or so are likely to sprout. But if the soil is plowed or even just cultivated deeply, great numbers of fresh weed seeds are brought to the surface. Plow only if you need to bury tough sod. Never cultivate deeply.

●

Chemical soil conditioners are out of the news at the moment, but *Krilium* remains the best insurance against erosion when you start a new lawn on a slope. After you sow the seeds, dust the surface of the soil with *Krilium*, rake lightly, then sprinkle lightly to wet the whole area. Unless rains are torrential, the soil conditioner should keep the soil and seed in place until the grass seeds sprout.

●

The most persistent fraud in gardening is the recommendation to spend your money on bone meal. It does no *harm* to your plants, but no good either. Save your money for useful plant food.

●

If you will compare daffodils with tulips you'll see why the former tend to sprawl—no central stem around which the leaves can congregate. You "raise" a sprawling daffodil by bunching its leaves and tying it with a "Twist-'em." It's a nuisance but worth the effort to save the precision pattern in a show planting.

●

Too few rose lovers know Father Hugo's rose, the golden rose from China. There is a glorious bush, now 8′ high, 15′ across, at Skylands in New Jersey, and another somewhat smaller one at Hingham, Massachusetts, that are among the finest rose plants in America. Rose specialists list Father Hugo in their catalogs at prices in the $2-$3 range.

●

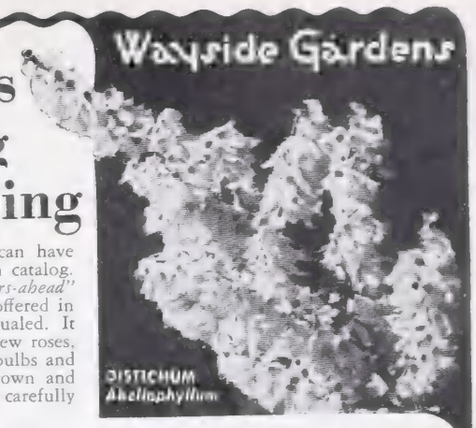
Trees manage to stay alive through years of starvation, yet are one of the most responsive plants when you do feed them! Leaves are bigger, better colored, less subject to damage in storm. The easiest way to feed lawn trees is to supply double rations in their area every time the lawn is fed. Results are not as quick as with special tree feeding, but you'll soon notice improvement.

●

Goldenrain tree (*Koelreuteria* in the nursery catalogs) is a "good neighbor" shade tree that grows quickly but stays under 25′

(*Please turn the page*)

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THE PRACTICAL GARDENER

CONTINUED FROM PRECEDING PAGE

high. At a distance it looks like a baby elm. If it has any disease or insect pests, I've missed them.

●

Autumn coloration varies in brilliance by regions, but you can increase fall color wherever you garden by choosing plants that respond most to the coloring influences. You can do no better than sassafras, sugar maple, blueberry, and sourgum if they grow well in your area.

●

Some rose growers seldom seem bothered by blackspot, even on varieties that are so terribly susceptible to this disease. The answer lies in the microclimate of the spot chosen for the roses and in cultural practices. Blackspot fungi can attack a rose leaf only if it remains wet for six hours. Exposure which encourages a gentle breeze may be enough to prevent this—so does wise watering that keeps water off the leaves.

●

Oriental poppies are sturdy plants, but beware of locations that flood easily in winter. The leaves are lush and green, easily rotted by a day or two under water when snow or ice make a temporary water-stopping dam.

●

A sprinkling of bulbs through the flower garden results in an attractive scene but is not practical gardening. Confine bulbous things to one area so there is no danger of injuring them accidentally later when the tops have disappeared.

●

Winter storms may deal your trees crippling blows by breaking off great branches. Don't make matters worse by daubing the big cut areas with paint or other "wound dressing." Cuts heal fastest if left alone.

●

The most underrated shrub is *Enkianthus campanulatus*. Its tiny flower bells and distinctive winter branching habit are so fine that any garden would be better for having several plants. Better nurseries list it in their catalogs, often for less than $3.

●

More people should grow the blackberry lily. It's neither a blackberry nor a lily (looks most like a tall iris), but it adds interest to any garden and provides some of the most spectacular dried seed pods for indoor winter arrangements.

●

Many gardeners order their seeds and plants on time but fail to prepare the soil until the mailman delivers the packages. It's too easy to skimp on soil preparation if you wait until you are rushed. A $5 hole for a 50¢ plant is still the best idea.

●

Foliar feeding is a fancy name for what has gone on since the beginning of time when rains first brought dissolved nitrogen directly to the leaves of hungry plants. Today we buy balanced mixtures of plant foods that dissolve completely and are easy to spray on the leaves for a quick pick-up. It's the best way to spur a plant into rapid growth (twice-monthly foliar feeding boosted a 5′ Moraine locust into a 22′ tree in four years, an 18′ birch to 28′ in the same time). But you must feed through the soil as usual—foliage feeding is just a "plus."

●

Probably nothing in gardening is more misunderstood than sane soil management. Certainly much quackery is performed in its name.

Soils are not simple structures, either in their chemistry or physics, but they follow the laws of each. Happily, most of the hard work so commonly advised as imperative is sheer folly and the quickest way to ruin a good soil.

Finding a sound layman's guide to soil chemistry and physics, though, is not easy. Best I know is "*Soil*," by G. V. Jack (published by Thomas Nelson & Sons, Ltd.). It is not difficult reading. Nor does it require a scientist's background. But it is thorough, so you likely will re-read it many times in coming years as your own gardening experience ripens and you question for the "why" of increasingly more of the procedures you follow.

●

Saving seed is a complete waste of time unless you can be sure there will be none of the unintended mixing of varieties that usually occurs in a home garden.

●

When you must dig and reset a plant, whether tree or seedling, help it recover by supplying a liquid food that injured roots can absorb quickly and without effort. Use one of the instant plant foods, a pint of solution for small plants, several gallons if it's a big shrub. This is an old trick that market gardeners have practiced for years.—Dr. Joseph E. Howland

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Books for Gardeners

Planning and Building Your Patio, by Shan Stewart. Crown Publishers, Inc., New York, 1954. $2.95.

Shan Stewart is one of those rare garden writers who understands how important good landscape design is to successful gardening. More than this she knows how to make clear to the reader just how to go about it.

Her present book is aimed at real beginners. This accounts for the lack of style in some of the projects she proposes (the "simple look" of the stylish is often beyond the construction skill of a real amateur builder). But no beginner will find himself lost while following the Stewart directions because they are so clear. They also show a healthy respect for enlisting the aid of a professional designer—"money well spent."

Designing is not something to be tossed off by the untrained. People who wouldn't think of trying to design a house think nothing of trying to design their own garden. The results often are as disastrous as a trained man might predict. America is filled with bad gardens—and others started but never finished—because someone started planting and building without sufficient ability to design the garden properly. Bad houses often fall down: Bad gardens, unfortunately, just continue to grow without end.

Miss Stewart has two special pleas that I would like to repeat: Have your patio big enough (larger than the largest room in your house), and be sure it is level with the floor of your house.

All About the Perennial Garden, by Montague Free. Doubleday, New York, 1955. $5.95.

More garden writers should follow Mr. Free's plan of building and photographing a garden as a "refresher course" before trying to write for beginners. The method certainly worked for him. This is the most useful book the able Mr. Free has ever written.

There's a generous supply of pictures, but they unfortunately aren't up to the professional standards which allow enlarging so that the viewer can "get close" and see exactly what is going on. This is especially noticeable among the how-to pictures.

Mr. Free writes garden books, of course, not landscape books. This is no exception. He writes on how to plan horticultural effects. His comments on ecology and how thus to get the best growth from various plants are as clear as you will find in print. Especially so are his comments on the surprising effects of directional light. He candidly comments that his own garden would be far more effective if he had followed his own suggestion that gardens on the north side are more showy from the house.

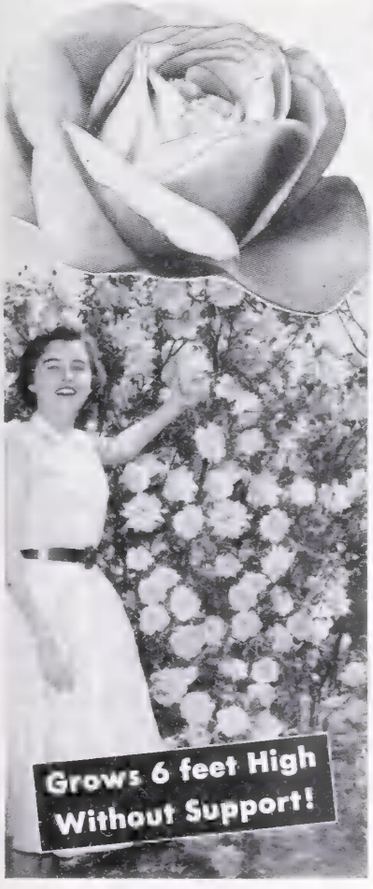
You will find some old chestnuts, however. Double-digging is still advocated as a panacea regardless of the local soil make-up. The owner of a tiny garden is urged to use fewer plants of each variety rather than to limit the number of varieties that he grows.

Mr. Free shows his English plant-buying habits by his persistent bias against mail-order buying of plants. But unlike England, where home gardeners buy in person from the nurseryman at a twice-monthly flower show (Royal Horticultural Society), this country gives us the opportunity to buy by mail from plant specialists in all parts of America.

But good advice there is aplenty. "Do not expect to make a garden that will never require any adjustments. No one can predict the behavior of all the varieties of plants in one garden." And this is especially pertinent: "Do not be in too great a hurry in deciding that a variety is not man enough for the job—some may double their height the second season."

Of the yellow flag iris Mr. Free writes knowingly: "it should be planted only with the understanding that it is invasive and may monopolize the entire stream-bed unless the fading flowers are picked off to prevent seeding." Later, on page 145, when discussing pruning in general as routine garden upkeep, he reminds readers that cutting off faded flowers in the interests of tidiness is really a form of pruning. —J.E.H.

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LESS UPKEEP IN THE GARDEN

CONTINUED FROM PAGE 75



Dry, durable concrete paving along back of Johnson house is "heavy traffic" area of garden. Trees and shrubs are loose and green, providing quiet and privacy with little care. Gardener keeps a changing, colorful display of flowers in big pots.

You must realize that maintenance is relative. A clipped hedge, low enough to be reached easily with an electric trimmer, is a very different thing from a hedge so high you have to use a ladder. A loose, informal hedge, pruned just enough to keep it compact and prevent it from getting leggy and thin, is the best proposition of all.

What is fine finish for one gardener is oppressive formality for another. Gardens fill needs as different as the people who own them and many are the gardeners who would agree with landscape architect Thomas Church that perfection is dull, especially where plants are concerned.

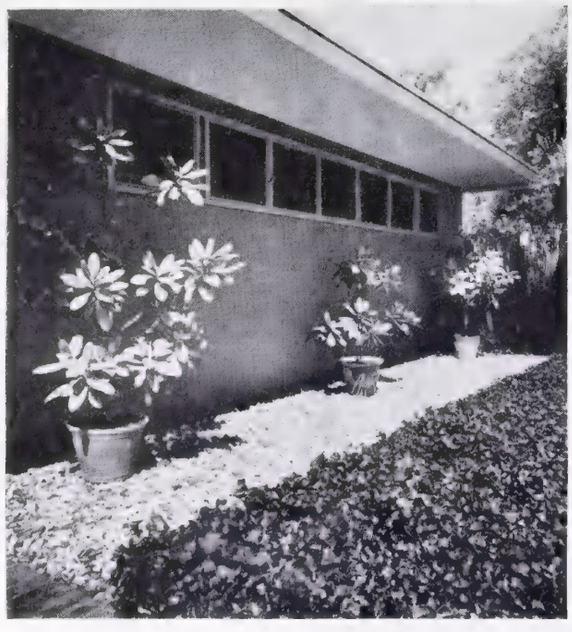
Here are some points to use in checking your garden for ways to reduce maintenance:

Eliminate messy trees, like sycamore and eucalyptus, which litter the ground all season; or which drop squashy, troublesome fruit, like the mulberry. Especially eliminate all trees that grow near a swimming pool.

Avoid shrubs which in your locality are attacked by insects or diseases.

Don't grow fast-growing plants that rapidly get out of hand and

PHOTOGRAPHS BY MAYNARD PARKER



In the dry area under eaves, where no plants do well on their own, crushed rock is a more sensible ground cover. Evergreen shrubs in pots must have regular attention, but are handsome the year around. Ivy joins rock with only curbing between.



The easiest way to enjoy the rich color of annuals and perennials is to grow them in pots, limiting yourself to a few varieties. Mrs. Johnson starts hers from seed in this hidden, handy area. You might find it easier to buy plants from nursery.

must be cut back or replaced.

Shun extensive pruned hedges.

Consolidate in one area, where they can be cared for easily, those plants to be kept for their sentimental or ornamental value.

Streamline the shapes of beds, leaving no dead corners for the lawn mower.

Make the edges of walks, paving, lawns flush with soil, to allow the mower to cut to the edge of the grass and eliminate hand trimming. Eliminate changes in grade so lawn mower and other time-saving equipment can be used easily.

Prune trees and shrubs so wind moves through them without causing any damage.

Make flower beds bold and big, and use only a few self-supporting varieties, so minor problems aren't obvious and so inexperienced help won't mistake them for weeds.

Use permanent materials: Look with favor on gravel, crushed rock or concrete for terraces, off-street parking, driveway. (Also, are these areas big enough?)

Pave or put ground cover on unused or heavily-shaded places in which plants do poorly.

Rely on slow-growing or dwarf evergreens and deciduous shrubs, including more of those with handsome flowers and the time-proven natives. Slow-growing plants may cost more initially, but for the long pull they are an economy.

Remember that once you are behind the mower, a "little more" grass is easily mowed providing there are no sharp angles or jogs for the mower to negotiate.

Be sure to choose those ground covers which *thrive* in your climate, and then enrich the soil and mulch the plants heavily to keep out weeds until cover becomes established. Evergreen ground covers look good the year around.

Mechanize to the hilt, using the best power lawn mower, electric hedge or lawn trimmer, leaf sweeper, garden cart and hand tools you can buy.

Choose a sprayer and/or duster according to the plants you will use them on, and keep chemicals and measuring utensils near them.

Save hours of watering with a permanent irrigation system, perhaps connected with an automatic timer.

Install water faucets wherever water will be needed.

Scale gates and walks so equipment moves easily, and use ramps to end lifting equipment over steps and walls.

Have a complete, well-organized garden storage area as close to your garden as possible, where everything has its own easy-to-get-at storage place.

Keep ahead of the game by keeping your plants strong and healthy. It's poor economy to neglect trees, shrubs—any of your plants. Feed and water them as often as needed, and ward off pests with the most effective chemicals you can buy.

Mulch plants wherever possible to cut weeding and watering and to reduce erosion and spread of disease. When your trees need attention, call in an expert.

After a hard, hot summer—and before one begins if possible—be especially generous with food and water. You'll economize in the long run with strong, tolerant plants.

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

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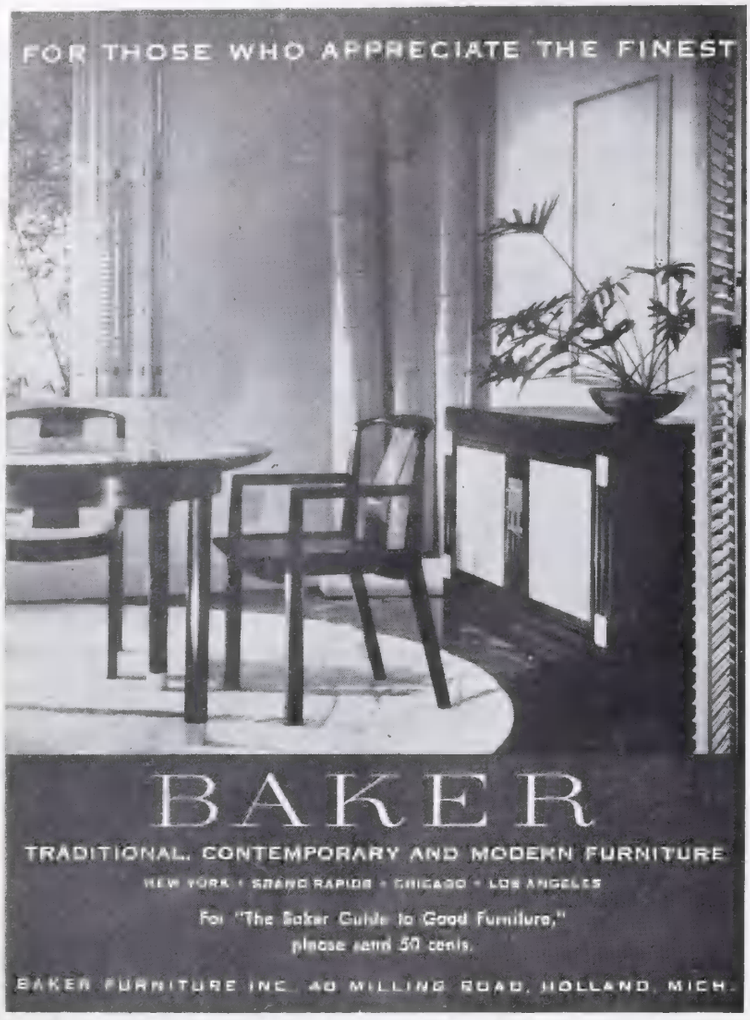
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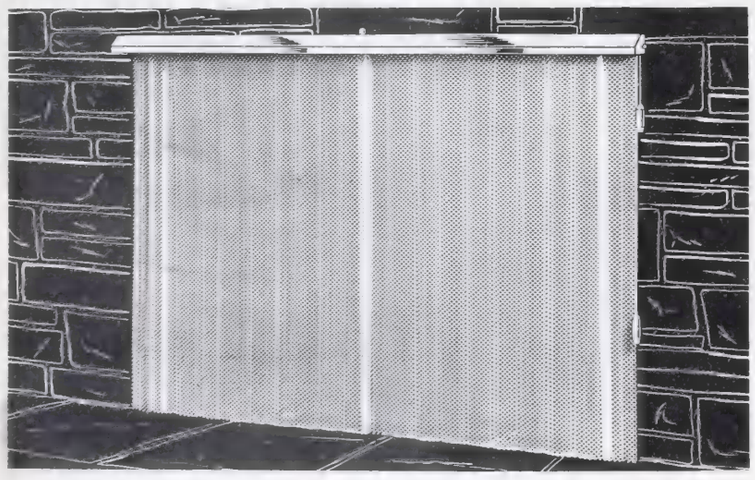
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LA CHOUCROUTE GARNIE

CONTINUED FROM PAGE 100

most useful things to have on hand. It is very fine with roast game birds like pheasant and partridge, and especially with turkey. (Try, for once, a roast turkey with sauerkraut and some hot lentils to absorb the juices.) It makes roast pork and pork chops more digestible. It lends itself to improvisation; it keeps for weeks in a cool place; freezes admirably. And it improves with every reheating.

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And if you become addicted to bacon done in this way, which is entirely possible, there's nothing to prevent your making a small casserole of *choucroute*, and setting a square of bacon in it, just enough to flavor the *choucroute*, just to have the bacon.

ON OUR COVER

Here is a list of furnishings used in the practical party room shown on the cover: the mural wallpaper with its shutters and Paris scene that gives a feeling of greater depth to the room; the vinyl-tile floors that give the room an all-purpose feeling, besides an increased decorativeness; and the plastic upholstery on rugged furniture that can take the knocks of any party. Decorator: Helen Carity Green of the American Institute of Decorators.

FURNITURE: Two-tier end table with round dining tables, two-tier lamp table, side chairs with slip seats and laced backs, sectional chairs with box cushions, Gallo Original Iron Works, Inc., Brooklyn, N. Y.

FLOOR COVERING: Checkered vinyl tile in black, charcoal and burnt orange, "Lifetime," Robbins Floor Products, Inc., Tuscambia, Ala.

FABRICS: White "Rib-tex" covered seat and back cushions for sectional chairs, slip seats and laced backs of side chairs in burnt orange "Rib-tex," Guilford Leather Co., New York, N. Y.

WALLPAPER: "Paris" mural and "shutter" wallpaper, Van Luit & Co., New York, N. Y.

LIGHTING FIXTURE: Victorian overhead lamp (globes from Grand Union Hotel in Saratoga) fabricated by Greene Lighting Fixtures, Inc., New York, N. Y.

ACCESSORIES: "Crinkled" glasses, Imperial Glass Corporation, Bellaire, Ohio. Colorado carnations, Colorado Flower Growers Association, Englewood, Colorado.

TREES and their LEAVES



VIBURNUM—A large clan with dark green, lustrous foliage, accentuated by showy fruit and flowers.



HAWTHORNE—Picturesque during autumn with its colorful foliage and great clusters of apples.

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House Beautiful

FEBRUARY 50c

Complete Issue on Remodeling





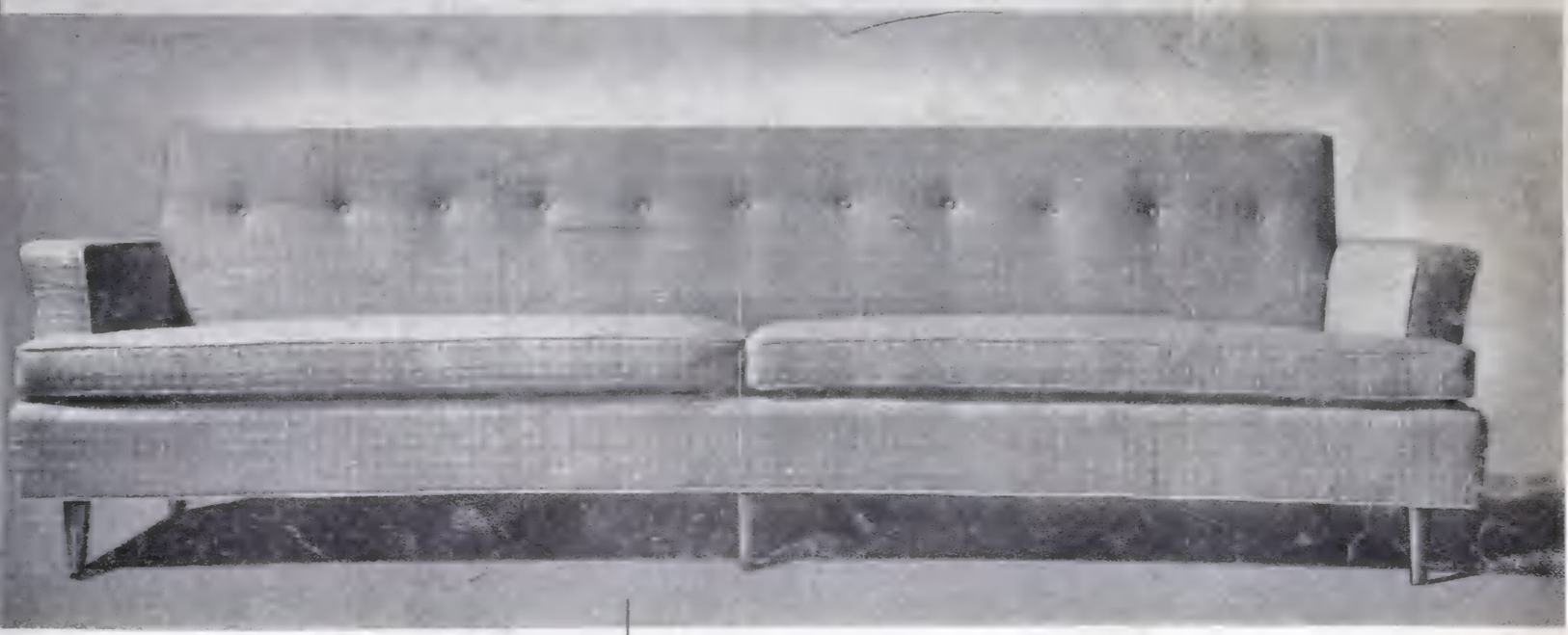
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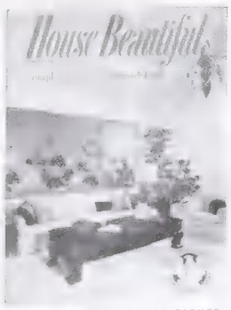
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Our cover: This month's theme is Operation Home Improvement, showing what can be done to give life and individuality to an ordinary house, an obsolete kitchen, an old ruin. Here in Frances Mihailoff's showroom in San Francisco is a fine example of simple space made into a room of beauty.

House Beautiful

Vol. 98, No. 2

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

FEBRUARY 1956

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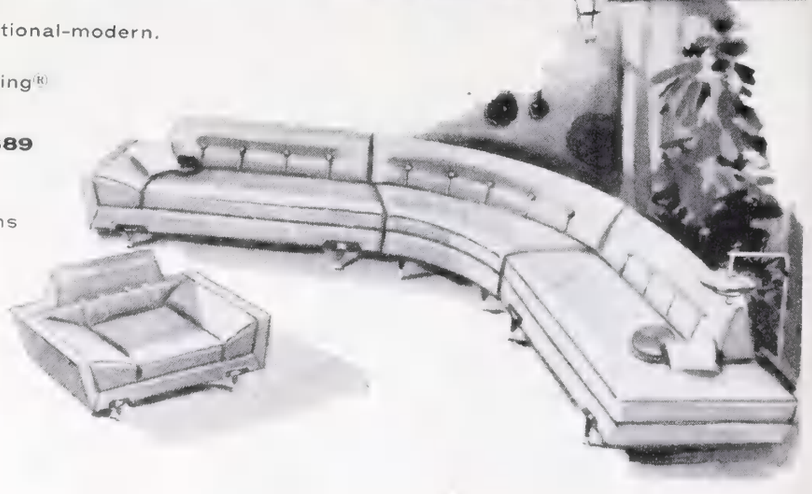
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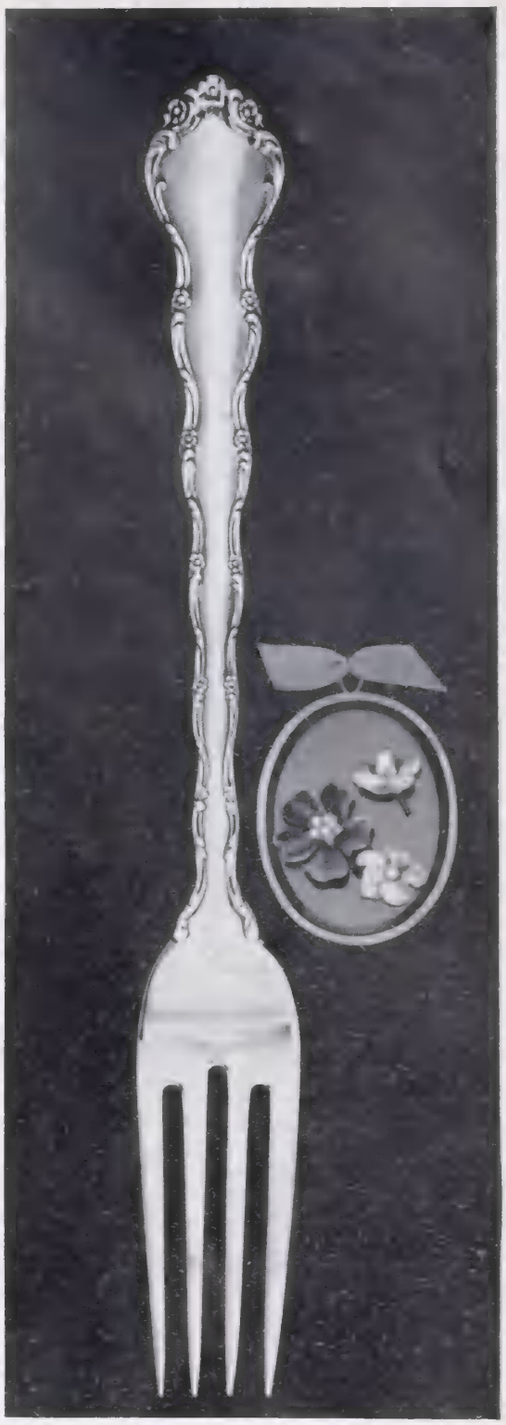
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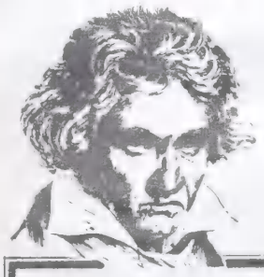
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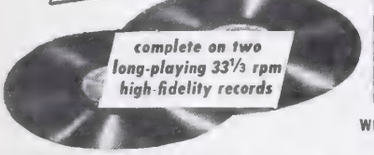
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If you are an Incomplete Music Lover or a Proper Highbrow, here are things to learn



Adventure for the Conservative

By JOHN CONLY

Let us consider the shortcomings of our friends, and what we may do to mend them. This is always a delightful and invigorating pastime, but never more so than when the subject is music. For one thing, attempts at education in this field are almost always received peaceably. Brace a man, however charitably, about the misproportion of his Martini-mixture, and you may awaken with glinting fragments of Limited Edition Steuben glassware in your hair. But music is inherently quieting.

As brief reflection will confirm, what most of our friends' musical perception needs is either broadening or deepening. They may have sipped too slightly at the Pierian Spring. Or they may have loved not widely, but too well. In either case, it is plainly up to you to do something about it, and I may be of assistance to you, because of my exhaustive study and experimentation in the area.

A certain humility often is helpful. Once upon a time, the word passed around that anyone foolish enough to visit me faced a choice of two alternatives. Either he could hear the Beethoven Third or he could hear *about* the Beethoven Third. And it does appear I have owned, at one time or another, 14 recorded versions of this work. Now, however, I can set aside suspicion by pointing out that I also have four *Toscas* and two *Pal Joeys*. How penitential can you get?

Before we can do anything else for our benighted friends, we must classify them. The Incomplete Music Lover comes in several varieties, and it would never do to confuse, for instance, the Proper Highbrow (No jazz, thanks) with the Pre-Stravinskyite (If it's *modern*, count me out), because the treatments differ. There are sub-varieties, too, of course, and variations within varieties. You will simply have to use your intuition and ingenuity with these. I'll deal only with broad categories, and suggest only remedial specifics that I have actually seen work.

Since we have already mentioned the Pre-Stravinskyite, let us begin with him. You know him. His musical interest exhibits what high-fidelity folk would call a sharp roll-off, which sets in somewhere around the time of Brahms' prime, hits zero at the turn of the century and is deep in minus-territory when it passes Bartók. He may make certain exceptions: the Sibelius Second, the Bloch *Concerto Grosso*—probably not significant. One approach to him is to catch him off base, with something he'll like before he can categorize it. I know of no more promising music for this purpose than Carl Orff's *Carmina Burana* (Decca), which has at once elements of modernity, a strong melodic thrust, and an irresistible antique atmosphere. Often effective also, in much the same way, is Virgil Thomson's *Cello Concerto* (Columbia), reassuringly classical in form, teasingly accessible—almost familiar—themes and, at the same time, a flashingly whimsical con-

(*Please turn to page* 128)



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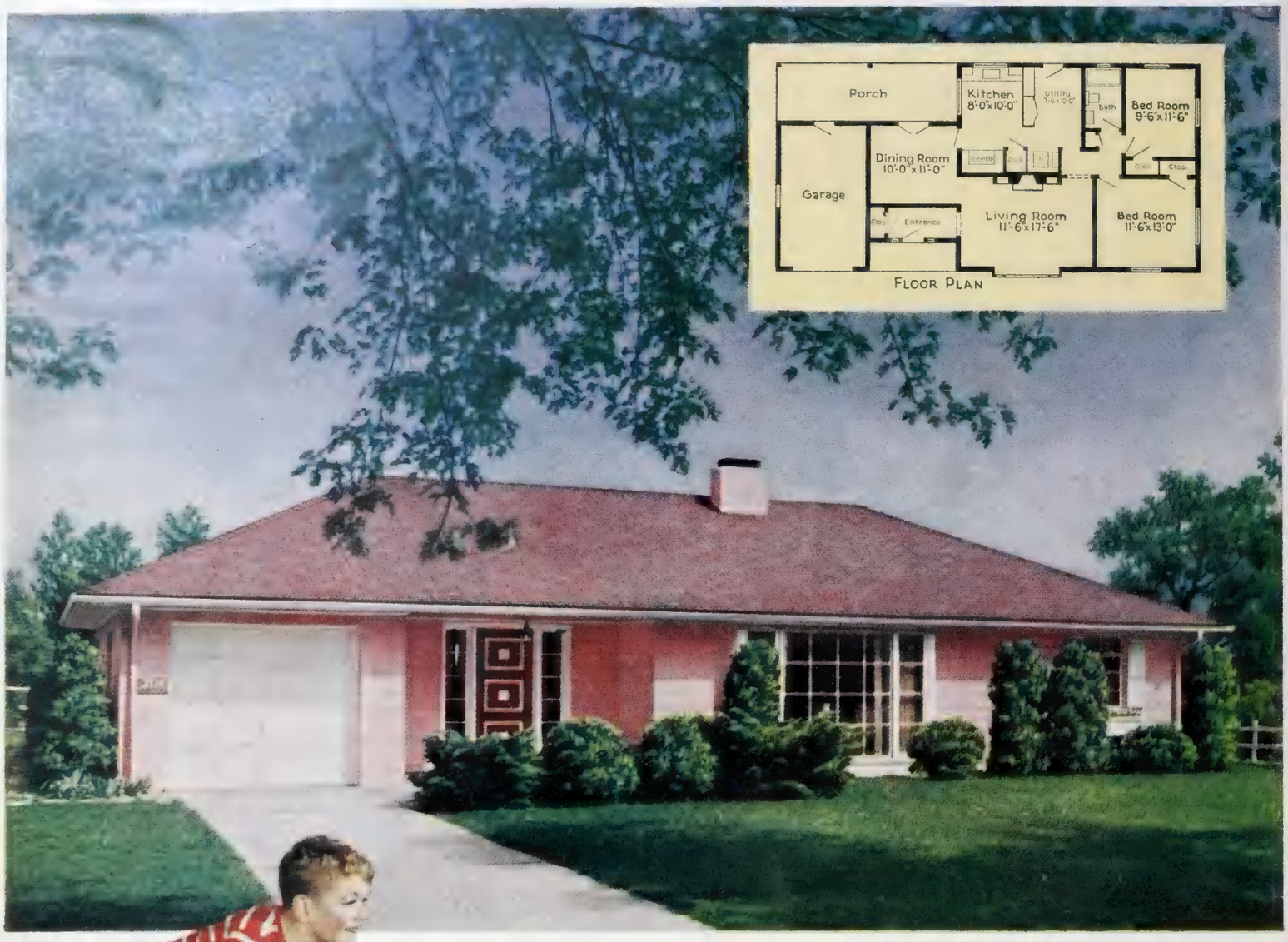
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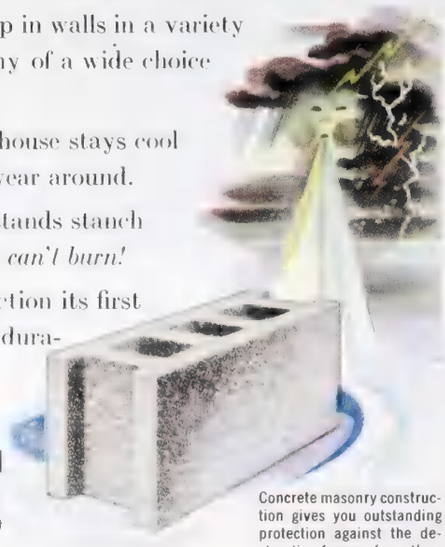
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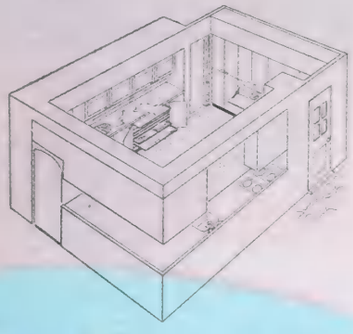


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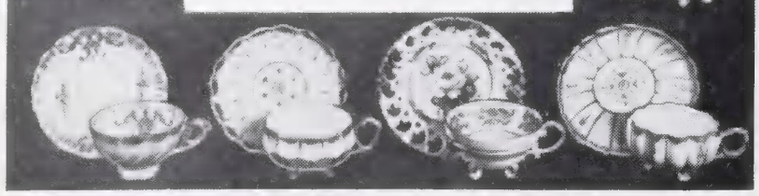


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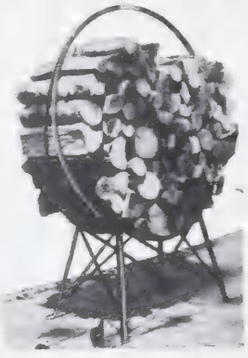
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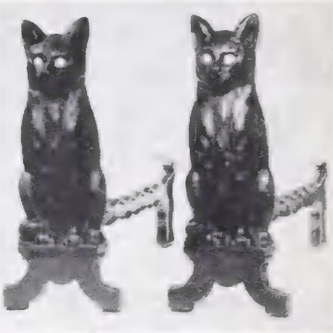
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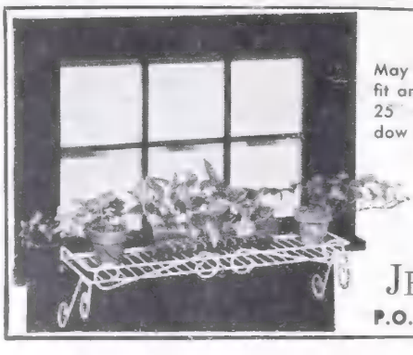
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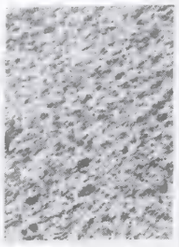
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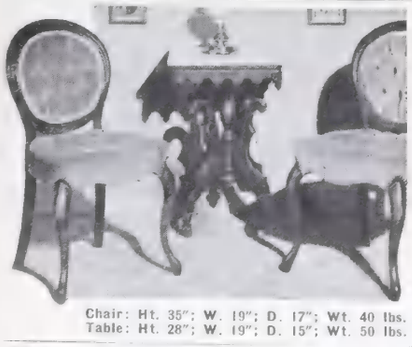
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Where could you find a more delightful gift? Order individually or in complete sets (see above). Made of snowy white china with dainty Moss Rose design. Exquisite Butter Dish 6½" x 3" with square tray and cover. Dainty creamer and sugar set is perfect with demi-tasse set, for serving on coffee table or for bridge snacks. All have gold edging. Prompt shipment. Order Now.

Satisfaction or Money Back

Helen Gallagher

413 B2 Fulton St., Peoria, Illinois



Chair: Ht. 35"; W. 19"; D. 17"; Wt. 40 lbs.
Table: Ht. 28"; W. 19"; D. 15"; Wt. 50 lbs.

Lovely Evangeline Alexander...

. . . right from the heart of our Victorian Heirlooms Collection, carefully hand carved and rubbed from solid Honduras Mahogany, to authentically grace the finest table, desk, console or occasional need. Tufted foam rubber seat; brass nail accent. Choice of Spotshed Velvets, Antique Velvets, Brocatelles or Tapestry. Only $44.50 each. F.O.B. Alabama factory. Allow up-to 45 days for shipping. Mayfield table is of same Mahogany quality with genuine Italian marble top, only $37.50, F.O.B. Send Check or M.O.; no C.O.D. Complete satisfaction guaranteed. Send 10¢ for our Victorian Catalog.

The Chair Shop

Box 725 Morganton, N.C.



Black felt Book Jacket with butterfly-decorated pocket for specs. Fits standard size book. $1.95

Valentines For Her Good Books and Her Good Looks

Prices postpaid. Delivery fast

House in the Garden

19 GARDEN PLACE • BROOKLYN 1, N. Y.



Golden Damascus Coins jingle on a flexible black velvet choker. Or she'll wear it as a headband! $3.95



WINDOW



THERE'S SOMETHING ABOUT PEWTER that makes people love it in a special way. It's an unostentatious metal with a glow that seems to come from within. Rather like a beautiful woman who has no need for the added shine or make-up. This out-size creamer and sugar set is Royal Holland Pewter, than which there's nothing finer! Pitcher holds a full half-pint. $11.95 ppd. Chalmar, Split Rock Rd., Syosset, New York.



MITTEN BASKET is a great idea. Hang one on or near each door your small fry use the most, and teach them to drop mittens and gloves into it as they enter. You'll know right where they are in the morning scramble of getting ready for school or outdoor play. Makes a wonderful mail basket, too. 11" x 8" with handle. $1.50 each, 3 for $4. Ppd. Red Oaks, P.O. Prairie View, Ill.



HOT BUT NOT BOTHERED. You can throw away those leaky hot water bottles and cozy up to this carefree heating pad that works without electricity or batteries! It contains a harmless chemical that generates instant heat with the addition of a few drops of water. And it retains its heat from 8 to 10 hours. Wonderful for cold feet, aches and pains, winter motoring. $1.98 ppd. Taylor Gifts, Wayne 1, Penna.



PERSONAL CABINET FILE

with 6 letter-size drawers

Compact steel file to keep all your papers neatly and efficiently in one handy, safe place. Roomy top lifts open, is completely equipped with A to Z index folders, sturdy lock and key to insure privacy. Below are six roomy drawers, ready to hold all your stationery, supplies, even tools. 30" high, 12½" wide 10" deep, in smart hammertone gray, green, or walnut finish.

$13.95 shipping charges collect (shipping weight 25 lbs.)

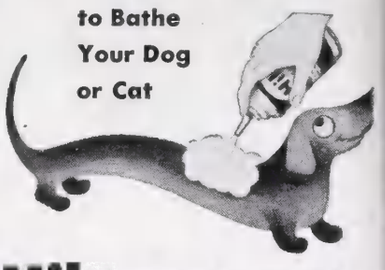
Jumbo Legal Size, 15" wide— **$16.95**

No C.O.D.'s, please

Elf Hollow P.O. Box 65 Watertown, Conn.

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to Bathe Your Dog or Cat



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in Handy Aerosol Dispenser

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas. Deodorizes. Leaves coat soft and glossy. A favorite with breeders for show grooming. Only $1.49 ppd.

Money-back guarantee.

Dept. N-2 **The Hilo Co.** Norwalk, Conn.

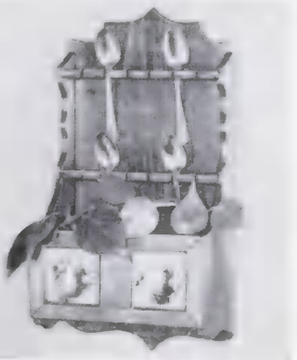
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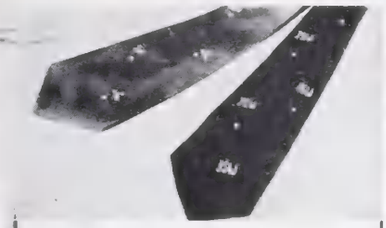
BARE TRAP. *Well!* Here's one way to get a man to keep his eye on his bills. A ruby plastic mousetrap to hold bills or notes has hit the jackpot and caught a tiny golden figure that might be a miniature Eve or Lady Godiva or Monroe. Give it to a proper Bostonian and he'll "Harumph" and polish up his monocle. Give it to a wolf and he won't have a whistle left for the living dolls. $1 ppd. Page & Biddle, Haverford, Pa.



SPOONRACK PLANTER. Almost everyone has spoons that are beautiful enough to show off. And here is the way to display them. Handmade rack, finished in antiqued honey pine, is decorated with 2 colorful tiles. With planter, it's 8½" x 4" x 16" high. $9.50 ppd. Order it from Jeff Elliot, Dept. HB2, Statesville, N.C.



FABULOUS FAKES. Once these are in a vase in your living room, nobody (not even your garden club-mother-in-law) will believe that your husband didn't bring them home in a florist box. They're made of wood fibre and have everything real roses have except the fragrance. Best of all, they never die! Long stemmed and a deep American Beauty red. $12 doz. ppd. House of Flowers, 1748 W. 95th Place, Chicago 43.



SAY "I LOVE YOU"
with this
HAND PAINTED MONOGRAM TIE

Perfect Valentine gift for that very special man. Personalized pure silk foulard tie comes with 3 initials or short first name in contrasting colors on front; 3 word message from you on back. Maroon, green, navy, brown, charcoal gray or red. Fully lined.

Also available in Nylon $3.00 **$5.00** each

No C.O.D.'s

DELIVERY GUARANTEED IN TIME FOR VALENTINE'S DAY

Please print initials & message

KATHY ILSA ORIGINAL GIFTS

Box 201-H Montclair, N.J.



PROTECT CARPETS with New Style Inside Doormat

Now you can protect your expensive carpeting with this new inside doormat that really works. Top-quality cotton carpeting, permanently bonded to non-skid rubber backing, does the trick. Thirsty, deep carpeting gets feet dry and clean; rubber base grips floor, won't curl. Special DuPont chemical makes mat soil resistant. Easy to clean with vacuum or detergent. Four rich decorator colors match your carpeting: beige, wine, green, gray. 18" x 29". only **$3.95** post-paid

Send for free catalog

artisan galleries

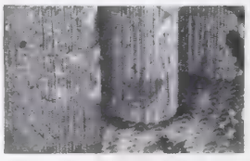
2100-A2 N. Haskell Dallas 4, Texas



Send for free catalog showing finest quality custom made ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES

Abstract Print Matchstick Bamboo Drapes (pictured above)
only **40¢** a sq. ft.

Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer. Any one of these enameled colors can be used for abstract print over-paint. Sample swatches made with white over-paint only.

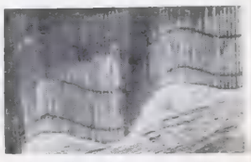


Confetti Splatter Matchstick Bamboo Drapes
only **40¢** a sq. ft.

Same background colors as Abstract Print. Multi-color Confetti Splatter over-paint.

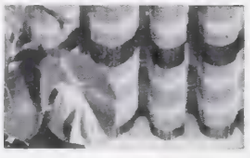
Custom Made Matchstick Bamboo Drapes
Natural color **24¢** sq. ft.
Decorator colors **35¢** sq. ft.

Colors as listed under Abstract Print. Custom made to your exact window or door size.



Standard Sizes Matchstick Bamboo Drapes
Natural color **18¢** sq. ft. Decorator colors **30¢** sq. ft.

Colors as listed under Abstract Print. A wide selection of standard sizes.

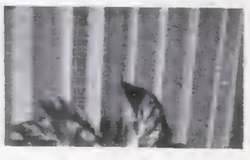


Modoka Woven Bamboo Drapes
only **35¢** a sq. ft.

Charcoal, brown or green matchstick bamboo with contrasting weaving.

Luana Wood Draw Draperies— ¼" Slats
only **35¢** a sq. ft.

In natural Luana wood color (mahogany). Light comes through, you can't see through.



Luana Wood Drape-Dividers— ¼" or ½" Slats
only **30¢** a sq. ft.

For room dividers or door closures. Special fabrication for economy, smart appearance. Specify ½" or ¼" slats when ordering swatch.

SEND 25¢ EACH FOR 8"x10" SWATCHES OF ABOVE ITEMS

Specify colors desired. Return for credit if you wish.
All prices above include fixed pleat tape and pin-hooks.

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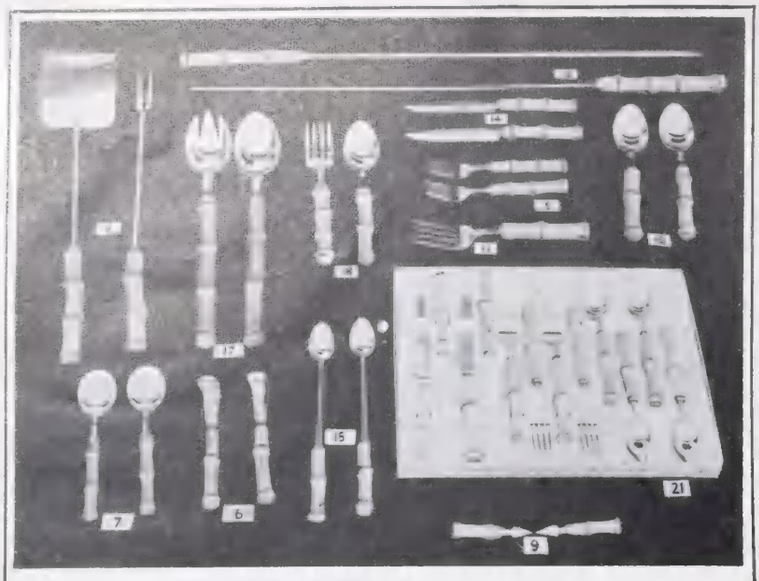
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WINDOW



Bamboo Stainless Steel Flatware

At last we have it! A full line of Bamboo flatware, complete with serving and accessory pieces! Of stainless steel, with Wangee root handles which will not splinter or crack. Perfect with your pottery, for buffet suppers, for everyday family use. Inexpensive, too! Never needs polishing . . . you can wash it in your dishwasher.

(8) Barbecue Fork and Turner	$ 3.95	(10) 4 Tablespoons	$ 4.95
(7) 4 Soup Spoons	$ 3.50	(11) Cold Meat Fork	$ 1.50
(6) 4 Butter Knives	$ 4.95	(5) 4 Salad Forks	$ 3.95
(15) 4 Iced-Tea Spoons	$ 4.95	(14) 4 Steak Knives	$ 4.95
(9) 8 Corn Picks	$ 3.25	(12) Shish-kebab Skewers	$ 3.95
(21) 12-pc. set (4 knives, 4 forks, 4 spoons)	$12.50	(18) Serving Fork and Spoon	$ 2.75
		(17) 2-pc. Salad Servers	$ 3.95

Satisfaction Guaranteed—All Prices Postpaid!

Susan Smith

Send For FREE Spring Catalog

2 East Main St., Carpentersville 10, Ill.



STAFFORDSHIRE CATS, their royal pedigrees on their undersides, are an aristocratic pair of Tabbies for your mantel or show-off shelf. And remember them as a wedding present! They'll give a lovely touch of tradition to a brand-new room. White with black and brown markings, 7" high. $7.95 the pair ppd. Jeredith Manor, Box 130, Nyack, New York.



ALL OF YOU is reflected in this full-length triple mirror that hangs on the wall or back of any door. It's the only way to see yourself as others see you—all of a piece. Not a crooked seam or uneven hemline can escape its 3-way view. Frame is black wrought iron. Each folding panel is 12¾" x 48¾". It opens to 42½" x 50": folds to 16" x 50". $15.95 exp. coll. Interior Trends, 56 Underhill Ave., Brooklyn 38, N.Y.



IT TELLS THE TIME AND TEMPERATURE! A good-looking sports watch keeps accurate time, but that's only half of it. Around the circumference of the dial there is a thermometer that records the temperature! Watch is anti-magnetic, shock-proof, has a sweep second hand and black sueded strap. Just $10.95 incl. tax. Ppd. Milady's Shopping Service, Dept. H, 11 W. Prospect Ave., Mt. Vernon, N.Y.

Measures of Pleasure COPPER and BRASS SCOOPS



$1.95 Set of 4

Postpaid to you

Copied after old time sugar scoops, these measuring spoons hang upon the kitchen wall and give a decorative accent with their copper and brass tones. (¼ tea., ½ tea., 1 tea. and 1 tablespoon.) Handles are brass; scoops, copper with 6½" black iron rack. An always welcome bridal shower gift. Just $1.95 ppd.

Satisfaction guaranteed or money refunded.

Foster House

430-B2 S. Jefferson, Peoria, Ill.

Dinnerware Booklet FREE!



"MUMS" ENGLISH BONE CHINA

Herbert S. Mills

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Authentic Antiques in Cast Iron—Aluminum By J. F. Day & Co.

RICH WOODS FERN PATTERN



	Cast Iron	Aluminum
#50 for tree up to 18" diam.	$50.	$65.
#60 for tree up to 32" diam.	$60.	$72.50



J. F. DAY & CO. Dept. 2-68, 1901 4th Av. S. Birmingham, Ala.



MUSICAL JUMP ROPE

What a lovely idea! As an applecheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Postpaid just $1.50

Sorry No Stamps or COD's Please. Send For New Gift Catalog.

Page & Biddle

21 STATION ROAD, HAVERFORD B2, PA.

Large Size LOG CARRIER



Here's the trim and tidy way to lug your logs from woodpile to fireside. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29" wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-grip wooden handles which are securely encased in the cloth itself. Color choice of Brick or Green.

LOG CARRIER ..... $2.95 ppd.
Two for $5.50 ppd.

EMATOL PRODUCTS COMPANY
Box 95B, South Weymouth, Mass.

SHOPPING





A GALLON OF ICE is a gala party! And a gallon is the capacity of this handsome ice bucket with its lion head handles and elegant brass fittings. The white marble-finished bucket is made of steel, aluminum lined to insure it against rust. It looks as though it might have come from an Italian palace. The price is only $15 ppd. Norfolk Studios, Box 483, Glen Cove, Long Island, N.Y.



FAN FATALLE. Know a girl who's mad about earrings? Then she'll adore these tiny, real fans, handmade in Japan of gay colors. They open and close just like real fans do, and can be as glance-gathering on pretty ears as a big fan can be for a pretty flirt. $1 a pair, ppd. Lowe & Sons, 490 N. Los Robles Ave., Pasadena, Calif.



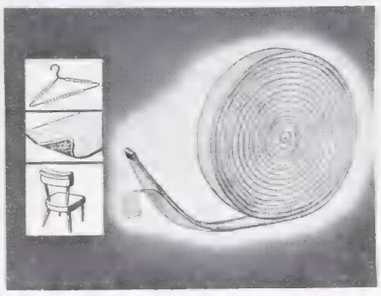
TOSSING TINES are the best salad tossers we've ever used. The elimination of unwieldy handles lets you get down to the job at hand without spilling the greens. And when the tines rest in the bowl, they stay there. Made of grained hardwood with a heat- and acid-resistant glossy finish, they come with a wall rack. $3.95 ppd. El Rico Patio Products, HB, 1000 Williams Mill Rd. N.E., Atlanta 6, Ga.

DIRECT TO YOU FROM MOROCCO!



World famous genuine Moroccan handtooled leather accessories at a fraction of the price you'd ordinarily have to pay!

left: **TANGIER CARRY-ALL**—Very large hand-tooled versatile bag that is a classic in Moroccan craftsmanship. Fine grained sturdy leather beautifies with age. Natural only. LARGE (16" long x 11½" high x 4½" wide) **$8.50** PPD. 2 for **$16** PPD. MEDIUM (11½" x 8" x 4") **$5.25** PPD. 2 for **$10** PPD.
right: **THE FEZ BAG**—Popular, roomy drawstring pouch. Soft to touch, smart to wear. Ample room for all feminine essentials. Handsomely embossed in 22K gold. 11" wide x 13" high. Cherry red, apple green, navy, natural. **$4.95** PPD. 2 for **$9** PPD.
lower left: **SULTAN HASSOCK**—Years of experience & painstaking skill are blended in this most famous of all Moroccan hassocks. Luxurious leather laced design. Gives years of wear, comfort, beauty! 22" diam. x 11" high. Red, green, brown, tan. **$13.50** PPD. 3 for **$25** PPD.
State 1st & 2nd color choice—No C.O.D.'s—Send check or money order. Satisfaction guaranteed—15c Airmail brings quick response. Send for free catalog of other leather & jewelry gifts.
AFRICAN GIFTS CO. 22 RUE COLBERT CASABLANCA, MOROCCO



Handiest Thing In The House—$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, ½" wide. *Guaranteed to do the job or money back!* Only $1, postage paid. Order FOAM TAPE from **Sunset House, 847 Sunset Building, Hollywood 46, California.**



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Every yard is woven-in pattern jacquard — **NOT** a cheap print! Yes, the very fabrics demanded by professional decorators are now yours in **your** choice of pattern and color. Original French and Italian master designs; authentic damasks, brocades, tapestries and sculptured jacquards; classic, traditional, modern motifs! All woven in **COLOR-LOCKED CHROMSPUN** acetate with yarn-dyed cotton for graceful draping. Wonderful for upholstery, too!

226 custom woven Decorator Fabrics at only $2.00 a yard!

Home-makers' special: **MIRACLE FORTISAN**—jacquard-woven with **SILK BLEND**; also **FORTISAN** combined with colorful cotton and gay metallic lurex yarn.

Sew-it-yourself and SAVE! Send for complete set of swatches today. For only a 50c deposit, get a generous sampling of 20 patterns, 12 colors. See our elegant damasks and tapestries, feel our opulent brocades for yourself! Then select your very own color-and-pattern scheme. **We will weave your order to your specifications!** Mail the coupon today — your swatches will soon be on their way!



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I enclose 50c for a complete set of swatches. I will deduct this amount from the cost of my first order.

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THE FOUR SEASONS by LING-FU YANG

Ling-Fu Yang, formerly of Mukden and Peiping and now instructor of Chinese Art in California, combines an oriental feeling for delicacy of line, with an occidental approach to landscape values. In soft hues, she depicts Spring, Summer, Autumn and Winter. Prints are matted and measure 8" by 14". Carefully reproduced, they convey the feeling of original water colors and blend with any type of decor. We think they are among the most decorative prints we have ever seen.

The set of 4 prints, $2.95 Postpaid.

The set of 4 prints, individually Framed, Natural Bamboo. $15.00. Gold Brushed Bamboo. $15.50.

All orders W. of Miss.—Add 50c.

Frederick's

HIGHLAND TERRACE — "Gifts For Gracious Living" — YORK, PENNSYLVANIA



Westmoreland's Milk Glass

KITTEN ON-A-NEST

This 5½" long, 4" high covered milk glass dish is a replica of an old soap dish found near St. Louis by Mr. Forslund. When we asked Westmoreland to reproduce it for us, we were amazed to discover it had been made originally by Westmoreland! You'll enjoy discovering our portfolio of "Quaint American" furnishings, too! Yes, both the "Kitten-on-a-Nest" and our new 100-page portfolio are yours for only..... $1.00 *and we pay the postage!*

Carl Forslund

122 Fulton, Grand Rapids Michigan

"It's fun to buy from Forslunds"



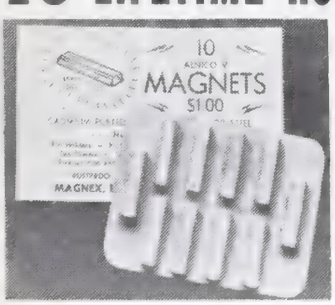
Oversize Salad Bowl that keeps greens crisp

When guests or family come back for more, salad served from this aluminum bowl (12" dia.) is still refrigerator fresh. Beautifully finished in white baked enamel and hand-decorated with brightly colored vegetables and the appropriate words—cheese, garlic, oil, vinegar. Here's a practical gift for year round entertaining at the modest price of only $5.00 postpaid. **Send for catalog.**

THE SEA HORSE Dept. HB-2

727 SHERIDAN ROAD EVANSTON, ILLINOIS

10 LIFETIME HOUSEHOLD MAGNETS $1

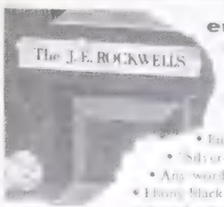


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These amazing household magnets do 1001 jobs for you! Sew them in potholders, towels, shower curtains—and see them cling to any handy steel surface. Use them to find pins and needles—to anchor memos and notes—to make cabinet catches to attach accessories to car dashboard. Rust-proof, last a lifetime. 10 for only $1.00, delivered. Full money back guarantee. Send cash, check or money order today.

Mrs. Dorothy Damar 389 Damar Bldg., Newark 5, N. J.

IN CANADA: delivered to your home $1.29. 77 Vitre St. West, Montreal, Que.



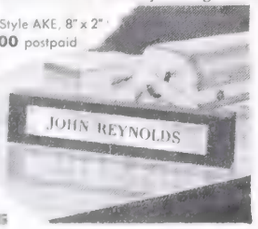
engraved **DESK-n-DOOR** markers

distinctive beauty for your home or office

At home or in the office, your DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery, etc. Ageless design harmonizes with any setting.

- Engraved letters, black-filled
- Satin-satin bar of solid aluminum
- Any wording, up to 20 letters and numbers
- Ebony black heavy hardwood base on desk model
- Special silicone cushion on door model. Sticks to any clean surface, never slips, can be removed and reused. No screws or holes

Desk Style AKE, 8" x 2" $2.00 postpaid



Great for gifts—to give or get!

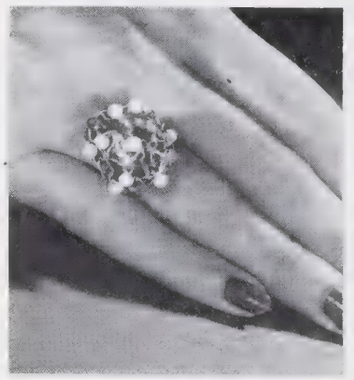
SATISFACTION GUARANTEED OR MONEY BACK

Speed ENGINEERING COMPANY

267 Speed Bldg., Colorado Springs, Colo.



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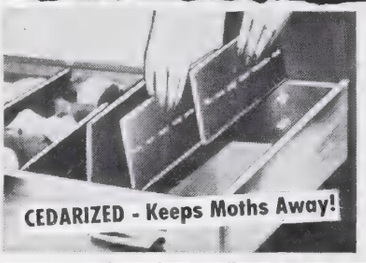
BELLE RINGERS are handsome cocktail rings in 12k gold-filled settings and sparked with genuine cultured pearls. The chunky, un-cut, semi-precious stones are all in their natural beautiful colors, just as they have been mined. Amethyst, rose quartz, aquamarine, topaz or red or green tourmaline are available. Send ring size. $14.25 incl. tax and postage. Kilo Gems, 550 Fifth Ave., New York City.



YOUR PET PEEVE may be badly-table-mannered cats and dogs. So order some of these place mats to add dignity to their dining quarters and to protect your floors and rugs. Waterproof vinyl-type plastic mats are silk-screened with humorous designs and phrases. Dog-O-Mat in aqua or red: Cat-O-Mat in aqua, pink or white. $1.50 each ppd. J. Jill, Ltd., Dept. B, Southfield, Mass.

(Please turn to page 29)

Unscramble CLUTTERED Drawers!



NEW Expandable **"Cedar"** *DIVIDERS*

Separate Socks, Hankies, Gloves, Lingerie

Ends rummaging through crowded drawers . . . moth-proofs them too! Handy new-type dividers make separate compartments; arrange everything in neat "file cabinet" order. Slide into place in a jiffy; expand to fit any drawer from 9" to 17" wide. Made of smooth-finish natural grain pressed-wood that's fragrantly *cedarized to keep moths away!* 2¼" high in sets of 4; or 4½" high in sets of 3. Only $1.00 per set. Add 15¢ postage. Money-back guarantee. No C.O.D.'s. *Order today!*

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Authentic replica of genuine Hitchcock chair! Made in Original Hitchcock Connecticut factory! Genuine rush seat! Famous "Turtle-Back" design. Decorated in gold, on black lacquer, on cherry or on maple. Free 28-page catalog with order, shows America's finest collection of maple, pine, cherry furniture. Satisfaction guaranteed.

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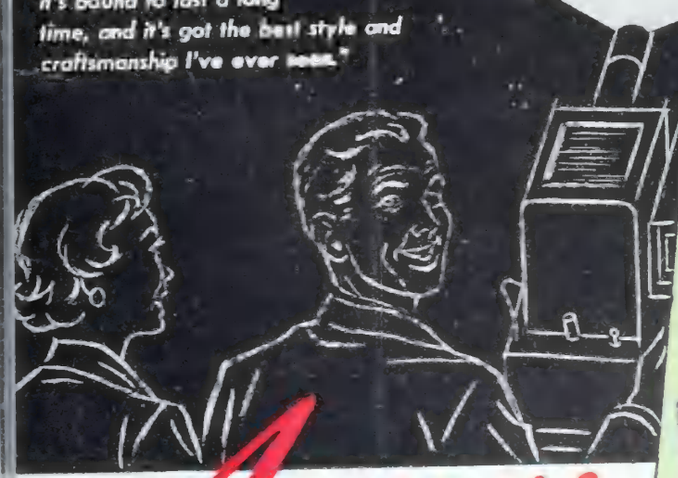
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"You should have seen the many colors we had to choose from ... and the beautiful fabrics—Friezes, Tapestries, Nylons, and Tweeds."





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Slim . . . trim . . . and touched with silver!

HERE'S MODERN to live with . . . and love! American Modern spiced with just a hint of the Far East. Mersman Modern . . . sophisticated as fine costume jewelry . . . yet casual and friendly as a buffet supper. Genuine walnut, finished in either warm brown or cool blonde with brushed silver pulls and ferrules. Other beautiful Mersman Tables include traditional mahogany, Provincial in fruitwood finish and modern in oak with high-pressure laminate tops. Most styles $19.95 to $49.95 at fine stores. Send 10c for colorful new booklet. The Mersman Bros. Corp., Dept. HB-26, Celina, Ohio.

MERSMAN TABLES

Mersman Tables *"the costume jewelry of the home"*



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Next to you, he loves peace and quiet and comfort best.

When he's very, very young, quiet carpet turns the sharp, startling clatters of housekeeping into a soft hum of activity.

When he gets a little older, carpet's softness turns his house into a big, warm and comfortable playpen that deals gently with the hundreds of falls of babyhood.

And when your baby grows up to be a cowboy, or an Indian, or a hurricane roaring through the house, carpet will not only provide safe, sure footing for him, it will be your best sound blotter for the hundreds of noises a cowboy, or an Indian, or a hurricane makes.

Carpet does so much to take care of your whole family, yet is, itself, so easy to care for—and it costs so much less than you may think. Wouldn't you like to have lovely new carpet on your floors?

See the new patterns and colors at your store now—you'll be glad you did.

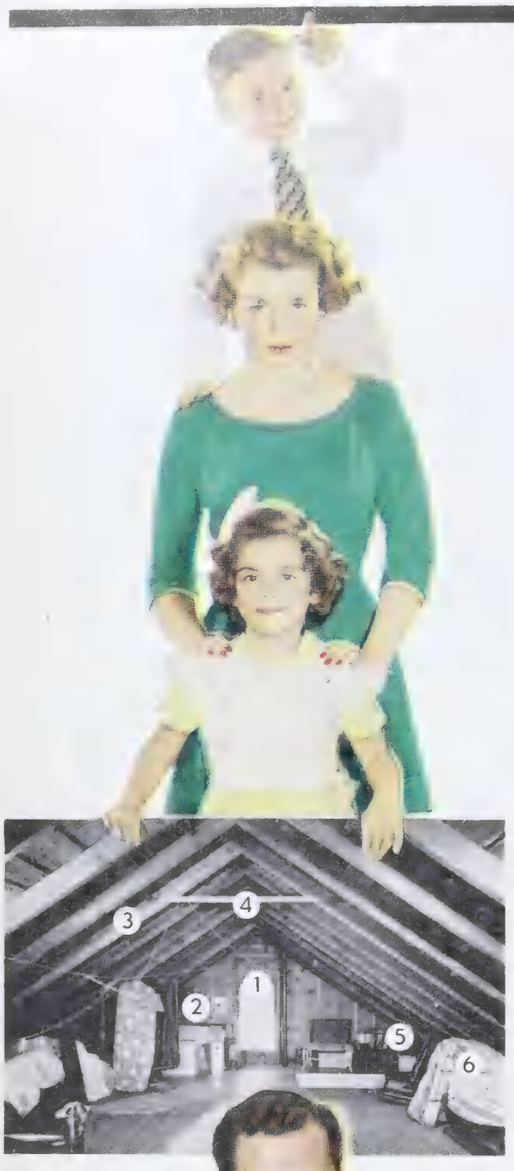
Don't delay. Enjoy your carpet *while* you pay. Take advantage of new convenient budget terms offered by carpet retailers who represent these American manufacturers

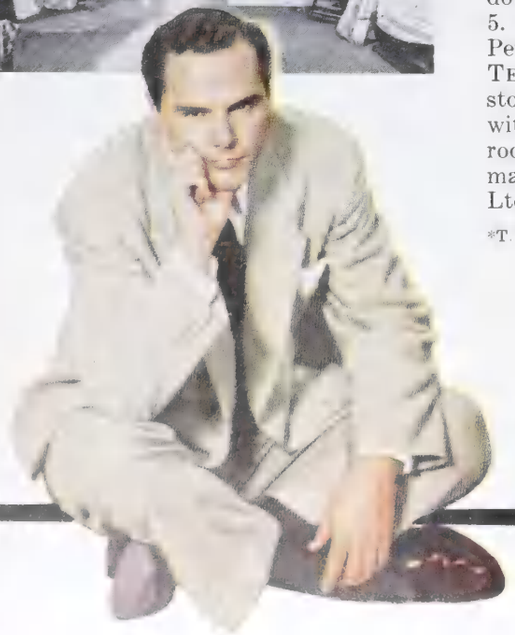


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Home means more with carpet on the floor – *more comfort • quiet • safety • beauty • easier care*

Living on top of one another? Ask your U.S.G. building materials dealer about new





As fast as youngsters shoot up, the shout goes up for room—more room for living, learning, working and playing, so the home must grow with the family.

Somewhere in every home there's room for expansion. It may be a cluttered attic, a crowded basement or garage. In fact, most any *unused* space can be made into *living* space with proper ideas and products.

And that's where your U.S.G. building materials dealer comes in with his wonderful "room-makers for homemakers." He has SHEETROCK*, the fireproof gypsum wallboard. You can have it in a choice of predecorated wood grain finishes, or decorate it yourself in any one of 126 gorgeous colors with TEXOLITE* DURAVAL* latex paint.

These are only two of a long line of new "room-makers for homemakers" you'll find at the Red, White and Blue sign of your U.S.G. dealer. Hurry over and see them all!

how to make living space out of inactive attic space

1. Let daylight in with a picture window, topped with a triangular glass area. 2. Staple RED TOP* Insulating Wool between the wall studs. Nail Bleached Mahogany-finish SHEETROCK gypsum wallboard directly to the studs over the insulating wool. 3. Nail or staple USG* Insulating Twin-Tile direct to the wood framing. Goes up fast—has high light reflection. 4. USG Perforated Hardboard, finished with TEXOLITE DURAVAL latex paint, conceals an unsightly beam and doubles as an indirect lighting fixture. 5. Built-in bookcase is backed with USG Perforated Hardboard and painted with TEXOLITE DURAVAL. 6. Easy access to storage space under the eaves is provided with folding doors on both sides of the room. Many of these products are also made by Canadian Gypsum Company, Ltd., Toronto and Montreal.

*T. M. REG. U. S. PAT. OFF.

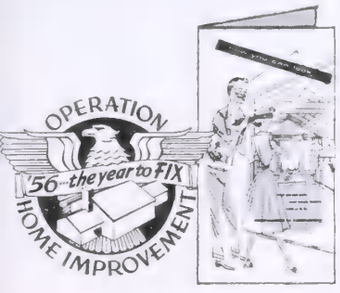


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Fill in and mail this coupon for How-To-Do-It booklet. Shows, step by step, how you or your local contractor can convert *your* attic into a useful room.

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Please send me your *free* Attic Plan Booklet.

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you'll love France!

Marvelous Mont St. Michel rising from the sea . . . fields of daisies and pale pink apple blossoms . . . dining on famed "spécialités" like pancakes basted with flaming calvados—that's springtime in Normandy! Then follow the Routes Nationales from the Breton coast through the classic cathedral city of Chartres, on to historic Versailles, and enfin—the glamour and gaiety of Paris! Come soon—see your travel agent, write: Dept. HB-1, Box 221, N. Y. 10, N. Y.

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WINDOW SHOPPING

CONTINUED FROM PAGE 22

6-IN-1 BELT. Remarkable indeed is this value which consists of one large golden buckle and 3 Shoe Calf belts, each of which is reversible to give you six different colors. A real wardrobe cincher! Belts in either 2″ or 1½″ widths adjust to fit waists to 30″; come in combinations of black/avacado, tan/brown, red/panama. $1.25 postpaid. Mary Mae, 29 Murdock Ct., Brooklyn 23, N.Y.



BEST DRESSED SALADS wear Marzetti dressings and after you've tried them you'll understand why. French. Italian and Slaw do the most ambrosial things to ordinary garden lettuce and cabbage. A gigantic gift box of one pint of each is just $2.85 postpaid. T. Marzetti Co., 16 East Broad, Columbus 15, Ohio.



BATHROOM LAVABO. It's as French as the shrug of a perfumed shoulder, and it will turn even a family bathroom into a glamorous powder room. Dispense hand lotion or cologne from the brass spout. Or use it as a planter. A brass rack holds both pieces. White porcelain with a gold fleur-de-lis, swirl, or flower design. 12″ high, $9.95 plus 75¢ post. Berne Marling, Inc., 181 Martine Ave., White Plains, N.Y.





Easy Way to Make-Up—$1

Apply make-up and do your hair the easy way. AROUND-THE-NECK-MIRROR hangs lightly in front of your face to give you both-hand freedom of action—give yourself a beauty treatment while sitting, standing, walking or lying down. Big 5″ regular mirror on one side—magnifying mirror on the other side. Nickel plated steel with plate glass mirrors. *Satisfaction guaranteed or your money back!* Only $1, postage paid. Order NECK MIRROR direct by mail from **Sunset House, 873 Sunset Building, Hollywood 46, California.**

CENTURY OLD BEAUTY



BARONIAL ENGLISH SET

	Cast Iron	Aluminum
White or Antique Green Settee ±90 42″ long	$85.	$110.
Arm Chair ±92 23½″ deep ea.	$55.	$ 65.
Table ±95, 27½″ high 19″ diam.	$57.50	$ 69.50



Old English Planter Urn ±29

Richly embossed with delicate floral pattern. 20 x 10—12″ high. White, Black, Antique Green, $27.50 Cast Iron, $35. Aluminum.

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Over 150 years old, from an English estate. 24″ high, bowl 20″ diam. $77.50 Cast Iron $95. Aluminum.

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Beautiful Custom Made Drapes

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◆ Easy credit terms to fit your budget ◆

Choose from a tremendous color selection in exquisite decorator fabrics—we will custom make draperies to your exact window measurements for less than ready-mades. You'll be delighted with the fabric quality and the fine tailoring, such as tiny overlocked seams, full 3″ weighted hems, plastic crinoline headings. Prices, including labor, are approx. $1.50 a yard.

SEND 25¢ FOR SWATCHES OF ALL COLORS OF ALL FABRICS

FORTISAN. Yardage **$1.** The sheer wonder fabric you've been reading about—usually more than twice our price! White, champagne, pink, café, turquoise, sea foam, gold.

METALLIC PRINT SHANTUNG. Yardage **$1.** Non-tarnishable gold and silver snowflakes printed on white, beige, grey, rose, copper, sea foam.

SHADOW WEAVE. Yardage **$1.** A dull-finished background highlighted with shiny nubs for a dramatic effect. Straw, white, rose, ice pink, beige, turquoise, natural, rose beige, grey.

GLENDORETTE. Yardage **$1.** When we sold this fabric for $2 a yard in our San Francisco store, the demand was terrific. Our latest factory order was so large we're able to offer it now by mail for only $1 a yard—$1.50 made into draperies. Rose dust, white, gold, turquoise, grey, sea foam, spruce, rose beige, natural, ice pink, beige, straw.

NUBBY WEAVE. Yardage **$1.** Texture similar to raw silk, subtle colors to enhance any room. Beige, white, grey, spruce, turquoise, leaf green, sea foam, lime, straw, gold, natural, rose beige, ice pink, rose dust, ash rose, tea rose, fawn, cocoa, snow.

SHANTUNG WEAVE. Yardage **$1.** We've sold over 2 million yards of this fabric! Cress dyed, beautifully textured, perfectly hanging. New colors just added to the line: chamois, gold, pearl, turquoise, beige, cocoa, ash rose, rose dust, sea foam, spruce, leaf green.

Make your own drapes. Free instruction booklet. Pleating tape, traverse rods, hooks available. Above fabrics are about 45″ wide. By the yard $1.

CLIP THIS COUPON AND SEND 25¢ FOR SWATCHES, EASY MEASURING DIRECTIONS, COMPLETE INFORMATION

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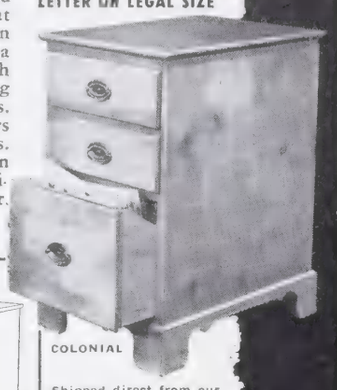
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FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE



WHEN ORDERING, SPECIFY

SIZE: Letter (16½" x 22½" x 28" high) or **Legal**—add $3.00—(18½" x 22½" x 28" high)

STYLE: Modern or Colonial

DRAWERS: 2 small drawers or 1 file drawer (#FDT-1) or 2 file drawers only (#FDT-2)

FINISH: Unfinished Knotty Pine, smoothly sanded **$27.95**

Hand-rubbed Antique Pine finish—**$29.95**

Unfinished Tupelo, smoothly sanded—**$29.95**

Maple, Mahogany, or Walnut finish—**$32.95**

(add $3.00 for Legal Size)

See matching Typewriter Table on page 36.

MODERN



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Shipped direct from our workshop in No. Caro.

Send check or money order. Satisfaction guaranteed.

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BUD VASES

FROM AUSTRIA
(worth $4 to $6)

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Send only 50¢ for this lovely pair of genuine hand-blown Bud Vases from Salzburg, Austria (stand 7" high) with one-month membership in Around-the-World Shoppers Club! When they arrive you will understand what it means to receive distinctive gifts from Paris, Egypt, Siam . . . the world over! Upon acceptance of your one-month membership, we will reserve a *regular* membership in your name: if you accept it, you will receive the Club's monthly selection of foreign merchandise direct from the countries of origin for only $2.00 per gift postpaid and duty-free—and you may cancel after receiving your Bud Vases or at any future time. Coupon below and 50¢ in coin *must* be sent for Vases. *Only one pair to a family.*

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Enclosed find 50¢ for which please send me the pair of Austrian Bud Vases. Also reserve membership in Around-the-World Shoppers Club, which I can cancel at any time.

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Organize Your Storage Space!

Adjustable Drawer Dividers

Have drawers neat as a filing cabinet! Light metal dividers come in three heights—any of which expand to fit drawers 9" to 17" deep. Smooth brown finish. Install in an instant. Order **H-4479**, Dividers, 2½" high, 4 for **$1**; **H-4479a**, Dividers, 4½" high, 4 for **$1.19**; **H-4479b**, Dividers, 6½" high, 4 for **$1.29**. Shipped postpaid. Order today!

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HARD ROCK MAPLE
HONEY FINISHED
HAND RUBBED



HANKERCHIEF TABLE, a versatile piece that fits snugly in a corner, opens to a full 30" square, 28" high. **$32.90**



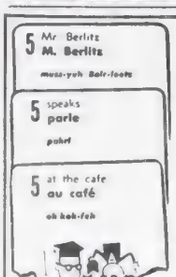
USEFUL Cigarette Table Warm and mellow as only hand rubbed solid maple can be. 15" x 15" —21" High. Turned legs. Solid Brass drawer pull. **$15.75**

Enclose 25 cents for embossing.

Send check or money order. Prices F.O.B. Texas. Texas residents add 5% sales tax.

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5 Mr Berlitz M. Berlitz — mees-yeh Bair-leets

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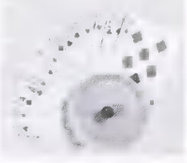
5 at the cafe au café — oh kah-feh

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$2.98

The famous Berlitz schools now offer a playing card word game as a pleasant way to learn or practice pronunciations by simple phonetic translations. Fun for group play or solitaire by teenagers and adults. Designate French or Spanish game. FREE language lesson at any BERLITZ school included.

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FULLY ASSEMBLED
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Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. **MINIMUM ORDER, 2 STOOLS. 2 POPULAR SIZES. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.)** *Prompt delivery—shpg. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.* Instructions on "How to Finish Unpainted Furniture" sent **FREE** with order. Ask for 24-page catalog.

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New

WELL BUCKET LAMP

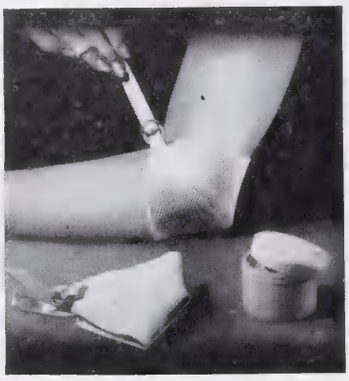


JUST OUT! This utterly different "old oaken bucket" lamp lends a distinctive touch to your own decorative scheme. Casts a warm, homey glow in your den, study, living room or garden room—invites you to stay at home. Authentic reproduction (in miniature) of the cherished well bucket, is made of solid natural-finish oak, trimmed with highly polished brass bands, which are treated to prevent tarnish. Size 5½" x 6½". (Base may be used as planter.) 11" shade (inc.) is made of "desert sand" fabric texture, accented with brass lace. Truly a conversation piece. All over height 21". Supply limited. Satisfaction guaranteed. Prompt delivery. Price complete only $14.95 ea., 2 for $27.50, ppd. No C.O.D.'s please. Order from:

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A BUSHEL AND A HECK of a lot of flavor comes to you right from Florida in the glamour-packed bushel basket. You get selected oranges, grapefruit, tangerines, shelled pecans, exotic candies and marmalades. Basket is decorated with Spanish moss and green-leaved kumquats. Full bushel (about 55 lbs.) is $8.95. Half bushel, $5.25. Ppd. E. of Miss. Slightly higher West. Barfield Groves, Polk City, Fla.

Adjustable, Life-Size Dress Form Made to Fit Your Figure

Formerly $5.98
NOW ONLY $3.98



Why I am able to offer you my Ann Baldwin Dress Form at this low, low price

A famous dressmaker once said that sewing without a dress form is like trying to drive a car with your eyes shut. But old-fashioned dress dummies have many drawbacks. They were too bulky—many were not adjustable—all required stooping and bending. But now, thanks to this remarkable new material, I have been able to create a lightweight, adjustable dress form that does everything a $30 form does and more. And, thanks to the overwhelming demand, I've been able to use new mass-production methods that have brought my costs way down. And I am passing these savings on to you. My Ann Baldwin Dress Form—made to your exact measurements—is yours, not for the original $5.98, but the new low price of only $3.98 on this amazing money-back guarantee. Try my Dress Form in your own home for 30 days. If it doesn't slash your sewing time in half—if, no matter how little sewing experience you have, it doesn't give you professional-looking clothes the very first time you pick up a needle—if it doesn't pay for itself the very first time you use it, return it for your full money back. NOW ONLY $3.98.

AT LAST! Gain or Lose up to 15 Pounds and Keep Your Clothes Fitting Perfectly with NEW Lightweight Dress Form

After trying hundreds of different models, Ann Baldwin, one of Hollywood's top designers tested a remarkable, lightweight material which weighs but a few ounces, yet which is break resistant, chip resistant, crack resistant. From this amazing material, Ann Baldwin created a dress form completely different from any other ever made. A full, life-size dress form that is so flexible—you can actually gain or lose as much as 15 pounds—yet adjust it in seconds to fit your exact measurements. A dress form so light and handy you can fit your dress, pin it, baste it—and do it all without once getting up from your chair. A dress form that shows you exactly what your blouse, skirt or dress will look like before you even begin to sew—a dress form that practically guarantees a perfect fit every time . . . yet costs you less than 1/7th the price of bulky old-fashioned dress dummies.

How the Ann Baldwin Dress Form Takes the Guesswork Out of Sewing and Stops You From Making Mistakes

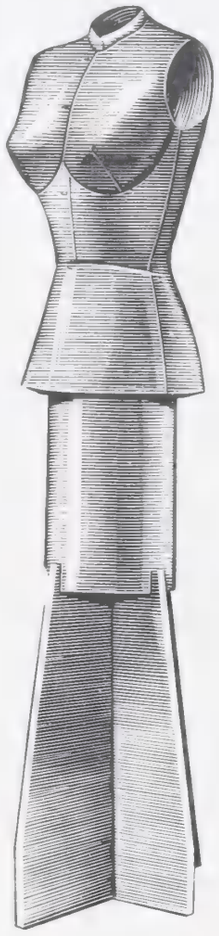
Simply fit your garment on the dress form and scientifically placed sewing guides instantly show you whether it is perfectly centered or not—giving you a professionally-tailored garment at the very first fitting. Pin your patterns right on your Dress Form and see at a glance what your dress will look like ON YOU when finished. Never again will you have to waste 3 or 4 hours fitting on your dress. Never again will you have to rip out seams because you couldn't get your skirt to hang properly. Now alter, design and remodel all your own clothes on a dress form that is made to fit your figure to a "T". Don't delay! Mail in for your Ann Baldwin Dress Form Today!

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Magazines, Sewing Editors agree that "Ann Baldwin Dress Form is the most revolutionary Sewing Development in years."

LOOK

LOOK MAGAZINE — "Look For" column — "For women who make their own clothes. Look for a new diet-conscious dress dummy that can be adjusted to lose or gain weight with the dressmaker."

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American

AMERICAN MAGAZINE — "Now They've Done It" — "For easier home sewing, life-size dress form is made of felt coverage, pliable sections you can put together and take apart in minutes and store in a drawer when not in use."

McCall's

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Five Exclusive Features To Make Home Sewing Easier, More Professional-Looking!



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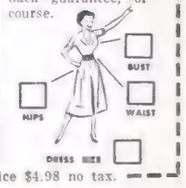
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Facial muscles losing their firm, youthful contour? Troubled by double "chinitis"? Then there is no time to lose, hoping for miracles! At the first sign of double chin or crepy neck start wearing NU-CHIN. Help nature bring back the youth and loveliness we all desire. Made of finest latex elastic, with adjustable head pieces for proper tension. So easy to use while sleeping, reading or watching TV, and so helpful. $1.00



"WINGS"—IT'S A HOLLYWOOD BEAUTY SECRET

Use the beauty secret of glamorous women. The first step in make-up is to get rid of wrinkles and tiny furrows. Place these dainty wing-shaped bits of flesh colored fabric over the offending lines when you retire. As you sleep, Wings go to work quickly—help to banish tell-tale wrinkles, squint and frown lines. Economical, generous supply of 60 Wings. $1.00



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Now you can make-up first, arrange your hair and then dress without fear of getting lipstick and powder stains on your clothes. Certainly does cut down on dry cleaning bills! Used by fashionable shops to keep customers well groomed and so perfectly made up through endless dress fittings. Made of pink nylon marquisette with a zipper front. Washable; dries in seconds. A thoughtful gift for a fastidious lady! $1.50



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A bosom friend indeed is this clever little hide-it. Holds your folding money and valuables. Protects you from purse snatchers, pickpockets and just carelessness. Snaps to bra or slip straps and tucks into bra out of the way, comfortably and convenient. Of acetate taffeta with plastic lining to keep contents dry, safe. A real necessity when traveling, but so useful on trip to the vault, shopping, playtime. $1.25

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Be sure to save your next wedding invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal waste basket or a 12" x 16" tray. Each piece is lacquered for permanence. Basket, $8.95; tray, $9.95. For reception or at home card, 7" x 9" tray, $4.95; 5" metal letter basket, $5.50. All items postpaid.

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Captain's Chairs

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Imagine! Authentic, hand-fashioned captain's chairs that SWIVEL . . . turn smoothly on concealed, silent ball bearings. What a find for TV, desk, dining, office. Most comfortable wood chairs made, beautifully crafted for a lifetime of rugged service. Authentic colonial or modern styles fit any setting. Thick, built-up backs and deep, contoured seats of solid pine, like the fine old ones you've admired in museums. Legs and spindles solid birch. Swivel and regular chairs look exactly alike. Seat full 16½" x 19" wide, overall ht. 31".

Completely assembled and beautifully finished in smooth honey-tone knotty pine or lovely maple finish.

Regular chairs Colonial or Modern **$19.95**

With Swivel **$23.50**

In Easy-Build 1-Hr. Kits—pre-cut, precision-fitted, drilled, sanded; with step-by-step instructions.

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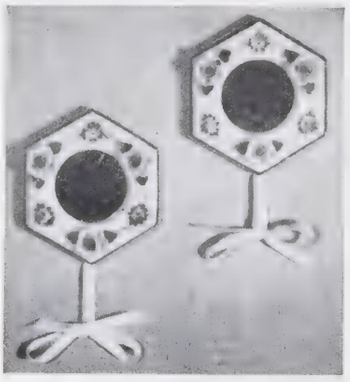
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THE ADDED TOUCH

(DEPT. B2) WYNNEWOOD, PENNA.



WINDOW



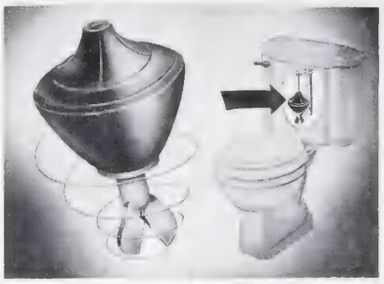
GLIMPSE MIRRORS are darling hexagonal pin-ups to flank a picture or lighten a dreary wall. White porcelain frames are gold-edged, hand-painted with Dresden-like designs and decorated with pink china roses. 3½" x 4¼", with 2" mirrors in their centers, the price for the pair is only $2.95, plus 25¢ postage. Foster House, 430 S. Jefferson, Peoria, Illinois.



"TO THE ANGEL I MARRIED" is the inscription engraved on an anniversary medal which goes on to cite the angel's name, and "for—years of happiness." Gold-filled or sterling, 1" medal, $4; 1¼", $5; 1½", $7. In 14k gold, 1", $15; 1¼", $30; 1½", $40. Specify name and number of years. Ppd. Wayne Silversmiths, 546H S. Broadway, Yonkers 5, N.Y.



SWIVEL BAR STOOLS. These are extraordinary buys. They're black wrought iron with brass-trimmed feet and No-Mar plastic glides. The ball bearing swivel seats, 14" in diameter and 29" high, are generously padded and covered with gold-flecked vinyl in pink, white or charcoal. Backless stool is $9.95. With padded back, $12.95. Exp. chgs. coll. Home Industries, 4012 Eighth Ave., Brooklyn 32, N.Y.



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Now, stop running toilet noises for good with "propeller-action" JOHNNY HUSH. Only $1. Spins like a top, fits like a cork. Easily replaces rubber tank ball in seconds . . . no tools needed! Ends lever jiggling, water waste. No more annoying noises to keep you awake nights. New plumbing invention works perfectly every time. Fits all tanks . . . costs only $1, postage paid. *Guaranteed to do the job or your money back!* Order JOHNNY HUSH direct-by-mail from **Sunset House, 877 Sunset Building, Hollywood 46, California.**



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BUTTERFLY SHOWER CURTAIN. This is a better tonic for the mid-winter blues than a new bonnet. Just looking at the graceful giddiness of these lovely, untroubled creatures will have you whistling a happy tune. White, gray or deep powder blue taffeta curtain is hand-screened with colorful butterflies. $12 ppd. Edith Chapman, Nyack, N.Y.



LITTLE DREAM BOAT of Royal Staffordshire china comes in the beloved 18th-century "Tonquin" pattern, and it's as engaging a service for mint sauce or maple syrup as we've seen. Or use the gravy boat for cigarettes, the 5½" oval tray for ashes. Or it's a darling planter! The white English china has design in rose, plum, green, black, blue or brown. $2 ppd. Here's How, 27 E. 22nd St., New York 10.



SET A FESTIVE BOARD with this luxurious but happily practical 100% DuPont Orlon lace table cloth. With the looks of elegance, it has all the advantages of modern miracle fibres. Stain resistant, washable, no ironing. 54" x 72", $15.95; 63" x 83", $17.95; 72" x 90", $19.95; 72" x 108", $26.95. Scarves, 15" x 36", $3.50; 15" x 54", $6. Ppd. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.

STACKING STOOLS from SWEDEN



Add $1.00 per stool for teakwood

Made by Swedish craftsmen and delivered to that mid-winter hideaway or the best place to host [illegible]. Beautiful, multi-purpose [illegible] of [illegible] as well-constructed steel will support the heaviest of persons. 18" high, 14" diameter tops [illegible] and last [illegible]. All genuine cabinet woods—[illegible]. Legs [illegible], multi-layer, blonde beech, golden teak wood. These handsome Swedish imports are [illegible] from Scandicrafts. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order. Catalog available . . . 10c

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Price includes all charges. Quality, prompt and safe delivery assured.

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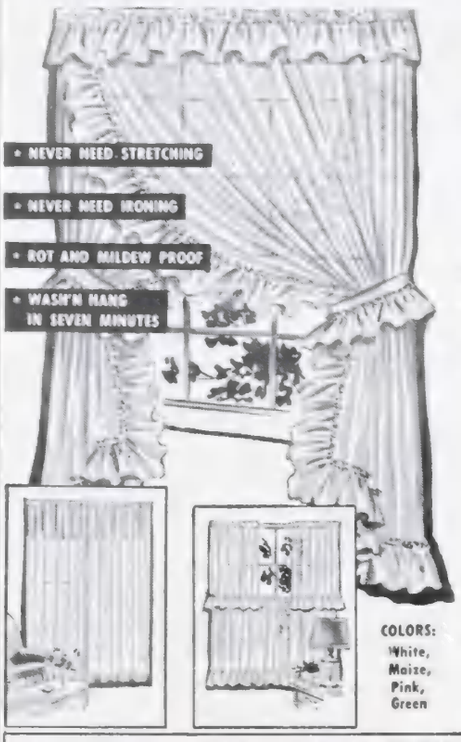
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Width per pair	Length	Usually	Now
90"	45"	7.98	5.29
90"	54"	8.98	5.59
90"	63"	9.98	5.98
90"	72"	10.98	6.39
90"	81"	11.98	6.79
90"	90"	12.98	7.09
*90"	99"	13.98	7.49
180" (Double Width)	72"	19.98	12.69
180" (Double Width)	81"	21.98	13.78
180" (Double Width)	90"	23.98	14.69
*180" (Double Width)	99"	25.98	15.78
*264" (Triple Width)	72"	28.98	19.98
264" (Triple Width)	81"	30.98	20.98
*264" (Triple Width)	90"	32.98	21.98
*360" (Quadruple ")	90"	45.98	32.98

*Sizes indicated with * come in white only*

TAILORED

Width per pair	Length	Usually	Now
82"	45"	4.69	3.19
82"	54"	5.29	3.49
82"	63"	6.19	3.89
82"	72"	6.49	4.19
82"	81"	7.09	4.49
82"	90"	7.79	4.98
82"	99"	8.39	5.59
82"	108"	8.98	5.98

TIERS

Width per pair	Length	Usually	Now
72"	30"	4.29	2.29
72"	36"	4.69	2.59
72"	40"	4.89	2.79
72"	45"	5.29	2.98

Super-Wide Panels
All 5 ft. Widths Per Panel

Length	Usually	Now
63"	5.98	2.79 Per Panel
72"	5.98	2.99 Per Panel
81"	6.98	3.29 Per Panel
90"	6.98	3.49 Per Panel
99"	7.98	3.89 Per Panel

COLORS: White, Maize, Pink, Green

TAILORED $3.19 pair
Usually $4.69! 82" wide per pair, 45" long, beautifully stitched, ample hems. Adds elegance to any room.

TIERS $2.29 pair
Usually $4.29! 72" wide per pair, 30" long. Two pairs shown.
COLORS: White, Maize, Pink, Green

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Usually $9.98! 90" wide per pair, 63" long. 6" baby-headed dainty-edged ruffles, wide enough to crisscross or hang Priscilla style.

Ronnie

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SAVE UP TO $5 Per Pair!



- Hand-washed in minutes!
- No ironing, stretching or pressing!
- Can't rot or mildew!
- Can't sag or shrink!
- Never need dry cleaning!

Yes, these drapes are beautiful beyond description! They add loveliness to period or modern furnishings. Full 4" pleats. All are 80" wide, to cover windows up to 46". Use 2 or more pairs for wider windows.

Length	Usually	NOW
45"	$9.98	$5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98

COLORS: Hunter Green, White, Rose, Champagne, Gold

RONNIE CURTAIN CLUB
Ronnie Bldg., Fairview, N. J.

SAVE up to 33⅓% by joining the RONNIE CURTAIN CLUB

Why waste time washing, starching, stretching, or ironing when you can now own first-quality No-Iron Fiberglas curtains and drapes for only 50¢ a week? Yes, you can actually WASH, HANG AND DRAPE THEM IN ONLY 7 MINUTES! And they keep their beauty longer than old-fashioned materials because modern Fiberglas fabrics can't shrink, fade, sag—are rot and mildew-proof, fireproof, heat-proof, sun-resistant—backed by a 5 YEAR GUARANTEE! Ronnie Fiberglas curtains come in 4 lovely colors—in 4 distinctive styles—made of a new, finer, more translucent weave. Ronnie Fiberglas draperies come in 5 decorator colors. Because we buy for thousands of members, you save on every pair you buy. And on our new Club Plan—each pair costs you only 50¢ per week! So for every window in your home, order the curtains and drapes you need NOW! SEND NO MONEY—just fill out and mail the coupon. We'll bill you later at the low, low price of only $2 per month for each pair you order. $4 per month for 2 pairs, $6 per month for 3 pairs, etc. There is no carrying charge, no red tape, no delays. Your complete satisfaction guaranteed or your money promptly refunded. Mail the coupon *at once!*

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Ronnie Bldg., Fairview, N. J.

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Style	Quantity	Color	Size	Price

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Address .....

City ..... Zone ... State .....

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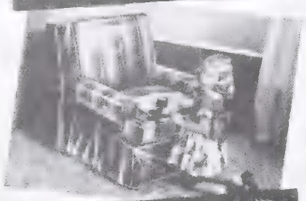
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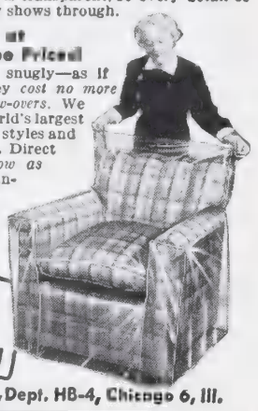
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HOUSE OF SCHILLER, 180 North Wacker Dr., Dept. HB-4, Chicago 6, Ill.



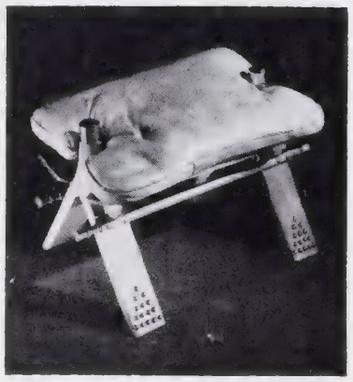


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WINDOW



CAMEL SADDLE, from the land of the sphinx and the pyramids, is handmade by Arab craftsmen. The natural wood frame is ornamented with brass studs, and the 4" thick cushion is tooled Levantine leather in a dashing scarlet. If a Bedouin found this comfortable atop a camel, think of the luxury of it beside a fireplace! 24" x 15" x 17" high. $49.95 exp. coll. Beverly Baker, Box 135, Darien, Connecticut.



DEERLY BELOVED. A pretty little clutch bag of buttery soft, natural colored deerskin is lined in leather and adorned with two golden metal does enameled in brown and white. It's large enough to hold all your essentials and perfect with slacks, sport clothes—or for your school age daughter to carry to class. With snap closing, 6" x 10½". $7.50 plus 30¢ post. Vermont Crossroads Store, Waterbury, Vt.



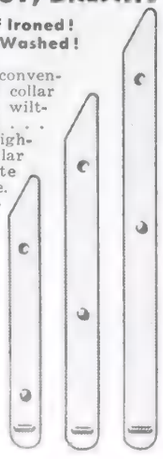
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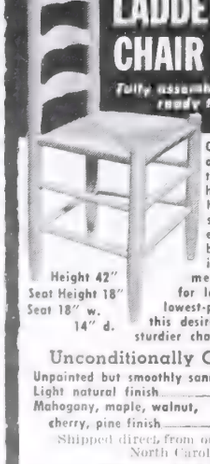
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WINDOW

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GLAMOR DOMES FOR GLAMOR DAMES. A ring and earrings, shaped like shallow domes, are set with clusters of pearls, jade, or turquoises in 24k gold-plated mountings. We love the way they look. The ring adjusts to all finger sizes. Ring, coral earrings or matching cuff links are $1.95 each. Any 2 items, $3.75; set of all 3, $5. Tax and post. incl. Ruth Brawer, Box 4035, Dept. HB-8, Tucson, Arizona.



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from the workshop of one of Japan's foremost mask carvers

Three famous demons are offered in this limited collection, for the first time in this country. All are executed in aromatic camphorwood, about 5" high. $10 each, all three $25, ppd. Sorry no COD's.

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Add a gay, festive air to your party decorations—with these delightful miniature cornucopias. Fill them with flowers or bright, small fruit—use them as individual nut cups or for mints. Their uses are as many as your own imagination can give them! Imported from Hong Kong, these tiny cornucopias are so unlike anything you've seen in table decorations. Woven of wicker, they measure 2¼″ at top, approximately 4″ long. Order a set now—they will make your table look its sparkling best!

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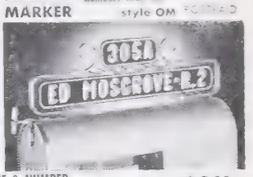


FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L $2.95 POSTPAID

STYLE M MAILBOX MARKER

$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively

guide your friends – beautify your home!

PERFECT FOR GIFTS – ANY WORDING YOU WANT! *

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

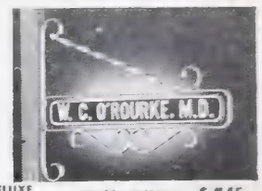
- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½″ ■ 18″, number plates 2½″ ■ 7″
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



NAME ■ NUMBER LAWN MARKER up to 5 letters and numbers top line, ■ on lower style NL $4.95 POSTPAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID



DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB $4.45 POSTPAID



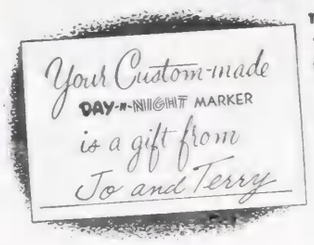
NAME ■ NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID



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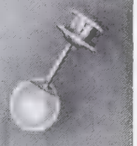


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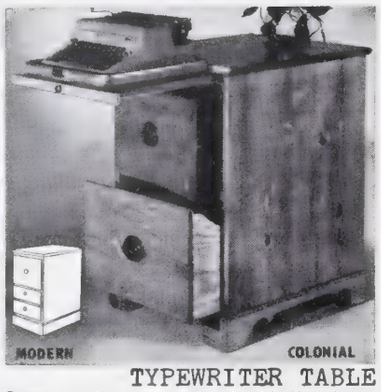


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Strikingly attractive. Stain Resistant Finish. Non slip weave insures long life. Scalloped, overlocked and picoted edges. Launders easily, dries quickly (no stretchers). Eliminates ironing.

60x60	**$10.95**	60x80	**$13.95**
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70" round	**$14.95**	70x90	**$17.95**

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18½"x22½"x28" high
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See matching File Drawer End Table on page 30

Tupelo wood, unfinished . . **$33.95**
Finished in maple walnut, mahogany **$35.95**
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Shipped Exp. chgs. coll. from our No. Caro. workshop.
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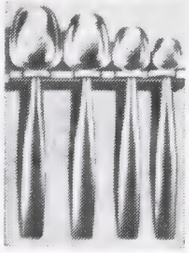
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for only **$1.00**



Reach into Deep Containers Easily!

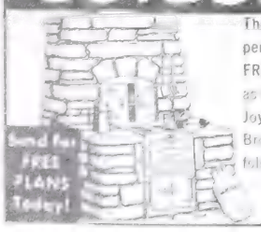
No more digging and scraping in the bottom of deep canisters, cans, or sacks! These four spoons of highest quality stainless steel give you the right measure quickly and easily. Can be used for dry or liquid measuring, and even for stirring hot foods! Marked clearly for ¼, ½, one teaspoon and 1 tablespoon sizes. Longest is 7". Complete with matching rack. Set of four, only $1.00, postpaid. 10-day money back guarantee. Send today! FREE Catalog of Gifts and Gadgets.



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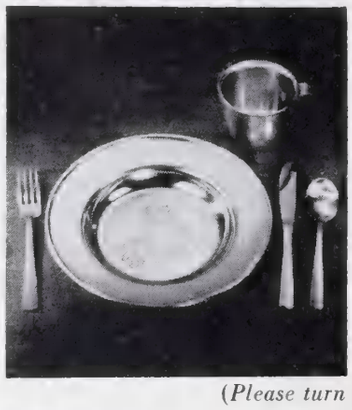
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SMARTIE PANTS HANGERS keep trousers in press because they hang directly from the point of press, each cuff supported separately. All you do is slip the hanger under the cuff, and the operation is so completely painless that we bet your husband will voluntarily give up hanging his pants on the top bureau drawer! 4 metal hangers, $1; 12 for $2.75. Ppd. Carol Beatty Co., 7410B Santa Monica Blvd., Los Angeles.



SATIN S-T-R-E-T-C-H-I-E-S. Here is the fabulous one-size glove that fits *all* sizes from 6 to 8½, now available in washable satin. They're made of Helanca nylon in black or white, and come in 3 lengths. The Shortie is $3.50 the pair; Gauntlet, $5; Elbow-length, $5.50. Add 25¢ postage. Best & Co., Fifth Ave. at 51st St., New York 22, N.Y.



STAINLESS STEEL is *just* right for all the Little Bears in your family. It never loses its shine, never tarnishes, never breaks, is easy to clean. Decorated with an engraved design of nursery animals, the 7½" plate and mug are $6.95. Knife, fork and spoon are $3.95. Complete set, $10. Ppd. Holiday House, 12 Bellevue Theatre Bldg., Upper Montclair, New Jersey.

(*Please turn to page* 41)



CANDLELIGHT FLOATER . . .

beautiful accent for your table settings. Heavy crystal.

$5.95 postpaid

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A heritage of traditional elegance and quality is yours when Kenwood Blankets come into your home! Enjoy the pride of possession that comes with such a treasure. Kenwoods are richly rewarding in their blissful warmth and enduring beauty—bring you a dreamland of sound, restoring rest. In pure wool, in Acrilan, and in blends—priced from $75 to about $9. Start now to enjoy their very special luxury . . . ask for Kenwood in *your* favorite store.



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Years after you choose a bedroom grouping of Unique's Solid Knotty Pine, you will still be proud you selected a prized possession. The authentic Early American design is superbly rendered by a century-old skill perfected through generations of working in solid woods. Also, open stock dining room pieces available.



Write for name of your nearest dealer. Send for illustrated portfolio describing fully the bedroom and living room pieces in SOLID KNOTTY PINE; *also in Solid White Ash; the Old Salem collection in Solid Honduras Mahogany; and the Distinctive Sabine Pecan group which includes living room pieces. Enclose 25¢ in coin to Unique Furniture Makers, Dept. HB156 Winston-Salem, N. C.*

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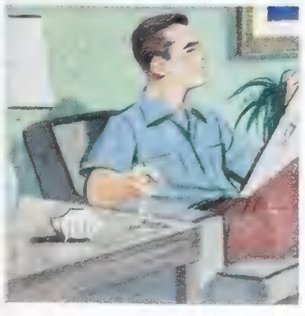
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"For years of wear... with minutes of care"

We're a G-E Textolite family now! No more hard-to-clean surfaces in our home—and no costly refinishing jobs either! We're sold on the long-wearing beauty of G-E Textolite plastic surfacing for counters, furniture and walls. Stop in at your G-E Textolite dealer soon and see the tremendous variety of patterns and colors. *For Full Color Folder*, illustrating G-E Textolite patterns and colors, just send 10¢ to General Electric Co., Dept. HB 2-6, P.O. Box 5911, Cleveland 1, Ohio.



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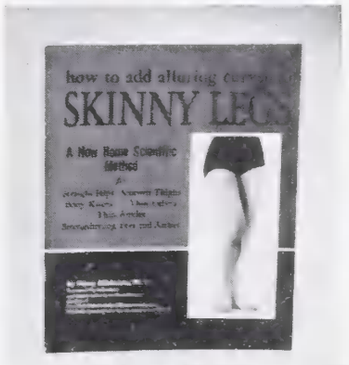
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PET PILLOWS to spark a den, college dorm or living-room sofa are delightful cuddlers. Kapok stuffed figures are a laughing clown, pink poodle, pussy cat, boy friend, monkey face and piglet. Each is about 18″ high, 12″ wide, and have faces of brightly appliquéd felt. $1.95 each; set of 6 is $10.95 ppd. No c.o.d.'s. Craft Shop, Dept. HB, Cambridge, N.Y.



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Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an antidust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. *Special—5 for $4.00.* Makes a wonderful gift. Money back in 10 days if not delighted. Mail order now!

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Available in five attractive colors: Black, Royal Blue, Red, Pink, and White.

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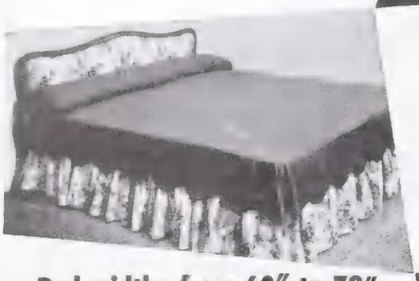
Name

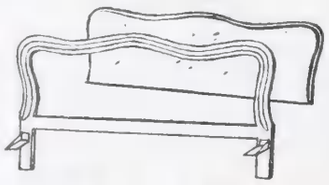
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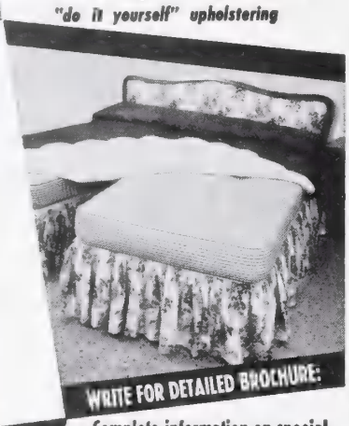




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Bed widths from 60" to 78"

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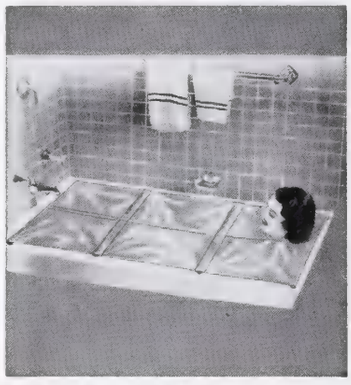
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WINDOW



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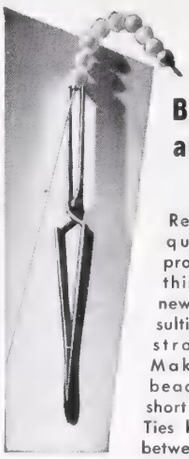
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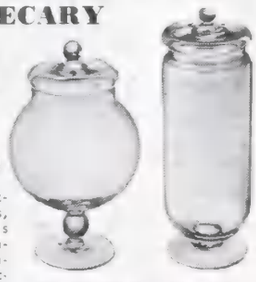
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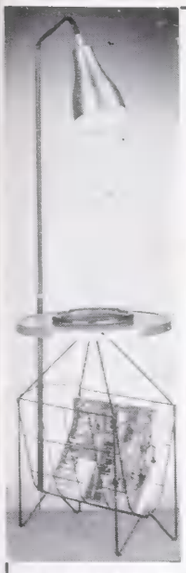
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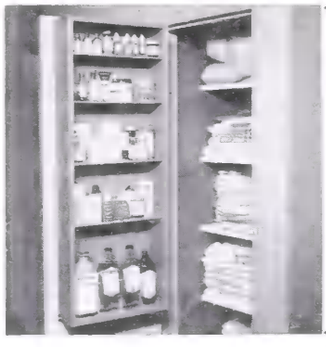


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WINDOW



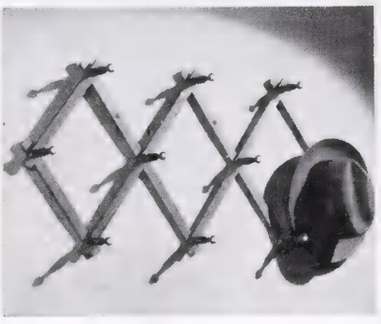
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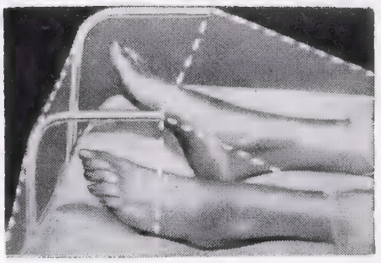
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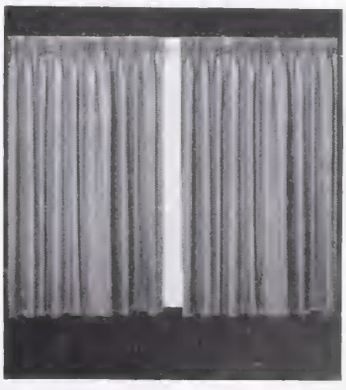
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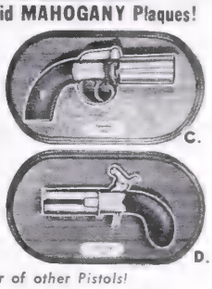


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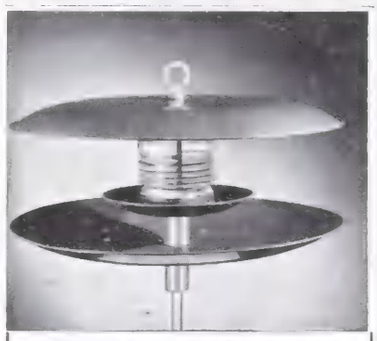
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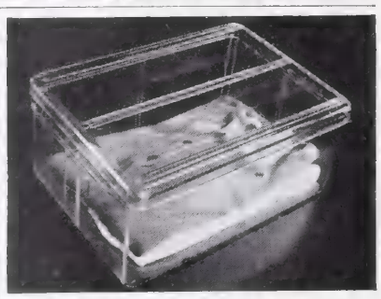
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Crystal and sterling silver Saccharine bowl has its own tiny sterling spoon, and it's beautiful enough to take its place right along with Grandmother's silver service. 2½" wide, 2¼" high, tax incl. ppd. **$5.00**

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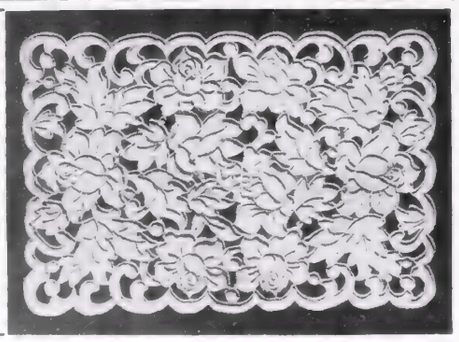
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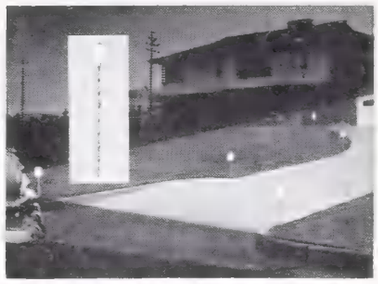
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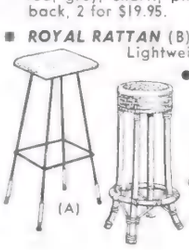
STOOLS! *wrought IRON, royal RATTAN, solid OAK*

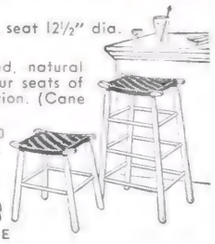
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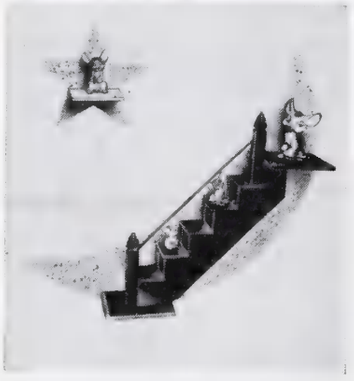
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(Please turn to page 53)



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Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½″ sq. x 29″ high—2 bu. cap.—$13.95 postpaid. Model B—24″ sq. x 34″ —over 3 bu. cap.—$17.95 ppd. Money back guarantee. Deluxe and stainless steel models to $65.00 also available.

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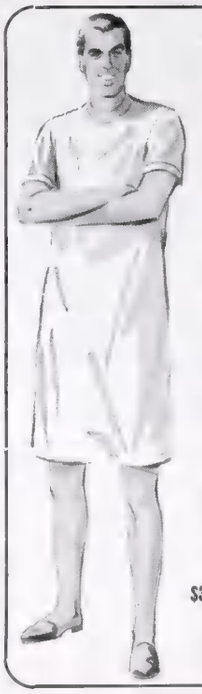
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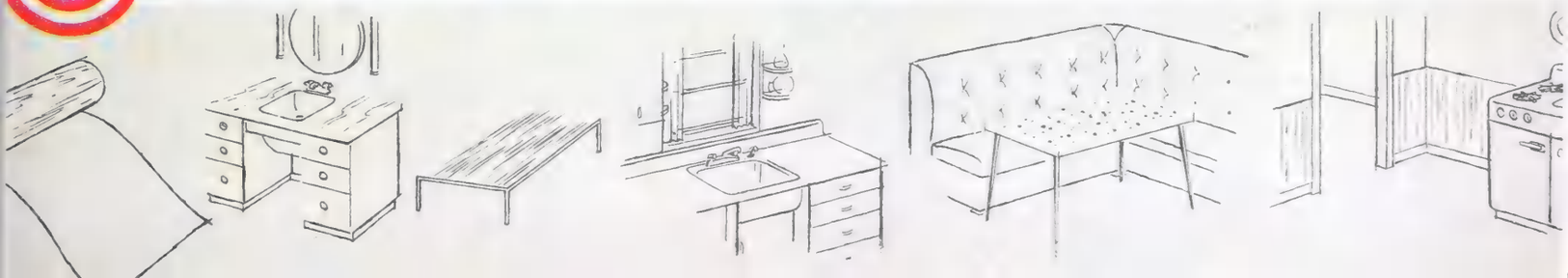


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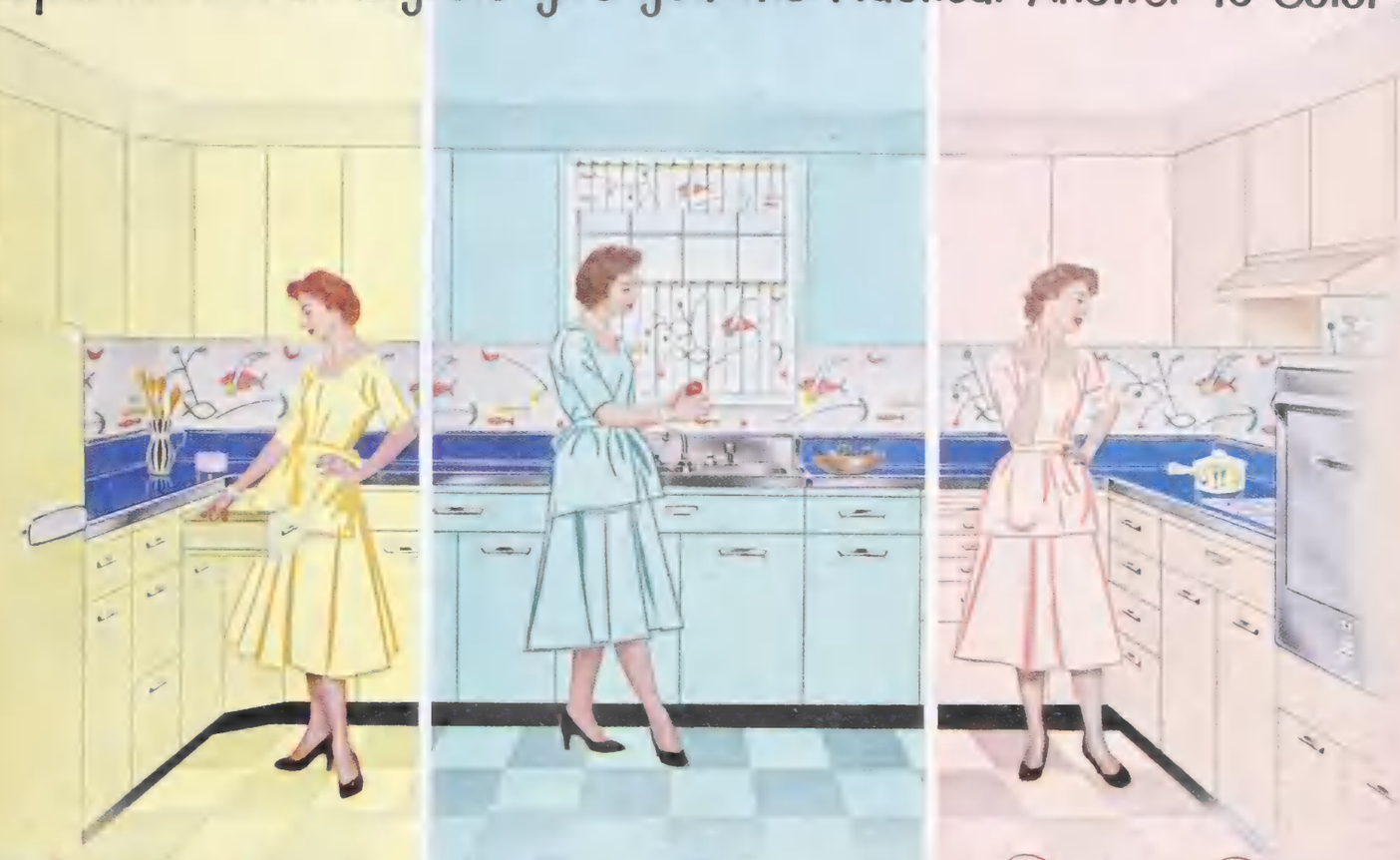
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WINDOW SHOPPING

CONTINUED FROM PAGE 48

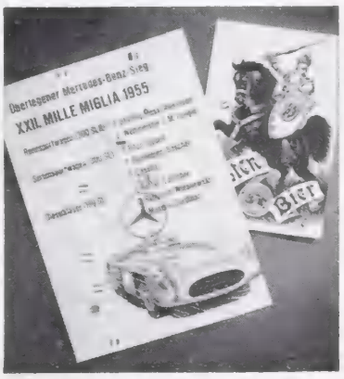
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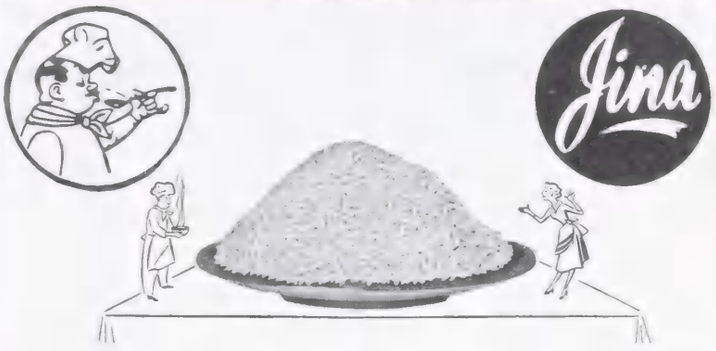
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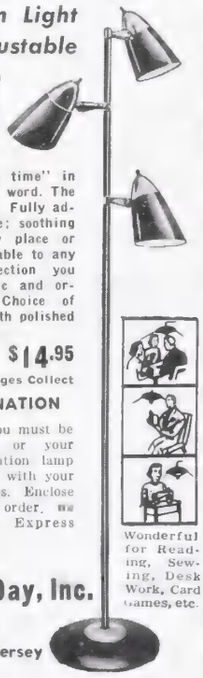
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WINDOW



SILVER BASKET BOWL is fare game for a living-room coffee table when it's piled high with fresh fruit and nuts. Or it becomes your guest of honor at dinner when it's heaped with rolls piping hot from the oven. Silver plate on copper basket is imported from Sheffield, England, is 8¾" x 6½" x 5" high, has a handle. $4.95 ppd. Lee Wynne, 5446B2 Diamond St., Philadelphia 31, Pa.



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KING SIZE 22" x 28" NYLON covered PILLOW in dainty wild rose print on Pink, Blue, Yellow & White background. Moth, mildew & allergy proof, *too!* Washes & dries in a jiffy..... **$4.95** POST PAID

MATCHING WASHABLE COMFORTERS plumply filled in "DACRON" . . . cuddly warm, light in weight. Expquisitely quilted . . . won't wilt or mat down. KING cut size, 72" x 90" . . . GIANT cut size, 80" x 90" **$13.95** P.P. $16.95 P.P.

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1000 Name and Address Labels $1

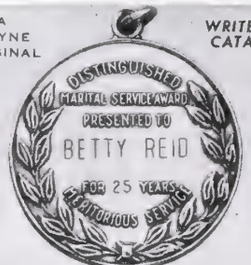
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Marriage Medal

Not to be confused with the *Croix de Guerre*, but a precious way to say "I love you". Recalls from moments to years of wedded bliss. A perfect memento for "her" charm bracelet, or "his" key chain.

In Sterling Silver
1" dia. $4, 1-1/4" dia. $5, 1-1/2" dia. $7
In 12 Kt. Gold Filled.
1" dia. $4, 1-1/4" dia. $5, 1-1/2" dia. $7
In 14 Kt. Solid Gold.
1" dia. $15, 1-1/4" dia. $30, 1-1/2" dia. $40

State full name and number of years married.

Prices include engraving, fed. tax and post.

Presented in a smart flannel pouch.

Wayne Silversmiths

546 Y SO. BROADWAY, YONKERS, N. Y.

Luxurious Velvet-Covered HANGERS



Improve the Appearance of your Closet and Your Clothes With These Lush Hangers

You will be proud of the lift they give your closet and the way these custom-made velvet hangers keep your clothes looking beautiful and in their original shape at all times.

(A)—Fur Stole Hanger—Lush thick velvet, non-slip. Ideal for knitted suits.
$3.50—3 for $10.00

(B)—Velvet Coat Hanger—Foam Rubber Padded. Ideal for Fur Coats molds itself to your coat.
$3.00—3 for $8.00

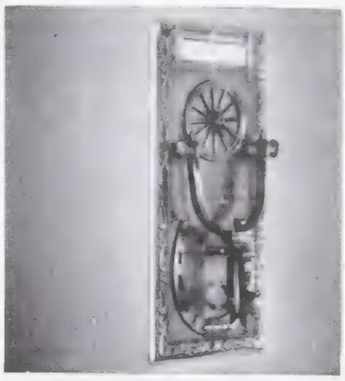
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4 for $3.00

Colors: RED, DARK GREEN, TURQUOISE, ROSE. Post Paid. No C.O.D.'s Please.

House of Wares, Dept. H.B.
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SHOPPING





RANCH DOOR KNOCKER is a knock-out for the entrance of a ranch-style home. Made of antiqued bronze, the 9½" x 4½" plate is decorated with a wagon wheel and horseshoe, and the knocker itself is a spur. This is a house-warming present to warm a new homeowner's heart! $2.50 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



HOOK A RUG. Miss Andrews is a genius. She took the mystery out of rug hooking and made us want to throw out our broadlooms. No frame needed. Under her guidance you'll produce your proudest possession. Her designs and colors are magnificent. $6.99 ppd. for design, hook, instructions, wool in shaded colors for all flowers and leaves, for 38" round or 46" oval rug. Rebecca Andrews, Walnut Ridge, Arkansas.



A MAHARANI WOULD BE PROUD to carry this lovely bag made in the land of the Taj Mahal. As for us, we think it's the perfect accessory for our most festive clothes. Of luxurious black velvet, it is lavishly hand-embroidered with gold and silver metallic thread and lined in black satin. With embroidered hand strap on the back, 8" x 5". $7.95 ppd. Zenith Gifts, 55 Chadwick St., Boston 19, Mass.



$5 down,* $5 monthly for sterling on Macy's Silver Club Plan

- You can enjoy your entire set *while* you pay for it.
- FREE with order, silver spoon pin, anti-tarnish chest.
- Choose from over 200 patterns by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, etc.
- Take up to 2 years to pay. Monthly payments on some of the silver patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where they apply.
- 6-pc. place setting (1 ea.): luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

* $5 down, $5 monthly — 4 place settings (24 pieces)
■ 7.50 down, 7.50 monthly — 8 place settings (36 pieces)
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Silver Shop, Street Floor

MACY'S, Box 70, N.Y.C. (1) HB-2-56

Enclosed, $_____down payment

Pattern_____

No. of settings_____

Name_____

Address_____Apt. #_____

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Measuring Cups . . . six silver-lined heavy copper measuring cups, imported from Italy, graduate from ¼ cup to a full cup. Use them to hold cut flowers, too . . . their simple lines blend beautifully with traditional or modern furnishings.

$16.95 ppd. (add 50¢ west of Miss.)



Binister . . . New! Like four canisters in one! Space-saving 20¼" ■ 9" ■ 6" copper unit can stand or hang, has two 5-lb. bins for flour or sugar, two 2-lb. bins for coffee, etc. Bins are detachable, tin-lined for better storage.

$10.95 plus 50¢ east of Miss. $1.00 west of Miss.
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Write for our 50 page catalog

Jenifer House Dept. B-2
New Marlboro Stage
GREAT BARRINGTON, MASS.

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No more crushed out of shape hats. At last a smart economical and durable Hat box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order by No. C445.

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1001 Uses at Your Desk

Size 2" x 3½"

This amazing new printer contains all the different rubber stamps you've always wanted . . . all on one roll. You simply turn a wheel to get the one you need. Actually takes the place of and, saves the cost of 12 rubber stamps. Look what you get! "FRAGILE", "VIA AIR MAIL", "AIR PARCEL POST", "FIRST CLASS MAIL", "DO NOT BEND", "SPECIAL DELIVERY", "PLEASE REMIT" and 5 others to fill any need. Compact and neat. It's ruggedly built to last for years. Only $1.98 ea., 2 for $3.75 ppd. Inking pads 30¢ each. Order from:

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Lustrous finish—Perfect for Gifts
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(23 ft. drying space; strong, sturdy)
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(9 ft. drying space; stands in bath-tub. packs in suit case)

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IMPORTED MEXICAN SKIRT, so different, so colorful, she will get no end of admiration when she wears it. A full circle of soft cotton bearing painted native scenes, in bright Mexican colors. Or, just plain black and white, if preferred. Sizes 10 to 20. $7.95 each.



What better gift than this soft, leather, HAND TOOLED HANDBAG imported from Romantic Mexico by Pedro! It's bound to please any feminine heart, and it's priced at half of its real value. 6"x7"x5", suede lined with pockets for comb and purse. Tan, Red, Blue, Green, Black, Brown and Ivory. ONLY $4.95. State 2nd choice.



A new thrill in FASHION COMPACTS designed by Pedro. 3-D figures of Pedro and Droopee stand out from background, to make the most unusual compact you have ever seen. Antique silver finish on sky blue backdrop or in all gold. She'll delight at its charm for only $3.00.

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LITTLE ROCK, SOUTH CAROLINA

Cherry planter-spoon rack



of genuine Craftwall

FACTORY FINISHED PANELING

The manufacturer of Craftwall factory finished paneling offers you this eye-catching conversation piece at a remarkable, low price — just to acquaint you with the natural wood beauty of Craftwall paneling. 12 by 18 inches . . . this genuine Cherry combination wall planter and spoon rack adds a charming decorator touch to any room. Heavy gauge liner included. Order extras for gifts! Send check or money order . . . no C.O.D.'s please.

(Note! Spoons and plant not included)

RODDIS PLYWOOD CORP.
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LAVENDER MIST



AT A TOUCH OF YOUR FINGER, this aerosol sprays a fine, clear fragrance of lavender that freshens linen closets, lingerie drawers, pillow cases, sheets, hankies, shirts, etc. Doesn't stain, dampen or discolor.

JUST RIGHT FOR THAT UNUSUAL, DELIGHTFUL GIFT for Mother, Sister, Daughter or Friend! If you want us to send Lavender Mist direct, send us your list—we'll enclose a card with your name.

Large (6 oz. size) only **$1.50 POSTPAID**
(tax and handling chg. included)

GIFT CATALOG ON REQUEST

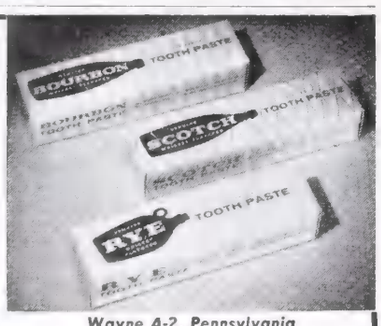
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Scotch, Rye, Bourbon

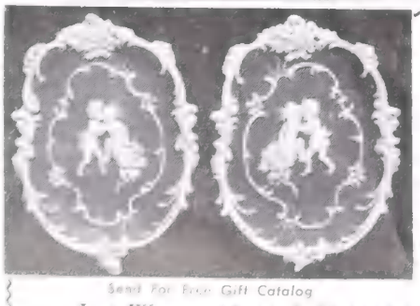
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Everyone will brush their teeth a dozen times a day and your boss will give you a raise when you "gift" them with this novel new toothpaste idea. It's six proof . . . it's genuine scotch, rye and bourbon whiskey flavored. Give all three flavors and you'll be talked about forever as the year's most original gift giver. Each Postpaid. **$1.50**



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Wayne A-2, Pennsylvania



KISSIN' CUPID PLAQUES

are wall plaques reminiscent of a famous antique period that you'll send a lovely lady for her bedroom. Delightfully impish angels in white raised design frolic on the plaque of celadon green, blue or pink. A white baroque scroll design edges the whole scene to make a joyous wall hanging. Each is 6½" x 4½". Please state second color choice.

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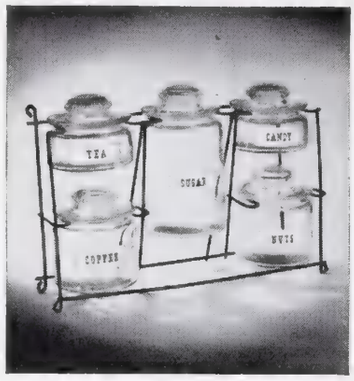
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Postpaid, the pair **$2.95**

Lee Wynne (Dept. B 2) 5446 Diamond St., Phila. 31, Pa.



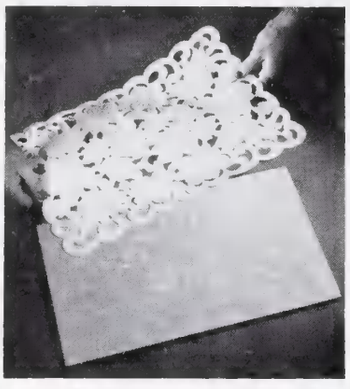
WINDOW



PENNY CANDY JARS IN PROFUSION come in their own convenient black wrought-iron rack to hang on the wall or set on a counter in your kitchen, bathroom or nursery. Five clear glass cannisters include one 3-lb., two 2-lb., and two 1-lb. jars along with an assortment of labels for you to attach. The complete set is $7.95 ppd. Ward Phillips Co., Carpentersville, Ill.



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UNDER YOUR PLACE MATS put these Doily Mats and you'll never worry about hot plates marring the surface of your table. They come in 3 colors: mahogany or blonde to match the finish of your table; or white to match your organdy or lace place mats. With flannel backs, $3.95 for 4; $1 each for additional Doily Mats. Ppd. Downs & Co., Dept. 1172, Evanston, Illinois.

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for proud grandmothers and grandfathers

Bootee bracelet and keychain proudly proclaim the beloved grandchildren . . . their names and birthdates are engraved on separate ¾" baby bootees. Adorably crafted bootees, chain bracelet and lucky horseshoe keychain are Solid Sterling Silver . . . and what would thrill a Mom and Dad more?

Bootees . . . . . $2.50 each
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Available in 23K Gold-plated Sterling at same prices.

Prices include engraving, tax, postage
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Beautiful Hand-Colored Copy of 1658 Original

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SHOPPING



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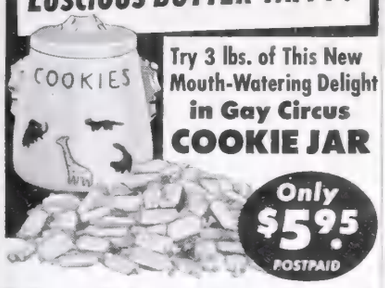
GILTY FEELING for a simple living room is achieved by these dramatic arrangements of gilded dried plants. Though living, they require no care. Gilded styrofoam base, 4" x 2½" x 2½" high, holds the arrangement which includes cattails, cycus leaves, okra, pink deglet cluster, and spine thistle. Over-all height is 16". $4.95 ppd. Lowy's Creations, 260 Beach 116th St., Rockaway Park, N.Y.



REMEMBER THE DAY— the day you met, the day you married, the special day of special memories—with a calendar bracelet. A 14k gold heart with fluted edges dangles from a 14k gold link bracelet, and it is engraved with a calendar that has an authentic stone to mark the date you wish to remember. Charm or chain, $10 each. Ppd. Vincent's Jewelers, 6147 Bergenline Ave., West New York, N.J.



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Try 3 lbs. of This New Mouth-Watering Delight in Gay Circus **COOKIE JAR**

Only $5.95 POSTPAID

Perhaps you're too young to remember the old-fashioned Real Butter Taffy, that **literally** melted in the mouth. After too many years' absence it's back again. You, your guests, and your youngsters will adore this wholesome treat; grandparents will recall the incomparable flavor. You'll treasure the charming gaily colored highly glazed Ceramic Cookie Jar, almost 9" high, with its cheery circus motif. Contains 3 delicious pounds of Butter Taffy in 5 assorted flavors: strawberry, chocolate, vanilla, lemon and peppermint. Each twin-bite-size piece is individually wrapped. Only $5.95 postpaid. Money-back guarantee. No C.O.D.s please.

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29 West Kinzie St., Chicago 10, Illinois

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Ideal for showing off your plants, tea cups or cut glass in dining room, kitchen, hall... or for extra shelf space in bathroom. Black metal shelves 4" deep, ample room for even large size what-nots. Every shelf has safety rail. Sturdy... yet beautifully designed. Sparkling gold plated frame adds richness to your treasures. Best Knick-Knack shelf, anywhere... prove it yourself. Money back guarantee. Size 14½ x 14½. Gold and black $4.00 delivered. Also all black $3.00 delivered. Avoid disappointment, order today. Send cash check or money order.

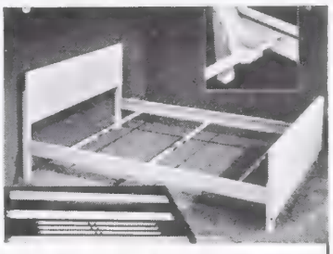
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1135 Milwaukee Ave., Chicago 22, Illinois

Add... 10 Inches to the Length of YOUR Bed In 5 Minutes

With Butler 88 King-Size Converter

If you are over 5 feet 10, you cannot sleep comfortably in a regular bed. Here is a quick, easy way to add a full 10 inches to the length of your own bed. NO MATTRESS OR SPRINGS TO BUY. You use the ones you now have.



With Butler 88 King-Size Converter you get two extra length steel bed rails complete with 3 interlocking, adjustable steel slats. Replace your old rails and slats with these. Place Converter (shown at left) at either head or foot of your present mattress and springs.

Now you have a full 88 inch bed and a BETTER bed because of the extra sturdiness of steel rails and interlocking slats. All of this for only **$39.85.** Express Paid anywhere in the U. S. 2 sets for **$75.**

In ordering be sure to specify whether for twin or double size bed. Choice of mahogany or blonde rails. Your money promptly and cheerfully refunded, within 10 days, if you are not absolutely satisfied.

10 YEAR GUARANTEE



Converter Goes At Head or Foot of Bed

BUTLER ENTERPRISES, INC.
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diminutive KITCHEN UTENSILS

Charming little miniatures of grown-up gourmet equipment, imported from Western Germany. A cordon-bleu of 13 pieces—all plated (some copper, some brass, some pewter). Wonderful gift for a collector, unusual decoration when mounted!

$1.95 set, ppd.

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RALEIGH TAVERN STOOL



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled.

24" or 30" high. Specify which.

Direct from our workshop in North Carolina.

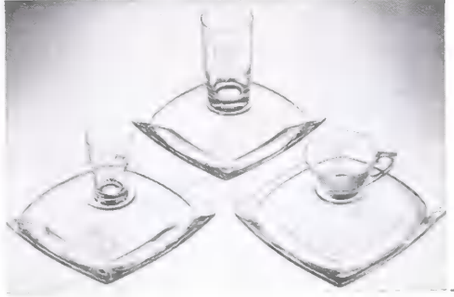
Unfinished, smoothly sanded— **$6.95**
Light natural finish—$7.95
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Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

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Monogrammed **SNACK SET**



Ideal for TV evenings, casual entertaining, terrace snacks. Handsome, crystal-clear, heavy glass, 8" square plate with matching cup, hi-ball or cocktail glass. Each piece has a hand cut, 3 letter monogram. Your weekend hostess would really appreciate this gift. Lovely for the bride, homemaker, or even a bachelor with a place of his own!

Set of 4 (any combination) **$9.50** ppd.
8 pieces in all!

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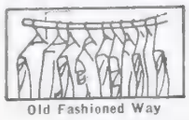


ORGANIZE & GLAMORIZE YOUR CLOSET *with* NEW WUNDA-ROLL CLOSET ROD

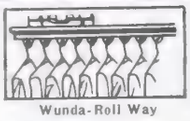
Protects clothes, keeps them crush 'n cramp-free—eliminates closet creases.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole . . . is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into a **WUNDA-ROLL** . . . and from then on it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.



Old Fashioned Way

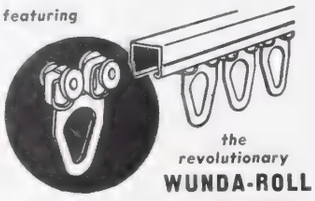


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There's a WUNDA-ROLL Rod to fit every closet
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Size #1 expands from 18"-30"	(10 rollers) Only	**$2.99**
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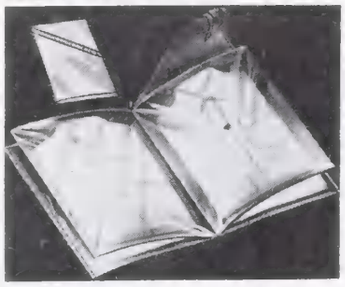
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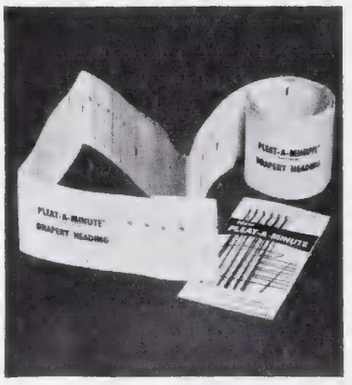




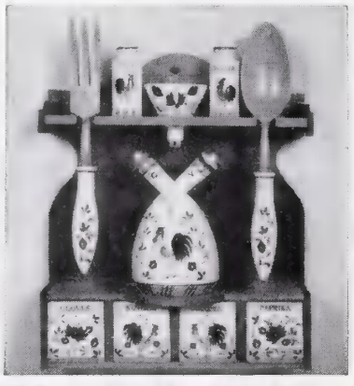
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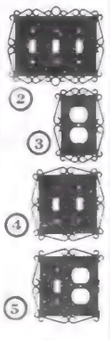
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Famous Illustrator



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A cowboy from Miles City, Mont., studied art with us. Now he paints portraits and sells them for $250 each. And gets all the business he can handle.

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How about you? Wouldn't you like to find out if you have the talent for a fascinating money-making art career (part time or full time)? We'll be glad to send you our remarkably revealing 8-page talent test. Thousands of people formerly paid $1 for this test. But now we'll send it to you *free*—if you sincerely like to draw. No obligation to you. Simply mail the coupon provided below.

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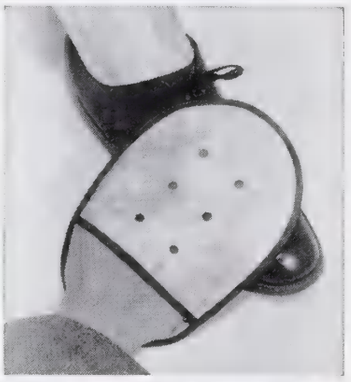
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is a gleaming crystal h d'oeuvres plate, hand-etched w your monogram. The center w holds a cocktail sauce or che dip, the outer circle, crackers, tato chips, shrimps on ice. T toothpick holders attach w chrome-plated clips. The 12" b would also be lovely filled w flowers. The Salt & Pepper Sh 90 Park Ave., Park Ridge, N



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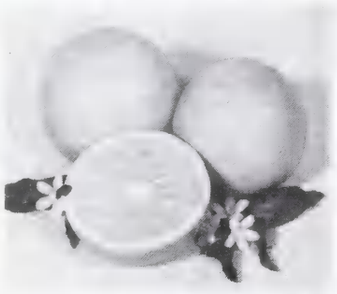
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(*Please turn to page* 63)

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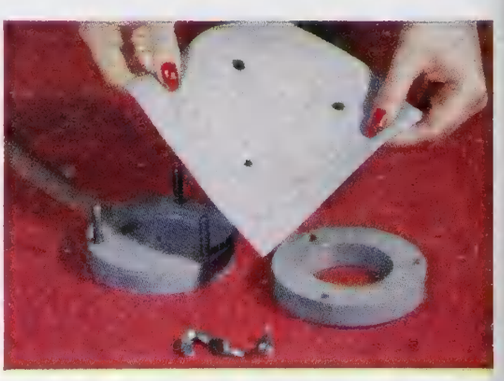
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Air-porous—Pat. Pend. U. S. Pat. Off.



WINDOW SHOPPING

CONTINUED FROM PAGE 60

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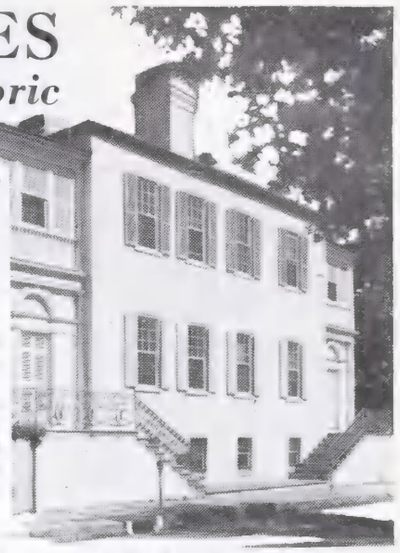
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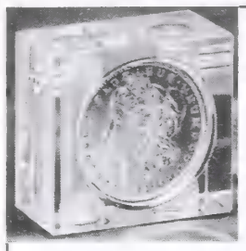
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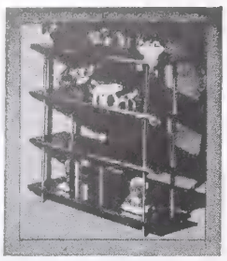
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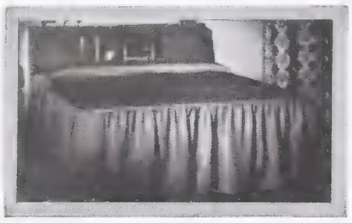
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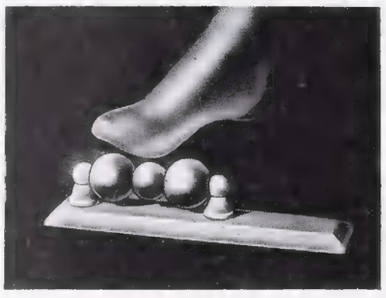
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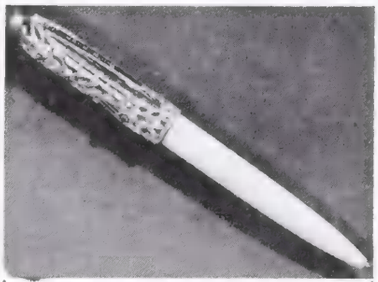
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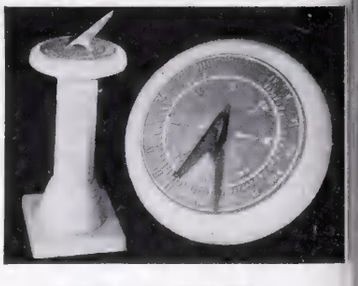
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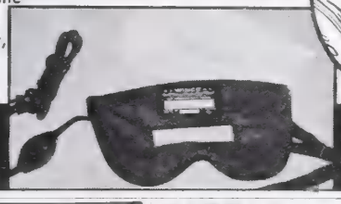
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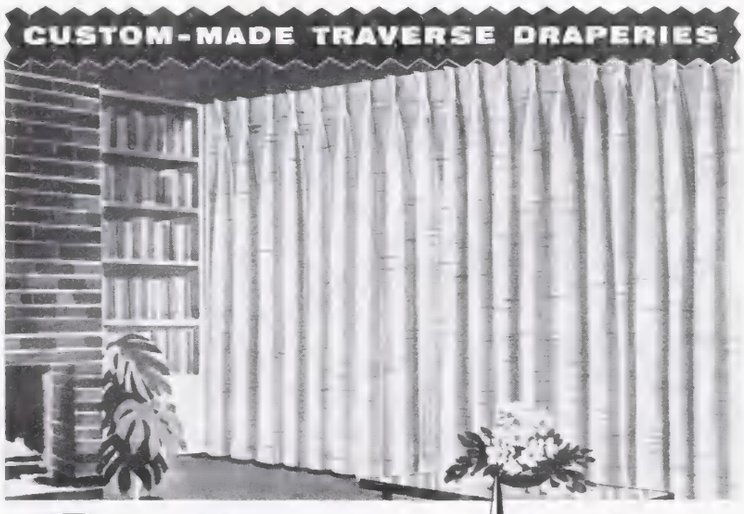
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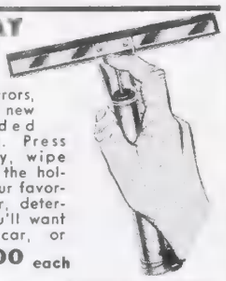
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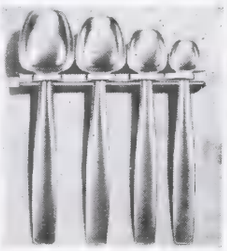
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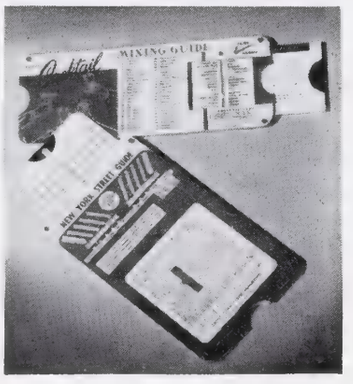
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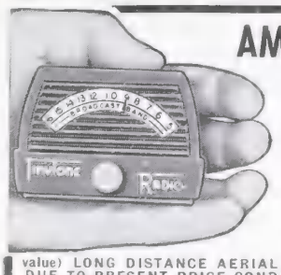
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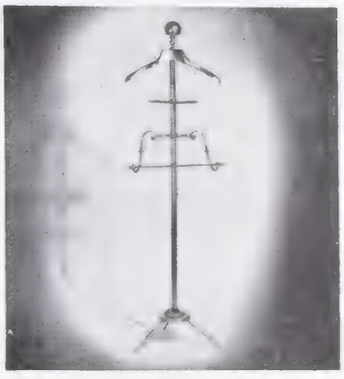
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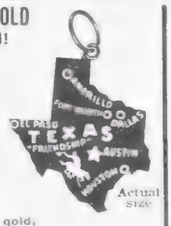


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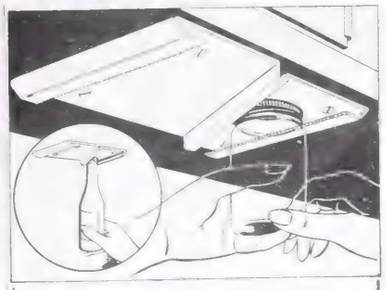
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. . IF You Will Send Your Old Rugs, Clothing, etc. to the Olson Rug Factory at My Expense

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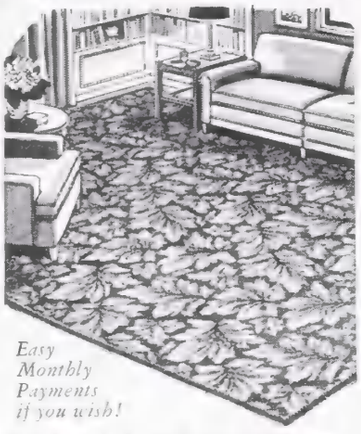
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WINDOW SHOPPING

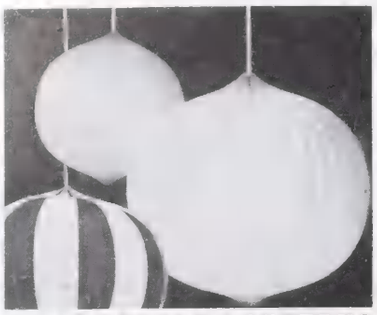


JONNY RACK

Final splash for the new or remodeled bathroom is the JONNY RACK. In addition to holding a roll of tissue, it has 2 compartments for reading material—one for large magazines, and the other for pocket-size books. Decorative black wrought metal, it is 9" high, 12" wide, and 6" deep. Comes complete with Roller. *Only* **$2.95** plus 25¢ for postage and handling.

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NEW! BUBBLE LANTERNS From Germany—low as $1.95

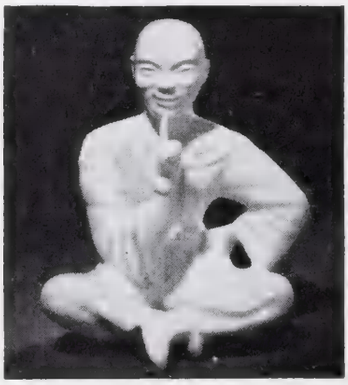
For dramatic lighting in a jiffy, simply hang these smart new BUBBLE LANTERNS on a light cord, and insert a light bulb. Or open them halfway to cover outmoded side wall fixtures! Made in Germany of crisp, pleated lamp paper in WHITE, SUNSET PINK, striking BLACK & WHITE STRIPES in 12" & 16" sizes; they fold flat, open at the side to install in seconds. Transform your home with pretty Bubbles in the air; smart decor in any room, stunning used in groups. Order several today, specially priced. Postpaid.

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25¢ brings you this beautiful 12-page catalog in dazzling actual wood samples of available finishes, actual swatches of over 90 fine fabrics . . . send today!

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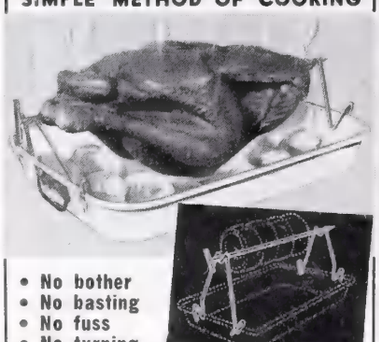
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- **No bother**
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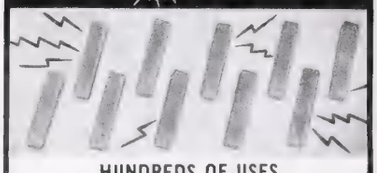
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Pays for itself the first few times you use it.
75% SHINKAGE ELIMINATED

Converts your rectangular roasting pan into a barbecue for meat, fowl or fish. Simple to use and requires no attention. Makes the finest roast in your home oven. Constructed of chrome plated steel, spit is 18" long. Meat or fowl is suspended in oven and cooks evenly throughout, retaining all the nutricious juices and appetizing flavors. No outside contact with hot metal that sears and breaks the skin, allowing moisture and valuable juices to escape. Make oven cooked meals an epicure's delight. Easy to clean, and easy to store. **$2.49** ppd.

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10 ALNICO MAGNETS $1.00



HUNDREDS OF USES

10 little permanent magnets will lend themselves to all kinds of service around your house! Sew into potholders that cling to stove, tea towels, wash cloths, or to "pin-up" notes! Fasten into toys, let youngsters experiment—see them attract or repel. Rustproof, never lose strength. About ⅞" long, ⅜" wide, ⅛" thick. Set of 10 **$1.00**



TELEPHONE INDEX

Keep names, numbers right on your phone in full view. Alphabetical index cards, removable for adding names. Black plastic case requires no extra space. Close hinged lid when not in use. Clips tightly on any square-base phone. . . . **$1.00**

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. . . marvelous how Continental Furniture

lives

with you . . . year after year



the Frontenac group by Continental is French Provincial at its best

. . . customized with deliberate care in *solid* magnolia, magnificently designed in the court manner



Outstanding is the lovely dual bed shown here in Antique White and Gold finish with step night tables. You can choose pieces to suit your dream of a bedroom, and you will love it more as you live with it, year after year!

Impressive in its bold design . . . gracious in its pleasing proportions . . . elegant in its gracefully curved carving . . . this new Frontenac group offers you a selection to match your dreams for a bedroom beautiful as a Queen's.

Every piece is fashioned of *solid* magnolia and finished superbly in mellow French Walnut or fashionable Antique White and Gold. Or, you can have it made of *solid* Honduras mahogany . . . absolutely magnificent.

Skilled craftsmen painstakingly build into the wood a carefully antiqued finish reproducing the shadings and variations of original museum masterpieces. And, the construction details will be explained gladly by your furniture dealer, so you may understand why Continental furniture is the finest you can buy.



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Superior Quality Since 1901 HIGH POINT, N. C.

Write for name of dealer nearest you. Send 25¢ in coin for your copy of beautiful new book—"To Match Your Dreams." Address The Continental Furniture Company, Department HB 156, High Point, North Carolina



FRITZ HENLE

In Montreux trumpeters announce festival days from turrets of the Chateau de Chillon.

How to leave home and like it

By MARION GOUGH

GENDREAU



Old or new, shop signs and markers in Switzerland are invariably efficient, usually imaginative, frequently photogenic.

We have just revisited Switzerland—specifically Lausanne, Vevey and Montreux, in the vineyard country of Vaux, where the vine-covered hills slope down to Lake Leman like the sides of a golden-green bowl. Across the lake the snow-covered Alps look like crisp cardboard cutouts against an incredible sky of picture-postcard blue.

Switzerland, as almost everybody knows, is famous for such things as:

Mountains (Matterhorn, Jungfrau, for example).

Milk chocolate (in satin-lined candy shops as elegant as boudoirs).

Watches (ad infinitum, from jeweled Patek-Philippe down to Mickey Mouse).

Music boxes (the latest no bigger than a pin case, to hang on a key chain or charm bracelet).

A clear white cherry brandy called *kirsch* (incredibly good on fresh fruit, $2 a quart on its home grounds, $8 in New York).

Democracy (the oldest in the world, dated 1291).

Efficiency, organization, punctuality and exacting standards of (*Please turn to page* 168)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.



ve — The seats of the Caribbean series cars are reversible and they
a strikingly new note to the beauty of the car's interior. Here,
np, sleek leather fits perfectly into the outdoor sports picture.

w — On more formal occasions, the beautiful brocade fabric is
cially appropriate. Notice the ingenious and practical separation
ween the comfort-contoured seat cushions and back-rests.



For 1956 Packard Presents America's easiest-handling, safest-riding car...

and certainly the Smartest!

The 310 h.p. Caribbean — *America's most exclusive convertible.*

low — Packard's Electronic Push-Button Control is the ultimate in
tomatic motoring. You select gears by simply pressing a button and
e response is electronically swift, smooth and sure.



HERE, IN THE *new* Packard for 1956, is trend-setting styling that you, yourself, might have dictated.

Typical of this brilliant Packard touch are the Caribbean seats, the first reversible seats in any automobile. They are as new and original and finely fashioned as a decorator's smartest creation . . . and they permit you to change your car's decor from sleek leather to glowing fabric at the flip of a cushion.

Naturally, Packard's performance is on a par with its style. Packard's advanced Torsion-Level Ride offers comfort, handling ease and safety that no car relying on coil and leaf springs can even approach. America's most powerful V-8 engine puts 310 horsepower at the tip of your toe. Packard's Ultramatic, smoothest and swiftest of all automatic transmissions, now enables you to select gears by simply pushing a button on its Electronic Push-Button Control panel.

Your dealer invites you to drive the limited edition Caribbean, the regal Patrician, the care-free Four Hundred. When you do, we believe you'll agree that this is *the greatest Packard of them all* . . . America's easiest-handling, safest-riding car, and certainly the smartest!

PACKARD DIVISION • Studebaker-Packard Corporation

Where Pride of Workmanship Still Comes First.

5 new decorator color themes in this famous INLAID LINOLEUM by Gold Seal



T730: *BEIGE, accented with coral, green and brown.*

T728: *CHARCOAL, accented with pink, white, flame, black and green.*

T718: *YELLOW, accented with white and brown.*



T720: *PINK, accented with rose and white.*



T722: *MIST GREEN, accented with brown and white.*



Now! See "Sequin" in a *total* of 15 superb background colors, each one sparked with accents that let you look ahead to a lifetime of redecorating ideas!

"Long-time" wear! All colors are inlaid *clear through* to the exclusive Gold Seal SuperFlex* backing. The pattern never wears out!

"No-time" care! Like all Gold Seal inlaids, "*Sequin*" has the satin-sealed surface that seals out dirt and grime—and it's so easy to keep shining clean, beautifully bright through the years!

For as little as $5 a month, have "*Sequin*" in your home. Your nearest Gold Seal Dealer is listed under Linoleum or Floors in your classified phone book. And he can show you dozens of other new patterns—all with the Gold Seal guarantee of satisfaction or your money back.

FOR THE LOOK THAT'S YEARS AHEAD

Gold Seal FLOORS AND WALLS

FOR HOME OR BUSINESS:

INLAID BY THE YARD — LINOLEUM • VINYLFLOR • VINYLTOP

RESILIENT TILES — RUBBER • CORK • VINYL • VINYLBEST • LINOLEUM • RANCHTILE® LINOLEUM • ASPHALT

ENAMEL SURFACE FLOOR AND WALL COVERINGS — CONGOLEUM® and CONGOWALL®

RUGS AND BROADLOOM — LOOMWEVE*

*Trademark

House Beautiful

launches

Operation Home Improvement



A great nation-wide, year-long effort on the part of everybody—government and industry, home-builders and homemakers—to better the homes of America is off to a very handsome, 53-page start with this complete issue on remodeling.

What is Operation Home Improvement?



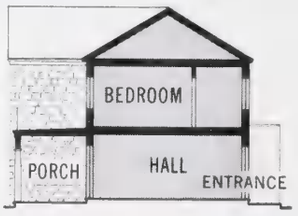
In the months ahead you'll be hearing a lot about home improvement. Under way now are two nation-wide movements—Operation Home Improvement, designed to stimulate individual owners to upgrade their own properties, and ACTION (American Council to Improve Our Neighborhoods), which aims to encourage citizens, individually and together, to take the steps needed to overcome the deterioration of their communities.

While endorsing the broad objectives of ACTION and urging you to learn more of its purposes and to participate in its programs (watch for the Advertising Council campaign now being carried on in many publications), HOUSE BEAUTIFUL dedicates this issue to Operation Home Improvement as the first order of business. For, unless each homeowner maintains a vital interest in his own property, there is very little likelihood he will exert himself to keep up his neighborhood or his city.

Operation Home Improvement is a joint effort of producers and consumers to improve residential property. It is based on the very simple principle of self-interest—enlightened self-interest, if you will—but, nevertheless, the idea is that what best benefits the individual will in the end benefit the whole community. Certainly no one can be hurt by a program that aims to encourage families to increase their comforts and conveniences by maintaining their property and adding to its value. On the contrary, the operations can be good for everyone: producer, dealer, builder, workman, buyer, and, above all, homeowner.

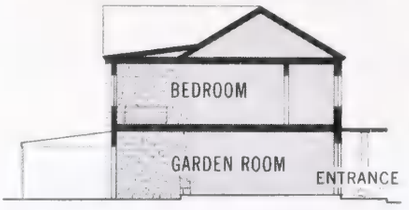
The idea originated with the (*Please turn the page*)





BEFORE On first sight this fine mansion might seem to have everything one could desire, but even here there was room for improvement, as a close study of the great gains that were made by enclosing two porches will demonstrate.





AFTER Remodeling here produced remarkable improvements: a bedroom was extended handsomely by enclosing the second-floor porch. Similarly, a living-garden room was created by incorporating ground-level porch.

Even the "best" house



"AFTER" PHOTOGRAPHS BY WILLIAM HEWLAND

There is hardly a home in existence, more than five or ten years old, which might not be improved in some fashion—either in equipment, in a better indoor-outdoor relationship (as here), in some slight structural change to bring in more sun, light and space (again, as here), or in plans for terraces, patios and playgrounds.

This striking bedroom is the result of the remodeling changes described in connection with the "after" sketch (opposite). Note the masonry walls, once part of exposed upstairs porch, now contained within the bedroom. New spaciousness makes this a second living room. Home of Mr. and Mrs. William Sprackling.



can be made better

What is operation home improvement?

continued

manufacturers of building materials and equipment, and with material dealers and builders, who can all see opportunities for greater business if they can render greater service by:

Showing homeowners how wide are the possibilities for improving their homes;

Offering materials that are particularly adaptable to home improvement;

Developing means that will make it easier for homeowners to make the improvements they desire.

So important does the federal government consider this operation that the Administrator of the Housing and Home Finance Agency has issued a formal statement opening "Home Improvement Year." The government housing agencies are co-operating with the program to the fullest extent possible.

HOUSE BEAUTIFUL warmly applauds American government and industry for their recognition of the fact that home improvement is a special task for which both great organizations must provide special services to the many millions across the country.

HOUSE BEAUTIFUL, in turn, pledges its year-long support to this year-long movement with continuing stories on how people are remodeling their homes in every way to improve the high standard of living they are already enjoying.

HOUSE BEAUTIFUL, in this issue, confidently urges and invites you to take fullest advantage of the wonderful World's Fair of products that are now yours for the asking. And, in every issue, we will show you how best to use them in your own plans to *better your home* and so *better your living.*



BEFORE





AFTER

Only the entrance has been changed on this side of the house, but the new, sheltered front door, with pillars taken from the other side of the house (shown on previous pages), has had quite an effect, as comparison with "before" photo shows.

WILLIAM HOWLAND



In this view we are looking from the newly remodeled downstairs living room, across the former outside wall of the old foyer, toward the entrance door to the left of the stairway. Breaking through the masonry wall has opened the entire center of the house to much more daylight and living space, besides creating room sketched at left.



Here we are looking across the new living room with our backs to the entrance door, shown above. Beyond the glass window-wall is the outdoor terrace, protected with a canvas awning. You can see the room, as it looks from the outside, on page 75.

OPERATION HOME IMPROVEMENT '56—the year to FIX

See what a minimum of remodeling can do

No structural changes, but what a transformation! Once a grand old room, badly abused and mutilated, it was made into a new, elegant, one-room apartment by painting it and installing air conditioning and built-ins

Most people think of remodeling as a general holocaust—opening up walls, taking off roofs, ripping things apart, moving partitions, changing everything.

But it can mean much less. The greatest benefits lie in making improvements within the existing walls. Empty space can be manipulated in thousands of ways, given a new finish and thus restored to respectability. It can be enriched, provided with new conveniences, equipped to perform new functions. In America there is a great deal of fine, well-built space waiting to be improved, with a minimum of remodeling.

This room in a dignified old town house is a perfect example of space worth rehabilitating. The high ceiling, the stately French windows, a fine marble mantel, the 18th-century French panels and moldings and ornamented plaster ceiling were distinct assets. But the problem was how to provide for all the functions of living (sleeping, eating, storage, entertaining, working) without violating the drawing-room stateliness which was the chief asset of the room. In short, how to make it a modern one-room apartment without using any of the clichés commonly found in modern one-room apartments.

Not very much was added. A long screen, made of tall shutters, was used to screen off one corner (*Please turn the page*)

PHOTOS BY GEORGE SMALL





BEFORE A drawing room in a city town house with ideal dimensions for remodeling (20′ x 21′ with a 14′-high ceiling) needed little but painting, air conditioning, some built-ins and plenty of ingenuity.

AFTER

The goal was to preserve drawing-room character of room, while packing it with the many functions of a one-room apartment – without letting these functions be apparent. Area for dining is pictured above, but it looks more like an arrangement for serving a formal tea. Round table expands by adding four segments around outer edge, seating six easily. Kitchen is seen beyond foyer.

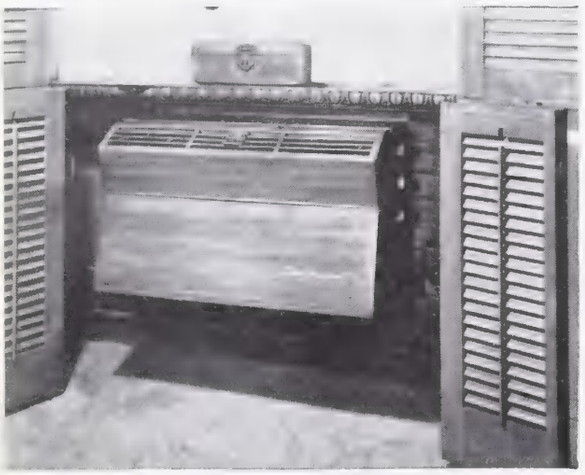


Floor plan of total apartment shows the crucial contribution of the long shutter-screen, which starts in the foyer and comes into the living room to create many new functions including the concealment of a folding bed and complete dressing facilities. But because the folded screen appears light and airy, it gives no hint of the many modern assets it conceals.

See what a minimum of remodeling can do *continued*

of the room so it could be a private dressing room. Two summer air conditioners were added, so the apartment would have a better summer climate. These were set into the two outside windows (as can be seen at left). The windows were given pairs of shutters that matched the long screen, and the lower portions of these were used to mask the presence of the air conditioning units without impeding their flow of air.

A long storage counter was built across the full length of one wall to contain drawers, cupboards and shelves. (See two views below.) This was detailed to use the period egg-and-dart molding which was already present in the architecture of the room. It was further detailed to have the look and feel of fine furniture by using mahogany plywood and by finishing it with all the care of fine furniture. The same mahogany plywood was used for building the dressing alcove, a bed niche and the full-length wardrobe doors. *(Please turn the page)*





Close-up views of air conditioners which were installed in French windows. Old sash was removed entirely, new broad sill added, under which air conditioners were installed; now they operate unseen behind folding shutters. Windows were reglazed.



View from within the dressing alcove along the storage counter toward the window with one of two air conditioners. This is behind the shutter screen and is anything but screen-like. A big mirror, built-in and adequate lights make it a real dressing room.



View from the window, looking into the dressing alcove. Twenty-one feet of storage counter were built to house clothing, bedding, table linens and general supplies for living and sleeping. Two panels of the screen, out of sight here, can close off alcove.

obsolete 1926 kitchen jumped ahead 30 years

Within the same old structure, a truly modern kitchen was evolved by using the wonderful, new, space-saving appliances that can be packed in efficiently and beautifully

Before remodeling, this kitchen could only have been called a kitchenette. It contained one bulky sink with no storage underneath, a bulky stove with little storage space, an old, six-cubic-foot refrigerator, no counter space other than the drainboard, no storage but the one cabinet (see "before"). Yet all this filled the 7'3" x 7'8" space. The window wall contained nothing but the window, which admitted no light, because it opened into a narrow airshaft only a few feet across.

By careful designing, this same space has been transformed into a quite modern kitchen, which now contains 19 square feet of counter space, 14.7 cubic feet of refrigerator and freezer space, 64 lineal feet of enclosed shelf space, 20 feet of open shelf space, 9 cubic feet of drawer storage, a double-bowl, stainless-steel sink, a garbage grinder, a new ceramic tile floor, counter and backsplash. Much space was gained by using two electric fold-down "burners" and sufficient electric outlets for specialty cookers, like the electric skillet.

The efficiency of this kitchen (part of apartment on pages 78-84) was virtually quadrupled, thanks to well-studied plans. (*Please turn to page* 185)

BEFORE The use-scarred kitchen after old stove and refrigerator were removed. Since window was in thick wall, it was possible to recess oven in window reveal to save space.



PHOTOS BY GEORGE SMALL

AFTER Same view as at left. New shallow cabinet, backed up to end of sink counter (see plan), screens view of kitchen from entrance hall and living room.



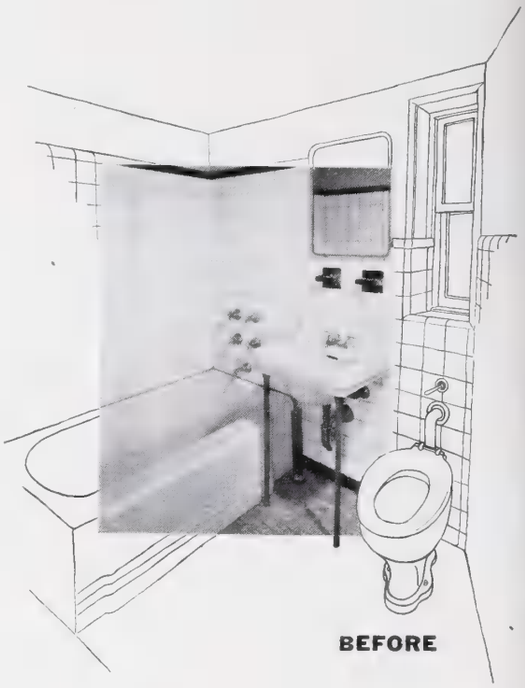




Above, electric "burners" fold up into wall pockets when not in use, freeing counter space for other work when no cooking goes on.

(*More about this kitchen on page* 185)

How to create a beautiful bathroom in a tiny space



The incredible was performed in remodeling this apartment bathroom, which was inadequately ventilated and impossibly small

PHOTOGRAPHS BY GEORGE SMALL

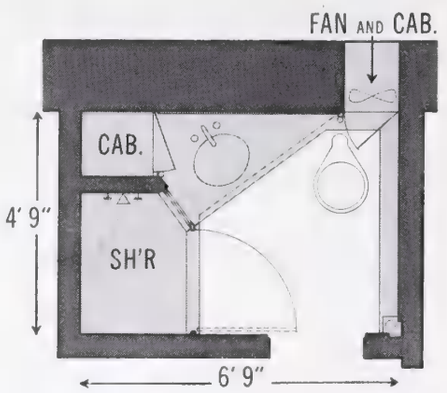


Gray-green ceramic tile counter trimly edges oval bowl. Newly created storage cabinet has adjustable shelves and mirrored door, which, closed, makes it disappear. It holds all bath linens and accessories. Triangular shape provides maximum possible counter space for bowl and its fittings.

A depressing bathroom, painfully typical of old apartments, was changed here into a sparkling shower-, bath- and powder-room. Compact planning, elegant, luxurious materials, soft-colored fixtures and tiles combined to perform the miraculous.

Before remodeling (shown above), it was a seemingly impossible clutter of old plumbing fixtures in a dank and dark hole. The transformation (shown opposite) is eloquent testimony for the beautiful necessity of Operation Home Improvement, now being launched.

Visually spacious—thanks to the mirrors, to the smooth-flowing Mosaic Tile, to the light colors, the bright new lighting—the bathroom now provides far more storage and function than before with far less feeling of being cramped and stifled. Plumbing fixtures are grouped neatly so as to leave generous space for towels, drugs, supplies of all (*Please turn to page* 179)



Plan shows how small bathroom was made efficient by using every inch of floor and wall space. Recess created by inadequate window was turned into storage cupboard and housing for ventilating fan, which removes stale air and steam. (Bathroom belongs to apartment, pages 78-85.)



OPERATION '56—the year to FIX HOME IMPROVEMENT

A New Life for a Grand Old Ruin

Is there an old house you'd like to fix up? Maybe the location is just what you want. Perhaps it's an old landmark with historical interest or appeal, a leftover from another era, with the big spacious rooms you might not be able to afford to build today.

Many houses are worth saving for one or all of these reasons. Whatever the reason, one of the secrets of successful remodeling lies in finding the way to restore such an old building without the extravagant expense of trying to transform it into something totally different. Economy in remodeling is achieved when the architecture of a worthy original is preserved, for then the house can be adapted to modern living without distortion and elaborate changes.

Such a house the Casselberrys found when they came upon this ocean-side building, designed years ago by the famous architects, Charles and Henry Greene. Within the collapsing (*Please turn the page*)



BEFORE: This old house, designed by architects Greene and Greene, still solid in spite of neglect, offered great possibilities because of its architectural character and excellent ocean-view front.



"AFTER" PHOTOGRAPHS BY MAYNARD

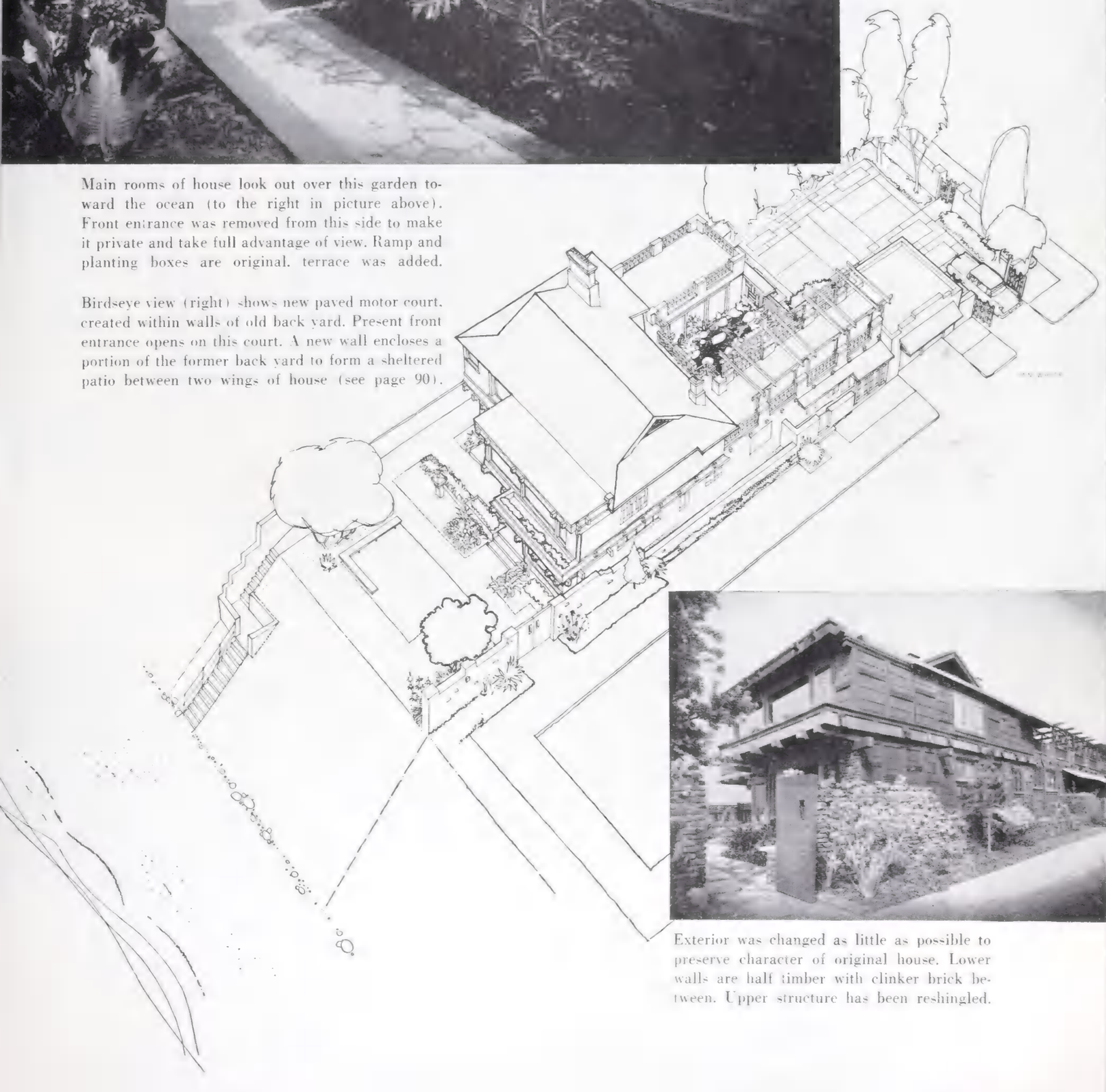


AFTER: Ocean-side of house was opened up to take advantage of view and bring in more light. House was air conditioned, so windows could easily be replaced with larger areas of fixed glass in living rooms and bedrooms. Old front entrance, shown above, was removed to give this side of house complete privacy from any visitors. Original steps now lead to newly paved terrace of brick and stone, done in manner of the old walkways.



Main rooms of house look out over this garden toward the ocean (to the right in picture above). Front entrance was removed from this side to make it private and take full advantage of view. Ramp and planting boxes are original. terrace was added.

Birdseye view (right) shows new paved motor court, created within walls of old back yard. Present front entrance opens on this court. A new wall encloses a portion of the former back yard to form a sheltered patio between two wings of house (see page 90).



Exterior was changed as little as possible to preserve character of original house. Lower walls are half timber with clinker brick between. Upper structure has been reshingled.

Dr. & Mrs. Wm. S. Casselberry, Owner

Greene & Greene, architect

Alden Becker, of Adrian Wilson Associates, remodeling architect

Eleanor Forbes, A. I. D., of Gump's, decorator

Ralph Smith, landscape architect

Atkins and Wiggens, builders

Within the U-shaped form of the house, a secluded interior patio was created, bringing sunshine to the surrounding rooms without exposure to the entrance court, which is screened off. One end, enclosed with sliding glass doors, forms this little garden room in the heart of the house. It can easily serve as a breakfast or party room. Projecting beams of new roof match original timbers elsewhere in house. Railing on balcony above duplicates others on roof deck with tile insets.





BEFORE: This corner of the old back yard was enclosed to form new room at left. Door, cut through next to chimney, leads to kitchen and servant's wing.

A new life for a grand old ruin *continued*

garden walls they discovered a still sturdy structure and saw that it could be made over without great difficulty to suit their family life. Result: now they have a house with great architectural interest and interior spaciousness, plus the enrichment of age.

After their architect, Alden Becker, had carefully examined the structural members of the house and found them in good condition—floors were level, foundations and beams as good as new—Dr. and Mrs. William Casselberry purchased the property and went to work on plans to bring it back to life. After years as a rooming house, and then as an overgrown "haunted house," this fine old building, revived and reconditioned, now resumes its original role as a family center—a bright, cheerful setting for quiet, private living and occasional social affairs, when as many as 150 people can be entertained in its ample rooms.

Another important asset that this old building had, even before its structural condition was discovered to be good, was its site. Like many old houses, a business district had grown up around it, but because the property faced the ocean, privacy was assured on this one side at least. The problem then was to make the house private from the busy streets and neighboring buildings. To accomplish this, a simple change reversed the attitude of the floor plan: the front door, which originally opened directly into the living room from the ocean side of the house, was replaced by a new entrance at the back. The back yard, now facing a busy (*Please turn the page*)





Inside the new entrance doors is this enchanting scene. The new entry is a glass-walled walkway along one side of the patio, leading to the living-rooms. View at left, from garden room, shows enclosing wall built between wings of house to shelter patio from another court beyond. Wood deck extends floor out over a reflecting pool into this sunlit space where choice plants and oriental trees are used like fine art objects in a private gallery.

A new life for a grand old ruin *continued*

intersection was transformed into a generous, paved motor court. This freed the ocean side of the house from being used as an entry. The windows could then be replaced with much larger ones with big sliding glass doors to take fullest advantage of the view and to bring brightness into the interior, without exposure to incoming visitors.

Perhaps its location alone might have made the house a good investment. But this grand old ruin had an architectural distinction that in itself made it desirable. The original architects were Charles and Henry Greene of Pasadena. Their houses, built in California just after the turn of the century, have had a lasting influence on west coast house design. They were characterized by broad spreading roofs, relatively large areas of glass and a strong emphasis on timberwork, detailed and handled in the Chinese manner, featuring the beauty of the wood, using the exposed posts and beams as both decoration and structure. Unlike most of their houses, the Casselberrys'

(*Text continues on page 190; more pictures overleaf*)



BEFORE



A car court big enough to be really useful brings old house up to date. Below, you see back of garage along left side of court; entry is on street (see sketch, page 89). Today's congestion of streets made guest parking a necessity. Patterning in pavement marks out a badminton court with sockets for net poles. View (right) shows back of house as it was before owners remodeled it.

ALL "AFTER" PHOTOS BY MAYNARD PARKER





This spacious new entrance faces what formerly was the back yard. You can see what it used to look like by comparing view here with upper photo (before) on opposite page. Portion of yard between wings of house was enclosed to form a secluded interior patio by building new wall with translucent screen (below, left of doors).

Wall was built with old brick removed for new door and window openings. Paved entrance court is surrounded by easily maintained planting done with an oriental feeling for the emphasis on individual plants, heightening the Chinese mood of old house. Terraces on roof replace back yard for sunnier, more private games and outdoor living. Arbor over deck, part of original house, has Chinese tile insets.





Spirit of old living room was brought up to date without destroying quality of its architecture. Colors used are muted but cheerful, and simplicity of furnishings gives feeling of great repose.

Original wood paneling and beamed ceiling were cleaned, natural wood finish retained. New terrazzo fireplace facing by Esther Bruton Gilman carries phoenix and dragon symbols of house.





BEFORE



MAYNARD PARKER



A new life for a grand old ruin

continued

All the alterations done to this interior served to capitalize on its spaciousness and yet retain its character and warmth. Big glass panels and sliding doors to terrace replaced old windows, and the room was opened up even more toward the view by moving the old entrance door (below) and brick wall beside it. Wood screen which closed off dining room was used elsewhere in the house so this space would become continuous with living room. Electrically controlled curtains can be drawn between rooms when desired. Beams in the ceiling, still straight after 50 years, are Douglas fir encased in oak. Wall paneling and cabinetwork are also oak. Ends of butterfly splines in beam joints are capped with wood covers. (Same forms become decorative treatment on dining room buffet.) Old ceiling of cedar boards remains between beams. Book shelves (above) now enclose a hi-fi system behind Japanese screen (opposite).



BEFORE



AFTER

More about this house on page 190

HOW INDIVIDUALITY GO

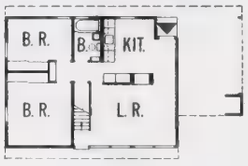
Have you ever watched the wonder of a tree's roots cracking through concrete? Here's the story of people who expressed the same vital force in remodeling their boxy $9,000 homes to get individuality

PHOTOGRAPHS BY MAYNARD PARKER



They moved into this kind of house . . .

Examine this rear view of a typical, boxy subdivision house. Then look at the variations opposite to see how people remodeled this side of their standard house into a personal home, and gave individuality a second chance to grow more fully.



Look at the house directly to the right. It belongs to a subdivision where some 17,000 homes of similar exteriors and identical interiors were built between 1947 and 1951. But the people moved into this rubber-stamp monotony—and then took over, remodeling their houses to suit themselves.

Let me tell you about these people. I know them well. We have lived among them in this particular subdivision for six years.

We have watched our own street of sameness develop into a street of different homes, each with its own sense of free taste. We have found individual human beings here—not faceless commuters pressed into a standard of leveled-out living. These are pioneers who have planted trees instead of cutting them down; who have *expanded* their homes, instead of living packaged lives in packaged boxes.

They are part of the millions of people who have moved out of the city since the war to get a taste of tomorrow. Maybe it's a *small* taste, maybe it's *too* small, but they have learned what they can do with it, they have learned what they want in a house, and why they want it. They've started from here, from now, from themselves. These are the people who are changing the face of America.

You can see some of this in the four houses on the opposite page—all *remodeled* versions of a standard house that was built 17,000 times in one community. They are four samples of that American spirit of individuality which says: Push out a wall, add a wing, build a patio, change and grow, change and grow!

You wouldn't see this spirit if you were flying over this particular subdivision suburbia for the first time. The view would depress you—thousands and thousands of similar homes tied together in the same strings of monotony. From up there you can't hear the most familiar sounds on my street: the sound of the saw singing a song of self-expression, the hammers of homeowners pounding out their own separate individuality.

Drive past this same subdivision, past the small plots, past the row-after-row of them, and it creates the quick-sinking question: Is this the American dream or is it a nightmare?

To find the full answer you must get out of your cars, knock on their doors and walk in.

I will tell you this now: If you knock at enough doors, if you walk into enough of these subdivision homes, you will come out with a fresh faith in the power and glory of people. If you expect to find people with the spirit of earthworms, you will leave this place knowing that here are riders to the moon.

What else can you call people who refuse to be standardized by the size and shape and sameness of their homes, who have given (*Please turn the page*)

A SECOND CHANCE

By RALPH G. MARTIN

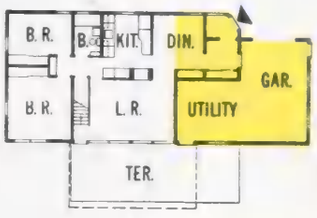




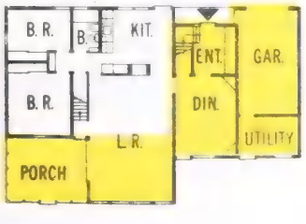
The Mel Gerveys wanted two main things: privacy and outdoor living. Now they have an open patio and one partly closed-off. Out of sight is a basket-weave fence and barbecue (pages 149, 150). Fronting patio is a dining room converted from a carport. All changes shown shaded.



Herbert Halperin is a sales engineer, not a designer, but he detailed his own ideas, acted as his own general contractor to make sure he got what he wanted: an added dining area, foyer, guest closet, 20′ x 13′ garage, and 12′ x 12′ workshop. Note how he has kept roof-lines nice and uniform.







Space was the big need of the Homer Guinans, and here's what they did: squared off the kitchen, added 9′ x 12′ foyer, 12′ x 15′ dining room (page 99), 12′ x 16′ enclosed porch, 12′ x 20′ garage, 8′ x 12′ workroom, 16′ x 28′ upstairs room, and even an extra stairway to the second floor.



Here in our subdivision they refer to this particular remodeling job as a "pushed-out living room." (See page 99 for inside picture.) The Joseph Alters had a contractor complete construction before they moved in, then converted the upstairs attic into two more rooms for more space.



their individuality a second chance, thanks to the almost infinite possibilities of remodeling.

What else can you call people who have answered the challenge of conformity by saying, "This is *mine*. This house will look like *me*. This house will sing of *my* spirit."

Six years ago when we first moved here, I wrote an idyllic piece about it, which began:

"You can still remember walking up to your house the day it was legally yours. You didn't see the unlandscaped mud on your lawn, you saw thick green grass and flowers, all kinds of flowers. And when you opened the door—what a feeling it can be to put a key in the door and open it!—you didn't see the emptiness, you saw a cozy furniture arrangement around the fireplace. Looking out of the huge living room window, you didn't see the bulldozers levelling the land, you saw a future park all dressed up in thick trees and birds, so many, many birds. And as you walked around the room, just touching things, it was so easy to imagine noises in the silence—your wife busy in the kitchen making a fancy dessert, the crying of a brand-new baby . . ."

If that was the truth then, it is still the truth for many new millions. But the truth now has a slight shading, a changing emphasis. The brand-new babies have grown out of the play-pens into the schoolrooms. If the times have changed, so has the tone.

What was the tone then, and what is it now?

Then it was the tone of young marrieds coming out of crowded apartments, searching for space, *any* space. Now it's the tone of settled families with growing children searching for more space, *better* space.

Better space means what?

For almost all people it means an individual home in an individual place. Boil down a dream into a budget, and the compromise too often is a rubber-stamp, ready-built house. For some, it's permanent; for many, it's a stepping-stone (as it was for us); but, for everyone, it's a *personal* place.

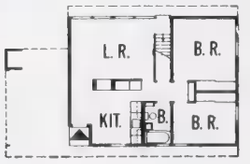
Homes are the faces of the people. Look at a man's bookshelf and you know his mind; search a woman's wardrobe and you know her taste; listen to children and you know the love they live with; walk into a house and you know the people, even before you meet them.

This is not only the root fact of suburbia, it is the basis of this story's bigness—that the pride of most Americans will not allow them to be homogenized into sameness.



They found this kind of living room space . . .

Here is the original living room in the rear of the typical subdivision house. It's 19′ x 12′, but the stairway cuts off three feet. Look at the opposite page to see how four families have transformed it.



Look at the original living room on this page and then look at the next page and see what people have done to it. Of course these are more striking examples, but I will make this simple point and insist on it: Everybody in my subdivision has done *something;* every house has a signature.

I shall never forget the loud contempt of a subcontractor when I insisted on using redwood to panel part of the attic for my study. I can still hear him saying, "Why do you want to put that expensive redwood into a cheap house like this? It's like putting diamonds in. . . ."

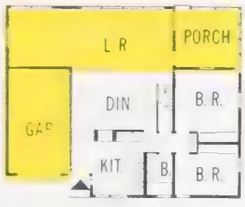
I cut him short. This was *our* house. The pleasure of the redwood was *our* pleasure.

For others it's a brick barbecue, a huge picture window dormer in the attic, a fence of multiflora roses, a private porch or a breakfast nook. (See page 147.)

Every house has a signature. That's why you cannot carbon-copy homes, just as you cannot carbon-copy love.

That's why the hunger for individuality is a basic hunger. And the miracle of subdivision suburbia is the miracle of this hunger. (*Please turn the page*)





The size of this living room has been almost tripled by the Willard Ewings, and they did everything themselves, except for a single visit from the plumber to connect added radiant heating pipes. By blocking off the lower row of windows, they gave the room more wall space.

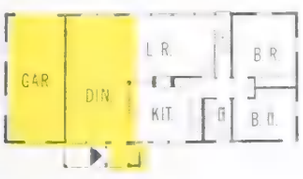


Visible from this view (above) is the extended living room of the Homer Guinans plus part of their new dining room. The Guinans started by remodeling a closet and now this home is one of the finest examples of what can be done to personalize a package house.



FOUR PHOTOS BY MAYNARD PARKER





Almost all this living room-dining area to the left of the brick wall (above) was originally an open breezeway which the Michael Vincels closed in themselves. They also added an extra bathroom and bedroom in the attic and completed a garage. Brick wall adds privacy.

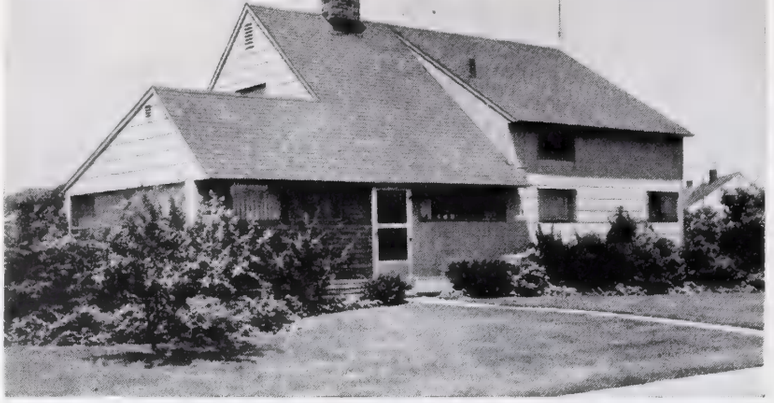


Here's another reason for enlarging a living room ten feet: to make room for a grand piano. The Joseph Alters also planned the recessed ceiling lights to give the piano proper lighting. An even more dramatic use of lighting is their outdoor spotlights focusing on garden features.



This is the street-side view . . .







Free taste doesn't always mean good taste, particularly when people decide to design their own home improvement. But look at the picture above, and then examine the two houses to the right and see how their owners have maintained the same pitch as the original roof, instead of adding sharply different slopes, which make for confusion in the over-all effect.

How individuality got a second chance *continued*

What is this miracle? Let's walk in on the Winters.

"When we first came out here, it was like one big barn-raising," said Dr. Bernard Winter. "Everybody was doing something to his house. And the funny part of it is that they still are."

Here's what the Winters have done: They have doubled the space of the house, without using the upstairs expansion attic and without adding a garage.

"People ask me how come there is no garage," said Dr. Winter. "Then I show them this."

He shows them a tremendous room, full of windows and light, set aside as a private playroom for their two children and friends. (See page 146.)

"I like my car," said Dr. Winter smiling, "but not as much as I like my children."

They've also lengthened their living room five feet, and the light from the picture window makes it look even longer. They've also planned a work-space-storage center separating the kitchen from a newly-added dining room. (*Please turn to page* 146)

. . . And here is a typical kitchen.

MAYNARD PARKER



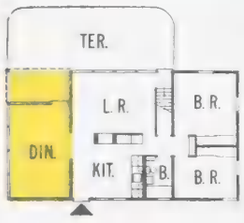
Some people don't mind coming through the front door straight into the kitchen, but the Willard Ewings *did* mind. So what they did to the original area (first picture on the right) was to create a double-duty divider which would partly cut off the kitchen and also act as a breakfast counter. (See both pictures at far right.) They hand-picked their own pieces of random-width knotty pine ("our lumber dealer charged us a little extra for that, but it was worth it"). Then they sanded and stained each board before putting it up. They used Minwax Ipswich pine color to which they added burnt umber and linseed oil, applied it for ten minutes, then wiped it off. The two louvered shutters, also of pine, were trimmed to fit. This counter now serves mostly as a snack bar.



MAYNARD PARKER







Carport or dining room? The Mel Gerveys chose a dining room, designed it themselves with a high-sloping ceiling to follow the lines of the original roof. Window-wall gives the 12′ x 20′ room a heightened sense of spaciousness, but Gerveys have insured privacy from street side by using only high windows (not shown). Mrs. Gervey did her own decorating and her husband built a shelf unit to match two sliding-door cabinets and a chest of drawers, all prefabricated. Heating system handles new room easily.

MAYNARD PARKER



GEORGE SMALL



Adding a wing is easier than you think

By LAURA TANNER

Architects: **Alexander S. Cochran Associates**

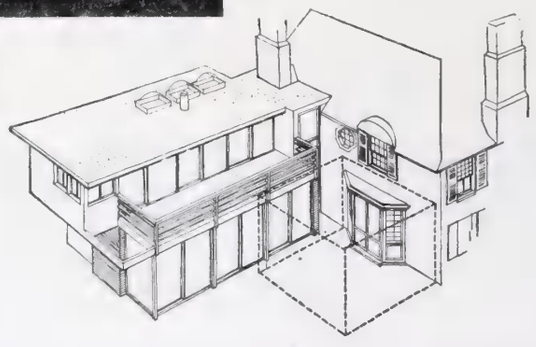
Decorators: **Edward M. Benesch and Edwin A. Daniels, Jr. of Comprecht & Benesch**

You will often find it far easier to add a wing to a house your family is outgrowing than to transplant them to a new environment. Especially if your family has put down sentimental roots. Also, if the house is structurally sound, has a mature garden and a priceless view, like the Maryland country house pictured on these pages, you'll add a wing rather than move.

See how skillfully the architect has designed such a wing, one that is completely compatible with the old house. The gains to family living include the exciting 17'6" x 24'4" living room (opposite page) with enclosed porch, and upstairs, a master bedroom and bath, nursery for the newest baby, and an open deck. All this was accomplished while life went on serenely in the old part of the house. Arching trees soften the lines of the new addition, blending the old and the new into a vastly improved, far more livable house and grounds. The new (*Please turn to page* 175)







Old porch, shown with dotted lines on sketch above, was removed to make way for a new wing. Orient it by relating small octagonal window in sketch with that in "before" pictures and in remodeled view. Chimney wall now contains a 6-ft. width of storage space between old and new wings. Many-windowed living room (opposite) has backdrop of green trees. Deep pile carpet, in exotic hues, repeated in sofa fabric, is luxurious against waxed-brick floor. This is a party room, or quiet retreat, its beauty an exciting asset to the old and familiar.





PHOTOGRAPHS BY WILLIAM HOWLAND



Once a space for box stalls, an abandoned stable came to life here as the beautiful living room above and below. Transformation was accomplished by installing a new wall of glass, which now looks out on the old garden. Same room, before alteration, top of opposite page.

Fabric colors were chosen from the colors in walls of main house, as seen across garden. Square tables and ottomans, echoing square motifs in structure and leaded windows, have become part of architectural feeling of room. Entire remodeling was done in this spirit.



By JOHN DEKOVEN HILL

J. W. HOWLETT



A fine old stable becomes a fine new house

The new living room, shown on these pages, was formerly the abandoned horse stalls seen above. Seemingly without effort, this little stable has emerged, structurally unchanged, as an elegant, modern dwelling. Originally the carriage house of a large estate, it was a rare find—a very sound building with the charm and character that only age can bring, combined with an indescribable freshness of design, *despite* its age.

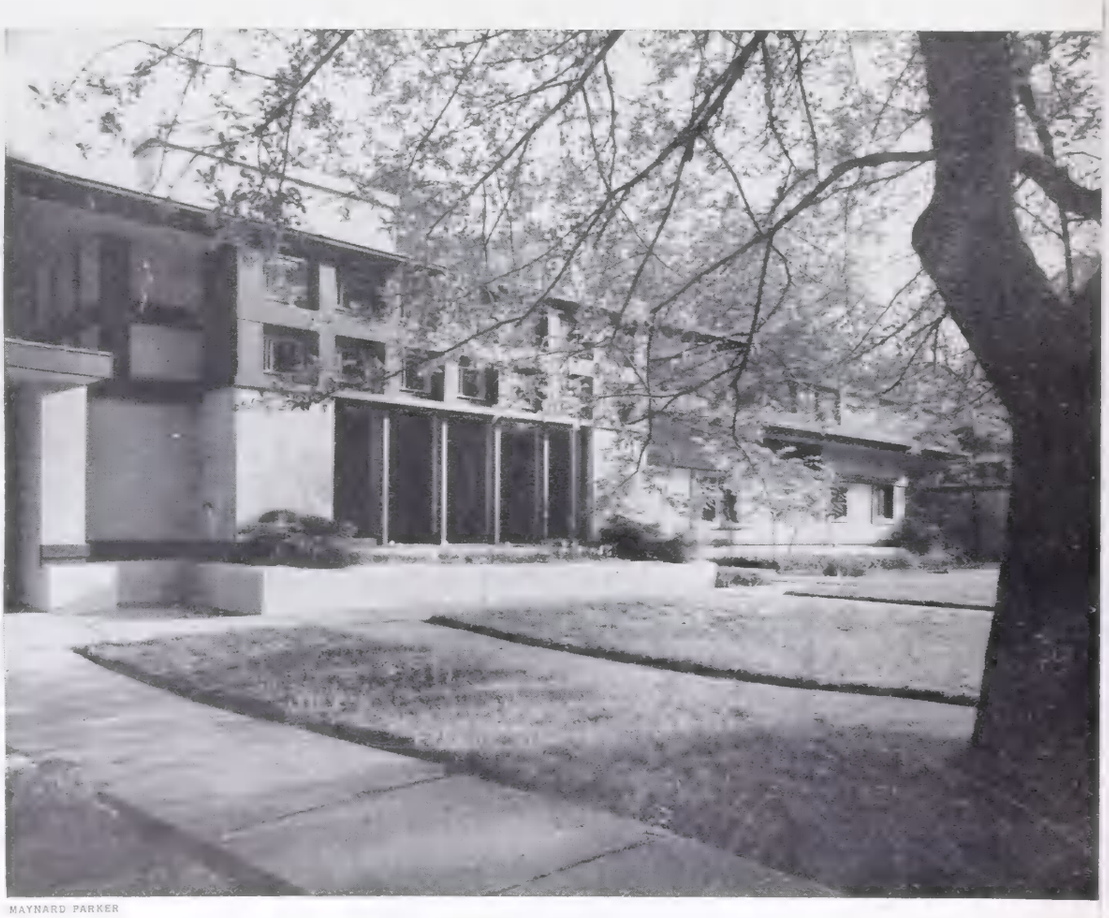
This isn't surprising when you know that it was designed by Frank Lloyd Wright as part of the Avery Coonley country house in Riverside, Illinois. (For the complete story, see HOUSE BEAUTIFUL, November 1955, "The Symphonic Poem of a Great House.") In 1908, when it was a new building, this stable housed the carriages and horses for a big household, along with feed rooms, storerooms and grooms' quarters. With customary care, Mr. Wright gave it the fine detailing and sturdy construction that went into the main house.

Aside from its artistic value, it was a good investment because the structure of masonry and half timber had remained in perfect condition, even through years of some neglect. Clearing it out and equipping it as a dwelling was an exciting and rewarding task. The biggest problem was bringing more light into (*Please turn the page*)



BEFORE

Designed by Frank Lloyd Wright, this stable and carriage house was built in 1908. Only alterations in its strikingly modern exterior appearance are the new living-room windows, inserted in this wall facing an old formal garden. Interior and exterior of original stable are shown above and at top of page. Wing to right was formerly groom's apartment; now it contains kitchen and storerooms. Upper band of square leaded windows ventilates attic; lower band opens into the living room.



MAYNARD PARKER

A fine old stable becomes a fine new house

continued

the new living room and studio, formerly the old stable and the carriage rooms. Originally these rooms had only a band of leaded windows at the ceiling. The living room was given a beautiful outlook onto the walled garden by removing part of the masonry under the leaded windows and setting in clear glass panels between wood mullions. The same kind of window wall was provided in the studio by glazing the existing door openings. These were the only changes that affected the exterior appearance.

Although the building had been originally planned and designed as a stable, its exterior was carefully scaled to fit in with its residential environment. So, in this case, the purpose of the remodeling was to leave the structure itself as unchanged as possible; to refurnish, reorganize and re-equip the spaces within the walls for a new purpose: as a modern dwelling.

EMELIE DANIELSON NICHOLSON



BEFORE



Opposite the large windows in the living room is the massive chimney wall that separated the horse stable from the carriage room. It originally served as the central ventilating stack as well as for flues. Enclosed with brick, it now contains a gas-fired boiler and fireplace. Far wall is faced with vertical boards of fir. Radiant floor heating was installed by laying coil over old floor, then covering with a colored concrete slab. New entry is beyond chimney wall. Passage at right leads to bedroom and studio in former carriage room.

The other major problem was to provide a heating system. The solution was to install a modern radiant floor heating system by laying coils directly over the old concrete floor and resurfacing with a new, concrete slab stained warm gray. The new heating system is gas-fired, eliminating fuel storage.

Interior walls and ceilings were replastered or, in some cases, sheathed with wood. Molding strips and trim were kept to a minimum, allowing the original bands of leaded glass to form the decorative element in the rooms.

Arnold Skow was the remodeling architect who had the foresight to see that these alterations could be made without disturbing the character of the original building and the charm of its matured setting. Surprisingly few structural changes were needed, and these were carefully made in keeping with the original architectural grammar of the building.

BEFORE



MAYNARD PARKER



View of entrance courtyard shows how windows, protected by generous planting area, replaced original doorways of carriage house. Inset bay at right is new front entrance. This portion of remodeled stable now contains entry hall, large studio-workroom, bedroom and bath. Paved court, heavily shaded by big trees and walled-in on street side, makes charming sheltered terrace. Garage is at right. Lower walls throughout building are masonry coated with cement plaster; upper structure is timber. Tile roof is unchanged.

Mr. and Mrs. James W. Howlett, owners
Arnold P. Skow, remodeling architect

For listing of construction materials, fabrics and furniture see page 142.

How to include summer air conditioning in your remodeling plans

By ROBERT MOSHER

Here is practical advice on how to get summer relief and comfort under six different kinds of house-heating conditions

Prepare Your House for Air Conditioning

Here is a check list:

- Install attic insulation. Lay 4" or 6" insulating batts between ceiling rafters over the entire ceiling area.
- Install reflective insulation; apply it on the underside of the rafters for the entire roof area.
- Create adequate attic ventilation, either natural or by attic fan (see "Take the Heat out of your Attic," page 135).
- Protect east, south and west façades from direct sun with trees, plants, awnings, applied eaves, sun-filtering screens or trellises, to keep heat from entering the house.
- Paint exterior of house a light reflective color.
- Provide separate vents for baths and all kitchens and laundry appliances. Fan at stove should have minimum capacity of 500 CFM (cubic feet per minute) and be controlled by thermostat so as to start functioning with heat of only one burner.
- If storm windows are installed on house, leave them up during the summer months.
- Lay vapor barrier (55 lb. asphaltic saturated felt) on all exposed earth in crawl space between house and ground to avoid moisture migration from earth through floor.
- Install shower curtains of non-absorbent material so that they will not hold moisture.
- Check electrical panel board and service wiring to be sure that power and wiring are adequate to handle the air conditioning equipment you intend to install.

Would you install summer air conditioning in your present house, if it were structurally and economically feasible?

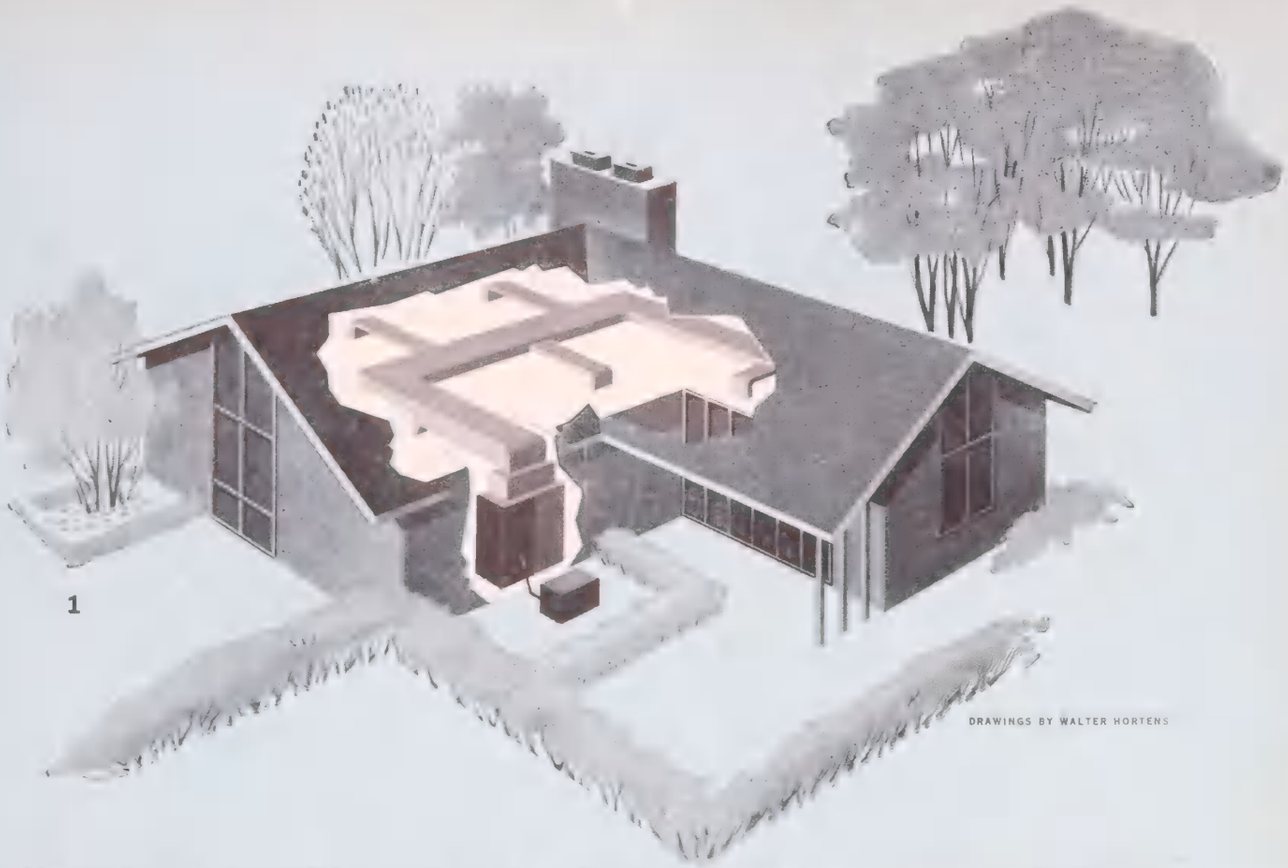
Most people agree they would, but ask: How do we go about it? To whom can we turn? Here are a few words of advice and an outline of how to proceed. You should investigate all the possibilities. You may very well find that by adding to or altering your present heating system, you can have year-round air conditioning and enjoy all of the resulting benefits in comfort and relief.

If your house is now equipped with a forced warm-air heating system, it can be converted to include complete summer air conditioning: cooling, dehumidifying, cleaning and changing of the air—and all with a minimum of inconvenience to you and your household.

However, the number and size of the existing ducts bringing warm air from the furnace to the individual rooms must be carefully checked to be sure that they will be adequate to supply proper quantities of cool air. Throughout the mid-western sections of the United States, the ductwork required for heating under normal conditions is approximately the same as that required for cooling.

There may be specific rooms in the house with large areas of glass exposed to the heat of the western sun. If external control of this source of heat gain (see check list at left) cannot be accomplished, an additional cool air register and duct may have to be installed in these rooms in order to produce balanced cooling. Generally speaking, however, no alteration to ductwork in those geographical areas is required. In northern areas ductwork required for heating exceeds that required for cooling. Therefore, the ducts are more than adequate.

However, in parts of the south and in the southwest, ductwork originally designed for heating is inadequate for cooling and therefore new supplementary ducts must be added to the system to handle the larger (*Please turn to page* 111)



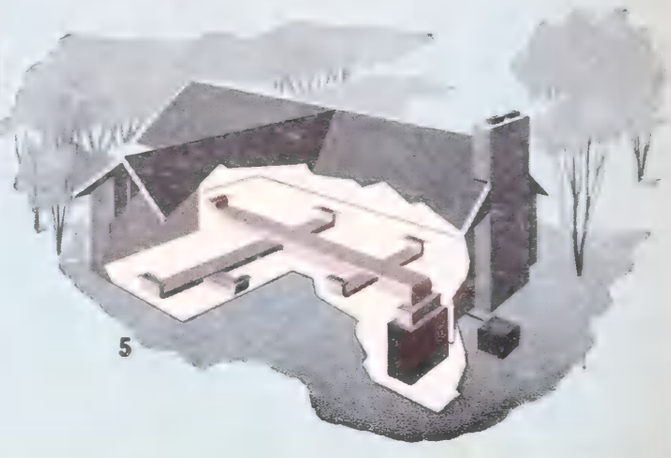
Here's how to remodel your forced-air heating system for summer comfort

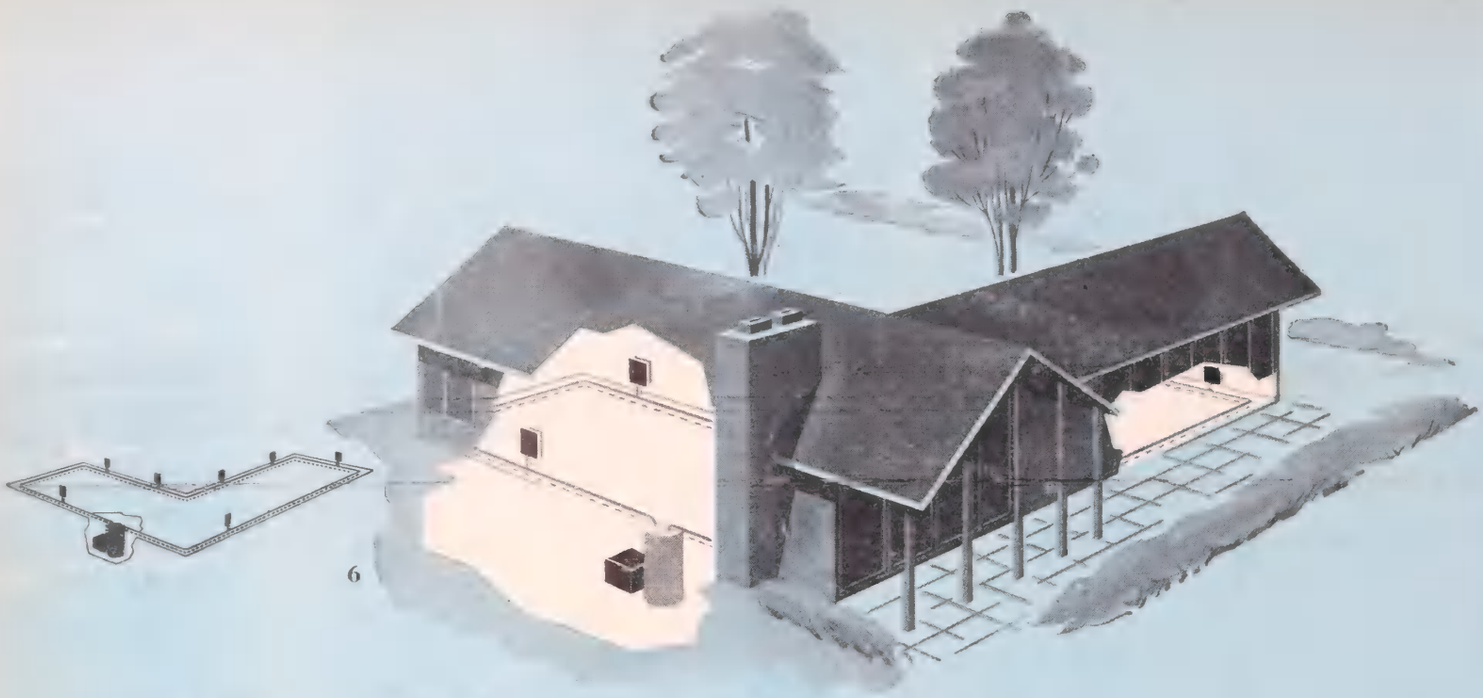
1. Where furnace is in utility closet and air ducts in attic space, put blower, motor, filter and cooling coil beside furnace; compressor and condenser outside. **2.** If you need a completely new heating system, install new ducts and year-round air conditioning equipment in attic space. Room registers go in ceilings. **3.** Where furnace is in crawl space and ducts in attic, proceed as in No. 1, or if possible condenser and compressor can be placed with rest of equipment. **4.** If your present heating is adequate but cannot be remodeled, install two new duct systems, one in the basement and one in the attic; attach separate summer air conditioning units to each for each floor. If your heating is inadequate, add new furnaces also. **5.** If furnace and ducts are in basement, proceed as in No. 3, or if space permits and the sound of the compressor motor is not annoying, place compressor and condenser in basement with rest of equipment.







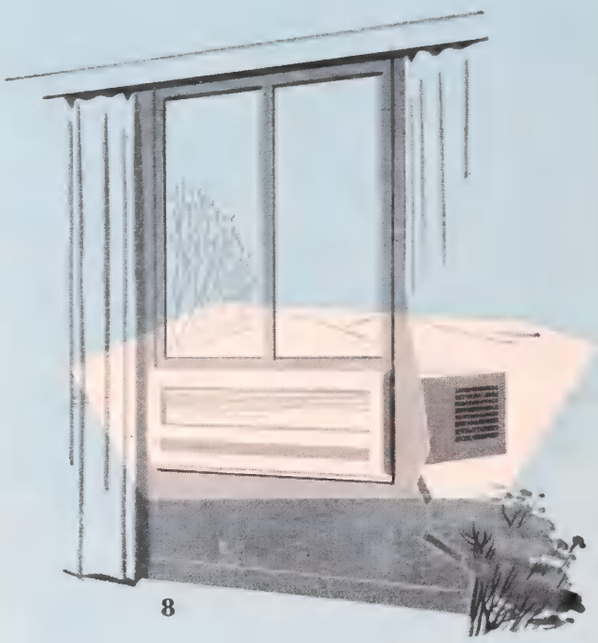




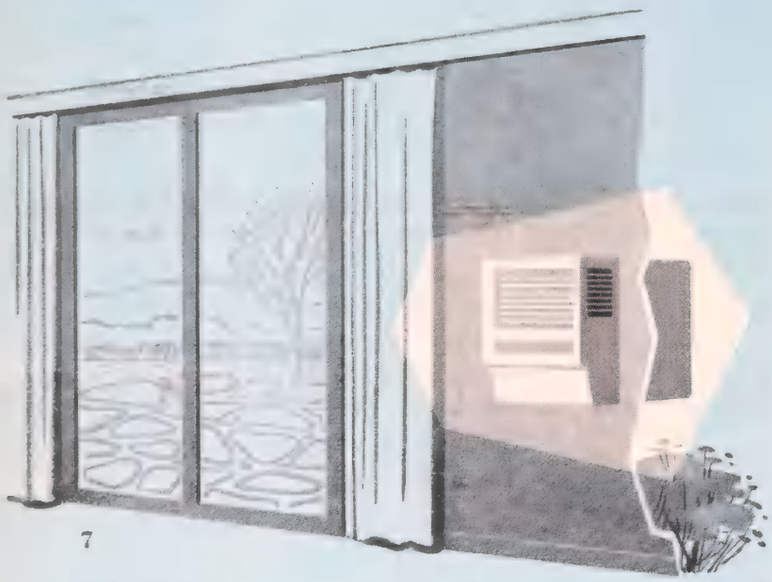
6

Hot-water heating can convert to year-round air conditioning

6. Existing water piping remains; radiators or convectors are replaced with "remote room units," which consist of coil, drip pan, air filter, motor, fan and controls. A water chiller for summer cooling is installed with existing boiler which supplies winter heating, both functioning through new "units."



8



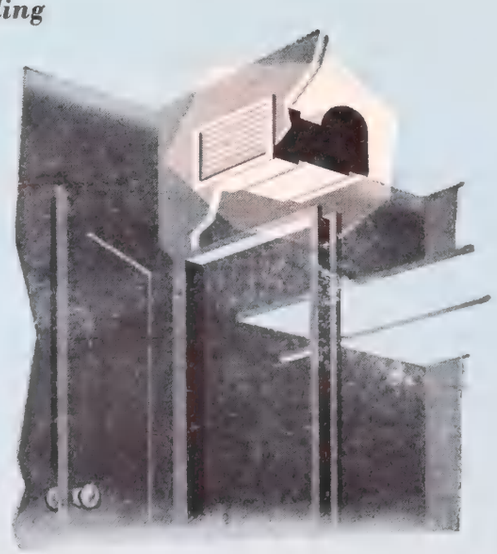
7

Individual room air conditioners provide flexibility in remodeling

7. This unit can be placed in any outside wall through which an appropriate opening has been cut. All that is needed is adequate electrical wiring and power. This type leaves windows unobstructed, and there is no interference with draperies.

8. If no wall space is available, a window unit can be placed on sill of an existing window. A new sill installed on top of unit, filler strips at edges, caulking, sash recut (if necessary) and adequate electrical connection complete installation.

9. Another form of "remote room unit," installed over a closet or in any "furred down" space, provides supplementary cooling and heating where outside wall location is not available. Besides wiring, piping to chiller and boiler is necessary.



9



Summer air conditioning

continued

loads needed for cooling. In most cases, this additional ductwork can be worked into the system through the backs of closets, furred spaces over hallways, basement or crawl spaces under the house and attic spaces. There are cases, however, where you encounter real difficulties in finding places to fit the new ducts into the structure without disfiguring it. This can be a real disadvantage in remodeling a forced-air system.

If a room-by-room calculation of the heat gains from the sun and all other heat sources is made by a competent air conditioning engineer or contractor, and his advice is carefully followed, you will have the best assurance that your new system will give you the greatest degree of comfort and satisfaction the limitations of remodeling will allow. Remember, in remodeling, as contrasted with new building, you are adapting an old structure to new needs, and you must expect some ways in which it will not meet these needs as well as if you were starting from scratch.

The basic equipment for a forced-air system consists of a compressor, condenser, blower, motor, filter and cooling coil. The compressor and condenser can be located either with the cooling coil at the furnace location or completely outside the house where the machinery noise of the equipment is less objectionable. This is often a good solution where space near the furnace is a problem. (See Diagram 1.)

Either air-cooled or water-cooled condensers can be used. If there is an abundant, inexpensive cool-water supply with adequate pressure, a water-cooled unit is very efficient. In most areas, however, there is not enough available water and most sewer systems do not have the capacity necessary to carry off the heavy loads imposed. Therefore, to conserve water, a cooling tower is installed which extracts heat from the used water so that it can be recirculated through the condenser, thus materially reducing the amount of water used. Air-cooled condensers are coming more and more into use, because they need only an adequate supply of fresh air for their operation. For this reason, however, they must be located in such a position that fresh air in rather large quantities can be both supplied and exhausted easily. This, in addition to the reasons stated, accounts for the popularity of the detached unit placed completely outside the house.

The remainder of the equipment is located with the furnace and is available in a variety of combinations depending upon how much you wish to spend and to what extent you wish to control the system automatically. The simplest combination utilizes the motor blower and filter installed on your furnace and simply adds the cooling coil required for summer air conditioning. This system can be quite adequate for most needs, if it is properly installed. However, the furnace motor and fan-pulley size must be checked to be sure that they are large enough to handle the volume of air for the cooling cycle. It is also most important that the cooling coil be installed on the "outlet side" of the furnace, so that the cooled air is not drawn through the furnace causing condensation on its metal parts, which would result in their rusting out. This is often done because of space limitations, but most manufacturers' guarantees are voided under such circumstances.

Another thing to guard against is condensation forming on ducts which pass through uncooled basement, attic or crawl spaces. This is caused when the cool surface of the ducts comes in direct contact with the warmer air of the uncooled spaces. Condensation can be eliminated by insulating the ductwork with two inches of mineral wool insulation covered with a vapor barrier of aluminum foil bonded to craft paper.

At additional cost you can buy a complete cooling unit, including motor, blower, cooling coil and filter, installed side by side with your furnace and connected with it to the duct system with motorized dampers which automatically make the change over from cooling to heating. Manually operated dampers may be substituted for the automatic device at a reduction in cost.

In either case, the system should be designed to combine 20 to 25 per cent of fresh air, the recirculated air thus providing positive ventilation and eventually exhausting household odors. As a matter of fact, the better you have prepared your house for effective air conditioning (see check list, page 108) the more you will need this artificially introduced fresh air, for there will be little or no air leakage through windows and doors, and thus no other fresh air source. The volume of fresh air should be controlled by a separate damper, however, which can be set to adjust to the minimum requirements needed for comfort, as it is more expensive to condition the fresh air than the recirculated cooler air. In other words, there must be a balance struck between the cost of operation and the perfection of the operating equipment.

Additional refinements are also available, such as "electronic air filtration," which removes even the smallest dust particles and pollens from the air resulting in (*Please turn to page* 136)



Operation Paint-Up

Here's what happened when a whole community went into **ACTION**

By MARY ELIZABETH WILEY



Never under-estimate the power of the people! Our statesmen have said it before, but until we saw it happen in our own town we didn't realize how wonderfully true it is. We can literally do anything—if we put our minds on it.

Now let me tell you how we got all the store fronts on the Main Street of our little village repainted:

The place where we shop in my community of Tiburon, California, is about one block along a waterfront, built in about the 1880's, when buildings were all an indifferent stucco. However, the atmosphere of our Main Street has a nice, cracker-barrel friendliness seldom found in the big, new, slick, shopping centers serving the suburbs around big cities.

But the inevitable happened. The growth of population in our area brought a modern manifestation to Tiburon and Belvedere. A huge shopping center is being built just outside the town in a location that is more accessible to the main highway. So, all the hustling business on Main Street—even the postoffice—is moving to the shopping center, all except the bars and the restaurant. Two other stores have closed their doors, and it became too apparent that soon almost half of the street would be standing vacant. (*Please turn to page* 158)



PHOTOGRAPHS BY FRED LYON



Illustrator John Falter turns into house painter (top). Advertising man Palmer Fields cuts compass rose for postoffice (right). Everyone works, eats together as Main Street, Tiburon, gets new look.







PHOTOGRAPHS BY FRED LYON



BEFORE

BEFORE (left), Beyries Grocery was sad and shabby. After the Paint Up it became Fashion Alley in looks and fact. Sidewalk is harlequin-patterned with left-over paint matching the building.

Sentimental wedding cake mural (right) was executed by Art Director Robert Bach (and wife Peggy) to decorate wall of Musso's Bakery. Potted plants were put everywhere by others on community team.



Below, post-office and shoe repair shop. Artist-team Gerhardt and Hunt (below, left) shown hard at work on a mural of "x-rayed" sea gulls and pelicans with bright enameled fishes in their middles.











BEFORE



"BEFORE" PICTURES BY ROBERT C. CLEVELAND;
"AFTER" PICTURES BY MAYNARD PARKER

Heart of the remodeling of the old pastel-stucco "Spanish" house above was transformation of the old yard into a two-level living-garden, like an extension of the living room. Clear glass panels replace the multi-pane casements. One panel slides open onto upper level, which is paved in redwood rounds and often used for dining. Plant box, built up to floor level, raises lower garden closer to the house. Louvered fence now shields entrance door.

Turning a mean little cottage into a handsome town house

By MARION GOUGH

The new entrance doorway was created by squaring off the arch shown in both "before" pictures on this page. Originally this led into an open porch. Mr. Hanley enclosed the porch, paneled it with pecky cypress, installed vinyl flooring and produced this foyer. Shutter doors are glazed.

BEFORE





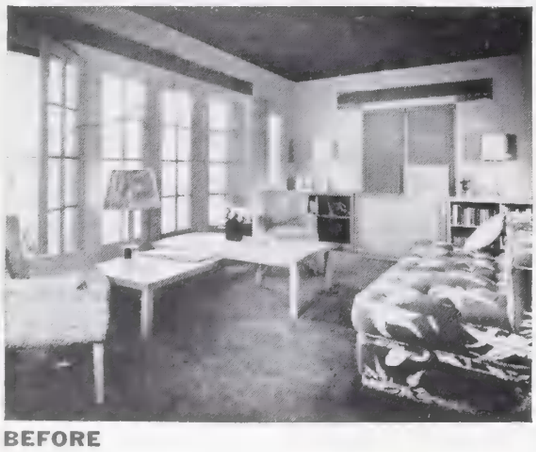
When you study the "before" pictures of this sophisticated town-house-in-a-garden, you will probably feel that you have seen this house before. Its basic equivalent exists in almost every community in America more than 30 years old. It is one of the more unimaginative products of the 1920's, but when it is well made, it is usually worth remodeling. Sometimes its façade is bogus-Tudor of crisscross lath on stucco or fake Spanish, as this one was, with arched doorways. Almost invariably it is a boxy house, a tight little unit that seems to lock itself up against its outdoor surroundings, even though it has a plethora of French doors and a front porch from which one enters the living room, as in this case.

Robert Hanley's skillful plan for making such a house livable and distinguished in 1955 required slight structural change: the enclosure of the old porch as a foyer, the creation of a fireplace. But, as you see on these four pages, the crux of it all is that the outdoors has been treated as an extension of indoors. Indeed, the new garden is an essential part of the remodeling. (*Please turn the page*)

Handsome town house *continued*



When French windows were replaced with three stock gliding panels of floor-length glass, the living room acquired an open look and direct access to the new garden. The flush fireplace, framed in travertine, and slate hearth were major additions. Double windows in this wall had to be sealed over. Wallpaper patterned with one cherry branch enhances spacious effect.



BEFORE



Mr. Hanley, a designer and decorator, devised this walnut television cabinet so that the screen can be seen from all seats in the room, although it stands at one end of a wall. TV itself swivels on a platform within case, which is open in back. Flexible, piano-hinged panels enclose right side and front.

Robert Hanley, A.I.D.

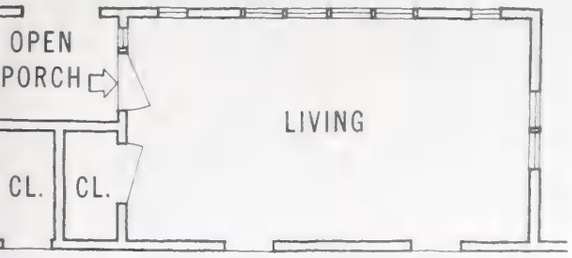
owner, designer and decorator



New foyer flows into the living room, where the dining area opens out to the upper garden level. The architectural bookcase, an arrangement of 3/16" brass tubing and ash shelves, was built to permit draperies to bundle neatly behind it. Moldings and trims have been smoothed out, so walls and woodwork are flush. They were sheathed in plywood, covered with burlap, then painted.

EFORE

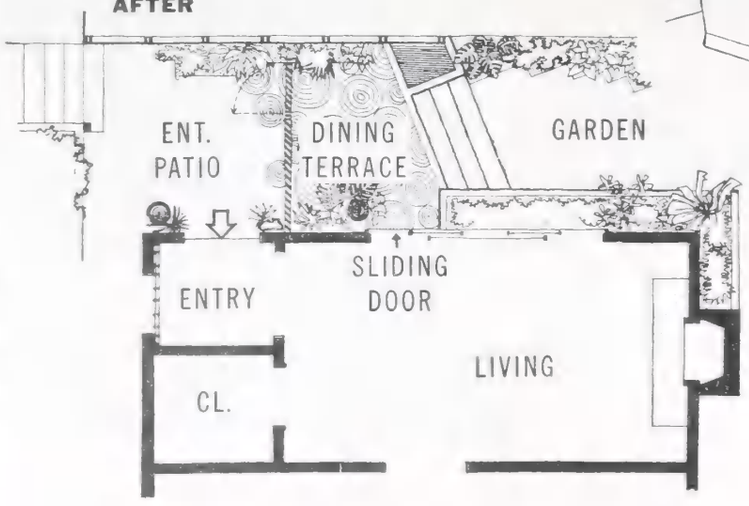




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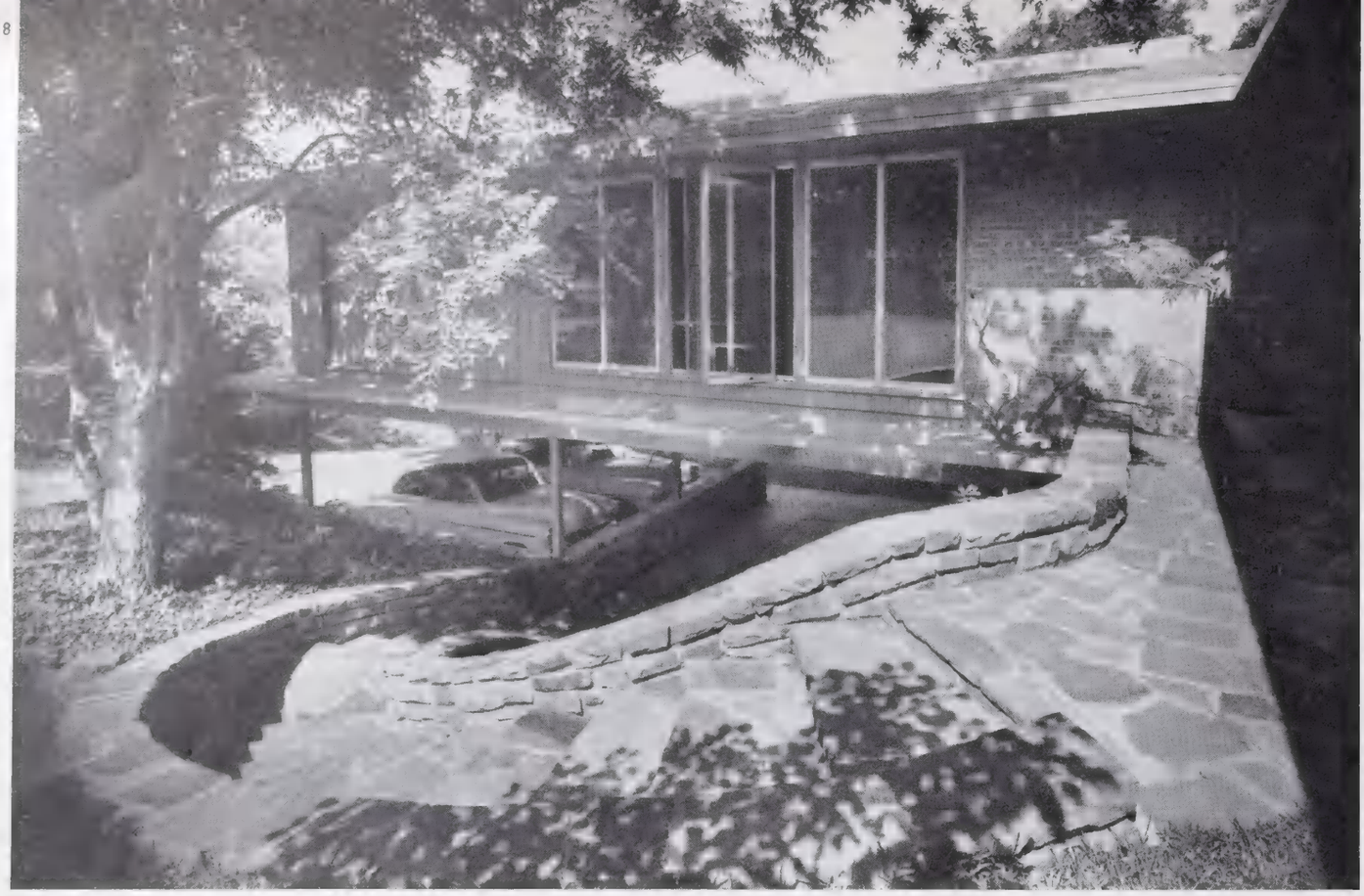


AFTER



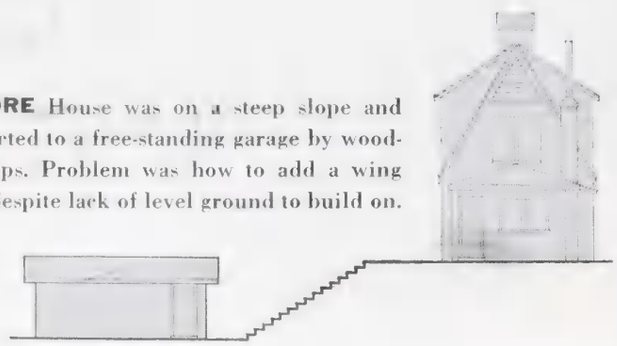
Remodeling, while it brought a new set of patterns into this room from the outdoors, actually reduced the number of confusing elements in it, like window openings and swinging doors which clutter a room, cut down wall space, and create restlessness. One big closet replaces two skimpy ones. See how one wall of usable length was created by blocking up one door, yet enlarging another. Note how indoors and out are one interrelated whole.

More about this remodeling on page 178

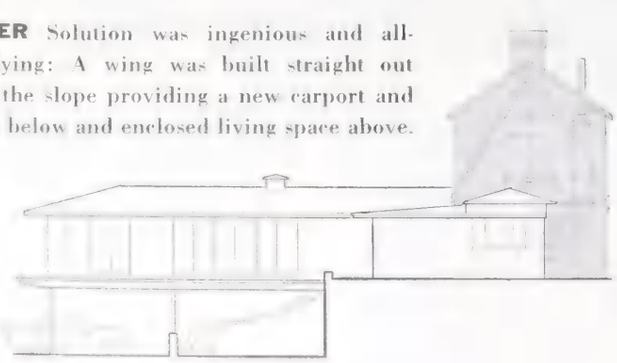


This new wing, which contains a living room and studio, was added to old house by projecting it over a slope and supporting it with steel columns. It also shelters a carport and patio (shown on page 120).

When you remodel, look outward and



BEFORE House was on a steep slope and connected to a free-standing garage by wooden steps. Problem was how to add a wing here despite lack of level ground to build on.



AFTER Solution was ingenious and all-satisfying: A wing was built straight out over the slope providing a new carport and patio below and enclosed living space above.

If your need is more living space, look *everywhere* for places to expand: into the garage, into the garden, upward by adding a floor, outward by adding a wing, inward by turning wasted spaces into useful rooms. Let no possibility escape you, for they are infinite, once you learn to *see* them.

Sometimes you should look *outward* and *downward*, as here. At first sight there seemed no room for adding a wing, since there was no level ground for one. However, architect-owner George Harrell had the excellent idea of projecting a wing out into space, supporting it with steel columns and utilizing the area underneath for a carport and patio.

In doing this he gained a thoroughly modernized house with a new living room, studio, gallery and dining room, as well as a far better integrated garden and site. It is a fine example of how one can exploit an "impossible" situation—in this case, a house on a steep slope—if one looks in all directions with an open eye and quick mind.



The new living-room-studio wing is up among the trees and looks out across a stretch of lawn. Despite the short distance from carport to front entrance, it make an interesting walk up the open, curving steps.



BEFORE



downward for more room

PHOTOGRAPHS BY MAYNARD PARKER



Serpentine steps approach the new dining room (top of page) which has a fine outlook over green lawn. In addition, it has direct access to a newly built terrace immediately outside. It serves, too, to demonstrate the interior results gained in opening an entire wall with protected glass.

Please turn the page





BEFORE

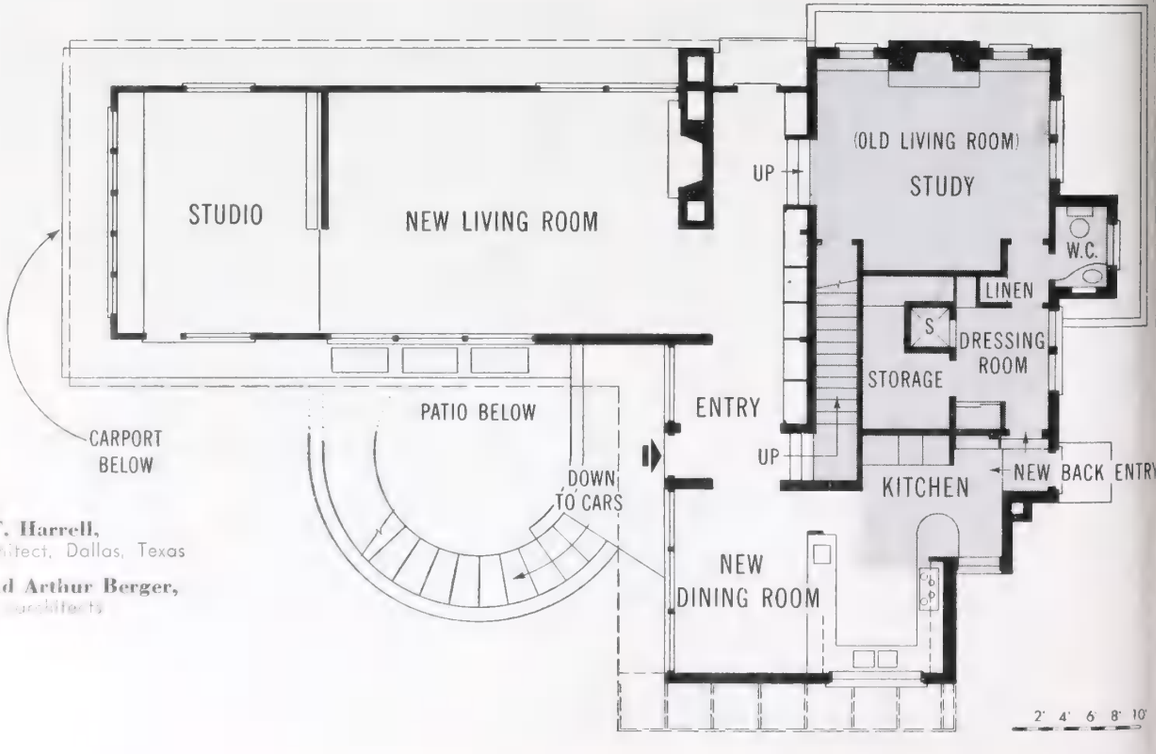


Here are the carport and patio created by projecting the new wing out over sloping ground. (At left you can see the original free-standing garage and steep slope in the two "before" pictures.) Not only are these new areas very useful, they are also handsome in themselves and lend beauty to the house.

Look outward and downward for more room

continued

By adding a wing, far more living space was brought to the original house (shown shaded) than formerly existed on the ground floor. Plan (unshaded) shows new rooms: studio, living room, gallery, entry, dining room.



George F. Harrell,
owner architect, Dallas, Texas

Marie and Arthur Berger,
associate architects

How to pay the fix-up bill



Last year a banker would try to persuade you to borrow money from the bank.



This year, brother, it's your turn to plead.

Should you borrow or should you use your own savings?

What kind of loan can you get?

Here are the answers by our expert

By MILES COLEAN

In this year, 1956, do not expect any banker to follow you out of his establishment trying to persuade you to borrow his money. On the contrary, you may look upon a completed loan transaction with the same self-satisfaction that you experienced when you finally were taken into the club of your choice, or "she" said yes.

The reason is simple. In the language of the trade, money is "tight." This means that there are more people who want to borrow than may be readily accommodated from the existing money supply. You will, therefore, find bankers acting like bankers, rather than eager salesmen. You will also hear a lot of talk about how difficult, if not impossible, it is to get a loan.

Do not be misled. The facts are: Lending institutions will have as much money to lend in 1956 as in 1955, and they are in the business to lend. You may find interest rates somewhat higher than last year, and you may find the loan officer probing rather deeply into your credit and the character of your project, particularly if the loan is for a substantial amount and is to run for a number of years.

But if you are a person known to the institution as one punctual in his obligations, if the loan charges are readily within your ability to pay (considering the other obligations you may already have), and if the project for which you need the loan definitely adds to the value of your property, you should be able to make a deal. Bankers don't like to lose good business, even when money is tight. Your job is to convince your banker that your loan is good business.

There are a number of ways in which a loan for house improvement can be made. Where the amount is fairly large, the cheapest method, in terms of interest rate, is to have the amount added to an existing mortgage under what is known as an "open-end" clause, which provides that additional advances for property improvement may be made from time to time without going to the expense of rewriting and recording the mortgage. Unfortunately not many existing mortgages carry this sort of provision. In any case, you should discuss the possibility of "open-ending" with your lender before following some other course.

If you own your house free of debt, you may of course mortgage the property to cover the alterations and improvements you have in mind. Again, if the cost runs into several thousand dollars, this is the indicated method, because the interest on mortgage loans is lower than you are likely to get on any other basis. Unless the amount is substantial, however, the cost of title search, recording, and so forth may make the transaction unduly expensive. If you are acquiring a house that you propose to remodel, you can, (*Please turn to page* 161)



Even a dismal closet can be made glamorous

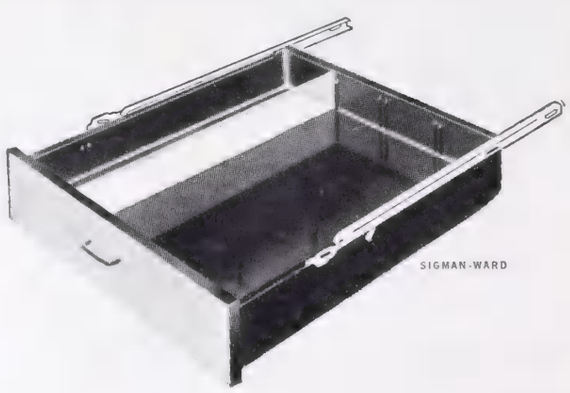


PHOTOGRAPHS BY WILLIAM HOWLAND ACCESSORIES: HENRY HALPER PHARMACY

Key to remodeling story here is this molded, plastic drawer. Easily cleaned (no inner corners), it comes with movable partitions which can be varied according to contents of drawer.

You can make a big change in a small space, as proved in the *before* and *afters* of this dingy closet. Here the basic elements were the new, molded plastic Knoll-Drake drawers. It was simple for the carpenter who did all the remodeling to install them within a wooden rectangle, since they come fully equipped (see sketch below) in four sizes for a variety of combinations—either all black or with formica fronts, as here, in white, gray, oak or walnut.

The old walls and pipes were covered with sheets of pre-finished Panelpeg, which provides a handsome surface whose perforations allow an infinite arrangement of racks, hooks and hanging devices. The mirror on the back wall is well lighted by new ceiling lights above panels of "Honeylite." These panels of tiny aluminum honeycombs conceal the bulbs and diffuse their light so the whole room glows. The rest of the ceiling is papered with silver-backed grass cloth from Murals, Inc. A soft wool Karastan carpet completes the transformation of this once-dismal closet into a glamorous dressing room.



SIGMAN-WARD







Lots of roses in a dramatic setting were the first request of Mrs. W. A. Crocket when landscape architect Thomas Church remodeled the Crocket garden. Taking advantage of an exposure which is sunny in morning and shaded in late afternoon, Church put to use often-neglected, open front lawn between street and house. High fence tying rose beds together solved second problem: privacy from street.



JOHN ROBINSON



BEFORE

Remodeling your garden can pay the highest return on your investment

This family gained privacy, a pool, off-street parking and a fabulous setting for their garden of roses

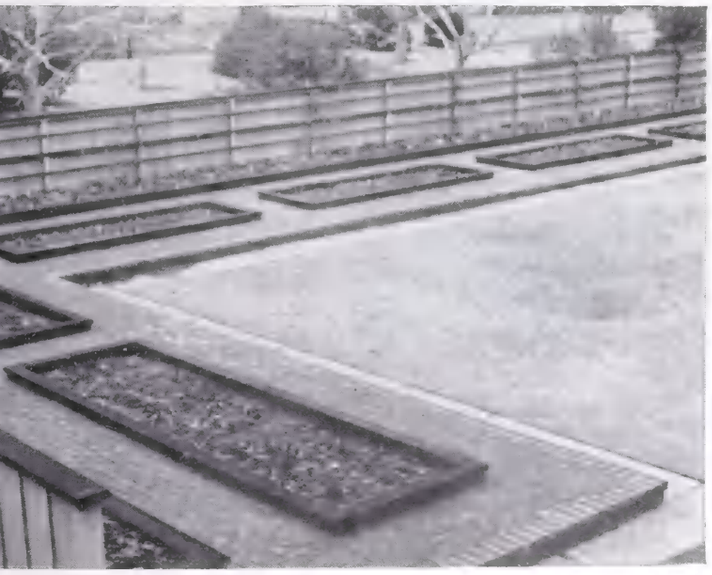
By JEAN LAWSON

You get the greatest value from your remodeling dollar when you put it to work in the garden. For a third to a half of the $10 to $20 per square foot cost of *interior* remodeling, you can work wonders *outdoors* in creating more living space, in making your surroundings more beautiful, in getting better use of the land around your house.

If, like the W. A. Crockets, whose garden we show here, your house is one of several similar houses in a development, garden remodeling can pay big dividends in establishing the individuality and identity of your family.

Surprisingly, it can also make great gains for your housekeeping budget. Clean, dry paving at all entrances and on all heavily traveled areas (*Please turn the page*)

This rose garden looks good all year



In winter the rose garden opposite becomes a pleasing brick pattern, bold enough to offset the wispiness of dormant bushes.

The glory of the rose is its flower. And to hundreds of gardeners the flower is reason enough to make roses a hobby. Enthralled by the poetry of a single blossom, they often overlook the thin bush. As a result, most rose gardens are nondescript collections of plants, motley when in bloom, an uninspiring green when not, and just plain messy when the branches are bare in the wintertime.

But a rose garden can be much more, as the pictures on these two pages prove. If you give roses a handsome architectural setting, such as these raised planting beds designed by landscape architect Thomas Church, you can have a garden pleasant to look upon the year around.

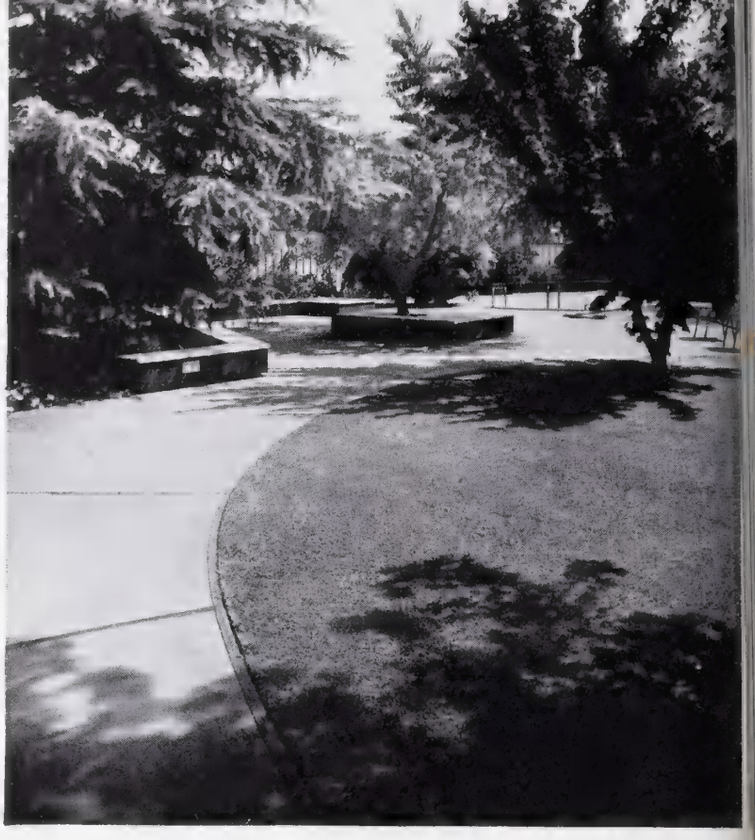
In these beds, each one devoted to roses of a single variety, the bushes reinforce each other to make a flamboyant flower display. In off seasons, when hot summer weather inhibits bloom, or when the bushes (*Please turn to page* 139)

Remodeling your garden *continued*

means less dirt tracked indoors. Soil covered with lawn, plants or paving won't blow through open windows. Ground properly graded won't puddle, and so encourage mud pies.

Air conditioning and heating bills can be cut with trees or shrubs located to shade the house. Thick plantings deaden street noises and filter dust, as well as provide privacy. A tree moved to shade a terrace comfortably may take hours of pressure off the house by encouraging greater use of the "outdoor room." Imaginative, practical play areas get children outside where their activities won't take such a toll in wear and tear on the house itself.

The more inadequate, the (*Please turn to page* 133)



In remodeling the garden, Thomas Church saved fine trees and shrubs, sometimes letting them determine the shape of such important features as the zigzag bench under these towering cedars. Elsewhere he regrouped and consolidated shrubs.



Play areas were planned in remodeling the garden so there would be some with shade, others with sun; some with hard surface, others with lawn. Paving in the hard-worked pool area extends around lawn for clean, dry access to house.

MAYNARD PARKER

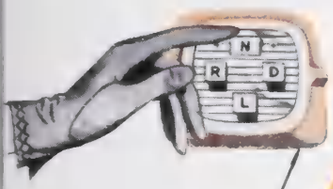


Within the U-shaped area made by the house, landscape architect Church created an intimate dining terrace away from the activity of the pool. Overhead trellis offers light shade and shadow pattern plus flowers, when the clematis and wisteria vines bloom.



Only remodeling at the entrance was extension of paved drive to include off-street parking and removal of all plants but junipers. Other junipers were added to make lush masses of green. The Crockets were fortunate to have big trees on property.

Like the big NEWS in FINE CARS . . .





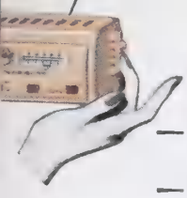
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CONTINUED FROM PAGE 8

temporaneity, if there is any such word. Withal, there is something very solid underneath. I'd suggest Copland's *Appalachian Spring* (in the beautiful Koussevitzky-Victor performance), except that it rarely works: The subject invariably has heard it already and classified it as one of his annoying exceptions. A piece that often *does* work, and I don't know why, is Charles Ives' *Second Violin Sonata,* with its caricature of the old barn-dance fiddler who can't stay away from *The Battle-Cry of Freedom.* There is pioneer-solidity in this, too, and a wonderful waggish inventiveness (Columbia).

For the no-jazz-please pleader, a common prescription these days is Dave Brubeck. I have nothing against Brubeck, a master of extemporization. But I regard his efficacy in converting jazz haters as "not proven," a phrase made famous by Scots juries. To reach the Proper Highbrow, I give you Stan Freeman and a record called (deplorably) *Come On-a Stan's House* (Columbia), where a very respectable jazz-technique is spiced by the instrument employed: a harpsichord, which gets a ferocious pounding but comes through magnificently. As an alternative, there is a Dial reprint-record, in atrocious fidelity, of the Art Tatum Trio. Its content dates from the days when Mr. Tatum's night-club performances were attended by some of this century's very greatest classical pianists, for reasons that will be obvious. If the victim—I mean subject—is pianistically bent, this should take, and he may be then ready for Brubeck's *Brubeck Time* (Columbia).

NEXT, since he cannot be avoided forever, let us deal with the hardest case in the literature, the Resolute Lowbrow. He is identified by an affinity for Kostelanetz, Mantovani and Melachrino. Sometimes he has advanced as far as Leroy Anderson or the Boston "Pops," but he won't budge further into anything "serious." He doesn't want music to be serious. And he's crafty. No use plying him with the *Ride of the Valkyries;* he knows where *that* leads. However, he is often susceptible to either (1) melodies or (2) very "high-fidelity" sound. So I try him with (1) the second movement, "Romanza," of Mozart's *Piano Concerto No. 20 in D Minor* (Victor), which has one of the most beguiling melodies ever written, or (2) the second movement of Haydn's *Military* Symphony, on the Scherchen-Westminster record performance, played good and loud, to bring out the trumpets, cymbals and drums. What happens then is that he *buys* one of these and, sooner or later, he listens to the other movements and—infiltration has begun. Strangely, Brahms' *Academic Festival* Overture sometimes has effect on such folk too. They begin to whistle it after one hearing.

NOW, the Megalomaniac. He likes the best in music—so long as it is purveyed by nothing less than a full symphony orchestra. He may be a Wagner or Berlioz man. You may safely assume that he has skirmished with the string quartet, and has found its sound astringent, bodiless, not sensuous enough. So, try him with a little "body" embodied in chamber music—a horn, say, or a piano. The Dvorak Piano Quintet, as performed by Clifford Curzon and the Budapest Quartet (Columbia). Or the slow movement of the Beethoven *Quintet in E Flat, Opus 16,* (Col.) played by Serkin and the Philadelphia Woodwind Quintet, including Mason Jones and his magical French horn. This latter works best on a late-summer or autumn afternoon, when the sunlight slants through the casement windows and highballs are in hand.

Next, let us consider the Abstractionist, Type A. He thinks music should be pure. It should have no "program," no pictorial content. He is to be respected, and appealed to without deceit. I resort to two recordings, each extraordinary in its own way: the disarming Goldmark *Rustic Wedding* Symphony, in winsome performance by Henry Swoboda and the Vienna State Opera Orchestra (Concert Hall); the ballet-score, *La Boutique Fantasque,* by Respighi out of Rossini, in the rendition led by Robert Irving. The secret of these is that they are unassuming; they do not pretend to *add* anything to the techniques of Mozart and Beethoven, and usually that's what our man has been resisting.

The Abstractionist, Type B, is anti-verbal. No opera, no oratorio, no *words!* He tolerates the choral movement of the Beethoven Ninth only because (as he will readily explain to you) the voices are used like instruments and the words are

(*Please turn to page* 130)



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ADVENTURE FOR THE CONSERVATIVE

CONTINUED FROM PAGE 128

incomprehensible. On him—in his extreme state—I use an extreme strategy. I put on the Incidental Music and Monologues from the Beethoven-Goethe *Egmont:* tremendous, strictly symphonic music, and *spoken* words. There is a recent and hair-raising production of this with Hermann Scherchen directing (Westminster). It can be described as a grown-up tear-jerker; the freedom-loving Egmont eloquently defies the tyrannous Duke of Alva and is executed for it, while Beethoven pounds the drums and generally rouses the countryside. Softened by this, the victim then is told that the same ideology is proffered in *Tosca* and, before he can renege, he gets Puccini's tremendous finale, with Maria Callas' agony punctuated by spectacular musketry (Angel). Chances are that he is re-oriented right then and there, though the results may not show for weeks. Should the subject susceptible to opera be resistant to oratorio (or kindred forms), the proper treatment is the Rossini *Stabat Mater*, preferably in the Decca performance lately recorded by Ferenc Fricsay and an inspired group of Berliners (this improbable problem-listener, you'll note, is dragged in by the hair; the idea being that these are records you should have, whether need for them ever arise or not).

THE Anti-Antiquarian comes in two shapes, the Type C.T.C. (Can't Take Counterpoint) and the N.B.B. or B.B. (Nothing Before Bach, or Belay the Baroque). The irritating thing about the former is that the *Messiah* poses no problem for him, nor does any Handel, for that matter, despite it being contemporary with Bach. He just has a "thing," as the parlor psychiatrists say, about Bach and about counter-

(*Please turn to page* 132)



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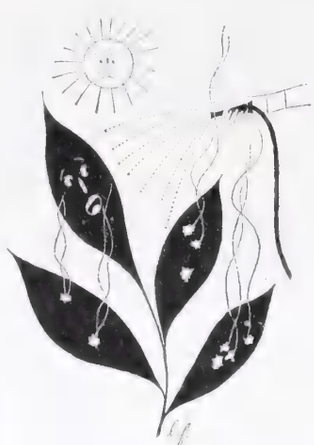
ADVENTURE FOR THE CONSERVATIVE

CONTINUED FROM PAGE 130

point: he is convinced that it's *got* to be dry and alien. There is no use feeding him fragments, such as "I Would Beside My Lord Be Watching," from the *St. Matthew Passion*, for instance. He'll like them, but he won't listen further. The great "Omnes" chorus from Bach's *Magnificat in D* might knock him over, but there is no adequate recording. What remains? For one thing, and for no reason known to me, anyway, he often is a flute-fanatic. By this I do not mean that he has any strange Freudian compulsion about silver pipes, but that he is a listener who cannot resist the sound of the instrument named. Accordingly, it may pay off if he be ambushed by Julius Baker and Sylvia Marlowe playing the Sonatas for Flute and Harpsichord of Bach (Decca). Or, instead, by any of several good performances of the Suite No. 2 for Flute and Orchestra. Failing this, the best thing is to show him counterpoint at work for secular, even comic, purposes, through the latest recording of the *Coffee* Cantata, which is exactly what its name implies, by Rolf Reinhardt and a group of light-hearted Viennese singers. Very jolly (Vox).

The Anti-Antiquarian with the pre-Bach animus would be easier to deal with if he were logically distributed; i.e., if he were interested in religious as well as secular music. Then he could be cozened with Byrd, Benevoli (and his intriguing Mass for 53 Voices), Heinrich Izaak, or the fascinating record called *Music of the Liturgy in English*, featuring the General Theological Seminary Choir in Plainchant (Columbia). But the churchly have found these good, and have no complaint. The Beethovenian agnostic we must deal with is hard to push back past Purcell (*Dido and Aeneas*, with Kirsten Flagstad (Victor), is always effective; so are the Trio Sonatas). The little symphonies of Boyce ought to work, but they don't. I will tell you what does, and it may be the oldest effective music, for the recalcitrant Avatar of the Enlightenment who is giving us trouble here. And that is the night-music of the English Renaissance gallant. There is a disc of Elizabethan Love Songs sung in highly convincing style by Hugues Cuenod, an expert in music no one else can sing, and this recording usually stops and holds people (Lyrichord). It's worth a try. If it doesn't convert anyone, it still will fulfill a purpose all the other discs mentioned should also fulfill: You'll enjoy it yourself.

Common Garden Fallacies



People say: Don't water plants in the daytime because water droplets focus sunlight on the leaves and burn holes.

The truth: No lens can focus light upon its own edge. Water any time of day.



People say: Smear a sticky band around your trees and you'll trap all the insects on their way up from the ground.

The truth: Most insects arrive via air, not by walking; the tar band can kill the tree by girdling (smothering) it.



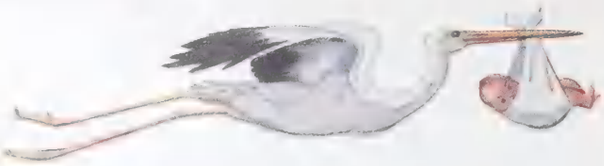
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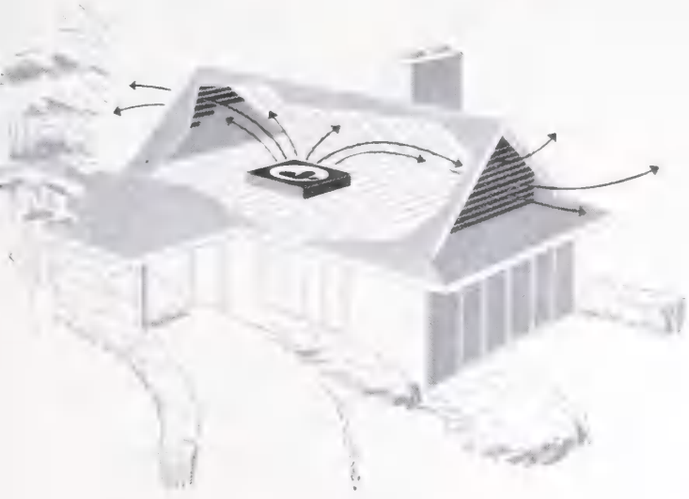
What happens is this: The hot s of the sun heat all of the roof faces upon which they fall. If have large trees which shade ne of the roof, naturally the roof l absorb less heat than if it is irely exposed to the sun. Also, your roof is very light in color (white is best), it will reflect the sun's rays and absorb less heat. But in any case, some heat will be absorbed by the roof, and it is this heat that should be carried off, before it reaches you inside.

Throughout the day the sun's rays, absorbed by the roof, heat the dead air trapped in the attic space. In turn, the air, which is now hotter than outside air, slowly heats the ceiling construction, *including the insulation*. In effect, a "radiant heating panel" is produced, which "shines" down upon you from the ceiling long after the sun has set. The result: You are

(*Please turn the page*)



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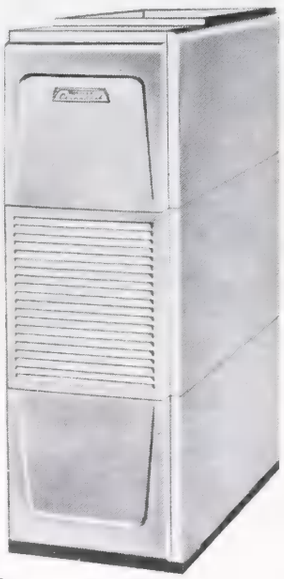


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TAKE THE HEAT OUT OF YOUR ATTIC

CONTINUED FROM PRECEDING PAGE

hot all through the night, and have no relief during the day, since the house never has a chance to really cool off.

Here is the solution: Install an attic fan. This will blow out (or exhaust) hot, dead air from the attic, and, in the process, pull in cooler air from the outside. With a cooler attic you will have a cooler ceiling over the rooms below.

Whether your attic is large or small, your present attic vents are probably inadequate. They should therefore either be removed and replaced with larger ones, or more vents should be installed to supplement them. The important point is to have air-inlet vents placed low in the attic space and outlet vents placed high near the ridge.

The size and type of vents will depend upon the physical proportions of your attic and the type of roof construction you have. A heating and ventilating contractor can advise you on this and suggest the type and size of fan you will need. In most areas this service can also be supplied by an electrical contractor.

If you have air conditioning in the rest of the house, you will want only to exhaust the hot air from the attic. So, you will install an attic fan in as high a position in the attic as possible, and blow out the hot air. (See Diagram 1.) The idea here is to get rid of the hot air which has risen to the ridge of the roof and to pull in cooler air near the floor of the attic space.

If you don't have air conditioning, you should plan to ventilate the whole house, as well as the attic space. In this case, you should have an attic fan installed in an opening or vent *between* the house and the attic space, which will draw air from the house and push it out of the attic together with the hot attic air. (See Diagram 2). (In some cases, you might find that the attic fan would be best placed at the gable end of the attic. Consult your contractor.)

Fans installed between the house and the attic come equipped with motorized louvers, which open automatically when the fan is turned on. Thus, in the winter or whenever it is cool, the attic is closed off when the fan is not needed. You may have a manual switch installed at a convenient location in the house, or the fan may be controlled by a thermostat, so that whenever the attic air reaches a given hot temperature, the fan motor will automatically be turned on.

INCLUDE SUMMER AIR CONDITIONING IN YOUR REMODELING PLANS

CONTINUED FROM PAGE 111

better health and a marked decrease in house cleaning.

One last word of caution: If your existing warm-air room registers are installed near the floor, the louvers are set to direct the air horizontally so that they blanket the lower portion of the room with warm air before it rises to the ceiling. In the case of cooling, it is necessary to direct air out of the register at a minimum angle of 60 degrees to the floor, thus directing it upward and distributing it evenly before it settles to the floor.

If your registers are installed near the ceiling, they are set to direct the warm air downward, but, for cooling, you want to direct the air horizontally. Therefore, in either case, you must replace your present fixed-angle registers with new ones that can be adjusted for both winter and summer needs.

If your house is heated by a gravity warm air system, it too may, under ideal circumstances, be altered to include summer cooling. However, here there are many factors which will affect the success of the remodeling and which must be carefully checked before you buy expensive new equipment. The distribution of warm or cool air and its return to the equipment are subjects which cannot be dealt with generally here and your exact circumstances will greatly affect the results. Therefore, obtain the help of a competent consultant.

Generally this is the procedure, assuming all factors point toward a successful installation. Your existing ductwork will probably be sufficient to carry the volume of air necessary for both summer cooling and winter heating, but a careful check should be made of the air volume carried by the large gravity ducts as it relates to the new volume required with forced air. They should be provided with dampers set to reduce their capacity to meet the new requirements.

oo, the return air side of the sys-
m may have to be altered to suit
ie new conditions. You will need
new forced-air furnace installed
partnership with the cooling
quipment previously described.
his "package" unit will then be
onnected to your old system of
ucts and provided with a set of
ampers to control the amount of
onditioned air sent to each room.
ew, adjustable room registers
nd a set of thermostatic controls
ill complete the installation.

*If you want to scrap your pres-
nt heating system entirely*, there
re several variations on these
asic systems which adapt to spe-
ial conditions. For example, if
ou have a one-story house which
fairly compact, you can buy an
ttic year-round air conditioning
nit (both heats and cools), which
raws its outside air through a
rge louvered vent in the gable
nd and whose duct work can be
nstalled in the furred space over
ie central hall or through the
ttic itself. (Diagram 2, page 109.)

This equipment consists of the
ame component parts as previous-
y described for forced-air condi-
ioning, except that it is assembled
n a "package unit" which lies
orizontally instead of standing
ertically. It therefore fits into com-
act attic space.

However, if physical obstructions
r space limitations may make such
n installation impractical, and
here is a crawl space or basement
nder the house which is adequate
n size, the equipment may be in-
talled there instead. (See Dia-
rams 3 and 5.) The best practice
s to place it on a concrete or
nasonry foundation, thus isolating
ll vibration noises which would
esult from direct contact with the
tructural frame. Vertical supply
nd return ducts carrying condi-
ioned air between the equipment
nd the attic space are installed
n either the backs of closets or in
he corner of utility spaces, where
heir presence is not objectionable.

ONCE these are in place, the hori-
zontal distribution ductwork sup-
plying air to each room is installed
n the same manner as shown for
n attic space installation. In either
ase, attic or crawl-space installa-
tion, be sure that the air supply to
he condenser is drawn from the
outside and not from the space in
which the equipment is placed, as
it is assumed that the air in those
spaces will be hotter than the out-
side air. Also, be sure that the dis-
charge from the condenser is made
completely to the outside, since you
want to keep the machinery space
as cool as possible, so it will not
transmit additional heat to the house.

*If your present heating equip-
ment is perfectly adequate, but you
still want to add cooling*, these sys-
tems just described can generally
be applied to either one- or two-story
houses, where *only* summer air con-
ditioning is needed. In the case of
two-story houses (see Diagram 4),
the cooling equipment for the sec-
ond floor can be installed in the
attic space and in the crawl space
or basement for the first floor.

If only the second floor is to be
air conditioned, however, it must
be shut off to keep the cool air
from dropping to the first floor.
There are many combinations of
ways in which these systems may
be installed and some complica-
tions of installation which cannot
be gone into here. The point is
this: Whatever your circumstances
may be, there is, in all probability,
an answer to your problem.

HOWEVER, keep this in mind. It
is not advisable to install air
conditioning equipment in confined
attic or crawl spaces, if it can pos-
sibly be located in a more acces-
sible area. With all mechanical
equipment, there is a certain
amount of maintenance required so
it should be placed for easy acces-
sibility whenever possible. Fire is
also a consideration, especially if
oil-fired heating equipment is a
part of the installation. So try to
locate your air conditioning units
in open, easily reached places.

Vibration is also a factor which
should be considered. Equipment
installed on wood-framing mem-
bers, particularly in the attic space,
will transmit the vibrations set up
by their moving parts to the frame
itself and disagreeable noises will
result. To avoid this, place equip-
ment, whenever possible, in rooms
or closets which can be completely
insulated from the rest of the house
with sound-absorbing materials. If
equipment is installed on concrete
floors or foundations instead of on
the wood frame, there will be less
vibration noise transmitted.

If this is not possible, be
sure that rubber vibration-reducing
mounts are placed between the
equipment and the structural mem-
bers upon which it rests. This
problem of noise can be a real one,
so be sure that every precaution
is taken to minimize it. Remember,
all equipment with moving parts
makes some noise.

*If your house is equipped with
hot-water heating*, which includes
room radiators or convectors con-
nected to a boiler by means of a

(*Please turn the page*)

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HOW TO INCLUDE SUMMER AIR CONDITIONING IN YOUR REMODELING PLANS

CONTINUED FROM PRECEDING PAGE

system of piping, you may make the conversion to year-round air conditioning with equal ease, assuming that your boiler and piping are in good operating condition. The existing piping will, in all probability, need no alteration, but the old radiators or convector units must be removed and replaced with cabinet-type, pre-assembled "remote room units." (Diagram 6.)

There are a number of makes now on the market, some of which offer units which can either be built *into* the wall, or, if structural difficulties make this impractical, they can be placed flat *against* the wall. In addition, some manufacturers make similar units, which can be built into small closet spaces or installed in the dead space over a closet or hallway. (See Diagram 9.) This type of unit can be used to supplement the system where wall locations are not readily available or in rooms where there is no existing hot water connection on an outside wall.

Each room unit consists of a coil, drip pan, washable air filter, fresh-air intake, motor, fan and controls. A water chiller, either water- or air-cooled, is installed with your existing boiler, or, if space does not permit or noise is a problem, placed in any other convenient utility area or even completely outside the house. In addition, there must be an electrical connection to each unit and, if your present system does not have a return pipe line to carry condensate to the sewer connection, one should be installed. However, if this is made impractical because of structural obstructions, the condensate from each unit can be piped individually to adjacent flower beds or yard drains.

FOR summer air conditioning, cold water is pumped from the water chiller through the existing piping to each of the new room units where it passes through the coil, cooling it, and returns to the chiller to be cooled and recirculated. Warm, humid air from the room is drawn into each unit where it is mixed with a portion of fresh outside air (drawn through vent cut through wall in back of unit), filtered, blown across the coil, where it is cooled, dehumidified and released into the room at the proper temperature, velocity and volume to produce comfort. Each room unit has its own set of individual controls which enable the system to be controlled room by room. Thus, where conditions are such that certain portions of the house are not in use, the unit serving those parts can be turned off.

For winter heating, the system is switched from the chiller to your existing boiler by means of automatic controls and operates in the same manner as that described for cooling, except that hot water is circulated through the coils heating the room air.

The advantage of this system in houses heated by steam or hot water (called "wet heat") is that there is little or no structural work involved. However, since the air-cleaning filters are installed in each room unit, each must be serviced individually. Be sure that all piping exposed to warm air is insulated with insulation tape or a similar product to eliminate condensation and to reduce heat gain through the pipes.

You may find, upon investigation, that your heating system simply will not adapt itself to remodeling, either because of mechanical or structural obstacles or because it is just too old to make alteration a sensible undertaking. Or you may find that the cost of the work necessary for installing a central system is beyond your budget.

If this is the case, there is another door open to you. You may use room air conditioners. These individual units can be installed either one at a time as the budget allows or all together. They need only the proper electrical power connection (be sure to have your electrical service checked) and drains for the condensate. By using separate units, you may air-condition only those rooms you feel are critical and each unit can be controlled separately.

THERE are two basic types of room air conditioners: One is placed in an existing window. (See Diagram 8.) In this case, the unit is laid on the existing window sill and a new sill installed directly over it. The window sash is then cut down to fit the new opening. An experienced carpenter can fit the new sill and alter the frame so it will be neat and water-tight.

The second type can be built into



an existing outside wall. (See Diagram 7.) In this case, the window is unaltered and it has the advantage of not interfering with draperies or blinds.

No matter what type of heating system you now have or what your solution may be, there are some general words of advice that will be helpful in your remodeling:

FIRST, and let us emphasize it, you should obtain the services of a competent heating and air-conditioning contractor; one who, by reputation, has shown that he has a firm understanding of the principles of air conditioning and has the know-how to install and back up his work. Once having found this man, you can aid in the program in many ways. Read House Beautiful, July 1954, p. 82; March 1954, p. 136; February 1954, p. 80; August 1954, p. 90 and follow the "Check List" at the beginning of this article. You will find it useful to read all of House Beautiful's Climate Control articles as well. With this understanding of the things that make for a really effective air-conditioning program, you can proceed with your contractor to plan the actual installation.

Before proceeding, however, you should know exactly what kind of results to expect from your air-conditioning system.

As you have learned from your previous reading, your comfort and all of the resulting advantages, depend upon three basic things: control of the air temperature; control of the humidity; and movement of the air (air change) with the introduction of 20 to 25 per cent of fresh outside air. No system can produce positive, satisfactory results that does not accomplish all three. The exact temperature, relative humidity and rate of air change should be determined by local conditions and, to some extent, by your own desires.

Too, the number of people in your family and the average number of guests you may expect, the number of times per hour your children run in and out of the house, all have an effect upon the design of the system. This is another reason for having a competent consultant design and install the work. No rule of thumb can be applied.

No matter what type of system is to be installed, your consultant should first take into consideration all of the conditions affecting the design. His procedure, generally, should include the following:

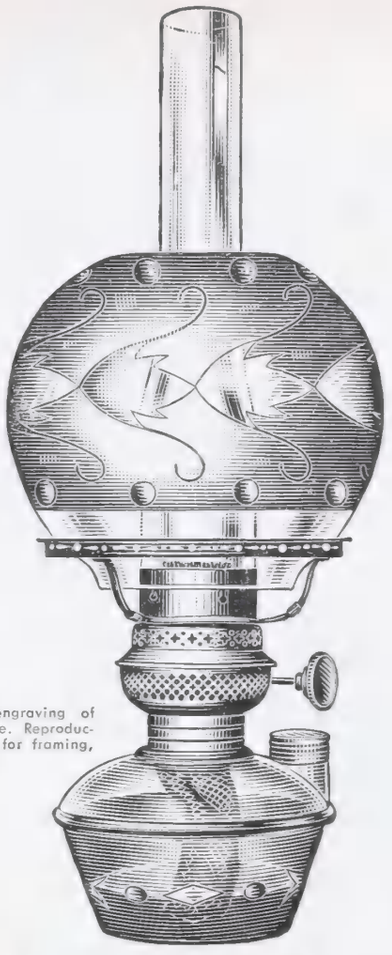
A detailed inspection of the entire house, taking into consideration types of construction, orientation and all of the related work you are contemplating. These conditions will greatly affect his calculations.

A careful measurement of all of the rooms to be air conditioned, including area of outside walls, areas of walls dividing air-conditioned and non-air-conditioned rooms, all glass areas, ceiling areas covered by attic spaces, ceiling areas covered by air-conditioned rooms, floor areas over basements, floor areas over ventilated crawl spaces and floor areas at on-grade slabs. From these measurements, the contractor can calculate the amount of heat your house absorbs directly and indirectly from the sun and he can thus determine the amount of cooling that will be required to compensate for this heat gain. It should be emphasized that all glass areas, even those facing north, absorb a great deal of solar heat (reflected, if on the north side) and their size, therefore, is a critical point to be considered in the calculations. This is the reason so much emphasis is placed upon control of the sun falling on glass areas.

Consideration of fuel availability, cost and application to determine whether the fuel being used in the existing equipment will be the best to use in the new system. Often, as in the case of a very old house, the conditions of fuel supply have changed through the years, so that another fuel may be so much more easily and economically available as to make it worthwhile to make a major change-over.

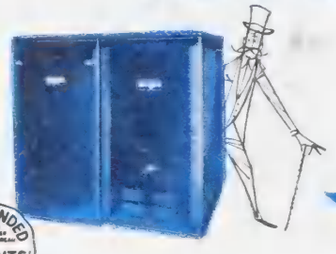
A study of your existing heating system to determine whether it is adequate to perform its winter-heating function and whether it can be used in conjunction with the new summer air-conditioning system. The results of this study may show that the present heating system is quite adequate, but is not adaptable to summer cooling by means of an additive cooling unit. In this case, it may be recommended that the cooling system be installed independently of the heating system. If, however, the existing heating system is adequately designed, a cooling additive unit may be incorporated into the system.

Conclusion: No matter what general type of heating system is now installed in your house or which fuel you are using, there is good equipment on the market to bring you year-round comfort.



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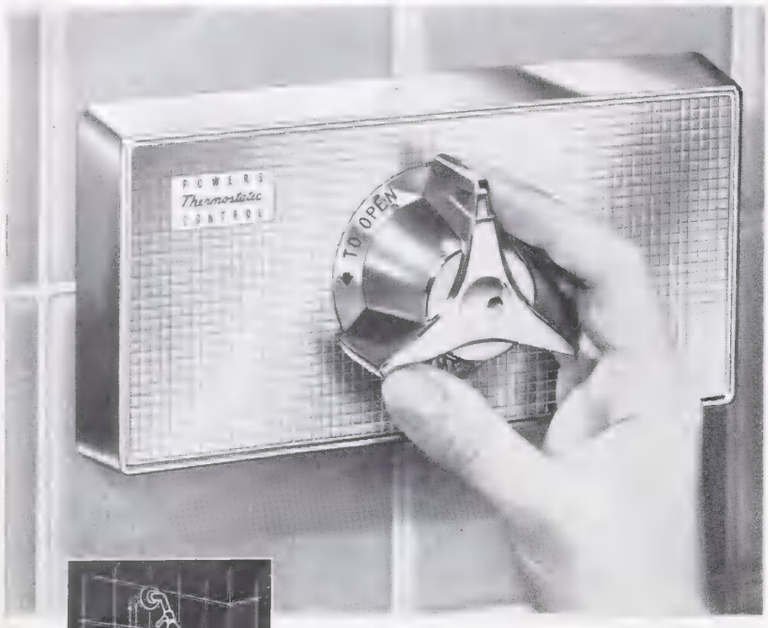
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How to Enjoy a Symphony

By RICHARD WILLIAMS

What the novel is to literature, what oil painting is to the pictorial arts—that is what the symphony is to all music.

At the cradle, the symphony was granted one great gift. It was given the opportunity of making itself heard through the medium of the richest, showiest and most puissant of musical instruments—the orchestra. At the very start, then, the symphony was promised popularity, for the orchestra is the most popular of all music-making devices.

It is obvious why this should be so. The orchestra can thunder the loudest, but it can also sing as softly as a nightingale and in the very next moment it can turn around and whip up devilish excitement. It can present music in so many combinations of instruments, mixing various sounds and timbres, that this very mixture intrigues ears which would be unresponsive to music made by sparser means, much as the fat and rich colors of an oil painting can evoke pleasure from eyes which glance with incomprehension at a pencil drawing.

As we all know, the main work composed for the orchestra is the symphony. Together with its somewhat unkempt cousin, the symphonic poem, the symphony constitutes about three-quarters of our concert programs. It accounts for about two-thirds of the sales of records of all serious music.

Many music lovers begin their music-loving not with a small work, but with Beethoven's *Fifth* or Dvorak's *Symphony from the New World*. As a form, the symphony has served music so well that even the modern composer, acidulous, atonal and rebellious against classic convention, still composes a symphony, when he composes a major piece. What he produces may have little enough in common with Haydn, but he still calls it "Symphony."

When you deal with one of the great symphonies, you deal with a colossus who still can move as gracefully as a cat and intone a lullaby. It seems worth while to describe the giant, to write a short biography of this Gulliver, with the hope that such a description may help you to enjoy some of the hundreds of works poured forth since the Eighteenth Century.

What is a symphony? An old joke book defines it as a musical

composition in four movements: In. Down. Up and Out. Fortunately, this definition is no longer valid for most people. *The International Cyclopedia of Music and Musicians* defines it as a "sonata for orchestra." But this, while true, is an inbred definition and merely confronts us with the necessity of defining a *sonata*.

Let us go back for a minute to the early Eighteenth Century, a period in which favorite music consisted of works written for solo instruments, or for the voice accompanied by a group of instruments, or for a solo instrument accompanied by a group of massed instruments.

The second of these forms was, of course, the opera. Opera represented then the most popular kind of musical entertainment. The orchestra was little more than a servant of the soloist, a background for the single performer. As the operatic form developed and became elaborated, it was felt desirable to precede the evening's singing with a short piece, an overture to be performed by the orchestra alone. No doubt many of these overtures served no better purpose than to quiet the latecomers and to prepare the mood of the audience. But soon enough the overtures too were elaborated, and they took the form of a triple movement: first a quick part, then a slow section by contrast, and finally a fast and rousing finale.

People liked this form, and overtures began to be written for independent performances away from the opera house. The quick-slow-quick scheme remained attractive. It was pleasant to have one's attention arrested at the very beginning, then to dream for a while and hear a lyrical melody, and at the end to be pulled into a stimulated and expectant mood.

AS THE overtures grew more elaborate, composers began to dignify the form by calling it a symphony. The word itself derives from the Greek and means merely "sounding together." Nobody knows who first called a symphony a *symphony*, and for some time in the Eighteenth Century the terms overture and symphony were used interchangeably. Whatever they called it, it appeared certain that the scheme gave satisfaction.

The form is as obvious—and what form of art is not rooted in the obvious—as the contrast of light and dark, of clear and obscure in painting. The same plan was taken over into certain large compositions for solo instruments and was called a sonata.

Both forms, sonata and symphony, were elaborated and subtilized as the years rolled on, and musical style passed from the strictly classical to the romantic. Both forms grew naturally and acted one upon the other. It is not true that the sonata was first invented and then translated into orchestral language. As no composer wrote music independent of his predecessor, so no form of music was developed by writing a set of intellectual rules or by drawing a blueprint. The rules and the blueprints came afterward.

FORM is not something which is thought out. Form develops, because a creator presents his thoughts in a shape or form which proves to be useful to him. He finds that he can say other things using the same form. The public finds that the form is interesting. Out of the three-part overture, then, came the much larger work using the principle of fast-slow-fast.

Successive composers, as they had more and more to convey, pushed the form into a wider breadth and made it taller. Out of one movement grew four. The principle of contrast remained true in the entire work. But it also operated within each movement. We shall see presently how it did so.

In the early part of the Eighteenth Century there lived in Mannheim a very worthy and renowned Kappellmeister by the name of Johann W. A. Stamitz. He had an orchestra which he drilled to a degree of accomplishment and refinement then unknown. This orchestra was able to handle large orchestral compositions and to play a *crescendo* and *diminuendo*. It had good flute players as well as good strings.

Stamitz decided to supply the players with material worthy of their mettle. He composed about 50 works for the orchestra in which the sonata form was treated boldly and vigorously. This, strictly speaking, was the beginning of the classic symphony and the Mannheim orchestra was the first of the symphonic orchestras. Stamitz's work influenced Carl Philip Emanuel Bach, a son of Johann Sebastian Bach, and in turn the output of both men had a profound influence on a joyful genius whose untrammeled inventiveness and overflowing zest enabled him to realize the great possibilities of the orchestra.

That genius was Haydn. He lived

(*Please turn the page*)



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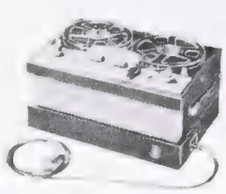
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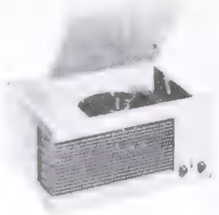
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HOW TO ENJOY A SYMPHONY

CONTINUED FROM PRECEDING PAGE

in the latter part of the Eighteenth Century, and before he died at the age of seventy-seven he was to have made the acquaintance of Mozart and Beethoven. Indeed, the year before Haydn died, Beethoven had finished the most popular of all symphonies, his *Fifth*.

Haydn is called the father of the symphony. No one would be churlish enough to dispute that title, though it is not true. A form of art never has one father: it has many. Let's call Haydn the father of the *living* symphony. Of that there is no question. His are the earliest symphonies still to be heard in Carnegie Hall, still to be admired and enjoyed by listeners who are atuned to the sound of Stravinsky.

The twelve symphonies Haydn wrote for the English impresario Salomon, who persuaded him to visit England and to give concerts there, are superb examples of the full-blown classic symphony. We can take any of these and look at them closely, to observe what makes a symphony tick and why the form has proved so satisfying. We shall do so next month.

For pre-symphonic music, the reader's attention is invited to a new, remarkable series of LP records just released by Decca, called the Archive Production.

Pressed and packaged in Germany, this series reproduces, with the highest fidelity in sound and scholarship, the development of music from the Eighth to the Eighteenth Century, when the symphony first appeared.

From the Gregorian chant of the middle ages to the piano concertos of Mozart in the 1700's, the great history of music's beginnings unspins for us on twelve silk-smooth 12-inch records. There is probably no better way to know and enjoy, in their chronological sequence, the songs of the troubadors, the ballads of the Elizabethans, the first stirrings of Italian opera, the pre-classic masterpieces.

Each record is accompanied by full, explanatory texts, which, all together, constitute a student's outline of musical history up to the time of the symphony, at which point our Music Editor's promising new series begins.

A FINE OLD STABLE BECOMES A FINE NEW HOUSE

Following are lists of materials and furnishings used in the Howlett residence shown on page 107.

Building Information

INTERIOR WALL SURFACES: Cement plaster and Douglas fir "V" joint paneling.

FIREPLACE HEARTH: Black Vermont slate over brick, Vermont Structural Slate Co., Fair Haven, Vt.

FIRESCREEN: "Flexscreen," Bennett-Ireland, Inc., Fireplace Division, Norwich, N. Y.

DOOR FRAMES: Kewanee Mfg. Co., Kewanee, Ill.

PAINT: Paint on concrete and masonry "Bondex." The Reardon Co., St. Louis, Mo. Interior wall paint, Sapolin Paints, Inc., New York, N. Y. Shingle stain, Garden City Paint & Varnish Co., Chicago, Ill.

FLOORING FINISH: Cement floor stain: "Waterlox" Empire Varnish Co., Cleveland, Ohio.

HARDWARE: Schlage Lock Co., San Francisco, California.

HEATING: Boiler (gas-fired), Crane Company, Chicago, Ill. Heating controls, Minneapolis Honeywell Regulator Co., Minneapolis, Minn.

Furnishings

FURNITURE: Seats and bolsters, Thayer Coggin, High Point, N. C. Antique Chinese seat, courtesy The Art Institute of Chicago. Corner tables and slabtop cocktail tables, Murray Furniture Mfg. Co., Winchendon, Mass. Chair and ottoman, Moffitt, Inc., High Point, N. C. Kjaer chair (covered in black leather), Dunbar Furniture Corp. of Indiana, Berne, Indiana.

CARPET: "Tableau" in Dixie clay, Karastan Rugs, New York N. Y.

FABRICS: Cuivre antique satin draperies, J. H. Thorp & Co., Inc., New York, N. Y. (installed by Maurice Sternberg, Inc., Chicago, Ill.) Chair and ottoman covering, S. M. Hexter Co., Cleveland, Ohio. Seats and bolsters covered in "Redwood," Atkinson, Wade & Co., Inc., New York. Pillow covers, coral brown, H. B. Lehman Connor Co., Inc., New York; curry yellow, Cheney Greef & Co., Inc., New York; lily, Peg Riley, New York, N. Y.

LIGHTING FIXTURES: Hanging lamps, Lightolier, Inc., Jersey City, N. J.



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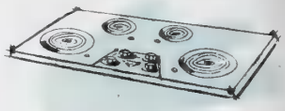
Choice of five decorator colors or gleaming stainless finish—to give you freedom to plan a new kitchen just right for your family needs.

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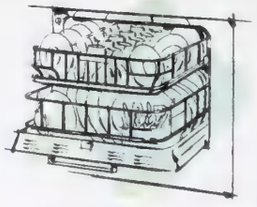
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Ideas that can work anywhere



PHOTOGRAPHS BY MAYNARD PARKER



Canvas feed bags came from a store that sells supplies for stables, but they serve admirably in the garden for carrying vegetables to the house or as lightweight trash baskets. You might use them to tote toys or even picnic gear.



A play porch can take a big load off any house and may be the most practical solution for the too-small house. Screen it, use a flooring that rains can't hurt and furnish it with weather-hardy things. Home of the Allen R. Johnsons, Honolulu.



Names and lanes (note floor under cabinets) assign definite storage areas to each child. Try similar system for stepladders and garden hose, also for hand tools in storage drawers.

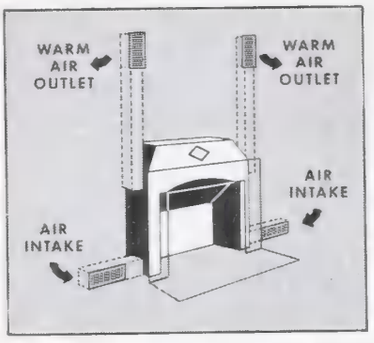


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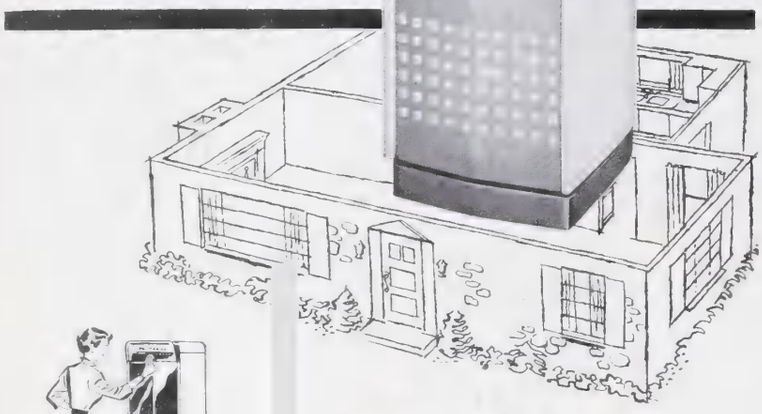
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How can you get privacy for $34? Dr. Bernard Winter spent it on lumber and put up this trellis, then planted grapes to get a quick cover. The rest of their garden is covered thickly with roses of all kinds and colors.

HOW INDIVIDUALITY GOT A SECOND CHANCE

CONTINUED FROM PAGE 100

On a slightly lower level, on the dining room side of this workspace, will soon be a breakfast bar. Everything they've done, from the colored flagstone hearth to the aluminum siding ("our best investment") has been a product of a fat file of magazine ideas and their own imagination.

"We all like to stretch out on the floor in the winter and look out at the snow pressed against the picture window and feel the full warmth of a roaring fireplace," said Dr. Winter. "Then in the summer our back yard is a flood of roses, and the color comes right into our room. We like to bring the outside inside; that's why we have no draperies. But we would if we were back-to-back with another house.

"I guess maybe the trellis started the whole remodeling. It was the first thing I built, cost me $34 for the lumber. I put in grapes to give it a quick cover. (You should see that fast thick crop.) That yard is part of our living room. But then everybody's different."

TAKE the Willard Ewings. He's a tall rangy pilot who has lived all over the country and never really settled anywhere for too long. Now he commutes regularly to Arabia for an oil company. His wife's from Virginia and he's from Chicago. They always had specific ideas about the house they really wanted, and it had nothing to do with subdivisions. But they carefully checked values and budgets and finally decided this was it. Then they pushed out their walls.

They wanted to stretch their living room in every direction, so they almost tripled its size. (See page 99.) The bulk of the work took a full summer, began with a balsa wood model and the constant advice of a steady stream of sidewalk superintendents ("sometimes I did wish we had a fence to keep them out, except that when I really needed them, they were all here.") He needed them when his six-foot excavation was suddenly flooded by a heavy downpour and threatened to undermine the whole rear of the house. His wife was home alone and she corralled the neighbors. They all bailed water for three hours until it was safe again.

Otherwise the Ewings and their two sons did their own work, except for a plumber called in to connect extra copper pipe to the existing radiant-heating setup.

"I worried about that radiant heating because of all the old wives' tales about rugs trapping the heat. I checked with one of my

(*Please turn to page* 148)



All the pictures on this page show the successful search for privacy by the Mel Gervey family. They used a basket-weave fence and plantings to give them the feeling of separateness and individuality despite subdivision.



A neighbor helped Gervey put up the fence in two days, but the barbecue was a family project. Note the storage closets (shown below) cutting off service yard from rest of garden. They also have a fenced-in yard in front.



Gervey designed and built these garden-storage closets himself. Since the Gerveys have no garage to store garden equipment, this outside closet-wall saves them the headache of trucking all heavy garden tools to the attic or elsewhere.

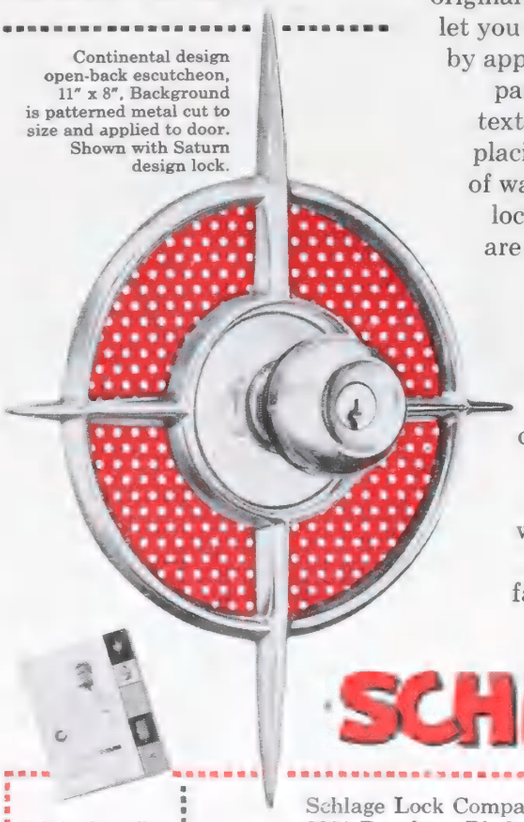
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Manhattan design open-back escutcheon, 8" x 4⅜". Colored background is paint applied to door. Shown with Tulip design lock.

Continental design open-back escutcheon, 11" x 8". Background is patterned metal cut to size and applied to door. Shown with Saturn design lock.



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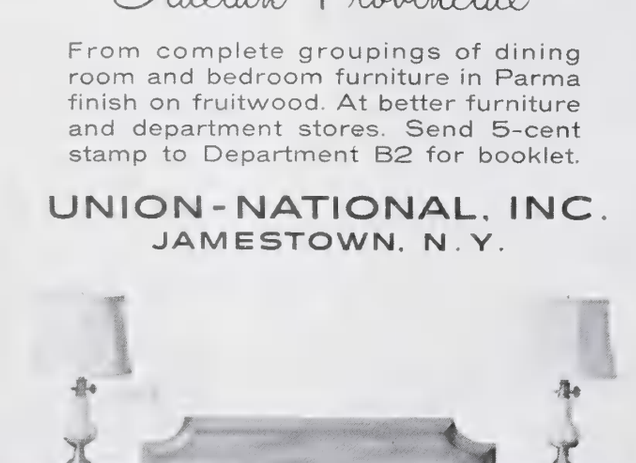
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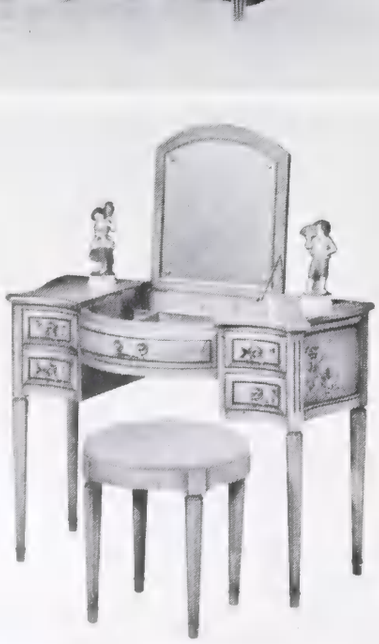
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Here is a more detailed picture of the basket-weave fence. The Gerveys saw something similar in a magazine, copied it, because they liked its design and the way it gave them wanted privacy without killing the breeze completely.

HOW INDIVIDUALITY GOT A SECOND CHANCE

CONTINUED FROM PRECEDING PAGE

passengers going to Arabia who happened to be a heating expert and he explained it all to me. The big thing about the radiant heating was that it took the cold out of the concrete, eliminating a main source of heat loss for the body. That was good enough for me."

The Ewings also built a big winter-proofed screened porch and connected it to the living room with a Dutch door.

"I've always wanted a Dutch door," said Mrs. Ewing almost shyly, as if confessing a long-held secret. "Don't ask me why, because I don't know. I guess it's part of my secret personality."

So is the rest of the house—they've done all their own decorating. (Mrs. Ewing made her own curtains for the entire house.) And now they're going to build a summer house, a four-room log cabin on a piece of land they bought along a big, quiet lake in Connecticut.

"That's one big advantage for us living in a mass-built house; we can afford to build a summer home now. We can have our cake and eat it."

Another possible advantage of this mass-built house is that it gives people here the feeling they can change it any way they wish, that no structural part of it is sacred. Of the 17,000 families here, more than 95 per cent have spent from $100 to $10,000 on remodeling—and almost two-thirds of them have been major projects. Of these, almost half have been done by the people themselves. (Adult education here offers night courses in everything from "Attic-Finishing" to "How to Make A Brick Barbecue"—and the courses are crowded.)

"Some of the ones who come in here have never even held a hammer before," said Jack McKeon, who runs a lumber yard. "They tell us what they want to do and we tell them how much it will cost in materials: about $250 to convert a single room in the attic, and up to $1,000 for a garage, depending on how oversize it is. Bringing heat to the attic is another $300 item, an extra bathroom about $450. We help them with plans, tell them where to get building permits, make up their lists of materials, show them how to put up plywood panels, and they're in business."

Not all of them. Some soon hunt for help, usually from one of the more than 40 home-improvement companies in the area.

John Oats runs one of the biggest in this subdivision.

"Most people do their own painting, but only about 5 per cent try to "do-it-yourself" with plumbing. The same goes for dormers. An increasing number—maybe too many—do their own electrical work. (It's permitted here.) Some contractors do rough framing and let the people finish it up, but we do only complete jobs. Prices vary, because everybody wants something different, but it averages out about $800 for an attic room, about $1,200 for a garage which includes everything.

"I live here myself," said Oats, "and I've been inside more than a thousand homes. They're all busy changing things around. People started moving into these houses in 1947 and they've been remodeling them ever since. Ten years from now, you won't recognize this place, what with all the big trees and different houses. And if people are doing it here, they must be doing it everywhere."

They must be. The limit of a house is not the limit of its walls.

VISIT the Mel Gerveys. What they wanted more than anything else was privacy, complete privacy.

Does that sound like a joke? Imagine moving into a mass community where the houses elbow each other, the back yards spill into each other, and where too many picture windows look into other picture windows. Imagine coming into this and actually expecting privacy?

Yet that's just what the Gerveys have got. And so has everybody else here—everybody who really wants it.

"The first thing we did was to put up a fence," said Mel Gervey, a mild soft-speaking man who puffs a pipe and lets his words come out slowly, "and I guess we were the first ones on the block to do it. It took me two days, one with a post-hole digger, another to nail down the basket-weave boards. My neighbor helped me, then I helped him. Now we've both got what we want." (See page 147).

The Gerveys also fenced in a play-yard for their child, but they themselves like it so well that they plan to break out a door from their front bedroom and use it as an extra place for privacy.

Inside, their main change is a handsome remodeling of a carport into a dining room with window walls and a sloping ceiling following the original roof lines.

"I used to sell baby foods around here as a part-time job," said Mrs. Gervey, a petite brunette who sparkles with energy. "I don't know how many hundreds of homes I saw, but the honest truth is that I never saw two of them exactly alike. Maybe because they all started out looking so much the same. Maybe that's why they're trying so hard to be different. But I think it's just the people themselves.

"We haven't had too many people moving out around here, but I know one house down the street that's changed hands four times and every new owner added something individual to it. That's why the last couple moved out. They didn't want to live with all those other people's ideas; they wanted a more basic house where they could start from scratch and add their own personality."

WHERE do you find the pieces of personality in a house? Can it ever be in a milk box?

"I know that sounds funny," said Mrs. Homer Guinan, patiently ignoring the two children climbing all over, "because we've made so many changes in this house. I stopped counting after we spent $10,000. But with all the rooms we added and everything else, my private pride is still my milk box. We had one when I was a little girl, and I always amused my dates by climbing through it. I can't climb through it anymore, except in my memory, but can you see why I wanted one so much?"

It's much more than a milk box: it's an ingenious two-way package-entrance from the kitchen to the outside foyer, which can be floodlit, a special opening to talk to door-to-door tradesmen. "That means I don't have to get dressed to answer the door. The children don't even have to come in for their mid-morning snacks."

The Guinans have something unique in subdivision living: They're flanked by only one neighbor. Their land backs onto a stand of tall trees, screening the parkway; on their right is some unused county land. "That fits right into our claustrophobia," said Mrs. Guinan. (She then turned to one of her climbing children and made a quick agreement: "If you go to bed now, you get a cooky." The cooky won.)

This family already has added a dining room, foyer, enclosed porch, extended living room, workroom, even an extra stairway which will lead to a proposed children's area, so that the children won't have to troop through the living room to go upstairs.

"People come through here now, telling us how beautiful it is," she said slowly, sitting back in her chair, as if she were concentrating on something that wasn't there. "Suddenly it all comes back to me, everything we had to go through —the mess of construction, all our headaches with sub-contractors, the torn-up floors, the dust all over everything for months, the drafts coming from everywhere, the mice moving in from the fields, the cats climbing in through construction holes—but do you know what? Somehow all of our problems only

(Please turn the page)



TABLE BY HERMAN MILLER

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HOW INDIVIDUALITY GOT A SECOND CHANCE

CONTINUED FROM PRECEDING PAGE

intensify the final satisfaction."

How did it all start?

"Well," said Mrs. Guinan, "my husband and I are both big. We wanted big rooms, big closets. We wanted a house that fit us."

. . . *Homes are the faces of the people* . . .

WHO needs a fireplace? Should the bricks be left as they are or painted white, or must the whole thing be panelled? If the need is strong enough, why not push out the living-room wall another ten feet, so you can get far enough away from it to get the full effect of the fire light on the bricks.

For the Michael Vincels, the fireplace was the core of the house. They wanted more of it, much more. So they extended the brick fireplace wall, not only making it longer but connecting a brick wall to cut off the kitchen. Then they completed a whole extra area of living space in place of the breezeway, using the added area for dining and a larger living room. (See page 99.)

"However, we kept the thing we wanted to keep, the sense of spaciousness," said Vincel, a blond, beaming young man. "We did this simply by not dividing up our new space into cubicles and walls. And we even did it with our brick fireplace wall, building it with spaces instead of solid. We spent a whole evening in the kitchen moving all that heavy stuff around again and again just to make sure we had the brick openings where the space fit best. Now we really have a fireplace wall that serves as a focus and fits into the feeling we want."

Each house has a file of feelings, and these are deep things. Vincel talks about them with an excitement and energy as if to say that these things are too important to keep inside oneself.

"My wife and I always have lived in apartment houses," said Vincel. "Maybe that's why we've always been hungry for grass and gardens. Anyway, you may not know it, but you're looking at a full-fledged expert on tuberous begonias and dwarf trees. You'd be surprised how much of an expert you can become after four years of steady reading on a subject. Most of the people on this

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block became experts on something or another, like the guy across the street—he's a nut on lawns; anything you want to know about it, he knows.

"But come on out and see my dwarf trees."

Vincel has 16 of them, plans to get more, all heavy fruit-bearing trees (he got more than 100 apples from a Cortland—he told this with all the pride of a new father who has just bathed his baby).

"I buy all my trees from a wonderful guy in Port Chester, N. Y., and let me tell you something he said, a great thing. He said that every child should have his own tree, a tree he could watch and water and grow with, a tree that would tie him more tightly to his house and home, a tree that would be part of his life and memory. Then he let each of my four children pick out his own tree. And do you know what? He wouldn't take any money for them!

"You should have seen those kids' faces this season when each tree bore a single fruit. How can I explain that feeling to somebody who lives in the city? Yet it's something to spread around, isn't it?"

Sit in the living room with the Herbert Halperins and watch them create another kind of excitement.

He picked his subdivision plot by flying over the area, selecting it because it was one of the few with big trees. They wanted to add a center hall and a dining room and they have them. They couldn't find proper storage pieces to fit set space, so she designed them and he built them. He refers to them as "built-in stuff" but they have the finish and polish of a professional, a real look of luxury.

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(*Please turn to page* 169)

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ABC for collectors of American contemporary art

By JOHN I. H. BAUR

Why not start yourself or someone else collecting American art? Here are the ABC's and XYZ's from an expert.

Why should one collect art? The simple answer, of course, is for pleasure—a pleasure quite inconceivable to those who have never lived with original painting or sculpture. It offers rewards entirely different from those of reading, music or any of the other arts.

To dispose of some worldly considerations first, let's take social prestige. This may be a slightly disreputable motive, but it *is* a fact that an art collection can be an efficient social escalator. Or consider decoration. This is often a more openly avowed aim—and a quite proper one, since art adds a tasteful touch to interiors. Then there is investment—even the most spiritual buyer likes to be offered three times what he paid for a picture.

At the opposite extreme is the abiding faith of idealists in art's uplifting qualities, ranging from the 19th-century belief that an expectant mother should gaze on beautiful things to the modern concept that exposure to fine paintings develops a child's observation.

But more important is the deep pleasure which springs quite simply from the intimate presence of a work of art in one's life. Such a presence has its own character and voice. Look at it with understanding and it answers, speaking of serenity or romantic feeling, of high reason or mysticism or sensuous delight, of pity, love or a hundred other human emotions. Like people, no two paintings are alike. Some are reticent, some assertive, some are profound, others superficial; some become bores while others deepen in sympathy over the years. The man with art about him is never alone; he is in the presence of infinitely varied harmonies which

(*Please turn to page* 155)





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ABC FOR COLLECTORS

CONTINUED FROM PAGE 152

proclaim life's meaning and beauty.

If money is no obstacle, a collector can live with the finest works of the past. Nevertheless, this is a frankly partisan argument for collecting work of our own time and land, not because it is better than that of other years and places, but simply because it is closest to our own lives and gives us a deeper understanding, both intellectual and emotional, of our own civilization. Collecting our modern art requires it—and at the same time it bestows on the collector in even greater measure—an acceptance of modern life, a faith in its values and a belief in his own convictions.

How to Start

Seeing art

No one expects to read a book without learning the abstract symbols which are words. Yet a surprising number of people think that any kind of art which they do not immediately understand is worthless. They probably have little comprehension of even the art which they think they understand.

Anyone with an awakening interest in art should try to find out more about it. The education of the eye never ceases, even for the professional. With serious art, even that which is extremely realistic, a deeper search is both necessary and rewarding. Indeed if all art could be read rapidly there would be little point in collecting. A good picture yields its full quality slowly and reserves surprises even for those who think they know it quite well.

Today most cities in the United States offer some opportunity for seeing contemporary art and most museums collect it. Commercial galleries are centered in New York, but are found elsewhere.

How much?

It is good to start asking prices early—it's the only way to learn values. Exact figures vary, but modern American art is not costly. Drawings by young men start as low as $10, by better-known artists from $25 and $30. Watercolors in the first group start at $25 or $30; in the second at $75 to $100. Oils by young artists of some reputation go for $200 to $300 and even small examples of oils by famous men can be picked up under $500.

Reading

While reading does not take the place of looking, it is a must for a collector. A good bibliography will be found in Oliver Larkin's *Art and Life in America* (1949) which, itself, has several chapters on contemporary art and architecture. Among valuable older works are Martha Cheney's *Modern Art in America* (1939), Forbes Watson's *American Painting Today* (1939), Peyton Boswell's *Modern American Painting* (1939), and Jerome Mellquist's *The Emergence of American Art* (1942). More recently, the author's own *Revolution and Tradition in Modern American Art* (1951) tells how modern movements developed in this country during the 20th Century, while Frederick S. Wright's *Milestones of American Painting in Our Century* (1949) discusses the work of fifty leading figures. Alfred H. Barr's short booklet *What is Modern Painting?* (1949) is a good elementary work. On sculpture, C. Ludwig Brumme's *Contemporary American Sculpture* (1948) has too little text but good plates.

Forming a Collection

Medium and size

The new collector is often confused by the medley of art terms. First is medium, the kind of material used. Color in paint starts as finely ground powder, mixed with oil, (for oil paint), with water (and gum arabic) for watercolor paint, and so on.



Oil is rich and shiny; it has body (or *impasto*) and can be used variously from thin glazes to heavy application. Pure *watercolor* is transparent: it acts like stained glass, the white paper reflecting light through washes of paint. *Gouache* is watercolor with a filler added to make it opaque. *Casein* paint is color mixed with a milk derivative. Two very old techniques still employed occasionally are

(*Please turn the page*)

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FOR COLLECTORS

CONTINUED FROM PREVIOUS PAGE

tempera, in which egg yolk is the traditional binder (now often replaced by other emulsions) and *encaustic*, which uses melted wax. And there are other methods such as *fresco*, used for wall murals, *collage* or the pasting of paper and other material to the surface of a picture, *pastels*, which are colored chalks, and a hundred drawing tools ranging from a burnt stick (charcoal) to a fountain pen.

Sculpture is carved from material like wood and stone or modeled in clay to be baked hard or cast in durable substances. Some modern sculptors build pieces (constructions) directly out of metal, wire or other materials.

Prints are nearly as varied. In addition to the older methods of printing from the gouged-out area of a plate (*engraving*, *drypoint*), from areas eaten out by acid (*etching*, *aquatint*) from raised lines (*woodcut*) or from a smooth surface treated to repel ink around the design (*lithograph*) the modern print maker uses such stencil techniques as silk screen and cellocut.

While it is pleasant to be able to recognize all these, it is not too important. Technique is, after all, only a means to an end; it is the result which should concern the collector. It is not size nor medium that determines artistic quality.

Subjects and styles

The choice is even wider when it comes to subject and styles. Here the collector faces the old argument over the relative importance of form and content. The beginner will probably start by letting subject dominate his choice and find that, as his experience ripens, he is concerned more and more with design, with the relation of forms and colors.

Realism has been raised by many modern paintings to an enduring art—and not the colored photograph kind. At the opposite pole is the controversial *abstract* movement. In its extreme form (nonobjective) this is an art of pure shape and color with no apparent relation to the visible world. But it is not devoid of "humanism." Its forms express the artist's concept of life through their very character and relations, which are infinitely varied, ranging from classical order and simplicity to the most romantic complexity.

These are the opposite poles of modern art. Between them lie a hundred different styles. Some where near the middle ground lie the territory of the *romantic realists*, who have a deep respect fo visual reality but use limited di tortions to express emotions.

The *expressionists* go a long ste further in altering the world as w see it. They use free distortions t convey emotion forcibly and to con municate their romantic attitud towards life. These distortions ofte set up tensions of thrusting, jagge forms and clashes of strong colo which are balanced and resolved i the whole design.

Surrealism is not so much a sty as an attitude or method. Its fo lowers explore the subconsciou mind, seeking the fantastic imag of dreams and hidden impulses.

The *primitive* artist, general untrained and always unsophist cated, paints or carves sponta eously for the sheer joy of preser ing scenes, things and peop loved. His art is genuine an charming, but neither so profoun nor so varied as that of the goo professional.

Movements have nothing to with quality; they are useful defin tions of different philosophies art. In the final reckoning, it is th quality of the artist's work th matters infinitely more than whet er he is abstract, realist or expre sionist. Unfortunately, quality practically undefinable and pr cisely unmeasurable, but it is th one thing worth pursuing. The co lector who makes it his first obje tive is richer than the man wh buys only one kind of art. In a age of specialization we can least diversify our pleasures!

Buying

An investor buys his stocks fro a broker he can trust, a housewi her food from a reliable groce The budding art collector wou be well advised to see good dealer A collector must be very sure his own knowledge and taste befo venturing into the bargain bas ment of art. The reputable dealer average commission of one-thir included in the price tag, is w earned. He sells authentic work a varying but reasonably high lev of artistic worth. Many go dealers permit the buyer to take painting on approval, so that may live with it on trial.

The risks are greater in purcha ing directly from the artist. Yet f the experienced collector there a times when this is the only way get what he wants. Existing g leries cannot accommodate all t good painters and sculptors. Ma are younger men who are stru



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ling in a hard profession. To buy ieir work is a gamble, but a heart-arming one.

Enjoying a Collection

fresh eye

Telling a collector what to do ith his art is like telling a child hat to do with candy. Obviously e is going to place it here, try it ere, look at it and enjoy it.

In spite of art's infinite variety, ere comes a time, after several ears of daily contact, when it be-ins to disappear into its setting, ecoming half-unseen. Then, or be-ore then, is the time to give it a est. The oriental system of rotat-ig pictures has the advantage of reserving that freshness of eye nd keenness of delight which cus-om too quickly stales. It takes self iscipline to retire an object while is still giving active pleasure, but pays to do so.

Change

Taste nearly always changes with ie gradual education of the eye. 'he average collector outgrows ome early purchases and wishes replace them. Some galleries iake exchanges or sell works on onsignment. Sales can be made irough auction houses.

Giving

One of the greatest satisfactions for the experienced collector is giving not his worst but his best, and giving it where it will enrich the lives of many rather than a few. A gift of art to a museum or similar tax-exempt organization is deductible from taxable income as a charitable donation. But beyond money or the gratification of seeing one's name on a museum label, the giver finds his deepest pleasure in the knowledge that he has brought an understanding of art to everyone in his community who will seek it. The true collector's understanding of art's unique value compels him to share it with his fellow man. (The above is an abridgment of a booklet by Mr. Baur, author of *Revolt and Tradition in American Painting*. The booklet is sponsored by the American Federation of Arts and is available at museum sales desks for 25 cents.)







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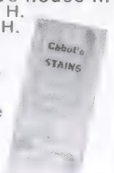
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OPERATION PAINT UP

CONTINUED FROM PAGE 112

This could mean two rather unpleasant things: more bars (there are already four) making our town a sort of skid-row by the sea, or falling into the hands of a tasteless developer and winding up dull and defaced.

With this in mind, and with the feeling that all intelligent tax-paying citizens have a certain responsibility toward the property and atmosphere of their community, Connie (Mrs. Palmer) Field came up with the idea that has turned the tide in Tiburon. She felt that there was a great deal that could be done to lift the run-down town out of the doldrums and without spending very much money. She imagined our little town as a waterside esplanade of specialty shops and eating places—the kind of



One of the worst becomes one of the best-looking buildings in town.

town people would come to from far away.

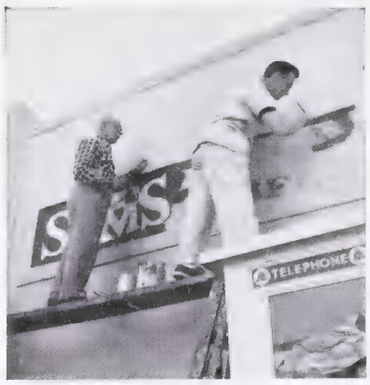
Since most of the "daily-necessity" business was moving to the shopping center, Main Street obviously would have to be different. She felt that a lot could be done with paint and simple decoration. This comes naturally to Connie, as she is a decorator, and her husband is the Advertising Manager for the W. P. Fuller Paint Company. But they needed help.

After talking with the merchants and getting their approval, Connie enlisted the help of some of the top-flight artists and art directors in our commuity. Her idea was to have the artists develop a related color scheme for the entire street, and to design new signs and building decorations that could be simply painted on. This would represent the least cost for the greatest effect. The artists who joined the committee and carried through to the end were: John Falter, well known illustrator and cover artist; Don Sternloff and Robert Bach, top art directors for Young and Rubicam and N. W. Ayer of San Francisco, respectively; Herb Heidinger, advertising artist; Jean Gerhardt and Jack Hurt, husband and wife team of advertising freelance artists who live in near-by Mill Valley and volunteered their services when they heard about our project; Dorothy Shephard, former commercial artist; William Brooke, builder and designer, also Chairman of the Tiburon Chamber of Commerce, and Willard Cox, of Logan and Cox, advertising artist.

Everyone agreed that the first step was to do a head-on line drawing of the street, so that each artist could paint in his or her idea of how the town should look. Falter made the sketch, which was photostated, and the artists went to work. The eight resulting sketches were carefully studied and refined, and many meetings were held to discuss exactly what we should aim at. The unanimous feeling, reflected by the people of the community, was that it should *not* be artsy-craftsy, too bright or quaintsy. One bartender said he didn't care what color we painted his bar as long as it wasn't any shade of pink.

It was necessary to consider the charcoal black and bright yellow of the railroad roundhouse, visible from the end of the street, and the pinkish-brick Bank building at the other. We had two beige and cream buildings that could not be painted.

Within these limits the final plan was evolved, and the mood of the project began to set. We felt it should be simple and stylish rather than cute or gay. (Connie Field was the main guiding spirit in the color-planning as she was in the whole project.) Because there were



Sam's Cafe gets a new sign and mural by Willard Cox and Herb Heidinger.



Teen-Age barber shop team is off to a fast start and is the first to finish.

some vacant stores and because some merchants couldn't afford to spend any money at all, we worked out a way to have the whole street done as a community project.

The W. P. Fuller Company agreed to donate all the paint (we used their new exterior latex and exterior alkyd paint). The colors were selected from color chips, so all future repainting could be easily done by re-ordering the same number. As the last merchant's permission was received, the paint was ordered by color number and by building number. The Fuller Company then sent its technical service department over to study the buildings as to surface and type of priming needed, and shortly before Operation Paint Up went into action, the paint and the primers, putty, thinner and drop cloths were all delivered and stored in Hogan's boat house.

By this time we had rounded up an unbelievable amount of volunteer labor, and had the cheering experience of having the local painters union agree to allow union painters to work on the project. Also some enlisted men from the nearby Naval Net Base offered to help. We named George McKegney, Chief of Maintenance at the Base, as our general co-ordinator, and he was wonderful. He sent several work details down to the street the week before the great day, and they primed and prepared the buildings according to Fuller's instructions.

Good publicity from a helpful press began to bring results, and we had little trouble rounding up help and donations. To make it a bang-up, fun-for-all operation, we decided we needed food and music, and certainly coffee and beer. Pat

Brooke and Rita Knox organized the women of Tiburon, and they made hundreds and hundreds of sandwiches and dozens and dozens of cakes and pies. Mr. Musso, the baker, donated cakes and the Anchor Café made salads. Ed Rossi took time out from running his bar to make some of the chili he's famous for, and many other cooks sent their specialities.

For the two days of the Big Paint Up we had music. The band from the 12th Naval district cheered us on, along with a kilted Highland bagpiper from the Fuller research laboratory, broadcasts of recorded music from the record shop, and a visit from the Bohemian Club Dixieland Band (John Falter is a clarinet-playing member).

Other important things to settle were traffic control and insurance real estate brokers. Van Bergen organized the traffic so that for two days the street was roped off and even the bus was re-routed. Several special policemen were on duty all the time and extra parking areas for the volunteers were marked off. The Chamber of Commerce donated the premiums for the necessary insurance policies (happily there were no claims, except for some broken neon tubing).

Perhaps the two most important parts of the project were manpower and heavy equipment. Without plenty of helping hands and professional painters rigging the whole thing, we would have been doomed.

WHEN the Belvedere City Officials offered to paint one building as a group, we asked other groups to sponsor a building, and got a quick and enthusiastic response. One building (and this was one of the most gratifying experiences of all) was painted by two professional paint contractors, who not only brought over all their equipment from Sausalito, but hired two men to help them, and then proceeded to paint the post office building, the biggest one on the block, entirely in two days. These were the Ellis Brothers.

Here's how the rest of the street got painted: Hogan's Boat House, by the Paradise Cove Volunteers; Sam's Anchor Café and apartment building by men from the Naval Net Base; Hooper's Bar by Belvedere City Officials; Corinthian Pharmacy and Rossi's Bar by Albert Hutchinson, District Superintendent of Schools, and his teaching staff; garage by Tiburon Chamber of Commerce; barber shop by the teenagers under the direction of Dr. Frederick Bost, prominent bone specialist; Beyries Grocery Store by Southern Marin Coordinating Council of the Marin Planning Commission under Rowland Darnell who was enormously helpful to us all the way through. The antique shop (The Sea Chest) by the Cove Players (amateur theater group); the warehouse, by the Corinthian Island Volunteers; Price Rite Cleaners, by O. Zelinsky and Sons, paint contractors; Eunice's Coffee Shop, by Ken Lamott and The Penmen, a group of writers; Harbour Light, by Edwin Farley and The Eastsiders, Belvedere volunteers; Musso's Bakery, by the Triburon Fire Department; the post office, by Ellis Brothers.

THE Navy lent us many ladders and rigs, but Fred Zelinsky, who lives in San Francisco and weekends in Belvedere, turned out eight of his best men and two truckloads of highly efficient aluminum scaffolding plus lots of other equipment. He himself worked for two whole days, painting and troubleshooting. He even hosed down and swept the street gutters, when he saw they were getting clogged with paint from the washing of rollers. Afterward we have said: "It couldn't have been done without God and Mr. Zelinsky."

The first day of the painting week-end was clear and beautiful. We all gathered at eight-thirty in the morning and workers lined up for buckets and rollers. Each one got a round yellow "worker" badge and reported to his building, where the paint was all assembled and scaffolding in place.

Work was well under way on *every* building (except one whose paint was temporarily misplaced) within the first half hour. Everyone who'd promised turned up. The merchants were smiling and happy, and there was an air of rising excitement as the morning wore on and the buildings began to change complexion.

At noon long mess tables were set up in the little square by Hogan's Boat House and lunch was served. Everyone lined up with paper plates and then sat down to eat on the dock in the sunshine. At four (quitting time) donated beer was broken out and the day's work was admired. All day long there was a steady stream of visitors and critics, many of whom stayed to paint.

Here are some of the things that make us swell with pride:

The sidewalk in front of Beyries grocery store and the Anchor Café was painted in a harlequin design

(*Please turn the page*)

Need a change of atmosphere in YOUR kitchen?



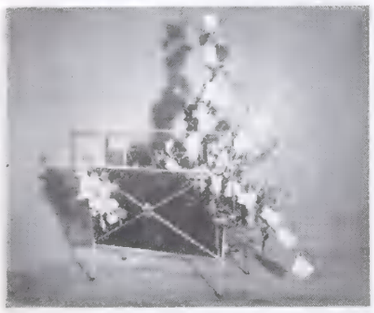
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OPERATION PAINT UP

CONTINUED FROM PRECEDING PAGE

with the leftover paint of the store. (This was a completely spontaneous idea of one of the painters; it turned out to be very effective.)

The storekeepers were persuaded to remove ugly decal-advertisements from their windows.

Bill Brooke created a 3-dimensional wooden boot that says "Repairing" to hang over the door of the shoe repair shop, and this prompted John Lassa, the proprietor, to scrape off the decal rubber heel sign.

There were some good suggestion for subduing the neon signs. One group of painters simply painted out the background of the sign in the color of the trim; another group discovered that a good electrician could easily turn some of the hanging signs so that they went flat against the building.

Hogan's square was swept and raked, and many of the dirty little alleys between buildings were cleaned up.

THESE are the things that warmed my heart:

The older children running errands, cleaning brushes and rounding up old newspapers to put under the paint cans. The older people baby-sitting at home so mothers and fathers could paint. Others transporting painters and hauling supplies in their cars.

The sight of the Navy in their dungarees and sailor hats swarming ten-strong over the Anchor Café.

The bagpiper leading a parade of children and dogs in a serpentine up and down the street.

The yachting trio who stopped to watch on their way to the Corinthian Yacht Club and came back the next day to paint.

The John Wards who armed themselves with half-gallon pickle jars and circulated all week end taking cash donations for further improvements.

Eunice Galloway who poured more than 200 cups of coffee in her coffee shop.

The two secretaries from San Francisco who read about the project and arrived on the bus to lend a helping hand.

The Cove players who painted the antique shop all day and, after agreeing with the committee that it probably should have been charcoal instead of green, came back the next day to paint it over.

Martha Talcott of the New Noravind Shop and her sister, Jo Isaksen, assisted by Dorothy Shephard in a straw hat, busily drilling holes in the new plant boxes and filling them with geraniums.

Steve Matson, the teenager, who hung by his toes from the Real Estate sign and didn't even stop for lunch, because he was anxious that the barber shop be finished first.

Mrs. John King (whose husband is the architect for the new shopping center) and Dave Allen (who owns it) both painting diligently for two whole days.

John Falter painting a mural on a wall in a dingy alley way.

The children gathered around the fascinating sight of their teachers in blue jeans and up on ladders.

Palmer Field bent over the Compass Rose he made for the post office.

Pete and Sandy Warburg who brought their baby, complete with play pen while they painted.

The cheering as the last Zelinsky truck rolled away.

The completion of the project celebrated by the arrival of the Dixieland band, which played out on the sidewalk in front of Musso's bakery.

Hundreds of people who stopped to listen and all the teenagers who danced in the street.

The Monday morning we found the street with a new look and a brand new faith in people. The soft colors seemed to accent the street's charm, and the new shutters and flowerpots and boxes sure impressed the truckmen who arrived with the morning deliveries.

For us on the committee, it was the gratifying end of a challenging project. We agreed that we'd all enjoyed working on it because it was a spontaneous grass-roots community effort. What one person wasn't able to do another did. All of us were impressed and heartened by the generous co-operation of everyone.

As a result, in the few short weeks that have passed since the painting was done, three new leases have been written and some of the members of the original committee have agreed to work with the Chamber of Commerce as a sort of standing committee to keep the work perpetuated.

EDITOR'S NOTE: For information about what might be done by *you* and *your community* write to ACTION, Box 500, Radio City Station, New York 20, N. Y.

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HOW TO PAY THE FIX-UP BILL

CONTINUED FROM PAGE 121

of course, arrange that the loan cover alterations as well as new acquisition.

Should you be a veteran of World War II or of the Korean war, and have not fully used your loan entitlement (if you are a veteran you will know what this means; if not, it doesn't matter), you may borrow from a private lending institution funds which will be guaranteed by the Veterans Administration. This loan will be in the form of a mortgage and be subject to the same terms as any other VA-guaranteed loan. If there is already a mortgage on the property, the "open-end" clause, permitted in VA mortgages, may be invoked to provide for the additional advance.

If the property is already mortgaged and the amount involved in the improvement is not sufficient to warrant rewriting the mortgage, there are a number of other ways of raising the money.

1. You may make an FHA-insured home-improvement loan. This is one of the best known ways and among the more expensive. FHA will insure such loans when made by any regular lending institution (bank, savings and loan association, or insurance company) up to $2,500 for a period not to exceed 36 months. This type of loan is written in the form of a $5 discount per year for every $100 borrowed. This means that you sign a note in excess of the amount you actually receive in order to cover the discount.

Actually, this is the equivalent of about 9.7 per cent simple interest a year on the outstanding amount of the loan. (Interest on a mortgage loan would not be more than 5 or 5½ per cent even under today's conditions.) To be specific, if you make a $2,000 loan to be paid in three years, you would sign a note for a total amount of $2,299.59 and would pay back in the amount of $63.88 per month during the three year period.

2. You may make a collateralized loan, by pledging securities or life insurance for the purposes you have in mind. The interest rate for this type of borrowing is likely to be considerably less than that for an FHA home-improvement loan.

3. You may, if your credit standing is very good, borrow on your personal note for relatively small amounts without paying excessive interest. Both banks and savings and loan associations do a large amount of business on this basis.

The type of loan you choose will depend not only upon which offers you the most favorable terms, but also on the use you propose to make of the money. The FHA, you will find, is very particular—some might say stuffy—as to what it considers an appropriate improvement to property, and rules out as frivolous such projects as swimming pools, barbecue set-ups, landscaping, television installation and numerous other items. And it may be said on FHA's part that, if one has to borrow in order to obtain a matter of pure luxury, it may be the soundest course to forego it, until you have more money.

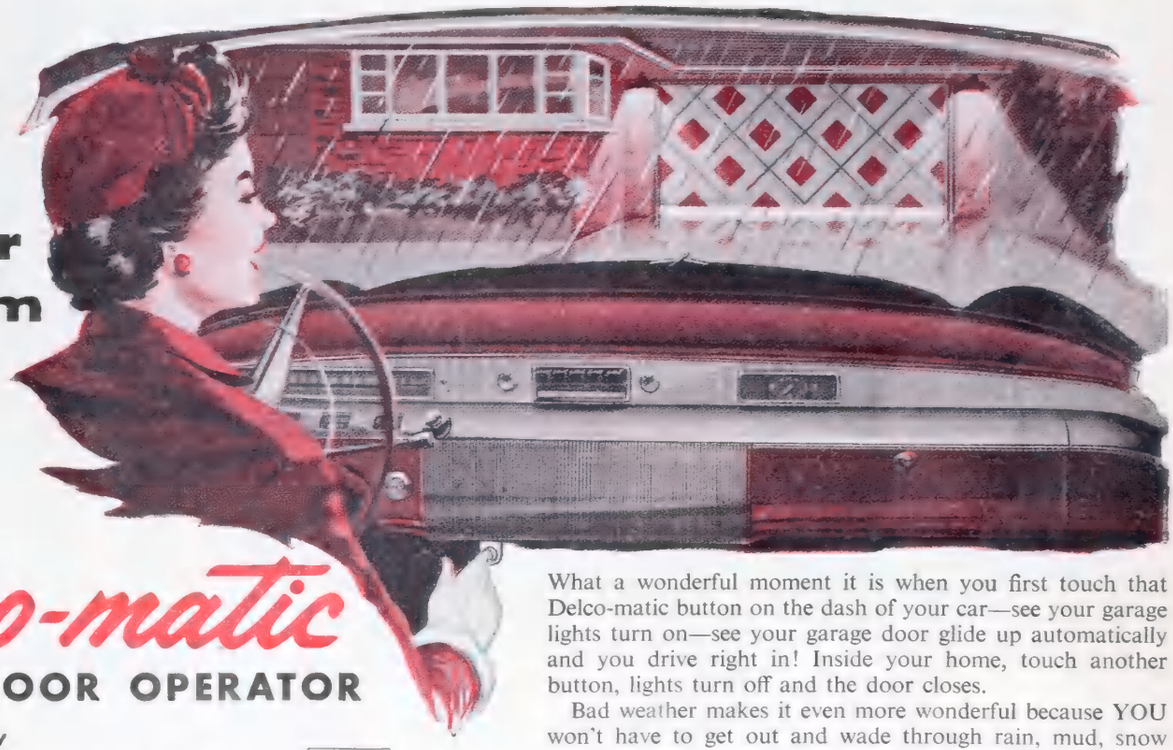
As a general rule, handle your loan transaction yourself rather than through the dealer who sells you the material or the firm that does the work. You stand to gain in three ways, if you do your own banking business: First, you get the advice of a person experienced in handling improvement loans. Secondly, if you can handle the loan yourself, you will be paying for the work in cash, and you are almost sure to get a better price. Third, the charges for the money are likely to be lower.

Another excellent rule to follow at this time is to borrow as little as possible, and not to borrow at all if you have resources of your own. Even though they have savings sufficient to cover the proposed improvement, some people hold the opinion that it is better to borrow than to give up the nest egg. This principle may apply to the point that some funds should always be on hand for emergencies.

But unless your savings are unusually profitably invested, you will, especially under today's conditions, get a better deal using your own savings than borrowing someone else's. After all, property improvement is also a form of savings—and a sort that yields returns not only in increased cash value but even more in the comfort of living.



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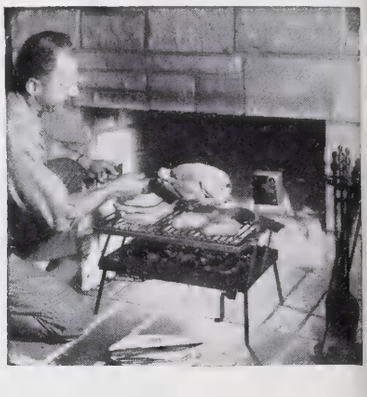
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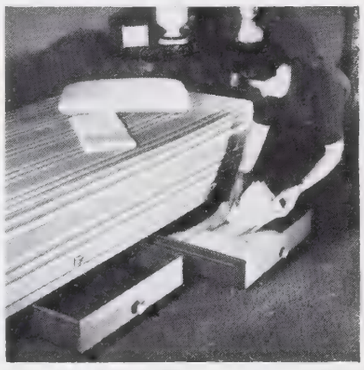
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IT'S WORTH MENTIONING

By JULIE POLSHEK

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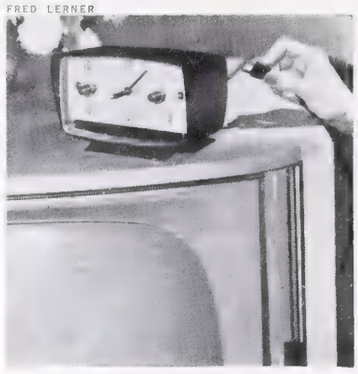


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FRED LERNER



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(*Please turn to page* 165)

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 162



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(*Please turn the page*)

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ORIGINALITY IN RATTAN

IT'S WORTH MENTIONING

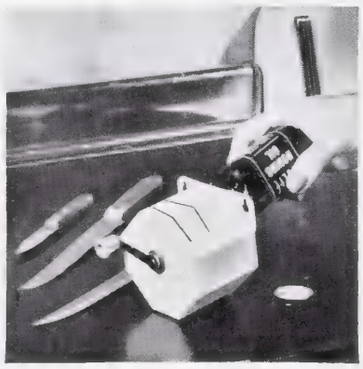
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In First-Aid-For-Spots Kit you spotting formulations for remov 55 kinds of spots and stains fr carpets and furniture upholst You get stain removers for wo cotton, all synthetics; also Servi master's helpful Dial-A-Spot selecting proper cleaning formu for the type of spot you're co fronted with. Worth-while kit endorsed by leading carpet ma facturers. $4.95. From W. & Sloane, New York 17.

Ten-gallon capacity of Loma trash can saves many emptying trips; cover keeps trash concealed during collection. Seamless can and cover are Bakelite polyethelene, ribbed for stability and strength; construction is leak-proof, dent-proof, featherweight yet rugged. Resistant to grease, oil, acids, an asset in garage or workshop. White or fast-color red, yellow, gray, green, coppertone; 20½" x 14". $5.98. From Stern Bros., New York 36.





Oil-honing, the ideal knife-shar ening method, is foolproof wi Hone-Rite. Rotary Corundum whe is passed through oil vat by a tu handle; meanwhile you just dr blade through slot that guides along oiled stone at correct honi angle. Fine device is home-kitch copy of a commercial honer. Sa even for hollow-ground blades. mounts on wall for using conve ience. $3.50 with oil. From Wu Mfg. Co., Ontarioville, Illinois.

Ice slices are made by Inland's newest freezing tray. They're usable "as is" in an electric blender, easily crushed for food serving, for drinks or packing ice-cream freezers and for use in beverage icers. Moreover, ice slices freeze far faster than cubes. Magic Touch Ice Slice makes 38 half-inch slices released for removal in wanted quantity by a shucker lever. Aluminum tray is 11" x 4½" x 2". $3. From B. Altman & Co., N.Y.C.





Pic-Frame permits changing prin or photos at will and keeps the sag-proof while hung by means a metal bead chain linked to strong spring. Together they crea taut, self-adjusting tension mai tained until you release chain. Pi Frame can be adjusted for picture up to 27 inches high; suppor mirrors up to 8 pounds. Framin channels are styron available gray or clear crystal. $1.50. Fro Pic-Frame, Mill Valley, Calif.

IT'S WORTH MENTIONING



Triple View mirror attaches to a closet door, occupying only a 16" x 50" area when folded. Wonderfully useful for dressmaking. Mirror panels, $12\frac{3}{4}$" x $48\frac{3}{4}$" each, are of Pittsburgh plate glass with double-coat silvering; and they're shatterproof. Powerful wrought-iron frame, satin-black with brass trim, has one-piece wings devised to give folding panels easy, smooth movement. $19.95. From Albert Fast, 33 Beach St., Hillsdale, N.J.



)e-Rust-All completely banishes he stubbornest of rust stains from ibrics leaving fabric and its color nharmed. It's equally effective in emoving rust or other staining om auto bumpers, metals of all pes or porcelain bathtubs and nks. A find for loosening rusted uts and bolts; also for removing himal stains from carpets. Plastic quirt bottle makes for easy use. 1. From Gay Gifts, Box 53, Cedar rove, New Jersey.



T & C Dental Bar conveniently dispenses toothpaste and further provides a rack for six toothbrushes. A turn knob releases toothpaste and in the course of toothpaste use the tube is automatically squeezed dry by a roller rod. A hinged cap seals the dispensing outlet. Fixture handles any size tube. Sturdy stainless steel; circular design is trim and compact. $3.25 ppd. From Maddock's House, 1354 Boxwood Circle, Norfolk, Va.

With Under-Shelf Opener at hand ou're prepared for effortless unapping of any jar or bottle. A ere twist of the jar or bottle after ou've put its top between notched nd straight jaws of opener does he trick with screw-action tops. or pry tops you use opener's otches. Convenient device installs eneath a cabinet or shelf with wo screws. Handles any size jar or ottle. $1. From Smith-Drake, 1206 . LaBrea, Inglewood, California.



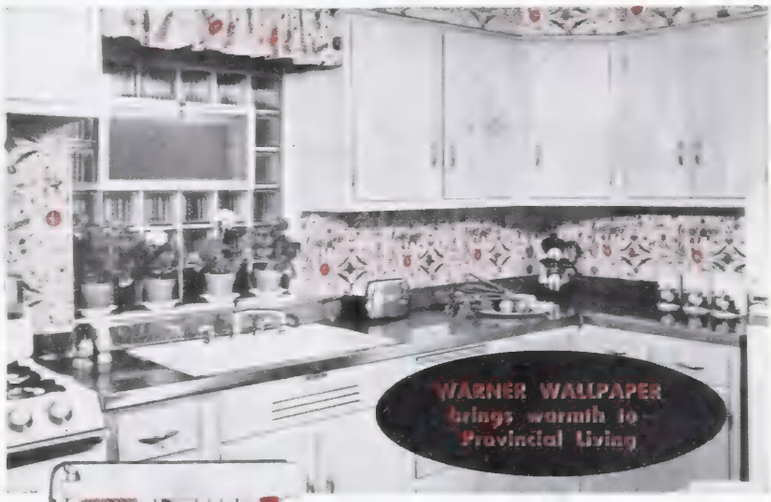


Chopperaid is a mounting for clamp-type food choppers devised to keep the counter edges from being involved; equally useful for creating a mounting means where counters don't have a ledge. You fasten flat bracket of the 2-part unit to counter's face permanently; a removable attachment rigidly secures the food chopper for use. It's adjustable to fit any clamp-type chopper. $3.35. From Richard Russell, Ottawa Lake, Mich.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 70

quality (all the stuffy-sounding virtues which in Switzerland create the sheer delight of trains that run, waiters that wait on you, plumbing that works, sales clerks who say Thanks).

It is the cleanest country these vagrant eyes have ever lit upon. And it is the only country that smells as clean as it looks. It's a kind of all-pervasive Swiss perfume, the fresh soap-and-water-scrubbed fragrance of a newly cleaned house. In starched white uniforms, hotel chambermaids look like surgical assistants. Even the paving blocks laid in a pattern of interlocking arcs, the way the Romans used to lay them, seem to have been meticulously washed and dried like a set of china.

IF THIS all sounds too hyper-hygienic for comfort, remember that you're hardly conscious of it until you want to be, so preoccupied is the usual visitor by the combination of old-world charm and new-world novelty that marks the Swiss scene. Architecturally, Switzerland has the most *avant-garde* churches in the world, cheek by jowl with 13th-century cathedrals. And in Lausanne, the Comptoir Suisse, the great national exposition hall with its flag-bedecked fair grounds, is undoubtedly the last word in exposition halls the world over.

Lausanne itself is a sort of unofficial capital of this French-speaking section of Switzerland, a hill-climbing town with a built-in funicular to bring you down the slopes to the highly civilized, ultra-manicured suburb of Ouchy (Oo-shee). On a peaceful afternoon, a walk along the tree-shaded lake-front promenade of Ouchy, past rolling lawns of 19th-century mansions seems to take you back to the golden world of kings and queens, for Lausanne has been, and still is, a favorite meeting place of royalty.

Unquestionably the most magnificent hotel we've ever seen is its Beau Rivage, like a brilliant stage set for a coronation, an immaculate palace itself, with mirrored halls and golden stairways and balustraded terraces.

If this part of the world appeals to the romantic in you, you should know that you're not the first to succumb. Byron lived in Ouchy and the lovely Chateau de Chillon in Montreux, just 15 minutes away, inspired his famous poem, *The Prisoner of Chillon*. Nearby Vevey—where the vineyards are most profuse and the wine is as sunny as its famous town square—has been home to such sensitive souls as Thackeray, Victor Hugo and Rousseau. All, incidentally, are from 30 to 50 minutes from the swept and garnished metropolis of Geneva, via the smooth, nearly noiseless trains of the Swiss National Railways.

To choose a hotel in this area is no easy decision, for there are so many and of such high standard that even those in the second-class category would put to shame most first-class hotels in other parts of the world. One of Ouchy's loveliest is the Chateau d'Ouchy. In Lausanne itself, which means up the hill from the lake shore, the Lausanne Palace, the Royal, and the Hotel de la Paix get top billing. But you could hardly be anything but luxuriously comfortable in the Eden, the Victoria, the Mirabeau, the Royal and Savoy, the Alexandra (which astonishingly opens its back on a 19th-century garden), or the ultra-efficient Terminus, right opposite the railway station. (These last two are disturbingly equipped with electric-eye front doors which seem to be a new preoccupation among Swiss hoteliers.)

In Montreux, good hotels are Montreux-Palace, the Excelsior, the Monney and the Suisse. In Vevey, topnotchers are the Grand, Mon Repos, Hotel des Trois Couronnes, and Rive-Reine.

The Swiss are superb restaurateurs with unflagging enthusiasam for the finest cream and the best butter. The national dish is cheese fondue, cheese divinely melted and doctored with wine. You dunk into this with bread cubes, using specially designed long-tined forks.

Pastries are fantasies of goodness, whether it's just a simple matter of a croissant on the breakfast tray (the morning chocolate is pretty wonderful too), or such monumental spectaculars as tarts filled with mocha-flavored whipped butter cream, frosted with pistachio icing, and trimmed with curls of chocolate.

The simplest meal we had was billed as a favorite of medieval knights and turned out to be a hot dog elevated to the nth degree of richness—succulent pork sausage encased and baked in flaky puff paste. We washed it down with *moût*, the first new wine of the year, which is traditionally drunk with

the season's fresh crop of walnuts. The famous restaurants of Lausanne are *Aux Trois Tonneaux* and the *Café à la Pomme de Pin*. But in the *Grappe d'Or* we think we found one of those rare little places we'll never forget. We won't forget its coal-fueled spit and its butter-drenched capons, its superb snails, its hollandaise, and (here we confess to behaving like an American) its chilly Martinis.

Hawaii, Anyone?

We have just had Pan American World Airways tugging at our sleeve to remind us that they are prepared to fly anyone to Honolulu and that to Chinese, this is the Year of the Monkey. In commemoration, Honolulu is right at this minute celebrating like mad with a Narcissus Festival, which will last through February 17. There'll be a Narcissus Queen too.

We have also just been reminded that one of the most engaging ways to put yourself up in Honolulu is at the Hawaiian Village, an assortment of picturesque accommodations on Waikiki Beach providing hotel, individual grass-thatched cottages, beach club and a sort of "town center" with shops, bar and dancing room. All seems to be set in a fern garden, crowned with palm trees, and colorfully endowed with the marvelous tropical flora of Hawaii. Since it's an enterprise of Henry J. Kaiser and Fritz B. Burns, both renowned for having rather a free hand with new ideas, creature comforts are bound to be pretty nearly perfect. Daily rate for a twin-bed room and bath starts at $10. European plan.

And about that trip to Tahiti—well, it seems to be getting nearer and nearer, for now our operatives tell us that the 134-foot luxury schooner "Te Vega," carrying 12 passengers and 17 crew members in air conditioned, de luxe style, will be sailing from Honolulu on March 1 and April 28 for seven-week cruises to Papeete, Moorea, Bora Bora, and Tahiti-Iti. If that doesn't make your mouth water, you're too sick to go, anyway. The Darr Lines operate the ship. Details from the General Steamship Corp., San Francisco, or your travel agent.

Last Call

Here's an eleventh-hour suggestion for an impulsive, spur-of-the-moment winter vacation in Austria's wonderful Tyrol. Gretta and Bill Whiteford, a ski-happy pair from Denver, are for their third successive year shepherding a group to Kitzbuehel, one of the quaintest of Austrian villages, and one of the most imposing ski centers in this ski-conscious world.

The trip starts from New York, Montreal or Boston on February 17, via Swissair, and ends where it started on March 3. It's an all-expense affair, $709 for one person traveling alone, $609 per person for a husband and wife traveling together. Arrangements are under the aegis of General Tours, 595 Madison Avenue, New York.

HOW INDIVIDUALITY GOT A SECOND CHANCE

CONTINUED FROM PAGE 151

"Wouldn't that be lovely," said his wife, "wouldn't that be just lovely?" She looked at him, inquiringly, and then he said slowly, "Maybe we will stay."

MAYBE they will, maybe they won't—the Winters, the Ewings, the Gerveys, the Guinans, the Vincels, the Halperins.

However *my family is leaving*.

We know that the limit of a house is not the limit of its walls. But it *is* the limit of its lot line, and we are leaving because of that limit. We want more land, more trees, besides the satisfaction of starting our home from scratch.

But we are leaving with a full feeling of warmth for what we have seen and had here. We have watched our two children grow with our trees. We have hugged our privacy and yet we have felt the friendliness of fine neighbors. We have known the taste of our own freshly picked raspberries and we have had the satisfaction of working alongside a skilled carpenter to create a garage. We are leaving with a gratitude for an education in the use and needs of a home.

More than anything else though, we are leaving with a fresh and deep understanding of the millions of Americans in subdivision suburbia who have won their second chance for individuality, who have broken out of standardized houses to express their own taste.

These are millions of individual roots cracking through the concrete of conformity and they all add up to a new hope, a new force, a new excitement that is changing the face and spirit of America.

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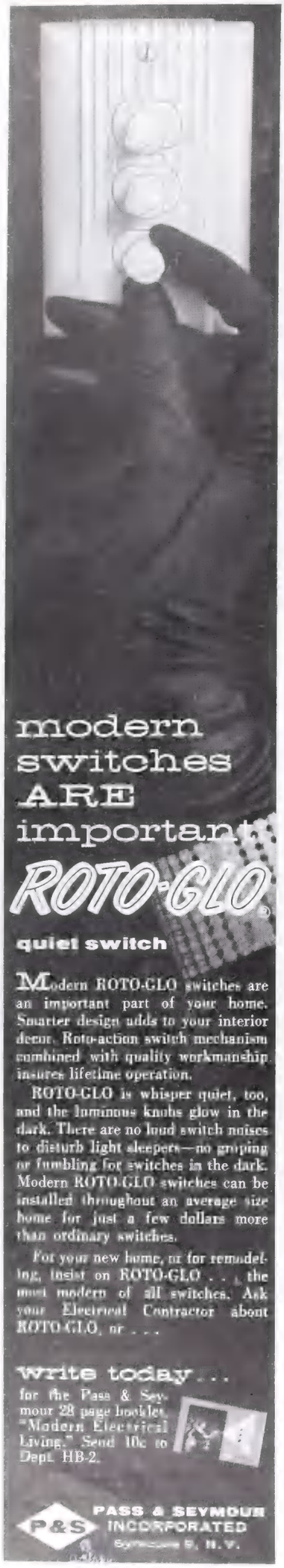
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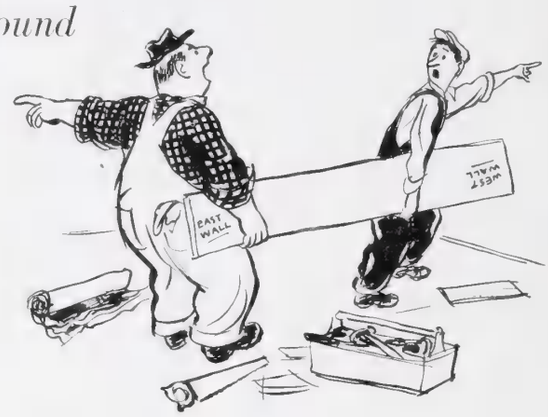
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We flopped a house—

but it kept turning around and biting us



By HARLAN SMITH

At long last we were going to have a little place in the country. "Where Khruschev will never find us," said Marvel, light of my life for 20 years now. We might not rate farmers, but at least we'd be ranchers here in California.

Our Middle West feet weren't so tender. We knew our sweet corn in the prime of its milk, we'd ripened big red tomatoes where they should be ripened, we had taken our eggs fresh from the nest and we knew how to raise tender, fat, yellow-legged fryers.

But we didn't know how not to build a house. We saw this one in the flesh as a model and knew it was our dream house all right. We ate it up hook, line and gable. A cute little trick it was, too—three-bedroom, redwood and brick.

We could have the whole set of plans for a song! A design of one of the country's great architects, the man said. We were in a pretty high emotional pitch. Here were culminating years of magazine thumbing, house-plan clinics by the fireside, stalking through new houses for miles around and then some.

Marvel spoke tremulously: "Can we be sure our house will look just like this one?" she asked.

"Certainly," said the builder of the model house. "You will use the same plans we used. All you need to do is to flop them to fit your site." We wanted the carport on the east side of the house, near the highway, instead of on the west side. That would put our bedrooms on the west side, away from the road where it would be more quiet.

"Just remember," the man went on, "that wherever it says 'east' in the plans it will be 'west' for you and vice versa. You will have no trouble. Builders and craftsmen are used to flopping plans. There's nothing to it."

That sounded all right to me. We had flopped photographs and paintings easily enough in the advertising business, shifting our glamour queen from the left side to the right, but still facing *into* the advertisement, so she didn't appear to be turning her back on our client's fine merchandise.

But just to make sure everything would be hunky-dory, we had the general floor plan flopped and redrawn correctly, adding some changes of our own. You know the general floor plan is the blueprint on top. Then underneath in the roll, and very nervous and jumpy, come the foundation plan, the elevation sketches and detail drawings that show how to build the house. "Just the fine print," we said, "probably something nobody looks at. Why bother to change them?" So each set of plans for the cast of characters we had hired to build our house contained our redrawn general floor plan but the detail plans underneath remained in their original form.

It is clear enough now that *that* was a mistake. In our innocent zeal to avoid trouble we had assured it. We had thrown a monkey wrench. We were putting two bosses on the job, neither of whom would ever agree with the other. But the man had said there was nothing to it.

IN THE calm retrospect of ten months later, I can speak certain words of wisdom for my followers: (1) Sniff a stock plan cautiously; you'll never get through changing it. (2) If you want to reverse a house plan have the *complete plans* flopped and redrawn.

We blame nobody, not even ourselves, for what followed. Blueprints are as meaningless to both of us as our last year's Christmas card. Marvel can't tell right from left without first crossing herself and I have to face south and put myself back on an old piece of country road in Kansas where, as a youth, the great truth came to me. Facing south, father's peach orchard marked the right side of the road and Tom Hurst's cornfield opposite was left of the road. I have carried this piece of road with me ever since and have found no substitute for its unerring counsel.

But the builder and craftsmen who worked on my house enjoyed no such early training, so I was plenty burned when we arrived somewhat late on opening day to find the bulldozer ambling off after having carved out our patio on the west side of the house when the floor plan showed it plain as day at the east. We were little consoled by the explanation that graders never look at floor plans; they follow foundation plans. And the foundation plan showed the patio on the west.

We said with considerable heat, which we hoped would let them know who they were working for, that all you had to do was remember that "east" is "west" and "west" is "east." But pretty soon we found we couldn't remember it either.

We laughed off the little mistakes at first. "Sorry," we'd say, taking another look at the plans, "you're Mr. West, aren't you? Thought you were Mr. East." But as these little matters began to add up into serious dollars, we began shouting at the poor old blueprint like a Chicago traffic cop: "So, you're 'West.' Well, why in hell don't you say so?"

Even as the walls went up we were halting in our tracks and doing quick reverses in direction, (like the jerky army target we used to shoot at with the ray gun) and invariably colliding with somebody following. Marvel would ask about her pet sunken garbage receptacle

and the consultation of builder, plumber and Marvel would move off in the wrong direction and wind up on the front lawn. An expedition to check the plug for the refrigerator in the kitchen would find itself in the bathroom on the opposite side of the house.

This sounds like exaggeration, but it isn't. In the flopping business we found that mistakes not only came easily, but we made the same ones over and over again. The workers, having carried materials and supplies several times to the wrong side of the site, began to be more careful. By quitting time of an afternoon they would be all straightened out with the plans, making their flops smoothly and in unison.

But by next morning something had happened. Maybe the distractions of home life, domestic arguments, late hours with the beer—anyway, the important fact that "west" is "east" and "east" is "west" on this job wasn't shining so brightly this morning. There would be many starts and stops, much back-tracking for another look at the plans, much starting all over again.

A thousand thumb marks on the blueprints told of these comings and goings. The rolls of plans were flapping with dog-ears. These fellows might build it upside down from the original to express some 50 or 60 normal individualities we held, and these proved distracting. Important entrances and/or exits began to stray off. Only quick work by our head carpenter one afternoon enables us to walk through the outside door of our bedroom into the patio instead of dropping off a fairly sheer 20 feet into a thicket of poison oak.

The kitchen door allows us to come into the kitchen instead of the kitchen closet by another close decision, but the view through the back window of our outdoor room will always be obscured by the fact that a solid wall of brick, as called for in the original, got there first.

Marvel caught a fireplace wandering around the plans looking for a new spot because somebody thought it wouldn't feel at home next to the barbecue—her pettest idea! In the nick of time, too, she saved the niches so they face south into the patio instead of giving to the north where we placed the garbage department.

Our mason was a young Mexican, the chimney builder was German born, the plumber Italian and the builder and head carpenter spoke Western American. You could hear something like this:

José, the mason: "Where ees the wrong plan for thees wall so I won't look at it? How I know thees is



Marvel caught a fireplace-to-be in the nick of time or it would have faced wrong.

but it looked as if we would have the best-read house, anyway. Uncle Tom's Cabin would have nothing on ours.

Maybe it was this touch of many human hands that appealed to Rover, the neighbor's goat (names meant nothing around here). But that comes later.

As I said, we had made changes right plan eef I don't have wrong plan, too?"

Herman, the chimney builder, a banterer, began reversing everything. In the morning he would say "good afternoon" to everybody; in the afternoon it would be "good morning," and to his helper, making the special black mortar for him, he would call out for "more

(Please turn the page)

Cherry Heering

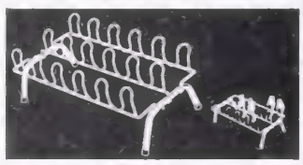
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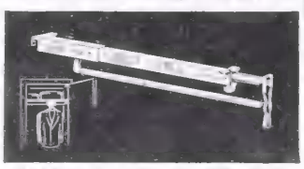
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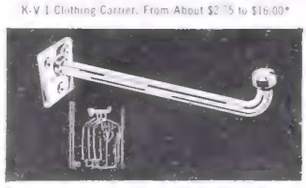
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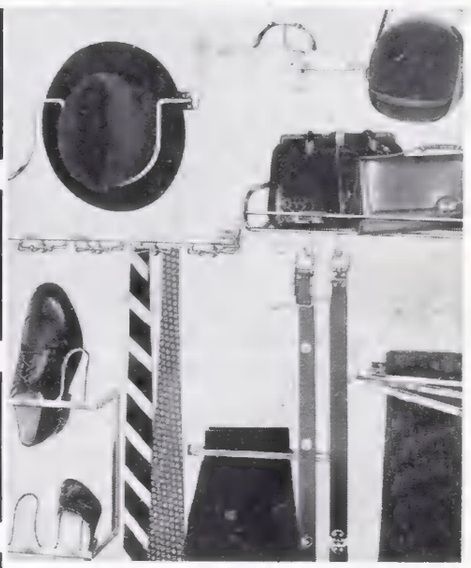

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WE FLOPPED A HOUSE

CONTINUED FROM PRECEDING PAGE

of the white stuff and make it fast!"

Tony, the plumber: "Whicha way you wanta take a bath—east or west? I putta tub any place you want, but I canta put two places. You canta flop a tub. You gotta putta one place."



Which way do you want to take a bath—east or west?

Then came the deliverer. Rover had watched our progress through the fence. He must have wondered at men tugging along with a big, heavy timber, turning and struggling back where they started from. Later we had a warm argument with the children as to whether goats think; but this one, in any event, decided that the whole thing needed investigating. On a quiet visit to our tool room one afternoon he ate or chewed beyond recognition every plan and blueprint.

Thank God for that goat, I said. The new plans, all corrected in agreement, would fix everything jake. Freed from all this snafu, we could lift our eyes happily once more toward X-Day.

Is it that men become creatures of *bad* habits more quickly? For too long, obviously, "west" is "east" and "east" is "west" had burned into the consciousness of these men. They would look at the new plans but couldn't believe them. That wall marked "west" was still the "east" wall to all the workers.

Not until we moved in—in fact, it was some time after that before we stopped flopping around our new house. The mirrors hadn't helped any. We are both crazy mad about mirrors and use them as generously as we can afford for all sorts of effects. But just about the time we felt we were getting shades of sanity about directions around here, we would walk into a room with a large mirror on one wall and—there we'd go, off our nuts again. Was the west wall reflected in the east wall or . . .?

WE HAD all joked and gagged our way along, but it was Marvel who pulled the final one which I'll always remember because it didn't cost me money (except for a mirror, that is). We had agreed on no wall mirrors for the master bedroom. They didn't seem to fit this room. And yet, one day big as life on the wall over our bed is a mirror and I think it looks fine and say so.

"But what made you change your mind?" I ask my favorite blonde. "Oh," she replies, "I thought you'd enjoy waking up mornings, looking in the mirror and seeing the sun rising in the west!"



Rover got there first—and that was the end of the blueprints. He ate or chewed beyond recognition every plan and blueprint we had.

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ADDING A WING IS EASIER THAN YOU THINK

CONTINUED FROM PAGE 102



WILLIAM HOWLAND

View through new living room to front hall showing passage and closets. Brick floor continues onto terrace, sliding doors close it off.

istruction was made at the rear the house, close to an inconse- ntial porch which was removed. ween the old extension and the v living room, a six-foot wide rage area was provided against old masonry wall. Part of this ce is accessible from the new rch and garden, and is used for door furniture; the rest is used interior closets and a passage necting the new room with the ginal living room.

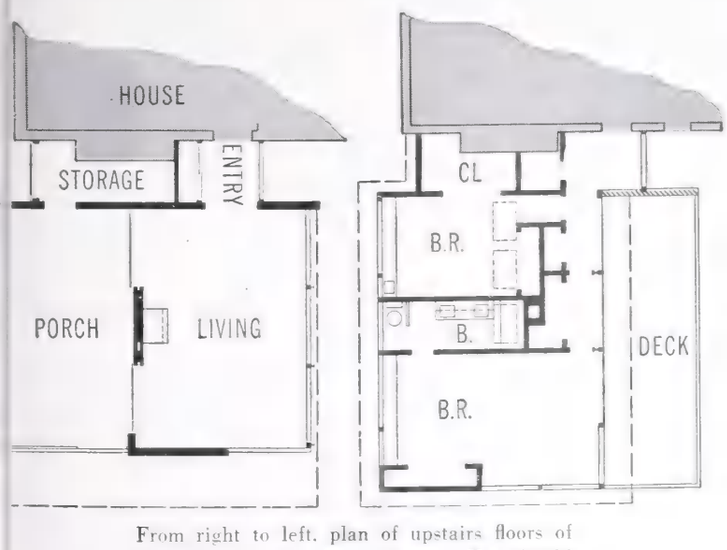
Rather than enlarge the existing ng room, this new space was led as a completely independent t, opening directly onto the en- nce hall of the house. Thus, the se now has two living-room as: one for family activities, and for more formal affairs; or one may be used for the children and the other for the adults of the family, making for satisfaction on all sides.

Addition of a spacious new wing in this case permitted the whole family to organize for more storage, as well as more living space.

Everyone has benefitted from this change. There is the constant satisfaction of new rooms without any feeling of strangeness, because all this newness has not blunted any of the comfortable and familiar pleasures of the old house.

The owners wanted a brick floor in the new living room, one rich with the patina of age. Such a floor was found in a street in a slum section of Baltimore, which was being reclaimed. Cleaned, the bricks were waxed and burnished. The glowing floor has a beauty that a new floor could not possibly possess. The impact of its beauty is immediate when you enter the new room.

In adding a new wing to an old house, the existing heating system should be carefully examined to be sure it is adequate for an additional load. Here, the new wing has radiant heating coils in the living room floor and in the plaster ceilings of the new bedrooms. These coils were economically connected to the old heating system. Creation of a new master suite on the second floor now takes pressure away from the original bedrooms, which were adequate until the family grew. Now each child has his own room, as well as the use of the old living room, to play in without cramping any adult activities.



From right to left, plan of upstairs floors of new wing and downstairs of same. You should compare them directly with photos on page 102.

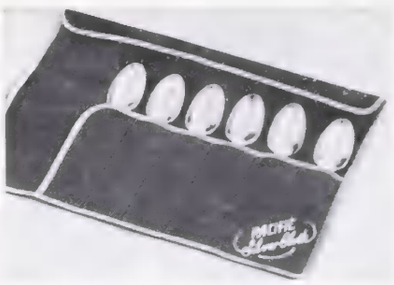
Here is a list of construction materials and furnishings used in the living room picture on page 103.

WINDOWS: "Thermopane" from Libby-Owens-Ford Glass Company, Toledo, Ohio.

WINDOW FRAMES: Slide-View Steel Door and Window Co., Los Angeles, Calif.

CARPET: Hand-woven wool in colors to match fabric on sofa; both from Jack Lenor Larsen, New York, N.Y.

FURNITURE: Dunbar Furniture Corp. of Indiana, Berne, Ind. Chairs on terrace and porch, of white enameled steel with nylon cording, from Bonniers, New York, N.Y.



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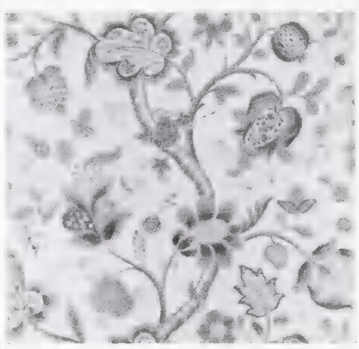
DECORATOR'S DIARY



Notes by a decorator who visits the shops and showrooms with an open eye and an open mind, on the lookout for the new and different

One of the treasures Norma Pettingill inherited from her grandmother was about 20 yards of crewel-embroidered linen, patterned with the tree of life, probably one of the oldest and loveliest stylized patterns known to civilized man. She called me over the day she unpacked it from its moth balls and I don't know when I've seen richer, more luscious fruit coloring than in the wool embroidery that covers the natural linen cloth.

"I love it," said Norma, who is no mean needlewoman herself, "but what can I do with it?"



Tree of Life

"Follow me," said I, leading her into her own television-guest room, "for now you can have one of those mono-patterned rooms you've been longing to have for years. We have enough crewelwork fabric to cover the day bed and the two swivel chairs. And tomorrow I shall go to W. H. S. Lloyd and order up enough of their "Tree of Life" wallpaper to paper the bed wall and to cover the folding window panels I intend to use here instead of draperies. Three walls will match the background beige, your limed oak TV and desk remain the same. So does the brown rug, but if I know you, you will soon be hooking or stitching the Tree of Life pattern or a reasonable facsimile into a rug to go in front of the fireplace."

And as a matter of fact, it all worked out exactly as I planned.

Mrs. Pennington Garfield's custom-built television spends most of the day discreetly ensconced in the wall behind a pair of doors from an antique French Provincial armoire, so you'd hardly expect it to be associated in any way at all with a seventeenth-century Portuguese mule. But that's one of the things that makes the current market and a decorator's life so full and entertaining these days.

Because the cunningly carved wood seats that used to carry Portuguese *doms* and grand ladies side-saddle on muleback were the prototypes of the little scissors-shape "extra" chairs in the Garfield TV room. Decorator Frances Lee saw the originals in Portugal, quickly visualized them as the kind of easily moved, close-to-the-floor seating that lots of Americans love for television, casual coffee-table meals, or occasional sitting by the fireside. So she has been masterminding their reproduction by one of Portugal's skilled "family factories" of craftsmen, and importing them into the U. S.

The rush-bottom seat is an extra added attraction that the originals lacked, but the pleasant back and armrests are comfortably curved and authentically carved in walnut,



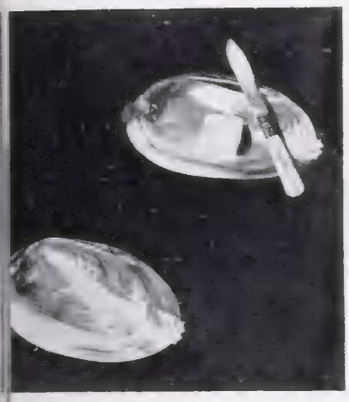
Muleback chair

given an oil finish, and equipped with a velvet tie-on cushion in any color you choose. The seat is 22½ inches wide and 9 inches off the floor, cushion included: the back rest is 20 inches high. These "cultivated" saddles are conversation pieces, of course. But when I discovered them in Cassard and Walker's showroom I returned rejoicing for another reason. Here is casual seating which is still of fine enough calibre to go into the same room with French antiques or with furnishings of Early American, oriental or modern persuasion.

Couldn't resist an investment for myself in a dozen of the lovely pearly-shell plates that Dean Trimble imports from the Pacific. Many a time before I've seen shells used as plates, but this is the first time I've seen them trimmed to uniform shape and size, about 5 inches top and bottom, consistently perfect patens of iridescence.

I pictured them as conversation-starting butter plates, equipped with my grandmother's little pearl-handled knives; I saw them as

eaming condiment servers for a *stafel* or a curry supper: con-mplated filling a few with choco-e-dipped coffee beans for the er-dinner coffee tray: even con-lered using them occasionally as ess-up ash trays or soap dishes. But I'd barely unwrapped them ien Mrs. Kempel happened by, w them and carried them off. mply had to have them, she said, r a dinner party that night. So ey ended up, crowned with ced mango, on service plates of



arly plates

ack and gold lacquer, dazzingly off with that teak-handled, gold-tal Siamese flatware that I got Mrs. K. at Krusi's.

one visit to the showroom of abel Scott I closed what Perry ason might have called "The se of Mrs. Casey's Casement." ie broad bank of windows which ves the Casey apartment such a ectacular view of Manhattan also ords their sixty-odd neighbors a ar panorama of what goes on in Casey living room.

Problem, however, was not to d a see-through curtaining that uldn't easily be seen through—market is full of *them*. But, as rs. Casey said from the start, ey all tend to look alike. All she ked was distinction. So. The arch was on.

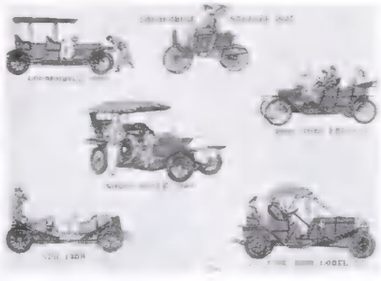
The solution is a hand-loomed, nd-knotted, wide-mesh curtain-g of creamy linen thread. Called isherman's Luck," it is actually en fishline, of a fineness known chandlers as "25 lea"—about as e as a tough cobweb, if such thing there be. It's certainly igh enough to pull in a good tch, and sturdy enough to face to the sun and grime of a city ndow. It is, in effect, a sophisti-cated modern lace, a precious piece of craftsmanship, and amply able to confound the view from the next



"Fisherman's Luck"

apartment building. Yet it permits the family to enjoy the glittering evening performance put on by the Empire State Building and its neighbors. The fabric, which can be dyed to order, comes 50" wide. Because of its slender yarns, we gave it 300 per cent fullness—a trick always to remember when you have fabrics that are not very bulky in themselves.

Ten years ago vintage motorcars captured the fancy of Charlie Gibbon and that's roughly how long it has taken Mrs. G. and me to furnish his sanctum, which is naturally supposed to be a happy reflection of his hobby. The room has a mellow paneling of pecky cypress, cozy and reassuring, but unquestionably it could stand some brightening with color and pattern in draperies and sofa cushions. We found the solution quite by chance while looking through the racks at Cheney-Greeff's, and it couldn't have been more to the purpose if we had designed it ourselves under Charlie's supervision. It's a 36"-wide glazed chintz, patterned, believe it or not, with venerable Packards, Locomobiles, Fords, and Rolls Royces, all circa 1910, and crisply set off against a 1900 street map of Detroit. Cars are all from James Melton's famous collection. We chose gold for our background color but we might have had it in gray or blue. And we discovered, too, that this is only one of a whole series of ten "hobby" prints by Cheney-Greeff, specially dedicated to the forgotten male. All are well drawn, most are amusing, several are "serious" enough to be used by the hobbyless in important rooms, but every hobby a man might pursue is handily portrayed here in cloth—dogs, golf, horses, guns, game birds, tobacco in assorted guises, and women (a pattern of eight historical French glamour girls).



"For Men Only"

It isn't often you come across so simple and completely usable a piece of furniture as the coffee table (why *will* they call them cocktail tables? It sounds so depraved!) I found at the Arch Gordon Company.

It's a relief to find a table that does nothing more spectacular than present a good usable 24-inch-wide and 72-inch-long surface for magazines, ash trays or drinks. This also provides a couple of small ebony-faced drawers that hold a few coasters or a couple of decks of cards but don't pose as rolltop desks or refrigerators. It's 16 inches high.



Planktop coffee table

Its great appeal, of course, lies in the obvious craftsmanship that created it, in the smooth finish and depth of color of its walnut wood, and in the three perfect inlays of ebony that pattern the surface. I earmarked it at once for the sitting room of Mrs. Williamson who so appreciates work like this that I suspect she's a frustrated cabinetmaker herself.—M. G.

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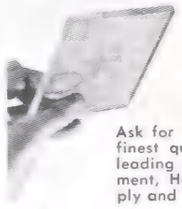
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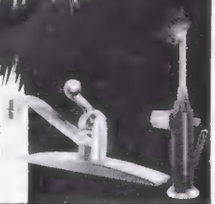
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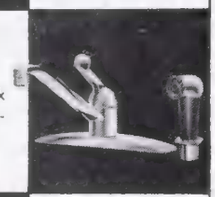


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HANDSOME TOWN HOUSE

CONTINUED FROM PAGE 117

The successful remodeling of designer Robert Hanley's distinguished town house depended upon the following structural and decorative materials:

Structural Materials

STRUCTURE: Frame and stucco.

ROOFING: Composition.

INTERIOR WALL SURFACES: Wall in entry, Pecky Cypress, Tarzana Lumber Co., Tarzana, California. "Amtico" white rubber tile in bath, The American Biltrite Rubber Co., Amtico Flooring Div., Trenton, N.J.

FIREPLACE: Facing of unfilled travertine, Musto-Keenan Co., San Francisco, Cal.

WINDOWS: In kitchen, "Louver Leader," Louver Leader Co., Los Angeles.

MAYNARD PARKER





BEFORE



Besides installation of new equipment and counters, three big changes were made in the Hanley kitchen. A door to the living room was filled in to create wall space for the stove (above, left); old dining alcove below was thrown into kitchen, alcove window blocked out and turned into a spice cabinet; sink was moved to the right, centered between two windows. Windows were built out 18 inches, fitted with glass louvers. One was made an aviary for a cockatiel, given brass bars, a tree-branch perch, glass shield, all removable.

ROBERT C. CLEVELAND



DOORS: Louver doors in kitchen, St & Mateer Wood Prods. Co., tier, Cal. Sliding glass do living room, Arcadia Door Arcadia, Cal. Doors and sh of entry, Steiner & Mateer Prods., Whittier, Cal.

PAINT: Super Kemtone on walls ceilings; Kemglo Enamel on work; SWP Exterior color o stucco, The Sherwin-Williams Cleveland, Ohio.

FLOORING: Walnut color floors of and living room, Sloane-Dela Floor Products Co., New "Amtico" marbleized walnu ored rubber tile on bathroom The American Biltrite Rubber Trenton, N.J., installed by the bank Linoleum Co., Burbank,

PLUMBING: Bathroom fixtures, C Co., Chicago, Ill.

HEATING: Furnace, floor type, inst by Ashburn Heating Co., Los geles, Cal.

VENTILATING FAN: In kitchen, "T wind Clipper," Trade-Wind M fans, Inc., Los Angeles, Cal.

SOUND INSULATION: For kitchen ing, "Acousti-Celotex." The tex Corp., Chicago, Ill.

COUNTER TOPS: In kitchen, "Realw Teak." Parkwood Laminates, Wakefield, Mass. In bathr plain white Amtico rubber The American Biltrite Rubber Amtico Div., Trenton, N.J.

KITCHEN EQUIPMENT: Pot and rack designed by Robert Ha Range, Roper Corp., Rockford. Refrigerator, Kelvinator Div., A ican Motors Corp., Detroit, M Faucet arrangement, "Dishmas Gerity-Michigan Corp., Ad Mich. Garbage disposer, Ge Electric Co., Major Appliance Appliance Park, Louisville, Ky

FURNISHINGS

Terrace

FURNITURE: Patio chairs, Delta niture Co., Highland, Cal. Ch Pacific Iron Prods., Los Ang Cal. Table, Raymor Mfg. Div., New York. Tree lantern imp from Italy by Robert Hanley,

Entry

FURNITURE: Glass shelf console signed by Robert Hanley. Iron sconce designed by Don Gar

Living Room

FURNITURE: Coffee table with unfi travertine top, Musto-Keenan San Francisco, Cal. Bookcase m of brass rods with ash shel wrought-iron corner table. walnut TV cabinet, trestle ex sion table: all designed by Ro Hanley. Radio phonograph cab designed by Joseph Copp, Jr. B lacquer side chairs imported f Italy through Frank Brothers, L Beach, Cal.

WALLPAPER: "Spring Bough" m Albert Van Luit Co., Los Ang

FABRICS: Ottomans covered with specially dyed fabric, Scalamandre Silks, Inc., New York. Sofa and upholstered chairs covered in specially dyed metallic fabric, Victoria Fabrics Co., Inc., New York. Heavy beige texture woven with gold Lurex, The Dobeckman Co., Cleveland, Ohio. Grey-beige draperies of raw silk, Scalamandre Silks, Inc., New York. Turquoise and orange pillow fabrics, Thaibok Fabrics, Ltd., New York.

FLOOR COVERING: Grey beige rug, custom made, V'Soske, Inc., Grand Rapids, Mich.

WINDOW SHADE: Consolidated General Prods., Inc., Houston, Texas.

FIREPLACE FIXTURES: Colonial Fireplace Fixture Shops, Los Angeles, Cal.

ACCESSORIES: Corner table lamp, custom made, designed by Robert Hanley.

Kitchen

FURNITURE: Bar stools with black metal frames, upholstered in white leather, custom made, designed by Robert Hanley. Leather from Pacific Hide and Leather Co., Inc., Los Angeles, Cal.

WALLPAPER: Buff brick sculptured wallpaper, Katzenbach and Warren, Inc., New York.

FABRICS: Imported Belgian linen draperies, Henry Calvin Co., San Francisco, Cal.

ACCESSORIES: Pots by Descoware and Revere, Japanese teapot, tea cups, casserole, Japanese Center, Los Angeles. Bird Cage, custom made, designed by Robert Hanley.

Bathroom

WALLPAPER: Sculptured brick pattern, Katzenbach & Warren, Inc., N.Y.

FABRICS: Imported Belgian linen, Henry Calvin Co., San Francisco, Cal. "Martex" towels, Wellington Sears Co., New York.

ACCESSORIES: Towel rack, custom made, designed by Robert Hanley. Other hooks and towel bars, Hall-Mack, Los Angeles, Cal.

HOW TO CREATE A BEAUTIFUL BATHROOM

CONTINUED FROM PAGE 86

kinds for a bathroom. The planning is close to perfect for so small a space: The tile counter fits diagonally between shower and water closet, thus gaining a generous counterspace, and extends as a shelf around the room to the door, thus taking maximum advantage of wall space, while creating a long horizontal line that helps create an illusion of even more wall space than actually exists.

The walls themselves are pleasantly faced with mixed tones of light yellow tile. The tiled shower base was installed with a 12-inch curb at the front, which allows it to be used as a tub or sitz-bath as well as a shower without taking up as much floor space as an ordinary bathtub.

The polished-brass shower enclosure is glazed with clear plate glass. The entire wall behind and above the lavatory and water closet is mirrored, thus expanding the room visually.

Vertical incandescent tube lighting is set flush with the mirrors at both sides of the lavatory. Perforated brass shields add sparkle and soften the light source.

The ceiling is covered with a reflective gold paper which is sympathetic to the brass in the room, such as the square brass light fixture in the ceiling, that provides general illumination.

The floor covering is equally luxurious and is cut to the exact shape of the room. It can be laundered without fear: and while it is having its occasional "shampoo," another matching one replaces it.

One of the greatest improvements made was to replace the window with a ventilating fan which does a far better job in exhausting stale air and steam that formerly lingered on and crept into the entire apartment. Part of the recess created by the inadequate window was used for storage, as well as for housing the fan.

All these things might have been taken care of right from the start, when the apartment bathroom was first installed. However, like most old kitchens, an old bathroom is most in need of these modernizing improvements and glamorizing details of decoration, in short, of complete remodeling.

Here are construction information and list of furnishings used in the bathroom shown on page 87.

Construction

PLUMBING FIXTURES: Crane Company, Chicago, Ill.

SHOWER ENCLOSURE: Lehman Sprayshield Company, Philadelphia, Pa.

METAL LIGHT SHIELDS: (At bath mirrors), Cross Engineering Company, Carbondale, Pa.

LIGHTING: In ceiling, Lightolier, Inc., Jersey City, N.J.

Furnishings

WALL COVERING: Gold leaf wallpaper on ceiling, Laverne Originals, New York, N.Y.

FLOOR COVERING: "Cloud 9" carpet, Collins & Aikman Corp., New York. "Non-skid" lining under carpet, United States Rubber Company, New York, N.Y.

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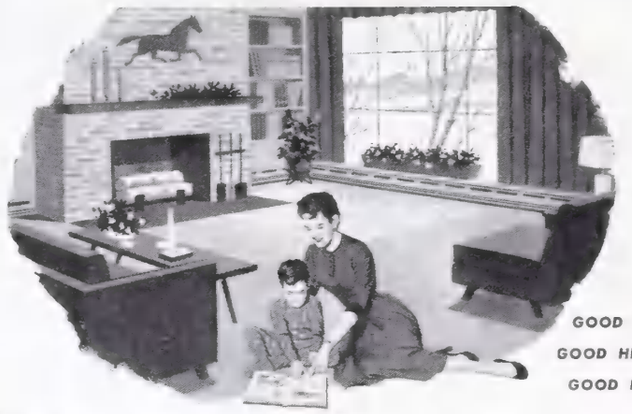
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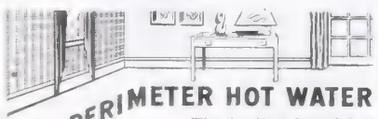
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PANTRY SHELF NEWS



By JULIE POLSHEK

A super-fine aged Cheddar cheese came my way recently from Tillamook County Creamery in Oregon. First prize has been awarded Tillamook cheddars in many national cheese-judging contests, I'm informed, honors that seem to me richly deserved. Age-old, painstaking methods are employed in making and aging this cheddar—the Creamery also points out that the Tillamook region produces some of the finest cheese-making milk to be found anywhere in the world and further proves that their use of raw milk is still another factor in achieving the distinctively smooth, rich-bodied flavor found in Tillamook cheddar.

It is wonderfully mellow cheese with a degree of sharpness and pungency that seems to meet with approval from all factions of Cheddar fanciers. It is firm-textured and slices cleanly, yet is easily melted for use in grilled sandwiches or cocktail snacks or for cooking purposes. Tillamook Cheddar can be found in many fine-food shops in Pacific Coast areas, but elsewhere it is available only by mail directly from Tiliamook County Creamery Association, Tillamook, Oregon. The prepaid price of a full 2-pound loaf is $2.25.

The Ohio couple mentioned in my April 1955 column as a source of shelled black walnuts have expanded their small business venture with butternuts and hickory nuts which they also supply shelled, ready-to-use. The Wears grow all three types of nuts on their own farm and, aiming toward perfection in what they supply, shell the nuts on order to assure a fine fresh-cracked flavor.

If butternuts are your choice, it's advisable to order without delay because this variety is in limited supply due to a very small crop. The price per pound of shelled butternuts is $2.75; hickory nuts, $2.25; black walnuts in sizable, uniform pieces, $1.75. Ordering address is Luther & Thela Wear, Box 352, Orrville, Ohio.

Marzetti's, well-known restaurant people in Columbus, Ohio, purvey for home use the superb cole slaw dressing served in their own dining establishment. It's essentially old-fashioned boiled dressing made with a rich, creamy base of eggs and oil. Flavorwise, there's a piquant vinegar-sugar blend, an aromatic spice bouquet and a tangy breath of mustard. All this adds up to sprightly piquance that complements cole slaw to perfection.

In consistency, the dressing is cream-like, just right for cole-slaw blending. Appropos of this, Marzetti's recommend that cole slaw be made a day or two ahead of use and refrigerated. This procedure followed in Marzetti's own kitchens, creates complete blending of cabbage and dressing flavors for some peak tastiness.

Marzetti's also have available two dressings they serve on tossed-green salads. One, Italian Dressing flavorfully enriched with imported olive oil and judiciously used garlic, is a tasty blend that's mellow yet refreshingly zesty. The other, French Dressing, is a sweetened blend

made with eggs, in which mildly tart piquancy is interestingly balanced by subtely used spices.

One-pint bottles of the three dressings or three pints of one variety cost $2.85 postpaid from Marzetti Co., 16 East Broad Street, Columbus, Ohio.



Fine Creole recipes are the starting point of a pantry-shelf foursome new on the market, canned by methods that create homemade savor. These tasty Memory foods comprise Condensed Oyster Soup, Condensed Shrimp-Crab Gumbo, Oyster Stuffing for Patty Shells, Stuffed Artichoke. Captain Memory, retired Army officer who produces them, tells me that the recipes used belonged to his mother, a pure Creole of aristocratic Spanish-French ancestry. The French influence doubtless accounts for seasonings far more moderate than usual with Creole cuisine, thereby giving dominance to the natural flavors of the recipes' ingredients.

The Oyster Stuffing, an interesting thing to use in bite-size patty shells for cocktail serving, is an old New Orleans delicacy canned for the first time by the Memory Company; chopped oysters, parsley, onions, Worcestershire sauce and a mere hint of garlic make up the tasty mixture. Stuffed Artichoke, also a "first," is flavored with olive oil and contains a stuffing in which breadcrumbs are lavishly supplemented with Parmesan cheese and olive oil.

Mail-order shipment of these products can be obtained from Memory Foods Corp., 2615 Saint Roch Ave., New Orleans. Costs in 3-can quantity for oyster soup, gumbo, oyster stuffing, stuffed artichoke are $2, $2, $2.15, $2.20, respectively. (No c.o.d.'s.)



For outstanding smoked-meats, try those produced by Jugtown Mountain Smokehouse of Flemington, N. J. Besides super-fine quality, their products have the tempting attraction of distinctive, fragrant savor achieved with a combination of sassafras and hickory logs used for the unhurried, old-fashioned smoking process.

Their beef bacon is in high demand these days due to President Eisenhower's much publicized predilection for this bacon variety. It is leaner and meatier than pork bacon and has what might be called a chewy quality, features that Mr. Hilder tells me bring many repeat orders from people who initially try beef bacon out of mere curiosity. The 2-pound package, sliced, costs $2.50.

A high-ranking Jugtown favorite from way back is Beef Chips, dried beef like none other you've ever tasted. You get tender, paper-thin slices of choice beef, moist and fragrantly smoked: a delight for creaming, cocktail-snacks, as an omelette ingredient or with eggs. Available for $2.50 per 1-pound package and guaranteed to keep you coming back for more.

Jugtown sage sausage is also distinctive. It's pure pork aromatically prepared from an age-old mountain recipe that produces sausage meat out-of-the-ordinary. $2.50 per 2-pound package.

Rich-flavored pork bacon mellowed by maple-sugar curing is available from this smokehouse for $2.50 per 2-pound package. You may also want to try their sassafras-smoked Cheddar cheese, which carries the same price as the pork bacon, and it's not amiss to mention that hams and smoked turkeys are further Jugtown products.



Since my editorial coverage last year of LaCasa Rosa delicacies, they've created some new ones that you'll find both unusual and pleasurable. In one, honeydew melon balls are pickled in a piquant, spiced syrup and a second product provides cantaloupe chunks similarly prepared. In both instances the fruit's natural taste is expertly captured and complemented to tasty advantage by the aromatic pickling. They're relish accompaniments for fowl or roasts that are sure to call for "seconds." LaCasa Rosa also makes a spiced, pickled relish in which whole Kadota figs furnish the fruit content.

In the jelly realm, LaCasa Rosa's new products include one made with sparkling Burgundy and another with real champagne. In both, you get the wine's full flavor and zest. A third jelly choice is one flavored with black walnuts. The nuts themselves aren't incorporated into the jelly but there's pungent evidence of their flavoring. For use on ice-cream, there's Jubilee Cherries. The rich-flavored combination of sauce and firm, dark cherries can be used "as is" or for gala occasions augmented with brandy for flambé serving.

A four-jar shipment of whichever products strike your fancy can be had for $4.25; or for $3.90 you can get a box containing one jar each of champagne, black walnut and bubbling burgundy jellies and one of Jubilee Cherries. Ordering address is LaCasa Rosa, San Juan Bautista, California. (Prices given are postpaid for California and Nevada shipments.)



Bon Vivant's finan haddie in white sauce, salmon in cheese sauce, and codfish in cheese sauce are rather new products and well worth seeking out for pantry shelf inventory. In all three, you get a generous quantity of flavorful, firm textured fish and the sauce in each instance is expertly seasoned and made with butter, whole milk and egg yolks. Portions for two are provided by the 10-ounce cans. Finan haddie or codfish cost 65¢ a can; salmon, 80¢.

Besides these three prepared dishes, Bon Vivant has added to its canned products a pack of butter-sautéd mushrooms and a tasty, prepared curry sauce. The latter is readied for serving by merely adding shrimp, eggs, leftover roast or fowl and heating the mixture of sauce and solids. In the liquid-free mushroom product, you get tender mushroom caps lavishly supplemented with the butter in which they've been sautéd. Briefly heat the can's contents and you have the tasty equivalent of freshly sautéd mushrooms. They're in a 4¾ ounce can, priced at 73¢. Curry sauce (10-ounce can) costs 55¢.

You can obtain these Bon Vivant products on mail order from Bloomingdale's, Lexington Ave. at 59th St., N. Y. (Minimum order $3.25; shipping cost not included in prices named.)



If you grind your own coffee, you'll be interested in knowing about the fine Guatemalan "straight" coffee available from Pedro Pinto of Carmel, California. It's a connoisseur coffee product containing only the beans from high-altitude plants grown on the mountain slopes of Antigua, Guatemala. The flavor and body of these coffee beans are so rich that as many as 36 cups of brew can be derived per pound of ground coffee. Pedro Pinto imports the coffee in green bean form so that it can be roasted in small batches to his own specifications and can be supplied freshly roasted.

A 1-pound sack of the bean coffee costs $1.65; 2½-pound sack, $4; 5-pound sack, $8; shipping cost extra in all instances. Ordering address is Pedro Pinto, Box 3208, Carmel, California. In the

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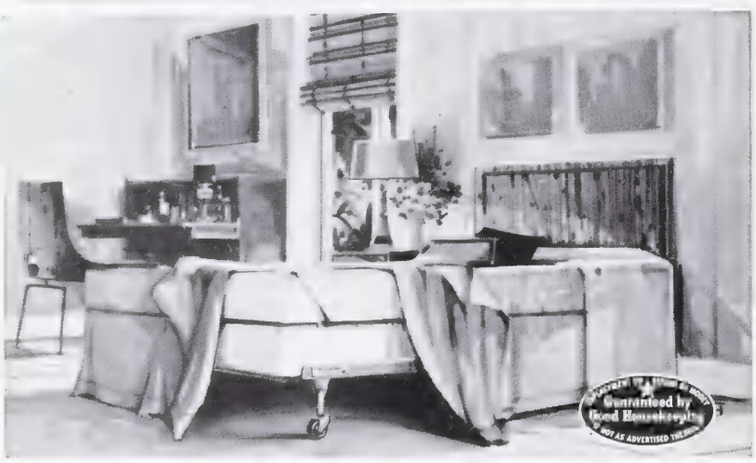
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PANTRY SHELF NEWS

CONTINUED FROM PREVIOUS PAGE

West, you may find Pedro Pinto coffee in your local fine-food shops.



An unusual chutney served to one of our staff members at a dinner party so impressed her that she brought me some to try. I, too, was impressed by its interesting flavor and pass the good word to you.

The product, although made from an Indonesian recipe that dates back to the nineteenth-century days of clipper-ship trading with the Orient, is quite unlike usual Oriental chutneys. For one thing, its hotness has a mellow quality achieved by tempering the "hot" ingredients with savory spices and a piquant blend of vinegar and sugar. The solid ingredients, cooked to what might be called stewed consistency, comprise an interesting blend of apricots, apples, onions, Chinese radishes and raisins. The end product, made by home-kitchen methods, is more like an exotic relish than chutney. It's a delicious accompaniment for barbecued meats, roasts, turkey or other fowl. It is an interesting flavoring ingredient for gelatin salads and its savory, subtly "hot" make-up exotically complements cream cheese for canapé use. The product is salt-free, a matter that may have pertinence to some.

Ordering address for Clipper Ship Chutney is Orlemonde Products, Housatonic, Mass. Price postpaid for 1-pint jar, $1.90; for three ½-pint jars, $2.95 (25¢ extra for shipments west of Mississippi).

A MINIMUM OF REMODELING

CONTINUED FROM PAGE 83

Here is a list of construction information and furnishings used in the room shown on page 79.

Construction Information

CASEWORK: Genuine mahogany plywood, courtesy of The Hardwood Plywood Institute, Chicago, Ill., and Mahogany Association, Inc., Chicago, Illinois.

PAINT: Custom colors, automatically mixed, "Color Carousel." Standard-Toch Chemicals, Inc., Staten Island, New York.

MOVABLE SHUTTERS: Paul Heinley, Santa Monica, California.

UNIT AIR CONDITIONING: Carrier Corp., Syracuse, N. Y.

LIGHTING: Wall lights on side of mirror in dressing area, Tasson Lamps, inc., N. Y. Ceiling light in hall, Finland House, New York, N. Y.

Furnishings

FURNITURE: Pair of occasional chairs in round oak, teak finish with foam rubber seat and back, special table in rattan with mahogany top on wheels, The McGuire Co., San Francisco, Calif. Antique Chinese table (back of sofa), Lantin & Farhadi, New York, N. Y. Round mahogany dining table, Ruth S. Berlin, New York, N. Y. Mahogany consoles, Kittinger Co., Buffalo, N. Y.

FLOOR COVERING: "Invader" carpet, Archibald Holmes & Son, Philadelphia, Pennsylvania.

WINDOW SHADES: "Victor" (color #29) Joanna Western Mills Co., Chicago, Ill. Tassels on window shades, Scalamandre Silks, Inc., New York.

CURTAINS: Maize "Crystalette" in silk and Tennessee Eastman Company's Chromspun Crystal acetate, Eichmann & Hecht, New York, N.Y.

FABRICS: Cover and sofa: rainbow cloth, rayon, viscose and Fortisan, J. H. Thorp & Co., Inc., New York. Pillow covers on sofa, Mandarin silk "Chaumont" damask, Cheney Greef & Co., Inc., New York. Silk velvet, F. Shumacher & Co., New York. Seat cushions on black settee and chairs and Biedermeier chair, antique silk taffeta "Villefranche," Cheney Greef & Co., Inc., New York, N.Y.

LAMPS: Pair of standing brass lamps designed by Richard Kelly (winner of Trail Blazer Award for 1955), Middletown Mfg. Co., Middletown, N.Y.

ACCESSORIES: Firescreen and andirons, 18th-century English, Hall House New York. Kakemonos hanging on shutter screens, Joseph U. Seo, New York. Special cords for hanging panels, Joan L. Maag, Inc., New York. Pair of wall panels, black lacquer on wood with jade decoration, stone Buddha, from Tang period (on hearth), 14th-century Japanese warrior of carved wood, lacquer and polychrome (on mantel), 18th-century Japanese bronze bird on lacquer stand, 16th-century Siamese wood and gilt lacquer figure, Lantin & Farhadi, New York, N.Y.

Bed Niche

FURNITURE: In-a-door bed, Murphy Door Bed Co., New York. Custom Deluxe hair mattress, Ostermoor & Co., Bridgeport, Conn.

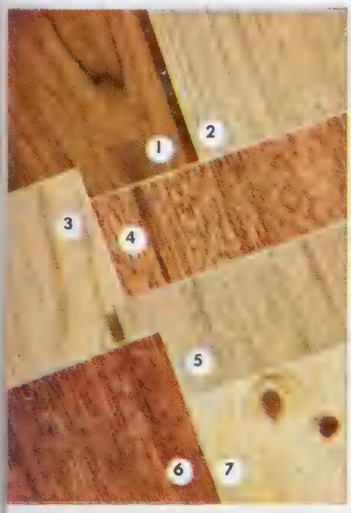
FABRICS: Wall lining, bed cover and dust ruffle "Chaumont" damask filler, Cheney Greef & Co., N.Y.C.

BLANKETS: Green wool blankets, North Star Woolen Mill Co., New York.

LAMPS: On shelves, Tasson Lamps, Inc., New York, N.Y.



Plankweld's so easy to put up! 16¼" wide by 8′ high panels fasten to wall with special metal clips that are then *completely concealed* by overlapping of the panels. *No* worry about joints—*no* nail holes to fill.



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MEN:

Start paneling Saturday—dine in paneled elegance on Sunday! Famous designer William Pahlmann shows how Plankweld can transform part of a living room into a *separate* dining room. You can make a Pahlmann-designed room divider—see coupon. Walnut Plankweld shown here covers a 12′ x 8′ wall for only **$74** (retail price)

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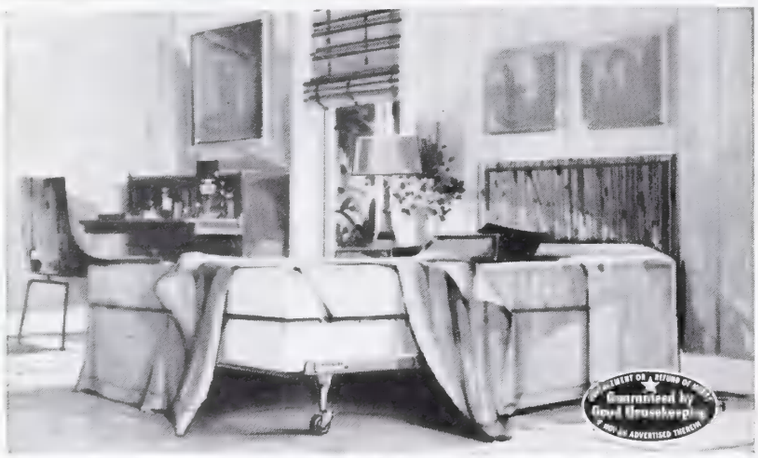
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PANTRY SHELF NEWS

CONTINUED FROM PREVIOUS PAGE

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HOW A TINY OBSOLETE 1926 KITCHEN JUMPED AHEAD 30 YEARS

CONTINUED FROM PAGE 85

GEORGE SMALL





Every inch of space in this tiny kitchen was utilized. Cabinet under sink contains all cleaning utensils in racks and shelves, removable for washing, leaving shelf space clear for bulk storage of cleaning aids. Disposall garbage grinder eliminates problem of untidy trash container. Holes provide ventilation.

If you want to make a really in-nsive and efficient use of a small ace, so it gives the performance a much larger space, you must e up to realities.

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Here is a list of construction materials and furnishings used in the kitchen shown on pages 84-85.

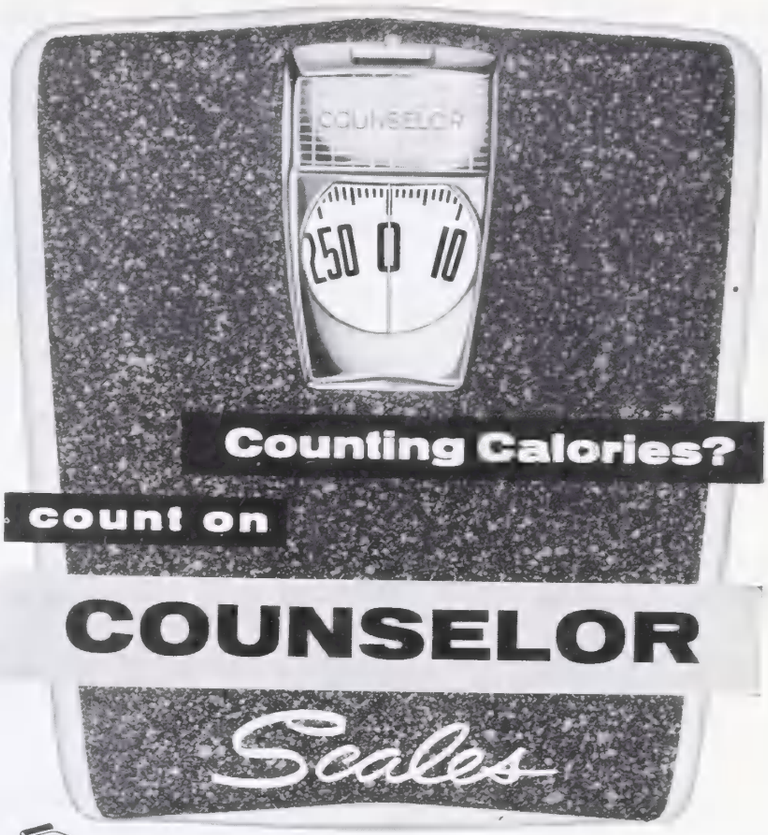
COOKING EQUIPMENT: Frigidaire built-in oven with French doors and fold-up "burners." Frigidaire Division, General Motors Corp., Dayton, Ohio.

TWIN FREEZER AND REFRIGERATOR: Revco, Inc., Deerfield, Mich.

GARBAGE DISPOSER: Major Appliance Division, General Electric Co., Appliance Park, Louisville, Ky.

STAINLESS STEEL SINK: Elkay Manufacturing Co., Chicago, Ill.

ACCESSORIES: Antique English porcelain jars with covers, Hall House, New York, N.Y. Gold Ceramic Platter, Mark Karen, Pleasant Valley, New York.

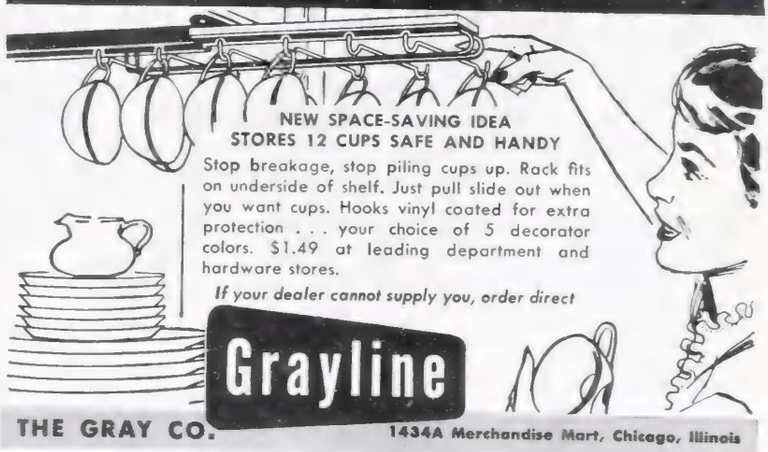


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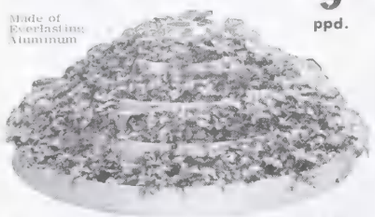
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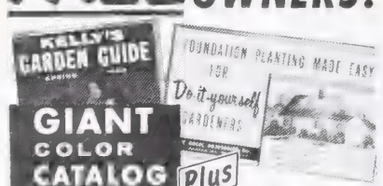
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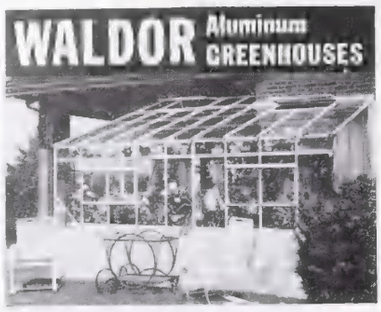
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This garden beats the heat

Broiling summer days don't bring on a wilted, droopy look here because heat-resistance was the standard in choosing plants



PHOTOGRAPHS BY MAYNARD PARKER

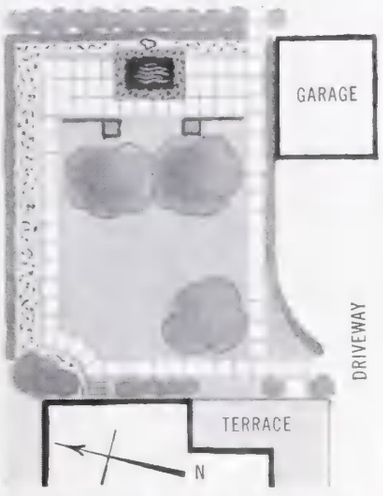
Gardeners in Dallas, Texas, have to expect some hot, dry weather every summer. Consequently, old hands at gardening rely on the proven heat-ignorers, imported and native. There are dozens of such plants, many a soft gray-green, whose virtues lie mostly in their fine leaf patterns and textures, although some do have periods of impressive bloom. Skillfully combined, these plants make a garden of exceptional peace and beauty which requires little care.

Once you start looking for these types of plants you will likely be amazed at their variety. Not all are equally heat-resistant, of course, but on the other hand, it is possible to design a garden, using only native plants, that requires *no* artificial watering no matter how hot the summer. For this, or any successful hot-weather garden, you do need to be generous with plant food. Your plants also need a soil heavily enriched with humus for greater water-holding ability: mixing in a 3-inch or 4-inch layer of peat isn't being too generous with the material in a hot climate.

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1 garden pool, even a tiny one, elps make the day seem cooler. Add a needle jet or a fountain nd the sound of running water urther helps the illusion. So oes the crisp edging here of lipped English ivy, a plant we sually think of as frost-hardy ut which also scorns summer eat that wilts tougher-looking lants. Plot plan at right shows at the big-looking back yard left) really is quite small.



Garden designed by
Marie and Arthur Berger
landscape architects



green hedge (here cherry laurel with English ivy at its base) is cooling note for a summer garden. Hedge lets some breeze through, nd the resulting rustle of the leaves also seems to cool you. Shade ees for hot areas need to be those densely clothed with leaves, as ith this live oak, one of an arch-forming pair (see plot plan).

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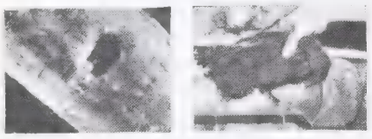
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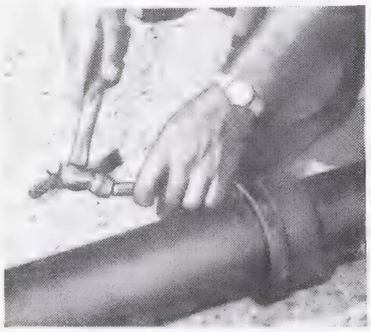
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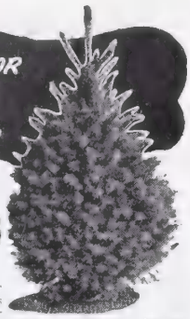
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REMODELING YOUR GARDEN

CONTINUED FROM PAGE 126

more underdeveloped your present garden, the more you'll notice and appreciate the results remodeling will make in your daily living.

What's more wonderful, you can make even major changes in your garden without disrupting inside activities. The inevitable mess and noise remain outdoors. Delays won't provoke a family crisis.

Minor changes

Sometimes relatively small, inexpensive changes can do much to make a garden more livable—moving a tree to shade a terrace at the right time, widening or extending paths and driveways to create an off-street parking area, pruning out-of-scale shrubs, like lilacs, into trees, and clearing out lesser plants, or regrouping them, all make a big difference in the garden.

In certain instances regrading, although relatively expensive, can be most effective, and may soon pay for itself in savings in lawn maintenance.

A ruthless hand may be needed in old gardens to remove shrubs which demand care, yet are interesting but a short time each year, and those which, chosen without honest regard for their mature size, must now be cut back drastically (damaging their grace) to keep them in scale with their settings.

Often it takes a professional to see the value in moving plants a few feet. Conditioned to the point of ignoring a badly placed tree or shrub, the homeowner may become blind to its potentialities in a different position. We know of one man, however, who was foresighted enough to have eight of his own large trees moved to more effective locations in his garden. He had visualized their effect and had their new positions marked out before the nurseryman came to move them. Because he had the trees and had decided upon their new locations before the man came, the entire job cost him less than the price of one tree of similar size which required moving in from a local nursery.

Plan before you act

To get the most from your remodeling dollar, you must plan each step carefully. As with new gardens, a landscape architect can save you many costly mistakes. He can also visualize the effect of small changes, the re-use of old materials, the possibilities of a change in grade or the use of architectural features. With his help you can get maximum pleasure from your land—land which is there just waiting to be used, waiting to repay you well for every cent you invest in it.

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THIS ROSE GARDEN LOOKS GOOD ALL YEAR

CONTINUED FROM PAGE 125

well for every cent you invest in it. are pruned or leafless, the strong design of the beds gives the rose garden a neat, textural and structural pattern which camouflages wispy, insignificant branches.

Upkeep Is Simple

The beds facilitate rose care, too. Because all bushes get the same attention, it's a simple matter to feed, spray, weed, mulch and prune them without concern for other plants in the garden.

The solid retaining rim of the raised bed is a big aid in watering, since it acts as a catch basin for both rain water and garden-hose water, thus eliminating the waste of run off. (Note: Beds must be level, or water will be lost at the low point.) When you prepare the beds allow for settling of the soil and see that the surface is a full 2 inches below the rims once the roses have been planted. To water, just let the hose run slowly until the bed is full.

Pests no problem

Pest control is also simplified. Litter, which encourages insects and fungi, can be easily cleared away from beneath the bushes. Air circulation, so vital to roses, is good because of the open areas between beds. And roots of trees and large shrubs are not likely to encroach upon the rose soil if they must first travel beneath a wide expanse of paving.

But most important is the advantage in control of the soil itself. In these beds, soil can be mixed to order so that it is well drained and rich in organic matter. If necessary, drainage tiles or six inches of crushed rock can be put in the bottom of each bed to improve water movement through the soil. However, in raised beds subsoil drainage usually is adequate since excessive moisture tends to drain away at ground level when the soil becomes saturated.

Other possibilities

If you prefer, perhaps for economy reasons, you can get much the same landscape effect with the accompanying cultural advantages by setting your rose beds *in* the paving, rather than elevating them above ground. When beds are raised, soil level should be at least two inches below the paving. Either way, you'll get more satisfaction from your roses, whether you grow many for display or as a hobby or just a few for cut flowers.

If you like, tulips or daffodils can be planted in the beds with the roses to provide early spring color. Consider, too, the effect of a low boxwood hedge inside the beds.

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Some worthwhile new things

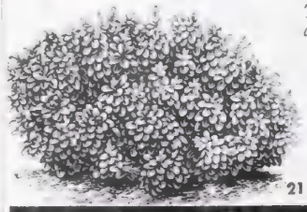
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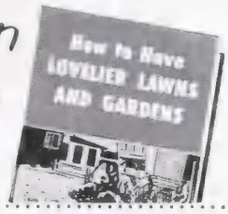
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A NEW LIFE FOR A GRAND OLD RUIN

CONTINUED FROM PAGE 92



BEFORE At first glance this room looks dark and hopelessly gloomy, but its cabinetwork is finely proportioned and detailed, and executed with craftsmanship almost irreplaceable today



AFTER Cleaned and refinished, this old oak woodwork is astonishingly modern. New plastic panels replace the old obscure glass, give same privacy from street but provide more light. Teak door pulls echo butterfly pattern of splines.

Greene-and-Greene house is essentially brick on the exterior. The structure is real, half-timber construction—Douglas fir timbers (6″ x 6″) with the spaces between filled in with clinker brick. On the interior these walls are faced with oak boards and battens.

Because it looked to the passer-by like a tumbled-down ruin, impossible to make habitable, the Casselberrys were able to acquire the house and land for virtually the land value alone. Actually, the only reason it looked like such a ruin was that the carelessly built garden walls were collapsing. But the house itself was so soundly constructed that even complete neglect hadn't affected it basically. Thus, they were able to make alterations without the costly preliminary expenses of restoring rotten timbers or replacing faulty foundations. Today this house retains the dignity it originally had, even though it has been altered and refurnished to fit a different way of living. The changes were skillfully made in the spirit of the original, probably very close to what the Greene brothers themselves would do today.

Remodeling like this is pleasurable and profitable. There are

(*Please turn to page* 192)

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Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home ... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

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A NEW LIFE FOR A GRAND OLD RUIN

CONTINUED FROM PAGE 190

hundreds of once fine old houses all across the country that would offer similar opportunities.

If you are looking at just such an old house with purchase and remodeling in mind, here are some pointers to help you evaluate it:

1. Are the foundations sound? Look in the basement for cracks or other signs of settling, especially around chimneys or heavy masses.

2. Is the roof in good condition? Has it always been kept watertight? Are the gutters and downspouts still serviceable? Rot caused by roof leakage can destroy the rafters and also affect the structure well down into the walls.

3. Is the interior structure well preserved? If it is, the floors will be level, walls not cracked.

4. Is the neighborhood and its future development desirable?

5. Is the architecture of the house distinguished enough to lend itself to restoration and improvement, rather than a complete face-lifting?

6. Is the nature of the plan such that additional plumbing or new heating can be installed without expensive structural changes?

If you can find a building that appears to pass this test, you should then call in an architect or builder to check these points more thoroughly and to investigate less easily seen parts of the building such as flashing, heating and plumbing, insulation. He will also know how to check for possible hidden weaknesses or termite damage.

With the advice of a professional, you can make a good investment by finding the type of old building that will bring you the most for your remodeling money. From his analysis, you will be able to tell how much expense will have to go for basic replacements and restoration before actual improvement can be undertaken and the house lived in. It pays in the long run.



MAYNARD PARKER

BEFORE



Looks can be deceiving in an old building. Here, despite the first impression, walls of house itself proved to be in good shape. Only less carefully built outlying walls were in bad condition, as seen above, giving whole house the appearance of a ruin. Rebuilding these low walls and repointing paving restored the whole exterior.

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House Beautiful

MARCH 50c

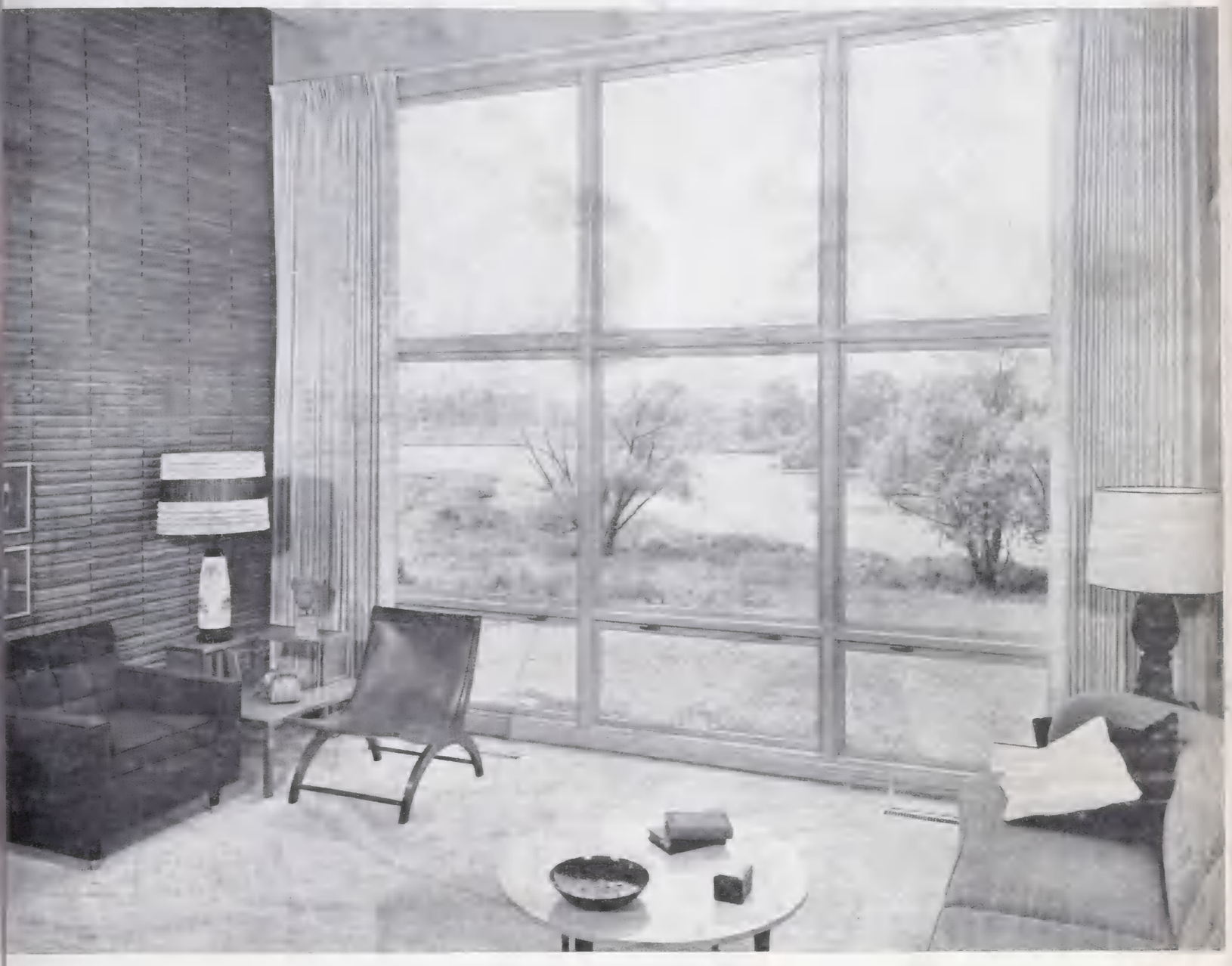


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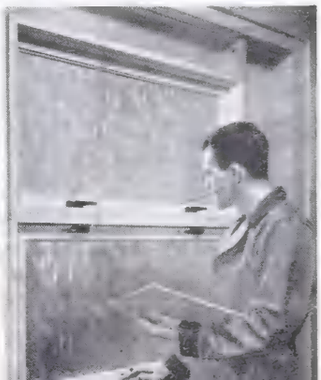


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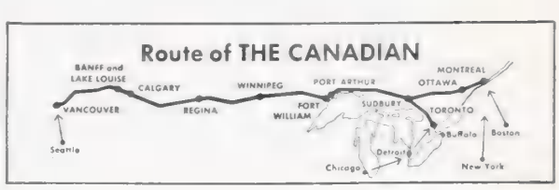
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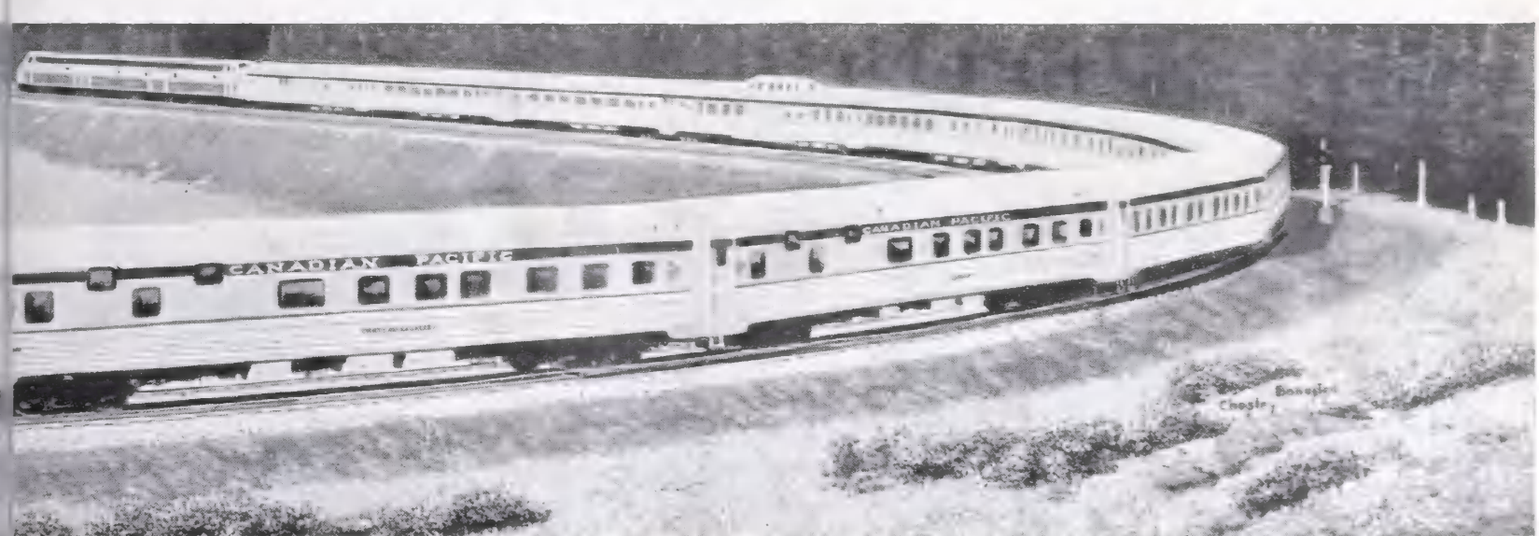
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PHOTOGRAPH BY WILLIAM HOWLAND

If there's a promise in spring, it's the promise of color, the promise of change. Our cover shows the delicate use of one color scheme; now turn to page 96 and study our 8-page portfolio of countless color-scheme possibilities. Room in home of Mr. and Mrs. Irving Grabois in Wilton, Conn.

House Beautiful

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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

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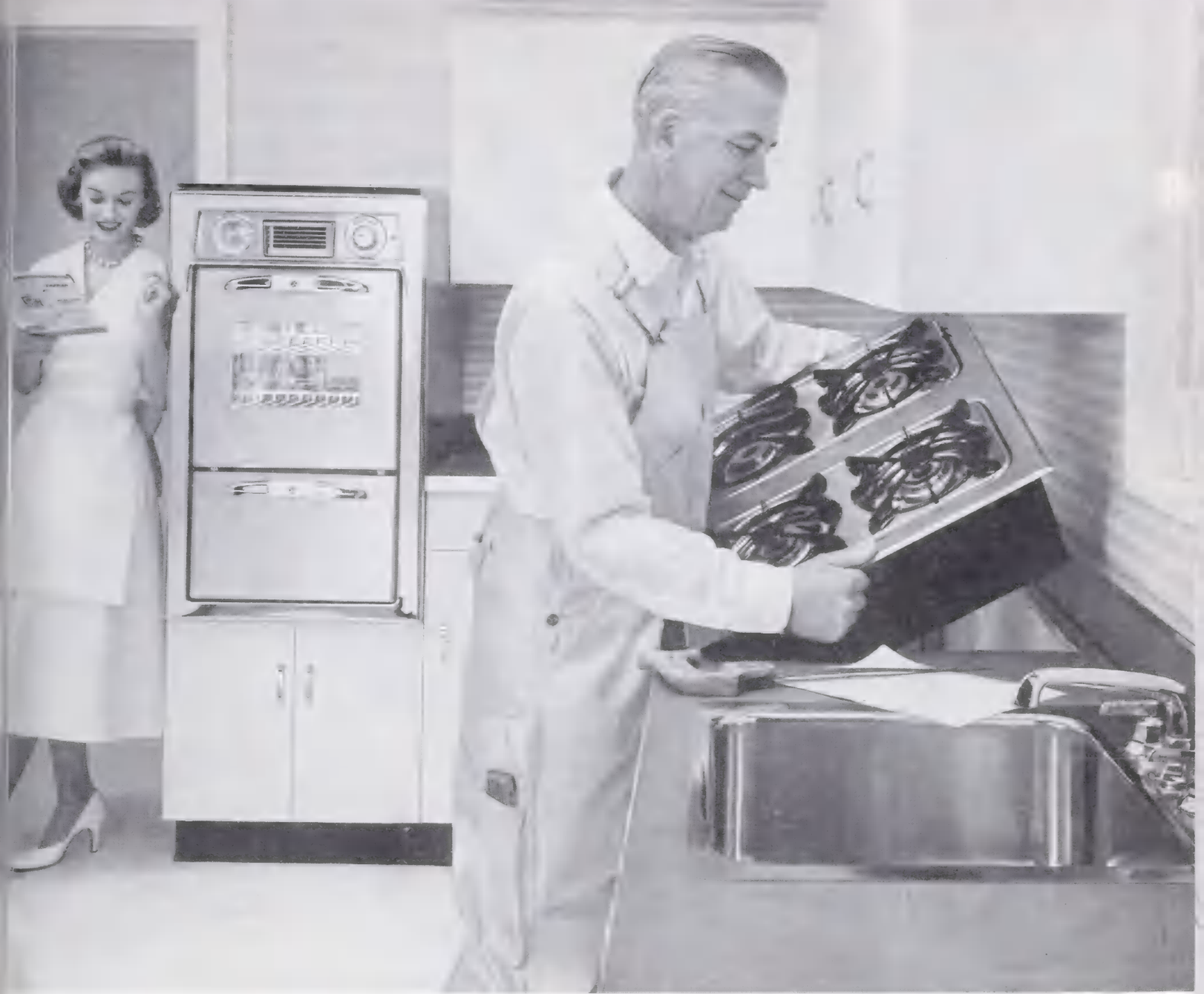
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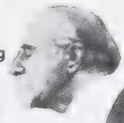
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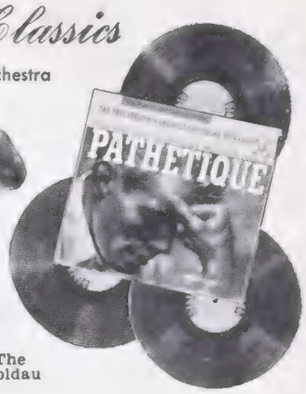
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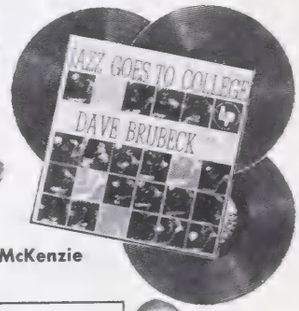


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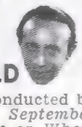
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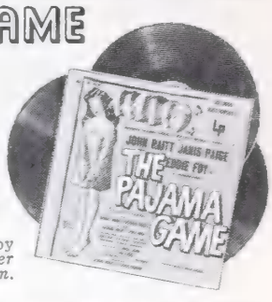
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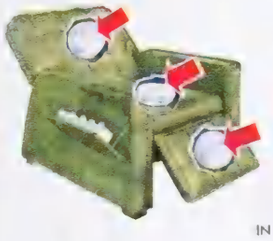
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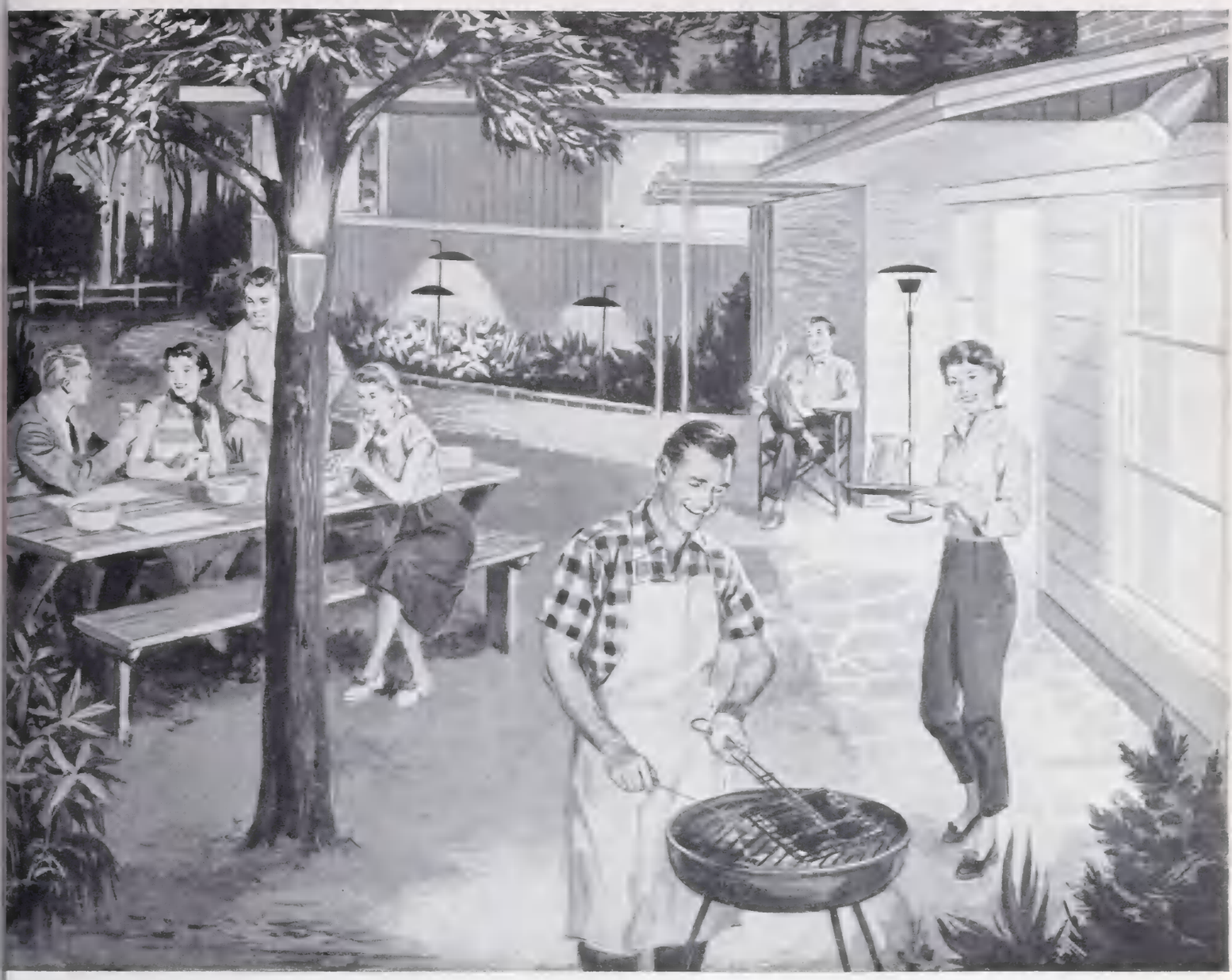
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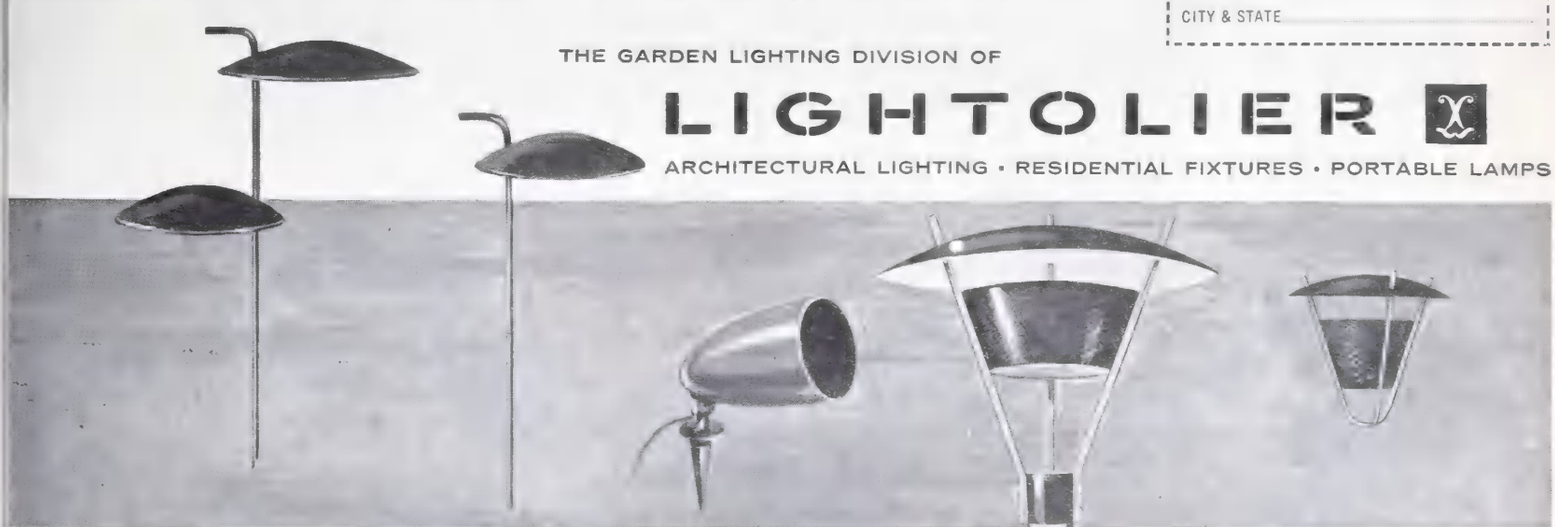
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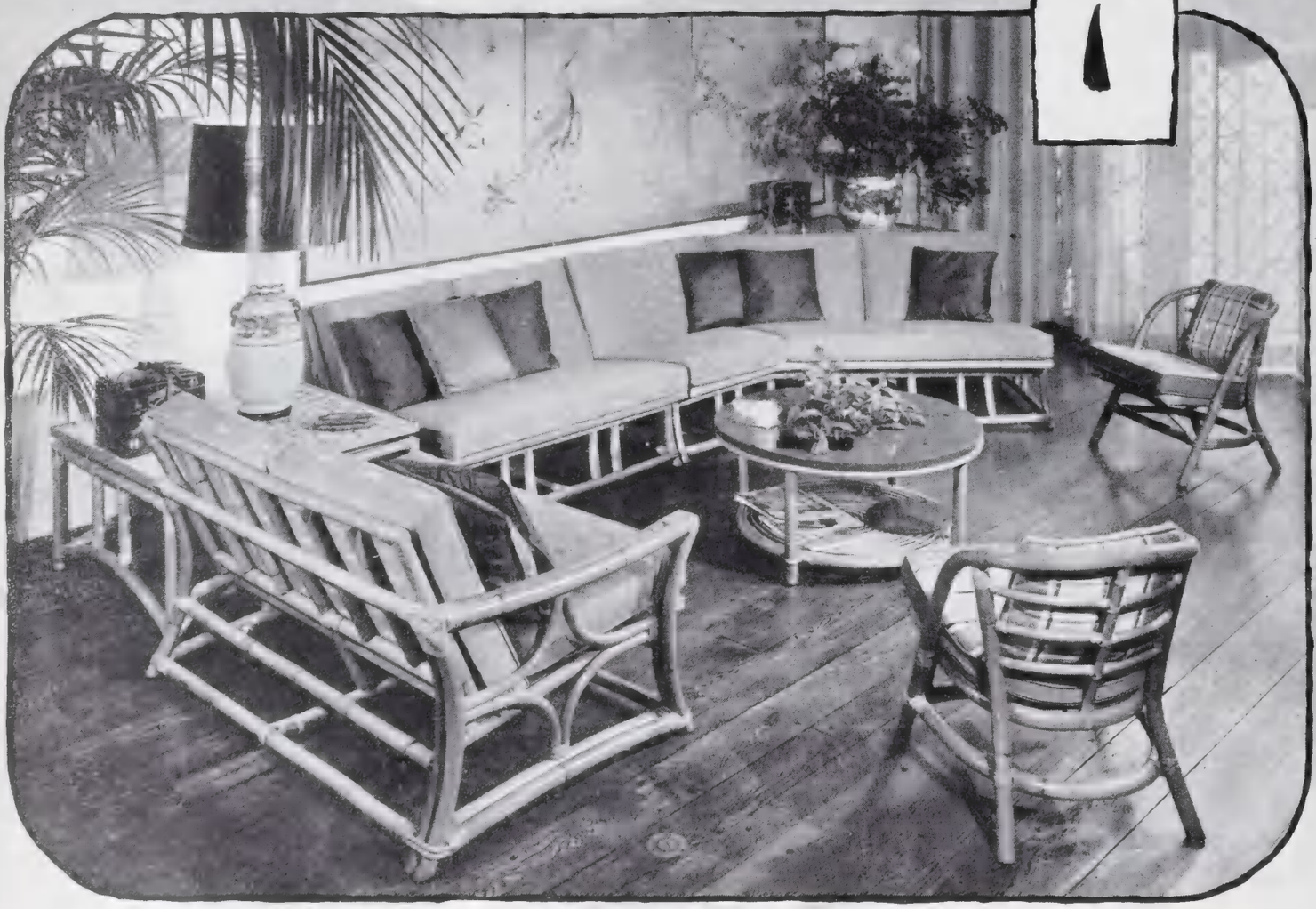
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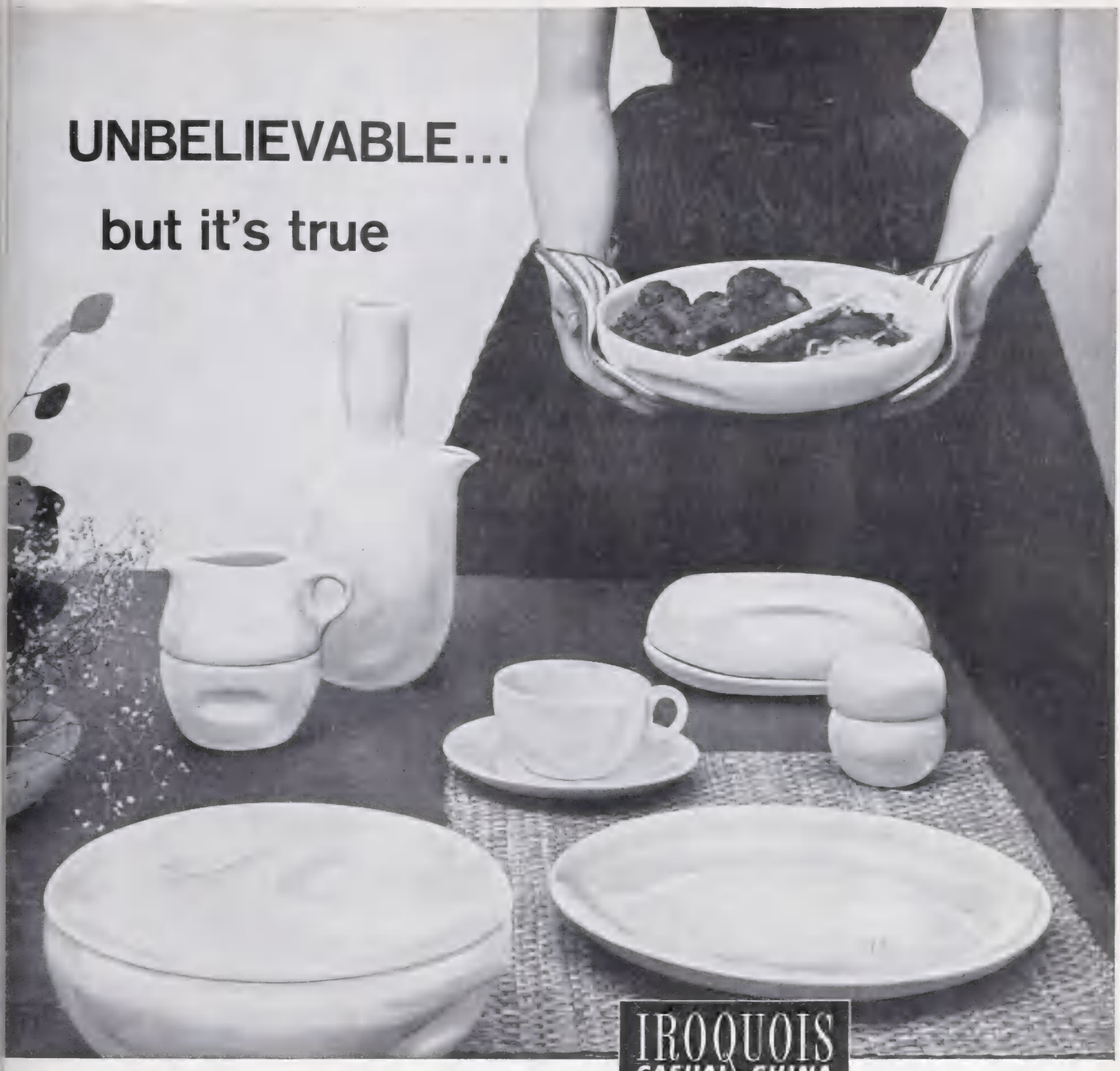
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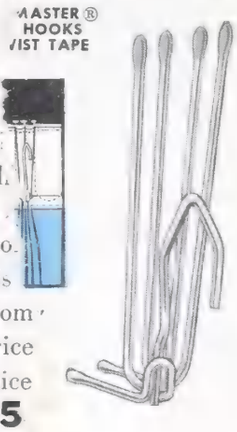
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By JULIE POLSHEK

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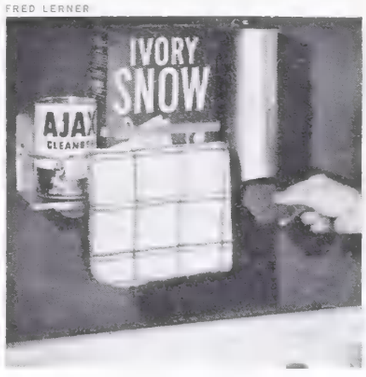


Here's the kind of simple-looking gadget that makes you wonder why nobody ever thought of it before. It's called a Saucy Melter and it's all aluminum. The nice thing about it is that it clips right onto any pot and the steam melts your sauce in a jiffy. It has a six-ounce capacity with a squared-end handle to keep cup always upright. It's also a convenient cheese and sugar shaker. Available for $1 at Breck's of Boston, Boston 10, Mass.

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(*Please turn to page* 80)

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Chicago . . . . City Furniture Co.
Chicago . . . . Johnson Furn. Co.
Chicago . . Parker Appl. & Furn.
Chicago . Roselli Furn. & Appl.
Chicago . . . . . S & M Furn. Co.
Chicago Heights . City Furn. Co.
Cicero . . . . 2310 Appl. & Furn.
Cicero . . Johnson Furniture, Inc.
Crystal Lake
Crystal Lake Sleep Shop
Danville . . . . . Sandusky's
Henry . . . . . J. Watercott & Co.
Highland . . Roland Harris Furn.
Lacon . . . . Jos. Ehringer & Son
La Salle . . . . Wobrock Furniture
Libertyville . . Taylor Fine Furn.
Lincoln . . . United Home Supply
Mattoon . . . . . Paul Harris Furn.
Ottawa . . . Leader Furn. & Rug
Peoria . . . . . Loewenstein's, Inc.
Peru . . . Urbanowski Furn. Mart
Quincy . . . . . Grimm Furniture
Rockford . . . . Christenson Furn.
Rockford . . . . . Hanley Furn. Co.
Rock Island . . Hill Furniture Co.
South Chicago . City Furn. Co.
South Chicago . Greenwald Furn.
Springfield . . . . . Martin's Furn.
Sterling . . . . . G. E. Behrens Co.

INDIANA
Albany . . . . . Albany Furniture
Anderson . . . Parmer Lutz Furn.
Anderson . . Smith Furniture Co.
Auburn . . . . Gerig Furniture Co.
Columbus . . . Buchanan & Jones
Crawfordsville . . . . R. Bee Furn.
Dunkirk . . . . . Stewart Bros.
Fort Wayne . . . . . Fireside Furn.
Fort Wayne . . . . . Spot Furniture
Fort Wayne . . Wolf & Dessauer
Garrett . . . . . Chas. Ort & Co.
Gary . . . . . Empire Furn. Co.
Goshen . . . . Newman Furn. Co.
Greensburg . . . . . Levenstein's
Hammond . . . City Furniture Co.
Hammond . . . Home Equip. Co.
Huntington . . House of Furniture
Indianapolis
Richard Bennett Furn.
Indianapolis . Colonial Furn. Co.
Indianapolis . . . . Kirk Furn. Co.
Indianapolis . Peoples Outfitting
Kokomo . . . McClintock Furniture
Lafayette . . . Loeb's Dept. Store
Lafayette . . . . Village Furn. Co.
La Porte . . Fenker's Finer Furn.
Nappanee
Wise's Town & Country
Noblesville . . . . Myers Furniture
Osceola . . Martin Furniture Co.
South Bend . . Ries Furniture Co.
Wabash . . . . . Sterling Furn. Co.
Warsaw . . . . . Home Furn. Mart

IOWA
Bettendorf . . . . Lowry Furn. Co.
Bettendorf . . . . Store for Homes
Bloomfield . . . . Curl Furn. Co.
Brooklyn . . . Brewer Furn. Store
Cedar Rapids . Hall-Ekfelt, Inc.
Cedar Rapids . Peoples Furn. Co.
Cedar Rapids . . . . . A. W. Peterson Co., Inc.
Clarinda . . . . . Foster Furniture
Davenport . Huebotter Furn. Co.
Denison . . . . . Denison Furniture
Des Moines . . Bruce-Cobbs Furn.
Des Moines . . . . . Kingman Furn.
Des Moines . . . Plantation Furn.
Harlan . . . . . Pauley Furniture
Iowa City . . . Kirwan Furniture
Nevada . . . . . McGrath Furniture
Ottumwa . . . . . Ray Butler, Inc.
Ottumwa . Hall-Ekfelt Furn. Co.
Perry . . . . . Perry Furniture Co.
Toledo . . . . Toledo Furniture Co.
Waverly . . . . Kaiser Furniture

KANSAS
Arcadia . . . . Dunton Hdwe. Co.
Coffeyville
Buckner Furniture Showroom
Emporia . . . . J. C. Dumm Furn.
Great Bend . . Steinert Furn. Co.
Hiawatha . . . . . Meek Furn. Co.
Independence . . Davis Furn. Co.
Kansas City . . . . Glanville Furn.
Lawrence . . . . Pendry Furn. Co.
Olathe . . . . . Julien Furn. Co.
Paola . . . . . Kaiser Furn. Co.
Pittsburg . . Abbe Deruy Maytag
Salina . . . . Mehornay Furn. Co.
Topeka . . . Emahizer-Spielman
Topeka . . . . . Ed Marling Inc.
Wellsville . . Coughlin Furn. Co.
Winfield . . . . . Cate Furn. Co.

KENTUCKY
Erlanger . . . . . Hanser Bros.
Louisville . . . Economy Furniture
Louisville . . . . . Heleringer's Inc.
Newport . Wilson Furn. & Appl.
Newport . Camin's Furn. & Appl.

LOUISIANA
Alexandria . . . Carroll Furn. Co.
Baton Rouge . . . Chenevert Furn.
Houma . . . Collins Home Center
New Orleans . . . . . Meyer Bros.

MARYLAND
Baltimore . . . . Chesapeake Furn.
Boonsboro . Wm. F. Bast & Sons
Cumberland . . . . City Furn. Co.
Hagerstown . . . . . Forsythe Store & Transfer Co.
Hagerstown . . Meyers & Berkson
Middletown . . . . . Gladhill Furn.
Westminster
Atlee W. Wampler & Son

MASSACHUSETTS
Brockton . . . . . Atherton's
Fitchburg . . . . . Giadone's Inc.
Florence . . . . . Stephen Murphy
Malden . J. B. Ruderman & Son
Southbridge . J. O. Lemoine Co.
Waltham . . . P. E. Burke Furn.
West Springfield
Retail Furniture Warehouse

MICHIGAN
Allen Park . . . . . Allen Furniture
Bay City . . . . . Prime Bros.
Bay City . . . . Rosenbury & Son
Birmingham . . . . . Hartrom Furn.
Dearborn . . . . . Calvin Furniture
Detroit . . . . . Crown Furniture
Detroit . . . . . Lake Furniture
Detroit . . . . . Zenith Furniture
Flint . . . . . Peerless Mattress Co.
Flint . . . . . People's Furniture
Gladwin . . . . . Dell Smith Furn.
Grand Rapids
Galewood Outfitting Co.
Inkster . . . . . Crown Furniture
Kalamazoo . . . . . Ward & Kibler
Lansing . . . . . Estes Furniture
Lincoln Park . . . . . Logan Bros.
Monroe . . . . . Stadelman's
Muskegon . . . Pine St. Furniture
Saginaw . . . . . Prime Bros.
Saginaw
Saginaw Furniture Exchange
South Haven
Wank Furn. & Appl.

MINNESOTA
Albert Lea
Skinner-Chamberlain Inc.
Brainerd . . . . Cervine Furn. Co.
Mankato . . . . . Landkamer Bros.
Minneapolis . B & C Mdse. Mart
Minneapolis . . Mitby-Sather Co.
Minneapolis . . Stevens Furn. Co.
St. Paul . . . . . Dealers Furn. Co.
St. Paul . . . Standard Furn. Co.
St. Peter . . . . . Klein Furniture
Worthington . . Benson Furn. Co.

MISSOURI
Chillicothe . Cummings Furn. Co.
Columbia . Mehornay Furn. Co.
Festus . . . . . Lea Furn. Co.
Kansas City
Adams Furn. & Appl.
Kansas City
Emery Bird Thayer Co.
Kansas City . . . Mehornay Furn.
Marshall . . Winkelmeyer Furn.
St. Joseph . Enterprise Furn. Co.
St. Louis . De Basio Bros. Furn.
St. Louis . . . . Haffner Furn. Co.
St. Louis . . . . Holland Furn. Co.
St. Louis . . . . Parsons & Putnam
Sedalia . . . Mehornay Furn. Co.
Springfield . . . . Sedgwick Furn.
Warrensburg . . . McMeekin Furn.

NEBRASKA
Alliance . . . . Economy Furniture
Chadron . . . . Economy Furniture
Columbus
Dreier Better Home Furn.
Cozad . . . . . Fashion Furn. Co.
Crawford . Midwest Hardware
Gothenburg . . . . . Jobman Furn.
Grand Island . . . . Swan's Furn.
Hastings . . . . . Stitt & Co.
Hastings . . . . . Swan's Furniture
Indianola . Lord's Hdwe. & Furn.
North Platte . . . Whitaker Furn.
Ogallala . . . . . Nye's Furniture
Omaha . . . Benson Furniture Co.
Oshkosh
Garden County Trading Post
York . . . . . Osborn's

NEW HAMPSHIRE
Claremont . . . . . Arel Bros.
Manchester
Hillsboro Furniture Mart

NEW JERSEY
Bound Brook . . . American Furn.
Camden . . . . . Heine's, Inc.
Dover . . . . . Dover Furn. Co.
Hamburg . . . Herbie's Furn. Co.
Long Branch . . . . . Sterenbuch's
Parsippany . . . . . Krever & Son

NEW MEXICO
Artesia . State Distributors, Inc.
Hobbs . . Barrow Furniture Co.

NEW YORK
Albion . . . Albion Furniture Co.
Bayside . . Bayside Furniture Co.
Brooklyn . . Custom Convertibles
Buffalo . . . Household Outfitting
Buffalo . . . . . Kobler & Miller
Buffalo . . . . . Rosinski Furniture
Buffalo . . . . . A. L. Weber
Corning . . . . J. P. & M. Sullivan
Dunkirk . . . Miller Furniture Co.
Glen Cove . . . . Kaufman's Furn.
Haverstraw . . . . . Bee Hive
Jamaica . . . Custom Convertibles
Jamaica . . . . . Roberts Furniture
Kingston . . . . . Andy's Furn. Co.
Lackawanna . . . . Rosinski Furn.
Lockport . . Herco Furniture Co.
New Rochelle . Linden Furn., Inc.
Nyack . . Baron's of Nyack Inc.
Olean . . . . . Matson's
Patchogue . Norman King & Son
Peekskill . Peekskill Furn. House
Rochester . . Harry T. Mangurian
Rockville Centre
David Mann Furniture Co.
Salamanca . . . . . Hunt's
Tonawanda
Twin-Ton Dept. Store
Tuckahoe . . Pearl's Furniture Co.
Utica . . . . Brescia Furniture Co.
White Plains . Gold Ribbon Furn.
Yonkers . . Mancuso Furn. Corp.

OHIO
Akron . . . . . A. Polsky Co.
Akron . . . . Weinrich's Furn. Co.
Alliance . . . . Cunningham Furn.
Alliance
Johnson's Prospect Furn.
Ashland . . . . . Gilbert Furn. Co.
Barberton . . . . Farber Furn. Co.
Bellefontaine . L. M. Stupp Furn.
Bowerston . . . . W. B. Penn Co.
Bucyrus . . . . . Munz Furn. Co.
Campbell . . . . . Masi's Furn. Co.
Canton . . . . . Ideal Furn. Co.
Chardon . . . Burr & Smith Furn.
Cincinnati . . . Barker Appl., Inc.
Cincinnati . . Bellonby Furn. Co.
Cincinnati
Stan Bloom Furn. & Appl.
Cincinnati . . . . . R. Boswell Furn.
Cincinnati . Buckeye Home Furn.
Cincinnati
Bueker's Furn. & Appl. Co.
Cincinnati . . . . E & S Furniture
Cincinnati
Hyam's Furn. & Appl.
Cincinnati . . . Herb Mayer Furn.
Cincinnati
Okum's Furn. & Appl. Co.
Cincinnati . . . Richardson Furn.
Cincinnati . . J. Schloemer Furn.
Cincinnati . . . Silverton Furniture
Cleveland . . . . Allied Enterprise
Cleveland . . . . Atlas Furn. Co.
Cleveland . . . . Banks Furn. Co.
Cleveland . . . Bouman Furn. Co.
Cleveland . . . . . Brodnick Bros.
Cleveland . . . . Elrad-Boylan
Cleveland . . . . Factory Furn. Co.
Cleveland . . . . . Klein Furn. Co.
Cleveland . . . . . Kronheim's
Cleveland . . . . Kurtz Furn. Co.
Cleveland . . . . Pearl Furn. Co.
Cleveland . . . . . Stern Furn. Co.
Cleveland
Tri Mor Furn. & Appl.
Cleveland . . Watkins Furn. Co.
Columbus . . . . . Bell Furn. Co.
Columbus . . . . . City Furn. Co.
Columbus . Cook Furn. & Appl.
Columbus . . . David's Furn. Co.
Columbus . . . . . Glick Furn. Co.
Columbus . . . . Hilltop Furn. Co.
Columbus . . . White's Furn., Inc.
Covington . . Sellman Furn. Store
Dennison . . . . . Hicks Furn. Co.
East Liverpool . . Putt's Furn. Co.
East Liverpool . Smith & Phillips
East Palestine
Lawrence Dept. Store
Elyria . . . . . Burke Furn. Co.
Findlay . . . . . Jackson Furn.
Fostoria . . . . . The Ahlenius Co.
Fremont . . . . . Tschumy's
Garrettsville . Mallory Furn. Co.
Hubbard . . Hubbard Furn. Co.
Kent . . . . . S. C. Bissler & Sons
Lancaster
Stewart Bros. & Alban Co.
Lisbon . . . . . Dorrance Furn. Co.
Lorain . . . . . Lee Furn. Co.
Lorain . The Reidy-Scanlan Co.
Lowellville . . . Cunningham's
Massillon . C. O. Finefrock Co.
Massillon . . . . . Pride Furn. Co.
Medina . Longacre & Son Furn.
Middleport . . . . Baker Furn. Co.
Milford . . . Larry Conover Furn.
Minerva . . . Zepernick Furn. Co.
Nevada . . . . Nevada Furn. Co.
New Philadelphia
Williams Furn. Co.
North Baltimore . . . . L. L. Trout
Painesville . . . Bill Brown Furn.
Piqua . . . . . Elliott Furn. Co.
Sterling . . . . . Maibach's
Steubenville
Consolidated Home Equip.
Steubenville . . Cribbs Furn. Co.
Steubenville . . . . . Zink's Inc.
Tiffin . . . . . Tiffin Furn. Co.
Toledo . . . . . Bondy Furn. Co.
Toledo . . . Kobacker's Furn. Co.
Troy . K-T Homefurnishings, Inc.
Warren . . . . . Paul's Furn. Co.
Warren . . . . . Van's Enterprises
Wooster . . . McIntire Furn. Co.
Zanesville . . . . Rose Furn. Co.

OKLAHOMA
Ada . . . . . Campbell Furn.
Altus . . . Southwestern Furniture
Bixby . . . . . Ellard Furn.
Chickasha . . . . Chickasha Furn.
Duncan . . . . . L. D. Pryor Furn.
Enid . . . . . Stramp Furn.
Lawton
Southwestern Radio & Sound
McAlester . . . . . Chaney Furn.
Marlow . . . . . Kirkpatrick Furn.
Maud . . . . . Bodkin Furn.
Muskogee . . . . . Taylor Furn.
Oklahoma City . John A. Brown
Oklahoma City . Ed's Furniture
Perry . . . . . Fred A. Davis & Son
Seminole . . Curry-Hardin Furn.
Shawnee . . . Kib Warren Furn.
Snyder . . . . . Stewart Furn.
Tulsa . . . . . Davis Furn. Annex

PENNSYLVANIA
Aliquippa
Pittsburgh Mercantile Co.
Aliquippa . . Plodinec Furn. Co.
Ambridge . . Ambridge Furn. Co.
Ambridge . . Economy Furn. Co.
Beaver Falls . Doolittle Furn. Co.
Beaver Falls . . . Markson Furn.
Beaver Falls . . Rosenblatt Furn.
Bellefonte . . . . . Brachbill's
Braddock . . . . Kalabus Furn. Co.
Bradford . . . . . Abe Yasgur
Brownsville . . . . Bush Furn. Co.
Bryn Mawr . . Hobson & Owens
Butler . . . . . John Honse Co.
Canonsburg . . Canonsburg Furn.
Chambersburg
F. Hayes Harmon
Charleroi . . . . Lichter Furn. Co.
Clairton . . . . Farrell's Furn. Co.
Clairton . . . Hirshberg Furn. Co.
Cornwells Heights
Shipley, Gorman & Hauss
Erie . . . . . Faulhaber's
Erie . Reliable Home Furnishings
Erie . . . . . Stanley Bros.
Everett . H. C. Sleighter & Sons
Gettysburg
R. W. Wentz & Sons
Hanover . . . . . O. J. Myers
Homestead . . . . . Half Bros. Co.
Huntingdon . . . . A. E. Hollinger
Huntingdon . C. H. Miller Hdwe.
Indiana . . . . . Star Furn. Co.
Jeannette . . . . . Jouret Furn. Co.
Jeannette . . . . . Levin Furn. Co.
Juniata . . . . . Park Furn. Store
Kane . . . . . Zass Furniture Co.
Kittanning . . . . . Erdos Bros.
Lebanon . . . . . R. T. Kleinfelter
Lewisburg . Donahoe Furn. Store
McAlisterville . . . . . Leister Bros.
McDonald . Brody's of McDonald
McKeesport . . . . Hirshberg Furn.
McKeesport . . R. E. Kaplan Co.
Mt. Union . J. S. Shapiro's Sons
Martinsburg . . . . . K. R. Miller
Monaca . . Batchelor Bros. Furn.
Monessen . . . . Krasik Furn. Co.
Monessen . . . . . Stern Furn. Co.
Natrona Heights
Myers on the Heights
New Castle . . A. & M. Furn. Co.
New Cumberland
Buttorff & Co.
New Kensington . . . Euwer Furn.
New Kensington . . . Myers Furn.
New Oxford . . . . . Sleighter's
Perrysville . . . Town & Country
Philadelphia
Capitol Home Furnishing Co.
Philadelphia . . . . . H. London
Pittsburgh . . . Boggs & Buhl Co.
Pittsburgh . . Chernoff Furn. Co.
Pittsburgh . . . . Empire Furn. Co.
Pittsburgh . Frank & Seder Co.
Pittsburgh . Goldenson Furn. Co.
Pittsburgh
Pittsburgh Mercantile Co.
Pittsburgh . . . . . Rosenbaum Co.
Reading . . . . . Berks Furn. Co.
Rochester . Goorin & Harris Co.
Sandy Lake . . . . . P. L. Moore
Sharon . . . . . Lenarcic-Benard
Sunbury . . . . Benjamin T. Moyer
Tarentum . . . . Miller Bros. Furn.
Van Port . . . . A. K. Nahas Co.
Warren . . . . . Reliable Furn. Co.
Washington . . . Freedman Furn.
West Brownsville
Pittsburgh Mercantile Co.
York . . . . . H. M. Rehmeyer
York . Young's Furn. Showrooms

RHODE ISLAND
Pawtucket . Columbia Furn. Co.

SOUTH DAKOTA
Sioux Falls . . Paulwin Furn. Co.
Sioux Falls . . . . Siouxland Furn.

TENNESSEE
Kingsport . . . . . Homeland Co.
Knoxville . . . McGoldrick's Furn.
Knoxville . . . . . Woodruff's

TEXAS
Abilene . . . . . Cooper Furn. Co.
Alvin . . . . . Gulf Coast Furn. Co.
Amarillo . . . . Dee Huneke Furn.
Andrews . . Abernathy Furn. Co.
Arlington . . . . . B-C Furn. Co.
Baytown . . . Morrison Furn. Co.
Baytown . . Wilkenfeld Furn. Co.
Beaumont . . . . United Furn. Co.
Beaumont . . . . Witt-Pearce Furn.
Big Spring . . . . Elrod Furn. Co.
Corpus Christi . . Allen Furn. Co.
Corpus Christi . . . Duncan Furn.
Corpus Christi . . Suniland Furn.
Dallas . . . C. B. Anderson Furn.
Dallas . . McClanahan Furn. Co.
Electra . . . . . Electra Furn. Co.
El Paso . . . . Universal Furn. Co.
Freeport . . . . J. T. Dingle Furn.
Grand Prairie . . B-C Furn. Co.
Henderson . Henderson Furn. Co.
Houston . . . . Morrison Furn. Co.
Houston . . Perry Bros. Furn. Co.
Houston . . . . Sembera Furn. Co.
Irving . . . . . George's Furn. Co.
Kilgore . . . . . Almand's
Kingsville . . Coleman Furn. Co.
Lake Jackson . . The Style Mart
La Marque . . . . Friday Furn. Co.
Lockney . . . . . Parker Furn. Co.
Lubbock . . . . . Watson Furn. Co.
McAllen . . J. Edelstein Furn. Co.
McAllen . . . . . Vines Furn. Co.
McCamey . . . . R. W. Moore Co.
Marshall . . . . . McWilliams Furn.
Odessa . . . . . Weyant Furn. Co.
Pasadena . . . Pitts Furniture Co.
Petersburg . . . Dunlap Furn. Co.
Port Arthur . . . . . Hampton Furn.
San Angelo . . . Household Furn.
Seguin . . . . . Furniture Mart
Sherman . . . . . Hall Furn. Co.
Slaton . . . . . Home Furn. Co.
Tyler . . Tyler House Furnishings
Victoria . . . . . Carter Furn. Co.
Victoria . . . . Chesnick Furn. Co.
Wharton . . . . Franklin Furn. Co.
Wichita Falls . . Robertson Furn.

VERMONT
Bennington . . . . . Erwin Dunham

VIRGINIA
Craddock
E. O. Crawford & Sons, Inc.
Hampton . . . Rountree Furn. Co.
Harrisonburg
J. S. Denton & Sons
Newport News . . . R. R.
Norfolk . Griswold Furn. &
Petersburg . . Harlow-Hardy
Portsmouth
Armistead & Mo
Portsmouth
E. O. Crawford & Sons
Portsmouth . . . . . Morri
Portsmouth . . Sterling Furn
Portsmouth . . Sutton Appl.
Richmond . . . Hawkes Furn
Richmond . . . . . Star Furn
Roanoke . . . Wickham Furn
Virginia Beach . Walsh Furn
Warwick . . Miller & Hughes
Winchester . Swimley Furn.

WEST VIRGINIA
Bluefield . . . Bluefield Furn
Charleston . Fielder Bros.
Charles Town
Melvin T. Strider
Clarksburg . . . Palace Furn.
Hinton . . . . . Hinton Furn.
Huntington . . . . Dickinson
Kenova . . . . Capehart Furn.
Logan . . . . . Be
Martinsburg . . Ramsey Furn.
Pt. Pleasant . . Harper Furn.
St. Albans . . . . Ace TV &
South Charleston . . Grace
Weirton . . . . . Simon Furn.
Wheeling . . . . . Leeds Furn.
Wheeling . . . . . Earle Roger

WISCONSIN
Antigo . . . . Muttart-Conrad
Appleton . . . . Ellenbecker
Baraboo . . Kingsford Furn.
Beaver Dam . . Matlin Furn.
Beloit . . . . . Macoy's Furn
Beloit . . . . . Olsen-Conroy
Columbus . . . . Zeidler-All
De Pere . John Steckart Sons
Eagle . . . . . Mealy Furniture
East Troy . . . . Helser Furn.
Elkhorn . . . . . B. R.
Fond du Lac
Rickmeyer's Home Furnish
Grafton . . . . . E. F. Mu
Green Bay . . . Herb Aerts
Green Bay
Posey's Hi-Way Furn.
Janesville . J & W Furn. & A
Jefferson . . . Swanson Furn.
Kenosha . . . . . Peltier Furn.
Kewaskum . . . . . Mil
Kiel . . . . . H. Lulloff &
Luxemburg . . . . . McMah
Madison . . . Siker Furniture
Manitowoc
Brewer Furn. Sho
Marshfield . Johnson's Furn.
Menasha . . . Menasha Furn.
Menominee Falls . . . Falls F
Milwaukee . . A & J Furn. S
Milwaukee . . . . . Benson's
Milwaukee . . . . . Boule
Fireproof Whse.
Milwaukee . . . Charles Furn.
Milwaukee . . Chateau Furn.
Milwaukee . . Armin Koch F
Milwaukee . . National Furn.
Milwaukee . . . North Milwau
Furn. & L
Milwaukee . Radio Appl. & F
Milwaukee . . Sloane's Furnit
Milwaukee . . Tadych Furn.
Milwaukee
Wisconsin Showroo
Milwaukee
Zuelke's Furn. Drive
New Holstein . . . . . McMah
Plymouth
Plymouth Factory Furn. S
Racine . . Lathrop Hardware
Racine . . . . . Supreme Furn.
Shawano . . . . . Mue
Sheboygan . . . . Fessler-Kuck
South Milwaukee . S & S F
Two Rivers . . . . . Deja & Ma
Waukesha . . . . . Randle's
Waupaca . . . . Bammel Furn.
Wausau . . . . . Helke Furn.
Winneconne . Mueller Furn.

WYOMING
Cheyenne . . . B. Davis Furnit
Cheyenne . Holmes Appl. & F
Cheyenne . Wyoming Trad. F
Cheyenne . . . . . Young's
Laramie . . . . . Hollid

CANADA

Ontario
Aylmer . . . . . Cla-Mar Furnit
Belleville . Ireland Appl. & F
Brantford . Henkle's Home F
Brockville . . . . . H. A. Lapi
Cornwall . . . . Menard Furnit
Fort Erie . . J. H. Atwood & S
Gananoque . . . . . Tomkins F
Niagara Falls . Burroughs F
North Bay . . Hockman Furnit
Ottawa . . . . . C. Caplan
Ottawa . . . . M. Mintz Furnit
Ottawa . . . Rolland Motard
Ottawa . . . . . Chas. Ogilvy
Peterborough . . . . Cherney
Port Colborne . . . . Henry's F
St. Catharines . Burroughes F
St. Catharines . Home Outfitt
St. Thomas
Erskine Furn. & Applian
St. Thomas
W. B. Jennings Co.
Sudbury . . Evoy Frozen Food
Home Furnishi
Thorold . . Maslink Radio & T
Thorold . Roxfair Furn. & A
Timmins . . . Arctic Refrigera
Toronto . . . . . Perkins Furnit
Toronto . . . . . Atlas Furnit
Toronto . . . . . Direct Furnit
Toronto . . . . . T. Eaton Co.
Toronto . . . . . Times Furn.
Toronto . . . . . Sandler Furnit
Toronto . The Chesterfield S
Toronto . . . Burlacoff's Furni
Toronto . . . . Donland's Furni
Toronto . . . . . Mohawk Furni
Toronto . . . . . Arthur's Furni
Whitby . . . Strowger Furn. S
Windsor . . . Elite Furn. & A



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...on the *Pasadena* sofa by KENMAR®

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ALSO AVAILABLE AS A

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STYLED BY LIBBEY FOR YOUNG AMERICA'S CASUAL LIVING







"Recipe" for moderns—Set this Hawaiian tray with the new "Tempo" glasses by Libbey. Complement their pure, sculptured lines with boldly scrolled china, bamboo-handled place settings. "Tempo" silhouette—newest drama in tumblers—in 3 sizes. Boxed set of 8 about $2.00



Table "Recipe" starring "Royal Fern"—Libbey's lovely new "go-with everything" pattern, etched with white and gold. Accent its eleg with ice-blue cloth, wreathed china, bouquet of violets. "Royal F in 7 sizes. Boxed set of 8 tumblers about $3.95. Stemware about $

News...for more imaginative family dining

—*these two fresh decorator designs in*

Libbey every-day crysta

All through America... families are dining together at lowlier tables



Today, parents realize how important it is for family "togetherness" to dine nicely . . . to gather 'round a pretty table every day.

And to dress up family mealtime . . . Libbey introduces two decorator patterns in its new *every*-day crystal.

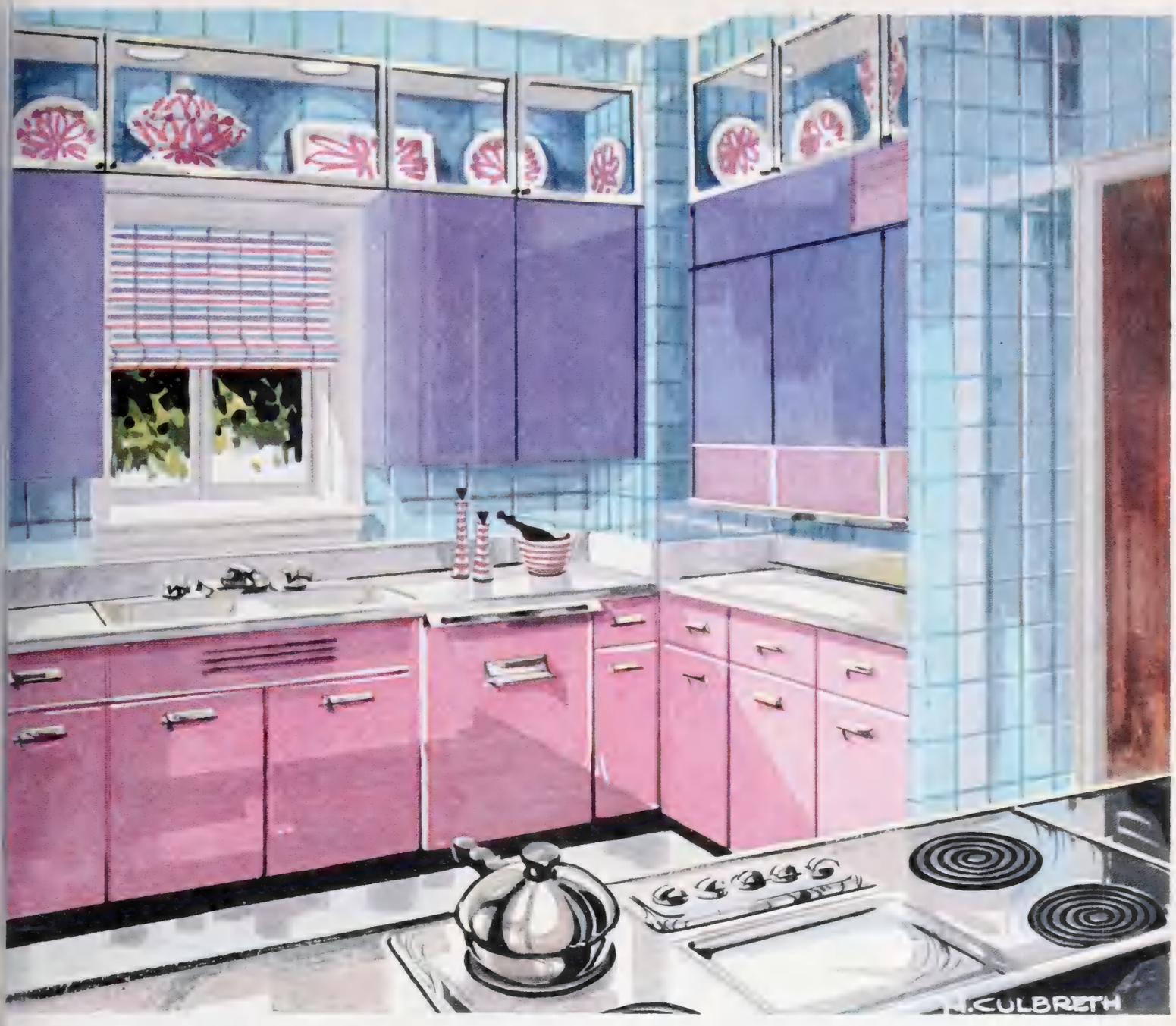
Here are glasses truly styled for Young America. Their originality, their lively brilliance will take the place of honor at gala parties. Yet they're so practical, with chip-defiant rims*, your family can enjoy them every day. And, prices are so low you can *afford* several patterns.



*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace all leading stores. Prices s in the South, West, Can the Libbey (L) on every g

LIBBEY SAFEDGE GLASSWARE
AN (I) PRODUCT

OWENS-ILLI
GENERAL OFFICES · TOLE



Get your kitchen of tomorrow today... with life-long, low-cost steel

Whether you're renovating an old kitchen or designing a brand new one, you'll get much more for your money if you insist on steel.

Steel cabinets . . . steel wall tile . . . steel fixtures. Steel in appliances, too, including today's modern built-in wall refrigerators and ranges. And steel in furniture. Yes, low-cost steel can do so much to make your kitchen brighter, more cheerful, more functional.

And steel is so practical! It can't crack or peel, and its paint or enamel finish is easy to keep bright and sanitary. It's rot-proof, warp-proof, vermin-proof, *ageless*.

Best of all, steel's cost is low. It saves you money while it gives you lasting beauty throughout the years.

So be sure to insist on sturdy, durable steel in your kitchen and throughout your home. Remember: *Steel is the foundation of modern living!*

WEIRTON STEEL COMPANY
WEIRTON, WEST VIRGINIA
a division of
NATIONAL STEEL CORPORATION

Renovation magic! Steel turns the kitchen below into the beautiful, practical one above, superlatively styled by the widely known interior designer, Marvin Culbreth. Wouldn't *you* like a kitchen like this in your own home?





care-free carpet luxury

For you—the rich, rare beauty that is *Barwick* . . . the luxurious, lasting, carefree strength of viscose and nylon . . . combined to create Barwick's Superlative, magnificent man-made fiber carpeting . . . rich, deep textured pile with that incomparable feel of luxury . . . enduring brilliance of color that makes your rooms come radiantly alive . . . superb construction with sturdy, jute heirloom rug backing for long, long wear . . . stain, soil and moth resistance . . . and, of course, the perfect joy of easy, easy care—all this within your budget, approximately $10.95 per sq. yd. Other Barwick carpets from $4.95 to $18.00 per sq. yd.

Your heart's desire in carpeting wears the Barwick label

Barwick Mills

OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA

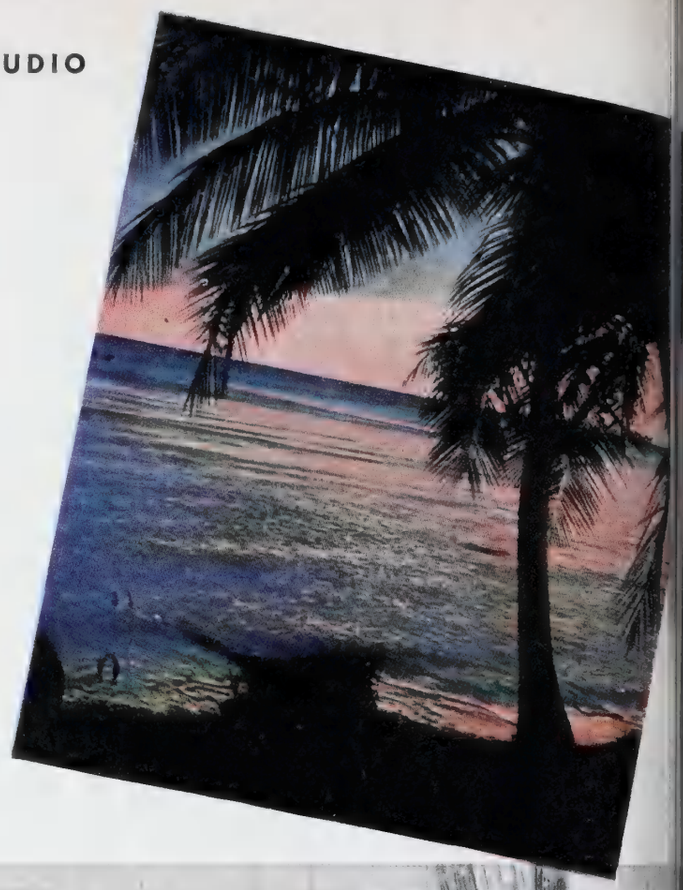
Send 50¢ for 13" x 21" color reproduction without advertising, also 16 page *"Easy Care of Your Beautiful Barwick Carpets."*



BATHROOM FIXTURE COLORS FROM NATURE'S STUDIO

CORAL

OF A TROPIC ISLE



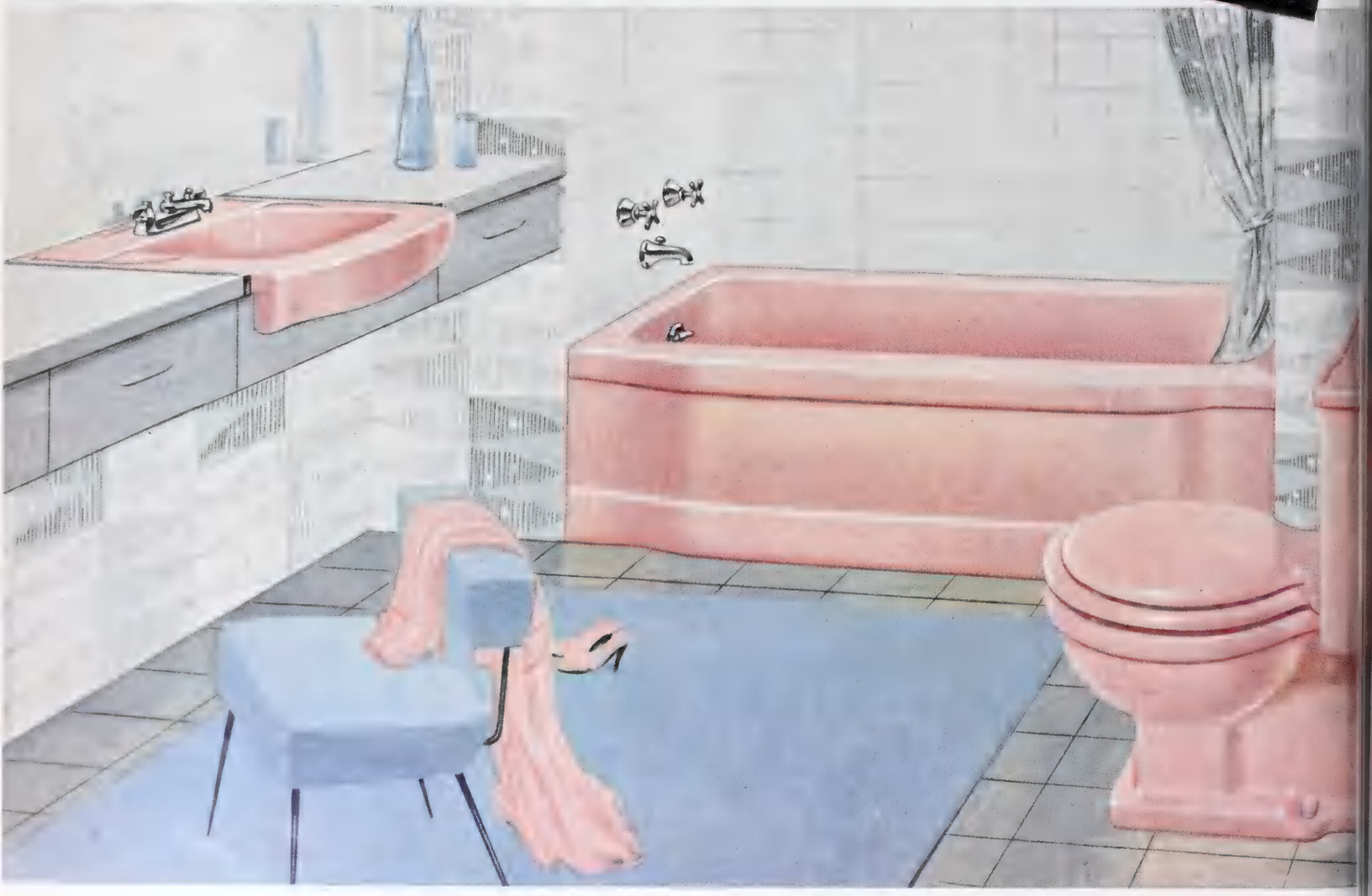
Here is a color scheme for your bathroom — right from nature's studio. The theme is Briggs Beautyware Coral — a glowing color with the warmth and charm of the South Seas . . . surrounded by soft gray of evening and the darkness of a silhouette. Accents are blue . . . a cool refreshing hue and a touch of sparkle. You'll love these nature colors, and you'll find your own accessories will blend nicely again and again.

The luxurious features of Briggs Beautyware are practical as well as colorful. For example, every Beautyware fixture has a durable finish that stays bright and easy to clean.

In every way, Briggs Beautyware will reflect your good taste in bath fixtures and bathroom color decorating.

Briggs Manufacturing Company, 300 Buhl Building, Detroit 26, Michigan.

In Beautyware Coral: New Lindsay lavatory, Marquette tub, Carlton closet



Color decorating styled by Howard Ketcham, nationally famous color engineer. Here are other colors compatible with Beautyware coral fixtures.



BRIGGS BEAUTYWARE

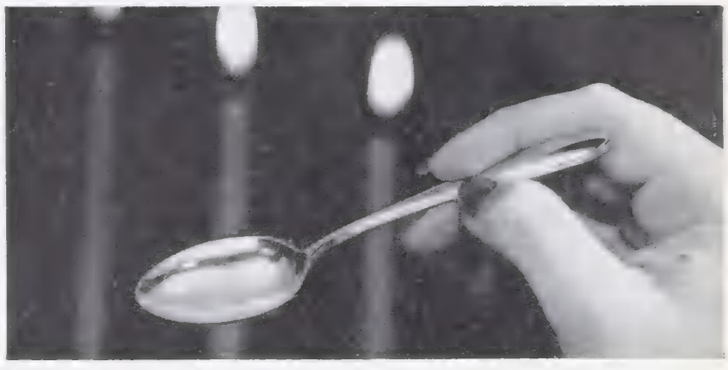


OU'RE SURE—WHEN THE SPOON TOUCHES

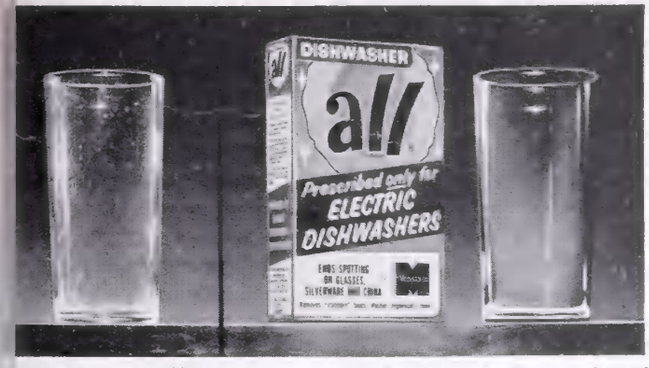
IS LIPS, OR MEETS THE ADMIRING EYES

F YOUR GUESTS! WITH DISHWASHER *all*

N YOUR ELECTRIC DISHWASHER . . .



your shining silver shows how much you care!



ISHWASHER *all* leaves no unsightly film which may breed erms. Formulated with new DC-T (controlled chlorination), an clusive development of Monsanto laboratories, DISHWASHER *all* ceived highest detergency ratings ever scored in exhaustive tests by anufacturers' dishwashing clinics. Details on request.

DISHWASHER ***all's*** exclusive formulation gently but thoroughly removes stubbornest foods from fine china, gives a *hand-polished* lustre to crystal and silver. Less worries about family health, your guests' appraising eyes. With DISHWASHER ***all*** you can set your table right out of the machine. No wonder *every* leading dishwasher maker wants you to use DISHWASHER ***all.***

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DRAPERIES and BEDSPREADS

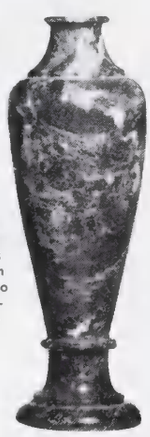
Draperies, bedspreads, coverlets and dust ruffles . . . MADE ANY LENGTH, ANY WIDTH . . . of our corduroy, taffeta, chintz, Moonglow, or Fortiaue. Send for measuring chart. Color samples are 10¢ per fabric.

KING SIZE coverlets and spreads cover 2 twin beds . . . each 39" wide, 76" long, 21" high. Color samples are 10¢ per fabric.

COVERLETS		BEDSPREADS	
Chintz (shown)	27.50	Corduroy	29.95
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Fortiue	29.95	ADD 90¢ for Postage to Total Order	
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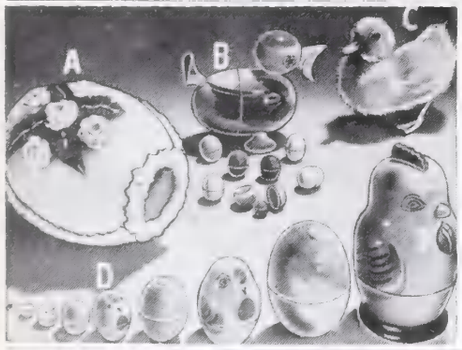
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Imported Italian
MARBLE



Select stunning lamp bases from 15 distinctive marbles to harmonize with your decorating scheme. All bases are custom-made by artisans of Carrara, Italy from finest quality material to blend with both contemporary and period furnishings. Electrical parts available. Complete information and color card sent on request. Bases priced from $28.00 to $84.00, shipping charges prepaid.

Model Shown:
Rosso Levanto (4" dia., 12" hi.) **$34.00**

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A. PANORAMA EGG—5" old fashioned, and for 1st time in pastel colors! Crystallized and hand decorated, lovely view inside. Gift boxed. **$1.25** ea. 3 for **$3.25.**

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Just turn the crank of this exciting Easter Basket — and a concealed organ serenades your Peter Cottontail "fans" with his theme song! Beautifully colored basket, 5½" x 4", is filled with delicious candy Easter eggs. Only $1.00, plus 25¢ postage. Money back guarantee. Send cash, check or money order *today!*

Mrs. Dorothy Damar
3816 Damar Bldg., Newark 5, N. J.

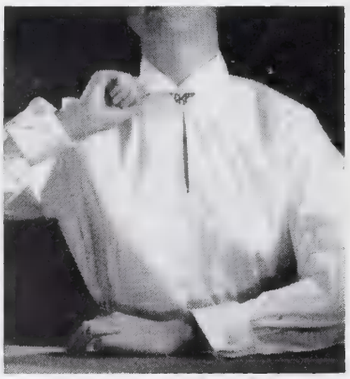


WINDOW

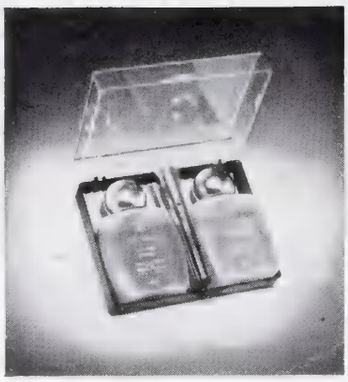
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WHERE THERE ARE SI GULLS, there is an uncom cated splendor compounded sky and water, a stretch of lon beach and the pungent smell nets drying in the sun. Hang th cast aluminum sea gulls a where, indoors or out, and haps you'll hear their cry of fr dom as they swing on the skirt the wind. In gull colors, $1 each; $4 for 3 ppd. Mastercr 212HB Summer, Boston 10, M



HANDSOME SUITER lead double life in the blouse wor Monogrammed tab makes it high, close-collared shirt; rem the tab and you have a carefr open neck blouse for sho slacks, casual wear. The wh cotton is self-striped, and French cuffs with "pearl" c links. Sizes 34 to 38, with mo gramming in red or black, $5 postpaid. No c.o.d.'s. Jered Manor, Box 130, Nyack, N.Y.



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SHOPPING FOR A RIN Whether she has just reached age of sophistication, or is an " married lady" with a vault of jewels, we hope you'll cho something as dramatically sim as a single cultured pearl set a swirl of 14k gold. She'll love and *you'll* love the price. $24 i tax. Postpaid. Merrin, 530 M son Ave., New York 22, N.Y.

SHOPPING WITH Pat Gunan



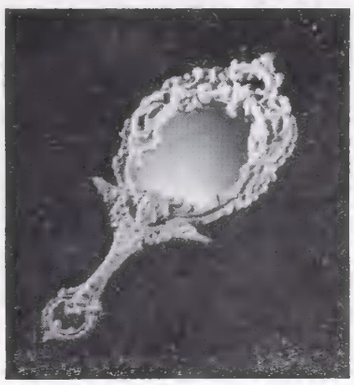
IDDLE-DEE-DEE, FIFI, it if Pierre *is* making sheep-s at that black Jezebel? *C'est ie, Cherie!*" A couple of chi-chiens do a delicious parody a couple of chi-chi hens, and y're irresistible. Even if you're a poodle fancier, you'll have laugh. Modeled in porcelain, y're about 5" high over-all, and r price tag would make a real dle blush. $2.95 the pr. ppd. n Mawr Gifts, Bryn Mawr, Pa.



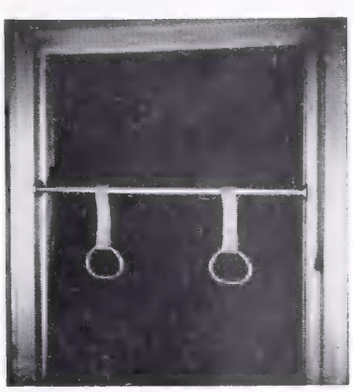
S WEATHER EYE will with delight upon this hand-e mahogany wall shield that et with 3 fine weather instru-nts. There's a 1½" thermom-" and a humidity gauge and a " barometer. all rimmed in shed brass and made in Ger-y. The 9" x 5" mahogany ld has a brass hanging ring. love this! $19 ppd. Chalmar, it Rock Rd., Syosset, N.Y.



OK IN THE LOVING ASS and make a wish. It's only the prettiest hand mirror , but because Cupid is the an-c design on the wrought-iron dle, it has a special magic for rs. And who knows! Suddenly phone may ring, the postman come, or you may be wearing sparkler. Pink or white lled iron, 14" long. $5.95 ppd. nsend House, 645 Bergen . Jersey City 4, New Jersey.



M DANDY for building up a's muscle tone or for slim-g down Mama's middle is the rway Gym. It's a chrome-ed 18-gauge steel exercise bar you can install in less than inute in any doorway from to 38" wide. No nails, screws ools needed. And it will sup-a 250-pounder. $6.95. Gym s attach to bar by heavy web-straps. $2.50 pr. Ppd. John ell, 518 Fifth Ave., N.Y.



THE SPOT REMOVER FURNITURE POLISH



REVIVA by
Jackson of London

REMOVES stubborn **surface** spots
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Covers minor scratches. For all varnished, shellacked or lacquered surfaces.

ENTERTAIN WITHOUT FEAR! No need to worry if you have rings from alcohol, heat or water on your table—or any other **surface** spots on your favorite modern or antique furniture. Just apply **REVIVA** and **surface spots** will vanish like magic. Revives original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years. A Triple Action Tonic for Marred Furniture.

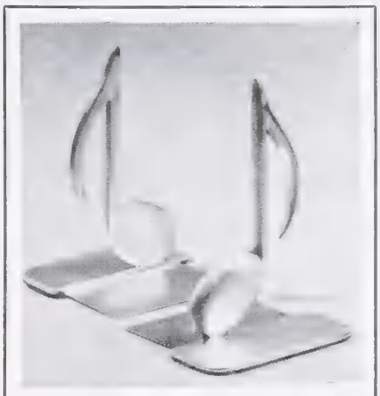
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Use "Patina" Jackson of London English Type Wax (Paste)

A decorator's polish to restore and retain the patine of special pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. **$1.50** jar, **$2.00** double size.
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THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

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A present that will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors). Postpaid **$1.00**

6 cards (24 tees) $1.95 ppd.
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Toothbrush Bunny attaches to wall with suction cup, has two nylon-bristled toothbrushes for ears. $1.

What Big Ears You Have, Easter Bunny!

prices postpaid. Delivery fast.

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19 GARDEN PLACE • BROOKLYN 1, N. Y.



White felt Bunny Ears on plastic head band have flowers for girls, top hat for boys. $1 each.

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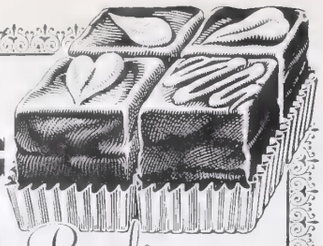
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24" wide
16" deep, 28" tall



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TRIAL TASTING

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PETITS FOURS *Royale*

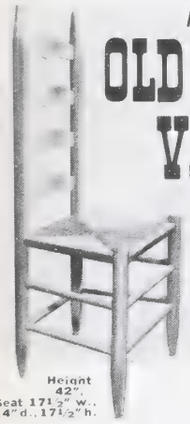
May we send you a magnificent taste sensation—a box of unsurpassed Petits-Fours Royale? Let us provide for you the thrill of a zephyr-light pastry . . . fluffy, exotic layers with fresh fruit flavors *baked right through*—covered with purest chocolate. For years these luscious candy-cakes were made only by bakers to the royal families of Europe. So delicate they had to be eaten *dans le four* ("in the oven") . . . so precious that it was said "only Queens and Angels could enjoy them —if they were not late for dinner!" Even today only Claridges of London, Maxim's of Paris and the few remaining great Continental *maisons* make them authentically. Now the heir of one of the great royal baking families has developed, in America, a petit four so *pure* in its ingredients, so balanced in its exquisite mix that it *keeps its oven-fresh flavor for six months in your refrigerator.* Made without any artificial preservatives whatever.

For a trial box of four; send 25¢ to cover handling. Order a box of 40 petits fours for only $3.00, postpaid right now. Your money back if not completely delighted. Write *today!*

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An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use, $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

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Miniature Silver

MINT BOWLS

for gracious serving

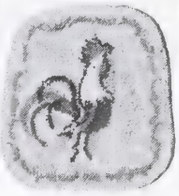
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You'll want several sets . . . and you can have them at this special low friend-making price. These are delightful Miniature Mint Cups in gleaming silver plate. Just 1" high, fashioned in modern style, there're the cleverest table accessory we've seen in a long time. Use them at each place set for mints, nuts, salt-dip or unique ash trays. Their elegance will make you the most "talked about" hostess in town . . . yet the cost is so tiny you won't even touch your budget. Order as many pairs as you like at just $1.00 per pair, postpaid.

Satisfaction Guaranteed or Money Refunded

Foster House
430 B3 S. Jefferson, Peoria, Ill.

Chanticleer Rug and Chair Pad



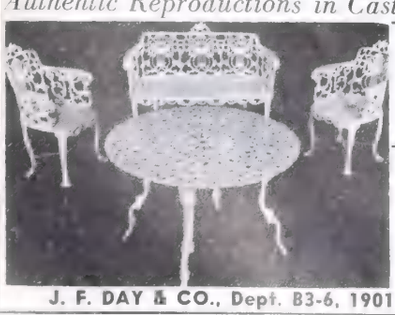


Gay and sprightly colors make these American Provincial chair pads with matching rug important decorative notes. Hand hooked cotton twist, beige backgrounds with true live colors. Rug is 22" x 36", $10.50. Chair pads are 12" x 15", $2.95 each. Postpaid.

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Authentic Reproductions in Cast Iron—Aluminum



Rose & Lyre Group
Settee = 400 44" long $65 C. I. $80 C. A.
Chair = 402 18" wide ea. $32.50 C. I. $39 C. A.
Table = 100 42" Dia. 27" high $35 C. I. $42.50 C. A.
Add 87 for table = 100 with lower shelf.



JOCKEY
Traditional Cast Iron, 3 colors—Black face, hands; Orange pants, Green Vest. Overall height 30". Wired, including lantern $34.50. Without lantern (no wiring) $42.50.

Catalogue on request. Crated free. Send check or Money Order. Pay shipping charges on receipt of order. Specify freight or express.

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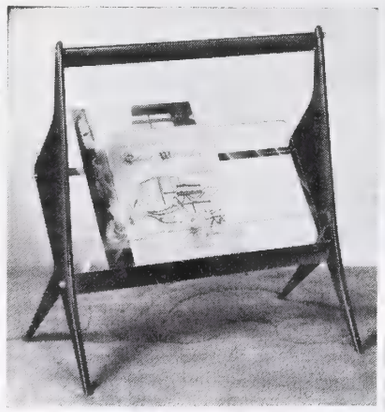
THE LOOK OF SPRING-TIME is the look of this three-tiered cape of Norwegian blue foxtails—perhaps the world's most flattering fur. It's lined with matching gray crepe, hooks at the front, and is wonderful with a suit, wonderful with evening clothes. Truly terrific value at $39.50 incl. tax. Ppd. Harold Rubin, 52 E. 56th St., New York.



FOR YOUR EASTER BUNNIES, Easter bunnies and lambs of sheer whimsy! The sweet mechanical lamb in plush pastels, turns around, wags his tail, nods his head and baas when you wind him up. He's just $1.50. The wee finger puppet is a soft and dear bunny-fur bunny who will delight even the big boys and girls. 79¢. Both ppd. Elizabeth McCaffrey, Dept. B-3, Orange, N.J.



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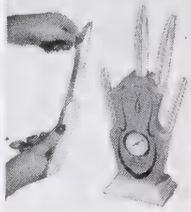
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5 PC. CUTLERY ENSEMBLE

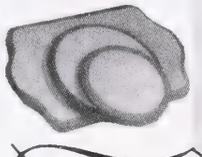


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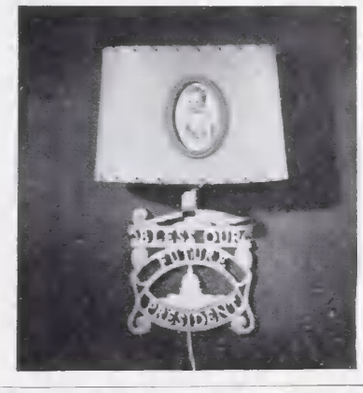
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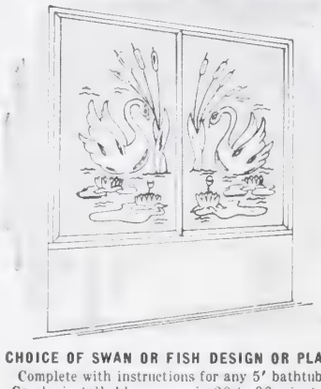
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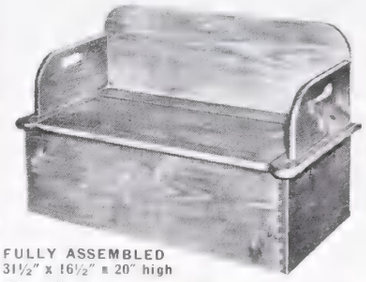
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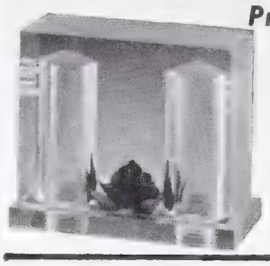
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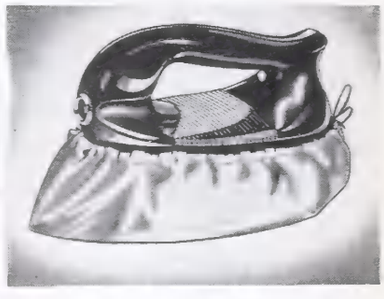
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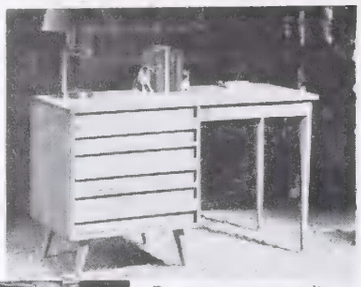


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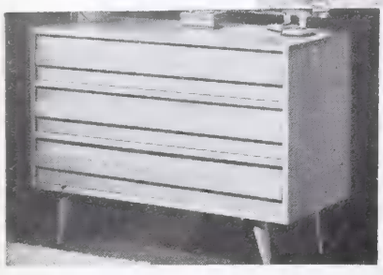
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Personal "NAME-LICENSE" Plat

Available in ALL STATE COLORS!

What a hit they make with boys and girls of ages! They'll put them on bikes, trikes, scoot wagons, etc. Each is personalized with any n (up to 7 letters) embossed in raised letters o 6¾" x 2½" steel plate. Tough, baked-ena finish in ALL STATE COLORS! Ready to att Terrific as gifts for birthdays, events, rewa etc. Order several now! Print name and S plainly!

Satis. Guar., Postpaid! Each plate only **$1.0**

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Dept. HB, 628 Race Street, Phila. 6,

ROBERT **SALLY**



Design Patent Pending

Shown, Sofa, **$199.** Pillow-Back Chair, **$129.** Companion Chair, **$110.** Also available, Twin Sectional Sofas, Curved Sectional Sofa, Open-End Twin Sectional Sofas, and High-Back Lounge Chair. Prices vary depending on fabrics selected. Foam rubber cushions available at extra cost.

Valentine Seaver Originals

PRODUCT OF KROEHLER

DESIGNS OF DISTINCTION

THE COPENHAGEN GROUP . . .

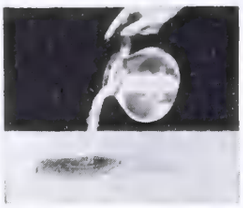
new interpretation of Danish influence

Here is a beautiful example of the trend toward softer, more elegant modern lines. Simple, yet distinctive, the Copenhagen Group combines the purity of Danish design with American craftsmanship and comfort. For the home that must reflect impeccable taste and a warm, friendly atmosphere, Valentine Seaver's Copenhagen Group is the perfect choice. Flexible budget terms are offered by most merchants.

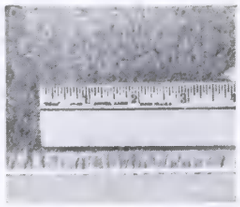


No harm done... it's the new magic carpet...Wunda Nylon

Coffee, lipstick, even ink cannot harm the iridescent beauty of Wunda Nylon. Its magic fibers can't absorb stains. And Wunda Nylon brings you double durability because it's nylon, and it's woven—not tufted! Besides greater wearability, only Wunda Nylon keeps its texture, keeps its color, after spot cleaning. No other broadloom offers you this practical luxury.



COLORFAST. Not even boiling water can change the color of Wunda Nylon!



NO STREAKING. Wunda Nylon's pile is even. Guaranteed to have no streaks!



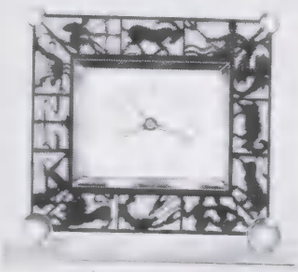
MOTHPROOF. The lovely texture of Wunda Nylon can never be harmed by moths!



WINDOW SHOPPING

CONTINUED FROM PAGE 36

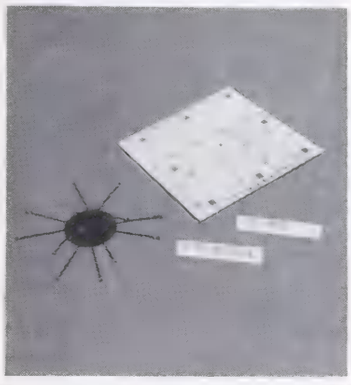
SIGNS OF THE TIME are the 12 Zodiac signs that frame this ... 7-jewel alarm clock. Each sign is a black metal cut-out applied on polished, gold-colored background, and set on a satin-finished gold colored base. The clock, 4½″ high x 5″ wide, has a two-tone, luminous white and silver dial. $12.95 ppd. Tax incl. Haskel's, Dept. 2510, 41 West 57th St., New York 19, N.Y.



"HOW TO DECORATE YOUR OWN HOME" by Earl C. Van Swearingen, is a simple and readable book that is filled with sound information for the "do-it-yourself" decorator. If you're afraid about color, it will give you all knowledge to be daring. With it you get a "Color Schemer" that eliminates clashing colors in a scheme. $2 ppd. Color Monitor, 2[illegible] Rye Beach Ave., Dept. HB, [illegible]e, N.Y.



SCRABBLE SUSAN is a black wrought-iron lazy susan that holds a regular Scrabble or similar game board for easy rotation from player to player. The diameter is 13″, the feet are rubber-tipped to protect furniture. Add a pretty plate or tray to it, and you have a handsome turning point for buffet condiments or canapés. Only $1.95 plus 25¢ post. Purcel Gifts, Dept. A, Box 312, Flushing 52, N.Y.





Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

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FOR THE LIGHT OF YOUR LIFE

Authentic "Pollyanna" oil-lamp in miniature, burns kerosene just like grandma's did. Has hand-painted roses on an opal-glass shade, and clear-glass chimney. A little beauty, only 7 inches high, perfect in detail, and practical too. No need for drippy candles if your power fails. Polished brass or copper. $4.95 each, or $9.00 a pair, postpaid. No c.o.d. please.

CHAGNON STUDIOS
Box 611, Havertown, Pa.

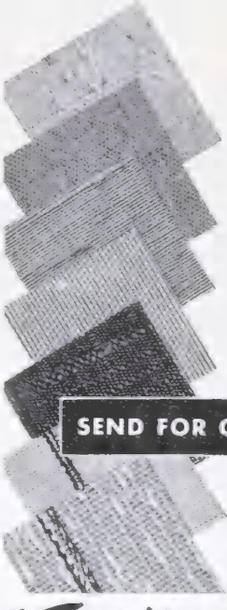
distinctive draperies

at 1/2 the cost by mail



You save real money by ordering custom-made draperies direct from Toni Moran Studio. You can choose from a distinguished collection of decorator fabrics—and a wide selection of exquisite colors. Toni Moran draperies are custom-made to your window specifications, yet cost far less than you'd expect to pay for ready-mades. If you prefer to make your own draperies, you can purchase any fabric listed below for just $1 a yard. Either way you save money—and get that distinctive custom-decorated look.

7 exquisite fabrics—$1 a yard!



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Mandarin: a luxurious cross-dyed fabric with strong textural effect.

Airspun: a shimmering Fortisan ninon voile with gold Lurex stripes.

Sunsheen Bouclé: an airy Chromespun fabric with gold Lurex stripes.

SEND FOR COMPLETE SET OF 68 COLOR SWATCHES

Selecting the right drapery fabric and color is easy the *Toni Moran* way. Just enclose 25 cents in coin with coupon below. We send you a complete set of 68 fabric swatches, together with easy-to-understand directions for ordering both yardage and custom-made draperies.

Toni Moran STUDIO, Dept. D-63
Box 230, South Pasadena, California

Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

I enclose 25c in coin. Please send a full set of color swatches and complete information on *Toni Moran* custom-made draperies and fabrics.

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The paisley table—

how fresh it looks!
Tammis Keefe's design in
black on Bombay brown
or cinnabar red, dark green
on pink or turquoise.
52 x 52" cloth, 4.95 52 x 70", 7.50
60 x 90", 12.95 napkins, each .75

Lord & Taylor

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Beyond delivery area, add .40 shipping



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Believe it or not, these slender tropical lilies never saw a hothouse! They are from famous Constance Spry—exquisitely handcrafted to "bloom" forever. So true to nature they'd fool a botanist. Waterproof stems make it possible to combine them with Rhododendron, other fresh foliage or fresh flowers for most unusual arrangements. Stems approx. 20" long, may be shortened easily. Red, Pink, White. *Mail Orders Filled Promptly.* **Each $3 postpaid.**

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You'll love the matching Earrings & Cuff-Links ..... **$2. pr.**

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Complete Set of all 3 items ..... **$5.**

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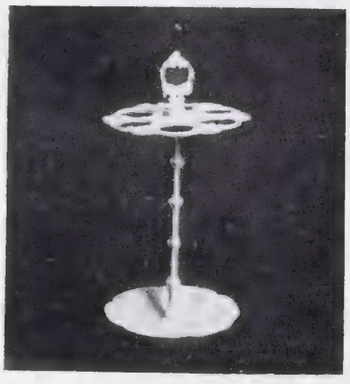
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WINDOW SHOPPING



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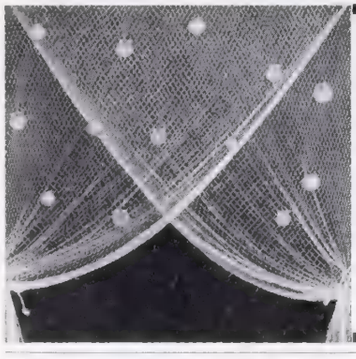


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(*Please turn to Page* 42)



AUTHENTIC FISHNET CURTAINS

Add a nautical atmosphere with this Bali Hai Original

For originality in window decor, home game room, or cottage, has many more uses, makes excellent drapes too; Especially attractive on large windows, will cover windows up to 100 inches wide. These beautiful fishnet curtains made of real imported spray white cotton fishnet complete with white scallop shells & yachtsman's white cotton line in 60" lengths only **$5.95** per pair, 72" $6.49, and 90" $6.95, postpaid, satisfaction guaranteed, send check or money order to:

Bali Hai Originals

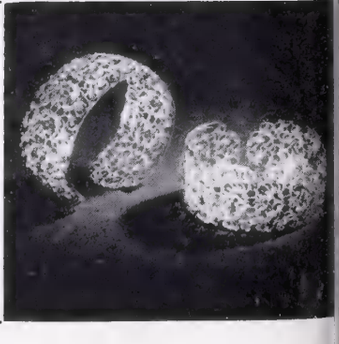
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Travel Club of the World

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WINDOW

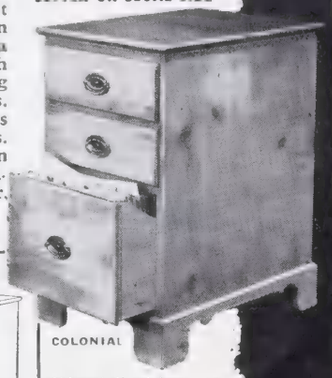
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FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

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FINISH: Unfinished Knotty Pine, smoothly sanded **$27.95**

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See matching Typewriter Table on page 70

MODERN



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Sparkling big transparent eggs that would do an ostrich proud! We'll add your wee treasure hunter's name in giant letters a half-inch high. Grass included. Egg is liberally covered with sparkle and opens in center for filling. Add decorated candy eggs or jelly beans and the surprise is complete! 3¼" across by 5½" high. Order **PA-5285,** Personalized Egg.

EACH 75c 3 FOR $2.00 ppd.

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Let the gentle, stimulating combination of the infra red heat, and oscillating massage, stimulate circulation. Tone skin surfaces, and help cleanse. Thrill to the new feeling of relaxed and relieved stimulation often within a few minutes after you start your health-giving treatment.

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Scientifically designed small head to reach all parts of the body, contours and crevices. Combines soothing Infra-Red Thermal Head and invigorating, stimulating, oscillating massage. U.L. Approved A.C. 110 V. long cord.

Send only $6.95 in cash, check or money order or pay postman plus C.O.D. and handling charges.

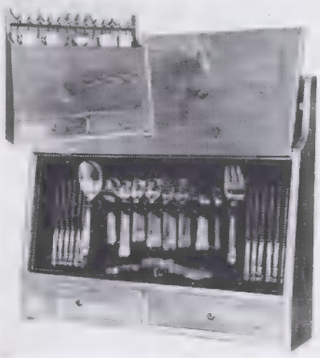
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y tone knotty pine or ma-
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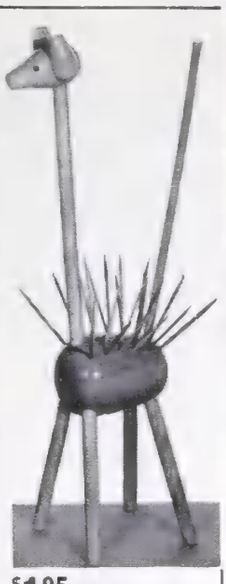
PS! YOUR SCOOPS are on
closet floor, we bet you, be-
se we have yet to find a hanger
will hold a scoop-neck sheath
blouse, or off-the-shoulder
s. So look what we found! A
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a nickel-plated steel ring that
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DAY-n-NIGHT MARKERS

present your name attractively

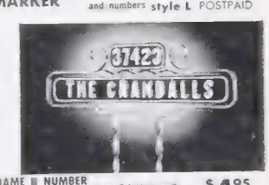
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PERFECT FOR GIFTS – ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

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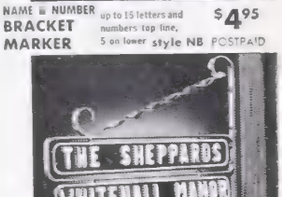
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WINDOW



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ENGLISH SUGAR SCOOP carefully copied from an antiqu Sheffield piece is indeed a gleam ing buy. Made of silverplate, th little shovel rests in its own holde on the back of the scoop. Nothin can touch it for holding salte peanuts on the coffee table. Abou 6" long, 5¼" high, $6 incl. ta Ppd. Lillian Shoppe, 20 Arma Street, Philadelphia 44, Penna.



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In 3 sizes, each 34" high. Combined width of 2 doors stated. No C.O.D.'s.

30" wide **$11.95** 32" wide **$13.25** 36" wide **$14.50**

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HIS RINGS A BELL to remind you when the parking meter s run out, when it's time for tch's bottle, when the cake is ne. One teen-age dreamer uses rs as an audible deadline for ch homework assignment and rationing her time during ams. The Parker Timer hangs belt, or slips in pocket and you n set it to alarm at any time m 5 minutes to 4 hours. $13.95 d. Lord & Taylor, New York 18.



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Please enter my attached drawing in your "Draw Me" contest. **(PLEASE PRINT)**

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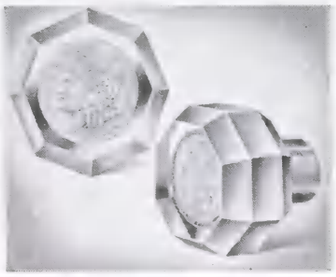


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Prettiest styling we've seen in a teakettle in a long time. Has black simulated raffia handle and removable strainer so that it may be used with loose tea or tea bags, if desired. (May also be used as a water kettle.) Holds approximately four cups liquid. Available in either natural aluminum or brass-colored aluminum. You'll want one for yourself and one for a gift! No. G 608-A—aluminum, No. G 608-B—brass.

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Authentic reproduction of a Colonial match holder with open compartment for used matches, hinged compartment for unused ones and surface for striking. Hand cast in black iron, beautifully decorated with Venus and Cupid in relief. Measures 6½" x 4" x 2". **$2.75**

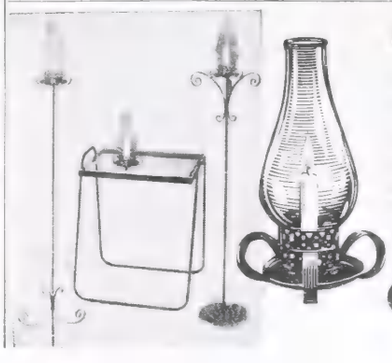


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A new twist to an old switch! This distinctive decorator's switch plate boosts an authentic heraldic design . . . makes light switches a decorative addition to any room. Hand cast in black iron. Single switch plate, **$1.65.** Double switch plate, **$2.25.**

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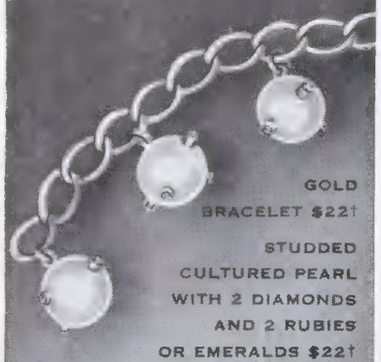
Accent your party arrangements with this indoor - outdoor candle holder. Lends warm tones to create a charming atmosphere. For lawn lamp, merely press into ground. With scroll design as base on floor, becomes patio or porch light. Also makes a handsome table light. This 48" wrought iron candle holder, with rust resistant finish only **$4.50 ppd. Pair $8.50 ppd. No. C. O. D.'s Please.**

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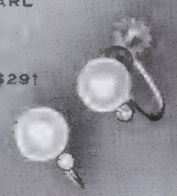
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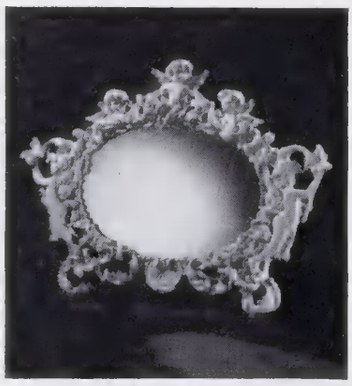
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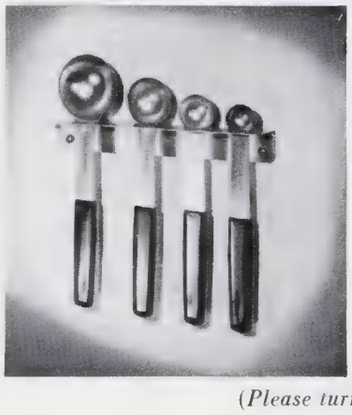
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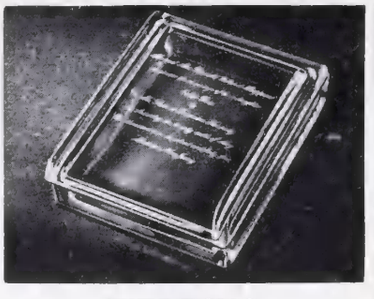


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(Please turn to page 49)



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For a subtle and thoughtful gift let us etch her wedding invitation in perfect reproduction on the lid of a Fostoria glass cigarette box. 5¼" by 4" by 1½", gift-boxed and prepaid **$8.95**

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Holiday House

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DIXONS FURNITURE CO
DEPT. J-61 ELLICOTTVILLE, N.Y.



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Shown here: deep, soft, richly sculptured Radford Imperial. *See it and other fine Bigelow Carpets at leading stores, now. Costume by Bonwit Teller*

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overhead and in between

for patio roofs with controlled light...

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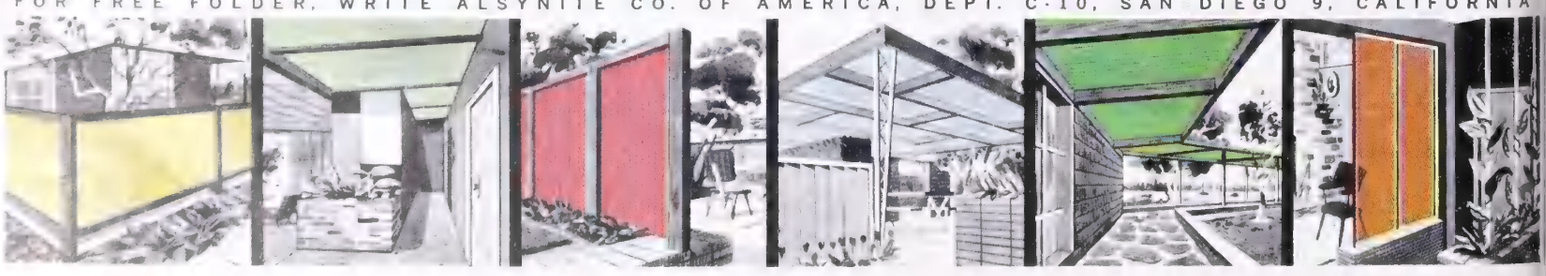
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WINDOW SHOPPING

CONTINUED FROM PAGE 46

DOST-NO-MORE. By popu- demand, this amazing liquid armless but completely repel- t to birds) now comes in gal- cans for spraying on trees d bushes. If the cooing of pi- ons drives you cuckoo; or the 30 A.M. racketing of grackles sparrows makes you long for a dded cell, this should solve ur problem. Use with regular gun. $7.95 ppd. Huss Bros., 0 W. Chicago Ave., Chicago 10.



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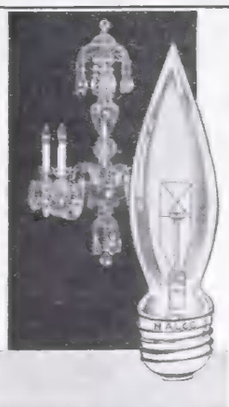
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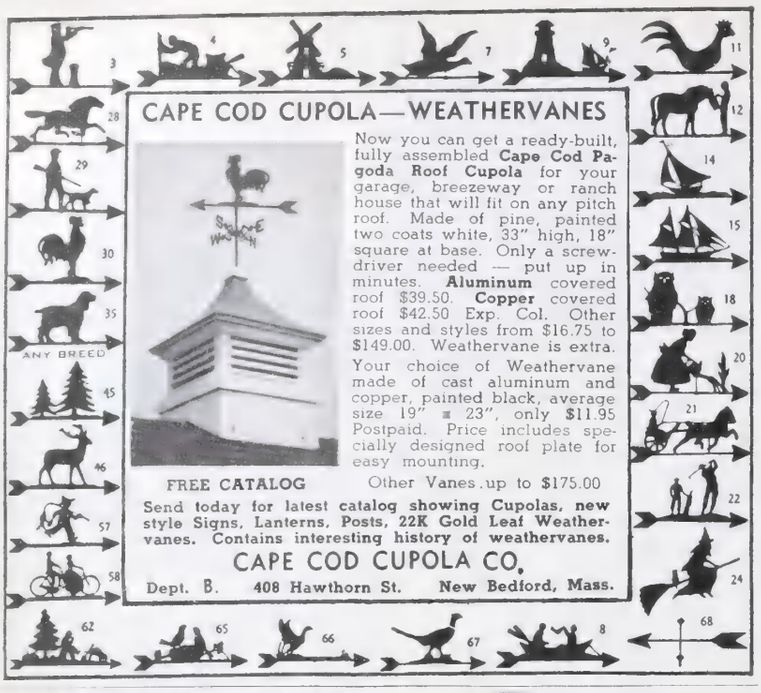
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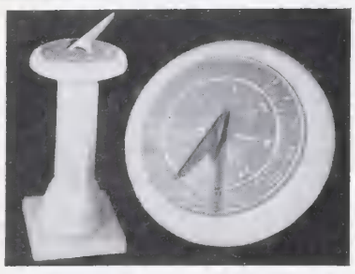
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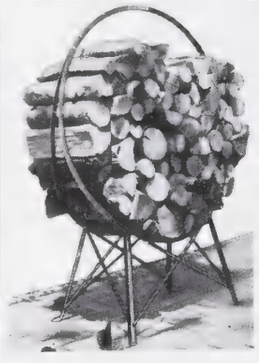
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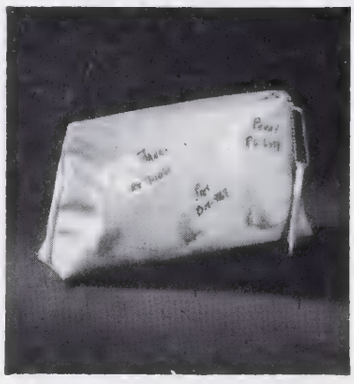
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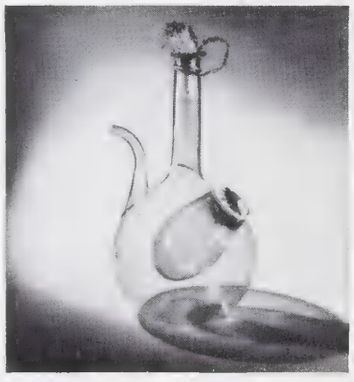
WINDOW



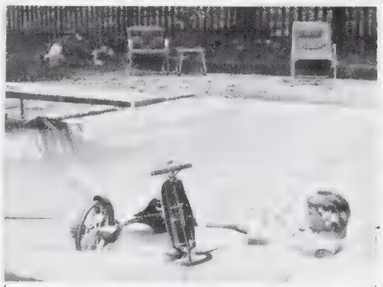
BUZZ ME, MISS BOO! the blue-jean'd teen-agers w telephonitis will take the Buzz-Bag to their enthusiastic hea There's a ball point pen attacl to it, and the idea is to have th pals write their telephone nu bers on its plastic exterior. Ins the bag they'll carry penc Coke money, lipstick, comb, white, blue or tan, $1 ppd. Bard Dept. 1173 Evanston, Ill.



LING-FU YANG, the ce brated Chinese artist, combi the delicacy of a dragonfly's wi with the earthy realism of gnarled tree, and the result poetry in water colors. Rema ably fine lithographed prints his famous Four Seasons pai ings are mounted on stiff ca board and matted in white. 13 x 7¼", set of 4. $2.95, plus 3 post. Bowman's, Dept. HB2, 24 Lombard St., San Francisco.



WITHOUT A SPOUT, t pitcher would still be a hu dinger, because the enclosed i compartment keeps everythi from Martinis to iced tea fro *without* dilution. But it's th dripless, old-world spout th caught our eye. Handmade Florentine glass, with raffia sto per and trim, quart capaci pitcher is $2.50 ppd. Ward Ph lips Co., Carpentersville, Ill.



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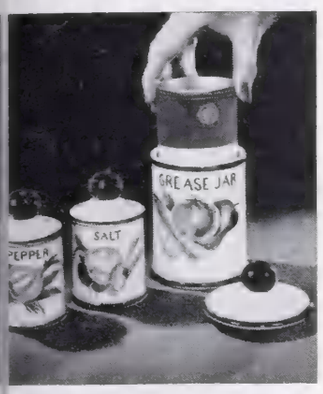
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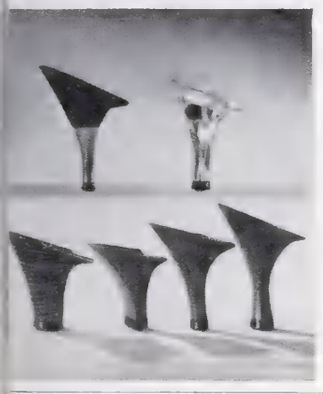
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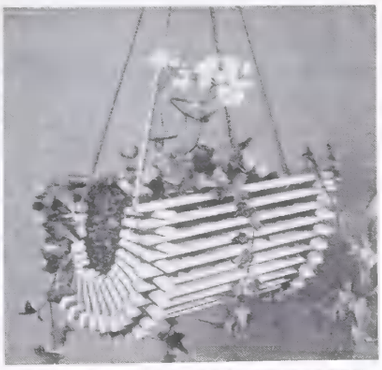


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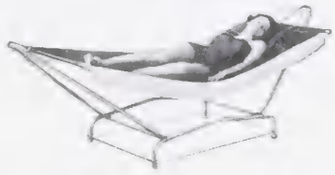
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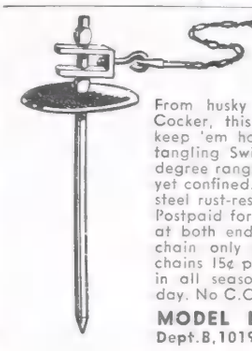
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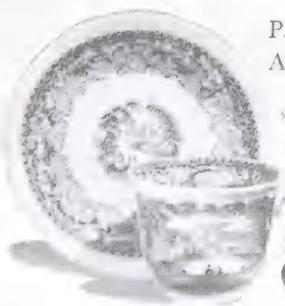
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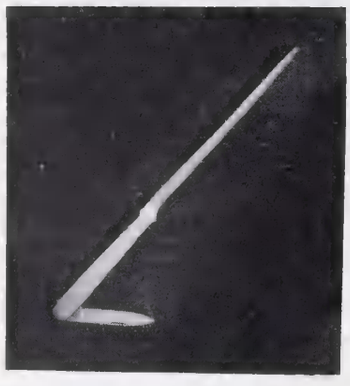
Carl Forslund *QUAINT AMERICAN FURNITURE* ®
122 FULTON, GRAND RAPIDS, MICHIGAN



EASTER PARADE of pretty surprises is led by this Panorama Egg and Water Globe. The egg, an English import, is sweet and sugary, with a peep hole through which you see lovely Easter scenes in brilliant colors. $1.25 each; 2 for $3.25. Water globe, about 3" high, has assorted Easter scene inside and when you shake it, the snow flies. $1 each; 6 for $5. Ppd. Q-T Novelty Co., Inc., Box 54 Murray Hill Sta., New York 16.



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THREE IN ONE WONDER It's a silverplated letter opener, jack-knife and ruler in one handy some accessory. The letter opener blade is marked for 5 inches on one side, 13 centimeters on the other. The stainless steel knife blade that opens out of the handle is 2¼" long; over-all length is 9¼". Wonderfully priced at $3.96 incl. tax, postage. Macy's Herald Square, New York 1.

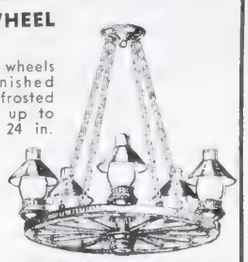


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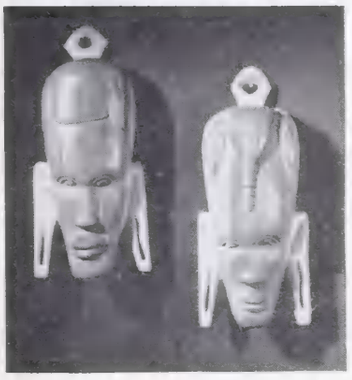




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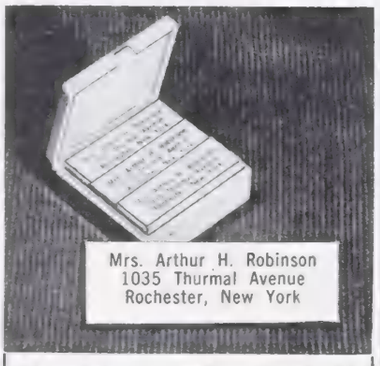
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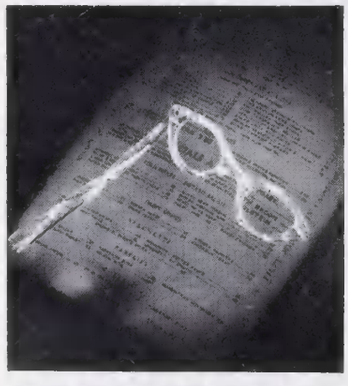
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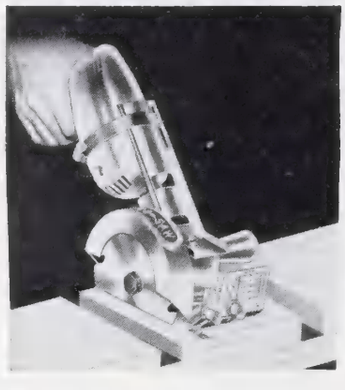
WINDOW



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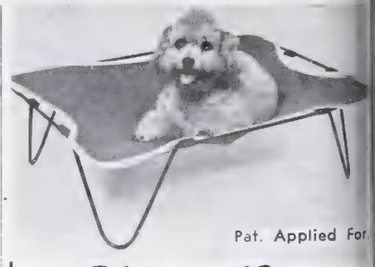
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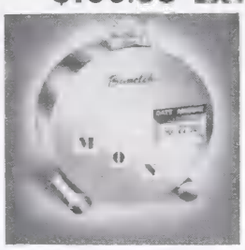
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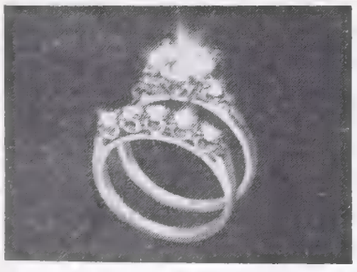
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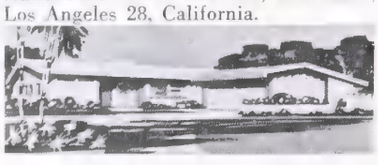
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(*Please turn to page* 59)

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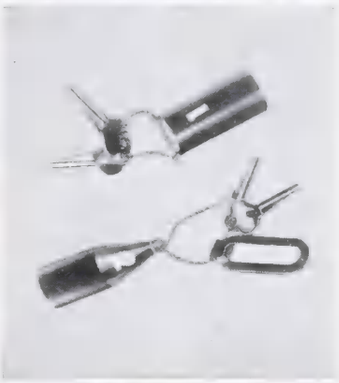
WINDOW SHOPPING

CONTINUED FROM PAGE 56

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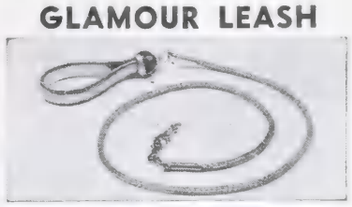
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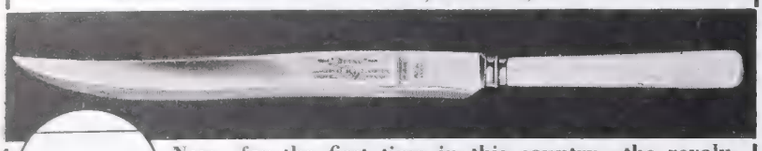
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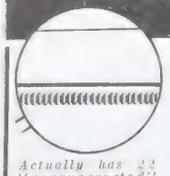
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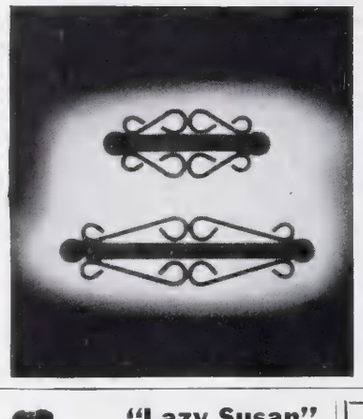
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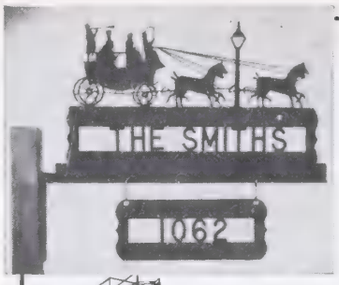
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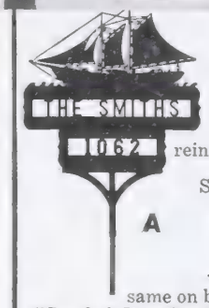
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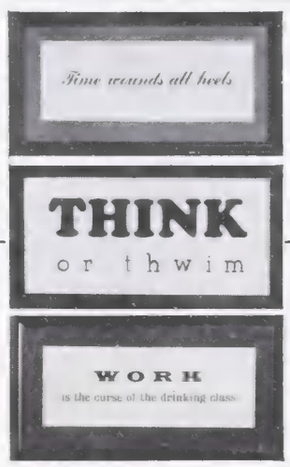
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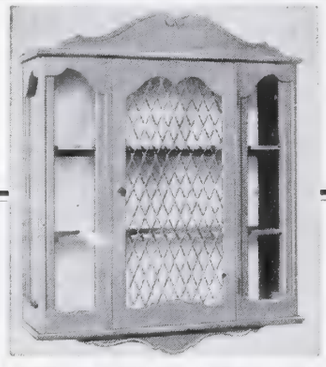


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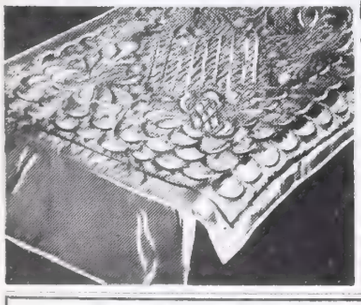
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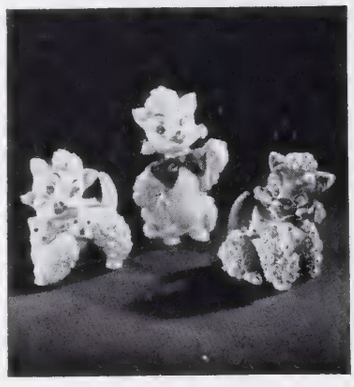
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WINDOW



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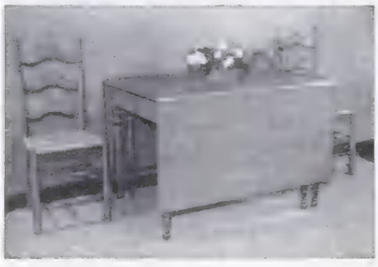
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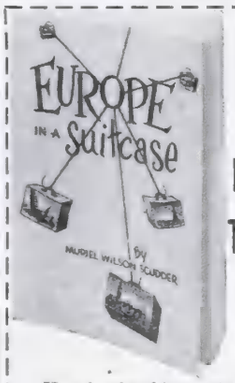
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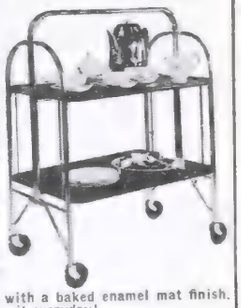
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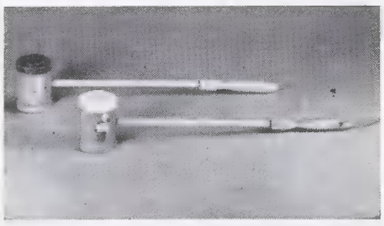
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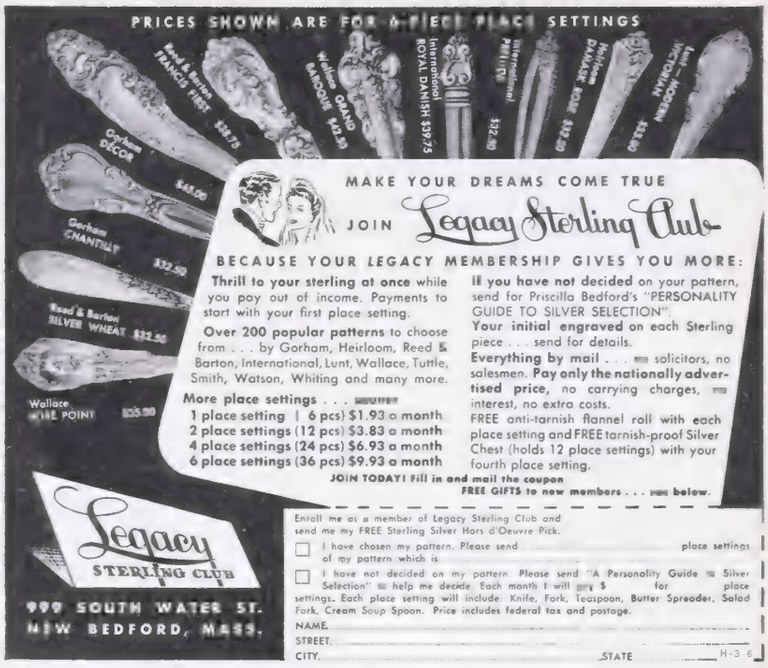


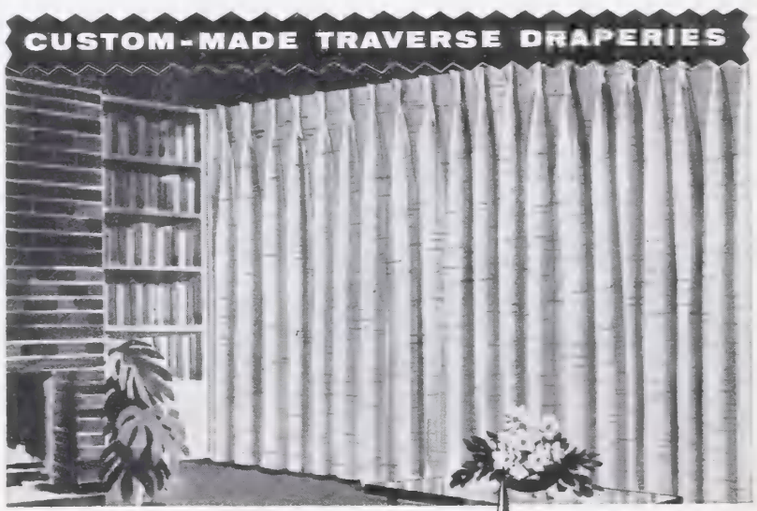
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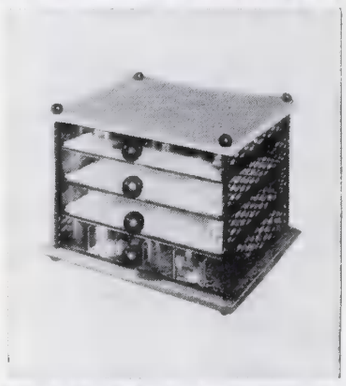
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WINDOW SHOPPING



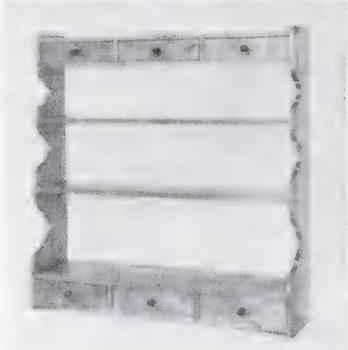
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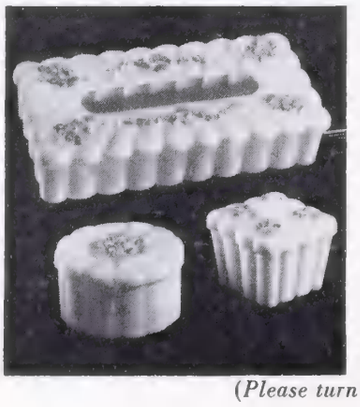
JIFFY SECRETARY is a clear plastic organizer for desk, kitchen or workshop. Each drawer is 11⅛" x 8⅝" x 1¾". Top and base are green, gray or tan composition; sides are black wrought-iron grilles. Two-drawer, $6.95; 4-drawer, $9.95; 6-drawer, $13.50; 8-drawer, $16.95. Bottom drawer is divided into 1 large and 10 small compartments. Ppd. Lowy's Creations, 260 Beach 116th St., Rockaway Park, N.Y.



FATH DE FATH is a brand new perfume from the house of famed couturier, Jacques Fath. A blend of 40 fragrances, it's a bit heady—like Spring and lilacs and a bottle of wine for two! Mailed directly from Paris, ¼ fluid ounce is just $2.95, a U.S. value of nearly $7. Add 25¢ for air mail. Pay the postman from 15¢ to 28¢ duty which cannot be prepaid. La Maison Du Parfum, Dept. P-2, Noroton, Conn.



SIMPLE THINGS ENDURE. Like the inner glow that is pewter's, the cheering warmth that is copper's, the lasting charm that is milk glass', the gentle comfort that is pine's. This pine shelf that you will easily assemble and finish, holds your pewter, milk glass or copper bowls the way it did 300 years ago in New England. 37½" high, 36¼" wide. 9" deep; $24.95 exp. coll. Hagerty Co., Cohasset, Mass.



THE WAY TO A WOMAN'S HEART. A dainty boudoir set in plastic is hand-decorated with pearls and shells. It comes in pink, blue, yellow, green, white or black, includes tissue box with hinged top, $7.95; powder box with hinged lid holding powder puff, 4" x 2½" high, $4.95; cotton dispenser with snap-off top, 4½" sq. x 3" high, $4.95 ppd. Su-Lu Sisters, P.O. Box 24, W. Orange, N.J.

(Please turn to page 69)



vely fixtures cost as little as 38c* a day!

BATHROOM DESIGN BY VING SMITH

The new trend in bathrooms

onderful things are happening to bath- It's an exciting new trend—with new ideas and materials—taking its inspi- from colored bathroom fixtures which st introduced by Universal-Rundle! See e sprightly shades of orange ignite the h greens... and how the charming ac- s add sparkle and informality to this ting room—fully compartmented with draw doors for complete privacy. See rious fixtures, perfectly color-matched, rfaces that are actually harder than steel. e U/R fixtures in Desert Tan . . . they Arctic White and six decorator colors just right for you! Ask your plumbing contractor, architect or builder for fixtures by U/R—with 55 years of fixture leadership.

Como Water Closet Here is the latest in one-piece design and it's quiet as a whisper. See how the smooth flowing panel design matches the other fixtures!

Carlton Lavatory A *new* counter lavatory with an extra-wide counter and anti-splash rim for those smart built-in and cabinet installations. And note the classic style of the sleek Luxury-Trim chrome brass fittings!

Master Meadow Bathtub A masterpiece of grace and elegance, this fine vitreous enameled cast iron bathtub is designed with an extra-wide front panel for convenience, free-flowing lines for easy cleaning. *Plus installation

Send for this colorful book today!

Here's a wonderful Idea Book for anyone planning to build or remodel. See how a leading designer suggests finding a "personality" for your bathroom, decorating, new bathroom materials, remodeling tips, and many, many more timely subjects—plus 18 separate and complete "dream bathrooms" in full color. The price? Just 10c in coin! So, send for your copy today!



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Send "Planning & Decorating your Dream Bathroom," and bathroom layout kit. Enclosed is 10c in coin.

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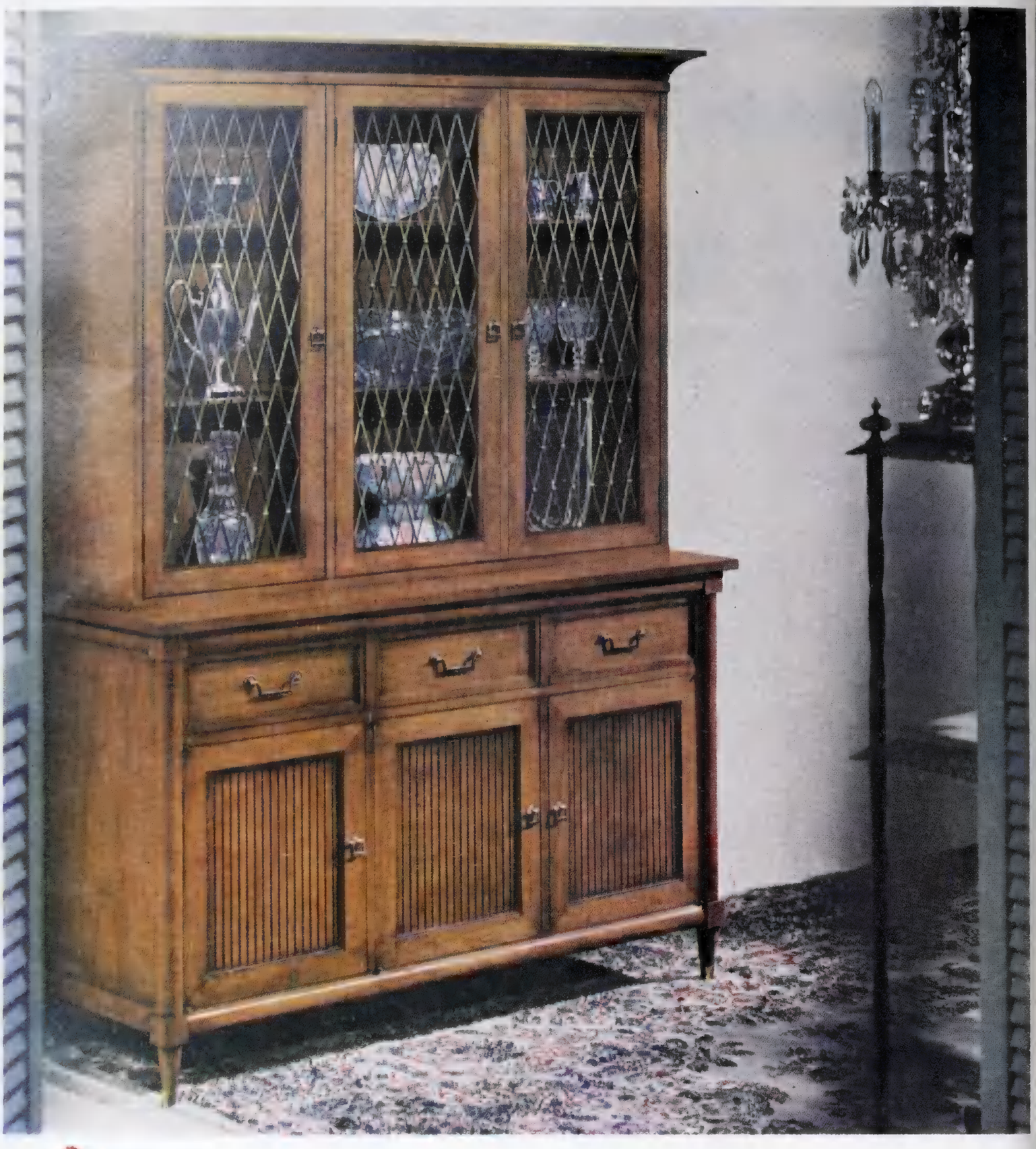
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But never have our Collections been so brilliantly styled, our fine cabinet woods so varied,
our finishes so excitingly beautiful. Never before such artistry in highlighted, hand rubbed
natural finishes . . . in custom-blended colors for those who prefer the newest as well as the finest.
And never before so many unusual interior appointments. Visit your dealer and see
White's Contemporary and Traditional Collections of dining and bedroom furniture.

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FINE FURNITURE, MEBANE, NORTH CAROLINA

The South's Oldest Makers of Fine Furniture

WINDOW SHOPPING

CONTINUED FROM PAGE 66

HIS TAKES THE CAKE d puts it on the pedestal it de- ves. And think how dramati- ly it would show off a birthday ke. Made of milk glass with a ace" border, it's 12" in diam- r, 4½" high. In between par- s, heap it with fruit, and you'll ve a centerpiece that looks like color photograph in HOUSE AUTIFUL. $6.10 ppd. Carl Fors- d, 122 E. Fulton, Grand Rap- s 2, Michigan.



ERSONAL POSTALS for ick notes, department store ders, etc., are standard white st cards with a one-line name d address printed in blue ross the top. 100 postals are .50 plus 25¢ post. Memo pads, nilarly personalized, are ideal r marketing lists, memory jog- ng, phone messages. Ten pads 40 sheets each (400 sheets), .50 plus 25¢ post. Loomis & Co., 5 High St., Boston 10, Mass.



E WIGGLES & WAGS. does iggly-Wag, as his delighted ung master pulls him across e floor. Made of coiled black ring steel, the action of his rd rubber paws is amazing. hey actually trot across the floor true poodle fashion, and this ts his body wiggling and his il wagging. With red leash, he sts $3.25 ppd. The Block Shop, 3 Wall Street, New Haven 11, nnecticut.

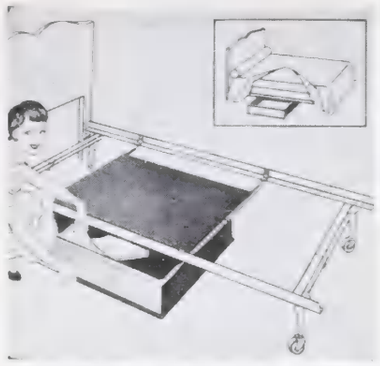


HATTY REMARKS. This is gossip bench of remarkable lue. One of the favorite pieces our Colonial ancestors, this re- oduction is solid birch or maple pecify), sanded and ready for u to lacquer, stain or paint. 1½" high, seat top is 16" x 26". mpletely assembled, it's just 5.95, shpg. chgs. coll. Meadow- ook Industries, 2268 Bellmore ve., Bellmore, New York.



NFLATABLE GLOBE drew much attention in Window hopping, we were loathe to part ith it. Made by the renowned ammond Map Company, it is a orld globe 18" in diameter that lds into a small package. It mes with a wrought-iron stand d time dial that gives the hour l over the world. Inflatable by outh, it spins free on its axis. 9.95 ppd. C. S. Hammond & o., Maplewood, New Jersey.





STOW-A-WAY BED DRAWER

Homemakers will be delighted with this efficient drawer that turns wasted underbed space into clean, dust-free storage space. Sturdy metal drawer with dust cover, clamps onto runners of any wood or metal bed frame—either single or double. It's out of the way and off the floor. Slides easily, in or out, from either side of bed. Holds extra blankets and linens, toys, etc. Simple to assemble without tools. 2 sizes: REGULAR 30"x24"x5" or KING SIZE 36"x30"x5". You can use 2 Regular drawers on each bed or 1 King.

Regular Size..$12.95 King Size $16.95
Plus 75¢ for Delivery

No C.O.D. Guaranteed, of course

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GOLDEN BRASS SWITCH PLATES add an elegant, decorative accent to all your walls. Gleaming, brass plated metal, lacquered to eliminate polishing, with opulent, raised floral swirl design. Appropriate for every room in the house. Matching screws are supplied.

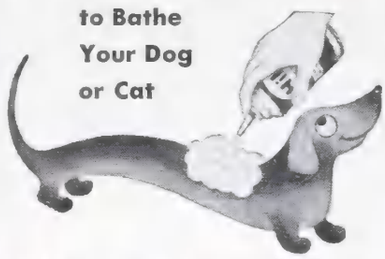
Single Switch (3 x 5"), **$1.50** ea., 3 for $3.95

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The Set, Grease Jar, Salt & Pepper .....PPD. $2.98

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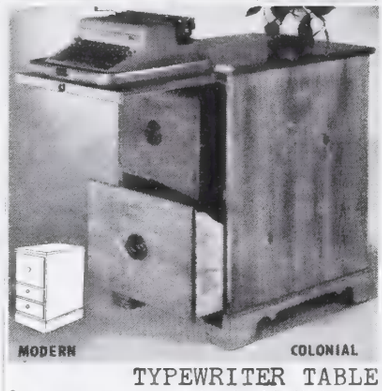


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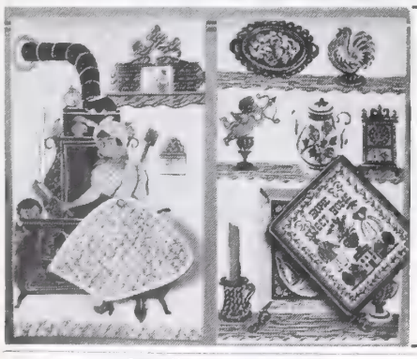
Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20½" x 9¾" high) for typewriter storage. Choice of legal-size file drawer (with 2 removable dividers) or 2 small drawers. Brass hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

18½"x22½"x28" high
Write for FREE Catalog.
See matching File Drawer End Table on page 42

Tupelo wood, unfinished ... $33.95
Finished in maple walnut, mahogany $35.95
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two-in-one KITCHEN TOWELS

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Home Sweet Home 1.25 ppd.
2 for 2.35 ppd.

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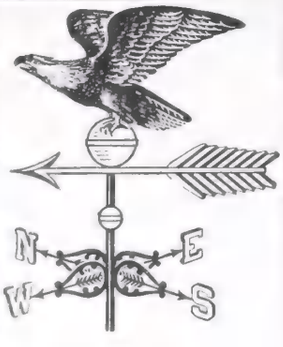
Whither blow the winds

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Fiske weather vanes have topped buildings for almost 100 years. Time does not dim their beauty nor reliability.

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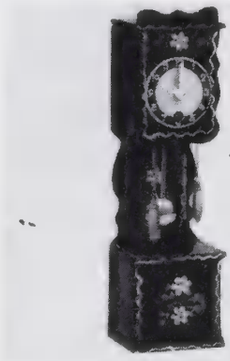


PRICES f.o.b. New York

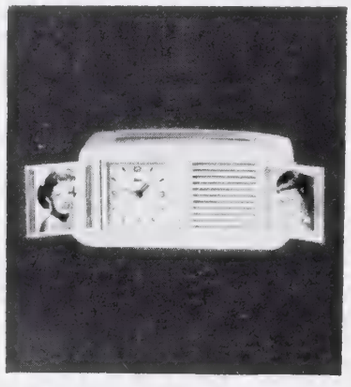
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No. 55 20 inch wing spread	$79
No. 56 15 inch wing spread	$52



WINDOW



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WAKE UP SINGING the lovely Moulin Rouge melody, because this delightful little clock wakes you up to music instead of nerve-jangling alarm. Set in "radio" cabinet of ivory plastic, the clock's two doors are photo holders. Silver-colored luminous dial; 24-hour movement; 6¼" x 3½"; $10.98 ppd. Scott-Mitchell House, Inc., Dept. NC-H, 611 Broadway, New York 12.



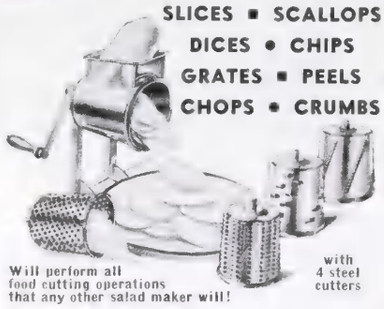
THE GOOSE HANGS HIGH when you want a good reading in-bed pin-up lamp, because this versatile goose neck is capable of leading two lives. But if you want a desk or table lamp, it stands neatly on its base. In black, white, green, charcoal, gray, brown, gold or polished brass, it takes a 60- or 100-watt bulb, stands 18" high, and is nicely priced at $4.95 ppd. Matthew Day, Dept. GS-2, Dumont, N. J.

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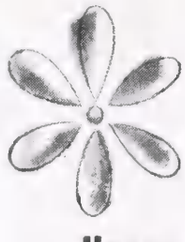
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SHOPPING





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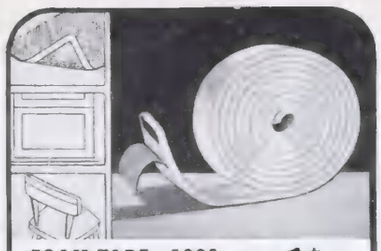


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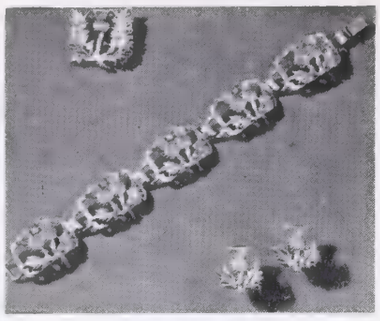
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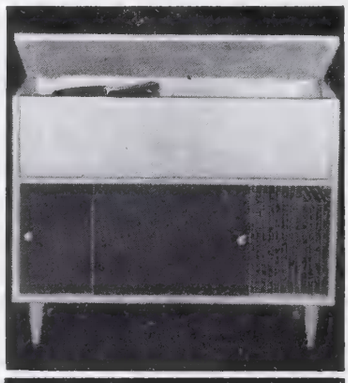
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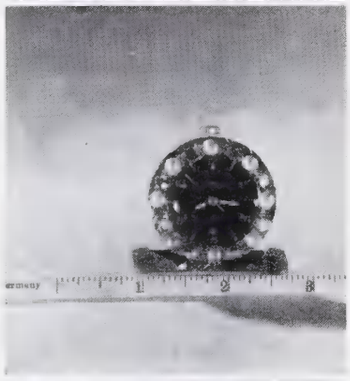
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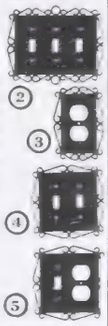
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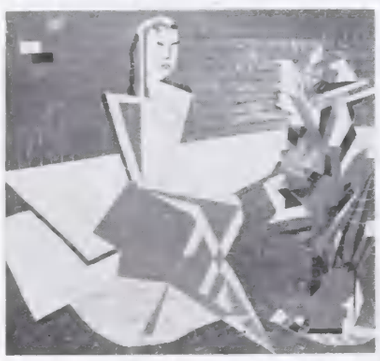
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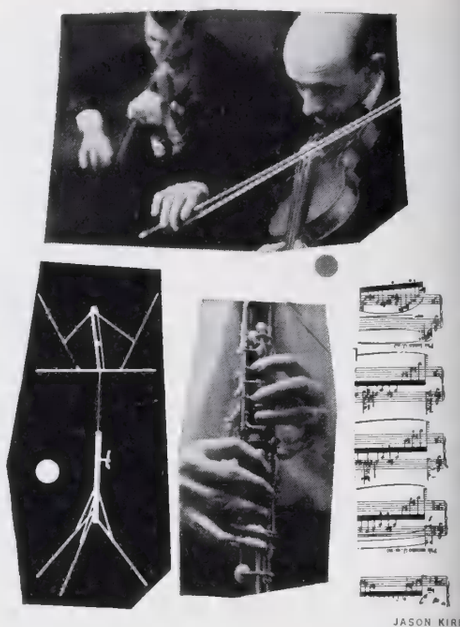
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How to enjoy a symphony

By RICHARD WILLIAMS

Even if the scenery is sumptuous, the costumes rich, the acting skilled, you may not be satisfied with your evening at the theater. What do you demand in a play? First, that the characters be interesting, that they possess traits and strength and foibles you recognize; and second, that whatever happens to them conveys a feeling of truth and importance. In short, what counts in a play is the twofold enjoyment derived from characters and plot.

The enjoyment you derive from a symphony is a twofold one as well: the pleasure you take in the themes which the composer states; then the interest created by the development, variation, and combination of the themes. They are the characters of the symphony. What happens to them is the plot.

Actually, the plot is more important than the characters. This is another way of saying that the effectiveness of a symphony does not depend on beautiful melodies. To be sure, beautiful melodies don't do the symphony any harm, but it is possible to write a symphony, a good one, without endowing it with the kind of long and shapely melodies that you find in a Schubert song. Many of the best symphonic themes are short phrases, not much more than fragments of melodies, just enough material to limn and fix a "character" or theme. Three notes plus one—and that's the main theme of Beethoven's *Fifth* (first movement); a two-note downward plunge—and that's all there is to the first theme of the great *Ninth*, though later in its third movement, you *will* find beautiful melodies.

Because the symphony is a work of art which depends on the manipulation of themes, because the form depends on change, variation and surprise, as well as moments of recognition, it lends itself to constant exploration by the listener. You are kept going, so to speak.

A century of experimentation in *harmony* and *counterpoint* has gone into perfecting the symphony. Harmony is in essence the art of accompanying a melody: it shifts the melody into various tonalities and connects these tonalities with each other by chord structures. The effect is like the play of clouds and sun on the surface of the ocean. Counterpoint is, on the whole, the art of accompanying a melody with one or more related melodies, related but independent. The symphony, in addition, has taken over character from dance and song.

(*Please turn to page* 79)



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HOW TO ENJOY A SYMPHONY—II

CONTINUED FROM PAGE 74

The classic symphony consists of r movements, each one so de- ned as to achieve a composition balance. Let us look more closely such a symphony. We may choose one of a hundred, but let us it on the hundred and first sym- ony of Haydn, one of those he ote for performance in London. is one of his masterpieces. It is titled "The Clock."

The first movement begins with slow introduction characteristic ough of the classic form, a little in feeling, a little hushed in od, and curiously modern-sound- in its first four bars. There is ising scale in the violins, and, you hear it often enough, you erve that it bears a fascinating ationship to the first main theme the movement, played by the vio- s directly after the introduction. Here, then, we come across one the underlying characteristics the symphony—a consistency in musical raw material out of ich the composition is built. De- te all its contrast and all its mes and melodies, a symphony "all of a piece." You can't take movement from one symphony substitute for it a movement m another. (Well, you could. the result would lead to musical igestion, a feeling of discomfort t even by the non-analytical tener.)

ET'S go back to Haydn. After the stately prologue, the main vement begins. This is usually ely in character in the classic mphony. Later, in romantic sym- onies, it becomes a drama of ess and strife. The general eme is this: The first theme is ted and then repeated, perhaps a different key, in order to make e that the theme is well im- essed upon our ears. The second me follows—usually it is of lyri- character by way of contrast h the energetic first theme. Here is sung by the violins, almost a solo, with only sparse accom- niment. This section is called *exposition.*

Having given you the two main usical subjects—the two leading aracters in the play—the com- ser now plunges into the drama. d subjects the characters to their ventures. This is the *development* tion. In this symphony the de- lopment is spacious, it roams er distant keys, it breaks up the emes, it pits them against each ner, it combines them, it sepa- rates them. It is in this development that the fantasy of the composer is given its fullest play.

But the drama must come to its resolution. Once more the themes are presented, more or less in their original form, though additional thoughts may enter. This section is the *recapitulation.* In the symphony we are hearing, the recapitulation is unusually free and contains the climax of the whole movement. At the very end the composer rounds off the movement by a coda to bring the play to a definite end.

THE second movement is a lyrical movement, for which the elements of the song form are used. The second movement in *Symphony No. 101* is an *andante.* The charming melody is accompanied by a regular ticking sound, for which reason the symphony is known as "The Clock." At the beginning, the theme itself is played by the violins and the accompaniment by the bassoons. Observe how this accompaniment is varied throughout the movement. What art lies in this variation: never plump, never gross, but always supple and fine-spun. It is the work of a genius.

Very shortly after the beginning, Haydn works up to a climax of great dramatic intensity. Later in the movement there occurs a dying away to a long pause. In a new key, the ticking recommences, this time in the second violins, from which the movement rises again to an outburst for the whole orchestra. It is difficult to describe these things, but it is not difficult to hear them. I can promise you that if you will do nothing more than hear this one movement several times, you will understand Haydn's greatness.

The third movement is a *minuet.* Obviously this form is derived from the dance. It usually begins gaily with a simple statement of the melody—a rather undistinguished melody here. The trio follows: it is a short, slower interlude, sitting in the middle of the minuet. Here again the reason is to be found in a desire for contrast and variety. Variety is offered not only by the different movements, but within each movement itself. Haydn's trio in *Symphony 101* is virtually a solo for the flute. The classic third movement was not capable of much development, not until Beethoven came along and turned the minuet into the great *scherzo.* What it gives you is a diversion, separating the

(*Please turn to page* 189)

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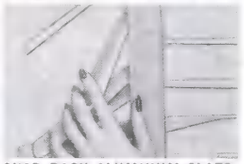
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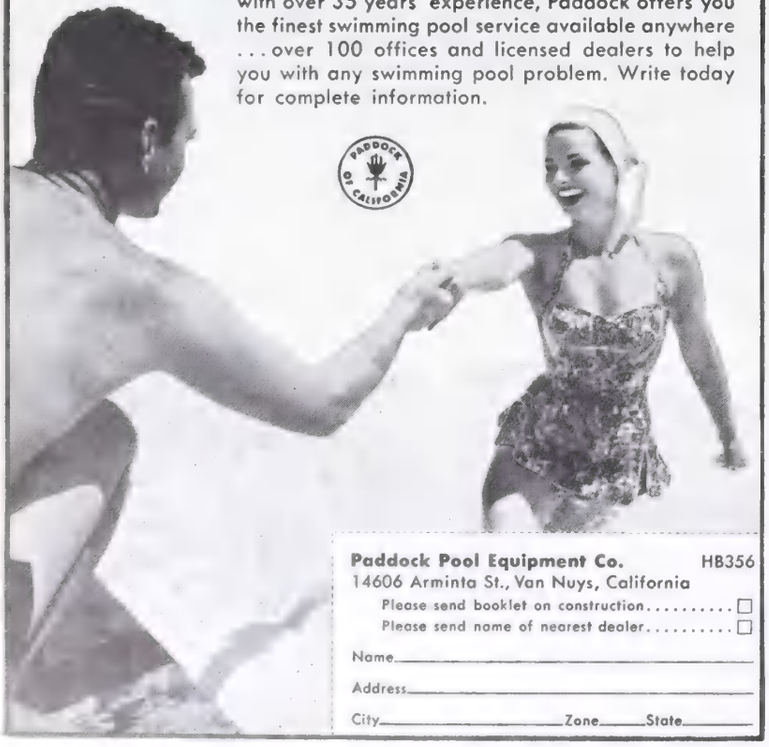
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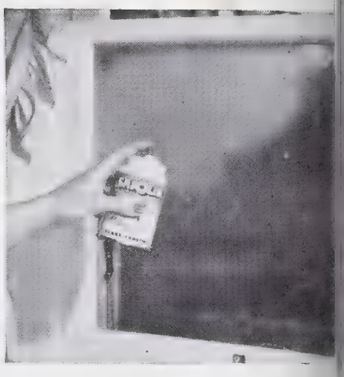
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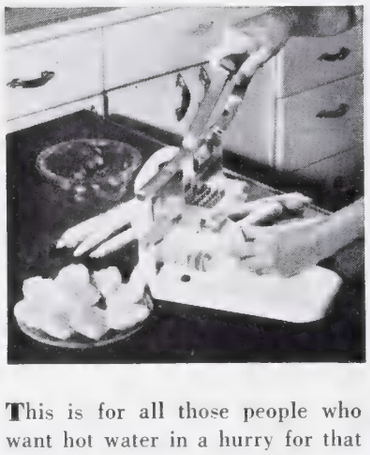
CONTINUED FROM PAGE 21



The Oster knee-action mixer has full line of accessories to turn into a jack-of-all housework. It ca polish and sand, as well as be and mix, with a movement that co forms to curved surfaces, thank to knee-action. Fine for furnitur work counters, silver, and eve shoe-shines, it is truly multi-fun tional. Mixer is $19.95 in whit blue, pink or yellow; $21.95 chrome, $22.95 in copper; kit $ From Lewis & Conger, N.Y.

If your problem is to reduce glare and insure privacy but still let light through a glass window or partition, then you'll welcome the new Sapolin U-Spray-It Glass Frosting. It sprays on easily and produces a coat that simulates commercially ground glass. Can also be applied to any highly reflective surface to dull its finish. Retails at $1.89; mail-order parcel post prepaid, $2, from Sapolin Paints Inc., 229 East 42nd St., New York, N. Y.





The Crinkle-Cutter can cut foo into cubes, french fries, waffle cu and all kinds of chips. Six stainles steel cutting blades and the bloc (which pushes food out) can l easily removed for cleaning. A ho is provided to hang cutter on wa for storage. It is rust- and tarnis proof. $24.95 with white enam base; $29.95 with chromium-plat base. From Kesco Manufacturi Co., 5614 Blackstone Avenue, Ch cago 37, Illinois.

This is for all those people who want hot water in a hurry for that quick cup of instant coffee or tea. This electric Speedmaster makes up to eight servings. It automatically shuts itself off and the red pilot light goes out when liquid reaches a boiling point. Speedmaster continues to maintain heat just below boiling point so long as it's connected. AC-only, for 110-120 volt. At $12.95 from West Bend Aluminum Co., West Bend, Wis.





The lady is standing (or should say resting?) on Dupont's new n prene foam-sponge mat, a cushi of thousands of air-pockets w the look and feel of a rag r It is tough, grease-resistant a claimed washable. It comes witl yellow pattern on green or red; wine or blue pattern on gray. $2 postpaid for mat of 18″ by 3 $2.98 postpaid for one 18″ by 3 From The Fireside Shop, 916 E Wayne St., South Bend 17, Ind.

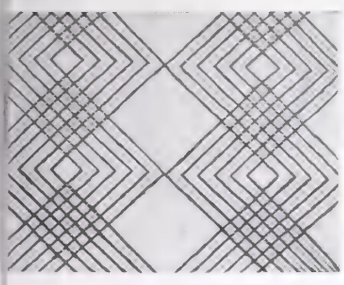
Decorator's Diary



ome furnishings checked for
cial mention in the notebook
a decorator who combs the market
the best in the land

st had a glimpse of the tide nging. Beth Hartshorn. erst-ile addict of the molded chair the "honest" look of chromi-. lately confided to me that her ck and brown living room with tortured metal sculpture med to lack something. As if eryone hadn't known *that* since day she furnished it!

What the room has always eded is lightness and pattern to e the curse off that frighten-. blank-faced furniture she ght at astronomical prices dur- her *avant-garde* period. She d to say pattern was decadent d color was a purely meta-ysical concept. I skipped all erence to those old days, how-r, and simply ousted as much of brown as I could, chiefly by ainting and repapering two colate-colored walls. Substituted ite and accents of gold to make bright contrast with the rather art black horsehair upholstery the slab sofa, and the charcoal g. Kept the other two walls in arcoal gray.



lagnetic Squares"

My long-hair friend didn't bat eye, either, when she learned t the greatest renovators I was ing were matching wallaper and rtaining from Herbert Fouts, a signer whose silk-screen papers d fabrics are the height of grand-nner elegance. Chose a pattern called "Magnetic Squares," an ingenious, large-scale, interlocking, sawtooth geometric in alternating lines of charcoal and gold. This is printed on white Fortisan and drapes the window wall and windows. The same pattern in wallpaper covers the opposite wall.

Beth was willing to compose some of her heterogeneous collection of abstract paintings and prints along one dark wall, creating a sort of color gallery. And of course "Fishwife Thinking," that great blob of a thing cast in gunmetal, still remains, but I must say it doesn't look too bad against the brightness of a white wall crisscrossed in gold.

Lace venetians

Latest news and, come to think of it, one of the most soil-baffling developments in the venetian blind business, is Levolor's lightweight aluminum-slat blinds that are patterned in a facsimile of gauzy Brussels lace. Even the tapes, which are vinyl plastic, are similarly printed in the same soil-concealing, lacy tracery. But, since the mere concealment of dirt doesn't keep a house clean, the extra good news here is that these smooth blinds can be *effectively* wiped clean or dunked in the bathtub, and the tapes come out just as clean as the slats—and easily cleaned tapes are news, indeed.

They'll be just the ticket for the Morrisons' sun room where curtains and the younger Morrisons have long been at loggerheads. (Cindy and Joe race each other in wrapping themselves around the curtains.) When the blinds are drawn halfway, the upper window is prettily filled with a lacy pattern and needs no further dressing. The pattern comes in gray or beige on a white ground.

(*Please turn to page* 84)



Plenty of ventilation but never a draft with Curtis Convertible windows

There's no draft to whirl his windmill—yet he is getting plenty of fresh air. That's one advantage of Curtis Convertible wood windows—used here as awning sash. With Convertibles, you can temper the breeze to your taste—leave them open when it rains—and when closed, they are amazingly weather-tight. Like all Curtis Silentite windows, they are *guaranteed*.

Curtis Convertible windows are really something special. You can use them as awning windows—casements—ribbon windows—and in many other ways. Ideal for any size or style of home! These sturdy, preservative-treated wood windows are part of the big Curtis window family, including double-hung units, casements, panel windows and many other types.

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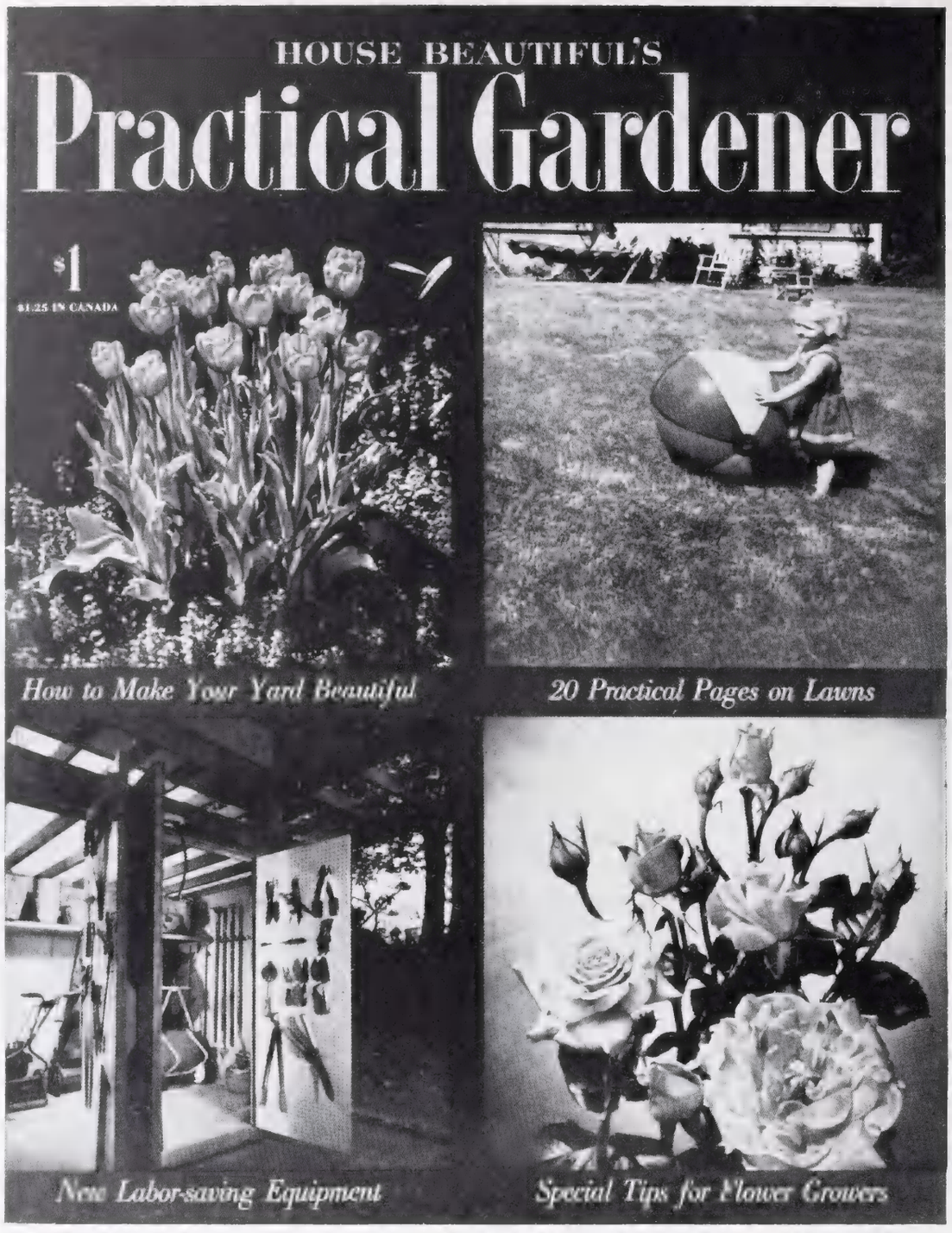
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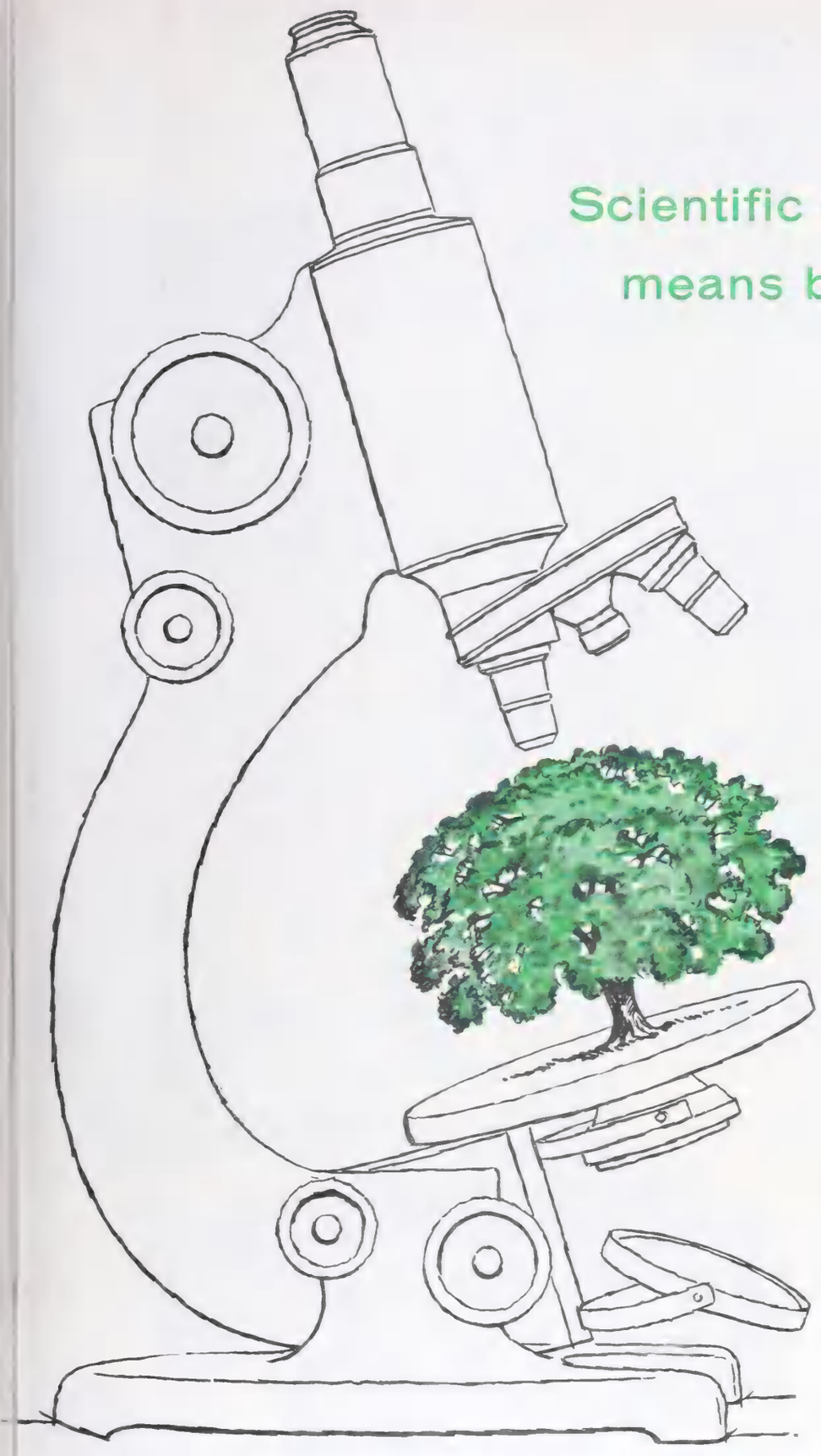
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DECORATOR'S DIARY

CONTINUED FROM PAGE 81

"When you've seen one you've seen them all," cried Mrs. Trumbull waspishly, as I showed her a pile of rug samples. "Must *every* manufacturer perpetuate that limp leaf pattern that looks like a rained-on cornstalk?"

"Cast an eye on this," I replied coolly, and produced my trump card—or rather my sample piece of C. H. Masland & Sons' new wool broadloom which is woven with a texture that creates 10-inch-wide diamonds. These appear to be sculpted in the wool, but this dimensional effect is really a matter of high and low looped pile and contrasting thicknesses of yarns, woven in a way that velvet carpets have never before been woven. This weaving innovation appropriately marks another milestone in the company's 90-year history, which is why the pattern is called "Mark 90." We chose the color known as Sutter Gold, a weave of strong gold color with a subtle filling-in of brown, resulting in an over-all effect of soft gold. The pattern also comes in two tones of gray, in a beige and brown combination, and in a mixture of solid green and that mottled green yarn, which is known to the knowledgeable as "moresque." It's woven in 9-, 12-, and 15-foot widths.



"Mark 90"

Mrs. Burgess, who had desperately commissioned me to find a good-looking clock, is now the proud owner of one of a limited edition of utterly handsome, completely spooky new timepieces made by General Electric. It's an electronic Telechron—a restrained affair of

(*Please turn to page* 159)

THIS *Extensole* DROPLEAF GIVES EXTRA STURDINESS PLUS BEAUTY

...Designed to blend with today's living when living-dining areas are often one, demanding utility and decoration. This Extensole requires small space when closed — and is quickly, smoothly extended to place 14 or 18 guests if need be. Four sturdy pedestals give added support to carry the extra weight and length. Silent running, solid brass casters make for ease of movement. Extensole's exclusive NO-SPLIT top provides concealed extension features which your dealer will gladly demonstrate. Or send for a free illustrated folder and name of nearest dealer. Priced at $165 *.

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BECAUSE OF

ONE PIECE, NO-SPLIT TOP



The clear mellow tones of the beautiful mahogany top are accented with the restrained use of contrasting veneers.

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Insist on **POWERS**

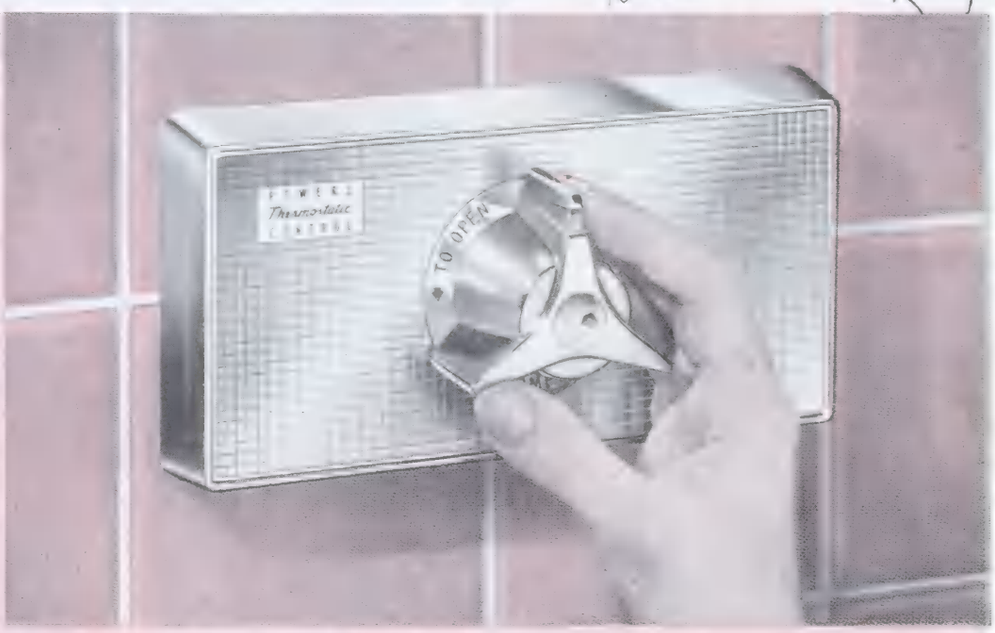
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Your Best Insurance for SAFE, Comfortable Showers!





You're the Boss in a HYDROGUARD controlled shower. You can really enjoy worry-free bathing. No more dodging sudden shots of cold or scalding water.



HYDROGUARD is the finest thermostatic shower control made. Its handsome cover with smart two-toned chrome finish blends harmoniously with fixtures of modern design.





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Enjoy Luxurious Comfort and Safety in Your Showers. Insist on HYDROGUARD. Closed-in showers especially need its protection. HYDROGUARD is best for new buildings and bathroom remodeling.



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How to leave home and like it

By MARION GOUGH

"One would think you'd never been in Holland," said a captious, critical friend not long ago. "You and your off-season travel! Why have you never told your readers about springtime in the Haarlem bulb fields? *There's* off-season travel worth skating across the Atlantic for in a snowstorm, if necessary!"

"Well," we started to say, "the truth is . . ."

"The truth is," said our friend, "that from the end of March to the middle of May there's a little wedge of Holland about ten miles long and two miles deep that's practically a solid carpet of tulips and narcissi and hyacinths and daffodils. And Amsterdam, the capital of Holland, is the jumping-off place for all this.

"From Amsterdam you can drive across country to Haarlem—and why don't you tell people to drive themselves? It's so easy in this nice flat land. Then go down through the bulb-growing centers of Bennebroek, Hillegom, Lisse and Sassenheim, then cut across to the sea again to Noordwijk. Or, of course, you can take a train to Haarlem or Lisse and tour the flowery countryside in a motor bus or in a stagecoach or even in a barge on the canals that cut through the bulb fields. But no matter how you go, you make the trip through an unbelievable patchwork of color. And the air—moist, warmish, perfumed with hyacinth and good earth—well, you know how it is!"

We replied, "As a matter of fact . . ." (*Continued on page* 173)

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Bright on the heels of winter
is the spring-promise of March.
So this month we offer sparkling stories on
fresh, new ways of bringing fresh, new life
to your home:

- **Remodeling a Pennsylvania Dutch farmhouse into a modern house without loss of original, romantic character, page 90.**
- **Countless color schemes and the prettiest of fabrics carefully collected and grouped for your spring decorating, page 96.**
- **How to lose a porch—gain a room—yet keep the porch, page 109.**
- **Spring on your luncheon table and cognac in your food, pages 115 and 117.**
- **Army barracks into a beautiful, *beautiful* hacienda, page 122.**
- **Small edition of a House Beautiful Pace Setter for under $20,000, page 132.**
- **. . . and much, much more from page 1 to page 214.**

You can start by turning this page →



This old farm house, built about 1796, offered antique charm and a beautiful site. Below you can see it developed within its own character but with fresh imagination. It has taken on additional dignity and grace in the rejuvenation and yet has retained its original Pennsylvania Dutch flavor.

How to retain the

original spirit in remodeling

ROBERT DAMORA



OPERATION '56—the year to FIX HOME IMPROVEMENT

On these pages you can see an old Pennsylvania Dutch farm house developed into a thoroughly modern dwelling, without in any way violating its aged mellowness.

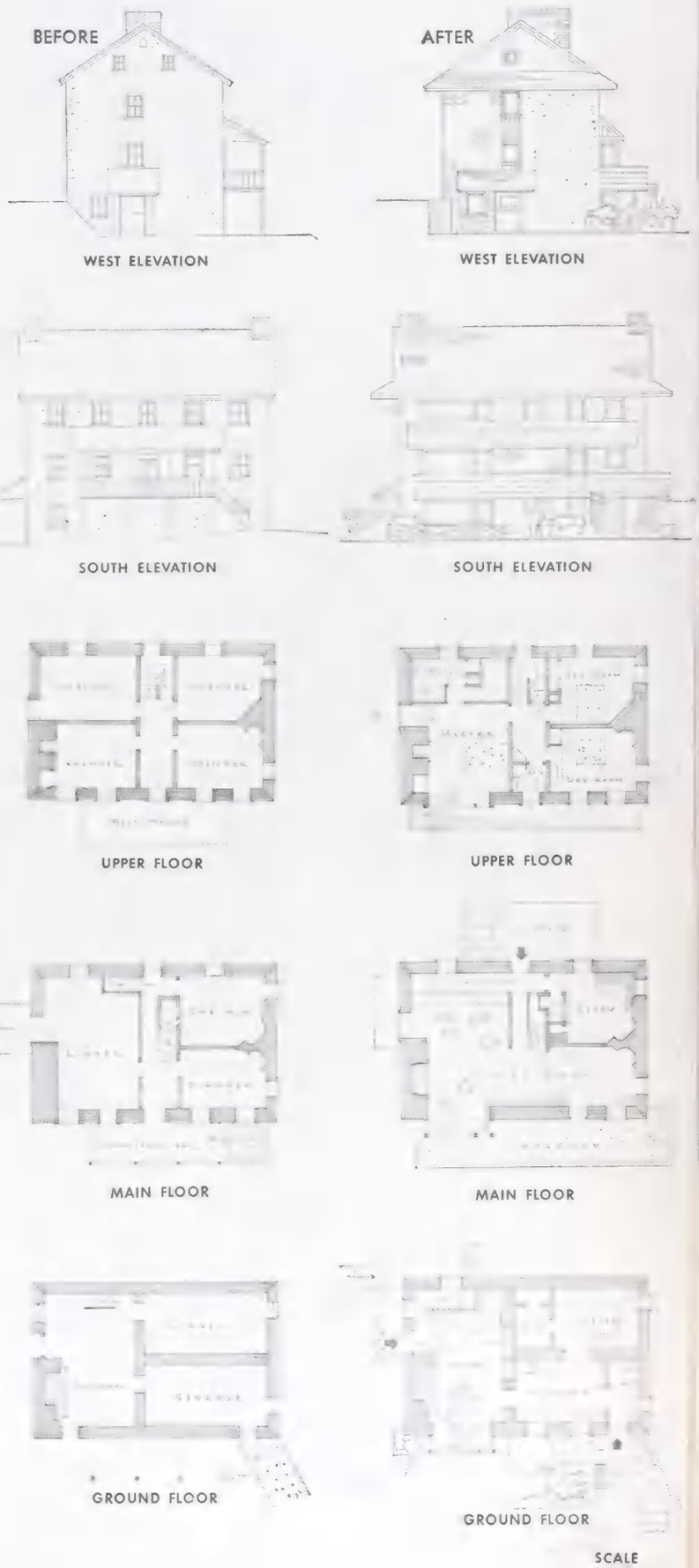
The success of this remodeling lies in the fact that alterations were made in keeping with old Pennsylvania Dutch buildings, but not in imitation of them. In other words, the effort was to build as the 18th-century Pennsylvania Dutch builders would build *today*—for our present ways of living and with the benefits of central heating, plumbing, and insulating glass.

The old house, in spite of a clumsy disregard for its place in the landscape, was well oriented, commanding a beautiful view of the countryside. The thick stone walls and the pine floors and timbers, a sturdy tribute to the men who built the house 160 years ago, are more beautiful now because of their priceless patina.

The chief problems were to lighten the interior and make it feel spacious. There were over 2,300 square feet of floor space on the three floors of the house, but it was cut up into many small rooms, without much light and with only brief glimpses of the magnificent view.

To bring light in, the old double-hung sash were replaced with single-light casement windows with double glazing, eliminating the heavy frames and permitting a much larger area of glass without increasing the size of the openings in the thick stone walls. From ground to attic, one section of stone wall between windows was removed and the two small windows in each room were replaced with a generous glass bay on each floor for the dining room, living room and master bedroom.

Spaciousness was (*Turn to page* 93)



How to retain the original spirit in remodeling

continued



Erwin D. Swann, owner
Edgar A. Tafel, architect
Ernest E. Schaible, builder

ALL PHOTOS BY ROBERT DAMORA





The ground floor room, with this old fireplace, was originally unpaved. It is now a charming dining room. New stair leading up to living room and cabinetwork in kitchen (above) were built with old boards salvaged from a near-by barn.

gained inside by removing hall partitions on the main floor to make the hall area and one bedroom a part of a big L-shaped living room. An open stairway connecting the living room with the dining room below gives a further sense of vertical openness to both rooms.

Another means of extending the feeling of space inside was the broad balcony projecting from the main floor. It provides a sheltered place in spring and fall to enjoy the view, and because it extends the visible boundary of the floor area, it gives a sense of bigness to the rooms inside. In making (*Please turn to page* 94)

How to retain the original spirit in remodeling *continued*



Combining two small bedrooms provided a light airy master bedroom with bath and dressing room. Big glazed opening replaces two small windows. Original pine beams and planks remain as floor and ceiling. Simple period furnishings mingle with modern pieces throughout the house just as the building itself represents both past and present structure.

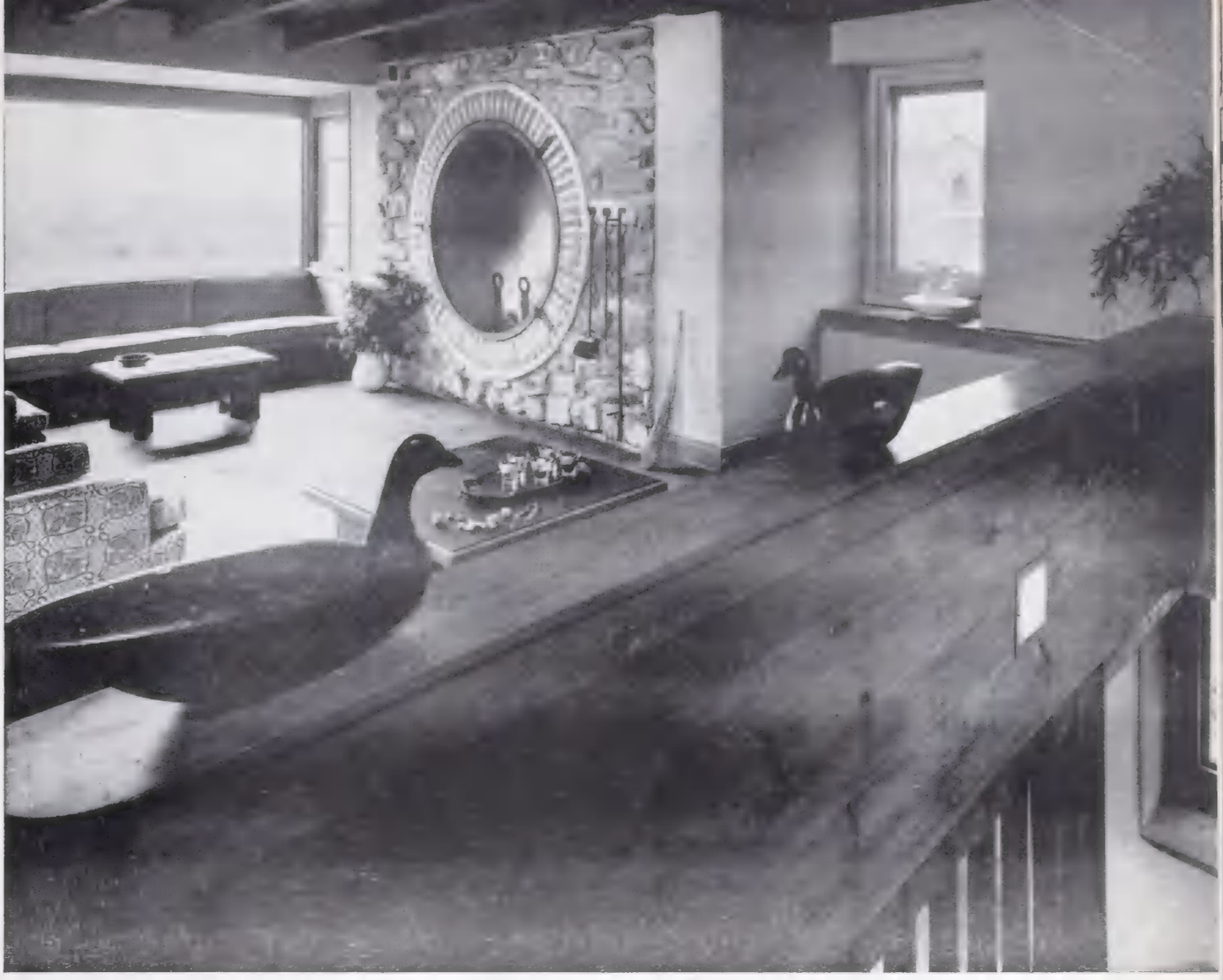
these interior improvements. the exterior was also improved. The eaves were extended to protect the new larger glass areas from sky glare and to give better protection to the walls. A secondary roof, like an awning. protects the living room windows and partially covers the balcony. Both roofs are surfaced with slate. These quieting horizontal lines give the house a lower and broader look and a new appearance of repose in the countryside. a requirement that must have been less felt when the house was originally built and the elements were more difficult to cope with.

Wide, pine planks of the same vintage as those already in the house were taken from the interior of the adjoining barn to use for all alterations and new cabinetwork. The original plaster with its ochre coloring was left wherever it was in good condition. Elsewhere walls were cleaned back to the stone, repainted and left unplastered for their natural effect.

As a result, throughout the house is the richness of aged materials and there is no visible difference between the new work and the old.

In addition to the old pine planks from the barn, stones removed when the glass bay was made were carefully sorted and saved for new stonework. The house had no wiring or plumbing so they installed a complete wiring system. warm-air heating and plumbing. including two complete baths and two lavatories.

From the design standpoint it would be much less strain on the imagination to restore an old house like this one in traditional grammar. It's been done many times—sneaking in modern conveniences at the same time denying their presence. But that kind of make-believe world can in the end only (*Please turn to page* 161)





New fireplace in living room was cut into old chimney. Original had been filled in when stoves replaced open fires. Here the fire, framed in a circular brick opening, is treated as a wall decoration for the room. Open stairs leading to dining room and glass bay provide a new spaciousness here.

Other end of living room has old corner fireplace. Originally a separate room, this now forms part of big L-shaped space. Plaster ceiling was removed to expose hand-hewn pine beams and planks. Old woodwork and cabinets were kept everywhere as features of the new environment.

We've done the tiresome shopping so you can

SOLVE YOUR COLOR SCHEME PROBLEMS RIGHT HERE

By LAURA TANNER

We have arranged 217 swatches into six color families. You can quickly pick out your favorites and match them with many others

Without moving from your chair, you can mentally redecorate a complete room or a whole house, for on the next eight pages we have brought together enough color proposals (in fabrics, rugs, wallpapers and paints) so that you can create thousands of beautiful color schemes.

We have selected 217 swatches of fabric, wallpapers, rugs and paint colors—most of which go together very beautifully. We purposely chose them to harmonize or contrast pleasantly with each other. We've done the tiresome shopping for you. We've added bits of braid and fringe for garnishing. From the dozens of exciting new carpets, we've chosen a few to whet your interest and show you how floor coverings can mesh with a color scheme. We've added snips of harmonizing wallpapers and paint colors.

All you need to do is sit down and play and dream these colors into the appropriate place in your rooms.

To make it easy for you, we have arranged these swatches into six color families. You can compose dozens of monochromatic schemes by staying within any *one* of these color groups. Or you can bring in elements from the *other* color families (excepting the pink group, which is not quite so versatile as the others). You can see at once that the mathematical possibilities for creating combinations are astronomical. If you *must* have the technical reason why so many of these colors go together, you can find it by studying the writings of color physicist Wilhelm Ostwald, particularly his "Color Science."

Here's what we think about the separate color families themselves. Here's how you can use them:

Gold. Golds that are tawny and tinged with brown; gold glistening with metallics, some golds as clear as a daffodil. You can create monochromatic schemes of mellow richness within this group, or you can pick curtain material or a chair cover and use with any of the other color groups. *This gold group goes with all other groups.*

Aqua. Water blues—cool, fresh, gay—gregarious enough to consort with golds and yellows and all the family of blues and emeralds. They make exotic alliances with olive green; with pink and melon they have a fragile Renoir quality. *These, too, go with every group.*

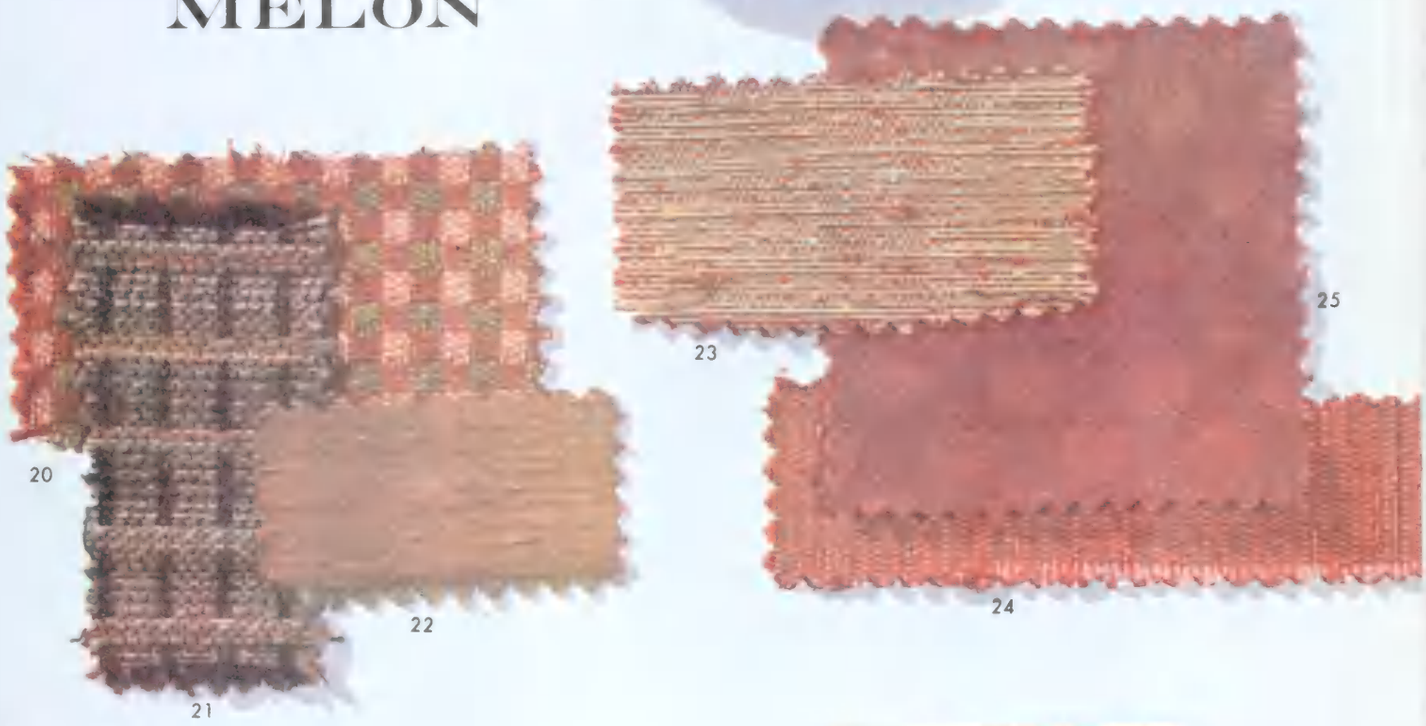
Blue-Green. How often have you heard, "Oh, but you wouldn't put blue and green together, or would you?" Yes, we would! Just try an all-white room and accent it with brilliant jewel-blues and (*Please turn to page* 105)


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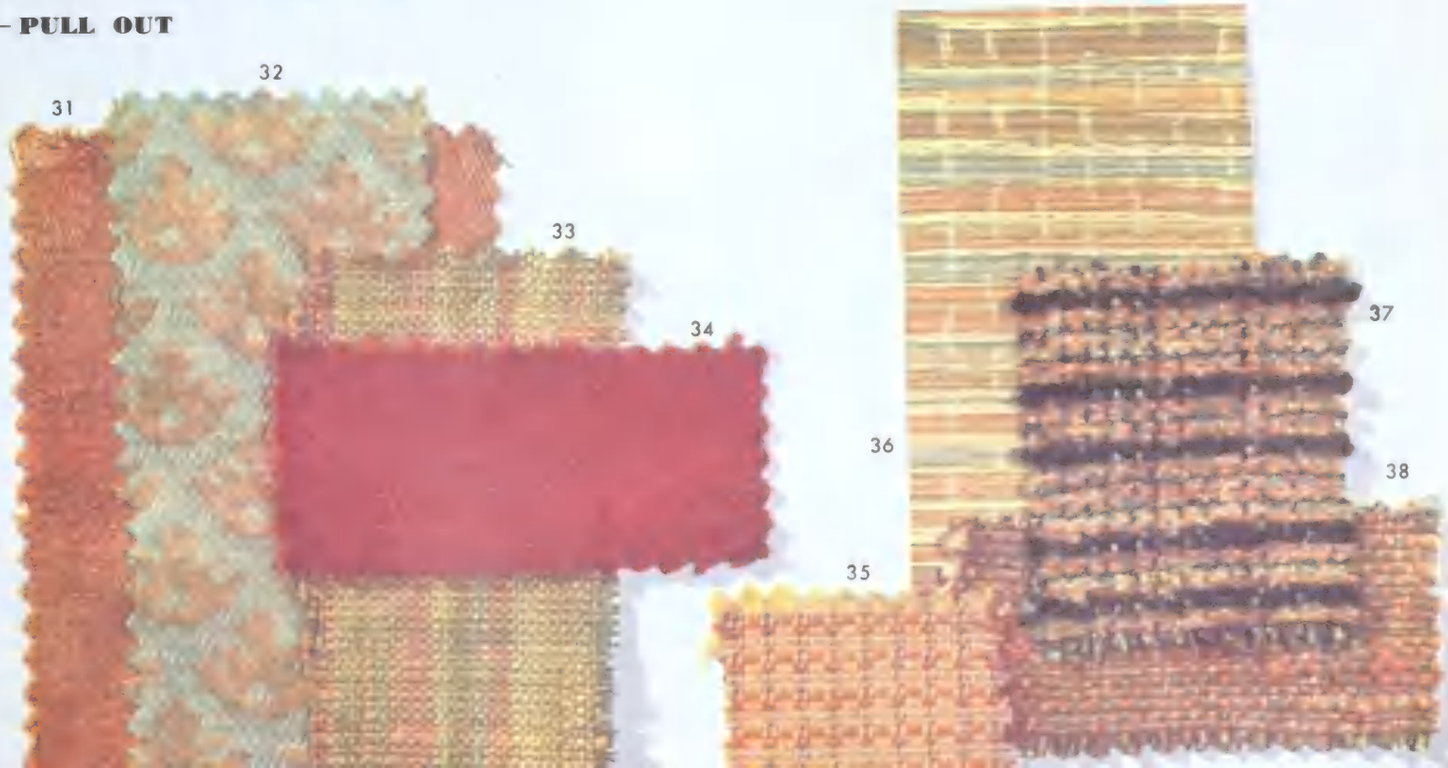

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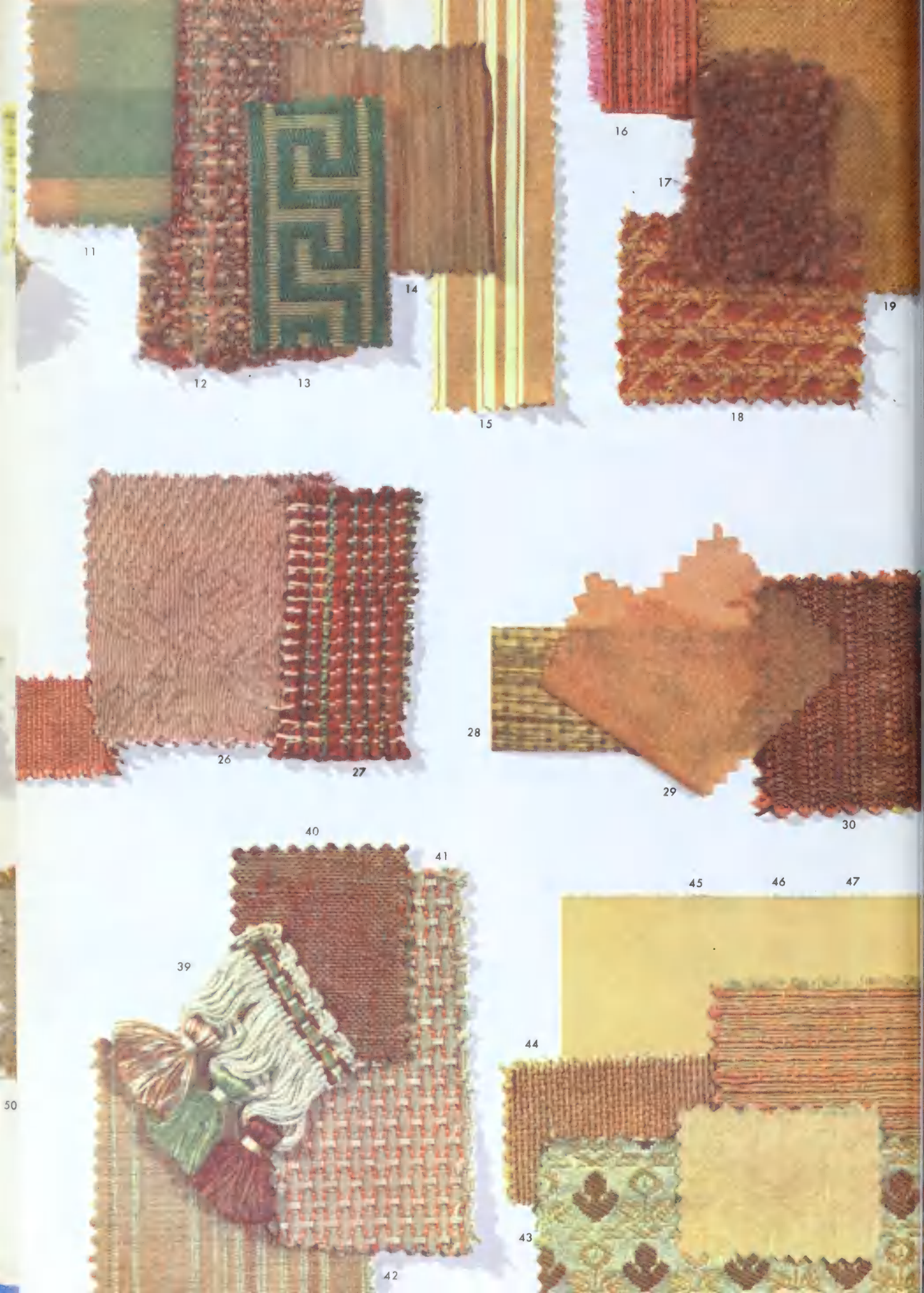


MELON



← PULL OUT




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SOLVE YOUR COLOR SCHEME PROBLEMS RIGHT HERE *continued*

malachite, and see what happens, even if it's only to add a few luxurious Thaibok hand-woven silk pillows to a white sofa. Or be bold; try a carpet of blue and green with black and white peppered through it, and finally graduate to keeping the whole color scheme in these colors. Look especially at fabrics that are blue with a green warp which produces an iridescence that gives you the effect of two colors for one. *This color family has an affinity for all the other color groups.*

Yellow Green. Here are the tender greens of March buds, of avocados; all the fabrics are so mellow that they flatter and enrich every wood tone that is brought close to them. With gold and orange or with sympathetic pinks and rose, yellow green is nostalgic and Edwardian. *This group blends with all the other groups.*

Pink. These are the pinks of peonies and amaryllis that make bedrooms fragile and cloudlike, but turn living rooms and dining rooms into party rooms. Since pink, as a background, makes all women look younger and fresher, husbands like it. In such surroundings wives lose that tired look and drop off years. Used with green, all pinks are a natural. Pink is an accent with blues, a partner with aquas. With brown and beige it is perfect. With melon? Imitate the daring of some of our top-flight decorators and use pink with yellow and melon. But study how they do it, notice how much of the pink with how much of the melon. See if you don't react pleasantly to such a room.

Melon. So called because of its cantaloupe ruddiness, but it could just as well be called zinnia, cinnabar, persimmon, or copper, because it is the whole gamut of the orange tones. *These,* bless their adaptability, *go with everything,* even the pinks, if your eye is practised.

Remember that changing color in a room is the most inexpensive way to redecorate the whole room. A new paint color alone will do wonders. Use sunny, light yellows, melons and pinks in a cold room. Use cool, watery blues and greens for that west or unshaded south room. Then change the draperies and some of the upholstery and you can have a new room without incurring the additional expense of buying a lot of new furniture.

Never believe that you have no color preferences. You do! We all do! We feel livelier and look healthier against the pinks and melons and yellows. We lose our tenseness amid the serene blues and greens. (Never be guilty of living with a color you've been told is smart when you secretly detest it. There are too many lovely colors available for your enjoyment.)

Try being a painter in your home. Create your own individual schemes, but remember that no painter ever painted a picture using just one shade of one color. Even if the picture has one tonal quality, it is made of variations of light and dark. Your room, like the canvas of a painting, must have this same balance of light and shadow. For instance, if your walls are pale pink or white, a deeper color in the carpet will give the room substance. That's why all of these color groups have so many degrees of intensity, yet are of a definite color family.

Study your rooms, know what you want them to do to you, or to the guest within your walls. If you shy away from unusual colors or color combinations, begin in a small way with a new experiment. Try a pair of sheer gauze curtains, say from material #29 in the Melon group, or #9 from the Gold, and enjoy the resulting glow that floods into your room. Sheers like these with light behind them can safely go with any other color.

We love fabrics! Though we see thousands every season, we never are sated. We find them each year more fascinating, more plentiful, more beautiful. There is a richness about this year's crop that suggests the Arabian Nights. Even their names speak of opulence: Marco Polo series, Benares cloth, Kismet and many more. Yet for all their oriental splendor they fit into the American home, be it in a thousand subdivisions or a stately mansion.

In planning these groups, we have omitted beige and grays only because we wanted to concentrate on color. These colors can be used, as can white, with everything and wherever a light color is practical. (*Turn to page* 163)

★ For your convenience and information, please turn to page 164, where we have list
cording to their position on these pages, supplying you with numbers, prices
across the country. Items are available through decorators and decorating

How to select a patterned fabric

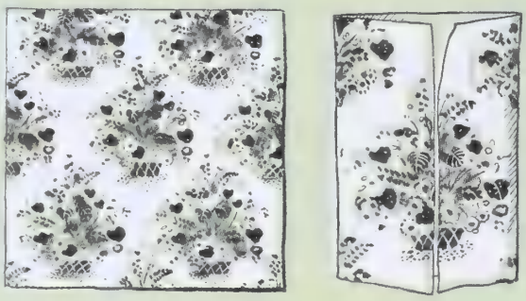
Print fabrics can give more "newness" to a room than any other one element in redecorating. They are the cheapest way to transform a room, improve architectural shortcomings and disguise awkward lines of furniture. They are the magic that blends all color in a room into a harmonious whole. So study prints to learn their limitations and possibilities in order to get their maximum benefits. Here are a few A B C rules to follow, characteristics to look for, pitfalls and disappointments to avoid.

If you are shopping for a print for furniture.

Ask yourself, "Will the principal motif, centered on backs and seats, show pattern to advantage as the artist intended it?"

If you are shopping for drapery print.

Ask yourself whether the pattern is symmetrical and balanced, whether the right and left selvages mesh together to give a nice match in case you use several widths in draperies.



Watch out for and don't be tripped by the repeat.

Repeat is the distance between matching motifs. It can vary from a few inches in a small, over-all pattern to 6 feet or more. This factor determines how a pattern will center on furniture and whether it will entail unavoidable waste in cutting draperies. Naturally, the smaller the repeat, the less the waste. In planning draperies with more than one width of material, repeat is all important and can be costly. Without being a professional, or ever having cut or sewed draperies yourself, you should know how a repeat pattern is estimated. Decorator lengths are almost always ticketed with this information, so you need never be in doubt. Best of all, learn how to measure a repeat yourself.

Suppose your finished draperies are to be 3 yards long. To this you must add additional fabric for headings and hems. Most workrooms add at least 12″, some more than this. Each length now will be 120″ long. If your fabric is plain or a vertical stripe, or a tiny all-over pattern, your cuts need be no more than 120″. But when you want to work with sizable repeats of pattern it is another matter.

If your print has a 12″ repeat (most repeats are much more than this), you divide 12 into the total length needed, which we have figured above to be 120″. Since 12 goes into 120 exactly 10 times, there will be no waste. Whenever your repeat happens to be a number evenly divisible into your needed length, you have no waste. But if your repeat should be 22″, and your length 120″, you will get 5 full repeats and 10″ over. Most workrooms would estimate that you needed 6 full repeats for each cut. On each of these cuts there would be 12″ too much which is waste. If your draperies need three widths to each curtain, or 6 cuts to the pair, you will waste 72″ on a pair of draperies. If your fabric is $10 a yard, you will see how a loss of almost 2 yards can add to the over-all expense of your draperies.

This repeat factor needs to be better understood. It explains why a yardage required by a workroom or your decorator is often a great deal more than you think it should be.

What you can do with a drop pattern.

On furniture: Be sure to test a length of it on the chair or sofa to be covered. Notice in the illustration how a drop pattern becomes symmetrical in placement on width of material, and note how the pattern can not be matched by placing selvages together. This type of design is often difficult to use on furniture for the reason that the main pattern or motif is scarcely wide enough for proper placement. Note, in drawing, how pattern consists of two different motifs with a trailing design cutting through the center. This is a typical drop-pattern design.





Knowing how patterns will cut, drape or "place" in decorating is important in getting your money's worth. Here is expert advice on what things to consider when you shop for patterned fabrics

For draperies: Study a full width of such a print, so that you understand how the design will appear on the right and left panels of your draperies. Notice from illustration that, unlike the balanced design (see page 106), you can not mesh the designs along the selvage edge. You will notice, too, that the design is staggered, so that the two motifs



which make the over-all pattern, form diagonal lines. Facing borders of curtains will not precisely match, although the arrangements of motifs across the width of material is consistent. This diagonal effect distracts and surprises some people when they see their draperies hung. Often they are certain the workroom is at fault. Actually such a design can be just as pleasing as a balanced one.

Be savvy about width of material. It's what really counts.

Fabrics come in varying widths of 102″ for some homespuns to 72″ for felts: 54″, 50″, 36″ for most usual widths, and down to 27″ and even 18″ for some of the imported hand-woven silks. Give a thought to how much width you are getting for your dollar. Very often the narrow widths, being imported and hand-woven, are quite expensive. Always balance the cost against the width. In plain fabrics, piecing is not very difficult: in patterned fabrics, it is often a problem.

If you have small, narrow windows, you might find 36″ material most adequate for draperies. If, however, you are figuring on a spread for a twin-size bed, and don't want any piecing seams on top of the spread, you had better stick to a 50″ material. Some people feel strongly about these seams, though they scarcely show, and can often be welted so that they act as trimming to turn a disadvantage into an advantage. If the material is quilted, these seams will show hardly at all, especially if you have the quilting done after the seams are sewed up.

It pays to choose a pattern that will furnish its own trim or one that lends itself to valances.

A print enclosed in a cartouche or medallion, or with a circular direction, can be fun to use if it will fit the chair or sofa you want to cover. In this type of design, try to leave the motif as the artist drew it.

Medallions not too involved or motifs with circular movement often suggest a charming shaped valance.

If pattern is too deep for shaped valance, you can swag fabric so as to leave design intact, yet not make valance too deep.



If your print has separated large flowers, stylized leaves, birds or butterflies, these may be cut out and appliquéd on plain fabric valance.



Chintzes that have wide floral stripes or borders may be used horizontally for valances as well as for trim on bedspreads and for skirts of upholstered furniture.

Go all out for fullness.

Never split a 50″ material for a small window in order to economize. You get



a skimpy, undrapable panel. Remember that pleating a fabric reduces its original width to half, minus whatever amount of material has been taken off for side seams.

In draperies, the general rule is to allow for 100% fullness. Exceptions occur with sheer nets or soft mulls, where you may want to increase fullness to 300% or more. This is especially true where you must make a curtain as opaque as possible.

Err on the side of fullness. Nothing is so dispiriting as a pair of curtains made of 50″- or 36″-width material split in half. (*Please turn the page*)

How to select a patterned fabric

continued

A rule to remember in figuring yardage for upholstery is that wherever you need 5 yards of 50″ material for a chair, you will need 7½ yards or half again as much, if you use 36″ material. This applies to plain material. In a print, the repeat and placement of pattern may require more yardage for advantageous cutting of material.

Limitations of various types of prints.

Many prints catch the eye and seem desirable, and none are more appealing than some of the designs with human or animal figures. Be sure you first plan how to use these, for it is disconcerting to have to chop off a horse's head or to dismember the human form. Pastoral toiles present this problem, as do many of the high-style animal prints, old Chinese drawings and decorative Spanish documents.

Stripes: These are fun, but need precise tailoring, because shoddy matching or mis-matching of stripes shows up plainly. Miters add a professional touch, and stripes afford infinite variety in arrangements, squares-within-squares, chevrons, etc. But this is something for only the experienced. Stripes in uniform widths are the easiest to use. Watch out for graduated stripes and those which are not matched on right and left selvage.

Plaids: These appear as an over-all pattern until you try to cut a slipcover, then you find they have their repeats, too, and are quite likely to be printed with unmatched selvages. They can be real headaches, unless you plot their cutting and fitting.



Don't buy on impulse.

Plan just how material is to be used before you buy it. Material once cut into is often not returnable at all. Most stores charge you 10% or 25% of the total cost to take back yardage.

For greatest economy, use small all-over patterns which have such a small repeat it doesn't matter. These can be most attractive. You can give them importance with fringe trimmings, for draperies; or quilt the material for upholstery. Try quilted draperies in a chilly north room.

Don't be beguiled by extreme patterns, unless you can afford to make frequent changes. Better stick to prints not too brilliantly colored, not too full of circles or geometrics which can tire you. Select prints with a design drawn so the all-over effect is one of lovely color and texture rather than one of bold, vibrating, specific outline.

Plan layout of material.

Whenever you are in the slightest doubt, get a decorator's sample length of your chosen print, or buy enough to give you a full repeat, and actually try it on your chairs or sofa. If you are using a print on the headboard of a bed, try the print to see how it places. Very little of a headboard shows. Often a large pattern is so chopped off that it is meaningless. If the print is to be used for the bed cover, too, be sure the scale of the pattern is going to suit both headboard and the broader expanse of the spread. Often it is best to use the same print for headboard and dust skirt, and keep the spread completely plain.

A little foresight can save you a great many disappointments.



MAYNARD PARKER



deling conundrum:

How do you lose a porch – and gain a room – yet still keep the porch?

Answer: By using a proper combination of glass walls and glass louvers (with interchangeable screens and storm sash) to create a new kind of convertible space that closes up tight in winter, yet opens for full blow-through ventilation in the summer. Turn the page for the facts.

Adding a Living Room is the easiest remodeling

Five years ago House Beautiful built an experimental climate-control room, dedicated to solving the contradictory needs of hot, moist summers and windy, freezing winters. Here is the report on how to do it

Early in our Climate-Control Research Program, HOUSE BEAUTIFUL came to realize that making a house right for the highly conflicting needs of summer and winter was the heart of the climate-control problem. For, statistically speaking, most Americans live where winter temperatures require tightly closed houses with honest-to-goodness efficient heating and insulation; yet they also have weeks or months of high temperatures in the summer coupled with high humidity and low air movement. Most houses in these tough climates have been built to solve the winter comfort problem, and have only gingerly grappled with the problems of summer comfort. The way we used to build our houses did not permit our coping equally successfully with both extremes, since they are (or seemed) so mutually contradictory.

So HOUSE BEAUTIFUL set out to design a room that would have everything. For summer, it had to be as open as a porch,

MAYNARD PARKER



BEFORE



AFTER: Shows how experimental room was added to existing house. Fortunately it was close to location of original heating plant (see chimney), so hot water piping could be laid in new floor to make a radiant slab. Note how two original wisterias on porch have grown for shade.



MAYNARD PARKER

BEFORE



EZRA STOLLER

AFTER: North wall of new room. Note how railings of deck and balcony were integrated in remodeling, upsetting no design effects. Fixed glass panels are insulating Thermopane.

so the breezes could blow through. Also, it had to be possible to shade it fully, so no sun could ever hit its walls—even low, western sun. Its roof had to be ventilated as well as heat-reflective, so the sun's rays would not turn it into a huge radiator, as most roofs become in summer.

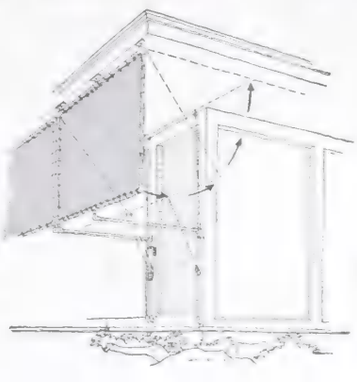
For winter, this space would have to change its character completely. The openable walls would have to be tightly closeable with weather stripping and double-glazing. The shade-making awnings would have to disappear, so all possible rays of the sun could get in through the three walls of glass in the winter to help carry the heating requirements. Draperies would have to cover all the extensive glass areas at night, to cut down the heat loss when the solar rays were not present. Generous insulation would be needed in the floor, the ceiling and the small area of solid wall that existed. Heat-loss calculations (*Please turn the page*)



MAYNARD PARKER



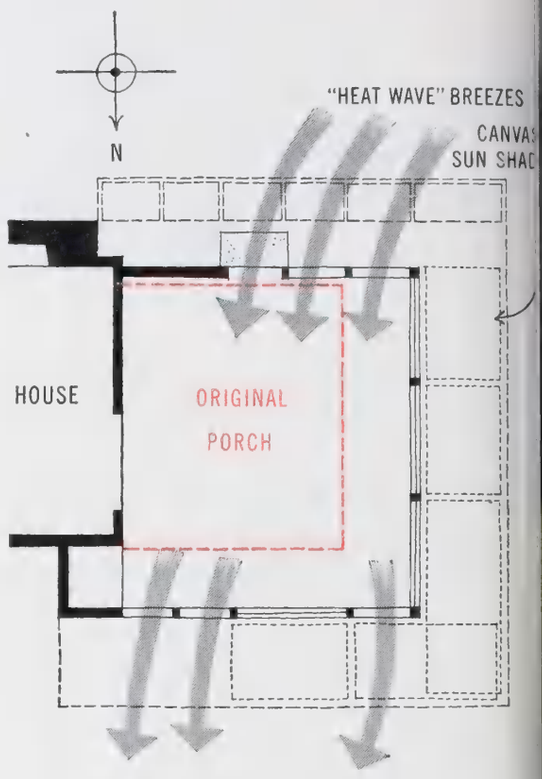
So glassy a room would be a hot box in hot weather—even with 162 sq. ft. of openable wall—unless sun were kept off glass. So wide overhangs on roof take care of part of the problem and vertical canvas sun shades take care of the rest. Shadow pattern in two photos above shows what each accomplishes. Sun shades are most needed, surprisingly, in February, March and April when sun is still moving low in sky (thus fully penetrating room) and when outside air is still too cold for much ventilation.



showed that low-temperature radiant heat would be needed throughout the entire floor and entire ceiling.

We at HOUSE BEAUTIFUL made the problem just as hard for ourselves as possible by using almost three entire walls of glass, a material which responds almost instantly in transmitting heat and cold. (The owners did not want to lose the outdoor quality of their former porch.)

The new kind of room that resulted from accepting these contradictory goals has proved very successful during its five years of use. In summer it is breezy and cool, because 18 lineal feet of wall open completely—9 feet each on opposite sides, making a perfect blow-through situation. One set of louvers faces into daytime breezes and the other faces into nighttime breezes, which come from the opposite direction on this particular site. Floor-to-ceiling glass jalousies accomplish this by providing 162 square feet of openable wall. Thus it is possible to have a wide range of controllable ventilation—even during a blowing rainstorm—thanks to the numerous possible combinations of inlets and outlets for air movement. Another important asset: The jalousie louvers open far enough so they can direct incoming air downward toward the floor. They have about (*Please turn to page* 194)



Dotted lines on plan show original porch. New room was enlarged to make spacious, luxurious study-living-room. Daytime breeze pattern during heat wave weather is shown by heavy arrows. At night, breezes come from exactly opposite direction, so louvers face both ways.



EZRA STOLLER

Heat Engineering: **Henry Wright**
Architecture: **Germano Milano**
Evergreen Rock Garden: **Edwin B. Wyatt**

Two sets of draperies bundle out of sight in wall pockets, leaving the third in view, as shown left. These draperies are all-important for night wintertime comfort, since they cover cold "radiant" surfaces and prevent loss of body warmth to them.



STOLLER

Exterior and interior views of the Climate-Control experimental room, remodeled from a porch. Owners consider room the most pleasing in the house to live in, due to its close visual relation to nature, without paying price of nature's climate extremes.



Parties geared to flowers

By VIRGINIA STANTON
House Beautiful's Party Editor

You've heard of women who gear their table settings to the wallpaper or to their grandmother's needlepoint chair seats. Well, here's a new one! I gear mine to the flowers we grow.

We go in for pot gardening in a big way, for we've found it's sure fire to have flowers that are always at their peak and always just where you want them, which is under your nose where they can be appreciated. So, from early spring through fall, we have a succession of flower shows on our terrace.

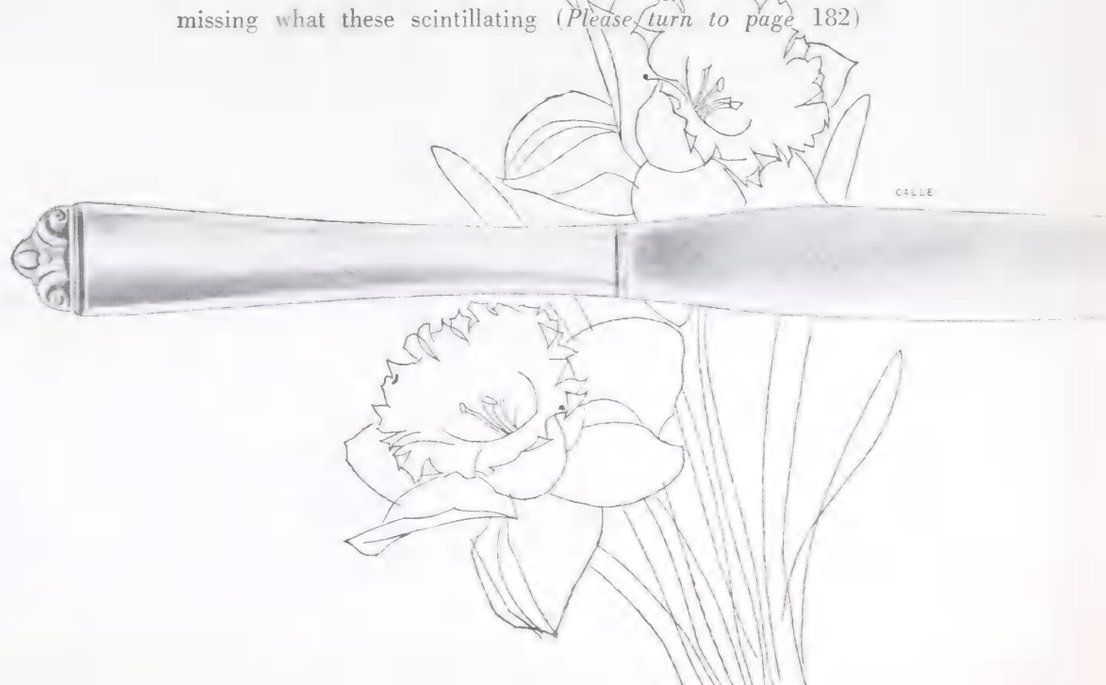
After doing this a number of years, I've found that the best pot-gardening flowers fall into two color schemes: yellow and pink. I have built a yellow color scheme for my parties to go with daffodils, calendulas and chrysanthemums. And I have another family of pink appointments to go with geraniums, petunias and begonias. (The pink scheme appeared in HOUSE BEAUTIFUL in May 1955, on page 146, when we were wearing our best pink geraniums.)

Now you see us with daffodils in our hearts, in our hair and running all over the terrace. It's spring and warm enough in the middle of the day to set a table in a sheltered sun pocket. The terrace is such a joy to behold that we want our friends to see it, which is all the excuse you need for a party. So here we go. We're off to a start on our outdoor entertaining, which will run the whole blossoming gamut of our flowers, from early March through the middle of November.

Although it is pleasant to have some "Three L's," as I call them (Lovely Ladies' Luncheons), it seems more fun to have the men folk. So our luncheon parties are on the week ends, either Saturdays or Sundays. And since I have no intention of missing what these scintillating (*Please turn to page* 182)

PARTIES
that make you
famous

With daffodils everywhere around you, more on the table as a centerpiece would be too much. Besides, they'd wilt fast in the hot noontime sun. Hence "the lemon tree," which lasts for days, no matter what the temperature. Table and chairs are from Willow and Reed Art Manufacturing Company. The barbecue is by Goodwin of California. The linens and Vernon Kilns yellow plates come from Holman's in Pacific Grove, Calif. The green plates are Wedgwood; glassware is a Heisey pattern called "New Era." The silver pattern is called "Reigning Beauty" and is from Oneida, Ltd. Color photograph by Maynard Parker.



COGNAC *Grand finale for*

ROLF TIETGENS

The DAILY ARTS OF GOOD LIVING

THE MODERN EPICURE



Burning with a gem-like flame in a spoon warmed by the hot coffee, a cube of sugar is set ablaze with cognac to make a café royale. *Here it is served as in France on a cloth of Irish linen damask. Tulip glass, Val St. Lambert; Franciscan china; silver, Black, Starr & Gorham; antique luster, Neslé.*

a perfect dinner—Overture to a memory-full evening

By POPPY CANNON

The soul of wine from France—most praised, most prized, most talked and written about—cognac is perhaps the least understood of all the "waters of life." Even among the well-informed, there is an astounding amount of cognac-conversation not remotely related to fact. How does yours rate?

With a bow to a long-favored quiz show, we present here 20 questions. Each correct answer counts five. If you rate 90 or over, you are an Epicure Extraordinary; 80 to 90, Cognac Connoisseur de Luxe: 70 to 80, a Knowledgeable Quaffer (as well informed as any of our HOUSE BEAUTIFUL editors *before* their journey to the cognac country); over 60, still Passing Fair; under 50, never mind, all will now be changed! The answers to these 20 questions should provide all the tutoring necessary. A bottle or two of V.S.O.P. might help.

1. All cognac is brandy, but not all brandy is cognac.
TRUE FALSE

2. Fine champagne is a cognac made from champagne grapes.
TRUE FALSE

3. In Europe, when you want cognac, ask for a *fine* (rhymes with *scene*).
TRUE FALSE

4. Only the most delicious wine will produce a great cognac.
TRUE FALSE

5. The worst, chalky land produces the best cognac.
TRUE FALSE

6. The stars on a label of cognac have no age significance.
TRUE FALSE

7. The initials V.O., V.S.O.P., O.R., S.F.C., etc., refer to English words.
TRUE FALSE

8. Napoleon brandy is a great one, but has no relation to Bonaparte.
TRUE FALSE

9. You should always choose the oldest cognac.
TRUE FALSE

10. In the United States, almost no cognac bears a statement of age.
TRUE FALSE

11. The older and dustier the bottle of cognac, the better.
TRUE FALSE

12. You should store a bottle of cognac on its side.
TRUE FALSE

13. Cognac should be bought in bottles, or half bottles, not in magnums.
TRUE FALSE

14. The older the cognac, the higher its alcoholic content.
TRUE FALSE

15. A great chef never uses anything but a fine, a very old cognac, even for a flambé.
TRUE FALSE

16. Professional tasters never swallow a drop while judging it.
TRUE FALSE

17. Ideal cognac glass is a large, balloon-shaped inhaler or snifter.
TRUE FALSE

18. A glass which has held a fine cognac will retain its delicious aroma for hours, sometimes days.
TRUE FALSE

19. There is no unblended cognac available in the United States.
TRUE FALSE

20. Armagnac is exactly the same thing as cognac, except that it comes from a different part of France.
TRUE FALSE

(Correct answers will be found on page 144)

How to Cook with Cognac

By ALICE B. TOKLAS

It has been my habit for several years to keep a carafe of good cognac on a kitchen shelf. Like salt it brings out and amalgamates the various flavors of any dish.

Here are recipes requiring more than 1 or 2 tablespoons of cognac, lighted or not:

Onion Soup

Put 4 sliced onions in a saucepan in which 4 tablespoons butter are bubbling; sprinkle 1 teaspoon sugar over the onions. In about 10 minutes when they are golden, not browned, remove from heat. Cut 1 pound French bread in ⅓-inch slices and toast them. They are now croutons. Butter them generously and cover each with a slice of Swiss cheese. Place the onions in a large fireproof earthenware dish and pour over them six cups hot beef bouillon, ½ cup cognac, salt and pepper and the prepared bread. Place in a preheated moderately hot oven for 20 minutes. Serve piping hot and pass grated Parmesan cheese. This is an onion soup with a distinct difference and you will find it an excellent one with which to start a meal.

Omelette with Chicken Liver Paste

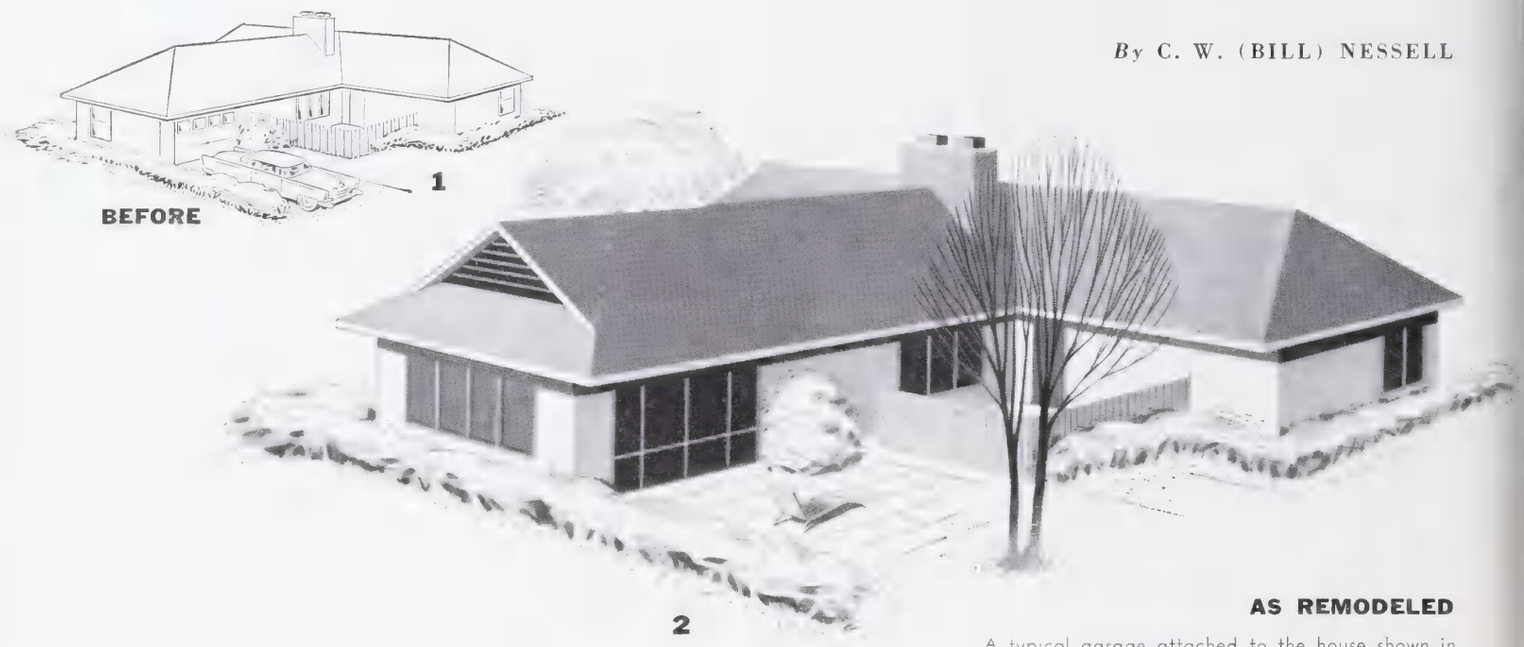
This is the recipe for the *famous* omelette of La Mère Poularde of Mont Saint Michel. To commence with the chicken liver paste which is my contribution, cook ¾ pound chicken livers in ½ cup cognac over low flame. Add ¼ teaspoon salt and 1 tablespoon butter. Cover but stir once or twice to prevent scorching. They will be sufficiently cooked in about 12 minutes. Test with the point of a sharp knife to see that it is juice not blood that exudes. Then pound through a sieve and keep hot in a covered pan while the omelette is being prepared. [Editor's Note: Lazy people may use 2 (4½-ounce) tins of Sell's liver pâté, heated in 1 tablespoon butter, 3 tablespoons cognac.]

Beat 6 eggs with a pinch of salt for 5 minutes with a rotary beater or 2 minutes in a blender, until they are quite thick. During this time (*Please turn to page* 152)

The proper structural design for heating

If you are planning to build or remodel in 1956, you must properly prepare the construction to receive the heating plant, so it will be efficient and give health and comfort. This is Part I of a three-part series.

By C. W. (BILL) NESSELL



AS REMODELED

A typical garage attached to the house shown in Sketch 1 has new windows and a louvered roof vent added, as in Sketch 2, to convert into a pleasant, useful living area at a minimum of cost.

In these days of versatile and efficient heating equipment, we can always put sufficient heat into a room or a building to replace that which is lost.

But heating for human comfort and health is a very different matter. And the family about to buy new heating must first know how the structure must be prepared to provide the optimum in comfort and health.

To make it easy to think about all the requirements that a house or structure should make of a heating plant, let us pretend you are going to remodel an existing garage into a new living space, as many people are doing. And let us examine how that garage must be altered and prepared before it can be heated. (Sketches of garage are on these pages.)

But even before we begin to consider this hypothetical garage, we have to state what we are after in human terms:

It is impossible to properly heat a house that is built like a sieve. For instance, the indoor air may be warm enough at the level of the thermostat, which is usually about 50 or 60 inches from the floor. But that is no assurance that the air around your ankles will be warm enough, or that it will be comfortable at your head and shoulders when seated, or that it will not be too hot around your head, when you are standing. What happens to the heat *after* it is delivered into the room is of greater importance than the quantity delivered.

The walls must be adequately insulated, otherwise the cold will penetrate them and their inside surfaces will be cold. If the walls are cold, they will attract heat from your body by radiation, as if by a magnetic pull, and you will feel uncomfortably cool, even though the temperature of the air in the room is warm enough. The closer you are to a cold

wall, and the colder the wall, the greater the degree of your discomfort. Further, cold walls chill the room air in contact with them, and the chilled air drops down the walls to the floor and lies there in a pool to chill your feet and ankles.

The same is true with the glass and window areas to an even greater degree. The glass surfaces are usually much cooler than the walls and there is always a quantity of cold outdoor air infiltrating through the cracks around the window frames and sash, unless the sash is permanently sealed into the wall and can not be opened. The air chilled by the glass literally pours downward over them to the floor.

Good heating requires thermal protection of both the walls and windows by insulation, vapor barriers, double glazing, etc.

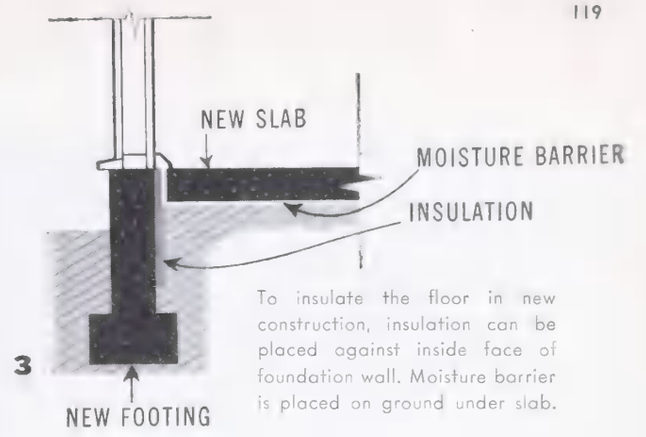
The ceiling also must have thermal protection. This is to keep the heat in the house during the winter and keep it from entering the house during the summer. A ceiling that is exposed to a ventilated attic (and they must be ventilated) is exposed to air temperatures that are about the same during the winter as the air outdoors. Unless the ceiling is well insulated, an excessive amount of heat will escape from the house in the winter and an excessive amount enter during the summer.

The surface temperature of the floor is also closely related to your health and comfort, perhaps more so than any other surface temperature in the room. It should never be colder than 65 degrees, even along the outside edges of the room, and preferably closer to 70 degrees. On the other hand, it must never be warmer than 80 to 85 degrees, regardless of how cold it may be outdoors. The floor surface temperature affects the temperature of the room air immediately above it and therefore is partially responsible for chilly air around your ankles. Further, your feet are in contact with the floor continuously throughout the day (except when you are in a reclining position), and the almost continuous transfer of heat from the soles of your feet through your shoes to the cold floor can most effectively chill your feet; when your feet are cold, you feel cold all over. Cold floors are probably a health hazard to adults, certainly to children playing on them, and they can not be made comfortable unless heat is put into them or beneath them. To keep that heat in the floor, the floor too must be given thermal protection. I will tell you how further on.

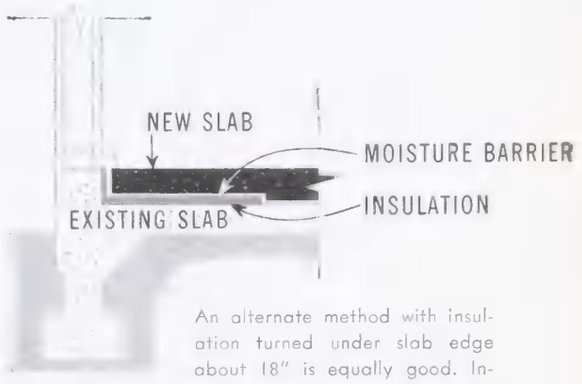
We have one more heating problem that is related to construction: It is the migration of moisture vapor from outdoors to within the house, and the control of the moisture vapor that is generated indoors as a result of living habits. Water in the form of moisture vapor can enter a house through a concrete slab floor (*Please turn to page* 178)

In May, Part 2:

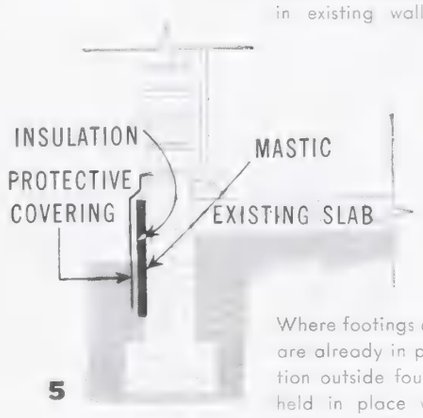
How to heat an add-on living space



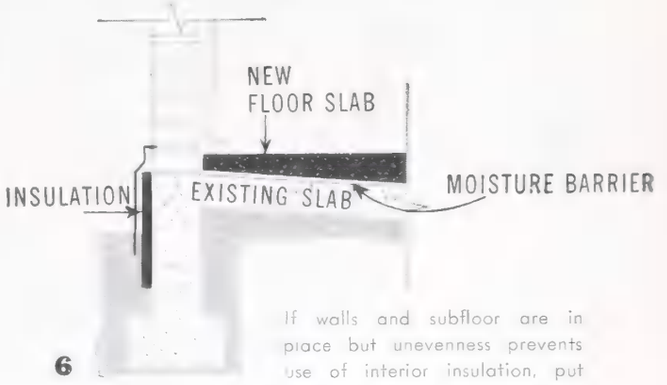
3 To insulate the floor in new construction, insulation can be placed against inside face of foundation wall. Moisture barrier is placed on ground under slab.



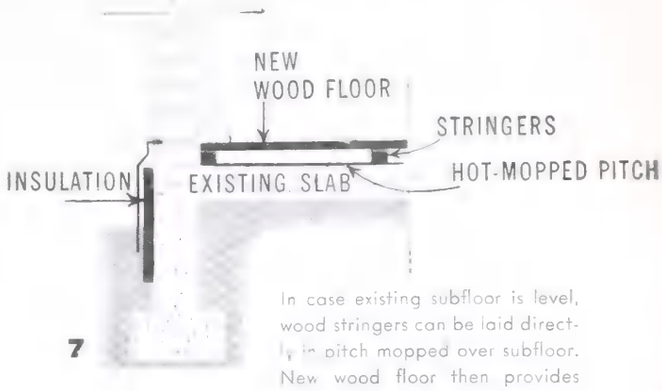
4 An alternate method with insulation turned under slab edge about 18" is equally good. Installation can also be made in existing walls and subfloor.



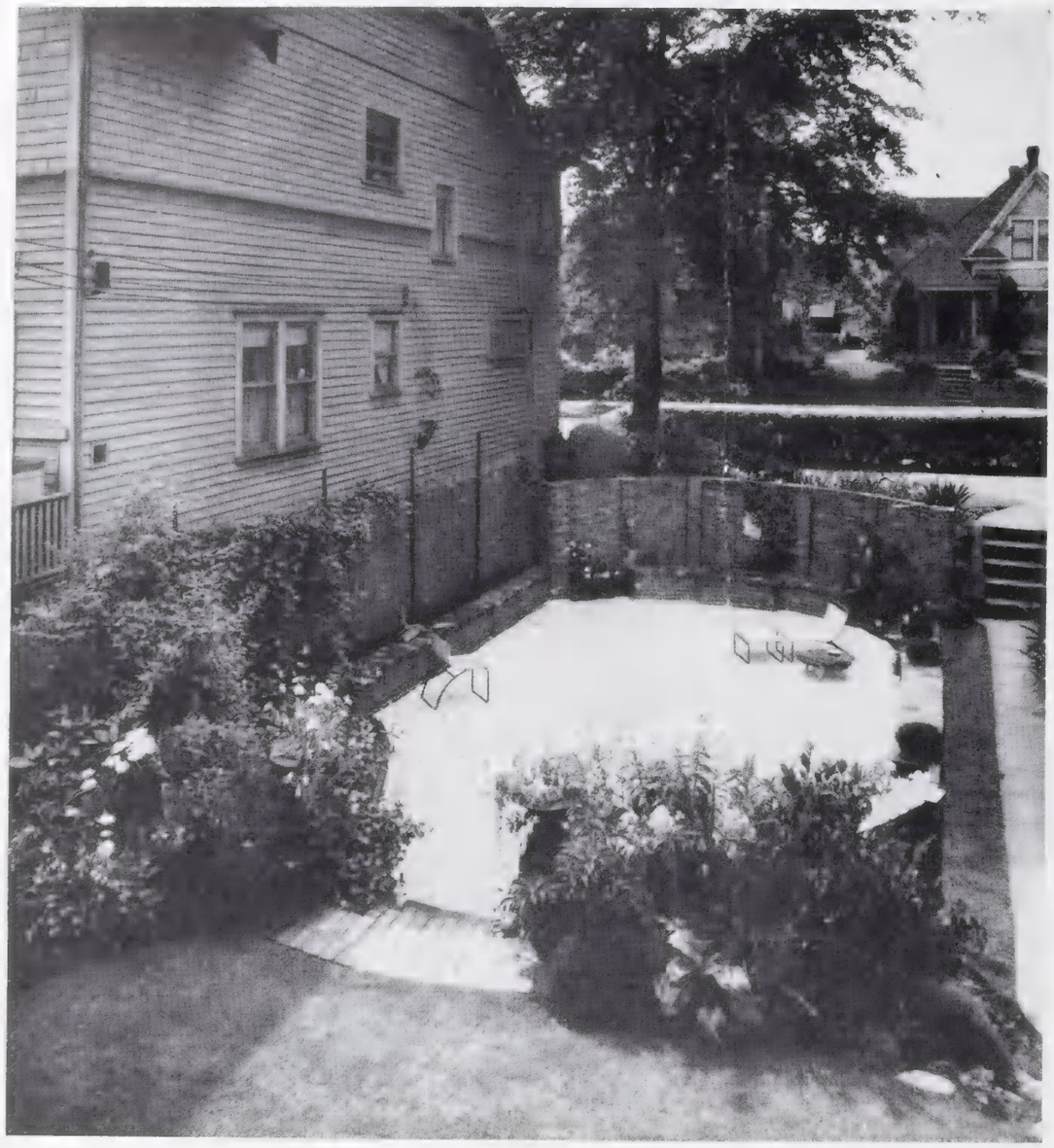
5 Where footings and finished floor are already in place, add insulation outside foundation wall. It's held in place with mastic and protected by metal flashing.



6 If walls and subfloor are in place but unevenness prevents use of interior insulation, put moisture barrier over subfloor, insulation on outside of wall.



7 In case existing subfloor is level, wood stringers can be laid directly in pitch mopped over subfloor. New wood floor then provides moisture barrier and air space.



By digging down 3 feet in the bare open lawn between two houses (owner's house is out of picture at right) a sunken garden with privacy from the street was created without resorting to high fences or a screen of space-taking trees and shrubs. Hedge near street provides extra height needed above retaining wall to keep passers-by and neighbors across the street from viewing garden.

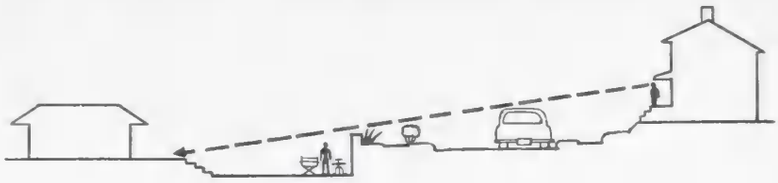
Sometimes you should dig down for living space

By JEAN LAWSON

Here a family lowered a lawn which was open to the street, and, with relatively low walls and a hedge, made it a private sunken garden. Where possible, a simple change in grade like this can be a most effective way to get more usable space for your own garden



Since garden is lower than surrounding area it is sheltered from winds, yet open to sunshine entering between houses—an advantage on chilly days. Crushed white rock paving reflects light, makes area seem larger than it is. Shallow beds of colorful perennials leave ample space for activities. (So that entire garden could be shown, photographs were made from ladder, not from eye-level view of person on porch in sketch.)



When lack of privacy keeps you from using your garden as much as you'd like, you can move in two directions: *up* with a high fence or wall, or a deep screen of trees and shrubs (if legal); or *down*, with no more excavation than necessary, as shown in the sketch, to dig out a shelter from curious eyes.

The success of the "downward look" for more private outdoor living space is well illustrated here. In some localities, with regulations against fences, this kind of solution may be the only one. In others, with the unfortunate notion that the front lawn belongs to the public, this is least offensive to neighbors. And, since plants can be limited to low colorful ones in beds, it leaves a large area for play, parties or just plain sitting and enjoying the sun.

DEARBORN-MASSAR



With knowledge of where deft touches would count most, two men transformed this army shed into a beautiful home



Original barracks before it was moved to final site.

ARMY BARRACKS INTO HACIENDA



A strikingly stylish world, created within the framework of an old army shed, owes much of its glamour to the mellow brick floor. Entrance hall is furnished with a marble-top chest under an antique mirror.

Here you can see what happened when two professionals bought an ugly barracks right after the war and made it into a beautiful home. The money spent was minimal, the talent and labor were generous, and the result is a fine house —all beginning with an original investment of only $600 and a wonderful idea.

The $600 bought the barracks building on its original site. An additional $410 got it moved 50 miles to its present location. With only this much spent (excluding cost of property), the owners had, as a start, 1,250 square feet of enclosed space with well-built walls and a good roof. They had the basic structure, at least, for a house.

With the main shell already assembled, they were free to concentrate their talents and funds on creating a beautiful swan out of this ugly duckling, spending effort and money for luxury, because the basic necessities were already there.

To disguise the boxy shape of the building, the front and back walls were hand-plastered, creating the appearance of solid, massive masonry walls in the manner of Scottish and Irish peasant cottages. At either side of the entrance, garden walls of redwood boards were added to lengthen the façade and give privacy to the garden. Full-length openings were cut in the side (*Please turn the page*)

PHOTOGRAPHS BY MAYNARD PARKER

Symmetry of old shed was developed into a formal architectural entrance: area between house front and street was used to provide a 20′ x 40′ motor court. Front door opens directly into hall shown in photo above.







Protected from neighbors by eight-foot-tall boards, this lanai is a charming, secluded court off one bedroom, one of the many surprises that lend mystery to a house that started as a plain 20′ x 40′ rectangular shed.

Front end of barracks was hand-plastered to create an illusion of thick masonry. Recessed doorway and cased-in heater flues add to massive effect. Board walls on both sides make façade important and screen gardens within.



Army barracks into hacienda

continued

walls facing the garden and between them board latticework covers the old siding.

The big interior space provided room for a dramatic entrance hall leading to a living room at the back. On either side of this hall are two bedrooms, a bath and a kitchen. A trellis-covered terrace was added along one side. An addition on the other side included a dining room with an adjoining greenhouse, and an extension of the kitchen.

The most impressive element of the house itself is the rich, gleaming, brick paving. It is common brick used both indoors and on the terraces, laid without mortar over a concrete slab. The soft porous brick, dusted with dry cement, was put in place early, so that wear during the construction period would develop the interesting character of age. A rich patina was achieved with orange shellac built up in five separate coats, the first diluted 50 per cent to gain thorough penetration, the other four applied at one-day intervals. Over the shellac three coats of clear varnish were applied. A heavy coat of dark-colored wax is maintained, protecting the smooth finish from wear and, at the same time, adding a deep luster to the surface.

Throughout the house, planting has been used to fine effect. A greenhouse encloses one end of the dining room. A small bedroom has an adjoining walled-in lanai filled with potted plants. The terrace along the other side of the house extends the interior brick paving out into a garden laid out with great care and skill. The non-self-conscious combination of handsome plants, used everywhere to best advantage, simple building materials like the brick paving, exposed wood rafters of the barracks, and the elegant period furnishings endow this house with distinction. (*Please turn to page* 172)

More photos on next page

New dining room, added to side of house, is like an interior garden court opening off the living room. Greenhouse alcove encloses one end. Bamboo shades keep out direct sun, can be opened to sky at night. French armchairs and dining table, made of two antique consoles, lend refinement to garden-like character of the room.



Kitchen, made spacious by an addition outside the wall of old building, is furnished as a pleasant entertainment room as well as an efficient work space for gourmet cooking.

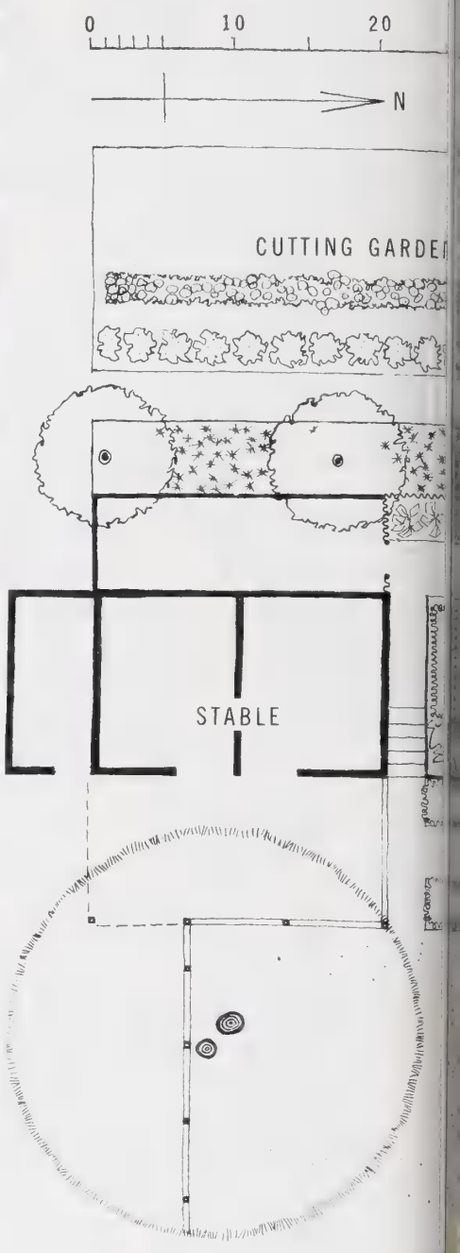


Where the art of cooking is a hobby the kitchen becomes another kind of living room. This one is cozy and comfortable for breakfast, or as a setting for small dinners.





Living room at back of house looks out over terrace to garden. Marble fireplace facing, picked up second-hand, and paneling on walls lend refinement. Framed flower arrangement makes dramatic, inexpensive feature for room.

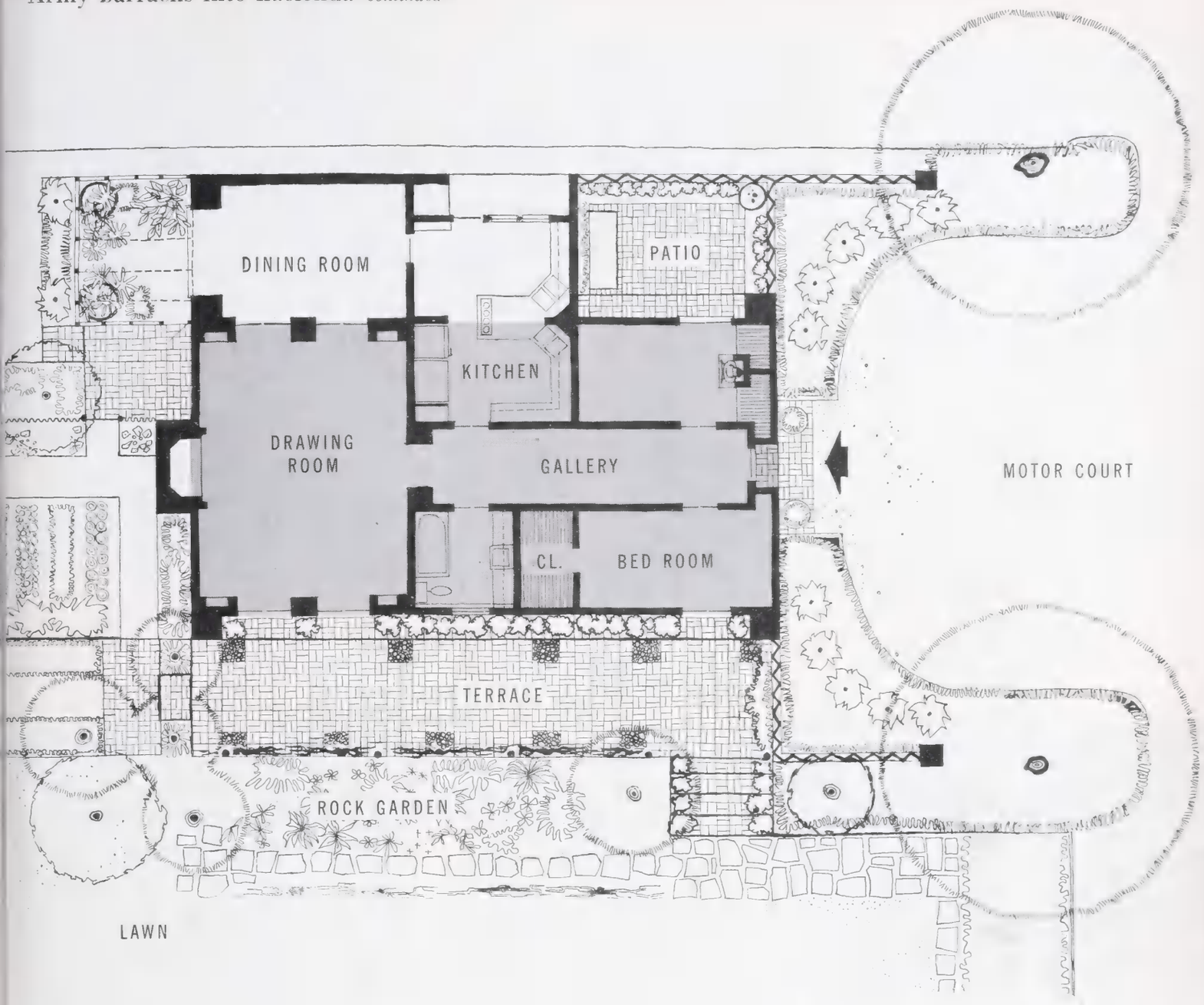


This house, belonging to a professional landscape architect, is surrounded by beautiful gardens and interesting uses of familiar as well as choice plants, many of which were given by sensible and sensitive friends as "house gifts."

Landscape Architect:
Joseph Copp, Jr.
with Michael Lanphear



Army barracks into hacienda *continued*



Shaded portion of plan shows rooms inside original barracks building. Additions made along west side include dining room, greenhouse and kitchen extension. Cutting gardens and vegetables are at rear. Full length of property along east side from front to back is devoted to lawn and gardens, screened from street by high planting.



Vine-covered terrace is paved with same brick as interior floors. Old walls are rescreened with lattice of wide boards. Railing is formed by row of pruned apple trees.

More pictures on page 172

Acquaint yourself with these 14 devices to save steps, motion and exasperation in the laundry. Efficient niceties like these speed up the chores of washing and ironing, let you do them more pleasurably, and produce professional-looking results that make you proud you're the laundress



Small or delicate washables, like handkerchiefs, curtains, lacy lingerie, won't tangle in the washer if you wash them in cotton mesh, snappered-top Softi-Bags, by J. S. Schmolze Co. Use as laundry bags, too.

How to make your Laundry Life easier



You can hang up twelve freshly ironed shirts or dresses without budging from your ironing chair if an I-K-I Sav-A-Step hanging rod is clamped to the board. Device also raises iron cord off the board.



Harris Industries' Little Smoothie heats up like an iron, but clamps to the board. You can easily iron the usually unironables like ruffles and sleeve tops, by passing them over this electric "heel."



Stair-climbing wheels of the denim-bodied Gypsy-Cart by Leisure House let you tote laundry directly from ironing to storage.



The adorable little puffed sleeve, the despair of every laundress, is simply coped with by letting it dry on self-expanding stainless-steel stretchers. Result: nary a crinkle. Made by Ottoson Products, stretcher comes in small, medium and large.



An automatic dispenser of liquid bleach or bluing measures out the right quantity and supplies it directly to the washer. Your hands need never touch—or waste—the stuff. Marshfield's easily installed Liqua-matic works electrically.



A cart with three generous shelves and handles on each end to steer it—can you think of a more usable step-saver? Cosco cart can also serve a meal.

PHOTOGRAPHS BY FRED LERNER



You can save time and effort by separating the laundry as it's tossed into the hamper. In this Vogue Ezy-Sorter wicker hamper, three removable Sanforized cotton bags make it easy to separate colored from white, fragile from tough.



Now you can easily change tap water into the equivalent of triple distilled water for filling the steam iron. Do it with LaMotte's Min-X, a syringe-like tube of water-purifying resins which filter out salts that might clog the steam outlets.



For sleeves and pesky little jobs, the Atlas sleeveboard provides two surfaces—one wide, one narrow—both padded with foam rubber. Store in drawer.

For more on laundry load-lightener, please turn to page 157

Getting the most out of your electrical appliances

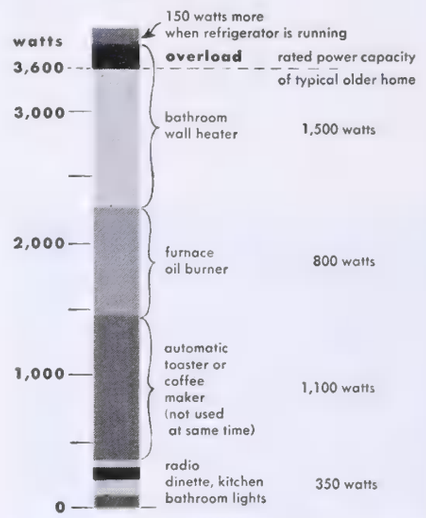
By LEO G. SANDS
Vice President, Santa Barbara Safety Council

TOMMY LARK

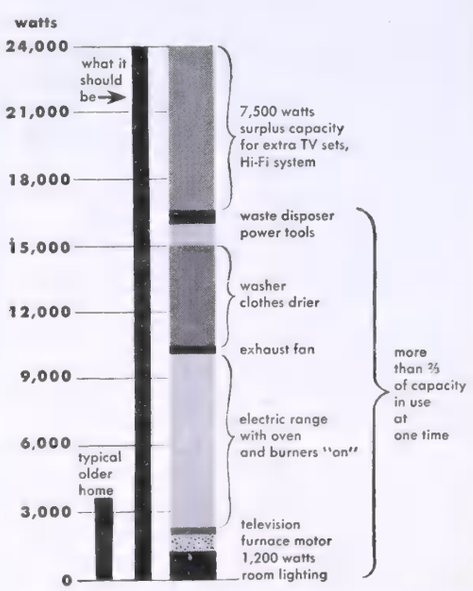


Radiant heating is becoming increasingly popular. If it is electrical, it requires considerable power. Shown above is workman in process of installing wiring necessary for a ceiling radiant-heating system. Plaster will be laid over wires.

Here's how much power a typical family uses during breakfast time



Capacity of most homes is often exhausted by a few appliances



When making plans for a new home, here's something vital: Make sure the electrical wiring will be adequate. In many homes built since the war, the wiring barely meets today's needs, and in almost all older homes the wiring is incapable of safely and efficiently handling the electric power requirements of the typical American family.

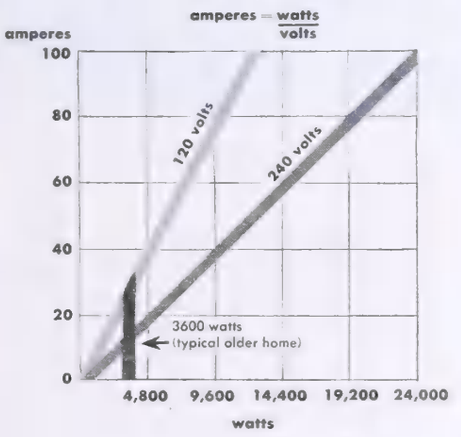
Back in 1910, the only electrical home appliance was the flatiron. Today, there are more than 80 electrical appliances in common use. Since then the power requirements of the average home have doubled every ten years. So, in planning a new home now, it is wise to insist on wiring adequate to take care of the power requirements ten to twenty years hence, when many more appliances will be commonplace.

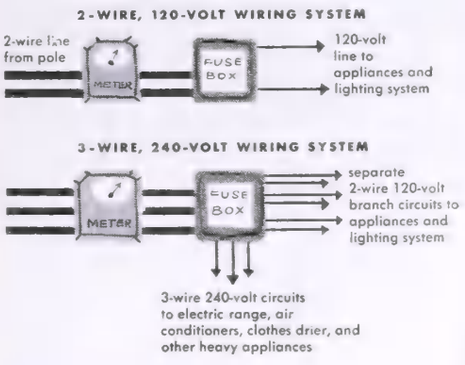
In a new home, it costs little more to install adequate wiring. Too many builders and contractors skimp on wiring to save money. However, for the homeowner, this "saving" may turn out to be an expensive economy.

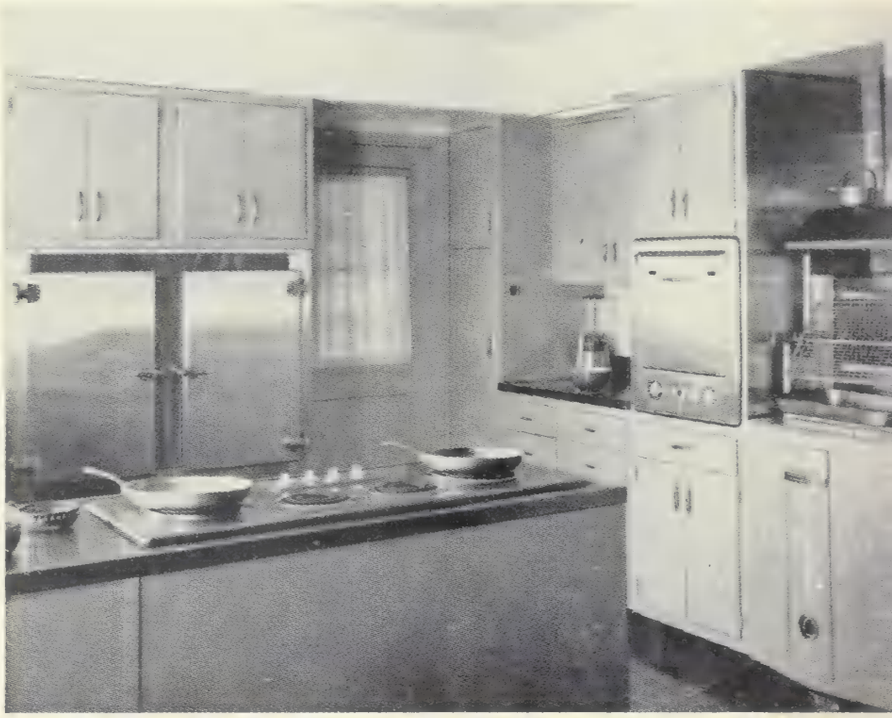
Installation of a new wiring system or additional branch circuits in an existing home may not be easy. However, it may be a necessity if the occupant is to enjoy the full benefits of modern appliances. Such modern electrical appliances as air conditioners, ranges and clothes driers require considerable current. Electric broilers and garbage disposal units also strain the capabilities of usual home wiring while power tools in the home workshop add even more to the wiring system load. (*Please turn to page* 174)

Relationship of amperes and watts

example: 1,000-watt hand iron operated from a 120-volt outlet draws a little over 8 amperes.
A 120-volt air conditioner rated at 1,200 watts draws 10 amperes.
A 240-volt air conditioner rated at 1,200 watts draws 5 amperes.

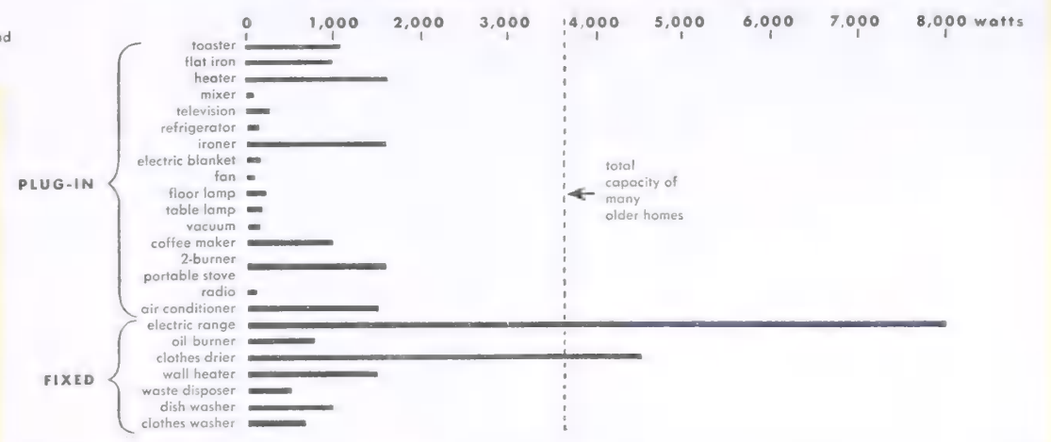


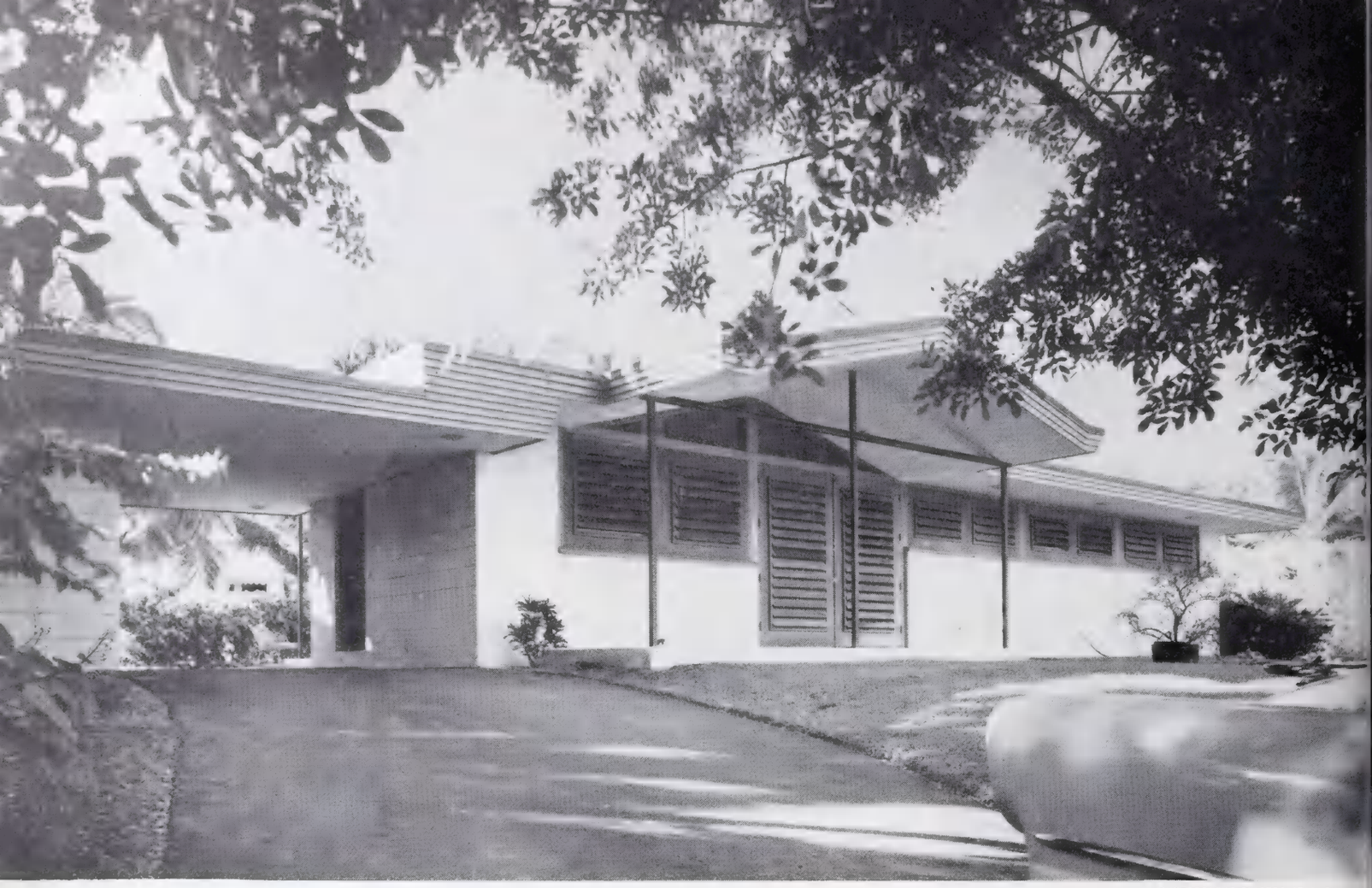




The big thing about wiring a new house is to anticipate greater potential electrical needs of tomorrow. With a water heater, range, oven, refrigerator, this kitchen already uses over 10,000 watts.

Typical power requirements of popular appliances





PHOTOGRAPHS BY EZRA STOLLER

A small edition of House Beautiful's 1954 Pace Setter for less than $20,000

By JOSEPH A. BARRY

Designed to order and built in 1954, the complete costs of this little house are:

Construction	**under $15,000**
Furnishings . .	**3,500**
Landscaping	**1,000**
Total . .	**$19,500**

The owner did not ask for a little Pace Setter. And the architect had no intention in the world of doing a copy of the house he had designed and built for his own family, which we had adopted as our Pace Setter House for 1954 (see HOUSE BEAUTIFUL, November 1953, for its full story).

But here it is, a little, one-bedroom house with the air and spacious feeling of the much larger and far more expensive Pace Setter. If there is a family resemblance (you'll note it especially in the interior), it is because they were both built to fit the land and climate of the Miami area of Florida. They both apply the same blow-through principle and use louvered Persian-blind (persiana) doors; they both have the same broad, sheltering roof and cypress paneling on the interior, the same integration of indoors and out. *(Continued overleaf)*

The resemblance of this modest Florida house to our grand Pace Setter for 1954 is more in the feeling than in the look of it, particularly as it is seen from the exterior. There is the same suitability to site and climate, the same sense of a broad, shading roof, the same happy relationship to the land it rests upon. Neither owner nor architect deliberately planned to make it a smaller, cheaper edition of the 1954 Pace Setter. It simply resulted from the application of the same principles, designed to meet the needs and interests of its owner with the best possible one-floor, one-bedroom house, climate-wise, spacious, easily kept.

Bert Friedman, owner, Miami, Florida
Alfred Browning Parker, architect

EZRA STOLLER





EZRA STOLLER

A small edition of House Beautiful's 1954 Pace Setter *continued*

The owner, a bachelor, asked for a simple, easily maintained home of one floor and one bedroom which would amply care for all his needs, possessions and interests: books, high-fidelity equipment, a large collection of records, a place to entertain groups of ten to thirty people, a shaded terrace, a carport and a place to put up an overnight guest—all within a fairly small budget and a fairly typical city lot.

The architect proceeded to give him exactly what he asked for without any sense of sacrifice in materials, construction, space (there is grandeur in the pictures on these pages) or function. The planning is compact and efficient without any feeling of being cramped. Storage is more than adequately provided for by use of wall space in the hall and elsewhere.

A study alcove converts into a guest bedroom and has access to the one bathroom. The latter, besides serving the master bedroom, also becomes a handy (*Continued overleaf*)

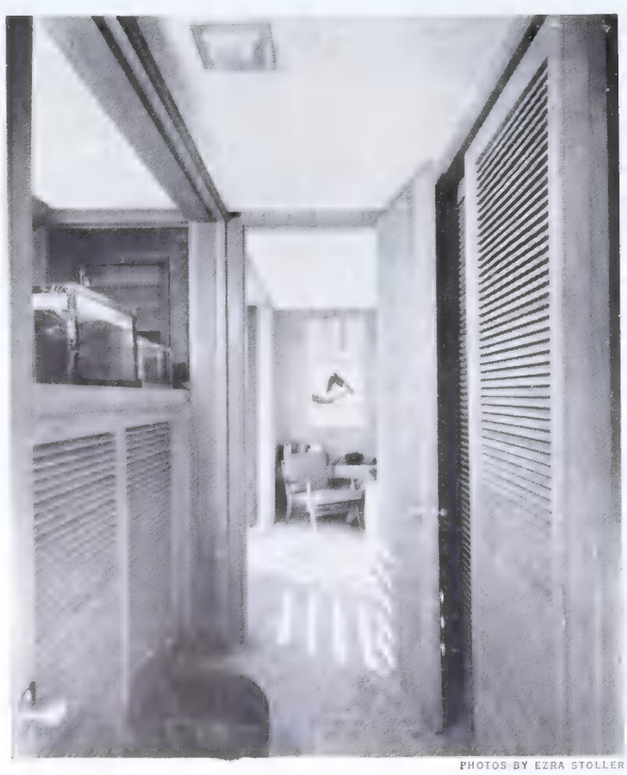




It is here we see strongest resemblance to the sweeping spaciousness of our 1954 Pace Setter, particularly since they both use louvered doors which open completely to outdoors, creating ideal blow-through quality. At far left, view inward from terrace; above, from dining area toward bedroom.

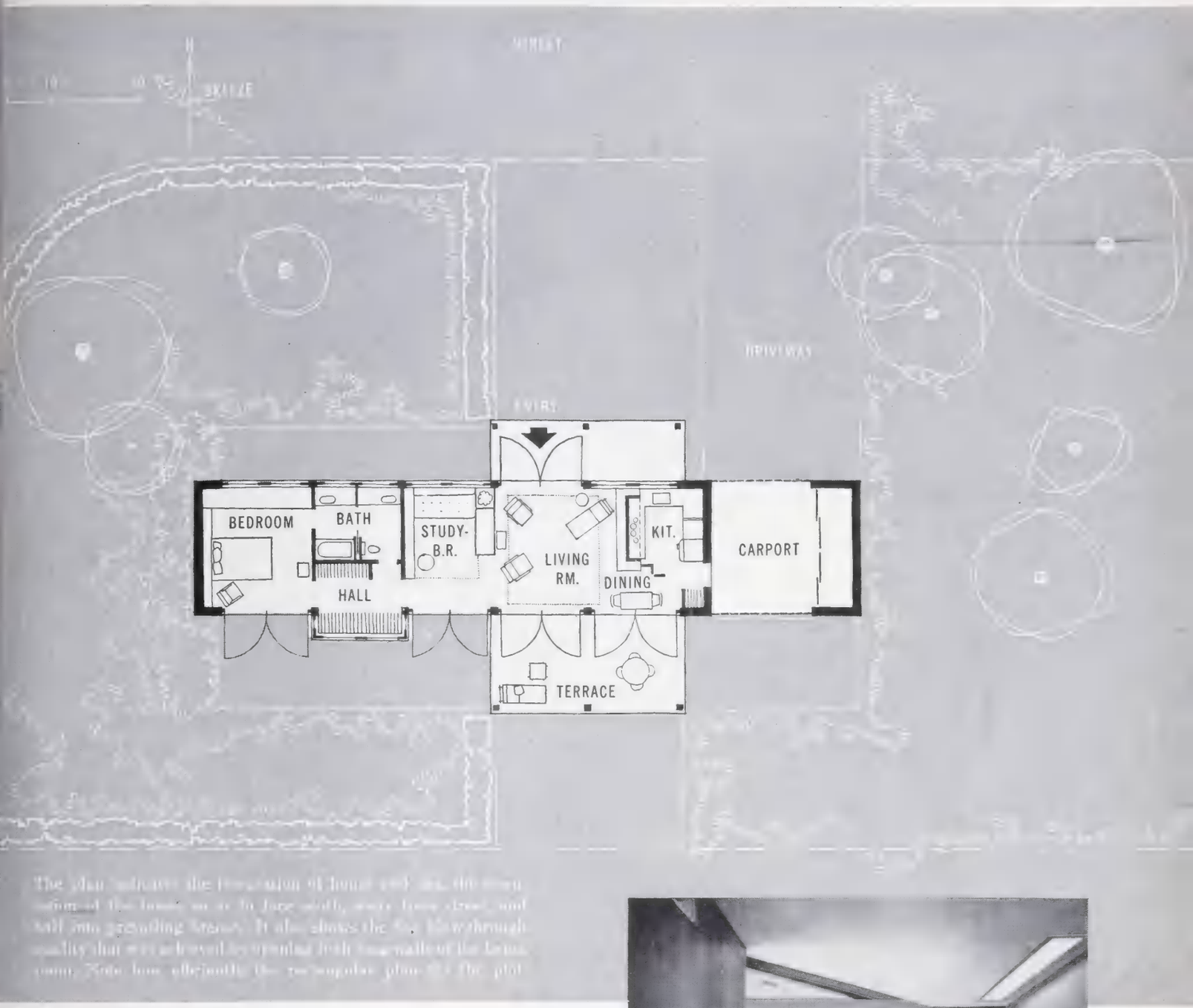
This study alcove cut off from rest of living room by cabinet containing hi-fi equipment, converts into a guest bedroom (sofa becomes bed). You can see it above between cabinet and book-lined wall. Note how snug room becomes when doors are closed.

The master bedroom opens on its own grass patio as if it were a lanai, yet it is well protected by the deep roof-overhang. Through ventilation is assured by clerestory windows on the wall opposite the louvered persiana doors, which were made locally. Note how harmoniously interior colors merge with outdoors.



Lining both walls of the hallway between the living room and bedroom (visible at the far end) are cabinets and closets, which provide considerable storage space requested by the owner. The doors are louvered to provide ventilation—a necessity in the tropical climate of Florida—and so prevent effects of humidity.

PHOTOS BY EZRA STOLLER



A small edition of House Beautiful's 1954 Pace Setter *continued*

powder room for people in the living room. The same thought went into the design of the kitchen, resulting in a maximum of usefulness in a minimum of space.

Certainly a major factor in the airy openness of this little house is the presence of the persiana doors. They can be closed up tight for complete shelter and privacy, slightly opened to let in light and air, while cutting off the glare, or swung open so as to embrace the grass and terrace and make them part of the living room, bedroom or dining area. Half-turned into the prevailing breeze, they help scoop its coolness into the house on the south side and let out the warm indoor air on the north.

Besides being oriented for both southern sun and southeastern breeze, the house, as the plan shows, turns its back on the street and makes (*Please turn to page* 162)



This small, compact and well-planned kitchen adequately meets the bachelor needs of its owner. See plan above for its convenient relation to the indoor and outdoor dining areas.





Only a few flying hours from a home in the 20th Century, this American family found itself vacationing among the ruins of a great primitive culture of the past. At home (left), they are neatly packed and highly expectant. Above, they have arrived at Mexico City's modern airport.



Adventure in Yucatan

By DOROTHEA WALKER

The wondrous world of Mexico's ancient Mayan culture came to life for two adults, because they brought their children with them

Two years ago my husband and I fell in love with Mexico's Yucatan—its great green horizons, its friendly people, the beauty and mystery of its Mayan heritage. This summer we went back to see more. And this time we took our five children—the twelve-year-olds, Bruce, Ellen and Lisa; Mark and Craig, who are seven and six.

This was our summer vacation—two and a half weeks of experiencing another world, with plenty of rest and relaxation as we went along. It's what I call a real vacation.

You might ask how can you travel with five children and feel you've really had a vacation? It seems incredible.



PHOTOGRAPHS BY RODNEY WALKER

On the top of their first pyramid, with the Temple of Kukulkan at their backs, they look out over a huge court past the Temples of the Tigers and Eagles toward the distant jungle and the great green horizon. Here the children began to discover man's long history.





What will they remember longest: the impressive Temple of the Warriors (above) or the Yucatecan boy who showed them how to make a sling-shot? In any case, they were both memorable.



With children along, adults can give themselves more fully to the make-believe world of folklore and legend. Along one of the huge walls of the ceremonial ball court, each tries to throw a stone through the ring overhead in imitation of the ancient inhabitants.

My answer is that traveling with children helped *insure* our vacation. With children along, we reserved adequate rest periods. We gave regular time to swimming, that wonderful activity which refreshes you and relaxes travel tensions. Our children saw to it that we loitered along waterfronts, that we inquired about every monument in every public square. And with our children we gave ourselves to the make-believe world of folklore and legend, which, as adults, we are prone to reject. With children, in other words, you can return to the childhood of civilization, to primitive cultures, such as that of the Mayans in Mexico. (*Please turn the page*)

Adventure in Yucatan

continued

In the low, stony hills 50 miles west of Merida (see map below), they came upon the ruined cities of Uxmal and Kabbah. It was here they were struck by their first sight of the towering Temple of the Dwarf at Uxmal (left), one of the purest and earliest forms of great Mayan architecture.



Everywhere the children were encouraged literally to probe the past for its forms, to feel for themselves its relics, its massive monuments, its giant sculptures, such as the great stone head in the Villahermosa museum.



Though there is always a kind of hardship connected with travel, children accept it as part of the adventure, *if their parents do.* This necessity for maintaining yourself in a Pollyanna role often provides your last link with equanimity, as when you make a midnight arrival to find hotel reservations lost, or when you are getting on toward dawn after an all-night train ride in a coach.

Certain real problems do have to be met when traveling with children. In Mexico one of these is the prevalence of stomach and intestinal disorders. On our doctor's advice we had no shots except the required smallpox vaccination, but we carried sulfa pills and avoided local water, dairy products, uncooked fruits and vegetables.

We avoided harping on eating rules, not wanting to have an unpleasant effect on the children's attitude toward the country. But we needn't have worried, since Lisa's explanation to Mark seemed satisfactory to all and showed the beginning of a world orientation: "Remember in *The War of the Worlds,*" she said, "how the men from Mars got sick, because they didn't have any resistance to all the Earth's germs? Well, down (*Please turn to page* 183)

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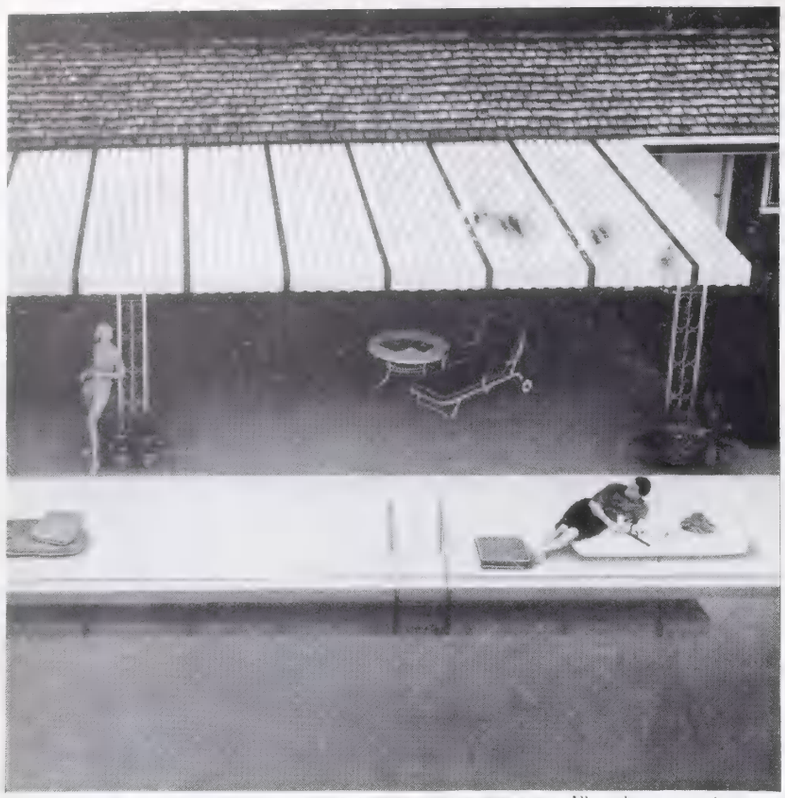
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Festival of Films in Edinburgh

By CECILE STARR

Our home-movie reviewer gives you her impressions of the recent celebrated Scottish film festival—and some tips on current film fare for 16mm home use

The Edinburgh Film Festival came into being nearly ten years ago, concurrently with the world-famous International Festival of Drama, Music and the Arts which now draws summer visitors to Scotland from all parts of the world. So it is not surprising that film events are strongly dedicated to the serious and artistic accomplishments of the motion picture, as opposed to other European film festivals, where sensationalism is the dominant note.

This past summer, in the three weeks of the festival, 130 films were shown. Because the audience was largely English-speaking, it was inevitable that the United States and Great Britain should lead with twenty-nine productions each. But there were selected films from thirty other countries.

The emphasis is on films, but there is an abundance of film celebrities, too. Last summer's visitors had a chance to meet and hear the great Italian director-actor, Vittorio de Sica, who served as Honorary President of the Festival and was presented with the 1955 Selznick Golden Laurel Trophy for contributing to international good will and understanding, distinguished by "a devotion to the highest standards of cinematic artistry." His latest film, "L'Oro di Napoli," was shown.

Also present was French actor-director Jacques Tati, whose "Mr. Hulot's Holiday" received a Golden Medal. Top honors went to the Japanese production "Ugetsu" and were accepted by Matsutaro Kawaguchi. Douglas Fairbanks, Jr., was master of ceremonies. To the film festival came India's K. A. Abbas, whose feature film "Munna" was introduced by Mrs. Vijaya Pandit, high commissioner for India in London. From Denmark came film-maker Carl Dreyer, considered by many as the world's outstanding director, whose "Ordet" was shown at Edinburgh.

An amazing, almost unbelievable, thing about the Film Festival is that it is done for love, not for money. Working with Mr. Wilson's old friend Forsyth Hardy; together they founded the Edinburgh Film Guild some twenty or twenty-five years back. Other members of the Guild pitch in to help in the vast details of organizing and operating this huge three-weeks festival, and making visitors feel welcome. Only relatively few people are hired for the occasion. The atmosphere throughout Edinburgh and the Film Festival is one of good taste and good cheer.

The festival is a good opportunity to see the world's best films—many of which will not be seen outside their native countries. Only a handful of the 130 films shown at the 1955 Edinburgh Film Festival are available for home viewing but some of them are gems:

From France and Denmark:

Pantomimes (13 minutes, color). The celebrated French mime, Marcel Marceau, who took New York by storm in his one-man show last fall, is here on film in some of his most arresting sketches. "David and Goliath" is the funniest and the longest, in which Marceau plays both the giant and the shepherd boy with great skill. In "The Butterfly Chase" and "Adolescence to Old Age," he demonstrates the serious aspects of pantomime. "The Lion Tamer" is a comedy act in which Marceau persuades an imaginary lion to jump through an imaginary hoop. Produced by Paul Paviot in Paris. Rental $12.50, sale price. $145.

The Story of My Life (27 minutes). This is an inventive film biography of Hans Christian Andersen, told in prints and photographs that depict his childhood in Odense, his youth in Copenhagen, his travels abroad, his lon

ears of fame. The fairy-tale quality of his life is sensitively implied, ie narration is taken from his itobiography. Written and directed by Jorgen Roos for Dansk ulturfilm. Rental $7, sale $125.

Frescoes in Danish Churches (12 inutes). This little motion picire makes a good show for itself espite its black-and-white. The edieval art work shows views of e fall of man done in primitive yle. Modern orchestral music prodes the accompaniment; there is narration. Filmed with sensibily and skill, it is always a *moving* cture, never a series of stills. Proiced by Luciano Emmer; written id directed by Jorgen Roos, for ansk Kulturfilm. Rental $5, sale ice. $55.

All three films are available from randon Films, 200 West 57th reet, New York 19, N. Y.

anadian Shorts:

The Grievance (30 minutes), rote Forsyth Hardy in *The Weekly otsman*, "is typical of the Canaan films which take an almost npossible theme in human relaons and make something arresting of it. The subject here is a dispute between workers and management, made interesting through the exercise of intelligence in writing, acting, and direction;" and, I should add, through that all-important sense of humor which the Canadians generally manage to get into their documentaries. Rental $7.50, sale $150.

To Serve the Mind (25 minutes) used dramatic story form to convey a message about mental illness. Here a practicing physician suffers a breakdown, goes to a hospital and is restored back to health. Directed by Stanley Jackson, produced by Tom Daly, for the National Film Board of Canada. Rental $7.50; sale $140.

Both films are available for rental from Contemporary Films, 13 East 37th Street, New York 16, N. Y., and for purchase from McGraw-Hill Text-Films, 330 West 42nd Street, New York 36, N. Y.

American Selections:

The famous Hollywood cameraman-director, James Wong Howe, has turned to 16mm production in this personal portrait of an artist. *Dong Kingman* (15 minutes, color). In New York's Chinatown we watch over Kingman's shoulder as he creates a water-color street-scene. Besides being shown at Edinburgh (which in itself is generally considered the highest distinction a documentary film can get), *Dong Kingman* received a Recognition of Merit Certificate at this year's Golden Reel Film Festival in New York. Distributed by Contemporary Films, 13 East 37th Street, New York 16, N. Y. Rental $15, sale $175.

Korean Artist (14 minutes, color) is the work of young American filmmaker Ted Conant who shot and edited it as a sparetime activity while working in the Far East. He shows how a contemporary Korean painter blends the traditional oriental style with modern European concepts to create a personal expression. The film was shown twice at Edinburgh. Distributed by Film Images, 1860 Broadway, New York 23, N. Y. Rental $15, sale $150.

Bullfight (9 minutes, color) is the third short film by Sherley Clarke, a one-time dancer, now a wife and mother, who has taken up film-making as a full-time hobby. In *Bullfight* she juxtaposes solo dance scenes of Anna Sokolow with shots in the bull ring. There is no story, no message; it is merely a series of visual effects, backed by a fine musical score by Norman Lloyd. Distributed by Halcyon Films, 125 East 78th Street, New York 21, N. Y. Rental $10, sale price, $125.

The Invader (37 minutes). Writer-director George Stoney here demonstrates his ease in making an artistic accomplishment of what might have been a dullish teaching film. In recounting the fight against syphilis, he uses the best graphic material—prints, drawing, photographs—of the past centuries. The film builds to the current scene, where modern scientists have found a cure, but shame and ignorance still prevent millions of people from seeking treatment. *The Invader* is an impressive film; it was awarded a Diploma of Merit at Edinburgh. Distributed by the Center for Mass Communications, Columbia University Press, 1125 Amsterdam Avenue, New York 25, N. Y. Rental $8, sale price, $135.



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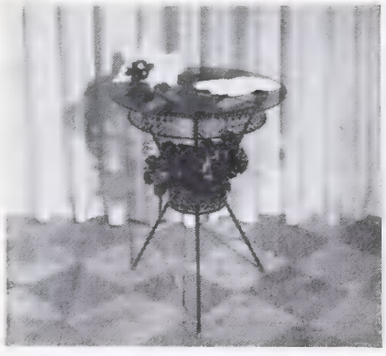


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COGNAC—GRANDE FINALE FOR A PERFECT DINNER

CONTINUED FROM PAGE 117

Answers to questions on page 117

1. True	11. False
2. False	12. False
3. False	13. True
4. False	14. False
5. True	15. False
6. True	16. True
7. True	17. False
8. True	18. True
9. False	19. False
10. True	20. False

1. *All cognac is brandy, but not all brandy is cognac.* **True.**

Ever since 1909, the name of *cognac* has been reserved by law for a certain brandy distilled from a certain type of grapes grown within the legal limits of the Department of Charente in the southwest corner of France—an area comprising only about 160,000 acres, with the ancient town of Cognac close to its center.

Brandy, on the other hand, may refer to a distillate of almost any wine or fruit. Brandy can be, and is, made in many different parts of the world. In addition to cognac there is, in France, *armagnac* and *marc*. These are wine grape brandies, like those of California, like the *Asbach Uralt* of Germany, *fundador* of Spain, *grappa* of Italy. From other fruits there are the *calvados* of Normandy and the *applejack* of New York State (both made from apples); *slivovitz* from the plums of Israel and Yugoslavia, *mirabelle* from the golden greengages of Lorraine, *framboise* from the raspberries of Alsace, and various *kirsches* made from cherry pits in Germany and Switzerland. Then, of course, there are many sweetened fruit brandies like our own peach, apricot and blackberry, that are more often classified as cordials.

Often served after dinner as a "brandy," with all the appropriate ceremonies, are certain great rums, like the old Barbancourt of Haiti, liqueur bourbons and sometimes a very old, unblended Scotch.

Cognac making, to quote a farmer distiller of Charente, "is so simple, so natural and so very mysterious!" The long, gold-green grapes grow heavy and ripe. They are often gathered by women in sunbonnets of ancient design called *quichenots*, because the English soldiers long ago referred to them as kiss-me-nots. The grapes are pressed. In oaken casks the juice ferments. You can see it boiling, as if it were a kettle set on a fire. There is a hissing and whispering as the juice talks to itself softly without stopping, for 9 to 15 days.

When it has changed to wine, suddenly all is quiet. The bubbling and the whispering ceases. Immediately the new wine is distilled—in much the same sort of vessels and with the methods that alchemists used in the Middle Ages. In one vessel the wine cooks over briquets; the vapors rise through a gooseneck affair into serpentine copper tubing and are water cooled. Drop by slow drop the spirit appears—now a water of life.

For cognac, however, it is only the first step. There must be a distillation of this distillate and only the heart of the second distillation will be used, for the first vapors are too powerful, and the tag ends are too weak.

Never was a votive fire tended more carefully than that over which the second distillation is made. If it should go out, even for a short time, the cognac would never be right. These are hours when the utmost skill, judgment and sensitivity are needed.

After fire and water have done their part, time and oak must transform the wild, white spirit. Only one kind of Limousin oak performs the wonder; it must be porous and with certain tannins and resins. The staves must be fitted and bound together with never a nail, for the slightest scrap of metal will blacken the cognac.

The casks are stored three deep, well above the ground, to avoid any dampness, in buildings with walls of stone and roofs of Roman tile. Wherever the brandy breathes there appears on those walls and roofs a strange gray-black fungus, which no one has ever been able to explain or to inhibit. The more devout consider it a kind of signal, "like the mark the angel made on the houses of the Israelites in Egypt," they say.

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(*Please turn to page* 147)

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COGNAC—GRANDE FINALE FOR A PERFECT DINNER

CONTINUED FROM PAGE 144

e world knows as cognac. For at ıst a year the blend is allowed) grow together." Afterward it sses through tubes of glass or ver (any other metal will change e flavor) and it is put into bot- s that have been rinsed, not with ıter, please, but with compatible gnacs.

Fine champagne is a cognac ıich is made from champagne apes. **False.**

A very confusing term is *Fine ıampagne Cognac.* It refers not all to champagne wine, grapes the country where champagne ne is made. It is cognac made two small areas of Charente ıown as Grande Champagne and etite Champagne. These might be nsidered the double-lobed nut or rnel of the region which, like e Paradise of Dante, is divided to seven circles of *crus* or owths of grape.

In addition to the Grande and etite Champagnes, there are the orderies, Fins Bois, Bons Bois, ois Ordinaires and the Bois Com- uns, also called the Bois à Ter- ir. They are generally listed in ıis order of quality. Although ıly seven different areas are offi- ally recognized, experts within ıe region make many more such istinctions.

In Europe, when you want ognac, ask for a "fine" (rhymes ith scene). **False.**

No matter where you are, you re sure to get cognac, only if you sk for cognac. *Fine* refers to randy, scarcely ever does it mean *ine Champagne Cognac.* When ou order a *fine,* you are most like- y to get bar brandy, which can be nything, depending upon the re- ources and standards of the bar. he English translation of one of he better known French cook- ooks calls for "a small glass of *ine champagne*" in a Newburg ecipe. Obviously it is not cham- agne, but *cognac* that is wanted. ery confusing!

Only the most delicious wine vill produce a great cognac. **False.**

The wines of the Charente area ıre not particularly pleasant to drink nor are the grapes from which they are made especially good to eat. The white wine from which cognac is distilled is thin and rather fruity, on the acid side, with a slightly harsh undertone and a fairly low alcoholic content of eight or ten per cent. If you add quite a lot of water to a young cognac you can get a pretty good idea of the original wine. As a matter of fact, you will then be tasting the end product which some enterprising Dutch merchant was trying to achieve in the Sixteenth Century, when, with the aid of a still, he took a flier into the field of concentrates. His motives were strictly commercial. He wanted to save space on small sailing vessels and an enormous amount of freight charges, so he reduced the water content (as in any concentrate) and added it at the end of the trip. The concentrate or burned wine, later anglicized to make the word *brandy*, proved more interesting than the original, and it was deemed a crime to add water—an opinion which has persisted for many through the centuries!

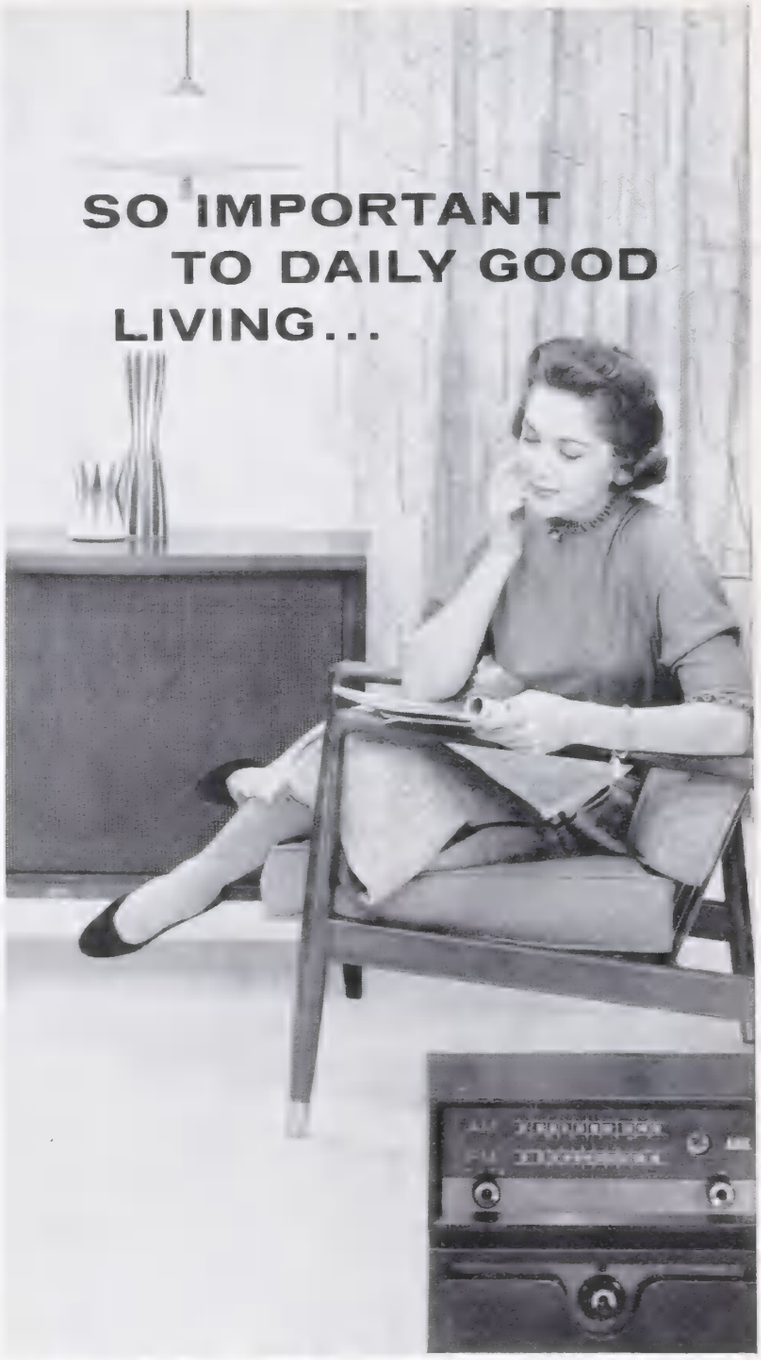
The worst, chalky land produces the best cognac. **True.**

The play on Broadway, *The Chalk Garden*, symbolizes by its title the worst possible environment for growing things. But a chalk garden might well describe the most precious areas of Charente, where the soil is chalky—the chalkier the better. No rich, black earth but only a light gray soil, strewn, like New England, with many stones.

A century ago a French geologist spent ten years making an exhaustive analysis of the soil in the cognac country. He believed that the quality of cognac could be determined by studying the characteristics of the earth. Armed with his soil analysis, he informed a commission about the quality of cognac that could be expected from a large number of farms. Quite independently, a cognac taster of wide repute whiffed and sipped. In every case scientist and taster were in complete accord. In most cases the quality of the cognac bore a distinct relationship to the quantity and nature of the chalk in the soil.

But chalk is not all. The very earth could be and, in a few extraordinary circumstances, has been transported. The near-by sea, however, cannot be moved, nor the effect of the sea air. There are some who believe also that the copper taste of the young water-white

(*Please turn the page*)



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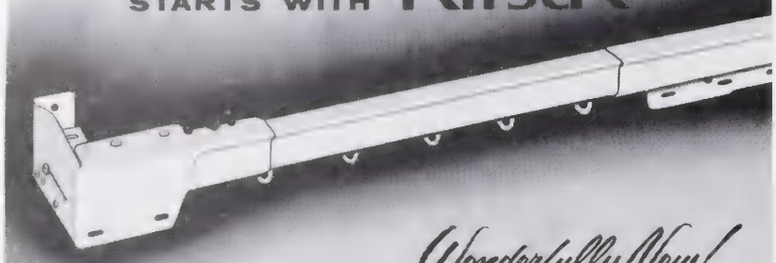
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COGNAC— GRANDE FINALE FOR A PERFECT DINNER

CONTINUED FROM PRECEDING PAGE

cognac is not entirely related to the copper stills, but shares some curious relationship with the coppery-tasting oysters that come from nearby Marennes.

Then there is the question of light. The cognac vineyards are brilliant and they have an astonishing luminosity quite unlike anything that can be seen even 50 miles to the north or east. "It is a sparkling honey-colored light that one may see sometimes repeated where a small amount of cognac is held before a candle."

6. *The stars on a label of cognac have no age significance.* **True.**

Various qualities of cognac are often distinguished by a varying number of stars, initials or phrases, but the stars are not related to the years of aging, as some people believe. A three-star brandy is not always three years old. More often it is five to eight years old, depending upon the firm; in some cases, ten years old; and in others, sometimes twenty.

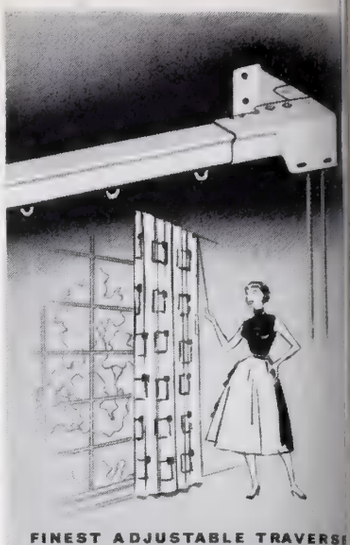
The Hennessy family claims the distinction of having inaugurated the starring of cognacs back in 1811, The Year of the Comet, when, according to legend, there was produced all over France a most extraordinary vintage. To dramatize the quality, as well as the comet, their brandy had a star. The next year there was no comet, but the brandy was equally superb. So it was marked with two stars. Then several shippers became star happy adding a star a year. At five stars, fortunately, they stopped. But the star tradition has gone on and on.

7. *The initials V.O., V.S.O.P., O.R., S.F.C., etc. refer to English words.* **True.**

To many people it has seemed surprising that the letters used on cognac labels by various houses as an indication of quality should be abbreviations of English rather than French words. Nevertheless, it's so. V stands for Very; O for Old; S. Superior; P. Pale; F. Fine; R. Rare; E. Especially; X, Extra; and C. simply Cognac.

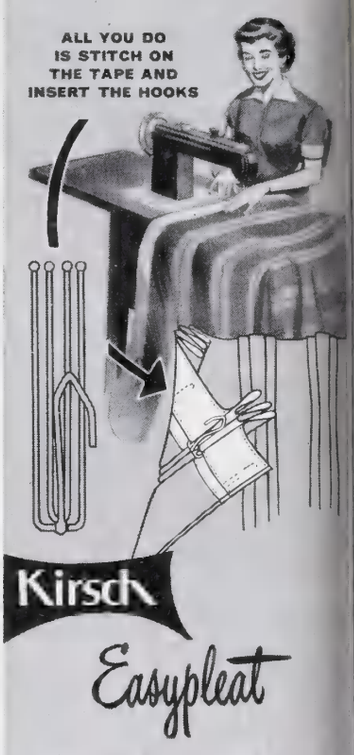
8. *Napoleon brandy is a great one, but has no relation to Bonaparte.* **True.**

Napoleon is a designation given to the top quality and oldest brandy



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f the House of Courvoisier. It is omparable to Martell's Extra. Hennessy's X.O., Hines' Triomphe r Rémy Martin's Louis XIII. Unoubtedly Napoleon was devoted to ognac. He has been called its best alesman. But all those romantic tories about the cognacs guaranteed to have come from his own ellar are charming nonsense.

The question of what-means-what n a cognac bottle cannot be answered in one sentence. There is uch individualism in quality designations.

Here is a simplified chart showng those names used by the best-nown cognac houses in ascending rder of quality. The best of each rand is last.

Bisquit Dubouché: ★ ★ ★. V.O., V.S.O.P., Extra Vieille, or Old Rare.

Courvoisier: ★ ★ ★. V.S.O.P., Chateau, Napoleon.

Hennessy: ★ ★ ★. V.S.O.P., Bras d'Or, X.O. (Extra Old).

Hine: ★ ★ ★. V.O., V.S.O.P., Triomphe.

Martell: ★ ★ ★. V.S.O.P., Cordon Bleu, Cordon Argent, Extra.

Rémy Martin: V.S.O.P., Age Inconnu (in France) or Louis XIII (in USA).

Otard, Monnet, Adet, Fromy and **Denis Mounie** use much the same markings.

Among all eleven of these well-known cognacs, however, the most popular and popular-priced cognac is a Three Star. V.O. usually indicates that the brandy is over 15 years old; V.S.O.P., 20 or more. Beyond this, there is remarkably little agreement.

"But it should not trouble you," we were told in the cognac country. "It is not difficult to remember the name or the face of your most beloved."

9. *You should always choose the oldest cognac.* **False.**

Age and quality are not necessarily synonymous, and opinions about the right age vary. According to one well-known authority, Georges Roullet, "Cognac is like a woman. She is at her best between the ages of 25 and 40." After 40, a cognac may lose some of its ultimate perfection. The risk of overaging is considerable and often old brandies are taken from their casks and stored in glass demijohns to await bottling. For it must be remembered that brandy, unlike wine, does *not* age in glass—only in wood. Many people prefer the rustier flavor of younger spirits, and, in its native land, the cognac served even to honored guests is often only 15 or 20 years old.

10. *In the United States almost no cognac bears a statement of age.* **True.**

Years cannot be lightly claimed in our country, because of our government regulations. Generally, cognac acquires its character, finesse and, what is most important, uniformity, through masterly blending of different growths and different vintages. Age is not a primary factor in determining quality. Nor are all cognac-makers agreed as to what constitutes a correct age statement. A 40-year-old cognac may in one case refer to the average age of the liquors at the time of blending, so that some may have been 60 years old and others 30. Or, the age that appears on a bottle of cognac in France may refer to the oldest liquor used. There are no rules as to the proportions.

"Then how," Americans ask, "can one be sure of age?"

"You can't," the French admit, "but what does it matter? When you buy cognac, you are not looking for a birth certificate, but for the assurance of delight. The only thing that is important is that you, like your grandfather and the grandson that will come after you, must be able to order a glass of your favorite cognac and know that it will taste the same, as you remember it, whether in Alaska or Zanzibar, in Stockholm or New Delhi."

11. *The older and dustier the bottle of cognac, the better.* **False.**

Whether the layers of dust on the bottle are thick or thin, the cognac is only as old as the day it was bottled. Unlike wine, cognac does not "live" in the bottle. It does not mature, it does not change. So long as the original cork remains intact it will not deteriorate or improve.

12. *You should store a bottle of cognac on its side.* **False.**

It is a mistake to store cognac —or any other *distilled* spirit— on its side for any length of time, for the high alcoholic content gradually dissolves and destroys the cork, imparts an off flavor to the spirit and allows air to enter.

13. *Cognac should be bought in bottles, or half bottles, not in magnums.* **True.**

As soon as a bottle of cognac is opened and exposed to the air, certain changes begin which may not be obvious to the ordinary person for weeks or months, but which can be detected by an expert.

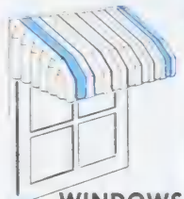
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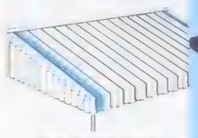
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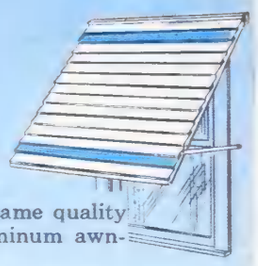


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COGNAC—GRANDE FINALE FOR A PERFECT DINNER

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(There is some disagreement about the length of time a bottle can remain open before cognac begins to lose its flavor or its strength.) If you are careful about excluding air and bright light, an opened bottle of cognac will not deteriorate for several months, at least so long as the bottle contains half its original contents. When it gets very low, more air enters and there may be some loss of taste and aroma. It is best, wherever possible, to use the original cork. A new one might give a foreign taste to the cognac.

14. *The older the cognac, the higher its alcoholic content.* **False.**

The older the cognac, the mellower and *less* alcoholic it becomes.

Newly distilled cognac is known in France as the ardent or burning soul of wine. It is colorless, young, powerful, too wild for drinking. It comes out of the alcoholic still about 70 per cent alcohol (140 proof) with a fruity, coppery taste and fragrance. But time and the well-cured oak wood of Limousin, in which it ages, will alter its youthful characteristics. The brandy breathes through the pores of the oak staves and its alcohol evaporates rapidly during the first few years, more slowly as the seasons mount. All the while, the color deepens, taking on first a topaz tone, then an amber color, and, with age in the oak casks, the hue of polished chestnuts. (Occasionally caramel is added to simulate the rich look of age, but not among the famous brands.)

Taste, perfume and finesse develop with time. And by some mysterious juxtaposition of past and present, infancy and old age, a cognac made a generation ago will remember and regain once more the self-same, faint, elusive perfume that rose from its own vines when they were blossoming.

15. *A great chef never uses anything but a fine, very old cognac, even for a flambé.* **False.**

It would be considered blasphemous as well as wasteful to burn a rare old brandy. What's more, because it contains less alcohol, old cognac would burn feebly. For flaming and for cooking, brandy should be young and lusty—of good sound flavor, of course, and rich bouquet. For flavoring sauces and desserts, mellower brandies are often used, but the taste of eggs, cream or even fruit offers too much competition to a cognac of extreme delicacy and great finesse. A connoisseur's cognac is too precious; there is too little of it for it to be used in any way except for itself (naturally, as the French say). So for cooking or for mixing with ice or soda, it is better to use a Three-Star cognac.

16. *Professional tasters never swallow a drop while judging it.* **True.**

A *grand maître* or a cognac taster *sniffs* the cognac with his nose directly in the opening of the glass and then puts a drop on his tongue. He closes his eyes. He tries to put out of his mind all thoughts, prejudices, preconceptions. He meditates. He "listens" to his nose and his palate. But he does not swallow the drop.

His nose will tell him where the cognac originated, whether the grape was properly ripened, whether, by any chance, it was nipped by spring frost. It will tell him if the wine was correctly lodged in its tank, if the distillation was slow enough, and whether the fire might have died away in the night for a single hour. In general, the aroma reveals to an expert's nose the beginnings or infancy of a cognac. In order to get a full sense of the body, the fullness and richness of the brandy, it must reach the palate.

Swallowing cognac is unnecessary and, indeed, would deaden perception very quickly. Tasters claim that after they have "sampled" 50 different cognacs in the morning, between early breakfast and lunch (without swallowing them), their noses and palates are even more alert than when they began tasting.

17. *Ideal cognac glass is a large, balloon-shaped inhaler or snifter.* **False.**

A medium-size, tulip-shaped glass is best. For the greatest pleasure, the glass should be so thin that it is a mere ghost between the lip and the liquor, so fine a crystal that it rings like a bell at the lightest touch of a lady's fingernail. Such a glass is never filled more than one-third. To get the full effect, the cognac should be twirled and warmed so that the vapors rise in the glass in the full flowering of their bouquet.

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Neither the professional cognac taster nor the French connoisseur approves of the big balloon. First, it is too large to warm easily and naturally with the palm of the hand and, secondly, the bouquet accumulating in the large glass and then escaping through the narrow mouth of it is too concentrated and overpowering. Some of the subtleties are lost.

Are the brandy snifters to be left, then, to languish dustily on the shelf? Not at all. They make distinguished water goblets and are perfect for serving any kind of non-distilled wine. A proper portion in any glass is only four and a half or five ounces—just a touch more than half a measuring cup.

18. *A glass which has held a fine cognac will retain its delicious aroma for hours, sometimes days.* **True.**

The taste and aroma of a great cognac is described as "long." Flavor persists, round and full, in your mouth. Even the glass which holds such a cognac, though emptied completely and left standing uncovered, will retain for many hours the rich, pervasive, poetic bouquet. Cognacs from Grande and Petite Champagne are the "longest." Those from the outlying woods are "shorter." You can make a pretty good judgment of the relative merits of various cognacs. Mark your glasses, leave them overnight, then sniff. Your nose will tell you.

19. *There is no unblended cognac available in the United States.* **False.**

We heard this categorical statement made by an American in [illegible] last year. He was almost, but [illegible]. There are a *few* [illegible] as there



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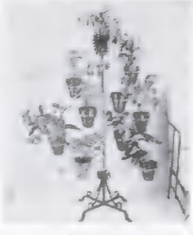
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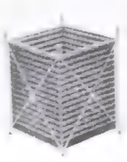
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20. *Armagnac is exactly the same thing as cognac, except that it comes from a different part of France.* **False.**

This statement (overheard in a New York restaurant) contains several nuggets of misinformation. Armagnac is produced not in the Charente, but in the Department of Gers, southeast of the Bordeaux country. Instead of being generally shipped as a blend, armagnac is most often a vintage brandy—and there seems to be, among certain groups, a fashion-trend toward vintages.

The flavor of armagnac is more earthy. Sometimes it is almost reminiscent of a wild mushroom or truffle. The taste is drier, some say harder, than cognac. There may even be a trace of bitterness.

Generally the Folle Blanche grape is used, but in the Armagnac country, curiously enough, the grape takes on a slightly different regional flavor, as well as the regional nickname of Piqué-poul. There are slight alterations in the methods of distillation and the aging of armagnac intensifies the flavor difference, for the black oak of Gascony is used to make the casks for armagnac, instead of the white oaks of neighboring Limousin required for aging cognac.

HOW TO COOK WITH COGNAC

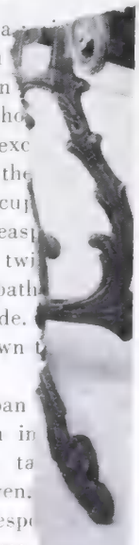
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heat a piece of butter about the size of an egg in a heavy saucepan. The butter should be golden when you pour in the eggs. In ¼ minute (is a stop watch among your kitchen utensils?) stir the omelette with a long-handled fork. The pan should be very hot. In ¾ of a minute (the stop watch to the rescue again) lift a corner of the omelette and add another piece of butter the size of an egg. The omelette will be cooked in 1 minute (here the kitchen clock will suffice). At once, spoon the liver paste on the omelette. Fold the omelette over and serve immediately on a warm but not hot plate.

Jugged Hare

Wipe the hare with a [illegible] and disjoint it [you [illegible] Smorgan's quick-frozen [illegible] bit]. Marinate for 24 ho[illegible] mixture: A bottle of exc[illegible] red wine (the better the[illegible] better the sauce). ½ cu[illegible] 1 teaspoon salt. ½ teas[illegible] per. Turn the pieces twi[illegible] removing from their bath[illegible] day. Save the marinade. [illegible] piece thoroughly. Brown t[illegible] tablespoons butter.

In a covered saucepan [illegible] slowly 1 sliced onion in [illegible] spoon butter. Put 4 ta[illegible] butter in a Dutch oven. [illegible] bubbles, add 1 tablesp[illegible] Stir until golden brown. [illegible] browned pieces of hare, the [illegible] onions, ½ tablespoon fat, [illegible] quet of several stalks of [illegible] thyme, basil, celery, 2 [illegible] 3 cloves, 3 shallots and a blade of mace. Cover the pot and allow to stew in its own juice for ¼ hour over very low flame. Bring to a boil and add the marinade which you have taken the precaution to heat. Cook gently for ¾ of an hour and then add 1½ cups of brandy. The hare, depending upon its age and size, will require about 1 hour further cooking. It should be served surrounded by toasted croutons (slices of French bread) covered with:



Soubise Sauce

Make 1 cup thick Bechamel sauce to which has been added to simulate spoons onion [illegible]age, but not among very famous brands.)

Taste, perfume and finesse develop with time. And by some mysterious juxtaposition of past and present, infancy and old age, a cognac made a generation ago will remember and regain once more the self-same, faint, elusive perfume that rose from its own vines when they were blossoming.

15. *A great chef never uses anything but a fine, very old cognac, even for a flambé.* **False.**

It would be considered blasphemous as well as wasteful to burn a rare old brandy. What's more, because it contains less alcohol, old cognac would burn feebly. For flaming and for cooking, brandy should be young and lusty—of good sound flavor, of course, and rich bouquet. For flavoring sauces and desserts, mellower brandies

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Swallowing cognac is unn[illegible]sary and, indeed, would [illegible] perception very quickly. T[illegible]10 claim that after they have "s[illegible]pled" 50 different cognacs i[illegible]m St. Box St. morning, between early br[illegible] Road and lunch (without swal[illegible]g High St. them), their noses and pal[illegible] St. even more alert than wh[illegible]erland began tasting.

17. *Ideal cognac glass is a[illegible]vd. balloon-shaped inhaler or sni[illegible]* **False.**

A medium-size, tulip-shaped glass is best. For the greatest pleasure, the glass should be so thin that it is a mere ghost between the lip and the liquor, so fine a crystal that it rings like a bell at the lightest touch of a lady's fingernail. Such a glass is never filled more than one-third. To get the full effect, the cognac should be twirled and warmed so that the vapors rise in the glass in the full flowering of their bouquet.



...sauce to pan and ...ly mix. Add to ...ll and pour over ... at once.

...hicken with Olives

...s a still older 1691 recipe. ...urely cover the breasts of a fine roasting chicken with a large thin slice of fat back of pork (rind removed), or use bacon, tie securely but not too tightly in place. Put the chicken in a roasting pan or better still on a spit. In the dripping pan put ½ cup butter and ½ cup chicken bouillon with which the chicken will be basted. In a saucepan place 3 stalks of parsley, 1 diced green onion, 2 tablespoons lard and 1 tablespoon flour. When the lard commences to bubble add the contents of the dripping pan, bring to a boil and add ½ cup hot chicken bouillon, ½ cup cognac, 1 laurel leaf, a twig of thyme, 1 tablespoon olive oil, 12 pitted and finely chopped olives and 1 crushed boned anchovy. Cover and simmer for 15 minutes. Then add little by little another ½ cup hot chicken bouillon. When the chickens are done place on a preheated shallow serving dish. Strain the sauce and reheat. Pour a little of it into the pan (if the chickens have not been cooked on the spit), and stir to release any of the juice adhering to the pan. Add this to the sauce and skim the sauce. Pour sauce over chickens. Surround by green tips of asparagus lightly cooked and sprinkled with 2 chopped hard-cooked eggs mixed with fine bread crumbs browned in butter.

...lice 3 truffles and put aside. ...hop another truffle very fine with ... stalks parsley, 1 shallot and 1 ...een onion. Pound through a fine ...eve. Mix with ½ cup soft but not ...elted butter. Add ½ teaspoon salt ...d ⅛ teaspoon pepper and put ...ide. [You might do it all in your ...ectric blender.]

Allow 2 dozen oysters to come ...st to the boil in their juice. Drain ...d keep the juice. Paint a sauce-...an with the truffle-butter mixture. ...lace half of the sliced truffles on ...e bottom of the saucepan. Dot ...ith ⅓ of the remaining truffle-...tter mixture. Then add a layer ... all the oysters, dot with truffle-...tter, add the rest of the sliced ...uffles and top with all the remain-...g truffle-butter. Cover and keep ...t but do not allow to boil. Skim ...xcess butter and add oyster juice. ... cup cognac and ¼ cup chicken ...uillon. Bring slowly to a boil. ...emove chicken from frying pan ... preheated serving dish. Add a

Boeuf à la Mode

Marinate 5 pounds top round of beef for 24 hours in 1 bottle good dry white wine and 1 cup good cognac, turning the meat several times. The next day remove meat from its bath and dry thoroughly. You will do the larding: your butcher can't do it for you, because the strips of fat back of pork must soak for four or five hours in cognac. Each strip after it has been placed in the larding needle must have pressed into it a mixture of some finely chopped parsley, some powdered basil, salt, pepper, a good pinch of cloves, mace and thyme all well mixed, rubbed into the fat. Push the larding needle into the meat with the grain of the meat 8 or 9 evenly separated places. Allow the lardons to extend ¾ inch beyond the meat on either end. [Larding needles of various sizes may be secured at Bazar Français, 666 Avenue of the Americas, New York City.]

Rub into the meat 1 tablespoon salt, 1 teaspoon pepper, ½ teaspoon ginger and ¼ teaspoon mace. Put 4 tablespoons butter in a heavy enameled pot and brown the meat gently on all sides. Pour ½ cup lighted cognac over it. Remove meat and line the pot with a piece of fat back of pork, about ¾″ rind included. Place the meat on it and pour over it the marinade brought to a boil with 1 cup beef bouillon, ½ pound sliced carrots, 2 large sliced onions, a bouquet of parsley, thyme and laurel leaf and a calf's foot washed in hot water and thoroughly scraped. Cover and bring to a quick boil. Reduce heat and simmer for 4½ hours. Remove meat and carrots to preheated shallow serving dish. Skim sauce and strain over meat. [If you haven't a calf's foot handy, use 2 envelopes of Knox gelatin to give the needed gelatinous texture to the sauce.]

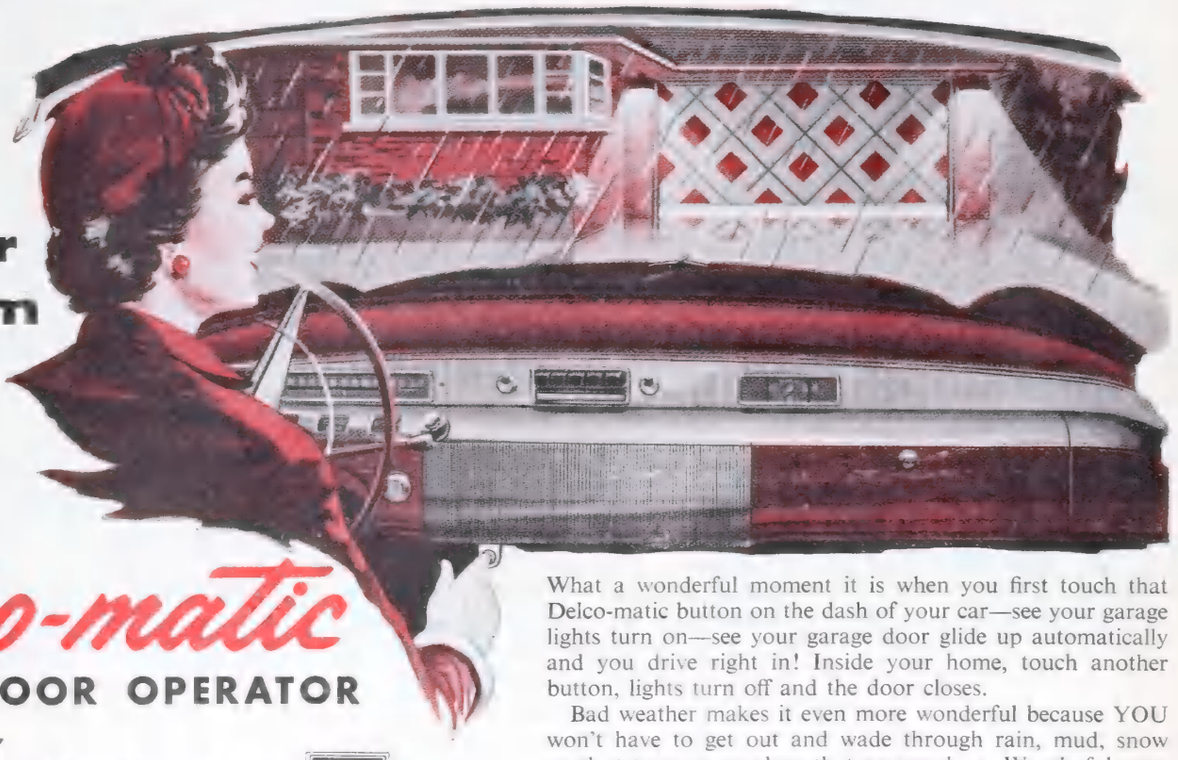
This is a succulent dish and is equally delicious cold, in which case the juice must be clarified. To do this: Heat the juice over medium flame along with 2 whites of eggs and 2 egg shells. When it comes to a boil, remove from heat and strain through a moistened piece of cheesecloth.

The meat is sliced and the slices

(*Please turn the page*)

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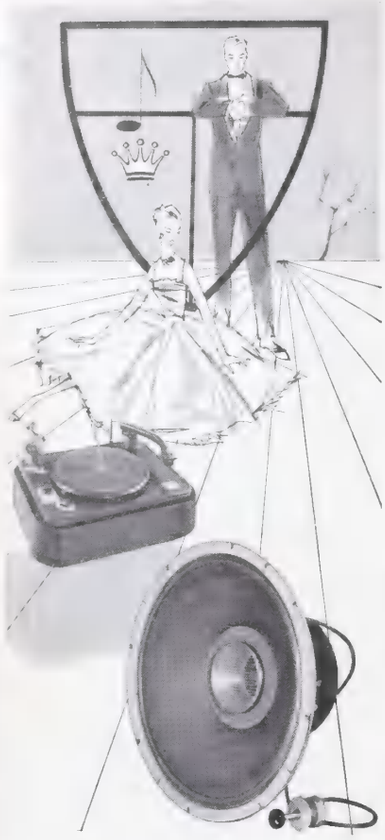
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HOW TO COOK WITH COGN[illegible] A

CONTINUED FROM PRECEDING PAGE

placed overlapping in a deep bowl. When the juice is as cold and thick as cream, pour it over the meat and place the bowl in the refrigerator. Unmold in the usual way.

Half of the beef may be eaten hot the first day and the rest cold another day. As there will be half of the sauce to clarify, use 1 white of egg and 1 egg shell.

Short Ribs of Beef

Have the butcher separate 4 pounds short ribs of beef. Tie them together but not too tightly. Cover a Dutch oven with slices of fat back of pork. Place on top of pork 2 sliced onions and 1 pound sliced carrots. Place the short ribs on this with 1 pound of beef knuckle in several pieces. Add 1 teaspoon of salt, ½ teaspoon pepper, a good pinch of ginger and of cinnamon and a bouquet of parsley, 1 laurel leaf and a twig of thyme. Place over low heat covered for 20 minutes so that the meat will exude its juice. Then add ¾ cup cognac and ½ cup Madeira and enough beef bouillon to cover the short ribs. Then add ½ calf's foot which has been washed in hot water and scraped. Place the Dutch oven hermetically covered in a preheated 350° F. oven for 3½ hours. Turn the meat twice. The meat will be quite tender, what the French call *fondant* (melting).

Remove from oven, place short ribs on preheated oven-proof dish, pour strained juice over it. Put in hot oven to glaze, about 10 minutes. This dish requires a green vegetable, braised lettuce for instance.

Duck in Delicate Aspic

This was a favorite dish in 1797. Cover the duck with pieces of fat back of pork that has one side rubbed with salt, pepper, ginger, mace and very finely chopped shallots. Tie in place, prepared side on the duck. Cover the bottom of a Dutch oven with fat back of pork, rind removed, place the duck on it and sprinkle over the duck ½ teaspoon salt, ¼ teaspoon pepper, 2 grated carrots, 1 grated parsnip or turnip, 2 grated onions, ¼ cup chopped lean ham, 2 cloves crushed garlic, a sprig of parsley and 3 whole cloves. Pour over this 1 cup cognac, 1 cup dry white wine, 1 cup beef bouillon which has been brought to the boil. Bring to a boil covered over high heat and put in preheated 350° F. oven. (The recipe says to put the pot in hot ashes.) It will take a [illegible] to cook the duck. Plac[illegible] in a bowl, breast down, after re[illegible]ing removed string. Skim the juice, add 1 tablespoon orange juice and strain the juice over the duck. Chill and unmold before serving.

Turkey Legs Revived

This recipe is also dated 1797. Put 2 roasted turkey legs, second joints and drumsticks in a sauce pan with ¾ cups cognac, ¾ cup beef bouillon, ½ teaspoon salt, ¼ teaspoon pepper, a bouquet of 1 stalk parsley, ½ clove garlic, 1 green onion and 2 cloves. Cover and cook over medium flame until the liquid is completely absorbed.

Place the pieces of turkey on preheated serving dish and cover with stewed sweetbread, prepared while turkey was cooking.

Stewed Sweetbread

Soak a sweetbread for 1 hour in cold water. Place in saucepan, cover with cold water, add 1 teaspoon salt, cover saucepan and bring to a boil. The sweetbread will be cooked in 20 minutes. Remove from pan and allow cold water to run over it until it is tepid, when tubes and skin should be removed and sweetbread cut in cubes.

Put 4 tablespoons butter in a saucepan. When it bubbles add cubed sweetbread, ½ pound sliced mushrooms, 1 chopped green onion, and 1 tablespoon lemon juice. Stir with a wooden spoon, sprinkle 1 tablespoon parsley over this and gradually add ½ cup hot beef bouillon and ½ cup hot cognac. Simmer for 15 minutes, stirring with the wooden spoon. Pour over turkey legs and serve.

Sweet Potatoes and Oranges au Cognac

Boil 6 sweet potatoes in their jackets until they are not quite tender. Peel, slice, put a layer in a buttered oven-proof dish, dot with butter, sprinkle with brown sugar, cover with a layer of thinly sliced unpeeled oranges from which seeds and the white center have been removed. Continue in this manner until the six potatoes and 2 large oranges, ½ cup brown sugar and ⅓ cup butter have been used. Pour over the contents of the dish ½ cup cognac. Sprinkle over the top brown sugar and dot with butter. Bake about ½ hour or until well browned in medium oven. Serve hot with pork roasted or grilled.

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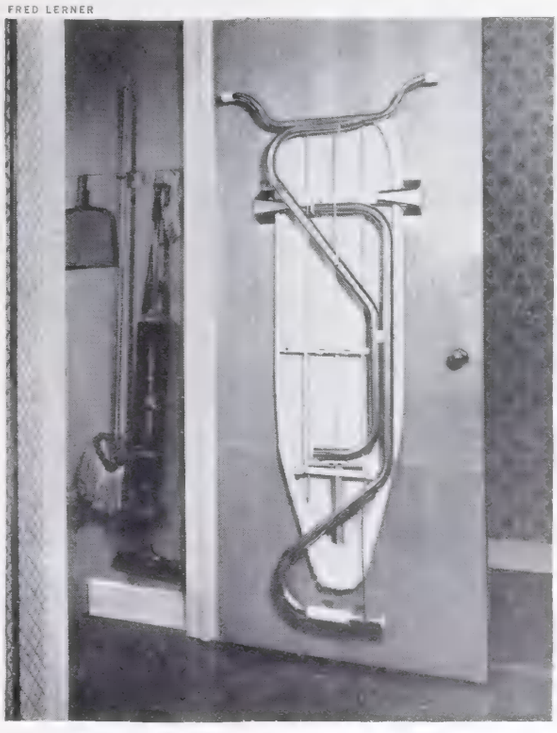
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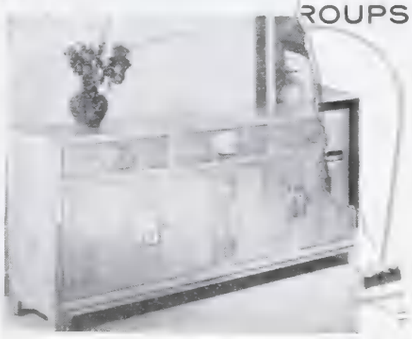
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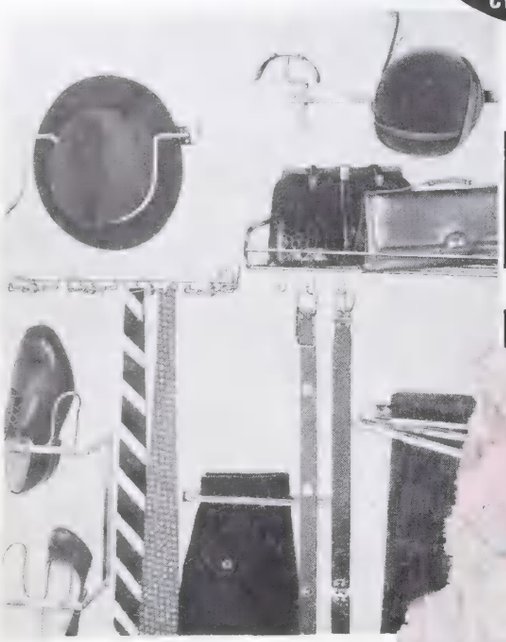
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Los Angeles, Calif.	Bullock's	Spokane, Wash.	The Crescent
Los Angeles, Calif.	The May Company	Syracuse, N. Y.	Dey Bros.
Louisville, Ky.	Stewart Dry Goods	Toledo, Ohio	LaSalle & Koch
Memphis, Tenn.	J. Goldsmith & Son		

KV CLOSET FIXTURES

KNAPE & VOGT MFG. CO.,

GRAND RAPIDS, MICH.

HOW TO MAKE YOUR LAUNDRY LIFE EASIER

CONTINUED FROM PRECEDING PAGE



You save needless motion, if the iron cord is long enough and can't tangle with your work. New London's "Ironing Master" raises cord, provides an iron rest with an electric plug-in and five yards of outlet cord.

FRED LERNER

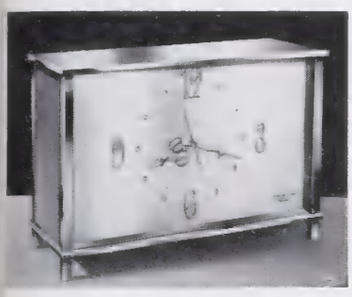


Replace an old-fashioned laundry tub with a sleek glass fiber tub encased in enameled steel and you'll simplify the draining problem. Mustee's "Duratub," companionable with any washer, has cabinet underneath.

DECORATOR'S DIARY

CONTINUED FROM PAGE 84

olished brass, silver-brushed alu-inum panels, and a face that's uch a dream, as clock faces go, hat I couldn't resist it. Its hands re scrolls, its indicators crystal settes, and it measures $11\frac{3}{4}$ ches wide by 4 inches deep by $\frac{1}{2}$ inches high. But its great and ther unsettling attribute is that 's an electric clock without a ord. It doesn't need to be plugged



lectronic, cordless clock

! It goes indefinitely, without aving to be wound or tinkered ith, simply by picking up electric npulses in the air. *Simply*, in-eed! It is a matter of electronics, s Buster Burgess was kind enough explain when he got home from hool the day the clock came. A "transmitting pylon" which comes with the clock, is plugged into a socket within eight feet of the clock, and from then on an electronic circuit does the work. See? It can be used wherever an electrical outlet supplies 115-volt, 60-cycle alternating current. It's not exactly cheap at $175, but it is a kind of domestic marvel.

My acquisitive client, Mrs. Struthers, must own enough tableware to outfit the Waldorf-Astoria, and is constantly enlarging her supply with intriguing oddments picked up on her travels. Last season's West Indies cruise, besides accounting for an Irish linen damask cloth from Barbados, netted a set of unusual round wicker place mats from Dominica, a sari from Trinidad, and some brilliant native cotton yard goods from Martinique, all acquired to create interesting table settings for the Struthers' rather famous dinner parties.

What with her uncountable collection of Japanese lacquer trays, Hawaiian poi bowls, yerba matte sippers, and similar exotics, her closets were popping their latches until we found the perfect dining room storage solution at Transorient, Inc. All this imaginative duffle and much more may be comfortably stowed away in an utterly handsome teak sideboard, handmade in Hong Kong in a design inspired by the traditional Chinese. The piece is six feet long, 33 inches high and 21 inches deep—an imposing wall-filling work of art which is thoroughly compatible in its oriental way with the Struthers' Danish modern dining table and chairs.



Made in Hong Kong

The three top drawers of the sideboard may be segmentalized with dividers for flatware, and underneath there is mammoth space, unbroken by upright partitions, for the storage of linens, holloware, china or whatever. This space may be fitted out with one or two shelves, depending on the depth of the shelf space needed, and provides fabulous wrinkle-free storage for table cloths, because they can be rolled flat and safely stashed away on one of the long shelves.

Looking around the showroom, I concluded that the old Chinese were even more storage-space-conscious than we are, for they surely produced "chest" storage worth adapting to western ways, and the Transorient people are just the ones who know how to do the adapting. Have my eye on a wardrobe-coat closet which stands about seven feet and would make a stunning room divider, finished as it is on front and back. All these pieces are shipped to America knocked down, then reassembled and finished here. You can have the teakwood in a choice of finishes, including a limed finish, a dark or light rosewood finish, an oil finish or lacquered. —M. G.

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Add to your Kittinger Collection this fine Italian Directoire table desk and chair . . . Mahogany in a delightful fruitwood finish. Now on display at Kittinger Showrooms throughout the country.

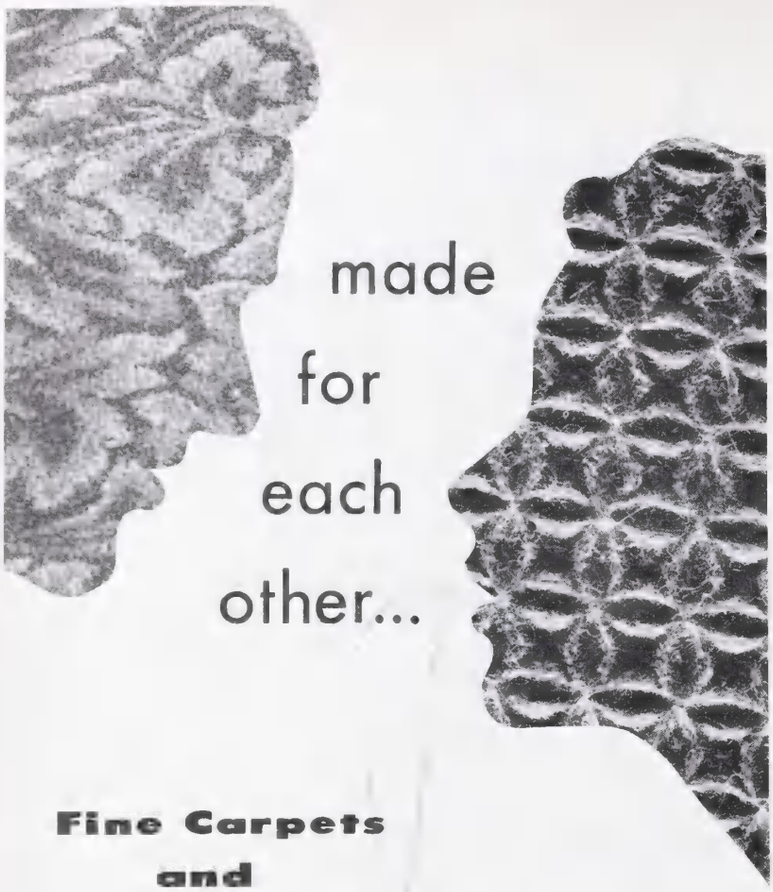


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For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

GENUINE OZITE

Every square yard proudly bears the name

How to light basement stairs



Statistics show that more household accidents occur in connection with steps and ladders than any other source. One way to cut down these hazards is to flood stairs with light. Here's how the problem was solved by the Casselberrys of Long Beach, Calif. They installed a continuous strip of fluorescent lighting along one side of the stairwell opening. This puts light on every step quite evenly. You are not blinded by looking into the light source, either going down or coming up. The space occupied by the light strip is no loss.

PHOTOGRAPHS BY MAYNARD PARKER



HOW TO RETAIN THE ORIGINAL SPIRIT IN REMODELING

CONTINUED FROM PAGE 94



Pennsylvania Dutch farmhouse in the process of being remodeled.

t a make-believe pattern of liv-
z. The other easy, but more costly
proach is to take an old building
d try to completely mask it to
ke it look entirely new.
In this case the owner was for-
ate in having an architect who
s sympathetic with the appeal of
old house and imaginative
ough to catch its spirit. Also, the
nstruction was done by a local
ilder who had a deep interest in his community and the patient thoroughness that is characteristic of the Pennsylvania Dutch.

The remodeling included a Sunbeam Warm Air heating system. Thermopane for all windows, plumbing fixtures for baths and kitchen by American Radiator and Standard Sanitary Corporation. The only other modern material introduced into the house was Formica for the kitchen counter tops.

Cherry Heering

Denmark's liqueur delight since 1818

All your guests will enjoy it —anytime!

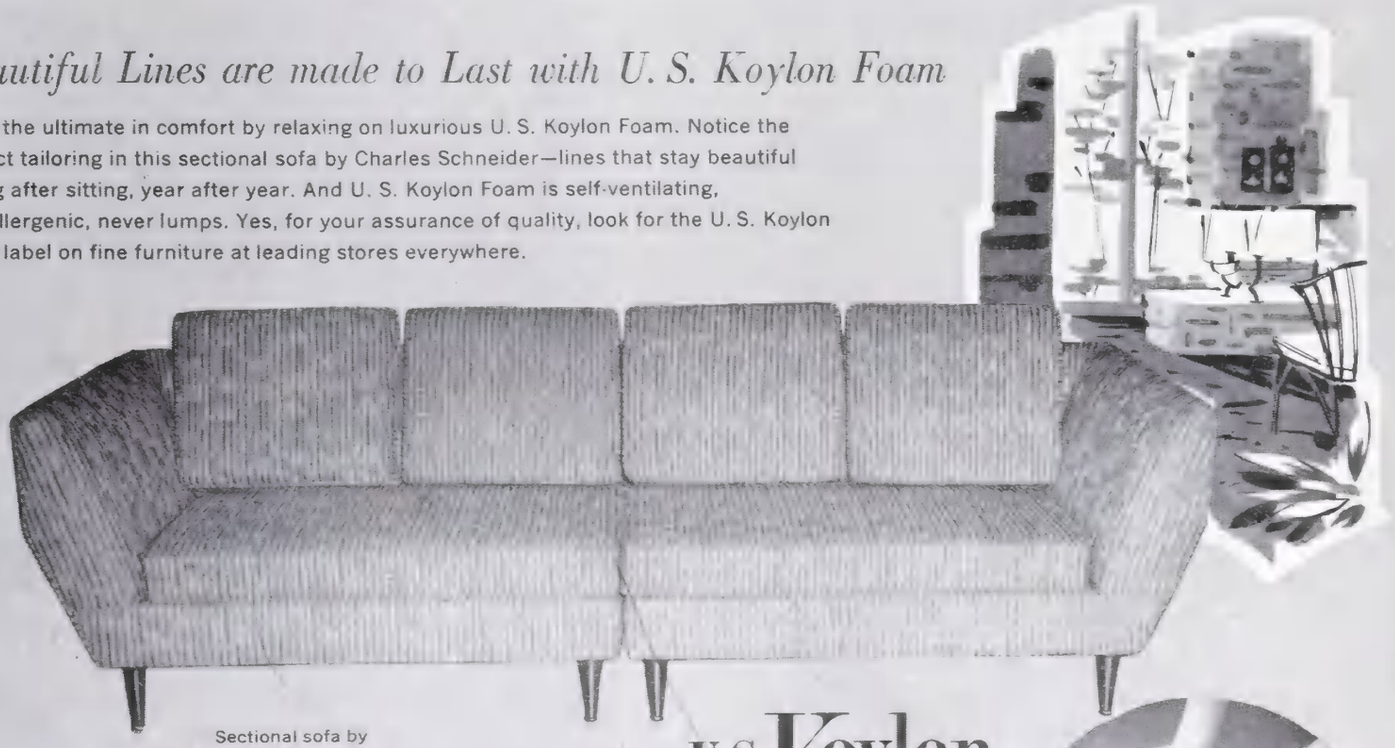


Cherry Heering over ice cream *—try it!*

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Beautiful Lines are made to Last with U. S. Koylon Foam

Enjoy the ultimate in comfort by relaxing on luxurious U. S. Koylon Foam. Notice the perfect tailoring in this sectional sofa by Charles Schneider—lines that stay beautiful sitting after sitting, year after year. And U. S. Koylon Foam is self-ventilating, non-allergenic, never lumps. Yes, for your assurance of quality, look for the U. S. Koylon Foam label on fine furniture at leading stores everywhere.



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U.S. Koylon® FOAM *Cushioning*



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1954 PACE SETTER

CONTINUED FROM PAGE 137

excellent use of its rectangular-shaped site. All the important trees were saved during construction and the landscaping was conceived as a definite part of the entire scheme. There are only a few grassy areas that require care. The rest needs practically no attention at all and was so planned, as was the house itself.

Everything considered, it is quite a big little house for its cost, and, according to its architect, Mr. Parker, credit is largely due to the contractor, E. J. Rourke of Miami, for his economical building practices and to the owner, Mr. Friedman, for knowing what he wanted so clearly and consistently. (Mr. Parker himself obviously has a considerable share of the credit, in our opinion, as well as the fact that the heating problem—electric space-heaters were all that were needed here—is far more simple to solve in Florida.)

Following is a list of construction materials and furnishings used in this house:

Construction Information

STRUCTURE: Steel columns and t beams, Bethlehem Steel Co., Bet lehem, Pa.

EXTERIOR WALL SURFACES: Concret blocks; cypress boards, Souther Cypress Manufacturers' Associa tion, Jacksonville, Fla.

CHEMICAL TREATMENT: Rust preven tive "Rust-Oleum," Rust-Oleu Corp., Evanston, Ill.

INTERIOR WALL SURFACES: Cypres paneling and white plaster (san float finish).

WINDOWS AND DOORS: (custom-built triple-matic wood jalousies.

GLASS: Libbey-Owens-Ford Glass Co Toledo, Ohio.

DOOR HARDWARE: Schlage Lock Co. San Francisco, Calif.

PAINT: 241 bleaching oil on wood work, Samuel Cabot, Inc., Boston Mass. Paint on concrete blocks SEC Manufacturing Company Miami, Florida.

EZRA STOLLER



Well-ventilated closets and cabinets were built-in along the street-side wall of the master bedroom. Above them are louvered openings which, together with the louvered persiana doors in the wall directly opposite, allow for complete through-ventilation.

THERSTRIP: Extruded aluminum. Miami Metal Weatherstrip Co., Miami, Fla.

ORING: Concrete (colored and marked). Florida Portland Cement Div., Miami, Fla.

MBING: For bath and kitchen. Crane & Co., Inc., Chicago, Ill.

TING: Electric space heaters (W2J). Electromode Corp., Rochester, N. Y.

TILATING: Clipper fan in kitchen. Trade-Wind Motorfans, Inc., Los Angeles, Calif.

ITING FIXTURES: Recessed cans, "Spear." Spear Lighting Fixture Mfg. Co., Inc., Brooklyn, N. Y.

Furnishings

Living Room

NITURE: Lounge chairs and nest of ables, The Widdicomb Furniture o., Grand Rapids, Mich. Dining hairs, M. Singer & Sons, New York, N. Y. Drop-leaf table (Jubilee collection), Sligh Furniture o., Grand Rapids, Mich. Hassocks and table with brass legs (custom-made), Day rest, courtesy of Showroom, Inc., Miami, Fla.

RICS: Boris Kroll Fabrics, N.Y.C.

OR COVERING: "Needletuft," Cabin Crafts, Dalton, Ga. Yellow rug in study, Edward Fields, Inc., N.Y.C.

ITING: White floor lamp, Lightolier, Inc., Jersey City, N. J.

ACCESSORIES: Courtesy of James Merrick Smith Assoc., Miami, Fla.

PAINTING: By John Klinkenberg.

Terrace

FURNITURE: Garden chairs, aluminum with plastic strappings, Brown Jordan Co., Pasadena, Calif. Chaise and small table with pink marble top, Van Keppel-Green, Beverly Hills, Calif. Round dining table with pink marble top, La Riviere, Inc., Miami, Fla.

FLOOR COVERING: Spanish straw porch rug, Mary Whitlock, Miami, Fla.

Bedroom

FURNITURE: Chair, The Widdicomb Furniture Co., Grand Rapids, Mich. Bench, Fred Maloof, Co., New York, N. Y.

FABRICS: Boris Kroll Fabrics, N.Y.C.

FLOOR COVERING: Muted beige "Wunda-weve," Behrug Mills, Inc., Greenville, S. C.

LIGHTING: Hanging brass lamp, Studio of Lighting, Miami, Fla.

ACCESSORIES: Book ends, courtesy of James Merrick Smith, Miami.

Kitchen

EQUIPMENT: Refrigerator, Servel, Inc., Evansville, Ind. Range, Norris-Thermador Electric Mfg. Co., Los Angeles, Calif.

COUNTER TOPS: "Micarta," U. S. Plywood Corp., New York, N. Y.

COLOR SCHEME

CONTINUED FROM PAGE 105

member, also, the impact that all touches of black can have, h as the shining black patent her cover on a small chair. o, do not overlook the visual asure produced by a dash of red newhere in a room. Even if it's y a box on a table, the frame of icture, a bowl of hot pink carions, red gives a great fillip to oom. And try bowls of bunched lets with all the blue and green binations, the yellow greens—the unexpected contrast color. We love the multiple possibili- of many of these fabrics. Take ton velvet, especially, with its nderful range of color nuances er a hundred in one line alone). lvet can be many things to many ms—curtains, a bedspread, upstery, maybe a table cover. So the "Triple Treat" weave of orp, the Benares cloth of Jofa. many textures of Brunschwig. get sentimental about their gins, too—the blending of Egyptian cotton and ramie with silk from France, Italy and Siam. And we're in love with American know-how which has given us machine-made counterparts of all the lovely hand-woven fabrics; it has made nylon damasks as precious as pure silk damasks. It has combined Fortisan and acetates with natural fibres to give us something stronger, with more dimensional stability.

Seeing all these lovely fabrics stirs our imagination. We decorate room after room, even if only in our mind's eye. We hope some of this excitement will prove contagious. If you have a decorating problem relating to color and fabrics, you should certainly find the right solution somewhere on these pages. See and handle some of the new materials at your own stores; if you can, buy just one yard of some fabulous fabric, enough to make a pair of pillows. See what a lift it gives to that secret decorator that lies hidden in all of us.



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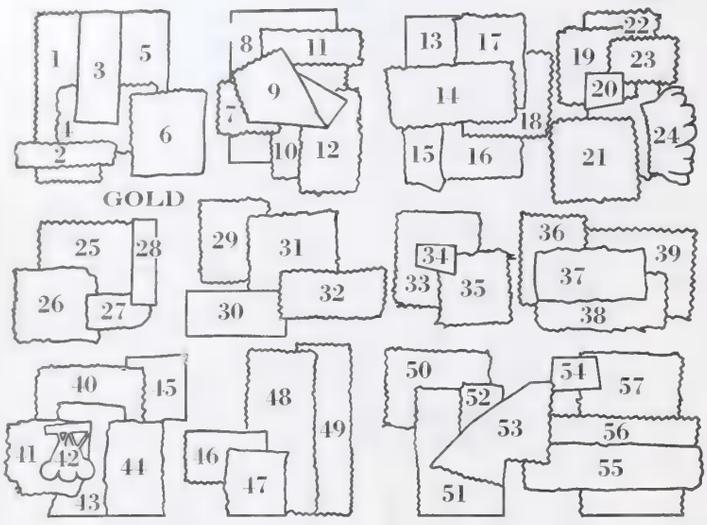
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DECORATIVE SURFACING

distributed by UNITED STATES PLYWOOD CORPORATION largest plywood organization in the world

COLOR SCHEMES

CONTINUED FROM PAGE 105



Here is complete information on the samples of fabrics, braids, fringes, carpeting, wallpaper and paint in gold, aqua, blue-green, yellow-green, pink and melon color schemes which are strikingly shown on pages 97 to 104.

GOLD

1. Monte Carlo texture, KC9099-6, $10.95, Boris Kroll Fabrics, Inc., New York. **2.** Cotton velvet, 9208x, $9.40, Erbun Fabrics Corp., New York. **3.** Carpet, tuftwoven "Algiers" F4403W, $11.95, Firth Carpet Co., New York. **4.** Rainbow cloth, 2774, $4.95, J. H. Thorp & Co., Inc., New York. **5.** Grass cloth wall covering, 114, $14, Charles R. Gracie & Sons, Inc., New York. **6.** Antique satin, 9540-11, $14.85, Scalamandre Silks, Inc., New York. **7.** Triple Treat cloth, 2433, $6.75, J. H. Thorp & Co., Inc., New York. **8.** "Clarksburg" wallpaper, 564E, $2.75, F. Schumacher & Co., New York. **9.** Silk gauze, 5991-2, $6.60, Scalamandre Silks, Inc., New York. **10.** Striped texture "Strata" with Lurex from Dobeckmun, 92962, $12.75, Cheney Greeff & Co., New York. **11.** Cotton velvet, 9234x, $9.40, Erbun Fabrics Corp., New York. **12.** Matelasse, 1010, $10.50, F. Schumacher & Co., New York. **13.** Wallpaper "Pepper Pot," PS1518N, $5, Laverne Originals, New York. **14.** "Fairway" openwork linen, 92830, $6.75, Cheney Greeff & Co., New York. **15.** Fringe, FC163-12, $1.30, Scalamandre Silks, Inc., New York. **16.** Linen tweed, 116331, $8.65, F. Schumacher & Co., New York. **17.** Cotton texture, 4800-2, $7.35, Scalamandre Silk, New York. **18.** Confetti taffeta, 74682, $5.65, Jofa, Inc., New York. **19.** Cambalue stripe, 82643, $12.00, Stroheim & Romann, New York. **20.** Gold foil wallpaper, 954, $11.75, Lohlker-Murdoch, Inc., Pasadena, California. **21.** Embroidered texture, 82386, $15.75, Stroheim & Romann, New York. **22.** Silk texture, 71683, $11.25, Jofa, Inc., New York. **23.** Pompeian cloth, 2623, $7.50, J. H. Thorp & Co., Inc., New York. **24.** Fringe, FL 266-9, $3, Scalamandre Silks, Inc., New York. **25.** Damask, 31579, $7.50, F. Schumacher & Co., New York. **26.** Metallic texture, with Lurex from Dobeckmun, D2034-9, $13.95, Boris Knoll Fabrics, New York. **27.** Twill satin, 70-2, $16.50, Scalamandre Silks, Inc., New York. **28.** Paint color. **29.** Textured satin, 5976-1, $11, Scalamandre Silks, Inc., New York. **30.** Tortoise shell wallpaper, KPT11, $2.50 per sheet, Laverne Originals, New York. **31.** Textured damask, 5392-3, $14.85 per yard, Scalamandre Silks, Inc. **32.** Mosque damask, KC 9090-3, $13.95, Boris Kroll Fabrics, New York. **33.** Crocodile damask, 79967, $7.80, Stroheim & Romann, New York. **34.** Wall color. **35.** Monterey texture, 160154, $6.45, Cheney Greeff & Co., New York. **36.** Triple Treat cloth, 2443, $6.75, J. H. Thorp & Co., New York. **37.** Carpet, wool, 2800-127, $22.95, Archibald Holmes & Son, Philadelphia, Pa. **38.** Textured casement, 8101, color #202, Cohn-Hall-Marx Co., New York. **39.** Linen damask, 1027, $10.20, Arthur H. Lee & Sons, Inc., New York. **40.** Pindot armure, 17158, $4.15, J. H. Thorp & Co., New York. **41.** Linen casement, 42123, $5.25, Brunschwig & Fils, New York. **42.** Fringe, RC634-17, $4, Consolidated Trimming Corp., New York. **43.** Texture, 5457-1, $9, Scalamandre Silks, Inc., New York. **44.** Carpet "Rainbow" yellow, $15, Stark Carpet Corp., New York. **45.** Wallpaper, Felix Augenfeld, design "Heatherbloom," 2025, $2.75, United Wallpaper, Inc., Aurora, Ill. **46.** Texture, 4030-4, $13.20, Scalamandre Silks, Inc., New York. **47.** Texture, 75690, $10.50, Jofa, Inc., New York. **48.** Woven damask casement, 16859-46, $5.50, Moss-Rose Mfg. Co., Philadelphia, Pa. **49.** Bedford quilt, 80653, $11.25, Brunschwig & Fils, New York. **50.** Textured stripe,

(*Please turn to page* 167)

Carpeting makes decorating easy... takes the chores out of caring for floors

Today carpeting does so much more than just cover the floor. Nothing adds so much to your home. Nothing makes housekeeping easier. And it's the very foundation of a good decorating scheme. If you start with a carpet like "Gay Tweed"—shown on the opposite page—you'll be amazed how easy it is to work out your decorating plans yourself. With just a few decorating pointers (below) to guide you, your home can have a radiant new look—*at surprisingly low cost.*

1. Remember, it's always wisest to start with the carpet. Choose a color you and your family enjoy (Firth's "Gay Tweed" offers you 11 glowing shades)—then build your decorating scheme around it.

2. If you want the quiet restfulness of monotone decoration, choose colors for other furnishings which are closely related to your carpet color. (Notice how the gold and white in the room on the opposite page echo the flecks of color in the carpet to give a warm, relaxed, comfortable feeling), or...

3. To create a gay, lively mood, choose colors for other furnishings in the room that are in happy *contrast* with your carpet color.

4. To strike a mood between the two, a good plan is to choose colors for floor, walls and draperies all closely related. Then add a more lively note of interest with smartly contrasting upholstery fabrics and accessories.

5. If your room tends toward the small side, a single, unbroken expanse of carpet color, full room size or wall to wall (such as "Sunflower Seed" used in the room opposite), will give an illusion of greater space. Yet "Gay Tweed" with its interesting tweed effect avoids the monotony of a plain solid shade.

6. If you anticipate moving or enlarging, a Tuftwoven carpet such as "Gay Tweed" is your wisest buy, for it can be cut in any direction—to fit any area without need of binding.

And for detailed decorating advice, there's a world of information in the 40-page book "How To Decorate With Confidence" by Firth's Ruth Cornell. See the coupon below.

The carpet is Tuftwoven GAY TWEED.

It costs so little... offers so much

GAY TWEED is more than a lovely new carpet. It means comfort... it means quiet, warmth and well-being. It means fresh, spirited your colors that liven the whole room and set the mood for entertaining or relaxing. Above all, it means *econo...* for FIRTH TUFTWOVEN* is a revolutionary new proc that pares prices to fit ever the smallest homemaking budget. You'll love the dee springy texture (the finest wools available, blended with special rayon and nylon). You'll love the wa the loops of color blend in a rich, warm tweed (so muc easier to care for because it doesn't show soil!). Wh not *see* it yourself... see how little it costs—GAY TWE was *made* for you!

FIRTH

*Reg. U.S. Pat.

Send 25¢ for idea-filled new booklet, "How To Decorate With Confidence", Firth Carpet Co., 295 Fifth Avenue, Dept. 4, New York 16

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Women with a sense of style prefer

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Clothes: Jamaica House

Firth Tuftwoven "Gay Tweed"*
Above: Sunflower Seed NO. 220WRN

Other available colors: Cucumber Vine, Coral Flower, Husked Corn, Country Green, Stone Moss, Light Loam, Raffia Beige, Butterfly Blue, Cobblestone Gray, White Lilac

FIRTH

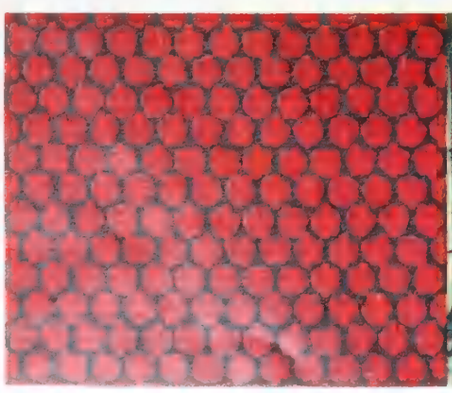
Designed to be lived with . . .



Breathable* U.S. Naugahyde® miracle vinyl upholstery

From the Far East comes the inspiration for this dramatic and sophisticated room, shown below, designed by C. Eugene Stephenson. And because the upholstery fabric is Breathable U. S. Naugahyde, the luxury of its striking color is completely carefree! Here is the ideal upholstery for today's casual living . . . a deep-dimensional fabric that gives you both the durability of vinyl and the cool comfort of woven material. Colorfast, handsomely styled, and richly textured, it resists soil . . . whisks clean with a brush or damp cloth. Ask for furniture upholstered with Breathable U. S. Naugahyde at leading stores everywhere . . . or consult your upholsterer or decorator.

*patent applied for



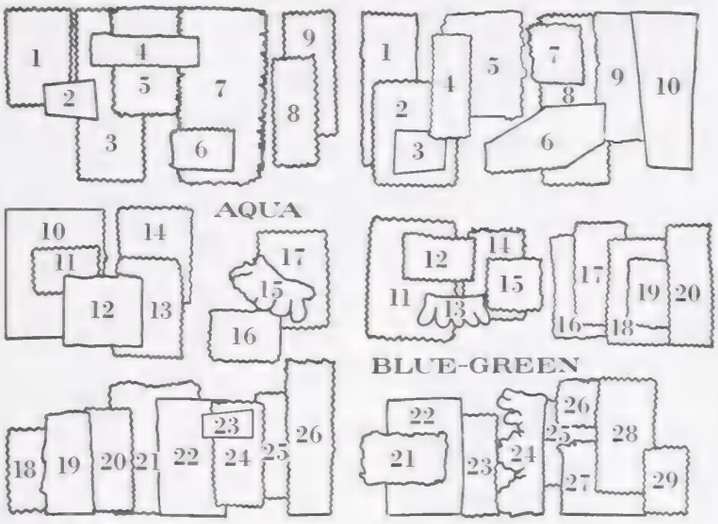


C. Eugene Stephenson, A.I.D., co-author of "How To Decorate and Light Your Home", chooses the Sequin pattern in Carnelian (swatch shown left) for this contemporary chair by Dunbar. Throw pillow in Onyx Sequin . . . one of four exciting patterns in a wide range of colors.

US RUBBER **United States Rubber**

COLOR SCHEMES

CONTINUED FROM PAGE 164



, $8.25. F. Schumacher & Co., York. **51.** "Saray" damask, $15.75. Boris Kroll Fabrics, York. **52.** Ramie and Egyptian "Phoenicia" 13713. $10.50. ok Fabrics, Ltd., New York. **53.** las casement. 332271 yellow. F. Schumacher & Co., New **54.** Wall color. **55.** Cotton . Federal gold, $5.95. Katherine Mills, Dalton, Ga. **56.** Triple cloth, 2428. $6.75. J. H. Thorp Inc. **57.** Tapestry, 92960, $11.75. Greeff & Co., New York.

AQUA

ontego, Z2213-3. $8.85. Boris Fabrics, New York. **2.** Wall **3.** Rainbow cloth, 2726. $4.95. Thorp & Co., New York. **4.** and nylon carpeting, aqua- e. $5.95. C. H. Masland & Sons. le, Pa. **5.** "De Oro" textured 134866. $15. F. Schumacher & lew York. **6.** Ramie and linen. $11.25. Thaibok Fabrics, Ltd., York. **7.** Textured stripe, 80205, ofa, Inc., New York. **8.** Ham- satin "Celadon," 112777. $9.75. umacher & Co., New York. **9.** Treat Cloth, 2432. $6.75. J. H. & Co., New York. **10.** "Louisi- Grill" wallpaper, 8463, $3.45, al Paper & Color Corp., Glens N. Y. **11.** Rainbow cloth, 2433. J. H. Thorp & Co., **12.** Texture Laurex, 4705-10. $9. Scalamandre Inc., New York. **13.** Harlequin damask, 43714 $7.90. Brunschwig & Fils, New York. **14.** Bristol Linen, 39327, $6.75. The S. M. Hexter Co., Cleveland, Ohio. **15.** Fringe, FM 706-11. $1.90. Scalamandre Silks, Inc., New York. **16.** Chenille texture, 116437. $11.25. F. Schumacher & Co., New York. **17.** Reversible satin, 77012, $2.90, Jofa, Inc., New York. **18.** Figured damask, 81483. $8.25. H. B. Lehman Connor Co., Inc., New York. **19.** "Invader," 100% wool carpet 235. $19.95. Archibald Holmes & Son, Philadelphia, Pa. **20.** Montego Z2213-12. $8.85. Boris Kroll Fabrics, New York. **21.** Sportsmen linen, 92816, $5.25. Cheney Greeff & Co., New York. **22.** "Enchanted Landscape" wallpaper, 8476, $6.75, Louis W. Bowen, Inc., New York. **23.** Wall paint. **24.** Embroidered "Pompeian" blue cloth, 10686. $18. J. H. Thorp & Co., New York. **25.** "Java," KC905519. $10.95. Boris Kroll Fabrics, New York. **26.** Textured damask, 41129. $10.95. The S. M. Hexter Co., Cleveland, Ohio.

BLUE GREEN

1. Texture, 5312-2. $10.95. Scalamandre Silks, Inc., New York. **2.** "Bali" stripe, Z2181. $8.85. Boris Kroll Fabrics, New York. **3.** Wall paint. **4.** "Westbury" tweed, D2128-16. $10.95. Boris Kroll Fabrics, New York. **5.** Wool carpet "Glasgow," 3250-7, $8.95, James Lees & Sons Co., New York. **6.** Reversible antique satin, KD9041-58. $11.85. Boris Kroll Fabrics, New York. **7.** "Armure" quadrille, 74312. $7.50. Jofa, Inc., New York. **8.** Triple Treat cloth, 2442. $6.75. J. H. Thorp & Co., New York. **9.** Textured stripe, 75696. $11.25. Jofa, Inc., New York. **10.** Wallpaper "Coin Dots." $7.50. Murals, Inc., New York. **11.** "Confetti" taffeta, 74691. $5.65. Jofa, Inc., New York. **12.** "Trouville" texture, 40862. $7.50. Brunschwig & Fils, New York. **13.** Fringe, FL340-9, $.90. Scalamandre Silks, Inc., New York. **14.** Novelty damask, 134034. $8.25. F. Schumacher & Co., New York. **15.** "Chess," novelty damask, B2191-1. $9.30. Boris Kroll Fabrics, New York. **16.** Chenille stripe, 5591-224. $8.50. Cohn-Hall-Marx Co., New York. **17.** Belgian linen, 87113. $7.75. Brunschwig & Fils, New York. **18.** Antique taffeta, KC9041-20. $11.85. Boris Kroll Fabrics, New York. **19.** Cotton texture, 66856. $8.70. Jofa, Inc., New York. **20.** "Symphony" taffeta, 75549. $4.75. Jofa, Inc., New York. **21.** Tuftwoven "Danecraft" wool carpet, F4903W, $9.50. Firth Carpet Co., New York.

(Please turn the page)

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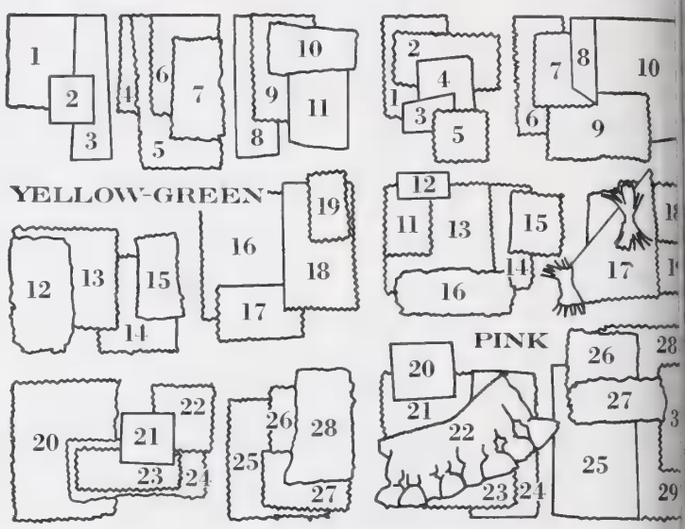
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COLOR SCHEMES

CONTINUED FROM PRECEDING PAGE

22. "Great Oaks," wallpaper 154-13, $6.45, Gene McDonald, Inc., New York. **23.** Two-tone linen, 87102, $7.75, Brunschwig & Fils, New York. **24.** Fringe, FL 385-12, $3, Scalamandre Silks, Inc., New York. **25.** Cotton candy stripe, 40639, $3.25, Brunschwig & Fils, New York. **26.** Burma texture, 82025, $9.75, H. B. Lehman C Co., New York. **27.** "Aurora" 76541, $15.75, Jofa, Inc., New **28.** "Benares" check, 74666, Jofa, Inc., New York. **29.** Ra cloth, 2795, $4.95, J. H. Thorp New York.



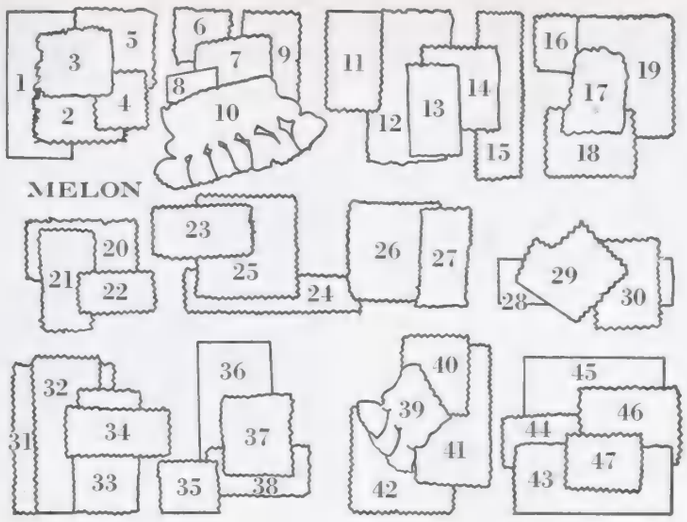
YELLOW-GREEN

1. Hand-woven tweed "Galaxy," Color #2 $22.50, Isabel Scott Fabrics Corp., New York. **2.** Paint. **3.** "Chameleon," wallpaper, 513, $7.70, Denst & Soderlund, Chicago, Ill. **4.** Satin, 112261, $8.85, F. Schumacher & Co., New York. **5.** "Veneti" tapestry, 82627, $10.60, Stroheim & Romann, New York. **6.** Texture, 40573, $10, Brunschwig & Fils, New York. **7.** Woven casement, 16241, $3.50, Moss-Rose Mfg. Co., Philadelphia, Pa. **8.** "Frankfurt" wallpaper, 8071N, $3, Thomas Strahan Co., Chelsea, Mass. **9.** Grospoint, 1052-2, $5.25, Patterson Fabrics, Inc., New York. **10.** "Shasta" 100% cotton carpet, crushed lime, $6.95, A & M Karagheusian, New York. **11.** Braid, 25538, color #5, $.60, J. H. Thorp & Co., Inc., New York. **12.** "Sonata," 100% wool carpet, $24.50, Bigelow Sanford Carpet Co., New York. **13.** Chenille stripe, UPH5600, color #2207 $8.95, Cohn-Hall-Marx Co. **14.** Damask, 15013, $8.65, Brunschwig & Fils, New York. **15.** "Tirage" tweed, 73083, $7.85, Jofa, Inc., New York. **16.** "Falmouth" quilt, 80883, $11.25, Brunschwig & Fils, New York. **17.** Linen, 82202, $6.40, H. B. Lehman Connor Co., New York. **18.** Wallpaper "Felicity," 853C, $6.75, Gene McDonald, Inc., New York. **19.** Cotton velvet, 9201-x, $9.40, Erbun Fabrics Corp. New York. **20.** "Duomo Plissé" taffeta, 121920, $24, F. Schumacher & Co., New York. **21.** Wall paint. **22.** "Montego," AV2213-10, $8.85, Boris Kroll Fabrics, New York. **23.** "Confetti" taffeta, 74694, $4.65, Jofa, Inc., New York. **24.** Cotton velvet, 9226x, $9.40, Erbun Fabrics Corp., New York. **25.** Brittany cloth, 76803, $9.75, Jofa, Inc., New York. **26.** "Pompeian" cloth, 2617, $7.50. J Thorp & Co., New York. **27.** Dar 6112, $9.25, Patterson Fabrics, New York. **28.** "El Camino," carpeting, 401, $10.50, Karastan Mills, New York.

PINK

1. Tweed, 10725, $11.65, J. H. T & Co., New York. **2.** Stripe, 13 $9, F. Schumacher & Co., New **3.** Wall Paint. **4.** Ramie & silk tex 011F11, $15.75, Thaibok Fabrics, New York. **5.** Silk tweed, P120Z, Thaibok Fabrics, Ltd., New York Strié tweed, 116625, $7.40, F. S macher & Co., New York. **7.** T Treat cloth, 2645, $6.75, J. H. T & Co., New York. **8.** Trimming, 106 $.31, Consolidated Trimming C New York. **9.** Hand-woven silk, P $18, Thaibok Fabrics, Ltd., York. **10.** "Snowflake" flocked paper, H154-0, $12.00, Harben Pa Inc., New York. **11.** Border "Puimette" print, 5024-A, $16.50, I McNeill, Inc., New York. **12.** Paint. **13.** "Puimette" Fortuny p 5024-A, $16.50, Elsie McNeill, New York. **14.** Cotton velvet, 92 $9.40, Erbun Fabrics Corp., New Y **15.** Strie antique satin, 582 $16.50, Scalamandre Silks, Inc., York. **16.** Wool carpet "Chat bonbon pink, 8303, $19.95, Kara Rug Mills, New York. **17.** Tass taffeta, "Voila," Pink B, $4.95, S man Abrash, Inc., New York. Texture, 40585, $7.20, Brunschwi Fils, New York. **19.** Chenille text 116575, $13.50, F. Schumacher & New York. **20.** "Fancy" wallpa 8452, $6, Louis W. Bowen, Inc., York. **21.** Rainbow cloth, 2755, $

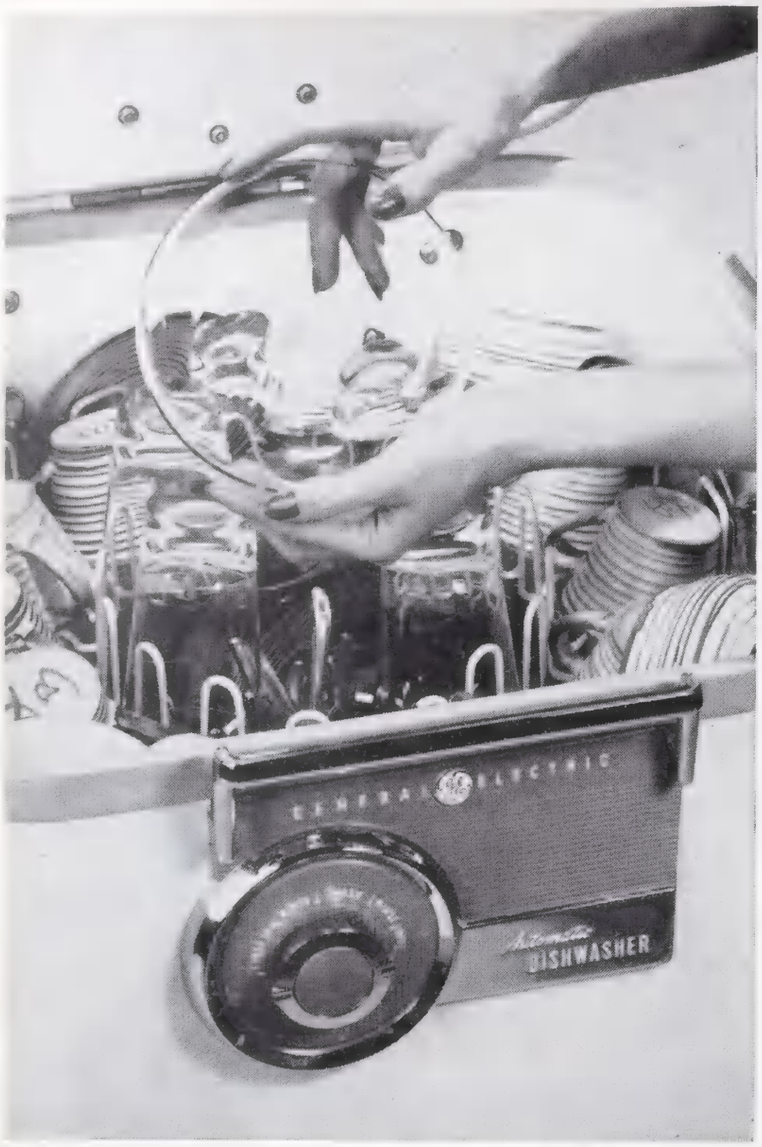
. Thorp & Co., New York. **22.** ge, FT523-10, $4.50, Scalamandre . Inc., New York. **23.** Striped tz, D2008-0510, $1.69, Everfast ics, Inc., New York. **24.** Chenille re, 92966, $12.75, Cheney Greeff ., New York. **25.** "Metal Leaves" paper, 932-4, $3.25, Jones & Erwin, New York. **26.** "Tessitura" da-, 79-1, $16.50, Scalamandre Silks, New York. **27.** Wool Cerise wool et "Rainbow," $13.95, Stark Car- Corp., New York. **28.** Linen re, 39306, $7.50, The S. M. er Co., Cleveland, Ohio. **29.** Silk ue taffeta, 111237 old rose, $12.75, chumacher & Co., New York. **30.** rsible casement cloth, 701915 tea $4.50, F. Schumacher & Co., York.



MELON

"Siena," wallpaper, 5095, $9.60, W. Stockwell Co., Los Angeles, f. **2.** Everett cloth, 160372, $5.25, ney Greeff & Co., New York. **3.** nterpoint," wool carpet Indian e, $9.95, A & M Karagheusian, York. **4.** Rainbow cloth, 2775, 5, J. H. Thorp & Co., Inc., New k. **5.** Texture, 72507, $9.45, Jofa, New York. **6.** Hand-woven tex-. Nob Hill, $24.00, Isabel Scott rics Corp., New York. **7.** Cotton t, 9208x, $9.40, Erbun Fabrics p., New York. **8.** Wall paint. **9.** tsmen linen, 92812, $5.25, Cheney eff & Co., New York. **10.** Silk fringe, FT 248, $8.25, Scalamandre Silks, Inc., New York. **11.** Benares check, 74665 Color #28, $7.90, Jofa, Inc., New York. **12.** Aurora stripe, 76546, $15.75, Jofa, Inc., New York. **13.** Braid trim, CD152-9, $1.30, J. H. Thorp & Co., Inc., New York. **14.** Ribbed silk, 4130, $18.90, Arthur H. Lee & Sons, Inc., New York. **15.** Chintz stripe, 40666, $3.75, Brunschwig & Fils, New York. **16.** "Sunburst" texture, 93006, $10. 25, Cheney Greeff & Co., New York. **17.** "Vignette" wool carpet, Dixie clay, $15.95, Karastan Rug Mills, New York. **18.** "Delmonicos" damask, 160257, $8.25, Cheney Greeff & Co., New York. **19.** Antique satin, 5242C, $6.45, Patterson Fabrics, Inc., New York. **20.** Damask, "Chess," FL2191-2, $9.30, Boris Kroll Fabrics, New York. **21.** Scotia Cloth, 74608, $8.15, Jofa, Inc., New York. **22.** Antique taffeta "Kinu," KC9041-21, $8.85, Boris Kroll Fabrics, New York. **23.** "Trouville" texture, 40856, $7.50, Brunschwig & Fils, New York. **24.** Ribbed texture, 76807, $6.25, Jofa, Inc., New York. **25.** Confetti damask, 43556, $9.75, Brunschwig & Fils, New York. **26.** Cotton damask, 51016, $3.75, Brunschwig & Fils, New York. **27.** Texture, 134678, $8.25, F. Schumacher & Co., New York. **28.** Visayan grass weave wall covering, 1007-645, $12.00, Warner Co., Chicago, Ill. **29.** Crystallette silk and acetate gauze, Capucene, $2, Eichmann & Hecht, New York. **30.** Texture "Monterey," 160152, $6.15, Cheney Greeff & Co., New York. **31.** Moiré linen, 15166, $6.75, Brunschwig & Fils, New York. **32.** "Canestrelli," Fortuny print, 5123, $16.50, Elsie McNeill, Inc., New York. **33.** "Aquarian" texture, 92981, $10.25, Cheney, Greeff & Co., New York. **34.** Cotton velvet, 9237, $9.40, Erbun Fabrics Corp., New York. **35.** Tweed, 7169, $4.95, Cohn-Hall-Marx Co., New York. **36.** "Grasscloth" wallpaper, 243K609, $2.10, Katzenbach & Warren, Inc., New York. **37.** Chenille stripe, 5591 color #248, $8.50, Cohn-Hall-Marx Co., New York. **38.** Belgian linen, 87106 color #4242, $7.75, Brunschwig & Fils, New York. **39.** Fringe, FT248-42, $8.25, Scalamandre Silks, Inc., New York. **40.** Triple treat cloth, 2448, $6.75, J. H. Thorp & Co., Inc., New York. **41.** Doria armure, 74161, $8.90, Jofa, Inc., New York. **42.** Ribbed texture "Asuka," KC9046-7, $7.30, Boris Kroll Fabrics, Inc., New York. **43.** Silk armure, 119-5, $16.50, Scalamandre Silks, Inc., New York. **44.** Grospoint, 1057, $5.25, Patterson Fabrics, Inc., New York. **45.** Shiki silk wall covering, SC1081-117, $9.50, Warner Co., Chicago, Ill. **46.** Ribbed texture, 41132, $10.75, The S. M. Hexter Co., Cleveland, Ohio. **47.** Topaz Silk gauze "Elegante," $6.75, Shulman Abrash, N.Y.





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PHOTOGRAPHS BY MAYNARD

When terraces need ample shade

Every house needs a choice of places in the shade as well as in the sun to make outdoor living comfortable at different seasons. Obviously the terrace for midsummer use needs plenty of shade. Fine old trees are wonderful, but don't let a treeless lot keep you from terrace living. Maybe there are some existing big scrubby bushes you can prune into tree shapes, as was done for the terrace above. Or you might move in a big tree without risk, now that treemen have the necessary skill and equipment.

Trees 25 feet high move readily and provide ample shade from the day they are moved into place. New growth is likely to be slow for a couple of years after the move, but the tree has as great a life expectancy as if it had always grown in the spot.

Moving big trees more than a few miles is expensive, of course. Instead, buy a young tree of a vigorous but sturdy growing kind, say the new Moraine locust which should grow 3 to 5 feet a year for the first 5 years. Avoid the silver maple, Siberian elm (often sold as Chinese elm), Lombardy poplar, and the white poplar or aspen. All grow fast—but they are short-lived and break readily in wind storms.

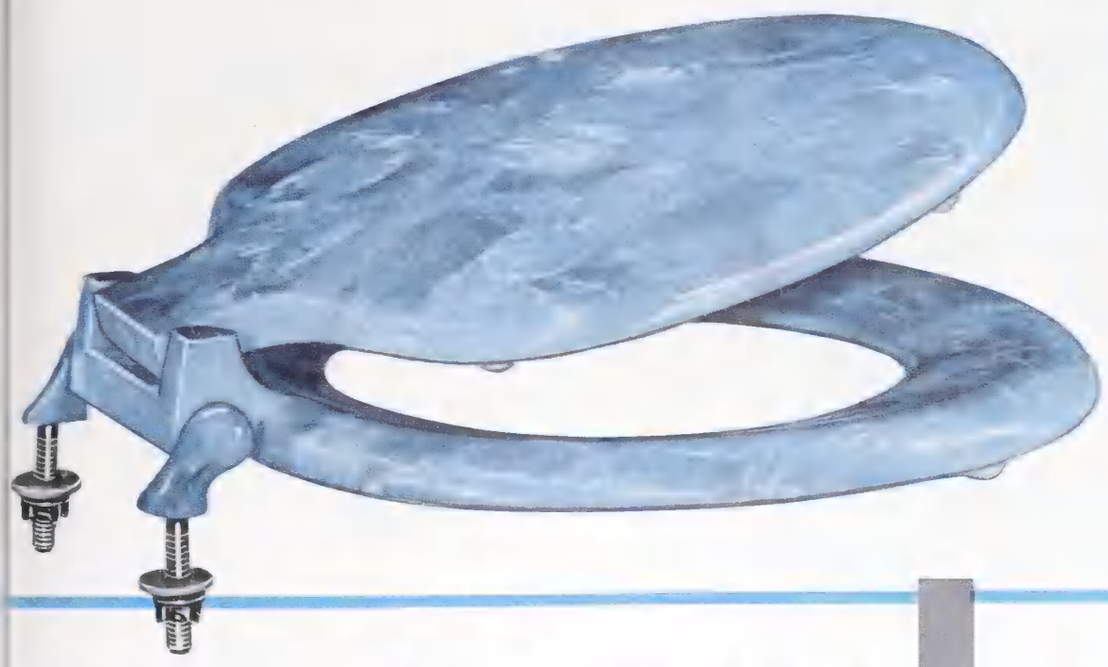


Garden designed by
Marie & Arthur Berger,
landscape architects

Build your terrace so it surrounds good shade trees, or leave space in the paving so that you can plant trees in it. The trees here are mimosa, cat's claw and mesquite. The latter have been pruned into tree forms, now perform admirably as summer sun shades. Without their cooling effect, life outdoors would be impractical in midsummer in this Dallas garden. But any summer terrace, even in cool northern states, benefits from good shade trees. Your house profits, too, because of the heat protection it derives from eliminating the radiator-effect of sun-heated paving during the night.



Shade overhead isn't the whole story, of course. You don't want your summer terrace *completely* in shadow. Unless some sunlight gets down to it you'll find it a cheerless place to sit. But if sunshine is to hit your terrace, you need a grayed paving color—neither white and glary nor black and heat-absorbing. The Rees Olivers paved with old bricks laid on a bed of sand, and they keep their trees pruned so that both sunlight and shadows fall on them interestingly, as you see above. Having shade occur in "pools" encourages people to pull their chairs into small seating groups, thus solving the very real problem of achieving intimacy for private conversations on a huge terrace.



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BARRACKS INTO HACIENDA

CONTINUED FROM PAGE 125



Ivy-covered lanai makes private bedroom terrace, paved with same brick as interior. Plant box in corner is cut-down keg. Off-white walls and ceiling contrast with rich colors of bricks and plants.

The entire project, including all the landscaping, took both owners a year and a half. Wherever possible they searched for bargains in the way of building materials and furnishings. For instance, the brick flooring was the most inexpensive brick to be found. The facing of the marble fireplace was picked up for $80 in a second-hand junk yard. The chest in the entrance hall was originally an old sink for flower arrangements. A marble top was added and the chest was painted black with gold trim. Combined with an antique mirror, it became a handsome furniture unit.

The same kind of skill went into laying out the gardens, and just as a few choice pieces establish the high elegance of the interior furnishings, so choice plant specimens set off more familiar plants. The hard work that went into creating this house paid off well, because it was expended with a full knowledge of where effort and expense would count for most.

Starting anew to duplicate this remodeled army barracks would take $45,000 to $50,000.

Here is a list of the items use in the remodeling.

Construction

FOUNDATIONS: Reinforced concrete Ready-Mix Concrete Co., Clar mont, Calif.

ORIGINAL STRUCTURE: Standard 2 x framing, solid sheathed with Re wood 1 x 8's, California Redwoo Association, San Francisco, Cali Additions: brick and/or ston plastered.

CHEMICAL TREATMENTS: "Bondex" (a white) for masonry and stucc The Reardon Co., St. Louis, M

INTERIOR WALL SURFACES: Stippled an painted gypsum board in hall an bedrooms, Johns-Manville, Ne York, N. Y.

GLASS: Double strength, Libbey-Owen Ford Glass Co., Toledo, Ohio.

DOOR HARDWARE: All locks, Schlag Lock Co., San Francisco, Calif.

PAINT AND FINISHES: Exterior woo white "Dutch Boy," National Lea Co., New York, N. Y. Bedroom entrance hall and dining-roo masonry, plaster and wood, all rub ber base, W. P. Fuller & Co., Sa Francisco, Calif. Living room, sp cial mix, Katzenbach & Warre Inc., New York, N. Y. Over shella

(*Please turn to page* 204)

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 86

"As a matter of fact," our friend ntinued, "if you time your trip be in these parts on the Sunday at comes during the peak of the wering season, usually in late pril or early May, you'll never rget it. The Dutch call this *Bollen ondag* or Bulb Sunday, and, for is occasion, seem to converge in body from all four corners of the etherlands. It's a Dutch version carnival time, with mile after udy mile of flowers dancing in e sunshine and the windmills hirling like Ferris wheels and ower-decked floats rolling happily ong the highway in gala parades. here are contests in floral mosaics, ictures made of myriads of flower etals reproducing old masterieces and the flags of the nations. nd the gayest part of all are the olden garlands of daffodils, sold stalls along the road, with which rs, motorcycles, bicycles and even e brawniest hikers are decked out.

"But, of course, if you don't like crush, then any day in blossom me is a good day to visit the bulb elds—*bulb* fields, mind you, beause the fields exist not to produce owers but to breed the finest, lumpest, healthiest bulbs. Flowers onsequently are dirt cheap in the ulb country. You can buy flowers nd airmail them home via KLM oyal Dutch Airlines. You can buy ulbs, too, to take home, but you ust be sure to get a certificate of ealth for them or our Department f Agriculture won't let them in.

"And don't pass by Lisse too uickly. Because Keukenhof is here, magnificent estate with 60 acres nd something over five million ulbs set out naturalistically in a laded park. And from mid-March o June, it's a brilliant sight.

"But any day of the year, you an be in at the world's most unsual, *silent* auction at the tremenous flower halls of Aalsmeer, hich is a kind of European capal of flower-growing and just 10 iles away from Amsterdam. Bright nd early, every weekday at 8:30, his is where dealers come to bid n every kind of nursery-grown lower produced in this region of lass-house-covered islands, and hat takes in about every posy you an think of. The cut flower auction s on Tuesdays and Thursdays; on he other three days pot flowers are old. But whatever type of auction, t's a thrilling kaleidoscope of color nd you never hear a bid. The flowrs enter the great hall piled high n barges, the auctioneer holds up bunch, and the dealers, without a word, offer their price by pressing buttons, which register their bids on the huge dial of the famous clock that overlooks the hall.

"It all seems extra special in the spring," our friend added, "and if anyone needs more information—folders, suggestions, good advice—he can always get it from the Netherlands National Tourist Office, 270 Park Avenue, New York 21, New York. Why don't you tell your readers about it?"

We said we would.

To be a pilgrim!

From barely thawed New Jersey right down to the balmy Gulf Coast, from March through May, it's pilgrimage time. Practically every state—and certainly every major southern city—has polished up its grandest houses and manicured its azalea gardens and tulip beds for the benefit of all those interested in how other people live (or used to live, in the case of the historic houses that are preserved everywhere) and how they garden.

How nice it is, while the grass is at its tenderest and the trees their buddingest, to pack the family in the car and be off to combine the pleasure of just looking at beautiful things with the profit of critically evaluating the history, architecture, gardening or craftsmanship that these sights represent.

The Maryland House and Garden Pilgrimage, which begins this year on April 25, is adding a tour of distinguished modern houses to its program, which always includes a list of cherished Colonial homes. Besides this, one of the star houses to be visited in the rolling, fox-hunting countryside is the home of an orientalist whose specialty is Siam, whose house is furnished with Siamese art, whose Chinese garden has a moon door. They're also offering a two-day forum on antiques at the Baltimore Museum of Art, and then to further enrich the whole show, they're planning a "Water Tour" to Annapolis, which is pretty well supplied with worthy houses of its own. For details of the whole, nearly month-long program write: Maryland House and Garden Pilgrimage, Sheraton Belvedere, Baltimore 2, Maryland.

Back to the bad lands

Just been reading a report on what goes on in Borrego Springs, California, and it makes us want to saddle Old Paint and ride out to

(*Please turn the page*)



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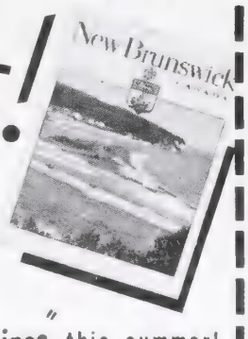
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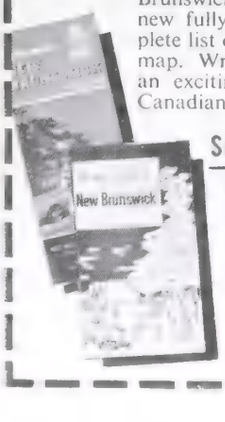


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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

the desert to see for ourselves. Only it turns out that we can put the problem of getting there into the hands of the Borrego Springs Chamber of Commerce, which undertakes to conduct tenderfeet like us via jeep station wagons, on scenic and sentimental tours to such nostalgic reminders of the old west as the Badlands, Split Mountain, the Salton Sea, Palm Canyon and the Painted Desert. On the greener side of things, you get t see the vineyards of Borrego Valle and one of the finest date grove in California. A specialty of th region is a Sunday morning chuck wagon ride, which takes you to th desert where breakfast is cooke up over an open fire to the accon paniment of music and entertain ment. Write that Borrego Spring Chamber of Commerce, pardne for more information.

GETTING THE MOST OUT OF YOUR ELECTRICAL APPLIANCES

CONTINUED FROM PAGE 131

Since most families will not want to do without these modern labor-saving and comfort devices, and since most families anticipate an even greater use of electrical appliances in the future, the wiring must be brought up to date.

In this do-it-yourself age, it is still advisable to let professionals handle electric wiring problems. Electrical inspectors complain that their biggest headaches are caused by homeowners attempting to do their own wiring. Therefore, unless you have had considerable experience in installing electric wiring, call in a competent consultant or contractor to advise you.

Consider yourself fortunate when building a new home. For with very little additional cost, you can insist on facilities adequate for tomorrow as well as today. Don't skimp. Put in the best equipment with ample capacity. Leading advisers recommend that all new homes be equipped with a 240-volt, 3-wire-power circuit capable of handling at least 100 amperes.

Have the service entrance equipment, consisting of meter and fuse box, installed so that the meter can be read from outside of the house. Then it won't be necessary to admit meter readers or make special arrangements for access.

You don't have to fool with fuses either. Install modern circuit breakers which protect your appliances and wiring from overloads, but which do not have to be replaced. A circuit breaker resembles a toggle switch. When the circuit is overloaded, the circuit breaker trips to the "off" position. Power is restored by flipping the circuit-breaker back to the "on" position.

If the wiring is installed in conduits or ducts, new wiring can be pulled in without having to tear the house apart. Although the use of #14 wire is permitted for mos circuits, it is better to have wir no smaller than #12 installed ini tially. The larger #12 wire wil handle more current than #14 wir and costs very little more.

Your contractor can recommen how many branch circuits shoul be installed to adequately handl the appliances you have now plu allowances for the future.

Modern three-prong plugs shoul be installed on all power tools washing machines, portable electric heaters and other appliances which might be used when standing on concrete or moist floors. Mating three-wire convenience outlets should be provided wherever these appliances are to be used. Two wires carry power while the third connects the metal body or frame of the appliance to the ground circuit. This is a safety measure to afford greater protection against electric shock.

For safety and convenience, install three-way switches at both the top and bottom of stairways so the lights can be turned off at either location. In dark places, use the new type switches which contain a small neon lamp that glows in the dark when turned off. For silent operation, use the new mercury-type switches which can be flicked on and off with extreme ease and do not "snap" when operated.

When planning power wiring, consideration should also be given to installing telephone and television jacks throughout the house. A single antenna can serve several television sets by using special distribution equipment. The necessary parts and wiring can be installed under the floors and outlets can be provided at several locations in the home. As new television sets are acquired, it will only be necessary

(*Please turn to page* 177)



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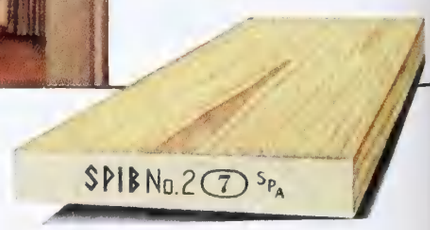
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GETTING THE MOST OUT OF ELECTRICAL APPLIANCES

CONTINUED FROM PAGE 174

lug in the set, power cord and nna cable.

o check your present house for quate wiring, look in the fuse . If the main fuses are of the w-in type, the wiring is out of because this type of fuse is ted to 30 amperes. If only two s connect your house to the er pole, with 30 ampere fuses he fuse box, your electrical sys- is limited to 3,600 watts or less. there is a three-wire service 1 30-ampere fuses, the total ca- ity may be as much as 7,200 ts. However, if there are car- ge-type main fuses, and a three- service, the capacity could be much as 24,000 watts or as little 14,400 watts. Sometimes 60-am- fuses are used even if the pow- ine is designed to handle 100 peres because full capacity op- ion is not immediately contem- ed. If there are 100-ampere s installed, chances are your ice wiring, at least, is adequate. heck with your power company.) f you have a 100-ampere serv- your wiring capacity should be 00 watts which is considered desired rating for the typical e. This will take care of the tric load requirements of most es, with capacity to spare for future.

FORMULA has been worked out by the electrical indus ry for cal- ating the minimum recommend- electric service capacity based n the number of square feet of r space. However, even if this nula indicates less, a 100-am- e service costs but little more to all and is good insurance for future. Some larger homes will uire even greater capacity.

Often overlooked is the fact that e appliances draw much more n rated current for short peri- of time. Electric motors often w as much as six times normal rent in starting, the current pping to normal when the mo- reaches full speed. Thus, two tric motors starting simultane- ly might draw more current n the total capacity of the wires ding from pole to house.

When power service is disrupted, eral motors may attempt to start ultaneously when power is re- red. For example, the refrigera- freezer, air conditioner and at- fan may all start when power estored. The total current drain four or five idle motors can be tremendous, often causing a fuse to blow or circuit breaker to pop.

To safeguard frozen foods, to maintain heat and lighting when power failure occurs, an emergency power plant may be installed. There are many types on the market. They consist of a gasoline engine and an electric generator. Some are provided with automatic controls which start the plant when power fails and shut it off after normal service is restored.

The development of an experimental atomic battery was recently publicized as a future hope for supplying electric power for the home. It is conceivable that a small atomic battery will eventually be developed which will be capable of providing all of the power for operating lights and electric appliances in the home. However, the power companies have no plans to close down in anticipation of the advent of the home atomic electric power plant during the next several years. It is still in the wonderful dream of the future.

Electric heating is becoming increasingly popular in warm climates as in Southern California and in areas where cheap electric power is available as in the Pacific Northwest. Electric radiant heating systems now being used, employ plastic-coated wires imbedded in plaster walls and concrete floors.

Another popular electric heating system consists of glass panels mounted in walls. These panels contain electric heating elements which warm the glass but not so hot that they are dangerous to touch. The glass remains warm for a considerable period after the power has been shut off and the heat in individual rooms may be regulated as desired.

THERE are many other wonderful new electrical and electronic devices being developed in laboratories which will add to our convenience and comfort. To be able to take full advantage of these new appliances as they become available, homes must be adequately wired. Because of inadequate wiring in many homes, lamps give as much as one-third less light than normal, toasters take too long making toast and nearly all appliances operate inefficiently. To get more benefits and enjoyment from electrical devices now and in the future, the answer is—you must have adequate wiring.





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THE PROPER STRUCTURAL DESIGN FOR HEATING

CONTINUED FROM PAGE 119

that is in contact with damp earth without a suitable protecting membrane between it and the ground. This does not always appear on the floor in the form of visible moisture—instead, it is an invisible vapor that is released from the floor surface and enters the room air. Its presence is indicated by an increased relative humidity indoors.

It can also enter a house through the wood floors of one that is built over a crawl space or a partially excavated and unfinished area beneath all or part of a house. This is a favorite type of construction for an addition to a house, when it is not desired to construct a full basement beneath it. In this instance the moisture vapor can be released from the earth to the air between it and the subfloor, and, if the crawl space ventilation is inadequate, will then migrate through the floor into the room air.

This moisture problem may seem to you relatively unimportant, but it is most important to the health of the structure itself. The excessive moisture in the room air during the heating season will condense as water on the window panes and run down over the window sill. It can collect upon the walls in very cold weather and wet the paint or paper and may even permeate the walls and damage the structure.

Also, you should not overlook very real possibility of additi moisture release within the r from living habits and this too become excessive. Shower ba mopping the floor, drying ling cooking and many other living tivities, including that of breath will release moisture vapor into air. All of these should be trolled for good indoor clim health and comfort, and that often be most effectively acc plished by proper construction the building. It can also be s stantially assisted by the hea system.

WITH all of these constructi heating requirements in mi let us think about that hypotheti garage that you wish to conv into a living room. The gar (Sketch 1 and 2, page 118) is ab 20 feet by 25 feet. The walls a typical construction of 8-in thick brick, unfinished on the side. The floor is a concrete s placed directly upon the grou and is slightly inclined towards t center for drainage purposes. It attached to the house, so three si are exposed to the weather. T interior is open to the roof, whi is an extension of the roof over t main part of the house. The slo is great enough (like most roof

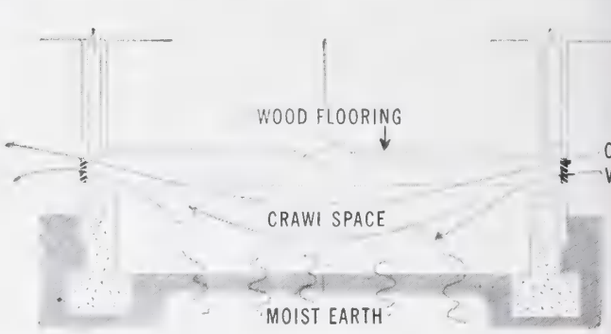
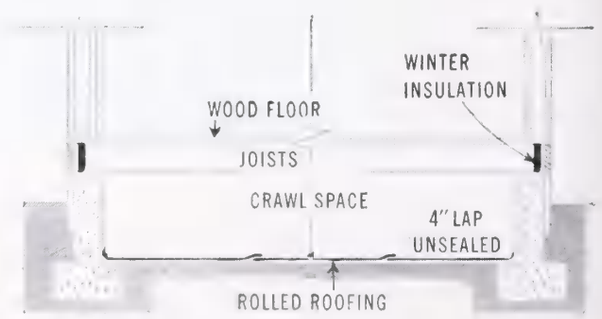


Diagram above shows crawl space ventilation, necessary to keep earth moisture from rotting wood framing. However as shown below, vents cannot be closed in winter months unless earth is covered with a waterproof material like rolled roofing to prevent moisture migration.



that there will be room for a ver (see Sketch 2) to ventilate attic which will be made when ew ceiling is constructed.

The architect proposes you finish inside walls with lath and plas- secured to furring strips, which turn are attached to the brick lls—typical construction for a ll of this type. (The interior wall sh might also be some type of -wall construction, such as plas- board or plywood, but this will ke little difference in our heat- problem.) The ceiling also is h and plaster attached to suit- le ceiling joists; there is no floor the attic above.

OUR heating contractor should have been in consultation with architect or builder while the ns for this work were being de. This work and the amount insulation that is placed in the lls and ceiling will greatly affect e size of the furnace that you will ed and the comfort you will have er you have occupied the space. e amount of heat required is easured in terms of British Ther- l Units per hour. So far as you e concerned, you may regard it a unit of measure for purposes comparison just as you think of ches in a foot. It is abbreviated to read Btu for greater convenience.

This remodeled space, just as it is—without storm sash and with no insulation in the walls or ceiling—will require about 48,000 Btu per hour to heat it when it is zero degrees outdoors. (This, incidentally, is the outdoor temperature that all residential heating systems are designed for in the New York area.) If this same building has been insulated with two inches of insulation material in the ceiling, it will require only about 27,000 Btu per hour. If the ceiling insulation is increased to a thickness of 3½ inches, the required amount of heat will be further reduced to about 24,000 Btu per hour, or about half what it was with no ceiling insulation. So you see how ceiling insulation reduces the size of load put on your heating system.

STORM sash are not customarily used in all areas of the country, but in cold climates their use results in additional savings that are substantial. In this case, the use of tight-fitting storm sash on all windows, except the large fixed window, which already has double glass with a dead air space between the two panes of glass, and storm doors will further reduce the amount of heat required to about 19,000 Btu per hour for comfort.

Still further savings could be made by placing insulation in the walls, too, and this should be done. The amount of wall insulation that can be used will depend somewhat upon the type of wall construction; your builder can advise on this. This thermal weather-proofing of the building will decrease the cost per year of heating the building and increase your comfort.

In this instance, you should therefore insist upon 3½-inch-thick insulation, storm sash and storm doors, and as much additional insulation in the side walls as the construction will permit.

In addition, a vapor barrier should also be placed in the walls and ceiling to prevent the migration of moisture from within the room, through the walls and ceiling, to the outside. There is usually less total moisture in the outdoor air on a cold day than there is in the indoor air, and that indoor moisture wants to get out. A moisture barrier is a membrane that is impervious to moisture vapor—in other words it can not get through it. If this is applied just in back of the plaster, it will keep that moisture from entering the wall cavity where it will condense into water with harmful effects upon the structure. Some forms of insulation come with a moisture barrier attached.

NOW let us look at the floor of this garage-to-be-remodeled through the eyes of a heating man. In this case it is a concrete slab laid directly upon the ground. Here there are two problems. One is to insulate it so that heat will not leave as rapidly as it is put into it. The other is to moisture-proof it so that moisture vapor can not pass through and enter the house. Take the insulation problem first.

The heat that escapes from a floor slab does so around its outer edges. It passes from the edge into the foundation or footing walls and then to the outdoor air or earth. Some of it goes into the cold earth immediately beneath the edges, but very little is lost from it a foot or two in towards the center. Our problem then is not one of insulating the entire bottom of the slab, but only along the outside edges. Since this is an existing building, the slab is already constructed and consequently we must apply the insulation to its outer edges or to the outside surfaces of the footing walls enclosing it. A trench 12 to 18 inches deep should be dug along

(*Please turn the page*)

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DESIGN FOR HEATING

CONTINUED FROM PRECEDING PAGE

the outside edge of the footing wall, the depth depending upon the width of the insulation board that will be used (18-inch board is better than 12-inch material). The surface of the wall should be cleaned of dirt, then covered with mastic compound, and the insulation board pressed into the mastic, which will hold it in place. The top edge of the insulation should be even with the top of the slab or a few inches above it, as shown in Sketch 5 (page 119). The dirt should then be placed, taking care not to damage the insulation while doing so.

Several suitable insulations for this purpose are available. Unfortunately they will not withstand rough treatment. If any of the insulation projects above the earth, as it probably will, it must be protected with a sheet metal flashing to protect it from mechanical injury. This is shown in Sketch 5. If you are doing a new building, this insulation would be placed between the slab edge and the footing wall, extending downward into the earth about 18 inches, Sketch 3.

AS AN alternate, the arrangement shown in Sketch 4 might be used with the insulation along the slab edge and also extending about 18 inches beneath it in an "L" shape. With either type of construction and application the insulation is usually one inch thick (two-inch-thick insulation is better, but its use involves some construction problems) and only those materials that are impervious to water and soil chemicals should be used. An insulation that absorbs water is worse than no insulation. A number of suitable materials have been developed expressly for this use.

The next step is to moisture-proof the existing slab. Since it is already in place, it is impossible to place a protective membrane beneath it, and protective measures must be applied to its surface. The most effective measure is to mop the surface with hot tar or pitch after it has been thoroughly cleaned.

Upon the completion of that operation you are then ready to finish the floor in its final form. If the slab is not level, and garage floors are frequently pitched to provide good drainage, another concrete slab can be poured over the old one on top of the tar, as shown in Sketch 5. The supplementary slab should be a minimum of 1½ inches thick at its thinnest part and as thick as required in other areas to make the floor level.

The vapor-proofing problem would be easily settled, if this were a new building. A suitable moisture membrane is placed on the ground before the concrete is poured and the slab poured over it. This membrane is shown in Sketches 3 and 4. It too must be a material that is impervious to water and must be able to withstand the mechanical abuse it will be subjected to while the slab is being poured. Several suitable materials are available, including a heavy plastic membrane, roll roofing and especially prepared papers. No floor slab of an occupied area of a house should ever be constructed without the vapor barrier membrane beneath it and the insulation around its edges.

If the slab floor is already reasonably level and satisfactory, a wood floor can be laid directly over it by placing wood-stripping in the pitch, while it is still hot on the floor, and then nailing the finish floor directly to it as shown in Sketch 7. This construction will not only provide the desired moisture vapor-proofing, but will also provide a dead air space between the floor and the slab that will act as an insulator and help reduce the heat losses from the floor to the ground. However, and this is important, no work should be done on the floor until the heating ducts, or pipes, and plumbing that are to be placed in the floor have been installed.

IF YOUR "add-on" living unit is to be new construction erected over a crawl space, a somewhat different procedure is necessary. The earth within the crawl-space area will very likely be releasing moisture to the air above it from its surface most of the time, even though it appears to be perfectly dry on the surface. In some cases the amount of moisture so released may be very substantial, but there are instances where it is very little. It depends upon the drainage around the house, the depth of the water table in the earth beneath, the capillarity of the soil, the amount of rainfall, whether it has been a dry or wet year, and other considerations that make the probable amount of moisture release very difficult to determine in advance. The safest thing to do is assume that it will be present and to take steps to control it.

The most common method of controlling the moisture of the air in

wl space is to provide ade- entilation openings so that ventilation will move the e-laden air outdoors, as in Sketch 8. The disadvan- that the cold outdoor air ter the crawl space during nter months and make the bove it very, very cold. When ppens, most householders ver the ventilation openings the cold air out and there- p the moisture laden air

is not good. The moisture ter the wooden structural rs of the house within the pace, such as the joists, sill timbers and beams, and timately to their disintegra- d destruction from dry rot ngus growth. The danger reached when the moisture of the wood exceeds ten nt. Further, the excessive re in the crawl-space air will through the floor into the above, causing heavy con- on the windows, dampness walls in cold weather, and nd mildew on the garments clothes closets during hot r weather. The crawl-space re must be controlled by one or another, and, in the ab- f any other, the ventilation openings must remain open throughout the year.

It can be controlled, however, and the ventilation openings can be closed by a simple protective procedure in the crawl space. The earth within it should be leveled, all organic materials such as twigs and wood chips removed, and a ground cover of roll roofing of 55 pounds per 100 square feet, or heavier, should be applied as shown in Sketch 9. The roofing should be carefully fitted along the walls and around any utility pipes that may be coming out of the ground, so that every square inch of the ground is covered. The strips should be lapped about four inches and should not be sealed along the laps. This will effectively prevent the release or evaporation of moisture from the earth, but of course will not be a preventive against the entrance of actual water. (That is a matter of proper drainage.) If this is done, the ventilation openings can be practically eliminated, and those that are installed should be provided with closures. These can be closed during the heating season without danger of excessive humidity in the crawl-space air. It is even practical to introduce heat into that area, if desired, so the floor is less likely to lose its heat.

MODERN INDOOR PLANTS





num gibbum: Its light fronds in a flat rosette bring ain freshness into the home. fern to be looked *down* on t see its circular design. A ure tree fern, it can remain pot for a long time. It needs equent watering than many

was a popular "parlor in the 1880's. I first saw it at niversity of California Bo- l Garden. Paul Hutchison, botanist, was kind enough to many plants from their fa- fern collection to be sketched Bills for this article. This e of them.

bitat: New Caledonia.

Onychium japonicum: Often called carrot fern and it does remind one of carrot leaves, although the fronds do not arise from a central base.

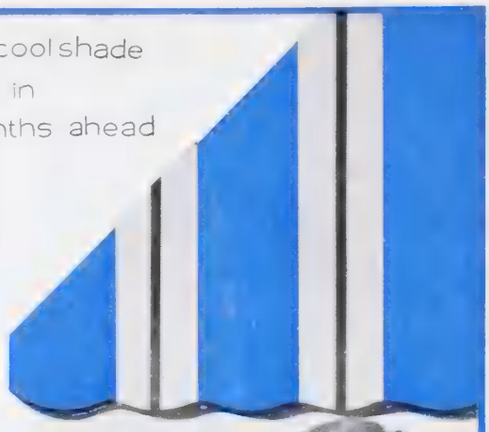
This fern is so small and graceful it should be placed against a white background to appreciate its delicate tracery. Surprisingly, the leaflets have a thick texture like that of the davallias. The fronds have a long, thin quality ideal in the home. I use it with five other ferns in 3-inch pots in a low, dark green Mexican platter, which shows off the little collection very nicely.

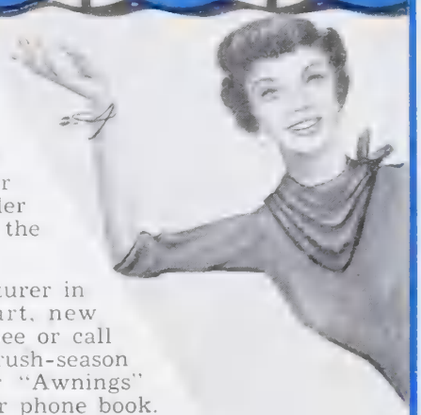
Habitat: Asia, Africa, tropical America.

—Sydney S. Rich

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PARTIES GEARED TO FLOWERS

CONTINUED FROM PAGE 115

characters have to say, I have worked out a few simple, yet glamorous luncheon menus, so I won't have to be bogged down in the kitchen brewing and stewing.

I have also worked up a practical and decorative centerpiece that can "hold" in the hot sun without wilting, and that can be done ahead of time. A "lemon tree" is most satisfactory. (Oranges or apples are also just as good. Directions for making one are shown below, and give you a variety of color-scheme possibilities.)

The first and last courses are served on yellow plates. (Green plates can float through all the courses of any color scheme when you are basing them on flower colors.) My main course is always served on Stede plates that look like pewter, for they can be heated —and hold heat—very well, which is important for outdoor eating, especially in early spring, before it's really warm.

"Now, what is this simple luncheon menu?" you may ask.

There are several factors that I weigh when I run up a menu. What is at its seasonal peak? In the spring it's lamb, of course. So lamb chops it will be, done with a slightly different touch. I also take into consideration the color scheme of the table, so I try to find something that will tie in color-wise. Florida avocados are both delicious and inexpensive at this time of year, and make a dreamy container for either shellfish or jellied consommé. (N urally their decoration will be a lemon.)

Thus the main structure of menu has emerged, you see, fi thinking about what is in sea what is pretty, and what is ap priate. I have only to decide w vegetable and what dessert. I member that celery has been a licious accompaniment for lamb few times I've seen them pai So we will have Celery Pern And, of course, sourdough Fre bread. For the dessert, why think of the men and give then souped-up version of cheese ca the one I call "cheese dream?" W "Rum Frosties" as a starter, we headed for another good party.

Here's the menu line-up:

Rum Frosties
Avocado Halves
filled with jellied consommé
or shellfish
Barbecued Lamb Chops
Celery Pernod
Sourdough French Bread
Cheese Dream

Now for the marketing: I usua order the meat ahead so that it w be well hung. If you ask yo butcher for lamb chops with t whitest of fat, he will think y know a lot about meat (wheth you do or not) and he will gi you the best. Select the avocad (alligator pears) well ahead of tim

(*Please turn to page* 192)

MAYNARD PARKER



The "lemon tree" described by our Party Editor Virginia Stanton is not difficult to make and it is wonderful to look at. You need chicken wire, strong thin wire and a pair of wire-shears. Shape the chicken wire to desired form—round or pyramidal. Run thin wire through lemon (or orange) at stem end and twist wire together, leaving a long end. Then build the tree from bottom upward, using long end of wire to attach fruit. Fill in all gaps that might occur with leaves.

ADVENTURE IN YUCATAN

CONTINUED FROM PAGE 140

we're the men from Mars!" o help out on days when we ld be far from restaurants. we n carried a Scout canteen of ified water and a store of dried ts. nuts. cookies and marsh-lows. Our inexhaustible food ply got us considerable kidding n other tourists. but it came in dy many times and also served nice social device for the chil-n. who loved to pass their things nd to other passengers on es and trains.

nother resource in the bottom- hemp food bag was powdered x and chocolate. At night we wed chocolate milk in our light ninum Scout bucket. and had a fortable nightcap. one that com-sated for our not having had x during the day.

e traveled light, starting the with 20 pounds per person. uding the heavy camera equip-nt. In the beginning each of us his belongings in his own bag. we discovered early that. trav-g with a group of children, it ore practical to divide by func-rather than by person: and reorganized on that basis.

leeping things went in one bag. mming equipment went with the -aid and toilet articles. The ess-up" outfits. that keep bet-when not rummaged through, e segregated.

ven with our best efforts the gage became less manageable. enty-one pairs of sandals are vy. Shells and ceramic cows d careful handling. Straw horses various games accumulate along way and are bulky. As our be-longings spread. we kept each new parcel to a size any one of us could handle. so that at stations we could operate on a co-operative, "every-body-grab-three" basis.

Individually we all found in travel an intimate contact with history. a close acquaintance with a foreign way of life. This can be said of travel anywhere. but for the first visit of young children to a country outside their own. an especially happy choice was Yucatan.

In Mexico's Yucatan we found magnificent. mysterious relics of a lost civilization. Here the externals of present-day life were so in contrast to our own that the children immediately began to relish the quality of difference. The short. black-haired people. their white embroidered clothes. their thatched houses and strange language were all reminders that the peoples of the world are not cut in one pattern, that there is excitement and pleasure in making bridges of understanding between their worlds and our own.

Changes in something as basic as diet was the source of special enjoyment to the children. They liked the venison steaks for breakfast. the chicken and fish that came wrapped in banana leaves. the variety and imagination of the egg dishes. They became adventurous and smacked their lips over octopus cooked in its own ink.

Even the less concrete matter of Yucatan's slower pace and simpler living. as contrasted with home. was so marked that six-year-old Craig realized it. He was witnessing an

(*Please turn the page*)

RODNEY WALKER



The past jostles the present in the teeming markets of Merida, and among those jostled you'll find the Walkers. No small part of the pleasure of their vacation was in exploring these public squares. in meeting the astonishingly clean and cheerful people.

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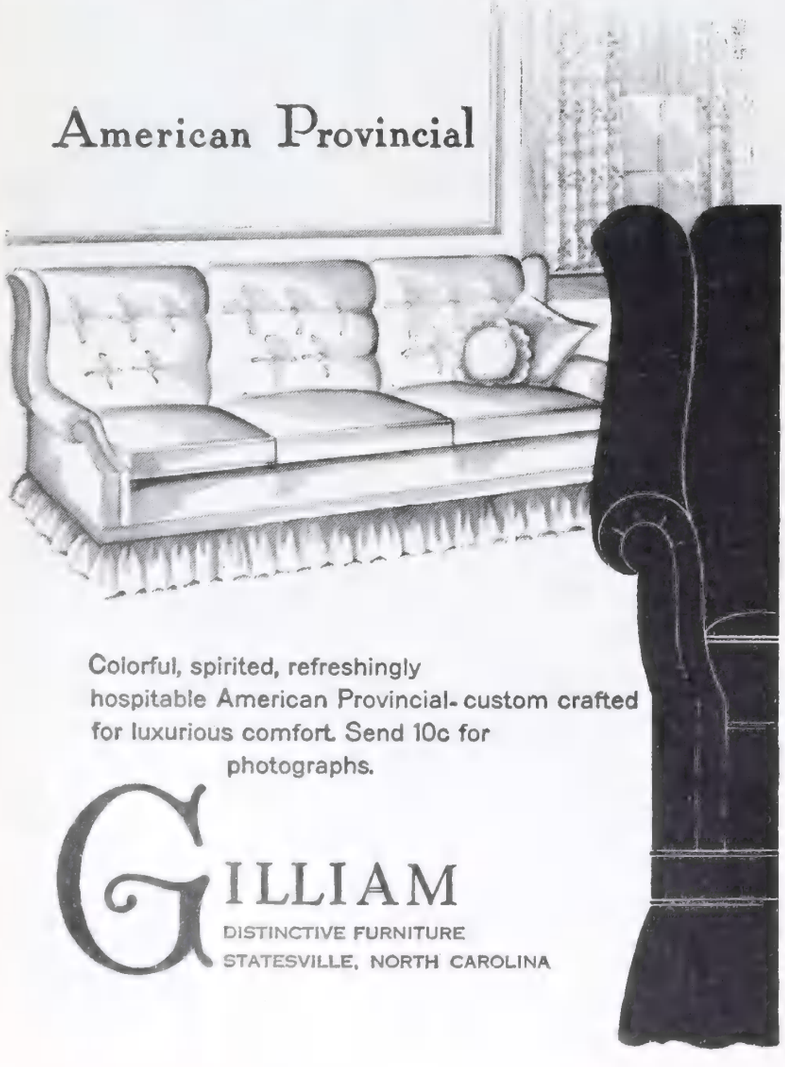
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ADVENTURE IN YUCATAN

CONTINUED FROM PRECEDING PAGE



On one trip to the home of a friendly Yucatecan (they were all friendly), the host took down a hammock and demonstrated it. Result: the Walkers have, as souvenirs, not only the memory of native friendliness, but several hammocks, which they bought.

entirely different approach to life. The traditional Yucatecan virtues of personal cleanliness, honesty and courtesy were the very virtues that children at this stage of their own development are most aware of. Our boys especially were impressed by the local custom of taking *at least* one hot bath every day, sometimes two or three. The fact that we could leave our belongings unattended in public places for long periods of time without fear of theft brought expressions of astonishment and admiration from all our children.

Most appealing of all was the friendliness of the Yucatecans. They love children, and our own responded readily with smiles and the few Spanish words they had learned before our trip.

But now let me tell you about the trip itself: When we stepped off the plane outside Merida, we were met by a moist, warm breeze, heavy with the smell of limestone and green scrub that covers the Yucatan peninsula. Our road from the airport into the city of Merida crossed flat green country covered with thousands of windmills. White stone walls edged the streets within the city, and over low pastel buildings soared the black *zopilotes*, vultures protected by law because they are, in effect, the garbage collectors of the Yucatecans and keep their region clean.

After getting settled in Hotel Merida, we headed straight for the public square, where we found Jaime Carillo, the nice Yucatecan boy who had been our driver two years before. Jaime agreed to take us out to the beach, after we h first shopped in the market for s hats and sandals.

The streets of the market we lined with stalls full of vegetabl and fruits unknown to us. Sis bags, ropes and saddles hung ov head. Piles of many-colored com shone in the sun. Everything w clean. Even the venison and fi smelled clean and fresh.

In the middle of the streets, sta are shaded by canvas strung ropes. Caged birds, bolts of yar age, little stoves for making t tillas slowed us down. But even the crush, the calm-faced whit clad people moved gently, politel always with time for a nod and cheerful "*Buenas dias.*"

With many a *buenas dias*, v worked our way to the sanda They hung in long bunches, son in bright-colored patent leathe highly decorated with rosette others plain black or brown. A were soled with sections of toug automobile tire, which make the practically indestructible and y the most comfortable of all foo wear for walking. At 64 cents pair we outfitted ourselves for lif while a crowd of hovering Yucat cans cried "*Bueno!*" every time v tried on a pair that fitted. "*Famil bonita!*" they said, admiring o big family, and accompanied us the hat stalls.

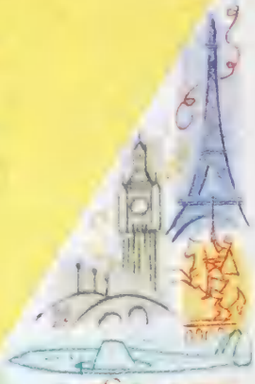
Yucatan is the original home the panama hat, so our choice w infinite. We fitted Rodney with ranchero shape, bought sombrer for the children, and finally we off to the beach, an hour's dri

(*Please turn to page* 187)

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ADVENTURE IN YUCATAN

CONTINUED FROM PAGE 184

ay. For miles we drove through s ky henequen. from which comes t sisal. Yucatan's chief industry. T en near the ocean the henequen g e way to marshland. Then the c oanut palms took over and the s ne changed to our dream of a t pic paradise: Bahia Bonita. Here the thatched cottages in- c de a bathhouse and a place to e . It was to be our headquarters f many hours of play. The blue- g en water was clear and warm: t sand was white: there was even a ed coral reef. A tame monkey j ped from the cocoanut palms i the children's arms: and they w e enchanted by the parrot's s iek of "*Agua*" (water). (When y hear a bird speak Spanish you a indeed in a foreign land.)

The first few days we loafed on t beach and savored life around M rida. We went to the Cathedral. t museum. a sisal mill. to the w terfront at nearby Progreso. We v ted stores and sat in the public s ares. Sometimes Jaime or his f nd Rubio took us. Sometimes w rode in the little horse carriages c led *calezas* or boarded a bus w ich might be named Genny. I na. Edwin or Hercules.

One day we called on a native f nily in its thatched-roof cottage. I ide the small oval building. the s gle room was very neat. A s ine. two chairs and a sewing m chine were the only furniture. S ce it was daytime. the hammocks w re pulled up to the cross-beam u der the thatch. Our host let them d wn and demonstrated how Yu- c ecans sleep.

Then he showed us the cooking a t. backed up to the cottage. and



t ease on the veranda of the mod- n Mayaland Lodge Hotel in Chichen z a, the Walkers are but a stone's h row from some of the finest Mayan y ramids, to which they went often.



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took us into the back yard where he picked some of the tree gourds. which. halved and dried. make bowls for food. Puppies. baby pigs and turkeys were following us in and out of the huts all the while.

In such cottages. Yucatecan life goes on very much as it did for the common man during the great age of the Mayas. The people's chief concern now. as it was then. is for their *milpas*. the little family corn patches. Corn or maize has always been their center of life. In Mayan legends the first man was made of maize. and even now it is primary. In planting ceremonies it is still addressed as Your Grace.

Present-day Merida is full of interest and we might have enjoyed a much longer stay in town. But. as with most visitors to Yucatan. our principal objective was to spend time among the ancient Mayan ruins.

Early one morning we drove 75 miles east to Chichen Itza. The perfectly straight road followed the original route of the old Mayan ceremonial way. Again we passed through windmills and henequen plantations. and then came to an area where small. uneven *milpas* alternated with green thicket. Most of the fields had *zopilotes* roosting on the fence posts and a few beehives in one corner. Hunters walked along the road with water gourds and game bags. and the houses smoked all over their thatched roofs from the morning fires inside. In all the white-walled villages. children and women in their embroidered *huipils* came running to watch our bus go by.

At the beautiful Mayaland Lodge, we were hospitably greeted and settled in our comfortable thatched cottages. After breakfast we shouldered our canteens and walked out for our first exploration of the ruins of Chichen Itza.

This is the wonder of Yucatan: a few steps from the Lodge. with its modern conveniences. gardens. pool and excellent dining room. and you are in the heart of an ancient Mayan city.

Watching our children run across the field toward the majestic Temple of Kukulkan. we reflected on this contrast. Here was our family. only a few air-hours from our land of speed and technology. among the ruins of an ancient culture. Children of a machine age. we were here to examine architectural masterpieces designed and built by a race with artistic and scientific genius despite having no iron tools. no beasts of burden. nor even knowledge of the wheel.

(*Please turn the page*)



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ADVENTURE IN YUCATAN

CONTINUED FROM PRECEDING PAGE

Craig, hopping on ahead to shoo butterflies aside, was already trying to close the gulf between his world and the one he was now entering. "Davy Crockett patched up a crack in a pyramid!" he cried.

We climbed the 91 steep, narrow steps of the pyramid to the Temple of Kukulkan, the Feathered Serpent. From the top we looked out over the Temple of the Warriors and the Thousand Columns to the Temples of the Tigers and Eagles, and to the high walls of the ceremonial ball court.

Here the Mayas of a thousand years ago played, worshipped and exchanged their goods. Here they had brought to full flower a science and an art that perhaps surpassed, certainly challenged, European culture of the same period.

Looking out from the top of our pyramid, we each experienced, as never before, the full dimension of the world, as the far horizon seemed to trace the great circle of the earth. Then Bruce said, broodingly, "I guess even the Empire State Building will get to be a ruin."

"Except there's no jungle in New York," Mark replied, hopefully.

"More things than jungles make ruins," Craig pointed out.

Thus the children felt the same sadness we all do before ruins, remembering that our world, too, will pass as surely as the world that raised the pyramids of Chichen Itza. And, though this is not the gayest of life's truths, we were quite content to have our children learn of the inevitable passage of time and civilizations in this way.

We inched down the pyramid and walked to the giant sacrificial well, known as the sacred *cenote*. On our way we discussed ruins, how civilizations have enemies that stimulate them to development, but in the end often prove too strong. The Mayas were a peaceful people. They could build their cities in open country, because there were no warring neighbors to attack them. But at last they were defeated by pestilence, civil strife and the invading jungle. Their beautiful ceremonial cities were deserted long before the Spaniards came to conquer Mexico.

By the time we reached the *cenote* we were hot and tired. We sat down to rest by the well. 300 feet in diameter, which had been formed when the limestone crust crumbled into an underground river. This particular *cenote*. (Yucatan is covered with them) was dedicated by the old Mayas to the Chacs, or gods of rain. These gods, who rode the sky splashing rain from their calabashes, were kept in a favorable mood by jade, gold and ceramic offerings flung into the murky pool.

Sometimes the Chacs called for a human sacrifice, but there was always the chance for a happy ending. If the bound victim could survive the 80-foot drop to the water below, and manage to stay afloat from dawn to noon, he would be fished out and given rank and riches equal to the king.

The rest of that day, and the next, we investigated ruins. For introducing children to the miraculous achievements of the past, there is nothing like a Mayan temple sitting on its pyramid. You don't just look at it. You climb on it. You search out half-obliterated panels on the walls to find nobles, slaves, entwined eagles and jaguars. You go down into a secret vault where the high priests hid treasure. And inside one pyramid you may find another, complete with its own stairs and decoration, a monument to a still earlier Mayan age. Looking into an interior chamber, you see a bright red tiger with jade eyes staring at you. Tapping a strange, human-looking stone Chac-Mool with a coin, you hear him ring like a bell.

When you want to rest, there is always comfortable Mayaland Lodge, with its gardens and pool, a short walk away. Altogether the Lodge was a great temptation for us. We couldn't imagine a more delightful or unusual vacation spot. But we decided to return to Hotel Merida, and from there take off to explore other ruins.

BY THIS time all of us, down to six-year-old Craig, were under the spell of the ancient Mayas. We had become acquainted with Chichen Itza, a renaissance period in Mayan culture—a period toward the end of their civilization, when military, non-Mayan influences from other Mexican areas had entered it. Now we wanted to see the earlier Puuc architecture, earlier and purer Mayan, to be found near Merida. Here in the low, stony Cerro hills, 50 miles to the west, are the ruined cities of Uxmal and Kahbah. These we reached on excellent macadam roads laid through the jungle scrub.

Our first sight of the towering Temple of the Dwarf at Uxmal is the moment we will remember longest. Our best opportunity to study Maya ornamentation was in the long low House of the Governor and the Nunnery—their façades of heavy stone masks and serpents, cut with



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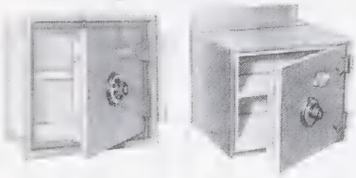
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great attention to light and dark. The effect of shadows on the whole. Here were the typical Mayan corbeled arches, a few lintels of thousand-year-old aspodilla wood, still in place, still supporting tons of stone masonry.

Beyond Kahbah, we left the good road for a jungle track over rocks and through mud to Sayil and Labna. In this area modern low-slung cars are useless, so we went in two Fords, vintage 1920's. Mud stopped us several times, since this was the rainy season, and occasionally we were blocked by fallen trees, but our driver, Lorenzio, hacked them aside with a few strokes of his tremendous machete.

Our other driver, Hector, told us proudly that he had worked with Sylvanus Morley, the great archeologist. From him Hector had learned about off-the-beaten-track sights, so from time to time, he took us off into the thicket to small ruins tangled with vines and half mounded-over with dirt. A few minutes' climbing around the unrestored buildings and we would return to the cars to grind a few more miles onward to the great palace of Sayil and the grand ceremonial arch of Labna.

When we came out of the jungle, it was late at night. The little Uxmal restaurant was closed, but we roused a boy who cooked us steaks and eggs. We were hungry, tired and covered with red mud, but our day on the road to Labna was unanimously declared the best of our trip. That day made us real explorers. Now we had seen the Mayan world of ruins as it appeared to those who had uncovered them—Stephens and Catherwood, Maudslay, Maler, Morley, Thompson—all the adventurers and dreamers and men of science who had found the old cities buried in jungle growth, and who had successfully reclaimed them.

The trip to Labna was not the end of our vacation. We enjoyed some more quiet days around Merida. Then, following our fast-growing interest in Mayan culture, we went by plane and train into the real forest jungle of Chiapas. There in the mountains among the giant trees and orchids we saw Palenque's crested temples, the perfection of the Mayan classic period. From Palenque we continued to Vera Cruz and finished our vacation there, swimming and hunting shells along the beach.

Well, *that* was our vacation. We saw fantastic, unforgettable things, yet what we shall remember most, I believe, is the warmth of the natives we met in Yucatan.

Before we left home, six-year-old Craig had warned all of us, "We've got to watch out for natives when we get to the jungle. They're brown and they're mean and they don't know nothing." His anxiety, born of who-knows-what TV show, evaporated after a few days' contact with these friendly people.

For any of our family, now, to recall to mind the people of Yucatan is to think of Jaime, Rubio, Hector, Ramigia, Señor Domingo. We speak often of the boys of Muna who traded us sling-shots, of the jungle hunters who helped us through the mud, of the workmen who showed us into a thousand-year-old underground passage when it rained and waited out the storm with us, smiling and sharing our Ritz crackers and raisins.

They are all our friends. We discovered them in a new land. And, discovering them, we have all—grown-ups and children—begun to discover the world.

HOW TO ENJOY A SYMPHONY

CONTINUED FROM PAGE 79

lyricism of the second movement from the excitement of the finale.

The last movement can take various forms. It can be a set of variations on a melody. It can be a *rondo*. It is a kind of spinning movement, as if a wheel of fireworks were whirling through the sky. Particularly interesting is the section after the full close, just a few moments away from the end. It has a mysterious sound: the light is dampened; the fire seems far removed. Violins and cellos only are present. And suddenly they propel themselves out of nothing into new energy, they seem to burst forth in spontaneous combustion, then to end the movement in a blaze of glory.

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Toscanini, NBC Symphony (Victor) (coupled with Mozart Sym. No. 35)



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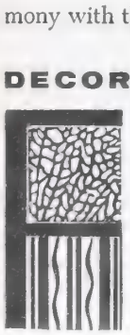
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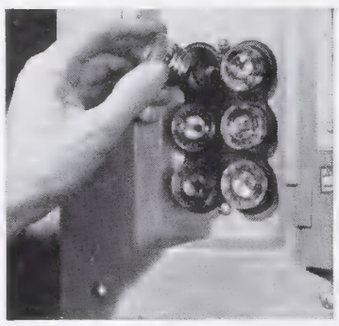
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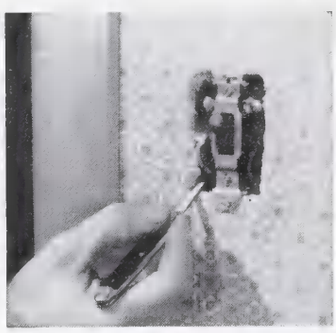
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How to replace an old-style noisy snap-switch with a

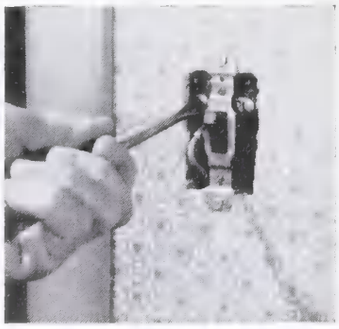
Silent Mercury Switch



1. Remove fuse (or trip circuit breaker) to protect yourself from danger of shock while working. If fuse panel isn't marked, turn light on and try one fuse after another while helper watches for light to go out.



2. Remove switch cover and carefully cut away wallpaper covering metal box. Often there will be excess plaster in the box. Remove it.



3. Loosen screws on electrical contacts but do not remove them or the electric wires at this stage. Use screwdriver with wide blade and thin edge. Screws are usually set tight, have a shallow head easily burred if you use too narrow a blade.

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"If your sewer line were cast iron, I'd say 'sure'. But it's non-metallic — and not strong enough to take the added weight."



"Cast Iron is different. It's metal — and really rugged. Even the weight of street traffic will not damage it."



"In this trade we like to know we're building over cast iron. Then you won't have any worries later on about digging up the terrace to get to the sewer."

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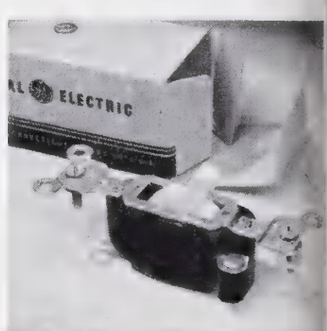
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4. Remove screws holding switc in the box. These screws may b badly rusted from contact with moi ture in original wet plaster an should be replaced with new one

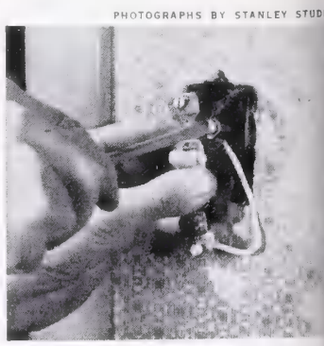


5. Pull switch out and remov electrical connections. Bend each wire back carefully to get it ou of your way. Clean out any debri that may have fallen into the box



6. Mercury switch contains a small vial of liquid mercury. When you turn switch "on" mercury flows into small pool that connects electrical flow through switch. It can operate only in vertical mounting; for banks of horizontal switches, use "Quiette" type instead (almost noiseless).

PHOTOGRAPHS BY STANLEY STUDIO



7. Connect wires while switch is held in your hand. Look for "top" marking; *must* be mounted this way.

(*Please turn to page* 202)

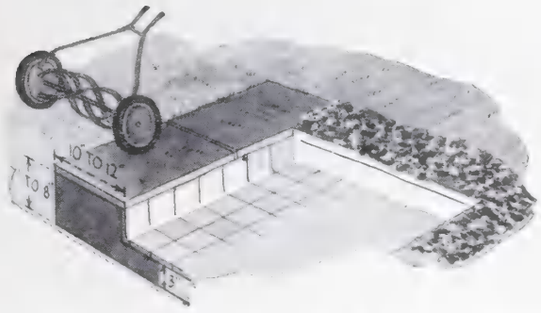
If you have space for a small pool

Here are 13 pools that cost little to build, do not overtax the skill and equipment of amateur builders

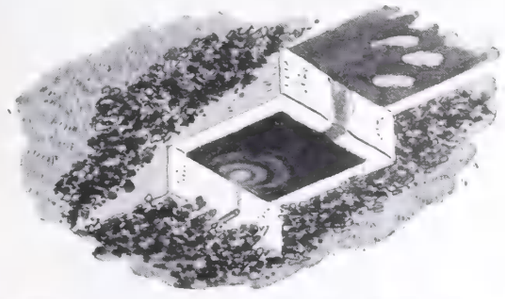
PHOTOGRAPHS BY MAYNARD PARKER



Bricklaying isn't too easy for amateurs unless it is merely a surfacing for a poured concrete pool. By all means forgo curves and tricky angles when you plan to use bricks (or any uniform unit). Wall here is made of Roman bricks, a size that often fits the garden scale better. Pool designed by architect John Yeon.

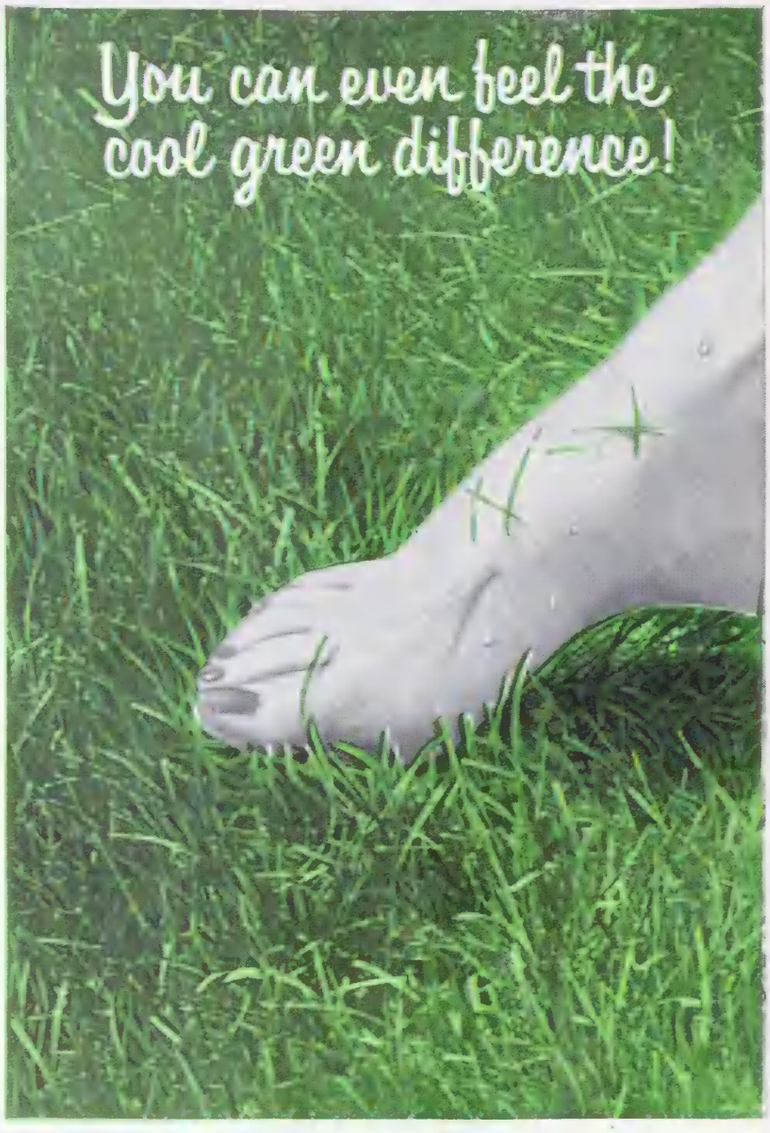


Commercial or handmade tiles brought back from your travels lend themselves to home-pool building. They call for patience in installation but the results can be sumptuous and stylish. Trick is to use care to form concrete base precisely so tiles fit readily.



Tiny pools, one above the other, introduce the loveliness of falling water and add this sound to the garden. The Spaniards long ago discovered this; although water is scarce, almost every courtyard has its trickle of running water, usually falling, however slightly.

(*Please turn to page* 207)



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PARTIES GEARED TO FLOWERS

CONTINUED FROM PAGE 182

also and let them ripen in your own house. In this way they will not have black spots caused by people pinching them to see if they are ripe.

You will need:

Bacardi light rum, 48 lemons, oranges, Ritz crackers, Beau Monde Seasoning (Spice Islands), Sourdough French bread, lamb chops, extra thick, 1 for each gal, 2 for each man; avocados, half for each person; 1 can of Campbell's jellied consommé for four people (must be refrigerated), 1 large or 2 small bunches of celery; chicken concentrate (Sey-Co Soup Base Seasoning, 14657 Lull Street, Van Nuys, Calif.); Pernod (Liquor D'Anis), anise seeds (Spice Islands); shredded green onions (Spice Islands), soda crackers, frozen cheese cake, blanched slivered almonds, Grand Marnier Liqueur, Coffee.

There is so much discussion about how to run a barbecue fire, for we always barbecue where guests can watch. We prefer a less hot fire and agree completely with General Bartron, who worked out a low-slow principle which works like a charm, and uses half as much charcoal. (See HOUSE BEAUTIFUL, March 1955.) I think most of us are prone to use too much fuel and to cook too soon. Usually the fire is just right *after* your meat is done and you are already eating.

Anyway, start your fire well ahead of time and let it burn down while the guests are having their drinks, so that it is really ready for the chops. This timing is important, for it is part of your showmanship. After all the guests have had their drinks and the fire is right, you bring out the platter or board with the luscious-looking chops. Your guests will gravitate over to watch you. Use tongs to turn your meat. (It kills me to see forks run into whatever you are barbecuing and watch the juice spurt out.)

To make these chops interestingly different, five minutes before serving them you fling on a large bunch of whatever fresh herbs you have growing in the garden—bay leaves, rosemary or mint. (We learned this in Finland.) Wet the branches of your herb under the faucet, so you will get *beaucoup de smoke*, and your guests will be fascinated. If you do not have a garden, soak dried bay leaves in a pan of water for a few hours and then fling them on. It makes fun and a flavor that is outstandi And there is that showmansl thing again!

Rum Frostie For Two

8 cubes of ice cracked and put in electric blender
3 teaspoons sugar
1 orange pressed in a lemon squee (for flavor of oil from rind)
1 lemon pressed in a lemon squee
3 jiggers of Bacardi light rum
Twist of orange peel dipped in su

Blend all ingredients, except orange peel, in the electric blend Use the largest Old-Fashio glasses you have; put a cube of in each glass; pour the drink o the ice cube; add orange peel a serve at once. The color of t drink matches the flowers and is *so* good.

Celery Pernod

Hope you like this little numl as much as my family does. dreamed it up after our trip Europe last fall.

You will need a square or r tangular dish, such as a Pyr baking container.

1 large or two small bunches celery
1 (round) tablespoon chicken c centrate (Sey-Co Soup Base S soning)
1 cup boiling water
4 tablespoons Pernod (Liquor D'Anis)
1 pinch of Anise seeds (Spice lands) mashed in the mortar

To prepare the celery, take ea stalk off until you get to the l few around the heart. Wash we take a knife and peel the outsi of each stalk so as to remove the strings. After you have tak the leaves off, measure your di and cut the celery to fit, so th you will have two rows. It is eas to serve and to manage on the pl if they are not over 3 inches lo I usually cut mine from the t down and then split the lower p of each stalk lengthwise, in orc to have the celery sticks fairly u form in thickness. Do not ov cook! That goes for *all* vegetabl

Boil the water, add chicken c centrate and dissolve. Add an seeds and 2 tablespoons Perno

(Incidentally, this anise flav floats through the cookery Greece, Italy and France. It is p ticularly good with lamb.)

l prepared celery and simmer
but 10 minutes, or until it is fair-
soft but in a firm way. Let it
l and store in refrigerator in a
ered container until ready to
. Reheat; pour the liquid into
Pyrex pitcher for ease of meas-
ment: allow 6 soda crackers for
h cup of liquid for thickening.
into the electric blender and
iz for a couple of minutes. Add
other two tablespoons of Pernod
l then heat until sauce begins
hicken. Arrange the celery care-
ly in the Pyrex baking dish;
ur the sauce over the celery and
it in a 300° F. oven for 15 to
2 minutes. Serve when bubbling
. Generously sprinkle with Spice
nds shredded parsley and shre
l green onions. (There
or note again!) Flip
gs, if you are in the n
r. don't use almond
going to be a
ssert.)
f you wish to u
ur off the liqui
o hot chicken
k it—it is
the celery
l keep ov
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Slice an
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Grand Marnier. Store in a covered container and put in the refrigerator overnight.

Allow the frozen cheese cake to defrost in the refrigerator according to directions on the package. Put it on a round, deep, good-size plate and decorate it with the slivered almonds. Use plenty and stick them upright all over the cheese cake *à la porcupine*. Put the prepared oranges around the outside and pour Grand Marnier over all. Serve. You will need a sharp knife to cut the cake and a big spoon to serve up the oranges and sauce. This dessert is also a definite color addition to your lunch.



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to picture this same wrou
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a color, we believe, that will have great
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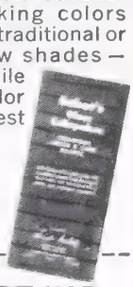
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ADDING A LIVING ROOM IS THE EASIEST REMODELING

CONTINUED FROM PAGE 112

that range. A number of tests made years ago at Texas Agricultural and Mining College indicated that downward-directed breezes are highly essential to comfort in hot humid weather. We can now add to their findings and say with certitude that this is true. When the louvers tilt inward and upward only, you are not so effectively cooled, because you do not benefit from the circulation. The breeze must be directed *at you, where you are.*

DURING the summer, no sun hits the walls of east wall is well sh growth of wisteria, fast it has to be he every summer—in fa pruned just before the were taken so you coul structure. The south an walls are shaded by flat shades suspended from the edge of the roof overhangs effe tively keeping the sun off the exposed walls, even when the s is setting in the west. The s shades fold up under the overh when not needed. They are ne taken down winter or summer.

Surprisingly, the sunshades most useful in June, February March, when the sun is still tr ing low in the sky, and, so, trating the room quite deeply ducing a lot of solar heat. Wi the sunshades, the room in t winter would get too hot daytime, because the radi slab (which has been war ing the night) lags in c in the morning, when rays begin to enter the

HOUSE BEAUTIFUL'S with experimental roon this one, shows very c that structures using a l need very carefully desi devices to give them protection. They need and easily manipulated be brought into use o a moment's notice— sun comes out fron —because a glassy very quickly to th If such a room the additional su *ride you*

ls.

too hot for comfort in a very few minutes. Opening doors and windows—when the temperature outside is in the 20's or 30's—is *not* the solution. Quickly-available shade *is.*

In the summer, shade on glass walls facing the sun is wanted all through the sunny part of the day. Since the sun travels higher in the sky in the summer, this is easier to accomplish, and much of the shading can be done by a wide roof overhang. However, something more than an overhang is needed rises and bunches of celery; chicken concentrate (Sey-Co Soup Base Seasoning, 14657 Lull Street, Van Nuys, Calif.); Pernod (Liquor D'Anis), anise seeds (Spice Islands); shredded green onions (Spice Islands), soda crackers, frozen cheese cake, blanched slivered almonds, Grand Marnier Liqueur, Coffee.

There is so much discussion about how to run a barbecue fire, for we always barbecue where guests can watch. We prefer a less hot fire and agree completely with General Bartron, who worked out a low-slow principle which works like a charm, and uses half as much charcoal. (See HOUSE BEAUTIFUL, March 1955.) I think most of us are prone to use too much fuel and to cook too soon. Usually the fire is just right *after* your meat is done and you are already eating.

Anyway, start your fire well ahead of time and let it burn down while the guests are having their drinks, so that it is really ready for the chops. This timing is important, for it is part of your showmanship. After all the guests have had their drinks and the fire is right, you bring out the platter or board with the luscious-looking chops. Your guests will gravitate over to watch you. Use tongs to turn your meat. (It kills me to see forks run into whatever you are barbecuing and watch the juice spurt out.)

To make these chops interestingly different, five minutes before serving them you fling on a large bunch of whatever fresh herbs you have growing in the garden—bay leaves, rosemary or mint. (We learned this in Finland.) Wet the branches of your herb under the faucet, so you will get *beaucoup de smoke*, and your guests will be fascinated. If you do not have a garden, soak dried bay leaves in a pan of water for a few hours and

installation, in other words. T is the price of having summerti convertibility in order to enjoy porch-like, blow-through situati But it is a small price and no hard one to pay, since it has be compensated for by making s of a somewhat greater capacity the heating system.

The draperies, which cover glass areas, are lined with "M ium," a fabric whose interior f is sprayed with aluminum partic to give it heat reflectivity. When draperies are pulled at night, room is comfortably warm e during zero weather without full heat-capacity in operati gla There are no guarantees ab in eacu ell the aluminum coating the ice cube er dry-cleaning, so serve at once. hould not be coun drink matches heat-loss.) is *so* good. s two separate h diant heat in a

Celery F (supplied by

Hope you like th regulated by as much as my f) and an elec dreamed it up after ontrolled by Europe last fall. nd supplied

You will need a s esistant cabl tangular dish, such ately. baking container. that the e best for

1 large or two small all, when **celery** e heat wan

1 (round) tablespoon iced bursts **centrate (Sey-Co Sou** morning. **soning)** less lag in

1 cup boiling water m-thermost

4 tablespoons Pernod (L herefore id **D'Anis)** ires quick-

1 pinch of Anise seeds **lands) mashed in the mo**

ally sets

To prepare the celery, t comes t e and t stalk off until you get to is turn few around the heart. W ne weath take a knife and peel th) that t of each stalk so as to re s incapal the strings. After you h loss. In t the leaves off, measure ith glass and cut the celery to f rea is simp you will have two rows. atio to t to serve and to manage o cessary he if they are not over 3 i e floor te I usually cut mine fr a level f down and then split th floor operat of each stalk lengthw .) to have the celery sti

page 197)

form in thickness. cook! That goes for

Boil the water, ad centrate and disso seeds and 2 table

(Incidentally, t floats through t Greece, Italy and ticularly good wit

style/authority in wrought iron

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ADDING A LIVING ROOM

CONTINUED FROM PAGE 194

is then—when temperatures low 20 degrees F.—that the c ceiling system is brought ct as an auxiliary to the floor n. This has proved to be very rtable in the *daytime*, since xths of the room's surfaces pplying a positive source of one-sixth is neutral (the wall ich the room is attached to ouse) and three-sixths are g a heat loss. In the *night*- with the drapes drawn com- ly, the outside temperatures to go below zero before the ary electric ceiling system be used. (High winds can e these relationships, of e. The remarks above apply *l* air.)

summarize our heating find- a concrete radiant floor is too n responding during a season arm days and cold nights, solar output of spring and ls considerable and a less ve heat system is desirable. ne continuous cold weather of , a massive, sluggish floor n is comfortable and ideal— the limits of its capacity. it needs to be supplemented at from an additional source quickly responding a source electric light and with no ide—a heating system that off as quickly as it comes on. draw our most important con- n: With this room, we at E BEAUTIFUL have produced close to an ideal solution for many areas of the United States which experience tropic-hot and tropic-humid summers, as well as arctic-cold winters. A *convertible* house is the answer; one that can open up and invite the breezes in when it is hot and humid outside, and can be closed up tight, snug and warm, when it is cold. Also, a house that will let in the sun, when it is desirable to have its solar heat, or keep it out, when it is not. This type of convertible house should be designed and built for all regions with both too-hot a summer and too-cold a winter.

Following is a list of construction materials and furnishings used in this house.

Construction Information

WALLS: U. S. Plywood Corp., New York, N.Y.

ROOFING: "Traffic-top" decking, The Celotex Corp., Chicago 3, Ill.

LOUVERS AND STORM SASH: Clearview Louver Window Corp., Dallas, Tex.

GLASS (fixed): Libbey-Owens-Ford Glass Co., Toledo, Ohio.

FLOORING: The Mosaic Tile Company, Zanesville, Ohio.

HEATING: Electric panels in ceiling, General Electric Co., Providence, Rhode Island.

Furnishings

FABRICS: "Millium" draperies, Deering, Milliken & Co., Inc., New York, N. Y., awning canvas, Wellington Sears Co., New York, N. Y.

RUG: Karastan Rug Mills, New York.

HANGING LAMPS: Lightolier, Inc., Jersey City, N. J.

PARTIES GEARED TO FLOWERS

CONTINUED FROM PAGE 193

usually break the eggs into separate Pyrex pitchers and beat the eggs with a small ic hand beater while the cheese is being stirred.

s recipe will serve 10 to 12 e; for a variation I put ¾ of packaged sliced almonds he mixture as I am folding in tiffly beaten egg whites. Do se almonds on the outside, as frozen cake, but rather dust h powdered sugar before serv- nstead.

lways keep blanched slivered nds in a covered container in ce box, where they last for I use packaged shelled al- s and put them in a small pan covered with hot water. to a simmer and drain imme- ly. The skins come off the al- monds with ease, but you must do it before they get cold. Dry on a clean towel and cut in half length-wise before they get cold.

You see how really easy this luncheon is: you have things prepared ahead of time and last-minute items are very simple. When you are doing the oranges, remember to take off the slices of rind for the drinks. The avocados are in the ice box getting well chilled. The consommé has to be very cold, so that it will be jellied. The French bread is sliced and buttered in the ice box, waiting for you to whisk it out to the oven. The celery is nearly all done and the dessert just needs to be put together. So, you can now be on your merry way to a gay, care-free day with all your guests. Which is the point of it all.

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Instantly, a great victorious shout sprang up on the *Texas*. But Philip quickly silenced it:

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Daily Doubles for a Wee

How to make the preparation of seven dinners produce the main course for 18 meals. Another in the House Beautiful series on Chain Cooking with your freezer

By ELISA BIALK



Your freezer can be an ever-present friend when in need, an extra pair of hands, a caterer, a snack shop, a bakery, even a fancy restaurant, if you know how to use it. There is magic phrase and open sesame to a new kind of freedom and that is *chain cooking*—cooking ahead with the freezer in mind.

Chain cooking has many variants, a number of which have already been discussed in HOUSE BEAUTIFUL. You can hire extra help, plan a chain-cooking bee, devote a free day occasionally to baking or cooking. But even without extra help or a sizable chunk of time you can follow this simple plan which gives you extra meals with very little extra effort. Plan a week of "Daily Doubles." Each day for dinner prepare twice the amount of food you would use, and freeze the extra quantity.

Always label your chain-cooked foods before you freeze them according to how you plan to use them later. Nothing is more disconcerting than to be confronted with a mysterious assortment of packages labeled ham, beef, lamb, chicken, salmon with no clue as to identity of the cut or the quantity. Frequently the portions prove too small for the purpose in mind, and then it is too late to do anything about it, because you know, of course, that cooked meat or fish once frozen can not be refrozen. (The rule is: You can freeze once in the raw state and once again after cooking.)

Plan your recipe in advance and label your ingredients accordingly, like this—"Beef Cubes for Bourguignonne," "Roast Pork Julienne for Chinese Fried Rice." "Lamb Cubes for Curry," "Lamb St for Pilaff," "Ham for Saln "Chopped Ham for Beignets."

Certainly your chain-cooked gredients can be used in glamorous dishes for sandwich hash or casserole. But I like to reminded of the more imaginat recipes. My freezer then becor a storehouse of inspiration as w as foodstuffs. If the recipe is that I don't use very often, so times I mark on the freezer la the page reference and the co book. Then I date it. Dating j you into action, keeps foods fr getting lost, protects you agai dulled colors and textures. No fo whether cooked or not will ma tain their crispy quality more t a few weeks.

Be sure to keep an inventory the contents of your freezer pas right inside the lid. Not of ev package of commercial frozen pe of course, but of your own p duced entrées and baked goo Also, if you put down a side beef or a dozen chickens, list it the inventory. With a large qu tity of meat, it is well to check the steaks and the roasts as use them, so that you won't f yourself unexpectedly left w nothing but pot roasts and rou steaks when you're planning company dinner, and thinking are well covered with the best.

Here are seven Daily Doub which will supply more than week of freezer meals for a fam of four.

Sunday Daily Double: Ham delicious, but few people like well enough to feast upon it fo week. With a freezer, this is necessary. Start with a good t



ARNO STERNGLASS

ed ham, and try baking it for
our in two cups of white wine.
ld to the flavor. After scoring.
over it a cup of warm honey
nolasses before applying the
coating of brown sugar. Dec-
with cloves, and instead of
sual cherries or pineapple, use
cucumber pickle slices.
ter the ham has made its ap-
ance on the festive board in all
ory and everyone has had his
perate upon it with a small
-a handy gadget to keep
nd the kitchen, especially if
bear in mind the best uses for
freezer.
st, saw the ham bone through
center. This leaves a perfect
and a mutilated half.
om the perfect half, slice away
od thick piece and wrap it
ately. This may be used as
ain course to be glazed under
roiler with mustard and spices
rhaps to bake. Missouri fash-
in milk or cream. Or, brown
p of the stove in a heavy iron
with a cup of strong black
and perhaps a touch of pap-
added to the natural gravy to
red gravy to serve with grits
ong with spoon bread.
e perfect half of the ham
d also be wrapped separately
labeled for a Sunday night
er—to be simply thawed in the
gerator and decorated with
nnaise or a green herb butter
hrough a pastry tube.
for the mutilated half, one
on is bound to have some good
slices left on it. These you
t carve carefully, dividing into
y servings as you go along—
ped separately and labeled:
Frizzle for Breakfast."

Still there will be some ham left which can not be sliced neatly. This you will cut into bits or cubes, or julienne strips, and each shape will be labeled as you intend to use it later—for escalop, a mousse, an omelet, or scrambled eggs Manhattan for which you combine the julienne bits with fried onions and mushrooms.

Your ham dinner has provided not only sustenance for your family for Sunday, but, without any extra cooking, has provided your freezer with (1) two dinner entrées; (2) a Sunday night supper ample for guests; (3) several breakfast portions; (4) several other portions to be used at your discretion. And all to be spread over a long period, so that you need never hear your family exclaim, "What? Ham again!"

Monday's Daily Double: Pot roast today! Buy a rump cut twice as large as your family will need, because you're chain-cooking ahead. Brown it quickly all over in hot fat. Add 2 cups of boiling water (or 1 cup water, 1 cup red wine), 1 bay leaf, and ½ cup each of chopped celery, carrots and onions. Simmer gently for 3 hours in a Dutch oven or a deep-well cooker. Serve with tiny cooked whole carrots and mashed potatoes heaped around a "well" of slightly thickened "pot-likker."

After the pot roast has played its first feature role, allow it to cool, and consider the remains before dissecting. Is there too much left for a meal for four, to be merely reheated in a can of condensed tomato soup with onions and green peppers, as Creole Steak? Then perhaps the following division is in proper order:

Cut off four nice slices and wrap them for the freezer, labeling the package, "Hot Roast Beef Sandwiches." On a future day, perhaps a Saturday when Father is home for lunch, those beef slices can be defrosted in a can of beef gravy livened with a dash of brandy and served along with a green salad and either canned or frozen French fried onions.

The rest of the pot roast might be cut up in generous-sized chunks, wrapped and labeled, "Beef cubes for Stroganoff." That rather cryptic message will remind you to use

(*Please turn to page* 203)

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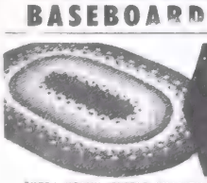
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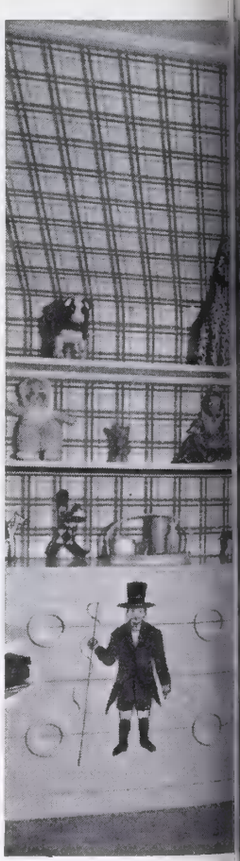
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Little remodeling ideas



Filling in a doorway that is not needed for traffic circulation is a way to gain storage space and cut down drafts in the winter. Here is an example which has been nicely integrated into the existing conditions. Lower sections tie into wall dado in height and coloring. Older houses have such large double doors.



Bedrooms with large dormers present a furnishing problem, since you hit your head if you walk to the extreme perimeter of the room. The cure is to place deep furniture or built-in storage in such places, so the space is used for a purpose and you are held back from the sloping wall by the presence of the storage solutions. There are many types of sectional drawers which can be composed to do this—both painted and unpainted. The shelves above the drawers are carpenter-made and painted to match cabinets below.

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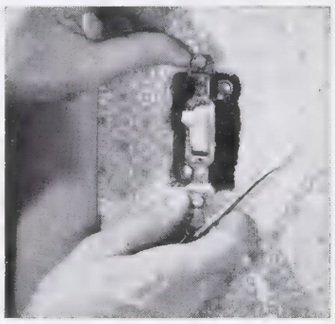


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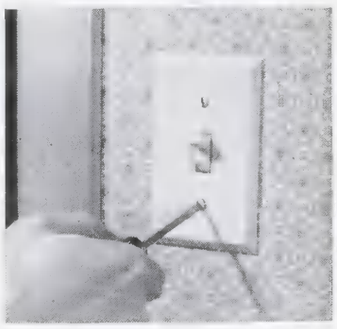
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SILENT MERCURY SWITCH

CONTINUED FROM PAGE 190



8. Align switch to center lever in middle of opening on cover plate. Then tighten screws attaching switch to metal box. This is a single-pole switch; when installing 2-pole type, which can be put on or off from two locations you follow the same 8-step procedure described above.



9. Replace cover, using the original or a new one that suits your decorating scheme better. If switch is in bedroom or bath, you may want kind with tiny light in its lever. It costs about $2; regular single-pole type sells for $1, two-pole for $2.

BOOKS FOR GARDENERS

Landscaping Your Own Home by Alice L. Dustan. The Macmillan Company, New York, 1955. $4.

HOUSE BEAUTIFUL has long believed—and sees its truth demonstrated anew each year—that the cost of the professional advice of a qualified landscape architect pays off better than any other investment made by a homeowner.

Garden designing can never be a simple set of fixed rules anyone can apply to any situation. There are too many variable factors, such as the complexities of the microclimate, the budget limitations of the owner, the special problems of the soil, and so on. There are, as well, a number of possible design solutions for even a single site.

The professional landscape architect is equipped by training and experience to cut through these to find and perfect the solution most likely to fit all the problems—plus the cost limitations imposed by the owner.

The professional designer also knows sources of plants worth buying and labor skilled at meeting the special problems faced in garden building on a tight budget.

Not every landscape architect is successful in every garden, of course, especially if it be that toughest of all problems—the small backyard garden of a flat city lot. But what he does achieve will be much more pleasing than what one is likely to get unaided.

One of the talented specialists in small-garden design is Alice Dustan, a former Garden Editor of HOUSE BEAUTIFUL. She has devoted full-time to design for small gardens over the past seven years, and her new book is the result of this experience. It aims not to make the reader a landscape architect, but to help him avoid the major errors that her experience has shown unaided owners commit when they insist upon trying to design their own gardens. It succeeds well in analyzing the pitfalls they encounter and suggesting ways to avoid disaster. It has the ring of authority and the happy tone of a successful gardener—J. E. H.



Contains dozens of "how-to" tips to help prepare your pool for a full season of fun. How to fix cracks? How to keep water clear? How to maintain your pool's beauty? You'll find all the answers in this handy booklet—and learn about amazing RAMUC®, too! A natural rubber-base enamel, RAMUC is America's No. 1 swimming pool paint! Proved in over 16,000 pools. It brushes on easily . . . provides a glistening, tile-like finish . . . makes your pool wonderfully attractive season after season. Won't powder, blister, flake off or fade. Comes in twelve glossy pastel colors. Write today, enclosing a dime for handling, for this valuable "Swimming Pool Handbook." Thirty-two information-packed pages. Important—include pool's dimensions and whether it's painted.

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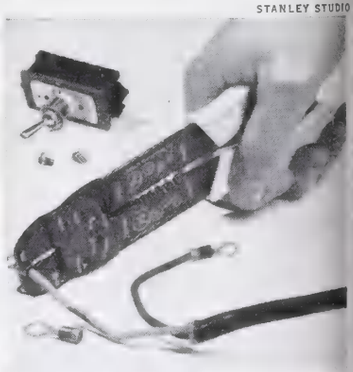


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DAILY DOUBLES

CONTINUED FROM PAGE 199

hat dish on a future menu. The lay before it is to be served, the package should come out of the freezer and go into the refrigerator, masked in a bowl of sour cream. The next day at dinner-time, a discreet portion of sliced onions will be lightly browned in butter, and the meat will be drained from the cream, dried, rolled in seasoned flour, and gently browned with the onions. Then, in goes the cream again. Heat carefully, not too much or it will curdle. In a few moments, dinner is ready! Try beef cubes Stroganoff with broad noodles. There will be plenty of sauce for both. Broccoli goes particularly well with this dish.

Tuesday's Daily Double: Your daughter's teacher is coming to dinner, and she is fond of lamb roast. Is this a night when you can't prepare a meal ahead for the freezer? No, not at all. Buy a leg of lamb, which is always too large for a family of four under any circumstances. Before you roast it, bring out your trusty little saw and cut off four thick loin chops. (Your butcher can do this for you, if you wish.)

Prepare the leg for roasting, seasoning it and adding two or three judicious slivers of garlic, remembering that it is like self confidence —a little is necessary, but a little also goes a long way. Pop it into the oven, and while it is roasting, prepare the chops for the freezer in this fashion—known on the Continent as *à l'anglaise:*

First, dip chops in bread crumbs, then in egg beaten with a tablespoon of water, and again in crumbs. Brown gently in butter. When they are nicely browned, remove them carefully to a shallow glass baking dish. When cooled, this should be marked and labeled, "Breaded Lamb Chops or Chops à l'anglaise." Make a note on your grocery list to be sure to order an extra can of cream of mushroom soup and keep it on hand for their later appearance.

When in due time you bring the baking dish out of the freezer, remove the wrapping, add the can of mushroom soup, ½ cup cream, 2 tablespoons Madeira or sherry. Cover the dish with aluminum foil, and place in the oven 350° F. for an hour and a half to defrost, heat and sauce themselves. These chops are good with baked potatoes.

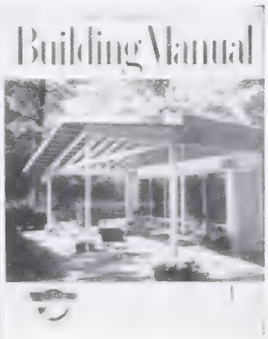
Wednesday's Daily Double: Let us imagine that you have bought, at the butchers, a 4 or 5 pound piece of veal which you will cook tonight in what will undoubtedly become one of your favorite dishes: "Braised Veal aux Fines Herbes." Order a 4 to 5 pound veal roast. Rub well with salt, pepper, and *fines herbes* which should include 4 tablespoons chopped parsley; 2 tablespoons minced chives, 1 tablespoon tarragon or chervil. (If dried herbs are used, half as much!) Heat 2 tablespoons of fat or olive oil in a heavy skillet or Dutch oven. Add 2 tablespoons chopped onions and brown lightly. Add veal and brown, turning to brown all sides. Add 2 cups boiling water, cover, and simmer 2½ hours, or until tender. If necessary add enough water to make 1 cup of stock when done.

"Veal Ragout" here is a good recipe as the second link in chain-cooked veal. Melt 2 tablespoons shortening and brown 1 large chopped onion gently. Add 2 to 3 cups of cooked meat cut in cubes, and brown lightly. Add 2 cups diced potatoes, ¾ cups bread

(*Please turn the page*)



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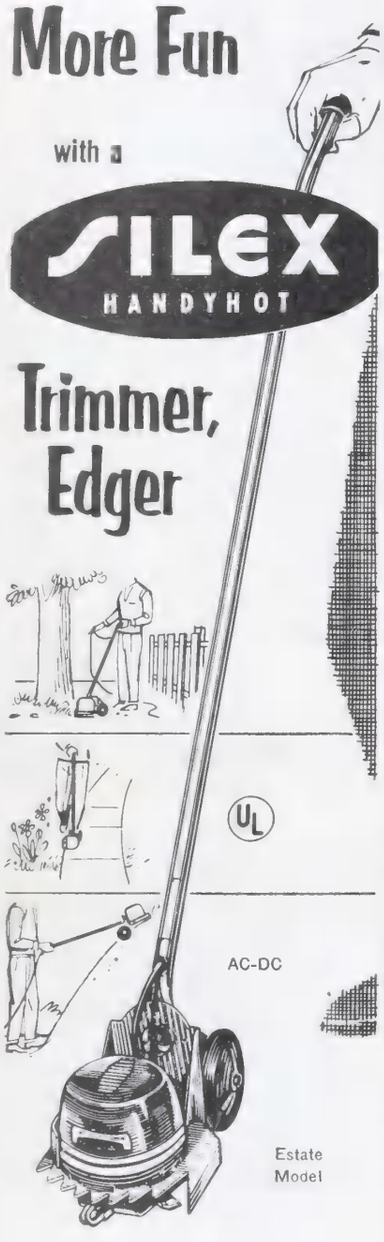
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DAILY DOUBLES

CONTINUED FROM PRECEDING PAGE

crumbs, 2 cups water or stock (if you have any leftover sauce, use it as part of the liquid), and season with: 2 teaspoons salt, ¼ teaspoon pepper, ½ teaspoon paprika, 1 teaspoon Worcestershire sauce. Cover and cook over low heat for half hour. Then add ½ cup cream or sour cream, ¾ cup chopped canned mushrooms and heat gently. Serve with noodles, hominy or polenta.

Thursday's Daily Double: Tonight, you might have a good Beef Stew, and pre-plan a chain-cooked meal of "Beef and Kidney Pie."

Double the amount of beef you ordinarily purchase for a stew for your family. Roll the chunk-size pieces in seasoned flour and brown in fat in your Dutch oven. Add a cup of boiling water and seasonings, including a bay leaf, a little parsley, celery tops, a carrot, onion and stalk of celery cut up, and whole black peppers. Allow to simmer for two hours, adding more water if needed. Divide meat into two parts, allowing one portion to cool for the freezer.

To the portion you plan to use immediately add 1 tablespoon of Worcestershire sauce, a pinch of dry mustard and a pinch of an herb, like thyme. Also add eight small new potatoes (or four larger potatoes cut in quarters), eight whole baby carrots, four small onions and four turnips (if your family likes them). Add another cup of boiling water, cover tightly, and allow to simmer for an hour.

Freeze the remaining portion of beef labeled as "Beef and Kidney Pie." Remember to pick up three lamb kidneys at the butcher's when they are available. Freeze until you are ready to use them, then slice and brown gently in butter with a little onion and a can of sliced mushrooms for fine flavor.

Add beef. Allow to simmer gently in a little stock or consommé until defrosted. Season with 1 teaspoon Worcestershire Sauce. Place in a casserole. Cover with your favorite pie pastry. If you're forehanded you'll have that too in your freezer—whether it is your own rolled-in-advance or Gretchen Grant's. Bake at 450° F. 12 to 15 minutes, or until done.

Friday's Daily Double: "Poached Salmon" and "Salmon Glacé Norvégienne."

If you are planning a luncheon or supper for four, order eight salmon cutlets if they are small, four if they are large (allowing approximately a half pound to a serving). Use your roasting pan with the trivet in it. Make a court bouillon like this: Have enough water to cover the fish, bring to a boil. Add salt, 1 stalk celery, 1 onion, 1 carrot, few celery tops and a few whole black peppers. When the water is boiling again, gently place the fish slices into the pan, on the trivet. Turn down heat, cover, and allow to simmer gently until done. This will take about ten minutes for small slices, twenty for large.

When the fish is poached, raise trivet to drain, and allow half of the fish to cool for freezing. Trim the rest for individual servings. Garnish with watercress, and serve with a Hollandaise sauce and tiny boiled potatoes.

When you are ready to use your chain-cooked salmon steaks you may have them *glacé norvégienne*. Make an aspic from bottled clam juice using 1 envelope Knox gellatin which has been soaked 5 minutes in 4 tablespoons cold water. Heat 1¾ cups clam juice and dissolve the gelatin in it, add the juice of 1 lemon and two or three drops of Tabasco. A slight touch of saffron may be added, too, for color.

Place the salmon steaks on a deep platter, pour the aspic over them. They needn't be defrosted, for they will help to set the aspic as they thaw. Garnish with a ring of alternating stuffed eggs, lemon quarters sprinkled with parsley, and whole cooked shrimp. Place a small bunch of watercress at each end of the platter.

Saturday's Daily Double: "Southern Fried Chicken" and "Paul's Chicken."

Better start with four chickens. As long as you have the fat ready and the chicken fryer hot, it doesn't take much longer to prepare a double quantity.

Prepare your chickens as you like them for frying, perhaps simply rolling each piece in seasoned flour. Sauté until well browned. Reserve half to cool for the freezer. Finish frying the rest by your favorite method.

Chez Paul is a restaurant in Chicago. When Monsieur Paul has patio parties, he prefers this chicken recipe, and you will like it for your indoor or outdoor parties equally well. For Paul's Chicken, place your browned chicken pieces into a roasting pan suitable for freezer and for serving, too, if possible. Pour over them the juice of two lemons, the grated rind of one lemon, a half cup olive or salad oil, a bud of garlic crushed, a pinch of thyme. Cover. You can either bake it now at 325° F. for an hour, then cool and place in the freezer ready for reheating later, or, you can freeze it now and place it in the oven when you are ready to use it, at which time it must be baked for two hours before you serve it.

ARMY BARRACKS INTO HACIENDA

CONTINUED FROM PAGE 172

on all brick floors and walls in bathroom and kitchen, "Plastikote," Plasti-Kote, Inc., Cleveland, Ohio. Floor finish, black wax, The Kiwi Polish Co., Pty., Ltd., Pottstown, Pennsylvania.

FLOORING: All floors of common brick dry-laid on concrete slab, Pomona Brick Co., Pomona, Calif.

PLUMBING: Water closet, Kohler Co., Kohler, Wis. Tub, lavatory and kitchen sink, American Radiator & Standard Sanitary Corp., Pittsburgh, Pennsylvania.

HEATING: Bathroom fan heater, Norris-Thermador Corporation, Los Angeles, Calif. Dining room and greenhouse heaters, Southern California Greenhouse Mfg. Co., El Monte, Calif.

VENTILATING: Kitchen, "Westwind" ventilator, West Wind Corp., Seattle.

LIGHTING: Bathroom "Light Trend" gooseneck "bullet" fixtures. Kitchen soffet fixtures, General Electric Co., Schenectady, N. Y.

ELECTRICAL WIRING: "Romex," General Cable Corp., New York, N. Y.

KITCHEN EQUIPMENT: Cooking top, Western-Holly Appliance Co., Culver City, Calif. Refrigerator, Frigidaire Division, General Motors Corp., Dayton, Ohio. Built-in oven, Chambers Corp., Indianapolis, Ind. Blendor, Waring Products Corp., N.Y.C.

Furnishings

FABRICS: Scalamandre Silks, Inc., New York, N. Y., and Cheney Greef & Co., Inc., New York, N. Y.

WALLPAPER: Kitchen (#P-336), Piazza Prints, New York, N. Y.

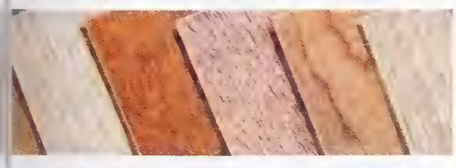


After Weldwood, see what a difference! V-Plank paneling makes fireplace a focal point, gives the whole room a new air of charm and spaciousness. Matching built-ins help make this living room a beautiful family room. All V-Plank paneling shown costs just $105.

ee how you and wood panels can make a room lie about its age



e Weldwood, here's what this fireplace wall 35-year-old house looked like. Wood panels uilt-ins made the difference.



from 6 fine woods in Weldwood V-Plank: (from left) walnut, rina*, $79; Honduras mahogany, $79; Samara*, $52; cherry, k, $79. All V-Plank comes completely pre-finished and waxed to put up. *Prices are for a typical 12′ x 8′ wall.*

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Matching Weldwood built-ins tell you this is a room for *today's* living. At right: a handy desk-bookcase unit perfect for homework and thank-you notes. At left: a neat nook for kindling and logs, plus a home entertainment center with radio, hi-fi equipment, and space for record storage.

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Why not get started now—so it can be finished during winter's leisure indoor hours? For details on this room and other Weldwood paneling, send coupon for booklets; to see the complete Weldwood line, visit any of our 87 offices in principal cities. In Canada: Weldwood Plywood, Ltd.* TRADE MARK REG. AND PATENTED

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HB 3-56

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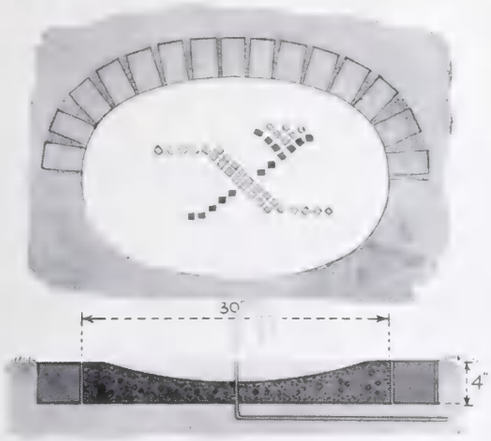
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CONTINUED FROM PAGE 191



Mosaic-making and pool-building are a fertile marriage. Mosaic can be of bits of glass, tiny pebbles, tiles or any combination. You can also cover the bottom of a concrete pool with an inch or two of fine sand and create your mosaic in this bed. It's not permanent, of course, and you can change it as often as you want the fun of designing a new mosaic.

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Concrete pools are easily made in any shape you choose. This was made by scooping out the soil to make a hole of the right shape, lining it with chicken wire to help hold concrete in place, then placing "thick" concrete carefully to line hole.

SAN MATEO GARDEN CLUB EXHIBIT AT SAN MATEO FLORAL FIESTA



Shallow birdbath or dipping pool requires just about no skill to build. Later you can try your hand more ambitiously by including a needle jet fountain, made by attaching a tiny copper tube to the water line, pinching exposed end.

(*Please turn to page* 210)





Red Grange
. . . football's immortal "Galloping Ghost," mows his lawn carpet-smooth with the self-propelled Homko Caretaker, Model XP-160. This 20" trimmer-type rotary moves forward under its own power . . . instead of pushing, you simply guide it at the speed you desire.



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DOUGLAS BAYLIS, LANDSCAPE ARCHITECT — PHOTOGRAP

Cut yourself a vista

Have the trees grown up and shut you in? Have they cut off the view you once enjoye

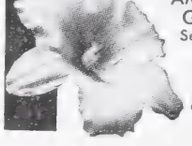
Here is how you can open up that

Vista cutting is almost a lost art. Once it was almost a ha mark of fine landscape architecture. Few of the old estat were landscaped without great attention to potential vistas either views already present and needing only judicious pru ing to expose them, or man-made views to be planted to crea vistas worthy of feature space.

Today gardens are likely to be smaller than in the past. But vista cutting is just as useful in garden designing and building. A vista may disclose a view only 50 feet long. Or it may please your eyes with a view that actually goes beyond your property to include a fine view of a number of other properties. For in truth, you "possess" the view as far as you can see, no matter what the deed may read.

Cutting a vista calls for skill. No part of garden art is more difficult or more rewarding. Call on an expert for help, preferably a landscape architect to direct the work, a tree expert to execute it.





DAYLILIES

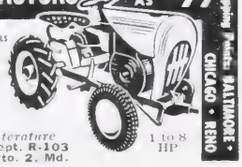
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s remarkably apt merging of man-tailored landscaping with the beauty of
n fields and distant mountains demonstrates the truth in the idea that you
n" as far as your eye can see. Trees marking boundary between garden and
l close in vista, help you feel comfortably in scale with the tamed area.

PHOTOGRAPH BY DAVEY TREE EXPERTS COMPANY



ny lake gardens soon get
off from the view of the
as the trees shoot up.
ove just enough branches
dom a tree) to open vista.

ays leave space to look *un-*
a branch close to where you
sit to enjoy vista; also
n space *above* low branches
w feet beyond you.

M FELLOWES MORGAN, JR.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



Please turn to page 214

Unseen reason why plants fail to grow!

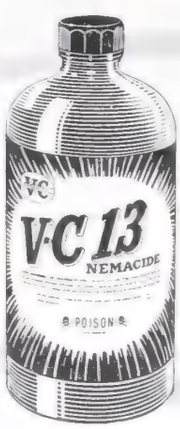
MANY HOME-OWNERS are disappointed with the poor growth of their flowers, shrubs, grass and trees, despite watering, fertilization, insect and disease control and other good care.

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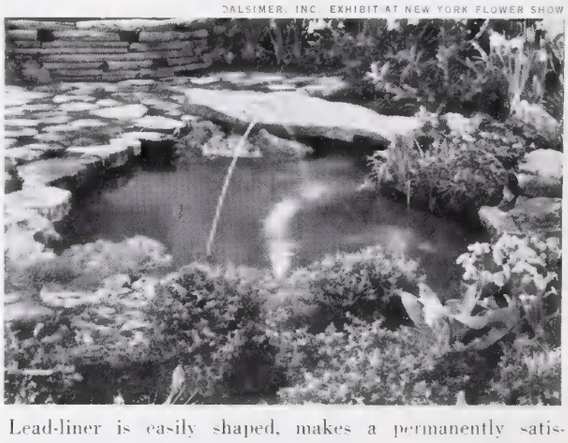
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PHOTOGRAPHS BY SOTTSCHO-SCHLEISNER



Pool may be mainly a group of rocks with water cascading over them (small circulating pump keeps up the illusion of great flowing water). Look for water-worn rocks. Natt Rosse created this pool for the garden of A. K. Kaufman.

DALSIMER, INC. EXHIBIT AT NEW YORK FLOWER SHOW



Lead-liner is easily shaped, makes a permanently satisfactory pool. Cost is prohibitive for large or deep pools. Use rocks or paving material (here, slices from red cedar logs) to hide metal edges. Allen Dalsimer, landscape nurseryman.

PHOTOGRAPH BY MAYNARD PARKER



Tiny pool takes on importance if its coping is prominent. But allowing near-by plants to "spill" into the water keeps it from becoming too dominant. Here you see result in pool designed by Webel and Innocenti, landscape architects.



P l shape can be as fan- i l as you desire. Shapes l would be costly to c mission can be fun to d yourself. This (above) w in the Bamico Gar- d s Exhibit at the Pasa- d a Floral Show.





It's only a small concrete hole between two big boulders—but as successful a pool as you are likely to see. Lou Maxon garden in Rochester, Michigan.

Only two inches deep—merely a hollow in the curbing—but stylish in its way. Marin County (California) Art Center garden.

4 PHOTOGRAPHS BY MAYNARD PARKER



Three fieldstones leading to pool make it successful. Plants, too—heuchera, corydalis and saxifrage—are here more important than the water itself. Also well to remember is: Think of how pool integrates with the garden.

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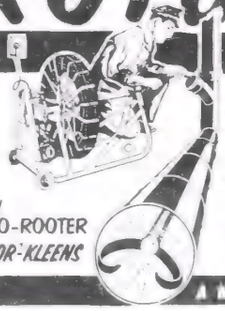
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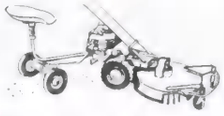
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Contemporary Flower Arrangement, by Rae L. Goldson, Hearthside Press, Inc., New York, 1955. $3.50.

Mrs. Goldson has written a definitive review on the use of cut flowers in living today. As such, it is worthy of space in every garden library. It is sure to be a useful reference book, too, for anyone, including flower-loving non-gardeners, who would like "to do the flowers better" for the table and desk.

This is indeed high praise for a book in the much overcrowded flower arrangement field. But listen to this sample of good sense and practical advice:

"Because today's house has so little usable wall space, furniture must be truly three-dimensional—handsome from the back as well as from the front. This applies to accessories and flower arrangements too. A new sculptural, all-around approach must be taken to most arrangements."

This emphasis on sculptural make-up is important but still overlooked by many arrangers not yet able to recognize that the great emphasis of recent years on "line" in flower arranging has ceased to make sense. (You have only to visit an amateurs' flower show to be uncomfortably aware of the paucity of creativity that the line craze has saddled us with.) Mrs. Goldson, incidentally, buries the line story neatly by developing in detail her useful concepts on space, balance, proportion, color and texture.

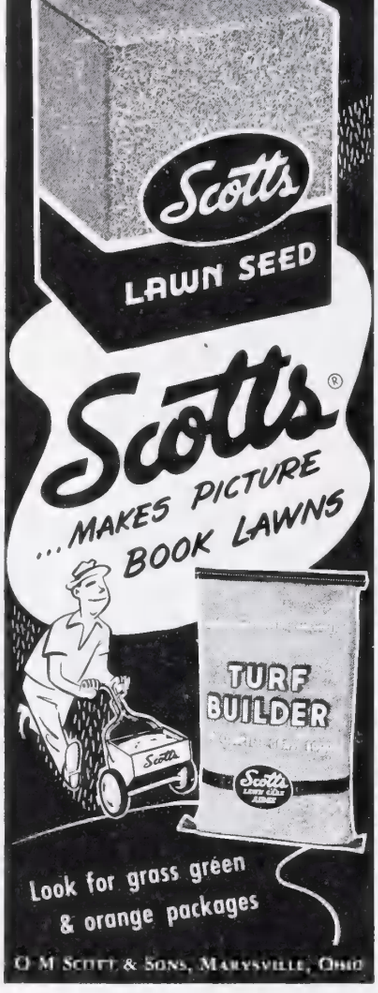
"Modern color is decided. Modern texture is decided, too. Contrasts in both are *sought* after—not left to chance."

"A classic from the past (in furniture, silver, glass or ceramics) is at home in a room of today.

"An arrangement using accessories and containers from our past can still be modern in feeling."

"Search the soul of a gifted flower arranger and you find not some impractical aesthete or dreamer but a person who is something of a carpenter, a little bit of a chemist, kind of an engineer, a scavenger, always on the hunt not only for plant materials but also for pieces of rare fabric, unusual containers or objects that can be made into containers, and sculpture and ornaments for arrangements."

"One of the contradictory aspects of flower arranging as an art is that the most ethereal, delicate and spontaneous creations are often the



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permanence. To achieve this of composition takes an explor inquiring mind, always eage pick up some new knowledg metal-work, ceramics, paint carpentry, or other arts crafts."

"Story-telling compositions more popular than ever to (This is indeed a far cry from nosegays of Victorial times.) cause they have human inte they are universal in appeal.

"A selective approach is p ably the real key to telling a s or describing a mood in flower rangement. Choosing foliage flowers indigenous to a partic climate or geography and t these in with a container and cessories suitable to that plac way of life will result in an i pretive design of worth.

"In an interpretive arra ment, *everything* used must be lated to the theme and must part of the telling of the st Don't just stick in a figurine cause you like it. Test the desi if you do not miss it, do not it." (Mrs. Goldson's photogra numbered 47, 50 and 51 illust this graphically.)

Many of the 103 arrangem shown in the book are less t brilliantly conceived but they illustrate ways of making flo do your bidding. Prints of the rangements tend toward muddi too, but the text is consiste well-written. You will be glad bought the book. —J.E.P

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CONTINUED FROM PAGE 209



A terrace atop a cliff and extending to its edge will be a much more enjoyable place if you can get some trees on its outer edge and then prune them so it is possible to enjoy a view to the distance. Garden of Mr. and Mrs. Frank Duvol.

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The problem here was to get view of water from second floor balcony. Solution was to open a vista through the lower half of the clump of four oaks. The result is far more interesting than if the oaks had been chopped down.

PHOTOGRAPHS BY MAYNARD PARKER

THOMAS D. CHURCH, LANDSCAPE ARCHITECT

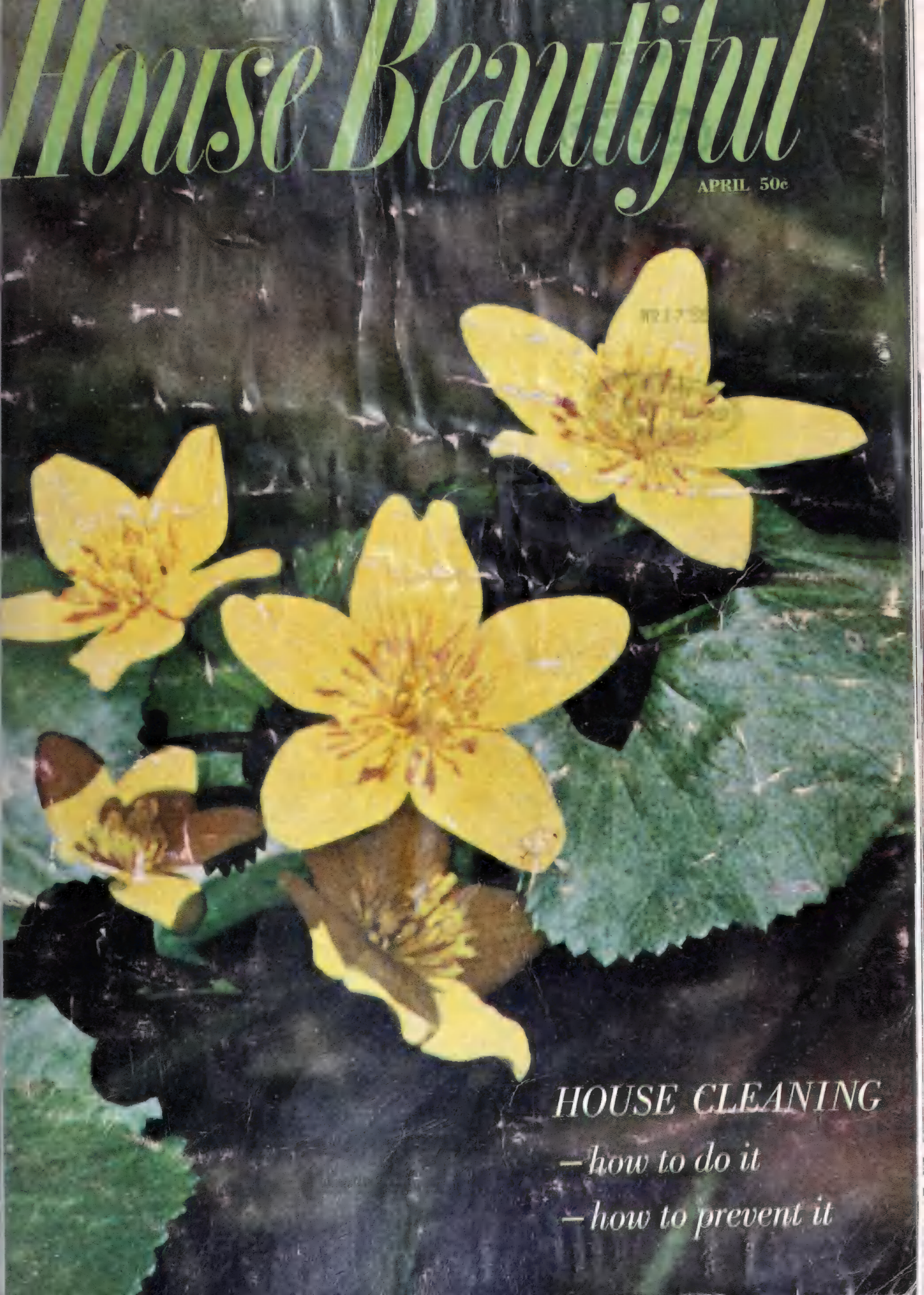


Vista-cutting on a small lot may mean only skillful pruning of the one tree present to make it seem planned part of vista. Here lower branches are kept just above topline of distant trees. Garden of Mr. and Mrs. C. B. Weltner.

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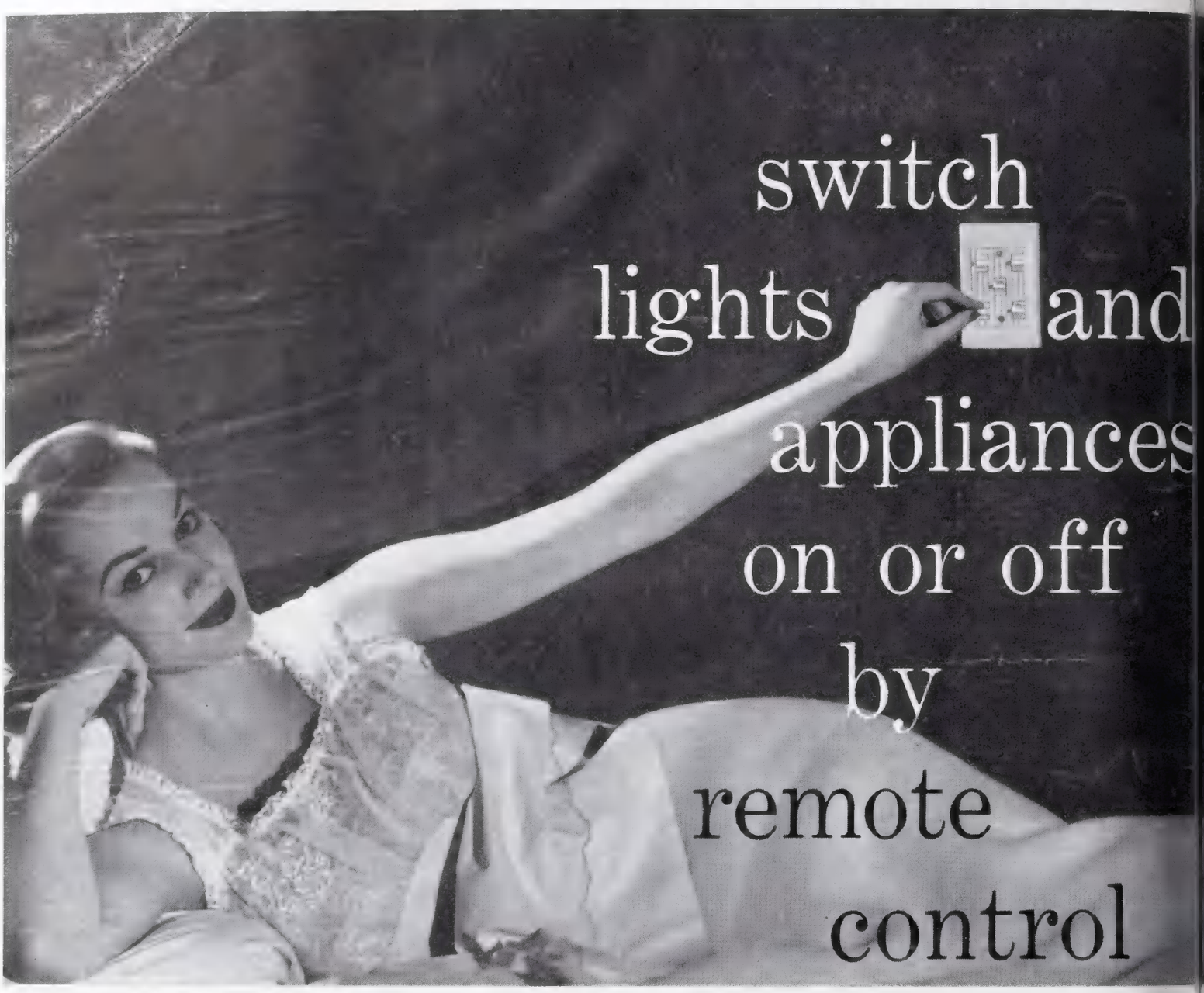
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PHOTOGRAPH BY ELIZABETH KLUTE

Our cover turns our thoughts to spring: cleaning or decorating, or even to a spring start on a beautiful house of our own. Whatever the thought, this issue has the answer in one of its thorough articles on building, gardening, cooking, cleaning—in short, on just about everything.

House Beautiful

Vol. 98, No. 4

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

APRIL 1956

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That wonderful furniture by...

SLIGH

GRAND RAPIDS CHAIR COMPANY
Grand Rapids, Michigan



Photo by Hedrich-Blessing. Furniture by M. Singer & Sons.

This pegged oak floor is smart...decorative...inexpensive

There's warm informality about Bruce Ranch Plank that gives any room unusual charm. The random oak strips with walnut pegs are rich in tradition...yet their style flatters the most modern interior.

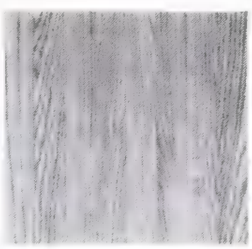
Bruce Ranch Plank is not expensive, although it has the appeal of a costly random-width floor. There's no messy, expensive sanding and finishing after the floor is laid because the walnut pegs and the beautiful Decorator Finish are factory-applied. This superb finish makes floor care the easiest you've ever known.

When you build, remodel or buy a home, be sure to tell your architect, lumber dealer or builder that you want Bruce Hardwood Floors. You can choose from the four distinctive types illustrated below. Write for free booklet with room photos in color.

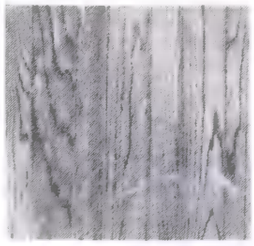
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World's largest maker of hardwood floors

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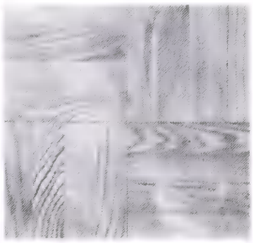
Bruce
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FLOORS



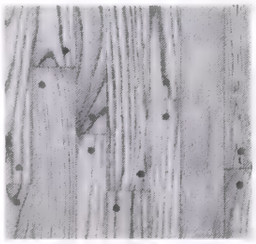
• Strip



• Fireside Plank



• Block



• Ranch Plank

IT'S WORTH MENTIONING

By JULIE POLSHEK

Comes the soft air of April and the pull is to get out in the garden again, and after working for a while there's an even greater pull to stretch out and relax. If you don't want the swing of the regular hammock, here's a "sun cot" just put out by Adams Engineering Company of Miami, Fla. It's lightweight, tiltproof, rustproof, and folds flat for easy moving or storing. Available at Carson, Pirie Scott and Co., Chicago, for $19.95.





If you don't feel like garde but the weather is just h enough for that picnic you've planning, here's something fo Nappy Two-Temp, an insul bag that can keep foods hot cold at the same time. It has removable, watertight inner riers that fit into outer insul bag. Carriers can be used rately or as a unit. Available several colors at Abercrombie Fitch, New York, for $12.95.

For an outdoor family on a camping trip here are two items that may come in handy: A Bernz-O-Matic gas cook stove and a lantern. The one-burner cook stove comes complete with a disposable fuel cylinder, weighs only 5½ pounds and folds for easy carrying. No pumping—just light a match, and make 8 cups of coffee in 8 minutes. Retails at $9.95. The lantern ($10.95) gives up to 20 hours of light from 1 cylinder. Macy's, N.Y.C.



FRED LERNER



There may be a season for ba cuing but ice cream is welcom year-long. For real ice cream lo this Modern-Scoop eliminates fuss of trying to get a proper tion out of a hard-frozen pack The scoop head is hollow and tains a heat-generating liquid t sealed in. This means the hea the scoop is always warmer the ice cream. Shape of scoop mits easy serving. Hamma Schlemmer, New York. $

(*Please turn to page* 18)



Breakfront in walnut or knotty pine from the Johnson Guild Collection for dining room and bedroom

Johnson

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Maybe nobody will use this for frozen ice cream, but this all-purpose Food-Mizer works well as a cleaver, saw, tenderizer and chopper for fresh as well as frozen foods. Made of chrome steel with a stainless saw, Food-Mizer cuts quickly through frozen meats and bones, disjoints large cuts of meat and poultry. It also has a prying edge for separating frozen foods, removing jar tops. Damar's, Damar Bldg., Newark, N.J., $7.98, ppd.

People who like spices and have a lot of them on their kitchen shelves often find themselves poking around trying to find the right one at the right time. This specially-made Lazy Susan makes the search more simple. Offered by Spice Islands Company, this metal revolving unit is designed to hold 12 spice jars. Also usable as a portable rack. Charles & Co., 340 Madison Ave., N.Y.C., will fill orders: rack, $10.35; $18.35 with jars.

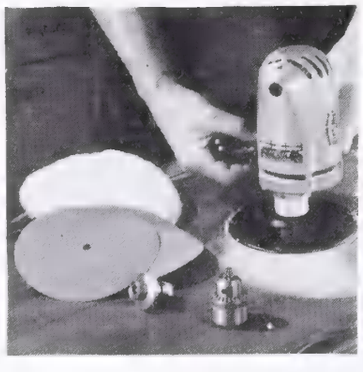




Nowadays, everywhere you look, you see plastic, much of it made of unbreakable and pliable polyethelene which won't chip, dent or crack. Here's a 15-quart Loma bucket with a tight-fitting lid, and a steel reinforced handle that doesn't bend when the pail is filled. Available in several colors. Price: $3.98. You can also get a measure-mix bowl set of three in assorted colors and sizes for $1.98. Abraham & Straus, Brooklyn, N.Y.

This has probably happened to you sometime: You're in the middle of party-giving and suddenly find yourself out of "fizz" water. Fizzmaster is one kind of insurance that this won't happen again. It's a home soda maker on the carbon dioxide cartridge principle. Made of aluminum, Fizzmaster has a safety feature making it impossible to remove bottle before it's fully charged. Hammacher Schlemmer, New York, $15.95.





Once a Do-It-Yourselfer graduates with a complete mastery of the all-purpose quarter-inch drill, he may look around for new drills to conquer. Perhaps the next step is the Dyno-Mite power unit. This comes complete with $\frac{3}{8}$" Jacobs Geared Key Chuck, a 6" lambs' wool poli-her and sander, a reversible side handle. It drills a $\frac{3}{8}$" hole in metal, a full inch into wood. Price: $44.95. Millers Falls Co., Greenfield, Mass.

ONTINUED FROM PAGE 16

your house isn't light-engineered, u may find need for this small ılti-purpose pin-up lamp. It fea-res a 7″ tubular shade that re-lves a full 360° to put that extra ght where you want it. This makes ideal as a bed lamp, because you n turn it from reading light to direct softness. You might also ıt it on top of your TV set or use as a spotlight for a favorite pic-re. J. A. Berko Manufacturing ., Los Angeles, Calif., $5 post-id.





Color has now come to Club Aluminum, double-coated porcelain that stays bright, washes clean quickly and can't crack or peel. You can pick a glowing shade of turquoise or red out of a set of six, including this 2 qt. saucepan ($7.50), a 4½ qt. Dutch oven ($9.95), a 10″ chicken fryer ($8.95) and a stove-to-table 1 qt. casserole that has a handy candle warmer to keep it hot while serving; all plus a side lid-holder. Marshall Field, Chicago.

The Modern Decorative Flair . . .

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GALLERIES OF THE GRAND RAPIDS FURNITURE [illegible] GUILD

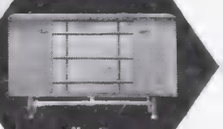
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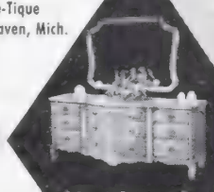


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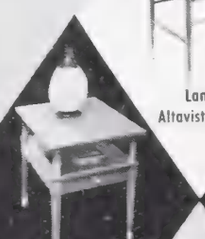
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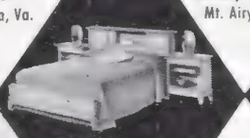
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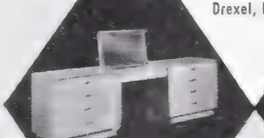




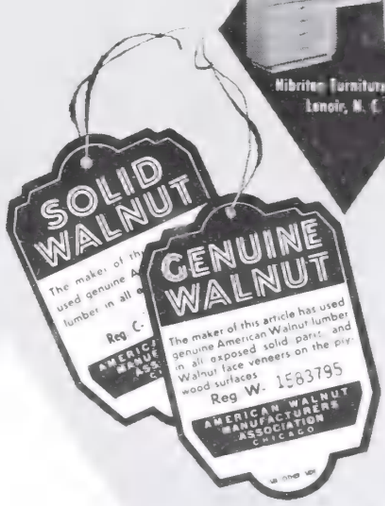












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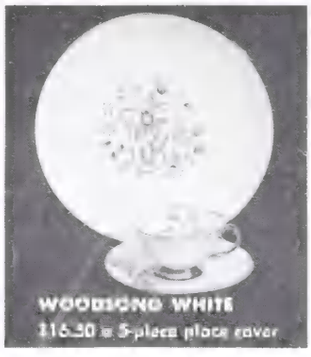
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In patterns—Sterling patterns (like husbands) should be considered with an eye to the future. Towle designs sterling not only to *capture* your affection, but to *keep* it over the years. Each Towle pattern reflects a heritage of over 260 years of fine silversmithing . . . each is distinguished by a tasteful, restrained elegance that enhances the richness of the solid silver.

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For your pattern-registration post cards, write to Dept. CW,

The Towle Silversmiths, Newburyport, Massachusetts

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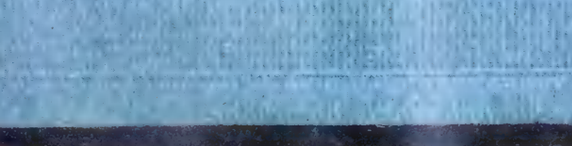


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FORE: Incomplete lighting prevents decorative features from being fully effec-. With shadows closing in the room, colors appear faded. Lamps are too low for ding. Lack of sight-aiding light for daily living limits usefulness of the room.



AFTER: Valance lighting with G-E DeLuxe fluorescent tubes makes room seem larger. Table lamps designed with eyes in mind create three comfortable reading locations. Recessed spotlights dramatize Oriental panel and pink dogwood.

A leading decorator shows you:

How "Light for Living" can make a living room live

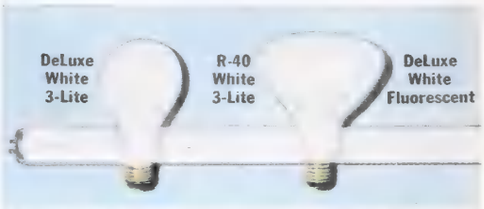
OOK around your living room. How much useful space does it have? How much of it lead space—dark corners or useless areas of dow? Is there a badly lighted chair where no-ly sits? A picture you can never really see? at happens to the colors of the draperies in evening when lights are on? Chances are that r present lighting is robbing your living room much of its utility and beauty.

Here is how well-known decorator, C. Eugene phenson, A.I.D., uses "Light for Living" to l color, mood and usefulness to the living m pictured above. Light that brings out the uty of decorations and furnishings; makes room seem spacious, open.

The valance lighted with G-E DeLuxe White fluorescent tubes washes walls and ceiling with light, pushing them away and up. Table lamps of correct design create three comfortable reading locations. G-E 3-lite bulbs let you match your light level to your mood.

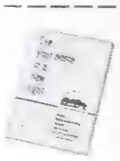
Two recessed ceiling spotlights flood the Oriental wallpaper panel with blue light, bring to life its brilliant colors. The pink dogwood emerges dramatically from shadow when a recessed pink spotlight in the ceiling illuminates it from above.

See how "Light for Living" can make your home more useful, more beautiful. Send for General Electric's free booklet of lighting recipes, "See Your Home in a New Light".



Milk-white color of G-E DeLuxe White Bulbs softens shadows, flatters rooms and furnishings.

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COIN DOT, *embroidered pompons with a wide edge of embroidery. Shown in Celadon Green. About* $15.95 *single,* $16.95 *double.*

REX *introduces new tailored corners at the foot of the bedspread for a clean, uncluttered line. Velvety bands of tufting border bed-top and edge. Shown in Bittersweet. About* $15.95 *single,* $16.95 *double.*



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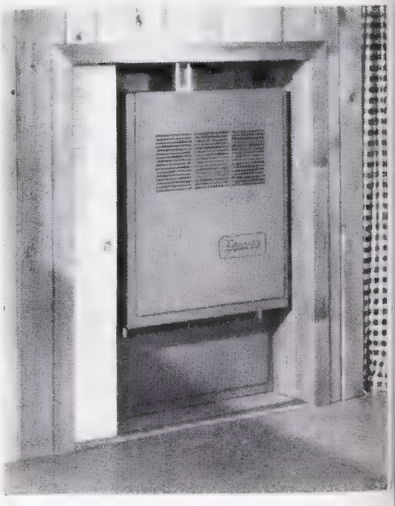
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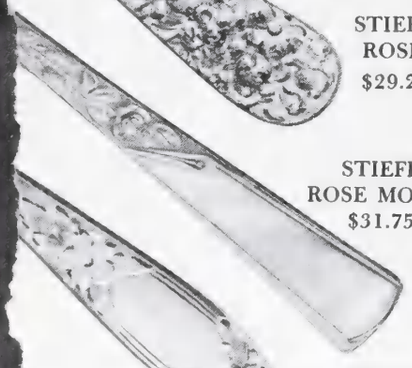
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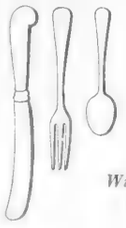


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Wild Oats—$18.75

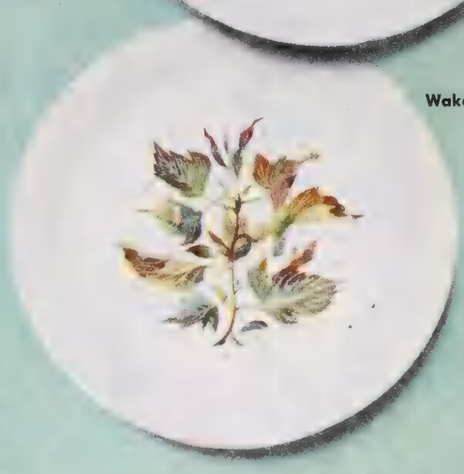


Honeysuckle—$19.50





Partridge in a Pear Tree —$18.75



Wakefield—$14.00

Here's a bride who is as happy as can be! She has the *man* of her dreams and she's about to select the *dinnerware* of her dreams. Of course it's Wedgwood and she's choosing from the four enticing patterns shown here . . . patterns on a background of durable snow-white English bone china. What's *your* choice? Send 10¢ for folder "T" and see other traditionally beautiful Wedgwood designs. Josiah Wedgwood & Sons, Inc., 24 E. 54th St., N.Y. 22, N.Y.

Prices shown are for five-piece place settings.

WEDGWOOD

A LIVING TRADITION SINCE 1759



This original Jasper Vase was made in 1777. Copies are now available in Sage Green and Wedgwood Blue at $60.00.


chair with a view
DUNBAR
Dunbar furniture designed by Edward Wormley. Showrooms: New York, Boston, Chicago, Kansas City, Los Angeles, Seattle, Toronto, Montreal.

New cuddly softness, new easy care... new summer-weight blankets of

100% DU PONT ORLON

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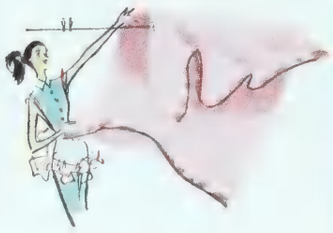
All softness and light—these new, summer-weight blankets of "Orlon"*. They're whisper-soft, light as air . . . ever so comfortable in spring, summer and fall because they're Du Pont "Orlon" acrylic fiber.

And what woman won't love their easy care. These luxurious blankets go right into the washing machine, come out fluffy-soft . . . and stay that way for a long, long time. What's more, these fabulous new blankets are not weakened by mildew, moths don't like them either . . . thanks to the wonderful advantages built right into "Orlon" acrylic fiber. For chin-to-toe comfort, see blankets of "Orlon" in a dozen clear bouquet colors and snowy white at your favorite store.

P.S. The sheets, pillowcase and nightgown are all of wonderful, washable, wearable Du Pont nylon.



Washing's a dream with blankets of Du Pont "Orlon". They shrug off dirt and grime with a minimum of fuss...even shrinking's a thing of the past.



Practically weightless, but warm enough for cool nights, blankets of "Orlon" fluff-dry quickly. Many have washable, long-wearing nylon bindings.

DU PONT

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BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

*"Orlon" is Du Pont's registered trademark for its acrylic fiber.

Du Pont makes fibers, does not make the fabrics or merchandise shown here.



Now for America's finest homes, a single all-electric unit that cools and heats the entire home all year

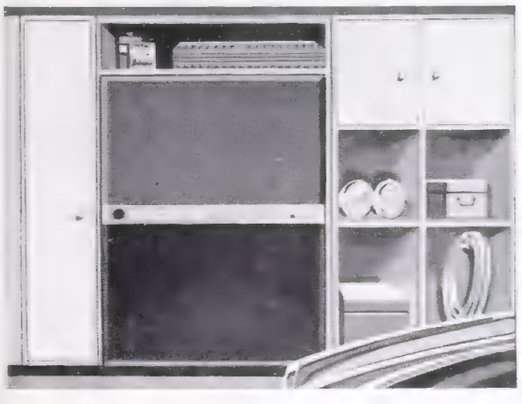
heats without flame, soot, odor...cools without water...

all-automatic WEATHERTRON

THE GENERAL ELECTRIC ALL-ELECTRIC HEAT PUMP



-E Weathertron makes it so easy to live in this beautiful home...so easy o keep its fine furnishings spotless. Weathertron provides the cleanliness, omfort, safety and healthfully-balanced year-round air conditioning possible nly with electricity. Weathertron may be installed in a garage (as shown elow), playroom, utility room, closet...almost anywhere...even outdoors!



all-automatic... set the thermostat for the temperature range you like. Weathertron will keep it that way day-in, day-out—all year long, if you wish—*completely automatically*.

all-in-one... with a single all-electric unit providing heating and cooling, you are free of seasonal startups and shutdowns...free of fuel pipes, valves, controls and tanks. There's no deterioration of idle equipment either, for Weathertron is always on the job—heating or cooling, as the outdoor temperature demands.

no flame—no greasy film... the G-E Weathertron is safe, clean—burns no fuel, so you have no flame to worry about...no greasy film to cover walls and furnishings.

uses no water... no wells or pumps are necessary—no pipes buried in the ground. Weathertron uses only electricity and the free outside air to keep your home at a comfortable temperature, the whole year 'round.

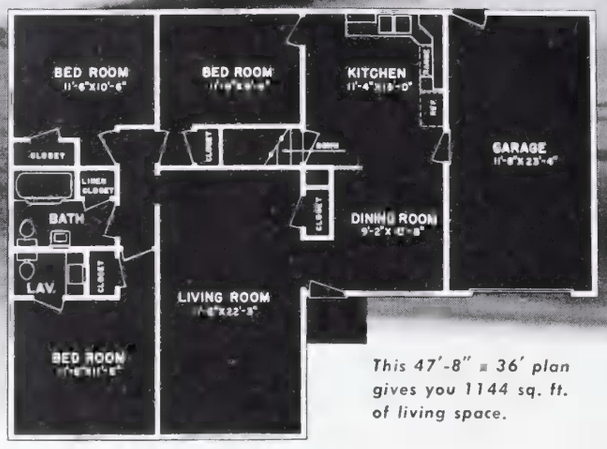
for all-electric living... thousands of families are now enjoying the benefits of all-electric living, the Weathertron way. Join these families! You discover a more comfortable, convenient way of life...you make a wise investment in the maintenance of your property value. For complete information, call your G-E Weathertron dealer. He's listed under "General Electric Weathertron Heat Pump" in the Air Conditioning section of your classified telephone directory.

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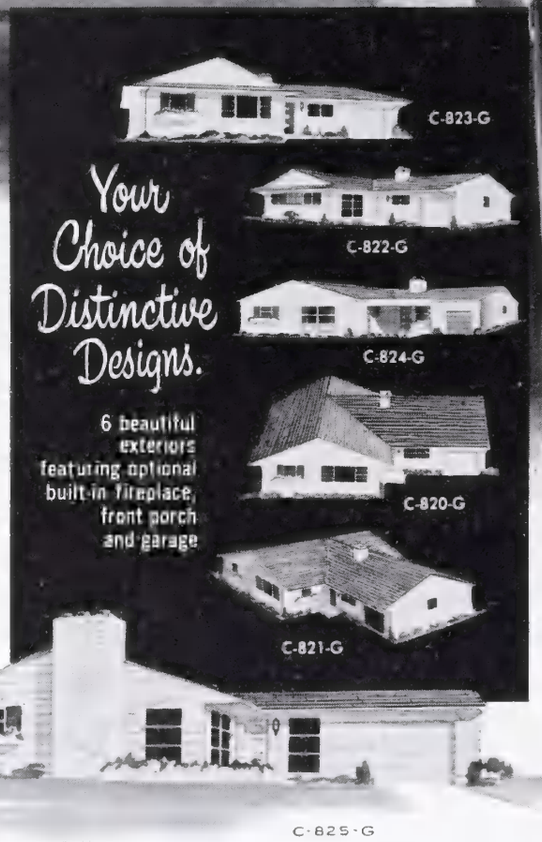
GENERAL ELECTRIC

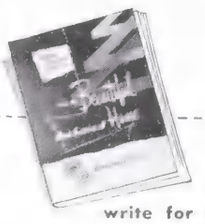
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HOUSE BEAUTIFUL'S

Building Manual

Spring-Summer 1956



OPERATION HOME IMPROVEMENT '56—the year to FIX

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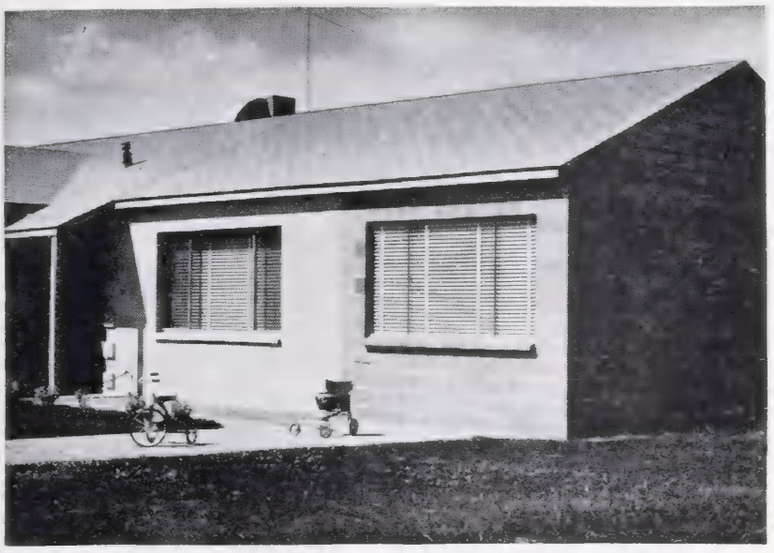
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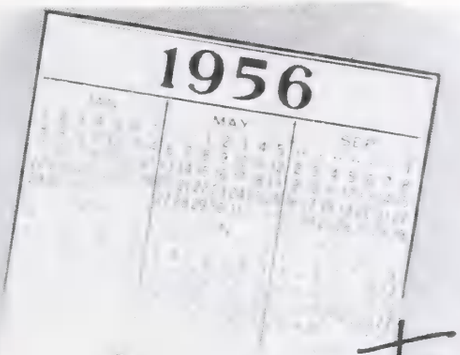
This family obtained an extra room at low cost by enclosing the carport with concrete masonry walls. The block will be given two coats of portland cement paint to match the original masonry walls of the house.



The basement which was added to this house was extended to the front and roofed over with a cast-in-place concrete slab. This became the floor of the pleasant new front porch shown in the large photo above.



This owner built a full basement for added storage and a recreation room. He enclosed part of his front porch to lengthen the living room. And then he finished the outside walls with asbestos-cement shingles—a durable exterior that will require little upkeep for years of service.



'56 is the year to fix

INCREASE THE BEAUTY AND COMFORT OF YOUR HOME WITH Concrete

Thousands of American homes are being modernized and improved this year in a nation-wide cooperative effort of government and industry. Now is the time to do those large or small jobs you have been planning.

You can add a world of comfort and livability to your home and grounds by making these improvements with concrete. A concrete patio, garden wall or fireplace will give you many hours of pleasant outdoor living. A concrete driveway or walk will be a great convenience and will keep mud from being tracked into the house. Or an extra room of firesafe concrete masonry will give you the additional space you need for your growing family.

Whatever improvements you make, you'll get the most for your money if you use concrete construction. It has great durability, requires little or no maintenance and gives you low-annual-cost service. Concrete masonry offers a wide choice of patterns and textures for beautiful walls. And in walls or floors, concrete or concrete masonry provides maximum protection from fire. Concrete can't burn!

The photos at the left are three typical concrete improvements being made in this great Home Improvement Year. If you'd like more information about concrete improvements around the house, send for free, illustrated booklets, distributed only in U.S. and Canada.

PORTLAND CEMENT ASSOCIATION
Dept. 4-19, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

OPERATION '56 ... the year to FIX HOME IMPROVEMENT





Flowers? A closetful—and what a pretty secret! A Waverly chintz in green, blue or lavender on white, ours alone. The 57-inch garment bag, 14.50 blanket box, 8.95 wallpaper, single roll, 2.75

Lord & Taylor—424 Fifth Avenue, N.Y. 18
Beyond our delivery area, shipped express collect



milk glass lavabo
HOBNAIL PATTERN

Wonderfully decorative for a wall! This handmade, milk glass lavabo in the charming hobnail pattern has a 9½" bright, white planter bowl and a 10½" high water container. Chrome spigot really works. Also available in turquoise. $16.50 postpaid. Satisfaction guaranteed. No COD's.

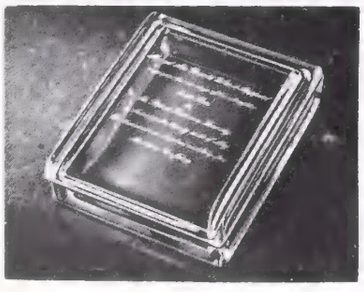
MURIEL DUNCAN
135 E. Atlantic Ave., Haddon Heights 20, N.J.



Westmoreland's Milk Glass
KITTEN ON-A-NEST

This 5½" long, 4" high covered milk glass dish is a replica of an old soap dish found near St. Louis by Mr. Forslund. When we asked Westmoreland to reproduce it for us, we were amazed to discover it had been made originally by Westmoreland! You'll enjoy discovering our portfolio of "Quaint American" furnishings, too! Yes, both the "Kitten-on-a-Nest" and our new 100-page portfolio are yours for only..... $1.00
and we pay the postage!

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122 Fulton, Grand Rapids Michigan
QUAINT AMERICAN FURNITURE ®



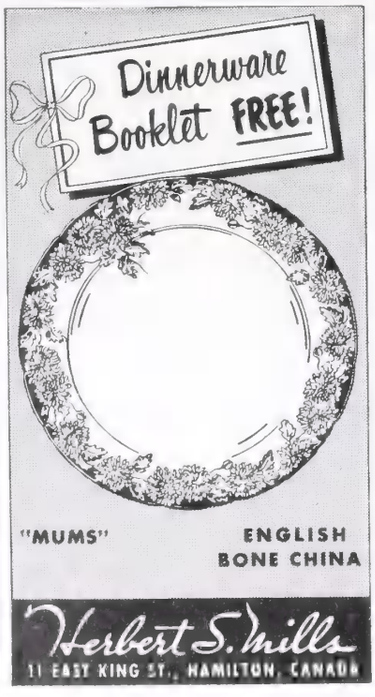
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For a subtle and thoughtful gift let us etch her wedding invitation in perfect reproduction on the lid of a Fostoria glass cigarette box, 5¼" by 4" by 1½", gift-boxed and prepaid $8.95

Complementing ashtrays etched with first names, 4¼" by 2" .....$5.00 pr.

Send for our complete catalog of this and other custom wedding gifts.

No C.O.D.'s, please
Holiday House
14 Bellevue Theatre Bldg. Upper Montclair, N.J.





WINDOW

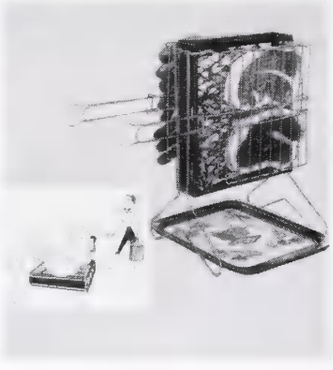
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



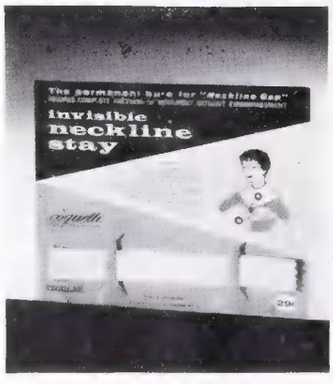
VEGETABLE TACKS. These are thumb tacks you'll use in all the places where tacks show: with white frothy curtains whose tiebacks need anchoring, for gay edging or shelf paper in closets and cupboards, for recipes on the kitchen bulletin board. Colorful vegetables top tacks that come on a display clock of jeweled and sequinned felt. 12 tacks, $1.50 ppd. We found them at Jeredith Manor, Box 130, Nyack, New York.



COOKY BUCKET, a big one for Ma and a little one for her little shadow, are New England kanakins made of pine in a maple finish. "Mother's Own" (10-lb. size) is 7½" x 7½". Side-kick bucket (2½-lb. size) for a sticky-fingered snitcher is hand painted with "My Own Nibbles" on cover, first name on front. Decoration is any color you wish. $6.95 the set ppd. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, N.Y.



HANG-IT-ALL is the portable broiler that charcoal-broils 4 steaks, 40 hot dogs, 18 hamburgers or 4 half chickens the *vertical* way. Fat drips away from fire, onto drip or serving tray, so you never have grease-flame-ups. Adjustable broiler racks fit on each side of firebox, which broils for over 2 hrs. on 2 lbs. of charcoal. For a camp stove, flip it over to a horizontal position. $5.95 ppd. Breck's of Boston, 419 Breck Bldg., Boston 10, Mass.



THE DROOP OF A SCOOP can turn even a paragon of poise into a flibbertigibbet. So for décolletage security we recommend Neckline Stay. It's a 4¼" fabric-covered stay. You sew the tabbed top to the inside of your scoop-neck garment. You slip the stay down into your bra. Thus the embarrassing gap is closed. Black or white, $1 for 4 ppd. Graywood Shoulder Pad Co., 6638 Santa Monica Blvd., Los Angeles 38.

SHOPPING WITH Pat-Gunan



PRIVATE EYE SCALE. It's the size of a triangular compact and it weighs *you* or your luggage! Put it on floor. Stand on it with one foot. Look in peep hole to see what you weigh. No one else can see. It holds exact weight until you release lock-lever. is accurate from 20 to 240 lbs. We've *never* seen anything like it. wouldn't give up ours for its weight in gold. In leather case. $9.95 ppd. Ehrlich's. 207 Washington St., Boston. Massachusetts.



FAN-TASTIC. The fan is back in fashion. and whether you use it to flirt with. or to stir up a breeze with. *this* is the fan to make you feel as cool as a lemon sherbet. as demure as dynamite. The silvery metal frame folds into a slim 5¼" bar for your purse; opens into an 8" decorated circle for pretty relief on a hot day. 75¢ each; 2 for $1.35; 3 for $2. Ppd. Bard's. Dept. 1174. Evanston. Ill.



LONG FOR LONG HAIR? How about a cartwheel chignon to hide the growing-out pains of a shaggy bob. or to deliberately make you look like a beautiful woman. To work the magic. pin on this Dynel hair piece that has been superbly coiffed into an intricate twist. Send generous snippet of hair. $6.95. Gray shades. $8.95. Petal hatlet in pink. blue. maize or white. $6.95. Ppd. Switchcraft. 14 W. 27th St., New York 1.



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Authentic Antiques Reproduced in Cast Iron-Aluminum



Original Grape and Leaf design painted long lasting White.
Settee #601. 39" long $25
Arm Chair #602, 21½" wide ea. $18

$54.00 Complete 3 piece group ($59.50—Aluminum)

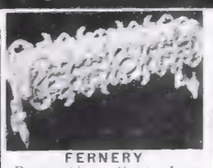
Right: Rich Woods Fern Design

Painted White	C.I.	C.A.
Settee #700 51" long	$65.	$78.
Chair #702 16½" deep ea	40.	48.

Below: Single Fern Design
Cast Iron only. Painted White
Settee #800 40" long $40.
Chair #802 17" deep ea. 32.50
Laurel Table #120 21" diam. 18½" high $12.50







VENETIAN URN
Cast from original over 100 years old, embossed with Old Rose pattern. 15" square, 15" high, painted White. Antique Green, $20. Cast Iron $25. Aluminum.



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Decorative Cast Iron Planter with "Whipped Cream" scrolls, 33" long 9" wide, 14½" high **$27.50.** Flower Tray included. White

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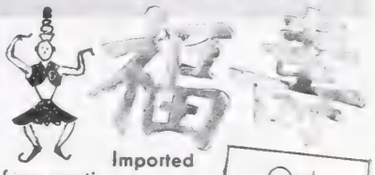
Boss and Slave Towels
This is the present that brings down the house every time! Two white terrycloth bath towels have embroidered identification:
One for the Boss
One for the Slave
Which is whose is anybody's guess!
$3.50 gift boxed and postpaid

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Fashion Smart - and so Unusual

Chinese "Good Luck"

EARRINGS



Imported from exotic . . . mysterious Hong Kong

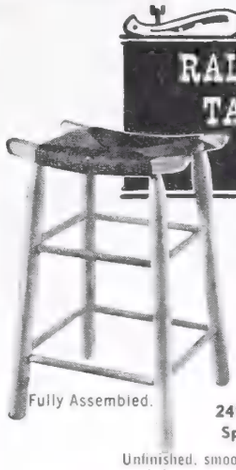
We found these strange, lovely earrings in the teeming bazaars of fabulous Hong Kong! Gleaming sterling silver is fashioned into ancient Chinese symbols. Centuries-old Chinese proverbs promise "good luck and long life" for their wearers. This set is exclusive and limited in quantity . . . a real conversation piece. Finely detailed, with screw type backs. Originally $2.50 a pair . . . now only $2.00 postpaid. Order today.

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Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

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24" or 30" high. Specify which.

Direct from our workshop to you

Unfinished, smoothly sanded— **$6.95**
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Jeff Elliot Craftsmen
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A present that will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors). Postpaid **$1.00**

6 cards (24 tees) $1.95 ppd.

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We will custom-make these draperies to the exact measurements of your windows for approximately 50c a yard plus cost of fabric. Precise pinch-pleating, fine tailoring. Color swatches available . . . 10c a fabric. Choice of corduroy, taffeta, chintz, moonglow or Fortisan. Request measurement chart for estimate.

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We're specialists in all king size bedding. If you have an unusual size, write for measurement chart. If you are using 2 joined 39" twin beds, these king size items will fit your bed (total of 78" wide, 76" long, 21" high). Color samples are 10c per fabric.

COVERLETS		BEDSPREADS	
Chintz(shown)	27.50	Corduroy	29.95
Taffeta	27.50	Taffeta	29.95
Corduroy	27.50	Moonglow	32.95
Fortisan	29.95	Send 15¢ for catalog	

Dust ruffles extra

KING SIZE BEDDING

WAMSUTTA MATTRESS PADS	10.95
PERCALE SHEETS, 108 x 122½	7.95
SCALLOPED PERCALE SHEETS, 108 x 122½ with scallops in rose, pink, aqua, white	8.95
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ADD 90c for Postage and Handling to total order . . . any size, any zone.

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A TOUCH OF SPRING—Flowers and candlelight! This original Hagerstrom CANDLE-PLANTER adds charm to any home. Gleaming brass bowl is 7" in diam. centered in wrought-iron candelabra 18" wide, rich black finish. What a gift for a friend—or yourself! Postpaid **$8.50**



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Lovely *Thumb Back* Chair

★

Sturdy Versatile Smart

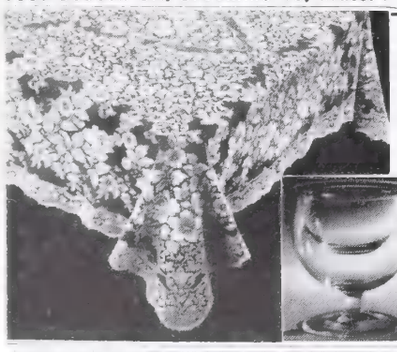
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Only $19.95

A prized Early American Thumb Back original, our Deborah Holmes side chair. Typical thumb flaring back, tapered splats, form fitting seat, from finest Kiln-dried hardwoods. 34½" high. Seat: Ht. 17¼". Width 15¼". Depth 15⅝". In Black Lacquer with Gold hand decorations—$19.95; plain Maple finish—$18.95. Check with order. Express (11 lbs.) Collect. 30 day shipping. A handsome accent piece, on our No-Risk Guarantee. Also enclose 10¢ for our Early American brochure.

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100% Du Pont "Orlon"

highest quality, practical and elegant, easy washing, quick drying, no stretching, eliminates ironing.

72"x144" $49.95, 72"x126" $39.95, 72"x108" $29.95, 72"x90" $23.95, 63"x83" $20.95, 54"x72" $18.95 ppd.

"CRYSTAL-SEAFOOD-ICER" 4 Sets $7.95

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COPPER SPICE CHEST

Now, keep your spices and condiments handy and easily available at all times in this handsome 20" x 9½" x 6¼" copper chest. Easy pull-out shelves, easy pull-down door. Hang it on the wall, sit it on a shelf. Either way, it's nice for spice. In lacquered COPPER or gleaming CHROME.

Copper **$10.98** plus 50c handling

Chrome **$9.98** plus 50c handling

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations

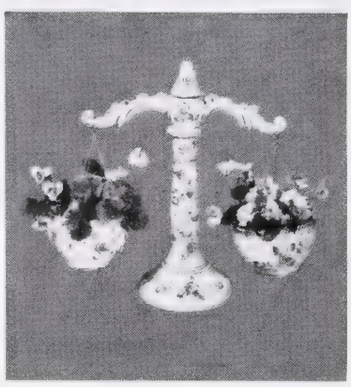
Dept. H-4 102 Warren St., New York 7, N. Y.



WINDOW SHOPPING



HANDSOME COUPLE. We've seen our share of pepper mills and salt shakers (we bet you have, too!), but these are so extraordinarily smart we couldn't resist them. Made in Italy of glowing copper with brass top and base, the grinder is a good one. And the salt shaker is glass-lined! 6½" high. $8 pr. ppd. Chalmar, Split Rock Rd., Syosset, N.Y.

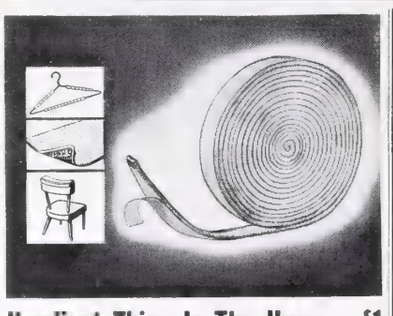


FLOWER SCALE. If you are going to get just one decorative pick-me-up for your house, do consider this. Its springtime appeal is as insistent as the whistle of a meadowlark, and we think you'll love it dearly. The white china balancing scale is decorated with raised, Dresden-like pastel flowers, and golden chains suspend two posy bowls. 12" x 12", $8.95 plus 35¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.



"DIAMOND LIL" DOG COLLAR turns a Lady into a vamp, a Tramp into a Diamond Jim! Cowhide collar in rocket red, white, black, green or tan, is studded with rhinestones, roselins and "turquoises." Wow! With padlock and pet's name on plate. $2.50. Rhinestone-studded leash. $1.50. Take neck girth with string; send string and name to Curtis Creations, Dept. H-1, Genesee-Hopper Bldg., Utica, N.Y.

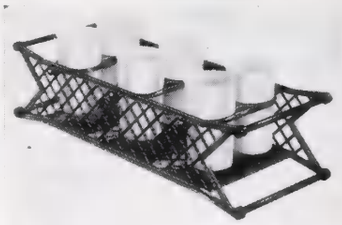
(*Please turn to page* 53)



Handiest Thing In The House—$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric . . . cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, ½" wide. *Guaranteed to do the job or money back!* Only $1, postage paid. Order FOAM TAPE from **Sunset House, 225 Sunset Building, Hollywood 46, California.**

CARRY and SERVE DRINKS without SPILLING



with TEETER-TRAY



Serve your favorite refreshments without the danger of spilling even one drop with this new, wonderful tray! Swivel mountings keep the 6 tumblers, in assorted pastel colors, upright . . . prevents spilling even if tray is tilted or carried on end! Frame is sturdy, durable black styrene with smooth wooden handles. Tray can be used as a decorative center piece for flowers—hang "on-end" and use as a wall planter—in the "upside-down" position carry food and beverage together.

Tray and 6 Shatterproof Tumblers **$3.49** ppd.

Satisfaction Guaranteed

GLEN ASSOCIATES

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Wouldn't you know she'd choose a Bigelow... Wherever she shops she shows an instinct for perfection... the perfect clothes for her personality... the perfect furnishings for her home. So when it comes to buying broadloom, you know her unerring instinct will guide her to Bigelow. For Bigelow is perfection in broadloom. Created by top-flight stylists, woven of splendid yarns, a carpet by Bigelow is destined to bring new beauty, comfort and luxury into your home now and through the years to come.

Displayed above: Bigelow's magnificent Beauvais® *in contemporary leaf pattern.*
At leading stores with other fine carpets by Bigelow. Costume by Bonwit Teller.

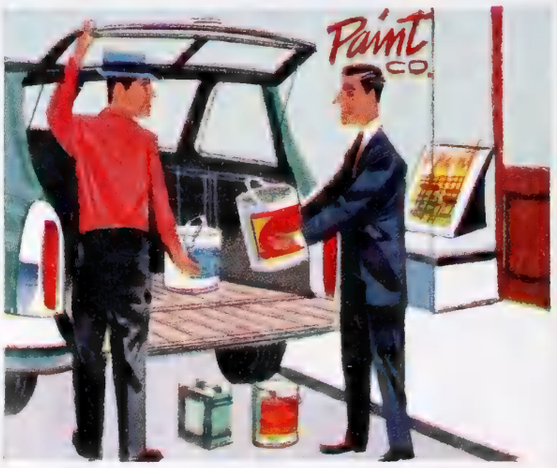
BIGELOW
Rugs and Carpets

Bigelow
number 1 name in carpets

Spruce up, it's Spring!



Paint, enamel, varnish, turpentine come protected in airtight cans of steel coated with tin. They're safer that way: leakproof, spoilproof. See your hardware man or paint dealer for your every clean-up . . . paint-up . . . fix-up need!



'56 is the year to fix your home. Get in the swing of spring with the gleaming beauty and protection of fresh paint! *Paint in cans* for instant use. Paint you can now buy—with complete do-it-yourself equipment—on terms so easy they leave your home *and* budget smilin'! Here's the brightest, most inexpensive way to chase winter grime, drabness. Yep, again it's time to spruce up, to *paint up* . . . in "Operation Home Improvement."

WEIRTON STEEL COMPANY
WEIRTON, WEST VIRGINIA
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Top O' the Hill for a charming hostess, 7". $36.50



Dinky Doo for a little girl, 4¾", $13.75



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This Little Pig for the small fry, 4". $16



Long John Silver jug for Dad's bar, 4", $6.00, 6", $12.50



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Giselle for a favorite bride, 7". $45



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Send 25¢ for new figurine booklet in full color. Write for name of your nearest dealer. Copyrights, TM Reg.

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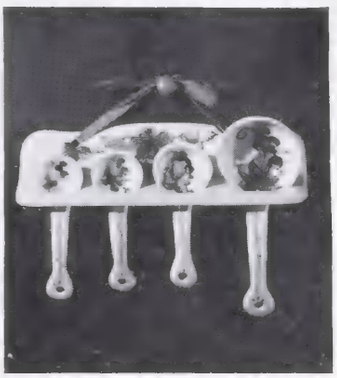
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WINDOW SHOPPING

CONTINUED FROM PAGE 48



THESE MEASURE UP from ¼ teaspoon, ½ teaspoon, 1 teaspoon, to 1 tablespoon. Graduated measuring spoons in their own hanging rack gladden a kitchen wall. Of white china with a grape design and green trim, the rack is 6″ long. Ready to hang, it's $1 ppd. Nancy Norman, 57-C Chadwick St., Boston 19, Mass.



THE NEATEST EGGS we've ever seen are the perfect circles that you poach, baste or fry in the Ozz Egg Cooker. All you do is break the egg into the 3″ round aluminum pan, and it always turns out looking and tasting like a chef d'oeuvre. Set consists of 2 molds, 2 lids and 1 handle. $1. 3 sets, $2.75. Ppd. Carol Beatty Co., 7410B Santa Monica Blvd., Los Angeles 46, California.



BACK TALK. Finally, a terrific back washer for tub or bath that puts an end to one-footed gymnastics or half-twists in an effort to scrub your back. Long cellulose sponge with cloth tape handles and plastic rings to give you a good grip, will last for years. Better get them for all the family! $1 ppd. Ranch House, 6245 S. Princeton Ave., Dept. HB, Chicago 21.



WEDGELOCKS

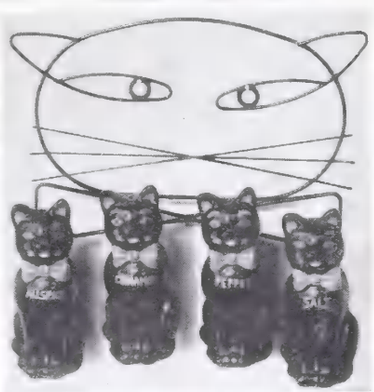


PROTECT MY HOME!

Your home can be protected too, by attaching a WEDGELOCK to each window. Make your windows Burglar-Proof even though open, top or bottom, for ventilation. WEDGELOCK is attached to top window frame by a few taps of hammer . . . no screws or nails needed. WEDGELOCK is instantly removable from the inside only, when desired to open window fully for cleaning, etc. Set of 4 $1.00 ppd.

Order 4 . . . you'll want more!

WEDGELOCK (Dept. HB-46)
Box 75123, Los Angeles 5, Calif.



a spice set of

CONTENTED CATS!

Feline foursome—"Allspice," "Cinnamon," "Pepper" and "Salt"—each just 3¼″ high and proud as any real kitten would be of their sleek black coats, robin red bows, and saucer eyes. The whole ceramic family easily hooks on to Mama, a black wrought iron rack, making the overall size 7½″ x 7½″. All five will be purring-happy to bask in the sunshine of your kitchen! Order them today!

complete set only $2.25 ppd.

Write for FREE gift catalog.

the salt & pepper shop Dept. B-4
90 Park Avenue, Park Ridge, N. J.



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POSTPAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POSTPAID

TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM $4.95 POSTPAID





NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 or lower style NM $3.95 POSTPAID



LAWN MARKER wrought aluminum stand, up to 15 letters and numbers style L $2.95 POSTPAID

STYLE M
MAILBOX MARKER
$1.95 postpaid

FITS ANY MAILBOX – INSTALL IN A MINUTE!

DAY-n-NIGHT MARKERS

present your name attractively

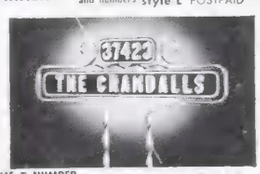
guide your friends – beautify your home!

PERFECT FOR GIFTS – ANY WORDING YOU WANT!*

Your name gleams in permanent, reflector letters on your **DAY-n-NIGHT** Marker – shines brightly in headlights, softly in moonlight! It helps your friends find their way – helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

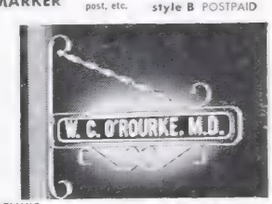
- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
- Rustproof – lifetime aluminum throughout
- Permanent embossed lettering – raised in solid plates
- Baked enamel finish – black background – white reflector letters
- Attractive size – nameplates 2½″ x 18″, number plates 2½″ x 7″
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



NAME & NUMBER LAWN MARKER up to 8 letters and numbers top line, 15 or lower style NL $4.95 POSTPAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $3.95 POSTPAID

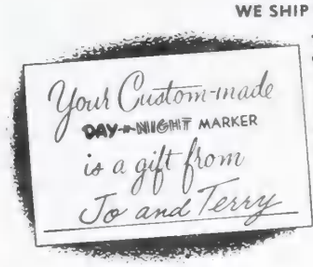


DELUXE BRACKET MARKER graceful wrought scrolls beauty style EB $4.45 POSTPAID

SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 48 HOURS!



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB $4.95 POSTPAID



THE PERFECT GIFT FOR *Father's Day* (JUNE 17) — or any day, because it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB $5.75 POSTPAID

Spear ~~ENGINEERING COMPANY~~
281 Spear Bldg., Colorado Springs, Colo.

Spear ~~ENGINEERING COMPANY~~ • ORDER FORM •
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SATISFACTION GUARANTEED OR YOUR MONEY BACK
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* ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING – Any wording you want, up to 15 letters and numbers, on large plate, 5 on small. Show punctuation but don't count it	PRICE
		TOP	
		BOTTOM	

SHIP TO:

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CITY ROUTE OR ZONE STATE

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Remittance enclosed (no postpaid charge)
Ship COD (I pay COD charges & postage)

PORTABLE ALUMINUM FOLDING COT

For Office, Home, Factory, Cottage, Boat, Trailer



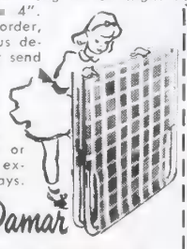
An extra bed in a jiffy! Lightweight, easy to set up or fold away—a child can do it! Supports up to 600 lbs. Covered with durable plaid, washable, rot-proof SARAN. Lustrous aluminum frame will never rust or warp. A big $29.95 value, now yours for only $19.95 while they last! At this low price, you'll want several of these comfortable handy aluminum folding "extra bed" cots for your summer cottage, for outdoor sunning or snoozing on porch, lawn, patio. Fold it up, take along to the beach, on camping trips, picnics, on your boat. Makes a practical couch for office or factory sick-room emergencies. Size—27½" wide × 74" long × 16" high. Folds easily to 36" x 27" × 4". SEND ONLY $5 with order, pay $14.95 balance plus delivery charges COD. Or send $19.95 full payment and we pay delivery. Either way, you save $10.00! Rush coupon or write today. Complete satisfaction guaranteed or money back including express charges both ways.

Save $10.00

27½" WIDE
74" LONG
16" HIGH

Saran Covered Lustrous Aluminum Frame Won't Rust or Warp! Only $5 Delivers It!

Only $19.95 REG. VALUE 29.95



Mrs. Dorothy Damar

3817 DAMAR BLDG., NEWARK 5, N.J.

Mrs. Dorothy Damar,
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Please send me one of your Portable Aluminum Folding Cots.

☐ I enclose $5.00 check or money order and will pay $14.95 plus express charge on arrival.

(Discount for quantity): If more than one are ordered, for each extra one enclose $5 deposit and pay only $12.95 (or total $17.95) plus express on arrival.

NOTE: If remittance in full accompanies order, deduct 2% cash discount.

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Nothing like it! Washes inside, outside and BETWEEN double-sash windows. Completely eliminates sitting on window sills or climbing ladders. Hands need never touch water. Has sponge on one end, squeegee on other. Just dip, wash, wipe—window will be sparkling bright. 31" long. Rustproof, will last for years. Guaranteed. No C.O.D.'s. **$2.49 ppd.**

LAMP CORD SHORTENER



Shorten those untidy, dust-catching cords and end the danger of anyone tripping over them. Simply coil cord (up to 3 ft.) around 5" shortener to do away with unsightly and dangerous wires leading to lamps, clocks, radio or television.

10 Shorteners .....$1.00 ppd.

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Flowered CHINTZ BOXES



Set of 5 Boxes **$1.99** Plus 25¢ Shipping

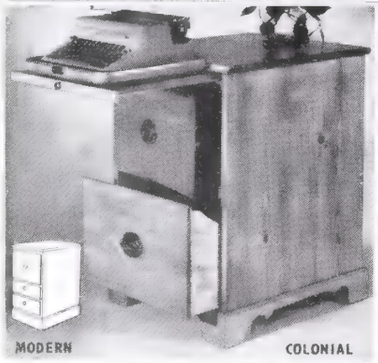
Set of Five—all different sizes

Here's an amazing value . . . it's such a wonderful gift, and perfect for your own things. The five boxes, in sizes ranging from 5" to 7½" in diameter, are a colorful, cheery chintz design lacquered for permanence. Pack them with candies; use them for sewing articles; as jewelry or accessory boxes. Creamy pastel shade covered with tiny dainty roses. Originally $3.95—special only $1.99 the set, plus 25¢ shipping.

Satisfaction Guaranteed or Money Refunded

Helen Gallagher

413-B4 Fulton St., Peoria, Illinois



MODERN COLONIAL

TYPEWRITER TABLE

Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20¼" x 9¾" high) for typewriter storage. Choice of legal-size file drawer (with 2 removable dividers) or 2 small drawers. Brass hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

18¼"x22¼"x28" high

Write for FREE Catalog

See matching File Drawer and Table on page 77

Tupelo wood, unfinished $33.95
Finished in maple walnut, mahogany $35.95
Knotty pine wood with pine knotty finish $35.95

Quick deliveries. Express charges collect. Satisfaction guaranteed. Send check or money order.

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BOX B-46 STATESVILLE • NORTH CAROLINA



A LIFETIME RECORD . . . .

of loved ones is yours with this unique bracelet available with square discs, round or heart shaped lockets. Combine these for a different charm bracelet or use any one style. Each locket holds two precious pictures. Each child's first name and birth date is engraved in script on any charm.

1 20 12K gold-filled, bracelet	$3.00
each disc	$2.00
Round or heart shaped lockets, ea.	$4.00
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each disc	$1.50
Round or heart shaped lockets, ea.	$3.50

TOWNSEND HOUSE Dept. B4
645 Bergen Ave., Jersey City 4, N. J.



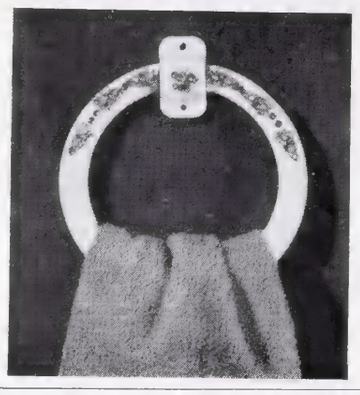
WINDOW



GO SIT ON A 14K TACK. you might well say to beau, boss or client—then back your banter by presenting him with the actual 14k gold implement of torture! Furthermore, since teasing is one of the most successful modes of flirting known to woman, and with April Fool's Day *and* Leap Year as an excuse, why not try to nail a reluctant bachelor with a new tack? $11 incl. tax. Ppd. Merrin, 530 Madison Ave., New York 22.



ITALIAN STAR is the Italian-cut blouse of No Iron cotton and dacron that's as soft as whipped cream. With roll-your-own sleeves and convertible tab collar it comes with a 2- or 3-letter monogram (underline last initial), or your first name written all over the front. Shirt in white, pink, lt. blue, pistachio or bamboo with the personalization in any color. Sizes 30 to 38: $7.95 plus 35¢ post. Lee Hendry, Little Silver, N.J.

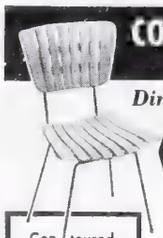


JEWELED TOWEL RING is the one touch of glitter that will give that "new hat-for-spring" lift to your bathroom. The 5" plastic ring comes in white, pink or black bedazzled with golden accents and simulated stones in contrasting colors. The effect is worthy of a Roman Bath in a marble palace—but look at the piggy bank-price tag! $2.98 ppd. Benjamin's Decorators, 6021 Bergenline Ave., West New York, N.J.

CONTEMPORARY CHAIRS and STOOLS

Natural Birch and Wrought Iron

Dining or Breakfast room — Kitchen bar or den!



Chair of good design, birch seat and back contoured for real comfort. Made of solid wrought iron ½" diameter. Rubber-tipped legs for floor protection. Seat measures 16" x 13" x 18" seat height. 32" overall height. Wt. 11 lbs. each. 6.95 each

Matching Bar Stools in 2 heights, 24" or 30" seat height. ½" diameter wrought iron and solid birch. Rubber-tipped legs. Wt. 15 lbs. Specify height. 6.95 each



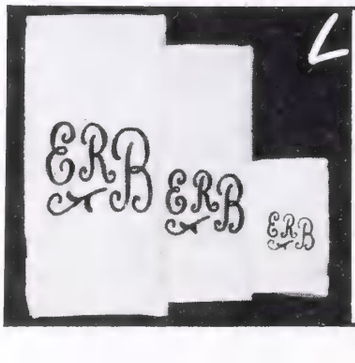
Contoured Chair **$6.95**

Stool in Two Sizes **$6.95**

Shipped singly or in sets (2, 4, etc.) Express charges collect.
Satisfaction guaranteed. No C.O.D.'s **WRITE FOR FREE CATALOG**

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Luxurious MARTEX MONOGRAM TOWELS

6 PIECE SET . . . . $14.95 p.p.d.
(2 Bath, 2 Hand, 2 Wash Cloths)

Rich shades of charcoal grey, platinum grey, mint green, blush rose, sun gold, white, crystal pink, turquoise.
Script or block monogram in your choice of colors. Beautiful, large, absorbent

Please specify script or block monogram.

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NO C.O.D.'s PLEASE. CHECK OR MONEY ORDER

TREASURE TOWELS

DEPT. HB4, BOX 24, BOSTON 12, MASSACHUSETTS

SHOPPING



THE ETERNAL TRIANGLE is at its beautiful best in a cape of natural dark ranch mink tails worked together in a sunburst design so ingeniously that the whole looks like one solid piece. 66" long. 14" deep at center back. A positively dreamy garment at a positively dreamy $99. Pastel mink tails (café au lait) $110. Tax, post. incl. Harold Rubin. 52 E. 56th St., New York, N.Y.

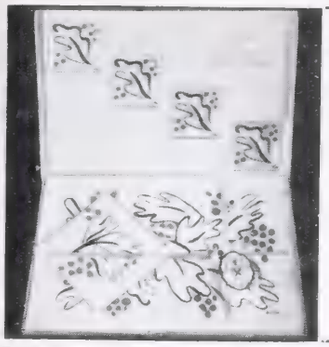


CUP OF FORTUNE. You'll be the "lady they call the gypsy" when you read the tea leaves for your friends with this English bone china cup and saucer. The playing card symbols inside the cup appear in arrangements whose mystic meanings are over 5000 years old! With it you get a 20-page booklet that tells you how to read the tea leaves. $2.50 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



SMOKE GETS IN YOUR IVORIES. A baby grand piano has turned ash tray and for teen-age swing sessions in a Coke-filled room, it's real cool! Even a long-hair, limbering up with Debussy, will like the looks of the black and white ceramic keyboard. Cigarettes rest between the keys. $2.25 ppd. Lowy's Creations, 260 Beach 116th St., Rockaway Park, New York.





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4 placemats, 4 napkins, 4 coasters

Our original designs are handscreened on imported Irish linen with matching coaster-ash trays. Washable, gift boxed. Enhances your table—makes a perfect all-occasion gift. Placemats 12"x18", napkins 14"x14". Handscreened in black and grey on your choice of Rose, White or Blue. **$7.95** ppd

Send check or M. O.—sorry no C.O.D.'s

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50 Personalized Postals $1

Your own name and address neatly printed on 50 fine quality white vellum post cards. Use for correspondence and as regular post cards . . . always neat and efficient looking. You'll want a supply for home use . . . and you won't find a nicer gift for business friends and students. Everyone who uses the mails will appreciate them. And $1 per 50 is the lowest price ever. *(Special 100 for $1.75!)* Handy Gifts, 112 Jasperson Bldg., Culver City 15, Calif.



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direct from the mill... to you!

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For the first time, you get the sumptuous, custom-woven fabrics you've dreamed of, loomed for you alone, priced so your budget will never know!

Every yard is woven-in pattern jacquard — **NOT** a cheap print! Yes, the very fabrics demanded by professional decorators are now yours in **your** choice of pattern and color. Original French and Italian master designs; authentic damasks, brocades, tapestries and sculptured jacquards; classic, traditional, modern motifs! All woven in **COLOR-LOCKED** acetate with yarn-dyed cotton for graceful draping. Wonderful for upholstery, too!

226 custom woven Decorator Fabrics at only $2.00 a yard!

Home-makers' special: **MIRACLE FORTISAN**—jacquard-woven with **SILK BLEND**; also **FORTISAN** combined with colorful cotton and gay metallic lurex yarn.

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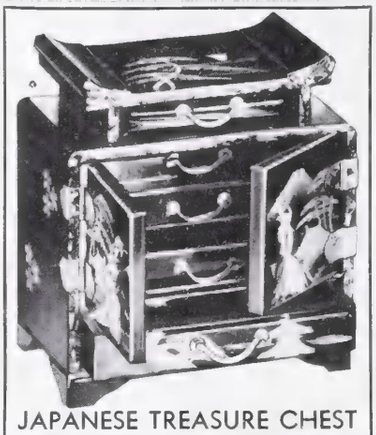
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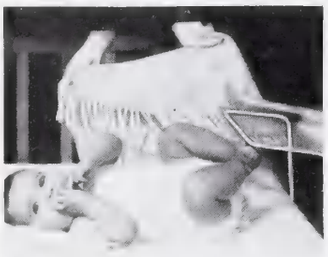
WINDOW



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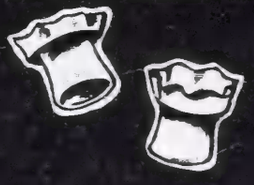
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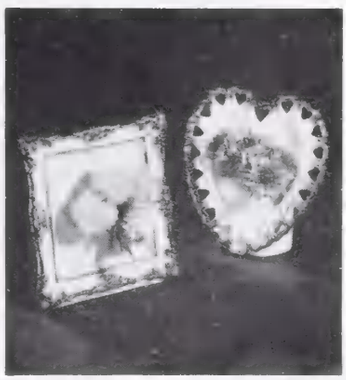
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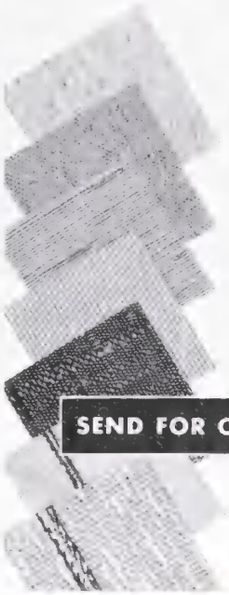
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(Please turn to page 65)

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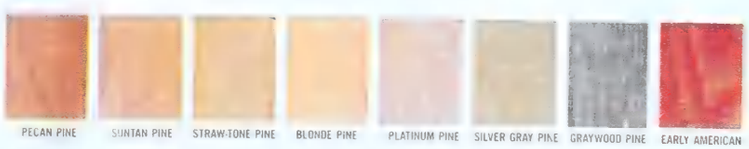
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WINDOW SHOPPING

CONTINUED FROM PAGE 60

THE GRATE OUTDOORS is a two-wheel "backyard kitchen" with a 17" nickel-plated adjustable grill for fast or slow cooking. Extra depth gives longer burning fire: over-all height is 27". Just $14.95. De Luxe Model with 23" grill and almost double cooking area is $24.95. And we're not being premature showing you this. Outdoor cooking days are almost here. Ppd. A. L. Langenfeld, Inc., New Holstein, Wisconsin.



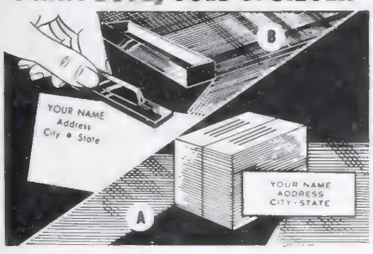
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ROLY POLY GLASSES

Serve all your drinks from tall 'n tasty to short 'n sweet in Roly Poly Glasses. These crystal clear spheres are party-perfect. Modern, handy to hold, *personalized with big block letters.* Two sizes: 5 oz. cocktails; and 11 oz. for hiballs, double old-fashioneds, or "on-the-rocks." Great for giving or keeping. *Please print initials.* Set of 8 Cocktails, **$4.45;** set of 8 Hiballs, **$4.95.**

Special! Matching set (8 of each) $8.95

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Assembled and Finished—$59.95

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with 6 letter-size drawers

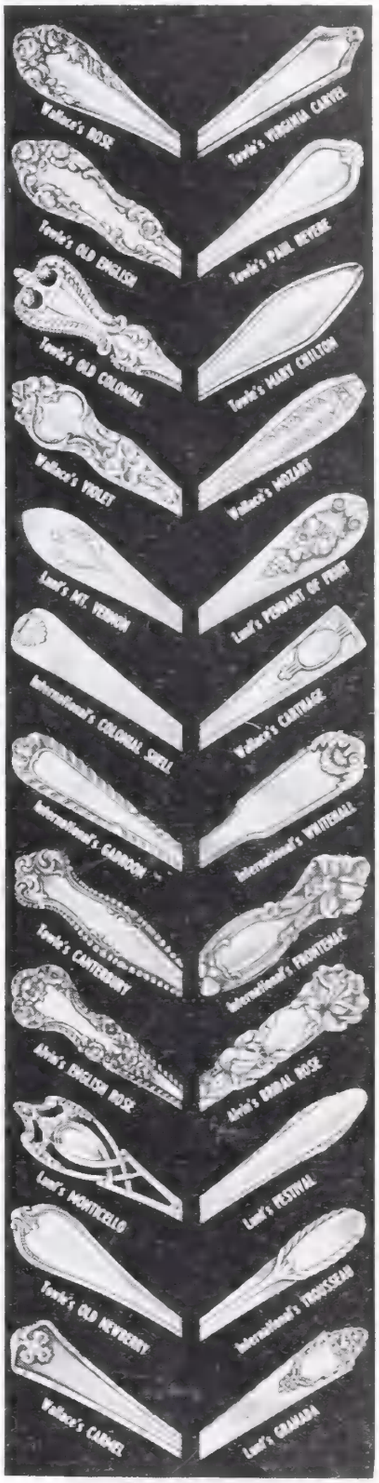
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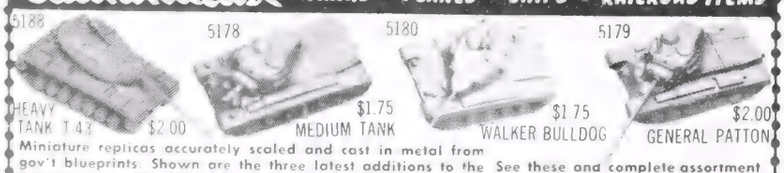


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WINDOW



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Amazing NEW Lawn Tool!



"Regal-Saw"
LAWN EDGER
TRIMS • CLOSER! • QUICKER! • EASIER!



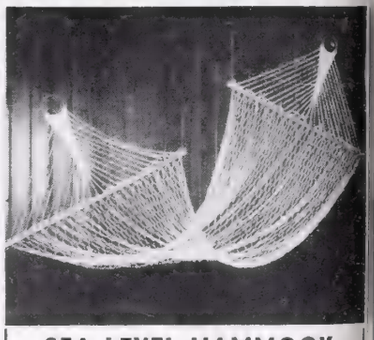
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You'll trim along sidewalks and curbs in a whiz with this remarkable new lawn tool! Cutting edge is of highest grade knife steel with saw-edge teeth that sharpen to razor effectiveness with use. Enamelled, 2-tone, steel tube handle, 50" long. Rubber grip. Try it once, use it forever!

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Perfect relaxation for your summer cottage or outdoor living.

Hand-tied by netmakers of the old fishing village of Sea Level, N.C. Made of sturdy seine cordage—can be left out in the weather. Gives easily with body movement—will fit standard hammock stand. Shipped in convenient storage bag of gay colored sailcloth. Overall size, 39"x102".

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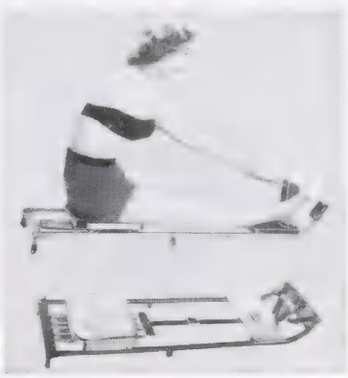
SHOPPING



BULL RUSH BOOTS. Holy Moses! These will make you feel as graceful as Winnie-the-Pooh dancing a schottische. But we're smitten just because they *are* such clumsy clumpers. If your legs are long and suntanned, their very clodhopper-ishness gives you a coltish kind of style. Handmade in Japan of natural bull rush. Send shoe size. $5.95 ppd. Red Oaks, Dept. 4, P.O. Prairie View, Illinois.



IF DIET DOESN'T DO IT you can exercise away those bulges on this home row-exerciser—the same one used in MacLevy reducing gyms across the country. A contour seat is mounted on hard rubber wheels and rides on steel tracks. With steel foot guards on wide foot rest, adjustable tension springs, and hardwood handle grips, it's a remarkable $14.95 ppd. Salt & Pepper Shop, 90 Park Ave., Park Ridge, N.J.



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Garden Scenery for Salads and Seasonings

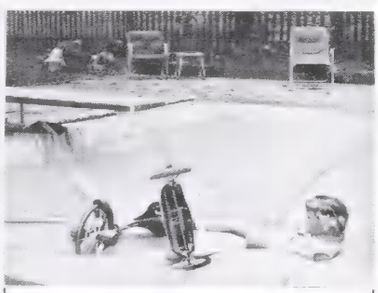
Asparagus for plates. Handsome stalks tied with ribbon, all the freshness caught in white Italian ceramica. Settings for all salads, sandwiches, canapes and relishes, gift packed in woven reed baskets. 4 for $6, 6 for $8. Plates only, 8 for $10, 12 for $15. **Gourds for cruets.** Life-like duo holders for vinegar and oil, with diminutives for salt and pepper. All Italian ceramica, in greens and sunny yellows, all on a woven reed tray. Set, $7.50. All prices postpaid.

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CAPE COD CUPOLA CO.

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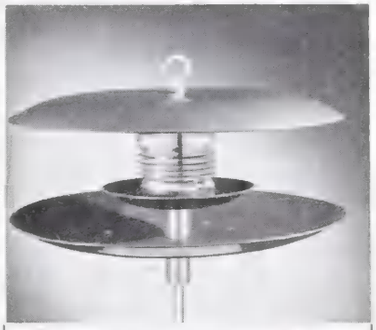


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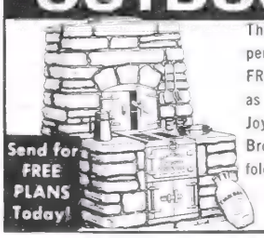
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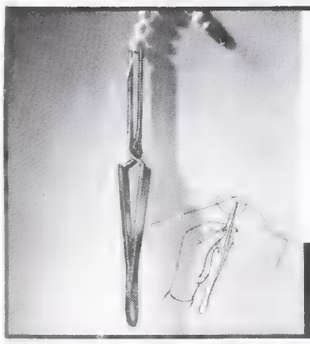
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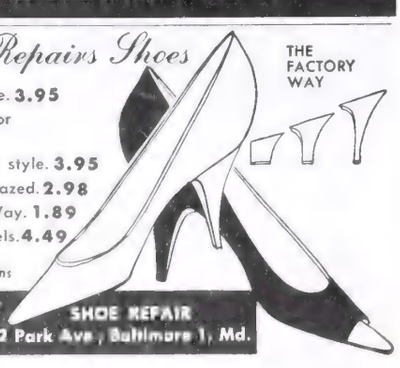
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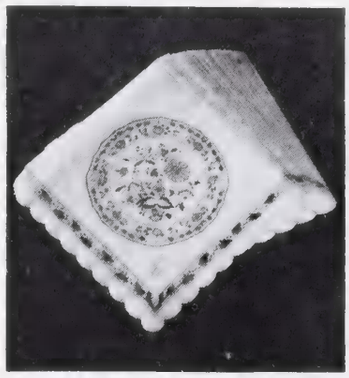


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WINDOW



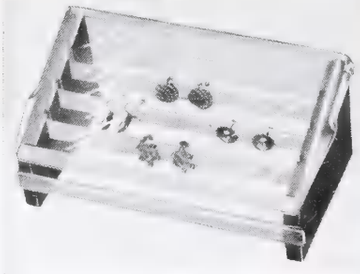
MEISSEN PAPER NAPKINS, imprinted with the authentic Meissen Onion pattern in the famous onion blue, should delight the thousands of you who have ordered so much of the matching china from this shop. White luncheon napkins, 12″ square, are $1 for a package of 40. Two packages are $1.75. Ppd. Edith Chapman, Nyack, New York.



HITCHING POST LAMP in miniature is a colorful jockey with red pants and cap and green vest, whose hanging lantern gives just enough light to illuminate a dark front path, entrance steps or carport. Inside, it would be a terrific night light in the hall. Cast aluminum in enameled colors, the jockey mounted on a black post, is 12″ high. $10.95 ppd. Beverly Baker, Box 135, Darien, Conn.



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with Hinged Cover

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2-in-1 Irish Linen Covers Black Plastic Bag



Washable white linen monogrammed cover with black patent zippered clutch makes two smartly styled, completely different handbags to match many outfits. You may tint the removable cover to match shoes. Distinctive mother-daughter combination.

Order your Spring and Summer bags now!

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Advise size and one initial.

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Send money order ▪ check. 10% discount on two or more.

The Handbag House, Dept. B., Forest Park, Ga.

SHOPPING



ALL THE THINGS YOU JAR merit a label of excellence. And what's nicer than gummed labels with your name for marking jams and jelly jars, canned tomatoes, preserved fruits, cake boxes. It makes giving them as gifts much more fun. Gay labels are printed with "From the pantry of — " and your name. 50 for $1; 100 for $1.75; 200 for $3. Ppd. Handy Gifts, Box 509, Culver City 4, Calif.



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Capezio yellows catch fellows



Pump, yellow kid, 2-in. sliver heel, $13.20.



Lollipopper, yellow sueded leather, matched Neolite sole, $11.20.



Skimmer, yellow kid, wafer heel, $8.20.



Sandal, yellow kid, $7.25.

Prices postpaid. Other colors, other Capezios in new catalog. Write Dept. HB-4

French Boot Shop
541 Main Street, New Rochelle, N. Y.



SEW HANDY

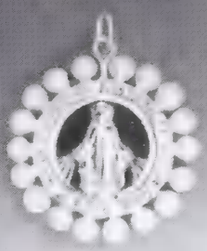
To hold your needles, thread, and sewing accessories. Our attractive little chest has six flower-decorated drawers marked Needles, Pins, Snaps, Buttons, Thread, and Utility. In brown antique finished wood, it hangs on the wall or stands on a table, 6" x 3¼" x 8½" high. $1.95

Plus 25¢ Postage & Handling

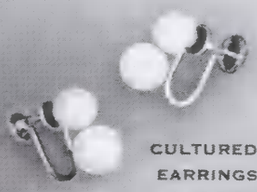
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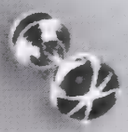
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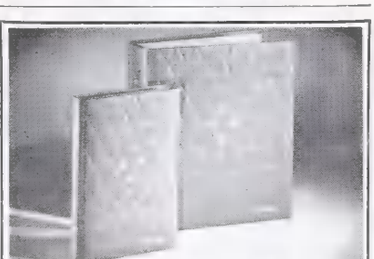
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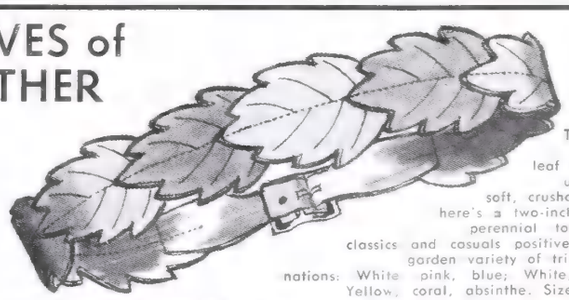
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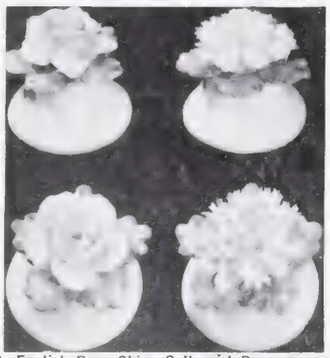
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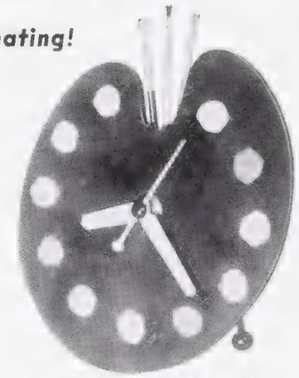


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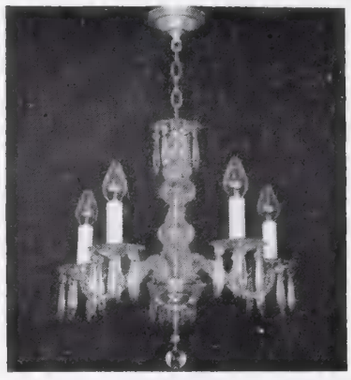
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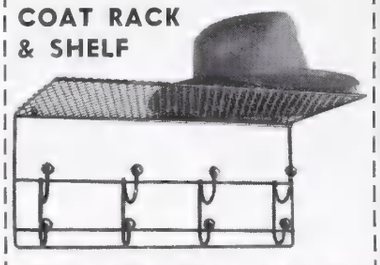
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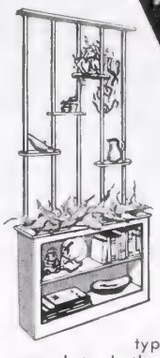
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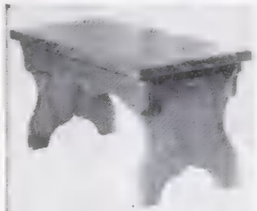
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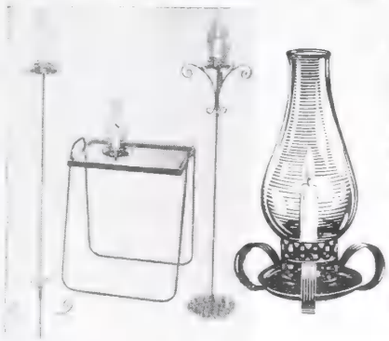
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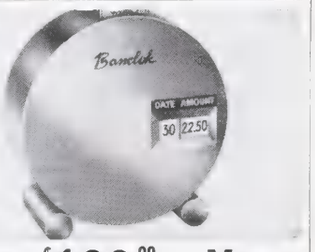
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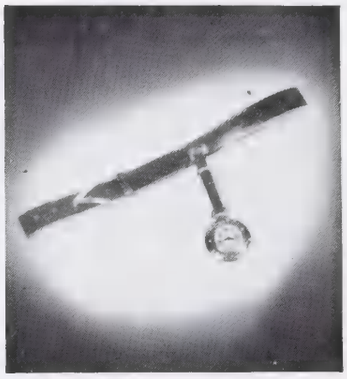


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(*Please turn to page* 77)



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Carpet to caress your every step . . . the charm of wallpaper that's moistureproof and soil-proof too . . . fixtures that compliment your feeling for clean, clear lines. So much more attractive than the traditional, unimaginative bathrooms isn't it . . . and just as easy to care for too! Why not treat *yourself* to this wonderful new idea in bathrooms. Cooperating advertisers are Imperial Paper & Color Corp., Glens Falls, N. Y., Mohawk Carpet Mills, Inc., Amsterdam, N. Y., Richmond Radiator Co., Metuchen, N. J.

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"Shower steam" can't harm Glendura. What's more this wonderful wallcovering is soil-proof and *scrubbable!* Even stubborn stains of lipstick, medicine, and grime are quickly removed with soap and water or ordinary household cleansing agents, bleaches too! Glendura stays beautiful for years . . . colors are locked-in and backed by a 3 year free-replacement guarantee.* Over 160 patterns for 1956. See them at your Imperial dealer today. Patterns shown are Deep Sea Mobile Nos. 20312 and 20313.

*When cleaning instructions are followed

Mohawk CARPETS

Enjoy the wonderful warmth and comfort of Mohawk carpet in your bathroom! Here we use modestly-priced Sands Point, in glowing Sun Gold. Tufted of Durlon®, Mohawk's own specially-developed carpet rayon, with a sturdy India fiber back for long wear . . . Sands Point can be yours for as little as $10 a month in your choice of 11 decorator colors. There's a Mohawk carpet just right for every purpose, every budget. See your Mohawk dealer today for *Home means more with Carpet on the floor.*

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Take the first step to smart bathroom design. Start with plumbing fixtures by Richmond in a sparkling pastel or "Whiter-White". As an aid in working out an outstanding decor, you will want Richmond's new full-color booklet—"Five Little Bathrooms and How They Grew." Contains complete plans, decorating hints for bathrooms and powder rooms in traditional and contemporary styles. Send 25¢ for your copy. Address Richmond Radiator Company, Dept. 31, 16 Pearl Street, Metuchen, New Jersey.



Enjoy a "living-room" kitchen with Hotpoint Customline appliances

Combine the warmth and beauty of your living room with the very newest in work-saving electric conveniences . . . at a cost far less than you'd think

Just think of creating a kitchen exactly as you want it—a center for family activities, entertainment—yet completely equipped with modern electric appliances. You can do it, at a cost less than you'd think with Hotpoint's new Customline "built-ins."

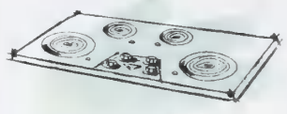
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WINDOW SHOPPING

CONTINUED FROM PAGE 72

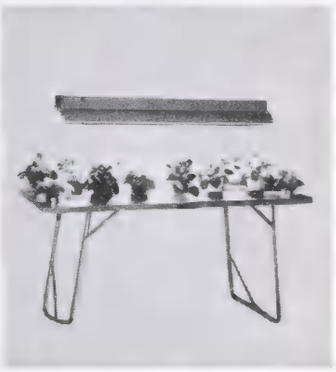
THE MAILMAN'S BEEN HERE and the mail has been sorted into slots for each member of the family. The planter at the bottom makes this letter rack a most decorative accessory for your front hall or foyer. Of Eastern pine, pre-cut and ready to assemble from simple directions. 22" high x 8¾" wide. $2.98 ppd. Tel-Tru Manufacturing Co., 11 St. Paul St., Rochester, N.Y.



CLIPPING SERVICE. Home haircuts are a sure bet for cutting the budget and with this electric hair cutter set, you are as professional as an expert barber. Clipper has tapering comb attachment to give well-shaped cuts. Set also includes steel barber shears, long nylon comb, instructions. $8.95 plus 40¢ post. Inwood Products Co., Dept. HB, 216 East 125th St., New York City.



INDOOR GARDEN. Everything you need to have a house full of blooms, or to start seeds and vegetables before the season, is shown here. Fluorescent light ready for installation, automatic timer-switch to regulate light, 60" x 27" fold-away aluminum table, 6' cord and plug, two 40-watt tubes. All for $49.50. Ppd. Plants not incl. The House Plant Corner, Box 810HB, Oxford, Md.

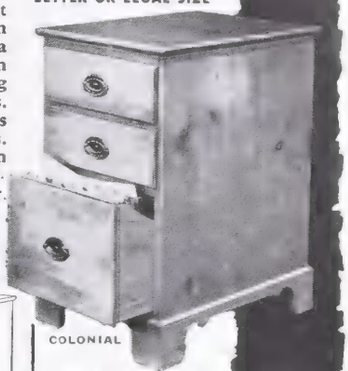


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Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers orderly as a corporation's . . . in drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

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STYLE: Modern or Colonial

DRAWERS: 2 small drawers 1 file drawer (#FDT-1) or 2 file drawers only (#FDT-2)

FINISH: Unfinished Knotty Pine, smoothly sanded **$27.95**

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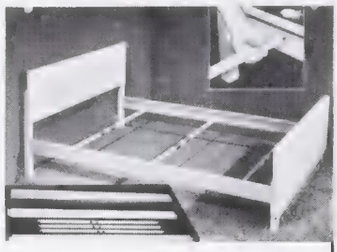
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If you are over 5 feet 10, you cannot sleep comfortably in a regular bed. Here is a quick, easy way to add a full 10 inches to the length of your own bed. NO MATTRESS OR SPRINGS TO BUY. You use the ones you now have.



With Butler 88 King-Size Converter you get two extra length steel bed rails complete with 3 interlocking, adjustable steel slats. Replace your old rails and slats with these. Place Converter (shown at left) at either head or foot of your present mattress and springs.

Now you have a full 88 inch bed and a BETTER bed because of the extra sturdiness of steel rails and interlocking slats. All of this for only **$39.85.** Express Paid anywhere in the U. S. 2 sets for **$75.**

In ordering be sure to specify whether for twin or double size bed. Choice of mahogany or blonde rails. Your money promptly and cheerfully refunded, within 10 days, if you are not absolutely satisfied.

10 YEAR GUARANTEE

NOTE THAT TOP OF CONVERTER IS HINGED SO SHEET MAY BE TUCKED IN SNUG AND SMOOTH

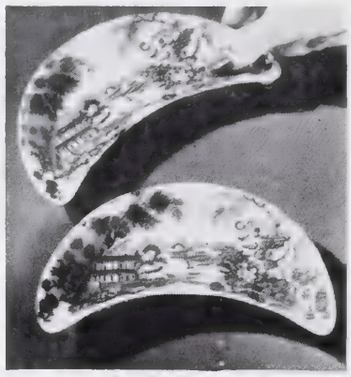


Converter Goes At Head or Foot of Bed

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WINDOW



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COLLECTING HUMMELS? "Chick Girl" is one of our most beloved, and if you want to begin a collection for your turning-thirteen daughter, why not start with this one? Just 4½" high, in the whimsical soft colors and gentleness of spirit that make Hummels cherished the world over, she is $5 and signed by the artist to verify authenticity. Ppd. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.



SLING BED for dogs and cats give your pet the penthouse treatment! Wrought-iron frame holds vat-dyed canvas sling that comes in black, white, green, yellow or terra-cotta. 18" x 18", $4.75; 27" x 21", $7.45; 36" x 27", $10.95; all ppd. 48" x 32", $12.95 exp. coll. Extra slings available for each size at: $1.50; $2.50; $6; $7. No c.o.d.'s. The Hitching Post, Dept. HB. Sea Cliff, N.Y.

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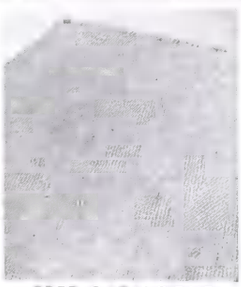
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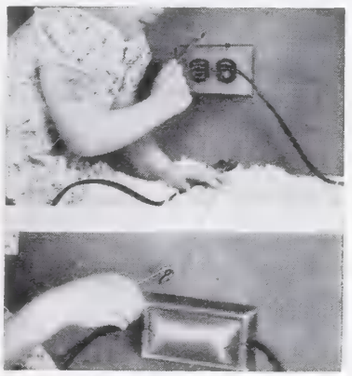
FURS FOR A DOLL. This, above all, is what we'd want if we were back in the wonderful age where dolls are more fun than people. A hat, coat and muff of snowy-white fur for our dearest doll! The sheared white rabbit ensemble is fully lined with lustrous white satin, and comes in sizes to fit dolls from 7" to 18" tall. Give doll's height. $2.98 ppd. Hobi, Dept. HB4, 15 W. 57th St., New York 19, N.Y.



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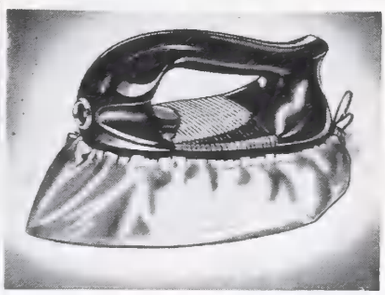
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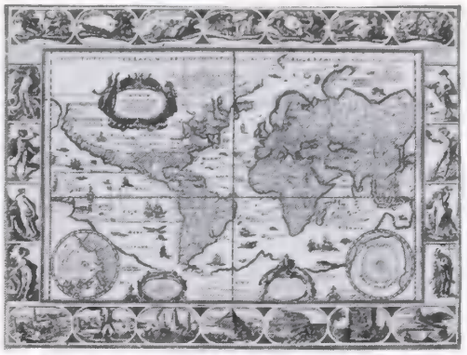
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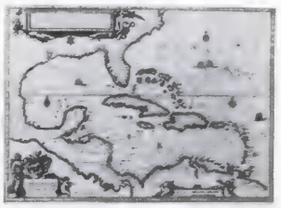
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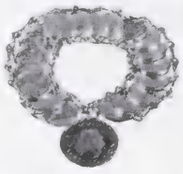
24" wide
16" deep, 28" tall

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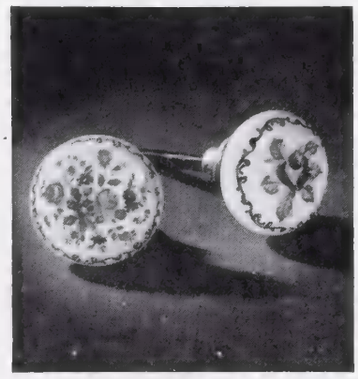
PEDRO SPECIAL HANDBAG—This lovely soft, hand tooled handbag, is a wonderful accessory imported by Pedro from Romantic Mexico. It's bound to please any woman, and priced at only half its true value. 6" x 7" x 5", suede lined with pockets for comb and purse. Red, Blue, Green, Black, Brown and Ivory. State 2nd choice. Only **$4.95**

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LITTLE ROCK, SOUTH CAROLINA



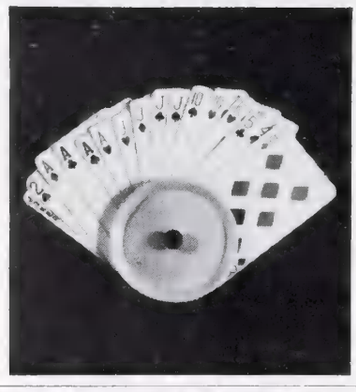
WINDOW



ADORABLE DOORKNOBS are these flower be-decked ones of porcelain. You may order them with either a multi-colored floral bouquet or with a single antique rose. Both are on white backgrounds with 22k gold trim and brass fittings. $2.50 a pair; 3 pair for $6.95. Ppd. Seth & Jed. Dept. HB-4, New Marlborough. Mass.



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I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1956 cape or stole. One low price, $22.95 complete! This, low, low price includes cleaning, glazing, repairing, Lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your monogram at no extra cost. The thrilling result . . . a luxuriously beautiful cape, stole.

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Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles. Write:

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IT'S NEW
IT'S EXCITING
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Now mad money can be carried safely tucked away in a secret purse hidden in this exciting new garter purse. It's filmy pleated black net banded with sparkling gold embroidery on a bright red faille garter. Gals give one to your favorite aunt . . . Guys give one to your favorite gal friend and you'll be loved forever.

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FOR DISTINGUISHED MASCULINE APPEAL

The finishing touch in his grooming



Buy Direct from the Perfumer!

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HANDMADE

From south of the border

Style E. All leather in natural tan with open or closed toe and 1¼ inch wedge heel.

SEND SHOE SIZE, OUTLINE OF FOOT, AND $5.35
(Add 3% in California)
Postpaid

Send $1.00 deposit for C.O.D. orders

THE MEXICO CO.

Dept. AB Calexico, California

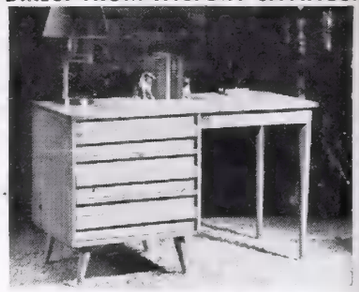
(Send for folder showing other sandals for women and men. 6¢ will bring folder by airmail.)



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And Looks Exactly Like A Diamond. Your friends will think you are wearing the most glorious diamond they have ever seen. The Kenya has more fire, more brilliance than a diamond. Superb 1-carat stylish lady's Kenya ring only $54 (tax incl.). Also men's and ladies' rings in larger carat sizes. Easy payments. Send no money. Write today for FREE booklet that tells all about this dazzling miracle gem. Kenya Gem Corporation, Dept. 124, Philadelphia 44, Pennsylvania.

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In Beautiful Natural Grain—Only $49.95*

This gracious desk is just one piece in a distinctive line of contemporary furniture styled by a leading designer. This furniture comes direct to you from our factory. Our prices . . . and we ask you to compare . . . are far below what you'll find in stores anywhere for comparable quality. The furniture is delivered to you all machined, planed and sanded ready to assemble in one evening with just a hammer and screwdriver. Made of solid ash which is comparable to white oak in hardness and appearance. Complete with easy instructions, a child could put it together!

DESK ILLUSTRATED. For living room, den, child's room or bedroom. 48" w. x 21" d. x 30" h.

FREE! big illustrated catalog of bedroom and living room furniture at wholesale prices. Includes finishing information. Wood sample sent on request.

Show-Off, Inc., 230 Main Street, Jamestown, N.Y.
(Where The Great Furniture of America is Made)

*Plus small shipping charge

SHOPPING



BUBBLE TENNIS is a game where fragile, iridescent bubbles are the balls, and a 6" metal ring is the racquet. Pour the bubble liquid into plastic tray, dip into it, and swing the racquet in a slow circle. This creates a string of bubbles. We're told it's possible to conjure up 11 of them, and bubbles are bursting in air all over *Window Shopping* as we keep practising. $1 ppd. Bryn Mawr Gifts, Bryn Mawr, Penna.

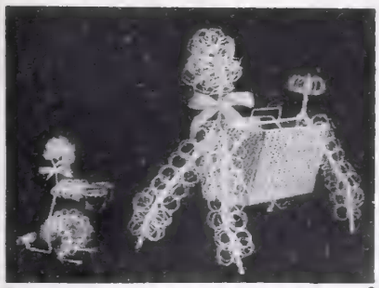


URN-ING POWER. Pretty porcelain covered cigarette urn and companion ash tray are white and gold with pink or blue swag design and flower wreath. We know a bride would love them for her bedside table, or a hostess for her guest room. Urn is 5½" high and ash tray is 3½" in diameter. Set is just $3.95 ppd. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.



GET A LOAD OF THESE for bare-armed glamor! Gold-plated bangles are ringed with technicolor dazzle in the form of stones in a choice of red, yellow, black, light blue, green or white. Come summer, they will flash like exclamation points against your tawny topaz tan. $1.50 each; $5 for 4. Tax and post. incl. Aimée Lee, 545 Fifth Ave., New York 17.





Smart . . . and Adorable

FRENCH POODLE

Accessories

YOU'LL LOVE these gay new decorator pets. These beautifully sculptured iron California originals are Parkerized non-chip finished in

PINK, BLACK or WHITE

Left, **SERVER**, 12" high, **$4.95** plus 75¢ shipping.

MAGAZINE RACK, 22" high, 27" long **$15.95** plus Express collect.

California residents add 3% sales tax.

No COD's please! *Satisfaction Guaranteed*

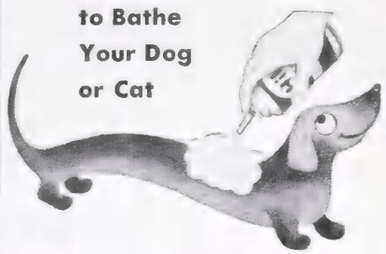
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to Bathe Your Dog or Cat



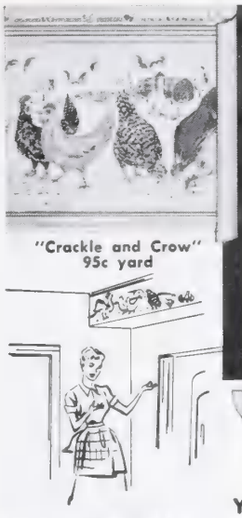
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"Kitchen Bouquet" $2.70 roll



"Chamboard" $2.70 roll

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The WARNER Company CHICAGO



Protect Plants from Dog Damage

This new **CHAPERONE** automatic spray can makes America's favorite dog repellent even easier to use, even more popular! It's the safe, humane way to prevent burned evergreens, trampled flowers, disfigured lawns, spilled garbage cans.

You can't see or smell it—dogs, cats, rabbits detest **Chaperone** and KEEP OFF! Harmless to you, your pets, and your plants. Just remove cap, press nozzle—it sprays! No gadgets to buy, or mar the looks of your grounds. Big economy size, only $1.49. (For sprayer use in larger yards, full quart can Liquid Chaperone, $3.98.)

FOR INDOORS—**Powder Chaperone** keeps dogs off chairs, rugs, etc. You can't smell it, dogs do and avoid it. No more dog hairs—stops puppy damage. Harmless. Does not show. Just shake on. **Shaker Pkg. $1. Kitty Chaperone** keeps cats from clawing furniture, draperies. **Shaker Pkg. $1.**

Send No Money—Order C.O.D., or send check and we will pay postage. Money-Back Guarantee. Sudbury Laboratory, Box 3B, South Sudbury, Mass.

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in China-Like Beauty



COMMENDED PARENTS MAGAZINE

UNEQUALLED ANYWHERE

The perfect personal gift! Baby's very own shoes preserved as an artist's masterpiece—by the exquisite "Porcelynized" process. Delicately color-toned in PINK or BLUE, edged in fine gold, with petite floral decor on toe. Deep, shimmering, triple glaze—twice baked. NOT a cold pearl lacquer coating!

4,000,000 babies born annually—ONLY 10,000 shoes can be exclusively "Porcelynized". NO STORE—NO AGENT can take your order for our "crown jewel" of preservation. We have now custom preserved over 50,000 shoes for discriminating, direct clients all over the world. Our reference: Dun & Bradstreet.

$6.95 per matched pr. (**$4.00** singly) Ppd. If C.O.D., you pay postage

For lettering in gold Baby's (one word) Name on one shoe and Birth Date on other add 50c. For two word Name and Birth Date add 75c.

Delivery: 3 weeks from receipt of shoes.

FREE Illustrated Folder On Request.

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Dept. 2 Richmondville, N. Y.

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for proud mothers and grandmothers

Bootee bracelet and bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate ¾" baby bootees. Adorably crafted bootees, chain bracelet and bar pin are heavy-weight Sterling Silver or 23K goldplated Sterling. As many bootees as you wish may be attached. Bar Pin is made longer when needed. (And what would thrill a Mother or Grandmother more on Mother's Day?)

Bootees . . . . $2.50 each

Pin . . . $1.50 Bracelet $2.50

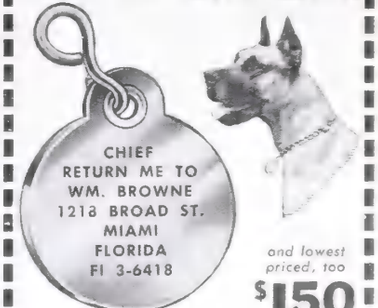
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IN PERMANENT **GOLD COLOR**



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Only **GUARDALL** offers Genuine Gold Tone tags. More than protection . . . they're beautiful. Tarnish proof tag is handsomely gold plated with jeweler's quality engraving and is guaranteed to last a lifetime. Illustrated actual size. Perfect for tagging pets, luggage or other personal property. We reserve the right to abbreviate or furnish larger tag at no extra cost. **DON'T DELAY—ORDER TODAY!** For prompt delivery **PRINT** full information and send it with cash, check, or money order to

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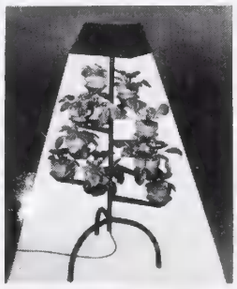
PERFECT for SHOWING OFF Your FAVORITE PLANTS

The flower lovers' most wanted stand . . . the New all-steel Vio Holda. The original stand with revolving arms. Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black; white or green enamel.

ORDER BY MAIL TODAY—Only $14.95 each, plus $1.00 for packing and postage. ($2.00 for Canada)

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

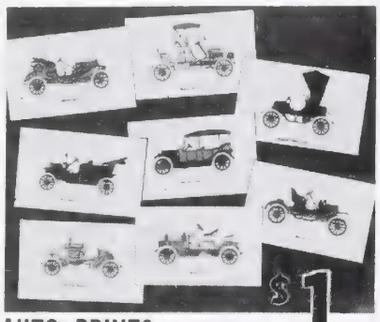
New FLUORESCENT FIXTURE!



Designed to fit your Vio Holda plant stand. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners or sunless rooms. Installed or removed in two minutes without tools. Fits all Vio Holda stands.

Light shade is 13" sq. at bottom, 9" sq. at top, and 6" deep. Will accommodate 22 watt, 8¾" Circline fluorescent light tube. Shade, without tube, only $14.50. Light tube, $2.95 extra. Please add 75¢ for postage unless you are also ordering a plant stand. Specify color wanted.

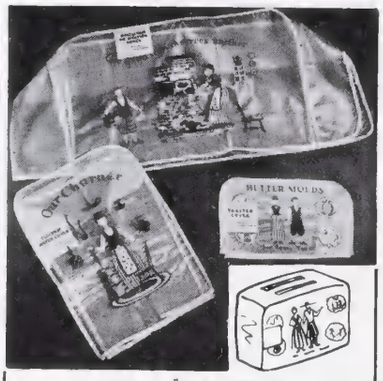
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AUTO PRINTS—SET OF 8 FOR $1 PPD.

We were thrilled to find these collector's items. They are beautiful color prints of America's very first automobiles; Rambler 1902; Studebaker 1904; Stanley Steamer 1908; Buick 1908; Ford 1908; Hudson 1909; Maxwell 1908; Chevrolet 1913. Each print is 5½" x 8½" and faithfully reproduced in full color on heavy white stock. Other Early American prints available, also 8 for $1 ppd.: *Locomotives, Fire Engines.* Quick delivery. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-46, Box 152, Flushing 52, New York



cover 'em up—
COUNTRY STYLE!

Streamlined appliances take on a warm, homey air when kept show-window clean in these clear covers. Of heavy, durable plastic, they're hand screened with sprightly sayings and country cousins. Red, yellow or pink designs—all washable.

Toaster .....$1.00 ppd.
Mixer ..... 1.25 ppd.
Rotisserie ..... 1.50 ppd.

No C. O. D.'s, please.
WRITE FOR FREE CATALOG!

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Sweet, mild hams — the result of fifty years of making fine hams. *Not country style* — but sugar cured and slow-smoked the old-fashioned way with the skin on to retain the natural juices and delectable flavor. Complete satisfaction guaranteed, or your money back! Cooking suggestions come with every ham.

Specify weight — from 12 to 20 lbs., $1.25 per lb., postpaid. Send check or money order to . . .

HUNTER
PACKING COMPANY
East St. Louis, Illinois.

Cherry planter-spoon rack



of genuine **Craftwall**

FACTORY FINISHED PANELING

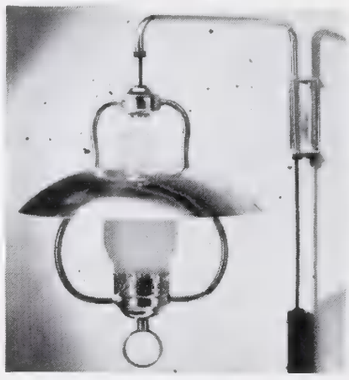
The manufacturer of Craftwall factory finished paneling offers you this eye-catching conversation piece at a remarkable, low price — just to acquaint you with the natural wood beauty of Craftwall paneling. 12 by 18 inches . . . this genuine Cherry combination wall planter and spoon rack adds a charming decorator touch to any room. Heavy gauge liner included. Order extras for gifts! Send check or money order . . . no C.O.D.'s please.

(Note! Spoons and plant not included)

RODDIS PLYWOOD CORP.
DEPT HB-456 MARSHFIELD, WIS.



WINDOW



COLONIAL PULL-DOWN LAMP to mount on your wall swings from side to side, pulls down easily for close work, and when you push it out of the way, adjusts automatically. Of polished brass with frosted glass chimney, it has a 3-way socket for 30-70-100 watt bulbs. Shade is 13" in diameter; lamp extends 24" from wall. With mounting brackets, $15.95 ppd. Ward Phillips Co., Carpentersville, Ill.



OUTDOOR SPORTS who like to garden, fish, hunt, will be delighted with a pair of these lightweight Latex boots to protect their shoes and trousers. In their pocket-sized pouch they're convenient to carry when the weather looks threatening. In brown only, with non-skid soles and heels, one size fits men's shoe sizes 7-10½. $3.95 ppd. Max Schling Seedsmen, Inc., 538 Madison Ave., Dept. 660, N.Y.C.



COVERED GIRL. It's a wise woman who keeps a cover-all apron on a handy hook to cover dressy clothes for last-minute chores. And this one is a humdinger. Waterproof, stain-resistant, silk-finished, silver-printed Vinylfilm, it comes in dusty pink or powder blue with silver edging. One size fits all. Side opening makes it easy to get at pockets. $1.98 ppd. Huss Bros., 100 W. Chicago Ave., Chicago 10.

AUTOMATIC SUGAR DISPENSER

IT'S NEW

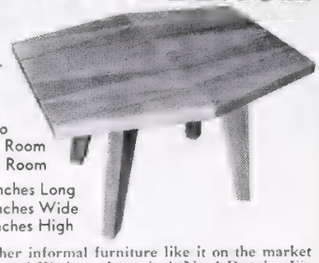


Glamorize your table with this sparkling new SUGAR DISPENSER. The smart way to dispense sugar in measured teaspoonful or any desired amount; simply press button. Practical, hygienic, economical, as well as beautiful. No more spilling! Also a perfect gift. Shipped to you direct from Holland. Mailed anywhere in U.S. Ppd. duty free. Send only **$4.95** for Dispenser in lustrous heavy nickel plated solid brass; or **$3.95** for Dispenser in highly polished aluminum. Postman collects 15¢ del. chg. which cannot be prepaid. Satisfaction Guaranteed.

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NEW — BEAUTIFUL — EXCLUSIVE!

Cleverwedge SWEDISH BENCH



For
Patio
Sun Room
Rec Room

28 inches Long
22 inches Wide
17 inches High

No other informal furniture like it on the market anywhere! Wedges of two-inch No. 1 Douglas Fir cleverly fitted together to form a beautiful mosaic pattern. Finished with special clear varnish to reveal the natural grained beauty of the wood, and to produce a smooth finish that resists weather, wear and stains.

Shipped completely assembled. Sturdy construction throughout for years of service.

JUST $14.95 (includes crating) F.O.B. Stromsburg Shipping Collect Weight 17 lbs. No COD'S PLEASE

Your satisfaction guaranteed or money refunded.

Send check or money order today. Also ask about other pieces of Cleverwedge informal furniture.

MORRILL WOODCRAFT
100 EAST FIRST ST. STROMSBURG, NEBRASKA

SHOPPING





DUST RUFFLES and quilted coverlets of Everglaze chintz in 15 solid colors. Mix them or match them. Twin coverlet. $12.95; full. $13.95; King-size. $27.50; twin dust ruffle. $6.95; full. $7.95. Draperies: 63" long. $5.95; 90". $7.50. Pillow sham. $3.95; vanity skirt. $7.95. Custom orders for spread. draperies. Send 10¢ for 15 color swatches. 90¢ post. per order. Colten's. 1351 Beacon St., Brookline. Mass.



TROUBLE LIGHT. Magnalite is a wonderful thing to have in the glove compartment of the car when you have to change a tire on a pitch-black road. It plugs into the cigarette lighter socket. has a 12' cord. and the magnetized base holds the light in any position on any part of the car body. $3.95 ppd. No c.o.d.'s. Eunice Novelties. Box 41. Rego Park, New York.



THE KING OF SIAM probably uses this tableware in his palace dining room. It's that elegant! The blades are bronze. the handles are black bone topped by a golden bronze Buddha crest. Imported from Bangkok. are tea spoon. $1.80; fruit knife. $1.80: butter knife. $1.55: demi-tasse spoon. $1.55: shrimp fork. $1.55: cheese knife. $2.60: iced tea spoon (bottom). $2.10. Ppd. The Old Mexico Shop. Santa Fe. N.M.

THE SPOT REMOVER FURNITURE POLISH



REVIVA by
Jackson of London

REMOVES stubborn **surface** spots
CLEANS dirt and grime
POLISHES to high, dry lustre.
Covers minor scratches. For all varnished, shellacked or lacquered surfaces.

ENTERTAIN WITHOUT FEAR! No need to worry if you have rings from alcohol, heat or water on your table—or any other **surface** spots on your favorite modern or antique furniture. Just apply **REVIVA** and **surface spots** will vanish like magic. Revives original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years. A Triple Action Tonic for Marred Furniture.

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PLUS POSTAGE, Sorry, no C.O.D.

Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. **$1.50** jar, **$2.00** double size.
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To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker Drive, Dept. HB-6, Chicago 6, Illinois.

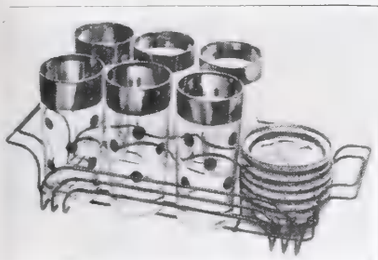


This Frame is Pretty as a Picture!

24 karat gold plate on solid brass, with or without antique white. Please state preference. Size 6" x 4½" approx., easeled for desk or dresser display plus hook on back for hanging. Complete with glass, ready to insert picture. Guaranteed not to tarnish. Specially priced at $5.00 ea. or $9.50 a pair.

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The Jamaica Silversmith
79-32-B, 164 Street, Jamaica 2, N.Y.



LUSTERWARE
13-pc. Hiball Caddy

Reminiscent of old country lusterware, these 6 lovely 14 oz. crystal-clear glasses have tarnish proof, life-time, permanent silvered bands and decorative dots. Together with 6 silvered coaster-ashtrays in contemporary ebony rack, they make entertaining an event. **13-piece set $6.95 plus $1.00 for mailing costs.**

LUSTERWARE
Serving Dish



Unusual in design, versatile in use, glass butterfly dish is tarnish proof, silvered lusterware. Red-tipped black wire antennae are both decorative and useful as carrier. Wingspread 8". Use as candy, nut, relish dish or ashtray. **$2.95 postpaid.**

NANELIE MADSEN 440 Broadview Highland Park, Illinois

STERLING SILVER



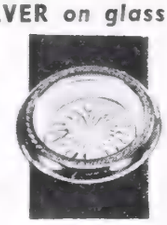
Candle Stick

Each **$2.** ppd.
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Beautifully crafted Sterling Silver. Stands 2½" high. Adds charm to your table setting, sideboard or mantel. Exquisite Gadroon design. Buy a pair or more for your home or gifts. Guaranteed.

STERLING SILVER *on glass*

Ash Tray
COASTER



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Handsome, versatile. Ash tray-coasters have Sterling Silver rim on heavy, cut crystal type glass. Perfect for ashes coaster won't lift with highball glass. SPECIAL OFFER! Buy 5 get ONE FREE. Mailed insured.

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DIXON
FURNITURE CATALOG

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Send 25c today and let Dixons show you how to save ⅓ and more of retail prices.

DIXONS FURNITURE CO.
DEPT. J-68 ELLICOTTVILLE, N.Y.

Absolute Satisfaction Guaranteed

Down Comforts *Beautifully* RE-COVERED



. . . in exquisite down-proof satins, taffetas, sateens. Wool Comforts Re-Covered Too.

ALSO . . . Old Featherbeds converted into heirloom, cloud-soft feather-fluff comforts by ALDEN secret de-stemming process © 1954

Send for **FREE** Samples of Coverings, Testimonials and Descriptive Folder

ALDEN COMFORT MILLS — HB
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I have ☐ Old Down Comfort ☐ Featherbed
☐ Pillows which may need re-covering or converting into beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature *without obligation.*

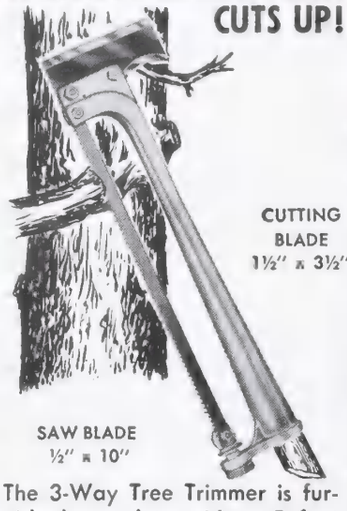
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NOW — you can **TRIM** and **PRUNE** hard to reach shoots and branches from your trees — with *EASE*

the new **3-WAY TREE TRIMMER**

lightweight — easy to use

IT SAWS! CUTS DOWN! CUTS UP!



The 3-Way Tree Trimmer is furnished complete with a 5 foot wood shaft. Made of die cast aluminum (only 8 oz.), it includes tough, strong saw and razor sharp double-edge hardened steel cutting blade — both replaceable.

The easiest way to maintain and beautify your trees

Send cash, check or money order. (No C.O.D.'s)

Only $3.95

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Toledo, Ohio



Sterling & Crystal
GRATED CHEESE SHAKER

Let this lovely sterling crystal and silver cheese shaker take its place beside your nicest silver service. Holes are specially designed for dispensing cheese. Grated cheese is etched in crystal. Height 5¾". **$6.75** Ppd. Tax Incl.

INSTANT COFFEE HOLDER TO MATCH 6½" HIGH, POSTPAID, TAX INCL. $10.00 THE PAIR, POSTPAID, TAX INCL. $16.00

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WHISKEY FLAVORED TOOTH PASTE!



GENUINE 6 PROOF STUFF
SCOTCH · RYE · BOURBON

Why fight oral hygiene—enjoy it! Here's real he-man tooth paste that's the best argument yet for brushing teeth 3 times a day. Full size 2½ oz. tubes are flavored with the real thing. Don't hoard (there's plenty) so give 'em for gifts. *Send $1.50 for each tube* and start living.

HOSTESS HOUSE, Dept. B
5858 Forbes St. Pittsburgh 17, Pa.



WINDOW SHOPPING



FAMILY BARBECUE TABLE is a glorious blending of redwood and aluminum. Elegant indeed for patio suppers and picnics, the durable wood and hardy aluminum combine in a 6-foot long table with attached parallel benches. $49.95. The matching canopy is $19.95 extra. All postpaid from Kogen Manufacturing Co., Inc., 925 N. 21st Ave., Hollywood, Florida.



CORAL FROM CAPRI. Much of the sun and music of Capri is caught in the polished loveliness of this coral, which has always seemed to us to be the jewelry of springtime. 15½" double strand choker, $4.40; drop or button earrings (screwbacks or pierced), $2.50; coil bracelet, $3.30. Complete set, $9.90. Tax and post. incl. Alpine Imports, 505 Fifth Ave., New York 17, N.Y.



MADONNA AND CHILD, sculptured of bone-white china with the texture of marble, is a gift you may want to remember for a godchild's First Communion or Confirmation. The attitude of the figures, and the warm gleam of the china, make the price tag hard to believe. 7" high. $2.98 ppd. The Colonial China Co., Box 28, Laurel, Maryland.

(*Please turn to page* 89)

KITCHEN SCALES
German Made

A Joy Forever, this handsome lever scale! (weighs up to 11 pounds in quarter ounces). Precision made in Germany of porcelain finished steel, it has a polished stainless steel tray which will hold both liquids and solids. And the tray is removable for easy cleaning. No springs. Measures 10" x 4" x 4½" **$7.98** plus 55¢ for postage & handling



HERE'S HOW co.
Dept. HB-4, 27 E. 22nd St., N. Y. 10



CUSHIONS in your choice of colors. 18½"x24" tufted cotton filled. 7.95 ea. 2" Foam rubber 14.95 ea. Bench Height 15"

BENCH or COCKTAIL TABLE

Genuine Formica top and sides in ebony with tapered brass tipped legs. Also available in Walnut or Blonde Formica with tapered brass legs.

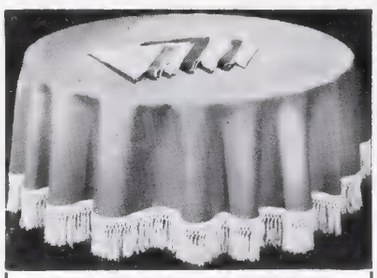
Size 18½"x48" **39.75**
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Other sizes available on special order.

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THE SHAPE OF THINGS

Oblong, oval, round . . . here are those special tablecloths that are so hard to find! Fine quality "butcher linen," edged with four-inch hand-knotted white fringe. Delightful background for any china, every meal. Easy-to-wash fast colors—powder pink, whipped cream white, sea isle aqua, hot cocoa, dark green, charcoal gray, sunny yellow, and lipstick red. Complete the setting with matching or contrasting napkins.

OBLONG or OVAL

52" x 70" $5.95
60" x 80" 7.95
70" x 90" 9.95

70" Round . . . $6.95
Napkins . . each, 50c

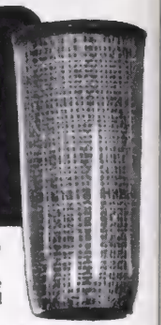
All prices postpaid in continental U.S. Check or money order. Sorry, no C. O. D.'s

For the Home Beautiful **benjamin's** Decorators

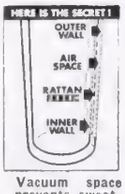
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West New York
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DOUBLE-WALL insulated tumblers



- **Keep Drinks Cold To Last Sip!**
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Vacuum space prevents sweating, furniture marring, chilled hands; keeps drinks cold to last sip.

Order this hostess sensation today! Gracefully tall, break-resistant plastic, outer wall clear, inner wall and lip in pastel colors, inlaid with natural rattan. Holds 10 ounces.

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No CODs, Please.

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Bettina's of Mobile, Mobile, Alabama



Now...
all you've dreamed of and more!



When you see Heritage-Henredon's *Informal Provincial Group* you'll find the charming furniture you've always wanted has been carefully designed for utmost usefulness.

Notice how many of the living, dining and bedroom pieces in this large collection would serve more than one purpose. Open the cabinets and chests. You'll find trays, adjustable shelves and compartments. Run your hand over the smooth, beautifully matched walnut, finished in grayed "shell" or sunny brown.

And don't be afraid to look at the tags. Heritage-Henredon knows how to bring you finest custom-made quality at a price almost anyone who loves good furniture can afford.

The 42-inch living-dining table (above) extends to 82 inches. The table below (44 x 68 inches) opens to 116 inches with drop center legs for extra support.





Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES

Factories at Morganton, High Point, Mocksville, N. C.

Write for booklet picturing many of our collections—send 25¢ to Henredon, Dept. HBI, Morganton, N. C. Name of dealer nearest you sent on request.

Chatham's *lightweight blankets in enchanting new "Summer Rose" print*

...SO NICE TO WAKE UP TO!



What luxury! Breakfast in bed to start a happy day . . . a dreamy, cloud-weight blanket, light and warm as laughter, to cozy you through a cool night! It's Chatham's new romantic "Summer Rose" print . . . to pay you and your bedroom a pretty compliment.

Chatham's lightweight blankets are the just-right weight for spring, summer and fall. See these delightful lightweight blankets at your favorite store now—in engaging "Summer Rose" print, pink, blue or yellow, at $5.95 . . . in cloud-soft "Miami" in *nine* fashion colors, to mix or match to your decorating delight, at $4.95. Duraloom-bound for lasting beauty—and kept fresh for you in a protective clear-view package, both "Summer Rose" and "Miami" come in the practical 72″ x 90″ size for single or double beds.

Air-conditioned bedrooms need a Chatham lightweight blanket! Cooler than a winter-weight, it's a happy whisper of warmth that insures restful, restoring sleep!

Chatham Blankets America

Chatham Manufacturing Company, *Mills at* Elkin, Charlotte and Spray in North Carolina

Chatham name is also famous for fine fabrics in women's and men's apparel. Look for the CHATHAM label when you buy.



WINDOW SHOPPING

CONTINUED FROM PAGE 84

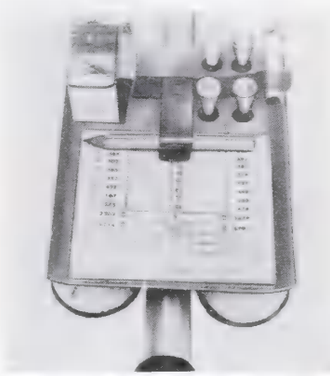
WELL ON THE WALL. A gay corner bracket is a colorful adaptation of the old Well. Hang it in the kitchen or on the patio as a show-off spot for a small potted plant. In a child's room it will hold a miniature doll, or lead soldiers. Handmade with a flock finish, roof is red, floor is green, walls are gray, posts are yellow. 12½" high, 5½" deep, $2.95 ppd. John A. Druzbik, 136 Center St., Lackawanna, N.Y.



A CRUET INTEREST. Ceramic dolphins in green and chartreuse have gracefully joined bodies, yet each pours oil and vinegar without the other spilling. With the cruets are separate salt and pepper shakers to give you a salad set that would be a bargain at three times the price. Complete, $1.95 ppd. House of Schiller, Dept. HB152, 180 N. Wacker Dr., Chicago 6, Ill.



GOLF KART-KIT fastens onto the handle of any golf cart—and Presto! you have your own personal Jeeves on the links. It's designed to hold a score card and pencil, cigarettes and matches, two golf balls, tees, and your lighted cigarette. Made of anodized aluminum with rustproof fittings, it has rubber grommets to hold tees in place. $2 ppd. Dixie-Craft Products, Box 302, No. Hanks St., Rome, Ga.





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These beautifully printed posters advertise products from German Beer to Spanish Bull Fights in the language and art of the country.

Set A—14 posters from 9 different foreign countries (size 1' × 1' to 2' × 3½' approx.) ..... $10.50 7 for $5.50 PPD.

Sports Car Set—6 foreign sports car posters all different (size 1½' × 2' to 3' × 4' approx.) ..... $8.50 3 for $4.50 PPD.

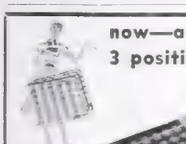


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"Elevated" Head Rest nestles head & shoulders for reading, resting; "Elevated" as Foot Rest it's ideal for "feet-over-head" relaxation. FLAT—it's a comfortable full-size bed—NO MATTRESS NEEDED. Folds to just 4½" × 28" x 37" (fits in a corner of your car trunk). Opens to 75½" x 28". Sturdy, heavy gauge aluminum frame, multi-colored SARAN plastic covers. Only 9½ lbs. Perfect for indoors, outdoors. The ideal guest bed.

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AVRA INDUSTRIES Dept. HB-4, P.O. Box 8654 Washington 11, D. C.

Longer Finger Nails Now Yours in minutes with this new discovery!



BEFORE: If your nails resemble those in the illustration above, you owe it to yourself to try this new miracle preparation—LIQUI-NAIL, the discovery which enables anyone to possess longer, tapering nails.



AFTER: Above you see the way the same hand looks after an application of LIQUI-NAIL. This new liquid plastic smooths out ragged edges, repairs torn nails and gives you the long, beautiful nails you've always wanted. Looks and feels like your regular nail!

NOT A FALSE NAIL . . . but a "treatment" that builds up your short or broken nails fast!

Now here at last—the new LIQUID NAIL discovery that makes your dreams of beautiful, tapering, LONGER LOOKING nails come true! No matter if you have broken or jagged nails . . . no matter if your fingernails are short and unattractive . . . this new discovery now changes all that! And in just minutes!

NOT ARTIFICIAL NAILS

New and so different—not a false nail that glues on! Not a polish! It's an amazing plastic liquid that you brush on. Dries quickly to a smooth, clear appearance. Virtually becomes part of your nail. Can't crack or break. You can do heavy housework, type, wash dishes and clothes. You can drive, work in the garden, play tennis, etc. All this without damaging your nails. You can build your nails to any length or shape desired. **LIQUID NAIL** practically becomes part of your nails. It actually **GROWS OUT** with them.

YOU NEED NOT BE ASHAMED OF YOUR HANDS

No longer need you be embarrassed in public by homely, unsightly hands. **LIQUID NAIL** corrects badly formed nails and it evens jagged edges with only **ONE** home treatment. The same type treatment at your beauty salon would cost up to $15.00. With **LIQUID NAIL** the cost to you is only pennies! It's so **EASY!** It's so **QUICK!** It's **FUN** to do! Right before your eyes, in mere minutes, **LIQUID NAIL** gives your fingers a tapering length and slenderness that adds exquisite beauty and elegance to your hands.

JUST BRUSH ON!

Nothing could be simpler . . . mix in cup, then brush on the liquid and let it harden. Makes your nails look real, feel real. No artificial or exaggerated appearance such as false nails give. And it lasts and lasts. No need for daily touch-ups.

NAILS GROW STRONGER TOO!

LIQUID NAIL is stronger than your regular nails. Grows out with your nail. Your friends will envy the look of beauty it gives. So natural and alive looking! Always neat, trim, beautiful!

GET THE GENUINE ORIGINAL FOR BEST RESULTS

Get the genuine—get the best for the best results! **LIQUID NAIL** costs no more than inferior imitations. It's backed up by years of research and experience. Buy it with confidence on Money-back Guarantee!

ACCEPT OUR FREE TRIAL OFFER

You don't risk a cent when you try either size of **LIQUID NAIL**—it is sent to you on a guaranteed money-back basis. You try it—you test it—then if it doesn't give you long, tapering, beautiful looking nails, just return the balance of the formula within 10 days and you get back the purchase price—no questions asked. You can't lose a penny on this no-risk free home trial. Production is limited. It may be months and months before enough is available at your drug store. So send the coupon **today** to the exclusive distributor:

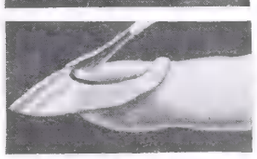
COMPLETE TRIAL KIT $1.

For the first time you can get a complete 3 month kit for only $1. This includes nail forms, liquid, special dropper, mix dish and easy picture instructions. Get yours now on FREE TRIAL! Mail coupon TODAY!

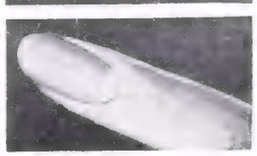
SO EASY! Apply in minutes!



When your nails are too short, constantly breaking, tearing—correct them with new LIQUI-NAIL.



Just place one of the nail forms on the nail and brush on the LIQUI-NAIL.



The nail hardens quickly. Slip off form and nail is ready to trim and polish. Looks real—SO NATURAL!

THORESEN'S 352 Fourth Ave., Dept. 19-D-77 New York 10, N.Y.

FREE HOME TRIAL COUPON

(LIMIT: 2 KITS per coupon)

THORESEN'S Dept. 19-D-77

352 Fourth Ave., New York 10, N.Y.

Gentlemen: RUSH your LIQUID NAIL KIT on 10 DAY HOME TRIAL. Include Liquid, Nail Forms, applicator brush, etc. LIQUID NAIL must give me long, beautiful nails or I will return unused portion for full refund of purchase price. ☐ Payment enclosed. Rush prepaid. ☐ Send C.O.D. (plus all postage costs.

☐ Trial Kit, complete Only—$1 plus 10¢ tax

☐ One Year Kit, Complete Only—$2 tax paid.

☐ Special 2 Large Kits Only—$3 tax paid

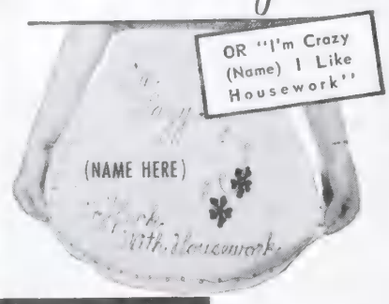
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Conversation-piece aprons . . . personalized with wearer's name. These useful, inexpensive and cleverly embroidered aprons invite smiles whenever worn. Spring Maid broadcloth, vat-dyed, Sanforized; guaranteed non-fading. 7 brilliant colors . . . variegated-thread embroidery. A practical and laugh-provoking gift for friends. Choose from 2 styles.

(1) I'm Lazy (Name) To Heck With Housework
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We will gift-wrap and mail to your list . . . all postage paid on prepaid orders.

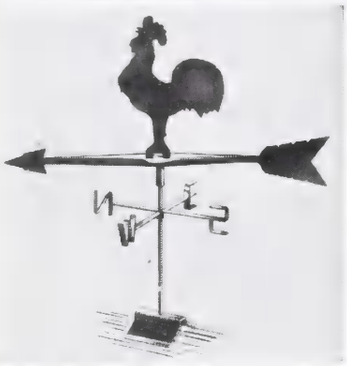
$1.50 ea. 3 for $4

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WE PAY POSTAGE ON ALL PREPAID ORDERS
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WIND MASTER WEATHERVANE

An amazingly big, sensitive and most attractive weathervane for this low price! It's 29" high and 28" wide; rooster is 12¾" high. Sensitive to the slightest change in wind direction. Stamped from new-type rust-resisting steel, it has a dull black baked enamel finish, and carries modern, three-dimensional letters to indicate wind direction. On house or garage, it will be your pride and joy for years to come! Costs just about ⅓ what you'd normally expect to pay! **$8.95**

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for the light of your life!



IMPORTED CRYSTAL CHANDELIER (P-50)

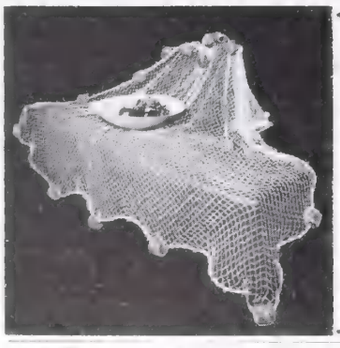
Styled for contemporary and traditional settings!

When will you again see such a gleaming masterpiece for such a wonderfully low price? European craftsmen have abundantly covered it with dazzling hand-cut and hand-polished prisms. Five crystal arms support five lights. And all at the importer's special price with satisfaction completely guaranteed.

height 19" width 18" **$49**

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FISH NET TABLE CLOTH

Create a nautical atmosphere with this Hand Made Original

—and enhance your reputation for originality in table settings. Ideal for luncheons, sea food dinners, barbecues, buffet servings etc. Doubles as an attractive wall decoration too, makes a perfect gift. This beautiful hand made original in spray white imported fishnet is 52" x 72" ample for most tables, only $6.95. Banquet size 72" x 104", $10.95 postpaid, satisfaction guaranteed. Send check or money order to:

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OUTDOOR INCINERATOR

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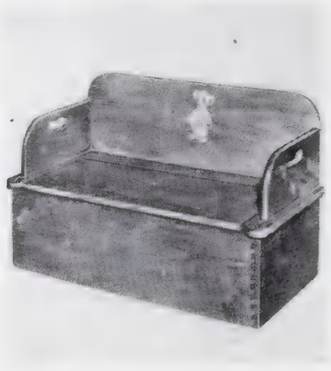
No. 1—1½ bu.	wt. 70 lbs.—$49.50
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J.W. Fiske ARCHITECTURAL METALS, INC.
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ESTABLISHED 1858



WINDOW



TOY CHEST-BENCH. There *must* be some children who are born neat. But where? So bless the sturdy toy chest, inspired dumping ground for guns and blocks and dolls. And bless the cover that hides the mess. This one's a bench, too. Handmade of pine in antique finish with concealed sliders that move easily. 31½" x 16½" x 20" high, $15.95; unfinished, $14.95. Exp. chgs. coll. Jeff Elliot, Dept. HB4, Statesville, N.C.



PUT THISTLE DOWN on your gift list because we don't know a girl (especially if she's a Bonnie Highland Lassie) who wouldn't love this set. Taking its design from fair Scotland's thistle, the sterling silver hand-wrought set includes: bracelet, $6.50; pin and earrings, $2.75 each. Set, $10.75. Necklace, $10. Tax, post. incl. Jamaica Silversmith, 79-32B 164th St., Jamaica 2, N.Y.



FROM SOUP TO NUTS. Whatever the dish—the spicy curry you begged from a friend, the exotic salad pictured in your favorite magazine, a new way to cook meatloaf clipped from the Sunday Times—you'll keep the recipe in this gayly decorated expanding file imprinted with "What's Cooking?" 10" x 8", with a red ribbon fastener. $1.95 plus 25¢ post. Zenith Gifts, 55 Chadwick St., Boston 19, Mass.



SEND FOR OUR FREE CATALOGUE



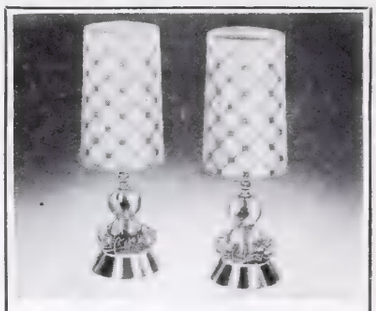
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TWIN BOUDOIR LAMPS

Stunning! That's the word for these fashionable Twin Boudoir Lamps created to give your room an exciting new air of richness. The decorator-selected, nine inch cylinder shades are of pure white textured parchment with rich gold design. Lamps have hand-polished antique brass base and crystal stems. Over all 16½" high. So inexpensive too!

The Pair only $11.95 ppd.

Matching 24" high Vanity Lamp $10.95 ppd.

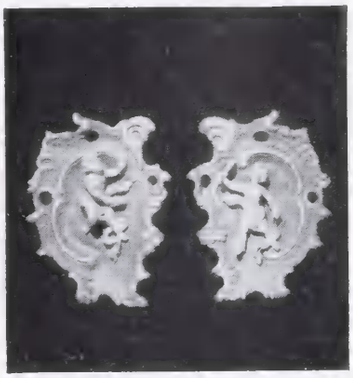
Satisfaction Guaranteed

GARFIELD SHOP
7928 So. Ashland, Dept. B-4, Chicago 20, Ill.

SHOPPING



PLAQUE MAGIC for a teen-age daughter's bedroom or for a new bride's dressing room are bisque-type china pin-ups with frolicking cherubs in a raised design. They are available in softest pink, blue or green and are 6½″ x 4″. The price of the pair is only $2.95 ppd. Lee Wynne, 5446-B4 Diamond St., Philadelphia 31, Pa.



WHEN APRIL SHOWERS are falling out of doors, you can have your Spring planting blooming freshly inside. This umbrella-shaped planter would be gay with geraniums or hyacinths—or with a pretty trailing vine. In pink and black or in antiqued white and green wrought iron, 24″ high, 18″ diameter. $6.95 ppd. Order it from Townsend House, 645 Bergen Ave., Jersey City 4, N.J.



CASE HISTORY. This lovely eye glass case really has a history. The superb, soft leather comes of course, from Florence. It's exported to Germany where the craftsmenship is unexcelled. Thence to America to you! Deep green with jade trim or fiesta red with black trim, both with elegant gold tooling. $3.95 each, ppd. B. M. Lawrence Imports, 255 California St., San Francisco 11, California.

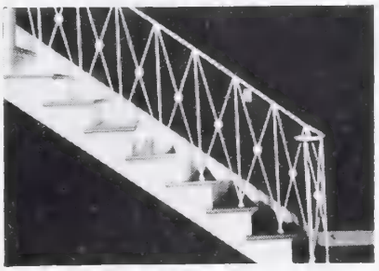




Lasting beauty for your home

TFC Ornamental Iron

Economically priced, easy to install—The decorative beauty of TFC Ornamental Iron adds charm to the exterior or interior of any home, traditional or modern. From our hundreds of patterns you can choose distinctive columns to frame and support an entrance, graceful railings for porch or patio, attractive gates, door grilles, mail box stands and similar items. TFC Ornamental Cast and Wrought Iron is expertly made and designed for easy installation. Cost is comparable to standard millwork. Mail coupon *now* for free illustrated idea book.



Mail for free planning helps

Tennessee Fabricating Company
1523 Grimes St., Memphis 6, Tenn.

Send booklet showing how to beautify my home with TFC Ornamental Iron.

Name.....

Address.....

.....

IN KITS *or Beautifully Finished*



with or without Swivel Top

It's an END TABLE It's a DESK It's a FILING CABINET

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating . . . directly in front of you at just the proper height. Ideal bed table . . . top swivels over bed for breakfasting, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16″ x 25″ x 28″ high. Either style with swivel top **$36.95**. Without swivel **$32.95**. In kits with swivel **$26.95**, without swivel **$24.50**. Express charges collect.

NOW—Large New Catalog of Finished and Kit Form Furniture and Racks. Send 10¢ stamps or coin.

Immediate Delivery
No C.O.D.
Money Back Guarantee

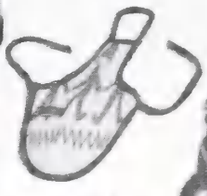
Yield House
Dept. B4-6
North Conway, N.H.

"Bottle Bibs"

A New Touch for Parties and Barbecues



Bright new table note for the clever party giver. These conversation piece "Bottle Bibs" will give life and laughter to your beverages. Set a corkscrew in the loop on the wine bottle . . . an opener for the soft drink or beer bottle . . . matches, cigarettes, peanuts, or whatever your fancy dictates in the tiny patch pockets of the others. Practical, too, Bottle Bibs provide a firm grip and prevent dripping. Fabrics are color fast and washable, of course. Available only from Scandicrafts.





Set of 6 in assorted bright colored cottons . . . . **$2.00** ppd.

Scandicrafts
Dept. B-21 Ardsley, N.Y.



YOUR CHILD'S NAME ON HAND-PAINTED PENNA. DUTCH STOOL

Finished in lusterless black, decorated in the traditional Pennsylvania Dutch style in four colors. Child's name hand-lettered in Gold at no additional cost. Sturdy construction from its full inch thick plank top to its lathe-turned hardwood legs. Perfect for the young T.V. viewers. Excellent as a gift. Specify name.

$2.95 ppd. K. D.

Satisfaction guaranteed

Size 9″ x 12″ x 9″ high

DUTCHCRAFTS
Dept. B-27
424 Ridge Ave.
McSherrystown, Pa.



JET BRUSH DISHWASHER

Say farewell to "dishpan hands" and soggy dishrags! The new jet brush cleans dishes, pots and pans in half time, with half the effort! And you hardly have to put your hands in water. A press of the button shoots a jet of detergent just where you want it . . . the nylon brush does the rest . . . scrubs as it suds! Scraper removes sticky deposits. Comfort-grip handle holds your favorite liquid detergent. No cumbersome hose needed. In red or yellow, 9½″ long. **$2.95** Postpaid

Write for Spring Catalog

ROCKAWAY HOUSE, INC.
55 Main St., East Rockaway, N.Y.

DAY-n-NIGHT DRIVEWAY GUIDES

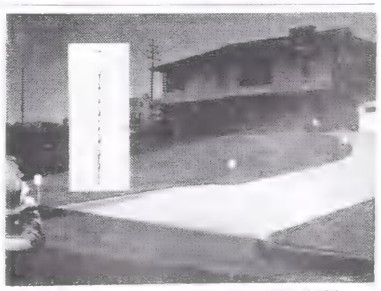
make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with thousands of tiny crystal mirrors that glow fluorescent yellow in car headlights or moonlight at the curb. In full daylight or by street lights. You'll know the Guides are working out as well as in them! Yellow color shows clearly against snow, sand, grass. Rugged—made of aluminum. 24 inches high, with wrought iron stake.

2 for $1.85 4 for $3.60
6 for $4.95 10 for $7.95

Postpaid when all are to be sent to one address at one time.

$1.00 EACH POSTPAID



FAST SERVICE—SHIPPED THE DAY YOUR ORDER ARRIVES. SATISFACTION GUARANTEED OR MONEY BACK

Spear ENGINEERING COMPANY — 284 Spear Bldg., Colorado Springs, Colo.



REDWOOD NEEDS

BEHR PROCESS

Liquid Raw-Hide

for long life for beauty

BEHR PROCESS LIQUID RAW-HIDE REDWOOD FINISH

beautifies redwood ■ any wood, brings out the grain and gives it years of outdoor protection. RESIN-FREE Behr Process Finishes chemically bond with the natural resins of wood to form a protective coating — an exclusive feature advantage. Buy either Clear Finish #1 or Dull #2. $1.75 Qt., $5.30 Gal. Postpaid, Guaranteed.

LIQUID RAW-HIDE 2 IN 1 FINISH

is a combination stain and clear finish which stains, seals and finishes redwood or any wood. Excellent for reviving old redwood. $1.75 Qt., $5.30 Gal. Postpaid, Guaranteed.



Wood finishing pamphlet and color literature describing these and other Behr Process Finishes sent with every order or FREE on request.



LINSEED OIL PRODUCTS CORP.
1100X S. Fremont Ave., Alhambra, Calif.



Your Most Enchanting 44 Minutes on Record

ALEC TEMPLETON

AND HIS MUSIC BOXES

For the first time, Alec Templeton puts the charming music of his famous collection of rare music boxes on a record. A music box with drums and bells, a tiny replica of Mozart's piano—24 different music boxes in all—give forth with the nostalgic music of not so long ago. You'll hear folk songs like "Comin' Through the Rye," operatic selections including the "Anvil Chorus," minuets . . . 45 different, delightful tunes. A record you'll always treasure.

Highest Fidelity, a masterpiece of reproduction

33⅓ RPM $5.95, postpaid

also available on 45 RPM, same price
Mail Orders Filled Promptly

FICKER RECORDING SERVICE
17 Arcadia Road, Old Greenwich, Conn.



A BRACELET FOR GRANDMOTHER . . .

Modern grandmothers are proud of their grandchildren the more the merrier! Just send us the complete list, first name and birth date, and we'll engrave each on a separate disc. One grandchild or twenty, she'll be pleased as punch to have her beloved family with her at all times. Prices include engraving, tax, and postage.

In sterling silver, bracelet.....$3.00
each disc.....$1.50
In 1/20 12K gold-filled, bracelet.....$3.00
each disc.....$2.00

14K gold, too. Prices on request.

Send for our complete catalog.

No C.O.D.'s, please.

Holiday House

14 Bellevue Theatre Bldg. Upper Montclair, N.J.

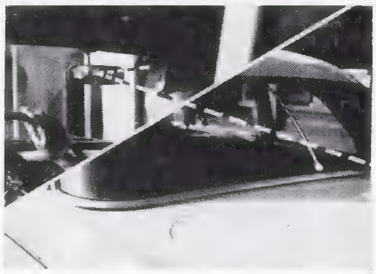
Make Fantastic Profits

100 SPOOLS NEW THREAD 1¢

Incredible, but absolutely TRUE—100 spools of wonderful mercerized thread in colors and black and white—only $1.00! **FREE** with order—one pair fine steel Embroidery Scissors (others charge $1.00 for Embroidery Scissors—we give you ■ pair FREE!). We make this offer for two reasons: 1, to bring you world's greatest thread offer. 2, to help you make BIG MONEY selling our thread! FREE money-making details and LOW volume prices sent with your order. Our thread comes in black and white, and all colors of the rainbow—16 shades of blue alone. Now you can match any color under the sun. Perfect for mending, darning, sewing, patching. **FREE! EXTRA!** Package of needles and needle threader with order. Satisfaction absolutely guaranteed or money back. Send money today. Pls. include 25¢ extra for postage and handling or $1.25 in all. Do it NOW!

QUALITY THREAD CO., Dept. M-7

305 Knowlton, BRIDGEPORT, CONN.



It's easy to park your car with

PARK RITE

AUTO PARKING GUIDE SET AND SYSTEM

Would you pay $1. to say goodbye forever to frayed tempers, high blood pressure and jaded nerves from parking your car. Whether you are an old hand or a new learner-driver, all the doubt will be taken out of backing your car into ■ tight parking space if you use PARK RITE. It's quick and sure every time. No more struggling with the wheel or scuffed tires, PARK RITE guides you into parking space as easily as you drive forward. Use system also, for hitching trailers . . . . back into right position first time. only **1.00** ppd.

FORTUNE ENTERPRISES (Dept. HB-46)
P.O. Box 2150, Hollywood 28, Calif.



WINDOW



STATION WAGON DRESS is a classic that you'll hop into in the morning to carry you through a day of informal activity. It has white stitched trim, snap front, self belt. In Cadet Blue chambray and Navy or Faded denim in sizes 10-44. 12½-20½. Sizes up to 20, $10.95; over 20, $12.95. Matching adjustable hat or shoulder bag, $3.95 each. Ppd. Western Classics, Box 4035, Dept. HD, Tucson, Ariz.

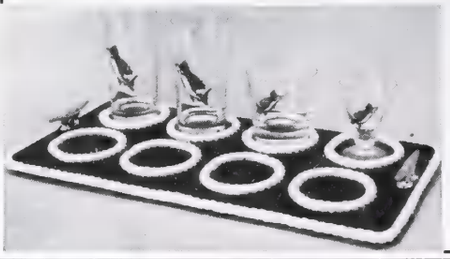


DIVIDE AND CONQUER your space problems with these handsome shelves. Of solid ash with gleaming brass pipe trim, they'll make a dining nook or television corner of one end of your living room. Use them as bookcases, or on top of a dresser to create a buffet or storage unit. 40″ wide, 10″ deep, 36″ high. $22.95 exp. coll. Show-off, Inc., Jamestown, N.Y.



FOUNTAIN IN FLORENCE that is an artistic landmark in that city of art treasures is the famous Fountain of Verrocchio. And here it is, reproduced in Tom Thumb style, in Florentine silver, just 4½″ high. Use it as an individual nut dish on the dinner table, or as an ash tray. Mailed directly from Italy. $1.98. Pay postman 15¢ on delivery. Allow 4-5 wks. deliv. Tesori d'Italia, 1261 Broadway, New York 1.

PIPED ABOARD!

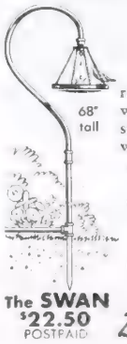


A stunning wood tray of enameled Royal Blue with polished chrome cleats. Fitted with white halyard rope to keep your eight glasses on station, at sea, pool, or on the patio. 9″ x 18″ with rubber bumpers on bottom to insure ship-shape housekeeping. $11.50 postpaid.

THINGS, UNLIMITED, Route 1, Box 209B, Naples, Florida. *Sorry no C.O.D.'s. Sold by mail order only.*

FOUNTAIN BIRD BATH

Attracts birds



A slow drip (50 to 60 drops per minute) keeps a ripple ~~~ on the surface. The motion of the water and the dancing light reflections have an irresistible attraction for birds. Takes only ■ gallon of water each seven to eight hours.



- **Fully adjustable** from slow drip, to fine spray, to strong stream for easy cleaning and flushing.
- **Easy to install and move.** Standard garden hose connector and rust-proof solid aluminum stake—easy to install in any part of your garden and move as often as you like! Can be permanently installed with underground connection.
- **Can't ever rust.** All pipes and fittings are made of aluminum and brass. Hot aluminum bowl, with brass chains. Easy to paint if you prefer another color.

PATENT PENDING

The **SWAN** $22.50 POSTPAID

The **SILVER HERON** $32.50 POSTPAID

Birds Unlimited 2312 Revere Lane, Colorado Springs 4, Colo.

SHOPPING



THERE'S A SUNDIAL at the bottom of your garden, as golden in color as the flash of forsythia, that is cast of a highly corrosion-resistant alloy that will retain its natural high luster under all weather conditions. Fluted column, leaf-adorned base, and dial platform are cast of terra cotta. Dial is 10" in diameter, stands 28" high on column. $45 ppd. Wilcrist, Inc., 1205 McBride Ave., Little Falls, N.Y.

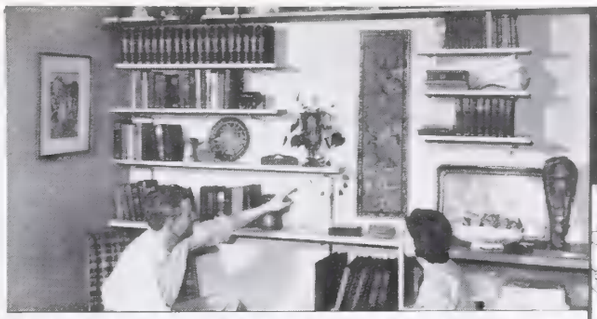


BUY YOUR LEAF, and like us, you'll wonder how you functioned as a hostess without its many assets. We use ours for sandwiches, bread and rolls, or piled with fruit as a centerpiece. Made by International Silver Co., 16" long and 7¼" wide, it's silver-plated on copper, has a highly polished finish. Lovely price is $8.95 incl. tax, post. Macy's, Herald Square, New York 1.

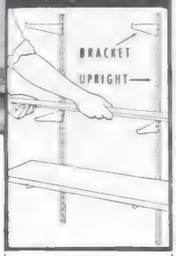


MINIATURE SPODE as beautiful and cherished as its larger fellow-pieces, is a sweet copy of the famous Low Dutch shape. 2½" jug is creamy white, and decorated in sepia brown with an 1830 engraving know as Albion Ships. You might use it for cream, cigarettes, tiny flowers or as a collection addition. $1.95 ppd., gift-wrapped. Hunterdon House, 148 Main St., Flemington, N.J.





REDECORATE Any Wall Any Room with Handsome Shelf-Units in minutes! No carpentry!



EXTRA SHELF SPACE Anywhere You Want!

install your own shelves with the Mansfield do-it-yourself Shelf Kit

shelves for

BOOKS • PLANTERS • KNICKKNACKS • TOOLS • RECORDS • CABINETS • TOYS • WALL TV • KITCHEN, ATTIC, BASEMENT or GARAGE STORAGE SPACE

Need no floor space! Brackets hook into uprights at any height you wish. Lock firmly with thumb screw. Easily removed—*without tools!*

Complete with instructions, screws and a studfinder. Makes installation a cinch!

Any size . . . Any Arrangement . . . as high as your ceiling, wide as your room, 4"—16" deep, for any wall or room! Uprights are trim, satin-finish, double-plated steel . . . full .062 gauge. Brackets .093 gauge satin-finish double plated steel! Use as is—or paint to fit your decor. *Easily and quickly mounted . . . on any wall!*

Glowing Decorator's BRASS FINISH: Add 50c per foot for Uprights; Add 75c for each bracket.

SATISFACTION GUARANTEED OR MONEY BACK WITHIN 10 DAYS

MANSFIELD HOUSE, Dept. 143, 38 WATER STREET, NEW YORK 4, N. Y.

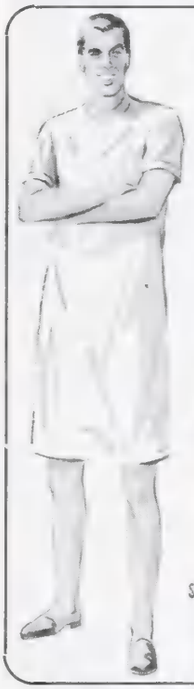
UPRIGHTS	
HEIGHT	PRICE
1'	.40
2'	.80
3'	1.20
4'	1.60
5'	2.00

Over 5' prices on request

BRACKETS	
WIDTH	PRICE
4", 5", 6"	.70 ea.
8"	.75 ea.
10"	.80 ea.
12"	.85 ea.
14"	1.05 ea.
16"	1.20 ea.

N.Y. City Residents Add 16% Sales Tax

All Prices Include Postage



New Way To Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S(34), M(36-38), L(40-42) XL(44-46).

$2 ppd. 3 for $5 ppd.

NOW! Tee-PJ's available in long sleeves with knit wristlet and in heavier knit fabric for cold weather comfort.

$3 ea. 2 for $5. 3 for $6.60

All postpaid.

WITTMANN TEXTILES
Dept. 206, Stowe, Pa.



BATH-ROOM DOOR KNOCKER

A small, brass plated Colonial knocker with the impatient imperative: "HURRY", in raised letters 3½" long, 2" wide with brass screws.

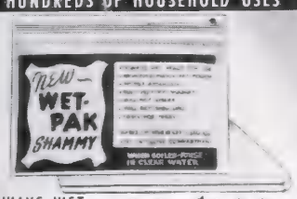
Guaranteed to restore peace and harmony to the American home.

Humorously gift boxed, **$1.00 ppd.**

ELIZABETH McCAFFREY
Dept. HB-4 **Orange, New Jersey**

New WET-PAK SHAMMY

HUNDREDS OF HOUSEHOLD USES



■ ALWAYS WET ■ READY FOR USE **Only $1.00 PPD.**

Sensational new discovery! Wet-Pak is an all-new top quality synthetic chamois that comes in a patented, self-sealing, moisture-proof pouch and is **always wet**—ready for instant use! No more heavy buckets to carry, no messy water to empty. Full 2½ ft. Skin-shape Shammy leaves windows, mirrors, crystal, furniture, cars, etc., sparkling clean. Dust, dirt, grime, disappear like magic. **Will not streak or shed lint!** Highly absorbent. When soiled, simply rinse in clear water and re-use. **Will last for years!** Keep one in glove compartment of your car, too! Complete satisfaction guaranteed. Each **$1.00**

NOVELTYME STUDIOS
6245 S. Princeton, Dept. A-4, Chicago 21, Ill.

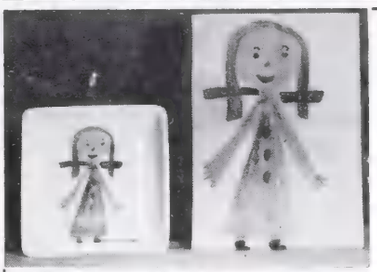


PRINCESS: CHARMING SOFT-TONED SPRAY: PLATINUM RIM: COUPE SHAPE: 5 PC. PLACE SETTING $19.95

FINE CHINA BY LENOX

On our Budget Plan. $3.00 a place setting a month. Please write for pattern folder.

MILLARD F. DAVIS
831 Market Street, Wilmington, Del.



Your own child's drawing drawn for Daddy or Mommy, or grandmother. A child's work of art can achieve immortality. Just fold and mail any size drawing for reproduction in full color on a 7" ceramic ash tray or 5½" x 4½" cigarette box $6.95 each. Allow 10 days. 35¢ postage. Write for free brochure.

YOUNG REMBRANDTS
Loch Lane, Dept. B-4, Port Chester, N. Y.

Kiddies Care for Own Clothes

Junior Clothes Rod

TRAINING MADE EASY!

Hangs down 23" from grown-up level—24" wide. Easy for small fry to hang up own clothes. Short garments hang above. Doubles closet space. Avoids driving nails in walls or door. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

A WELCOME GIFT FOR BIRTHDAYS, SHOWERS, ETC.

In colors—Red, Blue, Green

Complete **$1.75**

2 for $3.25

Send Post Paid or you enclose Check or M.O. Gladly sent C.O.D. plus postage

CHILDREN UTILITIES, Dept. V-12
18018 Griggs Ave. **Detroit 21, Michigan**





Authentics decals

MAKE DECORATING FUN!

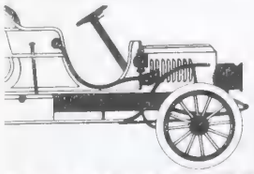
Decorate your own chairs, canisters, glassware or china, trays, furniture, mirrors, lamps—hundreds of items! In minutes you can duplicate finest artists' designs with exclusive, decorator-inspired AUTHENTICS decals. Apply easily with just water (instructions included); washable and color-fast. Decals sent postpaid in U.S. (NO COD's).

AT LEFT, shaded gold and black decal labels transform glass or metal canisters into a useful set of kitchen containers. Set of twelve Kitchen Labels (sizes assorted) include Cookies, Candy, Flour, Coffee, Tea, Sugar, Allspice, Pepper, Salt, Nutmeg, Rice, Cinnamon—all for $1.50 ppd.

FOR BABY'S ROOM—decal labels similar to kitchen labels above, but done in combination pink, blue and green with a delicate baby floral pattern. Titles include pins, cotton, nipples, oil, soap, powder, six others—full set of 12, $1.25.

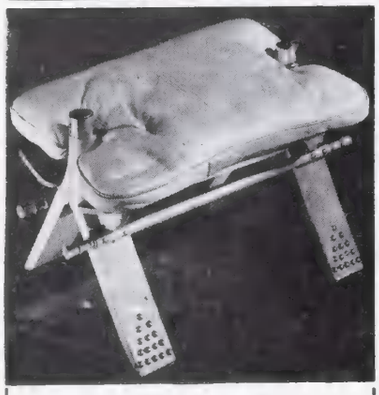
CAPTAIN'S CHAIR DECALS—latest in AUTHENTIC's famous line of Early American Chair Stencil Design decals is this handsome gold design for Captain's Chairs. Design incorporates early sailing vessel and fire wagon. 6-piece set, gold, only $1.50 ppd.





Distinctive, colorful ANTIQUE AUTO decals—twelve different early models carefully reproduced—such as Packard, Maxwell, Stanley Steamer, etc. TWO SIZES: in 3" size, $1.00 per set of 12; in 4" size, $1.50 per set ppd.

SEND 10c FOR ILLUS FOLDER OF FULL LINE **AUTHENTICS** DEPT. D-17, BOX 26 CINCINNATI 7, OHIO



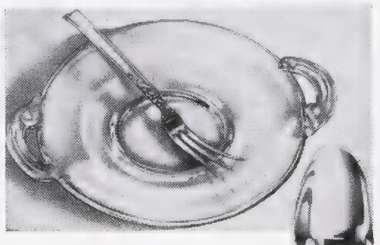
CAMEL SADDLE

From the land of the pyramids, handmade by Arab craftsmen. Natural wood frame is studded with brass, the 4" thick cushion is tooled Levantine leather in a rare, spicy scarlet. If a Bedouin found this comfortable atop a camel, think of the luxury of it in your own living room! 24" x 15" x 17" high.

$49.95 express charges collect

Beverly Baker

Dept. HB-4 Box 135 Darien, Conn.



Sterling Special

Regularly $5.50

To introduce this fabulously new Sterling Silver Rose pattern, we offer this elegant silver fork and lovely imperial glass lemon dish (7" across). Impressive gift for serving lemon, relishes or cheese.

BOTH FOR ONLY $3.75 Ppd.

Fed. Tax Included

MURRAY RACKOFF, INC.
Jewelers and Silversmiths
ESTABLISHED 1949
1225 Sixth Ave. at 48th St., New York 19, N. Y.



Amazing PEE WEE "Lifetime" Radio

REALLY WORKS—FOR YOUR LIFETIME!

Works without tubes, batteries or Electrical Plug-ins! Runs continuously for weeks and months. Never runs down—nothing to burn out. Weighs only 4 ozs. SMALLER THAN A PACK OF CIGARETTES! Easily fits in ANY SMALL POCKET OR PURSE.

GUARANTEED TO RECEIVE LOCAL RADIO STATIONS ANYTIME—ANYWHERE YOU GO! Guaranteed to work for your lifetime or we will replace or repair for just one dollar. Receives Civil Defense alarm broadcasts also. HAS SELECTIVE, NEWLY DEVELOPED, FERRITE Rotary station selector. Permadiode crystal. *Super Speaker-phone* all in Durable Black Gold Plastic cabinet.

SEND ONLY $2.00 (bill, ck., m.o.) and pay postman $4.99 plus COD postage or send $6.99 for postpaid delivery. *Sent complete, READY TO LISTEN with LIFETIME GUARANTEE and full operating instructions.* Nothing extra to buy now or ever—Wonderful gifts for boys and girls. Order your new PeeWee POCKET SIZE RADIO NOW—today—Available only from:

MIDWAY COMPANY Dept. WHB4 KEARNEY, NEBRASKA

STOOLS! *wrought IRON, royal RATTAN, solid OAK*

FOR BAR, KITCHEN, DEN, PATIO, PLAYROOM! FINE GIFTS!

- ***WROUGHT IRON*** (A) Of ½" round, black iron. Duratweed uphol. seat, 12¼" x 12¼", in red, grey, chart., pink. Brass ferrules on legs. Ht. 29". (Order 2, 4, etc.) 2 for $14.95; with back, 2 for $19.95.
- ***ROYAL RATTAN*** (B) Imported from British Hong Kong. 29" high, seat 12½" dia. Lightweight, strong. **$10.95** ea.
- ***SOLID OAK*** (C) 4 sizes. Smoothly sanded, natural lacquer finish. Rugged construction. Contour seats of flat fibre in red, green, brown or combination—padded to insure longer life! (Cane or fibre rush seats, $2 extra.)

12"—$2.95 18"—$3.95 24"—$4.95 30"—$5.95

Send check or M.O. Shipping charges collect



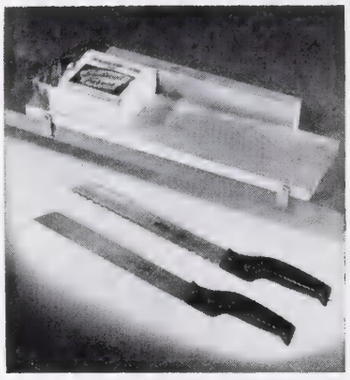
FREE FOLDER! **southern craftmasters**
DEPT. H-28, COLUMBIA, TENNESSEE



WINDOW



FOLDING POCKET SEAT is a terrific item for campers, fishermen, picnickers, sports spectators, gardeners. Folded, it will fit in a man's pocket, weighs only 1½ lbs. and will hold up to 300 pounds. The steel frame is green and the canvas seat comes in various colors. Imported from England. $2.75 ppd. Edward H. Ziff, Box 3072, Merchandise Mart Plaza, Chicago 54, Illinois.



FROZEN FOOD BOARD is a 16" hardwood carving station on which to cut your frozen food packages in half, if you're dining alone, and want to keep the other half frozen. Steel flanges hold it against kitchen table. $2.50. With it, a pair of carbon steel food saws, one for frozen foods, one for frozen meats and bone. Pair is $6.95. Add 25¢ postage per item. Lord & Taylor, 5th Ave. and 38th St., New York 18, N.Y.



TO LOVE AND RELISH! This delicious array must have come from heaven's kitchen. Each jar does wonderful things for any every day meal. Watermelon Preserves, Dilled Okra, Apricot-Pineapple Jam, Green Beans, Peach and Orange Conserve, Amber Marmalade are all original pre-Civil War favorites. 3 jars, $2.95; 6 jars, $5.55. Ppd. Holly Farms Kitchens, 459 Wagner Place, Memphis 3, Tenn.



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This modern steak knife set is a product of ancient Japanese craftsmanship. The handles and sheaths are beautifully executed in cherry wood. The stainless steel blade is delicately tapered and can be kept at razor sharpness. Overall length 8½ inches. Six with box $7.00. Four without box $6.00. Postpaid, no C.O.D.'s please. Sold by mail order only.

Miss Serafina
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SHOPPING





BIBLE MARKER. An especially thoughtful gift for Holy Communions, Confirmations and Graduations, the sterling silver cross is joined by a black grosgrain ribbon to a 3-letter sterling silver monogram. 7/8" wide. Anyone who loves the Bible, will dearly love this. Also available with the Star of David. $5.50 incl. tax and post. Holiday House, 14 Bellevue Theatre Bldg., Upper Montclair, N.J.



SITTING PRETTY beside a hearth or in a sunny bedroom is this graceful "Annette" chair. The cabriole legs are finished in fruitwood or in bone white with gold trim. With coil spring seat and attached cushions, it comes covered in your own fabric, or in a provincial print or solid color. 30" high. $49.50 exp. coll. No c.o.d.'s. Write for Supplement 5A. Bayfort Society, Box 1808, Charlotte, N.C.



STRAW POLL WINNER is this darling wisp of a hat that jazzes up a New Spring suit (or last year's for that matter) like a bowl of daffodils lights up a room. Tiny, pert, gay, it comes in red, white, navy or yellow straw with a matching veil. And at this price, you can order several! $3.95 ppd. Elizabeth McCaffrey, Dept. B-4, Orange, New Jersey.



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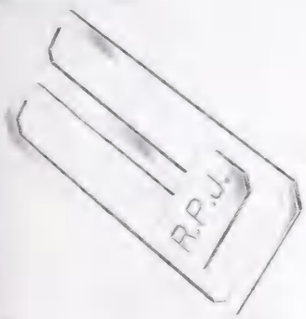
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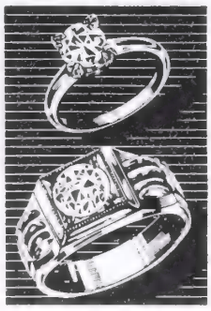
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(*Please turn to page* 97)

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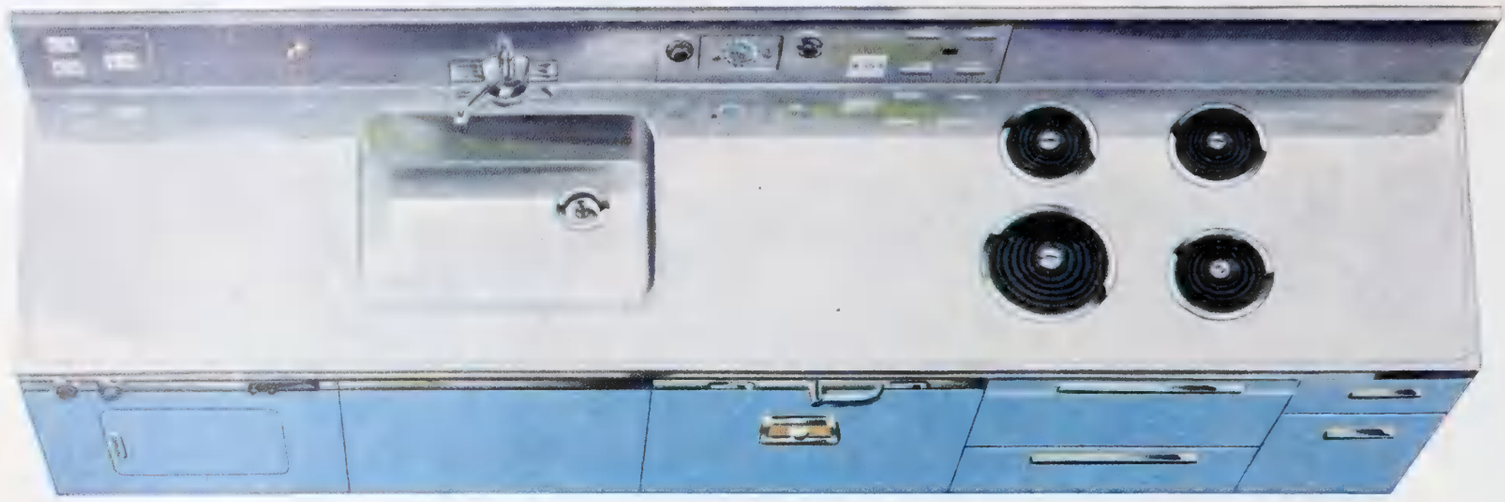
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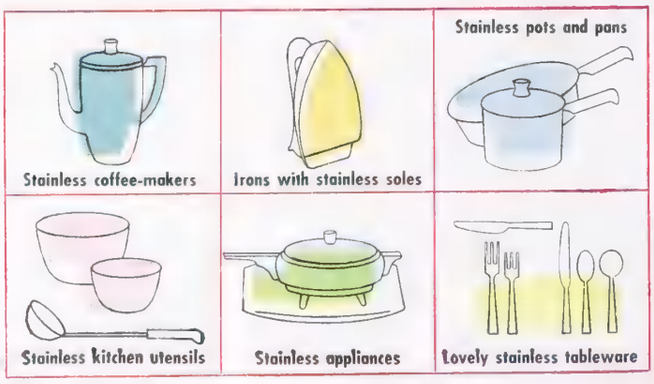
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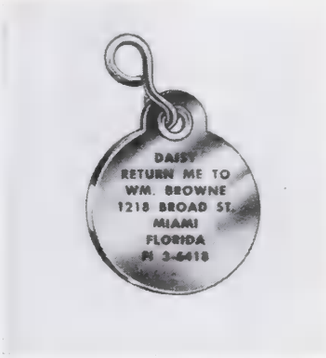
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WINDOW SHOPPING

CONTINUED FROM PAGE 94

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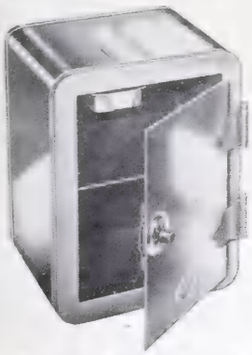
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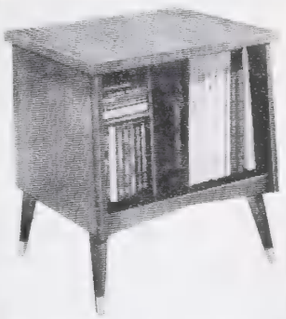
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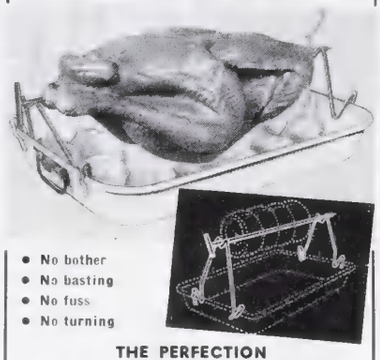


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MAKE BEAUTIFUL PLASTIC PLANTS FOR YOUR PLANTERS AT HOME!

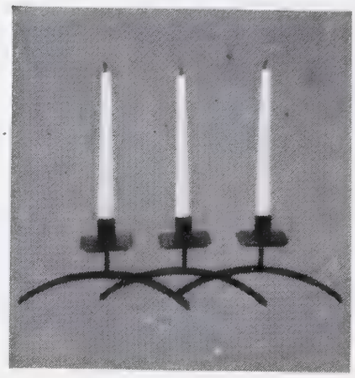
You can make a complete planter, similar to the one pictured above, or various plants of your own choice with this remarkable "do-it-yourself" kit. Complete set includes reusable aluminum molds for making Ivy, Draceana and Philodendron; 3 tubes of colored plastic; 60 wire stems; florist tape and instructions for arranging plants. Easy to do—just pour plastic into molds, insert stem and in a few minutes you own a lifetime plastic plant. Money back guarantee!

Complete kit only **$2.00** *postpaid*

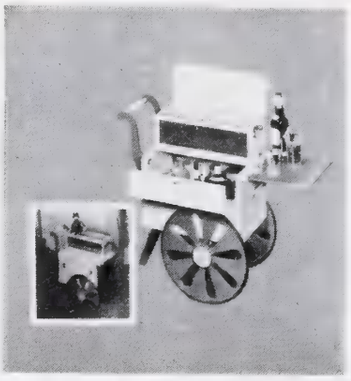
CALIFORNIA GADGETS (Dept. HB-46)
16018 Nordhoff St., Sepulveda, Calif.



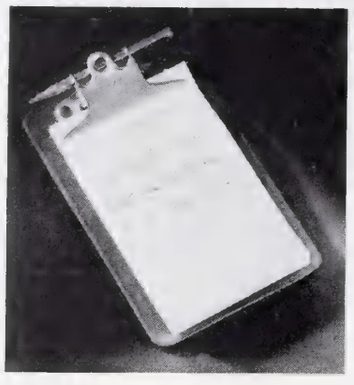
WINDOW



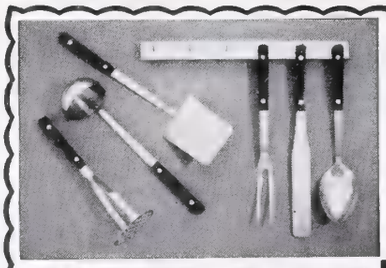
LIGHTING STRIKES TWICE as beautiful a note if you pair such lovely candelabra as these on a mantel or dining-room table. Made of black wrought iron in a rich black finish, their elegant simplicity, like all tasteful things, belies their low price. 18" wide, 5" high, each is $4.75; $9 the pair, ppd. Candles not included. The Hagerstrom Metalcraft Studio, Wheeling, Ill.



HURDY GURDY BAR is the merrymaker of the cocktail hour. A real-as-life monkey perches on the edge, and a hand-operated music box plays "How Dry I Am." Open it up, and you'll find 6 highball glasses and 6 old fashioneds in the top compartment. Lower section stores bottles. Drop leaf on side is the host's working counter. White with gold or two-tone gray, $59.95 ppd. Elf Hollow, Box 65, Watertown, Conn.



CLIP ARTIST. We've given this to students, busy executives and women on the go, and they all live by it. Genuine red or green leather clip board with golden metal clip holds papers, notes, etc. Legal size, 9" x 15½", $5.95; letter size, 9" x 12¼", $4.95; 7½" x 5½" (with pad and automatic pencil), $3.50; 6" x 4" (also with pad and pencil), $2.95. Tax, post. incl. Kull Treasure House, Box 447, Norwalk, Conn.



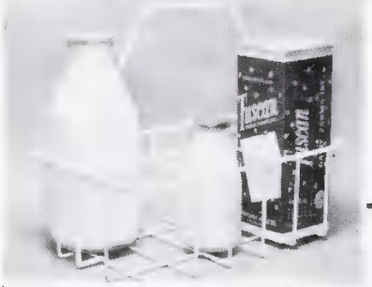
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SUGAR SHAKERS are authentic copies of Early American pieces that you'll delight in having on the breakfast table, for cereal, coffee or French toast. We even knew a hostess who filled one with talcum powder for the bathroom shelf. Eye dot blue and opal, or cranberry and milk glass shakers are 4½" high. $4.90 each; pair (one of each color), $8.95. Ppd. Carl Forslund. 122 Fulton. Grand Rapids 2. Mich.



VICTORIAN SWEETHEART is the Emily Donaldson side chair. Hand-crafted of solid Honduras mahogany, and button-tufted throughout, it comes with a spring-constructed seat. Foam rubber is $4 extra. Choose covering from velvets, antique velvets, tapestries, brocatelles. 37" high, $47.50 each exp. coll. No. c.o.d.'s. Write for Victorian Heirlooms folder. Chair Shop, Box 725, Morganton, N.C.



ITALIAN ACCENT for dinner-time salads comes in three generous cruets of Real Italian Dressing, Spiced Wine Vinegar and Spiced Salad Oil. You may use any one of the three or blend them, but each has proper seasoning, whole sprigs of imported herbs and can flavor on its own merit. Three 8-ounce re-usable flagons with dispenser tops, $1.98 ppd. Food Originals Co., Inc., 392 Broadway, New York City.



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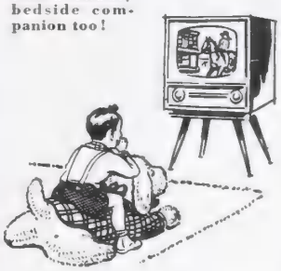
THE **GIANT** TV DOG

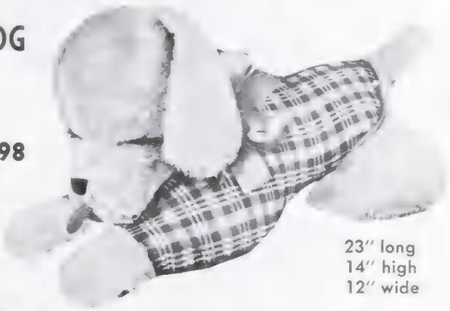
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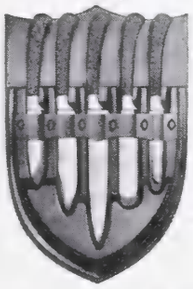
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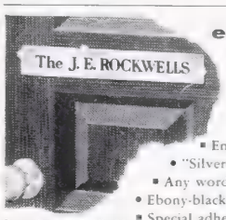
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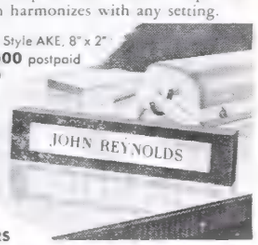
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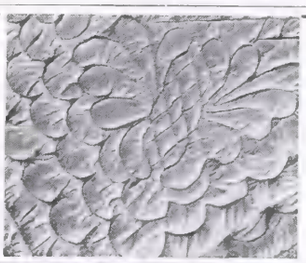
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This exquisitely sculptured cherub does a Herculean job of supporting your indoor garden. Made of cast aluminum, he holds a tole planter highlighted with golden brass . . . to fill with blossoms or house plants. Planter measures 12" wide ▪ 3¾" high ▪ 6½" deep (11½" high including cherub). In black or white, ready to hang. Pure enchantment used singly or in pairs!

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Write for free gift catalog.



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Split Rock Road, Syosset, N. Y.



TWO FOR TEA... to modernize tea brewing!

It's time *somebody* did *something* to take the mess and mystery out of brewing tea. It's natural it should be Ekco, the greatest name in housewares, who at last has modernized the old-fashioned tea pot. Whether you like your tea brewed from bags or leaves, Ekco's new Teamakers will brew tea as tea should be—piping hot and perfect every time, with no muss!

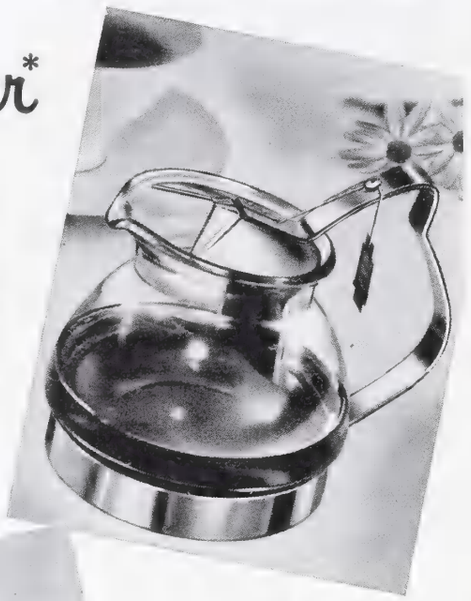
tea-bagger*

TEAMAKER

Designed just for tea bag brewing. Sparkling "see-thru" bowl tells you tea strength at a glance. When tea is ready, lift bag to top of Tea•Bagger—pour. You enjoy perfect tea with no soggy tea bags to dispose of. Smartly-styled Pyrex bowl snaps out of stainless steel frame for easy cleaning.

Attractively gift-boxed set of two, $5.95

*T.M.





Teakoe®

TEAMAKER

Ends guesswork in tea brewing. New Flavor Control Basket lets tea leaves uncurl to give you perfect tea in exactly 3 minutes. Then just lift out and all your tea leaves are in one Basket for additional brewing or easy disposal. Graceful modern design in sparkling glass and stainless steel.

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the greatest names in housewares!

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WINDOW SHOPPING



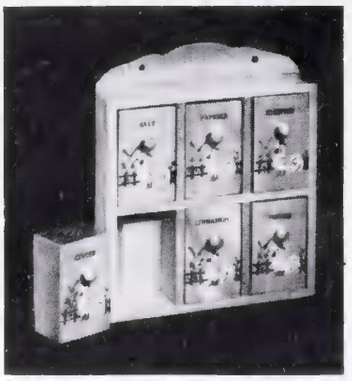
TONG WAR. If your husband has a mental block about olive and onion jars, here's the present perfect for his bar. A pressed glass bowl whose silver-plated top has tongs attached. Now it's a cinch to grab the garnishing for a Martini or the cherries for a manhattan. It's 4″ x 4″, and just $3.50 incl. tax and post. Page & Biddle, 21 Station Rd., Haverford, Pa.



PUSSY CATS AND A PUPPY DOG against a pussy willow and a dogwood background on pure linen dish towels for your kitchen are sure signs of Spring. But they're pretty enough to use as finger towels in a powder room or bath—or as place mats on a luncheon table. In leaf green, apple-blossom pink, pussy-willow gray or sunshine yellow, 29½″ x 16″. $2.25 a pair, ppd. Susan Smith Co., Carpentersville, Ill.



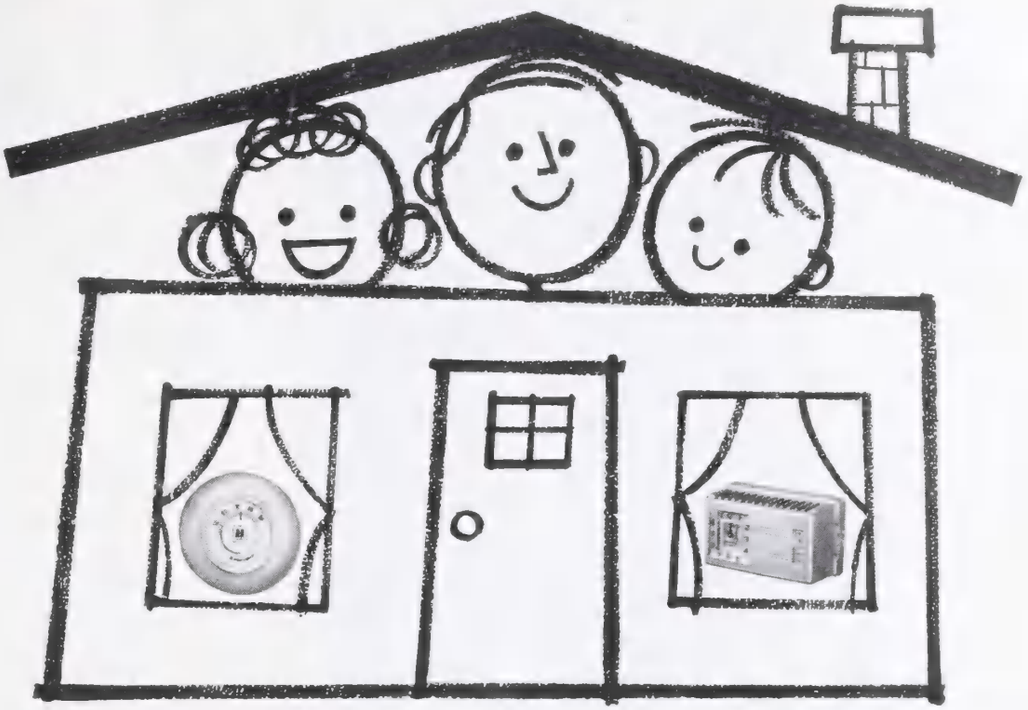
FLOWERS THAT BLOOM in the Spring, Summer, Autumn and Winter are the theme of these Four Season plaques. We love their modern, silhouetted simplicity. Hand made of black metal with wood frames, they're 20″ high, 8″ wide, ready for hanging. In white or gold also. Set of 4 is $10.95 ppd. Jenifer House, Dept. HB-4, New Marlboro Stage, Great Barrington, Mass.



THE SPICE IS RIGHT within reach of the cook in this gaily decorated pine spice rack to hang in your kitchen. Six pull-out shaker drawers are labeled Salt, Paprika, Allspice, Ginger, Cinnamon and Pepper and painted with colorful roosters in red, white and blue. 7¼″ wide, 9″ high. $3.25 ppd. Regal Gifts, 724 Brookline Blvd., Pittsburgh 26, Pa.



FABRICATED OF FIBER GLASS is this awning you can install yourself. Translucent and shatterproof, it gives cooling shade for patio, carport, doorway, windows, allows light to penetrate. Weather resistant, needs no painting, won't chip or peel. In white, yellow, coral, forest green, complete with hardware. 40″ awning with open ends, $25.49. 48″ door canopy, $29.95. Ppd. Shadow-lite, Box 13377, Houston 19, Tex.



Everyone lives better in a Zone-Controlled house



Living Area, (*Zone 1*)

—separate thermostat control—comfortably warm

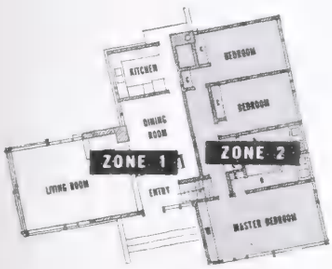
Such features as fireplaces, glass walls and picture windows often present problems which make it impossible for a single living room thermostat to give you even comfort all over your house. Zone Control, with two or more thermostats, is the answer.



Sleeping Area, (*Zone 2*)

—separate thermostat control—comfortably cool

Zone Control makes it possible to adjust temperatures according to the way you *use* your rooms. A thermostat in the sleeping area allows your children to sleep cool while the living room in still comfortably warm.

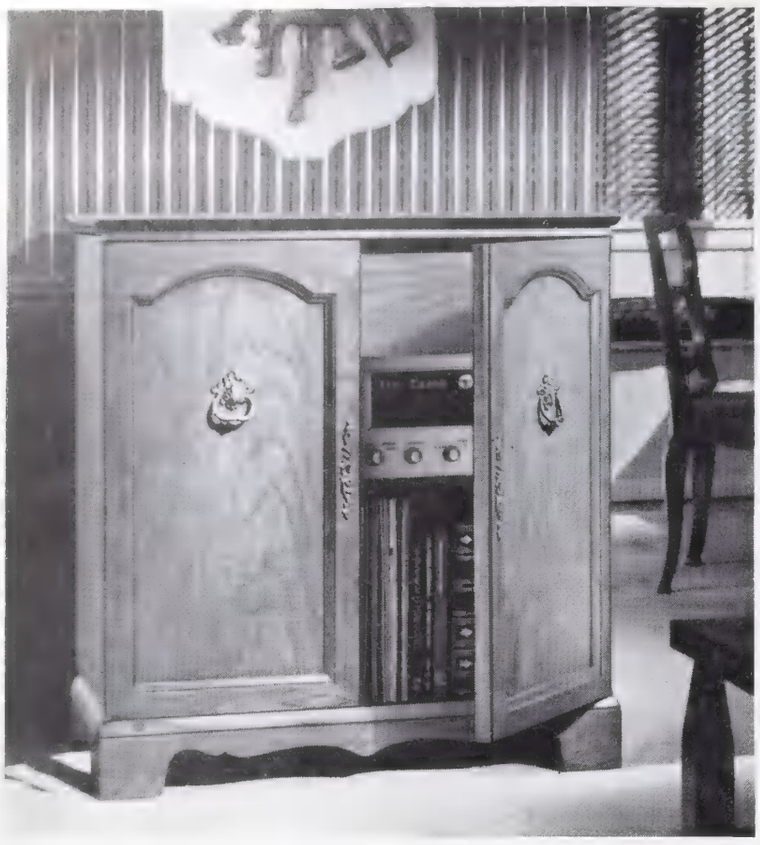


Zone Control means dividing your house into two or more areas each controlled by a separate thermostat to give you the temperatures you want, when and where you want them.

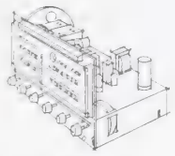
MINNEAPOLIS **Honeywell**

H HONEYWELL *Zone Control*

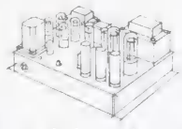
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The Provincial Serenade, above, in warm-hued cherry acoustical cabinet, $395. High Fidelity table models priced from only $99.50. Magnavox instruments are sold directly through dealers carefully selected for their ability to give you service and satisfaction. One is near you. It's worth finding his name in the yellow pages of your telephone book.

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They died young, but they live forever

Young musicians, like 31-year-old William Kapell, left behind a permanent record of their art, and thus robbed death of its victory

By ROLAND GELATT

All too recently, the tragic deaths of several greatly gifted musical performers have made us more than ever aware of the phonograph as a means of preserving even transient triumphs.

William Kapell, Ginette Neveu, Dinu Lipatti—their lives were cut far too short for most of us to have had a chance to hear them in the concert hall, but, fortunately, they have been recorded—and the records they have left behind now have a posthumous renown that equals, and perhaps even exceeds, the appreciation they enjoyed during their lifetimes.

Although they are no longer with us, their music-making is cherished still as a living, vibrant thing—often by listeners too young ever to have heard them in person. In a poignantly disembodied and yet very powerful way, they are more alive today than when they were actually alive.

The perfect example is Kathleen Ferrier, the beloved English contralto, whose admirers have increased immeasurably since her tragic death at the age of forty-one in 1953.

Contraltos usually do not make much of a splash in the world of music, but Kathleen Ferrier was a case apart. To begin with, she had a glorious natural voice—solid, evenly scaled, mellow in hue. Yet her appeal, like Enrico Caruso's, stemmed not so much from the sheer animal beauty of her voice itself as from the integrity and moving simplicity and calm with which she used it.

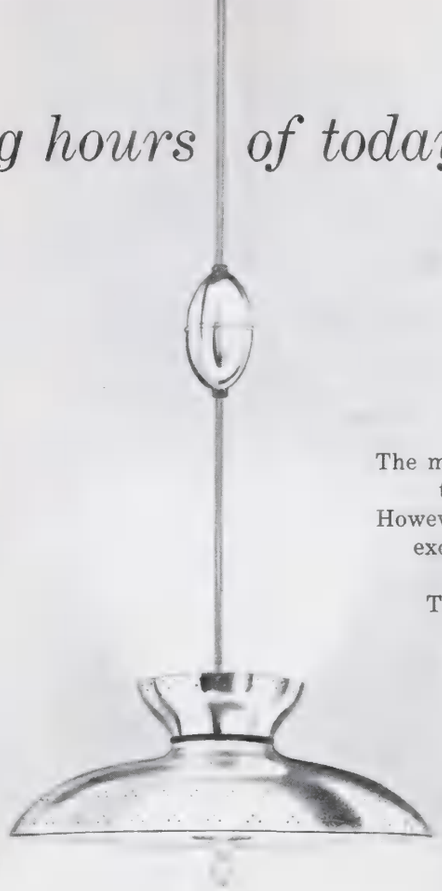
Roy Henderson, her teacher, acknowledged this in an illuminating essay that forms part of a small book entitled *Kathleen Ferrier: A Memoir* (published by Putnam's). "Was it her voice, her musicianship and interpretative powers that

(*Please turn to page* 110)

for the shining hours of today's living...

GLOBE

lighting fixtures

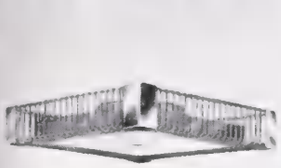


The more demanding your sense of rightness in decor, the more gratifying will be your discovery of Globe. However subtle your whim, there's a Globe fixture exquisitely appropriate to the need. Globe makes residential fixtures in extraordinary variety — for every room. The materials are the finest and the newest in fashion, the craftsmanship knows no superior. Yet, for all the luxury of their elegant design and surpassing quality, Globe fixtures are surprisingly light on your budget!

Available coast to coast, wherever fine lighting fixtures are sold.

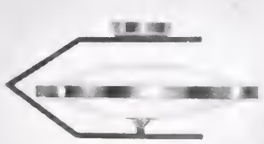


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Stamford — Modern Homes, Inc.

DELAWARE

Wilmington — Wayside Furniture

DISTRICT OF COLUMBIA

Washington — Malcolm Scates, Inc.

FLORIDA

Clearwater — Culler Furniture Co.
Ft. Myers — Roberts & White Furniture Co.
Lakeland — Horton's House & Garden Furniture
North Miami Beach — House of Bedding
Panama City — The Furniture Mart, Inc.
St. Petersburg — West Coast Modern Furniture
Tampa — Lister Furniture Co.
Winter Haven — Mather's

GEORGIA

Albany — Deese-Whittle Furniture Co.
Athens — Thompson Furniture Co.
Atlanta — East Atlanta Furniture & Appliance Co., Inc.
Atlanta — Talman Furniture Co.
Brunswick — Whittle Furniture Co.
Columbus — Leon Slaughter Furniture Co.
Decatur — Bell Furniture Co.
Lawrenceville — F. Q. Sammons Furniture Co.
Rome — Harper-Nichols Furniture Co.
Rossville — Callahan Furniture Co.
Savannah — Deese-Whittle Furniture Co.
Waycross — Waycross Sales Center, Inc.
West Point — Skinner Furniture Co.

IDAHO

Boise — L and L Furniture Co.
Pocatello — Martin Furniture Co.

ILLINOIS

Berwyn — Central Utilities & Furniture Co.
Chicago — Bruno Appliance Sales & Service, Inc.
Chicago — Henry M. Goodman
Chicago — Hass Furniture & Appliance Co.
Chicago — Jensen Movers
Chicago — Kintzele Furniture Co.
Chicago — Werner's Furniture
Chicago Heights — Harry Friedlander Furniture Co.
Harvey — Morrison Furniture Co.
Joliet — Fitzgerald Furniture Co.
Oak Park — Walker Company
Teutopolis — B. G. Habing & Co.
Waukegan — Goodman's Department Store

INDIANA

Berne — Habegger Furniture, Inc.
Columbus — Buchanan-Jones Furniture Co., Inc.
New Albany — Reisz Furniture
Richmond — Duning Furniture Co., Inc.
South Bend — B. & S. Sandock Furniture Co.

KENTUCKY

Elizabethtown — Niceley & Galvin Furniture & Appliance
Harlan — Modern Electric & Furniture Co., Inc.
Lexington — Wheeler Furniture Co.
Louisville — Byrne Furniture Co. Inc.
Louisville — Howell Furniture Co.
Paducah — Rhodes & Burford Furniture Co., Inc.
Paris — Wheeler Furniture Co.
Williamsburg — Faulkner & Taylor Furniture Co.

LOUISIANA

Baton Rouge — Empire Furniture Co., Inc.
Gretna — Gretna Furniture Store
Houma — Quality Furniture House
Lafayette — Knight Furniture Store
Marrero — Morice Furniture Store

MAINE

Biddeford — Warren Furniture Co.
Portland — Foss Furniture Co.
Portland — Young's Furniture Co., Inc.

MARYLAND

Baltimore — Irvin Ludloff
Baltimore — Minch & Eisenbrey
Middletown — Gladhill Furniture Co., Inc.

MASSACHUSETTS

Dedham — Westwood Furniture Co., Inc.
Stoneham — Barbo's, Incorporated

MICHIGAN

Bay City — Harris Sample Furniture Co.
Benton Harbor — Furber Furniture Co.
Detroit — Nieckarz Furniture Co.

MICHIGAN, cont'd.

Detroit — Walker Furniture Sales
Ferndale — Royal Mattress & Upholstering Co.
Grand Rapids — Harris Sample Furniture Co.
Lansing — Small's Furniture Co.
Menominee — Pfankuch Furniture Co.
Port Huron — R. E. Marriott Furniture Co.
South Haven — Wank Furniture & Appliance Mart

MINNESOTA

Mankato — Gosewisch Brothers Inc.
Minneapolis — R. F. Bertch & Co., Inc.
Minneapolis — Crystal Furniture Co.
St. Paul — Borg & Powers Furniture Co., Inc.
St. Paul — Kerwins, Incorporated

MISSOURI

Washington — Neiburg & Vitt Inc.

MONTANA

Billings — Holliday Furniture Co.

NEW HAMPSHIRE

Manchester — E. M. Chase Co., Inc.
Nashua — Dionne Bros. Furniture, Inc.
Rochester — Dosties Furniture & Appliance Co.

NEW JERSEY

Camden — Ruttenberg's of Broadway
Freehold — Freehold Furniture Co.
Paterson — Scott & DePalma Inc.
Trenton — Doolittle-Allen Co., Inc.
Westwood — Westwood Furniture Co.

NEW YORK

Buffalo — Home Beautiful Furniture Co.
Elbridge — Sweeney's Wayside Furniture Store
Ilion — Best Appliance & Furniture Co.

NEW YORK, cont'd.

Long Island — Long Island Home Equipment Co.
Long Island — G & G Furniture Co.
Newburgh — John Schoonmaker & Son, Inc.
Newburgh — Sloan Furniture Mart
New York City — Hathaway Furniture Co.
Norfolk — Norfolk Hardware & Furniture Co.
Ogdensburg — Hess Furniture Co., Inc.
Pattersonville — Pattersonville Furniture Co.
Plattsburg — Covey & Fleming Furniture Co., Inc.
Poughkeepsie — Wallace Company
Rochester — Beckers Market, Inc.
Rochester — Jill Furniture
Staten Island — Ace Furniture Co.
Troy — Arbit Furniture Co., Inc.
West Hurley — Butler Furniture Co.
Whitehall — Scott Furniture Co., Inc.

NORTH CAROLINA

Burlington — Canady Furniture Co., Inc.
Charlotte — Salem Furniture Shops, Inc.
Durham — Mack's Furniture Co., Inc.
Elizabeth City — Williams Furniture Co.
Greensboro — Purvis-Webster Wayside Furniture Co.
Greenville — Brown Furniture Co.
Jacksonville — Mallory Sales, Inc.
Kinston — Baker Furniture Co.
Raleigh — Rhodes, Inc.
Sanford — Town & Country Furniture Co. Inc.
Thomasville — Loftin-Black Furniture Co., Inc.
Wilmington — Rhodes, Inc.
Winston-Salem — Harvel Furniture Co., Inc.

OHIO

Barberton — C. Weigand for Furniture, Inc.
Canton — Glick Furniture Co.
Cleveland — Warner Furniture Co.
Findlay — Moore Furniture Co.
Hubbard — Hubbard Home Furnishing Co.
Laura — Roark Furniture Co.
Lebanon — Good Housekeeping Shop
Lima — R. T. Gregg & Co., Inc.
Toledo — Art Furniture Co., Inc.
Toledo — F. S. Myers & Son
Toledo — Normandy House
Troy — K-T Homefurnishings, Inc.

OKLAHOMA

Blackwell — Oklahoma Tire & Supply Co.
Duncan — L. D. Pryor Furniture & Appliances
Midwest City — Hensley Furniture & Appliances
Oklahoma City — R. O. Rose, Inc.
Tulsa — Moskowitz Furniture Co., Inc.

PENNSYLVANIA

Aliquippa — Pittsburgh Mercantile Co.
Ambridge — Economy Furniture Co.
Beaver — Anderson Furniture Co.
Emmaus — Robert E. Ritter & Sons
Ephrata — Stauffer's Furniture Store
Geistown — S. M. S. Appliance Store, Inc.
Hazelton — Landau's of Hazelton
McKeesport — Rod Cox
Oil City — Veach's
Reading — Shaffer Furniture Co., Inc.
Scranton — Home Furniture Co., Inc.
Topton — DeLong & Trexler Furniture Co.

RHODE ISLAND

Providence — Gladdings, Incorporated

SOUTH CAROLINA

Columbia — Rosewood Furniture Co.
Spartanburg — Hammond-Brown-Jennings Co., Inc.

TENNESSEE

Athens — Athens Hardware Co.
Bristol — Hayes & Reynolds Furniture Co.
Chattanooga — Fowler Brothers Co., Inc.
Chattanooga — Hub Furniture Co.
Cleveland — Abel Hardware Co.
Clinton — Parker Furniture Co.
Etowah — Rule Furniture
Kingsport — Dobyns-Taylor Hardware Co., Inc.
Kingston — McGoldrick Furniture Co.
Knoxville — Fielden's Furniture Co.
La Follette — Bobby Queener Furniture Co.
Maryville — Maryville Furniture Co., Inc.
Memphis — Howard Graham Co., Inc.
Nashville — K Furniture Co., Inc.

TEXAS

Ballinger — Home Furniture Co.
Big Springs — White's
Borger — Lindsey Furniture Co.
Dallas — Smith Furniture Co.
Dallas — White's
Fort Worth — Paul Furniture
Graham — McCoy Furniture Co.
Houston — Waddell's
Irving — George's Furniture Co.
Kermit — Ideal Furniture Co.
McCamey — R. W. Moore Co.
Midland — White's
Monohans — Reynolds Electric & Furniture Co.
Odessa — Pokorny's Furniture
Pecos — Home Furniture Co.
Plano — Plano Furniture Co., Inc.
San Antonio — Empire Furniture Co.
Seminole — Tower Appliance Co.
Waco — Brewer's Furniture & Appliances
Waxahachie — Marchman's Home Furnishings

UTAH

Logan — Crystal Furniture Co.
Ogden — South Washington Furniture
Provo — Taylor's
Salt Lake City — South East Furniture Co.

VIRGINIA

Arlington — Town House, Inc.
Petersburg — Petersburg Furniture Co., Inc.

WASHINGTON

Gorst — Sleep Furniture
Seattle — Lundquist Furniture Co.

WEST VIRGINIA

Farmington — Manchins Furniture & Appliance Co.

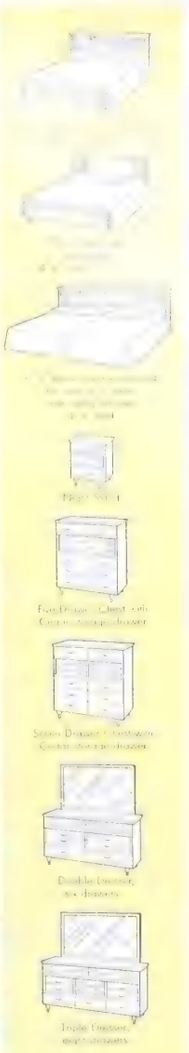
WISCONSIN

Berlin — Mislove's, Inc
Eau Claire — National Furniture Co.
Wausau — Northern Mattress Co
West Bend — Walter's Furniture Co.

WYOMING

Laramie — Laramie Furniture Co
Rock Springs — Fenstermaker Furniture Co





Potomac by Cavalier

Timeless beauty, modern in feeling with a subtle touch of gracious elegance. Deeply recessed center sections framed by graceful, rounded moldings dramatize the spacious cases. Lower drawers are fragrant cedar. Fittings are brass, in classic design. Master cabinet maker construction. In jewel-polished Natural Cherry . . . exquisitely grained and matched to perfection.



The Potomac Group is also available in Frosted Cherry—see Double Dresser shown at left. A light-and-lovely hand rubbed finish that accents the beauty of pale, gleaming wood.

A folder in color is available, giving full details on the complete selection of pieces as well as accessories pictured above. See opposite page for "where to buy" this beautiful Potomac Group.

CAVALIER CORPORATION, Chattanooga 2, Tennessee

An END to This

...with This!





It's actually jelled...so it just can't drip or run from brush or roller like ordinary paint...yet it flows on like sheer magic when it's applied in the usual way with either brush or roller.

Just imagine how carefree your painting can be when you can avoid the messiness of dripping and spattering. Imagine the ease of using a paint which relieves you of the worry of runs and sags even when you're doing difficult jobs such as paneled doors or fluted woodwork.

There is another big advantage in using Jelled Magic too! It's homogenized . . . which means that it's all perfectly mixed and ready to use the instant you take the lid off the can. This means too that you can be sure you'll get a one-coat job every time with Jelled Magic.

Is Jelled Magic a completely new type of paint? Completely new in form, yes! It's jelled and homogenized to give you a new high in carefree painting. In formulation, however, it's the tried and proved alkyd-resin type of paint which gives you unexcelled wearing and washing properties.

Ask your dealer to show you the lovely pastels and the deep accent trend colors in which Jelled Magic is available. And when you locate the dealer who features this newest development in paint progress, tell him about your other paint needs too. There's an American-Marietta paint to fit your every need...*better!*



Because it's homogenized, Jelled Magic is ready to go as soon as you open the can. Now you can forget about stirring, and just start right in on the easiest job of painting you ever enjoyed.



It's the newest development in interior paint—perfect for walls, ceilings and woodwork!

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There's style you'll love to live with ...in a Curtis woman-designed kitchen!

Natural birch cabinets—warm—glowing with the enduring beauty of wood—are the high style note in kitchens. Curtis brings them to you *woman-designed*—and that's far more than just a name!

For instance, these Curtis kitchens are *right* for a woman's reach, for a woman's way of working. Shelves revolve—slide forward—swing in and out—are adjustable—to put everything right into your hands. Women home economists, designers, stylists planned it that way!

We can't begin to tell you all the amazing convenience features you'll find in Curtis kitchens! All in all, there are 53 wonderful advantages to win your lasting love. Every one of them will help you save your steps and energy for all the other demands of your busy life.

Curtis kitchen cabinet units are easy to install in any size space, any shape room. There's practically no limit to the many pleasing arrangements you can make. That's why Curtis cabinets are ideal for remodeling your present kitchen and for new construction, too.

Curtis natural birch cabinets are sold by leading lumber and building materials dealers everywhere. Make a date to see *your* Curtis Woodwork dealer soon. He will gladly help you plan the kitchen of your dreams.

CURTIS

1865 CURTIS WOODWORK

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Please send the Curtis kitchen idea book. I enclose 10¢.

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City ..... *State* .....

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SIROCCO *by . . .* Dr

puts cosmopolitan charm in your life!

Romance right off the Riviera . . . breezing your way in the warmth of sun-kissed walnut, aglow with brushed copper drawer-pulls; leathers and fabrics in colors taken from an Adriatic sunset! Practical? But si, signora! Unusual louvered doors cloak *lots* of storage space! Gentle lines give illusions of splendid size; yet Sirocco's proportions adapt to the most compact apartment. At home with modern or traditional . . . in your living, dining and bedrooms. See Sirocco soon!



Designed by Henry Warren

Buffet, $160 • Deck-Room Divider, $62 • Chairs: Arm, $40, Side, $33 • Extension Table, $119.50 • Buffet at right, $185 • (Slightly higher in the West)



Tier Magazine Table, $50



Mr. & Mrs. Chest, $175



Desk, $139



Pull-Up Chair, $106



Panel Bed, $81.50



Night Stand, $61

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Gadsden — Ross-Gramling Furniture Co.
Mobile — Hammel's-Adam Glass Store For Homes
Montgomery — Bishop-Parker Furniture Co.

ARIZONA
Phoenix — Dorris-Heyman, Inc.

ARKANSAS
Little Rock — Arkansas Carpet & Furn. Co.

CALIFORNIA
Bakersfield — McCart & Bultman
Beverly Hills — Greene & Hinkle
El Cajon — W. & J. Sloane
Fresno — Benbough's-El Cajon
Hollywood — Slater Furniture Co.
Laguna Beach — Barker Brothers
Long Beach — Martin & von Hemert
Los Angeles — Barker Brothers
Lloyd's of Long Beach
Barker Brothers Crenshaw
Barker Brothers Downtown
Bullock's-Downtown
Bullock's-Westwood
Merced — Slater's
Modesto — Slater's
Napa — Town & Valley Furniture Shops
National City — Benbough's-National City
Oakland — Breuners
H. C. Capwell
Pasadena — Barker Brothers
Red Bluff — Bullock's-Pasadena
Riverside — W. C. Fickert & Son
Sacramento — J. R. Westbrook Co.
Salinas — Breuners
San Bernardino — Scofield's
San Diego — Wilson & Fields
H. L. Benbough Co.
San Francisco — Burnett Furniture Co
Dryer's Furniture Co.
V. J. Lloyd
The Emporium
San Jose — Imperial Furniture Co.
Santa Ana — Stanley Furniture Co.
Santa Cruz — Sterling Furniture Co.
Santa Monica — Robinson's
Stanford — Chandler's
Stockton — Haber's Eastern Furniture Co.
Barker Brothers
The Emporium
Stonestown — Breuners
Tulare — M. Corren & Sons
Visalia — The Emporium
Whittier — Linder's
Lynd's Home Furnishings
H. J. Perry Furniture

COLORADO
Boulder — Blackmarr's
Colorado Springs — Home Furniture Company
Denver — Davis & Shaw Furniture Co.
Grand Junction — Del-Teet Furniture Co.
Treece Furn. Co.

CONNECTICUT
Hartford — Nassau Furniture Co.
Milford — Wayside Furn. Shops, Inc.
Stamford — Buettner's
Torrington — Wolcott House
Waterbury — Hampson-Mintie-Abbott
Wilton — Modern American Furniture Co.

DELAWARE
Newark — H. Feinberg Furn. Co.
Wilmington — H. Feinberg Furn. Co.

WASHINGTON, D.C.
Washington, D. C. — Colony House, Inc.
Mayer & Company

FLORIDA
Bradenton — Graves Furniture Co.
Clearwater — Harrison's of Clearwater
Fort Lauderdale — Grosse Pointe Furn. Shops
Fort Myers — Robb & Stucky Co.
Gainesville — Alachua Furn. Co.
Jacksonville — Jones Bros.
Miami — Jordan Marsh Co.
Orlando — Monitor Furniture, Inc.
Panama City — Lloyd's Home Furnishings
Pensacola — James Furniture, Inc.
St. Petersburg — Marston & Quina
Tampa — Lester Bros
West Palm Beach — Seminole Furn. Co
Grant Furniture Co.

GEORGIA
Ailey — Georgia Furn. Co.
Albany — Albany Housefurnishing Co.
Augusta — Maxwell Brothers
Atlanta — Rich's
Columbus — Hinson Galleries
Dawson — Bowen Furniture Store
Macon — Wood-Peavy Furniture Co.
Savannah — Dream House Furniture Co.

ILLINOIS
Bloomington — G. A. Ensenberger & Sons, Inc.
Champaign — Robeson's, Inc.
Chicago Heights — The Rau Store
Danville — Block & Kuhl
Decatur — The Bachman Company
Joliet — Fitzgerald Furniture
Mt. Carmel — The Cowling Co.
Peoria — Block & Kuhl
Rockford — House of Lindberg
Skokie — Suburbia Fine Furniture Co
Springfield — Reif's Homefurnishers
Waukegan — J. Blumberg, Inc.

INDIANA
Auburn — Gerig Furniture Co.
Evansville — R & G Furniture Co.
Fort Wayne — Adams & Walda Furn. Co.
Gary — James J. Burke Furniture
Indianapolis — Wm. H. Block Co.
Lafayette — Loeb's
Logansport — R. J. Discher Furniture Co
Muncie — C. Cree Gable
Richmond — Weiss Furniture Co.
South Bend — Robertson Dept. Store
Wakarusa — Lienhart & Sons

IOWA
Cedar Rapids — Smulekoff's
Clinton — Hearth & Home
Davenport — Block & Kuhl
Des Moines — M. L. Parker Co.
Marshalltown — Younker Bros.
Mason City — The McGregor Company
Sioux City — Mier Wolf & Sons
Storm Lake — Younker-Davidson's
Birdsell Furniture Co.

KANSAS
Arkansas City — Parmans
Hutchinson — Grabers
Prairie Village — Prairie Village Furniture Co.
Wichita — Innes Co.

KENTUCKY
Louisville — Stewart Dry Goods Co.

LOUISIANA
Baton Rouge — Kornmeyer's
Lafayette — Gerami Furniture Co.
Monroe — Dixie Bedding & Furn. Co.
New Orleans — Holmes
Shreveport — Nu-Idea Furn. Co.
Hemenway's

MAINE
Lewiston — B. Peck Co.

MARYLAND
Baltimore — The May Company
Essex — M. Shawitz & Sons
M. Shawitz & Sons

MASSACHUSETTS
Boston — Jordan Marsh Co.
Fall River — Paine Furniture Co.
Framingham — Mason Furniture Co.
Haverhill — Jordan Marsh Co.
Medford — Boston Furniture Co.
New Bedford — Paine Furniture Co.
Quincy — Mason Furniture Co.
West Springfield — Paine Furniture Co.
Worcester — Salem Wayside
Joseph Grace, Inc.

MICHIGAN
Ann Arbor — Handicraft Furniture Co.
Benton Harbor — Pascal's
Dearborn — Daly Brothers
Detroit — Crowley Milmer & Co.
Robinson Furniture Co.
Flint — Scott Shuptrine
Grand Rapids — Quality House Furniture Co.
Jackson — New Kingman's
Kalamazoo — Vermeulen Furniture Company
Lansing — Vermeulen Furniture Co.
Port Huron — Estes Furniture Company
Royal Oak — Vining-Thompson
Traverse City — Furniture Shops
Edward Furniture Company
Wilson Furniture Company

MINNESOTA
Austin — Mier Wolf Co.
Eveleth — Lester Sagen Furniture
Hibbing — Bourgin's Furniture
Marshall — Rehkamp Furniture Co.
Minneapolis — Dayton's
St. Paul — Weyand Furniture Co.

MISSISSIPPI
Hattiesburg — The Furniture Market
Jackson — Kennington's
Meridian — F. A. Hulett & Son

MISSOURI
Cape Girardeau — Excelsior Furniture Co.
Kansas City — Duff & Repp-Robert Keith
St. Louis — Edward Keith, Inc.
Scruggs-Vandervoort-Barney, Inc.
Stix, Baer & Fuller

NEBRASKA
Grand Island — Swan's Furniture
Lincoln — Gold & Co.
Omaha — J. L. Brandeis & Sons
Scottsbluff — Webbers Furniture Co

NEVADA
Las Vegas — McKenzie Furniture Co.
Reno — Home Furniture, Inc.

NEW HAMPSHIRE
Manchester — E. M. Chase Co
Portsmouth — Margeson's

NEW JERSEY
Asbury Park — Steinbach Company
Jersey City — Goodman's
Montclair — Hahne & Co.
Newark — Cooper Furniture Company
North Bergen — Hahne & Co.
North Hackensack — Castle Furn. Co.
North Plainfield — Huffman-Boyle
Orange — Highway Furniture Shop
Paramus — Gold Furniture Co.
Paterson — Huffman-Boyle
Perth Amboy — Castle Furniture Co.
Pine Brook — Bograd Brothers
Rompton Plains — Gu-Brow's
Rahway — Casale Furniture Mart
Red Bank — Huffman & Boyle
Springfield — Koos Brothers
Succasuna — Sterling Furniture Shop
Trenton — Huffman-Boyle
Suburban Furniture Co.
Park Lane Furniture

NEW YORK
Albany — Mayfair, Inc.
Bellerose, L. I. — Bellerose Furniture Co.
Brooklyn — Abraham & Straus
Buffalo — Gardner Furniture Co., Inc.
Corning — J. P. & M. Sullivan
Elmira — J. P. & M. Sullivan
Flushing — B. Gertz, Inc.
Glens Falls — Glendale Furniture Co.
Great Neck — Stern Brothers
Hartsdale — Cavallon Furniture
Hempstead, L. I. — Abraham & Straus
Jackson Heights — Georges Fine Furniture
Jamaica, L. I. — Jackson Furniture Co.
Latham — B. Gertz, Inc.
Manhasset, L. I. — John P. Ryan Furn. Corp.
New York City — Flint & Horner, Inc.
G. Cardarelli & Co.
Gimbel Bros.
Hathaway's
Lee-Smyth, Inc.
Stern Bros.
Port Chester — Variety Furn. Co.
Poughkeepsie — Jos. Tunick & Sons
Rochester — Fleishman Wayside Furniture
Rockville Centre, L. I. — E. W. Edwards & Son
Schenectady — Woodlee Furniture Co
Syracuse — The Wallace Co.
Troy — E. W. Edwards & Son
West New Brighton, S. I. — John P. Ryan Furn. Corp.
White Plains — Fair Furn. Co.
Yonkers — Ardsley Furn. Corp.
M. Dee & Son
Gimbels

NORTH CAROLINA
Burlington — Neese-Shoffner Furniture Co.
Charlotte — Mecklenburg Furniture Shops
Durham — Style-Craft Interiors, Inc.
Fayetteville — Bloom Furniture Co.
Greensboro — Morrison-Neese, Inc.
Havelock — McMillan & Wells Furn. Co.
High Point — Bloom Furniture Co.
Jacksonville — Pete McMillan Furn. Co.
Morganton — Nite Furniture Co.
Raleigh — Southern Furniture Co.
Wilmington — Todds Furniture Co.
Zebulon — Whitley Furniture Co.

NORTH DAKOTA
Fargo — Luger Furniture Co.
Minot — Goldberg Furniture Co.

OHIO
Akron — Palmer Furniture Co.
Canton — Thurin's House of Modern
Cincinnati — The John Shillito Co.
Cleveland — Bonhard Art Furniture Co.
J. L. Goodman Furniture Co.
The Higbee Co.
Columbus — Leopold Furniture Co.
Cuyahoga Falls — F. G. & A. Howald Co
Dayton — Long & Co.
Defiance — Rossiter's
Hubbard — Hoffman's Fine Furniture
Lima — C. R. Stewart & Sons
Mansfield — Armstrong & Son Co
Middletown — W. E. Jones, Inc.
Bachman-Troup
Furniture Company
Toledo — Enterprise Furniture Co.
Warren — Cross-Leslie Co.
Youngstown — Hume's
G. M. McKelvey Co.

OKLAHOMA
Oklahoma City — Callaway Home Furnishings
Tulsa — Harbour Longmire
Cathey's

PENNSYLVANIA
Allentown — C. A. Dorney Furniture Co.
Altoona — Wolf Furniture Co.
Ardmore — Strawbridge & Clothier
Bellefonte — Brachbill's
Bethlehem — Furniture Hall
Bristol — Johnston's Wayside Furniture, Inc.
Erie — Boston Store
Harrisburg — M. Lee-Goldsmith
Hazleton — Williams Hazleton Furniture Mart
Jenkintown — Strawbridge & Clothier
Johnstown — Dibuns
Lancaster — Watt & Shand
Natrona Heights — Myers Furniture Co
New Castle — The J. R. Frew Co.
New Kensington — Myers Furniture Co.
Norristown — B. E. Block & Bros., Inc.
Paoli — Penn Colony Wayside Furniture
Philadelphia — Strawbridge & Clothier
Phoenixville — McCarraher Bros. Inc.
Pittsburgh — Joseph Horne Co
Reading — B. J. Smith Furniture Co.
Scranton — Stoehr & Fister
Tamaqua — Seligman & Company
Wellsboro — Davis Furniture Co
West Chester — Kauffman's
Williamsport — J. P. & M. Sullivan
York — Gehly's

SOUTH CAROLINA
Charleston — Abraham's Furniture Co
Charleston Heights — National Furn. Mart
Columbia — Richland Galleries
Georgetown — Wayside Furniture House
Greenville — Kirby Quinn Furn. Co.
Mullins — Smithboro Furn. Co
Myrtle Beach — The Shade Shop
Sumter — Maxwell Bros. & Blackwell

SOUTH DAKOTA
Huron — Fullerton Furniture Co
Mitchell — Reynolds
Rapid City — Dusek's Furniture

TENNESSEE
Chattanooga — Fowler Bros. Co.
Clarksville — Garvin Furniture Co.
Johnson City — Shell's, Inc.
Knoxville — Fowler Bros. Co.
Memphis — Lowenstein's & Lowenstein's East
Nashville — Period Furniture Co.

TEXAS
Abilene — Thornton's Department Store
Amarillo — Southern Furniture Co
Austin — Bridges Furniture Co
Beaumont — Phoenix Furniture Co.
Corpus Christi — The Show Room of Finer Furn.
Dallas — Anderson Furniture Studio
El Paso — Highland Furniture Co
Fort Worth — Imperial Furniture Co
Galveston — Ellison Furniture Co.
Houston — Plantowsky's
Foley's
Longview — Stowers
Lubbock — Sunland Furniture Co
Midland — McWilliams Hdwe. & Furn. Co.
Odessa — Watson Studio
Port Arthur — Knorr Furniture Co.
San Angelo — Hardwick's
San Antonio — Hampton's
Trinity — Robert Massie Furniture Co.
Tyler — Parker's Hardware & Furniture Co.
Victoria — Broadway Furniture Co.
Wichita Falls — Kamin Furniture Co.
Bailey Furniture

UTAH
Salt Lake City — H. Dinwoodey Furniture Co.

VIRGINIA
Fairfax — Fairfax Furniture, Inc.
Falls Church — Hutchison's Furniture
Newport News — J. M. Bell Furniture Co.
Norfolk — Willis Wayside
Portsmouth — J. S. Crawford Co., Inc.
Roanoke — Reid & Cutshall

WASHINGTON
Ellensburg — Fitterer Bros.
Olympia — Keeton Furniture Co
Seattle — Grinnell and McLean
Spokane — Barclay & Brown
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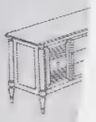
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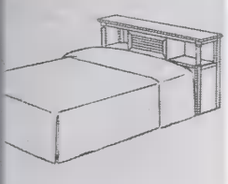


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THEY DIED YOUNG, BUT THEY LIVE FOREVER

CONTINUED FROM PAGE 102

brought her fame? In themselves," he wrote, "they were great achievements, partly through endowment, partly through sheer hard work, but the crowning glory was her personality." Kathleen Ferrier had the ability to communicate to every member of her audience.

She was born and trained in Lancashire, where—Neville Cardus reminds us—"they did not regard music intellectually as an affair of abstract forms." Honest expression of sentiment was what mattered, and Kathleen Ferrier in this respect never turned her back on Lancashire. Her career began late. She was trained as a pianist and did not even consider becoming a singer until her mid-twenties. In 1937, she entered a music competition at Carlisle as a pianist and won first prize in her group. Then, as the result of a bet with a friend, she entered the contest for contraltos and made off with the highest award there too. "I congratulate you heartily," said the judge. "You have been given a lovely voice. Treat it well, and some day, perhaps, you will be a great singer." Kathleen Ferrier was twenty-five.

Two years later she began seriously to train her voice. By this time England was at war, and much of her singing for the next few years was in munitions factories and army camps. But there were also performances of oratorios by Handel, Mendelssohn, and Elgar in which she stood out.

KATHLEEN Ferrier achieved international prominence only in 1946, but in the 7 years left to her she inspired a devotion from audiences the world over such as few musicians have ever received. During those brief years she also managed to make a series of discs that will surely be valued and revered so long as there are phonographs.

Gustav Mahler's *Kindertotenlieder*, which she recorded with the Vienna Philharmonic Orchestra under Bruno Walter's direction (Columbia ML 4980), would surely enhance any collection, for the bittersweet perfume of Mahler's art was never better distilled.

A collection of Handel arias from the *Messiah* and other oratorios, in which she was accompanied by the London Philharmonic Orchestra under Sir Adrian Boult (London LD 9088), is another beautiful memento.

The Spanish mezzo-soprano Conchita Supervia stood at the opposite extreme from Ferrier in temperament and style. Her singing was fiery, mercurial, brilliant, evoking always the rhythmic snap and click of castanets. But like the English contralto, she performed with a down-to-earth conviction that never failed to grip her listeners. Her career too was meteoric and short, for she died just twenty years ago at the age of forty-one.

NEARLY a quarter century has elapsed since her last appearance in this country, yet her fame here among *aficionados* of Spanish song is at least as widespread today as it was then. She recorded prolifically during the decade before her death, and several of her best records have been reissued by Decca.

You will find enthusiasts the world over who know Supervia only through her records and who are nevertheless convinced that her interpretation of Carmen is a model that other singers might hope to emulate but hardly equal. She recorded highlights from *Carmen* in 1930 for a French company, and these old recordings have been reissued and revitalized on a microgroove LP (Decca 9522).

Claudia Muzio is another singer whose reputation today is probably higher than when she met an early death at the height of her career in 1936, when she was forty-four—a reputation based on a remarkably small number of operatic arias which she recorded for Columbia. Muzio embodied just about everything that we look for in an Italian soprano: a voluptuous voice, a magnificent technique, a keen feeling for the most effective accentuation of a melody. And she offered something more: again, the indefinable element of personality.

Everything that Muzio sang bore the impress of her own strong musical character. There was a tensile excitement to the very way she breathed and phrased, and it comes across powerfully in those few recordings that carry on her art. A fine sampling of them can be heard on Columbia ML 4404, which includes her incomparable performance of the "Letter Scene" from *Traviata*.

Singers, as a rule, obtain this kind of posthumous glory more often than instrumentalists, but they do not monopolize it. William Kapell, a young American pianist who was developing into a remarkable interpretative artist when he died

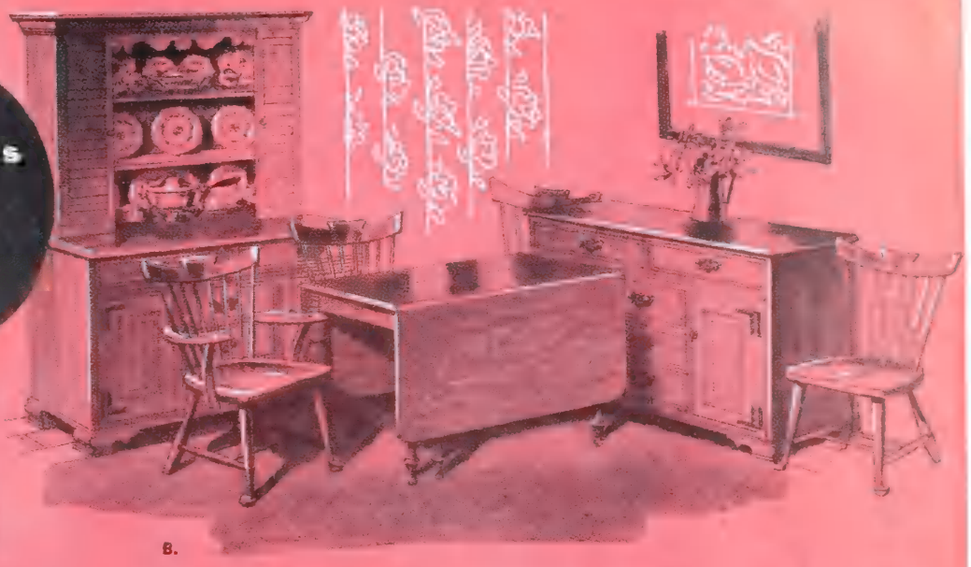
(*Please turn to page* 112)

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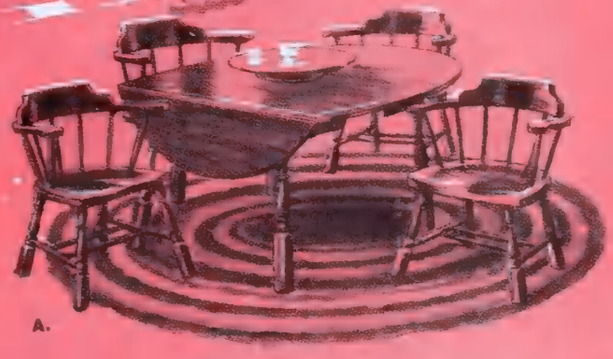
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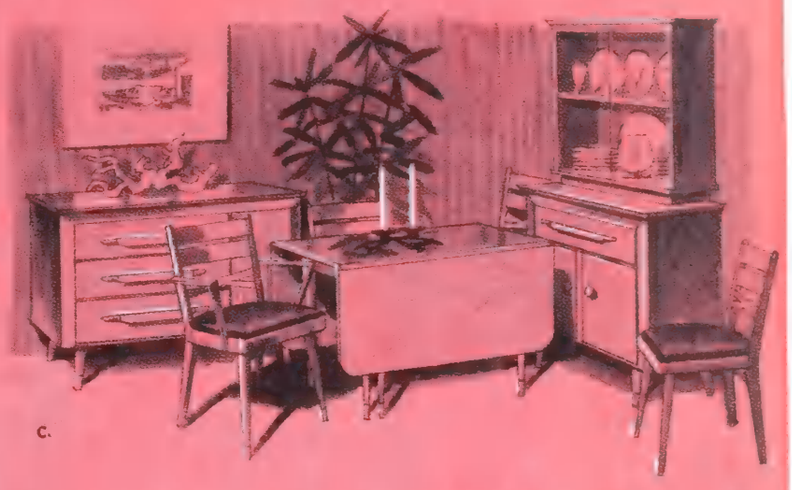
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THEY DIED YOUNG, BUT THEY LIVE FOREVER

CONTINUED FROM PAGE 110

in 1953, at the age of thirty-one, lives on through his many recordings. One of the best is a "Memorial Album" (RCA Victor LM 1791) in which Kapell plays works by Bach, Schubert, and Liszt with his own special kind of dry, driving power and shapely phrasing.

Another who lives on via records is Ginette Neveu, a handsome French girl who was just coming into international prominence as one of the finest violinists of her generation when a plane in which she was traveling crashed off the Azores en route to the United States. She was thirty. She can be heard performing the Ravel *Tzigane* and two other French works with flaming virtuosity on Angel recording 35128.

BUT among the instrumentalists it is undoubtedly Dinu Lipatti, a pianist of Roumanian birth and French training, whose reputation has been furthered most conspicuously by the phonograph. Music critics are ordinarily not disposed to unanimity of opinion, but there was almost complete agreement a decade ago that Dinu Lipatti was *the* outstanding young pianist of postwar Europe. Alas, even then his health was precarious. He could not tax his stamina to the extent of making an American tour. But he did make records, a good many of them, before his untimely death, at the age of only thirty-three, in 1950, and they have been touring the world ever since.

Lipatti combined strength, agility and poetry in his playing—a combination not always encountered—together with a peculiar soft quality of tone that was his alone. In Chopin these characteristics contributed to noble interpretations, as Columbia ML 4721 testifies.

To suggest that these departed musicians have left definitive performances of certain works would be to claim too much. Music is a living, changing art; it does not admit of anything so final and unequivocal as a "definitive performance." Let us rather say that they have left unforgettable performances. It is our supreme good fortune that something of what they achieved has survived on records and has not been lost in the recesses of fading memory.

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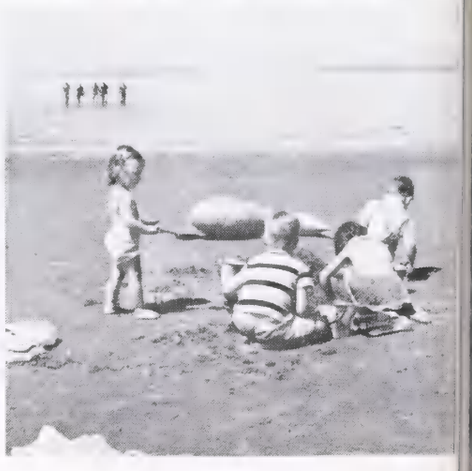


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FRITZ HENLE

When spring comes to the desert, the foliage of scrub and cacti breaks forth in a million flowers.

How to leave home and like it

By MARION GOUGH

All's right with the world in Arizona these days: The sun's in his heaven, the Giants are in Phoenix, and the desert's in bloom. Not long ago that last bit of information would have had us raising an eyebrow, for we are an Easterner and provincials like us are skeptical of those hyperbolic Westerners when they claim that sun-scorched wastes and seas of sand burst into blossom each year come April through May. Indeed it has taken the notarized assurance of reliable witnesses (all from E. of Miss.) and a four-year subscription to *Arizona Highways* to convince us that the forbidding, thorned saguaro cactus miraculously produces a delicate garland of white blossoms that rival the lotus, that the dusty, gray-green yucca is crowned with spires of creamy white blossoms, that the spectacular ocotillos shoot forth their fiery sprays—higher than the head of a man on horseback. But the best way to believe all this is to go and see for yourself, for no one can describe the desert for anyone else, optical illusion that it is, changing its palette from opalescent rose at (*Please turn to page* 233)

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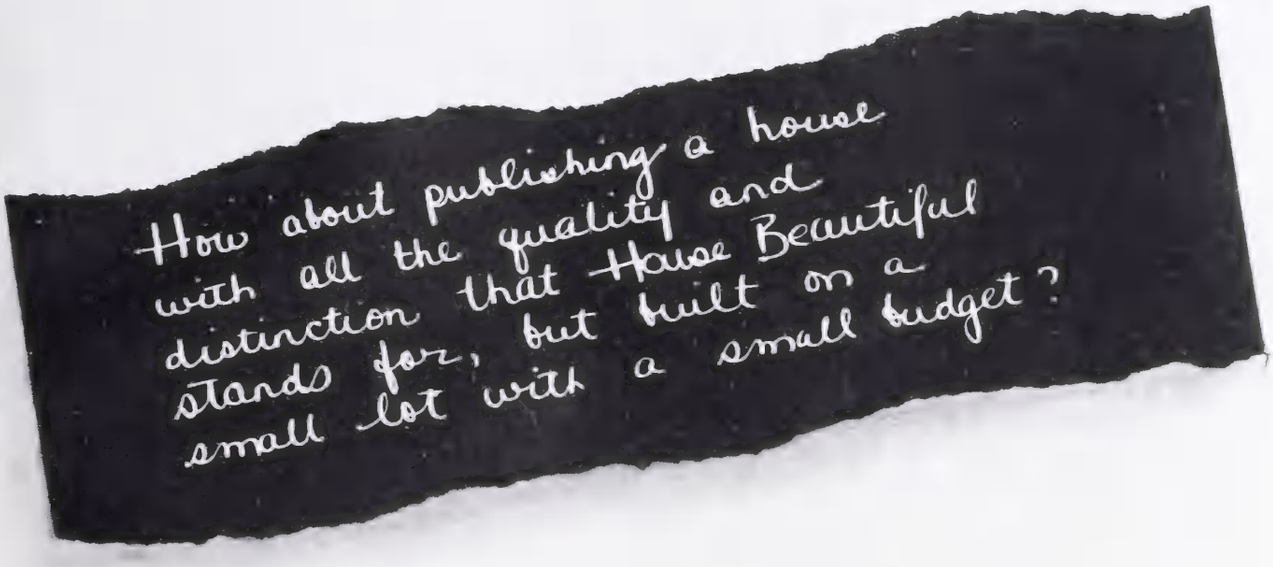
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Front walk leads you through the center of a narrow lot to the recessed entrance, the only opening facing the street.

Magnifying a small city lot into

We've seldom visited a house of any size so excellent in so many ways. You can see for yourself on the next ten pages what riches it holds

By JOHN DE KOVEN HILL
Architectural Editor

Any way you look at this amazing little house, you'll find it outstanding. You will see a new way to live in airiness and privacy on a narrow city lot. You'll discover a way to gain the feeling of big rooms and expansiveness within a surprisingly small house. You'll realize that a low budget and simple materials are no limitation to glamour and enchantment.

Here is the grace and spaciousness of a big country house, the richness and mystery of a sprawling palace, yet it contains only 1,650 square feet. It was built on a 50′ by 150′ lot, hemmed in by close neighbors. It cost less than $25,000 when completed five years ago.

To begin with, it offers a new way to build on a narrow lot. Because of the way this house is planned, every room has a southern exposure and a charming private outlook in two *opposite* directions without awareness of neighbors or the street. The trick in planning that made this possible is a little garden court in the center of the house. Open

PHOTOGRAPHS BY MAYNARD PARKER

Trellis-covered walkway from street passes through forecourt formed by wings of house. Once within this court, neighboring houses are already out of sight and almost out of mind.

a private paradise

to the sky, it brings sunshine and nature into the middle of the building, where it would be least expected, and gives the rooms surrounding it the character of open pavilions with gardens on all sides.

When you step inside the front door, although you are indoors, there is no sense of being closed in or of light being closed out. Architect Aaron Green used a gently angular plan for the walls and gained a flowing continuity from room to room that makes this small building seem limitless. This concept of designing for interior spaciousness, pioneered by Frank Lloyd Wright under whom Mr. Green studied, is used fully to achieve apparent openness without sacrifice of coziness or privacy.

It is because of the way the rooms open diagonally into each other that sweeping vistas, always ending in sunlit greenery, reach through the house and garden in many directions from wherever you stand. If these were conventional square rooms with (*Please turn to page* 123)

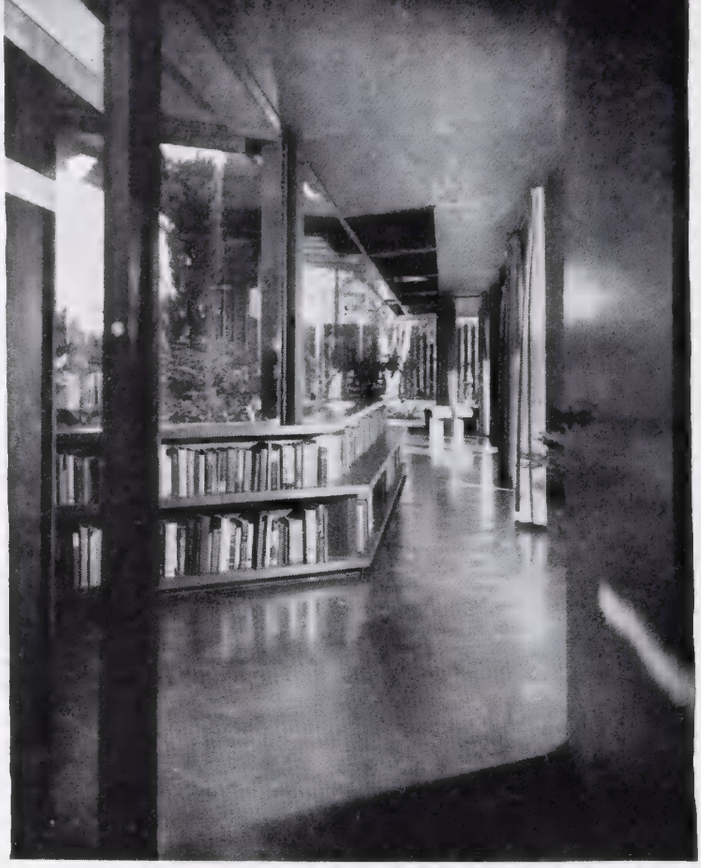
Looking back toward street from entry you have no awareness of houses on either side, and because doorway is so far back from street, even houses across the street are hidden by trees.



Magnifying a small city lot

continued





Entrance door opens into a surprising world of sunshine and greenery. Courtyard, seen through glass at left, is encircled by the house. Distant view straight ahead leads through living room out to back of garden.

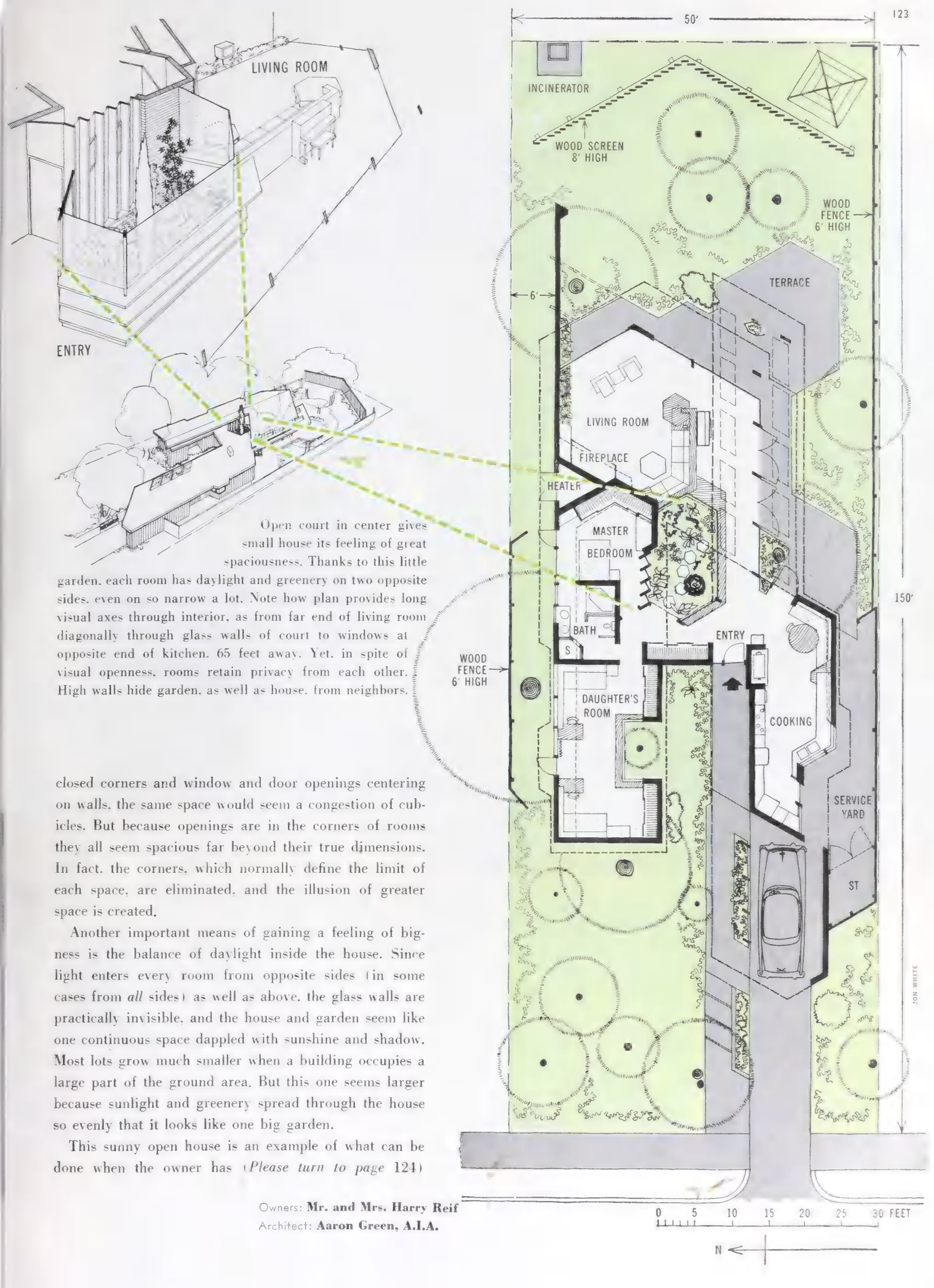
Standing just inside the front door, you can see the living room beyond through glass walls of the inner court. Book-lined passage is like a part of the open terrace at right. High walls along lot lines give privacy.

Master bedroom on north side gets sunlight from central garden court. Because glass is set between diagonal wood fins, sunlight comes in, but bedroom cannot be seen from entry. Light from opposite sides makes small room sunny, cheerful, spacious.



Looking into the glass-walled interior court, you feel as if it were a continuation of the garden seen in distance, giving the house the open character of a pavilion. Louvered wall along left shields master bedroom from view of those entering house.





Open court in center gives small house its feeling of great spaciousness. Thanks to this little garden, each room has daylight and greenery on two opposite sides, even on so narrow a lot. Note how plan provides long visual axes through interior, as from far end of living room diagonally through glass walls of court to windows at opposite end of kitchen, 65 feet away. Yet, in spite of visual openness, rooms retain privacy from each other. High walls hide garden, as well as house, from neighbors.

closed corners and window and door openings centering on walls, the same space would seem a congestion of cubicles. But because openings are in the corners of rooms they all seem spacious far beyond their true dimensions. In fact, the corners, which normally define the limit of each space, are eliminated, and the illusion of greater space is created.

Another important means of gaining a feeling of bigness is the balance of daylight inside the house. Since light enters every room from opposite sides (in some cases from *all* sides) as well as above, the glass walls are practically invisible, and the house and garden seem like one continuous space dappled with sunshine and shadow. Most lots grow much smaller when a building occupies a large part of the ground area. But this one seems larger because sunlight and greenery spread through the house so evenly that it looks like one big garden.

This sunny open house is an example of what can be done when the owner has (*Please turn to page* 124)

Owners: **Mr. and Mrs. Harry Reif**
Architect: **Aaron Green, A.I.A.**

Magnifying a small city lot into a private paradise

continued

ALL PHOTOS BY MAYNARD PARKER



This large room gives daughters generous space for their own domain. Furnishings include built-in desks and wardrobes.

the right to build on all his property and can use the land close to the limit of his lot for the house or garden walls (to provide privacy without the sacrifice of space that dense planting would require). This can be done only where enlightened building codes exist. Restrictions here permitted a wall six feet high right at the property line. (Anything higher had to be six feet inside the line.) Many communities are still laid out with restrictions suited to the Victorian ideal of a castle in a park, even if the "castles" are to be only 15 or 20 feet apart. For this archaic reason, many real estate developments mistakenly outlaw fences entirely.

From the floor plan you can see the benefits of building near the sides of the property. The private space gained in the middle of the lot is far more desirable and useful than the same square footage would be if it were along each side, facing neighbors. The whole back of the site can be given over to the living room, terrace and garden without necessitating bedrooms that face either onto neighboring houses or toward the street. Also the kitchen and service yard are directly accessible to the street for deliveries and at the same time convenient to the back terrace.

Bedrooms gain complete cross ventilation without exposure, because a six-foot-wide strip along the edge of the lot is screened by a six-foot-high wood wall at the property line, thus creating a little lanai.

A similar fence screens the service yard on the opposite side of the house. The brick wall of the living room extends beyond the house at the back to become a garden wall on one side; a wood wall protects the other. At the back of the lot an 8'-high screen of louvers conceals the incinerator and drying yard. The only opening in the

(*Continued on page 254. More photos on next 5 pages.*)



Looking in from garden terrace. the big kitchen has the same air of spaciousness as rest of house. Windows at far end look out into service yard. Door just beyond end of counter leads to carport.



Electric charcoal spit set into brick hearth is much used feature of room. Laundry area at far end can be concealed behind hanging screen. Ceiling has exposed beams like most of house.

Seen from service entrance. the 30-foot-long kitchen opens at far end onto garden terrace. Built-in seat forms a pleasant gathering place either while cooking or for informal dining.

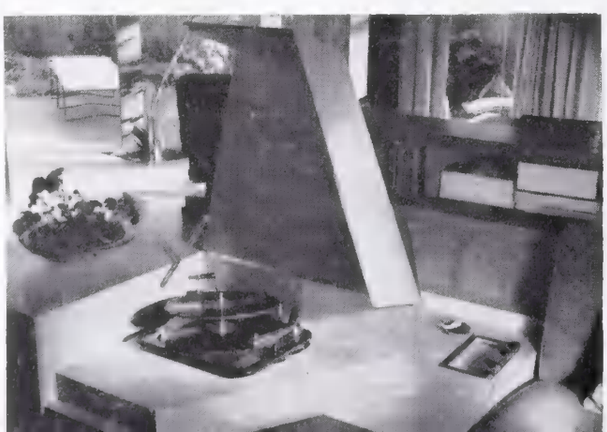


More pictures on next page.

Magnifying a small city lot

continued

As you enter the living room, you survey the whole back garden. Room seems limited only by the distant garden wall. Glass above brick wall makes roof float, adding to sense of non-confinement. Shelves and desk are back of fireplace seat.



Phonograph and controls are housed in built-in table at end of fireplace seat. Speaker is located separately for good acoustics, up close to ceiling in wood pier shown in photograph above.



Living room and garden are like one uninterrupted expanse due to the lightness of the interior. Daylight floods rooms from many sides and even above from central interior court. High walls along lot lines give privacy to garden and house.

PHOTOGRAPHS BY MAYNARD PARKER





Fireplace corner of living room seems like a sheltered portion of the garden. Daylight and greenery are on all sides, thanks to interior court, which can be seen through glass at left of chimney, giving room a sense of great spaciousness.

This little area of sunlight and planting brings a glimpse of nature and sky into the heart of the house, lending airiness to the surrounding rooms and making a decorative feature of growing things.

Inside the entrance door is a bright sunny world, secret from the street. Glass-walled passage to living room is like a garden walk between the inner court and the outdoor terrace at its right.

Magnifying a small city lot

continued



In living room, garden atmosphere is heightened by indoor planting in floor along far wall. Brick wall and border of plants continue beyond glass extending room visually to end of garden.

South side of living room opens onto outdoor terrace. Privacy and space for this kind of outdoor living can be had in city environment only when high fences are permitted at lot line.



At night a new glamour transforms the house. Interior lighting points up the interesting play of angles in roof and walls. No curtains are needed. Garden walls give privacy.



It's here at last:

the long-awaited PLASTIC DRAWER

Now for the first time drawers can be dependably non-warping, smooth-pulling and utterly cleanable. Uniformly molded of tough phenolic plastic, they give service that no mill-made drawer can match, yet cost about the same. You can choose from 21 drawers, 7 different sizes and colors

ANGELO PINTO



Phenolic drawers are easily cleaned, because they are molded in one piece with rounded corners which don't trap dust. Simply wash them with soap and water. They are smooth and tough, won't warp with moisture or weather.

Space for adding such drawers to an existing wall can easily be found around the openings of doors and windows, without crowding the room. "Reveal" created gives architectural interest. With uniformly molded drawers, any carpenter can do it.

Here is your choice (left). Body is usually black but fronts may also be white, gray, or laminated oak or walnut. To one drawer, left open in front, user may attach his own choice of panel. List of sizes and prices on page 206.

PHOTOGRAPH OPPOSITE BY WILLIAM PARKER



Please turn the page

The long-awaited plastic drawer

continued





Shallow closet becomes chest of drawers, if it is lined with a framework into which molded plastic drawers can slide. Walls are paneled with mirror and lighting is sunk into ceiling. In close quarters this is a good way to have a chest without using floor space.

To create a dressing alcove in your bedroom, chests with plastic drawers and plastic laminate counter tops can serve to support a screenlike partition made of stock door panels. Plan shows how this free-standing assembly can be used. Counter top should be same oil- and perfume-resistant plastic as drawers.



Under-counter type of range is a perfect place to gain drawer storage for kitchen equipment and in doing so build a unit that places the range at your ideal level. The phenolic molded drawers are nonstaining, light to handle, washable, never need refinishing.



BEFORE



Simple bathroom remodeling consists of encasing lavatory in a counter which turns a corner to become a dressing table surface. A plastic drawer, same depth as apron around lavatory bowl, is hung under the window counter. This corner is further unified by covering lavatory wall and center window with mirror, then connecting both walls with cornice in which lights are installed.



Night tables are chests of plastic drawers set into wood frames. Frames have metal feet, but possibilities of varying hardware on such pieces are limitless. To attach drawer pulls, you drill holes in phenolic with electric drill using a bit for metal or plastic.



Jacket-height closet chest is easily made by encasing a few drawers in a low frame, using otherwise wasted closet space. Since drawers retain looks and finish indefinitely, they're a good investment, usable in many ways, wherever you may move.

Please turn the page

The long-awaited plastic drawer *continued*



Plastic drawers, with the look of black lacquer, are the basic ingredients of this remodeling

This built-in chest in a man's bedroom was designed to fill a typical mantel-breast niche with storage space and to give the broken-up wall a look of architectural unity. Chest is a composition of eight molded plastic drawers set in a frame of ¼-inch plywood, lacquered black. Pedestal of the table-desk under the window is a stack of three plastic drawers in a plywood frame on legs. Drawers glide on wooden strips inside the frames. Owner supplied drawer handles. "Richelain" drawers, 18″ x 15¾″ x 6″, are molded of Bakelite's black phenolic.

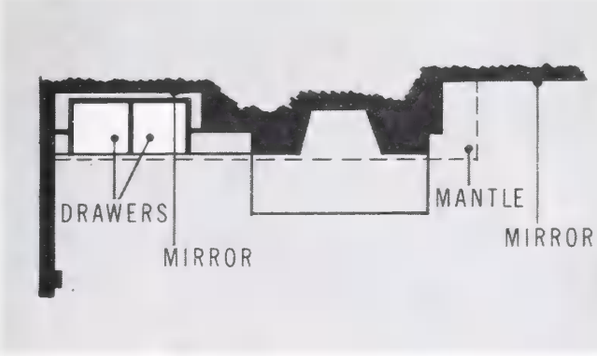


EZRA STOLLER

REMODELED PHOTOGRAPHS BY WILLIAM HOWLAND



Perfectly formed and uniform in shape and size, molded drawers are like pre-fab units



Refer to the floor plan (left) and you'll see how this installation of drawers evened out the chimney wall. An added bookshelf and top surface brought the built-in level with the mantel shelf, in fact were made a smooth extension of it. Your eye is no longer aware that the fireplace is off-center. Old-fashioned casings on closet and bathroom doors were covered with black lacquered strips. Paneled doors were replaced by perforated metal panels. A decorative deck lowers high ceiling, and its reflection in wall mirror creates illusion of a larger room.

Any drawer, wood or plastic, requires carefully made surrounding cabinetwork. But plastic drawers make such ambitious remodeling as this more feasible than ever because their uniformity of size and shape eliminates the need for tedious fitting.

More about this room on page 205

How to order a factory-built house

By ELIZABETH GORDON

The house on these four pages can be ordered with 20,280 variations! Consequently, its cost varies as much as $3,500 from the basic house to the de luxe version. You can order it as you order an automobile—with variations and additional accessories. This spring, in 210 cities, dozens of versions of it, furnished exactly as you see it here, will be on public display

The bugaboo of monotony, once feared as the drawback which would prevent the growth of prefabrication, can be laid away with all those other dead dreads. Now, in 1956, a factory-built house no longer needs to be a rubber-stamp house.

The house we show you here is an extremely good case in point. It dramatizes how variable and how personable a house can be when constructed of stock components, which can combine in thousands of ways.

This is a model known as the Fargo and made by the National Homes Corporation of Lafayette, Indiana. The basic house, without garage, contains 959 square feet of enclosed space. But it can be ordered with so many variables—in plan, exterior treatments, siding materials, storage facilities, color combinations, kitchen equipment, window types and combinations, that 20,280 different variations are possible.

These variations naturally carry different price tags. The basic house, in a low-cost building area, would cost approximately $8,500, without land or garage. But if all the extra touches and de luxe items were added, it could come up to $12,000 (without land, but *with* a one-car garage). If the same basic house (without land or garage) were ordered in a high-cost building area (that is, in cold climates and in and around metropolitan areas), it would cost $11,000, while the de luxe version would cost around $14,500 (without land, but *with* a one-car garage).

These variations, from which you can pick and choose, may affect the price by as much as 20 to 30 per cent. And it is these variables which let you order the house to suit your needs and your budget—to have a house that is more *your* personal expression. Once you know this, you can explore fully the variety possible so as to have a house assembled in the factory which is closer to what you want. The dealer will have to help you understand (*Please turn the page*)

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



De luxe kitchen includes such up-to-date niceties as dishwasher, garbage disposer, fold-back electric burners, built-in wall oven and refrigerator (all by Frigidaire), also an automatic clothes washer-dryer by General Electric, plus more counter space and cabinets.



The house you see here is the de luxe version of the Fargo, made handsomer with brick walls, a trellis, a 6′8″x 10″ porch, a one-car garage, a window wall and a very complete electric kitchen. It would cost—without land, which is always priced separately—as little as $12,000 in low-cost areas or as much as $14,500 in high-cost areas. The basic house contains 959 square feet.

To see five other ways this house might look, turn to page 175. For the list of cities where it may be seen on display this spring, see page 186.



This exceptional kitchen can be bought as an extra. Basic kitchen includes only base- and wall-cabinets and a sink. Built-ins and appliances add $900.



How to order a factory-built house *continued*

The paved rear patio of the Fargo. This is an extra and might be of any size and therefore of any cost. Brick walls might also be added.



The Fargo house was easy to furnish. It was completely equipped by HOUSE BEAUTIFUL's decorating staff for $3,600. Complete list of furnishings sources will be found on page 182.



Amazingly good furnishings are available to equip a little house such as this. Everything we used came from widely distributed sources.



All curtains, draperies and bedspreads used throughout this house are ready-made, fit in ideally with the simple, clean-cut character of the house.



Chests and headboard fit neatly along one wall to give appearance of being built-in. Such precision creates feeling of space for moderate-size room.

all the things from which you may choose. The samples he shows you will give you only a general idea of what the possibilities are.

Just what is possible? For instance, the model, shown here in its most deluxe and expensive version, may be bought without a garage at all (the basic price is always quoted without this unit). A one-car garage adds $750 to $950 to the basic price. A two-car garage adds $1,250 to $1,400. A single-car carport adds $650 to $800. A double-car carport adds $900 to $1,000.

These double sets of figures represent the range between low-cost and high-cost building areas, and do not represent looseness or laxness in cost estimating. The local dealer will quote you only one price.

Whether or not you order a garage affects how and where the storage space is to be placed. If you have a garage, the storage is built inside the garage, as shown on the plan below. But if you skip the garage altogether, storage space can be built (*Please turn to page* 180)



The chest is expandable. Stackable drawers are held together by pegs. Easy-to-clean surfaces and color were important factors for this boys' room.

Five additional plan variations on the Fargo appear on page 178, demonstrating versatility available in one model.



Plan for the National Homes Fargo model shown in this article includes entry porch, one-car garage and de luxe equipped kitchen, which are additions to the basic Fargo plan. House area is 959 square feet including unheated storage areas. Garage adds 240 square feet.



WILLIAM HOWLAND

Behind the translucent screen, a window air-conditioner with a new type of air cleaner.

It's time you had a fresh policy about

HOUSE CLEANING

By Dr. JOSEPH E. HOWLAND

We wager you don't realize what a wealth of specially tailored cleaners, equipment and materials are waiting for you. And if you don't know, you can't employ the right one for your need. It should be your policy to have a bird's-eye perspective of all the possibilities available to help you. We give you this 14-page portfolio to bring you up to date on all the wonderful possibilities.

It's exciting to have before you several hundred products to choose from, but it's bewildering, too. So House Beautiful has combed the market and classified the cleaning products by what they do. We can't tell you, though, which products you should use. We don't know your needs. We don't know your preferences. Nor do we know what kind of cleaning equipment you are using, or how hard your water might be. We can only give you a broad frame of references so that you can make your choices with all the knowledge available.

Without this background, you are absolutely on your own today in the cleaning section of a supermarket or a department store. Labels never were more eye-appealing, but they really don't help you decide what is best for a particular job. Today labels rarely identify the principal chemical ingredients, (*Please turn to page* 208)



We opened screen to show hidden RCA Whirlpool.

Now electronic air cleaners in room air conditioners

Preventive house cleaning starts with keeping the air free of dust. But until now really efficient air-cleaning equipment—namely the electronic precipitator—was bulky and expensive, and could be used only with central systems. Now a smaller version has been designed, and it will be part of the 1956 Deluxe RCA Whirlpool and Fedders-Quigan room air conditioners. All air that passes the cooling coils must also pass between the electronic fields.

Thus the fresh air brought in is now clean as well as fresh. The present air in the room also has had removed from it such things as dust that may have come in on clothing and tobacco smoke. The unit is too small to keep up with more than one or two heavy smokers, although even then there is a noticeable reduction in the amount of smoke in the air.

It adds only about $40 to the cost of the room air conditioner. Replacement of the dirt-collector cell costs about $3 and has to be done perhaps twice a year.

Westinghouse also offers an electronic air cleaner for their 1956 room air conditioners. It is an add-on attachment and has considerably more cleaning power. However, it cleans the air only *after* it gets into the room, not on the way in.

All electronic units also remove much of the sting from smog, but not its odors. For these you must add a special smog filter that contains activated charcoal.



House Beautiful's chart to guide you to

WHICH CLEANER FOR WHICH JOB

There are literally hundreds of cleaning aids. But they can't help you until you know enough about them to choose the right ones for the job to be done. Here's a chart of the types of products you can assign to different kinds of cleaning jobs. We've listed only a few trade names of each type to help you relate the ones you know to those you may not.

By DR. JOSEPH E. HOWLAND

SYNTHETIC DETERGENTS

In recent years these man-made "soaps" have taken over many of the washing jobs once done by true soaps. Today there are even toilet bars made of synthetic detergent. Many of the names used for years on soap powders today appear on products which are 100% synthetic. To further confuse matters, some of the first synthetics were vastly different chemicals from the products sold today under the same name, and often a detergent maker classifies his product as "all-purpose." To help you find just the right type of product for your washing jobs, we list typical label names for which each is best suited.

Dishwasher	Washing Machines	Hand Laundry & Dishes
non-chlorinated: Colgonite, Electrasol, Chat	All, Ad	powder: Dreft, Vel, Trend
contains chlorine: Dishwasher-All, Thanx, Finish, Cascade	low suds: Dash, Fun, Spin, Vim	liquid: Glim, Joy, Lux Liquid, Chiffon Liquid, Trend Liquid, White King Liquid, Vel Pink Liquid
	Cheer, Felso, Oxydol, Breeze, Rinso Blue, Surf	
	high suds: Tide, Fab, Felso, Kirkman granulated, Supersuds, White King D, Whisk Liquid	TLK travel kit, This, Woolite Cold Water Soap (contains soap, as well)

SOAPS

Their number is legion, from the mild toilet kinds to the powerful alkali laundry products. Nothing cleans better than soap if the water is hot and soft (commercial laundries soften the water, heat it to 180°). But 85% of America has hard water, and the so-called hot water in the tub of the modern home laundry machine often is only 120°. So for heavy-duty laundering, soaps have lost popularity. They remain popular for light-duty washing (see Water Conditioners).

Dishwasher	Washing Machines	Hand Laundry & Dishes
(Do NOT use soap in a mechanical dishwasher: suds would stop washing action)	heavy duty: Duz, Silver Dust, Rinso White, Soapine, White King granulated	Instant Fels, Chiffon Flakes, Ivory Snow, Lux Flakes
	mild: Instant Fels, Ivory Snow, Ivory Flakes, Chiffon Flakes, Lux Flakes, Kirkman Flakes, Nola Flakes	Murphy's Oil Soap

BLEACHES

Most white fabrics yellow with age unless bleached occasionally. This occurs even when synthetic detergents are used and there is no possibility of soap residues. Don't over-bleach; once a month is generous. Always add bleach to *wash* water; it's much more effective than in rinse water.

Chlorine		Perborate
Purex Liquid	Clorox	Dupont All-Fabric
Purex Powder	Dazzle	Snowy
White Sail		Safety Bleach
Pruf Powder		Dexol

Warning: Chlorine bleaches yellow some synthetics, also some "wrinkle-resistant" fabrics.

FLUFFING AGENTS

All fabrics have a moisture content at which they feel softest. Line-drying often over-dries them. Then they feel harsh. Add a fluffing agent to the last rinse and line-dried clothes remain as soft as those machine-dried.

Sta-Puf
Baloon
NuSoft

Floors & Walls		Windows	
powder	Rumford Speedy	solvent	Windex
	Spic & Span		O'Cedar Glass Polish
	Soilax		Sudsy
	Oakite		
	Fab, Tide, etc.	emulsion	Glass Wax
liquid	Trophy		Glass Gloss
	Prompt		Wilbert's No Rub
		silicone	Sani-Gleam
			Sil-o-Sheen
			Sani-wax
			Glass Clene

Floors & Walls		Windows
liquid	Breath-O-Pine	(soap not recommended likely to leave sticky film on glass)
	Royax	
powder	Dux, etc.	

WATER CONDITIONERS

Water usually contains dissolved minerals that make it "hard." These minerals combine with soap to form a greasy, sticky curd that clings tightly to whatever you are washing. They obviously waste soap, too. But they waste synthetic detergents as well, a fact not too well known. Many synthetics contain a built-in water-softening agent, but it is only a minor part of the formula.

If the water is really hard, then you must use two or three times as much detergent to get proper softening action. Or you should condition the water before adding the detergent. You cannot skimp on softening; if you do, the greases in the wash water react with the alkali of your soap or detergent to form curds which you will see quickly enough as hardwater scum.

Dissolved hardwater minerals aren't the only problems. Water often contains rust, sands, a strong acid potential, even dissolved organic colorings. Softening won't do anything about these. Such water needs to be conditioned. This calls for the right combination of mechanical aids and the advice of an expert.

Mechanical systems to condition all the water used for washing	**Powders** to be added to both wash and rinse water when washing	**Powders** to be added to bath water
contain Dowex resins: Rheem, Myers, Culligan, Servi-soft, Bruner, Lindsay	Calgon	Calgon Bouquet
Permutit	New Oakite	
	Noctil	
	Tex	

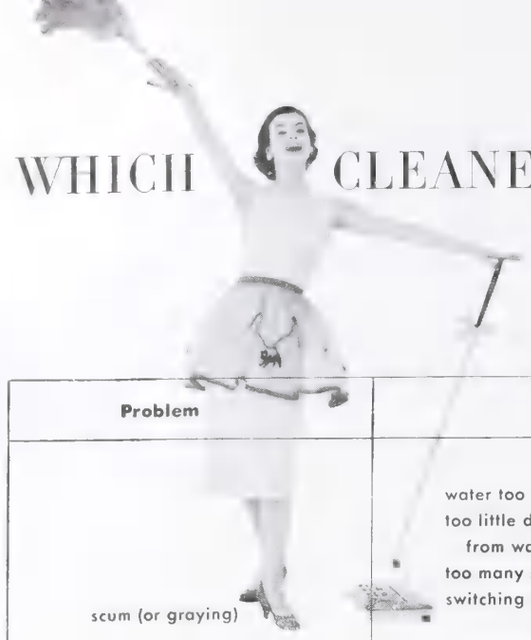
BLUING AND OPTICAL BRIGHTENERS

For years white fabrics have been dipped in a blue dye to mask the gradual yellowing from soap left in them by incomplete rinsing. Modern automatic washers rinse so thoroughly that this yellowing doesn't occur now. But we have a new problem—graying of nylon, dacron, etc. To correct this, chemists perfected a colorless, fluorescent dye which makes fabrics shine brightly when exposed to sunlight. Today all synthetic detergents made for washing machines contain this dye. It is called an optical brightener.

If you wash with soap or use a synthetic detergent for hand laundry, add a brightener to the rinse water. The brightener will probably be blue in color for machine use, although you can use the same colorless brightener sold for hand laundering if you are using a detergent, rather than soap, in your machine.

To restore original brightness to carpets and upholstery, use a foam cleaner (below, right) that contains optical brightener.

Washing Machines	Hand Laundry	Carpets & Upholstery
LaFrance Instant Bluing	Nylon-Brite	Duo-dellay
Blue Suds	Nylon-U	Easy Glamur
Blu White Flakes	Nylast	



WHICH CLEANER

Causes and Corrections for LAUNDERING PROBLEMS

Problem	Cause	Correction
scum (or graying)	water too cool	should be 140° in tub
	too little detergent (soil is redeposited from wash water)	use measured amount
	too many suds (poor rinsing)	use low-suds product
	switching to new product	may need several washings before old residues are washed out
	too much hair oil, face creams, etc. on clothes	rewash: detergent unable to keep excess from redepositing
	wash cycle too long (soil redeposited from wash water)	if heavily soiled, give two wash cycles, not one extra long
tearing	chemical (bleach burns)	no need to bleach more often than once every second or third month if good detergent is used
	mechanical (machine overloaded)	safer, better washing when load is limited to 8 pounds instead of traditional 9 pounds
lint	Kleenex, etc. left in clothes	empty pockets before washing
	over-agitation	shorten cycle
	overloading	reduce load to 8 pounds
	excessive bleaching	once every 2nd or 3rd month usually often enough to bleach to keep whites bright
yellowing	age of cloth	bleach occasionally (see above)
	body or hair oils	use extra amounts of detergents when load is heavily soiled
	overdrying	shorten drying time
	hard-water scum	condition the water
rusting	iron in the water	install water conditioner
	water too acid	install water conditioner
suds in clothes	using too much detergent	use measured amount
	inadequate rinsing	use less soap or detergent, or give an extra rinse

ANTI-STATICS

Many modern fabrics actually attract dirt. They do this because they accumulate static electricity within themselves. Dust particles already contain a built-in electrical charge, so they "fly" to the charged fabric and cling so tightly that only the most vigorous washing can get them off. A similar situation exists at the surface of many plastics and some kinds of wood finishes. Static electricity also causes the annoying shocks you get from rugs and plastic seat covers.

Static electricity ceases to be a problem once you treat the surface with an anti-static rinse, spray or polish. Then the static electricity discharges harmlessly into the air instead of accumulating until strong enough to attract dust or to shock you. Most anti-statics are washed out by regular washing, so must be re-applied after each laundering.

Rugs and Fabrics	Plastics	Furniture
Nul	Church wall tile cleaner	Dust-off
Cling-free	Clean-Up Upholstery Cleaner	Wipe
Nylon-Brite	Dust-off Aerosol	Endust
Nylast	Silicone dust cloth	Silicone dust cloth
Nylon-U		
Sta-Puf Softener		

Causes and Corrections for DISHWASHER PROBLEMS

Problem	Cause	Correction*
spotting	water too cool hardwater minerals in rinse water slow draining of rinse water excessive grease in water too much detergent (doesn't all rinse off)	must be 140° install water conditioner use detergent containing chlorine rinse dishes, or use smaller load in washer use correct measurements
film or smears	hardwater excessive detergent; fails to rinse fully; water too cool for good cleaning action improper loading of machine	install water conditioner use measured amounts water must be 140° water must be able to hit *all* the dishes
particles of food remain on washed dishes	water too cool improper loading food hardened to dishes (long delay before washing) detergent dumped onto floor of washer instead of into cup	must be 140° water must hit *all* the dishes rinse off heavy greases and such sticky things as eggs if washing is to be delayed must put detergent in place designed for it to get uniform washing
utensils pitted (especially aluminum kinds)	detergent dumped onto utensils	place detergent in cup: then it is in solution when it first touches the utensils

*Correction always starts with a thorough scrubbing of the dishes and glasses in a strong solution of a chlorine bleach like Clorox. Then make the indicated changes in all your future washing operations involving the dishwasher.

SUDS AREN'T NECESSARY

Suds are pretty to look at, but they don't do any cleaning. Suds just happen to be a by-product of mixing soap and water together. They wouldn't occur at all in many synthetic detergents, except for the fact that manufacturers add a sudser to their products to make the pretty foam people like to see.

Suds actually *slow* washing action. This is why mechanical dishwashers must have a non-sudsing detergent, and why many people prefer a low-sudser for their washing machines. Sometimes, though, as when washing delicate fabrics, you may want a slowed-down, more gentle washing action. Then suds are fine. They "cushion" the fabrics so the water bangs against them less powerfully and so less harmfully.

Instead of looking for sudsing power, feel the slipperiness of the water. It feels velvety smooth when ready to do the best wash job. If you are in a hardwater region (85% of America has hard water), you waste tremendous amounts of soap or detergent unless you soften the water, either mechanically or by adding a water-softener powder.

For heavy, oily soiling always add a water-conditioner powder, even though the water has been mechanically softened. Also be sure the water is as hot as you can get it. These precautions will insure that the grease and oils will be held in the water and won't float atop the water as a sticky scum that re-soils what you are washing.

Reducing the size of the load to be washed also helps. Then water crashes against the soil with more force. And there is more water to hold the soil.

WASHING WINDOWS AND MIRRORS

These pose special problems. Any trace of soil, soap or detergent that remains on the glass, even though invisible, soon becomes prominent, because of the dust, smoke and moisture that it collects from the air.

The ideal cleaner does a thorough cleaning job, then evaporates 100%, leaving nothing on the glass. This rules out the usual kinds of cleaners. Chemists have turned to volatile organic solvents. Windex is one example. Results are fine so long as (1) you use enough to wet the glass thoroughly, and (2) you scrub vigorously. When the glass is really clean, it fogs evenly when breathed on.

But not all glass is washed only infrequently. Mirrors, for example, may get a weekly, once-over polishing. For them, glass cleaners containing silicones or waxes may be fine. They go on easily, leave a dust-repellent surface that keeps mirror at its original efficiency, if polished lightly every week or so.

Emulsion cleaners are a mid-way type. Polish lightly for a thin film, vigorously for no film. See "Synthetic Detergents," page 142, for trade names in each type.



WHICH CLEANER

WATERLESS WASHING

When the soil is mainly oily or greasy, turn to the emulsifiers. They help loosen the grease and also make it possible for small amounts of water to hold big loads of greasy soil (hence "waterless washing"). Foam cleaners are the most common example. Here again, however, it is the *water* that does the actual cleaning. The sudsy foam acts as a carrier for the water, enabling you to scrub without really wetting through the carpet or upholstery. The foam also acts as a trap for the loosened grime, keeping it from redepositing elsewhere. Most other waterless cleaners require a final water-rinse—i.e., a washing action.

SPOT REMOVERS

Spots come from two sources—soils in water or soils in oils. So you must start here: Is the spot from water or oil? Washing removes water-borne spots (use foam cleaners, if deep-wetting must be avoided). Dry cleaning removes soils in oils. Liquid kinds flush away the soil; dry kinds are so powerfully absorbent that they "pull" it out.

Spots on wood pose special problems. Often the grain of the wood has been raised or the protective finish damaged. Both call for full refinishing, if damage is deep. Buffing with indicated products eliminates surface stains.

WAXING

Wax is man's oldest soil retardant. It fills all the minute cracks where dirt might collect. Dirt then sits lightly upon slick surface. It whisks away readily and each dusting actually improves the sheen. More than this, the microscopically thin layer of wax takes all the abrasive wear of use, sparing the surface you want protected. Dirt may get ground into the wax in time, but strip away the wax and the surface below is as clean as ever. Re-apply fresh wax and the cycle of protection can be repeated indefinitely.

Common Fallacy: "Paste wax is best." Many people assume that because you must work so hard to apply paste wax that it just has to give more protection. This is just not true. Protection depends not on the physical form of the wax you buy, but on the thinness and the hardness of the film after buffing. So long as you use a true wax (not a self-polishing kind), you can use paste, creme or liquid, as you choose. It's strictly a matter of convenience.

Paste waxes call for much rubbing, but paste is the easiest way to wax a porous surface. It's also the surest way to get a really thin coating of wax.

Creme waxes go on without much rubbing. Many contain a built-in cleaner (the solvent used to convert the paste into a creme). They find their greatest use as furniture polishes, where the hardness of a much-rubbed paste wax isn't needed.

Liquid waxes are 3 types—polishing, cleaner-polisher, and wipe on, wipe off. Polishing waxes are really pastes thinned down to liquid form. Here the wax flows on, quickly spreading to fill every crack and "valley." Paste wax flows only after you have rubbed it enough to melt it. Liquid polishing waxes can contain waxes which are basically harder than those that can be included in a paste wax. But it is more difficult to get a thin coating on the surface. Never flood it on.

Cleaner-polisher waxes contain more solvent—therefore less actual wax—than the regular liquid polishing waxes. Household types seldom contain abrasives. Those for heavy-duty cleaning, as of automobiles, do.

Wipe-on, wipe-off liquid waxes contain waxes plus silicones. They are thin, watery liquids, but they too give paste-wax protection. They are not cleaners, however, so the surface must be *thoroughly* cleaned before they are applied or very noticeable streaks will occur.

What is a self-polishing wax?
Self-polishing waxes are plastic resin emulsions, not true waxes. They do not have the characteristic naphtha odor of the true waxes. Those claiming "paste-wax protection" contain considerable wax. Those stressing "high gloss" or "quick drying" may contain no wax at all. All shine without buffing, but the sheen is improved progressively as you do buff them, unless they contain no wax. Self-polishing waxes waterspot more freely than true waxes, unless they are mainly plastic. If primarily plastic, they may be so water-resistant that it is impossible to remove them when traffic lanes become visible and you want to re-wax the floor.

10 Rules for sure success when waxing

1. Use the right kind of wax for the job: No one mixture of waxes can be used on all kinds of surfaces. Look for one made especially for the surface to be waxed. *Only* self-polishing kinds are safe on asphalt and rubber floor tiles and on many kinds of plastics. Only cleaner-polisher kinds are practical when you don't clean the surface before you apply the wax. And obviously you shouldn't use a colored wax, if you have a white surface. No one mixture of waxes stands up to all kinds of wear. You can't use a kitchen wax on the floor or expect a (*Please turn to page* 190)

Carpets & Upholstery	Hands	Wood	Ovens	Plastics	Porcelain	Metals
Powderene Glamorene Rug-Sheen Duo-dellay Easy Glamur Cotton Zeen Blue Lustre Clean Up aerosol	Quickee Gre-Solvent Dif Boraxo	Soil-off Cleaner-polisher kind of wax (see WAXING)	de-Grease-it Easy-off IC-degreaser	Church's wall-tile cleaner *coffee stains* Maid-Easy Dip-it Dishwasher detergent containing chlorine	White King Cleaner Bon-ami Bab-O Ajax Old Dutch	Noxon polish Sss-T (steam irons) Zud (rust remover) *silver* Gorham International Dip it *copper* Twinkle Red Bear Copper-Brite Cameo Copper Ekco Copper

Rugs & Carpets	Clothing	Upholstered Furniture	Wooden Furniture	Marble, Plastics	Concrete
Dial-a-spot Duo-dellay Bubble-O Easy Glamur Liquid Glamorene Powderene Glamorene	Janie Odorless Zeen Renuzit	Dial-a-spot Easy Glamur Duo-dellay Odorless Zeen (petroleum-base cleaners NOT safe over foam rubber!)	Cleaner-polisher kind of wax (see chart on WAXING) Old English lemon oil Mar-go Disapeer Reviva Blem	Jubilee Marble Sheen (for deep stains on marble see "Removing Domestic Stains from Marble," April, 1954, page 236).	Ezy-Dry

"Wax," as used on labels today, covers everything from true waxes to synthetic plastic coatings that actually contain no wax at all. You can determine what you are buying only by looking for certain clues on the label.

Type of Wax	Clues to look for in claims on label	Where to Use	Typical Label Names (there are other good ones)
POLISHING (paste or liquid)	paste wax English-type waxes	any floor except rubber or asphalt wooden walls & ceilings old furniture	Antiqwax Butcher's Boston Polishing Jackson's Patina Peer
CLEANER-POLISHER (creamy liquids with naphtha odor)	cleans as it waxes	any place paste wax can be used	Beautiflor Preen Bruce Cleaning Wax
		kitchen cabinets and appliances painted walls marble	Jubilee O'Cedar Cream Polish Sani-wax Wall Clene Wilbert's No-Rub Furniture Cream Connoisseur Beeswax Furniture Cream
		leather	Mel-o-wax
WIPE-ON, WIPE-OFF (thin watery liquids)	contains silicone bone dry shine let dry to a haze – merely wipe off	new furniture refinished furniture	Pride Hi-Lite Glaze Dri-Glo
		marble in furniture	Marble Sheen
(impregnated dust cloth)	polishes as it dusts silicone added	furniture	Cadie cloth Conniver cloth Barrett cloth Kozak Dry Wash
SELF-POLISHING (shellac-like water emulsions)	no rub hard gloss plasticized plastic wax no scuff protects like paste wax	rubber & asphalt floors	Glo-Coat O'Cedar Plasticized Stride Simoniz Non-Scuff Beacon Quick-Gloss Bruce Asphalt Tile wax Butcher's Washable wax Dupont Safety Floor wax Aerowax No-Rubbing wax

How to PREVENT house cleaning

Now you can have a cleaner house
with less effort by furnishing it
with materials that are resistant to stains,
slow to soil, and hard to get dirty.
They prevent house cleaning
by doing away with the need for it

By MARION GOUGH

You can prevent housecleaning by furnishing with things that don't easily get dirty to start with. It is as simple as that. These preventives are, of course, the materials that are inherently hard to soil by nature—like plastic upholstery and plastic-laminate surfacing, for instance—or fabrics which have been made resistant to spots, stains and soil by special stain-repellent or soil-retardant treatments.

The philosophy here is that you lock the barn *before* the horse is stolen. It means you won't have to worry about rain spots on the gossamer-sheer curtains, if the fabric is woven of a water-shedding material like glass fiber, or if it has been given a water-repellent treatment like "Syl-mer." A carpet treated with a soil-retardant like "Ludox" or "Cyana Soil Retardant" shows footmarks slowly, and so very pleasantly postpones the day when you have to clean it. When the wall covering is impervious to stain in itself or has been (*Please turn the page*)



Constantly used rooms may now be as handsomely furnished as this living room, without posing half the cleaning problems that old "practical-looking" rooms used to. Delicate fabrics like the square-blocked silk (opposite) can be turned into non-staining, easily cleaned window treatments, if they are plasticized into rigid vinyl and set into folding screens. Silicone treatments can make upholstery, drapery and slip-cover fabrics impervious to wet stains. Linen and jute upholstery, Peter Schneider. Draperies, Thaibok. Chairs by Baker. "Kentile" flooring. The Lehmans, decorators. Home of the Robert C. Finkelsteins.



How to prevent house cleaning

continued

given a stain-resistant treatment like "Resistane." grease marks and finger smudges create no cleaning crises.

For the most part these preventive materials—and scores more like them—are the beneficent products of our own era, created by the tremendous developments in chemistry and technology which have been changing our living habits. The plastic films and fabrics are probably the oldest, yet in something like ten years' time, they are already accepted (*Please turn the page*)

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Embroidered linen on bedspread and upholstery is protected against liquid stains by a silicone treatment. Drawer fronts and surfaces of Willow and Reed furniture are tough "Micarta." Wall covering is scrubbable "Walltex."



Plastics like "Koroseal," covering Ficks Reed sofa above, give an excellent account of themselves in preventing stain problems. Newest helpers are soil-retardants used on synthetic carpet. Mohawk rayon-nylon rug has a "Ludox" finish.



Reasons for the always immaculate look of Theodore Delson's dining room: Kent Bragaline drapery fabric, treated with "Syl-mer," sheds stains. "Koroseal" air-porous vinyl plastic forestalls usual dining chair spots. Floor, with soil-losing look of terazzo, is "Terralast" vinyl, custom-laid. Melanie Kahane, decorator.

Left, such pretty new plastics as Dru Dunn's laminations in vinyl create table cloths, mats, shower doors or blinds that shunt off dust, spills, mildew.





Pastels have never been so practical for home furnishings. Katzenbach and Warren wallpaper here is treated to resist usual hazards, such as grease, lipstick, fingermarks. Masland's rayon-nylon rug, treated with "Ludox," won't show dry soil marks as quickly as untreated carpeting. North American Lace cotton net curtain, printed with flowers, is Sanforized and is dependably washable.





Blinds of Dru Dunn's vinyl laminate of ferns and flowers, plus "Syl-mer"-finished cotton drapery fabric from J. H. Thorp, make a weather-impervious window treatment. Wall covering is fabric-backed plastic. Gilford Leather Co. Vinyl flooring by Robbins. Furniture, John B. Salterini Co. Both rooms decorated by John Gerald, Hammacher Schlemmer.

How to prevent house cleaning

continued

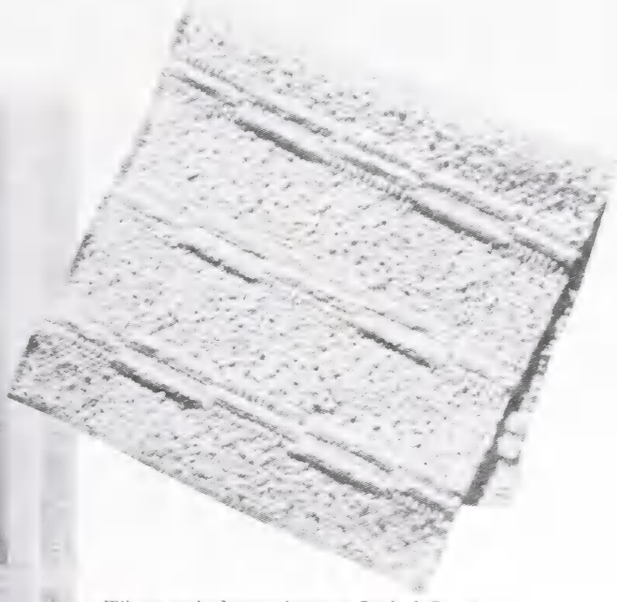
without question, because they've given such a good account of themselves in performance and in increasingly handsome appearance.

Of the treatments which will keep your furnishings looking fresher longer, the latest to reach the market is a soil-retardant treatment which is effective in slowing down the rate of dry soil on carpets, particularly on those made of cotton or synthetic fibers. This treatment does not prevent a carpet from ever getting dirty, nor does the treatment forestall stains from wet or greasy objects, but it delays traffic paths and dingy marks which are caused by the usual dry soil that is walked into carpets. The efficacy of the treatment lasts through two to four commercial shampoos, providing detergent and not soap is used. It is not destroyed by plain water or by carbon tetrachloride, so acute wet or greasy spots can be removed without destroying the important dry-soil retardancy.

For the benefit of the technical-minded, the retardancy is created by spraying the rug with any of several colloidal solutions of metallic salts. (The Grasselli Division of E. I. du Pont de Nemours makes a soil-retardant called "Ludox," the American Cyanamid Company calls theirs "Cyana Soil Retardant," and Monsanto Chemical Company is developing one called "Syton.") When dry, the solution creates a kind of "clean soil" which fills in the microscopic, dust-trapping interstices of the fibers so that they can not be immediately filled with the dusty, everyday dirt that soils carpets. In effect, the dirty soil has no place to adhere, so it is easily (*Please turn to page* 205)

WILLIAM HOWLAND





White upholstery here is Isabel Scott chenille, custom-treated with both "Syl-mer" and "Ludox," so it has two-way resistance to wet and dry-soil staining. Almost any kind of stain wipes off Imperial's white and gold Glendura wallpaper. Vogue curtains, unstainable as a glass tumbler, are Fiberglas by Robertson. Alexander Smith rug is soil-retardant.



Do you consider yourself a food connoisseur?

Measure yourself here:

Pancakes are your yardstick

By POPPY CANNON

"What's so special about the pancake?" You have a right to ask. "How can it be a measure of gastronomic know-how?" Because it is the primitive beginning, as well as the most sophisticated zenith, of cookery. The start of a cook's wisdom: a kind of touchstone, a fountain of inspiration, a lure toward exploration into the past across this country from Vermont to Oregon, around the world through a score of countries, including the Oriental and the Scandinavian.

All this pancake worship began with a chance remark from a friend, who belongs to the fast-growing coterie of knowledgeable beginners in the working arts of cuisine. This one happens to be a woman, though there are many men in the group—a woman who has "had everything and been everywhere." After a lifetime of "grand-manor" living, eating and entertaining, she and her husband now spend their winters in a hotel apartment with a serving pantry, where she has quite suddenly learned to cook with considerable flair and style.

Her husband is loud in his praise of her recently acquired prowess. "What a cook she's getting to be, really a great cook," he says, with some surprise.

But she is modest. "Without an oven, without even a real stove, how could I be a cook? I can make pancakes though," she mused aloud one day. "all kinds of pancakes."

Startlingly, the idea evolved. Maybe she *is* a real cook, perhaps even a great cook, if she knows all about pancakes.

Pancakes, we began to remember, are the first bread, probably the first of all made dishes. It might even, in countries where the sun shines hot, have antedated man's mastery of fire. The technique could almost be called instinctive. (Remember the *pat-a-cake, pat-a-cake* nursery rhyme?)

What exactly is a pancake? A mixture, a dough, a batter cooked in a pan or on a griddle, most often on top of the stove, though it could be in the oven, and generally served straightaway and hot. Here again there are exceptions.

When and where does the pancake belong? At any hour of the day, from early breakfast through lunch, tea time, dinner and far-after-midnight snack. Even in the highest realms of *haute cuisine* it has its place (*Please turn the page*)

Pancake dessert of distinction and ease—quick-frozen cheese blintzes heated in butter and topped with long-shred Seville orange marmalade, shown in a chafing dish from Hammacher Schlemmer. Jackson China; silver server, 1847 Rogers Bros. International; table designed by Muller Bachick & July, New York.

PHOTO OPPOSITE BY WILLIAM HOWLAND

Pancakes are your yardstick

continued



German Pfannküchen

in one form or another during every course. There are hors d'oeuvres pannequets or Chinese egg rolls.

For the soup course. Celestine crêpes, cut into ribbons to garnish consommé.

The fish may be served *en chemise* (wrapped in a crisp pancake), as at Madame Gaffner's on the Left Bank in Paris. Or it might be fish in a Newburg sauce topped Finnish fashion with the thinnest pancake rondelles. With roast beef comes Yorkshire pudding. A baked pancake—no more, no less! Or, it could be a Swedish Meat Pancake Casserole with well-sauced meat between layers of pancakes baked in the oven and served like a pie in wedges. Perhaps meat-filled rissoles like those of Indonesia or a pancake-topped meat loaf with layers of zucchini, green beans and potato, which in certain Hungarian provinces is known as mussouka.

Poultry? In rolled chicken pancakes, gratiné with crumbs and cheese, or canelloni in the North Italian style, where the covering is a crêpe instead of a noodle or pasta dough.

Vegetables? Potato pancakes, green corn cakes often called corn oysters, or West Indian fritter cakes; spinach pancakes from Roumania.

Even the salad may be served upon or enclosed in a pancake, like the Mexican tortilla, which is so often topped with spicy meat and beans, shredded lettuce and tomatoes, to make the popular tacos.

As for dessert, possibilities are endless, ranging all the way from a hot hoecake with sorghum, in a Tennessee mountain cottage, to crêpes flambées with cognac and cordials.

(*Please turn to page* 235)



Tortillas

Hot Cakes



Potato Pancakes

ROLF TIETGENS



Swedish Skivers

Swedish Plättar

Crêpes Suzette

In order to qualify as a Real Cook you should have mastery over at least two of the pancakes in each group. By mastery, we mean not only tasting acquaintance, but the ability to achieve these pancakes, and a knowledge of when, how and with what to serve them.

THE PRIMITIVE

(Meal plus liquid)

Any grain from finest wheat to corn, oats, barley, peas, lentils, buckwheat or cassava is mixed with water, beer, milk or cream.

Ashcake
Cassava Bread
Chapati
Chinese Doily
Corn Dodger or Finger Pone
Corn Dollar or Corn Cake
Cracklin' Bread
Curd Cake
Galette
Hoecake
Hush Puppy
Indian Meal Slapjack
Ireland Potato Cake
Jamaica Lace Cake
Oatcake
Poppadum
Raspados
Rhode Island Jonny Cake (no "h" here)
Roti
Scratch Back
Swedish Cream Munk
Tortilla

THE EGG TYPE

(Meal plus liquid plus egg)

These might be called European pancakes, except that they were known among the Chinese, Persians and the ancient Aryans.

Alsatian Eierküchen
Batty Cake
Blintzes
Celestine Pancake
Chinese Egg or Spring Roll
Crêpes Suzette
Danish Beer Pancake
Elderberry Flower Pancake
German Pfannküchen
Green-corn Oysters
Hungarian Berry Pancake (with ginger and almonds)
Indonesian Baked Meat Rissoles
Kaiserschmarren
Lacy Panty-Cake
Malpoa
Marvels
Matzos Pancake
New Netherlands Izer-Cooky
North Italian Cannelloni
Pannequets
Polish Nalesniki
Pork Cake
Raw Potato Pancake
Rolled Chicken Pancake au gratin
Roumanian Moussaka
Salzburger Nöckerl
Sirniki
Swedish Pancake Casserole
Swedish Plättar
Toad-in-the-hole

THE RISEN

(Meals plus liquid plus leavening)

To flour or crushed meal and liquid there came to be added—early in history—the magic of leaven: yeast, soda, baking powder.

Bannocks
Blini
Bockings
Boxty-on-the-pan
Chinese "Thousand Flour" Bread
Creole Codfish Marinades
Crumpets
Dutch Pfofferjes
Egyptian Katief
English Muffin
Flannel Cake
Flapjack
Griddle, Girdle or Drop Scones or Scots
Karnatsi
New England Fire Cake
Oblaty
Old-Fashioned Buckwheat Cake
Stack Cake
Singing Hinny
Snow Pancake
Sour Dough Hot Cake
Swedish Skiver
Trinidad Bake
Welsh Crempop
West Indian Fritter Cake

Rolled Pancakes

Blini

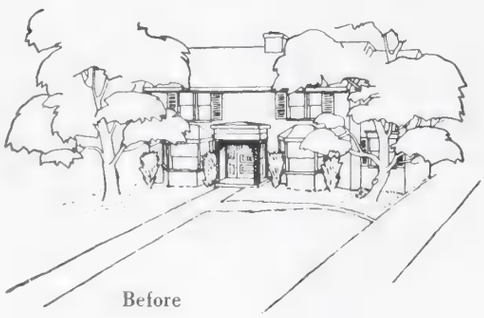
West Indian Fritter Cake

Salzburger Nöckerl





First step in remodeling was to remove the arbitrary up-the-middle walk to the front door. Now, arriving guests alight on landing strip adjoining new pebbled concrete driveway and follow a graceful wall to the house. Path extends to street.



Before

How to UPDATE a nice old house

Modern landscape design contributes to the beauty and livability of houses of any period. For example, see how remodeling the garden greatly improved this house

OPERATION '56 the year to FIX HOME IMPROVEMENT

An old house is no excuse for an out-dated, little-used garden. Indeed, the possibilities for developing a handsome modern garden, rich in choice plants, with all the advantages of contemporary landscape design, are often greatest on old properties. Trees tend to be big and plentiful with the character and shade of maturity. Sometimes, too, there are fine shrubs grown to sizes now almost unobtainable except at high prices. Usually the soil is reasonably rich and workable, not the subsoil with which new homeowners must all too often cope. And there is often spaciousness, the dearest quality of all.

What such places need is a reorientation, a fresh approach, acknowledging house and garden as they really are with all their defects and assets. Then the concepts of contemporary design can be brought to bear, providing peace and privacy with practical and convenient outdoor living areas geared to family needs, plantings rich in year-round interest, and a modern, attractive setting for the house itself.



Behind wall shown across page is this peaceful green elipse, framed by fragrant, flowering evergreen shrubs placed to give privacy, yet allow guests inviting glimpses of the area from entrance walk. Bulbs in groundcover provide color sequence.

MAYNARD PARKER

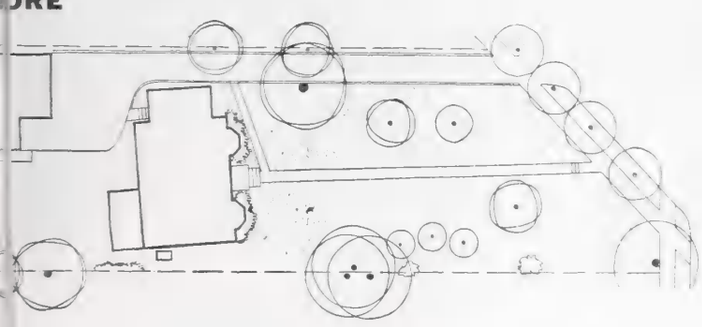




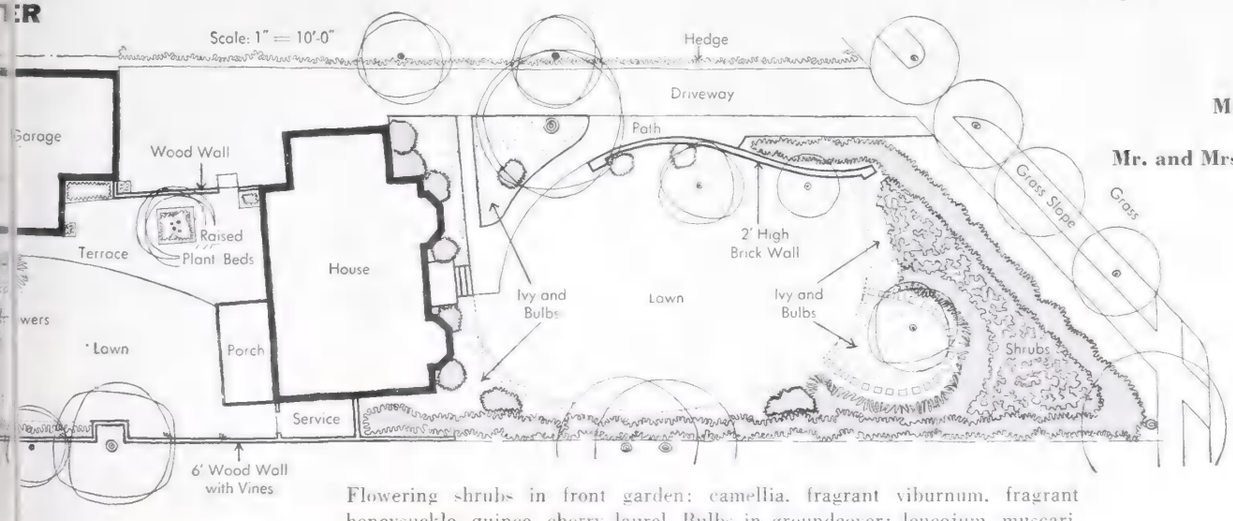


Wood wall from garage to house now separates driveway from new brick terrace with raised planting beds. Formerly, only outdoor living area was small enclosed porch.

ORE



TER



Marie & Arthur Berger
Landscape architects

Mr. and Mrs. Eugene McDermott
Owners

Flowering shrubs in front garden: camellia, fragrant viburnum, fragrant honeysuckle, quince, cherry laurel. Bulbs in groundcover: leucojum, muscari, narcissus species, scilla, liriope, zephyranthes, caladium, sternbergia.

Swift and elegant meals

Here are menus of distinction that come quickly from shelf or freezer, are ready to serve in little time and require no extra help or advance notice

By POPPY CANNON

So much conversation about convenience foods! So many new items frozen, packaged, canned! They are a wonder and a bewilderment. But change weaves all too slowly into the pattern of our daily life. Most of us note what's new with interest, resolve to try them "sometime," but seldom do it soon enough. Usually we remain dully dependent upon what help we have and upon our old stand-by meals, especially when company comes.

Here are several classic menus suitable for luncheons, informal dining, or supper parties. In all of them, ready (and almost-ready) foods are integrated. Not one requires more than 15 minutes of actual work. Only one would require as much as an hour of cooking time and that one only if the Cornish game hen were taken solid-frozen from freezer to stove.

If you would bring an exciting new freedom into your home, keep the wherewithal for at least two of these easy-to-prepare, elegant meals always on hand. (*Please turn to page* 198)

Every single item in this menu can be kept always on hand. Even the Brie cheese is canned; rolls are frozen Brown-n-Serve. Excellent sauce Béarnaise comes in a jar; sauterne dressing in a bottle.

Warmed Compote of Frozen Melon Balls in White Wine with Ginger

Shad Roe, Chicken or
Rock Cornish Game Hen Sauté
Sauce Béarnaise

Blue Lake Green Bean Salad Pimentade

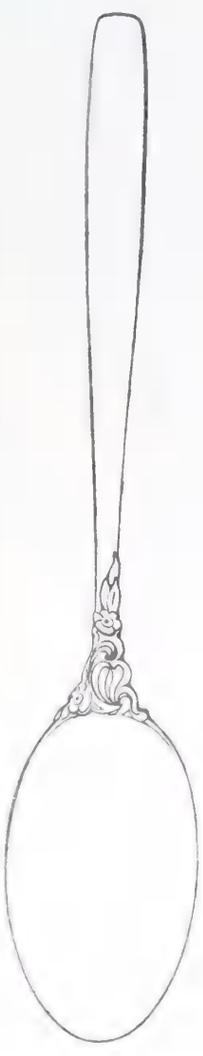
Sauterne Dressing

Brie Cheese

Crusty French Dinner Rolls

Babas aux Rhum or Crêpes Flambées
with Ice Cream

Coffee



A delightful white wine sets the mood, inspires the menu and suggests the color scheme for an early spring lunch. Goblets and wine glasses "François Villon," Baccarat & Porthault, Inc.; dinner plates "Premiere" pattern, Flintridge China Co.; "Starfire" silverware, Lunt Silversmiths; Alençon lace table mats, centerpiece and gold-flecked Venetian glass bowls are all designed by Carole Stupell.



WILLIAM HOWLAND



Dahlias have many moods, from quiet dignity to amusing triviality.

Bold and spectacular, cannas call for daring, color-wise consideration.





Sweet as a surprise is the ephemeral, floriferous fairy lily.



Tigridia is a lorchy tigress in iridescent attire.

In sunshine, ismenes glisten in fragrant splendor.



By JEAN LAWSON

Summer bulbs:

Jewels of the hot-weather garden

Save these choice flowers for special effects where their beauty can be displayed in a restrained, sympathetic setting

Some plants are so reliable, so spectacular, they're worth using over and over, to provide color in the most important parts of the garden. Azaleas are in this category. So are daylilies, geraniums and petunias. Handled skillfully, these flowers deserve great credit as garden mainstays.

But as spring becomes summer and then fall, a garden with only the popular, proved plants may lose appeal, especially to those who have gardened before. Good plants become common —not because they are seen too much, but because they are seen in the same combinations and to the exclusion of other noteworthy, but lesser-known or forgotten materials.

In contrast, a single handsome, offbeat plant can make a garden come alive, can make everything in it seem more beautiful. The plant becomes an accessory, an unusual detail giving distinction to the total garden picture. Used indiscriminately, massed or spotted here and there, the effect would be lost. But in an appropriate setting where every aspect of its beauty is seen and appreciated, the plant is like a jewel on the costume of a well-dressed, beautiful woman. Such a garden with choice flowers enlivens periods of summer lethargy when interest in ordinary gardens may lag.

Consequently, the more plants a person knows, the more rewarding his garden is likely to be. He can draw upon a mental reservoir of plant potentialities for just the right varieties to give the effect he wants. His garden can be a personal expression of light-hearted fun or solemn dignity, of sophisticated understatement or simple charm. Because it is so individual, he enjoys his garden and so do all who share it with him.

For such highlighting of the summer garden, no group of plants offers more appealing choices than the flowering bulbs represented on the opposite page. Look closely at each photograph. See what different qualities they have. Each of the planted flowers is ideal for its situation. You might conceivably exchange the white dahlias for ismenes, but certainly none of the other flowers on the page could give the same effect of dignity and peace. Nor could dahlias of different color or form. A clump of tigridias might not seem as casually delightful beside the flagstone walk as the single pot of fairy lilies. And, while you could plant zinnias or red celosia at the house entrance, neither would as effectively intensify the tones of the redwood walls and trellis as these blazing cannas.

Like many of our most wonderful perennials, the summer bulbs as a group passed out of the everyday gardening picture when publicity was concentrated on a few all-purpose, grow-anywhere plants. But like the perennials, they are available to those who appreciate their great beauty. These bulbs are sturdy and reliable, enough so that they might well be used in quantity, especially in warm climates where it is not necessary to dig the bulbs for storage at the end of the season. However, their greatest value for most of today's busy gardeners is apt to be in special jewel-like settings like those shown and suggested in the individual bulb descriptions which follow on page 229.

PHOTOGRAPHS BY MAYNARD PARKER, GOTTSCHO-SCHLEISNER, JACK ROCHE, L. O. HUGGINS, WILLIAM EYMAN. REDWOOD CONTAINERS BY GEORG HOY.



HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

"We wanted a tranquil view of the south, so we could share the radiant warmth of the sun during the winter, when it rides low in the sky, and protect ourselves from it with roof overhangs in the summer, when it travels overhead. Mostly we wanted an easily kept house that invited a rich family life."

A Climate-Control House for "America's Worst Climate" for $24,000

For years the author and his wife studied the problems of their terrible climate, the requirements of themselves and their four children. Here is the inspired story of their well-planned three-bedroom house

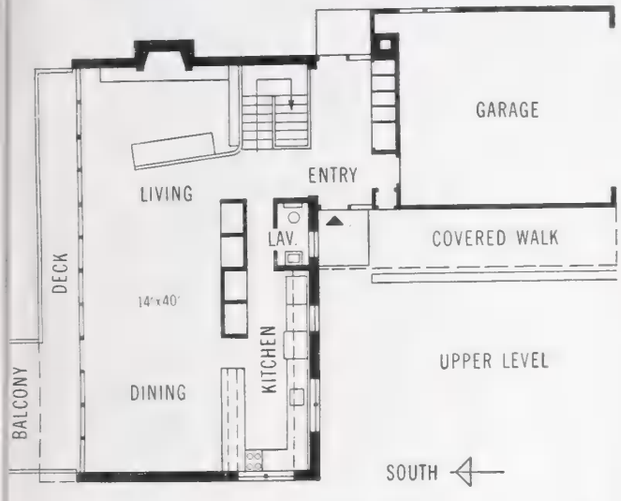
By BOB EDDY

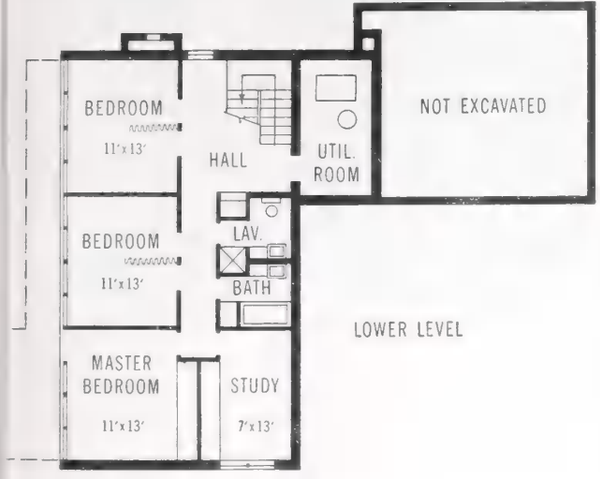
When we decided we needed a new home, one designed for a richer way of life, we quickly encountered problems—most of the problems of any middle-class, city family in the north-central United States, *plus* a few unusual ones. We studied and planned a dozen years, three of them with two architects. We went over every problem more than once. In fact, *recognizing* our problems helped produce the home that thrills us daily in the way it answers our family's needs.

Like many families, we gazed wistfully at color pictures of sun-drenched Florida and California villas, and then turned to thinking of a house that had to sneer at Minnesota's winter winds as well as hot summer suns, a climate HOUSE BEAUTIFUL once described as "America's worst" (March 1951). We looked at our budget in 1948, figured $16,000 was our maximum (plus lot), and waited for prices to go down—only to see them go up yearly, faster than our savings, it seemed. We ended up at $24,000, as I'll explain later. Where to build: (*Please turn to page* 196)



"We weren't modest in our wants, though limited in budget. We wanted a screened-off spot with a raised fireplace for an intimate winter's eve; a place for reading and quiet conversation, separate from the airy, cheerful spaciousness of the living-dining room. We had thought long and hard about it all."





Mr. & Mrs. Bob Eddy, owners
Carl Graffunder and Associates, architects

PHOTOGRAPHS BY WARREN REYNOLDS



"We wanted an ample, efficient kitchen open to the view and the dining area: three bedrooms—two for the children made into four by using folding doors (see plan left): three lavatories, two w.c.'s, a shower and a bath. We wanted many things and got most of them by 'knowledgeable compromise.'"



The Stones of Paris

from medievalism to modernism

Today's architectural traveler catches a view of a city's planning—or lack of it—from the air, then settles down to a century-by-century pursuit of the philosophy of life written in its stones and streets

By JOSEPH A. BARRY
Author of *Left Bank, Right Bank*

Of all modern people, the French may be the most difficult to know. More than the Japanese, perhaps, because the latter want to know *you*. The French do not.

There are no organized efforts, as there are in Scandinavia, America and other more open societies, to show you how they live privately. You must deduce this publicly. You must learn to read the façades of their character in the façades of their buildings. You will rarely enter either, unless they are part of the public domain.

Often I have suggested—only half jokingly—that a visitor to France who would penetrate French life should go to a real estate agency and ask to see furnished villas or houses for rent. This way, he might get inside a French home and glimpse the life there. (*Continued overleaf*)



Modern Paris, city of great, planned boulevards and avenues, such as chestnut-tree-lined Champs-Elysées above, is a 19th-century product. **Medieval Paris,** city of tangled streets and charming quarters, as on the Left Bank or in Montmartre, endures alongside, happily untouched.





The 12th-century tower of St. Germain-des-Prés, oldest church of Paris, first beckons the architectural traveler as an example of Romanesque structure and space, best experienced inside the nave.

Houses Registered, Paris 1956

13th-century Notre Dame rises nobly and serenely from an island in the Seine. At night the lighted cathedral is like a jeweled crown for the Queen of Heaven. At day our architectural traveler studies its soaring Gothic arches, its once new way of supporting ceiling-vaults with flying buttresses (best remarked from rear, *right*), allowing walls to be almost all glass in a strikingly modern manner and reducing pillars to slender columns whose exposed structural lines are primary source of decorative beauty (best seen in near-by Ste. Chapelle, *far right*).







From 16th-century Renaisance through 19th-century Neo-Classicism—that's the architectural story of the Louvre palace, covering 40 historic acres and enclosing the formal, decorous gardens of the Tuileries on almost all sides.



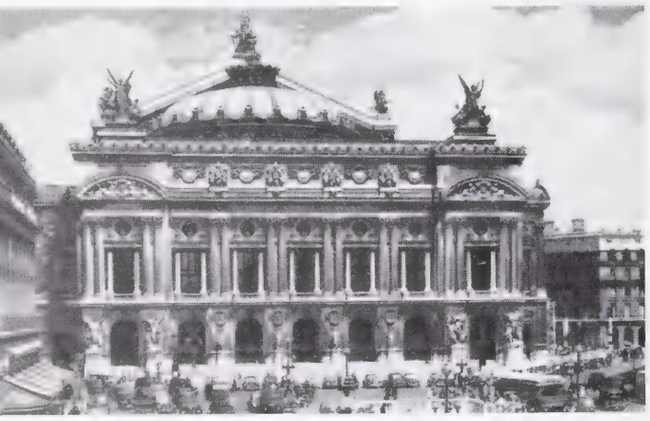
The early 17th-century has been remarkably preserved in too-rarely visited Place des Vosges, where duels were fought and poets dreamed.

The stones of Paris *continued*

Certainly the true architectural traveler constantly attempts to get inside a building, a style, a period. He seeks to experience the reality of each in every dimension of space and time. He is never content to look at a structure as if it were a painting to be regarded from one perspective or a piece of sculpture to be walked around in admiration.

He walks within the space enclosed. He sits down in it. He tries to reconstruct the life it was intended for and evaluate the quality of the life it did, or did not, encourage. This takes time and practise.

So, one virtue of voyaging by air is that it lets you spend more time on the ground. But even as you fly into Paris, as I did recently on a fine Pan American flight, you begin your architectural traveling. When you spot the Eiffel Tower, you do a quick aerial study of Paris—its planning and its non-planning, its broad, straight avenues, the blur of its village-like streets. (*Please turn to page* 212)



Nineteenth-century lavishness and eclecticism seem to have combined here to produce the melodramatic building known as the Paris Opera.





Turn-of-the-century Art Nouveau, first of modern architectural movements, reacted to Empire boxiness with curved space and steel.



Twentieth-century cubism, in turn, reacted against often florid Art Nouveau to recreate a modernist boxiness in works of Le Corbusier, such as his Swiss Pavilion for Sorbonne students.



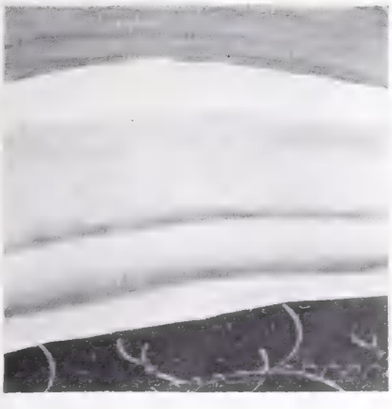
The Maid of Cotton

MISS PATRICIA ANNE COWDEN
OF RALEIGH, NORTH CAROLINA



The maid is wearing a date frock in printed cotton corduroy by Frank Perullo of Filcol.

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Maid Pat is right. Another advantage of cotton-cushioned furniture is that it can be cleaned without worry. Cotton cushioning is never damaged by cleaning fluids used on upholstery fabrics.

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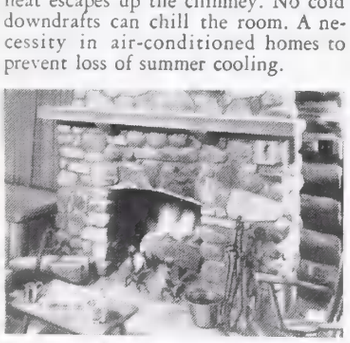


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There is a Best Time to build



Here is a simple and practical method to help you select the best time of year to start the home of your dreams

By ROBERT TAYLOR

You have spent a lot of time thinking about your home and making plans for it. Perhaps you have been saving for many years for this great venture. If you are an average person, you will build only one house in your lifetime and it will be one of the greatest experiences—and perhaps the largest expenditure or investment—in your life.

Why not take advantage of the most ideal time of the year to build your dream home, even though it may mean waiting a few months or weeks to start this all-important project?

By starting to build at the most ideal time, you may save money and have a much better house from the standpoint of workmanship and quality. You may also have a very pleasant experience and eliminate many of the problems created by people who start to build without giving this proper thought.

You spend hard-earned money and pay high prices for good quality, for dry, clean, well-manufactured materials for your home. Many of these materials are produced by the most exacting processes under perfect conditions and delivered to the dealer's warehouse or yard in perfect shape. Why subject these materials to dampness, rain, snow, extremely cold or hot weather before they are incorporated into the structure, only to have expansion, shrinkage, cracking, warping, splitting, and other faults develop later in the completed building?

Excavations for footings, basements, drives, etc., cannot be dug economically in frozen ground or under extremely wet conditions. Soil conditions such as sand, clay, stone, shale or loam may determine the time to start digging, especially during wet seasons. There is also an ideal time for landscaping and planting lawns in each section of the country. (*Turn to page* 187)



Best building months for Zones 1 through 6 are May through September. Zones 7 through 9 permit building all year long. However, note carefully all exceptions indicated in article.

In 1956... the 100,000t NATIONA HOME

During 1956 the 100,000th home come from the efficient, modern ass bly lines of National Homes Corpo tion. That's enough homes to ho every resident of Syracuse, New Y or Toledo, Ohio, or Omaha, Nebra

100,000 homes alone are proof National Homes Corporation has filled the needs and desires of th sands of families for better home prices within their means. Fami owning National homes are satisf happy home owners. According t recent Roper survey among thousa of National home owners 82 per c said they would enthusiastically ommend that their friends bu National home!

Another reason for this unusual s cess is because every National Ho builder-dealer, regardless of his size or that of the community he ser has all the buying, production, other advantages which only an ganization producing 25,000 hous year can have. For example, to eq the thousands of National home will produce in 1956 alone, the c pany will purchase an estima $7,000,000 worth of furnaces, air c ditioning systems, and all-elec kitchens from the Delco and Fri aire Divisions of General Mot $3,500,000 worth of aluminum w dows from General Bronze Corpo tion, and $2,500,000 worth of was dryers from General Electric.

In order to serve its expand markets National Homes' plant fa ties have been increased to a capa of 290 houses per day—37,500 ho a year more than previously. M and more of the country's best build are using National homes. The c pany is rapidly expanding into communities.

By taking the waste out of the slow, inefficient conventional build methods, National Homes has m home ownership possible for milli of American families.

That's why more than one ou every 48 homes built in this cou today is a National home.

Just off the pres

Fourth edition of *Your National H Magazine*. Full of pictures and plan new 1956 National homes. Packed of interesting, informative homemak ideas. Send 35¢ for your copy to Nati Homes Corporation, Dept. HB4 Lafayette, Indiana.



As featured in House Beautiful—April issue

ake a look at the new Nationals

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Iles M. Goodman, AIA, the foremost home architect, -styled by a noted color au- Your assurance of functional with beauty and livability.



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backed by a service warranty. Built-in oven, counter-top range, dish-washer and garbage disposer by Frigidaire, washer-dryer by G.E. The metal cabinets have birch doors.



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that offer flexibility in custom-styling. They enable you to make rooms the size you want them and to meet your specific needs. Another of the many advantages found in National homes.

The all-new 1956 National homes have luxurious features that mean finer living . . . today's smartest designs . . . floor plans you can individualize to make rooms the size you want them . . . exciting new exteriors including a wide range of attractive masonry variations. See the National Homes builder-dealer in your community. Or send 35 cents for a copy of *Your National Homes Magazine*. It has the complete story of National Homes, including hundreds of designs and floor plans. *Address* National Homes Corporation, Dept. HB456, Lafayette, Indiana.

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GENUINE OZITE

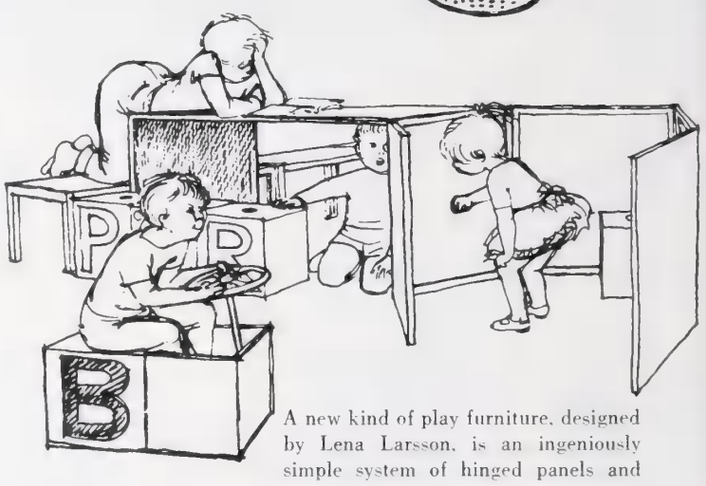
Every square yard proudly bears the name

Ideas for children from Sweden

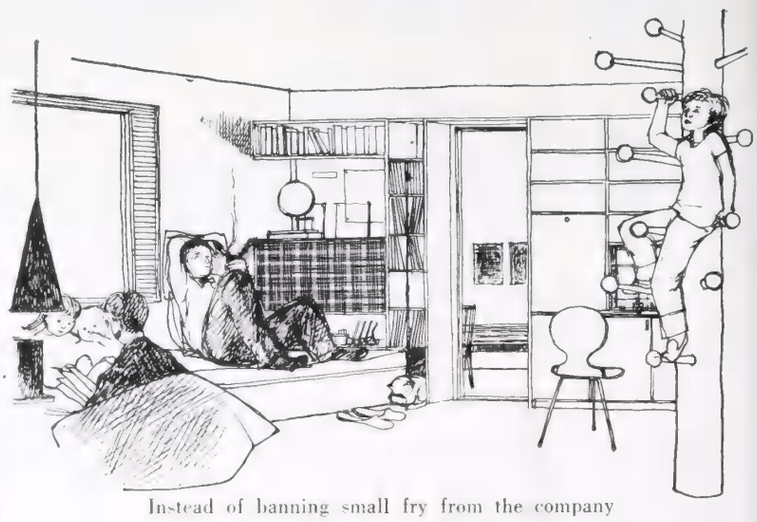
New slants worth borrowing come from last summer's Helsingborg 1955 Exhibition



In the model house built by the magazine, *Hem i Sverige* (*Homes in Sweden*), the laundry doubles as a "mud room." Tiled floor has a drain so children coming in directly from outdoors can easily hose off their muddy boots.



A new kind of play furniture, designed by Lena Larsson, is an ingeniously simple system of hinged panels and blocks which youngsters can turn into all sorts of diversions, creating a house, a desk, an automobile, whatever a fertile, young imagination may dream up.



Instead of banning small fry from the company of adults in the living room, this house realistically provides space and entertainment for them. Family room is equipped for story telling, and part is given over to a "climbing tree," designed to take some of the strain off the furniture.

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FIREPROOF GYPSUM WALLBOARD

than any other dry wall interior



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HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PAGE 137



This is a de luxe Fargo model with extras, as described on page 137. Each of the other variations shown on these pages is still basically the Fargo house. See how easily the exterior character of the house can be adjusted to suit the personal preferences of the buyer.



Another variation of the Fargo house has simple gabled roof extended at the front to produce an entrance porch supported by an open wood screen, vertical grooved wood siding on front and cedar shingle siding on the sides, and clean, straightforward brick masonry walls.



Here roof is supported by an open brick screen at the entrance porch; brick walls are used at each end of the house. Siding is horizontal. Notice that, in all cases, gabled ends are designed as panels, facilitating prefabrication and producing a light, delicate design.

(Please turn the page)

why National HOMES new "Fargo" will never reveal its true age

As you walk through the front door . . . today, or years from now . . . you'll be charmed by the same gay, colorful exteriors, the same trim, dignified interiors. The Arco Paints used inside and out have been specially formulated to National Homes' rigid specifications to give extreme protection and practical, long-lasting beauty.

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Quality . . . SINCE 1881
Paints, Lacquers, Varnishes, Enamels, Protective Coatings
TESTED FIRST TO LAST!
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HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PRECEDING PAGE

This illustration shows the house enlarged to include a single-car garage. A gabled roof over the entrance porch offers architectural emphasis at the front door. Different siding materials give variation to the scale of each house, yet never seem out of place.

Brick walls and an open, covered entrance add interesting variations here. Full-length windows installed in the front elevation create openness for the interior. Planting or fences placed forward toward the street will provide protection needed for privacy.

Semi-privacy is created by brick walls of open design, showing versatility in the use of masonry as well as other materials and creating unlimited variations in these houses. It is this kind of flexibility that allows the widest variety of personal choices.

OMPLETELY CLEAN FOR BABY'S LIPS

SPOTLESS FOR GUESTS' SHARP EYES!

ITH DISHWASHER *all* IN YOUR TIME-

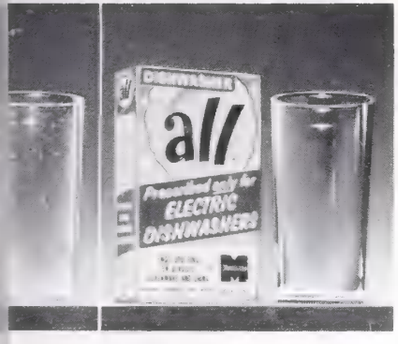
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HWASHER *all*'S exclusive for-lation* gives a *hand-polished* tre to crystal and silver—gently, thoroughly, removes stubborn-foods from fine china. You can your table right out of the chine! No wonder every leading hwasher maker wants you to DISHWASHER *all*.





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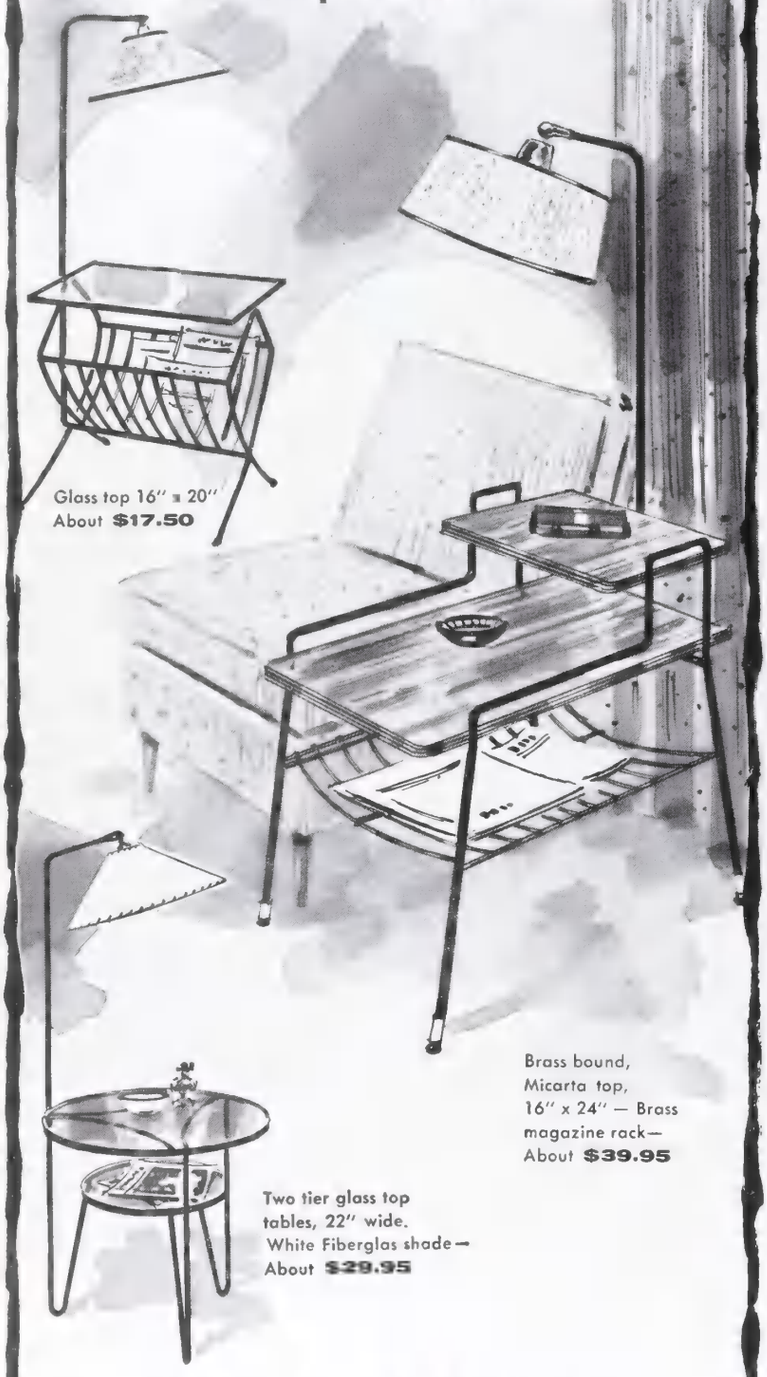
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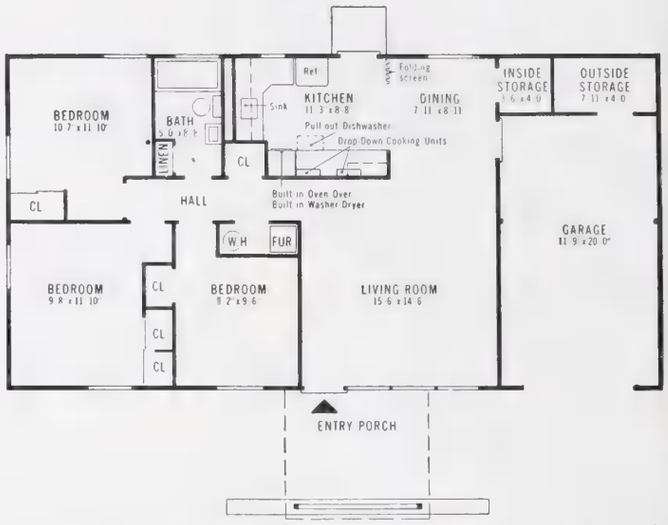
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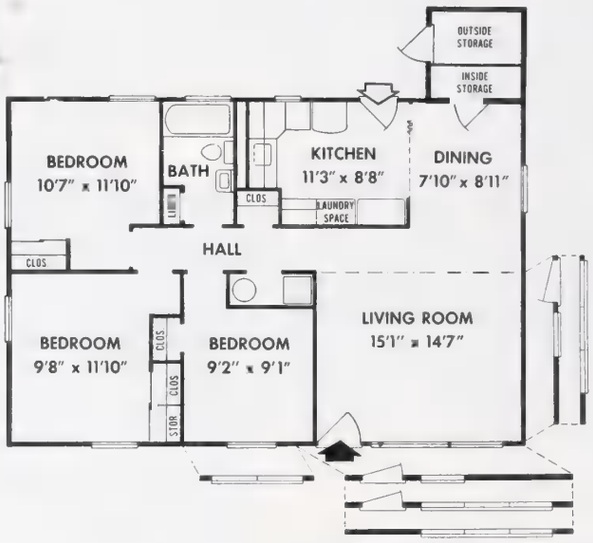
LAMP and TABLE COMBINATIONS • GARDEN LITES • REPLACEMENT SHADES

HOW TO ORDER A FACTORY-BUILT HOUSE

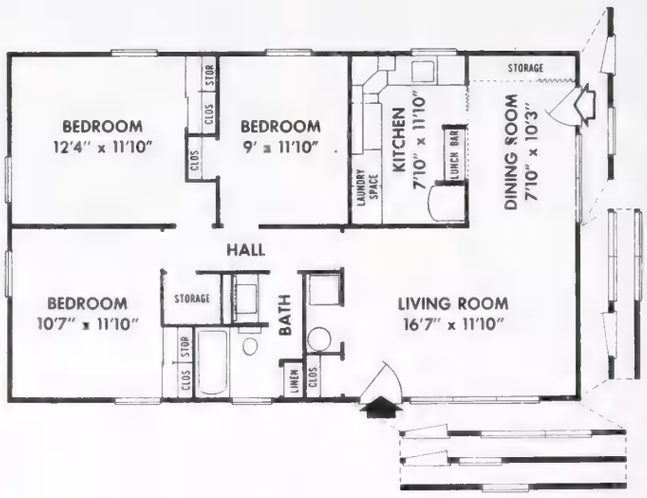
CONTINUED FROM PAGE 139



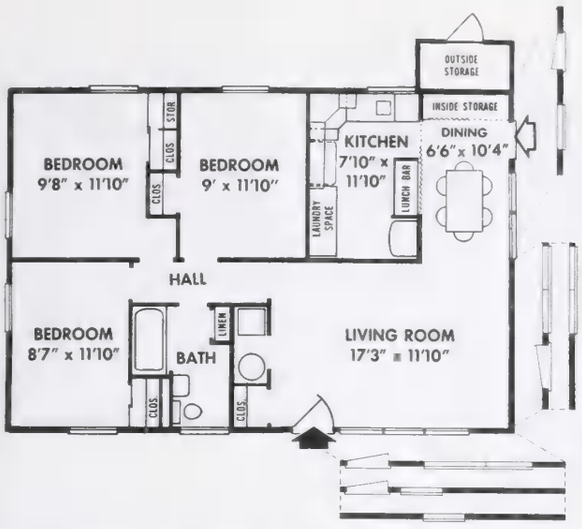
The Fargo plan as shown in this article with garage and entry porch added. Storage units fill space at back of garage. Dining window faces rear; door opens directly to garage. Kitchen in this plan is open to dining. A screen can pull out for privacy.



Here the basic plan is shown without extras. Kitchen arrangement is "standard." Without garage, storage unit is placed behind dining space convenient to rear door. Other choices of door and window arrangement for living and first bedroom are shown beside plan.



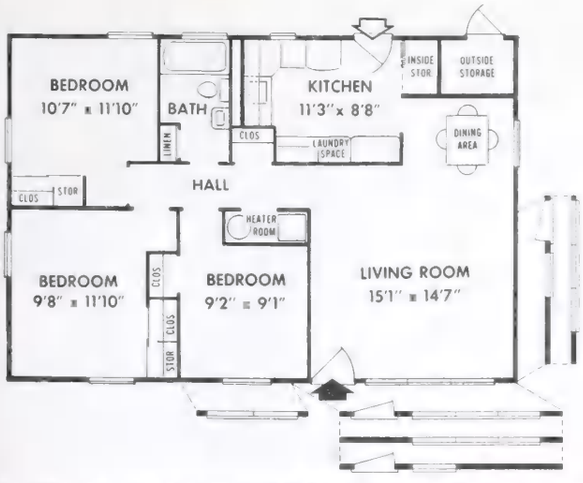
This plan puts the bath at the front, provides no outside storage but has increased inside storage and has a different "standard" kitchen providing a "lunch bar" and more privacy between kitchen and dining. Note that bedroom sizes vary in different schemes.



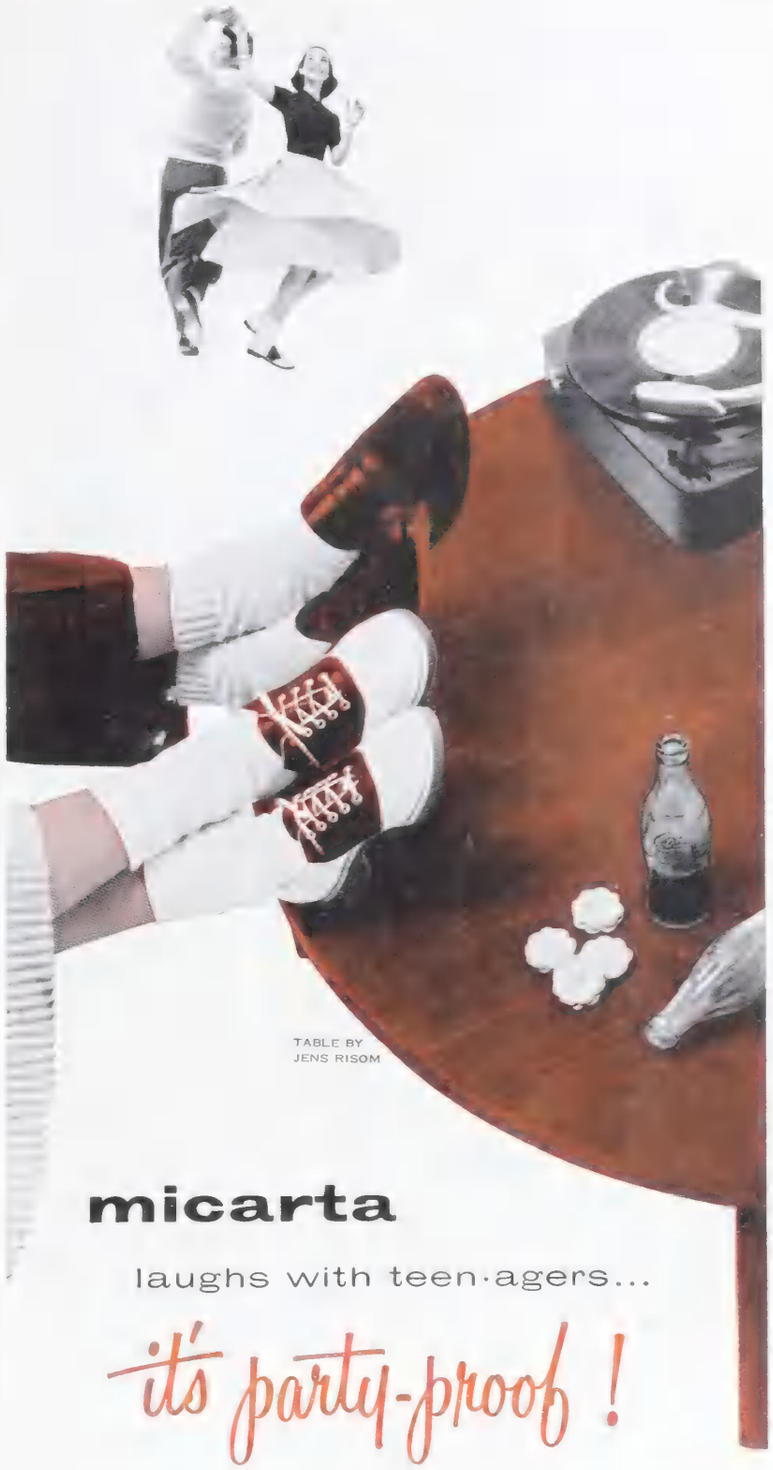
Another version of the same plan has all basic components but smaller rooms and less interior storage. Exterior storage is an addition at the the rear. As in other variations, the bath has linen storage but provides no lavatory counter. Only the tub is recessed.



This is an expanded version of the plan above with larger dining space and end bedrooms but slightly smaller living room. Bath has out of sight privacy for tub and water closet and recessed lavatory counter. An extra half bath is placed in storage space off hall.



Subtle variations put storage inside house reducing dining space, producing larger living room but smaller bedrooms. As you study these plans, remember, they are out of one model and all of the exterior treatments shown on pages 175 and 176 can be applied to any one.



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HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PAGE 139

EMELIE DANIELSON NICHOLSON



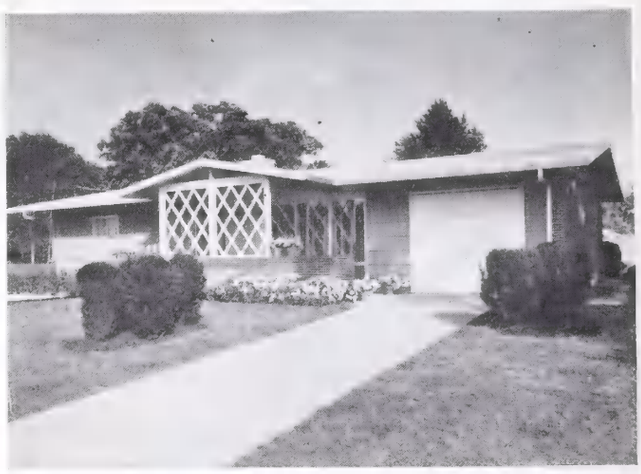
One of many combinations of materials available for choice in these prefab houses is shown here with low pitched roof, cedar shake siding, single-pane aluminum sliding sash, brick walls and concrete terraces combined with pre-cast paving blocks and pea gravel.

in several other places. (See plans on pages 178 and 179.) This decision, in turn, affects windows and doors. What might be a door in one plan, might be a window in another variation.

A variety of floor plans are possible. You can add a four-foot extension to the living-room end. Or you can add multiples of four feet to the bedroom end. (A 4′ addition on the bedroom end costs from $600 to $750.) You can have the bathroom on the front of the house or on the back.

A number of exterior architectural treatments are offered, involving variations of bricks, porches, trellises, and the pitch of the roof. You can choose between five types of siding materials: lap siding, cedar shakes, 8″- or 4″-grooved plywood, or asbestos shingles. You can choose between the basic type of heat (a Delco ductless counterflow furnace) or a Frigidaire system with summer cooling (which would add from $650 to $950 depending on your climate, the orientation and exposure of your house and the cost of local labor).

You can choose from among 16 color combinations. And there are a variety of window types offered you: awning type, horizontal sliding windows, picture windows with casements on either side, or floor-to-ceiling windows, which open in a variety of ways. You can make your house very open and glassy



Seen from front, the basic Fargo house presents a handsome, personalized, custom appearance, because these additions were made: an entrance porch with open trellis and brick wall, which screens front entrance door from street, and single-car garage with storage room.

or more closed-in, all depending on your own personal preference.

The basic equipment that comes with the kitchen includes only base and wall cabinets and a sink; no stove or refrigerator, dishwasher or other appliances. But if you want to add the de luxe electric kitchen, as shown on page 136, an extra $900 to $1,000 brings you everything you see there: built-in Frigidaire oven and fold-back surface burners, Frigidaire garbage disposer, a General Electric automatic washer-dryer, an additional 48 inches of Youngstown cabinets with 72 inches of counter top, plus the necessary 220-volt electric service for operating all this.

Here it is easy to see what the advantages of big quantity buying are in terms of prices. For this offers a great many additional features in both appliances and space for only around $1,000, and represents a big difference over what it would cost you if you were to buy them separately through normal business channels. Then, too, you have the advantage of being able to include all this in your mortgage and pay for it with the house itself over a long period of time.

Other variations which you can manipulate are numerous uses of brick masonry, for garden walls or partial siding treatments, which range from $650 to $1,100. Outside patio paving can cost from $150 to as much as $2,000 or $3,000—or you may not want any paving at all.

IN SHORT, then, you can make a great many individual choices when you order a factory-built house. You can buy the model displayed by the dealer just as he shows it, or you can sit down with him and weigh all the other possibilities of how that model can be varied. On the dealer's order to the factory he writes up the details of these variations, and they simply ship him the kind of parts you have specified.

Then, of course, there are other models with all their variations, which the dealer may not have built for display. You can study these models in the dealer's catalogue. (National Homes has 56 models, each with the host of variations we discussed above.)

The main thing for you to remember is that you have thousands of possibilities other than what the dealer shows you in the house on his tract. He could not possibly build them all, so the ones he shows are to help you visualize as nearly as possible the feel, the look, the quality of the finish and the room size of what you can order.

The building materials and equipment that were used in the Fargo model and its variations, which you will see in 210 cities this spring, are as follows:

Construction

ROOFING: Flintkote Company, New York, U. S. Gypsum Co., Chicago, Ill., Johns-Manville Corp., New York, and Philip Carey Manufacturing Co., Cincinnati, Ohio.

ROOFING FELT: Ohio Paper Co., Miamisburg, Ohio.

EXTERIOR SIDING: Cedar shakes, The Perma Products Co., Cleveland, Ohio; asbestos shingles, Johns-Manville Corp., New York; lap siding, Masonite Corp., Chicago, Illinois.

SOFFIT BOARD: The Upson Co., Lockport, N. Y.

GLASS: "Thermopane," Libbey-Owens-Ford Glass Co., Toledo, Ohio; Pittsburgh Plate Glass Co., Pittsburgh, Pa.

WINDOWS: General Bronze Corp., Garden City, N. Y.

VENTS: "Vitroliner," Condensation Engineer Corp., Chicago, Ill.

PAINT: The Arco Co., Cleveland, O.

ASPHALT TILE FLOORING: Gray—#C-222—"Napoleon," Kentile, Inc., Brooklyn, N. Y.

INSULATION: Concrete slab insulation, "Styrofoam," Dow Chemical Co., Midland, Mich.; vapor barrier for concrete slab, The Visking Corp., Chicago, Ill.; for side walls and ceilings, Owens-Corning Fiberglas Corp., Toledo, Ohio.

WEATHERSTRIPPING: Allmetal Weatherstrip Co., Chicago, Ill.

GLUE: Monsanto Chemical Co., Springfield, Mass.

EXTERIOR DOORS: U. S. Plywood Corp., New York, N. Y.

INTERIOR WALLS: U. S. Gypsum Co., Chicago, Ill.

SLIDING DOORS: The Mengel Co., Louisville, Ky.

MASONITE FOR INTERIOR DOORS: Masonite Corp., Chicago, Ill.

DOOR HARDWARE: Hinges, National Manufacturing Co., Sterling, Ill.; locks, National Hardware Corp., Ozone Park, N. Y. Hardware for garage doors, Stanley Works, New Britain, Conn.

CLOSET SHELVES: Duo-Steel Shelf Co., North Haven, Conn.

PLINTH BLOCKS, TRIM BLOCKS: Argus Plastics, Indianapolis, Ind.

MECHANICAL EQUIPMENT: Heating, furnace and heating controls, Delco Appliance Division, General Motors Corp., Rochester, N. Y. Air conditioning, Frigidaire Division, General Motors Corp., Dayton, Ohio; kitchen ventilating fan, Pryne and Co., Inc., Pomona, Calif. Plumbing, Emory Pipe and Foundry, Anniston, Ala. Water heater, White Products Corp., Middleville, Mich. Electrical wiring, electric boxes, Union Insulating Co., Inc., Parkersburg, W. Va. Main circuit breaker, Bulldog Electric Products Co., Detroit, Mich. Light fixtures,

(*Please turn to page* 234)



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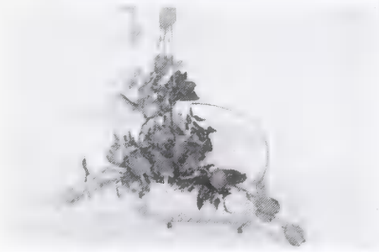


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HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PAGE 138



Arrangement of furniture makes the most of master bedroom's modest 10′ x 12′ size. Double chest, headboard and single chest at other side of bed fit neatly along one wall. Absence of randomly placed furniture allows room for pleasant reading corner by the door.

Here is a list of furnishings used in the Fargo model house shown on page 138.

Living Room

FURNITURE: Sofa and three upholstered stools, Thayer Coggin, High Point, N. C. Two upholstered chairs, Family Circle Div. Erwin-Lambeth, Inc., Thomasville, N. C. Slab top table and two tables with white tops, Murray Furniture Mfg. Co., Winchendon, Mass. Desk table designed by Paul McCobb for Planner Group and Bookcase drawer unit, Winchendon Furn. Co., Winchendon, Mass. Cocktail table with white top, Reilly-Wolff Associates, New York. Chest, Walter N. Stuckslager, Inc., Chicago, Ill. Dining table, slab top, General Plywood Corp., Louisville, Ky. Four bucket chairs (black), Salmanson & Co., Inc., New York, N. Y.

FLOOR COVERING: Antique gold "Lamont" rug, E. T. Barwick Mills, Chamblee, Georgia.

FABRICS: Draperies "Ferndale," Cohn-Hall-Marx Co., New York. Curtains (Hathaway Dacron), Robertson Factories, Inc., New York, N. Y.

LAMPS: Hanging lamps, The Heifetz Co., New York. Green pottery lamp, Royal Haeger Lamp Co., Dundee, Ill. Floor lamp, Verplex Co., Essex, Conn. Desk lamp, Laurel Lamp Mfg. Co., Inc., New York, N. Y.

CUSHIONS: Charles Bloom, Inc., New York, N. Y.

ACCESSORIES: Patina green bowl and black ash tray, The Haeger Pot-

(*Please turn to page* 185)



Grooved plywood along one wall of living room carries into bedroom corridor, adding texture and color in contrast with matt finish of opposite walls. Desk was made from cocktail table by adding longer legs, with shelf unit and drawers arranged along one side.

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Muskegon	De Waard Drapery
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Southfield Center	J. L. Hudson
Sylvania	Cadillac Drapery
Traverse City	Coupal Cherryland Drapery
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ADA—Ontario, Brockville	Clarence Babcock
Winnipeg	Murphy Gamble Co.

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HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PAGE 182

teries, Inc., Dundee, Ill. Black bowl and white vase, Richards Morgenthau & Co., New York. Red ash tray, Rees & Orr, New York. Green hurricane vase, gold cup and brown planter, Martin Freeman Co., New York. Wood Box, House of Italian Handicrafts, Inc., New York. Candlesticks, two bottles and covered green jar, Marshall Studios, Veedersburg, Ind. Three pictures, New York Graphic Society, Greenwich, Conn. Letter tray and fruit stand, Allied Basket Co., Brooklyn, N. Y.

Study

FURNITURE: Sofa bed "Broadway," Kroehler Mfg. Co., Naperville, Ill. Upholstered stool, Thayer Coggin, High Point, N. C. Two two-door cabinets and writing table with dark finish, T. Baumritter Co., Inc., New York. Black bucket chair, Salmanson & Co., Inc., New York. Two cane-top tables, Reilly-Wolff Associates, New York, N. Y.

FABRICS: "Fontainebleau" rose-golden curtains, Cabin Crafts, Inc., Dalton, Ga. Sheer curtains, Bartmann & Bixer, Inc., New York.

LAMPS: Wall lamp, Verplex Co., Essex, Conn. Pottery lamp, Royal Haeger Lamp Co., Dundee, Illinois.

CUSHIONS: Charles Bloom, Inc., N. Y.

ACCESSORIES: Easel mirror, The Nurre Companies, Inc., Bloomington, Ind. Yellow vase, Rees & Orr, New York. Letter tray, Allied Basket Co., Brooklyn, N. Y. Gold cup and platter, Martin Freeman Co., New York, N. Y. Picture, New York Graphic Society, Greenwich, Conn.

Master Bedroom

FURNITURE: Two chests and headboard, Heritage-Henredon, Morganton, N. C. Slate enamel modular table, Murray Furniture Mfg. Co., Winchendon, Mass. Upholstered chair, T. Baumritter, Inc., New York. Frames, Harvard Mfg. Co., Cleveland, Ohio.

MATTRESSES AND SPRINGS: Serta Associates, Inc., Chicago, Ill.

PILLOWS: "Hudson" pillows, Barclay Home Products, Inc., New York.

CUSHIONS: Charles Bloom, Inc., N. Y.

FABRICS: Bedspread, Cannon Mills, Inc., New York. Curtains, "Nocturne," Cohn-Hall-Marx Co., New York.

FLOOR COVERING: "Royalty Twist" red rug, Patcraft Mills, Dalton, Ga.

BAMBOO DRAPERIES: Venetianaire Corp. of America, Mt. Vernon, N. Y.

LAMPS: Two wall lamps and a floor lamp, Verplex Co., Essex, Conn.

ACCESSORIES: White bowl, Richards Morgenthau & Co., New York. Pink plate, Rees & Orr, New York. Pink covered dish, The Haeger Potteries, Inc., Dundee, Ill. Two pictures, New York Graphic Society, Greenwich, Conn. Gold cup, Martin Freeman Co., New York. Pink ash tray, The Haeger Potteries, Inc., Dundee, Ill.

Boy's Room

FURNITURE: Frames, Harvard Mfg. Co., Cleveland, Ohio. Chest, Focus Furniture Commander Woodworking Co., Rockville, Conn. Table with white top and two iron chairs, Reilly-Wolff Associates, N. Y. C.

MATTRESSES AND SPRINGS: Sealy, Inc., Chicago, Illinois.

FABRICS: Bed spreads, Morgan-Jones, Inc., New York. "Picardy" curtains, Titus Blatter & Co., New York.

CUSHIONS: Charles Bloom, Inc., New York.

PILLOWS: "Hudson" pillows, Barclay Home Products, Inc., New York.

LAMPS: The Heifetz Co., New York.

DISNEY PANEL: W. L. Stensgaard & Associates, Inc., Chicago, Ill.

Kitchen

EQUIPMENT: Range (surface unit) and oven; dishwasher, Frigidaire Division, General Motors Corp., Dayton, Ohio.

CABINETS: Youngstown Kitchens, Mullins Mfg. Corp. Warren, Ohio.

(*Please turn the page*)

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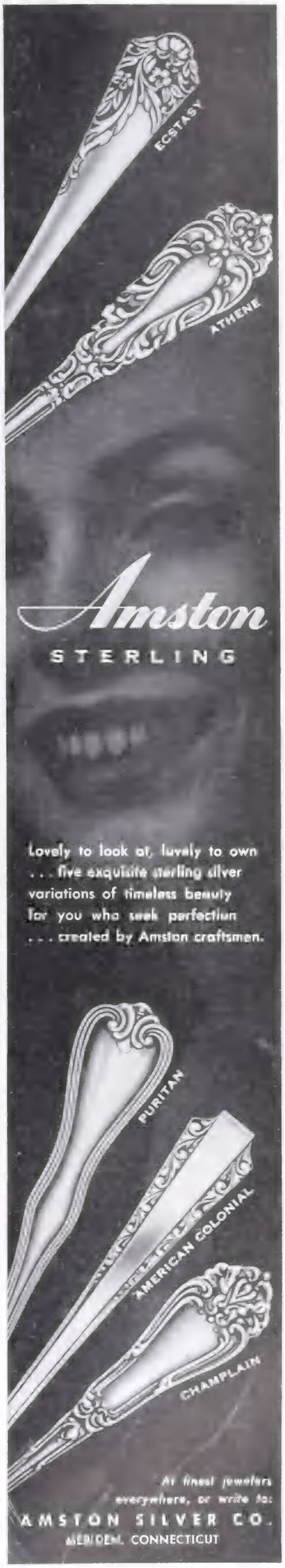
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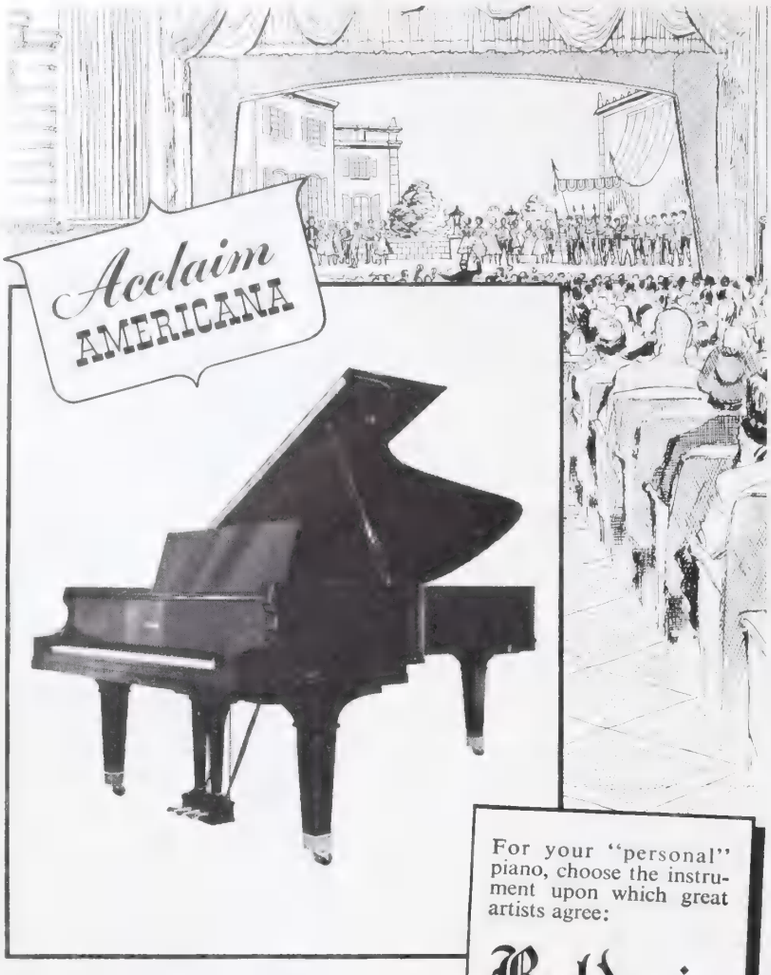
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HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PRECEDING PAGE

FABRICS: Curtains, Bartmann & Bixer, Inc., New York, N. Y.

Laundry

EQUIPMENT: Washer-dryer combination, General Electric Corp., Appliance Park, Louisville, Kentucky.

Bathroom

EQUIPMENT AND FURNISHINGS: Bathtub, Ingersoll Prods. Division, Borg-Warner Corp., Chicago, Ill. Lavatory and stool, Briggs Manufacturing Co., Detroit, Mich. Medicine cabinet, Kent Corp., Covington, Ky. Lavatory and tub faucets, Sterling Faucet Co., Morgantown, W. Va.
FABRICS: "Rondo" curtains, Comprehensive Fabrics, Inc., New York.

Here is a list of cities where this house may be seen on display this spring:

ALABAMA
Birmingham....*M. & R. Construction Co.*
Mobile.....*Berg & Diehl, Inc.*
Sylacauga.....*W. D. Whetstone*
Tuscaloosa..*James K. Coleman, Realtor*

COLORADO
Brush
Hueske Building Corp. of Colorado
Grand Junction
Barbour Construction Co.
Greeley .....*Shaw Realty*

DELAWARE
Dover..*Taylor Construction Co. & N.W. Dover Heights Development Co.*

FLORIDA
Jacksonville.....*James E. Mead, Inc.*

GEORGIA
Atlanta....*Georgia Securities Inv. Corp.*
Valdosta
Roberts Insurance Agency, Inc.

ILLINOIS
Aurora.....*T. & R. Const. Co.*
Barrington.....*Maxon Construction Co.*
Belleville
Oliver L. Parks Realty Co., Inc.
Bloomington.....*Ryan Homes*
Carmi.....*J. N. Edwards & Co.*
Centralia.....*Donald E. Geary*
Champaign.....*Community Homes, Inc.*
Danville
Danville Community Homes, Inc.
Decatur.....*McConnell Homes, Inc.*
DeKalb.....*E. M. Kelly, Real Estate*
Des Plaines.....*Carebuilt Corporation*
East St. Louis.....*Illinois Homes, Inc.*
Edwardsville
Ralph H. Ladd Construction Co.
Geneva.....*Valley Homes, Inc,*
Granite City.....*Cooper Homes, Inc.*
Havana
Spoon River Valley Realty Co.
Hinsdale.....*Nixon Homes, Inc.*
Hoopeston.....*Ora J. Baer Co.*
Kewanee..*Kewanee Home Builders, Inc.*
Marengo.....*W. L. Miller*
Mattoon.....*Moore & Moore*
Olney.....*Bob Fulgham Realty Co.*
Pekin.....*Monge Brothers*
O'Fallon.....*Smiley Homes*
Quincy .....*Dalhous Realty*
Springfield.....*McDermand Woodworks*
Waukegan
North Shore Developers, Inc.
Wheeling.....*Buffalo Grove Builders*
Woodstock
Richardson Construction Co.

INDIANA
Anderson.....*Norbury Homes, Inc.*
Bloomington.....*James D. Hays*
Brazil.....*Pell's Home Constructi*
Clarksville....*Westnair Engineering C*
Crawfordsville..*Fishero & Fishero, In*
Elkhart....*Zook Realty of Elkhart, In*
Elwood..*R. L. Dooley Construction C*
Francesville..*Follmer Construction C*
Frankfort.....*Lungren Builders, In*
Gary.....*H. S. Graha*
Gary.....*Lazerwitz-Finerty C*
Hammond.....*Baldwin Builders, In*
Hobart.....*Norm Casner & Associat*
Huntington .....*Ranch Homes, In*
Indianapolis..*DeCamp Realty Col., In*
Indianapolis
Holiday Park Realty Cor
Indianapolis..*Indianapolis Homes, In*
Indianapolis.....*J. & L. Realty, In*
Jasper.....*Modernbuilt Homes Cor*
Jeffersonville.....*Hanger Corporati*
Kokomo.....*Holtz Construction C*
Lafayette.....*Collins Realty, In*
Lafayette.....*Price & Price, In*
Lebanon.....*Allied Builders, In*
Logansport.....*Logan Homes, In*
Madison.....*Rogers Construction C*
Marion.....*K & R Builders, In*
Milan.....*Carol Preb*
Mishawaka.....*Penn Builders, In*
Muncie....*Bob Layne Construction, In*
Paoli.....*E & B Construction C*
Plainfield.....*Forest J. Web*
Richmond
Geo. F. Scantland Builders, In
Shelbyville.....*Breedlove Realty, In*
Elkhart
Zook Realty of South Bend, In
Terre Haute
Newlin-Johnson Development C
Valparaiso..*National Construction Co*
Vincennes.....*Memering & Yates, In*
Warsaw.....*Reliable Builders, In*
Whiteland.....*Community Homes, In*

IOWA
Cedar Rapids.....*C. R. Builders, In*
Clinton.....*Clinton Homes, In*
Dubuque.....*Highland Const. C*
Iowa City.....*Birchwood Builders, In*
Mason City....*Iowa Family Homes, In*

KANSAS
Newton..*W. P. Wiens & Sons Const. C*
Topeka.....*Evans & Gaith*

KENTUCKY
Owensboro.....*Scottish Homes, In*
Valley Station.....*Berkeley Homes, In*

MAINE
Lewiston.....*Osgood-Freeman Co.*
Presque Isle.....*Freeman Realty C*
Saco .....*Conrad Fecte*
Waterville.....*Romeo J. Gilb*

MARYLAND
Bel Air.....*Art Builders, In*
Frederick.....*Brosius Homes Co*
Owing Mills....*Nationwide Homes, In*

MASSACHUSETTS
Framingham Center....*John J. McGl*
Georgetown.....*Merrimack Homes, In*
Gloucester .....*Julian Broth*
New Bedford.....*Reliable Homes, In*
Northboro .....*Fred Fren*
Pittsfield.....*Weed Brothers, In*
Plainville.....*J. & A. Realty, In*
Sharon.....*John B. Kenne*
Waltham.....*Eugene L. Tougas,*
Worcester.....*Reidl Associates, In*

MICHIGAN
Ann Arbor.....*Staebler & S*
Battle Creek.....*20th Century Hon*
Holt.....*Kessler Construction Co., In*
Lansing..*North American Homes Co*
Ludington.....*G. F. Bowden*
Midland.....*Lester V. Kent, In*
Muskegon.....*John R. Achterhoff*
Kalamazoo.....*Quality-Bilt Hon*
Pontiac.....*Cra-Min-Yan Builders, In*
Sault Ste. Marie.....*Northern Build*
Sturgis.....*Brooks-Built Homes, In*
Traverse City.....*Northern Build*

MISSOURI
Columbia.....*Westwood Manor Hon*

(*Please turn to page* 244)

THERE IS A BEST TIME TO BUILD

CONTINUED FROM PAGE 170

The many gallons of water that used in the concrete, masonry, cco and plaster in the building st eventually cure out of the terials, so why complicate the blem in this respect by using or frozen materials during in- ment weather? Materials con- ing water used in freezing or weather may freeze or dry out ore setting properly. Most build- try to provide protection or heat ing construction, when neces- y, but remember this costs ney and you are paying for it. Workmen like to work in good ather and under ideal conditions. e volume of work per hour and quality of the workmanship are ays higher during the best sea- s. They also do faster and better k when provided with clean, uniform materials delivered to n as needed without extra han- g. Remember that a skilled kman, at a high rate of pay, uld not be doing labor he re- ts by spending his time carry- working materials which would e been delivered if the weather been good.

killed tradesmen in many areas cannot work steadily all year round, because of the weather. As a result, they may travel from one area to another as building seasons fluctuate. There are not enough skilled mechanics to do all the work in each area during the most perfect conditions. For this reason, discussions and planning with your builder will help.

Talk to your builder and ask him to try to co-ordinate your project with others in the area in order to give you the best end results. Perhaps by giving him extended time to plan your work with other types of work you will both benefit.

AS A general rule, in most areas building materials and lumber prices do not vary from one season to another, but here again materials furnished under ideal conditions and delivered in well-organized and proportioned quantities are better all the way around. Quite often, however, bargains may be obtained in odd lots of quality materials at slightly off-season periods. In this event, the materials should be stored under ideal conditions

(*Please turn to page* 256)



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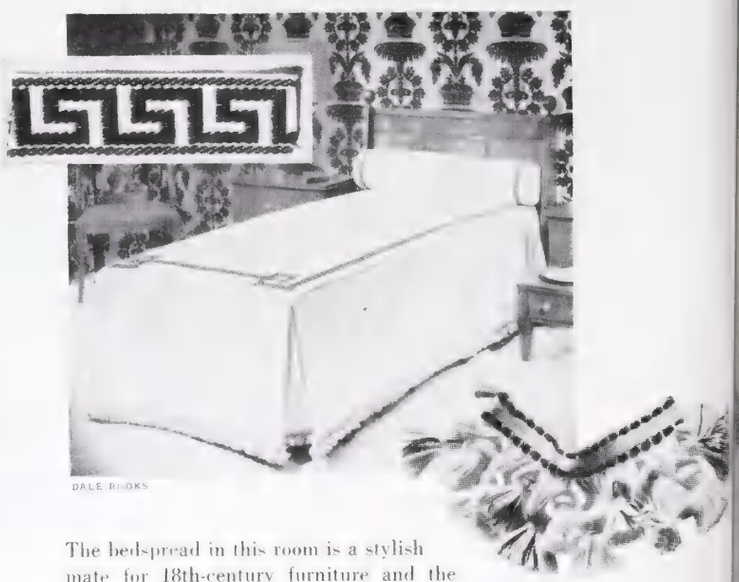
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Add a fine braid to a plain, store-bought curtain and see its appearance change into one of custom-made elegance. This trimming is rich and important; its natural stiffness helps retain the draped line of the tied-back draperies. Such banding can trace the front edges only, or be continued along the bottom, too. Braid is from Scalamandré Silks, where stock trimmings can be found in a wealth of colors and styles. Special ordering is possible also. Window treatment by B. Altman, New York, N.Y.



DALE BROOKS

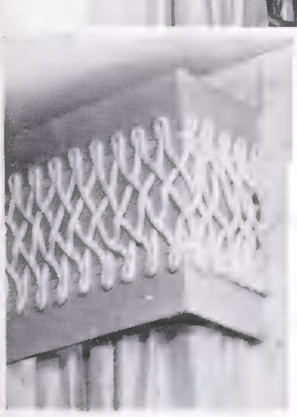
The bedspread in this room is a stylish mate for 18th-century furniture and the classic wallpaper motif. Braid, woven in black and white Greek key fret, outlines top of bedspreads and bolsters. Bedspread skirt is finished with a tasseled fringe. This is a nice use of both fringe and braid to trim a single unit; flat braid is appropriate on flat, undraped surface while fringe gives graceful fall to straight skirt. Both trimmings from Consolidated.



Adornment by means of a wallpaper bead molding is used here to create effect of detailed cabinetry around an open cupboard. It also trims door in background. This is part of stock border which can be cut and separated into two distinct trimmings, as picture shows. These paste-on borders are used with great skill by decorator Sophie Mavro to achieve architectural interest where none exists. Borders from Nancy McClelland, N. Y. C.



THREE PHOTOS BY WILLIAM HOWLAND



See how dramatic this window is because of the unusually bold treatment of the valance. White cotton cord, woven into an intricate arabesque, is held in place with tape, then both are applied to antique satin of valance. Contemporary rooms seldom utilize trimmings, yet this unique decoration adds enormous excitement to this corner window. Custom-order trimming is from Scalamandré Silks. With patience and skill you could make it with cotton cable cord. Room shown at Bloomingdale's, New York. (*Please turn to page* 201)

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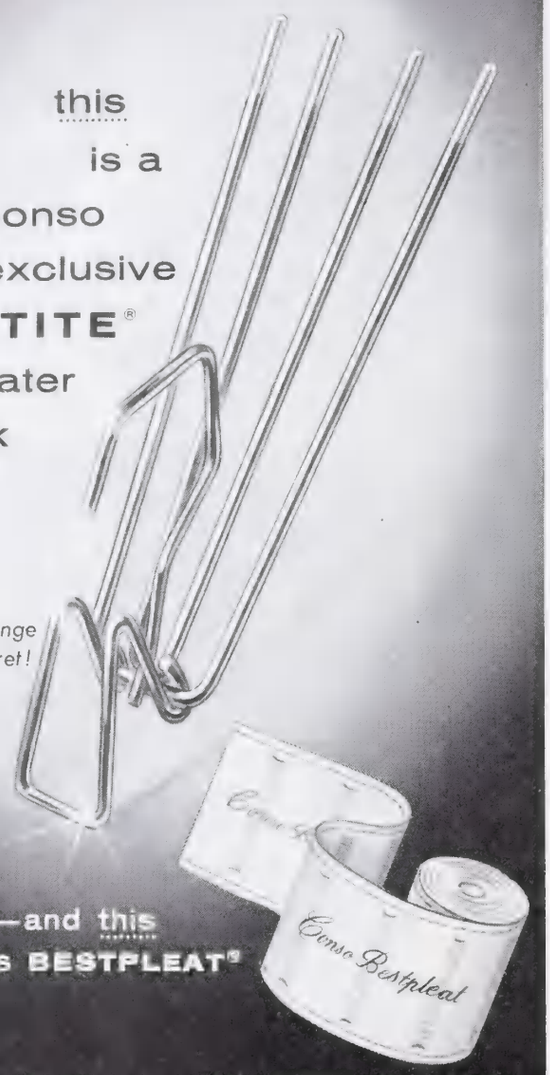
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WAXING

CONTINUED FROM PAGE 146

floor wax to keep a hot oven gleaming. On the other hand, if you use a heavy-duty wax where it won't get much wear, removing it becomes unnecessarily difficult. Choose the right wax.

2. Clean the surface thoroughly before waxing: Never add fresh wax until the surface has been thoroughly cleaned. The old wax now contains dirt, embedded in it despite your frequent damp-mopping. Embedded dirt gradually grinds down through the wax, eventually scratching the surface below. Finally it becomes embedded in that surface; then nothing less drastic than re-sanding can remove it, and this involves you in a complete refinishing program.

Waxed surfaces that are stripped and re-waxed regularly can be kept shining indefinitely. Their natural color will remain unchanged with time, even when exposed to direct sunlight, as long as protected by clean wax buffed to great hardness.

Soap and water remove all three kinds of wax, though you may have to scrub real hard to get off some of the high-resin plastic self-polishing kinds. Floor should feel smooth to the touch, if all the old wax is gone. Scrubbing time can be shortened materially if you use one of the special detergent cleaners made for the job. (Waxes containing silicones may be extra hard to get off. Try turpentine.)

If water would damage the surface, "dry clean" with a cleaner-polisher wax; scrub thoroughly to loosen the dirt, then remove it at once by polishing with a clean, dry cloth while the wax is still wet.

When dry cleaning, choose the cleaner-polisher (paste or liquid) made for the best pick-up of the kind of soil confronting you. Heel marks, stuck-on sugar or food, or yellowed stains on porcelain provide problems that obviously differ from each other.

Sometimes clean-up would be too slow unless abrasives were added to the cleaner. Preparing an automobile for waxing is such a case, which is why your favorite household cleaner-polisher isn't practical to use on the family car. If the car is really dirty, first flush away the grit and surface soil. Next apply a full-strength cleaner. Then when all the "oxidation" has been scoured away by the cleaner, apply a coat of wax as thin as you can keep it.

3. Remove the detergent used in cleaning: Many people make a mistake here. "No rinsing needed," a common claim made today for synthetic detergents, means that these cleaners drain dry if given a chance. On a flat surface, though, there is no chance for them to drain away: You must pick them up with a mop or sponge. And you must do a thorough job. Any residue left behind remains as a sticky film that collects dirt and spoils chances for a good wax job.

Because the synthetic detergents dissolve completely in water and never create a "soap scum" no matter how hard the water, an extra minute taken to swish-mop over the floor is all that is needed to insure complete pick-up of the detergent. It's an extra minute with big pay-off, though.

4. Apply wax in as thin a coating as possible: The ideal is a coating which just levels the surface into a slick smoothness. To get more thickness than this introduces the hazard of quick soiling by surface dust and dirt that gets ground into the wax by foot traffic. Remember that the friction of foot traffic softens wax just as polishing did in its application, and soft wax is just that much easier for dirt to become embedded in.

If liquid wax is applied too heavily, it may dry out on top, trapping the deep-down solvent or water. The result is a gummy surface that quickly gets very dirty. Streaking in a newly washed surface indicates that too much wax has been used. A good rule is to wet the cloth with water, apply the thinnest coat of wax you can, then immediately scrub off as much as you can with the same cloth you used to apply it. *It is impossible to get too thin a coating.*

If you want longer protection, apply a second *thin* coat. It's a good idea to skip the last six inches nearest walls, also any other areas not likely to get much wear; this makes removal of wax easier when it comes time to redo the floors.

We have been talking about true waxes, sometimes labeled "solvent" or "spirit." Self-polishing or "water-base" must be applied according to the maker's exact directions.

5. Polish promptly: Paste waxes should be done at once while they are still soft. Delay buffing liquid polishing waxes only until solvent has evaporated—usually 20 minutes, possibly a half hour in humid weather. To test, listen for a squeak when you rub your finger across the waxed surface.

To delay polishing makes it much harder work. Now you must rub enough to soften the wax again so that it wears away freely as you work to get the coating as thin as possible. Professional waxers often use steel wool to polish wax into a thin, hard coating, a system you can use yourself, if you have a strong electric polisher. Steel-wooling is about all that can be done if too much wax was used, especially if polishing was delayed. Caution: Never buff a self-polishing wax until it is thoroughly dry (two days).

6. Keep the surface sealed: Fastest, surest way involves using one of the new *penetrating* sealers. Once a sealer is applied, the floor is permanently sealed. Some people prefer to use wax as the sealer, avoiding the hazard of improper application of the sealer. Unless it is immediately steel-wooled down to the wood, future waxings may be difficult to apply. When only wax is used, apply three thin coats of paste wax. Then wax monthly for first year or two. Gloss gradually increases during this time, because only some of each waxing stays on the surface. The remainder sinks into the wood to seal it.

Unless the surface is kept sealed, stains sink into it and cause permanent discoloration. Dirt ground down through the wax (regular damp-mopping would have prevented this) also discolors unsealed wood.

Wax used for initial sealing must be carnauba, not resin self-polishing kind. Wax is never as hard as the best of the new penetrating sealers, so a wax-sealed floor can't be expected to survive as much abuse. For this reason, entry halls subject to wet feet and ice-melting salt on them must first be sealed with the penetrant kind, then waxed.

7. Delay re-waxing as long as possible: Try re-buffing to restore sheen. Put off re-waxing until buffing no longer does any good. Often all that is needed even then is re-waxing of traffic lanes or where fingers touch constantly. Caution: Hard gloss, self-polishing waxes don't respond to buffing and can't be touched up to repair traffic wear.

8. Silicones bring wipe-on, wipe-off ease to polishing. While the thin, watery silicones do have some wax-like properties of their own, usually they are added to a liquid wax as an extra. Because there is little buffing action in wipe-on.

(*Please turn the page*)

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Wide Lattishades span window-wall in foreground . . . Lattisdrapes draw back and forth across sea-view side.



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WAXING

CONTINUED FROM PRECEDING PAGE

wipe-off, the polish doesn't last as long as it would if the wax in it had been thoroughly buffed to harden it.

Today many furniture polishes contain some silicones. Often this is not even mentioned on the label, but you can assume silicones are present if wipe-on, wipe-off ease is claimed for the wax.

Your furniture doesn't get as hard wear as floors, so the ease of application is more important than long polish life. But look beyond the label claims for silicone content to be sure you are also buying quality wax, too. Without the wax, protection is much too short.

People who have built up a beautiful, soft sheen by patient waxing through the years may be disappointed in silicone-contained products, because the solvents in them often dissolve out all the wax previously driven into the pores of the wood. Wipe-on, wipe-off polishes are really for new or recently refinished furniture.

Sometimes new furniture is delivered pre-treated with a silicone wax. Then, to prevent streaking, you must continue with a silicone-wax polish—or scrub it all off with turpentine before trying to re-wax.

9. Preserve intact the factory pre-finish: Today even cork-tile and many kinds of wooden flooring are factory-finished. This may involve waxing, but more often it is a tough polyethylene or similar plastic. These plastic sealers are applied hot; they are not at all like the so-called "plastic finishes" sold for home use as wax substitutes.

The factory pre-finish is not designed to take the place of wax. So apply wax before the floor is used. Then wax will bear the brunt. The factory-finish should last the life of the floor, serving as the base for the wax. The usual stripping procedures to remove the wax periodically have no effect on this plastic. It can be removed only by sanding. This is why you don't want to risk damage to it by exposure to the hazards of direct wear underfoot. So you wax it.

10. Sand off present surface and start fresh, if cork floor shows white spots. These usually result from the use of a self-polishing wax; sometimes because too much wax was used. Only permanent solution is to use a sander and get down into the cork for a new surface. Steel-wool it smooth, then apply three coats of paste wax—as thinly as possible, buffing each thoroughly. You could use a liquid polishing wax, but it's harder to get a thin layer this way.

Do not use any sealer on cork. Cork is so porous that penetrating sealer used on other kinds of floors won't fill voids here, and so-called plastic sealers that can be home-applied can be removed only by re-sanding the floor each time traffic lanes become visible.

Special Waxing Problems

Marble: Use a paste wax on black marble, also on travertine, which is too porous for success with any liquid wax. Use a white cream or kitchen cleaner-polisher wax on white, rose and beige marble. Apply as thinly as possible, using a damp cloth. Buff well to a hard, dry polish.

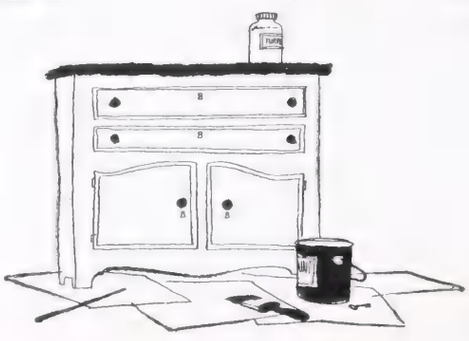
If marble is stained, remove stains before applying wax. For oily stains, use a blotter soaked in lighter fluid. Repeat as many times as needed. If stain is deep, you may have to resort to a bleach (hydrogen peroxide plus a drop or two of ammonia). Be sure to wash away thoroughly before trying to apply wax.

If marble has been etched by alcohol or acids, sand gently with the finest sandpaper, then rub with polishing putty (tin oxide) and a damp, soft cloth.

If stains are deep, see "Removing Domestic Stains from Marble," HOUSE BEAUTIFUL, page 236, April 1954.

Leather: Wax is safe for leather in nonflexing use. Paste wax is best. Use very thin application. Allow to dry completely before buffing.

(*Please turn to page* 195)





"Who says I need a Johnson's Wax Polisher-Scrubber?"

CAST: *Mrs. John Parker*, smart young housewife; *Nancy*, her 7-year-old daughter, and *Mr. Kemp*, appliance dealer.

PLACE: Mr. Kemp's appliance store.

TIME: The present.

★ ★ ★

MRS. PARKER: (Squinting both eyes and advancing a firm step toward Mr. Kemp.) I've been doing just *fine* without it. Anyway, we're just looking around.

MR. KEMP: (With tremendous patience.) Ah, but you *do* use a vacuum cleaner . . .

MRS. PARKER: (Interrupting.) Don't change the subject.

MR. KEMP: Please, Madam. I'm merely trying to make a point . . .

MRS. PARKER: Come, Nancy, we really *must* go.

MR. KEMP: But, Madam, you have a vacuum cleaner, dishwasher, washing machine . . .

MRS. PARKER: Yes, I know . . .

MR. KEMP: But, Madam, what you *don't* know is that the average housewife spends over 100 hours a year mopping, polishing, scrubbing and waxing floors *by hand*, something the Johnson can do in one-tenth the time!

MRS. PARKER: (Suspicious.) Well . . .

MR. KEMP: (Encouraged.) It's *true*. This machine is a *necessity* . . .

MRS. PARKER: Please restrain yourself, Mr. Kemp.

MR. KEMP: But think of the drudgery you will be spared. No more down-on-knees scrubbing . . .

MRS. PARKER: (Baiting him a little.) *You* think of it!

MR. KEMP: (Ignoring interruption.) With the Johnson, you can quickly buff up spots where the wear is extra heavy—without doing the entire floor every time! Think of the *time* you'll save!

MRS. PARKER: Aren't you exaggerating?

MR. KEMP: (Encouraged.) Not a bit! And remember this—the Johnson helps you *protect* your floors—makes them last much longer. And your floors look lovelier all the time.

MRS. PARKER: (Weakening.) I never realized the Johnson could do so much for me. By golly, I think I'll get one.

LITTLE NANCY: (Silent, up to now.) *Don't buy it*, Mommy!

MRS. PARKER: (Astounded.) What did you say?

LITTLE NANCY: I said, *don't buy it!* Daddy's giving you a Johnson for your birthday. I saw it in his closet.

MRS. PARKER: (Much embarrassed.) You did? Well, I'm sorry, Mr. Kemp, but . . . I guess I won't need *two* Johnsons.

MR. KEMP: (Resigned.) Quite all right, Madam. All in a day's work. But you'll *love* the Johnson you're getting.

Johnson's Wax Polisher-Scrubber

EXPERTS IN FLOOR CARE SINCE 1886

Johnson's Wax

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MR. KEMP: Get the complete story of how the Johnson Polisher-Scrubber can take a big housekeeping load off *your* back. See your local dealer—or fill in this coupon for a wonderful booklet on floor care. Address: JOHNSON'S WAX, Dept. HB-456, Racine, Wisconsin.

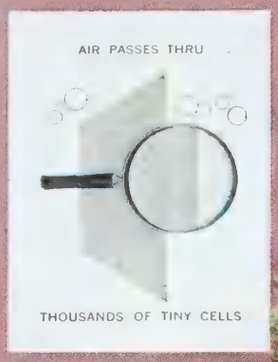
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B.F.Goodrich



New Air-porous Koroseal selected by Dunbar

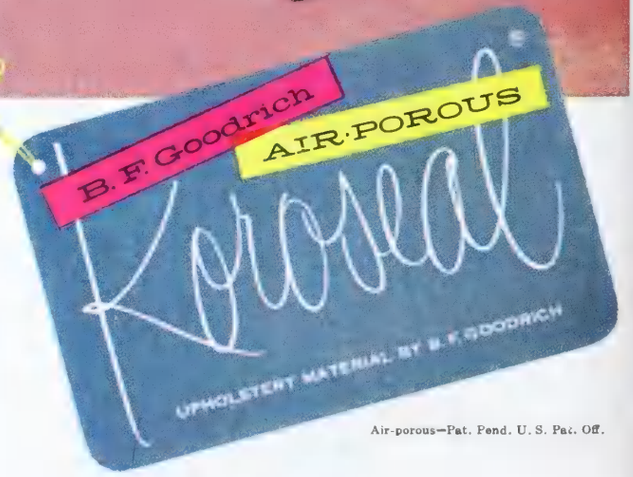
for cool, comfortable elegance

Loveseat—Conversation Piece by Dunbar

Upholstery material—Air-porous Koroseal

B. F. Goodrich Air-Porous Koroseal upholstery material gives this luxurious Dunbar loveseat the comfort and durability needed to fit today's mode of casual living. New, supple Air-porous Koroseal is comfortable to sit on—and it can be scrubbed to keep it clean and beautiful. That's because the thousands of tiny cells allow air to go through but keep water out.

Make sure your new furniture is covered with Air-porous Koroseal. Look for this tag. It identifies the one and only Air-porous Koroseal, the modern upholstery material pleasing to the touch, comfortable and durable. Your choice of 20 colors. *The B. F. Goodrich Company, Marietta, Ohio.*



Air-porous—Pat. Pend. U. S. Pat. Off.

WAXING

CONTINUED FROM PAGE 192

If leather is dirty, use a kitchen-type cleaner-polisher wax or a special leather cleaner-polisher like "Mel-o-wax." Gloss will be less than from paste, but it will have an acceptable mellow appearance. This wax is especially suitable for leather subject to perspiration stains (luggage and brief case handles, etc.), but it may darken some kinds of leather, so test first.

Should you wax vinyl floor tile? Yes, if you want to protect and improve its sheen. Even the superhard vinyls sold as no-wax kinds eventually scratch and wear so badly that most people object to their appearance. It's more work, too, to keep an unwaxed floor clean. The few minutes it takes to wax your vinyl-tile floor will be well repaid in time saved in the daily clean-up.

Cautions: 1. Clean newly laid vinyl thoroughly with detergent floor cleaner to remove any chemical film that may still be present (would result in streaked wax). 2. Beware of getting too thick a coating of wax. Vinyl tile is very dense, so wax does not soak in.

How often must you re-wax wood walls and ceilings? If they receive three coats initially, they are adequately protected for perhaps ten years, because they are not subject to abrasive wear. But if you want them to progress in mellowness of sheen, re-buff lightly once a year, adding a thin coating of wax every third year.

Will waxing keep brick or concrete floors from "dusting"? Yes, the wax will then get the wear that was causing the brick or concrete to crumble. Because both brick and concrete are so porous, it is better to seal them first with a penetrating floor sealer, then apply wax. But if you have the patience, wax alone does a fine job and with less change in color for the floor.

Care After Waxing

Keep the surface clean: Damp-mop floors before dirt on them gets ground in. Dust waxed furniture regularly. Wipe down waxed walls with a damp cloth when dusty.

2. Keep the surface dry: Any wax will waterspot in time, and spilled liquids containing oils, alcohols or petroleum products may eventually cut through the wax protection. So wipe dry promptly after accidents.

3. Avoid oily mops and oil polishes: Oils dissolve waxes.

Self-polishing waxes are especially prone to waterspot if wet within the first 48 hours after they are applied. Self-polishing kinds high in plastic resins (instead of wax) are much less affected by waterspotting, but they may be almost impossible to remove when it comes time to re-wax the surface.

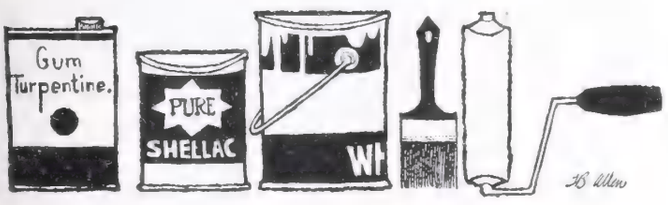
4. Re-buff regularly: You can rent ($3-$4 a day) a professional buffer, or for about $65 buy a smaller version. Buff with the regular brush or with a sheet of fine steel-wool under the brush for greatest hardness. There is no danger of buffing too much except that, when using steel wool, you obviously don't want to stay in one spot so long that the wax is "burned."

Wax removers. Getting a waxed floor clean in preparation for re-waxing can be a big job if you fail to use the right product. What you should use depends upon the type of wax now on the floor.

If self-polishing wax, use:
Johnson Clean-floor
Armstrong Liquid Clean
Beacon Wax & Dirt Remover
Dan-dee Floor Wax Remover
Collinite Prewax
Armstrong Wax Cleaner
Rejuva Tile
Protex Floor Cleaner
George Super-cleaner

If Wipe-on, wipe-off wax:
seldom need to remove completely; only turpentine effective

If polishing, or cleaner-polisher:
dry-clean by scrubbing with clean cloth while new wax is still wet: re-wax at once. If floor can be washed safely, soap (or synthetic detergent) in water does a good job.





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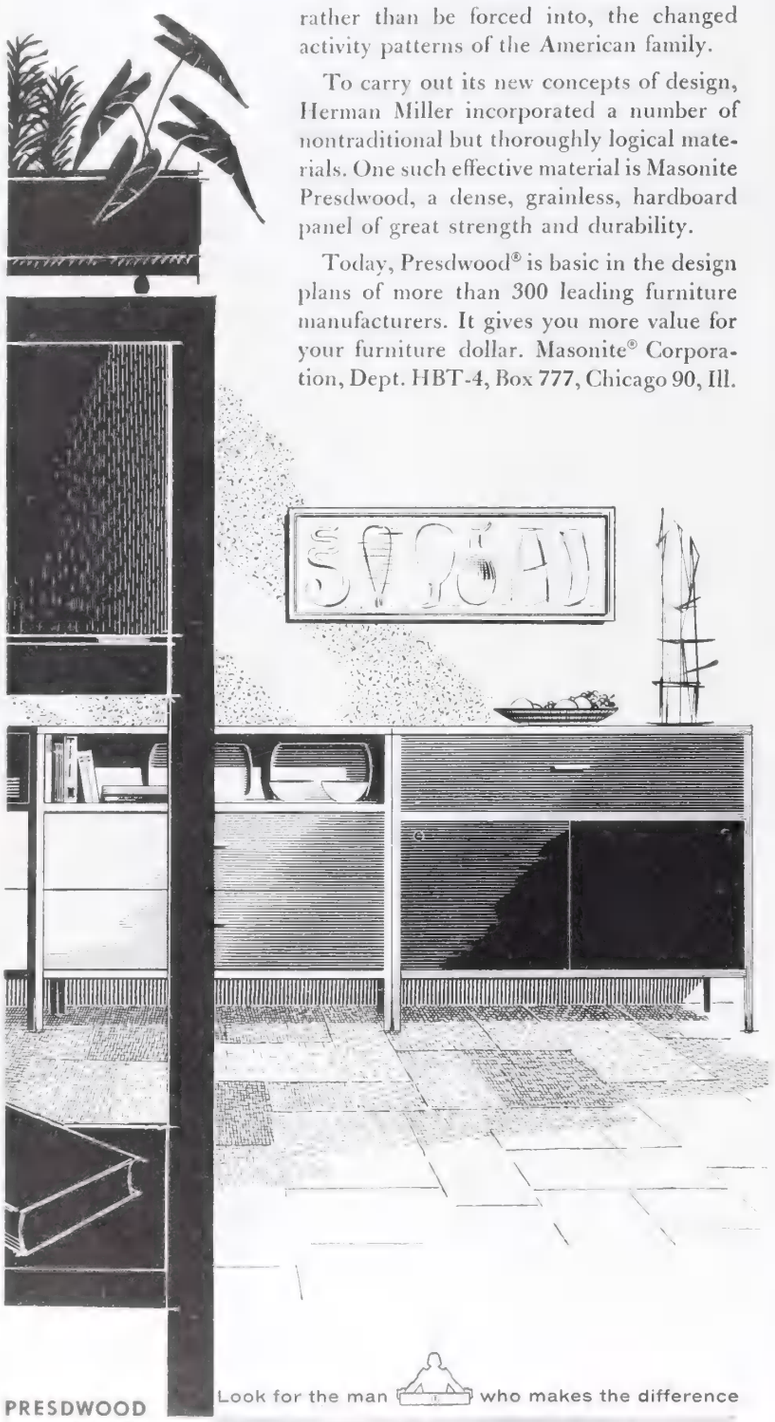


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It was only ten years ago that Herman Miller showed how furniture should fit, rather than be forced into, the changed activity patterns of the American family.

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Today, Presdwood® is basic in the design plans of more than 300 leading furniture manufacturers. It gives you more value for your furniture dollar. Masonite® Corporation, Dept. HBT-4, Box 777, Chicago 90, Ill.



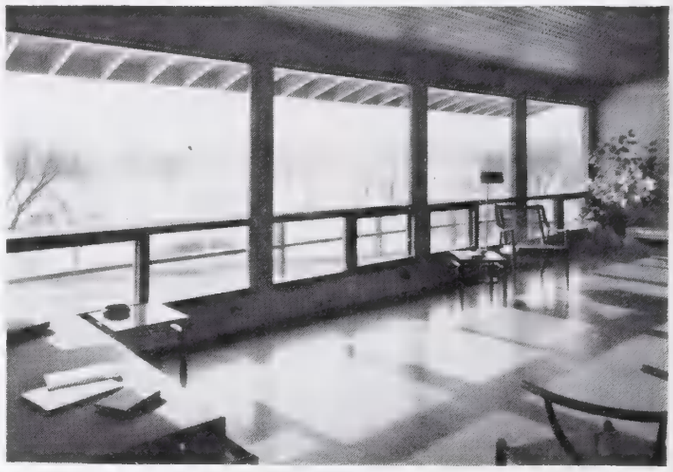
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Dust stops
Mirror backs
Case backs
Drawer bottoms
Sliding doors

Look for the man who makes the difference

MASONITE

A CLIMATE-CONTROL HOUSE

CONTINUED FROM PAGE 164



This is the living-dining room of the Eddy house. It faces south and, because of its height above the street below, maintains almost complete privacy, despite the great window-wall. Note sheltering roof overhang.

in the city, with schools, water, sewers, fire-police protection—or out-of-town, with acreage, lower tax rates, freshness of view?

Two of our more unusual problems helped solve that question. We have four children, and I have a bad back, which, I insist, precludes snow shoveling. With a daily need to reach schools and my work even though blizzards howl, we ransacked the city of St. Paul for a site that met our specifications: height and a desirable view to the south. However, if we hadn't found it, we would have built outside the city—view and orientation were that vital to our ideas of living. But we compromised on this narrow city lot—55′ x 153′.

We came to call our method of decision "knowledgeable compromise," an approach we found invaluable in planning our home. Our emphasis was not on the "compromise," but on knowledge—knowing what we wanted, why we wanted it and what were the alternatives toward achieving it.

We weren't modest in our wants. We wanted three bedrooms (the two for the children divisible into four with folding doors); a fireplace with a raised hearth for a rallying place on a winter's eve; three lavatories, two w.c.'s, a shower and a bath; the beauty, warmth and durability of wood paneling; an ample, efficient kitchen; a quiet study-office; lots of living and entertaining room; a library-reading area; many intriguing eating areas in addition to kitchen and formal dining

but most of all we wanted an easily maintained house that invited family life amid beauty, not just well-engineered bleakness.

We insisted on a tranquil view a part of our home, part of its res fulness from the city's tempo. W needed height from the street, be cause we wanted our view spaciou through our window-wall, and n ourselves visible to passersby, suc as are the contemporary "extro verts," whom Lewis Mumford s unerringly denounces.

We wanted our view to the sout because the sun, gallant gentlema that it is, drops toward the horizo in winter and enters under th roof overhang, sharing its radian warmth with us; while in the sum mer it travels overhead, and doesn beam through your window-wal Though our lot constricts our ta assessment and upkeep, it doesn obstruct our view of a lake, par and golf course. In our phrase, th "knowledgeable compromise" i made only after you're thoroughl knowledgeable as to what you'r really compromising.

Another knowledgeable compro mise was obtaining the services o architects who shared our opinion on what a home is. We wante skilled advice, as well as a know edgeable approach to constructio and materials. The architects' fe was a compromise with our budge of course, but invaluable in respec to our goal: the home we desire

We had thought long; my wif had amassed hundreds of magazin articles, photos, fabrics and sam ples of building materials, draw countless floor plans and eleva tions, even taken a night course i modern architecture at the Univer ity of Minnesota. We had analyze and re-analyzed our family's livin habits, needs and desires in term of enclosed space (a house). W

had read extensively, and had discussed our reading.

Our architects, Carl Graffunder and John Rauma, unlike some, perhaps, encouraged our ideas in the give-and-take of planning—and the house is all the better for it. Together, we reached many a "knowledgeable compromise." We unhesitatingly would urge any home builder: Don't drop your unthought-out problems into the lap of an architect and sit back, hands folded, waiting for your dream home to materialize.

We were well agreed on the basic plan: a two-storied home for economy and necessary floor space within our lot, the structure nestled into the hillside so that the two window-walls faced view and sun and only one floor was exposed to northern winds. Our access road is to the north: garage and entrance area must be there, too, with doors to the house opening to east and west. The active areas must be on the upper floor, with bedrooms, heating room and study below, the bedrooms along the south front.

Construction would be rectangular for economy, with offsets to provide interest of line. The house is 42 feet wide fronting south, 24 feet deep. East and west walls are of lightweight aggregate concrete blocks, their natural insulating property reinforced by cores filled with vermiculite.

The south is double-glazed glass except for a door opening on the 8 x 14-foot deck and a door to a patio from the master bedroom below: the rest of the exterior is 1″ x 4″ tongue-and-groove vertical redwood. Only one tiny window low in the west wall faces the fiery afternoon sun: only one large window in the upper east wall bathes the kitchen and eating area with morning light, a window that intriguingly follows the sloping roof line and so high it allows privacy for us and our neighbor. The entrance area is another rectangle: attached hobby room and garage still another.

The wedding of house to slope in a land of cold and heat has always enchanted us ("There's A Gold Mine Under Your House." HOUSE BEAUTIFUL, August 1950). Hot summer evenings find the bedrooms cool, the prevailing south breeze rustling the curtains. The steady temperature of the earth, sloping upward along east and west walls to the north, discourages equally the blaze from a broiling sun and the chill from a shrieking blizzard. Yet every morning, the year around, a pull of the bedroom draperies offers a vista inviting the riser to the freshness, cleanness and beauty of a new day.

The bedroom-below arrangement piqued neighbors and the hundreds of observers as the house went up. Shortly after we moved in, a little fellow who lives nearby entered, scrutinized the ceiling, apparently for tables and chairs, then remarked disappointedly, "Why, your house isn't upside down!" We, more and more, think of it as right side up.

The joys of living in this house inspire a mutual exchange of congratulations almost daily between

(*Please turn to page* 209)

WARREN REYNOLDS



The south façade has protected, double-glazed windows. Only one window low in west wall faces hot setting sun. One large window high in upper east wall (right, above) brings morning light into kitchen and eating area.



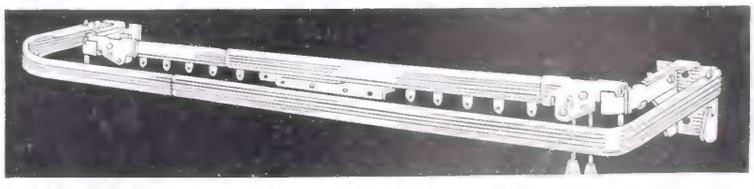
Eastern makes the rods that make the window!

There's more to an attractive window than meets the eye. Our hostess is holding the "beauty secret" of her picture window . . . Eastern's Duotrax Traverse Rod. It's *two* tracks in one rod . . . right and left draperies ride on *separate* tracks . . . *smoothly . . . can't jam or stick!* Extends to 200″. Just one of Eastern's "window wonders" at your favorite department, hardware or variety store.



(Above) For even heaviest cafe curtains, Eastern's Lok-Seam Cafe Rod holds the answer. Gracefully fashioned of *seamed* tubing . . . *won't sag or twist*. Brass, white or black finish. Extensions to 120″.

(Below) Eastern's Coronet Combination Traverse & Valance Rod carries *both* draw draperies *and* valance. One ingenious fixture that does the work and adds the glamour of two! Extensions to 150″.



Guaranteed by Good Housekeeping

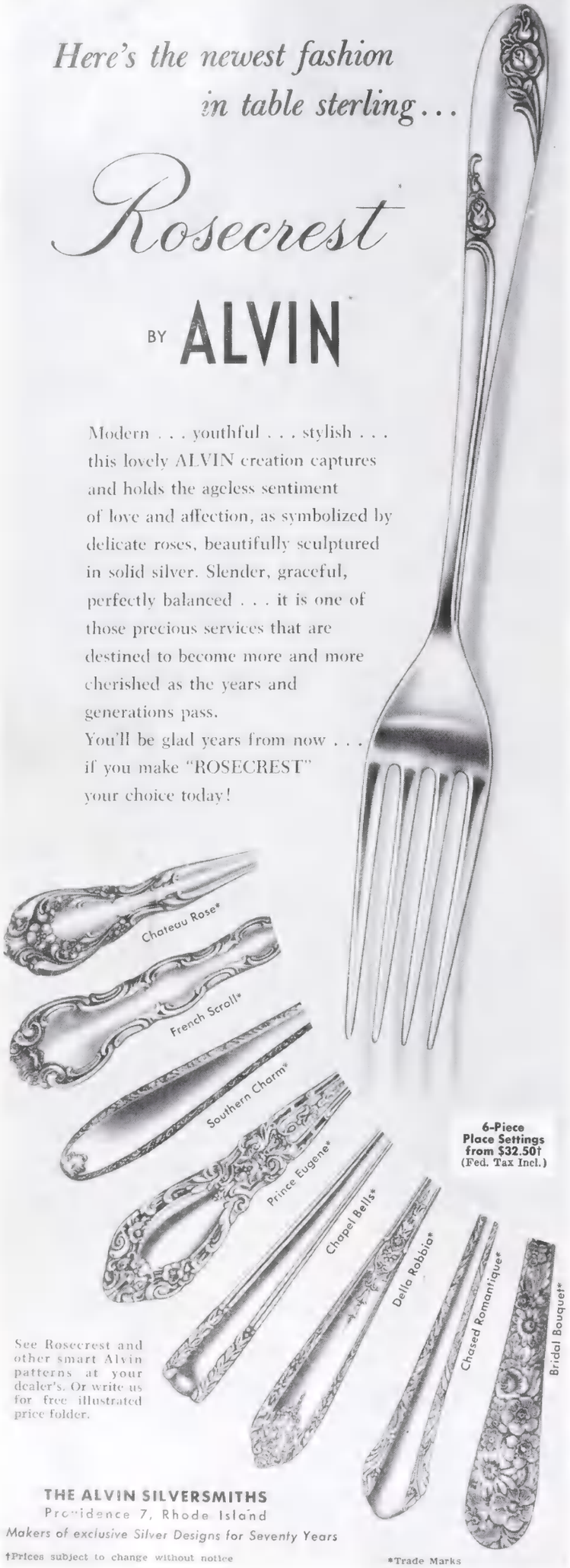
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SWIFT AND ELEGANT MEALS

CONTINUED FROM PAGE 160

The swift and elegant meal whose first course is pictured on page 161 consumes mere minutes in the making.

MENU I

Warmed Compote of Frozen Melon Balls

This appetizer capitalizes on the fresh taste of the melon, but does not attempt to conceal the slight but still noticeable difference in texture caused by freezing. To make the compote, heat ½ cup of white wine with ¼ teaspoon powdered ginger or, even better, a small piece of ginger root put through a garlic press. Remove from heat and add 1 package frozen melon balls. Cover and allow to thaw. Serve slightly warm.

Shad Roe

This is one of the best of canned products. There are many people who insist that canned roe are more dependably juicy than the general run of fresh roe. Only two or three minutes of heating is necessary. Brown lightly in butter, first on one side, then on the other. Serve on heated plates with a squeeze of lemon juice and a generous flurry of chopped parsley.

Sauce Béarnaise

This sauce may be passed separately. Use Hayden's and you will have nothing to do except set the little jar in warm water to heat, or, if you prefer, you may bring it to the proper temperature by setting it for a while on your electric HoTray.

Minute Potatoes, Duchesse

These potatoes are all but instantaneous with the new dehydrated packaged potatoes put up by General Foods. They avoid most of the faults of their predecessors. Color and flavor are both good, but the package directions could be improved. If you add only the amount of liquid called for, the potatoes, in our opinion, are too stiff and slightly gummy. Our method: Stir potatoes into 2 cups boiling salted water as directed. Meanwhile, heat ½ cup rich milk with 2 tablespoons butter. (This is an old-time Virginia method heating the milk with the butter.) Beat the buttery hot milk into the potatoes, and then for the Duchesse touch, add 1 well-beaten egg yolk and a few grains of nutmeg.

Green Bean Salad Pimentade

A couple of years ago the idea of making a salad from canned green beans would have been slightly less than epicurean, but now we have canned Blue Lakes from the great Northwest. Blue Lake is not a brand name but a variety of green beans and the color, the texture, the flavor are all superb. Several packers put up Blue Lake beans whole, frenched, or sliced. Particularly appropriate for a salad are S & W tiny whole beans, no longer or thicker than French *haricots verts*. This bean size is known in the trade as No. 2 and worth looking for. To become pimentade your green bean salads need only be garnished with strips or bits of pimento.

Sauterne Salad Dressing

Delicate, distinctive, this dressing. It comes in a bottle put up by Lawry's of seasoning salt fame, a Los Angeles firm that has recently gone national.

Brie Cheese

Brie, as well as an acceptable Camembert, now comes in tins that stay on the shelf. Edelweiss is one good brand.

Babas aux Rhum

Babas or crêpes with various flavorings are ubiquitous under the Cresca label and highly dependable. Heat as directed and pass, separately a bowl of vanilla ice cream which has been forked to the softness of a sauce and lightly flavored with rum, cognac or a favorite liqueur.

MENU II

Assorted Hors d'Oeuvres
Shrimps Armenonville
Canned Wild Rice or Minute Rice with Parsley
Tomatoes Provençale
Concord Grape Parfait
or
Black Raspberry Jell-O with California style Crème Fraiche
Chocolate Wafers or Miniature Brownies

Assorted Hors d'Oeuvres

The European custom of serving a tray of hors d'oeuvres as a first course at luncheon or supper is most convenient, especially when there is no maid. Hors d'oeuvres (celery root remoulade, pickled beets with dill, herring and sour cream with raw apples) may be served from a buffet, or if desired with cocktails in the living room.

Almost any kind of marinated vegetable is appropriate and all kinds of herring, sardines, anchovies, pickles, et cetera.

Celery Root Remoulade

Use canned or cooked celery root cut into thin slices, diced or julienne, cover with remoulade sauce quickly made by adding to 1 cup mayonnaise, 1 teaspoon prepared mustard, 1 tablespoon gherkins and capers, drained and chopped, ½ teaspoon anchovy paste and 1 tablespoon mixed parsley, chervil and tarragon. If you use dried herbs, use half as much. (The same sauce is excellent over sliced hard-cooked eggs.)

Pickled Beets

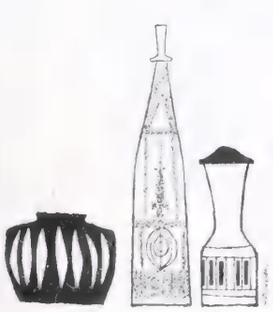
These are Greenwood's, and they come in a jar all ready to serve. Add a scant teaspoon of Spice Islands dry dill weed (another treasure). Recap the jar and allow to stand in the refrigerator for several hours or overnight. Or simply sprinkle the pickled beets generously with dill weed just before serving.

Herring in Sour Cream

This requires nothing more than the opening of a jar. Vita is a favorite brand. A garnish of sliced unpeeled red apples is interesting.

Shrimps Armenonville

A fine chafing dish number. Make Armenonville sauce a quick new way with a can of quick-frozen cream of shrimp soup and ½ can of milk. Heat along with 2 teaspoons Spice Islands curry powder (lovely, lovely stuff), 1 teaspoon prepared mustard, 1 teaspoon Worcestershire sauce, 3 tablespoons sherry, a few drops of Tabasco and a flick of nutmeg. When the sauce is thoroughly hot, but not boiling, add one package SeaPak individually quick-frozen shrimp, all deveined and shelled. Bring to a boil once more and cook very slowly until shrimps are pinkish and done—about 2 minutes. Take from the stove. Have ready 2 egg yolks beaten with 1 tablespoon sherry. Stir a couple of spoonfuls of the hot sauce into the eggs and then turn the whole thing into the sauce. Keep hot, but do not boil. This recipe makes 3 or 4 servings.



Tomatoes Provençale

With the fresh tomatoes on the market so dreadful (there is no other word for it), you must turn for real tomato flavor to the can. To Del Monte's stewed tomatoes add 1 clove garlic crushed, 2 tablespoons parsley, 2 tablespoons of the very best virgin olive oil, salt and pepper to taste. Heat slowly and serve with croutons as a side dish. Bel-Air Croutons (packaged) are a "find." You may have them plain, garlic-flavored, or cheese-flavored. Or try their caraway-flavored rye croutons.

Black Raspberry Jell-O

Black cherry, black raspberry, and grape are new and sophisticated additions to that well-known family, particularly delicious when you substitute for part of the required liquid a little wine or cordial. With the black raspberry —¼ cup blackberry cordial. To the black cherry—Cherry Heering. To the grape—½ to ¾ cup of ruby port. For swiftest setting dissolve the Jell-O in 1 cup of hot water then add the cold liquids. Chill and serve from the same clear crystal bowl. It's a Technicolor delight. You save yourself the trouble of unmolding and you can enjoy the jelly at the delicate point where it has just set but before it has had time to become too stiff.

California Style Crème Fraiche

Out in Carmel, Harold Mack—no mean connoisseur—developed his own facsimile of Crème Fraiche. In an electric blender it takes 10 seconds to make. Place an egg yolk in the bottom of the blender, then 1 or 2 packages of cream cheese which should be well softened, 1 cup commercial sour cream, 1 cup whipping cream, 1 teaspoon sugar. More if you want it. At low speed, blend just about 10 seconds or until the egg yolk has gilded the mixture and all is smooth and light. If you like a lighter cream you may omit cream cheese entirely. Serve with Black Raspberry Jell-O.

Concord Grape Parfait

Ready and set in half an hour and pretty as can be. Dissolve a package of grape-flavored Jell-O in 1 cup of hot water, add ½ cup ruby port or Dubonnet. Then stir in 1 pint of vanilla ice cream a spoonful at a time and stir until melted, chill until slightly thickened, stir again, pile into parfait dishes, keep in the refrigerator until serving time. Makes 6 parfaits.

Entertain Differently ...in the Danish Manner



FIRST FLOWERS, THEN FOOD on the table, says an old Danish proverb. The clever hostess chooses her table flowers to complement her main dish. For example: with steak, deep-red roses with stems cut short to float gracefully in an old pewter dish. Seafood calls for flowers as blue as the sea — sweetpeas or corn flowers. For many other unusual ideas, send for free booklet. For perfection at every dinner, serve Cherry Heering.



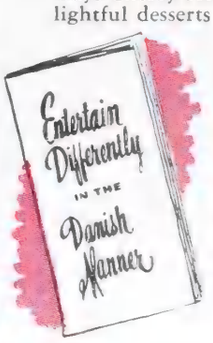
THE "HANS ANDERSEN" SANDWICH. Cover a buttered *thin* slice of bread with slices of liver paté. Criss-cross with two rows of crisp bacon. Top with tomato slices, grated horseradish and a strip of jellied consommé. (The prime secret of the famous Danish open face sandwich is that *all* the "makings"—bread, meat, fish, cheese—are sliced wafer thin!) For extra enjoyment, quaff a Cherry Heering after your sandwich.



THE COPENHEERING COCKTAIL. Here's the newest cocktail vogue: 1½ oz. Cherry Heering, 1½ oz. vodka, juice of ½ lime. Shake well with ice, pour and enjoy. Of course, Cherry Heering is most familiar as a liqueur after lunch, an afternoon aperitif, or after dinner and during the evening. Both men and women enjoy it. Always have a bottle on hand.



A SURPRISE DESSERT. For a quick, simple and unusually wonderful dessert, glorify vanilla ice cream with a covering of delicious Cherry Heering. Or try mixing a wineglass of Cherry Heering with juicy, ripe red cherries and serve over vanilla ice cream. There are many other ways Cherry Heering can be used for delightful desserts — get a bottle today.



VALUABLE BOOKLET FREE. We have just received from Copenhagen, copies of a most charming booklet. It contains many practical, original suggestions for ingeniously "different" entertaining — including flower arrangements, Danish recipes and secrets of Danish kitchen finesse. For your free copy, write to Schenley Import Company, 122 E. 42 St., New York 17, N. Y. Dept. HB4.

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All you need to do to win this big, easy contest is to think of a name that best describes the new Permaglas water heater. There's nothing to buy, and no long writing to do. To enter, just drop in to see your nearby Permaglas Dealer. He'll give you your contest rules and entry blank. He'll help you think of a name by showing you the new Permaglas Water Heater.

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Your Permaglas dealer has entry blanks, full contest rules, and a list of all of the wonderful prizes to be given away. Enter NOW . . . you can easily be one of the lucky winners. 1st PRIZE—Two-week all-expense trip for two to Europe. 2nd PRIZE—Two-week all-expense trip for two to Hawaii. 3rd PRIZE—Two-week all-expense trip for two to Bermuda. Plus 100 additional valuable prizes!

DON'T DELAY . . . CONTEST CLOSES MIDNIGHT, MAY 15, 1956!

If you have purchased a Permaglas water heater, any model, between February 1, 1956, and May 15, 1956, and your suggested name is selected as one of the winners, the entire cost of the water heater will be refunded to you by the A. O. Smith Corporation.

Why 3,000,000 Glass-Lined Water Heaters are Important to YOU

Everybody knows that glass can't rust, but it took Permaglas—way back in 1939—to show that glass was one sure way to prevent rust in a water heater. But just any glass won't do. Ordinary pot-and-pan porcelain enamel quickly deteriorates under constant contact with very hot water.

Since 1921, A. O. Smith has been coating steel with glass. A. O. Smith engineers tested thousands of glass formulas *exhaustively* before they found one that was tough enough for water heater use. The A. O. Smith formula is the *only* glass really proved in water heaters . . . and now over 3,000,000 families know it.

When you buy Permaglas, you get patented HEETWALL construction for more efficient heating, and elimination of scalding hot water.

Too, Permaglas gives you the only EYE-HI temperature control, plus aqua-and-copper styling that makes all other water heaters old fashioned!

Through research A.O.Smith *. . . a better way*

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PERMAGLAS DIVISION, KANKAKEE, ILL.
In Canada: John Inglis Co., Ltd., Toronto

get **Permaglas®**

with the ONLY glass-lined tank proved by 3,000,000 families

Give to the Red Cross because the Red Cross gives to others

WIDE WORLD



Last year's flood meant financial ruin for the Joseph Hungerbuhlers until the Red Cross arrived.

Small streams became raging torrents and rivers flooded their banks through six eastern states last August. The Lackawanna River was one of the flood-makers. To many of the residents of Lackawanna County, it meant financial ruin. In this county alone, 1,029 families sought help from the Red Cross to cover their needs of food, clothing, shelter, rebuilding, repair of homes and re-establishment of small businesses. As of November, $800,000 was spent to help the stricken during emergency and rehabilitation.

Among the victims was Joseph Hungerbuhler and his family. Trapped on the second floor of their flooded house, with no means of escape, help came from the sky. An Air Force helicopter lowered a rope to Mrs. Hungerbuhler as she clung to the window frame, lifted her from the window sill and swung her to safety while her husband waited his turn.

Twenty-four hours later, the family looked in despair at their once-sturdy house, ripped from its foundations, now tilting crazily on a neighbor's property.

Misfortune had swept into their lives leaving them in ill-health, burdened with debts and a dim prospect into the future. Frugal and hardworking, Joseph Hungerbuhler at fifty-five could no longer rely on the once-thriving steel and iron business which had supported his family for 28 years.

His home, now uninhabitable, required several thousand dollars in repairs. His furniture, a sodden mass of cloth and wood, would have to be replaced. Gone, too, was the business, including his pick-up truck. During the forthcoming months, the family would have no income until the business could be rebuilt and re-established, and somewhere they would have to find an apartment and pay rent.

In debt and in trouble, Joseph Hungerbuhler, like more than a thousand of his neighbors in the county, turned to the Red Cross.

To rebuild the house and business, replace furniture destroyed beyond repair by the flood water, and to help the family with food, clothing, and shelter until they can get back on their feet, the Hungerbuhler's received an award from the Red Cross. As a result the family was able to re-establish credit for their business and obtain a loan from the Small Business Administration to refinance it.

HAVE YOU DISCOVERED THE POSSIBILITIES OF BORDERS AND BRAIDS

CONTINUED FROM PAGE 189



WILLIAM HOWLAND

This lavish bedroom, decorated by B. Altman, makes much use of handsome braid and fringe, yet does not look fussy or cluttered, because both are co-ordinated in color to blend with, rather than contrast to the tones of chintz and bed satin. Tasseled fringe trims the chintz draperies: Braid is used as finishing detail of bed canopy and cover. All trimmings are custom order from Joan L. Maag.

GEORGE DE GENARO



Here a well-delineated scroll wallpaper is used to point up a short wall between doors. Iron-fret pattern gives interest and style to an area so small it might have been overlooked. Home of the T. C. Sheffields: decorated by Anderson-Barlow.

(*Please turn the page*)



ENJOY AIRTEMP* YEAROUND AIR CONDITIONING IN EVERY ROOM IN YOUR HOME!



YOU'LL DISCOVER A WONDERFUL "NEW DIMENSION OF LIVING"

BEDROOM	Like living in another world.
KITCHEN	You cook in cool comfort.
DINING ROOM	Sparks up appetites.
LIVING ROOM	It's fun to entertain.
RUMPUS ROOM	Keeps the 'gang' at home. No mildew or dampness.
BATH	Ends 'hot and bothered' dressing.

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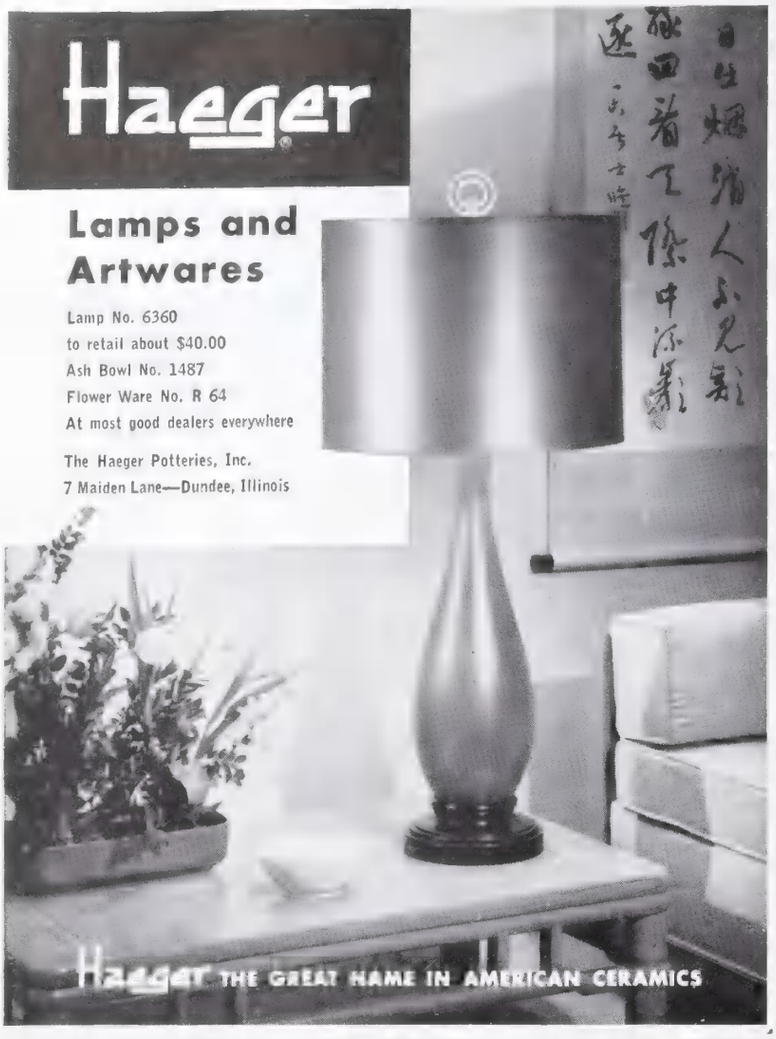
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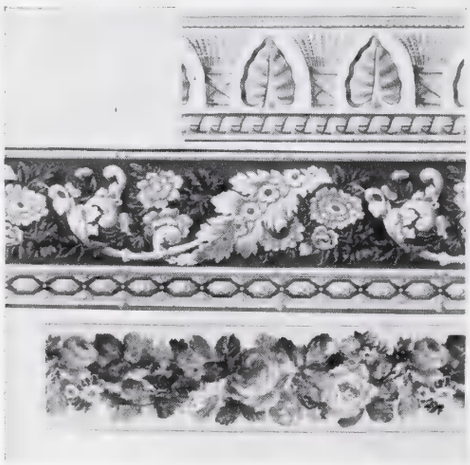


HAVE YOU DISCOVERED THE POSSIBILITIES OF BORDERS AND BRAIDS

CONTINUED FROM PRECEDING PAGE



Consider usefulness of a paper that has its own borders plus a center filler. Use borders for dado or trim. McClelland, N.Y.C.



Use wallpaper borders as decoration. Top, from Nancy McClelland, is modern interpretation of classic sheaves in brilliant color. Center, two borders in one. Bottom, a lush floral to enliven any room. Jones & Erwin.

Right, two co-ordinated borders for ceiling and baseboard. McClelland.





MAYNARD PARKER

A graceful swag border gives a decided aid of importance and formality to the plain walls of this simple bedroom. Such a border creates a new, fresh look without the expense and bother of repapering the whole room.

(*Please turn to page* 211)



William Beckett, Architect

Why envy others with

Ceramic Tile Bathrooms?

Install one of your own
. . . and be sure it's

MOSAIC® Ceramic Tile!

Splashed water, clouds of steam, spilled medicines and cosmetics won't harm Mosaic ceramic tile! And tile costs less to live with! You'll never need spend a penny to refinish or replace it!

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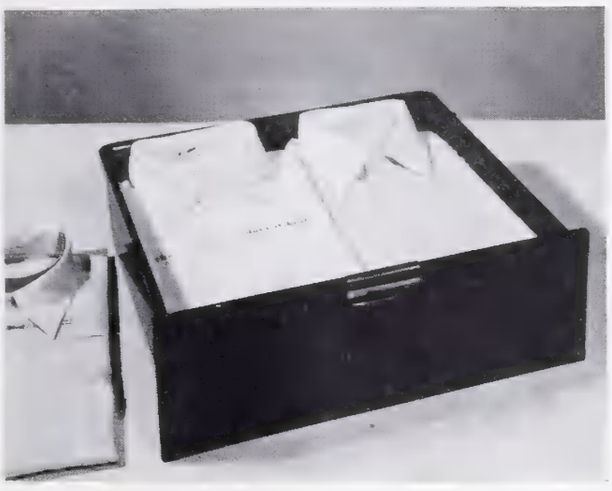
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BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

THE LONG-AWAITED PLASTIC DRAWER

CONTINUED FROM PAGE 135



A phenolic-molded drawer 18″ wide x 15¾″ deep x 6″ high is roomy enough for six men's shirts. Some new drawers may be equipped with divider strips. All of them are smooth-finished, so they can't snag clothes.

Furnishings in the bedroom on pages 131 and 132 are from the following sources:

CARPET: "Tableau," all wool in Grain Gold and Martini. Karastan Rug Mills, New York.

VERTICAL BLINDS: "Flexalum" from Hunter Douglas Corp., New York.

PLASTIC DRAWERS: "Richelain," black "Bakelite" drawers, used beside fireplace and in desk, Richardson Co., Melrose Park, Ill., Bakelite Company, a Division of Union Carbide & Carbon Corp., New York.

FURNITURE: Black stools, Murray Furniture Co., Winchendon, Mass., Cushions, U. S. Rubber Co., N.Y.C.

FABRICS: Velvet cushion covering, F. Schumacher & Co., New York. Drapery fabric, "Mardi Gras," Shulman Abrash, New York.

PERFORATED STEEL: "Cross Gem" design, used as door paneling and trim at windows and over radiators. Cross Engineering Co. Carbondale, Pa.

FIRESCREEN: "Modernscreen," antique copper, Portland Willamette Co., Portland, Oregon.

MIRRORS: "Parallel-O-Plate," Libbey-Owens-Ford Glass Co., Toledo, Ohio.

INSTALLATION: by Grand Mirror Mfg. Co., Inc., New York.

(*For detailed list of sizes and prices, turn the page*)

HOW TO PREVENT HOUSE CLEANING

CONTINUED FROM PAGE 153

removed by vacuum cleaning.

You can buy carpet so treated, for several carpet manufacturers have been applying such soil-retardants to their synthetic-fiber and cotton rugs during manufacture, sometimes giving this soil-delaying feature a trade name. For instance, Mohawk Mills calls its treatment "Chex-Soil"; C. H. Masland and Sons calls their treatment "Soiless"; and Artloom Carpet Company calls theirs "dellay."

Alexander Smith Inc., E. T. Barwick Mills, A & M Karagheusian Inc., and Velvetone Mills apply soil retardancy. The Buxbaum Company treats their rubber-back, cotton mat.

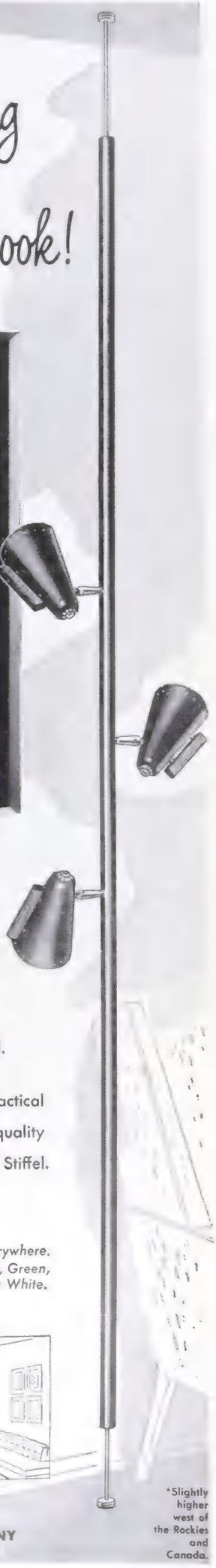
Several commercial rug cleaning firms can give a rug dry-soil retardance as they shampoo it. In New York City, A. Beshar & Co., the Cleantex Process Co., Renotex, and J. & J. W. Williams do this. Others are Hartenbach Carpet and Rug Cleaners of St. Louis, Mo., Peterson and Moore of Baltimore, Md., Durotone of Yonkers, N. Y., Roth Rug Cleaners, Pittsburgh, Pa., General Rug Cleaners, Chicago, Ill., and Shaeffer of Stamford, Conn.

For home application there are now on the market several double-action rug shampoos which contain "Ludox." They are concentrates, must be diluted with water.

(*Please turn the page*)

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Portable Lighting
with a
"Built-in" Custom Look!

Lampole®
BY
STIFFEL
A
Raymond Loewy
NEW CONCEPT DESIGN

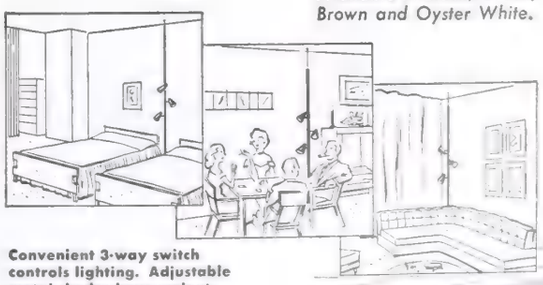


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THE LONG-AWAITED PLASTIC DRAWER

CONTINUED FROM PAGE 131

All these drawers can run on wood strips installed inside the cabinet. Some, however, also fit special metal glides, which are designed to stop the drawer from pulling ou too far. Holes for attaching th hardware may be bored in th drawer fronts with an electric dril

Use this check list to find th

Manufacturer	Sizes (Length x depth x height)	Body Color	Front Col
Boonton Molding Co. Boonton, New Jersey	16¾" x 14½" x 4¾" 17⅛" x 14¾" x 4¾"	Black	Black
Knoll-Drake Products, Inc. New York, New York	17⅛" x 18 3/16" x 4 5/16" 34⅜" x 18 3/16" x 7 3/16" 34⅜" x 18 3/16" x 3 9/16"	Black	Black (Standard) White, Sprayed Gray, Sprayed Oak or Walnut Formica (Extra). Special colors to order.
The Richardson Co. Melrose, Illinois	18" x 15¾" x 6"	Black	Black
L. Ronney and Sons Los Angeles, California	25" x 15" x 7" Molded with bottom and three sides. Front left open for user's choice of panel.	Mottled brown	Can come with Front Panel or with Wood Panel of Fir or Ash

HOW TO PREVENT HOUSE CLEANING

CONTINUED FROM PRECEDING PAGE

and cost about $1.50 a quart, which is about enough to clean a 9′ x 12′ rug. Some will also shampoo and give soil protection to upholstery, but follow directions implicitly and be sure the entire area to be cleaned is evenly treated. Among these compounds are "duo-dellay," made by Artloom Carpet Co., Philadelphia, Pa.; "Easy Glamur," made by Glamur Products, Inc., Syracuse, N. Y.; "Both," made by Fuld Bros., Baltimore, Md., and products made by Neo-Glo Products Co., New York City, and W. B. Chemical Co., New York City.

You yourself can also treat your carpets for soil-retardancy alone by spraying on one of several solutions bottled for consumer use. You can also swab this on painted walls, fast-color wallpaper, and venetian blinds, and cut down their tenacity for dry soil.

Chemical Service of Baltimore formulates a "Ludox"-containing liquid called "Retard." The warning about any of these treatments is that you must first be sure that the materials you are treating are absolutely clean, and that the spra ing is perfectly even. Otherwis soil may show up in blobs an streaks on the spots that have n been thoroughly treated. And streaked carpet or wall is eve less desirable than one that evenly soiled! With all the tec nological advances of this era, is better to read the labels, follo directions, and expect no mo than the manufacturers promis

Don't anticipate miracles, or yo will be sorely disappointed, for th millennium is not yet here. Ever thing will get dirty, sooner later; eventually everything mu be cleaned or revitalized. Even th benefits may have their drawback For instance, the very chemica that retard soiling may create some rugs or fabrics a stiff, roug "hand" or feeling. In some case they will dull the original color, "dust" off. Because of this there some hesitancy on the part chemical companies to recommer such soil-retardant treatments u reservedly for upholstery or dr pery fabrics, although the resu

h the same type of bit used for ing metal or plastic. Two drawer nufacturers offer a choice of wer knobs or pulls, but in other es the hardware must be supplied the purchaser. This, of course, of- a great opportunity for variety the appearance of the drawers.

Below is an easy-to-study chart of the molded plastic drawers which can currently be bought by consumers. Phenolic in black drawers is "Bakelite" by Bakelite Div. of Union Carbide & Carbon Corp. Phenolic in brown drawers is "Resinox" by Monsanto Chemical Co.

olded drawer that suits your needs

ailable Accessories ware, slides, dividers)	Available From	Approximate Retail Price
e	**Boonton Molding Co.** Boonton, New Jersey	$20 (Carton of 4)
ver Slides. s or Bar Handles in hed Brass or Spun Chrome. tboard Dividers. extra)	Building supply dealers, lumber yards, hardware stores or **Knoll-Drake Products, Inc.** New York, New York.	$6 to $13, depending on size and finish.
s or Bar Handles in hed Brass or Spun Chrome, as for **Knoll-Drake** drawers. extra)	Building supply dealers, lumber yards, hardware stores or **Knoll-Drake Products, Inc.** New York, New York.	$6
e	**L. Ronney & Sons** Los Angeles, California	$3 to $4, depending on choice of front panel.

e been usually satisfactory for thetic rugs.

'abrics have been treated for -retardancy, of course, but al- s to order on a more or less ex- imental basis in plants equipped lo this work. No ready-treated rics are on the market. Venetian ds are still being experimen- y treated in manufacture, with possibility that they will soon roduced commercially.

he perfect preventive would not ward off dry soiling, but would combine resistance to wet ns and to grease stains. To date e has been no practical finish eloped which would prevent or greasy staining on fabrics ugs, although a chemical com- nd involving a chrome complex omething called perfluorinated noic acid is said to be the wer, if it can ever be brought of the laboratory stage.

rather dependable wet-stain ellent is on hand, however, in silicone treatment for home ishings fabrics. It is called l-mer," compounded by the v-Corning Corporation and giv- to fabrics by plants which are nsed by that company to apply The practical advantage of this is that watery, non-greasy, non-dusty stains are prevented from forming on upholstery or draperies because wet spills (as from rain) can simply be shaken off the fabric at the time they occur. Silicones in the treatment give the fabric fibers an impermeable film that rejects moisture. Watery liquids "bead up" on the fabric surface like drops of mercury and can be easily shaken off or "lifted off" with a sponge or tissue, before they have a chance to soak into a fabric and stain it. The finish, incidentally, is invisible, does not coat the fabric or change either its appearance or its porosity. It is definitely not a plasticizing treatment. It is said to improve the abrasion-resistance and sewability of a fabric, and often improves the hand of a fabric. Almost any fiber can be treated, although the finish may not last as long on cotton if it is subjected to detergents and automatic washing. Under ordinary circumstances, a "Syl-mer" finish, commercially applied, will last through five to seven cleanings.

There are on the market a few home furnishings fabrics which may be bought already treated, like

(*Please turn to page* 252)

There's Nothing Quite Like

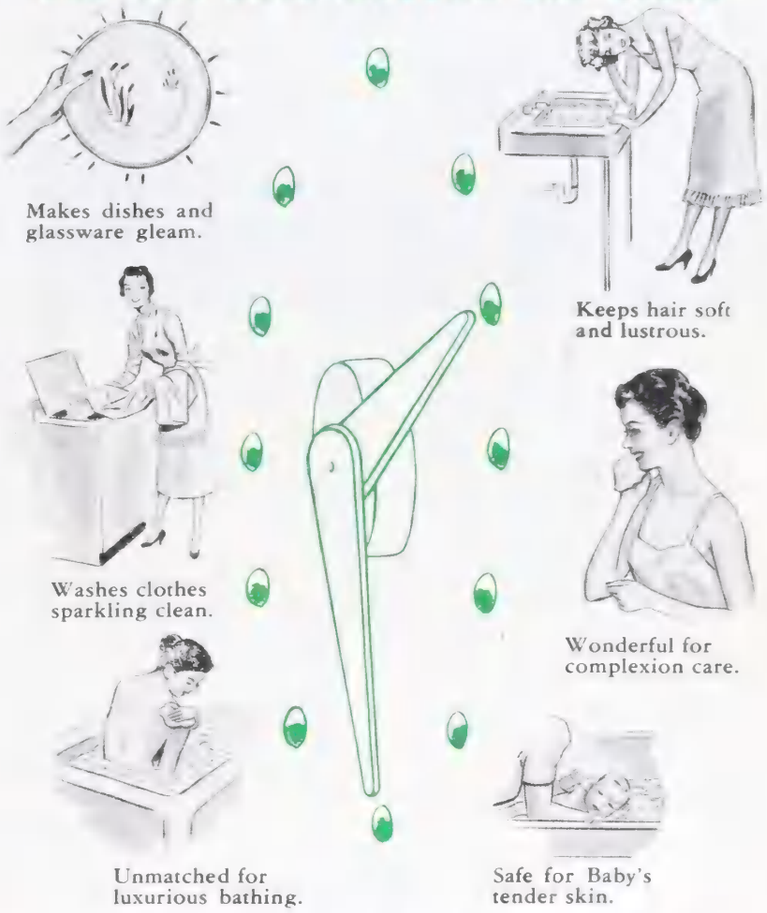
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A FRESH POLICY ABOUT HOUSE CLEANING

CONTINUED FROM PAGE 141

let alone the secondary ones that may be all-important for the cleaning job you have to do.

Trade names of products sometimes add to the confusion. "Glass Wax" (for cleaning windows) contains no wax at all. "Woolite Cold Water Soap" contains as much synthetic detergent as it does soap. "Odorless Zeen, the professional detergent *dry cleaner*," actually contains a mixture of synthetic detergents—which makes it a *washing* agent—as well as a petroleum base—which makes it a *dry cleaner*.

If ingredients are listed, it is well to check just what percentage of the total product is made up of that ingredient. Self-polishing waxes, for example, may be labeled "100% pure carnauba wax." This seems to indicate that the product contains 100% pure wax. Not at all. It may have practically no wax—the label merely means that there is *some* carnauba present, and this is 100% carnauba.

Claims about what a particular product can do are almost as nonhelpful. Labels usually list every possible use. You have to know which job the product does superbly, which job only passably well. Failure to know leads you to working harder than necessary. Nowhere is this more true than in choosing soaps and detergents. Greasy dishes and greasy clothes offer quite different problems for the cleaning agent. Ground-in mud poses yet another problem; so do finger marks on a painted wall or heel marks on a waxed floor. It makes a big difference whether that floor is wood or asphalt tile. The list is endless, yet how often we carry over old habits and expect one soap or one detergent to do all these jobs well. No one product can do everything perfectly.

Your personal choice plays a big part, too. Are you more interested in a high sheen on your windows at the expense of having them soil quickly, due to the film? If so, you will prefer a silicone-containing product like "Sani-Gleam." But if you prefer to have the glass stay clean longer, even if it doesn't look quite as sparkling when freshly done, you should use a glass cleaner that leaves no residue film. "Windex" is such a product.

If your goal is quick drip-drying of dishes, then you should stay away from soaps and use "Dreft," or a similar synthetic detergent in the dishpan. But if you want positive draining away of the last tiny trace of detergent (as for baby bottles), then you might use a hospital cleaner like "Alconox."

Beyond personal preference, what you use in the way of cleaning equipment also determines which products are best for you. If you have a mechanical dishwasher, it would be folly for you to use any kind of soap in it, or any synthetic detergent that makes suds. If you wash clothes in a tumble-action machine, you will want, for dainty things, sudsers (soaps or synthetics) to cushion the washing action. But for heavy-duty washing you want a low-sudser. If you have an agitator washer, you can use either type.

New fabrics have introduced new cleaning problems, of course. Synthetic fibers, for instance, tend to set up static electricity, particularly in cold, dry weather, and when this happens the charge actually *attracts* dirt to the fabric and holds it so that the soil is almost impossible to wash out. You can prevent this by rinsing a fabric in an anti-static solution. Or, if you use one of the new fluffing agents like "Sta-Puf," you are automatically adding an anti-static, although most labels seldom tell you this.

Some foam cleaners for carpets and upholstery also contain an anti-static, but, again, labels often fail to mention it.

New cleaners also appear under old names. Bluing, for example, is a name used today for two very different kinds of products. First there are the old-fashioned blue dyes, used to mask the yellowing that occurs as soap suds and hard-water scums gradually accumulate in fabrics. Second, there are optical brighteners, in themselves colorless fluorescent dyes, but often colored blue to look like the traditional bluing agents. Optical brighteners are made to add a fluorescent glow to fabrics, white or colored. They are so effective that today all synthetic detergents made for use in washing machines contain optical brighteners. Obviously there is no need today to "blue" clothing washed with one of these detergents.

Bleaches, too, are contained in many cleaners today. One laundry detergent, "Oxydol," includes a mild oxygen bleach. It is safe for both white and colored clothes and is really a supplementary bleach rather than something to remove deep, ground-in stains. But the

chlorine now in many dishwasher detergents is powerful enough o remove all normal staining on dishes, glassware, and the table silver. If these stains are a problem or you, these cleaners may be just he thing for you to use in your dishwasher, even though you are ortunate and have soft water.

Possibly you have wondered if he velvety-soft, super-cleaning ac-ion of some of the liquid synthetic detergents would be good in the shower or bathtub. If you have ried them, you may have found one ou like. Many people now wouldn't consider a bath without "Glim" in he water. They use their favorite oap along with it. You now can buy mild detergents in bar form ("Vel," "Dove," and "Zest") that ook like fine toilet soap, but which never leave a bathtub ring, no matter how hard the water.

Soil Prevention

We have been limited to cleaners. But things just as exciting have been happening in the field of dirt prevention. Once we had only starch. Today we have specialty reatments that make spilled liquids bounce off harmlessly, dust sit atop he surface instead of settling into t, or static electricity discharge harmlessly into the air before it an pull dirt to itself and your prized fabric, carpet or furniture. None of the treatments is 100% effective yet. You wouldn't expect hem to be. But they at least represent a great gain and are well worth using right now. (See page 248.)

Of course it would be helpful if ve could keep the air clean, too. Then there wouldn't be as much dust to worry about to begin with. Filters aren't new: We have had them in furnaces and air conditioners for some years now. But unless you are quite knowing about filters, what you buy may not be effective for the kind of dirt you need to prevent by removal.

The usual mechanical filters strain out the dirt, but only an electronic filter stops the microscopic dusts that actually cause fabrics to look dirty. This year, for the first time, an electronic filter is available as part of a room air conditioner. The room we show on page 140 will keep its freshness, despite the city's smoke and grime, because all incoming air must pass through the electronic filter in the air conditioner which is concealed behind the translucent screen. (For details, turn back to page 141.)

Sources for the materials used in the air-conditioned room on page 141:

AIR CONDITIONER: Whirlpool-Seeger Corporation, St. Joseph, Mich.

FURNITURE: Armchairs, Heritage-Henredon, High Point, N.C. Foam rubber couches, Foam Rubber Center, Miami, Fla. Square table, Dunbar Furniture Corp. of Indiana, Berne, Ind. Black stool, Murray Furniture Mfg. Co., Winchenden, Mass. Walnut folding screen, Minic Display, New York.

LAMPS: Nessen Studio, Inc., New York.

FABRICS: Draperies and arm chairs, J. H. Thorpe & Co., Inc., New York. Couches and inserts in screen and on pillows, Shulman Abrash, Inc., New York. All fabrics treated with "Syl-mer" silicone finish, Dow Corning Corp., Midland, Mich.

HOOKED RUG: Rugcrofters, Inc., New York.

A CLIMATE-CONTROL HOUSE

CONTINUED FROM PAGE 197

my wife and me. We toast the panorama of a snowstorm, the splendor of a winter sunset, the drama of a driving rain. We watch the four seasons approach, reign and depart. The other day the mailman, invited in for a cup of coffee, stopped short at the vista. "Boy!" he said. "Just like Cinerama!"

Knowing-eyed contractors, visiting our home during construction, asked: "How will you be able to heat it?" The answer is, perhaps, the most spectacular accomplishment of the house. Winters, even when the temperature is 20 degrees below zero, we shut off our gas-hot-air heat completely on sunny mornings. By 2:00 P.M., as the sun streams into the house over a dazzling snowscape, we usually open the south doors. Our heating bill, spread over at least 40 per cent more living space than in our former house, is about 20 per cent less, despite the much-warned-of-glass walls. (Nights, we pull our inexpensive terry-cloth draperies across the glass expanse to avoid "radiant" cold.)

And our house is well lighted. It's pleasant to be able to read easily in any one of a dozen com-

(*Please turn the page*)



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A CLIMATE-CONTROL HOUSE

CONTINUED FROM PRECEDING PAGE

fortable spots in natural light, looking up occasionally to watch a red-wing blackbird volplaning in to the outdoor feeding station. Controllable daylight is wonderful for nearly any activity—eating, sewing, coloring pictures, adjusting a model airplane motor, conversing, braiding a child's hair, admiring a pipe—living. (Psychological note: my wife, prone to dislike cramped spaces, is measurably more cheerful in our bright new home.)

"But how about cleaning all those windows?" ask some of our die-hard friends, as they drink in the view. Our reply is in statistics: cleaning both sides of the glass on one floor requires 22 minutes, with the aid of a large squeegee. Moreover, the railed catwalk that simplifies cleaning the upper windows provides the overhang for the lower glass wall, as well as an ideal hammock spot and the most wonderful sounding board for the soft sound of raindrops.

EASE of upkeep definitely was a major goal in our planning. Too many household tasks are the routine drudgery of a daily treadmill, we felt. In our former home, for example, we found that four children quickly dull the allure of beautiful carpeting. Today we have all cork and asphalt tile floors. A king-size dust mop and a scrubbing-waxing-polishing machine enable my wife to keep up 2,000 square feet in less time than she formerly spent on 500.

Our textured block walls, exposed on the interior, and ceiling of redwood, like that on the exterior, ask little or no upkeep. The waxed Spanish cedar plywood paneling we used extensively requires only wiping, and stoutly resists attacks of pointed, blunt or coloring instruments—unlike plaster.

Charlie Johnson, our contractor, whose respect for the house grew with its building, heard his men curse the hard, native-grown ash of our millwork as they found tools needed resharpening every night, but we prize its wild grain.

We have neither basement nor attic, yet we have greater and more convenient storage space than we've ever enjoyed, because we thought about it before we built. Each child, for example, has a closet in the entrance area for outdoor and sports clothes, a closet and chest of drawers in his bedroom, and a seven-drawer desk. Most of our storage space, such as our storage wall that opens half to the living area and half to the kitchen, is highly specialized, the type that requires planning.

We indulged in gadgets, provided they passed two tests: 1, Did they really do a job better and easier? 2, Was cost worth result? Some of ours are: radio-controlled garage door opener, fixtures that allow flexibility in lighting, cork tackboards above each child's bed and a larger one on the storage wall facing the living room (we enjoy the changing, year 'round art show), niched storage wall to accommodate our turntable-mounted TV set, so that it may be viewed from a 180-degree angle, drinking fountains in our lavatories upstairs and down, and a delivery closet that permits deliveries though no one is at home.

Our greatest crisis arose when we first asked bids. Some ranged to $37,000. We had admired one contractor's work, however; fortunately, he was not only low among the bidders, but consented to let us seek other sub-contractor bids (millwork, plumbing, etc.), so we could get the lowest possible total. Another saving resulted from doing all our own painting and wood-finishing ourselves—a happy idea that not only brought the total down to $24,000, but enabled us to admire and lovingly finish every exposed piece of wood and block.

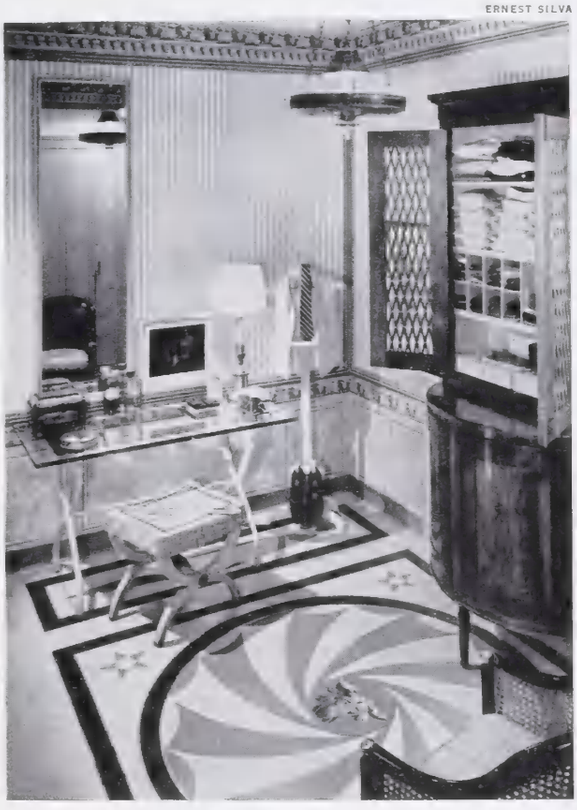
The really big "knowledgeable compromise" was investing hundreds of hours of time and a large amount of money (to us) to achieve greater joy of living for every member of the family. You might call it luxury: the rich used to buy huge estates to achieve privacy, and then created their view by hiring a corps of caretakers. On a newspaperman's budget, we've got both on a 55-foot lot.

BUT there's more to it than that. To us it spells enjoying our children in a robust home that invites their activity and their friends; a minimum of time spent on household routine; freedom from worry about maintenance and its expense; spatial unions of line, color and texture that continually surprise and delight; coolness in warm weather, warmth in cool; convenient, alternative areas for eating, conversing, resting, reading, entertaining, thinking, working; and living intimately with all this stuff of life in the knowledge that your own thought and work helped create it.

[AVE YOU DISCOVERED THE POSSIBILITIES OF BORDERS AND BRAIDS?

CONTINUED FROM PAGE 202

ERNEST SILVA



A *tour de force* with wallpapers has given this "Gentleman's Dressing Room" a realistic architectural quality. A frieze of rams' heads and acanthus leaves makes a *trompe l'oeil* cornice and chair rail. Walls are of gray and white striped wallpaper above a dado of marbleized wallpaper to which a marbleized border has been applied to resemble paneling. The striking floor is of vinyl tile framed in strips of brass. Furniture is Directoire. Design of room and skillful manipulation of wallpapers and friezes, six in all, are the work of Michael Greer, A.I.D. Room photographed at Midtown Gallery, N.Y.C.



Another example of a simple wallpaper border used as wall paneling is shown in this vignette that forms a setting for Donovan furniture. Wallpaper border from Walls Today. Room designed for Gimbels by Ellen Lehman McClusky, A.I.D.



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THE STONES OF PARIS

CONTINUED FROM PAGE 168

To be able to scan a city or a country from the air, to be able to read the signs of its streets or its land is surely as important a subject for our schools as the teaching of the history of art and civilization, particularly since ours is an air age with many of our hours spent flying over strange towns and lands. How profitable those hours might be, if we knew how to see what we were looking at.

For the architectural traveler, flying is a gift of the 20th century. It allows him to examine the great patterns of Renaissance and Baroque gardens and city planning in a fashion that the original designers never enjoyed. And when the helicopter is in more general use, as it is already in Belgium, it will perform as much for architectural sociology as has the shovel for the archeologist.

However, a city, in the final analysis, can no more be judged by its plan from the air, or on paper, than can its buildings and grounds. That still depends on our examination of it as it is normally and daily experienced—as you live and move in it, as you see it from a human vantage point on the ground.

So you land at Orly airport and enter the city of Paris through the southern *portes*, literally *gates* centuries ago. There is a certain excitement in the bus ride to the air terminal in town, no matter how often you've taken it. And there is a great deal of architectural confusion at the same time.

Our Pan-American bus, for instance, enters the Porte d'Italie and then follows one of the exterior boulevards (so called, because they are on the foundations of the old walls or *bulwarks* of Paris), passing the Cité Universitaire, a sort of dormitory-campus for foreign students at the University of Paris, one of whose schools is the Sorbonne. Here the bus-rider might catch a glimpse of a house in Japanese style or, if it's visible, the modernistic pavilion for Swiss students designed by Le Corbusier to which we shall return later.

In a matter of minutes, he will sweep along the Boulevard des Invalides and get his first close-up of the Eiffel Tower—rust-brown, not gray, as it seems from a distance. He'll pass the Invalides Museum and the Tomb of Napoleon and finally arrive at the air terminal.

Thus, in his 45-minute ride, he will have seen architecture dating from the 20th century to the 18th, to the 19th and back to the 20th. There will be no sequence and little sense. He will be riding along the boulevards created in the 19th century and darting a look to the left and right toward the tangle of streets on both sides that may go back to the Middle Ages.

Which is Paris? Obviously all of it.

That afternoon or the following day, he'll begin his tour of Paris at the point where his hotel happens to be located. Generally, he'll find himself near the Champs Elysées (page 166) somewhere between the Arc de Triomphe at one end and the Place de la Concorde at the other.

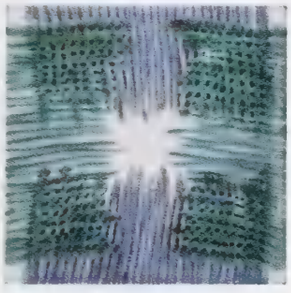
"This is Paris!" he'll say, and have a coffee or a drink at a sidewalk café along the chestnut-tree lined Champs-Elysées. It is Paris, of course, but Paris of fairly recent vintage, less than a hundred years old.

Between 1830 and 1880, Baron Haussmann, Napoleon III's prefect of the Seine department, laid out those wide, straight avenues and boulevards through the heart of Paris primarily for security against street fighting and secondarily for the magnificent effect. Twelve avenues march out from the Arc de Triomphe like marching soldiers

(*Please turn to page* 215)



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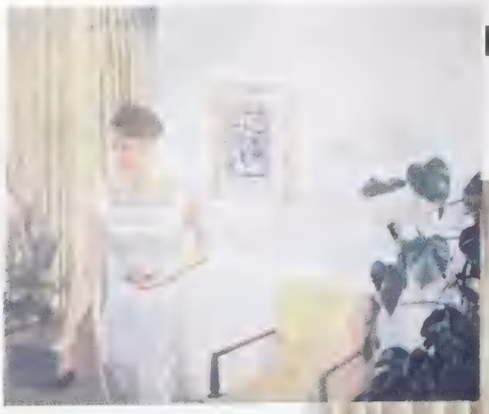
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THE STONES OF PARIS

CONTINUED FROM PAGE 212

(page 218). Mount machine guns at the Arc and their field of fire will rapidly discourage rioting and insurrection, such as occurred in 1789 and 1848.

However, since both light and bullets travel in fairly straight lines, the eye too is delighted by the long vistas offered, despite their less than esthetic purpose. The façades facing these streets offer a planned and controlled harmony, and as you walk or drive past them, your eye invited to a single vanishing point ahead, you begin to understand part of the appeal of today's Paris.

It is largely due to the town planning of the 19th century that Paris strikes one as a city of one piece, where Rome, as historian and critic Bruno Zevi has remarked, is a series of historical anecdotes.

Many have attempted to explain the sense of peace and serenity of Paris streets. There are, I believe, several reasons, but the one that seems to weigh most is what might be termed the human scale of this most human of cities. An anecdote told by American painter Boris Aronson perhaps illustrates it. He was drawing a comparison between the differing effects of New York and Paris on an individual.

"One evening," he said, "I had a date with a girl on the Place de la République. I came late. When I arrived, she was not there.

"An *agent de police* came up to me, saluted and said, 'She has left. She waited for you, and then she left.'

"In Paris even *one* human being counts. Imagine a policeman on Times Square noticing whether or not a girl was waiting for a man? It takes an Easter Parade before a human being registers on the streets of New York. It's not so in Paris."

Buildings are low, and kept low by law, in Paris. Nothing overwhelms the pedestrian. Where the avenues are wide, they are not deep, as if at the bottom of man-made canyons. The roof-scape is but a fringe for the vast expanse of the sky. It does not block it. Where the streets are narrow, they are bounded by little houses and opened by little squares.

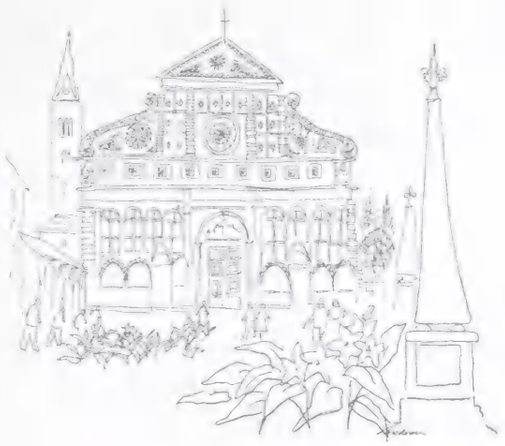
THUS the medieval and the modern unite, in so far as the city as a whole is concerned, to surround the individual with buildings and outdoor spaces that don't diminish his sense of self-importance. At the same time, there is a feeling of order that is neither mechanical nor heavily dominating, just enough to be humanly tolerable and esthetically satisfying.

These might be the first impressions of a visitor to Paris, not necessarily so exactly understood, but certainly more than dimly felt. And too often this is where he leaves his study of the city, except for a rapid tour of, say, Sacré Coeur and Notre Dame, which have nothing to do with each other architecturally.

His dutiful inspection of Paris monuments is usually as hit-or-miss and unplanned as the way he saw the buildings when he came in by bus from the Orly airport, or by train or car from another direction. Centuries jostle each other in his mind: the Louvre overwhelms him with its 40 acres of covered space; and he will always wonder whether he shouldn't have taken that trip to the Catacombs.

If the average man's attention flags after an hour or so in a museum, Mr. Zevi remarks in his illuminating *Architecture as Space*, imagine his fatigue and bewilderment in doing an architectural tour of a city, where nothing is arranged by school or century. Guidebooks do not help him; they are arranged by quarters and indexed alphabetic-

(*Please turn the page*)





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THE STONES OF PARIS

CONTINUED FROM PRECEDING PAGE

ally. There are no books on Paris, so far as I have discovered during an eight-year stay there, that take you on a chronological, century-by-century pursuit of the philosophy of living revealed in the stones of its streets and monuments.

It takes a number of books, and this might as well be the place to mention the most important of them. Zevi's *Architecture of Space*, about to be published by Horizon Press, is the only work dealing with the history of building in terms of interior space from Early Christian to modern architecture. Lewis Mumford's *Culture of Cities* has references to Paris through the ages that throws it into historical and social perspective. Moreover, Mr. Mumford is not reluctant to make moral judgments on the good and bad features; he does not simply describe them. (This writer also admits to being a moralist in his architectural traveling.)

THE most inspiring book that I have yet read on Gothic (and, incidentally, Romanesque) cathedrals is by far Henry Adams's *Mont-St.-Michel and Chartres*. Within the last few months an Adams disciple, Allan Temko, who is unnecessarily disparaging of his master, has written *Notre-Dame of Paris*, in which he exhaustively examines the background and building of that Parisian *chef d'oeuvre*. Wylie Sypher's *Four Stages of Renaissance Style* is a model of critical writing and insight. Pevsner's *An Outline of European Architecture* is fairly heavy going, but quite useful. Baedeker, Muirhead or any other comprehensive guide to Paris is indispensable.

But you will have to plan your own tour. They don't do it for you, and unless you realize it and prepare accordingly, you'll be lost. Here's how you might do it:

I'd suggest your concentrating on six or so outstanding and representative structures of each significant period. It would be better to spend more time on a few of these than less time on many more.

Skip the Catacombs and the disappointing Roman Arena of Lutèce, and start your detailed study of Paris architecture with St. Germain-des-Prés (page 166). It's a pleasant beginning; you can contemplate its 12th-century, Romanesque tower from a seat at the Café des Deux Magots across the little square. From a window in a near-by apartment, existentialist Jean-Paul Sartre also muses on this oldest church of Paris.

Enter it. (How few there are who do). Walk down the length of the nave towards the altar. You are now in the midst of (restored) Romanesque space, which soon you will be comparing with the Gothic space of Notre Dame. Note how earth-bound it seems; note, too, the intimacy gained by its small scale. Study the vaulted ceiling so you can appreciate what the pointed, ogival arches of Notre Dame contributed to the more rounded, more barrel-like ceilings of this earlier period. Remark the simplicity of the columns and pillars, the relative darkness of the interiors, even for so small a church, as compared to Notre Dame and its great rose and lancet windows.

Fortunately, these comparisons are easy to make. In a leisurely 15-minute walk, you can make a swift transition from the 12th to the 13th centuries, from the Romanesque to the Gothic in architecture.

Walk down to the quais on the Left Bank; then walk past the book stalls there toward the twin, square towers of Notre Dame (page 167). If it is late in the afternoon, they will be catching the pink-peach light of the setting sun, for in all the great cathedrals, the main façade faces west; the altar inside faces east, towards the place where Christ and man himself are said to have been born.

Before entering, I like to walk around Notre Dame to enjoy it particularly from across the Seine. I like to see again the graceful flying buttresses that support the apse at the rear like strong, curving arms. There is a rather famous remark that, from here, Notre Dame looks like a galleon with many oars moving down the Seine.

ON THE north side, Notre Dame crowds close to a street and you get some idea of the Medieval cluster of houses, out of which emerged these gigantic edifices of stone. (There is a far greater sense of this in Chartres, less than an hour from Paris by express.) Indeed, there are some purists who regret the clearing of the parvis in front of Notre Dame, because now the cathedral seems isolated and remote from its parishioners.

Coming around the north side and standing under the massive western façade, you do get, for the first time, a feeling for its tremendous force as it rises more than 200 feet to the towers. Spend some time here before you enter. You are looking at one of the finest façades



of any cathedral in France. To know it well is to understand the religious, decorative and structural significance of Gothic architecture. The term Gothic, by the way, was originally a term of contempt used by Renaissance painters. It would better be called either "The French Style" or "Ogival Architecture.")

There is a unity of structure and sculpture here that modern designers are still trying to achieve. The long, thin statues are inextricable from the columns from which they are carved. They support weight and exalt the spirit simultaneously. As Victor Hugo has written, all elements of the façade crowd "upward before the eye without disorder, their innumerable details of statuary, sculpture and carving united powerfully with the tranquil grandeur of the ensemble: a vast symphony in stone." (You might reread Hugo's *Notre Dame.*)

When, finally, you enter, allow your eyes to become used to the less intense light and give yourself a moment or two without straining to see or understand anything. (It would be wise to travel architecturally with field glasses.) Now you can compare this new Gothic space with the Romanesque space you just quitted in St. Germain-des-Prés. Up, up go the eyes and the emotions, conducted by the fountain-like columns and vaultings. Horizontally, too, you are led toward the altar, down the long aisles, as if between rows of towering trees. (There is a poetic but probably mistaken theory that rows of leafless elms inspired Gothic design.)

You will have time to trace the lines of the structure, to examine how the pillars turn into decorative details, to note how much of the walls are glazed, thanks to the support of the flying buttresses seen earlier, which reduce the necessity for using walls for bearing the roof, and so allow them to be opened up with great, tall windows.

You will have time, too, to read the stories in the stained glass (as you must read them in the sculptured façades) and then understand why cathedrals have been called the Bibles of the poor. Pause longest at the northern rose window—it is the only one with most of the original glass preserved. If you want a better idea of what 13th-century glass was like, visit Ste. Chapelle, a few hundred yards away on the same island in the Seine. There, too, you will see how strikingly modern is the Gothic use of window-walls and the exposing of structure for decorative effect.

(*Please turn the page*)

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THE STONES OF PARIS

CONTINUED FROM PRECEDING PAGE



Paris planning is especially well seen from the air, particularly above the Arc de Triomphe. Here twelve avenues, including the Champs-Elyseés, march out from this arch like well-drilled soldiers.

If you want to study a *domestic* version of Gothic architecture, take a trip to the fascinating Cluny museum, another few minutes away.

But, here, alas, we have no more time for Notre Dame, if we are to reach the 20th century, 700 years away. It would be virtually impossible in the space remaining were it not for this all-important factor: From the 16th to the 20th centuries, from the Renaissance through the Neo-Classic period, French architecture has been either Renaissance or Renaissance-derived.

There is, I believe, less difference between the 16th and the 19th centuries in Paris than between the 12th and 13th; between the wing of the Louvre constructed under Cath erine de Medici in 1578 and tha under Napoleon III in the 1850' than between St. Germain-des-Pré and Notre Dame.

It's easily tested. Take a wall through the Tuileries garden (below and on page 168), and, in passing, note the persistence o Renaissance formality in the gar den beds, a formality that still ap peals to the French and from whic they have never really varied (ro manticism entered their poetry painting and music but not thei architecture or landscape garden ing). Walk along the Right Bank and examine the 16th-century fa çade facing the Seine, which ex

TWO PHOTOGRAPHS, COURTESY FRENCH GOVERNMENT TOURIST OFFICE



The great, central compound of the Louvre, which encloses the Renaissance gardens of the Tuileries and dates from 16th to 19th century in construction, has set the style for almost all of Paris.

FRENCH GOVERNMENT TOURIST OFFICE



The façade of the Louvre which stretches for many feet along the Seine is pure French Renaissance. Note the rhythmical regularity of the windows, the fine studied proportioning of all the elements.

tends rhythmically and measuredly for many feet. (See above.) Here is pure French Renaissance, or if you prefer, impure Italian Renaissance, whence it came.

Turn the corner, the far corner leading into Rue du Louvre, and you are facing the 17th-century wing built under Louis XIV. Across the street from it is St. Germain-l'Auxerrois, a charming church in late or flamboyant Gothic. Regard this eastern façade of the Louvre as you go along; the colonnades are new, but the rhythm and regularity are clearly the same. Swing left around the next corner and soon you are walking along 19th-century wings of the Louvre. If anything, they are more like the 16th-century façades along the Seine than that of the eastern, 17th-century side.

All of Paris that aspires toward architecture, landscaping or city planning, it seems, takes its cue from the complex of the Louvre. If you were to continue your saunter past the Louvre, down the Rue de Rivoli, you would not be conscious of a great break in style in the long gray line of apartments and arcade-shops facing the Tuileries. Then, at this point, it begins to dawn on you that, except for a few magnificent but exceptional Gothic buildings, planned Paris is Renaissance or Baroque in spirit and intent, even in the 19th-century avenues of Baron Haussmann.

Take a taxi to the Place des Vosges (you're likely to miss it, if you try to find it by yourself, even with a map) and enter this wholly closed, early 17-century square (page 220). It's the Louvre compound vastly reduced in scale and with most of the vermiculated decoration eliminated in a Classic, or should we say middle-classic, man-

(*Please turn the page*)

RAPHO-GUILLUMETTE



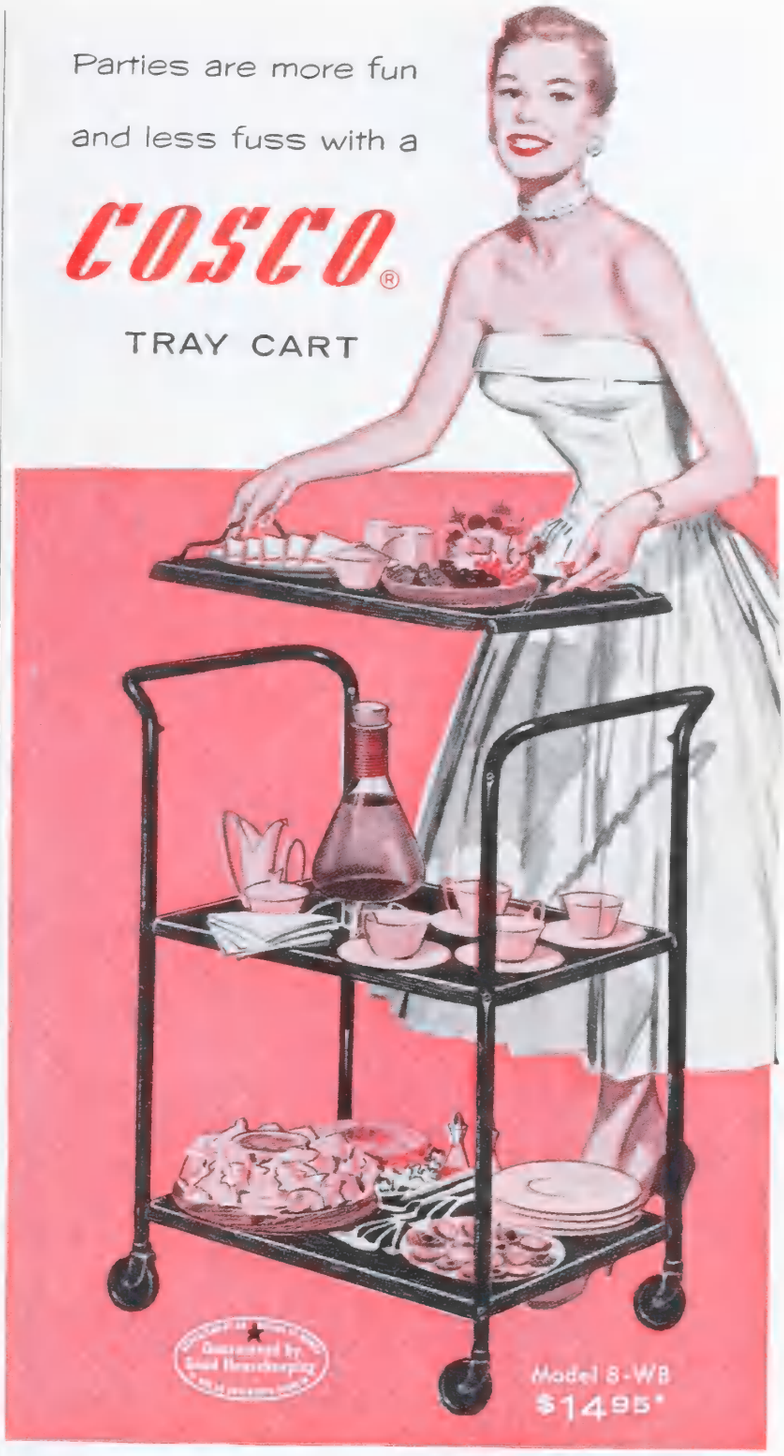
In the Gardens of the Luxembourg, the most carefree of all Paris parks, you will find another Renaissance palace. Originally modeled after the Pitti Palace of Florence, it is still quite French.

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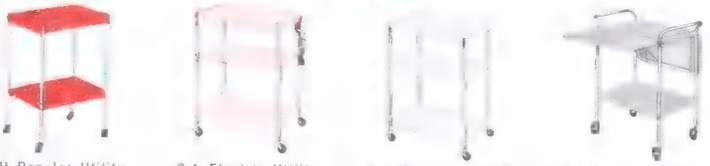
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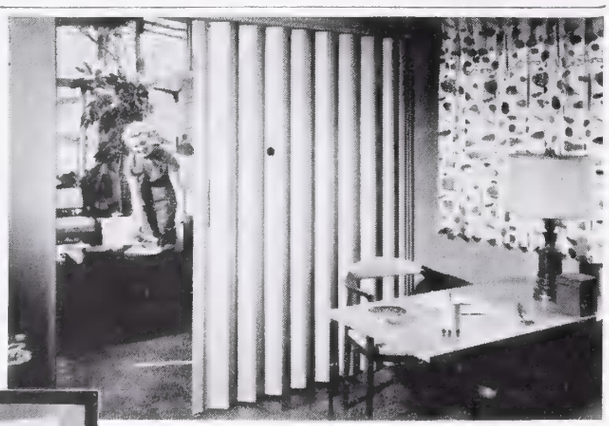
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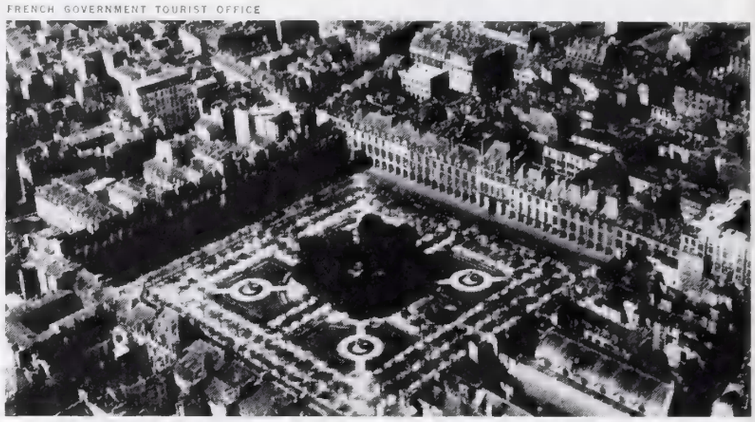
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THE STONES OF PARIS

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FRENCH GOVERNMENT TOURIST OFFICE



Hidden in a now-demoded quarter of the Right Bank, the Place des Vosges is a magnificently preserved example of early-17th-century Classicism, which emerged with little change from the Renaissance.

ner. Allow its calm to steal over you; measure yourself against the buildings and their proportions; abandon yourself to this secret place of serenity; and you begin to understand why the Renaissance has charmed generations for centuries; why it has been imitated in the name of Classicism, Neo-Classicism and, recently, Mies-ianism.

Not until you see its corruptions in late 19th-century architecture, when all its ornateness reappears, but little of its fine proportions, as you can see for yourself in the Paris Opéra or in several railroad stations and recent "palaces," do you sympathize with the anti-Renaissance drive of the modern organic movement, as in the work of some American architects or in the French reaction known as l'Art Nouveau.

This reaction was inevitable, particularly after the Seconde Empire version of the Renaissance descended heavily on France. Rooms became cramped and lavish. The rooms of the Louvre, on the other hand, though box-like, have entire walls of glass which relieve the boxiness; in addition, their great size almost demands a fixed form to offer any sense of containment and shelter. Life became elaborate and burdened, artificial and complex.

All this can be seen in the Musée des Arts Décoratifs, located in a northern wing of the Louvre, which should not be missed by anyone interested in French interiors. Here you can go from one way of living to another through room after room, each of which is completely designed, furnished and decorated in chronological order.

AS YOU emerge from the rooms of the 19th century you enter those of the 20th, and you appreciate the fresh, flower-like forms of l'Art Nouveau. (We, too, experienced the same movement at the turn of the century in America in the designs of Louis Tiffany and others.) On the domestic front, at least, it is

RAPHO-GUILLUMETTE



Here is the entrance to Le Corbusier's apartment house at Porte Molitor. He himself lives with his wife on the top floor. This building is one of the earliest of his functionalist structures.

probably the first movement that might be called modern.

In the Musée des Arts Décoratifs you see l'Art Nouveau, of course, in the decorative arts—in jewelry, ceramics, stained glass windows, furniture, and the like. However, it was more profound than that. It involved a conception of architectural space that, oddly enough, you can best experience in the Magasins du Printemps (see bottom, page 168), a large department store at 62-70 Boulevard Haussman, near Place de l'Opéra. There is also a Hôtel Céramique, 34 Avenue de Wagram, near the Arc de Triomphe, which is worth a glance. In the Printemps store you'll find a great, flowing space, made possible by the relatively new use of steel. The railings and the rest of the décor are thoroughly in keeping with the undulating volumes, emphasizing it with similarly curving lines and forms.

And, now, the Eiffel Tower (page 168) takes on more meaning. Not only was it the first steel tower of its kind, when it went up 984 feet for the Exhibition of 1889, but demonstrated the delicate beauty that might accompany the great strength of steel construction. It has never been done better, in any case. Make it a steel-frame building with large glass windows and we have a very modern office building, like those going up in New York now.

However, in one sense the Eiffel Tower and the Printemps store go beyond these modern buildings: They do not shy away from richness of form or line in the name of modernism; and it is ironical that more and more modernists are returning to the work of l'Art Nouveau for its lessons of enrichment and spatial movement.

The irony rests in the fact that the modernist movement, which might best be called cubism, was a reaction to the often too-florid decoration of l'Art Nouveau. In its own reaction to the boxiness of Seconde Empire architecture and furniture, l'Art Nouveau imitated the natural lines and effects of growing plants. Since steel is formed by molds, it lent itself completely to such floral forms, and designers of the 1900's became intoxicated with the idea.

However, l'Art Nouveau was the first to exploit the possibilities of steel for creating a new kind of continuous and curving interior space, since steel structure can

(*Please turn the page*)



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THE STONES OF PARIS

CONTINUED FROM PRECEDING PAGE

eliminate the necessity of post-and-beam construction in the Greek or Renaissance style. Unfortunately, l'Art Nouveau did not stop there and consolidate this great gain. Instead it went on and made its theory into a primarily decorative device that led to almost as much ornateness as it had revolted against originally.

The cubist movement resulted. It occurred first in the painting of men like Picasso and Braque toward the late 1900's. And, significantly, it was proposed in article after article by an architect who himself painted in a cubist manner. Le Corbusier, a Swiss-born resident of Paris.

In reaction to the decorative floridness of l'Art Nouveau and the still-persisting architecture of the 19th century, cubism sought to purge buildings of all decoration, to reintroduce geometric forms, but this time in glorification of the machine (the house was to be a "machine for living"), to withdraw from nature, except spectatorially, by elevating skyscraper apartment houses on stilts, and so on. In New York, you can see a late example of this architectural philosophy in the slab-like building of the United Nations Headquarters and the far more graceful variation of it in the Lever Brothers Building.

In Paris, it is instructive to visit at least two of Le Corbusier's own structures: his apartment house at Porte Molitor, near the Bois de Boulogne (see page 220) and the Swiss Pavilion of Cité Universitaire (page 168). This writer was fortunate enough to interview Corbu, as he is known, in his own rooms on the top, eighth floor of his apartment house.

"The eastern wall of his large salon-dining room," I reported then, "is solidly glass and opens on a terrace . . . The floor is cement, 'the cheapest possible' and partly covered with a rug of sewed-together calf skin. The cured pelt of Le Corbusier's late schnauzer drapes over an electric radiator. [It still seems incredible as I write this] . . . Le Corbusier says he models his life along the simple lines of a bottle of wine. The bedroom is ascetically plain. A cement shower closet projects into the room only a few feet to the right of the rustic bed; hot water is heated on the gas stove in the kitchen."

And so on. This spare sort of interior—and architecture—is now all too familiar, although in the Twenties and Thirties it was a battle flag for the modernists to wave at the traditionalists.

As for the Swiss Pavilion; you'll find it on the southern edge of Paris among the group of buildings housing students of various nationalities at the University of Paris. You passed them on the way from the Orly Airport, you might recall. Like his better-known Marseilles apartment house, this dormitory is up on concrete *pilotis* or pillars which Corbu compares to the columns of the Parthenon. Each bedroom has a wall of sliding, ura shaded glass facing south, a washstand and a built-in shower. The entrance is by means of an adjoining structure, which also contains the administrative offices.

The latter is perhaps the only part of the building you'll be allowed to visit. I was lucky enough to be able to go through the dormitory and talk to the students found there. Here were some typical comments:

"It's very hot in the summer and very cold in the winter," said several of the students, "but the light is good in every room. From May 20 to September 20 your room is insupportable. You live completely undressed and take a shower every hour. But in the spring and autumn it's very nice. You live among the trees."

"It's the only work of art here," a student of architecture said in defense. "Personally I only found two weeks in summer unbearable."

"It's all right while you're a student," said another, "but I couldn't imagine living in this kind of house with a family."

This architectural traveler found after inspecting almost all of Le Corbusier's works and talking to their inhabitants, that Le Corbusier's pamphlets are far more inviting. However, this is a conclusion that might be better drawn by each architectural traveler for himself. If he is interested enough, he'll be able to visit about 20 of Corbu's villas and week-end houses in Paris or its environs. He might get a list from his atelier on Rue de Sèvres. The atelier or studio, by the way, is an old Jesuit convent.

These examples of modernism, now getting along in years, are about the only ones thus far completed in Paris for study. The new UNESCO building will be another. It's regrettable that no modern architect has taken up where l'Art Nouveau left off to offer Parisian residents a different, warmer form of contemporary living. However, there is cause for some hope. I

(*Please turn to page* 225)

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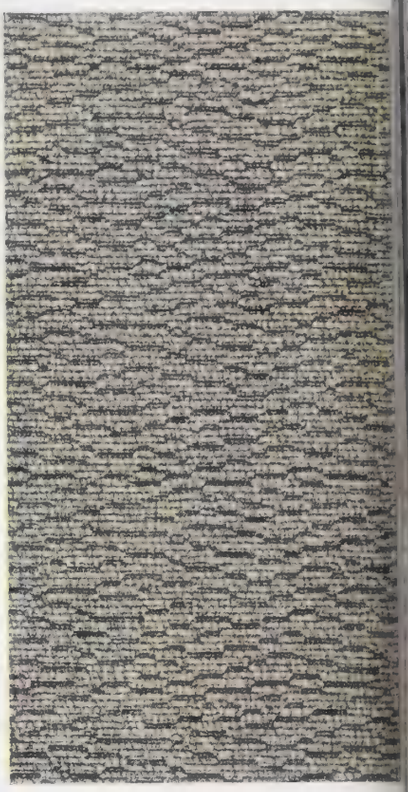
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THE STONES OF PARIS

CONTINUED FROM PAGE 222

new, surprisingly Baroque pel for Ronchamp, a village te far from Paris. Le Corbusier hself seems to be undergoing a ision of his old attitude toward rt Nouveau, and there is a re- te chance it may not be too late, n now, in his career.

Today, however, the best study what modern architecture might r at this mid-point of the 20th tury can be made by either re- ting Paris's 13th-century Ste. apelle or by returning for a r of America's newest, finest ses. So, at least, this traveler cluded recently, and he took Pa American's homeward flight, a last wheeling look at the el Tower and the distant, disap- ring towers of Notre Dame.

Photographs on page 166:

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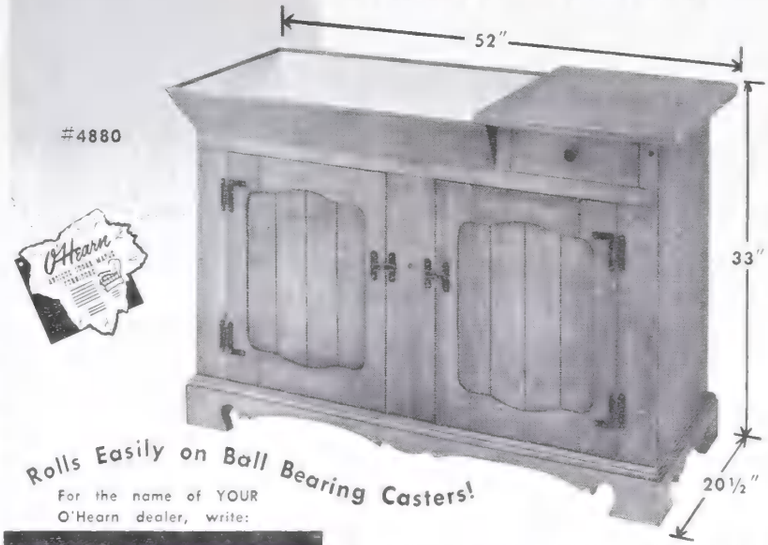


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How to enjoy a symphony

Part III

Our music editor continues his discussion of the symphony by analyzing Mozart's perfect expression of beauty and strength

By RICHARD WILLIAMS

And now to Mozart, whose birth 200 years ago we celebrate this year. The way is as long, musically, from Stamitz to Haydn as it is from Haydn to Mozart. The way ascends until it reaches a vista which seems to stretch to the limit our capacity to absorb the beautiful.

No amount of critical crying up of the great Haydn will spirit away the difference between the older composer and Wolfgang Amadeus Mozart. That difference does not, however, lie in innovation. Mozart did not change the form of the classic symphony. Neither in the length of his works, in his orchestration, nor in the musical material used can we observe startling mutations from one to the other.

Mozart was not an innovator, at least not in the symphonic field. This becomes quite clear when we compare Mozart's operas with those of his predecessors. Mozart's operas are so new in form and so novel in content that they mark the b ning of a new era. In the phony, where he inherited a highly perfected. Mozart was tent to carry the existing equip to a greater, purer height.

Of course, you can find in tions in Mozart's work. What poser fails to make them? whatever they are, they are tively unimportant. The fac mains that one could subject zart's symphonies to struc analysis and find that they f established precepts. One parse Mozart's first movement come up with a grammatical ysis which would prove that are no more daring, and, in in many instances less daring. other eighteenth-century com tions. What one cannot ana what one cannot parse, is the of his song, the transparency orchestration, the marvel of interplay between the instrum

the seraphic contentment of his slow melodies.

Musical genius has never produced anything more beautiful than the Mozart symphonies. *Beautiful* is the keyword. Like the paintings of Raphael, here is a combination of line and color, melody and orchestration, which is wholly satisfying to the sense of beauty within us. It is classic and ordered, calm but never still. In the vista which Mozart spreads before us not a blade of grass could be changed. *Such* perfection is new.

Once having said this, we must immediately correct ourselves and go beyond our statement. Beauty alone, predominant though it is in Mozart's work, cannot account for all of the spell he exercises. Beyond the beautiful lies his power to stir, move and trouble us. As Edward Fitzgerald, translator of the *Rubaiyat*, said, "People will not believe that Mozart can be powerful, because he is so beautiful."

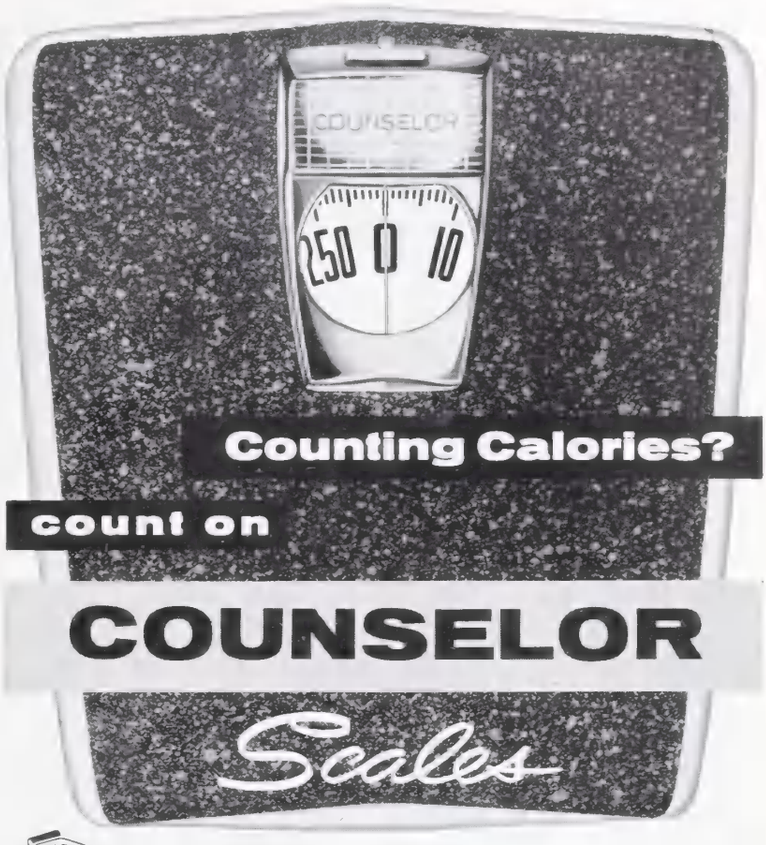
The sadness which lies within, the unrest which pulses beneath the handsome exterior, the eddies which form underneath the calm water—these are elements of Mozart's music which are even less analyzable than the reasons why the music seems so perfect to us. They must be guessed at, and they can be felt. Mozart is not a tragic artist, nor is he a happy one. We must look for the secret in the mixture. Mozart is like a wonderfully beautiful woman who has experienced sadness, but who speaks of sadness in restrained terms.

All this is applicable to the symphonies of Mozart's last period, and particularly to the products of that phenomenal summer, the year before his death, when he wrote the three last symphonies, hoping, no doubt, that one, if not all three, would be performed during the oncoming season in Vienna. The second of these three is the famous *G-Minor Symphony*. Let's study it:

Mozart dispenses with an introduction and at once gives us the main theme of the first movement, played by the violins. Now, there has been no end of controversy over the nature of this theme. There is more than idle note-splitting in this discussion, since the proper understanding of the initial theme leads to a comprehension of the essential characteristic of the entire symphony. Is it gay? Is it sad? Is it light? Is it tragic? How is the *allegro molto* time indication to be interpreted? Is the tempo really *molto* fast or does it need restraint?

Bruno Walter once said that he

(*Please turn the page*)



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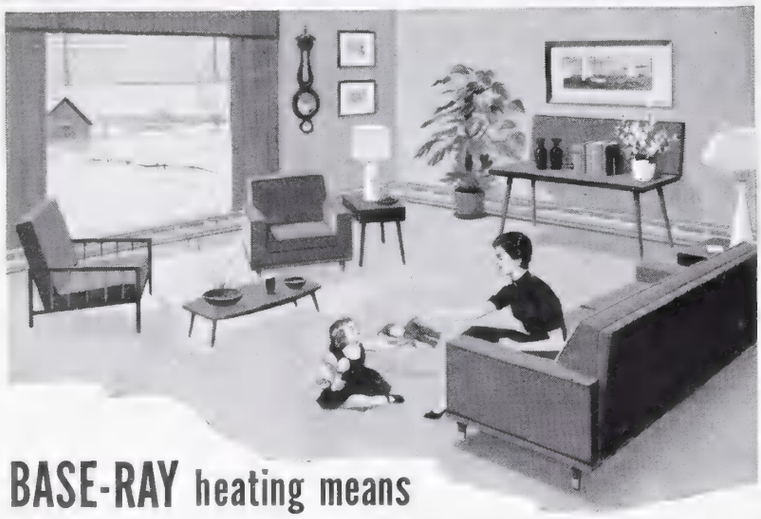
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HOW TO ENJOY A SYMPHONY—III

CONTINUED FROM PRECEDING PAGE

wrestled with this problem most of his life, that in his youth he played the theme too slowly, thinking that it was a measured invocation, and that only very late did he arrive at a tempo which was satisfactory to him. *That* tempo, as you can hear on a record [see list at end of article], is on the fast side, without being too *molto*. As a matter of fact, you can hear interpretations of the first movement of markedly different tempos and atmosphere. It is a fascinating experience to listen to records of the *G-Minor* as played by Bruno Walter, then by Toscanini, then by Beecham, and then by Furtwängler. None of these interpretations is "illegitimate"; all of them are valid. Which is "correct"? Like the parable of the three rings, we will never find the answer, and it's better that way.

Much of what we have said in our discussion of Haydn applies here. *Exposition*, *development* and *recapitulation* in the first movement are conventional enough, if you can apply such a word as "conventional" to music every line of which shows the purest inspiration.

There is the first theme, which is the broken figure for the violins. There is the second theme for violins and woodwinds, lyrical in character. The development consists of a dramatic treatment of the first theme. The recapitulation, at which we arrive after a graceful turn, plus a very expressive *coda*, fills out the movement. All parts possess the logic of beauty. We have the impression that if a bar were missing, the whole work would fall apart.

The second movement is *andante*, which means that it goes slowly, but moves nevertheless. It doesn't linger or heave stationary sighs. It is important that we notice the rhythm, that we feel the pulse of Mozart's melody, in order to understand how the composer's reflective mood, his introspection, shows kinship to the dance.

In this movement, and indeed in the entire symphony, the woodwinds, and particularly the clarinets, are very active. This is curious, because Mozart wrote the symphony originally without clarinets. Later he added them and, I suppose, wanted full value from his revision.

The *minuet* is quite strict in form, but it has unusual force and energy, which makes the contrast with the elegiac *trio* all the more effective. In the *finale* we hear at once a series of upward riding notes, which, were they played together, would form a chord. The orchestra sends off a signal to the sky. This device was known as the Mannheim Rocket, after the famous orchestra which could bring off such stunts. It is a device which Beethoven and others were to take over.

There is a good deal of pursuit and chase in the *finale*, a good deal of humor as well, just as you find it in Haydn. But the full content encompasses more. Observe the spaciousness of the music. It is gloriously big.

Borrowing our comparison with Raphael, look at the painting of St. George which hangs in the National Gallery. It is a very small canvas, yet it conveys a sense of vastness in the landscape, a suggestion of great space. However, you will look in vain for obvious mystery. No fog or murkiness dims the scene; on the contrary, the canvas is gay, the colors are fresh, the action sharp and vigorous.

After Mozart, symphonic composition employed a larger canvas and more turbulent colors. It grew in force and agony and mightiness to create works which Mozart might never have conceived, even had he lived longer. But the *G-Minor* represents its own, self-sufficient summit of the classic form, at once one of the clearest products of music and one of its most unsolvable riddles.

Recommended recordings of Mozart's G-Minor Symphony:

Beecham-London Philharmonic (Columbia)
Furtwängler-Vienna Philharmonic (HMV)
Toscanini-NBC Symphony (Victor)
Walter-New York Philharmonic (Columbia)

There is also a two-record album of Bruno Walter conducting the Columbia Symphony Orchestra in a performance of Mozart's Symphony No. 36 in C Major. Three of the four sides are devoted to actual rehearsals of this Mozart symphony and give the listener an unequaled opportunity to follow a great conductor (with the included score) as he directs an orchestra in his re-creation of a master work. One hears him talk to the violinists and to the other performers as he slowly shapes the melody nearer and nearer to perfection. It is a remarkable, lifelike lesson in the meaning and construction of a major Mozart symphony.

JEWELS OF THE HOT-WEATHER GARDEN

CONTINUED FROM PAGE 163

Ismene blooms first

If whiteness were its only distinction, ismene would somehow find its way into good gardens. For this is a white flower with substance, its petals long and heavy, attracting attention even from a distance.

Add to this the exotic, unfamiliar form of the flowers, their happy habit of clustering in twos or threes or fours, thus increasing their visual impact, and you have an asset for any garden. An added value is the sweetly irresistible scent of the white flowers.

Ismenes have a lily-like quality, but they're more graceful than most lilies and easier to use in small plantings. The two-foot scapes or flower stems are sturdy without being stiff, holding each crown of flowers well above the long, shiny, dark green leaves.

Useful in a perennial border, yet able to stand alone in an important position, ismenes are appropriate with broad-leaf evergreens and spectacular as pot plants. Imagine them too, with a collection of polished white rocks, or reflected in the tranquil water of a garden pool.

Ismenes need space to be appreciated—don't crowd them in with lesser plants.

You'll find these bulbs also called spider lilies, basket flowers, even Peruvian or sea daffodils, and in proper botanical circles, various species of *Hymenocallis*.

The most common kind is *Hymenocallis calathina* and its varieties Advance (the one shown on page 162) and Olympia. Olympia varies from the type in that its flowers are cream-colored. The hybrid Festalis is white, with narrow, wildly curled petals. There is also a yellow hybrid, Sulphur Queen.

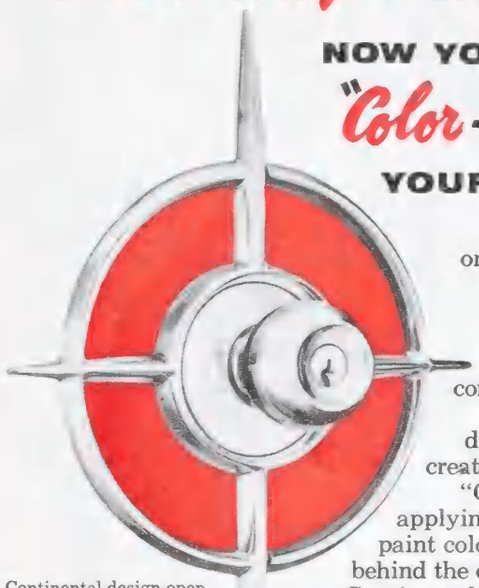
Precocious as compared to the other summer bulbs, ismenes bloom early—in mid-June in the Northeast. The bulbs should be planted four or five inches deep, eight to ten inches apart when consistently warm weather seems certain, or early May in the New York City area. The flowers usually open about six weeks after planting, but bulbs have been known to send up buds within a week after planting.

Soil for ismenes should be rich and well-drained, the location sun-

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JEWELS OF THE HOT-WEATHER GARDEN

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ny. If there is little rain, you can help things along by supplying extra water from the time the buds first appear. In addition to increasing flower size, watering will help keep the foliage at its attractive best all summer.

In fall, before frost, lift the bulbs carefully, damaging the roots as little as possible. Let them dry off inside in an inverted position and then store over the winter, with the soil around the roots, where the temperature is 60°. Since the bulbs produce numerous offsets, be sure to separate them before replanting in spring. If fed occasionally, as you would other plants, the offsets will reach blooming size in a year or two.

The tropical tigridias

Whether you know them as tiger flowers or shell flowers or by the Latin *Tigridia*, you're not apt to forget these floral fireworks. Flamboyant, with a brilliance not often found in flowers, the blossoms open wide to display an extravagant pattern of dots and dashes centering solid color petals. Most spectacular are the scarlet, orange and yellow varieties, but there are also rose, wine red, and white marked with red varieties. The triangular flowers measure three to six inches from corner to corner, and although they last but a day, they are produced in such quantity that a good display can be counted on from July until frost. To make the most of the flowers, and since the grassy foliage is rather meager, set bulbs close—four to six inches apart—and in clumps of a single color. The effect will be that of big plants. Important: Insist upon selected colors or varieties, not mixtures, and then plant in groups of a single color. If you don't your garden will have an Indian war dance appearance.

If your summers are relatively cool, full sun is satisfactory for tigridias. In hot weather, however, light shade is preferable to prevent fading of the flowers. Give the bulbs rich soil, moist, but well-drained. Plant them about four inches deep when the ground is warm. When the plants are several inches high, a mulch can be spread between them to conserve moisture and keep the sun from heating the soil. Tigridias are also successful as pot plants if kept from drying out. Use shallow containers such as bulb pans and a loose, water-retentive soil. When falls comes, just move the containers indoors for storage.

Dig bulbs in the garden before frost, as you would gladioli, and store dry where the temperature is about 50°. Or, if your winters are mild, leave bulbs in the ground and cover with a thick mulch. Tigridias *have* survived winters as far north as New York and Boston but it's risky.

Fairy lilies

In sharp contrast to the fun and fury of the antic tigridias, the gentle fairy or zephyr lily is like a whisper, soft and hesitant. Whether you choose the rosy-pink summer blossoms of *Zephyranthes grandiflora* or the white autumn flowers of *Z. candida*, the effect is gay, but subtle. There is also a rare yellow species, *Z. longifolia*. The fairy lilies flower freely, above grass-like graceful foliage from six to eight inches high.

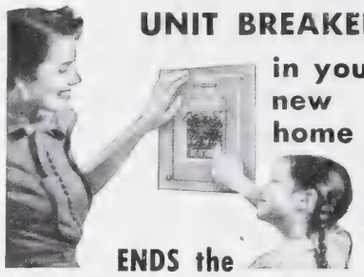
Like the tigridias, there is a tendency in *Zephyranthes* toward hardiness, especially in *Z. candida*, but it is safest to dig the bulbs before frost. Plant in a sunny location when the soil is warm, two inches apart and with the tips of the bulbs just below the surface. Or, plant about six to a five-inch bulb pan, and move the bulbs and pan, all undisturbed, indoors when cold weather comes. Let the bulbs dry off and store at 50°. It would be a simple matter to plant a few pots of bulbs for the terrace, enjoy them all summer, then simply move them indoors in fall. Amazing heirloom plants 50 to 100 years old and filling dishpans have been tenderly cared for in just this simple manner.

Consider, too, the light, dancing effect of fairy lilies against a dark green groundcover, say of ivy or pachysandra. Unless the area is large, use just one color, or choose bulbs which bloom at different times. Fairy lilies are ideal for extending the color of spring bulbs into the summer months. Remember, though, that by the time fairy lilies bloom any near-by trees will be clothed in leaves, so don't forget to plant these bulbs where they can get some summer sunshine.

The exuberant cannas

Do you still associate cannas with traffic circles or iron horses and stiff geometrical flower beds? If these out-dated and ill-conceived uses of cannas have conditioned you against this clan, step back a

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CANNA foliage is luxuriant, sometimes glossy green, sometimes bronze, depending upon the variety. Ultimate height, too, depends upon the variety, from the newer dwarf Pfitzer varieties which are about 30 inches high to the truly magnificent (and difficult to use) kinds eight feet tall. Choose your plants according to your purpose.

Keep in mind that even the dwarf varieties are large-scale plants—their leaves may be 20 times the size of foliage on any other plants you grow, comparable in effect to the larger water lily pads. For that reason, cannas are best grown apart, their scale contrasted with larger objects—lawn or paving, perhaps the house or trees. They needn't always be planted in masses as large as that on page 163, but cannas are seldom at their best standing alone: arrange them in clumps of at least three. The dwarf kinds are ideal for big containers. Perhaps they're just right for an antique tub, or a big new redwood box you are anxious to use.

Many plants tolerate hot weather; cannas thrive on it, blooming through the worst heat spells. In fact, long periods of foggy drizzle may cause them to sulk. If you plant them directly in the garden, dig the soil deep—at least 12 inches—and work in plant food and peat, leafmold, or compost. If you garden in the North, you'll get flowers sooner if you start the tubers indoors in peat or sandy soil as you would tuberous begonias, about four weeks before the date of your last spring frost. At least one mail-order firm sells the dwarf varieties as growing plants in pots, shipping them at the proper planting date.

Canna tubers should be planted two to four inches deep and one and a half to two feet apart, depending upon the mature size of the varieties. When the vigorous upward growth begins, feed and water the plants liberally.

Let frost kill the foliage in the fall, then cut plants back to within six inches of the roots, dig and

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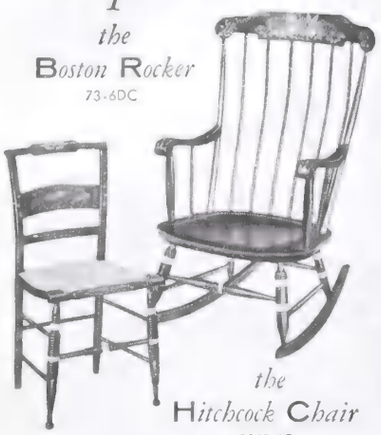


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JEWELS OF THE HOT-WEATHER GARDEN

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proceed as you would with ismenes. Those who garden in warm climates can leave cannas in the ground the year around.

When you buy cannas insist upon the newer named varieties. Look for the new dwarfs and the pastel Grand Opera series. Many are not yet widely available except through specialists' catalogues. Check the list at the end of this article for sources.

A dahlia for everyone

Dahlias today are so diverse in character and quality, entire catalogs are devoted to their descriptions. In color, form and size, dahlias vary widely, serving almost any conceivable purpose in late summer and fall gardens.

Most useful are the small-flowered types: single, anemone, peony, cactus, pompon, bedding and miniature.

The miniatures are small editions of the big—really giant—varieties. The plants are bushy, the tallest about four feet high. Flowers vary from two to four inches in size and are profuse, opening over a long period.

Pompon dahlias seem to bloom by the bushel, producing a multitude of small, one- to two-inch globular flowers on spreading plants much like chrysanthemums.

Bedding dahlias differ from the others in that they reach maturity so quickly they can be started from seed outdoors (rather than tubers) and still bloom in late summer and fall. Naturally, you can get earlier bloom by starting the seeds indoors, as you might zinnias or marigolds.

The tallest bedding dahlia, Mignon, is about two feet. Other smaller favorites are Coltness Single and the Unwin Hybrids. The latter has semi-double blooms and is practically foolproof. Colors are varied—choose those you like best.

Dahlias must have full sun and moist soil, plus abundant plant food to keep them growing. Once the plants have hardened off, due to lack of food or water, they are through flowering for the season. If a drought in July does set your plants on strike, try cutting the plants back to a new shoot near the base of the plant. This, followed by liberal watering, may encourage new growth and more flowers in fall. Feed plants when they are set out and then at two to four week intervals until flowers have begun to open. You can buy roots or started plants, but don't set either out until all danger of frost is past. When the plant has developed three sets of leaves pinch out the top to encourage strong, bushy growth.

After frost, lift tubers and store as you would the other bulbs.

Sources

Ismene: Cecil Houdyshel, 1412 Third Street, La Verne, Calif.; Pearce Seed Company, Moorestown, N. J.; Max Schling Seedsmen, Inc., 538 Madison Avenue, New York.

Tigridia: Bob Anderson, 179 South Vermont Avenue, Los Angeles 4, Calif.; Pearce Seed Company; Vaughan's Seed Company, 601 West Jackson Blvd., Chicago 6, Ill.

Fairy lily: Breck's of Boston, Boston, Boston 10, Mass.; Cecil Houdyshel; Pearce Seed Company; Vaughan's Seed Company.

Cannas: Breck's of Boston—Grand Opera series; Wayside Gardens, Mentor, Ohio—tubers of all varieties, and started dwarf plants.

Dahlias: in all forms and colors are so widely available you should have no trouble locating them.

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BOOKS FOR GARDENERS

Shrubs and Trees for the Small Place, by Peter J. Van Melle, Doubleday, New York, N.Y., 1955. $3.

The late Peter Van Melle was a highly opinionated but thoroughly knowledgeable plantsman. This revised edition of his very personal appraisals is considerably toned down and a valuable memorial to him. If you found the man and his earlier writings more than you could accept, do get a copy of this new book. You will certainly be glad you did. The charts of which plant to use where are some of the most helpful I have seen. The comments are much to the point.

Growing Plants Under Artificial Light, by Peggy Schulz, Barrows, New York, N.Y., 1955. $3.50.

If you like the chatty, over-the-backfence-style that now seems standard for the Barrows' garden books, you should welcome this latest addition. Miss Schulz has tried growing plants under artificial light, and she also reports the results of many other beginners. You may not find that actual growing has quite the ease she implies, but the directions are sound and quite complete. You will have success with your own efforts.—J. E. H.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 116

awn to bleached, hot white at oon, to the shadowy mauves and urples of sunset. The desert is, ou'll find out, a highly personal xperience.

You might make the booming asis of Phoenix your headquar-rs for such a visit, putting up at ne of its very famous desert re-rts like Camelback Inn or Para-ise Inn. Or you could investigate ie reportedly rather lavish new ahara Hotel which plays up the edouin motif from camels at the oor to a tent-draped cocktail unge called the Casbar. All is as loorish as a set for *The Desert ong*. Swimming pool, shops, play-round for visiting small fry, and n ample parking court are all part f the accommodations. The multi-illion-dollar setup combines the est features of the motel with the uxury of the hotel. You can even ursue a do-it-yourself policy and arry your own luggage, or you can ehave like a pasha and turn it ver to a bellhop. Midwinter is the ig season out here but most resort otels stay open till May.

There's golf, riding and gener-lly interesting sightseeing in and around Arizona's capital city, and plenty of routes out of town to such provocative places as Flagstaff, Tucson, Wickenburg (home of the dude ranch), Bowie and Globe, which is reached via the old Apache trail. And this spring is going to be a big baseball season what with spring training camps here in full swing. The New York Giants are in Phoenix, the Baltimore Orioles in Scottsdale, the Chicago Cubs in Mesa, and the Cleveland Indians in Tucson, so visitors can see the Cactus League in operation.

We can't think of any state more worth learning about than Arizona, so if you take our advice and go, prepare yourself with further information by writing to the Travel Department of Arizona Highways (one of the most beautiful magazines in America, incidentally) and to the Arizona Game and Fish Commission, both in Phoenix.

No more innocents abroad!

When American Easterners are as uninformed about the American West as they frequently are, and vice versa, including North and South, it probably isn't so surprising that Americans abroad are so often woefully ignorant about countries and people they're visiting.

But nevertheless if you're about to leave home for other lands, better face it now—*you are America* to every foreigner who meets you, and for obvious reasons you can't afford to make a bad impression. There are certain people who would love to see you fumble this chance to show the world the real you (meaning the real U.S.A.), so be prepared to foil them.

For instance, bone up on the people and places you expect to see. Read a little history. Learn a little current events. Acquaint yourself with our own foreign policies. Make a few passes at learning the language. You will find that, apart from polishing up your credentials as an unofficial ambassador, you'll be paving the way to a more enjoyable trip.

Meantime, The Common Council of American Unity, an organization which for 35 years has been helping Americans know and understand each other, has in the works a new edition of *What Should I Know When I Travel Abroad?*, a booklet designed to help traveling Americans get along better in the world. If you'd like a copy when it's off the press, write to HOUSE BEAUTIFUL'S Travel Department, 572 Madison Avenue, New York.

Safe Safari, Bwana?

For those who prefer to shoot their big game with cameras instead of guns and to pitch camp comfortably in first-class hotels, rather than under a tree, competent, experienced Brownell Tours have announced two more of their Around Africa tours. The itinerary takes you practically around the continent, visiting such exotic places as South Africa, Victoria Falls, Belgian Congo, Uganda, Kenya and Tanganyika, headquarters for a closeup of the snows of Kilimanjaro, 19,340 feet high, Africa's highest, most publicized mountain. First tour leaves New York on April 25 for 93 days; second goes on June 6 for 98 days. Cost? Figure on $3,800 to $3,900 if you travel first class by air. Your travel agent can tell you all.

(*Please turn the page*)



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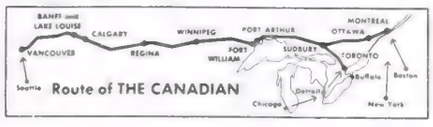
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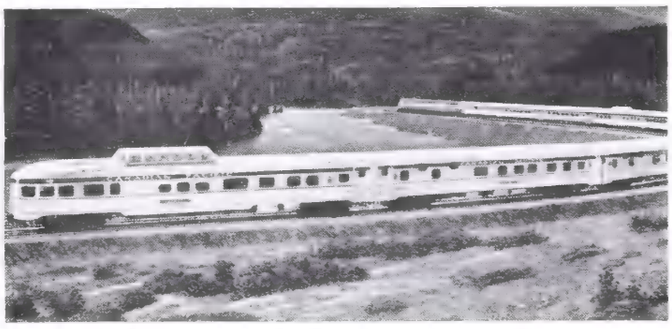
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Bermuda is only twenty-four miles long, yet within its small area are any number of things which charm visitors into going back year after year.

Bermuda is a group of 365 islands. One for each day in the year, so Bermudians say. Sailing among them is a never-ending pleasure. Golf, tennis, fishing, cycling, picnicking are all-year sports. Bermuda's beaches are wide, pink and soft. The water is blue, inviting and refreshing. Bermuda's houses are unique—an artful blending of white roofs, pastel-coloured walls and massive chimneys. And flowers—Hibiscus, Oleander, Bougainvillea, Easter lilies—splash the Islands with brilliant hues.

Bermuda is only 700 miles from the mainland. It's easy to get to for a holiday whether you go leisurely by ocean liner or speedily by plane. Living is simply solved, too, for the Islands' hotels are noted for their service, food, accommodations and sports facilities. And guest houses open wide their doors to Bermuda's easy way of living.

There are many details to be considered in planning any holiday. But you'll save yourself a lot of time and trouble by talking things over with your travel agent. Helpful too is the Bermuda Vacation Kit which you can get by writing to: The Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, New York.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Quadrille on Dover Green

On May 1 and 2 there will be dancing on the green three times a day at Dover, Delaware, in perpetuation of the gay old Maypole doings that used to mark the coming of fine weather when this old Colonial town was young. That would be right after William Penn founded it in 1683. Minuets, quadrilles and similar pretty didoes are on the program for Old Dover Day this year. Certain townsfolk are going to bring back the authentic Colonial flavor by dressing up in perukes and panier skirts and escorting visitors through the ten historic houses and gardens open to the public on these two days. Houses will be open from 11 A.M. to 4 P.M. on Saturday, May 1; from 1 P.M. to 4 P.M. on Sunday, May 2.

You'll also be invited to see the famous Old State House, built in 1772 and a Dutch Colonial beauty, architecturally speaking; the Ridgely house (circa 1728); and Christ Church, built in 1740. This year's special gem, to be exhibited for the first time, is the lately restored home of John Dickinson, signer of the Declaration, whose penmanship was so beautiful we can't imagine how John Hancock got all the publicity.

The whole happy program is under the auspices of The Friends of Old Dover, Box 44, Dover, Delaware, to whom you may write for more information and for preferred driving routes.

Good Buy

The Cunard Line's "Caronia," epitome of all that a luxury vacation ship should be, is already scheduled for a 43-day Mediterranean cruise, leaving New York on September 7th. Over the blue and dancing waters she'll go, stopping at 16 ports in 15 countries—Funchal, Malaga, Palma de Majorca, Villefranche, Naples, Messina, Dubrovnik, Athens, Istanbul, Haifa, Alexandria, Malta, Tangi Lisbon, Cherbourg and Southan ton. But what made us give t news a double take was the tar quoted at $975 minimum rate. T is a mere nothing as such rates which means that now is none t soon to see your travel agent if y want to be sure of a reservation.

Tours with a Tripod

Now the camera-happy travel can go off to almost all parts the world secure in the knowled that he's going where the best p tographic "material" ought to found. "Thru the Lens" tours, s cially designed for amateur p tographers, are planned, plott and piloted by expert photogr phers, who know as much abo filters and film speeds as th know about the people and plac they visit. Routes in every count are drawn through the most phot genic areas, including the most si nificant sightseeing, of course.

Touring is done chiefly by cha tered bus, so that spur-of-the-m ment stops for good shots can ea ily be made. These escorted, al expense, prearranged tours are o ganized by Travelworld, Inc.

Tours will be leaving from tim to time all season, from spring fall, to all sorts of places. You ca load up your Leica or drop yo Minox in your handbag and h off to make like Steichen in th land of the Navajos and the Col rado Rockies (leaving from A buquerque, New Mexico, 14 day $335); or you can choose 22 diffe ent tours through Europe, rangin from 14 days in Italy and Switze land at $925, to 95 blissful da shooting pretty nearly all of Eu rope for $2,295; or you may tak 16 days in Hawaii at $645 plu tax; or, come next October 6, leav Miami, Florida, for South Americ choosing any one of a number o itineraries, from $798 to $2.66 Your travel agent can help you.

HOW TO ORDER A FACTORY-BUILT HOUSE

CONTINUED FROM PAGE 181

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KITCHEN EQUIPMENT: Fold-down surface units, built-in oven, garbage disposer, refrigerator, dishwasher, Frigidaire Division, General Motors Corp., Dayton, Ohio. Cabinets, Youngstown Kitchens, Mullins Manufacturing Corp., Warren, Ohio. Counter tops, The Formica Co., Cincinnati, Ohio.

LAUNDRY EQUIPMENT: Washer-dry combination, General Electric C Major Appliance Division, Lou ville, Ky.

BATHROOM FIXTURES: Bathtub, Inge soll Products Division, Borg-Wa ner Corp., Chicago, Ill. Lavato and water closet, Briggs Manufa turing Co., Detroit, Mich.

PANCAKES ARE YOUR YARDSTICK

CONTINUED FROM PAGE 156

Like ancient Gaul, the pancake world is divided into three parts, but each part is a host of things most difficult to organize. Highly individual, each pancake has many names and nicknames, many twins, brothers, sisters, cousins and kin.

The first might be called the Primitive School though it includes a number of extremely elegant trifles like the lacy French *galettes*, the Swedish cream munk and the Chinese "doily"—the only authentic wrap for Peking duck. Flour or meal plus liquid and a little fat are the basic ingredients. Essentially this is the unleavened bread of the Bible and the placenta of ancient Rome. Ordinarily it's cooked on a hot stone or griddle but sometimes in an oven.

Without the addition of fat when the dough is rolled out thin (instead of patted) and cooked in hot water, it becomes a pasta. When more fat is added and the cooking is done in an oven we have a pie crust. The puffy chapati of Pakistan and India constantly brushed as it bakes with ghee (clarified butter) is no doubt the most ancient Ayran ancestor of puff paste.

The second group is the Egg Cakes. There an egg, or many eggs, whole or separated, are added to the basic flour, together with liquid and fat. Rolled, folded, filled, sauced, glazed, gratinated, cut into strips, torn into bits as in the kaiserschmarren of Austria, these are the most numerous, the most varied, the most versatile and probably the most exquisite and delicate.

In this group the pancake may lose almost all its flour and come marvelously close to the omelet and soufflé. Dropped into deep fat, it becomes a fritter. Baked, the same batter is a popover, which explains why a packaged popover mix is so useful in the preparation of a dozen continental pancakes, ranging all the way from Swedish *plättar* to Polish *nalesniki*.

In the third pancake group are the Risen Cakes where some form of leavening—either yeast, baking powder, soda or even new fallen snow—is added to the mixture to make it light and puffy. All our American griddle cakes belong in this category. Our popular pancake mixes make this type of cake. Crumpets belong here, too, and so do English muffins. Formed into rings and dropped into deep fat, these same doughs become doughnuts. Steamed, they are dumplings. Baked, they are rolls, or sometimes muffins, or gems. Shaped into loaves, they become bread.

Tricks and Thermostats

The techniques of pancakes are many and varied. They can be as simple as making mud pies, or they may call for the utmost skill and dexterity as witness the Shrove Tuesday pancake-tossing contests that have been popular in many parts of England through the centuries. Actually, pancake-tossers have won fame at least locally in Egypt ever since ancient days.

There, huge unleavened or slightly leavened bread discs 15 to 18 inches in diameter fly and turn in the air with what looks like the greatest of ease.

In some curious way, the pancake in many regions has taken on almost mystical significance. In many Anglo-Saxon areas the first three pancakes were often reserved for the unseen dieties. In later centuries there was a rhyme:

The first is for Peter
The second for Paul
And the third for the One
Who rules us all

During those eras when the eating of milk and eggs as well as flesh foods was forbidden to Christians during Lent, pancakes were the delicacies of the Fat Tuesday before the long fast so that all the bits and pieces in the household could be used. Later they became a convenient and heartening adjunct to meatless meals in Lent or at any other time.

Recently, as of last year and this, pancake techniques have been revolutionized by an American up-to-the-moment innovation—the thermostatically controlled griddle and frying pan and the thermostatically controlled surface unit on our stoves. Now we can all be pancake experts. No longer need we be able to judge by "look and sniff" or by the way a drop of water dances on the griddle. No longer must we exercise almost psychic control over the heat of the fire. The first pancake is no more a sacrifice, nor the last ones a burnt offering.

To Better the Butter

As a general rule, pancakes are cooked at about 370° F., although one of the world's acknowledged pancake experts, Lester Highet, owner of the Pancake House of Portland, Oregon, has his griddles set at 380°F. This higher temperature does give a crisper product.

(*Please turn the page*)



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PANCAKES ARE YOUR YARDSTICK

CONTINUED FROM PRECEDING PAGE

but there is the danger of burning the butter, a danger which he obviates by returning to a method devised in India, where traditionally the cooks clarify butter of buffalo milk in order to make "ghee," called for in almost all recipes.

Clarifying butter is no particular chore. Simply melt it slowly, skim off the froth, or pass through a fine cheesecloth. Freed of its milk solids, butter does not burn so readily. It is a wonder-thing to have on hand, not only for pancake making but also for pastries. Vegetable shortening and salad oils may be used, but they don't impart the same flavor. Margarine? Not in this case please. Subjected to high heat, it gives an off-taste.

The Pan's the Thing

With pancakes, equipment is often as important as ingredients. Special cakes demand special pans. The Primitive School is mostly griddle-baked, though some, like hush-puppies and curd cakes, may be dropped into shallow fat in a frying pan.

Griddles must be properly seasoned, the pores impregnated with fat, if they are of the old-fashioned type or treated with silicones so that they will not stick. The metal should be one that will hold the heat. Even heat is what you want and no "hot spots." Good, old cast-iron still has many devotees. So do the old-time soapstone griddles which you can still buy at The Vermont Country Store, Weston, Vermont. The newer metals too, magnesium, aluminum and stainless steel, silicone-treated, combine all the virtues with ease of handling and quick cleanability.

For the Egg Type there exists a battery of special pans. You could, if you are skilled enough, make a perfect crêpe or blintz or the tiniest of Swedish *plättar* with an ordinary frying pan or even on a griddle. But the most expert dote upon their pans. The best crêpe pan should have shallow sloping sides, the handle set at a proper angle for convenient grasping.

At the Pancake House (there's our Mecca again) they have a long row of Sunbeam Electric Frying Pans with the sides cut down to half-inch height for the making of large Swedish pancakes. Their German pfannkuchen, on the other hand, are baked in aluminum frying pans with sides about 2½ inches high and slightly rounded. Every few weeks the silicone coating is renewed, for the pancake must take the shape of the pan, yet draw away from its edges.

Swedish skivers, antecedent of the muffin, no doubt, and perhaps the dumpling, are dependent upon a particular pan like that pictured on page 154. Munks and Dutch poffertjes use much the same utensil, though the Dutch version is slightly more rounded beneath. You could, if you like, use a set of iron gem pans.

Turners are as specialized as pans unless, of course, you possess that combination of ballet-dancer and juggler's dexterity which makes it possible for you to toss a pancake high in the air and make sure that it comes back flat and sound on its opposite side!

Otherwise, give thought to your spatulas. Have big ones for big cakes and slender, flexible models for thin, small crêpes. Use a fork for turning skivers. Note the perforated hoe also on page 154 for turning a cake of large proportions like the hoecakes of our ancestors. These have this name, not because they were cooked on a hoe as some people claim, but because a sawed-off hoe was kept near the chimney-place for turning them.

Mixing and Baking

The mixing and beating of different pancakes vary widely. The Primitive school is the least fussy. The Egg Type, from time immemorial, has been correctly stirred only in one direction. While the blender works well, the electric mixer does not appear suitable. Experts like Lester Highet do not approve of the rotary beater either, but consider the wire whisk the best possible utensil. If this type of batter should have tiny lumps in it, it must be strained. But a griddle cake mixture for the "Risen" pancake is not harmed by lumps if it is leavened with baking powder. Over-mixing, then, is a mistake. For yeast-leavened cakes, however, much beating and handling makes for tenderness.

Despite the diversity of pancakes there are a few very simple rules which seem to apply in many, if not all cases.

First: The thinner the batter, the thinner the cake.

Second: To assure even cooking place all the batter for each cake on the pan at once.

Third: Cook until the pancake begins to look a little dry and/or is covered with tiny holes. The edges at this time should begin to

Iraw away from the pan and crin-le slightly. Certain pancakes in-ended for filling, like blintzes and Chinese egg rolls, are cooked only n one side.

Fourth: Never turn a pancake more than once or it will become heavy and sodden.

Clues to Use

Would that we could include here recipes for all of the 77 pan-cakes listed on page 157. However, ve can offer bibliographical clues as well as our help in finding any recipe that has you stumped. Liter-ally dozens of old-fashioned "cakes" can be found in Sheila Hibbens' *American Regional Cookery* (Little, Brown & Co.), and also in *America Cooks* by the Browns (Doubleday). André Simon's *Encyclopaedia of Gastronomy* (William Collins Sons & Co.) contains a drove of English, Welsh, Scottish and Continental specialties, modern and archaic, too.

The Wise Encyclopedia of Cook-ery (Wm. H. Wise and Co.) has griddle cake recipes and variations galore.

In Fannie Farmer's *New Fannie Farmer Boston Cooking-School Cook Book* (Little, Brown & Co.) you will find all the basic tech-niques and several imaginative variations.

Irma Rombauer's always-to-the-rescue *Joy of Cooking* (Bobbs-Merrill Co.) is especially helpful in the German, Austrian and Vien-nese categories.

The best recipe I have ever dis-covered for Chinese spring or egg rolls comes from Pearl Metzelthin's *New World Wide Cookbook* (Julian Messner), recently reprinted in a new edition with an introduction by Gertrude Blair.

West Indian recipes, in great variety appear in the *West Indian Cookbook* (T. Nelson Sons, Ltd.) by E. Phyllis Clark. This is pub-lished for the government of Trini-dad and Tobago, but any book-seller could order it for you.

There are several excellent pan-cakes in *The World's Best Recipes* by Marvin Small (Hawthorn Books, New York), a very readable com-pilation, bringing together the "secrets" of famous cooks, great restaurants and noted people.

My own, Poppy Cannon's, *Bride's Cookbook* (Henry Holt & Co.) con-tains twenty pancake recipes rang-ing from hush-puppies, through flannel cakes, crêpes, blinis and blintzes—all made from mixes of various types.

A Few Jewels

In addition to the recipes which you can find in the books, we want to share with you a few of the treasures that have crowned our pancake quest. All are heritage recipes worthy of a place in the repertory of any gourmet book.

Peter Pan Pancakes

From the Peter Pan Lodge in Carmel, California, set high among live oaks surrounded by mountain-ous gardens draped in Spanish moss, Wendy Pickett presides over an excellent honest-American table. A favorite dessert is a modified crêpe suzette which blends—be-cause Felix the cook is Chinese—certain Oriental elements with a continental sauce.

To make the crêpes, mix the well-beaten yolks of 3 eggs with 1 cup of milk and ¼ cup of corn starch. This is most easily done in the blender. Add a pinch of salt to 3 egg whites and beat until stiff. Fold the egg whites into the egg mixture and cook in a very lightly buttered shallow crêpe pan, first on one side till the pancake begins to look a little dry and is covered with pin holes, turn and cook on the other side, but very briefly.

For the sauce, cream together and cook in a double boiler for ½ hour ⅓ cup of butter, 1 cup of powdered sugar, the juice of one lemon, about 3 tablespoonfuls. Just before serving flavor the sauce with 1 tablespoon brandy, 2 tablespoons Cointreau and 2 tablespoons Char-treuse.

Roll the crêpes and pour over them the heated sauce. This recipe will serve six—2 apiece—unless they want "seconds."

Swedish Skivers from Oregon

Obvious in Oregon is a strong Scandinavian influence, and many a household boasts a skiver pan like the one shown on page 154. (A plain unfluted iron muffin pan would answer.)

Dissolve 1 cake or package of granulated yeast in ¼ cup luke-warm water (about 100°F.). Add 1 tablespoon sugar, ½ teaspoon salt. In a saucepan heat 2 cups rich milk (or 1 cup milk and 1 cup coffee cream) until lukewarm. Add to the milk, 2 cups sifted all-pur-pose flour, then the dissolved yeast. Now 4 eggs, 1 at a time, beating well after each addition. If beating bores you, you may place the 4 eggs in the bottom of the blender, add the milk, flour, et cetera. Flavor with ¼ teaspoon powdered carda-mon or nutmeg or ½ teaspoon grated lemon rind. Cover lightly, allow dough to rise 2 hours.

Heat the skiver pans in the oven or on top of the stove until a drop of water will dance on the surface

(*Please turn the page*)



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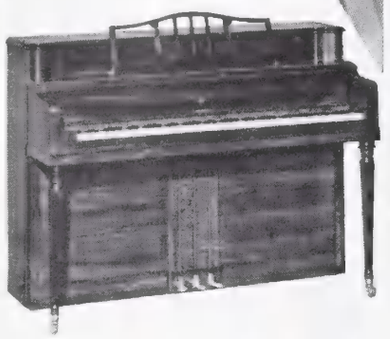
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PANCAKES ARE YOUR YARDSTICK

CONTINUED FROM PRECEDING PAGE

—about 380°F. Brush well with melted fat or butter. Place 1 tablespoon batter in each hole, add a heaping teaspoonful of currants, seedless raisins, canned apple slices or applesauce, cooked prunes or preserves, pressing down into the dough. Bake on top of the stove about 3 minutes. When the skiver is lightly browned on 1 side (edges will look crisp), turn with a fork. If the iron is hot enough, skiver should be ready to serve in about 5 minutes.

Fire-hot, they are a glorious accompaniment to a morning Kaffee Klatch. Excellent at teatime, too, or to serve as a hearty dessert after a pick-up Sunday supper.

Sour Dough Starter

Some years ago the Oregon Journal published an old, true, tried and tested recipe for a sour dough starter and the hot, griddle cakes that are made from it. Since then hundreds of requests have come to the paper, and scarcely a day goes by without some plaintive letter longing for the sour dough recipe native to the "Land of trees, cheese and ocean breeze." With thanks to a distinguished colleague, Mary Laughton, here is the Sour Dough starter—Dissolve ¼ package granular dry yeast in ¼ cup lukewarm water. Test the water on your wrist. If it feels just comfortably warm, it is right. If too warm, it will kill the yeast. (EDITOR'S NOTE: Why not use a thermometer which should register about 100°?) Put the dissolved yeast into a bowl and add enough flour to make a running batter. This will be from ¾ to 1 cup. We use about ¾ cup as dipped from the flour sack, not sifted. Place in a small crock or in a large jar. Do not cover tightly. Just cover the jar with cloth or place a saucer over the top of the crock. Put in a warm place to sour. Each day for 5 days, add ½ cup lukewarm water and enough more flour to keep the batter at about the same consistency. You will then have a sour dough starter. For really good flavor, dough should be properly soured before using. Every time you use some of the starter, again add water and flour. If you use it only occasionally, you may store it in the refrigerator and "feed" it every week with flour and water. Never put any of the mixed batter into the starter. Keep it perfectly free from fat, egg or other leavening materials.


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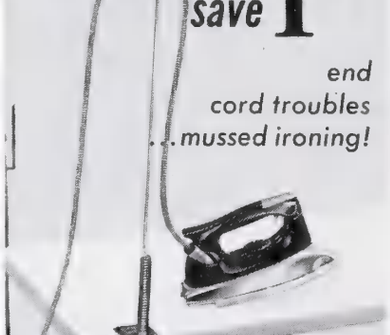
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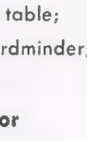


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Sour Dough Hot Cakes

Combine 3 well-beaten eggs w one cup of milk and 2 cups so dough starter.

To 1¾ cups sifted all-purpo flour add 1 tablespoon soda, 2 te spoons baking powder, 2 teaspoo salt and ¼ cup sugar. Combi the 2 mixtures, bake on a greas griddle. These can be made on ungreased griddle but in that ca ¼ cup melted fat must be add to the batter. To make thinn cakes add more milk.

The old recipe says "test gridd as usual by flipping a drop of wat in center, and if it bounds off slo ly, it is the right temperature." W suggest setting your thermostat b tween 370° and 380°F. These so dough hot cakes are the king of a Sunday breakfasts, especially wh served with plenty of sweet whippe butter and syrup or the wild blac berry jam that is native to the r gion and put up at it's best h Dickinson.

Tortillas—Original and Shortcu

There is no better source for i formation, recipes and good tal about tortillas than in Elena *Famous Mexican and Spanish Re ipes*, a little book now in its 50t printing, privately printed by th author Elena Zelayeta in San Fra cisco ($1.60 by mail, available i many book stores).

The tortilla, as she points out, i the national bread of Mexico an is used as the basis for many dishes When the Mexican housewife make tortillas, she shapes moist, fres ground Mexican corn meal, know as masa, into small balls, the dampens the palms of her hand and pats each ball of meal into very thin flat cake, the size of salad plate. Some Mexicans use press instead of the hands. The tor tillas are then baked on an iro griddle which has been lime treate (i.e., with dried or powdered lime CaO, which can be obtained at an pharmacy—it is the basis of lim water).

The cold griddle is rubbed wit a teaspoonful of this dehydrate lime, then lightly sprinkled wit water and the mixture rubbed ove the surface. After a few minutes, th griddle is shaken or brushed to re move the surplus lime. Then heate very hot, at least 380°F., and th tortillas cooked until done, but no brown, on both sides. That's th way it is done in Old Mexico. Her in the United States, and in th larger cities of Mexico, one can g to a Mexican store and buy th tortillas ready-made, ready to hea to eat. They also come in cans. Old El Paso Brand, for instance. Ras pados, in case you should encoun

ter that name any time. are a little thinner than tortillas and are used for making tostados.

When you buy tortillas. they are soft and flat. Before serving. heat them piping hot on a dry griddle. At the table. tear into pieces. roll or fold. and eat with butter or brush with melted butter. If any tortillas are left over. let them cool thoroughly. then wrap in a dry cloth or foil and store in the refrigerator. Otherwise. they will buckle and warp out of shape. Tortillas. thus held over. need to be slightly dampened before reheating. To do this dampen the hands and rub lightly over each tortilla. then heat on the griddle.

Masa—moist fresh-ground Mexican corn meal—is a perishable product. It can be kept for a week or more in the refrigerator and for a long time in the freezer. It is available in Mexican grocery stores in many parts of the country and even in some supermarkets where there is a sizable Mexican population. Do not attempt to make tortillas from the domestic variety of corn meal. Somehow it doesn't work. And do use the lime on the griddle. It gives the limy taste that connoisseurs require and which. by the way. is completely lacking in the canned varieties.

Salaam to China

Not long ago we met a gourmet scientist versed in the arts and lore of the Orient. Said he. "If you are interested in food research. I doubt if you will find very much that didn't originate in China." Certainly for every basic pancake type. we found a Chinese *ancestor*. In the Primitive class there were several. Most notable in modern times the Chinese doily. so named by Americans in Peking. It is the classic wrapping for Peking duck—probably North China's most famous dish. But it is used in China—and could be here—as a bland envelope or accompaniment to any well-spiced food.

In the second or Egg group appears the Chinese Spring Roll which came to be known as an Egg Roll. not because there are eggs in the filling but because the wrapping was an egg pancake—tissue-thin. baked in exactly the same kind of pan in exactly the same way as Jewish blintzes.

To the third or "Risen" group belong a wide range of wrappings. many of which are steamed. but some. like China's thousand-fold bread. are made of a yeast dough rolled very thin—"thin enough to read through" and then half-

(*Please turn the page*)



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PANCAKES ARE YOUR YARDSTICK

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baked and half-steamed.

It is interesting to see how in the Near East, in Egypt and in North Africa, the thousand-fold bread of China becomes rich and crisp and appears as *mille feuilles* —thousand leaves. And the *mille feuilles* in France evolves into puff pastry layers with a rich cream filling. But in America the family connection is strangely severed. There is a new name—Napoleon!

So as a wind-up to a pancake atventure and in most reverent recognition of the Chinese ancestry of most—if not all of our Western gourmet traditions, I must share with you my discovery of how to make Chinese doilies and how to prepare the authentic Peking duck that goes inside the pale-wheat tissues. This recipe has been adapted from the book of Buwei Yang Chao *How to Cook and Eat in Chinese* (John Day Co.), a book whose pages take you swiftly and graciously into the very heart of a civilization which may never exist again.

To make the doilies properly, use:
3 cups flour
1½ cups water just under boiling hot (about 200°F.)
3 tablespoons peanut oil.

Mix the hot water with the flour. This makes what we call hot-dough, which is more translucent and chewy. Divide the dough into 24 pieces. Make each into a flat cake about 2 inches in diameter. Wet one side of a cake with some of the peanut oil. Lay another cake on top of it and roll the two together with a rolling pin so as to form a double doily of about 6 inches in diameter. Do the same with the other pieces, and you will have 12 doilies.

Heat a heavy griddle over low fire (about 300°F.) and bake each side of the doilies for 3 minutes under cover, opening the lid of course when you turn it over. The finished doilies should be piled on a hot plate and covered with a napkin. Doilies harden when exposed to the air but they may, if well wrapped in foil, be kept in the refrigerator several days. They freeze admirably. Have ready *Heung New Fun Sauce*. You can buy it in Chinese groceries, but it is easy enough to make at home, especially with a blender. Put a number 2 can of red kidney or chili beans, liquid and all through a food mill or in the blender and run until smoothly blended. Add 1 tablespoon chili powder, ½ teaspoon salt, 1 clove garlic minced or crushed and 1½ teaspoons Heung New Fun spices. (See below.) Meanwhile in the saucepan place ⅓ cup water and 1 cup plum jam or Chinese "duck" sauce. Mix well, bring to a boil and cook, stirring constantly for about 5 minutes. Add the bean mixture, again bring to the boil and cook 10 minutes longer. Darken with Kitchen Bouquet, if you like, or add few drops of red coloring. This makes 2 cups of sauce.

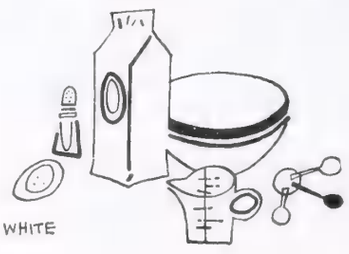
Heung New Fun Spices

This particular combination of spices is traditional for Peking Duck. In China it can be purchased already mixed and sometimes you can find it in Chinatowns. However, an Americanized version approximates the flavor delightfully: Stir together 1 tablespoon ground cinnamon, 1 tablespoon ground cloves, 1 teaspoon black pepper, a good dash (about ¼ teaspoon) anise and fennel, both crushed together in a mortar.

To serve Peking duck, place a piece of meat and duck skin on a Chinese doily, top with a spoonful of Heung New Fun Sauce heated or cold and add a short piece of scallion or green onion. Fold pancake like an envelope and eat with your fingers. As a main course this recipe serves 3 or 4. For canapés 9 to 12.

If you haven't time or courage to attempt the doilies, find a Chinese grocer or a restaurant who will sell them to you. They are easy to reheat. Simply wrap loosely in aluminum foil and warm in the top of a double boiler. Tortillas make an acceptable substitute, though the flavor of corn is a touch strong for the delicate spices. Another substitute for the doily is not at all difficult to achieve if you have a slicer and a loaf of old-fashioned white bread. Cut slice as

(*Please turn to page* 246)



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(*Please turn to page* 245)

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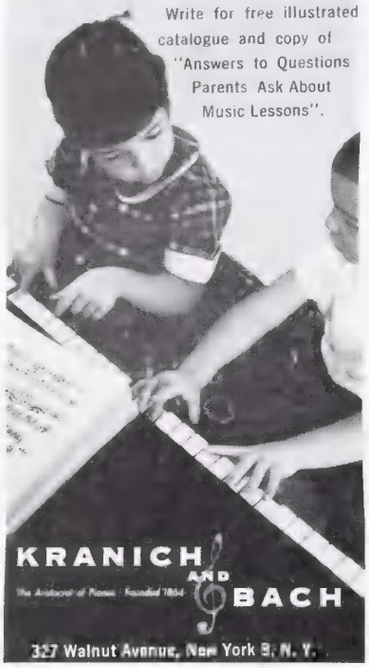
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TREES and their LEAVES



PIN OAK—Sharply lobed leaves redden in autumn.

HOW TO SIFT THE SUN

CONTINUED FROM PAGE 243

LUCILLE T. KISSACK, LANDSCAPE ARCHITECT

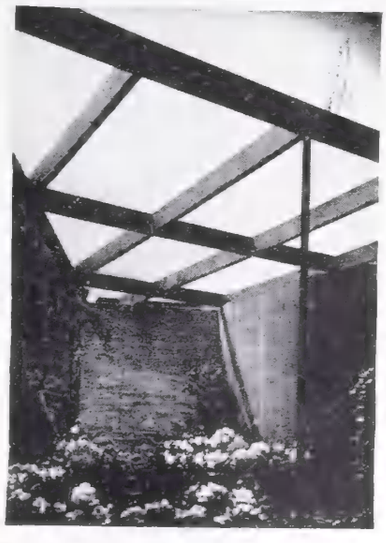


Blue vinyl sheeting, bought as "seconds" and supported on lath frame, has proved exceptionally practical in this Ohio garden, provides color as well as shade.

LITTON & WHITNEY, LANDSCAPE ARCHITECTS PHOTOGRAPHS BY MAYNARD PARKER



Adjustable bamboo screen here takes care of the low-angle sun glare of late afternoon. Canvas turns away much of the overhead sun heat. Don't overlook this heat and glare problem. It must be solved as here, or by tall plantings near by.



Frame-supported sun-filtering material (here canvas) can be made bold enough to create effective architectural interest. Designed by Litton & Whitney.

Quaker *Perma-Sprinkler*

'DO-IT-YOURSELF' KIT

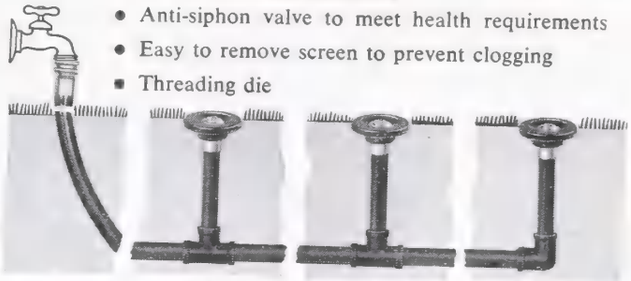


YOU can install this permanent underground sprinkler system in one afternoon

Perma-Sprinkler bears the seal of approval of United States Testing Co., Inc.

No parched spots on your lawn—no missed corners—no haphazard watering with this easy to install underground sprinkler system. It is scientifically engineered according to turf experts to water every square foot of lawn without wasting water or draining pressure. Using an ordinary garden spade, a knife and some wooden stakes you can install it simply by (1) laying out the plastic pipe (2) cutting and threading it (3) assembling the pipe and fittings (4) burying the assembly 4 to 6 inches. Perma-Sprinkler won't freeze, rust, corrode or interfere with your lawn mower. The kit contains everything you need including:

- All plastic pipe and fittings for 1600 sq. ft. of lawn
- 7 sprinkler heads 21 circumference holes, 5 center holes and a double bump for shock resistance
- Half and quarter washers to prevent wetting driveway during sprinkling
- Anti-siphon valve to meet health requirements
- Easy to remove screen to prevent clogging
- Threading die



COMPLETE KIT COSTS ONLY $39.95

Incidentally, if you prefer to have the Quaker Perma-Sprinkler installed for you, let us know and we will put you in touch with someone who will do the job at reasonable cost.

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in your outdoor living room

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Call the Davey Tree Expert Company, the oldest and largest tree care company. Davey men are schooled thoroughly at the Davey Institute of Tree Service in Kent, Ohio. Make arrangements now for a Davey Expert to spray your trees and give them a check-up. Proper feeding and pruning will increase their beauty and add to their life, too. Davey men use the most modern equipment and advanced techniques for efficiency and economy.

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DAVEY TREE EXPERT CO.

KENT 1, OHIO

MARTIN L. DAVEY, JR., President

PANCAKES ARE YOUR YARDSTICK

CONTINUED FROM PAGE 240

thin as paper and wrap in aluminum foil, heat just as if they were doilies in the top of the double boiler or in a steamer and use these to wrap your sauced duck and scallions. This is a variant of the Chinese thousand-fold bread sometimes used instead of an unleavened doily. The doily is Part One of the Peking duck recipe, in four parts and all swift and not too taxing in this day and age.

To cook Peking duck, trim any excess fat from a 4- to 5-pound ready-to-cook Long Island duckling. Rub inside and out with Hueng New Fun Spices (recipe follows). Rub also inside and out with an onion cut in half, and if you like, leave the onion inside the duck. Close the cavity with skewers. Truss the duck with skewers and twine and center it on a spit. (If you haven't a rotisserie, use a 350° F. oven and at the last turn the heat to 400° or even 425° F. Ideally, you should smoke-cook the Peking duck in some sort of Chinese oven.)

Roast at moderate heat for 2 hours and 15 minutes. Brush with ¼ cup honey and cook for another 15 minutes at high heat or until the skin is very crisp. Place on a serving platter and with a sharp carving knife cut duck meat off the bone. Carve crisp skin into pieces about 1 inch wide and 2 inches long. Arrange attractively on a small heated platter and garnish with 3-inch lengths of spring onions, using perhaps a dozen onions.

German Pfannkuchen

This is that extraordinary looking and richly delicate cake which assumes the prima donna role at Portland's "Pancake House." It comes to the table puffed and golden holding the shape of the pan. The cooking is a bit unusual since the cake is started on top of the stove and later goes into a very hot oven or under the broiler to puff and gild.

The batter is simple: 1 cup flour, 1 cup light cream, 4 large or 5 small eggs, a pinch of salt beaten together to a silky smooth batter. Use a frying pan with rather high sides, like the one shown hanging on page 156. Melt 2 tablespoons of butter in the bottom of the pan and brush the sides with butter, too. Add about ½ cup of batter and tip the pan to cover the bottom evenly. Cook on top the stove coaxing batter up the sides by tipping, until the pancake begins to look a little dry on top and shows a thread of pale golden brown around the edge. Then place the pan in a very hot oven, as hot as you can get it. At the Pancake House they use 550° F. If you have a glass door in your oven you can watch it puffing and browning within 3 or 4 minutes. If you don't want to bother with the oven, set the frying pan under the broiler. But stay right there, don't turn away for an instant. You should be able to remove the pancake whole and intact to a hot plate without any difficulty. Sprinkle with powdered sugar or cinnamon and sugar. Makes 6 pancakes.

The Pancake House often serves with this cake the same accompaniment as they use with their large Swedish pancakes—equal parts of whipped sweet butter and lingonberry preserves stirred together. Always this mixture is kept at room temperature. If put in the refrigerator it loses its character.

Following is a list of turners and pancake griddles shown on upper-left corner of page 156 and clockwise around page 157:

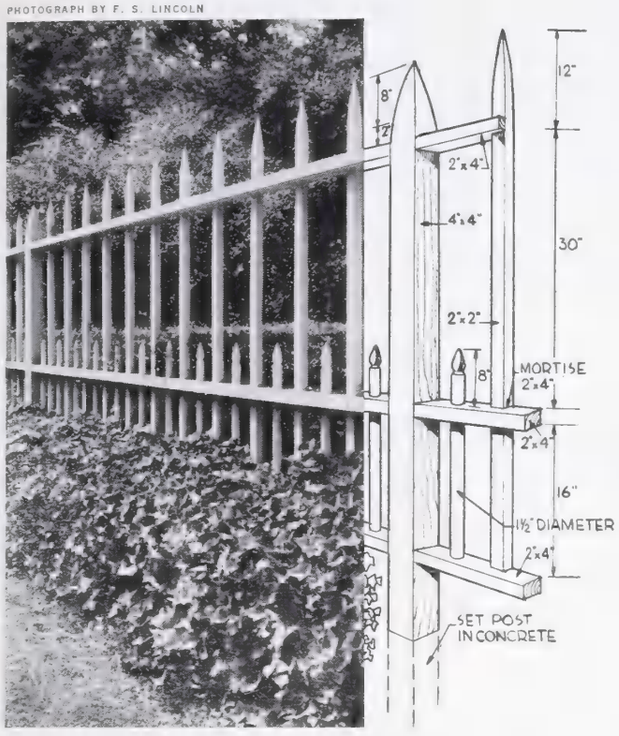
Flipper Lifter, Ekco Products Co., Chicago, Ill., "Flint" spatula, "Ekcoware" Chef's Skillet, "Flint" turner, Ekco Products Co., Chicago, Ill., all courtesy of Macy's, New York. Cast-iron Swedish skiver pan, imported from Norway, courtesy of Nyborg & Nelson, New York. French crêpe pan, courtesy of Bazar Français, New York. Cast-iron Swedish plättar, imported from Norway, courtesy Nyborg & Nelson, New York. Anker Pan from Denmark, courtesy Macy's, New York. Aluminum griddle, "Wear-Ever," Aluminum Cooking Utensil Co., Inc., New Kensington, Pa. "Magnalite," Wagner Mfg. Co., Sidney, Ohio. Enameled cast-iron griddle, Griswold Mfg. Co., Erie, Pa. Griddle King Junior, "Nordic Ware," Northland Aluminum Products, Minneapolis, Minn. Educated Griddle, "Wear-Ever," Aluminum Cooking Utensil Co., Inc., New Kensington, Pa. "Whitelight Magnesium," griddle, White Metal Rolling & Stamping Corp., Brooklyn, N.Y., courtesy Hammacher Schlemmer, New York.



WHITE

How to build a fence

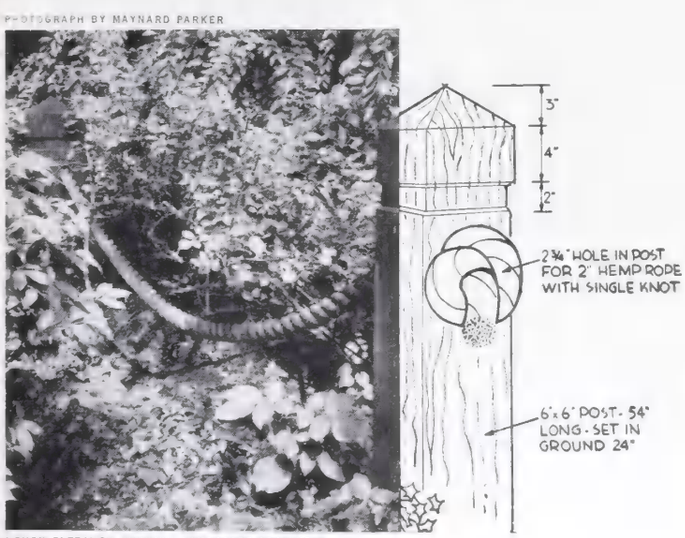
PHOTOGRAPH BY F. S. LINCOLN



This 6-foot fence with sharply pointed pickets deters trespassers but avoids a forbidding appearance. As power equipment is needed to cut pickets, it's usually most convenient to buy them ready-cut. Pickets will be more secure if attached while first coat of paint is still fresh.

To space pickets evenly, cut a slat exact width of space desired. Attach cleat to slat and hang it on rail, then nail next picket flush with slat.

PHOTOGRAPH BY MAYNARD PARKER



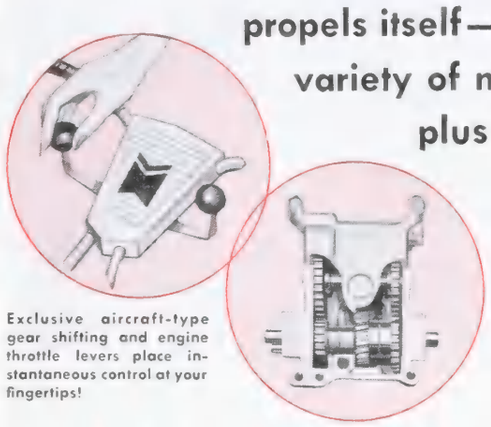
HENRY FLETCHER KENNEY, LANDSCAPE ARCHITECT

Rope boundary marker is inexpensive, can be obtained at marine supply or salvage shop. Most wood fences and posts—except those of decay-resistant lumber such as redwood, cedar and locust—should be protected against rot with pentachlorophenol, or with copper or zinc naphthenate treatment. Apply by soaking, spraying or painting wood with solution. That part of post below surface of ground is most subject to rot.

(*More ideas on page 258*)

Just touch and mow!

Most rotary mowers must be pushed. The new Moto-Mower "Riviera" propels itself—and provides a variety of mowing speeds, plus free-wheeling!



Exclusive aircraft-type gear shifting and engine throttle levers place instantaneous control at your fingertips!

Moto-Mower's exclusive automotive-type synchromesh transmission provides positive, close coupled, silent worm gear drive.

The New **Moto-Mower®**

SELF-PROPELLED ROTARIES MAKE MOWING FUN!

Just a touch of the finger-tip aircraft-type throttle control, and your Moto-Mower self-propelled rotary shifts to the mowing speed you want. Move the gear shift lever, and you're in free-wheeling for quick, easy trimming right up to trees, fences, flower beds. And Moto-Mower's exclusive Dial-a-Matic adjustors make changing mowing heights equally quick and easy. It's all so completely effortless that it actually turns lawn mowing into fun! In addition, Moto-Mower offers such important features as non-scalping design, anti-bending crankshaft construction, friction-disc safety clutches—and leaf mulchers if desired.



The "RIVIERA"
18" Non-Scalping
Self-Propelled Rotary

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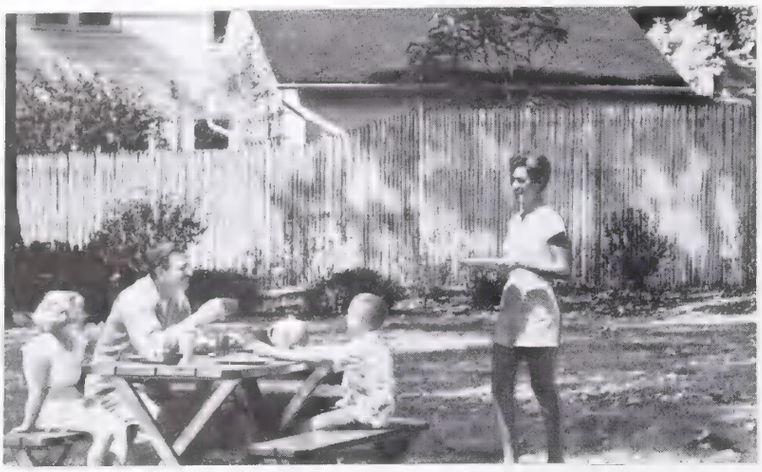
Please send, without charge, your new brochure on developing new lawns, caring for established lawns, with special tips on mowing, watering, types of grass—and a complete description of the 1956 Moto-Mower line.

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OPERATION HOME IMPROVEMENT
'56—the year to FIX

Ideas to build into your family room

Would you like a sewing-table drawer that pulls out to become a seat? Or a ventilated place to dry out wet gloves? Examine these three pictures for some imaginative ideas you might use

PHOTOGRAPHS BY DALE ROOKS



Multipurpose drawer: Here's a cupboard with a drawer front that hinges down to pull out a sewing-machine shelf. Underneath is another mock drawer that slides out to become a series of steps for reaching high cupboards.

It's double-duty—when you're not stepping on it, you can use it as a sewing seat. On the right hand side are carefully engineered drawers for thread, sewing machine attachments, tape, needles, etc. Other drawers have compartments for sewing materials, dry cleaning and flower-arranging.



Many-peopled closet: The need here was that of any family faced with children's special way of adding confusion to the closet of a family room. But if the problem was serious, the solution was simple: special bins marked with each child's name attached on the inside of closet doors provide storage for boots on one side, hats on the other.

This particular closet was built close to the back door to avoid needless floor-tracking. To simplify the house-cleaning problem still further, closet floor was lined with linoleum.



Storage solutions: An important part of this family room is the sink setup with two wall cupboards for bar glasses and bottles, and two drawers below the sink, so divided that bottles are held tightly upright. Alongside is a separate drawer for each child's toys.

Another drawer, made of open metal grill-work, permits full ventilation for drying damp mittens and jackets. Neatly placed on the side of the cupboard are kitchen gadgets from can opener to pencil sharpener. Note drop-leaf counter top.

Now! Faster, Easier, Better Mowing

Another Sunbeam

THE BEST ELECTRIC APPLIANCES

First

Sensational NEW Lightweight TWIN BLADE ELECTRIC ROTARY MOWER

WEIGHS ONLY 29 POUNDS Easiest-to-use Easiest-to-store

REVERSIBLE HANDLE For back-and-forth mowing

BLADES EXTEND BEYOND WHEEL LINE FOR CLOSER TRIMMING

The MOST POWERFUL Electric Lawn Mower made. Full 1 Horsepower motor. (Operates on 110 V. Residential Current)

High-speed Twin Blades for smoother cutting.

Twin discharge chutes spread fine clippings more uniformly.

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18" CUT

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Sunbeam SELF-PROPELLED ROTARY MOWERS with FREE WHEELING

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- Raise the handle for easy mowing around trees, shrubs, etc.

and SELECTIVE TRANSMISSION

- Higher speeds for normal grass.
- Lower speeds for heavy grass, weeds, mulching leaves, tight places and for older people.

Model 221-225 with 2¼ H. P. Briggs & Stratton Engine for normal home use. Only $155. Colo. & West, $157.75

Model 221-275 with 2¾ H. P. Briggs & Stratton Engine for big, tough jobs. Only $159. Colo. & West, $162.

No other gas rotary mower gives you ALL the advantages you get with the Sunbeam. Full 21" cut. Leaf Mulcher Attachment, $4.75.

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Gracious outdoor living is even more enjoyable when your privacy and property are protected by a lifetime Anchor Fence. Anchor keeps children and pets safely inside—keeps trespassers out. What's more, Anchor lends new beauty as a framework for flowering shrubs and vines.

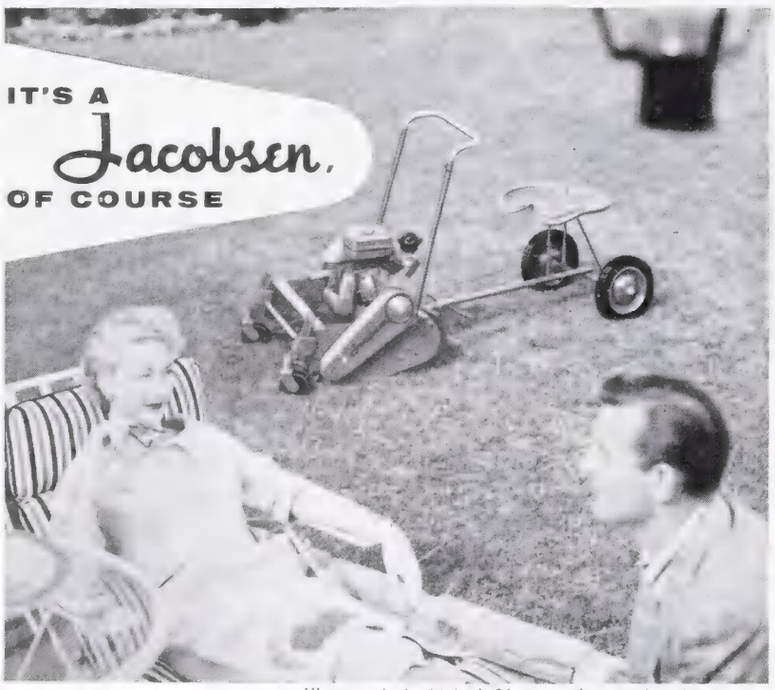
Anchor needs no annual painting because it's zinc-coated *after* weaving—not before.

Call the Anchor office in your area for a free estimate. Or write to: Anchor Fence Division, 7804 Eastern Avenue, Baltimore 24, Maryland.

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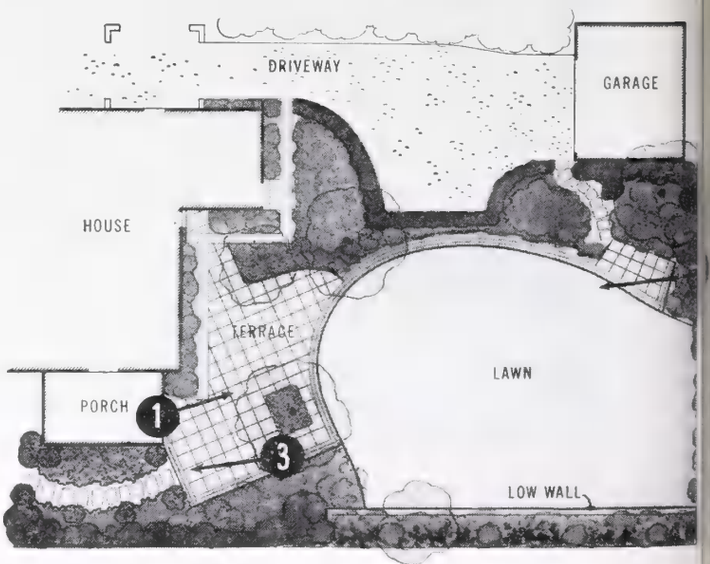
Subsidiaries: Johnston Lawn Mower Corporation, Brookhaven, Mississippi - Worthington Mower Company, Stroudsburg, Pennsylvania

Exploit the luxury of curves

GARDEN DESIGNED BY MARIE AND ARTHUR BERGER, LANDSCAPE ARCH



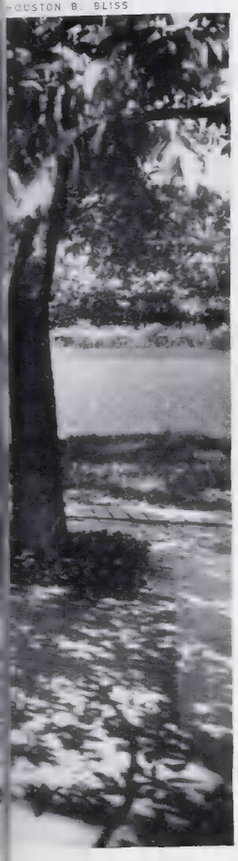
1 This brick-on-sand terrace looks spacious because it flows smoothly out in a line that directs your eye pleasantly to the furthest part of the garden. Amateur garden designers often mistakenly chop off a terrace in precise right angles. This only succeeds in isolating the terrace from the garden and makes the whole yard seem smaller than before. This terrace at the home of Mr. & Mrs. Woodfin Boggess was made in no such restricting form.



Size of the paved area was determined by owner's desire to include exciting shade trees. The terrace thus extends around the lawn to include a quiet corner near the garage. They used brick over all to emphasize out-swinging curves.

A curved line may not be the shortest distance between two points, but in a garden it can be the most beautiful

HOUSTON B. BLISS





2 View from rear of garden seems to be that of a junior estate instead of a 50′ lot. Secret is absence of confining right-angle lines. Your eyes follow easily from one interest to another without pause when direction changes. This second terrace is a suntrap for comfort in fall and spring.

PHOTOGRAPHS BY MAYNARD PARKER



3 Narrow strip between house and lotline offers spacious entrance from street without going through house. Change to random-stone paving emphasizes transitional nature of area. It, too, is curved, making distance from street seem greater.

Unseen reason why plants fail to grow!

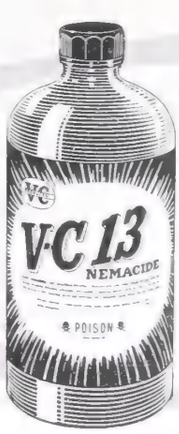
MANY HOME-OWNERS are disappointed with the poor growth of their flowers, shrubs, grass and trees, despite watering, fertilization, insect and disease control and other good care.

Their problem is often nematodes—tiny worms *(too small to be seen by the naked eye)* that infest many soils and attack the roots of plants. By damaging plant roots, nematodes can destroy the health and beauty of your garden.

Until recently, nematodes have been hard to kill. Most chemicals that killed nematodes also killed plants. But the amazing new discovery, V-C 13, has destroyed these microscopic worms without harm to growing plants.

All you have to do is soak the soil under plants to full root depth with liquid V-C 13 mixed with water. V-C 13 kills nematodes in the soil and discourages future attacks. With this protection, roots recover and your plants make new growth unhampered by nematodes.

In tests, one simple treatment with V-C 13 has killed nematodes and helped trees, grass and shrubs to recover full growth and beauty as healthy new roots were formed. Perhaps nematodes are your underground enemy. Protection is easy and economical. Get V-C 13 now!



V-C 13 Nemacide comes in four handy sizes: 8-ounce bottle, quart bottle, gallon jug and 5-gallon drum. The 8-ounce bottle treats 50 to 100 square feet of soil. Full directions on container.

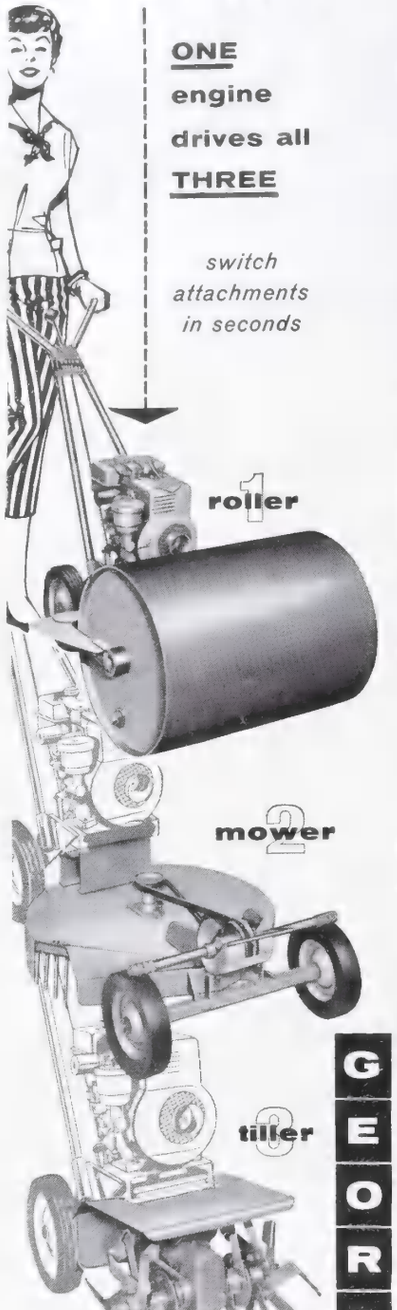
V-C 13 is so new your dealer may not have it yet, but keep asking, or write us for the name of your nearest supplier and for free literature on control of nematodes. *Dealer inquiries invited.*

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You're sure to have a perfect lawn with the new, easy-to-use, self-propelled Terro-Tiller. Simply wheel the Terro-Tiller unit up to the attachment you need (no lifting) and lock it in place . . . without tools or bolts. Then walk behind and steer—you never push—the powerful 2¼ H.P. engine takes care of the toughest job. Terro-Tiller is ruggedly built for years of carefree duty, but so light to handle and store, a child can do it. See and "test run" the exciting new Terro-Tiller.

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available with 2¾ H.P. engine with recoil starter.....$139.50
extra attachments, each.....$ 49.50
all prices plus freight

GEORGE GARDEN TOOLS
Sullivan, Illinois

HOW TO PREVENT HOUSE CLEANING

CONTINUED FROM PAGE 207

F. Schumacher and Sons' cotton taffeta called "Aquaduct," and a long line of upholstery fabrics of Collins and Aikman. Certain fabric firms like Boris Kroll, Isabel Scott, and Knoll Associates offer fabrics which may or may not be given a silicone treatment to order, and the list is constantly increasing.

Decorators or consumers may buy fabric by the yard and have it "Syl-mer"-treated by a plant licensed to apply it. Such licensees include: Attleboro Dyeing & Finishing Co., North Seekonk, Mass.; Bishopville Finishing Plant, Bishopville, S. C.; Coated Products Corp., Lowell, Mass.; Eagle Dyeing & Finishing Co., Mt. Holly, N. J.; Enterprise Dye Works, Inc., Woonsocket, R. I.; Geltman Sponging Corp., San Francisco and Los Angeles, Calif; Geltman Sponging Co., Cleveland, Ohio; Manhattan Sponging Works, Kansas City, Mo.; Maxwell and Rothschild, Cincinnati, Ohio; National Dyeing & Finishing, Culver City, Calif.; Perma Dry Co., New York, N. Y.; Synthetics Finishing Co., Philadelphia, Pa.; Western Piece Dyers and Finishers, Chicago, Ill.

MOST of these firms require that you have a reasonable amount of yardage to be treated and not just one or two yards. Some require more than others, so check on this. The cost of the treatment may vary, too, depending upon the type of fabric and the quantity of it. One firm, for instance, charges about $9 for treating from one to nine yards, about $13 for ten to nineteen yards, and about $16 for twenty to twenty-nine yards.

Between 40 and 50 manufacturers are now offering furniture upholstered in silicone-treated fabrics, so much of the furniture on the market actually enjoys the protection of silicones.

Besides "Syl-mer," which has been especially formulated for home furnishing fabrics, other durable silicone water-repellents are General Electric's "Dri-Film," Cravenette "Super Silicone," Onyx "Repellotex," Arkansas "Hydropruf," Deering-Milliken's "Barrier," and Pacific Mills' "Covera." These are used for the most part for giving water-repellency to wearing apparel and are usually applied in a finishing plant during the manufacture of a fabric. The finish is sometimes reapplied by cleaners or specialists in rainy treatments.

In addition to the commer silicone-finishing of fabrics, w involves a heat-curing process produces more lastingly effe water-repellency, it is possibl apply silicone water-repellenc home, using one of several ae spray products. Some of t are "Fumol Water-Repellent," Fumol Corp., "Surfo-Shield" Surface Protection Co.; "Bri port Water Repellent," by Bri port Brass Co.; and "Gard," Gard Industries. These treatm are removed by washing or cleaning and need to be reapp

American Cyanamid's "Pe Plus" water repellent is an protection which can cut down staining of upholstery, drape slipcover fabrics. It is a mela resin finish, applied only durin manufacture of the fabric on w it is used, lasts through severa cleanings and washings (if so thoroughly removed in rinsi and generally keeps fabrics and resistant to wrinkling. rently it is being used on mat tickings made by Swift Mfg. and The Englander Company and on some upholstery, dra and slipcover fabrics made Waverly Fabrics, Titus Blatter and Charles Bloom, Inc.

Similarly, a resin treat makes such velvets as J. H. Th "Decorator's Velvet" and C and Aikman's "Spot Shed" w resistant to wet stains and s crushing.

Newest and still experiment fort to combat dry-soil and stains simultaneously is the bination of "Ludox" or "Juve soil-retardant treatments "Syl-mer" or "Permel Plus" w repellent treatments. The cons of experts seem to indicate tha efficacy of each treatment is s what lessened by any of these binations, but the results are better than no treatment at Some finishing plants will this twofold treatment for you, it must be admitted, with reluctance since the hand looks of the fabric may be pleasantly affected.

"Preventive" wall coverings been coming in for their sha the chemist's attention, too. F washable, smudge-resistant coverings—some of them cure fabric coatings of highly impervious paints, or impr tions of paper with melamine r or vinyl-coated fabrics or la tions of vinyl film on fabric ings—have already won their

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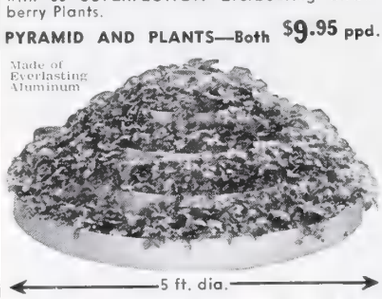
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as preventives of heavy house cleaning. They are not precisely news.

But now it is possible to give virtually *any* wall covering a practically fingerproof, grease-resistant, crayon-resistant, lipstick-resistant finish, with a treatment called "Resistane" made by the Resistane Co., Madeira, Ohio. You may have this factory-applied to your wallpaper before hanging, at a cost of something like $1.25 a roll. In this case the treatment makes the paper easier for the paperhanger to apply because it becomes resistant to smudges and so tough it does not easily tear during installation. The appearance of the paper need not be changed at all. You may specify a matte finish or a glossy finish, depending upon the solution used. There is no change in the colors of the paper, and no yellowing in the case of white backgrounds. Even extra-special, hand-painted papers, patterned in water color or tempera, can be safely treated, without danger that colors will run or come off. Once treated, the paper needs only damp-cloth cleaning or mild soap-and-water cleaning for ordinary stains. Naphtha or turpentine removes more stubborn stains. Clorox can be used to remove difficult ink stains.

"Resistane" is also sold by wallpaper shops for home application. You apply it on your clean wallpaper with a specially designed lambs' wool roller or with a pad of cheesecloth. Apply it evenly and give the paper two coats for the best results. It's estimated that one quart covers about 500 square feet with two coats. Prices are about $1.50 a pint, $2.70 a quart and $10 a gallon.

Another product for home application is "Protexit," made by the Simpson Chemical Company of Los Angeles, Calif., and available at paint, wallpaper and some hardware stores. It comes in two forms, in a can from which it can be painted or swabbed on the paper, or in a spray can. Costs about $1.65 a quart. It is ink-, grease-, soil-resistant, colorless when it has dried on the paper, and non-glossy. When first applied, it turns the paper a sepia-brown—frightening if you're not prepared for it—but this becomes invisible as it dries out. It makes the paper soap-and-water-washable. Greasy stains like oil or lipstick or crayon can be cleaned with a dry cleaning solvent or with "Protexit" itself. Two coats are suggested, particularly for dark-background papers, and the instructions mention quite clearly that some wallpaper inks may run, so make a test on a scrap of the wallpaper before applying.



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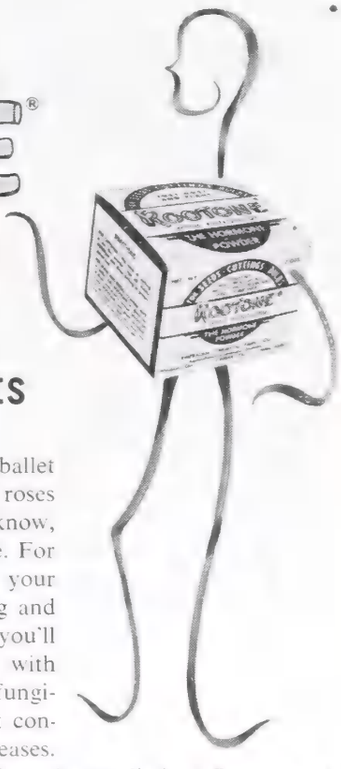
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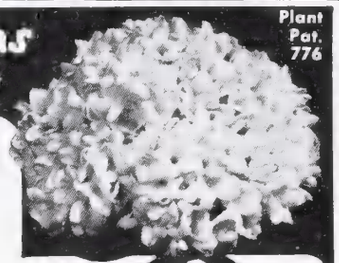
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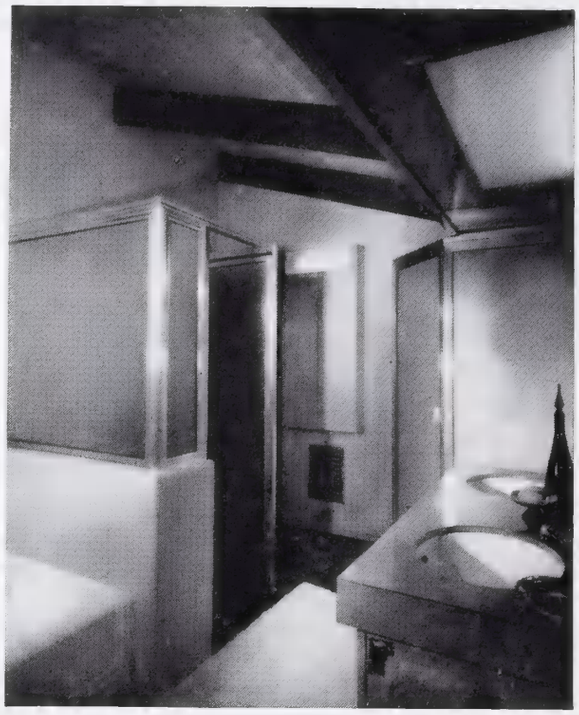
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MAGNIFYING A SMALL CITY LOT

CONTINUED FROM PAGE 124



This family bathroom is both stylish and efficient in its use of space. Water closet at end of tub is enclosed with same figured glass as shower. Counter has storage below.

whole house that faces directly toward the outside world is the front entrance, and even this is sheltered in a deep recess between two wings of the house. As you approach from the street and pass through this little area, surrounded on three sides by the walls of the house, you forget the neighboring environment almost before you get to the door.

The interior has great richness and intricate fascination due to the interplay of the diagonally-placed walls and the contrast overhead of low, flat ceilings and high sloping roofs. This intrinsic patterning is accomplished with simple, direct, structural methods using inexpensive materials. Surrounded by natural greenery for decoration, the house is virtually maintenance-free so far as decorating is concerned. And because it was successfully designed to accommodate the active life of a busy family, it is still as fresh after five years as it was the day it was finished.

Perhaps the best test of a house is what it does for the people who live in it. We don't often encounter enthusiasm like the Reifs'. It's as boundless as the atmosphere of their home. They greatly like the way it lets them enjoy the convenience of being near Mr. Reif's office and their old friends in a setting they thought they never could have without going to the country. Mrs. Reif cannot say enough for the way the house contributes to their family life by eliminating so many chores and making possible so many new pleasures.

To duplicate this house today would probably cost much more than it did five years ago. It was built then for less than $25,000. In addition to the 1,650 square feet of enclosed living space, the cost includes 350 square feet of outdoor shelter in the carport and terrace. Although the house gives the impression of very complex design, the building cost was low because the construction of the house is not as complicated as it looks. It is a tribute to the architect's ability that the rich geometry of the design was achieved without difficult carpentry and the whole house built with very inexpensive and familiar materials. No sacrifice was made however, in the quality of the workmanship.

Another reason the cost was low is that the owner and the architect worked closely together, without a contractor, in supervising construction. They sublet all the separate contracts themselves. The only men kept continuously at work were two carpenters. They were efficient men of unusual ability as the workman

in the house attests, and pro- d a great service to the owners. hould be kept in mind that this of procedure is efficient only h all of the elements necessary uccess are present. Under more nal conditions. the general con- tors fee is more than paid back oney saved through his knowl- and ability to coordinate the k. However, in this case, real ngs were realized through skill- management of the architect- er team.

r. Reif himself did the staining ll the wood in the structure pt the cabinetwork which was e and finished at the mill.

he following materials and fur- ings were used in the Reif lence:

CONSTRUCTION

NDATION: Reinforced concrete, ortland Cement Association, Los ngeles, Calif.

CTURE: Combination brick and ood frame. Higgins Brick & Tile o., Los Angeles. Roof beams and ecking, Douglas fir, West Coast umbermen's Association, Port- nd, Oregon.

RIOR WALL SURFACES: Exposed rick. Higgins Brick & Tile Co., os Angeles. Redwood boards and attens. California Redwood Asso- ation, San Francisco.

RIOR WALL SURFACES: Redwood lywood on some ceiling surfaces nd interior wall surfaces, M & M ood Working Co., Portland, Ore.

ING: 4 ply Built up, Johns- lanville Corp., New York. White arble-chip over flat roofs "Dolo- ite," Kaiser Aluminum & Chem- al Corporation, Oakland, Calif. hite "Coolite" coating on sloping oof, Pioneer Division, Flintkote ompany, Los Angeles.

HING AND METAL WORK: Galvan- ed iron, U. S. Steel Corp., Pitts- urgh, Pa.

DOWS: Louvre-leader windows, iener Co., Los Angeles, Calif.

S: Plate glass, Pittsburgh Plate lass Co., Pittsburgh, Pa. Figured ass for shower and tub enclosures actrolite," Mississippi Glass Co., t. Louis, Mo.

S: Metal frames for shower en- osures "American," American hower Door Co., Inc., Hollywood, alif. Flush slab, Roddis Plywood orp., Marshfield, Wis.

HARDWARE: Door locks, Schlage ock Co., San Francisco.

NET HARDWARE: "Tutch-Latch," ational Lock Co., Rockford, Ill.

TS AND STAINS: Creosote shingle ain for exterior wood wall sur- ces and trim, Samuel Cabot, Inc., oston, Mass.

THERSTRIP: For exterior doors, hamberlain Co. of America, De- oit, Mich.

RING FINISH: Concrete colored ith "Lithochrome," L. M. Scofield ompany, Huntington, Calif.

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PLUMBING: All fixtures except laundry tray, American Radiator & Standard Sanitary Corp., Pittsburgh, Pa. Water heater "Day and Night," Day and Night Div., Affiliated Gas Equipment, Inc., Monrovia, Calif. Laundry tray, Crane Co., Chicago, Ill. Water lines "Anaconda," American Brass Co. (Anaconda Copper Mining Co.), Waterbury, Conn.

HEATING: Floor panel, forced hot water system. Copper tubing "Anaconda," American Brass Co. (Anaconda Copper Mining Co.), Waterbury, Conn. Boiler assembly "Raypac," Raypak Co., Inc., El Monte, Calif. Electric bathroom heater "Thermador," Norris - Thermador Corp., Los Angeles.

VENTILATING: Kitchen fan "Clipper," Trade-Wind Motorfans, Inc., Los Angeles.

INSULATION: For walls and ceiling, Aluminum foil, Reynolds Metals Co., Richmond, Va. For floors, "Fiberglas" slab edge insulation, Owens - Corning Fiberglas Corp., Toledo, Ohio.

SOUND INSULATION: "Fiberglas" in bathroom walls, Owens - Corning Fiberglas Corp., Toledo, Ohio.

LIGHTING: Recessed ceiling fixtures in kitchen and dining areas. Pressteel Co., Berkeley, Calif.

ELECTRICAL WIRING: Steeltube raceways "Steeltube," National Electric Prods. Corp., Pittsburgh, Pa. Multibreaker "Square D," Square D Company, Detroit, Mich. Door chime "Nutone," Nu Tone, Inc., Chicago.

KITCHEN EQUIPMENT: Range and oven "Thermador," Norris - Thermador Corp., Los Angeles. Dishwasher "Hotpoint," Hotpoint, Inc., Chicago. Garbage disposal "Waste King," Given Manufacturing Co., Los Angeles. Refrigerator "Admiral," Admiral Corp., Chicago.

LAUNDRY EQUIPMENT: Washing machine "A.B.C.," Altofer Brothers Co., East Peoria, Ill.

FURNISHINGS

Cabinetwork throughout house by Hans Grassl, Los Angeles, Calif.

Living Room

FURNITURE: Mayan pieces, courtesy of Stendahl Art Gallery, Hollywood, Calif. Triangular tables of brass and terrazzo designed and made by Margaret Bruton, from Neiman-Marcus Co., Dallas, Texas.

RUG: Cabin Crafts, Dalton, Ga.

Terrace

FURNITURE: Wicker chairs, Van Keppel-Green, Beverly Hills, Calif.

ACCESSORIES: Pitcher, round mat and glasses, Plummer's, Los Angeles.

Dinette-Kitchen

FURNITURE: Table and chairs, Carroll Sagar & Associates, Beverly Hills.

(*Please turn the page*)

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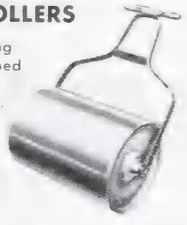
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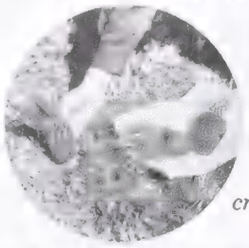


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MAGNIFYING A SMALL CITY LOT

CONTINUED FROM PRECEDING PAGE

FABRICS: Mats and napkins, Rissman-Hudson, Los Angeles.
GLASSWARE: Tumblers and wine glasses, Rissman-Hudson, Los Angeles.
FLATWARE: Danish "Copenhagen" by Kay Bojesen, Plummer's, Los Angeles.
ACCESSORIES: Fabric on pillows, Jack Lenor Larsen, Inc., N.Y.C., Swiss Noah's ark and dishes, round bread board, Royal Berlin porcelain wine bottles, Plummer's, Los Angeles.
BARBECUE: Bartron Barbecue Co., Riverside, Calif.

Bedroom

FURNITURE: Desk chairs, Carroll Sagar & Associates, Beverly Hills.
FLOOR COVERING: Rice mat, Plummer's, Los Angeles.

Bathroom

ACCESSORIES: Blenko bottle, soap dish and ash tray, Rissman-Hudson, Los Angeles.

BEST TIME TO BUILD

CONTINUED FROM PAGE 187

until they are ready to be used.

Dependable builders, dealers and tradesmen do not like to be pestered by the person who knows all the answers and insists on unusual and special service, workmanship and materials for his job at special prices. Take time to set up a reasonable and sensible building schedule with your contractor and suppliers and leave it to them to follow through with occasional checking by you. They will all appreciate this thoughtfulness on your part and their co-operation will prove beneficial to you in the form of a pleasant building experience and a good job done on schedule.

To simplify the problem and aid you in preparing a building schedule, the average number of "good building days" has been determined for each of the nine zones of the United States, as indicated on the accompanying state outline map. A good building day is considered to average 40 degrees or higher temperature with less than three hours of rain or three to four inches of snow per 24 hours. Good conditions should prevail underfoot, and rain, snow, mud or water from the previous day should not prevent deliveries or proper working conditions at the job site.

In Zones 1 through 6 the best building months are May, June, July, August and September with the exceptions as noted. Zo 8 and 9 will permit buildi year long with the excepti noted.

Zone 1. In this zone, Apr October may be added to t of good building months, al unseasonable cold and rai alter it slightly. Novembe March will have 14 to 20 b days, while December, Janua February will average 10 days suitable for buildin treme cold weather is foun in the northeast section zone; otherwise the rainy is the principal building det

Zones 2 and 3. If you are ing in either of these zone may add October to the desirable building months, will average about 22 to 24 ing days and November and will provide 10 to 14 good d your building. December, J and February can be coun for 4 to 10 good days. The concern of builders in this the cold weather, and they get their jobs under roo "closed in" before the extrem weather arrives, so that th do inside work with heat the winter months.

Zone 4. March, April and O may be included with the summer as building months zone. December and Februa lose the builders 4 to 6 da January as many as 8 or 10 d parts of California, rains tremely hot weather may the picture slightly on some of construction work.

Zones 5 and 6. The su months and October accou most of the building activ these zones. April is generally in the southern section of areas with 24 to 28 days of building weather. Builders tradesmen in these zones ma grate to the south durin winter months and periods o building.

Zone 7. With the exception weather and extremely hot w in this zone, building may p all year long. In the northea tion, a few days may be l January and February, but exceptional.

Zones 8 and 9. In the no sections of these zones, 2 to may be lost in Decembe March. January and Februa average 24 to 26 good days northern section of each zon 28 to 30 days in the southern Florida is considered good a year round, but the rainy n and extreme heat must be rec with as slowing up some ty building activity.

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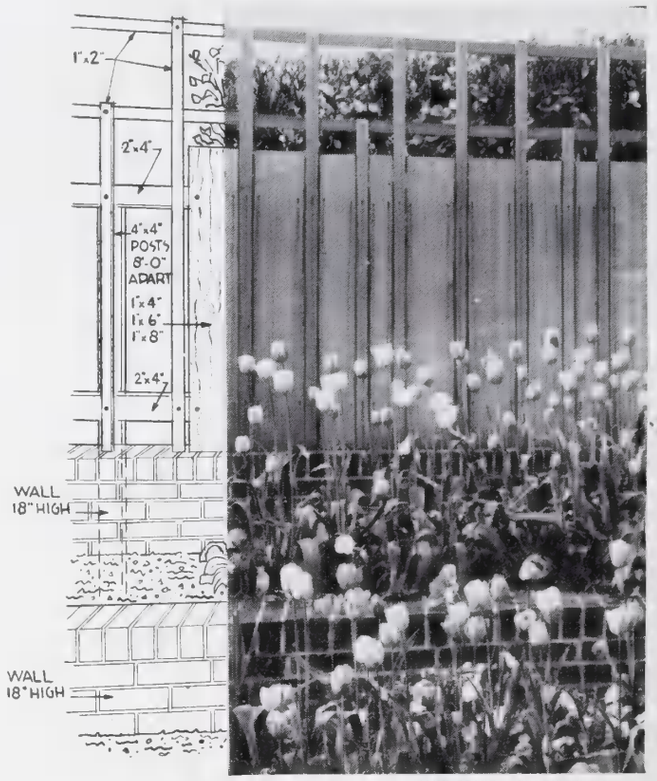
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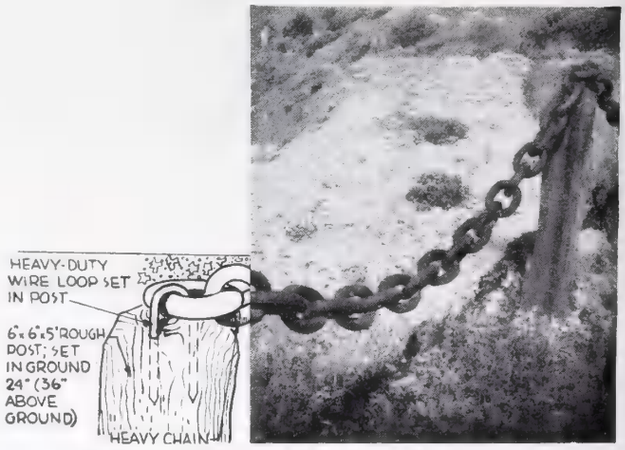
How to build a fence

TWO PHOTOGRAPHS BY MAYNARD PARKER



JOHN GRANT, LANDSCAPE ARCHITECT

If you want a tall barrier without the usual walled-in appearance of a high fence, try leaving the upper section open, as was done in example shown above. Posts are embedded in a brick wall which by a change in materials also helps make total height seem less. You can avoid rust streaks on wood by using only galvanized or aluminum alloy nails in constructing wood fence.



Mark boundaries or guide traffic with heavy ship's chain from hardware or marine supply house. Tamped soil or gravel is enough support for post if ground is firm; otherwise, nail wood cleats to bottom of post or set in concrete. For latter, insert post in hole and add enough gravel to hold it erect; fill hole with concrete, tamp and slant surface to shed water. Don't staple chain to post until concrete sets at least 48 hours.

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House Beautiful

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House Beautiful

Vol. 98, No. 5

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

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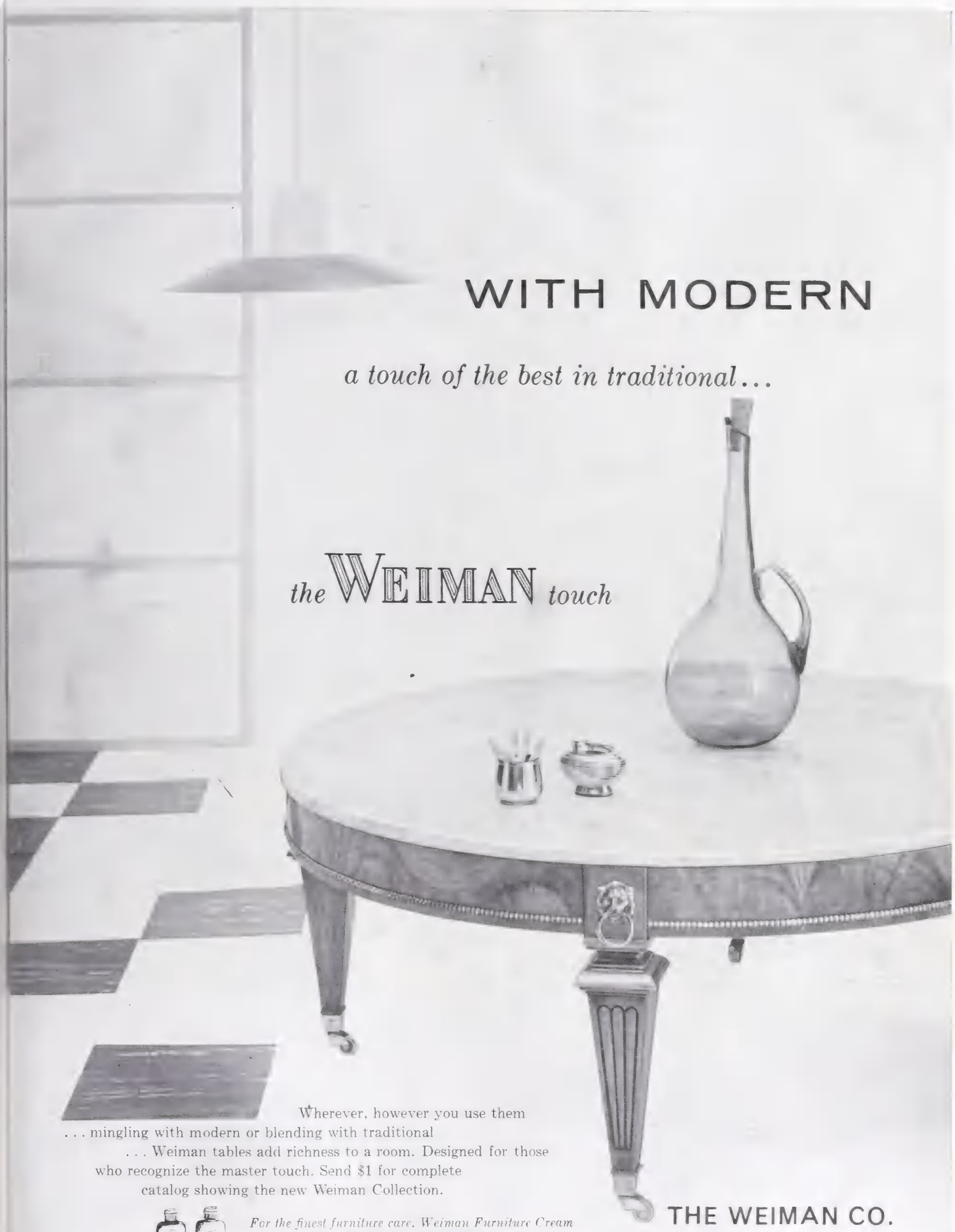
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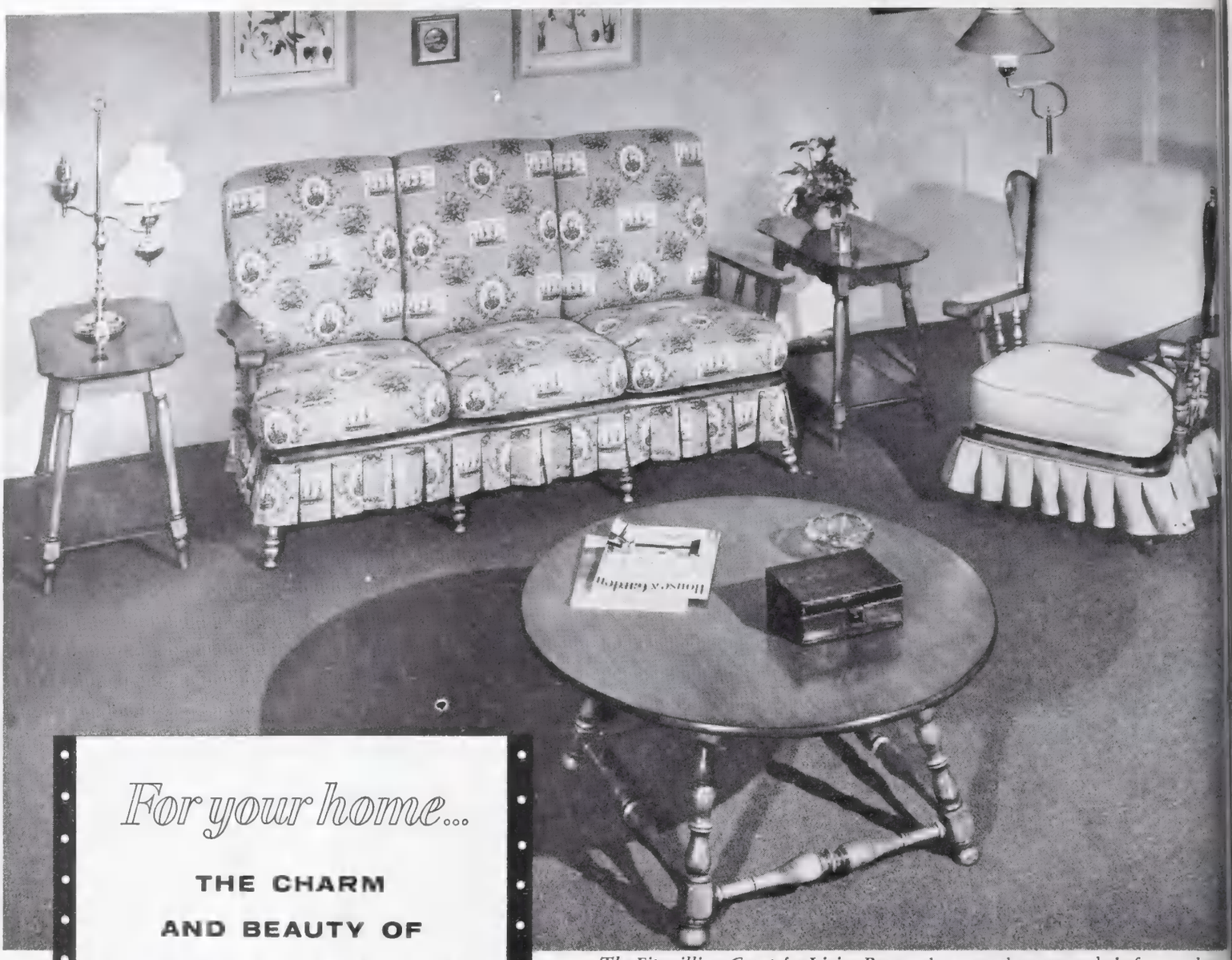
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The Fitzwilliam Group for Living Room—shown are the settee and platform rocker, with lamp tables and the 40-inch round coffee table. Fitzwilliam also includes (not pictured) the love seat, lounge bed, wing chair and revolving rocker.



The Monadnock Bedroom Group—pictured is the beautiful Shuttle Bed with chest-on-chest at left, triple dresser with mirror at right, night stand, Crown Hitchcock Chair and (in foreground) the Hitchcock Settee. Monadnock is one of three Bedroom styles by Sprague & Carleton, in solid rock maple.

Is yours a new type home? Do you have a lovely old house? Or perhaps you prefer an apartment? No matter where you live, Sprague & Carleton maple will give new charm and beauty to your rooms. You'll be delighted when your friends compliment you on the distinctive quality of your Sprague & Carleton solid rock maple. The Fitzwilliam group is a new example of what Sprague & Carleton craftsmen are doing to make your home more beautiful, more liveable, more comfortable! And there are many other Sprague & Carleton styles for Living Room, Dining Room and Bedroom.

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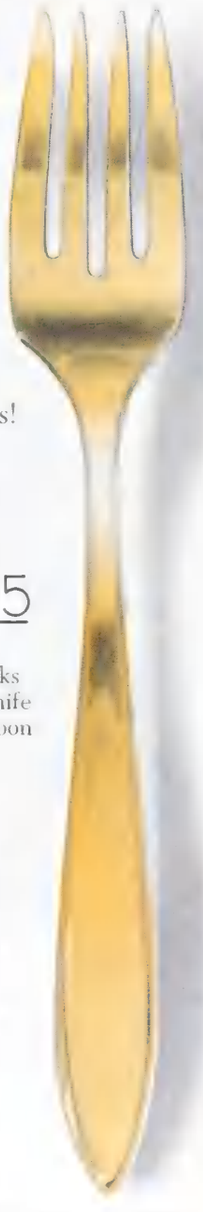
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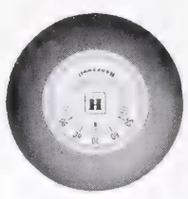


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MINNEAPOLIS **Honeywell**

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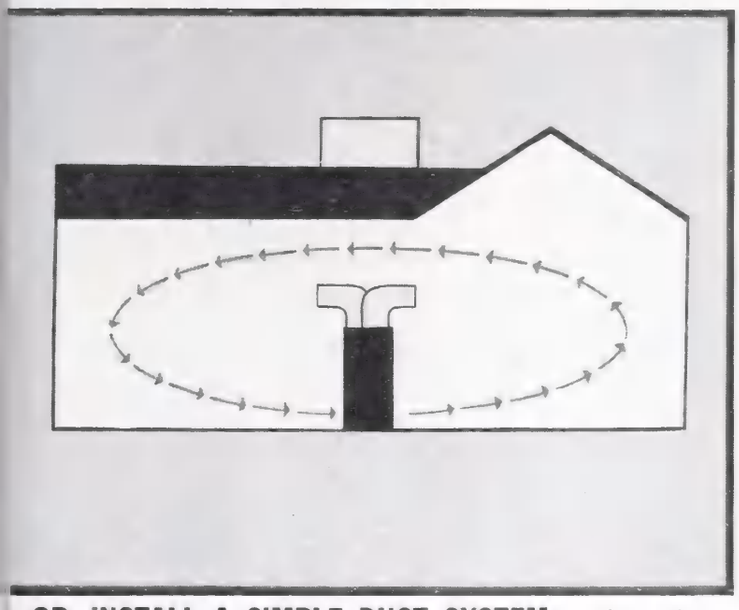
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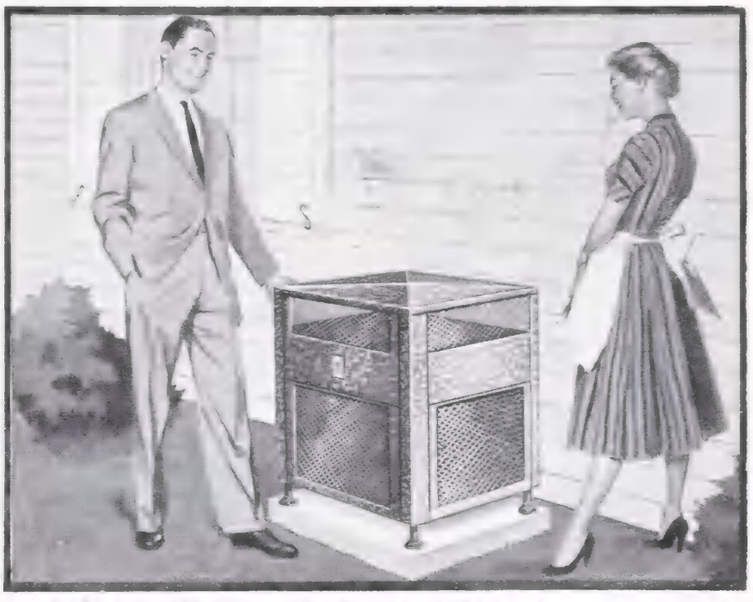
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2 COMPACT, ADD-ON COOLING UNITS engineered by American-Standard for easy connection to furnace ductwork in basement, utility room, crawl space or attic. Design permits use of existing furnace blower for summer air distribution to every room.



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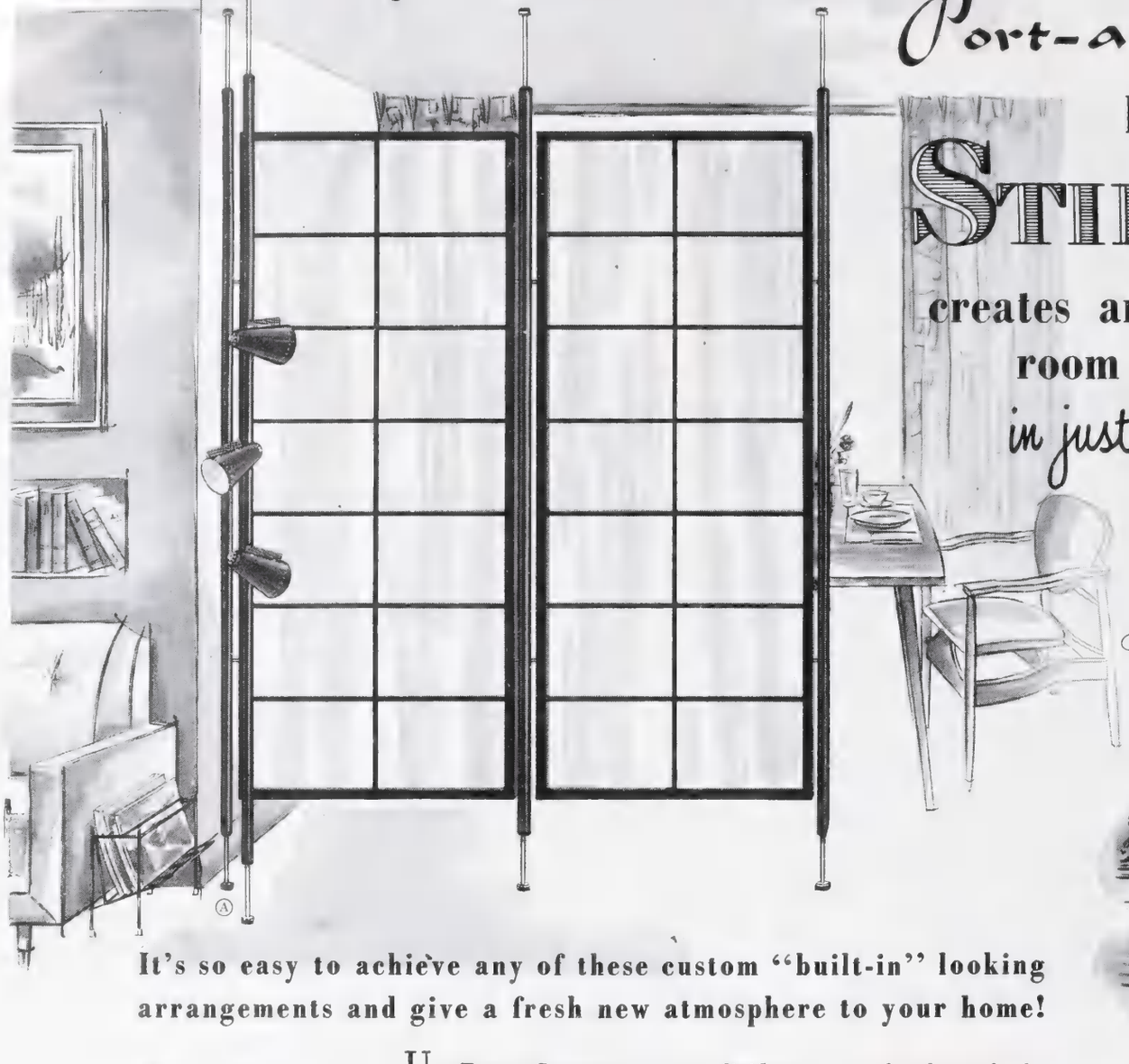
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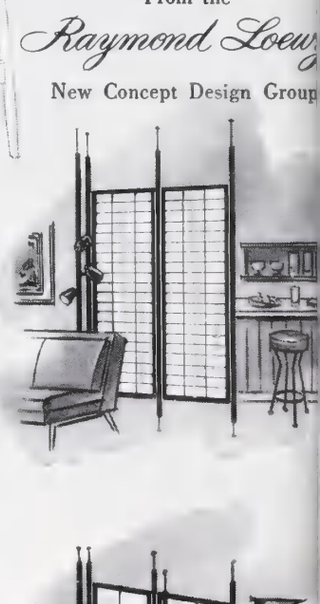
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by STIFFEL

creates an attractive room setting in just minutes!

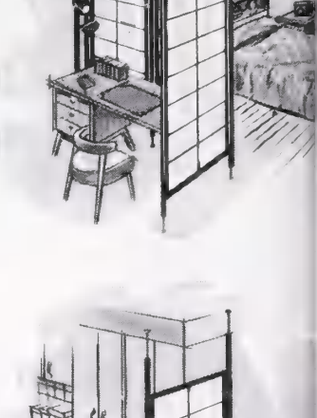


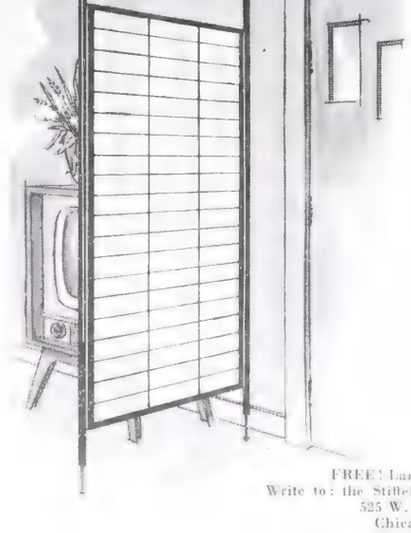
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It's so easy to achieve any of these custom "built-in" looking arrangements and give a fresh new atmosphere to your home!

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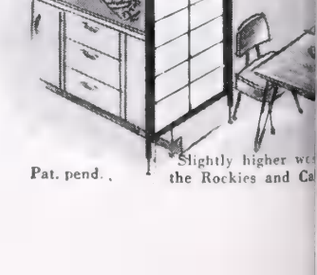




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The Stiffel **Lampole** is a revolutionary new idea in portable lighting . . . with a "Built-in" custom look . . . **Lampoles** are always safe and secure from floor to ceiling. **Lampole,** with convenient 3 way switch, has adjustable metal shades with smart walnut handles. **Lampoles** are available in four smart, currently popular decorator colors, to blend with any interior decorator scheme.

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Santa Monica	Maher Music Co.
Santa Rosa	Santa Rosa Music
Sherman Oaks	Baldwin Piano Co.
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White Plains	Arthur F. Olsen Pianos, Inc.

NORTH CAROLINA

Charlotte	Case Bros. Piano Co.
Durham	Maus-Hutto Piano Co.
Fayetteville	Harrill's Music Store
Greensboro	Moore Music Co.
Lumberton	Harrill's Music Store
Morganton	Thomas Music Shop
Raleigh	Maus Piano Co.
Wilmington	Harrill's Music Store
Winston-Salem	Moxley Piano Co.

NORTH DAKOTA

Bismarck	J. M. Wylie Piano Co.
Fargo	J. M. Wylie Piano Co.
Minot	Northwest Piano Co.

OHIO

Athens	Gandee's Music Store
Bellaire	Dorsey Piano Company
Canton	Hahn & Company
Chillicothe	Summers & Son
Cincinnati	Baldwin Piano Co.
Cleveland	The Higbee Co.
Columbus	Summers & Son
Cuyahoga Falls	Falls Music Center
Dayton	Reeder Piano Co.
Defiance	Gale E. Hale
Elyria	Driscol Music Co.
Fremont	Meggitt's Music Co.
Ironton	Zwick's
Jackson	Summers & Son
Lorain	Driscol Music Co.
Lucas	McCready Furniture Co.
Marion	Harden Music Store
Newark	Thompson Music Co.
Portsmouth	Summers & Son
Sandusky	Meggitt's
Springfield	McFarland Music Store
Steubenville	Robinson Music Co.
Tiffin	Newman Music Store
Toledo	Great Lakes Piano Co.
Van Wert	Harden Music Store
Warren	Warren Music Centre
Washington	Reynolds Music Co.
Youngstown	Wesley Piano Co.

OKLAHOMA

Ada	E. Harold Graham
Altus	Hubbard Music Co.
Alva	Neuman's Music Center
Ardmore	G. & G. Music Co.
Bartlesville	Kreigh Music Co.
Blackwell	Donnelly Music Co.
Bristow	Farha Appliance Co.
Clinton	J. A. Crossman
Deer Creek	Pishny Furniture Co.
Duncan	Jerry Baker's Music & Appliance
Durant	May-Wakefield Music Co.
Elk City	Gilliam Music Co.
El Reno	Mallanee Music Co.
Enid	Bridge Music Co.
Guthrie	The Music Shop
Guymon	Garst Music Co.
Hobart	A. F. Bradfield Music Co.
Lawton	Hardy Suggs Music Co.
Lindsey	Dennis Reneau Hardware Store
McAlester	Culp's
Muskogee	Updike Music Co.
Norman	Culp's
Oklahoma City	Woodmansee-Abbott Music Co.
Okmulgee	Bushey's
Paul's Valley	R. E. Bond Music Co.
Perry	Shaw Music Co.
Ponca City	Glenn Paris and Sons
Sapulpa	Rule-Reel Furniture Co.
Shawnee	Culp's
Sperry	Fortune's
Tulsa	Woodmansee-Abbott Music Co.
Wewoka	Adams Music Co.
Woodward	Carpenter Music Co.

OREGON

Bend	Benson Piano Co.
Coos Bay	F. R. Grubbs Music Co.
Eugene	E. C. Goodlin Piano Co.
Klamath Falls	Kyle Morgan Pianos

OREGON (con't.)

La Grande	Radio & Music Supply
Medford	John H. Lusk Piano Co.
Portland	Oregon Music Co.
Roseburg	Ott & Ricketts
Salem	Zobel Piano and Organ Co.
The Dalles	Roth Music Center

PENNSYLVANIA

Altoona	Ford Music Store
Ambridge	Katchers, Inc.
Bethlehem	Phillips Music Store
Bradford	Studley Music House
Butler	Harvey C. Trader
Clearfield	Beers Music Store
Donora	Harry Ayers
DuBois	Beers Music Store
Easton	Lauter Piano Co.
Erie	Roll and Stafford
Harrisburg	Troup Brothers
Lancaster	Kirk-Johnson Co.
McKeesport	E. L. Mellinger
New Castle	Fleming Music Center
Philadelphia	Strawbridge & Clothier
Pittsburgh	Baldwin Piano Co.
Reading	Zeswitz Music House
Reedsville	Garver McNitt
Scranton	Cetta-Parrish Music Co.
State College	Rex Rockwell
Stroudsburg	A. B. Wyckoff, Inc.
Warren	The House of Biekarck
Wilkes-Barre	Schall Bros.
Williamsport	Robert Sides
York	Seitz Music Center

RHODE ISLAND

Providence	Turners, Inc.

SOUTH CAROLINA

Adams Run	Pickette's Piano House
Charleston	Pickette's Piano House
Columbia	Case Piano Co.
Greenville	Case Piano Co.
Spartanburg	Case Bros. Music Hse.

SOUTH DAKOTA

Aberdeen	Engel's Music Supply
Brookings	Brookings Music Store
Lead	Elster Music Co.
Pierre	Mydlan's Music
Rapid City	Schneider Music Co.
Sioux Falls	Norman Phipps

TENNESSEE

Bristol	Appalachian Piano Sales
Chattanooga	Lansford Piano Co.
Dyersburg	Charles A. Wilson
Jackson	Hardeman Music Co.
Knoxville	Miles Music Store
Memphis	Stuber Piano Co.
Nashville	Volz Music Co.

TEXAS

Abilene	McDaniel Music Co.
Amarillo	Myers Music Mart
Austin	Capitol Piano Co.
Beaumont	Piano Center of Beaumont
Big Spring	Adair Music Co.
Borger	Myers Music Mart
Brownwood	King Music Co.
Bryan	Gray Piano Co.
Corpus Christi	Alamo Piano Co.
Corsicana	Ridenour Piano Co.
Dallas	Wilson Piano Co.
El Paso	Hubbert Music Co.
Ft. Worth	Sanders Music Co.
Galveston	Nevelow's Music Box
Graham	Corse Piano Co.
Houston	Pace Piano Co., Inc.
Lubbock	Adair Music Co.
Lufkin	Denum Transfer & Storage Co.
Midland	Armstrong Music Co.
Mission	Harmony House
Odessa	Armstrong Music Co.
Paris	C. L. Taylor Music Store
San Angelo	McMillan Music Store
San Antonio	Alamo Piano Co.
Sherman	Atherton Music Co.
Temple	A. D. Cordell
Tyler	Tyler Piano Co.
Vernon	Roy Norsworthy Music
Victoria	Hauschild Music Co.
Waco	Holze Music Company
Wichita Falls	Norsworthy Music Center

UTAH

Logan	Cache Valley Music Co.
Ogden	Botts Country Club

UTAH (con't.)

St. George	McAllister Music
Salt Lake City	Clark Music

VERMONT

Barre	Vermont Music
Brattleboro	Oscar Ekb
Burlington	Bischoff Piano Ho
Rutland	Wilson Music

VIRGINIA

Charlottesville	Robert Piano
Edinburg	House of Mu
Lynchburg	Roberts Piano
Norfolk	Milton Music Comp
Portsmouth	Portsmouth Music
Richmond	Wade H. Poling & S
Roanoke	McAvoy Music Ho
Warwick	"The Keyno

WASHINGTON

Anacortes	Fisher Music
Bellingham	Ernest Ob
Bremerton	Gene Armstr
Chehalis	Chehalis Music
Everett	Mr. Sigurd Thorlak
Moses Lake	Casey Music St
Pasco	Washburn Pian Organ Sa
Port Angeles	King and F
Seattle	Mulholland Piano
Spokane	Murph
Tacoma	Prosser Piano & Or
Vancouver	Bryan Piano
Yakima	Triangle Mu Company, I

WEST VIRGINIA

Beckley	Jan Campbell Mu Co.
Bluefield	Jack Call Piano
Charleston	Galperin Music
Clarksburg	Creighton Music
Fairmont	Fawley Music
Huntington	Summers & S
Morgantown	O. B. Fawley Mu
Williamson	Jack Call Piano

WISCONSIN

Beloit	W. A. Hamlin Jewelry
Eau Claire	Robinson Pian Organ
Fond du Lac	Eaton Pian Organ
Green Bay	Don Poh Piano
La Crosse	The Conservat
Madison	W. O. Dougl
Milwaukee	Donaworth Piano
Monroe	Clark Pia
Wausau	Norman He
Wisconsin Rapids	Speltz Mu

WYOMING

Casper	Broadbent and He Music
Cheyenne	Cross Music Cen
Laramie	J. J. Humphrey Co.,
Rawlins	Black's,
Rock Springs	Fanelli Music
Sheridan	Mossholder Furnit
Worland	Broadbent and He

CANADA

Calgary, Alberta	Alberta Piano
Dartmouth, Nova Scotia	Mor Music Sales & Serv
Edmonton, Alberta	Woodw
Lambeth, Ontario	Philip Ledgley Piano Serv
Montreal, Quebec	Ed Archambau
Regina, Saskatchewan	Chilk Gower Piano Co., L
St. Catherines, Ontario	Ern
Saskatoon, Saskatchewan	Hanna's Piano St
Vancouver, B.C.	Hudson's Bay
Victoria, British Columbia	George E. Wil
West Hill, Ontario	The L Organ Compa
Winnipeg, Manitoba	James C & S

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by William Pahlmann, Interior designer

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Famed interior designer, William Pahlmann, mixes traditional with modern in this home for living with music. In tone, as in design, the Baldwin *Contemporary* Grand becomes a wondrous companion for treasures of the past . . . dreams of the future. Mr. Pahlmann's provocative portfolio, "PAHLMANN PLANS . . . for Living with Music" is yours for the asking at your Baldwin dealer's. Or you may write to The Baldwin Piano Company, Department HB-56, Cincinnati 2, Ohio.

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A completely new idea in cookware! It's made of copper, *Encased Copper* from rim to rim between two layers of gleaming stainless steel ... with the exclusive features shown. Available also in *Copper Clad* style – mellow, burnished copper outside for beauty and gentle cooking, stainless steel inside for easy cleaning. Whichever your choice, Bridgeport Copperware is truly *the finest you can own . . . or give!* See the full line at leading stores everywhere.



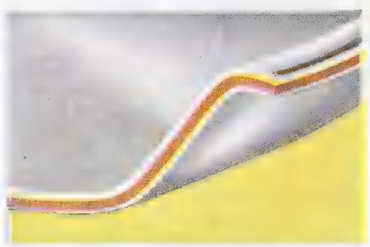
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for range-to-table service. So superbly fashioned you'll bring your skillet and casserole right to the table . . . enjoy easy, gracious buffet service or informal dining with the Bridgeport wrought-iron warmer.



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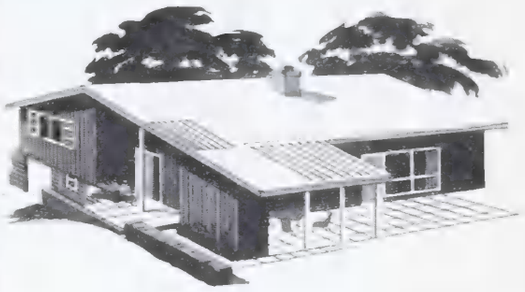
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As with all Cushman Colonial, each piece is exactingly detailed, hand-rubbed to emphasize soft highlights, and then treated with a mar-proof lacquer that defies heat, water, and alcohol.

The beauty of Early American design is translated with imaginative freshness in this distinguished New Bennington suite by Cushman. In the groupings illustrated, you see a particularly deft blending of old and new concepts of cabinetcraft. Here is furniture that retains the mood of authentic Colonial — while answering today's need for functional space-saving units that are pleasantly light in feeling.

These are but two of the many decorator settings you can achieve with New Bennington. See this inspired group at your Cushman dealer.



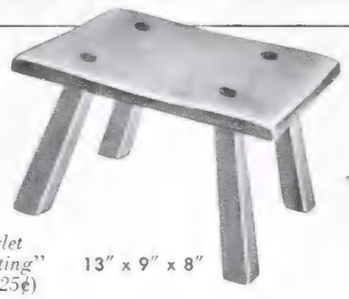
Available in *either* of two color-controlled, matchable finishes, the new Harvest Brown, as shown, or Cushman's original Russet Maple



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tford.....The Nassau Furniture Co.
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ansport.....H. Wiler, Inc.
hawaka.....Beiger Furniture Co.
dleton.....Pendleton Furn. Mart
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IOWA
Moines.....Anderson's
Ottumwa..Kiple & DePrenger Furn. Co.
Sioux City.....Anderson's
KANSAS
Wichita.....L. C. Jackson, Inc.
LOUISIANA
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New Orleans...Dixie Furniture Co., Inc.
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Winchendon.....Pineault Furniture Co.
Worcester..R. Northridge Furniture Co.
Worcester.....R. H. White's
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Butte.....Christie Furniture Co.
Great Falls.....Barber's, Inc.
Kalispell.....Kelly Furniture Co.
NEBRASKA
Lincoln....American Furn. Center, Ltd.
Omaha.....Orchard & Wilhelm Co.
NEW HAMPSHIRE
Claremont.....Claremont Furniture Co.
Dover.....E. Morrill Furniture Co.
Hanover.....G. W. Rand & Son
Keene.....Plotkin Wayside Furn. Co.
Laconia.....Lougee-Robinson Co., Inc.
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Nashua.....C. H. Avery Co.
Portsmouth.....Margeson's
Woodsville...Woodsville Furniture Co.
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Bridgeton.....Leo Chew Furniture
Glassboro.....Robert I. Weir Furniture
Hackensack.....Denson's
Irvington.....Flusser's Maple Shop
Millville.....R. B. Corson Co.
Morristown....Grand Rapids Furn. Co.
Mount Holly.....Morlee Furniture Co.
North Bergen.....Castle Furniture Co.
Oaklyn.....A. P. Davis Co.
Ocean City.....Howard S. Stainton Co.
Passaic.....Miller & Dobrin Co.
Paterson.....C. De Palma
Plainfield.....Miron's
Salem.....Hitchner's Furniture Store
Trenton.....Doolittle & Allen Co.
Trenton.....J. B. Van Sciver Co.
Westwood.....Westwood Furniture Co.
NEW MEXICO
Albuquerque...Franciscan Maple Shops
NEW YORK
Albany.....J. B. Hauf Co.
Auburn.....Rondina, Inc.
Ballston Spa.....Ballston Furniture Co.
Batavia.....Batavia Furniture Co.
Bath.....Fagan's Furniture
Binghamton.....Nelson Ellis
Broadalbin...S. Betors Furn. Store, Inc.
Brooklyn.....Namm-Loeser's, Inc.
Buffalo.....Old Colony
Buffalo.....F. Scherer & Sons
Cambridge.....Charles A. Ackley
Canton.....Saidel's
Carthage.....N. L. Campany
Catskill.....Deane & Deane
Caughdenoy.....Fred L. Hall
Chatham.....Chatham Furniture Co.
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Cohoes.....National Furniture Co.
Cortland.....L. D. Ticknor
East Aurora.....Frantz Furniture, Inc.
Fort Plain.....Scholet Furniture
Fulton.....Ward & Winchell
Geneva.....Lynch Furniture Co.
Glens Falls.....Wilmarth's
Gloversville.....Livingston's
Greenwich.....John D. Ryan
Hamburg.....Kronenberg's, Inc.
Hempstead, L. I.....Thomas-Mack
Herkimer.....Rush Furniture Co.
Hudson.....Coons & Marshall
Huntington.....Knight Bros.
Jamestown.....Field & Wright
Johnstown.....Morris Feldman Corp.
Lancaster.....Rozier Furn. Co., Inc.
Liberty....Appliances & Furniture, Inc.
Massena.....Slavin's Furn. Store
Middletown.....J. H. Hait Co.
Mooers.....Monette's
Mt. Morris.....Mt. Morris Furn. Co.
Narrowsburg.....Rasmussen's
Newburgh.....Burger's
New Hartford....E. Wanamaker & Son
New York.....Bloomingdale's, Inc.
New York.The Maple House of the Bronx
Niagara Falls.....Harry Pugrant
Norwich.....Devine Furn. Co.
Oceanside, L. I. Jamaica Furn. Exchange
Odessa.....Cotton & Hanlon
Oneida.....John Froass & Son
Palmyra.....McGuire & Hargrave
Port Jervis.....Levin Furniture Co.
Poughkeepsie..Luckey-Platt & Co., Inc.
Rochester.....Harry T. Mangurian
Rome.....J. E. Bird & Sons
Saranac Lake.....G. Carver Rice, Inc.
Saratoga Springs.The Standard Furn. Co.
Schenectady.....H. S. Barney Co.
Syracuse....Sazenkahn Furn. Galleries
Tonawanda..Twin-Ton Dept. Store, Inc.
Troy.....R. C. Reynolds Co.
Unadilla.....The Joyce Stores
Utica.....J. B. Wells & Son Co., Inc.
Walden...T. L. Millspaugh Furn. House
Watertown.....Frank A. Empsall Co.
Wellsville.....Rockwell Bros.
West Hurley.....Butler Furniture Co.
White Plains....Ardsley Furniture Corp.
NORTH DAKOTA
Fargo.....Luger Furniture Co.
OHIO
Akron.....The M. O'Neil Co.
Akron.....The Shade Shop
Alliance.....Cope Furniture Co.
Barberton.....C. Weigand for Furniture
Canton.....The Smith & Phillips Co.
Cincinnati.....The Stille & Duhlmeier
Cleveland.....Davis & Moore, Inc.
Cleveland.The J. L. Goodman Furn. Co.
Cleveland.....The May Co.
Columbus...The F. & R. Lazarus & Co.
Crestline.....Marshall's of Crestline
Cuyahoga Falls.....Long & Co.
Dayton.....Hahum Furniture Co.
Lowellville.....Cunningham's
Lucas.....McCready Furniture
Marion.....Foreman's Wayside Furn.
Newark....Carlile Furniture & Rug. Co.
Piqua.....The J. W. Brown Store
Springfield.....Peoples Outfitting Co.
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Sugar Creek.....Andreas Furniture Co.
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Eugene.....Rubenstein's Furniture
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PENNSYLVANIA
Allentown.....Hess Bros.
Allentown.....J. B. Van Sciver Co.
Altoona.....Wm. F. Gable Co., Inc.
Arnold.....W. R. Gott
Bala-Cynwyd.....J. B. Van Sciver Co.
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Bellefonte.....Brachbill's
Chambersburg.....P. Nicklas Sons
Chambersburg.....Schier Furn., Inc.
Cheltenham.....Gimbel Brothers
Clearfield.....Leitzinger
Conemaugh.....Gearhart's
Conyngham.....Thrift Furniture Mart
Easton.....Lauter's
Erie.....Erie Dry Goods Co.
Feasterville.....Pine Tree Farms
Flourtown Fulds,Valley Green Furn. Co.
Franklin.....Jones Furniture Co.
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Grove City.....Hoffman Furn. Store
Hatboro.....Gamburg Furniture
Hooversville.....Daniel Shaffer & Sons
Indiana.....Jones Furniture
Kane.....Bentz Furniture Co.
Lancaster.....J. B. Van Sciver Co.
Lansford.....Ridge Centre
Lebanon.....P. H. Thompson Sons
Lehighton.....George A. Schwartz
Linesville.....Jones Furniture
Lock Haven.....Shadle's, Inc.
Meadville.....H. L. Marquette Co.
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Norristown.....B. E. Block & Bros.
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Philadelphia.....S. John Page
Philadelphia....Pennsylvania Furn. Co.
Phoenixville.....A. C. Bishop Store
Pittsburgh.....Kaufmann's
Plymouth.....Frederick Furniture Store
Pottstown.....The Wilke Furn. Co.
Punxsutawney.....Jones Furniture Co.
Quakertown.....Smith's Furniture
Rimersburg.....Haskell Furniture
Schuylkill Haven..Cleland's Home Furn.
Scranton.....Cleland-Simpson Co.
Seven Valleys.....C. O. Goodling
Souderton..Fisher's Furniture Store, Inc.
Topton.....J. J. Schofer & Son
Uniontown.....Metzler's Furniture
Warren.....Bartsch Furniture Co.
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Bristol.....Charles J. Falugo, Inc.
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Providence.....Morris Cohen & Son
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Bay City...Taylor-Steves Furniture Co.
Bellaire.....Bellaire Furniture Studio
Corpus-Christi.....Allen Furniture Co.
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Houston.....Richters Furniture Co.
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Seattle...Standard-Grunbaum Furn. Co.
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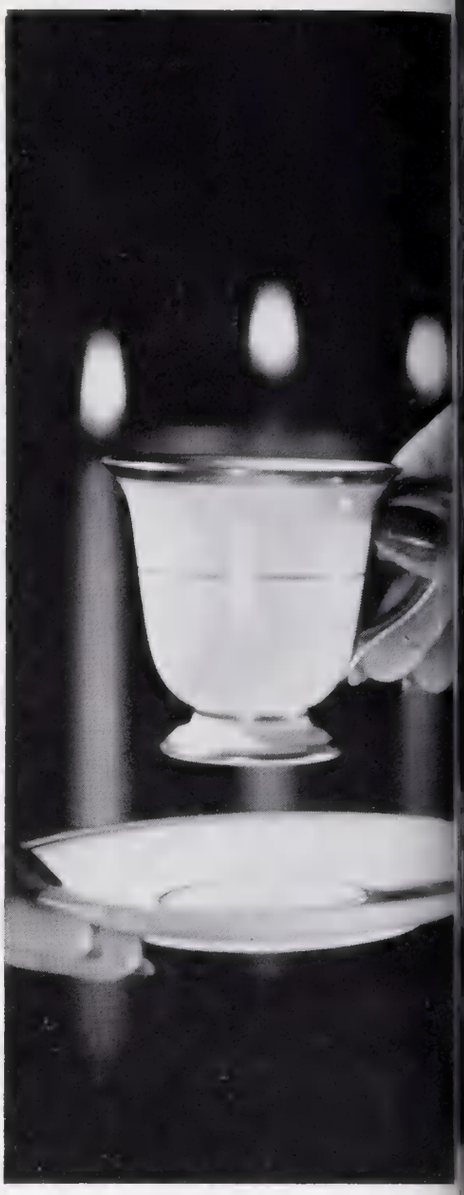
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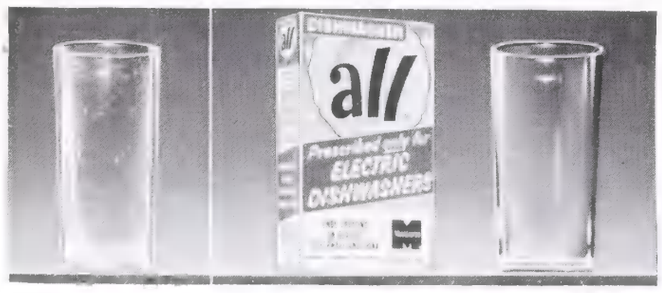
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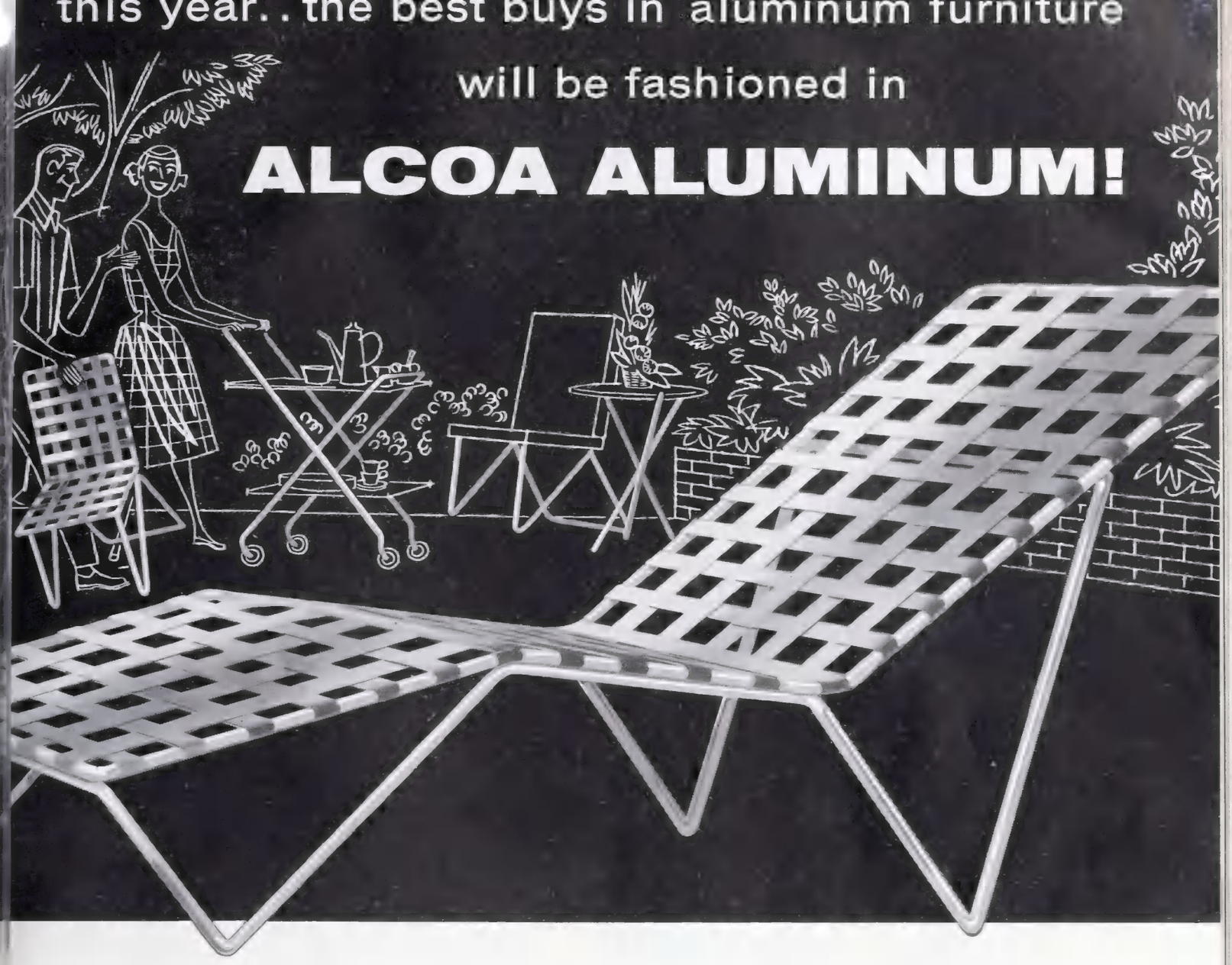
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When you shop for aluminum furniture you will see many exciting new designs . . . designs which offer fresh beauty and greater comfort . . . designs so versatile that they can be used indoors as well as outside. You will see some furniture made of many materials. But, when you're *ready to buy*, remember these *five reasons* why your best buy is furniture made of Alcoa Aluminum: **1. IT'S LIGHT**—easy to move—easy to store **2. IT'S STRONG**—replaces bulky materials and heavier metals. **3. IT'S RUSTPROOF**—resists corrosion—stays beautiful for years. **4. IT'S ATTRACTIVE**—lustrous natural finish won't come off. **5. IT'S LASTING**—durable and tough—can't ever warp or split.

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Look for this sign at your nearby furniture or department store—it identifies a dealer of summer furniture made with Alcoa Aluminum.

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"If I were an interior decorator, I'd suggest MODERNFOLD doors for saving space."

THEY fold inside doorways, saving all the space ordinary door-swing steals. They can't block halls, cut off corners, bump furniture, bang together, blow shut, or pinch tiny fingers. They're perfect for convenient floor-to-ceiling closet openings, too—built to give lifetime service. They have graceful, drapery-like contours, formed by all-steel interior framework; open and close at a touch. Their special vinyl covering comes in many textures and colors. And you *really can* install one yourself within 30 minutes. They're washable, of course. Priced as low as $22.45. Want even more reasons? Just send in the coupon at the right.

modernfold® doors

NEW CASTLE PRODUCTS, INC., NEW CASTLE, INDIANA · IN CANADA: NEW CASTLE PRODUCTS, LTD., MONTREAL 6 · IN GERMANY: NEW CASTLE PRODUCTS, GMBH, STUTTGART



Gain the space of a whole new room

Ordinary doors swing *out*, stealing valuable space. In a six room house, door swing wastes about 90 sq. ft. of floor space and a great deal *more* wall space...and that's the equivalent of an extra room. So, with lovely MODERNFOLD Doors, you'd gain useable space that adds up to a *whole new room*. The picture above shows how MODERNFOLD Doors give lots more useable space in a kitchen; also an extra floor-to-ceiling cupboard. Think what these doors can do for *your* home!

Install one yourself within 30 minutes

hat's all it takes—a half ur at the most to install an erage size MODERNFOLD oor. From the budget-priced Spacemaster" line, starting $22.45, MODERNFOLD oors come in many standd sizes and colors; can be stom-made to fit any openg in any home or building. ney can divide rooms, too. ODERNFOLD is sold through ading lumber dealers, dertment stores and decoting shops. Or look in the assified directory under Doors". And be sure to send the coupon today.



All in one package



Install with a screwdriver



Screw clips to door jamb



Fit jamb post over clips

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"Spacemaster" Line
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IT'S WORTH MENTIONING

By JULIE POLSHEK

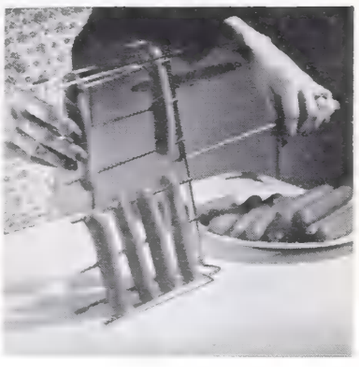
Here's something new in copper—a smart-looking Rival Ice-O-Mat ($16.95). You can get it in all copperplate or have it accented with black, white, pink or turquoise trim ($2 less). This Ice-O-Mat crushes cube or lump ice and you can dial what you want—fine, medium or coarse. Stainless-steel double blades, an automatic lock to hold pitcher part in place, and no drip—hinged trap under hopper catches it. At Gimbels, N.Y.C.





Barbecue time seems so much simpler when you have the proper tools to pick and poke with. This 3-piece Androck Guardsman set is not only proper, but good-looking. Put out by Washburn Co., it includes a 22" barbecue fork, a 17" slicing knife and a 22" barbecue turner, all in stainless steel with comfortable cork handles and leather thongs that hold tool on your arm while you're handling food. Priced at $12.95. Macy's, New York.

People who like food on skewers should know about Kabob King—six individual skewers all in a row, and a twist of the wrist turns all six. Skewers are square so that food stays firmly in place. They're also triple chrome-plated, so there's never any rust. It fits any electric grill or range broiler, or you can use it outside on your charcoal grill. No burned fingers, no food slipping off. Sells for $2.49. Miles Kimball Co., Oshkosh, Wis.



FRED LERNER

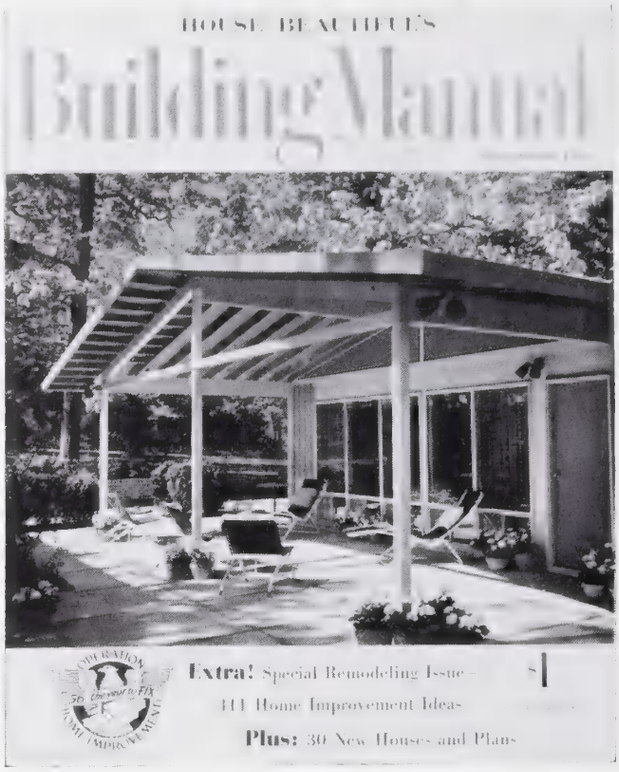


With summer heat comes the search for coolness and here's something that will hold enough coolness for the whole family on any picnic. It's a picnic cooler with 4-gallon capacity. Mahogany finish, with brass bands and leather handle, it has a cork-lined top and sealed-in metal liners. It also features laminated staves with a finish that's easily cleaned, hard to mar. At Virginia Workshop, P.O. Box 2407, Richmond, Va., $11.95.

(*Please turn to page* 36)

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In this Spring and Summer issue of House Beautiful's BUILDING MANUAL you will find hundreds of ideas, ways and products to save yourself time and money. You'll learn about:



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make sure
you're not what's cooking
this summer



You can afford the comfort of all-season, whole-house air conditioning

Home-owner, listen! No need to swelter this summer. No need to make do with half-way cooling measures or fans that just push hot air around.

Mueller Climatrol takes whole-house, year-round air conditioning out of the luxury class . . . makes it far easier to own than the lowest-priced automobile. Picture yourself with the best in summer cooling, winter heating. Imagine—enjoy the satisfaction of fresh, renewing comfort in every room, *every month of the year.*

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Three wonderful ways to make yourself comfortable:

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For perfect year-round automatic comfort. Or, start with efficient, compact heating . . . then, when you please, you can add a smooth-working, designmated cooling unit.

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You may already have half of a modern year-round system if your present warm air furnace is in good condition. Just add an economical, easily-installed Mueller Climatrol "add-on" air conditioner.

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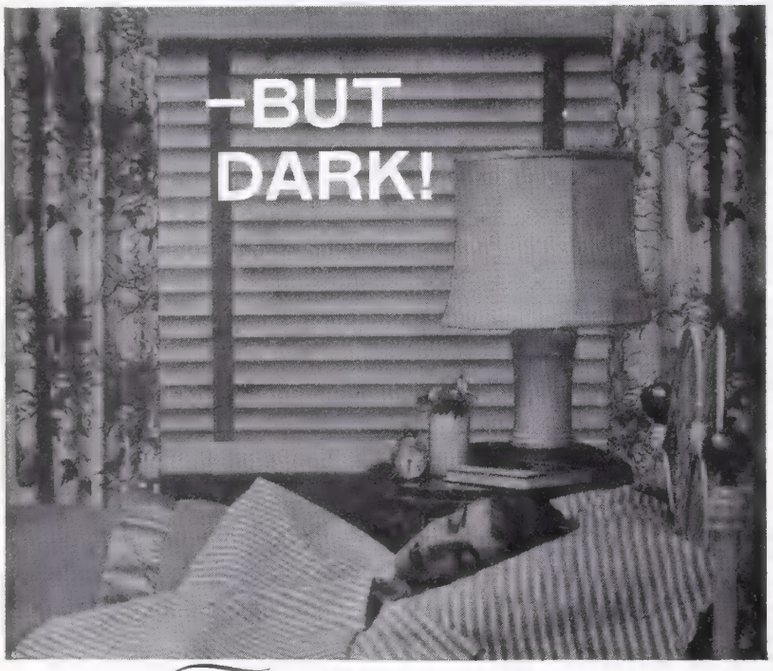
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Now! A blind to make your room





New *Flexalum* TWI-NIGHTER® keeps out 6 times more daylight*

Only the new Flexalum Twi-Nighter gives you such complete light control, privacy, ventilation—*and at no extra cost!* New Flexalum design keeps out 6 times more daylight than conventional blinds—turns day into night with the flick of a cord. Lets you sleep later in the morning. Helps along baby's nap. And no one can see *in*, from any angle. All the other famous Flexalum features, too!

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WIPE-CLEAN PLASTIC TAPES. A damp cloth is all you need to wipe them clean. Even sticky jam vanishes right off the non-porous surface. These Flexalum tapes won't fade, fray, shrink or stretch.



SNAP-BACK ALUMINUM SLATS. Bend them—abuse them. Flexalum aluminum slats are spring-tempered to snap back ruler-straight every time. Mar-resistant finish won't rust, chip or peel.

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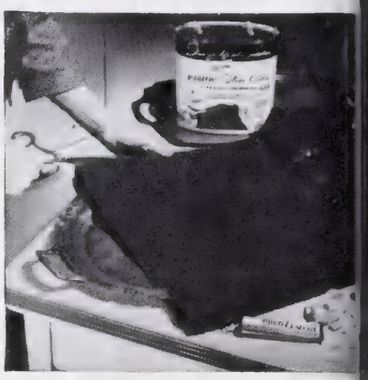
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FLEXALUM VENETIAN BLINDS
FLEXALUM AUDIO-VISUAL BLINDS

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 33



This new Presto pressure cooker Diet-Master is for people who prefer to skirt around scales rather than face up to them and weigh themselves. This cooker aims to provide separately for the one person in the family on a special diet. But diet or not, this is the perfect size pressure cooker for small family portions that don't need the big pot. Aluminum with green handle, $13.95 at Abraham & Straus, Dept. 674, Brooklyn, New York.



Sterling silver owners who worry about separating silver from tarnish might be interested in this Pacific Mills package: a Make-It-Yourself kit with two yards of beaver brown cloth that promises to keep silver safe and silvery. It also contains tape, thread, sulphur-free cement and an instruction book on lining buffet drawer or making hollow-ware bags. Available at Quaker Trading Co., 150 West 22nd St., New York, for $5.



Space-savers (and who isn't?) will look twice at this automatic folding table which serves both as tray and table. It's 17″ by 30″, weighs 8 pounds and is available in assorted wood finishes, as well as black lacquer. Imported from Sweden, this table has a simple folding mechanism—a plunger on each side that operates easily with a press of the thumb. Order from Import Emporium 175 Fifth Ave., New York. $19.95 express collect.



Here's still another piece of space-saver news: a folding dryer that takes small wall space (6″ by 18″) and offers 15 feet of line for indoor drying. Fully open, it extends only 24½″ from the wall; closed, it sticks out only 3″. It's all metal and rustproof plated. Attach it to the wall above your bathtub for drip-drying of clothes or keep it in your kitchen. Holder finished in neutral ivory. From Artmoore Co., Milwaukee, Wis., $3.95 postpaid.



Some people like hot coffee hot, some people like it hotter, but pity the poor commuter in a hurry who wants his coffee cool and quickly. For these particular people, and anybody else in a hurry, there's something called a Coffee Cooler and it actually works. It's made of highly polished solid aluminum with a lucite knob and it really cools coffee (or anything else) in 60 seconds. Get it from Miles Kimball & Co., Oshkosh, Wis. ($2.50)



Wouldn't you know she'd choose a Bigelow... An air of elegance surrounds her. You sense it in the quiet simplicity of her clothes . . . in the timeless beauty of her gracious home . . . in her every purchase. So you just know, that when she shops for broadloom, only Bigelow will do. For Bigelow is magnificent carpeting, designed by leading carpet stylists, loomed of precious yarns, to bring your home new elegance and new comfort and quiet to enjoy now and for many, many years to come.

Draped above: Monte Carlo. On the floor: Waikiki.
See these and other fine Bigelows at leading stores.

Bigelow
number 1 name in carpets



Cannon's new Royal Family of Towels ends your search for something better! The richest terry in imaginative new designs—a wealth of inspired colors. This group of towels is the best money can buy, yet the prices are modest, from $2 to $4.

CANNON'S Royal Family OF TOWELS

The towel illustrated is one of the Royal Family group of towels and is made in delicate pastels as well as white, embroidered with gold or silver.



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to give lasting beauty you never need rescue from sun, rain, even salt air



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***Cyd Charisse** finds that brightly styled SARAN fabrics laugh at the weather with built-in color fastness!*

Bright New Styles

Beautiful Built-in Color

Laughs at the Weather

Choose your summer furniture now from many varied fabric patterns, in cheerful pleasing color combinations . . . both webbed and solid.
Be sure the fabric you choose is beautiful SARAN—woven for superlative strength, comfort and durability.

Beautiful SARAN is a snap to keep clean with just a damp cloth—stays alive in the sun and throws off rain-water with ease. SARAN fabrics keep snug fitting without stretching.

Living outdoors is fun, and the best way to start is with summer furniture of beautiful SARAN. Stop in for yours today at your favorite store.

The Dow Chemical Company, Dept. SSF-3, Midland, Michigan

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Morning

Breakfast and *Candlewick*, the beginning of a glorious day! Fashionable, always appropriate, the simplicity of Candlewick's sparkling beaded-edge-design accentuates tasty morning menus.

CANDLEWICK by Imperial



Noon

Cheerfully bright and refreshing! For luncheon, buffet, tea or snack, versatile *Candlewick* serves every purpose delightfully . . . enhances the delicious offerings of the hostess who knows what to serve and how to serve it. *Pleasantly priced and open stock too!*

FINEST HAND-FASHIONED TABLE GLASSWARE



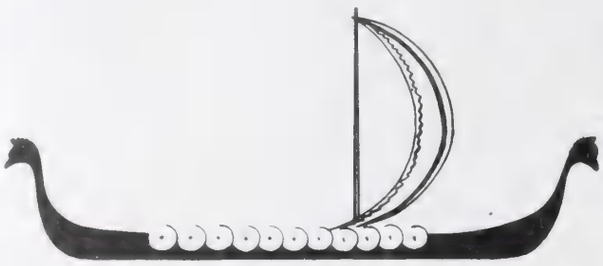
Night

So nice to come home to . . . such a lovely candlelight invitation to your guests. *Candlewick* graces the formal setting as beautifully as it lends charm to your everyday living. On occasions for giving, it's sure to please!

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Danish modern...a Ritts ORIGINAL

Introducing



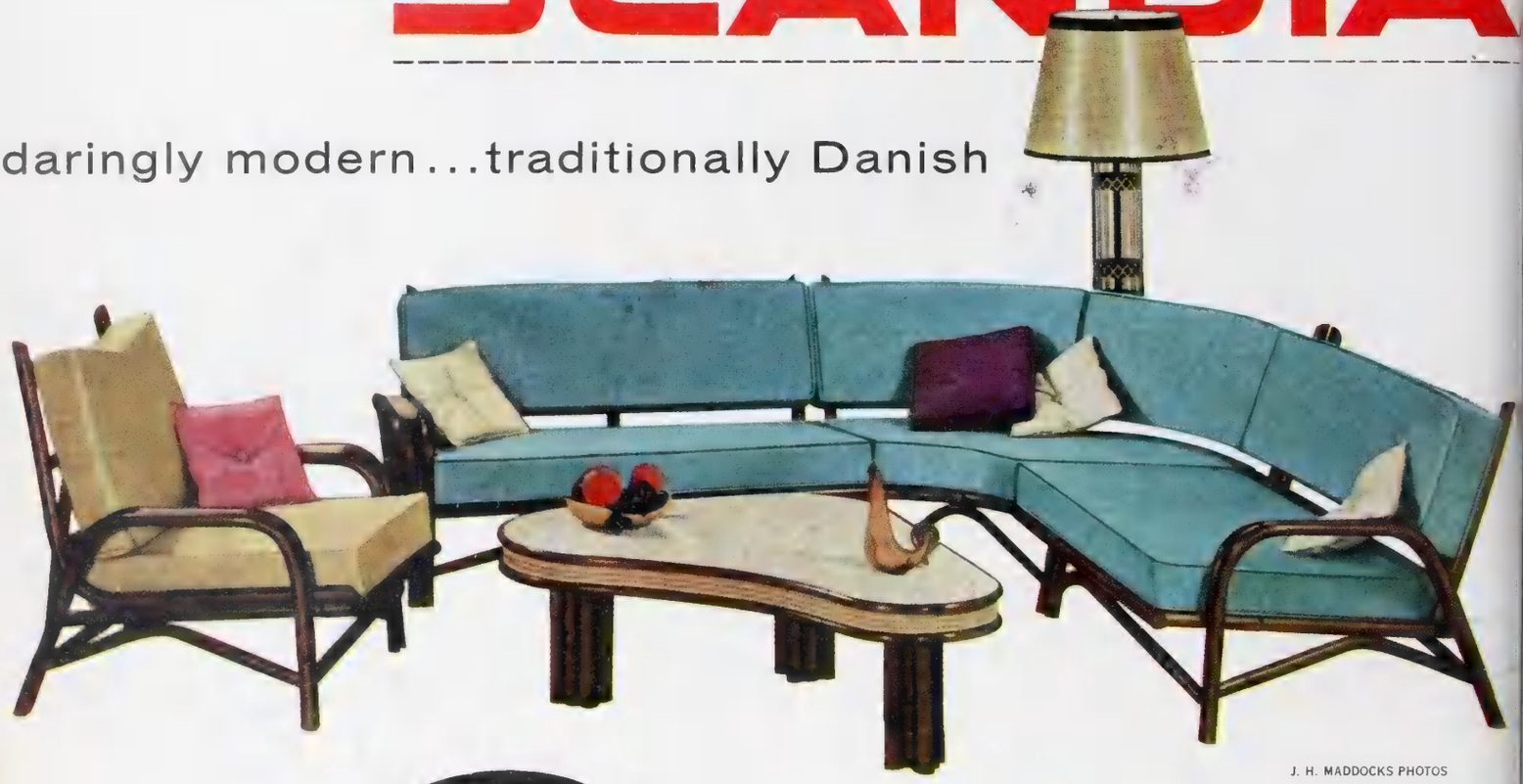
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J. H. MADDOCKS PHOTOS

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above Sigrid Chair 125. Two Piece Sectional 325. Curved Center 220. Fjord Cocktail Table 160.

right Stofa Couch 300. Bekkr Table 110.

lower right Serving Cart 70. Extension Dinette Table 165. Dinette Chair 50.

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ean—stays clean longer. So Mother has more
me to spend with the children. Relaxed and
esh, she feels like spending time with them, too.

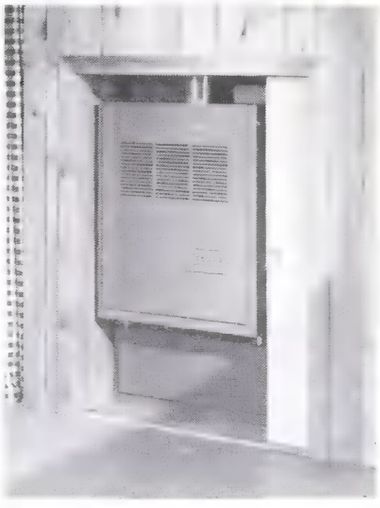
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nd longer at naptime and night. They eat with eager appetites. They're healthier because the air is filtered, draft-free and always comfortable.

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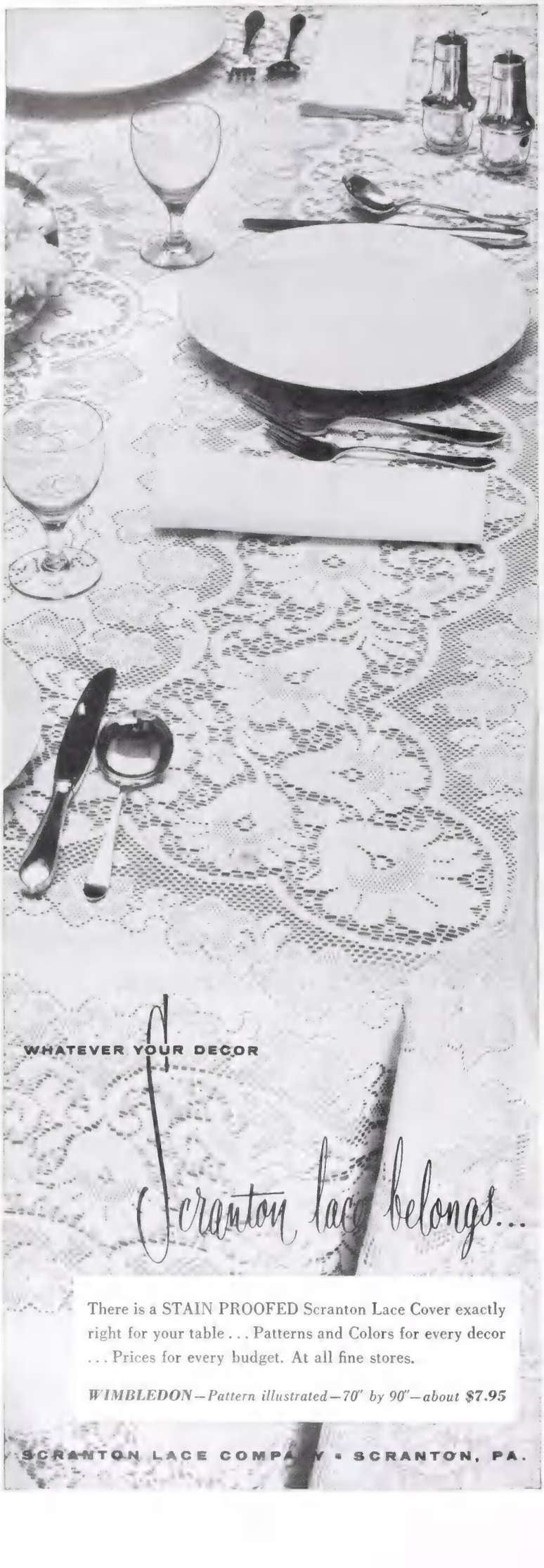
Whether you're building or buying or planning to stay where you are, you can have Carrier Weathermaker* air conditioning. Talk with your Carrier dealer about it. He's listed in the classified telephone directory. And send for the free booklet. "A Woman Knows Best About Air Conditioning." Carrier Corporation, Syracuse, N. Y.

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Decorator's Diary

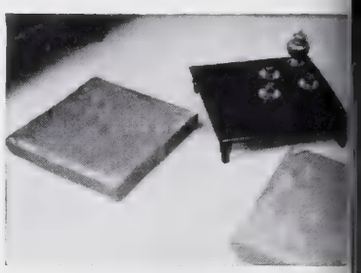


Notes and musings on the state of home furnishings by a decorator who regularly makes the rounds of the shops and the showrooms

With little or no braggadocio, I think the Havermans' living room is one of the best things I've ever turned out. I've rarely enjoyed a finished product more than the blend of blues and plums and purples in its Siamese silk upholstery fabrics, and I am frankly enchanted with its pearl-gray silk-gauze curtains against silvery teapaper walls. No question but that it's the rich color and quality of these materials which give the room its oriental cachet, for, goodness knows, sofa, chairs and oil-finish walnut tables and chest are simply the best American design dated 1956, with no noticeably eastern mannerisms.

Yet, when we came to pick out a few accessory pieces to give the room some extra seating space, every orthodox four-legged chair we looked at seemed so high and distractingly occidental that we almost gave up hope. But we eventually found the solution—there always *is* one, if you just look long enough—at Mason Art, in a close-to-the-floor pouf-on-a-platform which decorator Pat Harvey has thoughtfully designed for purposes such as ours. This, too, is curiously oriental-looking furniture, although it isn't oriental at all. It consists of a pile-up of two beautifully upholstered box cushions, set on a low, 28-inch square birch table, which is finished in a dark teakwood color.

The table stands five inches off the floor and each cushion is about four inches thick, and so when the whole affair is stacked up you get a comfortable, perfectly acceptable seat about fourteen inches high, not



Multi-purpose pouf

very much lower than many low slung chairs. It's a fine extra perc when the room is full of guests. Ji Haverman has already discovere how beautifully it accommodate his long legs as a hassock-like ex tension of his easy chair, and c course the teen-age Haverman twin (who seem to me to live on th floor) quickly reduced it to it essential parts.

They now sit on the cushions an dine from the table whenever the can dream up a good excuse to ea in the living room, and I've notice that the same procedure is happil followed by adult guests at th Havermans' Sunday night buffet The foam-rubber cushions are el gantly covered in iridescent leathe subtly colored blue and silver, a though we might have used ar type of fabric.

Never saw two more depresse youngsters than the Dalys when became evident that their budg couldn't swing the painting th had set their hearts on. In a way, was glad because I thought th would have been sinking too muc money into a work of art th

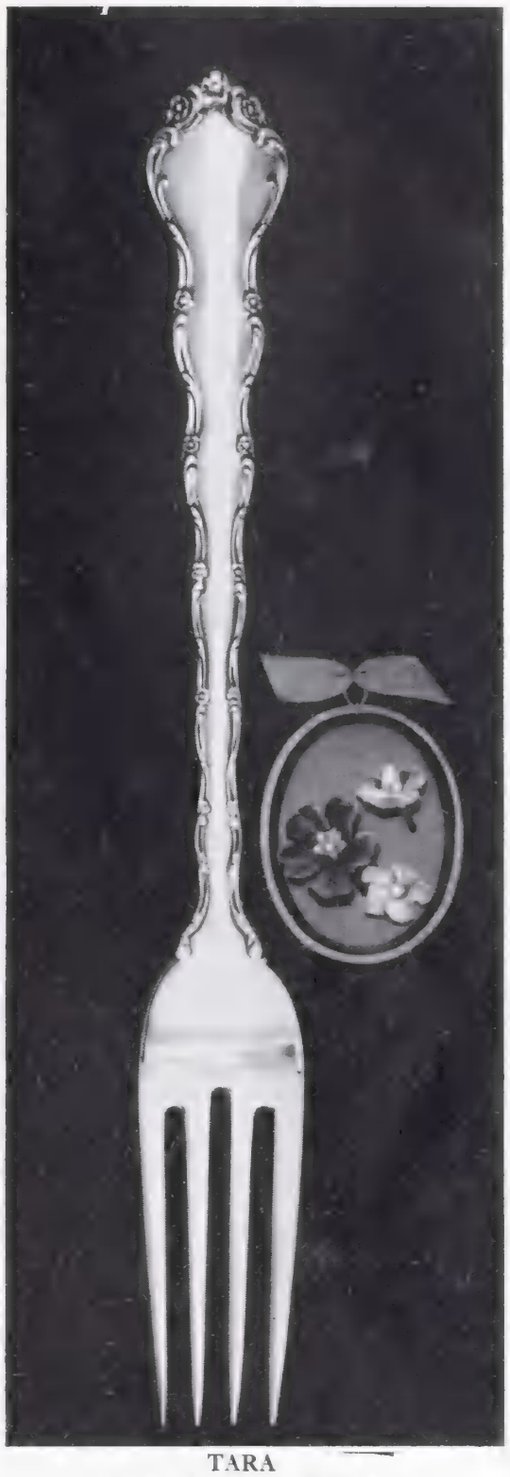
(*Please turn to page* 238)



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How to enjoy a symphony - I



Mozart guides you gently into a garden. Beethoven sweeps you into a world of craggy grandeur and sublime space

By RICHARD WILLIA

THE quality of Beethoven is universally recognized, and in his symphonies Beethoven has created for us the highest monuments of music. In his nine works you will find the musical equivalent of Michelangelo's *Moses* and the *Pieta*. But since these works are made of sound and not of stone, they possess the additional faculty of movement in time.

Beethoven commands every kind of movement, from the snail's pace of despair to the amble of contentment and the leap of victory. Time becomes larger in the Beethoven symphonies. The actual playing time of these works is formidable, when compared to previous symphonies. But more important, the dynamic range, or rather the emotional range, the ups and downs of the music, have become enlarged.

"Ups and downs" is a crude but perhaps permissible phrase with which to describe Beethoven's symphonies. Goethe's description of the lover as shouting exultantly to heaven and at the next moment being sad unto death applies here. Politeness has disappeared and with it a certain amount of restrained formalism. The music is still beautiful. At times it is as serene as a spring sky. At other times it hits with the impact of a hurled stone. Emotion has become not only deeper but sharper. The muscles of the musical statue are clearly visible.

It is this combination of str added to beauty, of struggle with contemplation, of the w survive imposed on the inevita of perishing, that gives the thoven symphony its unending Here lies the reason why works have remained the ce core of most people's intere music. We may say that Beeth made the symphony more hu if at the same time we say th "human" we mean the best an noblest part of man's nature pealing to the same in us.

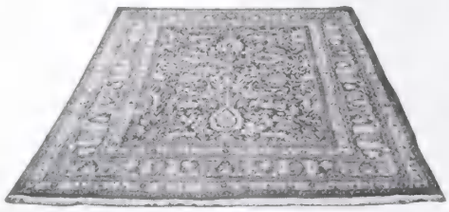
Technically the difference tween Beethoven's symphonie ginning with the *Second* and present in the Third, and pr ing symphonies lies not only in length, but in the size of the or tra he used, the boldness o instrumentation, the original his harmonies, the astonishing ibility with which he manip his themes. First movements operate within the classic s structure. First themes hav come short, incisive and capa being subjected to the most ishing adventures. The ess quality of the symphony, tha drama in which the themes a characters, finds here its fulle pression.

The Development section i

(*Please turn to page* 120)


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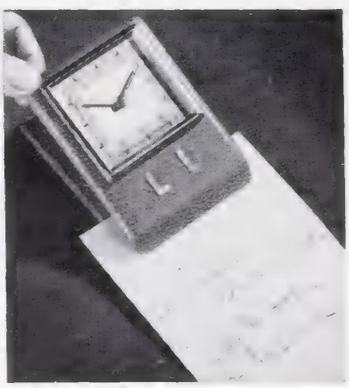


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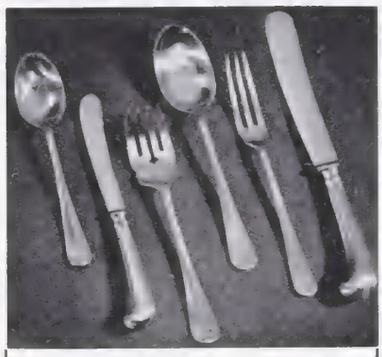


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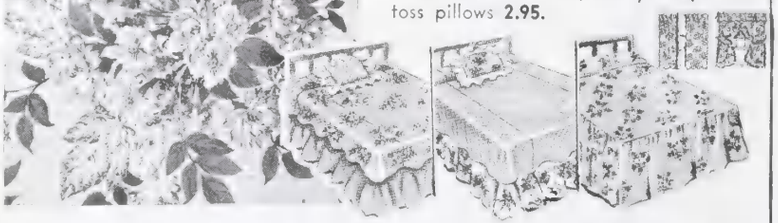
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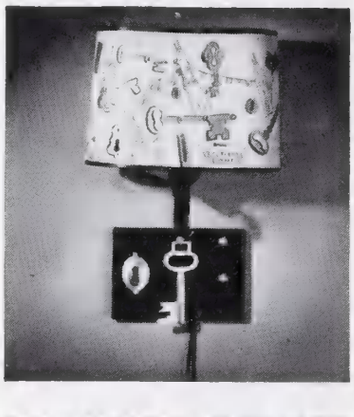
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(*Please turn to Page* 57)



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For you—the rich, rare beauty that is *Barwick* . . . the luxurious, lasting, carefree strength of viscose and nylon . . . combined to create Barwick's Superlative magnificent man-made fiber carpeting . . . rich, deep textured pile with that incomparable feel of luxury . . . enduring brilliance of color that makes your rooms come radiantly alive . . . superb construction with sturdy, jute heirloom rug backing for long, long wear . . stain, soil and moth resistance . . . and, of course, the perfect joy of easy, easy care—all this within your budget, approximately $10.95 per sq. yd. Other Barwick carpets from $4.95 to $18.00 per sq. yd.

Your heart's desire in carpeting wears the Barwick label

Barwick Mills

OLD PEACHTREE ROAD, CHAMBLEE, GEORGIA

Send 50¢ for 13" x 21" color reproduction without advertising, also 16 page *"Easy Care of Your Beautiful Barwick Carpets."*



Did you ever see such Comfort?



HER new Health Center Mattress has just arrived! Yet she can actually see years of wonderful sleep she's going to have. She can tell at a glance where the extra health-protecting support is . . . *in the center where most of her weight lies.*

Spring Air Health Center Mattresses *show* you where they're extra firm because the distinctive cover pattern clearly points out that extra firmness.

And some things you can't see—exclusive coil construction, specially-woven covering, and the amazing Tip Corner to make fitted sheets slip on easily. All these are yours, too, with the *new* Spring Air Health Center Mattress.

Health Center Mattresses from $59.50
Other Spring Air Mattresses from $39.95

SPRING AIR®
MATTRESSES

for the name of your dealer write
THE SPRING AIR COMPANY — Executive Offices
666 Lake Shore Drive, Chicago 11, Illinois

**Trade-Mark*

Copyright 1956, The Spring Air Company



Lovely Walnut...works wonders for your bedroom!

HERE in the "Sequence" group, you see proof of Kent-Coffey's success in making furniture that *seems* to be so much more expensive than it really is! Everywhere you look you see fine details —like parquetry on every top surface, and unique drawer pulls, aligned so as to form slim columns of brass. All pieces are "off the floor," resting lightly on sculptured bases. And everywhere you see the rich grain that makes walnut so lovely!

Basic, go-anywhere pieces give the "Sequence" group a marvelous flexibility. Chests, bookcases, desk, dressers —see how they align themselves to solve a difficult "long wall" problem, or turn a corner neatly. Ask your Kent-Coffey dealer to show you the "Sequence" soon! Or write for name of nearest dealer to Kent-Coffey, Dept. H-6, Lenoir, N.C.

KENT-COFFEY MANUFACTURING CO. LENOIR, N. C.

style authority in wrought iron

Woodard



RIDING CLOTHES BY H. KAUFFMAN

The way you live outdoors reveals quite a bit about you, too.
Your sense of style. Your flair for color. Your feeling for nice things.
Woodard assumes you pride yourself in all of these — and designs accordingly.
This is Chantilly Rose — a design that has become a classic with Woodard.
French in feeling — but definitely American in its concept of comfort.
Parkerized, as is all Woodard furniture, for rust-protection.
Write for catalogue and name of dealer nearest you.

LEE L. WOODARD SONS OWOSSO, MICHIGAN

NEW YORK, CHICAGO, BOSTON, LOS ANGELES, SAN FRANCISCO, TORONTO



WINDOW SHOPPING

CONTINUED FROM PAGE 50

HE FISH CHAISE is a hand-ne haul for ba-sking in the warm nmer sun or relaxing in the y afternoon shade. Of woven ne with black wrought-iron legs, ported from Hong Kong. 7′ g. $49.50. At its side—or on porch by your favorite chair—'ll want the woven reed rack hold your magazines and news-pers. $10. Exp. coll. Studio op. 557 Boylston St., Boston.



& P GOLF BALLS. Very initely par for a full-course al or for a salad on the porch this pair of salt and pepper kers that are dead-ringers for l golf balls. They're mounted orange tees, which fit into a -based 18th "green." White stic shakers are marked S for t and P for pepper. $1 ppd. e Added Touch, Dept. A, nnewood, Pennsylvania.



ADAM'S IN THE GARDEN l her future plants include ne Garden Club winners. She's ng this hand-woven natural d basket and the three copper-le, never-rust steel tools that ne with it. Also included is a eeling pad, covered in red and ite country-calico printed oil-th. And packages of mixed, nual flower seeds. $6.50 ppd. thore House, 631 Second Ave., w York 16.



PIPED ABOARD!



A stunning wood tray of enameled Royal Blue with polished chrome cleats. Fitted with white halyard rope to keep your eight glasses on station, at sea, pool, or on the patio. 9″ x 18″ with rubber bumpers on bottom to insure ship-shape housekeeping. $11.50 postpaid.

THINGS, UNLIMITED, Route 1, Box 209B, Naples, Florida. *Sorry no C.O.D.'s. Sold by mail order only.*

HAND MADE MILK GLASS OF DISTINCTION



Bound to appeal to collectors or a perfect gift for any occasion. Combines beauty and utility. Hob Star and Fan Comport and cover.

7½″ high ..... **$4.75** ppd.

Sunburst Pattern Crimped Vase 8″ high ..... **$3.75** ppd.

QUEENS GARDENS

RD 1 Hanoverton, Ohio





Beautiful Drapes Custom Made For Your Windows

approx. $1.50 a yd. including labor

♦ *Easy credit terms to fit your budget* ♦

Choose from a tremendous color selection in exquisite decorator fabrics—we will custom make draperies to your exact window measurements for less than ready-mades. You'll be delighted with the fabric quality and the fine tailoring, such as tiny overlocked seams, full 3″ weighted hems, plastic crinoline headings. Prices, including labor, are approx. $1.50 a yard. It's easy to order by mail and save.

SEND 25¢ FOR SWATCHES OF ALL COLORS OF ALL FABRICS

FORTISAN. Yardage **$1.** The sheer wonder fabric you've been reading about—usually more than twice our price! White, champagne, pink, café, turquoise, sea foam, gold.

METALLIC PRINT SHANTUNG. Yardage **$1.** Non-tarnishable gold and silver snowflakes printed on white, beige, grey, rose, copper, sea foam.

SHADOW WEAVE. Yardage **$1.** A dull-finished background highlighted with shiny nubs for a dramatic effect. Straw, white, rose, ice pink, beige, turquoise, natural, rose beige, grey.

SHEEN WEAVE. Yardage **$1.** When we sold this fabric for $2 a yard in our San Francisco store, the demand was terrific. Our latest factory order was so large we're able to offer it now by mail for only $1 a yard—$1.50 made into draperies. Rose dust, white, gold, turquoise, grey, sea foam, spruce, rose beige, natural, ice pink, beige, straw.

NUBBY WEAVE. Yardage **$1.** Texture similar to raw silk, subtle colors to enhance any room. Beige, white, grey, spruce, turquoise, leaf green, sea foam, lime, straw, gold, natural, rose beige, ice pink, rose dust, ash rose, tea rose, fawn, cocoa, snow.

SHANTUNG WEAVE. Yardage **$1.** We've sold over 2 million yards of this fabric! Cross dyed, beautifully textured, perfectly hanging. New colors just added to the line: chamois, gold, pearl, turquoise, beige, cocoa, ash rose, rose dust, sea soam, spruce, leaf green.

MAKE YOUR OWN DRAPES. Free instruction booklet. Pleating tape, traverse rods, hooks available. Above fabrics are about 45″ wide. By the yard $1.

Guaranteed by Good Housekeeping

CARABAO
SPECIAL PRODUCTS COMPANY

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Dept. HY7 San Francisco, Calif.
Our Sixth year of selling direct by mail.

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2750 Hyde at Beach • Box 3689 • San Francisco, Calif.

☐ Enclosed [illegible] information, directions for measuring [illegible]

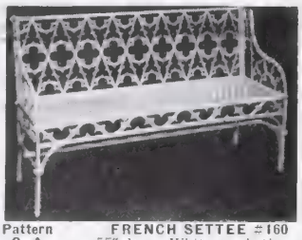
Name _____

Address _____

City _____ State _____

CENTURY OLD BEAUTY



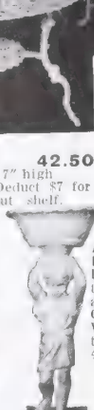


Rose & Lyre Pattern
C. I. C. A.
Settee #159 44" long
$65. $80.
Chair #152 18" wide
32.50 39.
Table #26 42" dia.
42.50 49.50
27" high.
Deduct $7 for table without shelf.

FRENCH SETTEE #160
55" long. White or Antique Green.
$100 C. I. $125 C. A.

The Baroness Settee
Richly ornamental piece with Antique pattern back and intricately worked seat. White, Antique Green. 43" long, 35" high. $54.50 C.I. $65. C.A.





Authentic ROMAN LAR Protector of home and garden. Cast Iron. White or Antique Green. 45" high.
$79.50



CLASSIC URN: In Cast Aluminum painted White, Antique Green, Black. 15½" high, 12" diameter.
$32.50



FLOWER STAND
Reg. $24.50 heavy base Cast Iron stand with 11 movable arms ranging from 7" to 14". $17.95 including FREE long spout watering pot

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Hagerstrom WEATHERVANE

WINDBLOWN tells you what kind of weather is in the wind. An original Hagerstrom design, perfectly balanced on oil-filled swivel, to move easily in the slightest breeze. Made of aluminum, finished in rich black. 21" wide, 30" high, **$19.50** f.o.b. Wheeling. ***And***—there are 72 other silhouettes, to choose from.

Write for Catalog

HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties since 1922—Lanterns, House Signs, Mail Boxes, Door Knockers, Foot Scrapers, etc.
Dept. HB, Old Milwaukee Road, Wheeling, Ill.

MATCH BOX AND CANDLE HOLDER

Order Several Pair . . . One for Each room in your Home

Special Get Acquainted VALUE $1.00 Pair Postpaid

You'll find this combination Swedish-style matchbox and candle holder both decorative and useful. It's made sturdily of heavy brass; then carefully polished to perfection. The 21½" holder has a handy finger tip handle with space below for a full box of matches. So handy "when the lights go out". Formerly $1.50 a pair . . . now specially priced to get acquainted, only $1.00 a pair, postpaid. Order today.

Satisfaction Guaranteed or Money Refunded

Foster House
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PRETTY AS A PITCHER!

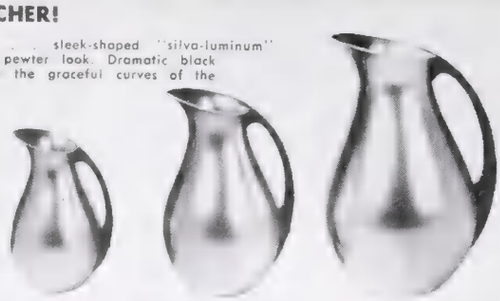
Imported from Spain . . . sleek-shaped "silva-luminum" pitchers with an elegant pewter look. Dramatic black bakelite handles complete the graceful curves of the classic design. Three sizes to choose from . . . for special-occasion entertaining and priced for everyday use.

6"—1 pint ... $1.50
8"—1 quart ... 2.98
10"—2 quarts ... 3.98
Complete 3-pc. set 7.98

all postpaid

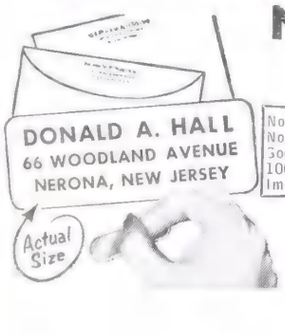
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Merrill Ann Creations Dept. H-5 102 Warren St., New York 7, N. Y.

New Personal Pocket Stamp
Never Needs Inking!
Personalize Your Own Stationery, Clothing, Books—In Seconds!



No Ink! No Pads! Good for 100,000 Impressions!

This amazing new patented everlasting pocket-size rubber stamp *never needs inking!* Never blots or smears. The stamp itself has been treated with a patented process. Ideal for your name tapes, clothing, imprinting books. Use it for writing orders, endorsing checks, etc. Three line stamp with up to 50 characters—complete in all-metal case, 2" x ½"—only $3.00, postpaid. (Each additional line 50¢. 5 line maximum.) Guaranteed. Send cash, check or money order *today!* PLEASE PRINT.

Mrs. Dorothy Damar
381 Damar Bldg., Newark 5, N. J.



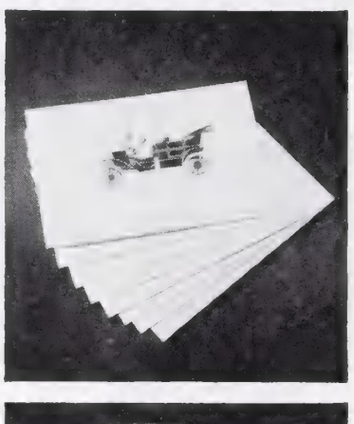
WINDOW SHOPPING



DICE WATCH, Alias Gamb Sam, could well demoralize staid business office. And any who has a weakness for "roll bones" will have the time of life with this. It looks exactly a pocket watch. But the dial black and white dice numb from 1 to 6. Turn stem winder the red hands spin around. Wh they stop nobody knows! $ ppd. House in the Garden, Garden Place, Brooklyn, N.Y.



SOAP TO CONQUER the p lems of a fastidious globe-tro is called "On the Go," and it r ly is dreamy stuff. You get a of 48 individual packets of grant Mem soap powder that into a soap ball on contact water. And there's a supply in almost every HOUSE BEAUTI desk drawer, because it's a derful after-five glamorizer. ppd. Bryn Mawr Gifts, Mawr, Pa.



YOU AUTO HAVE TH in your den or husband's o They are authentic, full c prints of America's first aut biles: Rambler 1902, Studeb 1904, Stanley Steamer 1908, B 1908, Ford 1908, Hudson Maxwell 1908, and Chev 1913! On heavy white stock ready to frame, they're 5½ 8½". And just $1 per set ppd. Hobi, Dept. HB5, 15 57th St., New York 19.



LITTLE OLD LADY, as a storybook Granny, paus her knitting to look at you her spectacles, and you find self wondering if she has pe mints in her aproned lap. braided hair is white. She s an upholstered, 8" chair. hand carved and we think love her. We know you'll lo price, $7.75 ppd. Paquita Figurines, Hendersonville,



FRENCH MARKET FEE, famous for almost tury in New Orleans' F Market, is a blend of chicor coffee that is an epicurean d The French roast coffee i soned with just the right a of chicory to bring out it strength, giving greater de the color, more body, mor gency. 1-lb. vacuum can is 3 cans for $3.60. Ppd. Bl Koenig, 52 Dey St., New Yor

(*Please turn to page* 60)

Amazing New Viking Miracle Cloths Take the WORK out of Housework!

These Revolutionary New Discoveries Practically Clean Your House for You!

Here's How to Have A Spotless Home Without Household Drudgery

Yes, now you can clean your entire home from attic to basement in less time than you ever dreamed possible . . . and without even dirtying your hands! Just pick up a Viking Miracle Cloth and whisk through housework! No more rubbing and scrubbing with soap and water, harsh detergents, expensive cleaning compounds. No more soggy rags, dripping buckets, messy waxes and polishes.

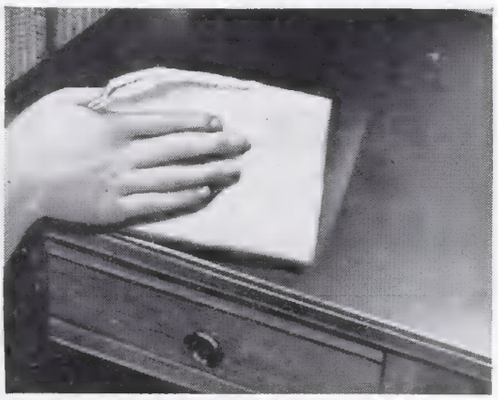
Viking Miracle Cloths are actually *super-activated;* their amazing "built-in" wonder-working ingredients clean, polish, and protect in one quick wipe! Developed by some of America's top scientists, they clean better, faster, more thoroughly than anything you ever used before . . . and, *at the very same time*, act to resist dust and dirt!

Viking Miracle Cloths are miracle-low-priced, too, and *sold* with a money-back guarantee. At your favorite Department, Drug, Grocery, Hardware and Variety Stores. Get yours *today!* If your favorite store can't supply you, mail the handy coupon now.



Ends Window-Washing Forever!

wipe with WINDO-GLEEM keeps your windows kling like fine crystal! Specially treated to keep and dirt from clinging. Even rain rolls off with-usual streaks. You'll never wet wash your win-s again! No more backache, danger, mess! **IDO-GLEEM, $1; Giant Economy Size, $2.**



Dusts, Polishes, and Protects Your Furniture in Seconds!

No more dirty dust rags! No more messy waxes! One wipe with GLOSS-KWIK removes all dust, makes your furniture gleaming bright. Acts to resist clinging dust! A whiz for appliances, woodwork, venetian blinds, lampshades. Use over and over again without washing. **GLOSS-KWIK, $1; Giant Economy Size, $2.**



Removes Tarnish, Polishes Silver in a Jiffy!

New! Different! Cleans, polishes ALL metals—silver, gold, nickel, chrome, etc., without muss, fuss or mess, without liquids, paste or powder. Double-action miracle Mitt wipes away blackest tarnish *instantly* — polishes silver to brilliant shine with magic ease. Saves you time, work, money! **SILVER-KLEEN MITT, $1.**



ikes Records Sound Better!

icle "High-Fidelity" Cloth oves static and grit noises. rds last longer, sound better. No more hissing, zing, crackling, clicks. **ORD-KLEEN, $1; Giant omy Size, $2.**



No More Scorched or Shiny Clothes!

Miracle silicone practically glides iron for you! Protects against scorching, shine, even lint! Safe for silk, nylon, dacron, wool, pleated cotton, *any* fabric. **PRESSTEEM Miracle Ironing Cloth, $1.**



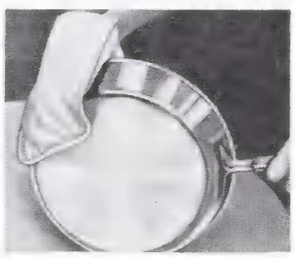
Cleans, Shines Shoes With A Wipe!

Cleans and shines your shoes like new! No hard rubbing — the miracle chemicals do the work. Wonderful for children's shoes, leather belts, luggage, upholstery, brown, black, *any* color leather. **SHOE MITT, $1.**



Protects Against Rust, Corrosion!

Shines metal tools, equipment, car trim, bicycles, etc. like new! Protects against heat, acids, moisture — a must for articles stored in damp basements and garages. **RUS-TECT, $1; Giant Economy Size, $2.**



Makes Copper and Brass Shine!

In seconds, tarnish, stubborn stains are gone! Surfaces shine like new! No more mess with pastes, powders, liquids! Never needs washing. Plastic lining keeps your hands clean! **COPPER-GLEEM MITT, $1.**



eps Fog Off Windshields!

ing new GLASS-KLEER nts fogging, misting, ng! Close your windows, breathe on your wind-—it stays crystal clear! **S-KLEER, $1; Giant Econ-ize, $2.**



A Car-Wash-and-Shine in Minutes!

Makes cars gleaming bright without soaps, waxes, water! Protects against clinging dust, grime, even mud splatters. Up to 100 mirror-bright cleanings! **SPEED-KLEEN, $1; Giant Economy Size, $2.**



Dry-Bathe Your Dog Without Water

Cleans, deodorizes your dog or cat. Relieves itching, discourages fleas, ticks. Helps keep pets safe from after-bath illness. Coats gleam. Pets love it! **DOGGIE DRY-BATH, $1; Giant Economy Size, $2.**

AT YOUR FAVORITE STORE, OR MAIL THIS NO-RISK COUPON NOW!

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Dept. HB-601
116 West 14th Street
New York 11, New York

Please send me the following items. I will pay postman the prices listed above, plus C.O.D. and postage charges. I understand that if I am not delighted *for any reason whatsoever*, you will refund my money.

Quantity	Item	Price
	TOTAL	

Name.....

Address.....

City.....

Zone.....State.....

☐ **Save Money!** Enclose full payment with coupon, and we pay all postage. Same money-back guarantee.

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WINDOW

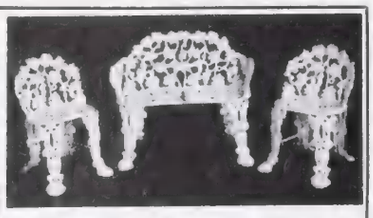
CONTINUED FROM PAGE 58

Authentic Reproductions in Cast Iron—Aluminum

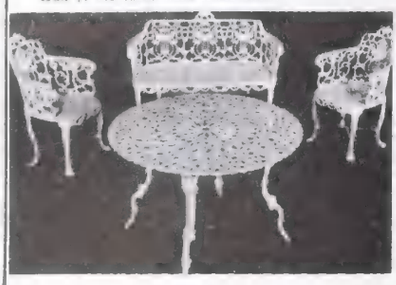
Below Rose & Lyre Group

	Cast Iron	Aluminum
Settee #100 44" long	$65.00	$80.00
Chair #102 18" deep	32.50	39.50
Table #100 42" x 27" high	35.00	42.50

Add $1 for table with lower shelf.



Original Grape and Leaf design
Complete 3 piece group, 32" Settee, 2 Chairs. Cast Iron. **$49.50**



MARBLE TOP TABLE #170
Venetian Table with White Marble top and elaborately patterned legs. 32" long, 18" wide, 16" high.
$32.50



'ROUND THE TREE BENCH



A real old fashioned beauty.
#50 For trees up to 18" in diameter **$50.** C.I. **$65.** C.A.
#60 For trees up to 32" in diameter **$60.** C.I. **$72.50** C.A.

Catalogue on request

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO. Dept. B5-6, 1901 4th Ave. S. Birmingham, Ala.



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tenn.



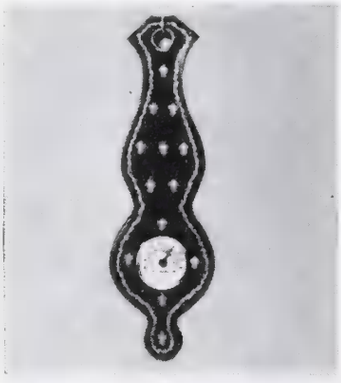
JAPANESE ZORIS are comfortable, attractive sandals, so easy on the feet you forget you are wearing them. Made *entirely of durable, tough rubber,* firm white soles with red, blue, yellow or green trim.

Completely washable, they are *perfect for beach* and year-round shower wear. For men and women. Send shoe size, give second color choice. *Only $2.50 per pair.*

ELIZABETH McCAFFREY
Dept. HB-5 Orange, New Jersey



PAPA LOVES MAM
handsomely tailored Ber shorts styled just like his. ported Egyptian cotton in ture Black Watch plaid (bl green, or in a deep, rich M like design in garnet, coffee black and teal blue over With back strap, front & pockets, fly front. Waist size for men; 22-32 for women. ea. ppd. Robin Hood's Bar High St., Westwood, Mass



THE INSIDE STORY
accurate weather report, type thermometer housed charming miniature of the tional wall thermometer. In erette in black, ivory or de colors, it's beautifully hand in 14k gold with a fleu design. 7" high and every perfect "climate controlle $1; two for $1.90 ppd. Gre Dept. HB, 1133 Broadway,



BURN FIRE BURN.
a bellow to fan an obstinat into a cheery fire, or to slow starting charcoal fire i right heat for steak! Fire barbecue bellow in black rated or maple finish, is 14 6" wide with a polished nozzle and brass tacks. The sides will last and last. $5. 50¢ post. The Hearthe Pleasantville, New Jersey.



EXTRA SHELF SPACE Anywhere You Want!
install your own shelves with the Mansfield do-it-yourself Shelf Kit

shelves for
BOOKS • PLANTERS • KNICKNACKS • TOOLS • RECORDS • CABINETS • TOYS • WALL TV • KITCHEN, ATTIC, BASEMENT or GARAGE STORAGE SPACE.

Need no floor space! Brackets hook into uprights at any height you wish. Lock firmly with thumb screw. Easily removed—*without tools!*

Complete with instructions, screws and a studfinder . . . makes installation a cinch!

Any size . . . Any arrangement . . . as high as your ceiling, wide as your room, 4"–16" deep, for any wall or room! Uprights are trim, satin-finish, double plated steel . . . full .062 gauge. Brackets .093 gauge satin-finish double plated steel! Use as is—or paint to fit your decor. *Easily and quickly mounted . . . on any wall!*

UPRIGHTS HEIGHT	PRICE
1'	.40
2'	.80
3'	1.20
4'	1.60
5'	2.00

Over 5' prices on request

BRACKETS WIDTH	PRICE
4", 5", 6"	.70 ea.
8"	.75 ea.
10"	.80 ea.
12"	.85 ea.
14"	1.05 ea.
16"	1.20 ea.

All Prices Include Postage
N. Y. City Residents add 3% Sales Tax

Glowing Decorator's BRASS FINISH: Add 50¢ per ft. for uprights; Add 75¢ for each bracket.
SATISFACTION GUARANTEED OR MONEY BACK WITHIN 10 DAYS
MANSFIELD HOUSE, Dept. 144, 38 WATER STREET, NEW YORK 4, N. Y.



181½"x22½"x 28" high **TYPEWRITER TABLE**

Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20½" x 9¾" high) for typewriter storage. Choice of legal-size file drawer (with 2 removable dividers) **or** 2 small drawers. Brass hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

See matching File Drawer End Table on page 71

Write for **FREE Catalog.**

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Knotty pine, unfinished **$32.95**
Knotty pine with pine finish **$35.95**
Tupelo wood, unfinished **$35.95**
Finished in maple, mahogany, walnut **$38.95**

Jeff Elliot Craftsmen
Dept. B-56 STATESVILLE • NORTH CAROLINA



NEW FIBERGLAS CAN
Specially priced

Beautify your home with NEW transluc rugated Fiberglas canopies reinforc anodized aluminum bracket and trim. to install in minutes. Complete direct fasteners included. Rain, Snow and Wi 48" wide 20" deep. The perfect "Rail for front, side or rear door. Your vibrant STRUCTOGLAS colors: Seashe Turquoise, Matador red, Valley Green yellow, Redwood.

Express shipping charges collect.

Mail $1.00 for Do-it-yourself Fiberglas and STRUCTOGLAS color samples. shows many plans for building Patios, Garages, Partitions etc. Mailed prepai ping Weight 6 lbs.

No C.O.D.'S please.

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OLD CHINA AND SILVER

Dry your fine china and silver on these pure linen towels hand-printed with the proud trademarks of Sheffield Plate and Crown Derby, Bristol and Limoges. Towels in brown, green, grey or pink. 29"x15"

The pair $2.25

TOWEL RACKS AND RINGS

Display your towels regally on this solid brass Lion's Head pierced with a 23" long arrow. Impressive, too, for ties $13.95

Quaint black-iron and brass Trivet Towel Rings come in two patterns: Early American Tree of Life, and Dolphin, 9" long.

Each towel ring $1.50



Susan Smith 5 East Main Street Carpentersville 10, Illinois

SHOPPING





OOH THAT MISS in the torso dress looks delicious enough to eat with a spoon on a fine spring day! Wrinkle-resistant broadcloth that washes like a dream, needs little ironing, has a full-gathered skirt with crinoline petticoat, white lineny collar. In turquoise, red, navy or mauve pink, sizes 7-15; $6.95 plus 25¢ post. Gilchrist's, Box 912, Boston 3, Mass.

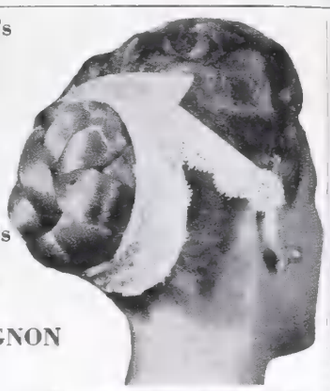


NEVER FELT BETTER! Darling telephone timer is a dolled-up egg timer, dressed like a phone stand with its own miniature black phone which is removable when you switch ends. 3″ high, in very gay felt colors. $1.50. Seddling pot, also brightly felted, has 8 hors d'oeuvre sticks, each topped with a felt flower. Also $1.50. Both ppd. Jeredith Manor, Box 130, Nyack, New York.



POOL YOUR ASSETS. We mean, of course, put your dear little imps in a giant 7-foot swimming pool right in the back yard, where they couldn't be safer or happier! 1½ feet high, it's encircled by four Bakelite Krene Plastic tubes that can be blown up with a vacuum cleaner, hand pump or by mouth. Only $12.98 plus 55¢ postage for this summer vacation! Keneddy Brothers, 108 W. Jersey St., Elizabeth, N. J.

here's your HAT and here's your CHIGNON



a Doris Fleischer CHI-CHIGNON

A glamourous duo that travels everywhere with you. The easy-to-pin-on chignon in lustrous dynel (the life-like synthetic that looks, feels and shampoos like real hair) circled by a gay little hat kept securely in place with undercombs. Wear them separately—wear them together, it's a chignon you put on with your hat.

To Order By Mail. *Send check or money order. No C.O.D.'s please. Enclose generous sample of hair snipped from back crown to insure color match.*

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is your hat and hairpiece all in one
Dynel chignon matched to your own hair.
$7.95
Light blonde or grey shades.
$9.95
Hat in white, as shown. Also in black or navy velvet edged with white lace.
$6.95



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Now you can add a touch of Oriental charm to your home with these lovely India prints. They're authentic Moslem and Hindu designs hand-printed in India from old wood blocks on hand-loomed cotton cloth. Use them as exotic bedspreads, draperies, tablecloths or furniture throws to protect upholstery. Ideal for summer cottages. They're color-fast and washable. In jewel-tone colors with either green, blue, red or natural background predominating. **Single bed, 72″ x 108″—$3.95 ($7.50 per pair) Double bed, 90″ x 108″ $4.50 postpaid**

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I enclose 50c for one complete set of swatches. I und stand that I will be reimbursed for this amount by be allowed to deduct it from the cost of my first order

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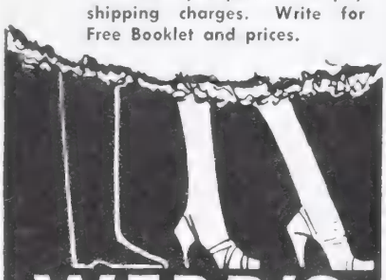
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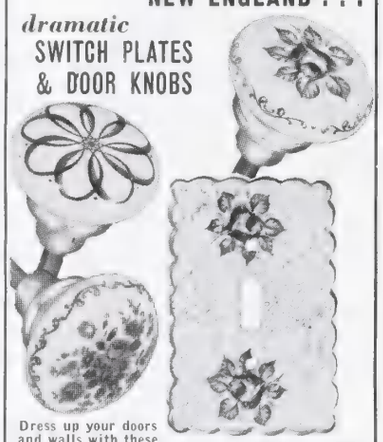
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STYLE #77



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WINDOW



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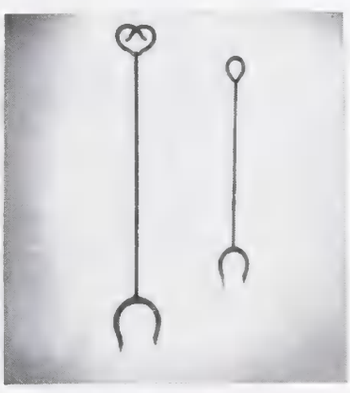
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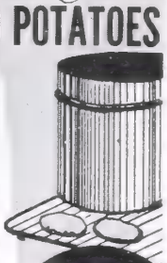


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PERFECT FOR GIFTS
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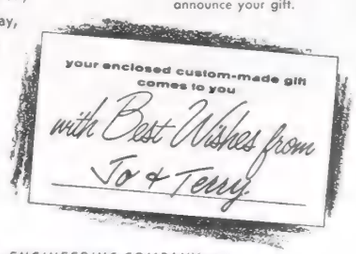
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2-sided; raised letters on both sides
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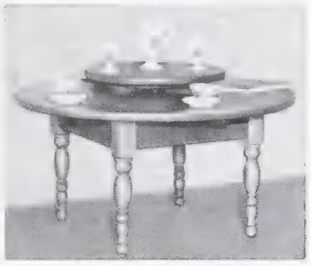
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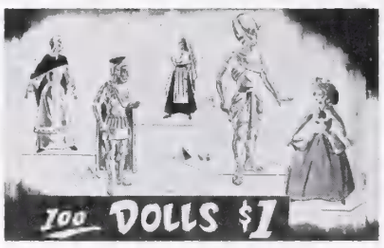


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(*Please turn to page* 69)



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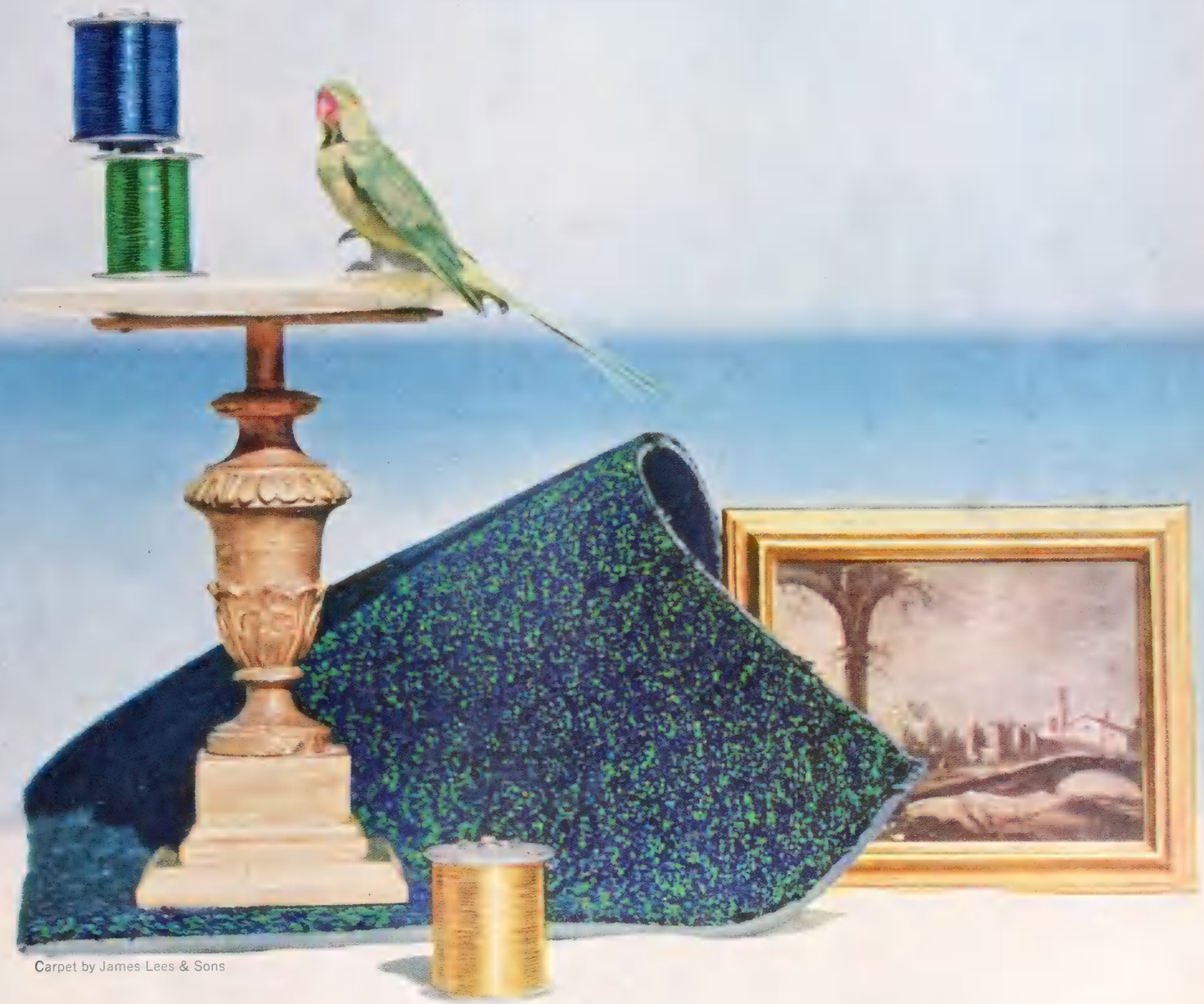
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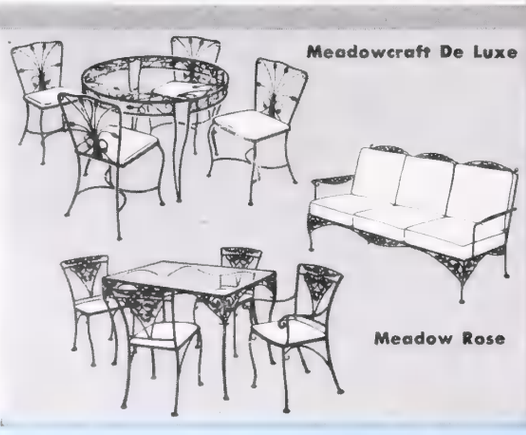
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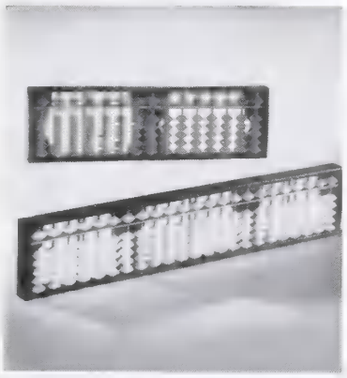
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WINDOW SHOPPING

(Continued from page 64)

AN ABACUS is an Oriental adding machine, capable of great mathematical calculations. Made in Japan it computes in the thousands, but since we are hard put to excel in math problems, we use our abacus as a hanging decorative Plus! Black wood with white bone counters. 13″ x $2\frac{3}{4}$″, $3.95; black wood with tan wood counters. $8\frac{3}{4}$″ x $2\frac{3}{4}$″. $1.95. ppd. Beverly Baker, Box 135, Marien, Conn.



DRAWN FOR DADDY or Mommie or Grandmother, a child's "work of art" can achieve immortality. Just send it to this shop. Any size will do, and the paper can be folded. It will be reproduced under glaze on a 7″ ash tray, or on a $5\frac{1}{2}$″ x $4\frac{1}{4}$″ cigarette box. $6.95 each, ppd. 10 days deliv. Young Rembrandts. Birch Lane, Port Chester, N.Y.



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Beautiful new note in decoration

Striking conversation piece for wall of den, studio, living room. Blends perfectly with modern or period decors. Has hidden rust-proof metal container for ivy or other trailing plants. Actual full-scale violin with strings, not a replica. Handcrafted by old-world artisans. Handsome, highly polished woods. Full length 21″. Dark or medium finish, $16.95; blonde, $18.95, prepaid Parcel Post. In Ohio, add 3% sales tax.

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Also new economy size kit—over twice as much, together with special 'sealer' only $2. New miracle preparation builds LONG, GLAMOROUS nails easily, quickly as you brush it on. Replaces broken nail with permanent one of your desire in minutes. Lengthens, strengthens, protects. Stays on tight, grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit for 25 nails $1. New economy kit only $2 ppd. Carol Beatty, Dept. O-L5, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE CATALOGUE included.

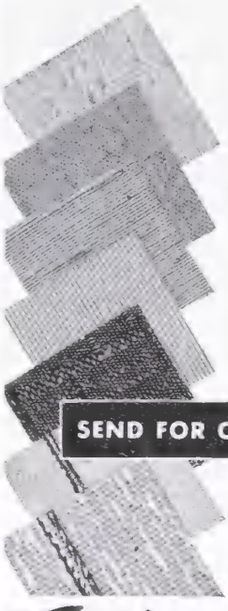
distinctive draperies

at 1/2 the cost by mail



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for long life for beauty

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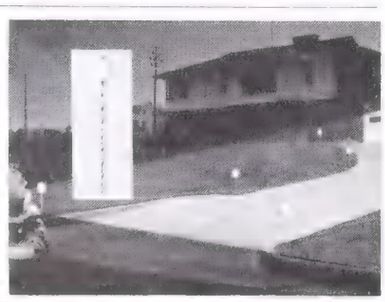
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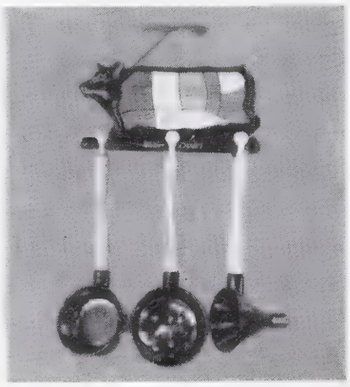
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WINDOW



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that fits in any buffet or pant drawer stacks 12 place settings or 100 pieces—in apple-pie orde *And* keeps them bright and shi ing. It is lined with a tarnish resistant flocking and the cov is Pacific Silver Cloth, guarante to prevent tarnish. 12" x 10½" 2¼", it fits all drawers. $2.98 pp Sunset House, 80 Sunset Bld Hollywood 46, Calif.



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SHOPPING



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MODERN



See matching Typewriter Table on page 60



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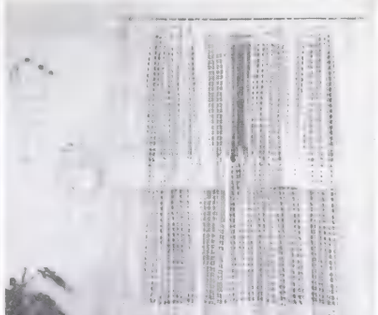


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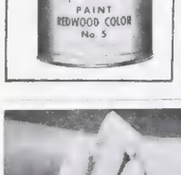
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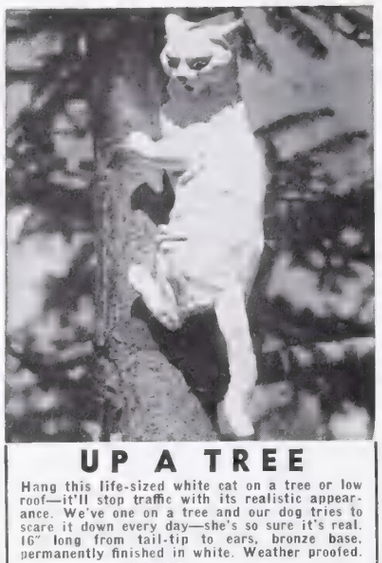
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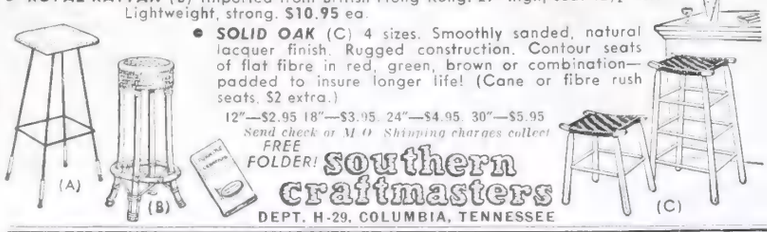
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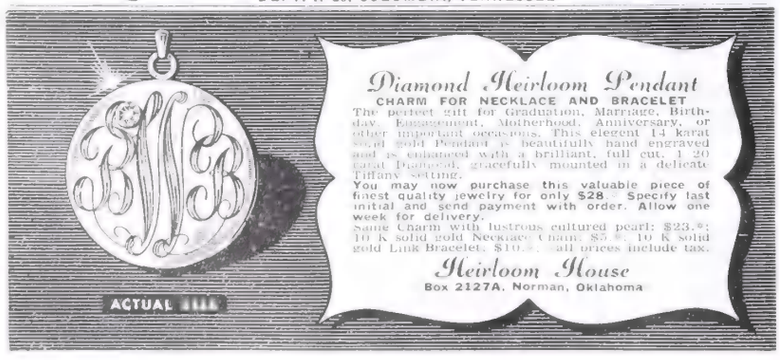
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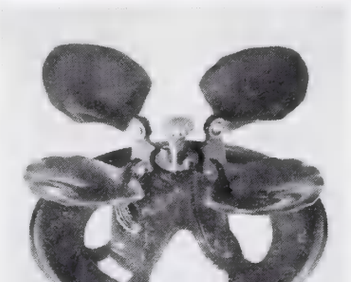
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WINDOW



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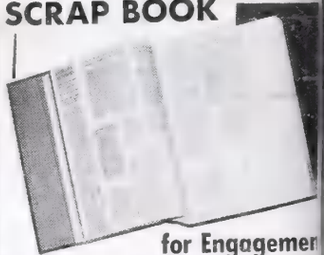
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SHOPPING



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Westmoreland's Milk Glass

KITTEN ON-A-NEST

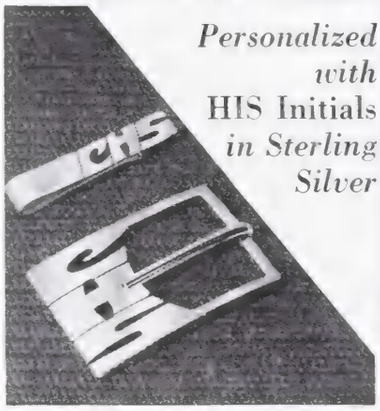
This 5½" long, 4" high covered milk glass dish is a replica of an old soap dish found near St. Louis by Mr. Forslund. When we asked Westmoreland to reproduce it for us, we were amazed to discover it had been made originally by Westmoreland! You'll enjoy discovering our portfolio of "Quaint American" furnishings, too! Yes, both the "Kitten-on-a-Nest" and our new 100-page portfolio are yours for only..... $1.00

and we pay the postage!

Carl Forslund

122 Fulton, Grand Rapids Michigan

QUAINT AMERICAN FURNITURE ®



Personalized with HIS Initials *in Sterling Silver*

Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle **$8.80** Tie Clip **$3.85** Set **$12.50**

Free SPRING CATALOG

Robin Hood's Barn, Inc.

Dept. B5-6, 680 High St.

Westwood, Mass.





"It is not only fine feathers that make fine birds"

These beautiful, fluttering little birds are handcarved and painted from Pine Cones! We had them imported from Denmark on the word of a friend. The 1½" by 2" birds are wired for easy attachment to twigs, branches or sprays. Wonderfully cheerful on place cards, floral decorations—house plants—or wherever you have a mind to place them. Each bird is individually colored in brilliant life-like tones. Gift Boxed. Six Birds $1.95 ppd.

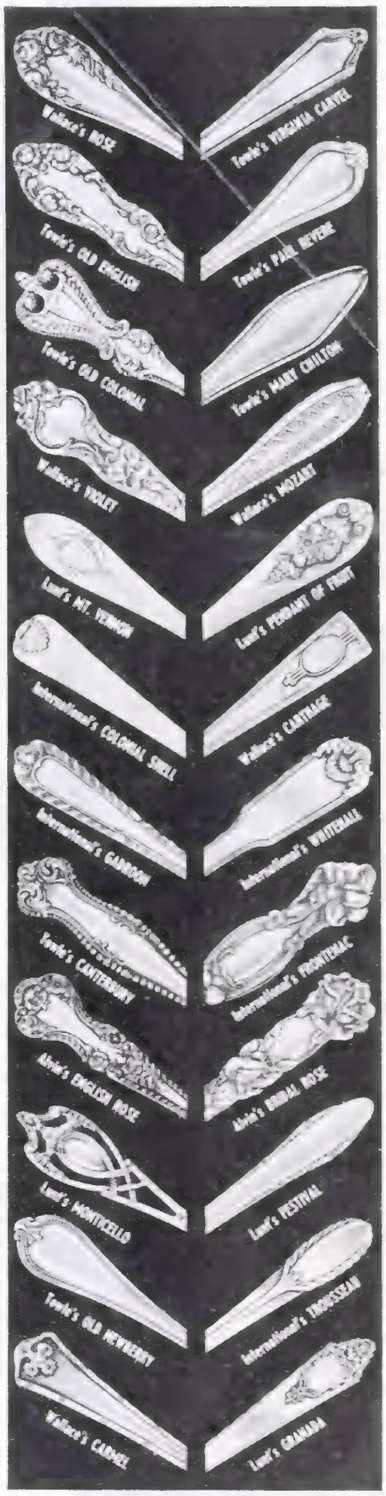
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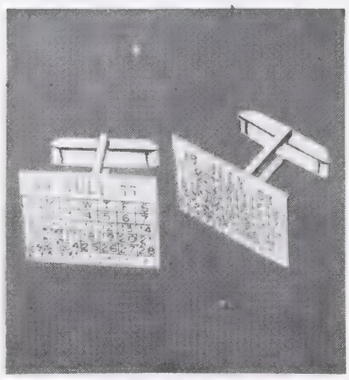
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WINDOW



SO LONG AS LOVE REMEMBERS, the anniversary most important to two people will never be forgotten. So mark it well for the man you love the best with the 14k gold Calendar Cuff Links. Date, month and year are *accurately* hand-set with a 2-point diamond! With swivel backs, 7/8" x 3/4". $38.50 incl. tax. Ppd. Holiday House, 115 Bellevue Theatre Bldg., Upper Montclair, N.J.



SEA FOOD SERVERS, important imports from Germany, are finest lead crystal and are an honorable gift for a bride or old married lady with a flair for hostessing. The bottom you pack with crushed ice, and in the center dish goes your crab meat, shrimp or lobster cocktail and sauce, chilled and ready for dinner. Set of four is $7.95 ppd. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.



AN OUTDOOR GIRL who loves hiking and the beach, or an indoor girl who loves relaxing, will love the style, comfort and price of these hand-laced, one-piece moccasins. With foam-crepe soles, they are top grain leather, come in brown, red, cream or white in a wide size choice: 3½ to 13, AAAAA to EEE! And they are only $4.95 plus 50¢ post. Moccasin-Craft, 116 Mulberry St., Lynn, Mass.

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Wedgewood Styled PLAQUES

$1.50 PAIR PLUS 25¢ SHIPPING

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413-B5 Fulton Street, Peoria, Illinois

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for A June Bride

SILVER SALAD SERVER

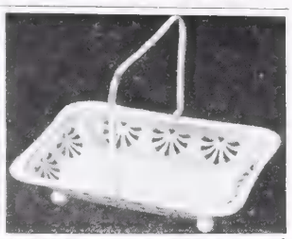
SILVER ROLL TRAY

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or COD's Please
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Lee Wynne



SILVER SALAD SERVER of gleaming English silverplate—tongs and closes scissor fashion, one of those service aids a woman will not want to do without. Also perfect for serving spaghetti, corn, chicken, asparagus, etc. Postpaid, tax incl. **$3.75**



SHEFFIELD ROLL BASKET. A lovely example of imported Sheffield design, will go nicely with any classical silver pattern. Silver plated, it is 9" x 6¼" x 1¾". has a graceful handle for carrying. Can be filled with fruit for a centerpiece. Postpaid, tax incl. **$4.95**

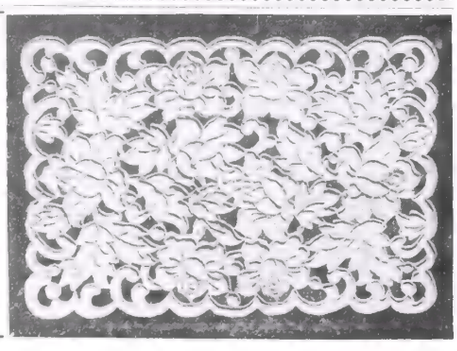
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Richelieu place mat that looks just like classic hand embroidered Italian Linen. Actually it's plastic, the modern miracle that can be cleaned with a damp cloth or right in the dishpan with soapy suds. All cut out, ready-to-use! It's lovely enough for very important dinner guests! Colors: White, Leaf Green, Pink, Yellow, Red, Gray, Turquoise, Brown.

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SHOPPING





LITTLE GRIND and its "fare shake" companion are individual pepper grinders and salt shakers in natural birch. We love them because we can put one in front of each guest at the dinner table, rather than having to pass just one set 'round and 'round. 2¼" high, with very good steel grinding mechanism, each pair is $1.95 ppd. Hunterdon House Shops, 148 Main St., Flemington, N.J.



YACHT CHAIR COVERS to replace the faded, frayed and beat-up ones of last year have slip-on backs and tack-on seats. Made of sturdy sailcloth, they're designed for a chair seat approximately 16" x 26" and a chair back 7" x 22". In red, blue, turquoise, green, coral, black or yellow, all piped in white, $2.25 per set ppd. Ematol Products Co., Box 95, So. Weymouth, Mass.

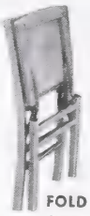


DREAM PUFF COVERLET that doubles as a comforter is covered with nylon and filled with dacron. Ruffled and quilted and *washable*, it comes in pastel pink, blue or yellow, or white sprigged with rosebuds. It looks wonderful with a chintz dust ruffle! Twin size, $16.95; full, $18.95; king size, $37.50. Ruffled café curtains, 36" long, $4.95. Add 90¢ post. Colten's, 1351 Beacon St., Brookline 46, Mass.

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Special! Personalized Golf Balls. White only. Any name to 12 letters and spaces. High compression. Liquid center. Box of doz. $11.95

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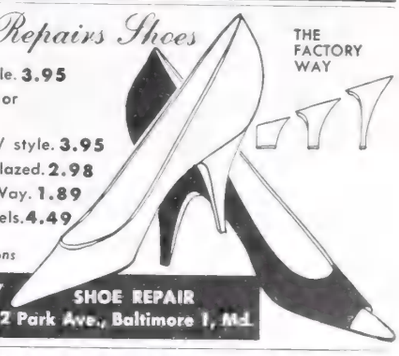
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Exquisite decorative shutter panels give your rooms new charm and personality . . . From outside as well as in.

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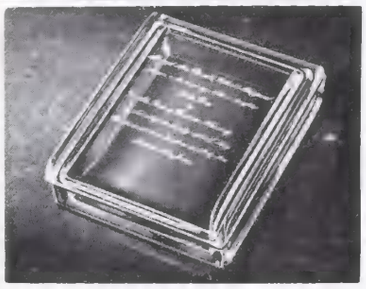
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Complementing ashtrays etched with first names, 4¼" by 2" .....**$5.00** pr.

Send for our complete catalog of this and other custom wedding gifts.

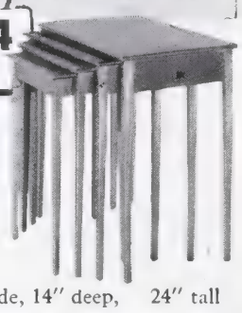
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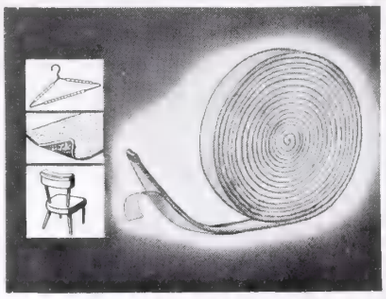


LEATHER STRETCHIES are as satisfactory a pair of gloves as we've ever pulled on. The backs are Helanca nylon mesh. The fronts are washable leather. And one size fits *all* sizes from 6 to 8½! In solid white, beige or navy, $2.98 ppd. Breck's of Boston, 270 Breck Bldg., Boston 10, Mass.



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(Please turn to Page 81)



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...the curtain *real* shower lovers love! It looks and feels like velvet, yet it's pure rubber; won't blow, cling or stiffen. It's even mildew-resistant! PAPILLON curtain (above) has glitter-sparked Fleecenap butterflies appliqued all over it. In green, blue, pink, yellow, gray, sand, white, about $10. Others, about $8 to $14. Fleecenap window drapes (cotton-backed), about $8 to $14. "Button-Hooks" to conceal shower curtain rings, about 59¢ dozen.

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SANDEL LAMPS ARE STYLED IN KEEPING WITH AMERICA'S FINEST FURNITURE



WINDOW SHOPPING

CONTINUED FROM PAGE 76

AVOR EXTRACT BAR. - we love! Six little Rocking- ware jugs in the famous h-brown glaze are hand-let- d in pink with the extracts 'll fill them with: Almond, non, Vanilla, Orange, Maple, Rum. The cork tops are tiny suring spoons. In a 7½" x " blonde wood rack that hangs stands. $2.95 plus 35¢ post. en Gallagher, 413 Fulton St., ria, Ill.



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FFE ESPRESSO, brewed way you loved it in Portofino orrento, as you sat in a sunny walk café and watched the d go by. This Italian coffee er works the magic, makes esso in 3 to 5 minutes. It also es regular coffee. Aluminum atural or brass finish: 3-cup is $7; 6-cup, $10; 9-cup, $13; up, $16. Ppd. Alba Products, Hartwell St., Teaneck, N.J.



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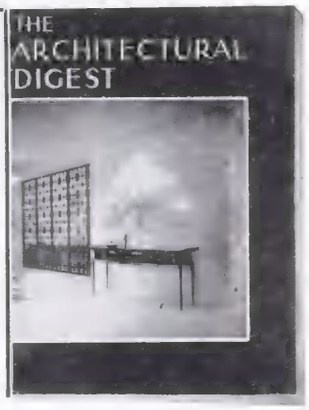
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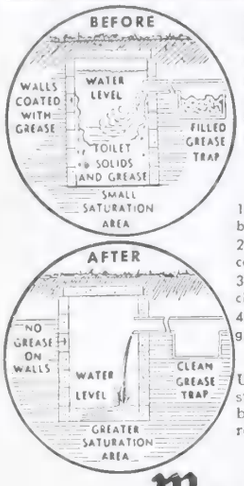
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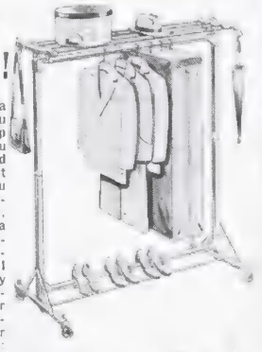
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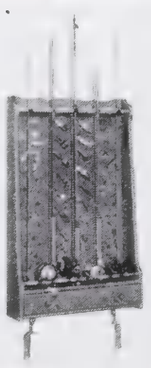
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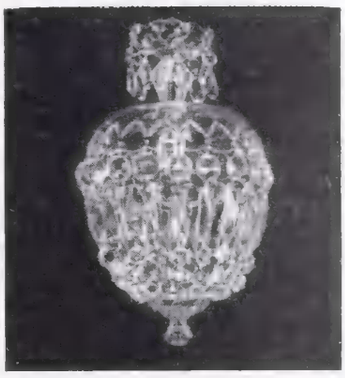
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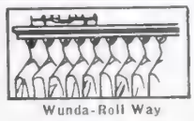
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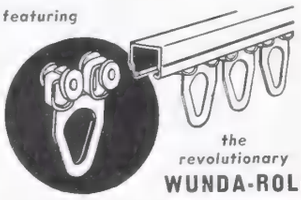


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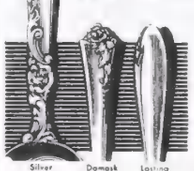
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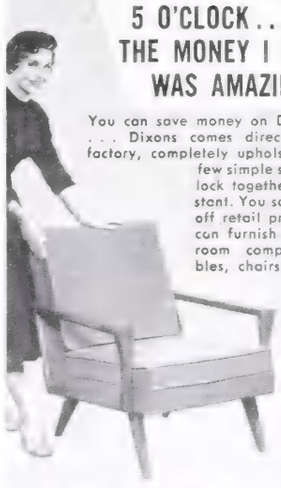
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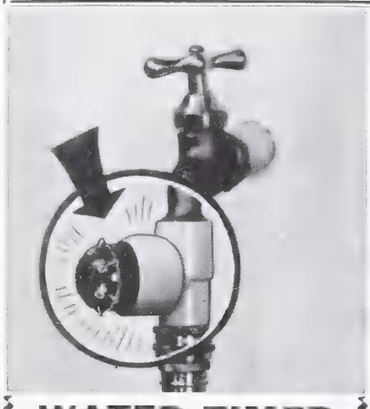
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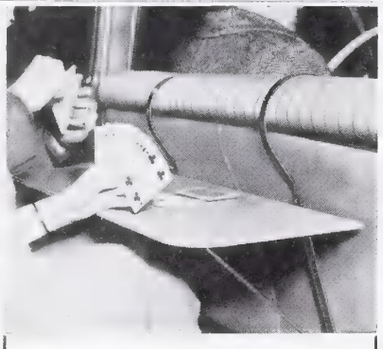
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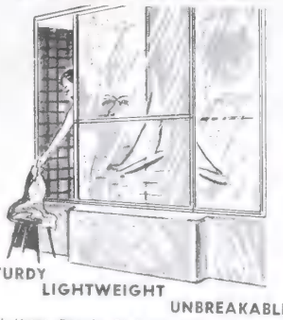
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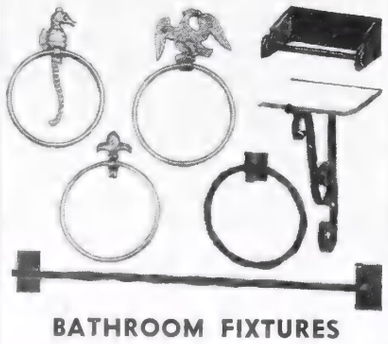
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Miracle Mile
Manhasset, New York



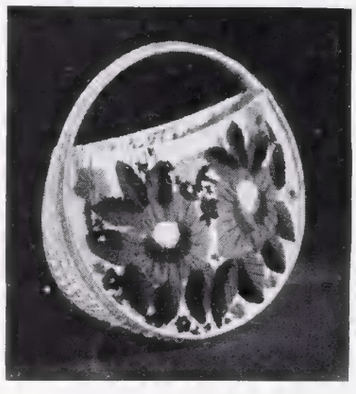
WINDOW



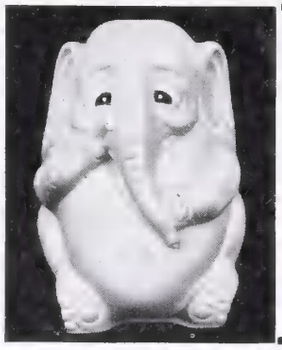
TINY TOTE TABLE in a m ature reproduction of Early Am icana in black or white Tole w gold scroll borders. brass le center post and carrying ring is 10" high and the top tray me ures 4¼" diameter, bottom tr 6¼". Use it to pass your af dinner mints, nuts, cigaret $2.25 each, $4.25 the pair. P Salt & Pepper Shop, 90 Park A Park Ridge, N.J.



A STABLE OF TABLES be used as individual pull-ups a cocktail party or buffet sup and stack neatly on top of another for storage. All tops m ure the same—16" x 16"—heig are 25", 23" and 21". Alco proof lacquered tops come choice of genuine walnut, bl birch, black or white and all h blond birch legs. $24.50 for of 3. Exp. chgs. coll. No c.o.d Scandicrafts, Ardsley, N.Y.



PORTUGUESE PORTMA TEAU is a gayly embroide imported carry-all that will commodate your knitting or me ing. gear for a day at the bea or a toothbrush and nightie for overnight visit. The wicker ci frame has lineny fabric si worked with yarn in a brilli floral design. 12½" diame $4.95 ppd. Susan Smith Co., pentersville 10, Ill.



WEEPY THE PINK ELEPHANT

The ideal gift for children, teen-agers or political frien

Weepy, the crying pink elephant, captures the heart everyone. Infants and children adore his pathetic Teen-agers autograph him . . . he's the perfect embellishment . . . ideal for heckling political frien Made of heavy pink, washable, vinyl plastic with ha painted eyes. Harmless and non-toxic for infants. Wee is 6" x 6" x 8", comes packaged in a window-front gift box. **$3.95** Postp

KATHERINE'S KORNER, 2652 P'tree.
P.O. BOX 182, NORTHSIDE STA. ATLANTA 5, G



FALLS IN BATHTUBS CAUSE SERIOUS INJURIES EVERYDAY

How many times have you felt yourself slipping in the bathtub only to clutch at empty air, attempting to steady yourself? Records show that bathroom accidents happen every day, resulting in crippling injuries. Why take costly chances with life and limb when it's inexpensive to have a

Bloch Life Saver Bath Grip—only $6.95

It helps you up from the tub and out of it as well. Made of beautiful polished aluminum . . . it grips solidly . . . yet is easily removed. For built-in tubs. Order a Bloch Life Saver Bath Grip today. Send Money Order or we will Ship C.O.D. Your money refunded if not satisfied.



BLOCH BRASS CO., 4748 HOUGH AVE., DEPT. HB, CLEVELAND, OHIO

SHOPPING



WHISK A SALAD the way a French chef does, and your greens will go to the table deliciously crisp. Just put them in this imported wire basket, run water over them, then swing it around and dry them off. Fine, too, for washing spinach. Or in a large pot, it becomes an excellent steamer or deep fryer. Anodized woven wire in coppertone or metalescent colors, $2 ppd. Nob Hill House, Box 1592, San Francisco 1.



METAL OF HONOR that looks like fine china, has an embossed spring flower design in warm multicolors, is imported from Holland. Cleansing tissue dispenser hangs on the wall or stands on a table. $2.50. The hinged canisters, one 5½" high x 4" square, and the other 4½" high x 3½" square, hold your cotton puffs, bath salts, etc. $1.98 for set of 2. Ppd. Merrill Ann Creations, 102 Warren St., New York 7.



SPORTING PROPOSITION is the picnic Sportster! A metal carrying case that is lithographed in a 3 color wicker design, is fitted with two matching 1-qt. vacuum bottles, and a center food compartment that has an independent latched cover. The cups and carrying handle are plastic. Weighs only 7 pounds, price is $9.95 ppd. Maymac Co., Dept. B, 79 W. Grand St., Mt. Vernon, N.Y.



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Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

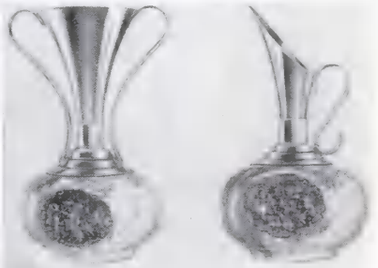
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WE'RE SORRY that this picture can't capture the **REAL BEAUTY**



This NEW BEAUTIFUL product, imported from Holland, is a COMBINATION of heavy brass and earthenware. Neck is high gloss brass, the base, a mottled seagreen ceramic, on which is mounted a reproduction of an OLD DUTCH MASTER, hammered in brass.
Well suited for any decor.

Vase . . . high 7½", $9.00.
Pitcher . high 7½", $8.50.
Pair or Set, $16.00 PPD.

CONTINENTAL IMPORT CO.
Dept. B5.
840 West End Ave. New York 25, N. Y.

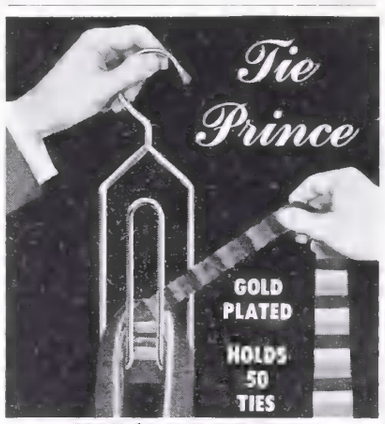
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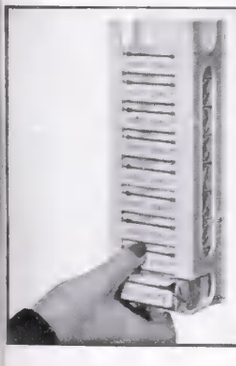


Photomammoth Murals Dept. 5-H, 12048 Van Owen St., N. Hollywood, Calif.



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MEN'S TIE RACK
MONEY CAN BUY

Hangs on crossbar of closet (no nails or screws). Keeps ties neat, easy to select. Gold plated, made of heavy gauge steel. **FATHER'S DAY GIFT IDEA**—Sent postpaid in elegant gift box, $2. Money back guarantee.

MISSION INDUSTRIES
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Solve the problem of where to keep your carton of cigarettes with new **HANDI-PAK** Cigarette Dispenser. Eliminate the clutter of loose packs in drawers and keep your supply neatly in view. Unique design and rich colors make attractive **HANDI-PAK** ideal for home, office or shop. Easily attached to wood, metal or tile — screws and cement included. Rigid plastic. Ivory or Mahogany finish. King Size or Regular — holds a **FULL carton**. Every penny returned if you're not delighted.

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DURABLE, all Aluminum frame construction, long lasting, non rust, stakes of Philippine Mahogany, 10 In. high. **ATTRACTIVE,** beautifies your garden lawn, flowers and shrubs. **PORTABLE** . . . lift it, easily moved, no more back aches when trimming lawn. **FLEXIBLE,** bends to fit any garden layout. Sold by mail order only, delivered in 6 Ft. sections unassembled and unpainted. Easily assembled with screwdriver. $7.00 per Sec. Send check or M.O.; On C.O.D. orders $1.00 Deposit with order. Delivery chg. collect on C.O.D. orders. Money back guarantee—
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Name _____
Address _____
Quantity _____ Amount enclosed _____

"A Quality Product" of
HOME PRODUCTS CO.
P.O. BOX 562 GREENWICH, CONN.



WINDOW



Decorative Scales

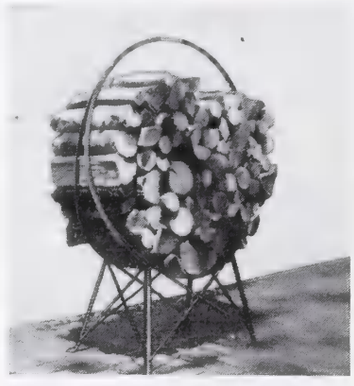
A delightful gift or charming accessory for your home. With flowers, fruit or plants, it blends with any decor. Well constructed—base and arm satin finished walnut, stem antique finished brass, plates shining brass. 16½". Beautifully gift wrapped. (Fruit not included.)

$15.00

Add $1 for shipping charge
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STATE AND MONROE • CHICAGO



THE TIME OF THE SINGING OF BIRDS HAS COME, there's a smell of fresh paint in the air, and the smell of firewood in the hearth. And *nothing* is more beautiful to behold than a big pile of logs. Outdoor-storage seasons wood. So keep your logs in the Log Crib. It holds ⅛ cord. Rust-resistant black iron. 45" diameter. 5-ft. high: $14.95 exp. chgs. coll. Jeff Elliot. Dept. HB5, Statesville, N.C.



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A present that will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors). Postpaid $1.00

6 cards (24 tees) $1.95 ppd.

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Page & Biddle

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STURDY PORTABLE PICNIC TABLE AND CHAIR SET

Enjoy the outdoors in greater comfort with this all-in-one table and chair set. Carry it like a piece of luggage. Entire framework of heavy-gauge steel, finished with baked-on yellow enamel, trimmed with gleaming nickel, on satin black legs. Seats and top made of tempered masonite. Open size of table 33" X 29" X 27" high. Overall length 60". Seats 15½" high. Folded size 33" long X 14½" high X 4" wide. Carrying weight only 32½ lbs. Order now for the nice weather ahead. No C.O.D.'s. Satisfaction guaranteed!

Lowy's *Creations* **$32.50** Express Charges Collect

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FAMILY SANDALS, handmade of Water Buffalo leather from India, are as light as a whisper on your feet. For Ma and Pa they come in sizes 3 through 13, with a ½" wedge of leather-covered cork. $6.65 ppd. For Baby Brother and Little Sister, they come in children's sizes 8 through 3, with a ¼" wedge. $5.35 ppd. Bloom's "Down in the Village," 311 Sixth Ave., New York 14, N.Y.



Caretree Safety, Economy For Your Pool

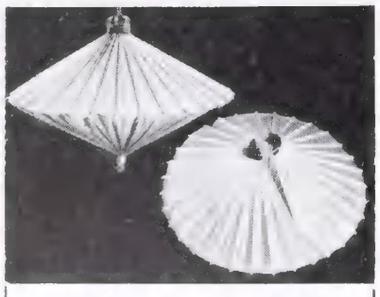
NEW KROHOME POOL COVER

New Krohome Pool Cover safeguards children, adults. Keeps pool cleaner, lowers operating costs. In tests, Krohome has supported 12 people. Keeps leaves, rubbish out of pool; reduces chlorine loss, keeps pool warmer. Pays for itself in as little as 1 year. Durable, lightweight vinyl plastic; custom made 18¢ a sq. ft. Send blue print of dimensions for free estimate.

Ask for free literature

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Mt. Diablo Blvd., Dept. H5
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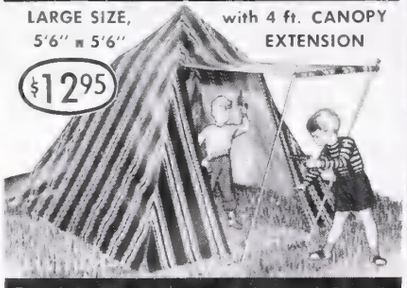
JAPANESE Parasol Lanterns

Transform any bare light bulb into an exotic Japanese lantern. Delicate natural (white) rice paper casts a soft lantern light and you can use a colored bulb in the lantern to create an exciting oriental tea-garden. Can be left on permanently, if you like. Wonderful for your garden or patio—or to cover that bare fixture on your porch or hall-way. These clever shades come to you collapsed in a tube (for compact storage), but open easily and expand at the neck to slip over any size bulb. 17" diam. (1.50 ea., 3 for $4.50, 6 for $8.50 ppd. Order from: Red Oaks, Dept. 163-E, Prairie View, Ill.

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LARGE SIZE, 5'6" × 5'6" with 4 ft. CANOPY EXTENSION

$12.95



Rugged, Made of Multi-Colored Canvas

A tent to thrill any youngster. Big enough for children up to their teens. Sturdily made with rigid 5 ft. wood center pole. An unbelievable value at this price, because we are the manufacturer. No C.O.D.'s, shipped prepaid—satisfaction. Immediate delivery.

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15 FLAT STREET • DELAWARE OHIO



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"The Light of the Outdoor Party"

gives festive, mellow light—kills bugs

For outdoor grills, garden parties. Burns inexpensive kerosene—one filling lasts several nights. Made of spun metal, with 6 ft. jointed hardwood stake. An ideal gift for friends who entertain outdoors. $5.95 each, 2 for $11.50 postpaid.

Lakewood Mfg. Co., Dept. 20
710 Illinois Bldg.,
Indianapolis 4, Ind.



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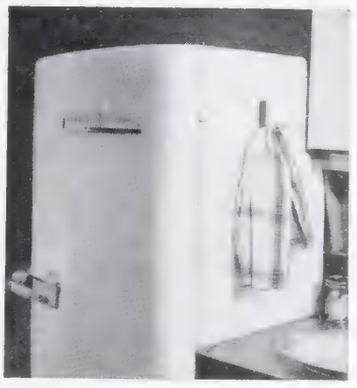
A GOOD BOOT SCRAPER is something no well-groomed house should be without. So we're delighted to let you in on a real bargain. This one is made of black wrought iron in a simple but pleasant design, measures 14" high and 10" across the top. Better get one for your front *and* back door, because it's just $1.49 ppd. Downs & Co., Dept. 1175, Evanston, Ill.



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"Regal-Saw"

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• LIGHT WEIGHT!
• ALL-METAL!
• SELF-SHARPENING!

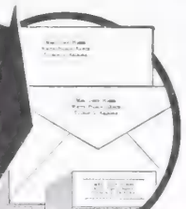
You'll trim along sidewalks and curbs in a whiz with this remarkable new lawn tool! Cutting edge is of highest grade knife steel with saw-edge teeth that sharpen to razor effectiveness with use. Enamelled, 2-tone, steel tube handle, 50" long. Rubber grip. Try it once, use it forever!

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THE WEDDING OF REDWOOD AND ALUMINUM!

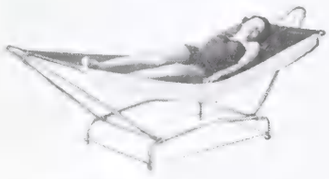
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Redwood barbecue benches and 6 ft. table with heavy duty aluminum legs. **$49.95**

Canopy **$19.95**

Also: Redwood Folding Table & Bench ▪ Card Table and Chairs ▪ End Tables • Cocktail Table ▪ Serving Carts • Club Chairs • Stack Chairs • Chaise Longues

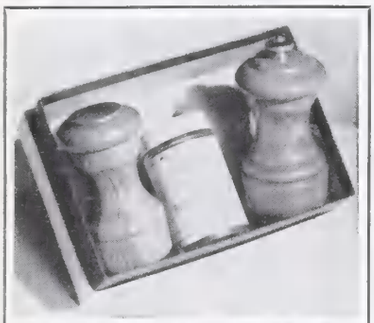


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$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

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Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts



ELECTRIC STONE FOUNTAINS
NO PIPES NEEDED—JUST PLUG IT IN

Made of carrara stone, this combination will convert your bird bath or pool into a glamorous fountain.

FOR GARDEN OR INTERIOR

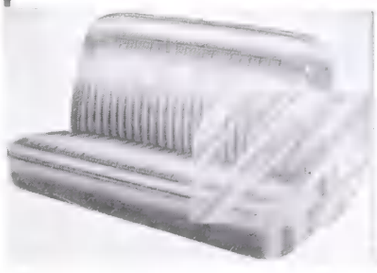
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Send 10¢ for catalog showing fountains, birdbaths, garden statuary, classic figures, nudes, cherubs, etc.

Raphael Groppi Studio
1759 N. SEDGWICK ST., CHICAGO 14, ILLINOIS

EXTRA HEAVY CLEAR CAR COVERALL

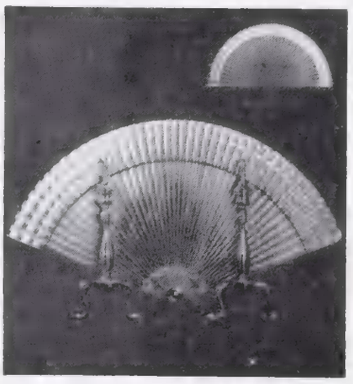


Don't hide your handsome upholstery. This Coverall protects it against wear and soiling, yet allows beauty to be seen and admired. A durable, well-fitted seat-cover of strong, crystal clear Vinyl. Food spills, mud, dust—all whisk off in a flash. These covers fit and ride comfortably. Won't shift or wrinkle. Give year, make, car and style. Made for every car. Money-back guarantee. Rush $6.95 for complete front—$13 for 2 ppd.

STA-DRI CO., Dept. HB
147 6th Ave., Whitestone, L.I., N.Y.



WINDOW SHOPPING



TWO-FACED FIREPLACE FAN is a handsome screen for your empty summer hearth. One side is gold in a pyroxylin finish striped in beige and black, while the reverse side is beige, birch red or vale green with a gold scroll border. Open, it measures 33" x 17", and comes with a steel brace to hold it upright. Packaged in reusable plastic bag. $4.75 ppd. Dorothy Biddle Service, Hawthorne 110, New York.

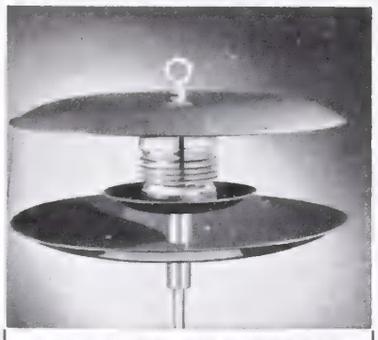


CENTER OF ATTRACTION for the dining room table or hall console is this truly distinguished trio. The three-tier epergne is made of clear plexiglas with a brass center post, measures 16" high. Bottom tier is 10" in diameter; center tier, 8"; top, 6". $15. Matching two-tier candlesticks, 8" high, $15 the pair. Ppd. G. G. Frelinghuysen, 411 Park Ave., New York 22, N.Y.



FRONTIER PANTS, stiletto-slim and cut to make you feel as rangy as Gary Cooper, feminine gender, are wonderfully unfancy pants for working in the garden or painting the screens. They have roomy snap pockets, are tailor-perfect, come in cadet blue chambray, or in navy or faded blue denim. Sizes 12 through 20. $4.95 ppd. Frontier Traders, Box 4035, Dept. HD, Tucson, Ariz.

(*Please turn to Page 93*)



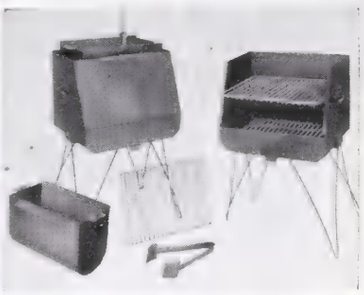
KEPE-NETE BIRD FEEDER

An IDEAL GIFT for the hard-to-buy-for and unquestionably the finest bird feeder ever made. Keeps food dry. Large 15½" aluminum trays finished in palm green, baked enamel are rust proof, attractive and easy to clean. Feeder tray and glass hold 1½ pounds. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. **Give it to bird lovers for Mother's Day or Father's Day.**

KEPE-NETE Bird Feeder

Only $9.95 postpaid
Satisfaction Guaranteed

H. B. COWAP
2423 Ridgeway Avenue Dept. HB-56
Evanston, Illinois



new, portable grill does everything!

Have fun cooking rosin-baked potatoes with the 3-WAY MINORCA COOKER . . . surprise your friends with this treat found only in expensive restaurants. Corn-on-the-cob, carrots, apples and onions are great, too . . . cooked in rosin. Grill and extra deep well for char-broiling and deep-frying. Thermometer and tongs included . . . overall height 30". $29.95 prepaid. $34.95 West of Mississippi. Send check or M. O., no C. O. D.'s. Dept. HB-1, ELROY NAVAL STORES CO., INC., Vidalia, Ga.



Upholstered furniture by Jamestown Royal Upholstery Corp., Jamestown, N. Y.

IT'S AS GOOD AS IT LOOKS—it has *Airfoam Inside!*





What's Inside Full-Value Furniture:
AIRFOAM (cream-color above) in seats, backs and armrests. This assures you years of smart new appearance and luxurious comfort—for AIRFOAM isn't just stuffed in. It's *molded* all-one-piece and *tailored* to the furniture's measure—nothing to sag, snag, break down or come apart.

Want to make sure the furniture you choose will *stay* lovely to live with?

A good way is to ask "WHAT'S INSIDE?"—and be sure the answer is "AIRFOAM!" This means the maker hasn't skimped, for he offers you the world's finest, most modern cushioning—the cushioning that keeps furniture lovely for life.

Even modest budgets can afford AIRFOAM—so why not be proudly confident that you own the *best* there is? Goodyear, Airfoam Department, Akron 16, Ohio.

Don't take "foam rubber" for an answer—
Insist on

Airfoam MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

AIRFOAM helps you ride better walk better relax better sleep better cushion better

Airfoam—T.M.
The Goodyear Tire & Rubber Company, Akron, Ohio



Aldon "Miracle Yarn" gives you

NEW LUXURY BROADLOOM AT HALF THE LUXURY PRICE!



Ingenious Development Combines Viscose, Wool and Nylon At A Low $6.95* sq. yd.! Color! Texture! Durability! Never before *all three* in one broadloom—at this low price! That's what makes this new Miracle Broadloom such a sensational buy! For here's an ingenious blending of the luxury of Wool; the long wear of Nylon; and the color magic of Viscose—all in one wonderful broadloom! And just look at the colors you can choose from. All high fashion – each more striking than the next! Now you can use any color decorating scheme you can imagine. Guarantee?

You get not one, but two! Our famous Bonded Guarantee and the trusted Good Housekeeping Seal. Remember! Only Aldon gives you this double protection. "Miracle-Tex" shown above in all colors.

* *Approximate price. Slightly higher in West.*

Aldon
RUG MILLS

10 W. 33rd St., New York, N. Y.



DESIGNED BY SANFORD WALLACK

it's the **hidden quality**  that spells **true value**



It had to happen...and only BASIC-WITZ could do it! The "Mardi Gras" group—with a choice of Smoky Walnut finish (above), Natural (below), or Parchment (a neutral tone)—was so popular in the bedroom series that the dining room simply had to follow.

Walnut—smart today and for years to come—has been deftly crafted into a dining room group that offers everything to be desired in proportions, beauty and utility. Right now—write now—for descriptive literature and name of nearest dealer.

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ROOM 19
WAYNESBORO, VIRGINIA

AT FINE STORES ACROSS THE NATION



REPLACEMENT ★ REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

1. If you choose, a captain's chair
2. The regular buffet
3. The space-saving oval table
4. The ultra-smart, modern pedestal table

©BASIC-WITZ FURNITURE INDUSTRIES, INC.







LEFT TO RIGHT AT TOP: Delphian (rim shape) and Silver Bough (coupe shape), blue raised enamel blossoms with platinum leaves and edge. 5 pc. place setting, $21.95. CENTER: Auriel, delicate woodland flowers in gold, $19.95. BELOW: Thistledown, soft thistle sprays in gray, forget-me-not blue, rose-coral and beige, with a platinum edge, $19.25.

Entering a new era of elegance

FINE BONE CHINA BY Royal Doulton

Fresh from England . . . a new elegance in pure white bone china. You'll see it in the delicate use of precious metals that complement your treasured silver . . . in finer, lighter lines that match the simple beauty of today's furnishings. And behind every lovely piece lies the superb English artistry of Royal Doulton. So choose royally. Choose the ever-fresh beauty . . . the matchless craftsmanship that so many Americans cherish in Royal Doulton.

[illegible] FIGURINE OR TOBY

[illegible] COMPANY, INC., DEPT. F-23, 11 EAST 26TH STREET, NEW YORK 10, NEW YORK



WINDOW SHOPPING

CONTINUED FROM PAGE 88

SUMMER LOVE. Of all the handbags in all the shops in all the country, we rather think we love this one the best. It's made of wicker, lacquered a blinding white, lined with turquoise taffeta, and frosted with pink and blue seashells, pearls and rhinestones and French ribbon. 7" in diameter, 11" high, $13.50 incl. tax. Ppd. Muriel Duncan, Haddon Heights, N.J.



SHEAR BEAUTY. Every bowl of fresh fruit deserves this elegant companion piece. Heavy sterling silver grape shears in an acorn and leaf pattern have a medieval splendor, but the tempered blades will snip off a cluster of grapes with tidy dispatch. Just-right gift for the lady who seems to have two of everything. 7¼" long. $12 including tax. Postpaid. Jamaica Silversmith, 79-30 164th St., Jamaica 2, N.Y.



PLAY ON WORDS. Bali is a wonderful word game that combines all the most fascinating elements of solitaire, Scrabble, crossword puzzles and gin rummy. You can play it alone or four can play, and for the beach, it's a fine way to enjoy the sun and better your word power. With two decks of cards and instructions. $2.98 ppd. Page & Biddle, 21 Station Rd., Haverford, Pa.



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at extraordinary savings over **40%**

Here is a unique shopping plan, giving you not only unusual savings on items you'll be proud to give anyone or own yourself, but also the added pleasure of knowing your selections are coming direct from abroad! Because of our volume purchasing power and the favorable exchange rate, we are able to offer you this fine Map Measure which you will receive straight from West Germany, plus an imported 3-Color Flashlight which will be shipped from New York—both for the amazing low price of $2.85. (You pay no other charges except 15¢ international parcel post which cannot be prepaid.) Take advantage of this unusual offer—send us your order today!



MAP MEASURE & MAGNETIC COMPASS From West Germany. One side calculates mileage on any map, the other is a compass. For motorists, yachtsmen, hunters. Size of a watch, lightweight, leather case. reg. 1.98



3-COLOR FLASHLIGHT A flick of the switch and light changes from white to red to green. Wonderful for signaling at night—for scouts, campers, hikers, motorists in distress. 10" long, bulb included. reg. 2.75

BOTH FOR ONLY $2.85 Sorry No COD's

reg. value of both 4.73

CONSUMERS SHOPPING ABROAD ASSN., INC. Dept. H-5, 373 Fourth Ave., New York 16, N.Y.

WHO Spends Two Dollars For a Dust Cloth? AND WHY?

Two dollars is a lot of money for a dust cloth. At that price, who buys them? Here's a partial list of buyers of our Conniver, whose names may be familiar to you:

Cora Baird—Bil and Cora are the marionette folks
Mrs. Carl Wente—wife of the Bank of America's President
RMS "Queen Elizabeth"—best known ocean liner afloat
Countess Mara—the well known necktie people
Mrs. Robert E. Sherwood—her husband wrote "Abe Lincoln in Illinois"
Ilka Chase—if you read, or watch TV, you know her
Mrs. Ozzie Nelson—a busy homemaker, both on and off TV
The Mark Hopkins Hotel—San Francisco's finest

Should *you* spend two dollars just because these buyers did? No, not necessarily. But you should know WHY they splurged—so that you can decide for yourself.

Here is Why the Buyers Buy . . .

People buy Conniver (and then buy it again!) because it absolutely ends dirt-cling. A touch on any surface—wood, glass, metal, porcelain, plastic or leather—and it instantly applies a tough but invisible film that shrugs off dust or dirt. The result is that anything wiped with Conniver is afterward beautifully cleaned and polished with just a flick of the cloth. That's because Silicone is one of the finest "release materials" known to science—and Conniver is loaded with it! The Silicone stays in the cloth, too!

Use Conniver on woodwork, furniture, mirrors, porcelain and chrome kitchen appliances, windows—everywhere in your home. It won't hide or discolor any finish, but it will enhance lustre. Use it on records and photographic equipment, too! By the way, regular use of Conniver prevents the formation of both rust and tarnish. Nice to know that, if you own silverware, or if there are guns, golf clubs and such around the house.

You clean Conniver just by shaking it. Or, if you prefer, dunk it in a mild detergent solution. It will come up smiling, because the Silicone is there for keeps!

We Guarantee It—To the Hilt!

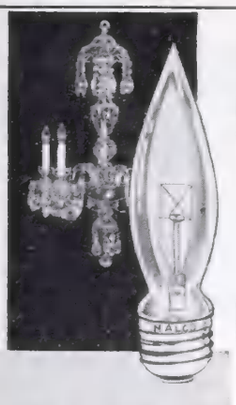
We just don't know how to write a stronger Guarantee than the one we've put on Conniver. We say that if Conniver doesn't do everything we promised, we'll instantly refund your money—and you may keep the cloth! There are no strings on this. You are the judge.

Conniver buyers know that every word we've said is true. You will know too—so mail us your order right now.

We sell Conniver in two sizes. The standard 12x18-inch Conniver is $2.00 (or three for $5.00). And the double-size 18x24-inch deluxe Conniver is $3.00 (or three for $8.00). We pay the postage, but we cannot accept C.O.D. orders.

You buy Conniver by mail—*only from us* in all the country. And we Guarantee that you'll be glad you did!

BRECK'S of BOSTON
458 Breck Building — Boston 10, Mass.
Breck's has been a reliable company since 1818



New Sparkle for Your Fixtures

nalcobrite
Decorative Tungsten Lamps

Delicately hand-tipped, clear or frosted glass, 25 or 40 watts, candelabra, intermediate or standard base.

75¢ each in clear, 85¢ each frosted glass, includes tax and postage. Minimum order of six. Specify wattage, finish, base. Write

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DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
Deacon's Bench
FULLY ASSEMBLED • READY-TO-PAINT



A charming settee for any room. Authentic colonial reproduction, sturdily constructed. Smoothly sanded, ready to paint, stain or lacquer.

3 POPULAR SIZES.
DB2 (seats 2) 17" x 41" $22.95
DB3 (seats 3) 17" x 48" 27.95
DB4 (seats 4) 17" x 60" 34.95

Prompt delivery—shipping chgs. collect. Send check or M. O. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Instructions on "How to Finish Unpainted Furniture" sent FREE with order. Ask for our illustrated catalog.

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BABY-CHECKED SHIRT-SHEATH IN FINE WOVEN GINGHAM

terrific at

6.99

So good we have 6 wonderful colors and 3 size ranges! Bare of sleeve, crisply tucked, it has a button-down collar, stalk-slim skirt with stand-away pockets. Perfectly washable . . . in pink, aqua, lilac, blue, red or black checks. Sizes 7-17, 10-20. half sizes 14½-22½. 7.99

PARIS SHOP, DEPT. HB5, BOX 390, NEW ROCHELLE, N.Y.
PLEASE SEND SHIRT-SHEATH
SIZE_____ COLOR_____ 2ND COLOR_____
☐ CHECK ☐ M.O.¢ ☐ C.O.D. (ADD 25c POSTAGE)
A DOLLAR DEPOSIT REQUIRED ON EACH C.O.D. ORDER, TO BE APPLIED TO PRICE OF EACH ITEM.
NAME_____
ADDRESS_____
CITY_____ ZONE_____ STATE_____
SATISFACTION GUARANTEED OR MONEY REFUNDED
☐ SEND 25¢ FOR A YEAR'S SUB. TO OUR CATALOGUE



MUSICAL JUMP ROPE

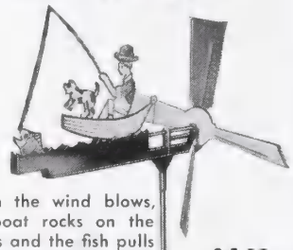
What a lovely ideal As an applecheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Postpaid just **$1.50**

Penna. Residents Add 3% Sales Tax
Sorry No Stamps or COD's Please.
Send For New Gift Catalog.

Page & Biddle

21 STATION ROAD, HAVERFORD B5, PA.

***Decorate your lawn with this* WIND-POWERED "FISHING BOY"**



When the wind blows, the boat rocks on the waves and the fish pulls on the line! Turns on stake to face the wind. 19 inches high; 29 inches long, including stake. Moulded of strong, weather proof plastic in red and white, with steel mounting stake and mechanical parts. Can be mounted on roof as well as on lawn.

$1.98
plus 35¢ postage
Total $2.33

Send check or M.O. no C.O.D.'s please

MALCOLM'S
House & Garden Store
6309 Reisterstown Road
Baltimore 15, Md.

VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 60" long, 32" high, seat 15" deep. **Completely sanded and assembled, $34.95.** Finished in light or dark pine or antique maple, **$44.95.** Delicately trimmed in black and gold with hand stenciling, **$49.95.** Also available in 48" length, unfinished, **$29.95.** Express Collect.



TEMPLETON CRAFTSMEN
Dept. 260 **Templeton, Mass.**

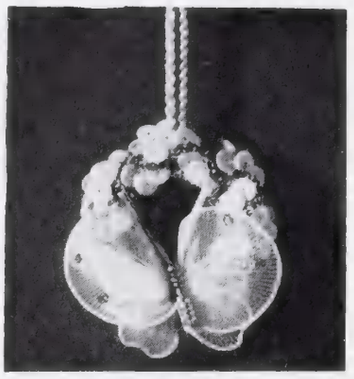


THE GIRL WHO DREAMS OF HORSES will love this stable full of smart sterling silver jewelry. For graduations, birthdays, or just for you! The 3-pc. set is **$12.** Horse Bracelet is **$6.** Mare & Colt Pin, **$3.60.** Horseshoe Earrings for luck. **$2.40.** Gift-wrapped and postpaid.

SELDEN COOPER
The Manor **Asheville, N. C.**



WINDOW



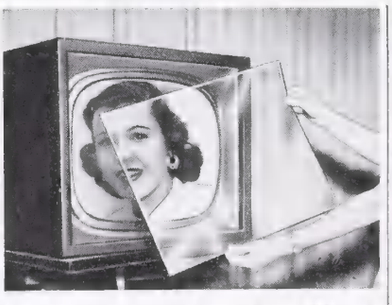
BUTTERFLY PULLS for o dinary roller shades turn eve window into a "picture window They're delicate as a butterf kiss. with a lovely iridescent gl ter that gives a happy look to room—like the feel of sunshine a walled garden. They come pink, blue or gold, and the cor are long enough to use as lig pulls in a closet. $1.50 each pp Edith Chapman, Nyack, New Yor



STASH SOME CASH in t Mad-Money Garter and you never be caught short! An ext dollar for taxi fare or an ext five for an emergency can do wo ders for a girl's peace of min Garter holds bills flat in a taffe pocket decorated with nylon r pleats and gold braid. With a justable elastic band to fit a leg. In pink, red or black. $1 pp Zenith Gifts, 55 Chadwick S Boston 19, Mass.



WANT TO START SOM THING? Sessions' "Tee-Ve electric clock works like a wiza It's a clock and a 24-hour au matic on and off timer that sta and stops any electric applian up to 1100 watts! It will turn the television. start your air-c ditioner, etc. Mahogany case h brass trim. dial lights up. 6¾ x 4¾" x 5". $27.45 incl. ta exp. coll. Abercrombie & Fit Madison Ave. at 45th St., N.



Enjoy Color Television Now!

New COLOR FILTER gives startling results! It's easily installed — just put the FILTER over your present screen. Life-like color will replace the drab black and white picture. Reduces glare, too! Surprise your friends with the first Color TV in the neighborhood. *You must be pleased or your money back!* COLOR FILTER for 12" screen, 69¢...17" screen, 89¢...21" screen, $1.50, postage paid. Order by mail from **Sunset House, 244 Sunset Building, Hollywood 46, Calif.**



Authentic reproductions of Farmhous Originals beautifully hand crafted fro kiln dried knotty pine. Dough Tray mea ures 26" high x 26" long x 16" wide. Spl top hinged with black wrought "H" hinge Only **$28.00** express shipping charges co lect. 30" high x 30" long x 18" wide—**$33.0** Available either model with solid top you so instruct. Money back guarante **SEND 10¢ FOR CATALOG** of Americal largest selection of Farmhouse Reprodu tions of dry sinks, hutch tables, commode deacon's benches, chairs, wash stand hand painted tinware, etc.

VALLEY CRAFT
Dept. HB-5 **Twinsburg, Oh**

SHOPPING



COFFEE IN THE DEN is a wonderful tradition, and whether you're pouring from your Grandmother's cherished sterling coffee pot or from a sleek modern ceramic one, here's the sugar and creamer set that belongs! Gleaming Swedish silver plate on copper, the elegantly simple 3-piece set, including the 9½" x 5" tray, is just $12.47 including tax and postage. Macy's, Herald Square, New York 1, N.Y.



ALL OUTDOORS can't phase the Picnicker! The Fiberglas insulation keeps hot foods hot, cold foods cold, for hours in two separate sections. Imagine toting frosty cold beer and piping hot chow mein to the beach in one handy case! 21" x 11" x 11" washable Koroseal zippered case comes in red, black or gray, has reinforced handles. $12.95 ppd. Lowy's Creations, 260-B 116th St., Rockaway Park, N.Y.



SHINGLE ROOF DRESSING, called Lan-O-Lin, embodies all the qualities of Lanolin that make it so widely used in cosmetics. It's a treatment for wood roof shingles that penetrates, does not dry, is not inflammable, preserves and protects your roof. A gallon (containing 40% raw pure Lanolin) is $5.40 ppd. 5 gallons, $26.50. Linseed Oil Products Corp., 1107 S. Fremont Ave., Alhambra, Calif.



new! contour pillow rest

filled with non-allergic viscose rayon

HEALTHFUL RELAXATION FOR TV . . . READING . . . TRAVELING



Here's the ideal head-rest . . . contour moulded with just the right "give" to let you settle back and relax. *A wonderful gift idea, too!* IN LUSTROUS SATIN: *Chartreuse, Rose, Green, Gold, Wine, Blue, Hunter Green.* IN FLOWERED CAMBRIC PRINT: *Blue, Rose, Gold, Green.*

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"Lazy Susan" DRYETTE

for washings and ironings



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Holds more in less space
Lustrous finish—Perfect for Gifts
Super Dryette, 12 arms $8.95 ppd.
(23 ft. drying space; strong, sturdy)
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(9 ft. drying space; stands in bath-tub, packs in suit case)

Act now to enjoy easier clothes drying service . . . order today direct

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From **$4.95** PER WIDTH
(45"-48" material)
FLOOR LENGTH

EIGHT STAR-DUST EXCLUSIVES:

- ★ 5-Year Guarantee
- ★ 4" Heads, French Pleated by Hand
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Now you can have distinctive decorator-quality Traverse Draperies at *one-half* the usual cost!

Yes, in the comfort of your own home, choose from Star-Dust's fabulous array of fine fabrics and stunning colors . . . then order draperies as the Stars do . . . custom-made to your exact width and length measurements under the personal supervision of Joseph Jay Josephson, for 25 years Drapery Decorator Advisor to the Stars.

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Send 25c Today for Complete Set of 150 Swatches (Specially Selected from over 5000 Fabrics and Colors, Representing America's Top 15 Sellers)

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Please send me complete set of 150 swatches, special planning and estimate form and simplified measuring instructions. I enclose 25c to cover cost of mailing.

I'm interested in having my draperies custom made ☐
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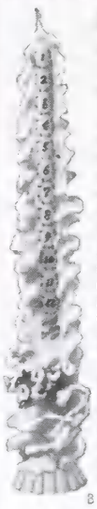
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HAPPY BIRTHDAY CANDLES

by Ralph Ajello

"America's foremost candle designer"

HAND SCULPTURED delicately scented beeswax Birthday Candles that last for years and years . . . as the candle burns shorter, baby grows taller! A truly lasting gift for your new baby or favorite child.



A. Five Year Candle, 8" high, hand decorated with delicate pink and blue forget-me-not flowers and storybook characters. Age Markings 1 to 5. **$2.00**



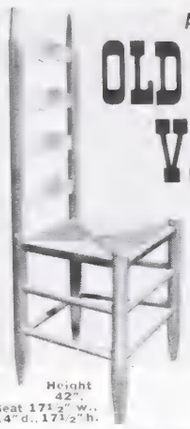
B. Twelve Year Candle, 15" high, hand decorated with delicate pink and blue forget-me-not flowers. Age Markings 1 to 12. **$3.95**

Gift-boxed, postage prepaid.

Add 50c for special inscriptions, birthdate, name.
Sorry, no C.O.D.'s

THE CANDLE CRAFTSMAN
11 Sagamore Road Bronxville, N.Y.

AN **OLD TIME VALUE** **$7.75**



Height 42". Seat 17½" w., 14" d., 17½" h.

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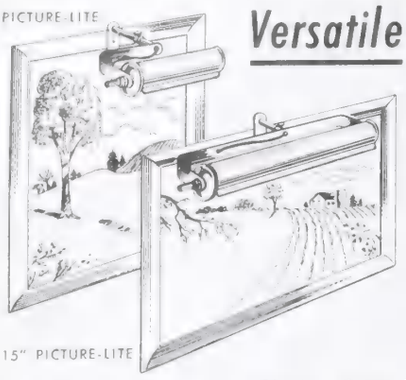
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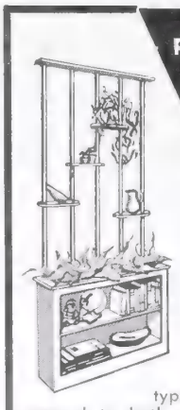
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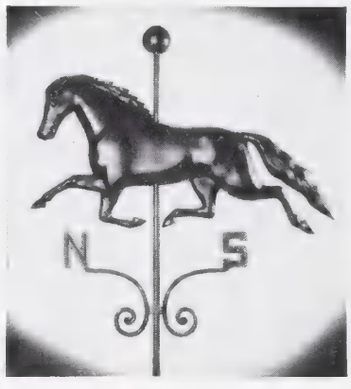
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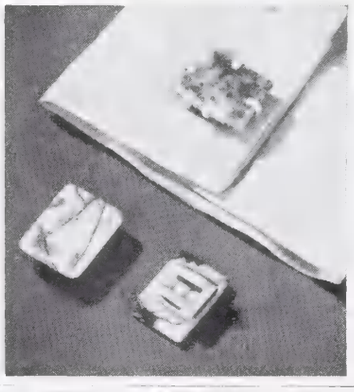
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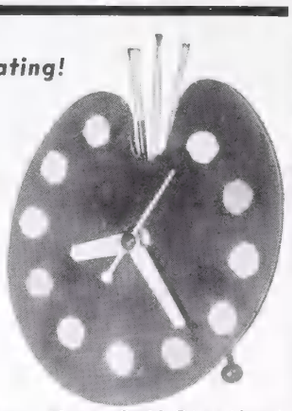


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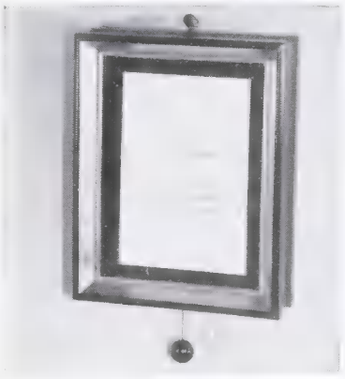
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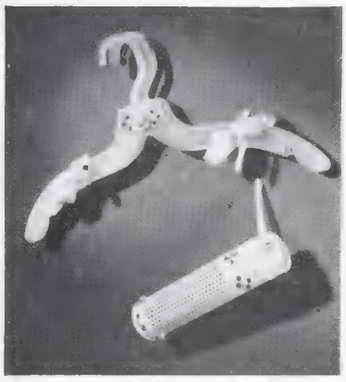
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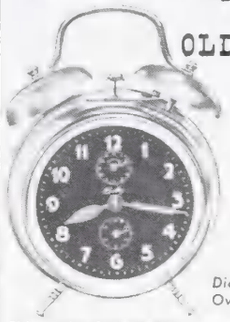


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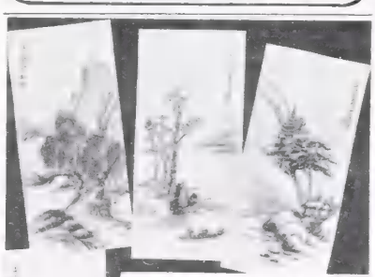


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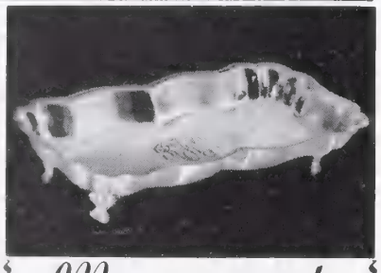
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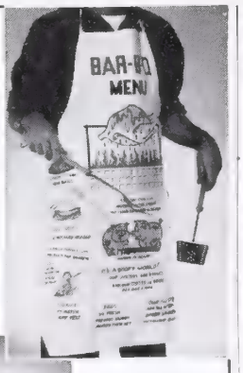


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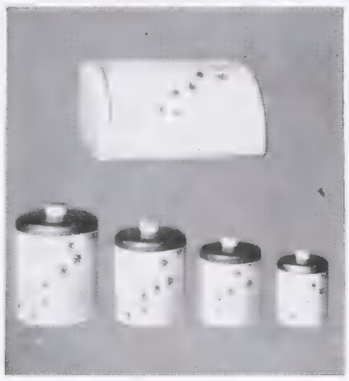
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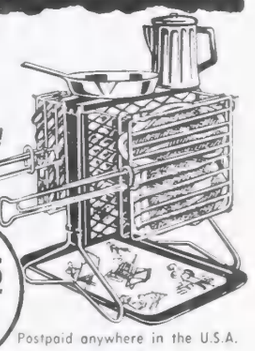
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Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY HOME KITS

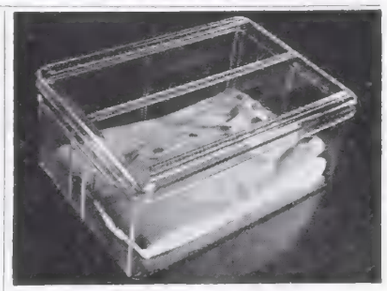
Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

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GIANT CRYSTAL BOX

Here is the very thing you've been looking for to protect your delicate finery from harmful dust particles. Made of durable polystyrene, this attractive box and its snug-fitting cover are crystal clear, so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf.

Perfect for safe, practical off-season storage. **$4.95** ppd.

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Genuine Telephone Company upright telephones, ready to live again as unique table lamps. Brass plated and lacquered. For the den, playroom, porch. Ready to plug in.
19.95 Less shade

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true Southern hospitality welcome guests with these memories of eryear brought up to date. Solid iron, to withstand the ravages of and weather. 41" high, 6" **39.95**



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Stands 15" tall, with a 5" opening in base. He's satin black, with brass plated rings. Standard pipe, easily available, fits snugly under the head. 14.95

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ox 211-A, Locust Valley, L. I., N. Y.

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Patio Gong

Round up the kids from play or the gang at your summer home by striking unusual patio gong made of genuine handforged bronc and pony horseshoes. Mallet hangs from beige leather thong. Height 11". Inc. horseshoe nails for hanging. $5.95 ppd.



Boot Scraper

Remind big and little folks to remove mud from shoes the Western Way. Clever boot scraper made of genuine bronc horseshoes is guaranteed to withstand a lifetime of hard use. Pins furnished for fastening into ground. $5.95 ppd.

Mfr. of Genuine Horseshoe Products



Old Western Forge
Dept. HB-56
Harvey, Illinois

OUTDOOR BUBBLER

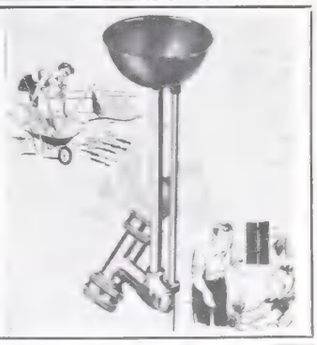
Convenient, Sanitary Drinking Fountain

Enjoy a cool, quick drink of water right in your own back yard. You attach this OUTDOOR BUBBLER to your outside faucet just as easily as your hose. Screw it on, turn on the tap, and press the brass button. Cool refreshing water bubbles up, without a face-wetting spurt! No more running into the house . . . no more muddy floors from children's feet . . . no glasses or trays to carry! Your hose may be used either simultaneously or separately. BUBBLER made of polished nickel-plated bronze and brass, with cool green bowl of high impact Styrene plastic. New, improved OUTDOOR BUBBLER is guaranteed for long-wear, trouble-free performance.

Only ..... **$3.95** ppd.

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Now you will know where north or any other direction is when you've installed a "Northpoint" directional indicator in the pavement of your patio, terrace, hearth, gameroom or pool. It's solid brass, ¼" thick, 11¼"x8" and with letters makes a layout 17"x14". Satin or antique finish. As shown, $19.75 ppd.

Add 2% west of Mississippi
Specify finish

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from wet beds with Staydry* Panties $1.69 and up



PROTECT your child from unhealthy wet clothes and bedding. Give your child the security of waking up in a *dry bed.* Staydry panties—the patented all-in-one panty—assure sleeping comfort.

* Reg. U.S. Pat.

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Well-fitting Staydry Panties are invisible when worn under clothes. They contain highly absorbent material—thick and thirsty—with tested waterproof outer covering of finest non-toxic, soft plastic. Non-binding Staydry Panties are completely washable—may be boiled and bleached safely.

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Extra Large ... $1.98
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36, 38, 40—$5.98

Larger sizes made to order. Exact waist measurement in inches necessary for perfect fit. Prices slightly higher in Canada; shipped directly from Toronto.

RECOMMENDED BY DOCTORS! Many leading Doctors suggest Staydry—the *only* all-in-one panty backed by these 2 famous Seals—as the perfect solution to this distressing problem.

REAL ECONOMY! Staydry frees you of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

Ideal for invalids—wonderful for adults with an embarrassing problem. FREE BOOKLET! "What to do about Bedwetting".

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Waist Size_____ Price_____
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Now, dry all your stockings, lingerie, baby things, everything, without the muss, fuss and drip of towel and shower rods! Place this new, compact dryer in kitchen or bathroom—fold it away when not in use. The cadmium-plated metal is rigid when extended to its full capacity of 25" (giving you 15 feet of line space) closes to a neat 18½" x 6" x 3". Easy to put up—no sag, no drag! Perfect for kitchen or bathroom; home, apartment or hotel.

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Satisfaction Guaranteed
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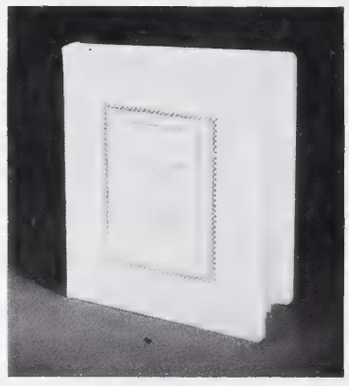
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CHARMING CHILDREN t dangle from Mothers' or Grand mothers' bracelet are these littl boy and girl charms in 14k gold They are 1" in diameter and en graved on one side with the nam of the child and on the othe with the date of birth. With en graving, $9.95 each. Doubl linked spiral bracelet will hol six charms. $8.95 incl. tax. Ppd Murray Rackoff, Inc., 1225 Sixt Ave., New York.



MEMORIES ARE MADE O THIS. A wedding photograp album has the original weddin invitation permanently encased the cover. On the inside is a pag to record the highlights of th happy day, 8 glassine leaves f 16 pictures up to 8½" x 11", f leaf for autographs and notes. white, pink or blue leatherett $8.95 ppd. In genuine leath $11.95 ppd. Townsend House, 6 Bergen Ave., Jersey City, N.



QUICK CHANGE ARTIS is the lady with the flair for cc vertibles. Here is a handbag th can be switched to match ma outfits. Basically, it's a bla patent zippered clutch bag. T cover, with handsome monogra is washable white linen that c be dyed to match any shoes dress. 12" x 8", $5.95; 10" x $3.95; 8" x 4", $2.95. Ppd. Ha bag House, Forest Park, Georg

(*Please turn to page* 105)

HANDY DOOR ALLOWS PETS TO COME AND GO



SAVE endless getting up to let dog or cat in and out. End "accidents", whining, scratched doors. Provide new comfort for you and your pet with Pet-Dor. Soft Neoprene rubber door in heavy wooden frame swings at slightest touch. Retracted immediately by permanent magnets to keep out insects, drafts. Sliding wooden panels close both sides, lock on inside. Install in minutes in any flush panel door. Ideal gift. Accommodates pets up to 18" high. Pets learn in one or two easy tries.

Complete with easy instructions and pattern for installation. Satisfaction Guaranteed. Write for Free Brochure.

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JOHNSON PET-DOR 561 Alta Vista Way Laguna Beach, Calif

BURNS TRASH SAFELY OUTDOORS!



Deluxe A 21½"x31"

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of rust-resistant aluminum bonded to steel. Over 150,000 satisfied users. Approved by Fire Depts. Standard 2 bushel model A sent disassembled, prepaid $13.95. Deluxe A with ash pan base and grate sent prepaid assembled $22.95. For 3 bushel capacity add $4.00 to standard and deluxe prices. Money back guarantee.

ALSTO CO. Dept. HB-5, 4007 Detroit Ave., Cleveland 13, Ohio

NEW! NEW! NEW!

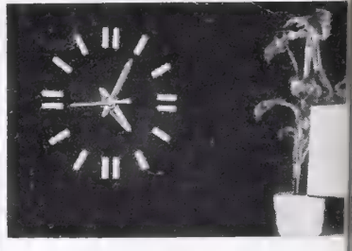
Stainless Steel BARBECUE SET



Here is the latest thing for outdoor picnics and barbecues . . . Empire Stainless Steel Barbecue Set that's beautifully and practically designed. Consists of three barbecue tools—Fork 22" long, Skewer 27" long, and Turner 22" long. Precisioned to make it so easy to handle food over the fire. Makes outdoor cooking a "snap" and lots of fun for everyone. Tools are made of highest grade stainless steel with high mirror finish . . . genuine bamboo handles that are weatherproof, heat-treated and warp-proof. Leather thongs on handles for easy hanging. Only **$6.95** postpaid.

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with ELKAY Lustertone STAINLESS STEEL SINKS

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Naturally ELKAY *Lustertone* sinks of stainless steel were selected for this model kitchen. Notice the way they harmonize with every color—never restrict future color choices. Whether you are planning to build or remodel there's an ELKAY sink to suit—from the exclusive Sit-Down* shown above, to the economical sink bowls for insertion in any counter top.

FOR MEN ONLY: How about your own mixin' and fixin' sink like the one that tucks away in the cabinet above.

Other quality products included in this coordinated kitchen: Bilt-Well cabinets • Thermador oven and range • In-Sink-Erator dishwasher and disposer • Stanthony ventilating hood • Amerock hardware • Kenro holiday plastic dinnerware

* [illegible]

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Please send me free literature illustrating in color the various ELKAY sink models including details on the new Sit-Down sink.

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THE BERK-LINER
A man-sized reclining chair with built-in footrest. Covered in washable Boltaflex plastic and other smart fabrics. From approximately $89.*

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AND THE REST OF THE FAMILY TOO!



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This versatile BERKLINE chair features a distinctive Italian flair arm. In washable, color-fast Chromspun and other fine fabrics from approximately $79.*

* Prices slightly higher on West Coast.

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CHAIRS BY

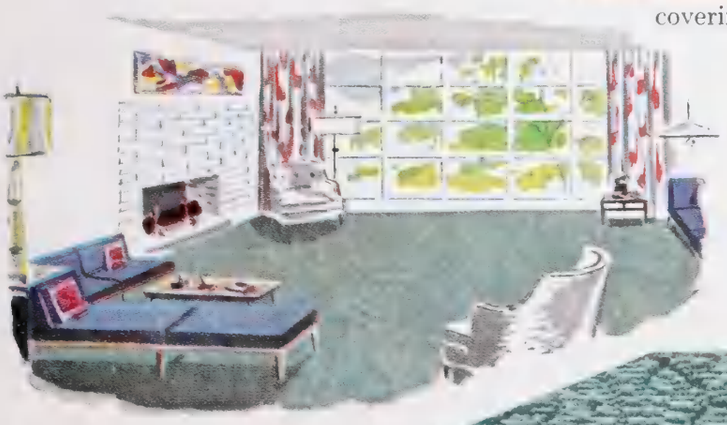
THE BERKLINE CORPORATION, MORRISTOWN, TENN.

MANUFACTURERS OF THE FAMOUS BERK-LOCK 3-IN-1 CHAIR

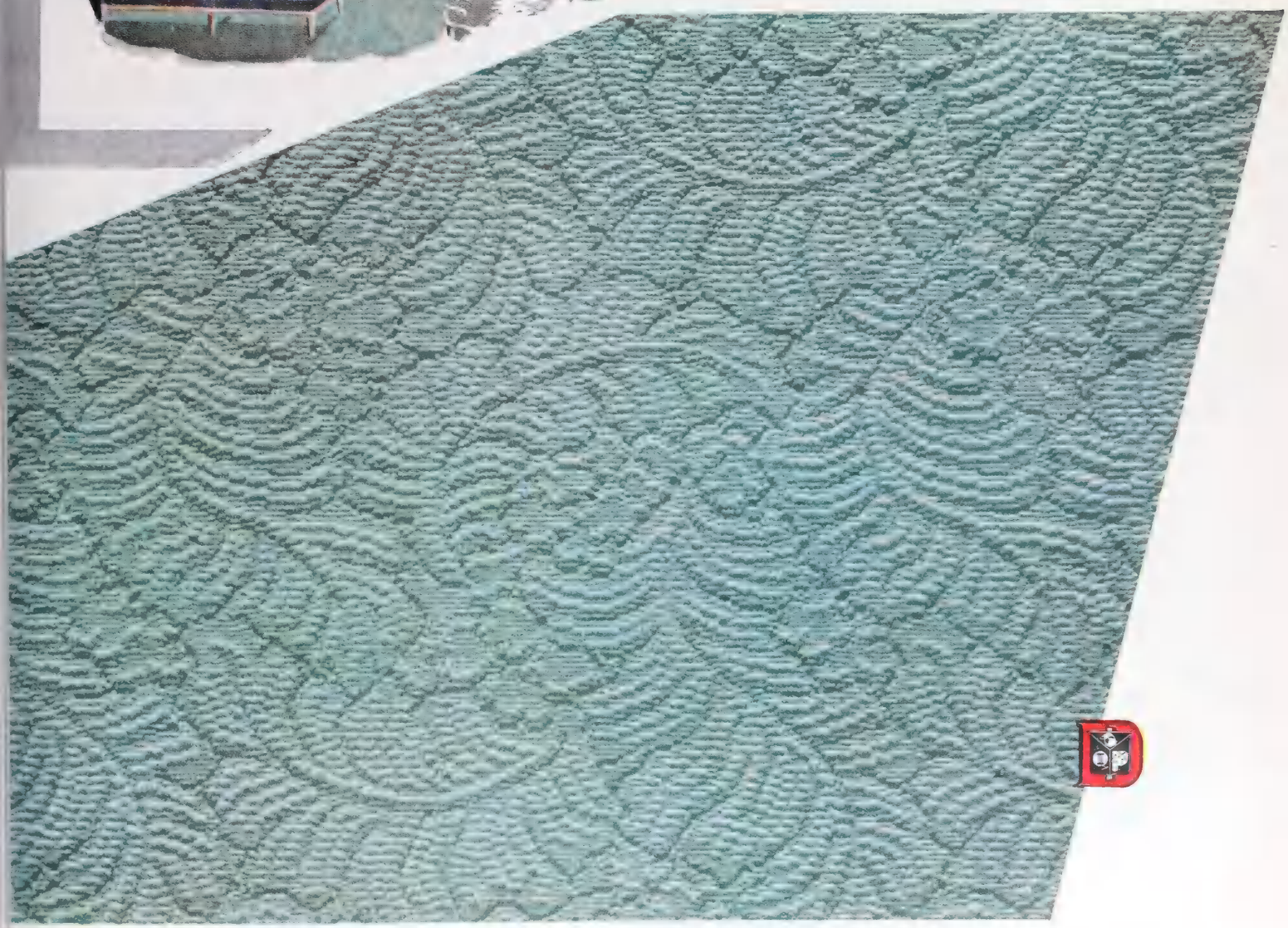
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Moderately Priced For Maximum Value!



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GLEN VISTA *shown here in Frosted Spruce. Also available in Fawn, Sandalwood, Nutria and Birch Grey.*

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YOU GET THE MOST for your investment when you purchase Colony Court by Globe living room furniture. This beautiful angle-sofa in traditional styling will provide unusual comfort for your family and friends. Its angled convenience permits conversation without undue twisting and turning. And, the cushions of Firestone Foamex give real comfort . . . stay fresh and shapely indefinitely.



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Write for Name of Dealer *Nearest You; also for 24 page booklet showing sofas and chairs in a wide assortment to fit any decorating plan. Enclose 25¢ in coin, please. Address, The Globe Parlor Furniture Company, Dept. HB556, High Point, North Carolina.*



50th Anniversary 1906 1956

by globe HIGH POINT

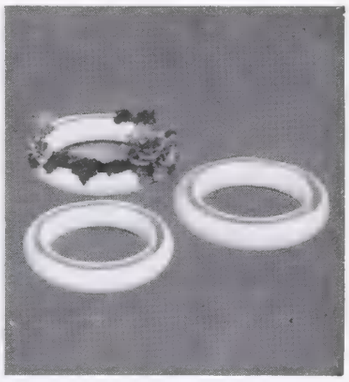
FINE LIVING ROOM FURNITURE FOR FIFTY YEARS



WINDOW SHOPPING

CONTINUED FROM PAGE 100

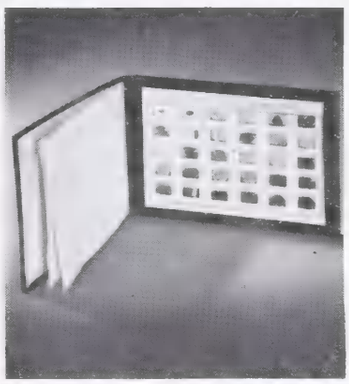
ENCHANTED CIRCLE. Beautifully symmetrical ivy rings are highly glazed white bisque, and your entire table decoration is solved with one lovely piece. Fill the hollow trough with water and arrange your ivy or pansies in its circle. It will last and last. 5″ circle, $1; 7″ size, $2; 8″ size, $2.50. All ppd. Mail-Age. Dept. HB. P.O. Box 209, Delmar, N.Y.



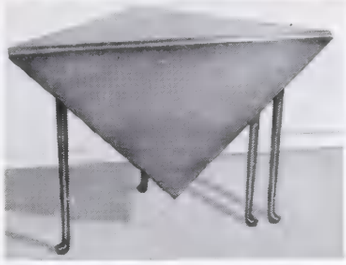
AMONG THOSE PRESENTS that will please a bride are these two Sheffield pieces, imported from England. The 6″ silverplated jam or bon bon dish has a crystal liner with a serving spoon suspended from the hoop handle. The 4″ mayonnaise or sugar bowl has blue glass liner in a pierced silverplated frame, comes with serving spoon. $3.50 each incl. tax. Ppd. Croydon Silvermart, Ltd., 805 Lexington Ave., New York 21.



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Honey Finished . . Hand Rubbed
SOLID HARD ROCK MAPLE



VERSATILE HANDKERCHIEF TABLE



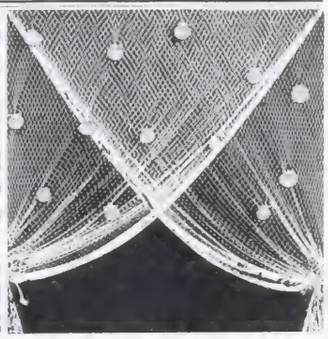
A rich maple piece that fits snugly in a corner; opens to a full 30″ square. Perfect for dining or cards. 28″ high.
$34.60

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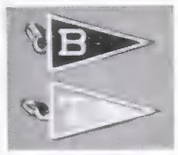
MOTHER'S DAY • GRADUATIONS • WEDDINGS



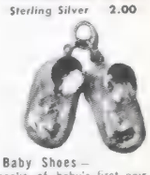
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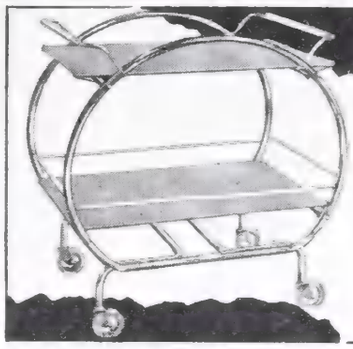


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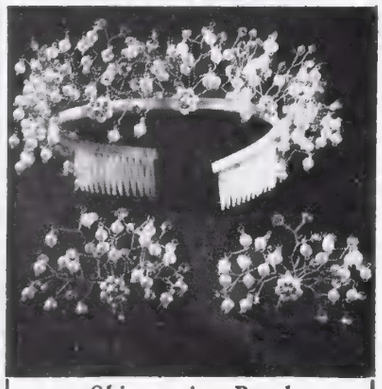
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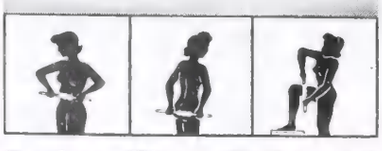


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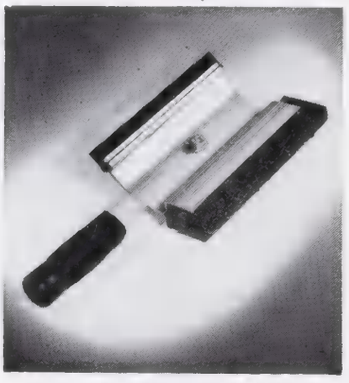


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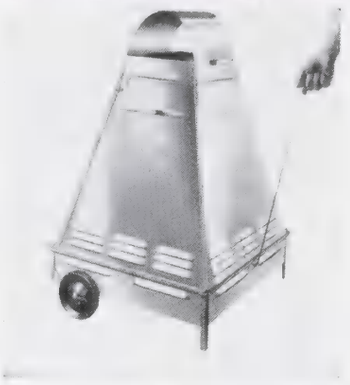
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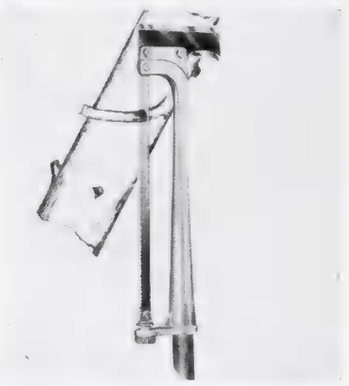
WINDOW



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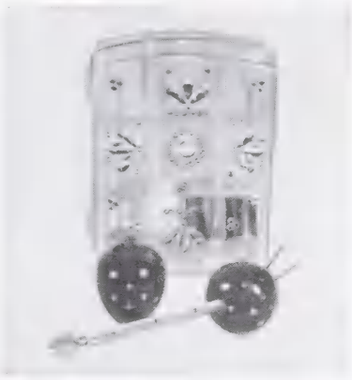
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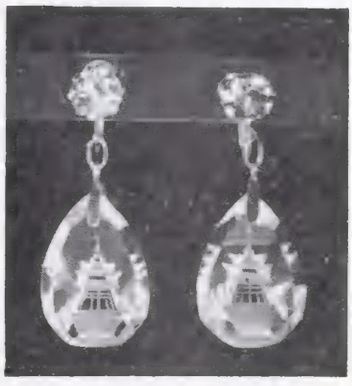
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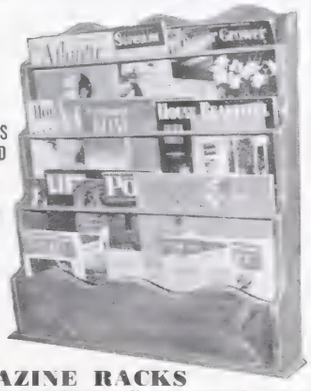




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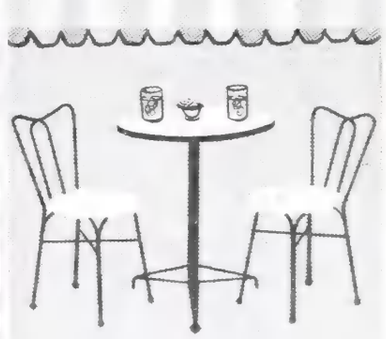
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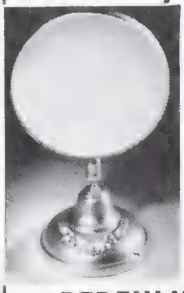


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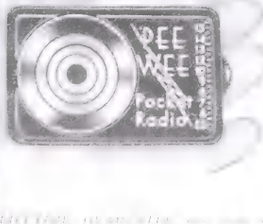
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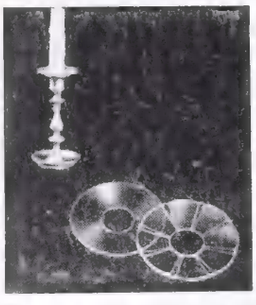
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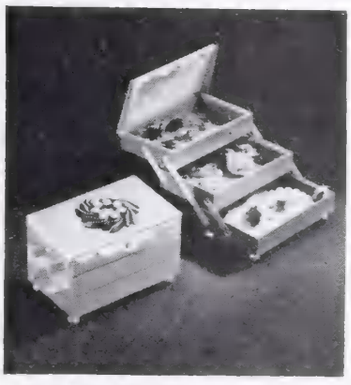
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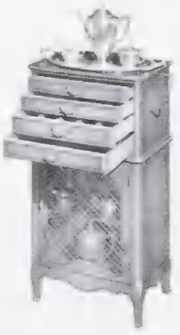
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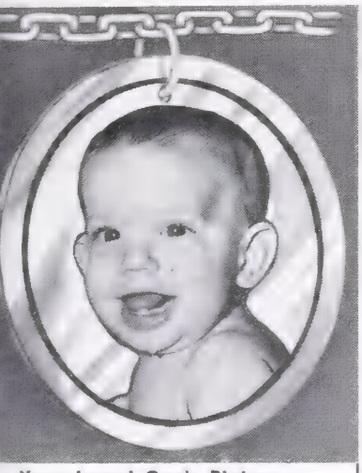
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in warm, delicately carved, Cherry wood. Styled in French Provincial, truly a future heirloom. Complete silver service for 12! Side lock secures all drawers in one operation. Generously proportioned base with removable chest. Lined, tarnish-proof drawers. Overall height is 36"—top is 19" x 13½". A most cherished Wedding or Anniversary gift. Other designs available. Send for catalog. $89.50 exp. coll. No COD's please. Send check or money order.

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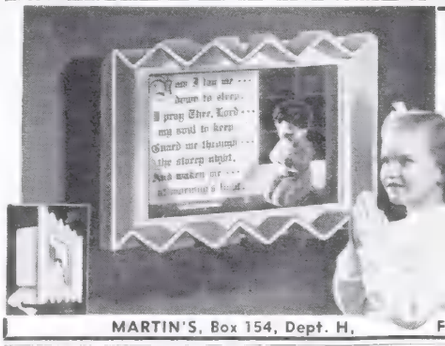
Your Loved One's Picture . . .
ENGRAVED ON A HANDSOME MEDALLION!
Send us your favorite photo of the "apple of your eye" . . . our master craftsmen will engrave it for all time on a lovely medallion, attached to your choice of either a bracelet or necklace. The subject's head in the photo must be at least an inch high. We'll return the photo. An unusual personal accessory you'll treasure for a lifetime. Send check or M. O. (sorry no C.O.D.'s) for $10.95 with picture to . . .
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Hear ye, Republicans and Dems!

Key chain and bracelet have your party symbol. One side of coin shows either Elephant's or Donkey's head, other side shows the "rear." Know whether they're coming or going; heads or tails. Clever, humorous. Gold or Rhodium plated. **$1.00** each, postpaid.

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"Child's Prayer"
SHADOW BOX

Adds decorative touch to dresser, wall or TV. Soft light can be dimmed to taint glow. Prayer is colorfully lithographed on washable metal background. Plastic frame is in natural wood color. Uses standard 7 watt bulb. Includes 6 foot ivory cord. Send check or money order today. Specify pink or blue hand painted china figurine. Shipped postpaid. Money back if not delighted.

With Plastic Frame $3.95
With Hard Wood Frame . . . $4.95

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"Yard Boy"
AMERICA'S FINEST
OUTDOOR INCINERATOR
Endorsed by Fire Prevention Authorities

SAFE—Sealed-in fire chamber prevents sparks! PATENTED—Air rising thru perforated flue forces top-lighted fire to burn downward. Can't smother! HEAVY CAST-IRON CONSTRUCTION for long life. Weather-proofed with fused-on vitreous porcelain enamel. PERFECT for homes, estates, camps, clubs.



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ESTABLISHED 1858

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New Transparent Material Protects Your Lovely Furniture . . . Yet Let's Its Beauty Be Seen!

Brand new "beauty care" for your furniture! Now you can protect your lovely sofa and chairs against soiling and hard wear with "Window Clear" plastic covers that show off the beauty of your upholstery. Made of amazing new transparent material, these covers are as clear as highly polished plate glass window. Even tiniest details of upholstery color and pattern show through. Yet dust, dirt, grease, food and liquids can't get through the sturdy non-porous plastic. They wipe clean in seconds; and their glass-like sparkle adds new loveliness to your upholstery.

/// So clear you /// can read small print through it.

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Easy to install, non-electric, 4" dia.
Genuine Swiss Movement fully guaranteed.
There are tunes for every door in your Town or Country Home.

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Good grooming's easier with this all-in-one set. Consists of fine steel manicure implements . . . imported from Solingen, Germany; a smart leather case, and a handy nylon-bristle clothes brush. 3¼" x 1¾", it's attractive, practical, and compact—wonderful for purse, desk, car. An unusual gift for Mother's Day, club prizes, any occasion . . . for men, too. Red or green.

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Foam Rubber Through and Through
TV Pillow • Head Rest • Back Rest

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

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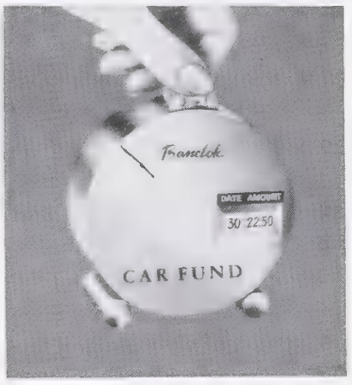
The Foam Rubber Store
1829 E. 13th Street Dept. 76 Cleveland 14, Ohio



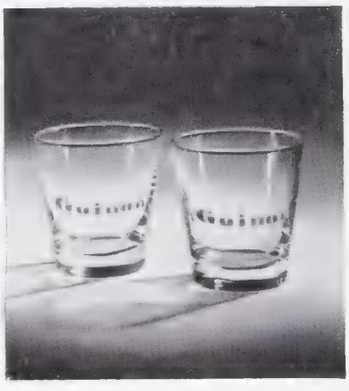
WINDOW



KANGAROO BAG, handmad in Morocco of supple leather, a beauty and a bargain. Six "ka garoo" pockets, pebble-stitche around the outside, hold all yo quick-to-get-at needs. Bag is 7 in diameter, 10" high, has han braided drawstrings, and com in desert red, apple green, beig blue or maroon with contrastin leather designs. $8.50 ppd. Af can Gifts, 576 Fifth Ave., Ne York 36.



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CROSSING THE BAR a simple, price-wise and person glasses—these with your na across the front in hand paint distinction. Done by an arti your name is in white enam decorated with other gay ename and they come six glasses to t set. Old Fashioneds or Highbal $5.50 the set; two sets for $1 Ppd. No c.o.d.'s. K Studio, 58 Wabada Ave., St. Louis 12, Mo

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with glass font and converter



Only $8.45 complete ppd.

This satin black cast iron bracket and gla font has all the traditional beauty and deta of the original. Extends 9½" from wal Bowl 3¼" at base. Flares to 5". Attracti in pairs.

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SHOPPING



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R BELLE is this modern k wrought-iron 30" high l with a 14", ball-bearing el seat. Choice of upholstery: boo plastic in natural, red, rtreuse, gray, yellow or coral; Heather-Tweed Boltaflex in per red, lt. or kelly green, rcoal, slate, beige, or yellow. 95, or $13.95 each, for prs. kless, $11.95, or $10.95 each prs. Exp. coll. No c.o.d.'s. at, 96 Terrace St., Boston 20.



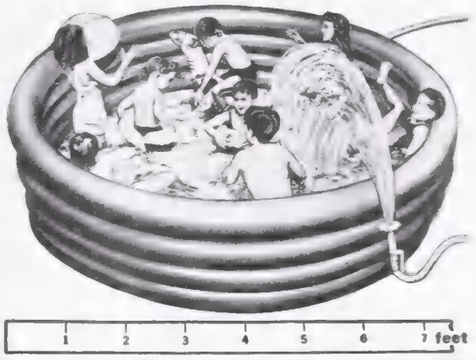
UES AND TISSUES be- on this bathroom reading . Black polystyrene rack ls magazines for ivory tower ling and a roll of tissue. The thing about this model is the way it mounts with screws the mortar between tiles. 'll do it yourself in a jiffy. e is nice, too. $2.95 plus 25¢ . Market Combers, Box 3282, ion "F," Atlanta, Ga.



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A FOOT AND A HALF HIGH



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It's a FILING CABINET

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating . . . directly in front of you at just the proper height. Ideal bed table . . . top swivels over bed for breakfasting, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16" x 25" x 28" high. Either style with swivel top **$36.95**. Without swivel **$32.95**. In kits with swivel **$26.95**, without swivel **$24.50**. Express charges collect.

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BEAUTIFUL WROUGHT IRON

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Choice of colors: *White, black, pink or green.*

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For your next dinner party try these . . .

LEMON 'N LIME SLICE SQUEEZERS

You'll get "Oh's" and "Ah's" from your guests when you serve lemon sections in these individual silver squeezers . . . the extra piece that gives that extra touch to your table service.

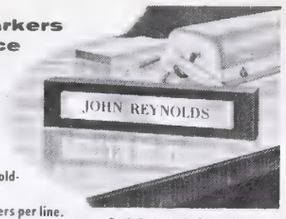
Put one on each plate beside tea, juices, iced tea, melon, fish, seafood cocktails and salads. It retains seeds and pulp. Clear juice pours from lips without squirting. *Ends finger squeezing!* No seeds—no squirts—no sticky fingers—no bitter rind taste!

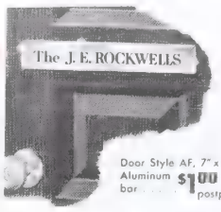
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distinctive beauty for your home or office

At home or in the office, your DESK-n-DOOR Marker identifies you with classic beauty and good taste. It helps visitors—saves time—prevents errors in delivery, etc. Ageless design harmonizes with any setting.





- Engraved letters, black-filled.
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- Any wording, up to 20 letters and numbers per line.
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two-line DESK-n-DOOR markers



When ordering two-line DESK-n-DOOR Markers, please indicate which line is to be engraved in small letters. An easy way is to write S/L for SMALL over LARGE; L/S for LARGE over SMALL; S/S if BOTH lines are to be small.

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Set of 8 only $2.95

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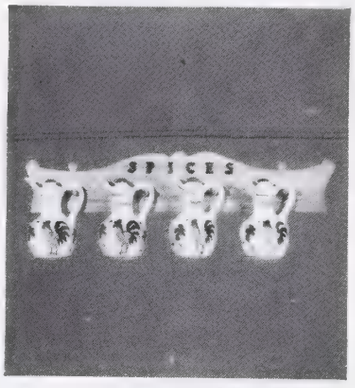
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*Patent Pending



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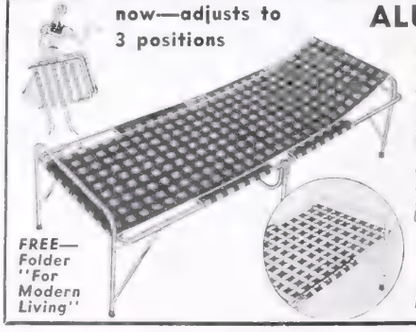
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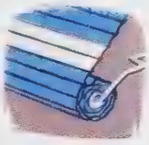
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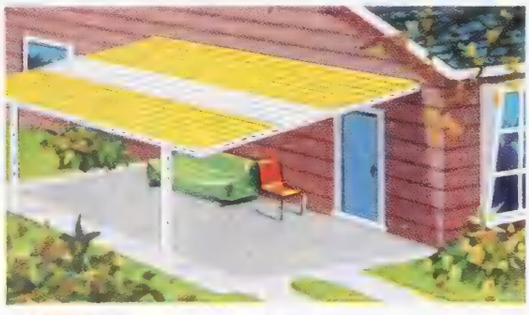
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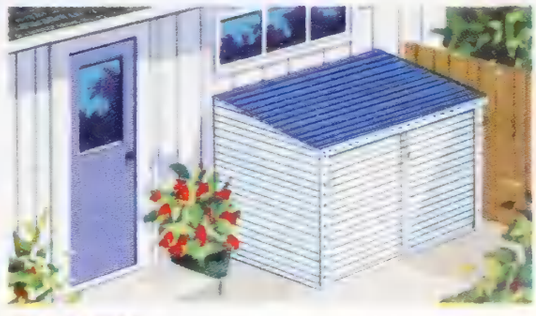
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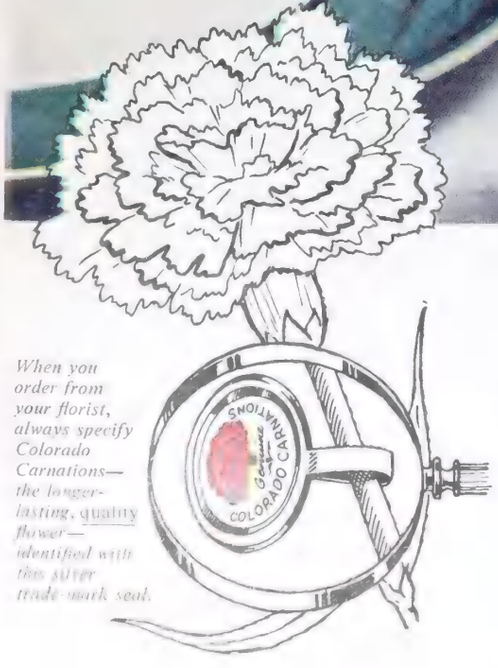
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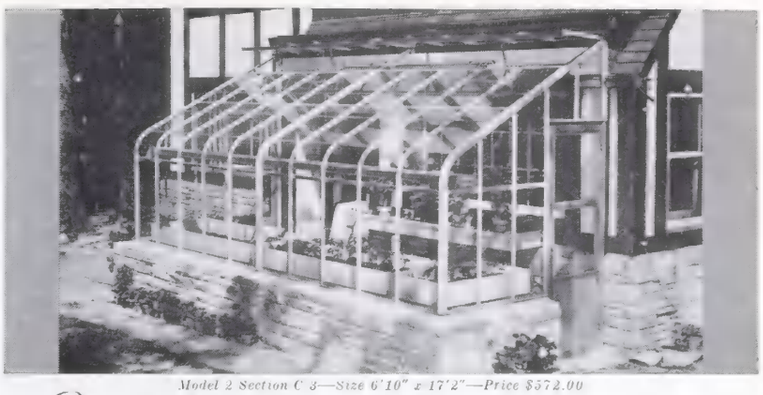
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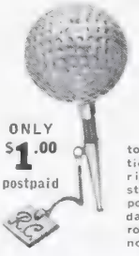


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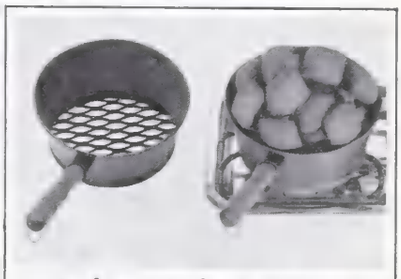
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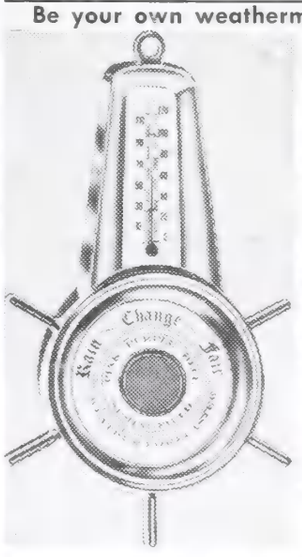
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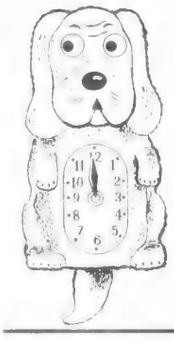
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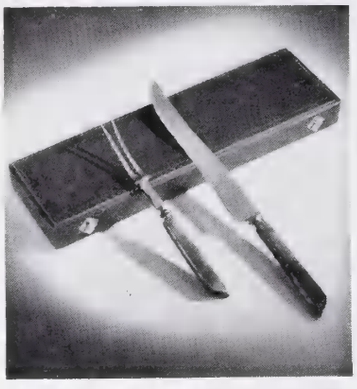
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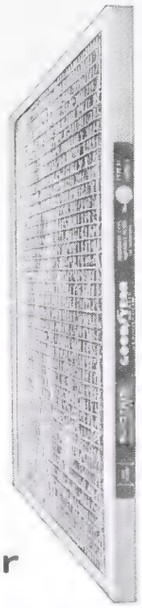
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HOW TO ENJOY A SYMPHONY—IV

CONTINUED FROM PAGE 46

and huge. Second movements are still lyrical, but are now disturbed by highly charged fantasies, such as occur in the Funeral March of the *Third Symphony* and in the wonderful second movement of the *Fifth*, where after a lyrical beginning the orchestra bursts forth into a blaze of triumph. The third movement has undergone a radical change. It is no longer the minuet, but has now become a rapid movement which is called a *Scherzo*, a joke which in fact may be very far from a joke. The fourth movement inherits from Haydn and Mozart the legacy of fast and furious propulsion; but the emotional space through which it moves has been expanded, so that the final effect of the movement is one of tremendous exaltation.

Exaltation or grief, whatever be the emotion, Beethoven brings it to us with new intensity. Perhaps that is why, in spite of all its grandeur, the music is so easily and fully experienced.

Innumerable attempts have been made to interpret the meaning of the symphonies in story form. We can understand the impulse for such explanation. We want to know what this music means. We have tried to explain the symphonies philosophically or to underlay a story or a word-picture, to write a program for the contents. Except for the "*Pastoral*" and the *Ninth*, which are at least partly program music, the grafted-on explanations have no validity and, indeed, have been responsible for a good deal of mystical nonsense.

In the *Seventh Symphony*, Schumann saw in the second movement a rustic marriage ceremony; Marx read in it a tale of Moorish knighthood. Berlioz conjured up a peasant dance; and Seroff found that the music contained military pomp. None of this is in the least helpful. Fortunately, no help is needed. All we need to observe is that the symphony has a style of its own, consistent and unmistakable, a characteristic which may be applied to all great works of art, and that this style is responsible for a mood prevailingly bright and joyful.

The Beethoven symphony is extremely rhythmic, a quality which induced Wagner to call it "the

(*Please turn to page* 122)

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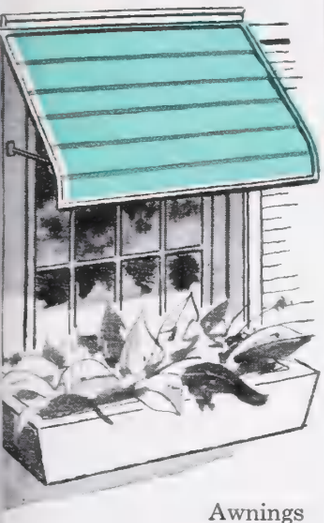
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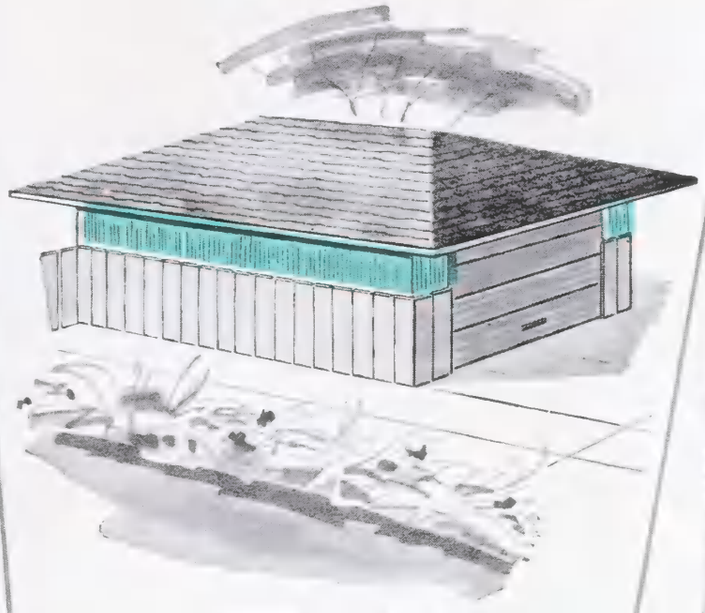
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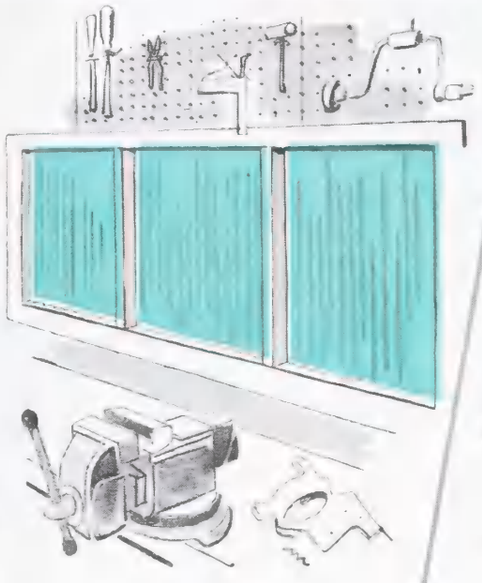
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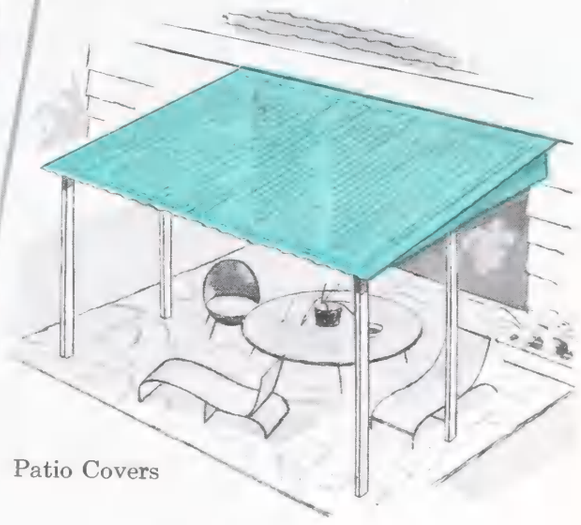
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HOW TO ENJOY A SYMPHONY—IV

CONTINUED FROM PAGE 120

apotheosis of the dance." The consistency of its mood derives at least partly from the consistency of the musical material which Beethoven used. We have observed before that the themes of a symphony are not a haphazard conglomeration of ideas. In the *Seventh* the relation between the themes has become close and traceable, even though we must be careful not to overdo our detective work. In music, as in biology, it would be possible to trace all the forms to a single-celled animal, but it would be absurd.

Let us analyze the *Seventh* with this caution in mind, then. The very first melody played by the oboe in the initial bars of the Introduction contains an idea which becomes an integral part of the whole symphony. What an extraordinary Introduction this is! What breadth, what sure time-taking of preparation! The theme is set against upward-moving violin scales which build to a great climax.

The movement proper begins merely with a repeated rhythmic pattern, out of which is born the beautiful main theme. Listen to the way the melody springs out of the rhythm; it is a painless birth. The Development of the first movement is based on two themes, with the first being favored. The Coda, which contains the final climax, is no less remarkable than the Introduction.

The second movement is an *allegro*, and here we find a theme and variations, one of Beethoven's favorite forms. At the first performance of the *Seventh Symphony*, a concert at which there was also performed Beethoven's feeble "*Battle*" *Symphony*, this movement was so enthusiastically received by the audience that it had to be encored. Many famous musicians played in the orchestra, including Moscheles, Hummel and Meyerbeer, who played the drums. Spohr was one of the violinists, and he tells us in his memoirs that Beethoven, who conducted, was quite unable to hear the soft passages and at one time was some ten or twelve bars ahead of the orchestra. The lovely variations, each more interesting than the preceding one, have retained their popularity. Conductors used to insert the second movement

(*Please turn to page* 124)

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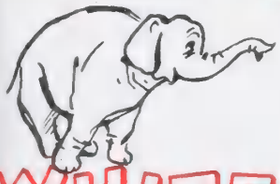
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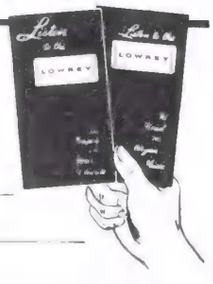
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HOW TO ENJOY A SYMPHONY—IV

CONTINUED FROM PAGE 122

of the *Seventh* in performances of other symphonies, in order to make them more successful.

The third movement, though marked *presto* and not *scherzo*, is a *Scherzo*, a combination of impishness and boisterousness. It contains the famous trio in which the French horn plays the leading part. There has been much discussion about the proper tempo for this trio. (Beethoven marked it "a bit less fast," but that leaves the field wide open.) The conductors of the German school, such as Furtwängler or Kleiber, play the trio with a slow but firm tread; Toscanini plays it at a bewinged pace.

We have now arrived at the unique last movement of the *Seventh*. This is, and remains, as Donald Francis Tovey has said, "unapproached in music as a triumph of Bacchic fury." Here the Finale of the classical symphony is carried to an abandon which was unheard of in daring, and, still, even despite complete familiarity with it, leaves us panting. After the two explosions which begin the movement, the strings rush into a curved and spinning theme which is repeated over and over again. It is like a shower of meteors from the sky. Nor do the numerous repetitions ever become wearisome, so great is the mastery with which the movement is impelled.

Toward the end there occurs one of those mysterious moments which we find in Beethoven's mature works: Excitement dies down, a hush falls on the orchestra, the theme exists only in broken fragments. Then suddenly—the light, the cry, the great leap into the unknown.

The art of the symphony could go no higher. It could and did grow stronger in orchestration, in tone painting, in coloration. It could and did take on new tenseness and concentration. But it could not and did not express greater emotion or loftier thought. Many beautiful and fascinating works, many romantic and memorable compositions, were created after 1823. In the autumn of that year, eleven years after the completion of the *Seventh*, Beethoven finished his *Ninth Symphony*. No one has ever composed another *Ninth*.

(*Please turn to page* 134)





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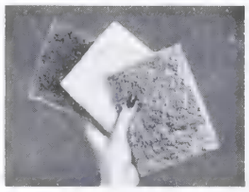
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Listening to Music with Eyes and Ears

You'll be surprised at how much more you can hear, when you see fine music being played and sung on these selected 16mm films

By CECILE STARR

We've been listening to good music at home for such a long time that most of us have forgotten that music-making can also be pleasant to watch. This month we introduce some top 16mm films that make music more meaningful and more enjoyable. In most cases, except as noted, they are excellent for the whole family—if you remember tots under school age can seldom be expected to enjoy anything for more than a few minutes at a time.

You can get no better start than with *Instruments of the Orchestra*, an utterly delightful rendition of Benjamin Britten's *Young People's Guide to the Orchestra*, performed before your eyes by the London Symphony Orchestra with Sir Malcolm Sargent conducting. Not only does it show and sample the various instruments, but it gives very interesting portraits of professional musicians at work. The film, like the music, flows from one instrument to another, keeping the eye every bit as alert as the ear. The narrator (Sargent himself) introduces and comments briefly on each of the 26 instruments as it identifies itself tonally, and the film ends with an intricate and appealing fugue, based on a theme by Purcell, which has already been made familiar in the film. I still find it interesting to watch and glorious to hear even after a dozen times. *Instruments of the Orchestra* runs for 20 minutes and can be rented from the British Information Services, 30 Rockefeller Plaza, New York 20, N. Y., at a mere $3.50; sales price is $55, from Eastin Pictures, 517 Main Street, Davenport, Iowa.

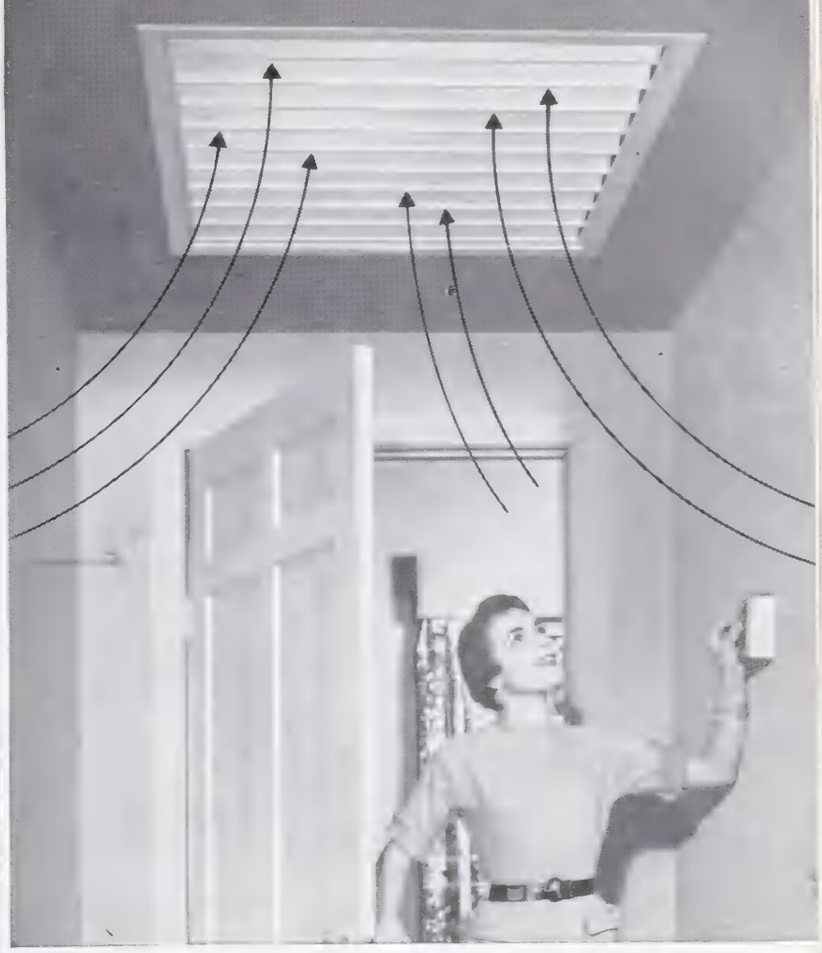
At the same time you might want *Listen to the Prairies*, a 21-minute film about Winnipeg's annual amateur music festival. Of similar appeal is *A Musician in the Family* (17 minutes), telling about a farm boy who decides to learn to play the trombone, of all things, overriding his father's opposition. Both films are particularly valuable for children and parents who are more concerned with enjoyment than with professional performance. Both are productions of the National Film Board of Canada, 630 Fifth Avenue, New York 20, N. Y. Sales price for each is $80; rental information (prices are under $5) is available from the National Film Board.

The most striking opera-on-16mm these days is Alexander Hammid's full-length filming of Gian-Carlo Menotti's *The Medium*, which was first performed on stage and radio only a few years ago. The film talents of Hammid and the music-drama of Menotti combine to give this production a force that supremely heightens its melodic structure and touching story. The cast is headed by three brilliant stars: Marie Powers, a magnificent Mme. Flora; Leo Coleman in his portrayal of the servant deaf-mute Toby; and Anna Maria Alberghetti as Monica, the Medium's young and lovely daughter. Both women have exceptionally fine voices, as do the lesser singers. It is a weird and powerful film, delving into the depths of the supernatural and the natural, well worth the seeing—and definitely not for the kiddies. It will be seen best by a small group of 20 people or so (possibly to help share the rental cost).

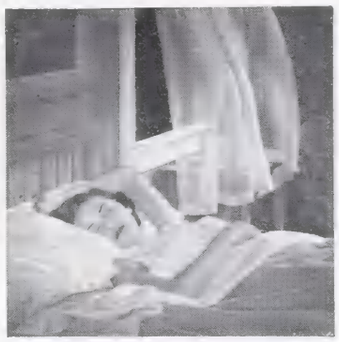
The Medium won a Certificate of Merit at the 1955 Golden Reel Film Festival, and a number of international awards. It is available from Athena Films, 165 West 46th Street, New York 36, N. Y., at $75—a not inconsiderable sum. I hasten to add, Running time is 80 minutes. Perhaps these words from Virgil Thomson will make it seem worth the investment: "As a film spectacle *The Medium* is every bit as intense as in its original form of a stage opera. . . . In the opinion of this reviewer, it is a most satisfactory essay in screen opera."

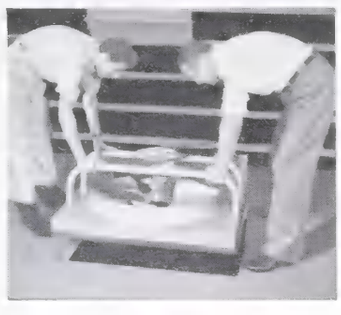
On the lighter side, you might care to see and hear *Opera School*, a sweet *legato* story of a young girl's incipient career as a singer in Canada's finest training school. The music of Mozart runs through

(*Please turn the page*)



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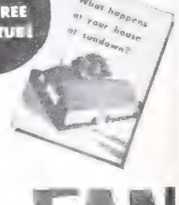
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LISTENING TO MUSIC

CONTINUED FROM PRECEDING PAGE

the film, climaxing in a lengthy dress-rehearsal scene from *The Marriage of Figaro*. It runs for 36 minutes and is available for purchase ($160) from the National Film Board of Canada, 630 Fifth Avenue, New York 20, N. Y., and for rental ($7.50) from Contemporary Films, 13 East 37th Street, New York 16, N. Y.

Just a word of caution: Most of the other opera films you'll find around are slow and rather lifeless filmings of stage performances, with sound quality often below par.

The physics of sound is another interesting aspect of music that is given pictorial clarity in the British film, *Science in the Orchestra*, which now for American audiences is divided into three parts. The first, entitled *Hearing the Orchestra* (13 minutes), involves demonstrations of sound vibrating upon the air and eardrum. *Exploring the Instruments* (12 minutes) shows how their individual characteristics attain vibration and pitch. *Looking at Sounds* (10 minutes) uses an audio-spectrometer to give a picture contrast of various instruments sounding the same note, but with different quality. Delightful bits of tune and rhythm keep the film sounding pleasant as well as instructional. Muir Mathieson conducts the London Symphony Orchestra and narrates the film. Sales rights ($150 for the set of three films) are held by McGraw-Hill Text-Films, 330 West 42nd Street, New York 36, N. Y. Rental for the complete 34-minute film (in one piece) is only $5, direct from the British Information Services, 30 Rockefeller Plaza, New York 20, N. Y. It's highly recommended for youngsters.

At the purely subjective end of the scale is Jean Mitry's *Images from Debussy*, a photographic accompaniment to four of the famous composer's piano works, *En Bateau*, *Arabesque en Mi*, *Reflets dans l'Eau*, and *Arabesque en Sol*. There are lots of lovely scenes of rippling water, pebbles and reeds, sunspots and shadows, and underwater rhythms. You might do well to project the first two pieces, show another kind of film, and then return the unplayed selections to the projector to end your "program." This may seem like a bit of bother, but actually it is the more enjoyable way to see the film. Total running time for the film is 18 minutes; available from Film Images, 1860 Broadway, New York 22, N. Y.

(*Please turn to page* 132)



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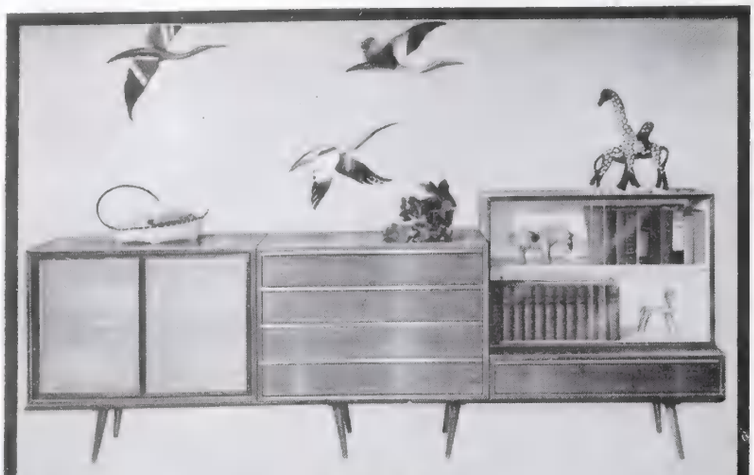


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LISTENING TO MUSIC

CONTINUED FROM PAGE 130

Rental is $7.50; sale price is $75.

An extremely informative duo of films on the string quartet have just been released by Encyclopaedia Britannica, featuring The Fine Arts Quartet. *Listening to Good Music* introduces the instruments and examines the structure and tonal characteristics of each. Selections from Haydn, Schubert, Mozart and Hugo Wolf illustrate the range to be found in string quartet music. A longer selection from Haydn's *Quartet in C Major* (opus 33, No. 3), nicknamed the "Mama-Papa Quartet," concludes the film *Playing Good Music* demonstrates how musicians use bow and strings to achieve such effects as double stopping, playing chords and the characteristic *vibrato* of the strings. Again, interesting selections are used to illustrate the roles of the instruments and the technical style and co-ordination of the performers. Sound quality is quite good, but at the expense of the unnatural look that accompanies even the most expertly dubbed-in sound.

Both films are 14 minutes long; rental price is $3, sales price $62.50 in each case. Encyclopaedia Britannica Films has its main office at 1125 Central Avenue, Wilmette, Ill., and branches in a dozen or more cities.

A Story of Chamber Music features Henri Tamianka as violinist and narrator, with Leonard Pennario at the piano, Milton Thomas, viola, and William van den Burg, cello. They play bits of the Beethoven *Kreutzer Sonata*, the Mendelssohn *Piano Trio in D Minor*, Mozart's *String Divertimento* and Brahms' *G-Minor Piano Quartet*. The film presentation is imaginatively rhythmic, and the musical performances excellent. Produced and distributed by the Brigham Young University, Audio-Visual Center, Provo, Utah, the film sells at $250 in color and $125 in black-and-white—the latter much to be preferred for economy's sake as well as for the fact that the color version is badly streaked and distracting. For information about rental sources of this unusually interesting film, write direct to the Brigham Young University, Audio-Visual Center, Provo, Utah.

Less rewarding as film productions, but considerably more attractive for the personalities they

(*Please turn to page* 134)

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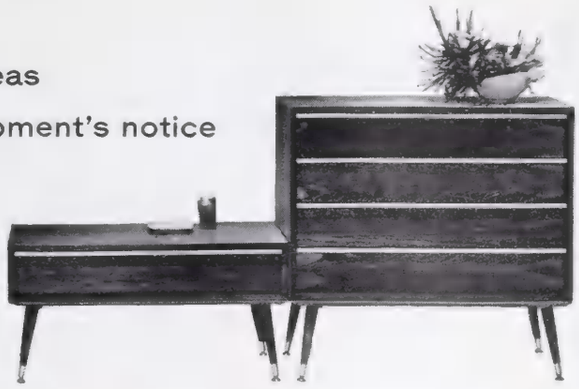
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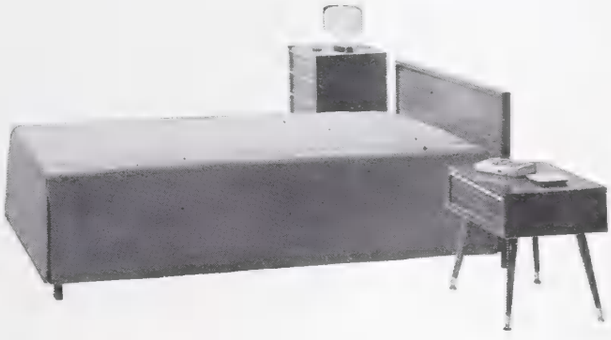


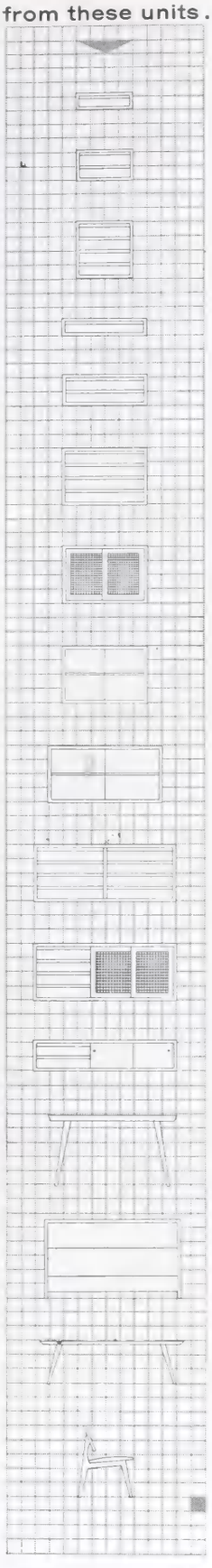
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LISTENING TO MUSIC

CONTINUED FROM PAGE 132

present, are the star-studded series of *Concerts on Film. Trio*, with Artur Rubinstein, Jascha Heifetz and Gregor Piatigorsky, shows them playing the first movement of Schubert's *Trio in B Flat*, and the first three movements of Mendelssohn's *Trio in D Minor*. In addition, there are separate films on each of the artists in solo performance, each about a half hour long. My favorite is the 27-minute *Marian Anderson*, in which the singer's life is touchingly reviewed, followed by her singing of Handel's *Begrussing*, Schubert's *Ave Maria* and a number of familiar spirituals. Here is a face which is truly wonderful to watch in the close-up expressiveness the camera alone can record. Each of these films sells for $100.

There are also some 12-minute films in the series featuring guitarist Andres Segovia, singers Jan Peerce and Nadine Conner, Eugene Conley and Elen Doria, and the New York Philharmonic Orchestra conducted by Dimitri Mitropolous rehearsing and then performing the last movement of Liszt's *Faust Symphony*.

These shorter films were excerpted from a recent full-length motion picture and sell on 16mm at $60 each. They are distributed by World Artists, Inc., 9608 Hester Road, Beverly Hills, Calif. Requests for information about rental sources should be sent to the same address.

WHILE we're on the subject of personalities, you may be interested in trying to locate prints of a series of 10-minute shorts showing Yehudi Menuhin as he was some 10 or 15 years ago. There are 10 films in the series and they cover a lot of musical ground—particularly among the shorter concert pieces. The films used to be sold in leading camera and film stores for around $30 each, but you'll probably be able to locate used prints here and there at extremely reasonable prices. Official Films is now located at Grand and Linden Avenue, Ridgefield, N. J.

Somewhat off the trodden tr are *To Hear Your Banjo Play*, *Tall Tales*, two folk-song films turing Burl Ives, Josh White Peter Seeger, among others, s ing and playing banjo and gu à la early America. Both fi were directed by Willard Van D and Irving Lerner, and are av able as a unit from Brandon Fil 220 West 57th Street, New Y 19, N. Y. Rental is $6; runn time 30 minutes.

At your local public library university film library, you sho have little trouble locating pr of *Tanglewood Music School Festival*, a 20-minute view of activities at this famed Massac setts center. It is particula memorable for its scenes of the Serge Koussevitzky. In addit there are shots of Leonard Be stein, Aaron Copland, Gregor Pi gorsky, Hugh Ross and B Goldovsky teaching, lecturing rehearsing the students. Dee Taylor narrates the film.

THE ONE thing that no s respecting music-lover can affo to miss is *Hymn of the Nations*, now-famous Toscanini film wh was made for the OWI in 1945 a good-will gesture toward erated Italy and the rest of the f world. It is surely one of the gre est musical accomplishments camera has yet achieved. There introductory shots of Toscanini hearsing, Toscanini at home, a then the performance of Verd *Hymn of the Nations*, a choral a orchestral work which interpola the national anthems of major co tries. Jan Peerce is the featu singer. The NBC Symphony is p tographed in action with extraor nary skill. The film can be bou from World Films, 1445 Park A nue, New York 29, N. Y., for so thing under $50. The *Tanglew* film is 20 minutes long and c under $35 from the same sou

(*Please turn to page* 263)

HOW TO ENJOY A SYMPHONY—IV

CONTINUED FROM PAGE 124

Recommended recordings:

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Fjords are inlets of the sea, walled in cliffs.



Stave church at Bygdoy bristles with dragons.



High mountains ring the placid farm country. In Bergen, narrow streets climb to top of town.



How to leave home and like it

By MARION GOUGH

Norway! Ah, now you're talking our language. An if you expect exuberance from us on the subject of th fabulous fjords and the stave churches that unexpectedl bristle with the carved heads of dragons, and the Har danger fiddles which don't sound like fiddles at all bu like bagpipes—well, you have come to the right place We could carry on for hours about Norway's super skiing terrain, its "chocolate" cheese, its aromatic ver sion of herring, called *gaffelbitter*.

We could reflect on the civilized custom of includin dinner hours in one's telephone listing so that mealtim will not be disturbed (*Ikke* 7-8, meaning please don call.) We could remind you that the streets of Oslo ar planted, window-boxed and hung with flowers from th first suspicion of spring. We could point out that Norwa is currently enjoying a vigorous renaissance in art, an in its traditional woodworking and silversmithing an weaving crafts.

But until we tell you that Norway's great unadvertise selling point is the Norwegians (*Please turn to page* 257

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Romantic beauty returns to design

Too long absent from our homes, grace and curving, flowing lines are reappearing in our furniture, architecture and possessions. Many exciting examples are shown throughout this issue

A New Era of Romanticism is here

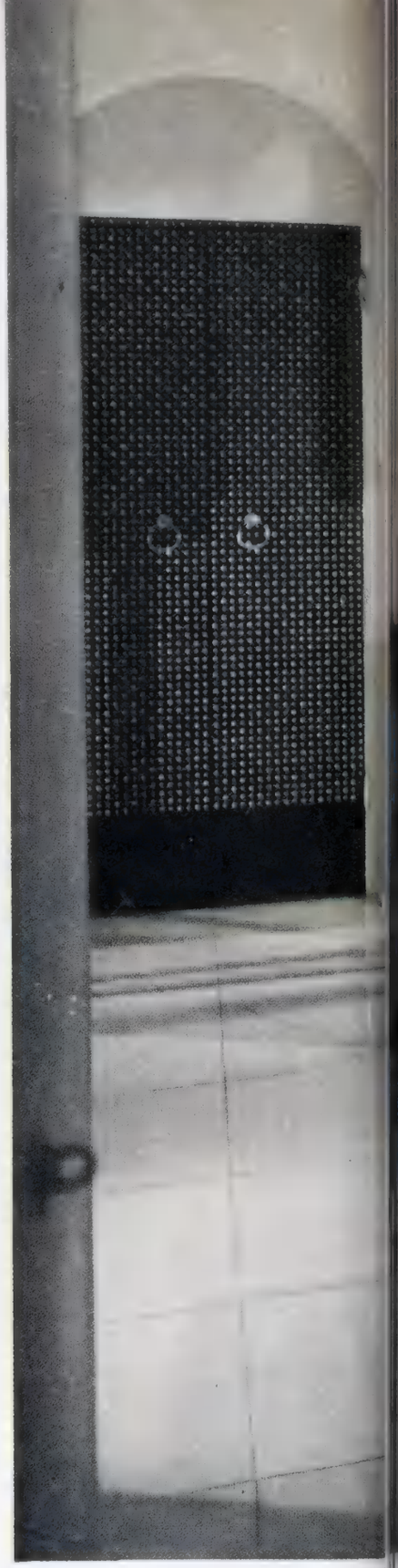
Eras in design change slowly, taking many decades to progress from their interesting beginnings to their monotonous endings. We believe we are seeing the ending of one period and the beginning of another. This new furniture indicates much about the nature of the era ahead

By JOSEPH A. BARRY



ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON





Arches of this new furniture repeat the architectural forms surrounding it, echoing courtyards of Pompeii and Spain, missions of California. These new designs indicate a return of romance, poetry and imaginative individuality to our homes. They recall spaces enriched with slender columns and delicate arches, the mystery of areas half seen, of light pierced and broken with beautiful forms.



The rooms and their contents which you see on these opening seven pages have a significance greater than you might suppose. They show the general shape, mood and character of a new attitude toward design which has been silently forming during the last four to six years. At HOUSE BEAUTIFUL we have been aware of the end of an era. But until we could see what might be coming next we were not ready to speak.

As editors we know what designers are thinking, what manufacturers are selling, what people are buying. In both architecture and furnishings we see design ideas get started, copied, reworked, copied and recopied until all the original merit has disappeared and nothing is left but a hackneyed cliché. We have learned that when designs reach the stage of clichés, everyone becomes bored with them, especially the designers and the consumers.

The design period we have just been through for the last 30 or 40 years has been dedicated to creating a clean simplicity, to making the structure (*Please turn the page*)



The inspired goal of the new romantics is to build and furnish personal, imaginative homes that vary with the individuals who dwell within them.

A new era of romanticism

continued



"To the reflective mind, the arch is a wonder, a marvel, a miracle. Of all constructive forms, it is the most emotional. It is susceptible to the uttermost degree of fulfillment that the creative imagination can forecast. It is a form so frail in essence, so gracious, so ethereal, that it must need ever touch the heart attuned to Nature's mysteries." So wrote an earlier American romantic, architect Louis Sullivan.

of things show itself so as to become the design interest.

But as time passed, the original goal of the modern movement—making the structural form beautiful enough in itself so that nothing else was needed to satisfy our desire for beauty—has been lost sight of. A point of view called "Functionalism" entered the picture: the effect was to reduce to a minimum all elements, even of structure. Elimination became a new goal, regardless, in many cases, of whether it improved or worsened the object, either in function or appearance, although it was practiced in the name of both.

The "Functionalist" aim has had such wide acceptance, has been promoted so zealously by schools and museums, and practiced so widely by designers that creatively it has played itself out. As elimination followed elimination, design was reduced to less and less. "Modern," as it has been known in the last few decades, soon became incapable of anything but repetition of a few geometric forms. Designers have failed to find any inspiration in it as a point of view or of departure. So, as a result, objects purported to be Modern have been becoming more and more alike. And that is the monotonous death rattle we've been hearing.

It was inevitable that something new would have to emerge, if the vacuum that was beginning to be created in the world of design were to be filled.

We discuss the story of the Modern Movement more fully on pages 146-149. Now let us get on to the new development.

What is this new movement we call "Romanticism"?

Romanticism, in its fullest sense, is too active and changing, too charged with variety and respect for individual expression, ever to confine the creative spirit with a formula or a fixed style or be limited by a tight definition.

Romanticism, as we conceive it, contains all, even classic elements, as in the arches of the furniture here, but in such an imaginative way that they become fresh and appropriate. In this exciting manner, it is opening for us the treasure-house of not only the classic world, but also the Gothic, the Byzantine and the Renaissance: it is making our own not only the masterworks of these great periods, but also the best of modern discoveries and innovations.

It is reforging the broken link between the past and the present, and thus insuring a continuity with the future. It is embracing everything that it finds to be good, true or beautiful, no matter what the time, place or label. It is not concerned with labels. Its aim is far wider and yet far more personal at the same time.

The new romantic invites us to enjoy life more fully, to participate in it more widely and deeply, to make of it what we will—not in his, but in our own, way. He would bring us a new breath of freedom, an enlargement of our sensibilities and our horizons. He would open to us the wonder and potential joy of a new world. He would also make us more aware of the wonder and joy of our own familiar one.

But enough, for the moment at least, of generalities. Perhaps we should examine the motives, impulses and ideals of T. S. Robsjohn-Gibbings, who designed the rooms and the furniture featured on these pages.

In probing Mr. Robsjohn-Gibbings' mind about his new furniture, it is always well to remember that he speaks only for himself, as he would have other designers speak only for themselves. The romantic seeks no school, not even the company of like-minded men. He walks alone. He wants no imitators. He offers no easy dogma or formula. Let each artist express himself in his own way. And let each designer help each homemaker find a way to express himself at home. Such is the romantic attitude toward art and life.

In explaining *his* attitude. *(Please turn the page)*

A new era of romanticism

continued



Designer T. H. Robsjohn-Gibbings has made the arch respond to virtually every need in his new line of furniture. Despite its great delicacy, note how strongly it performs its function of support.



This coffee-table is a fine example of how substantial a romantic piece of furniture might be. Decorated with an inlay of star-like sparkling silver, it is as practical and useful as it is beautiful.

Mr. Robsjohn-Gibbings said, "Today we believe a home should grow out of the individuality of the inhabitant. In every individual there is a world apart, a world in which he lives in his imagination. This private world is the essence of his true self.

"But to project this world of our imagination around us, we must explore it and see it clearly before we attempt to bring it into reality in our homes. The emotions we feel in our imagination and desire to recapture in our environment must be clearly understood.

"I desired around me the memory of emotions created by the past, emotions that I associate with poetry and romance. I wanted romantic privacy excluding the outside world. Within this intimate domain, I desired the sensuous pleasure of brilliant color, the glitter of silver, the siesta-like serenity of a sun-lit atrium.

"The architectural forms I chose were a combination of memories. From the courtyards of Pompeii and Spain, the missions of California, came the memory of emotions created by space enriched with slender columns and delicate arches, the mystery of areas half seen, the changing light and shadows accompanying space pierced and broken with beautiful forms.

"To unify the furniture with the chosen forms around it," Mr. Robsjohn-Gibbings concluded, "I repeated in the tables and chests the arches amongst which they were to stand. From Bali, China, India and Siam came the accessories to combine with rugs from New York and my own new furniture from Grand Rapids. They were combined in my imagination long before they were united in reality. What you see here is the portrayal of treasured emotions, an environment aimed at re-creating a private world inspiring the individual imagination."

Individuality . . . mood and mystery . . . memory and imagination . . . poetry and romance. These thoughts recall the great 19th-century romantics—Keats, Byron and Shelley, Wordsworth, Emerson and Whitman. They have been largely absent from home designs for 50 years, at least since the romantic revival of similar attitudes in the Art Nouveau movement.

That revival was short-lived. We say it with regret. It contained a soft, flowing beauty, a feeling for natural forms, a sense of enrichment, that are only now once again with us. It gave way in the 1910's to the stiffness of cubist modernism, first in art, then in architecture, finally in furniture. Daring and successful on canvas, it was fatal to home design, where it has been marked by thin, boxy, barren lines and an almost neurotic dread of anything ornamental or decorative.

Now haven't we had enough of caution? Haven't modern homes and interiors had enough of rejection, of elimination, of a sort of simplification which is nothing less than a fear of being out of fashion with the current mode of caution?

The new spirit of romanticism seems to indicate it. Not for decades have so many been so ready for it in so many

All furniture on these seven pages by The Widdicomb Furniture Company



The plasticity of the arch is further demonstrated in this handsome bookcase. Note the air of importance it gives the piece. Marble flooring installed in co-operation with Marble Institute of America. All floor coverings are by V'Soske, New York.

areas of human interest—music and literature, painting, architecture and furniture. They are seizing on it where they find it. And they will find more and more of it, we feel sure.

Unquestionably the new exuberance will meet the schooled clucking of disapproving tongues. When first we advocated the exercise of free taste, we were sharply reminded that free taste was no guarantee of good taste. Of course it is not. It is a free man's taste. It is the necessary, perhaps only, step toward the final achievement of a fine personal taste.

To repossess the world of beauty we must be willing to reopen ourselves to it. We must be willing to take risks, willing to be excited and moved, if ever we are to be lifted, higher and higher to peaks of self-expression.

Those heights have been scaled before. In the splendid, heroic age of last century's romanticism, there were men who were unafraid of risks, of exuberance, of self-assertion. They were born in a period of royalism and caste systems, when life and art were bound by tight, classical conventions of cultural correctness. They lived to break those bonds. In the process they set in motion a democratic faith which continues to sustain us. Here were their stirring beliefs:

1. Individuality is all.

The greatest contribution we can make is the unique gift of ourselves. Each of us is different. We should appreciate the dignity of our difference. We should develop our differences so as to enrich each other and the whole world with them.

2. Let the imagination fly free and far.

Slavish adherence to rules and precedents will lead but to a descending spiral of mediocre imitation. We shall never rise above ourselves. Life and art will become thinner and thinner. Reassert the free, the individual, the imaginative over the conventional and the accepted cliché.

3. The creative force of a free individual is unlimited.

This alone released the energies of artist and common man alike with an explosiveness that still rocks the world. It created America. It is the heart of America's meaning.

4. Progress is possible; man is perfectible.

Neither beast nor angel, man can go from a brutish struggle for existence to nobler levels of living. Unlike any other creature, man can determine his own destiny.

5. Nature is with us, not against us.

There is something in the beat and rhythm of nature from which man cannot withdraw without loss of stability and inner peace. In nature is our inspiration and our strength. Her diversity will ever stimulate the creative, observant mind.

6. Nothing human is alien to us.

The romantics of the past acted like men who had inherited the wealth of all ages and all peoples, and welcomed their heritage. Just as they sought to develop individual differences so they supported the (*Please turn to page* 196)

A FRESH WIND IS BLOWING

By ELIZABETH GORDON
Editor

The predominant influence in the design world during the last 40 or 50 years has been a school of thought which the layman has loosely termed *Modern*. Every kind of creativity in recent times has been affected by it: architecture, painting, furniture, fabrics, city planning—everything which had to be given form to have being.

Only close students of the Modern Movement have realized that it contained two opposing points of view. Though both generally agreed about not copying the forms of the past, there was no agreement whatever about the ideals and values which the new forms should contribute to life. One branch of Modern (called The International Style) believed in the planned city, the planned economy, and so implied the greater importance of the state over the individual. This school of thought chose abstraction along cubistic lines, developed a rigid discipline of proportions, preferred only certain materials and colors, and developed a narrow dogma about how they should be used.

The other branch of Modern believed in the greater importance of the individual in a democratic society and in the free development of all institutions and ways of life. Esthetically, this branch of Modern had no preconceptions about proportions, materials or colors, and held that any material could be made beautiful, if used according to its nature and with imagination. This branch of Modern has been called "Romantic Realism" by the British *Architectural Review*—though many of its practitioners decline all such labels. We at *House Beautiful* have hitherto called it "Organic."

The International Style went in search of a single truth, a single form of beauty, which led them to a single style, a single dogma of design, and, eventually, to virtual allegiance to a single architectural master. It was *exclusive* in the sense that it deliberately set off on a program of elimination of all elements but the accepted forms as refined by the master and a few disciples.

The Romantic Realists believe that there are many truths, just as there are many

faiths and many forms of beauty. They recognize no master or master plan of design or of living. This school of thought is unafraid of the past, of life, of emotion, of adventure, of new ideas or experiment. It believes not only in risk, effort and energy, but in the creation of diversity and individual genius, in the expansive forces unleashed when individual abilities are set free. It is *inclusive* in the sense that it embraces within its doctrines anything and everything that make for progress or improvement. It has no code, except to recognize the multiplicities of life—and it didn't have a name, other than Organic, until 1946, when it was called Romantic Realism.

As you can readily see, these two sets of values are quite opposed to each other. So there has been a dualism, a dramatic conflict, in the modern design movement.

But it is no new conflict. It is, in reality, the old, old conflict between romanticism and classicism, which has see-sawed back and forth for centuries.

The history of human thought shows that one of these two opposing forces gains the ascendancy for a while, only to have the pendulum swing and (*Please turn the page*)

MAYNARD PARKER



RESIDENCE OF WILLIAM KRIEGER



The design of this ornamental iron lattice on a bedroom balcony is typical of the new wind that is blowing. It gives psychological protection and creates a sense of privacy. It adds a flavor of mystery to what is inside or beyond, in somewhat the same way as a woman's veil. Judged in one light it is truly functional, yet it is also ornamental and was meant to be. This is a new intention in the designer's world. Phil Ellerbroeck, architect.

A FRESH WIND IS BLOWING

continued

bring the other back into ascendancy again as the dominant force.

We are at such a point now, we believe. The International Style has been in the forefront of influence for the last 25 or 30 years, until finally its classic austerity and cold "Functionalism" have been refined to the point where there is no point left and no place for it to go—or grow. It is no longer capable of healthily reproducing itself. In short, it has reached the end of its era and is dying, if for no other reason than that many of its own practitioners are bored with it.

In the act of dying, it leaves the field clear for Romanticism to come to the fore. And that is what is happening, as you can see on the opening 21 pages of this issue. You see here a forward surge of creativity, designers finding new romantic ways to achieve beauty. Materials, old and new, are being exploited in new, expressive ways. New forms and new versions of old forms are beginning to appear.

But lest you be confused by what may happen in the future, let us explain a little further. Classicism and romanticism are always present in society. The only thing that changes is the percentage of the mixture. As Jacques Barzun puts it, "Romantic and classic are the whole and the half." Romanticism will exist in human nature as long as human nature itself exists. Romanticism is a permanent feature in the character of Western man, at least since the Renaissance or possibly the 13th Century. But, as Mr. Barzun adds, "Whereas the classical temper can be individually indulged within the romantic order, the contrary is impossible."



These glass ash trays are fine examples of what the hand of the artist can do when not dominated by pure intellectualism. The molten qualities of glass were used expressively, yet functionally, by these two different designers. They both have considered the nature of the material and the purpose of the piece. But their real goal was to make something beautiful, where the beauty would be intrinsic. Leaf design by Tapio Wirkkala; tear-drop design by Kaj Franck.

PHOTOGRAPHS BY ROLF TIETGENS

Romanticism at the dinner table

ROMANTICISM is the unfettered, flexible frame of mind that finds adventure in the daily life, that delights in the fanciful, the unexpected. It means a shunning of conventional rules and dogma, a denial of repetitive routine. It's happening all over America—right at our dinner tables. We have been watching, for instance, the deliberate decision of hostesses not to serve the whole meal on the same kind of china. Once unthinkable heresy, today it's standard procedure. A new creative daring prompts a lady to present each course upon a different kind of plate, changing color, form, texture or material to flatter the food that's served upon it. Everywhere we see experiment with the unexpected, with the unusual material or unlikely object. The nacrè shell becomes a butter plate, the conserve jar turns into a covered soup. China is now bought with this destiny in mind, not in great matched sets, but in separate lots of plates or bowls to contrast or blend, like paints on a palette. It is set on grass mats, plastics, burlap, nylon lace, on sari silk or woolen stoles. You know what you want. You do what you will. That's what we mean by romanticism.



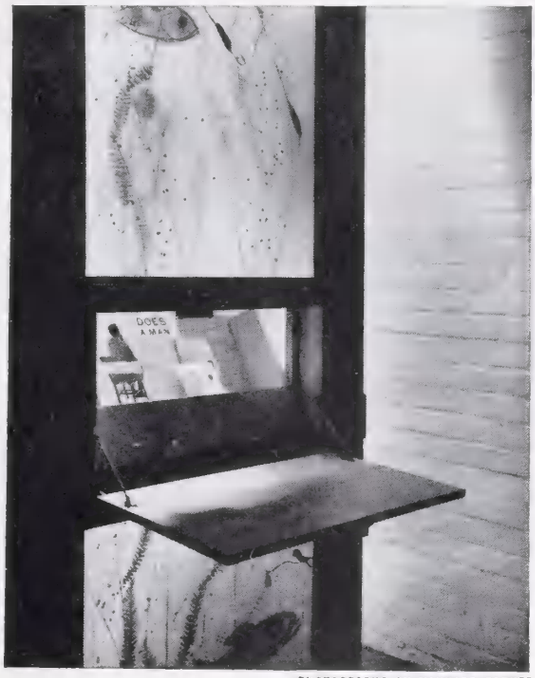
LEWIS MAC NAUGHTON RESIDENCE, O'NEIL FORD, ARCHITECT

One of the most noticeable changes of direction is the way glazed openings are being treated. Whereas the past trend has been to let light com in unpatterned, now we see many installations where pattern is sharply silhouetted. It shows how we are beginning to be bored with blankness Plastic panels are by Emile Norman.

Coming in:

NEW VALUES OF BEAUTY

The new era is opening new attitudes toward design. Plainness is giving way to pattern, stark simplicity to ornament and enriched forms



PHOTOGRAPHS BY MAYNARD PARKER



Here is another example of how patterned diffusion of light is being worked into modern architecture. The pattern of the framing still counts strongly and is carefully detailed to be pleasing, but the spaces between the framing are filled with design, in the manner of a mural. Both of these installations are good functional handlings of front-entrance problems, where light is wanted, coupled with privacy. Note merit of the built-in mail-box solution. Residence of Mr. and Mrs. Alexander Hixon, John Matthais, architect.

Once in a great while the tempo of progress quickens. A society explodes in a flood of new ideas, new tastes, new standards. A fresh and exciting age emerges, marked by changed attitudes, changed customs, changed goals—and alive with expanded opportunities for those who first recognize the new signposts and have the courage to follow them."

So opens an article on *The American Explosion* by Fenton B. Turck. This quickened tempo, this flood of new tastes and new values, we predict, is about to inundate designs for the home. After the long drought of "Functionalism," they are most welcome.

We see new attitudes toward beauty among many widely separated designers and in widely separated fields: in the new kind of patterned light, in the fresh delight in a new kind of ornament, in a far more enthusiastic search for enriched form and structure. It is stirring and rising everywhere around us. It seems a thawing after the freeze.

Pausing a moment to reflect on the image of a thaw, hasn't modern design frozen into a few notions of beauty? The cube, as the story on page 158 points out, became the ultimate in form. The right angle was almost always chosen as the "elegant" solution to any problem. Walls were kept bare and blank, structure "clean," chairs had a "floating look," as though one sat on a flying carpet without visible means of support. Ornament? None. The only "accepted" decoration was a bright red, blue and occasional yellow placed in carefully non-symmetrical Mondrian rectangles. And that was it.

(*Please turn the page*)



Coming in:
New values of beauty
continued

Now there is a thawing of these frozen notions of beauty. The cube is not being abandoned, but the arc, the flowing curve, the irregular shape are being included wherever they are justified for performance or appearance. Walls are once more surfaces for enchantment or textured contrast, bare or decorated, with complete freedom from dogma.

Chairs and other pieces of furniture look substantial and are substantial. The "floating look" has not been everywhere discarded, but it has not been made a virtue in itself.

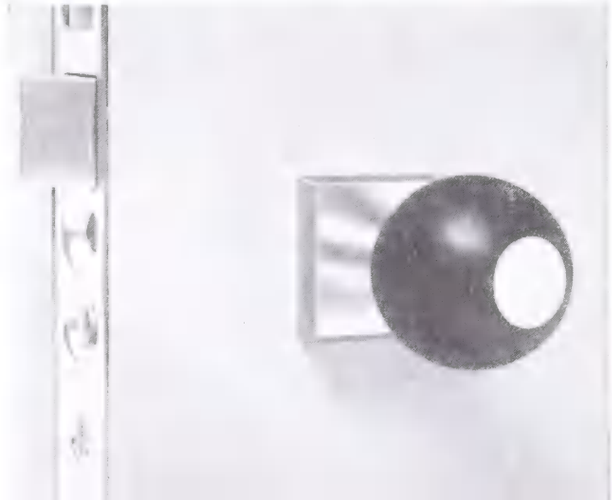
Nor is elimination any longer deemed the primary concern of the "pure" artist. The new designers, whom we are calling the new romantics, are not opposed to simplicity, where it is proper. There is, for instance, the simple, natural beauty of the calla lily. To add ornament would be to gild the lily. Similarly, as in the furniture we've shown on the previous pages, where the form itself is rich enough, to add further enrichment might well be a mistake, however well-intentioned.

Nothing, in other words, that the modern movement has done to *clarify* our attitude toward beauty has been rejected by the new romantics. What they are doing is to become more inclusive and less cautious. Theirs is a new willingness to be daring. Theirs is a new enthusiasm for unexpected and unprecedented, but always *becoming* ornament.

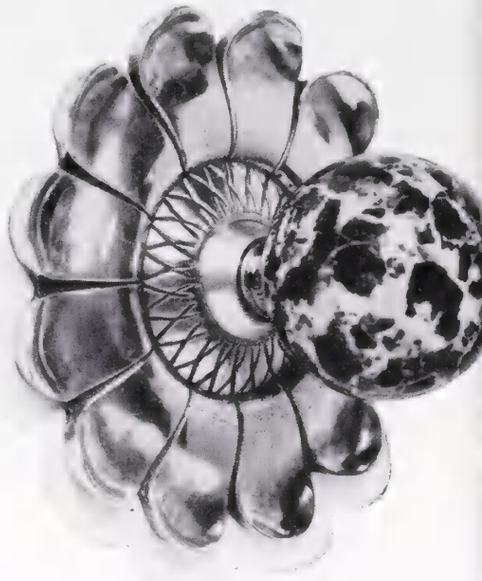
PHOTOGRAPHS BY ROLF TEITGENS







A new spirit in hardware is appearing. These new pulls by Yale & Towne are symptomatic. Whereas in the recent past we have wanted our hardware to count for as little as possible, or even be non-existent, these newest designs, available starting May 1, again make hardware an event. They are designed to give the hand a sensuous experience, while also pleasing the eye as it studies the details. They also encourage the architect to create important designs to receive such interesting accents.





The story of the new hardware is a significant part of our story about the new values of beauty. To our left are five doorknobs, ranging from a fairly simple design, which exploits the handsome combination of ebony and brass, to one that is a bronze bird-form and another with a petaled escutcheon. You would not have called them "modern," perhaps. Yet they are. They are the new romantic modern.

To our right are a pair of fabrics. Think of them hanging in front of a window with the light shining through. The result is a *patterned* light, somewhat like the patterned light created by the plastic panels we saw earlier, with their imprisoned plants and specimens. So there is more here than a *return* to pattern. What we are observing is a movement forward to a new kind of modern romantic pattern, inspired freely by natural forms and clearly with an untraditional, non-period look to them.

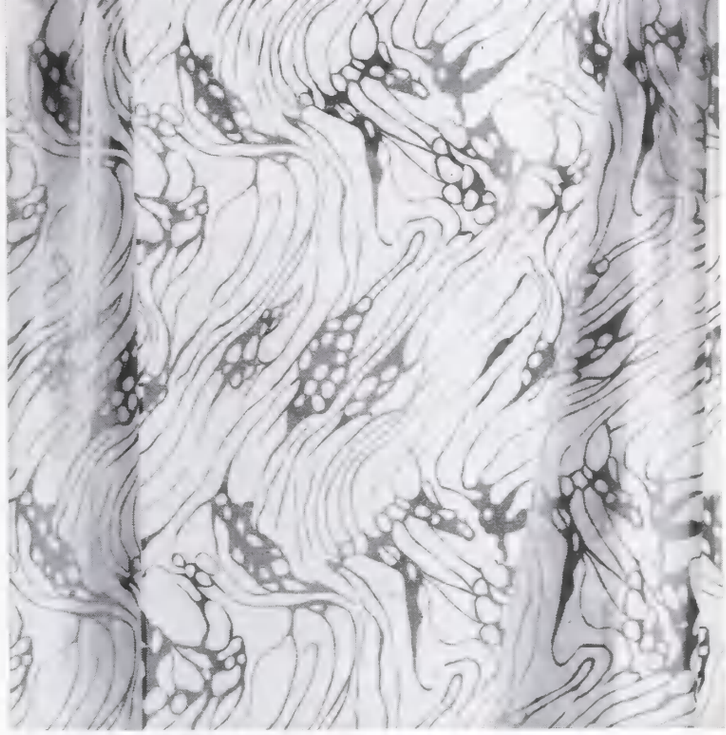
Only yesterday the modern movement was busily removing all "unnecessary" items like hardware and pattern. The modernists of the recent past, ever in search of an austere surface, disliked the "spottiness" of either. When hardware was inevitable, they kept it as unnoticeable as possible. Pattern was easier to eliminate; so it disappeared.

But austerity is not enough, and the pressure of public demand for something more than bare necessities has led to such pleasant diversions as the bird-form door knob. Let us hasten to say, however, that the pleasure of it is no diversion from the function it performs. It is as much of a lever as if it were a straight piece of steel, but far more pleasant to the eye and to the hand in its present sculptured and textured form.

There is no accident in the appearance of either these knobs or these fabrics. They are both in response to the new demand. The Yale & Towne Manufacturing Company commissioned world-famous artists, both here and abroad, to design new forms of door accessories, such as knobs, escutcheons, roses and lever handles, in new and—for modern designers—daring forms, colors and materials. Several of the artists, the Company announces, "sought to enrich the austerity of the International Style with fantasy and free forms. They have brought wit, novelty and charm to their creations." They have produced enriched forms.

Nevertheless, in each case there is a sense of materials as strong as the sense of enriched forms. The decorative touches are in the nature and character of the materials embodying them. One of the new values of beauty that is being brought along by the new wave of romanticism is definitely an appreciation for and sensitivity to the beauty of materials used according to their nature.

Here, however, designers have extended further this natural beauty by incorporating appropriate and harmonious elements, such as large and small bubbles in the two crystal knobs, an escutcheon of petals for the one of Italian marble and a bird form of hand-rubbed bronze in another. A fifth knob simply combines ebony and brass and lets the wood and metal be their own handsome selves. (*Turn to page* 222)



PHOTOGRAPHS BY ANGELO PINTO



The printing of transparent casement cloths is another straw in the wind. Until recently, the trend in cloth for glass curtains has been to texture, arrived at by the nature of the weaving. Now there is a movement toward the printed sheer for draping of glass areas. As the two examples above show, the designs of these new types are fresh and free, and do not recall the past in any way. Notice, too, that these are not geometric abstractions.
Top, "Spindrift" from Cohn-Hall-Marx, Inc.
Bottom, "Shellbound" from W. B. Quaintance.

One of the world's most distinguished architectural magazines, the British Architectural Review *published a lead article in its February issue which further indicates world-wide concern with the state of the modern "Functionalist" movement. We reprint it, despite several points of disagreement, with permission of the* Review *and its author, for the additional light it throws on the dead-end of design that has been reached by this movement, and the necessity for a fresh beginning.*

The Functional Neurosis

By ROBIN BOYD

When modern architecture is not lounging complacently in the colored magazines or chewing over the discoveries of its pioneers, when it is obliged to state its beliefs, or face up to a psychological problem, or look to its future, then the neurosis is most evident. Modern architecture is torn by remorse and doubt because it is still wavering on the point of renouncing functionalism, and yet has no other conviction to replace this god of its youth. Whenever it is tempted to build from the heart and not from the head, it has the uneasy feeling that it is somehow letting the old side down.

The single-minded revolutionary zeal of the early years has been replaced by nothing but a half-smug and half-dispirited slackening of the discipline. Sometimes deliberate reactions against simplicity and directness are tolerated, mostly on the pretext of reviving "human" quality in response to calls which frequently sound more like advertisements for soft drinks than architectural criticism.

The delinquency and the neurosis of the day are not entirely due to a weakness in the present generation. The pioneers of the early years of the century may also be blamed for not having made the nature of the goal clear enough. Too often design-for-function was presented as a character, a quality, of building, an end in itself: and it is, of course, none of these. It is an ethic and a technique, not some sort of mood or atmosphere: not something to be set up in opposition to the genre of humanism: never a substitute for creative architectural thought. It is the mold in which architecture is cast, not an ingredient.

As a technique and a philosophical basis for design, functionalism still holds the promise to direct and unite all the useful arts. The tragedy is that it is dying while still young and inexperienced. It is being discarded while virtually only one application of its principle has been investigated conscientiously, and even this one application is still so unfamiliar in the streets of most countries that the layman has not had sufficient opportunity to evaluate it. Functionalism is being renounced because the first attempts to apply the principles of the functional ethic always tended in the same direction, and we are tiring of this direction. But its philosophical basis, glowing with the eternal validity of nature's own design, is bigger than any one of its possible human applications. One application suggested itself to men who were revolting against the aimless anarchy of 19th-century eclectic exhibitionism. They saw a line of development which started with a cube of concrete appear to lead ultimately to a cube of glass.

This line has now been traversed assiduously, and some men, finding the end result lacking in certain qualities, and considering that all possibilities have been investigated along the line, are now all for throwing out the principles of functionalism along with the glass cube. The unforgivable oversight of Mies van der Rohe was that he did not build the Farnsworth house 30 years earlier, and so speed the investigation of the line to its conclusion. The Farnsworth house closed all investigation. It was the ultimate glass cage, made so superbly as to be a final word on the subject. Whatever esoteric pleasures may be savored in future play with structure or proportion in variation of the theme, no one can expect the line to hold further undiscovered mysteries of any significance. [See HOUSE BEAUTIFUL, May 1953, page 172, for the complete, illustrated story of the Farnsworth house.]

If this present stage had been reached earlier, while the functionalist principles were still fresh, more attention might have been concentrated on achieving equal purity of conception in terms not necessarily limited to rectangles and continuous glass, in terms which might give always increasing consideration to the demands of living and environment—a more subjective, constructive simplicity for every purpose: not merely the plainness that results from the avid practice of elimination.

The basis of our present uncertainty is the fundamental error in identifying the functional method with the glass cube, and in contrasting it with the cosy cottage. The neurosis develops as we try to reconcile the familiar, austere version of functionalism with architectural expressions of greater emotional appeal. The principles of design-for-use still seem like a moral anchor stabilizing design: but now the more intellectual and sensual delights of architecture beckon us again. Should we, then, cut loose from the anchor, or continue to repress our desire for more excitement? But if this is the conflict within us, it is quite unreal. For there is no need to cut the functional anchor while we explore architecture further.

Notwithstanding the confusion we are in, it is still just possible to imagine a building which could be discussed with unanimous admiration by a Wright, a Corbusier, and a Casson. No matter what shapes we build, all of us are likely to agree that one quality, if present in sufficient strength, will determine architectural merit and override such considerations as whether, in the historian's eye, the style is Cottage, International, or Baroque. The building of universal admiration would have some seemingly original and clearly valid idea permeating every part of it, unifying it with a nameless character.

Present in other arts, this quality is generally recognized and acknowledged, and no one seems to find it necessary to attempt to name and define it. The work may be fitted into a generic style group, but it will be permitted its individuality of character. In our matter-of-fact architectural way, however, we like to get all the details settled in black and white: we like to tie art down to a contract specification: we still like to see all buildings in neatly labeled pigeon-holes, for we are still tied to stylism, despite all our protestations. We are at home with style, and fidgety when confronted with character.

If it seems necessary today to renounce anything, we should be concentrating on ridding the movement of the identification of functionalism with the narrow range of expression so far accomplished in its name. 'Light, clean, fresh, simple'—this has become the almost universal, steadfast, emotional expression, the deadly constant of architecture. Even the more experienced critics often strike heavy weather trying to distinguish in general terms between new buildings, simply because so often there is so little difference between their architectural characters.

Perhaps the most humiliating thing is that we still use solemnly in description the word 'beautiful,' which long ago was withered by parody from the vocabulary of painting. Passive acceptance of the implications of indeterminate terms of praise such as this puts architecture in the intellectual company of the interior decoration magazines or Hollywood, where esthetic right and wrong are defined and the prime achievement is the ability to work in the established idiom in such a way as to lull the observer to sleep. The quality most conspicuously lacking from international modern architecture is not beauty, but reality. Our buildings lack the confidence to be themselves, the strength and honesty to be what the situation makes them—ugly, if necessary, if the purpose is ugly. [A strong, honest but debatable statement.—Ed.]

Architecture has accepted a sort of Hays Office emotional standard, a sophisticated but essentially chocolate-box ideal of prettiness, a timorous sedate desire for conformity of the soul of the building. Even while the architect is planning a novel shape, or devising a new tensile structure, we can be pretty certain what the final (*Please turn to page* 198)



THREE PHOTOGRAPHS BY MAYNARD PARKER

A PILE OF EARTH

for privacy and quiet

"The right to be let alone is the most comprehensive of rights and the right most valued by civilized men."—Justice Louis D. Brandeis

We all have the right to such privacy on our own property. Unfortunately, the traffic which today surges through once quiet streets has become a menace to privacy, as well as life. It cannot be ignored or talked out of existence. With screeching brakes and honking horns, with grumbling gears and noxious fumes, it leaps the traditionally open front lawn and invades the home. Its abrasive effects upon the nervous system are even more inhibiting to outdoor living than the watchful eyes of next-door neighbors.

Unless he builds a barrier against these intrusions, the homeowner soon finds that the space between his house and the street is land he cannot use. He pays for it, but he cannot sit or entertain in this area, as he can on the land protected from the street by the house.



Traffic doesn't intrude upon the privacy of the Ralph W. Smith family, even though their land borders a heavily traveled street. Hidden behind the mounded earth and plants are house, parking area and private gardens glimpsed in photographs at the left. Soil was excavated on property. Planting is dense, natural, easily kept.

More pictures on next page

Back when passing pedestrians were the main problem, the first line of protection from them was the fence. But many residential areas developed during the last 35 or 40 years have restrictions against fences between house and street, or even between one house and another. Intended to keep front lawns communal and streets parklike, these restrictions are archaic in terms of today's traffic and the rising cost of land.

Then, too, there are many parts of the country where the fence itself is considered an act of pure unfriendliness. To build one is to precipitate a neighborhood crisis quite free from legal complications.

The solution? For most people it must be found where they already live, not on a new, larger piece of land which permits setting the house farther back from the road.

The most effective barrier we have found against prying eyes and annoying traffic is a mound of earth called a *berm*. Built up to make a solid, impenetrable wall and then planted to extend protection still higher, it blocks sound more effectively than a fence and can be sculptured into such natural, attractive forms its presence becomes an asset to the street. And, as you can see from the example shown overleaf, a berm can so completely shield a house from (*Please turn to page* 254)

WILLIAM APLIN



Sometimes a small change in grade makes greater privacy possible. Where only a low fence is allowed, you can increase the protection it provides by setting it on a retaining wall 18 to 24 inches high and grading up behind the wall.



RALPH W. SMITH, LANDSCAPE ARCHITECT

Berms are better sound barriers than fences. So even berm which allows much of house to be seen from street is more effective protection against noise of intersection than a high fence reaching all the way across front of property. Home of Mr. and Mrs. Charles Swinden.

A pile of earth *continued*



Privacy behind this massive mound is so complete photographer had to stand on a car to see the house at all. Where truck traffic is an annoyance the berm should be at least 10 feet high to deflect both exhaust fumes and headlight beams.



GEORGE DE GENNARO

Soil excavated when the site was leveled now screens a bad view beyond the garden of the Earl Condons. Informally irregular and luxuriantly covered with ivy, it is an asset to the landscape.

Here's proof that berms can be fitted so naturally into the landscape they seem part of the original site. Built as a sound barrier against the heavy traffic of Sunset Boulevard in Beverly Hills, the heavily planted berm, shown in two views below, all but hides the house. Passersby see a pleasant parklike property which reduces the apparent density of houses in the area. On other side the change in grade makes possible a fine plant display. Designed by A. L. Heinemann for the Ben Tefkins



FIVE PHOTOGRAPHS BY MAYNARD PARKER



VODKA

the new drink about town

Most versatile of spirits, vodka is the peer of good mixers, compatible with just about everyone and everything

By POPPY CANNON

In the spirit world (no reference to Bridey Murphy) vodka is a phenomenon, a shooting star. Its meteoric rise from obscurity to stardom is a success story without predecent. Nor can its popularity be traced entirely to American publicity, promotion and advertising. In one city after another the demand has far outrun the supply.

In 1949 vodka was such an insignificant spirit that no separate statistics were kept. During the first six months of 1950, it is recorded, less than 400,000 gallons were bottled.

Then something began to happen. Nobody can say just what. By the end of 1955 this figure has increased about fifteen-fold to six million gallons, and if the present trend should continue, it seems quite likely that by the end of 1957 the national figure could easily reach nine million.

Why? Perhaps it is because for some years there has been a trend, especially in America, toward drinks that are lighter and drier. As one amused European friend observed, "Vodka is the final reduction to absurdity of this fashion. It is the ultimate in light and dry. No color, no aroma and as little taste as possible."

With hindsight, it is not difficult to analyze this mad popularity. At least six kinds of people have turned to vodka.

First, there are the sophisticates who knew it abroad.

Second, the "breathless" group. Perhaps film actors started the vodka-at-lunch flurry. Then other professionals and businessmen came to appreciate a midday cocktail that would not tell aromatic tales.

Third, the younger generation took it up, those still unwedded to any particular beverage, uncommitted, either to Scotch, bourbon, gin or what have you. Many of them tried vodka and liked it.

Fourth, women joined the parade, especially those who did not care for the characteristic flavor of alcoholic beverages. Vodka gave them a lift without leaving a taste.

Fifth, a mighty army of dieters came along, attracted by the low-calorie appeal of 80-proof vodka, which by definition means only 40 calories to an ounce. Added to low-calorie or no-calorie bottled soft drinks, it was a discovery.

Last, but most numerous and important, were the party-givers and party-goers. Vodka seemed the perfect drink for entertaining, the peer of good mixers, compatible with practically everyone and everything from "rocks" to cider, ginger beer, orange and tomato juice. Only with cola drinks (in our HOUSE BEAUTIFUL experience) is it not so blissfully mated.

Seven Legends

Like many a star that rises to sudden fame, vodka in the public mind is surrounded by half-truths and legends. There are seven now circulating:

1. "Vodka is made of potatoes."
2. "Vodka is potent; it just about blows your head off."
3. "Vodka is nothing but grain alcohol; anybody can make it. The brand doesn't matter."
4. "Of course the best vodka is imported."

(*Please turn to page* 206)

THERE are many clear, water-white spirits. Some are vodka's forebears—kin or cousins.

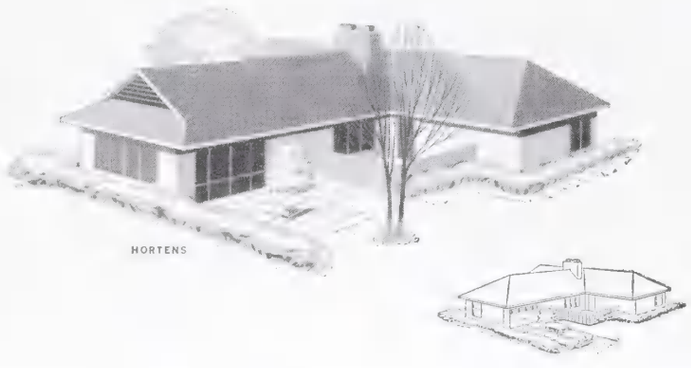
1. **Aquavit,** *another word for water of life, is the Scandinavian spirit which may or may not be refined with charcoal. It is often flavored with caraway.*
2. **Gin** *is generally a grain spirit flavored with juniper and other "botanicals."*
3. **Kümmel** *is a German cordial, flavored with caraway and sweetened with syrup.*
4. **Schnapps** *or brandwin generally refers in Europe to a spirit made from grain, potatoes, beet-root or almost any available food product which contains starch or sugar that can be converted into alcohol.*
5. **Vodka** *is a neutral spirit* minus *all the congenerics removed by charcoal.*
6. **Zubrovka** *is a pale-gold vodka flavored with sweet grass. Originally Polish.*



Encased in a chilling block of ice is this vodka bottle, courtesy Gripsholm Restaurant, New York. For more information see page 208.

By C. W. (BILL) NESSELL

How to heat an added-on living space



The heating equipment you choose and the way you install it will greatly affect the success of any new living space. Here are some practical pointers. This is Part 2 of a three-part series. Part 1 appeared in March

When it comes to selecting heating equipment for your added-on living space, you may choose between either gas- or oil-fired forced-warm-air or circulating-hot-water systems, or an electric system. It all depends upon the kind of heating equipment you have in the rest of your house and the specific needs of your added-on room. Any of these systems will give you a high degree of healthful and comfortable heating, provided they are properly designed and installed.

In accord with good heating practice, the type of system you select should do these things:

1. Introduce the heat into the room at the same places where the cold comes in.

2. Keep the floor warm in all the major floor areas.

3. Keep the room air in constant circulation when the outdoor temperature is below about 45 degrees, so there will be no "layer" of cold air at the floor and overheated air at the ceiling.

4. Maintain a continuing supply of heat in chilly or cold weather so that the indoor temperature will not vary more than a degree or two.

5. Operate without noticeable air movement or drafts.

6. Provide thermostatic control so there is not more than a degree or two of change in room air temperature between varying operations of the automatic fuel burner of the furnace or boiler as it goes on and off.

The next step is to secure an accurate estimate of the amount of heat that will be required to heat the rooms during the minimum outdoor temperature customarily found in your area of the country. This information will be supplied in terms of Btu per hour and should be calculated by a competent heating engineer or contractor. It will be used to determine the size of the furnace or boiler required, and the needed number and size of warm-air supply registers or radiators, as well as the size of ducts or piping supplying them.

Now that you know how much heat the new room will require, you are in a position to determine whether a new furnace or boiler will be needed for the additional room, or if it can be heated by the existing plant, which is already heating the rest of the house. If your existing furnace or boiler has sufficient unused capacity to supply this additional load, you should by all means use it, unless it is so remotely located that the amount of additional pipe or duct work is economically prohibitive or physically impractical. Your heating contractor or engineer can answer both of these questions for you. If it cannot be used, a separate unit must be installed and the floor plan should then be arranged to include a small utility room or alcove for it.

The major disadvantage of a separate heating unit for one or two rooms is that there are few commercially available units that are small enough. The heat (*Please turn to page* 202)



Tempestini's graceful new chair for Salterini

the new Summer furniture for garden or house

By LAURA TANNER

Summer furniture this year has a long-awaited glamour. Gentler colors in plastic webbings and covers are a welcome change from the usual boring combinations. Anodizing in glowing gold and copper tones gives metals a new brilliance. The harmonious blending of wood, metal and rattan, plus an effort to up-grade the styling, are bettering the look of summer furniture and giving it wider versatility.

PHOTOGRAPH BY GEORGE LAZARNICK

The new summer furniture

continued



Takani group of casual rattan furniture (opposite) shown in setting by John Wisner, A.I.D., who also designed these pieces for Ficks Reed. Sandalwood finish, choice of iridescent, embroidered Pompeian cloth and co-ordinated stripe (Thorp), together with lacquer-top table from Japan, give this group a fineness that is compatible with Oriental treasures. The three sofa units include important angled section that enhances group for party giving. Table (above), part of same group, fits space formed by angle. Plates, courtesy Bonniers; napkins, Lord & Taylor.

PHOTO OPPOSITE BY WILLIAM HOWLAND

MAYNARD PARKER



Here is a group of weatherproof furniture that can add solid drama to any terrace, but can be used indoors with equal assurance. Spacious coffee table with rectangular steel tubing supports a handsome top of Lake Como marble. Armchair has foam rubber cushions in sailcloth covers. Side chairs are of expandable metal. All furniture is by Van Keppel-Green.

EZRA STOLLER



Romantic wrought iron from Molla, guaranteed against the weather, is perfect for outdoor living under the trees and sky or for year-round use indoors as permanent furniture. New pattern is of sea shells and coral, especially nice for southern climes. Available in 14 finishes and in stock colors of your own choice, it is shown in garden of the T. Trip Russells.





HOME OF JOSEPH MASS



Ideal for poolside use, new woven-wire basket chairs (above) are not affected by wet bathing suits or heavy rain. Slipcovers of absorbent bath-mat material make for softer seats. Chairs, in seven colors, are from Sculptura group by Woodard, shown in screened-in garden of the Joseph M. Shapiros.

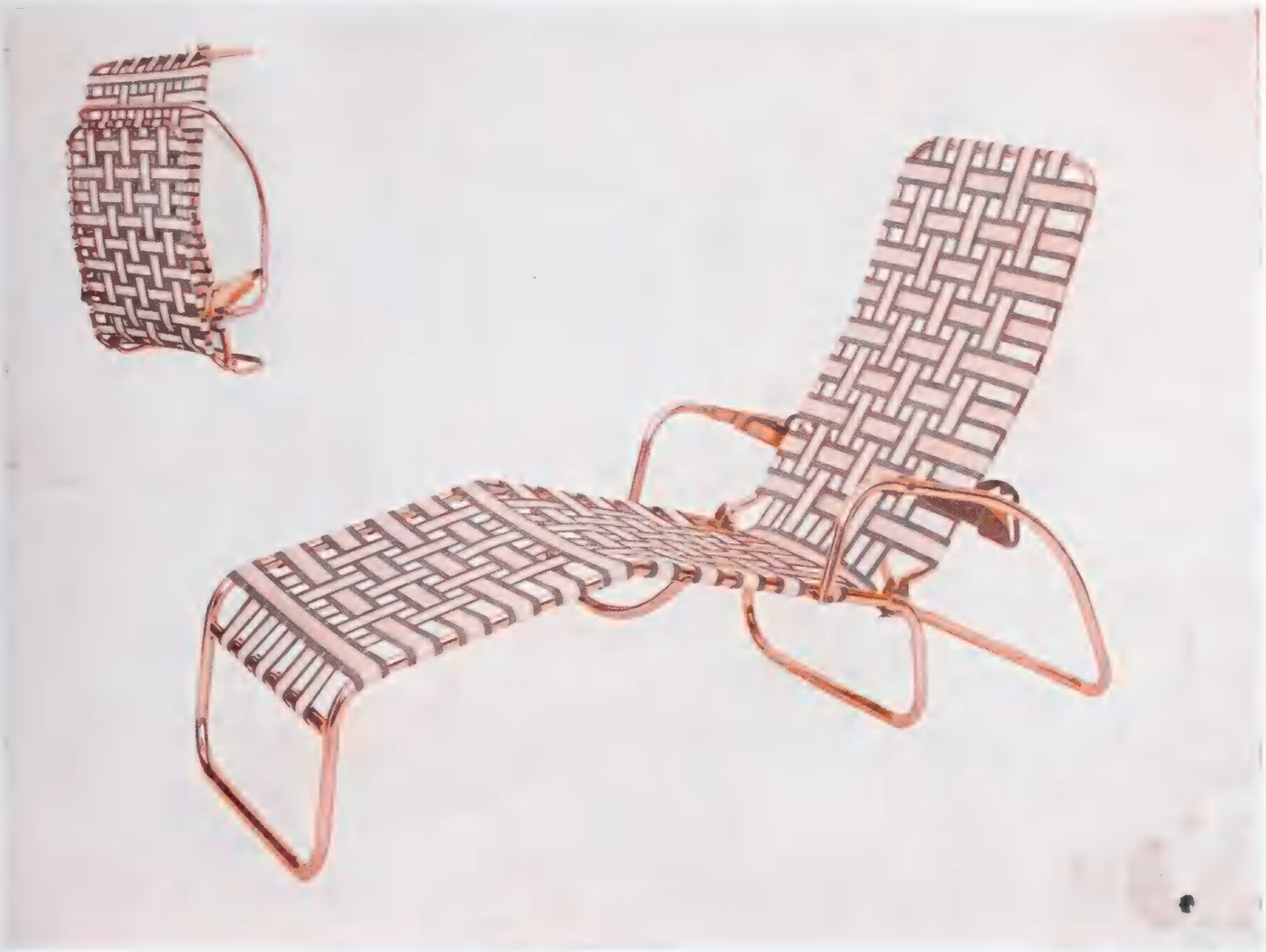
Stylish chairs of gold-anodized aluminum with woven rattan seats and backs can "live" outdoors, take a reasonable amount of inclement weather and can also serve indoors in casual rooms. Seating pieces and spacious coffee table, handsomely crafted, and light enough to move easily, are from Troy Sunshade. Note contour seats in chairs.

The outdoor-cushion problem is nearer



Cushions of Polyester, the new foam plastic, and Nylo-Saran, the new plastic cover material of startling performance (both described opposite), can lick almost any outdoor problem.





One has only to see this chaise to realize that the quality that lifts it out of the ordinary into something desirable and eye-appealing is color. The aluminum frame has been "Lusterized" in copper (or gold), a finish that makes the color a part of the metal. It resists abrasion, keeps its luster for years. The Jetspun webbing is sag-proof, wipes clean and is unaffected by sun, rain or mildew. It is a flattering brown and beige, or olive green and beige, to enhance metal. Chaise folds for storing. From new group by Arvin Industries.

solution with these weather-defying products

Two new products may be the long-sought answer to how to make a satisfactory stay-out-in-all-weather cushion. For the filling, use Polyester foam that doesn't sag, lump, or mat, that lets you sit without bounce or sway. Being 95% air, it dries quickly, is unaffected by changes in temperature, does not "fight" other plastics (so you can cover *with* plastics), is ideal for upholstery, because fabric does not slip on it. It can be purchased in varying thicknesses, sizes, colors. It may even be used without a cover. Called Cush-N-Foam, it is made by Hudson Foam Plastics.

The outside cover, called Nylo-Saran, shown in these four textures (left and right), is 100% nylon and Saran, and combines the known strength-giving qualities of nylon with easy-to-maintain Saran. Together they make a sturdy material that dries quickly and is virtually fade-proof. Woven with Reynolds Aluminum yarn for added luster and high styling, they come in a wide color range. They are manufactured by the Virginia Fibre Corporation.



The new summer furniture
continued



MAYNARD PARKER

Two of these rustic bench-tables together can give you a table surface 38″ x 72″, or one can become a bench with a back, by turning the top over to meet the seat. Made of sturdy, weather-defying hickory, they can be left outdoors without fear. A coat of spar varnish once a season is all they need. From Old Hickory.



Weather turns the bronze tubing of this Walter Lamb furniture into a beautiful verdigris. Strung with gray and white cord to resist soil, seating has airy, cool look. Group made by Brown Jordan; shown here on terrace of Mrs. Milton Baruch.

EZRA STOLLER



Remember aluminum when you consider buying a chair to be carried! Of aircraft aluminum tubing, these comfortable chairs are admirably suited to lazy fishing or any other outdoor use. Protect from high winds. From Lawnlite Company.



MAYNARD PARKER

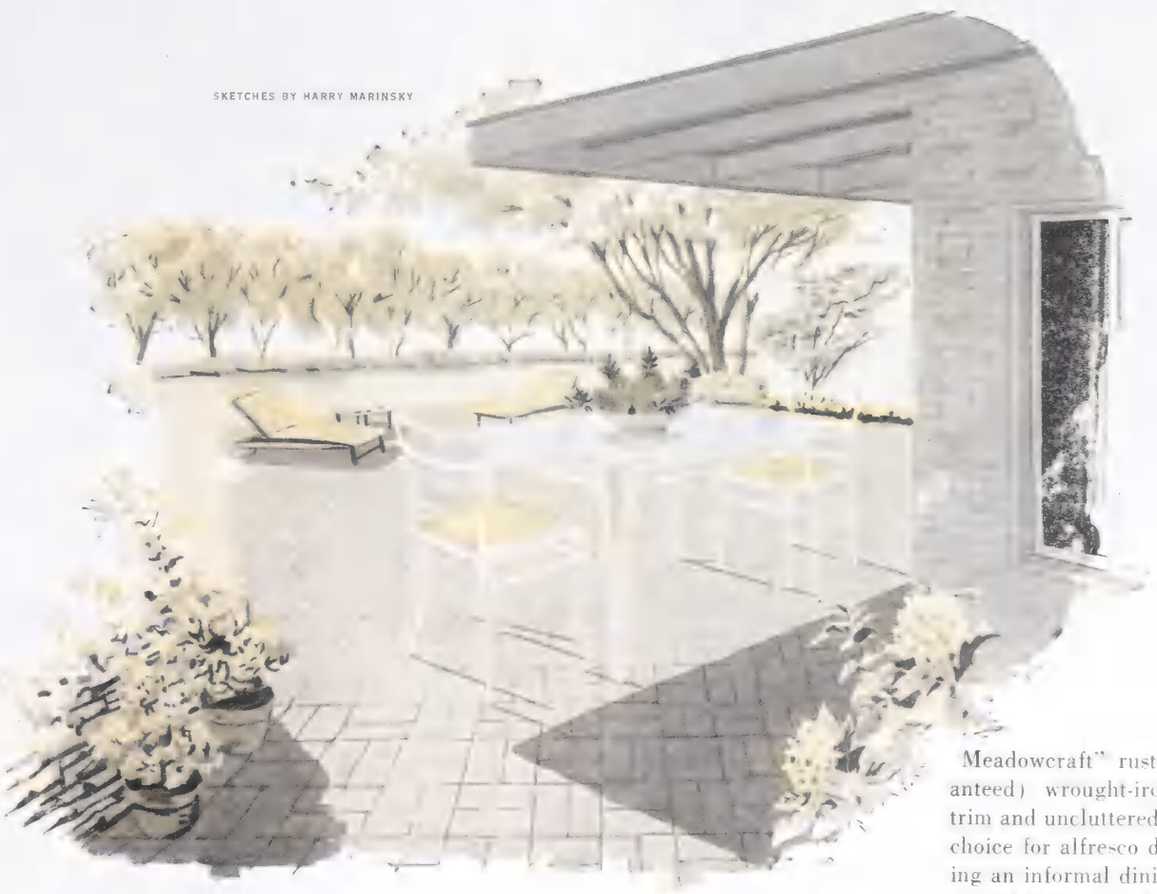
Excellently designed wrought iron with lacings of Resinite make the "Siesta" group (left) a popular choice for handsome terraces across the country. These are impervious to weather changes, comfortable without any need for cushions, easy to hose clean. From Brown Jordan. Shown at home of Dr. Clifford M. Hughes.



WILLIAM BENEDICT STUDIOS

Built of steel for years of hard use and finished in a warm bronze most welcome to the eye, this group can go indoors or out. Molded spring cushions have softening of foam rubber and rubberized hair, and are contoured for comfort. Covers are vinyl for carefree maintenance. Tables have ceramic tile tops. From Daystrom.

SKETCHES BY HARRY MARINSKY



Meadowcraft" rustproof (and so guaranteed) wrought-iron table and chairs, trim and uncluttered, are an equally good choice for alfresco dining, or for furnishing an informal dining room. Frames are available in several finishes with colorful seat covers in washable Duran or sailcloth. Birmingham Ornamental Iron Co.

The new summer furniture

continued

EZRA STOLLER



Informal rattan group (above) designed by Tommi Parzinger has a refined gracefulness, enhanced with hand-rubbed stain finish and embroidered linen seat covers. Table top is Formica. Shown in Florida room of the Charles H. Hammetts. Willow and Reed Art Work Mfg.

WILLIAM HOWLAND



Give a secluded corner of your terrace the charm of an indoor living room with a grouping like this. White enameled chairs, imported from Italy by Bonniers, are caned in nylon cord. Tiered table, by Paul McCobb, is from Arbuck. Shown on Edward Benesch terrace.



More summer furniture on page 192



Put an inviting love seat in an entry or breezeway. This one combines delicacy of line with substance. Of aluminum, with seats cast in a leaf design, it is color-styled in pink, white and black, with seat pad covers in Nylo-Saran (see page 170) in harmonizing tones. This is part of a new group by Hettrick Mfg. to go outdoors or in.

TWO PHOTOGRAPHS BY MAYNARD PARKER



Rattan, which weathers well in protected places, has been given a smart urban look by Stewart McDougal. Sectional sofa has foam-rubber cushions, covers of Moss Rose plaid. Formica-topped table has storage well. From Calif-Asia.



Design of furniture can set the mood of outdoor living. Here, Robert Anderson has designed sophisticated wrought-iron chaise and chair, cushioned in foam rubber with Madagascar covers, easy to keep immaculate. Shown with mosaic marble table from Pompeiian Table Co. Patio of Frances Mihailoff, A.I.D.

Handcrafted wrought iron with Early American flavor earmarks groupings (left) for homey, traditional settings. It's a natural for porches or for charming additions to inside furnishings, where small furniture is wanted. From Gallo.



NEW FURNITURE THAT'S EASY

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



An affinity for straight lines, usually identified with "modern," is evident in the flat pedestal sides of desk and dresser and in horizontal moldings of drawer fronts.



These pieces adapt as easily to period surroundings as to modern. And both versions of this new furniture (here and opposite page) are interchangeable with each other.

A timeless quality is apparent in all 40 pieces of this collection, prognosticating a useful future as well as a useful present. Walnut is in light, dark or medium finish.

Neither slavishly traditional nor shockingly different, this furniture is designed to mix companionably with what you already own

By FRANCES HEARD

Besides sensitively appraising the romantic tenor of our time and translating it into the furniture you see on pages 139 through 145, designer T. H. Robsjohn-Gibbings has obviously been taking a realistic look at the way most people, other than newlyweds, furnish their homes. And he has created, again for The Widdicomb Furniture Company, two rather remarkable versions of living, dining and bedroom furniture, jointly called the "Residence Collection," now in fine department stores.

Paradoxically, this handsomely made walnut furniture is primarily distinguished by *not* asserting itself, because it recognizes that few of us can refurnish starting from scratch. Often we must find new pieces that unaggressively blend with older belongings and don't demand a whole new decorative beginning. Neither version is "modern" or "traditional": both might be used with either and with each other. (*Please turn to page* 254)



O USE

The tapering leg gives these pieces a kinship with familiar, past-rooted furniture forms, yet they are in no sense reproductions. A bench, a vertically hung mirror and a lamp table combine to perform like a dressing table.





Like well-bred people who adapt graciously to any circumstances, these pieces take their place with existing furniture without demanding a revised setting. Serving table could be a console: cabinet could be a book-or curio-cupboard, as in living room below.

All furniture on these two pages by The Widdicomb Furniture Company.



Upholstered furniture in this tradition-directed group, like sofas and chairs in the less nostalgic group on the opposite page, is flexible enough in character to mix with any period from pre-dynastic Egyptian to middle-Eisenhower; with pine paneling, Shiki silk or grasscloth.

TRY FLOWERING SHRUBS

if you're looking for beauty with low maintenance

In today's gardens, where space and upkeep are increasingly important, these permanent, double-purpose shrubs are proving indispensable

By JEAN LAWSON
Garden Editor

Never has the need for flowering shrubs been so great. And never have there been so many good varieties to meet the need.

Gardeners beset by today's twin problems of space and upkeep are finding that, with these plants, they need not compromise beauty for practicality. The flowering shrubs give them both.

They have other values, too, ones that are often overlooked. By nature woody in growth, these shrubs are permanent plants giving form to the garden and improving in appearance and floriferousness each year. Foliage on those we recommend is good. Handsome and sturdy, it resists damage by insects or disease. Several shrubs blossom impressively in shady areas where other flowering plants sulk. Others tolerate intense heat and drought, some poor soil. Many are as valuable for the fall color of their fruit or foliage as for their earlier flowers. You might consider, too, the value of the fruiting kinds in attracting birds, and the contributions of pattern made by branches and stem (*Please turn to page* 269)

Guide to the most useful flowering shrubs on page 27

PAUL A. KOHL



Like a giant candelabrum, bottlebrush buckeye holds its white flower spikes erect through heat of mid-July. It is one of the few shrubs to flower spectacularly in shade.

AGNES CLARK, LANDSCAPE ARCHITECT GOTTSCHO-SCHLEISNER



The flowering almond, an old dooryard shrub, once as common as the lilac and just as hardy, adapts itself well to the architectural forms of the modern garden.

TWO PHOTOGRAPHS BY MAYNARD PARKER



A single, well-chose shrub, like this Mexica senecio in the garden Alice Erving, may be a the planting needed. T be worthy of such usag the shrub must be attra tive in or out of bloon

Evergreen floweri shrubs are especially va uable where they will seen close-up and ofte as in the terrace opposit Then greenness of the substantial foliage kee the area "clothed" all yea





The best kitchens are planned by exasperated women

Frustrations that grow out of trying to organize your work in a poorly planned kitchen can provide the knowledge necessary for designing the best kitchen possible for you



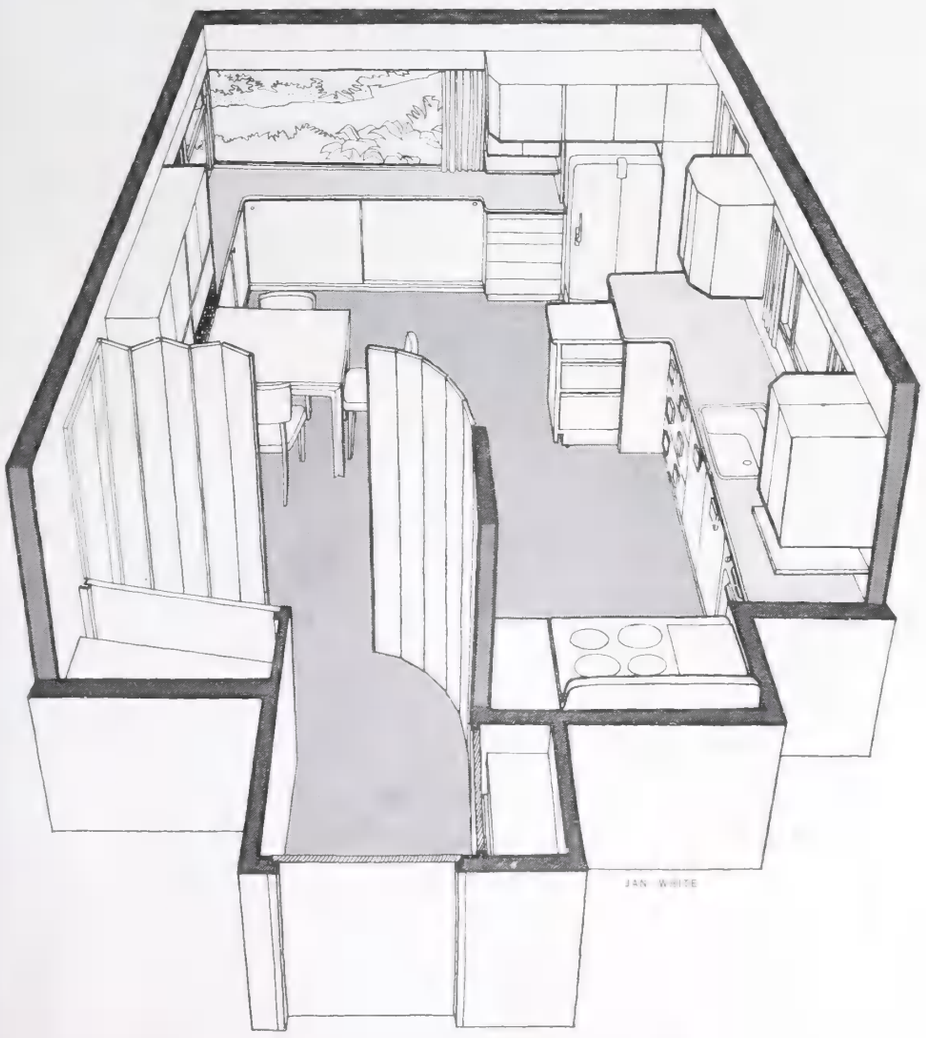
By NANCY CRAIG

It wasn't because she was *mad* about cooking that Mrs. Helen Zundel, of Seattle, set about designing a kitchen. She wanted to spend as little time in the kitchen as possible. Between running a home and teaching dress designing at Washington University, she could never find time for everything. And she wanted to get out and serve in community projects. Being an informed woman who takes her homemaking seriously, she decided that something had to be done about her outmoded kitchen, because nothing here was ever to be found in the proper place.

What she accomplished in remodeling her kitchen proves once again that the woman who puts her mind to it can do just about anything. Without architect, without basic training, with just common sense and the help of a good carpenter, she designed with her head, and helped build with her hands, a truly beautiful and well-organized kitchen, where cooking is now a pleasure.

Mrs. Zundel had read many of the writings of Dr. Lillian Gilbreth on home management. Her basic kitchen plan was motivated by the Gilbreth philosophy of time-and-motion study. This accounts for the detailed organization of every corner and cabinet throughout the entire kitchen.

She had made a thorough analysis of what was wrong with the arrangement of the original (*Please turn the page*)



Sketch of remodeled kitchen shows what good planning and detailed thinking can accomplish. Every inch of possible storage space has been used to the best advantage. Counter space is available anywhere in the room. Cabinet manufacturers might well give serious study to these workable innovations in kitchen storage. With common sense, serious study and a good carpenter, Mrs. Zundel achieved a better kitchen than most experts could have planned. Only she could know her own wants and needs.

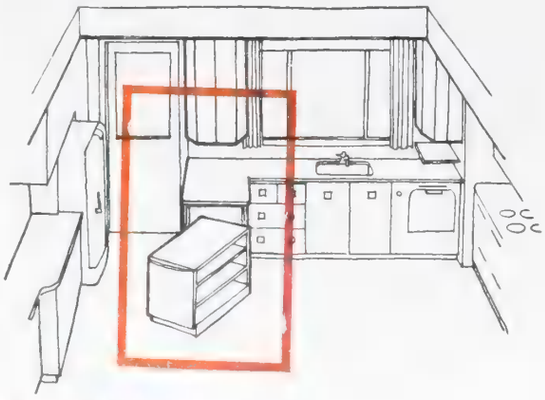


ALL PHOTOGRAPHS BY MAYNARD PARKER



Cutting board overlaps top of adjoining drawer, which has been specially molded to hold garbage pan. In this way debris may be scraped directly into garbage pan without one's ever touching it. (Garbage disposal units are forbidden by law here.)

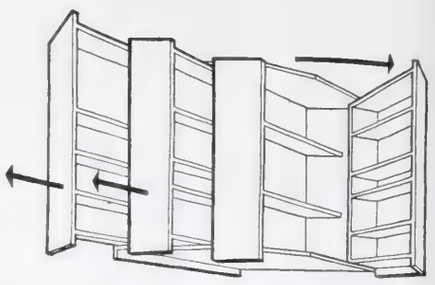
Base cabinet mounted on concealed wheels rolls out from under counter to enlarge food preparation area and put bowls and mixer within easy reach. As with above-counter cabinet, Mrs. Zundel proves that depth does not mean sacrifice of convenience.



The best kitchens *continued*

kitchen before she ever started planning. She had checked to see how many times a day she had retraced her steps in preparing meals and cleaning up afterward. She recorded on paper her own work pattern so that she was deeply aware of how she worked and of her individual wants and needs.

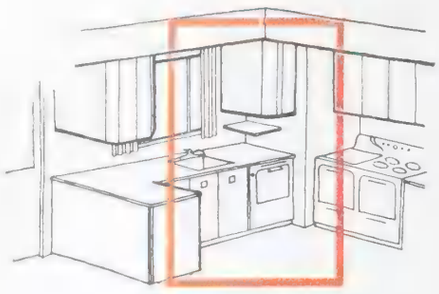
Unhampered by professional design attitudes, her fresh approach to solving the storage problem of a limited amount of space led to the development of something completely new and practical in the way of wall cabinets. Whether she was aware of it or not, she applied the (*Please turn to page* 184)



2 sections pull out. Stationary. Swings open.

Mrs. Zundel applied a principle used by industry in warehouses to solve need for 100 per cent efficient storage within a limited amount of space. Two of the four sections of upper cupboards slide out on overhead tracks. Section at right swings open as a door to place within clear view and easy reach 192 frequently used items in compact but uncrowded shelves. Cabinet is 21 inches wide, 32 inches high and 24 inches deep. Well-thought-out design utilizes depth and provides accessibility.

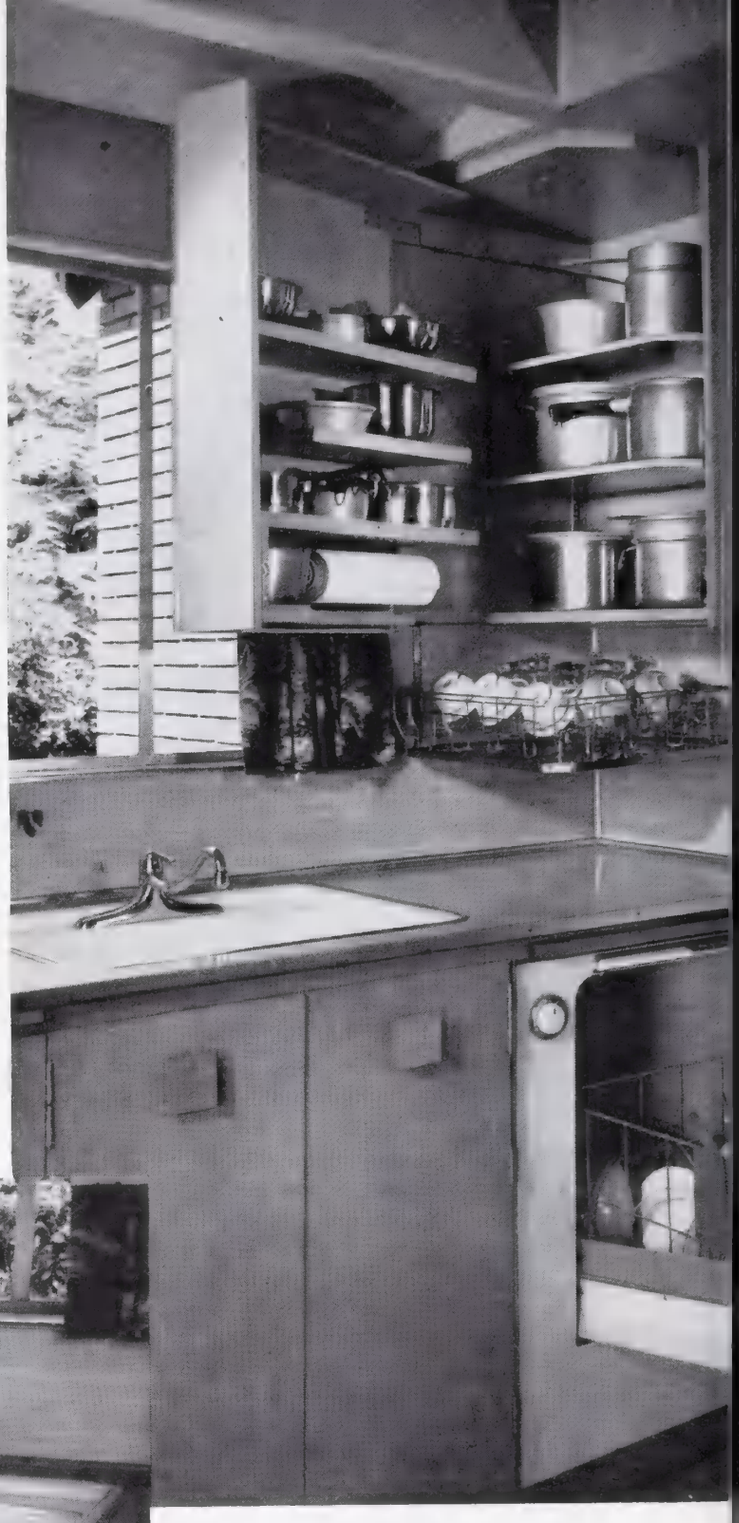

STEAZ Z
CLABBER
Mustard



The best kitchens *continued*

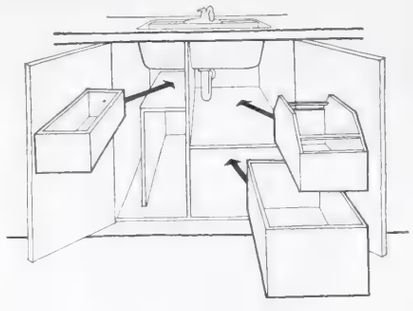
same principle used by industry for warehouse storage, in the wall cabinet just above the food preparation area. Two of the four sections slide out on tracks at the top to place the contents of every shelf within view and reach. Shelves which are approximately four to four and half inches in depth accommodate the many small packaged items, such as spices, which are so easily misplaced in the usual cabinet.

Another unique idea in this kitchen is the use of drawers for storage of canned goods. The four lower drawers of the planning desk have compartments of varied sizes to hold supplies of canned goods. Instead of having cans stacked on shelves one on top of and behind another, Mrs. Zundel stores them on their sides so labels are in clear view when drawers are opened. Taking inventory of canned goods is also greatly simplified. (*Please turn to page* 248)



MAYNARD PARKER

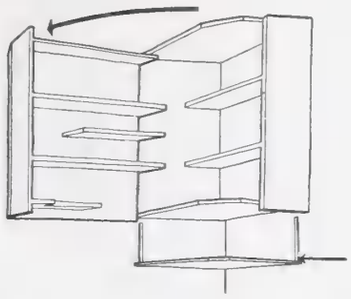




Excellent use has been made of what is usually waste space under the sink. We are told this must be left open in case of plumbing difficulty. But Mrs. Zundel took care of such a possibility by equipping this cabinet with fittings that are completely removable. Here are bins for waste paper and dry vegetables, a drawer for sink-cleaning equipment and a section for trays. Bars and ring inside cabinet doors hold towels. One inside door holds a can opener as well.



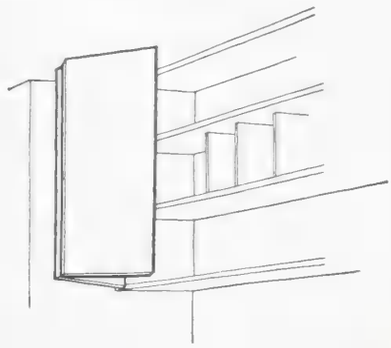
ALL PHOTOGRAPHS BY MAYNARD PARKER



Rack for tray of dishwasher

Wall cabinet at right of sink opens up vertically like a book (see sketch) to hold pots and pans used most frequently. Left side of cabinet is cut out at bottom to make paper towels available whether cabinet is open or closed. Metal frame mounted on wall below cabinet holds tray of dishwasher, shows detailed planning of kitchen.

Wall cabinet above recessed stove has doors that fold back against wall. Well organized compartments provide storage for lids, serving dishes, casseroles and oven ware. Lower shelf holds condiments and seasonings, as well as cooked cereals. Ceiling fixture directly over stove gives area ample light. At one side is ceiling fan. Floor cabinets have slide-out cutting boards for added work surface.

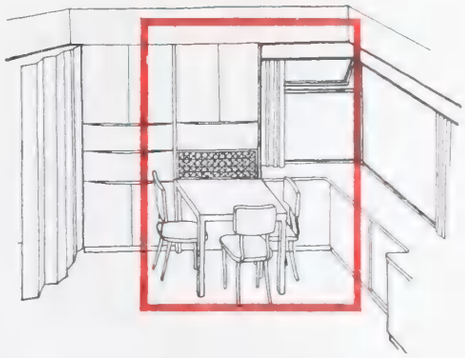




More pictures on next page









dsome chest (above) opens into table shown below to create nformal dining space with a magnificent view of Puget nd and distant Olympic Mountains. Cabinets surrounding e hold everything needed for breakfast and snacks. Upper contain china and glassware. Special cereal compartment, ed directly above radiator, keeps cereals dry and crisp. partment to left has sliding removable tray for flat silver, space for napkins. Snack bar below holds bread, spreads favorite tidbits and has special place for toaster. Linens oor cabinet are within easy reach. Picture at right shows r conceaiment of radiator without loss of accessibility.



It wasn't a psychiatrist Mother wanted— it was a new kitchen

By LOYE Y. ZUNDEL

Mother is out of danger, now that she has her new kitchen. It is part of her five-year plan to remodel our Pacific Northwest home, vintage 1930 or thereabouts.

Our old kitchen proved a constant frustration to the four members of our family. Storage space was poorly organized and utensils difficult to find. Lights glared and clutter was everywhere. It would be insufficient to call it inefficient.

The poor arrangements caused Mother to take twice the steps necessary in preparing daily meals. No wonder she had to spend extra hours in the kitchen when there were so many things to do. And after she finally had dinner on the table, she was often too tired to eat.

"This kitchen was built for someone who died 100 years ago," Mother would say. "They had so many servants they weren't concerned with saving time or energy."

Mother always frankly admitted that she didn't like to cook. It was too time consuming. (*Please turn the page*)



Attractive baffled effect shown above is provided by folding screen which can be moved to give privacy at stove or sink.



Here screen is folded back against wall to reveal the complete kitchen area. Sketch shows how both screens can be moved about.

Not a psychiatrist, but a new kitchen

continued

But if she had an attractive, well-organized kitchen, cooking would certainly mean less drudgery. Once she started to think about it, Mother had all kinds of ideas. The new kitchen soon became an obsession. Father surrendered. He knew there was nothing else he could do.

Preliminary planning began on paper. Mother had studied some architecture and a bit of interior design at college. This information was coupled with research from useful magazines in the field. HOUSE BEAUTIFUL, for example, has been a textbook to Mother.

She also wrote to the home economics department of various colleges for kitchen master plans.

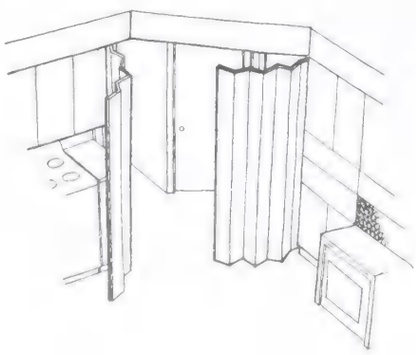
From this research and study she learned that food follows a definite course from house delivery to storage, from storage to preparation area near the sink, from preparation area to stove and from stove to table. From here the table is cleared, dishes washed and put away.

With this master plan in mind, Mother started making the most of our 13 x 15-foot kitchen (*Please turn to page* 252)



Utilizing every inch of wall space possible for storage, cabinets inside kitchen door accommodate oversize and less frequently used utensils and equipment.

Pictures below were taken in dining room looking toward kitchen just beyond. At left, screens were opened up to cut off view into kitchen. At right, screen has been folded flat against doorway.









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yton, Ohio ..... The Home Store
nver, Colo. .... The May Co.-Downtown & University Hills
troit, Mich. .... The Federal Dept. Stores
nira, N. Y. ..... S. F. Iszard Co.
glewood, N. J. .....Craig Dry Goods
rfield, Conn. .....Fairfield Dept. Store
nd du Lac, Wisc. .. O'Brien Dry Goods Co.
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mond, Cal. ..... Macy's
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ington, Del. ..... Crosby & Hill
gstown, O. .. The Strouss-Hirshberg Co.

da
a ..... Murphy Gamble Ltd.
ec City ..... Maurice Pollack Ltée.
to ..... Henry Morgan & Co., Ltd.
Lawrence Plaza

a ..... La Filosofia, S. A.

slightly higher outside the United States



Count them or weep

By HAZEL H. SCHNEIDER

The other day some friends of mine were robbed and the first thing the police asked for was an inventory, with valuations, of the stolen goods. If they had been insured, the insurance company would have asked for the same thing. Unfortunately, my friends, like most people, do not keep a household inventory, and now they are scrambling around trying to get one together.

Since an inventory has so many practical uses, a methodical and efficient household manager, whether husband or wife, will see to it that one is made and kept up-to-date. Done at your leisure, the job of counting up your possessions is neither costly nor difficult. Then, if you should be the victim of flood, fire, theft or any of the other catastrophes which your insurance covers, you won't need to weep, for you'll be ready to prove ownership and value. And the satisfaction of being prepared will more than offset the trouble involved in making a good household inventory.

Making a complete list of the contents of your home, if you need to start from scratch, is a time-consuming but fairly easy job. All you have to do is to go from one room to another and systematically

(*Please turn to page* 255)

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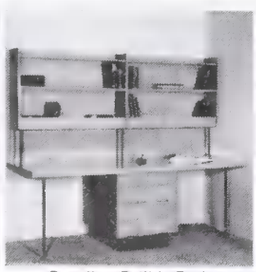
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HB556

THE NEW SUMMER FURNITURE

CONTINUED FROM PAGE 174



Rich-toned natural rattan and palampang combine with heavy hand-cast brass to give this "Suva" group a fine handcrafted excellence. Chair and ottoman are upholstered for luxurious comfort. This kind of furniture gives to outdoor living the same sort of grace and quality you demand indoors. These pieces are also at home with your nicest indoor furnishings. From L. H. Krusi.

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If it's a conversation piece you want, remember the forerunner of Far East rattan furniture, the famous peacock chair that once was a must on Victorian verandas. Made of rattan core and peel, it comes in natural, or can be painted. Its lacy filigree creates fascinating shadows and adds a note of whimsey to relaxed summer living. Shown on loggia of the Paul Granards.



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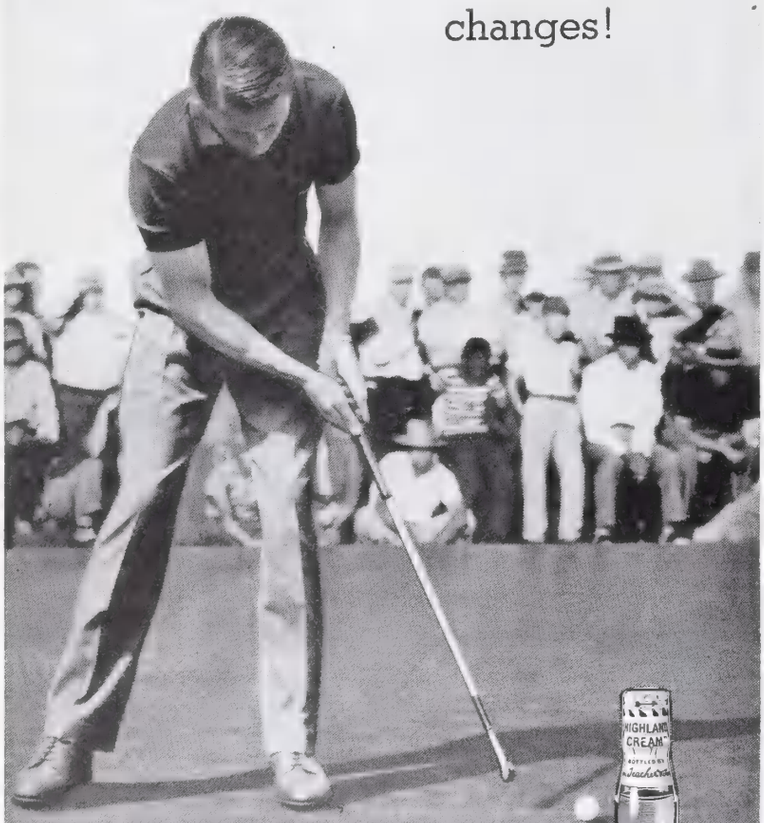
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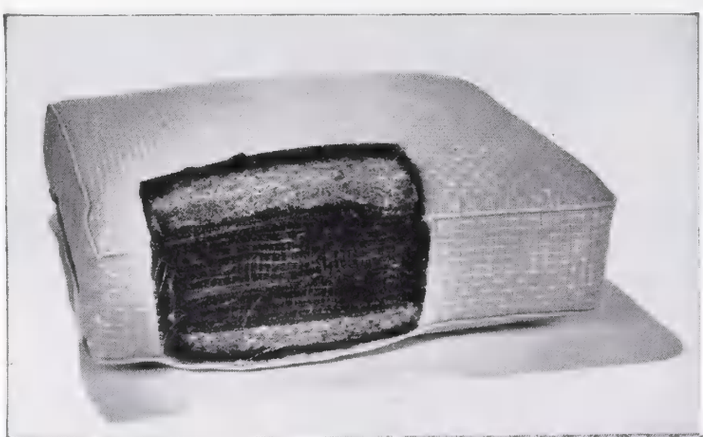
At last . . .

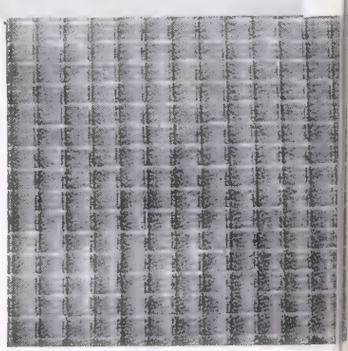
Upholstery that can really stay outdoors

These new cushions could stay out in the weather all year round, because their upholstery filling, as well as their fabric covering, is impervious to the elements, 100% waterproof and engineered to drain dry

Until quite recently you could not enjoy the comfort of upholstered furniture under the open sky unless you were willing to (1) carry in the cushions every night and stash them in a place protected from the dew and damp, (2) reverse this performance by day, carrying the cushions out to the terrace or the lawn, (3) keep a perennial check on the weather and, at the first sign of a dark cloud in the blue, start gathering up the cushions again for the back-to-the-shelter routine.

It isn't as if manufacturers have not been working away at the problem and meantime coming up with some excellent furniture that can stay outdoors. But until lately it has not been of the cushiony, contour-obliging, upholstered varie because it has been hard to find practical, waterproof and foolpro combination of upholstery fabr and upholstery filling. A plast sheet fabric might be utterly w terproof in itself, but the tiny n dle holes along its stitched weltin could expose the upholstery filli to rain and consequent deterio tion. The trapped water, with place to drain, would be unappet ingly squeezed out at the sea when sitters sat down. Untreat hair, kapok, steel springs, ma rials that ordinarily create go indoor upholstery filling, react d astrously if constantly exposed the weather. Nor is foam rubbe recommended candidate for pur outdoor upholstery, although





Here is the happy combination of upholstery filling and upholstery covering which results in water-impervious all-weather outdoor furniture cushions. Cutaway of the cushion above shows the rubberized hair and tar-dipped innersprings which shed water. The sun-resistant woven Saran fabric at right is so constructed that moisture passes through its interstices, draining through the non-absorbent filling.

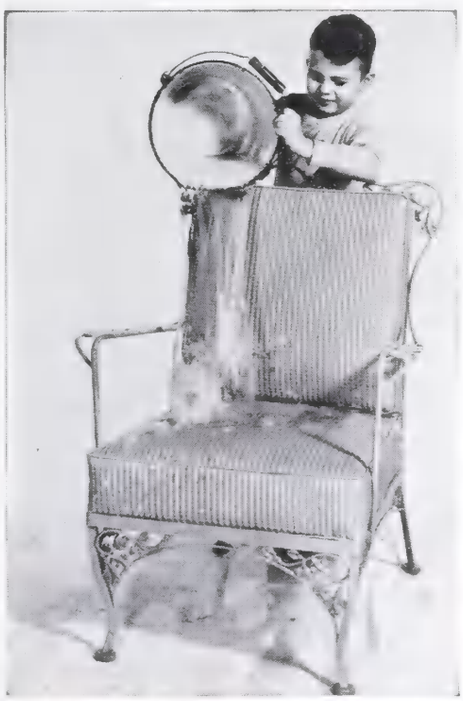


You could put this furniture outside and forget about it. Covering of back and seat cushions is Saran, woven by Chicopee Mills. Cushions can be safely drenched with water, for they dry with comparative speed and cannot retain moisture.

makes a perfect, springy cushion for use in a sheltered spot, away from the vicissitudes of weather.

The latest, most effective solution is shown here, the result of some intensive experimentation on the part of Lee Woodard and Sons, who are particularly noted for their wrought-iron and similar metal-frame furniture.

The cushions shown, designed to be set into metal frames, are so constructed that rain cannot be trapped and retained in the upholstery filling. The upholstery filling of rubberized hair and tar-dipped innerspring rejects water, is so open and non-spongy that moisture drains through it. But in addition to this, the plastic upholstery fabric is engineered to channel off wetness. It is a woven fabric of waterproof plastic Saran threads in a weave which not only permits the passage of moisture, but encourages the circulation of air.



The "Drain-Dri" cushions on this wrought-iron chair by Lee Woodard & Sons could be subjected to a deluge of chocolate syrup without suffering too much, because all they require is a good washing down with the garden hose.

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A NEW ERA OF ROMANTICISM

CONTINUED FROM PAGE 145

development of national differences—not for the sake of chauvinism, but in the name of greater cultural variety. They possessed the past and explored the future. They were first to appreciate the beauty of the informal Chinese garden, the unacademic grandeur of the Gothic cathedral, both creations of an earlier romanticism. They pushed back frontiers of fact and fiction.

They were not small, fearful men and women. They participated wholeheartedly in life. They risked loving, even if it meant losing. They enjoyed their emotions because they were not afraid of their sentiments. Today's romantic need never apologize for his 19th-century forbears, unless he disavows their democratic faith in the creative individual.

But why, we might ask, has romanticism met such violence from yesterday's modernists? Perhaps if we were to find the answer to this question we might clear the way to a brighter, braver future, not only in art and design, but also in the manner we choose to live.

We have all been exposed to the prejudices of those modernists who are still engaged in a negative revolt against Victorianism. Unconsciously, perhaps, we echo their embarrassment when faced with enthusiasm and boldness of beauty. We feel uneasy before the frankly decorative. We have heard them stress the "pure," the "simple," the "functional," so often, we have taken for granted that any furniture, house or object that departs in a more personal, imaginative and emotional direction is taking us back to the cluttering, smothering embrace of a reincarnated Queen Victoria.

What happened from about 1914 to 1950 to make modernists so antagonistic to romanticism? Why is it so important that we understand thoroughly the reasons, known or unknown to themselves, for their rejection of such a democratic doctrine of culture, progress and creativity?

In his *Guide Through the Romantic Movement*, Ernest Bernbaum emphasizes the importance of the question and strongly suggests the answer:

"Only a fatuous refusal to pay attention to the lessons of the recent past," he writes, "would induce anyone today to take the same attitude toward the Romantic Movement as was customary in the earlier half of the 20th century. In that period few people made the right kind of approach. . . .

"The majority were prejudiced against romanticism from the outset. The dominating influences of the times were anti-romantic—materialistic, prosaic, scientific, technological and secular. The world was ruled by the 'practical' man and obsessed by his idols.

"Religion and philosophy were feeble and confused: the new forces in politics, whether Fascist or Communist, were anti-democratic; poetry whimpered in darkness; and fiction floundered in sophisticated hopelessness. The inevitable outcome was universal distrust and hatred, the brutalities of genocide, the savagery of biological and atomic warfare, and the paralysis of any confidence in the future of mankind.

"Everything that the Romantics believed in had been ignored or despised. And the result was the greatest moral failure, and the closest approach to total ruin, that civilization had ever experienced.

"The lesson is indeed obvious. The right way to approach the Romantics today is with the knowledge that those who neglected or derided them have proved false prophets and fatal guides; and that perhaps if we were to understand the grounds of their faith and were to recover it, we might find a way out of the inferno of evil and fear into which the anti-romantics have misled us."

Fortunately Prof. Bernbaum does not leave us at this rather grim point. He too finds signs of a rehabilitation of romanticism. He writes of the new optimistic attitudes of scientists toward man and his creative mind which approximate those of the romantics. Instead of considering nature a set of mechanical laws, they are rediscovering its deeper, one might say *romantic*, truths.

"The most beautiful thing we can experience is the mysterious," Einstein reminded his scientific colleagues. "It is the source of all true art and science. He to whom the emotion is a stranger, who can no longer pause to wonder and stand wrapped in awe, is as good as dead: his eyes are closed."

Although we speak here of a rehabilitation or revival of roma

ticism. in more than one sense romanticism has never wholly disappeared from the American scene. It has persisted quietly in the homes of many people who did not and still do not yield readily to the fashions or dictates of the moment. They have never refurnished or, to put it more accurately, emptied their homes to accord with the austere, anti-romantic, stripped-down look that followed two world wars and the depression between.

And romanticism has persisted less quietly in the words and works of men like Frank Lloyd Wright, who happily has outlived many such fashions and still graces our time with a romantic artistry that has never lost its touch with the other great romantic movement. It is no accident that Mr. Wright, the man who liberated architecture, identifies himself with Beethoven, the man who liberated music. "Romance," Mr. Wright has always insisted, "is the essential joy we have in living. Let us have more of it."

And is it not striking to find Wright's master, Louis Sullivan, commenting thus on the arch, which appears so often and substantially in the furniture and settings of Robsjohn-Gibbings?

"To the reflective mind," he wrote in *Kindergarten Chats*, "the arch is a wonder, a marvel, a miracle. We need not stop to discuss inconsequential, imaginary or romantic origins of a form so primal, masterful and yet so winsome as the arch. . . .

"The arch is, of all constructive forms, the most emotional. It is susceptible in possibility and promise to the uttermost degree of fulfillment that the creative imagination can forecast. Its plasticity is limitless, as that of man himself: he may turn to it the most hard, the most delicate, the most imaginative use.

"It responds to every need. Under man's hand it becomes what he will. In all its power it is a form so frail in essence, so gracious, so ethereal, that it must need ever touch the heart attuned to Nature's mysteries."

HERE surely is a romantic mind reflecting creatively on the arch. It suggests that anything, whether, as in the case of the arch, it occurred in classic architecture or not, is grist for the romantic mill. It all depends on the free, imaginative way it is used.

We think the arch was used with great success in the new line of Widdicomb furniture, but we'd like to make it clear that the arch itself is *not* a distinguishing feature of the new romanticism.

THERE is no single feature which will immediately say *romanticism* to us. We may look for more curving, flowing lines, more enrichment in the grains and textures of the materials used, as well as in the hardware, inlay and other ornament. But, as in the case of the furniture we have been admiring, hardware may be at a minimum. The enrichment might be sufficiently great in the forms themselves, in the shadow lines created by the arches, for example. There may well be furniture without a curve that cannot be excluded from the new romantic movement, because it might clearly contribute to the mood and emotion which we are calling romantic.

Just as the designer must feel free in his attitude toward so-called rules of design, so must we be free to recognize the beautiful and the appropriate in even the most unexpected. Does it "contradict" in spirit some "principle" of beauty we have committed ourselves to? So much the worse for our poor principle! It was obviously inadequate. Our appreciation and taste are often more inclusive than our reasoning about them.

The romantic understands this and is ever willing to include things or even thoughts of beauty that might seem contradictory. He is not in pursuit of any "consistency" which might deprive him of new delights and new pleasures. To maintain principles or rules of beauty which prevent us from experiencing new forms of it is pure and simple nonsense.

Our aim should ever be to enlarge our sensibilities so that we might enlarge our possibilities. We should be as big as our country. "Do I contradict myself?" Whitman said. "Very well then I contradict myself. I am large, I contain multitudes."

Romanticism as we mean it to be understood—and we cannot repeat this too often—is inclusive of all human experiences and expressions. No one, we believe, has described the breadth of its aim so well as Jacques Barzun in his recent biography of Berlioz:

"At its fullest," he has written, "romanticism cherishes both experience and tradition, both emotion and reason, both the Graeco-Roman and the medieval heritage, both religion and science, both folk art and its cultivated offshoots, both formal strictness and the claims of substance, both the real and the

(*Please turn the page*)

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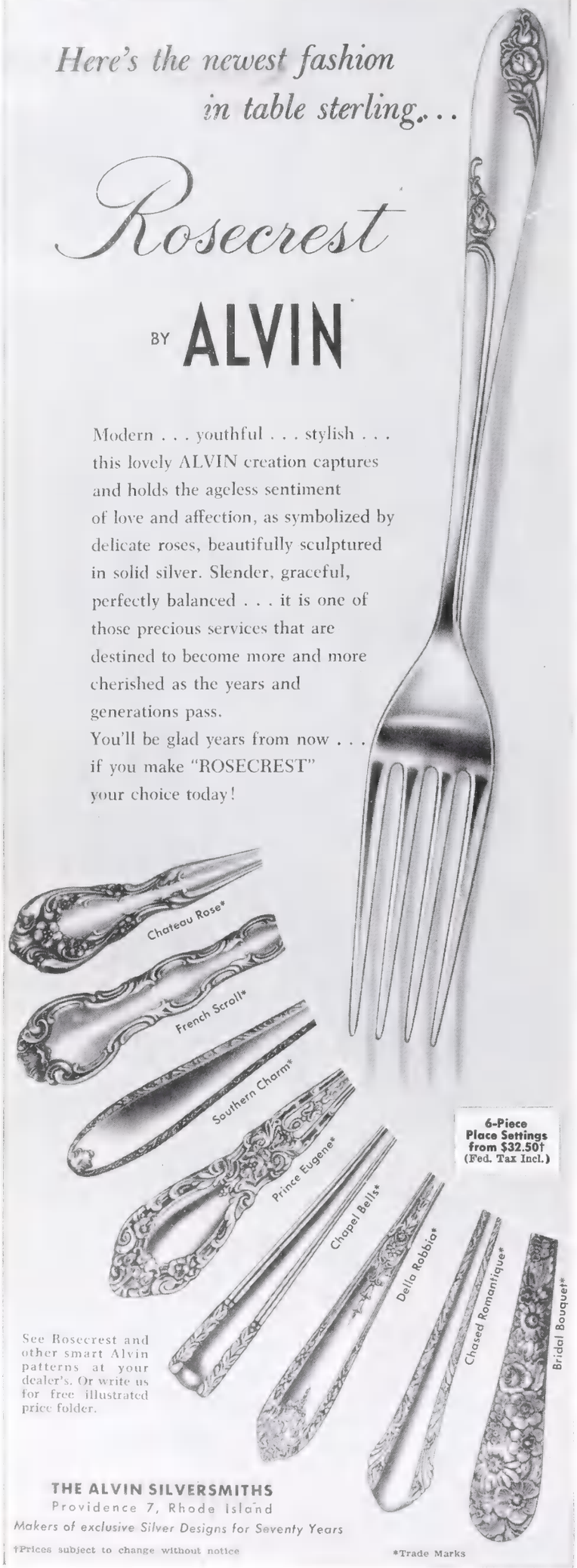
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A NEW ERA OF ROMANTICISM

CONTINUED FROM PRECEDING PAGE

ideal, both the individual and the group, both order and freedom, both man and nature. Its aim is inclusiveness, the recognition and placement of all experience as valid, and the creation of a livable cosmology for man at the high point of his complexity and self-consciousness."

At this point it may seem to some that a word of caution might be necessary. Perhaps it is. Certainly the romantic movement suffered from excesses. They were inherent in the very sweep of it. Having a romantic philosophy of creativity does not guarantee creativity. It is only the beginning, the clearing of a path for individual expression. Two equally romantic artists could be, and often were, unequally creative. One man's dream may be another man's nightmare. What is emotional truth for one may be sheer sentimentality for another.

But, as we have already said, haven't we had enough of caution in our home environments? Aren't we ready now for a more expansive philosophy of life? Aren't the fruits of the new leisure, of the new productivity, ours for the picking?

Less is *not* more. Too much may well be just right. Many of us are still starving in the midst of plenty, slaves to a fashion of thinness and malnutrition, afflicted with a "functionalist" neurosis. We are on the edge of an abundant life, an era of substantial romanticism. It is the new reality, whatever name we or our children will be pleased to give it. All it asks is that we enter it with open eyes, hearts and minds.

Following is a list of furnishings and construction materials shown on pages 140 to 145.

Furnishings

FURNITURE: The Widdicomb Furniture Co., Grand Rapids, Michigan.

FABRICS: Produced for The Widdicomb Furniture Co., Grand Rapids, Mich.

FLOOR COVERINGS: V'Soske, Inc., New York, N. Y.

UPHOLSTERY: Blue leather on dining room chairs and bench in bedroom, "Golden Fleece," Eagle Ottowa Leather Co., New York, N. Y., a member of The Upholstery Leather Group, Inc., New York, N. Y.

ACCESSORIES: Lamp in bedroom, Hansen Lamps, New York, N. Y.

Construction

FLOORING: Marble floors in all rooms, Marble Institute of America, Inc., Mt. Vernon, N. Y.

THE FUNCTIONAL NEUROSIS

CONTINUED FROM PAGE 159

quality will be—light, clean, simple; with an atmosphere fresh, open, uncluttered. And while this is a charming and delightful character for numerous occasions, a world of it—which is presumably the present ideal—suggests a decline which would carry architecture eventually to unplumbed depths of ennui.

The process which began with the elimination of ornament, and pressed on rapidly to the elimination of visually complicated details of construction, has passed to the stage where the elimination of architecture is in sight. Disturbed by this, many architects during the past decade have turned their backs on the goal which once seemed so desirable. No longer do they insist on a physical justification for everything. The thought grows, 'We have passed the stage of functionalism,' and now perhaps we need not be so strictly simple, so grimly opposed to ornament. We can look for new devices to divert architecture from the decline. We may allow ourselves to interfere with a shape dictated by use or structure. We may return to pleasant diversions such as the play with arbitrary proportions of each flat plane.

Where will it all lead? Back to the plaster jungle of sentiment, unless we revise our attitude to architectural character; unless we reject the notion that functionalism represents one stock atmospheric type in building; unless we break our habit of confusing technique with character, and identifying certain characters with different regions and different architects. Functionalism is indeed doomed if it is taken as a substitute for an architect; if one believes that it can provide with mathematical precision the idea behind the building. It cannot present any idea. There is no substitute for creative thought. But functionalism, in ever stricter interpretation, with ever firmer denunciation of applied aids, can and must provide the discipline under which the architect's idea is worked out to its conclusion in terms of building materials.

We must be strict. A liberal interpretation of the meaning of func

(*Please turn to page* 235)



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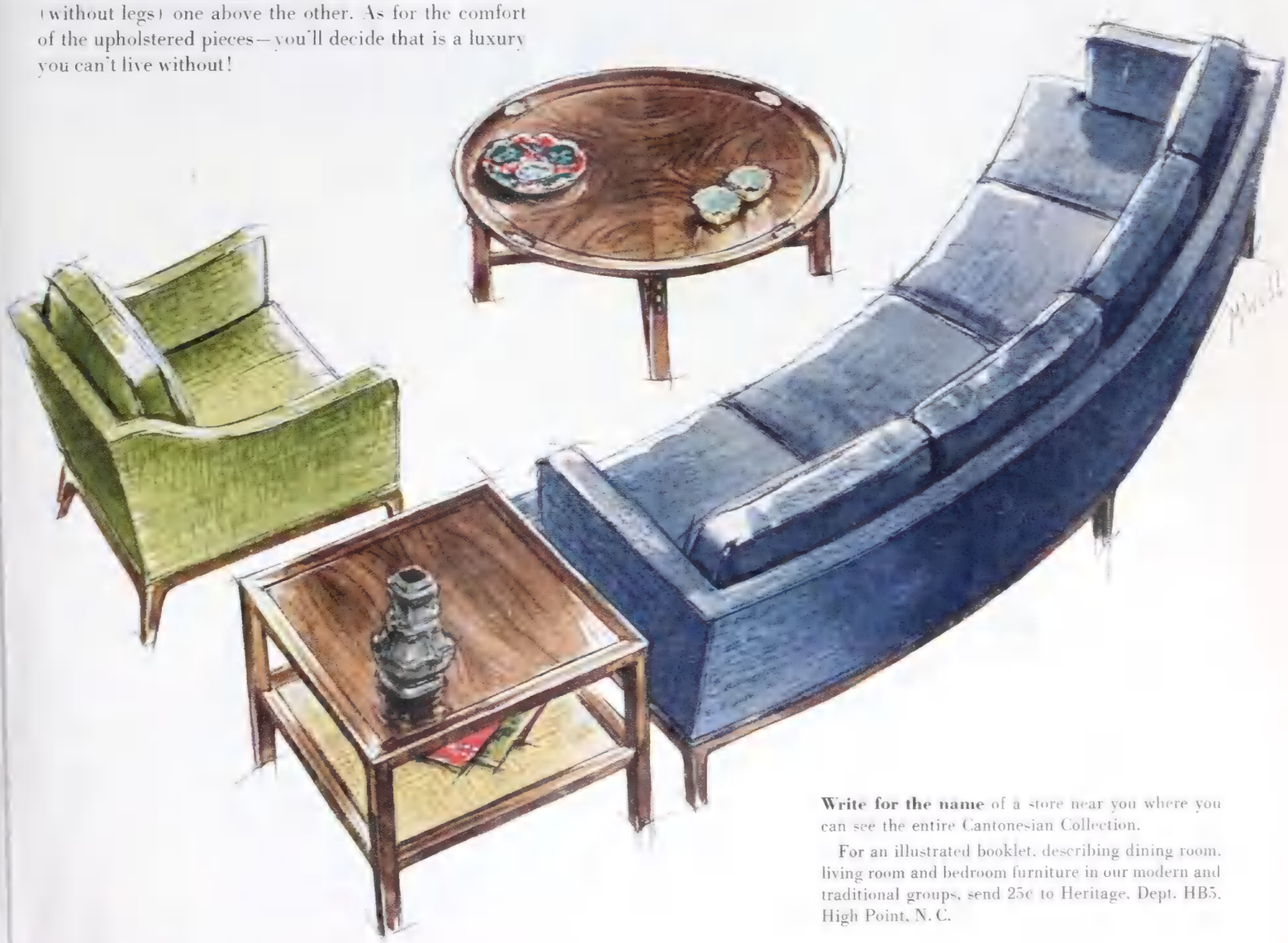
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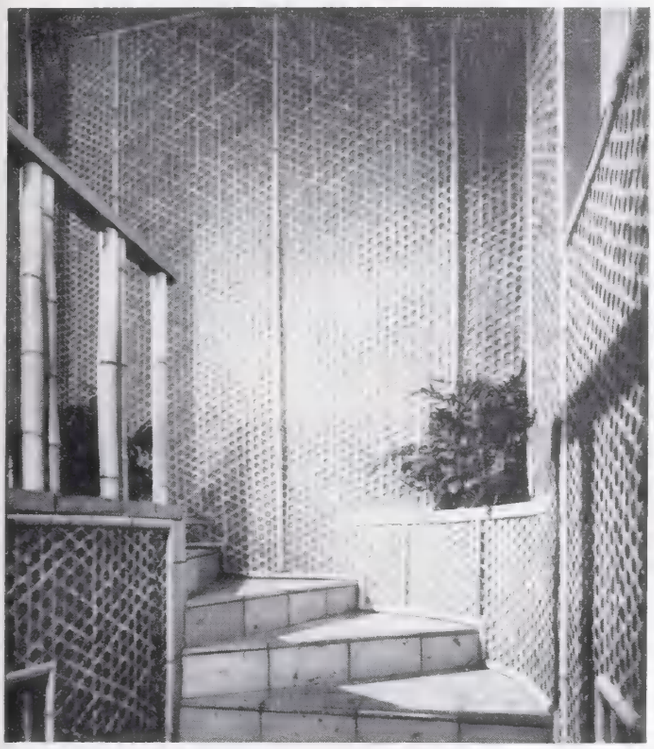
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Double-duty stairway

This stairway has both function and eye-appeal. Waste space under the stair conceals a wine closet. Close-laid bamboo strips and caning on upper walls suit tropic mood of this Florida house



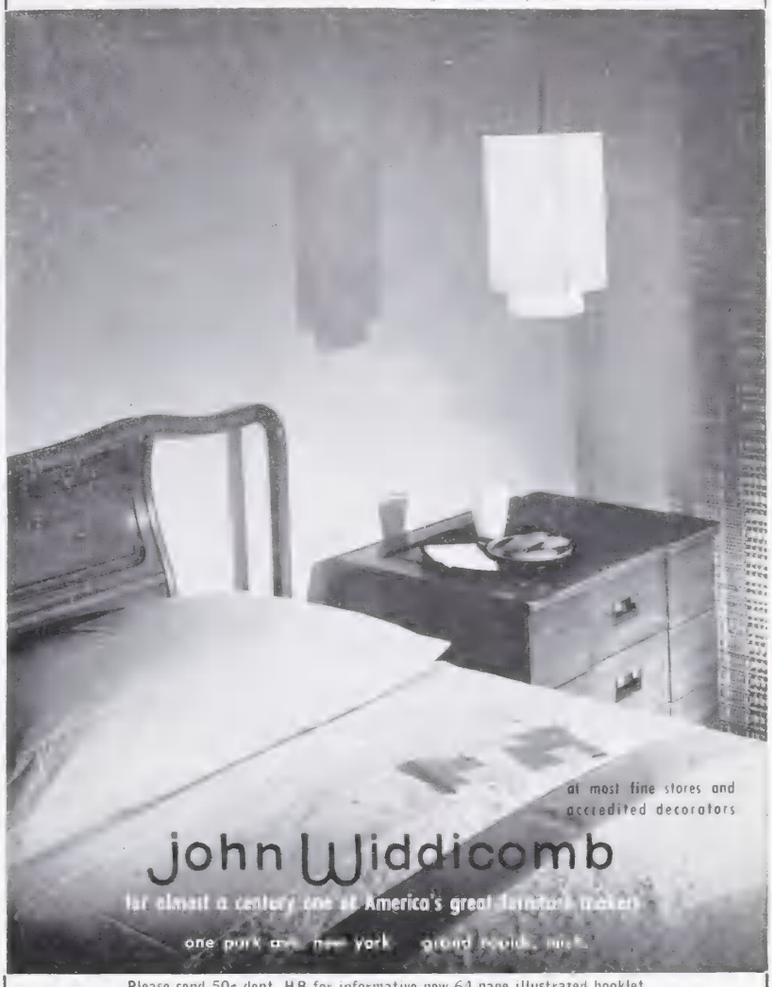
Upper walls of this stairway are painted green, then overlaid with "Bamtex," a peeled bamboo mesh from Montego Bay. In Jamaica this netting is used for fish traps; here, paneled with strips of whole bamboo, it translates wall into new and pleasant texture. Steps are of wide tiles of travertine.

PHOTOGRAPHS BY EZRA STOLLER



Stairway rises through dining room, so conversion of space under stair into wine closet was both logical and convenient. Standard wine racks cradle a collection of fine vintage wines. When door is closed, the smooth façade of the stair is maintained. Home of the Joseph M. Shapiros.

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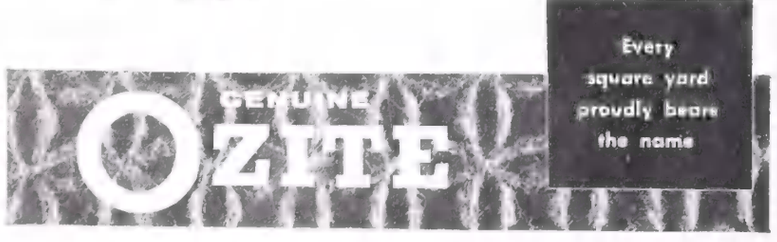
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HOW TO HEAT AN ADDED-ON LIVING SPACE

CONTINUED FROM PAGE 166

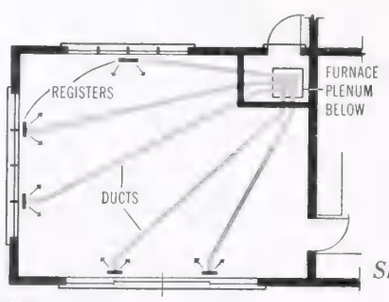
load for the additional room or rooms is not much greater than that for a single large room in a residence and most furnaces and boilers are made to heat more than a single room. For instance, in the example we are using the amount of heat required with reasonably well insulated walls, windows and ceiling was less than 25,000 Btu per hour. The smallest furnace or boiler commercially available will supply fifty or fifty-five thousand Btu per hour, or just twice the amount that is required.

An oversized unit has many disadvantages. For ideal heating, the burner should be in operation about 90 per cent of the time when outdoor temperature is at the designed-for temperature—in this instance at zero degrees. This will assure a continuous and even flow of heat to the house. However, when the furnace (or boiler) delivers 50,000 Btu per hour to take care of a heat load of only 25,000 Btu per hour, it will supply all the heat that the rooms need for an entire hour at zero degrees outdoors by operating only thirty minutes during the hour. The rest of the time it will be "off" and even though this "off" period is broken up into two or three "off" cycles, the room air temperatures will fluctuate considerably and lead to discomfort. This situation will become progressively worse as the weather becomes warmer when still less heat is required from the furnace to heat the rooms. Then the "off" periods will become progressively longer, the "on" periods shorter and the two or three short operations per hour will result in increasing discomfort.

When the burner is properly sized for the heat losses of the building and the proper type of thermostatic control is used, the burner will operate about 90 per cent of the time during the designed-for outdoor temperature. When the temperature moderat to the point that only half the o put of the burner is required, will be "on" for five minutes a "off" for five minutes, with six su cycles per hour. As the outd temperature calls for a greater a lesser amount of heat, the nu ber of cycles per hour will rem about the same, but the length the "on" and "off" periods v vary as necessary. This will per a continuous delivery of heat. cause the furnace or boiler ne becomes cold between operatio This type of operation is possi only with the proper size of t nace or boiler, which is why sizing, with respect to the heat requirements of the house, is important.

If you do decide that the a tional rooms should have their heating plant, ask your heat contractor to find a furnace boiler whose output rating is close to your requirements as sible. He can make a few adj ments on the burner that will duce its heat generating capac but only to a limited deg There are a few boilers made small enough sizes, and it may that the warm-air furnace made house trailers will be about right size for your needs.

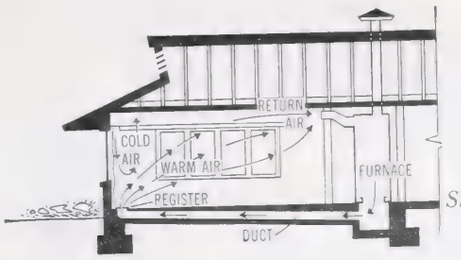
A typical warm-air heating tem for the remodeled garag shown in Sketch 1. The warm supply registers are placed neath the windows, where they tercept the chilly air that is cading downwards over them warm it before it reaches the f This increases the temperatur the room air at the floor level. ducts are embedded in the with a separate duct for each ister. These unite in a common that leads to the warm-air



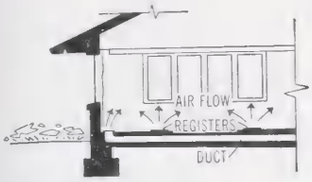
Sketch 1

ALL DRAWINGS BY WALTER HORTENS

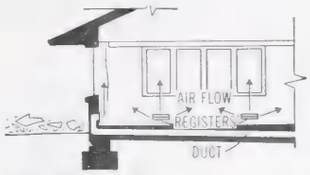
nace supplying the entire h The number of supply reg and ducts shown are likely than would actually be req



Sketch 2



Sketch 3



Sketch 4

ut there is a decided advantage n covering all the major glass reas with warm air.

Since the supply registers are o be connected to a new small urnace installed *just* to heat the ew addition, the duct system must e modified. The furnace is in a tility room or alcove in one cor- er of the room or outside the erimeter of the house and not ecessarily in the place in the ketch. The ducts are in the slab. ach one terminates in a pit under ie furnace, which is a downflow r counterflow type, so constructed iat the warm air is discharged om it at the bottom into the pit.

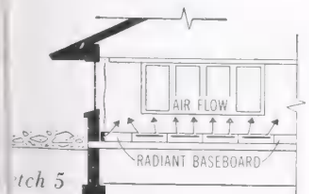
From the pit the warm air flows irough the embedded ducts to the ipply registers. This system may equire another duct or two in ad- ition to those shown in the ketch, because sufficient duct ca- acity must be installed to take way all the heat that the furnace nerates. If the furnace is over- zed the number of ducts must be creased accordingly. The ar- ngement of the furnace, the warm r plenum in the slab (previously ferred to as a pit) and the nnecting ducts are shown in etch 2.

The warm-air supply registers ıy be placed in the floor, as own in Sketch 2, 3, or in the wall der the window as shown in etch 4. When placed in the floor, ey are usually about 7 inches ay from the wall and in front the drapes. When placed in the ll, they are behind the drapes en they are closed, but this does not affect the heating performance. A third type of supply register may be used. It is shown in Sketch 5. It is a metal assembly that replaces the customary wooden baseboard along as much of the outside walls as may be necessary. It has a continuous slot or a series of openings along its top that permits the air to flow from it into the room and thus covers a substantial portion of the outside walls with warm air.

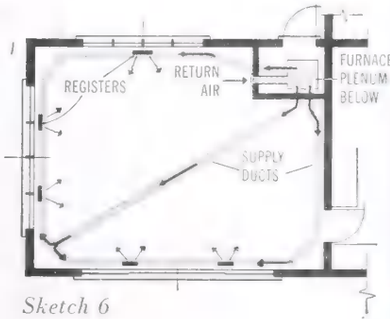
Each of the systems so far described provides warm floors, because the warm-air supply ducts embedded in the concrete slab floor warms the concrete and the warmth in the concrete in turn helps to heat the room. In fact, a substantial portion of the heating is by radiant heating from the warm floors and the heat that is absorbed by the floor must *not* be considered as wasted heat. Obviously the warmest floor area will be directly over the ducts and there will be areas where it will be relatively cool, particularly along the outside edges of the room where ducts are comparatively far apart. These rather limited cool floor areas may not be objectionable.

There is another type of installation that will assure you warm floors throughout, even along the outside edges. It has a loop duct completely encircling the perimeter of the slab, as shown in Sketch 6, supplying warm air to the supply registers. While it is a preferred type of installation, in remodeling words, it requires a major reconstruction of the slab and is not

(*Please turn the page*)



tch 5



Sketch 6

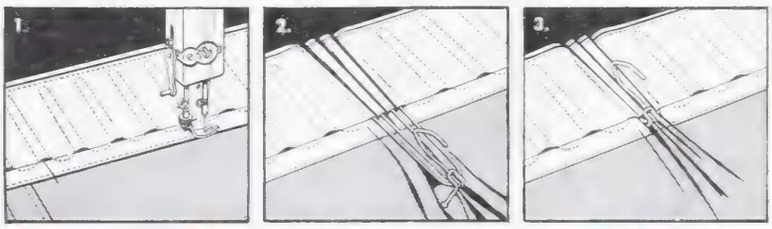
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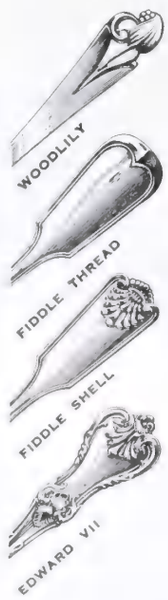
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Gardner 2, Massachusetts

HOW TO HEAT AN ADDED-ON LIVING SPACE

CONTINUED FROM PRECEDING PAGE

recommended unless an entirely new slab is to be constructed.

The warm-air supply registers used in any one of the systems that have been described must direct the air upwards towards the ceiling and not straight out into the room parallel with the floor. They are technically known as perimeter diffusers and are available from a number of manufacturers.

Every warm-air system must have return-air intakes large enough to remove as much air from the rooms as the furnace puts into them. In perimeter systems of the types described, they may be placed in the ceiling, on a side wall near the ceiling or in a wall near the floor. Either location will give satisfactory performance, with slightly better performance when placed near the ceiling. One such intake, provided it is large enough, will do the entire job.

One more word about the ducts embedded in the slab. They may be made of sheet metal (do not use aluminum), certain kinds of fibrous material if approved by your local building code, or vitrified clay tile with bell and spigot joints. If metal or fiber are used, they must be completely encased in concrete with the vapor barrier between the concrete and the earth as shown in Sketch 7. Vitrified clay tile need not be completely encased in the concrete, but may be laid upon the earth with sand supporting the pipe between the joints and the concrete placed over them as shown in Sketch 8. Obviously all ducts or pipes that are to be placed in the slab must be in place before the slab is finished.

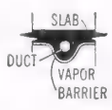
There are two forced-circulation hot-water heating systems that are particularly well adapted to heating a slab floor structure of the kind we have been talking about. One of them is a radiant floor panel system and the other, a more conventional type of system that uses radiant baseboard instead of the conventional radiation. Both of them provide a warm floor and an even room air temperature distribution that is essential to good heating.

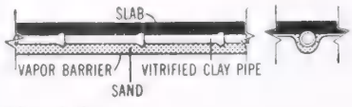
Either of these two systems will require a hot-water heating boiler and again the decision must be made whether to use the existing boiler or to install a separate one for the additional rooms. Whichever you decide, do not overlook the fact that there must be a pump, pit or low point where the water in the piping and radiation can be drained from the system. Otherwise it will not be possible to remove the water from the system to avoid a freeze-up when the house is not occupied. Piping embedded in a concrete slab is extremely difficult to repair or replace.

Hot-water radiant-floor panel heating consists of pipe coils laid in serpentine fashion within the concrete slab, through which hot water at about 120 degrees is circulated. The water warms the concrete and the concrete in turn heats the air in the room and all of its furnishings by what is known as radiant panel heating. The heat that it releases can be likened to the heat that you feel from the sun or from a fire burning in the fireplace. The air in contact with the floor is also warmed and rises, thereby starting an air circulation within the room. The same is true to a lesser degree with the furniture that is warmed by the radiant rays from the floor surface and in turn warms the air around it. The arrangement of the pipe coils in the floor is shown in Sketch 9.

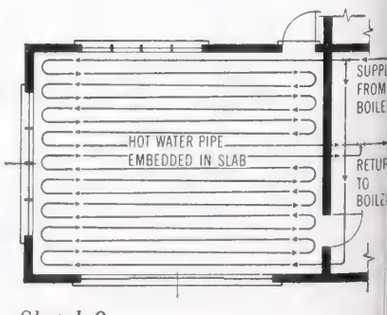
This is a very satisfactory way of heating a room. The water is usually held to about 120 degrees so that the floor surfaces will not exceed 80 to 85 degrees, since temperatures in excess of this are uncomfortably warm. The release of heat from the floor is impeded somewhat by heavy floor coverings and pads, and it may be necessary to raise the water temperature

Sketch 7

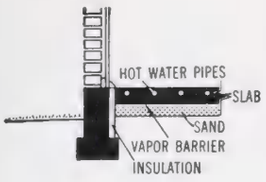




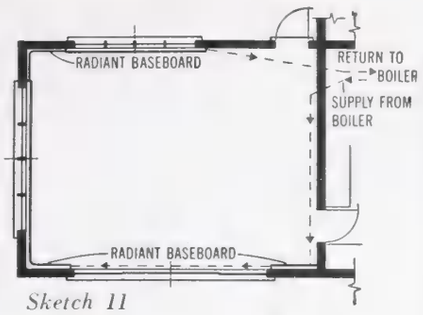
Sketch 8



Sketch 9



Sketch 10



Sketch 11

slightly to overcome this insulating effect when they are used.

The warmed mass of concrete changes temperature slowly and exerts a flywheel effect that results in steady, even temperatures. It does not respond very quickly to changes in heat demand, as happens when the outdoor temperature changes, and consequently the use of a special control system, which will "sense" the outdoor weather before its effect is felt indoors, is advisable.

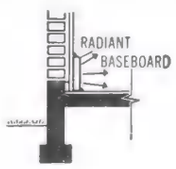
The arrangement of the pipe coils in the slab is shown in Sketch 10. For a residential installation of the sort that we are interested in, the top of the pipe coils should be a minimum of two inches below the top surface of the slab and placed on about 12-inch centers. If a wood floor is laid over the slab it must be laid directly upon the slab in a mastic compound so there will be no air space between the slab and the floor. An air space would act as a partial insulation and retard the heat transfer from the concrete to the wood floor and then to the room air. The piping connections to the boiler are usually so made that the hottest water (direct from the boiler) enters the serpentine coils along an exposed wall.

Occasionally it happens that the number of square feet of floor area available in a room is not large enough to release the required amount of heat without raising the water temperature, which in turn would increase the floor space temperature to an uncomfortable level. Each square foot of floor releases only 50 Btu per hour with 120-degree water. When this happens, it is necessary to reduce the amount of heat required to heat the room by additional insulation, storm windows, etc. The water temperature should not be raised unless necessary to overcome the insulating effect of heavy floor coverings.

The ceiling can also be used as a radant-heating panel, using either hot water or warm air. When hot water is used, the serpentine pipe coils are placed in the ceiling embedded in the plaster, the arrangement being much like that of the coils placed in the floor. When warm air is used, the heated air is directed through baffled channels in a space between the true ceiling and a false ceiling three or four inches beneath it. The space between the ceiling joists above must be heavily insulated.

Radiant-ceiling panels are usually operated at a higher temperature than are floor panels, but if the temperature becomes too high, there will be a feeling of oppression on the head and shoulders. Ceiling panels do an effective job of heating the room air and the furnishings in the room, and also the floors. However, radiant heat waves do not bend and consequently there may be cool areas under the furniture which may be noticed by a person seated at a table.

A very practical and excellent manner of heating this additional room is by hot-water radiant baseboard. The system uses a metal baseboard, usually about seven inches high, that is installed on the outside walls of the room in place of the conventional wooden baseboard. It is so designed and constructed that hot water flows through it, just as it would through a conventional hot-water radiator. A typical system for a room is shown in Sketch 11. The position of the baseboard on the wall is shown in Sketch 12. Piping between units and boiler is usually enclosed in an insulating-material sleeve and embedded in concrete.



Sketch 12

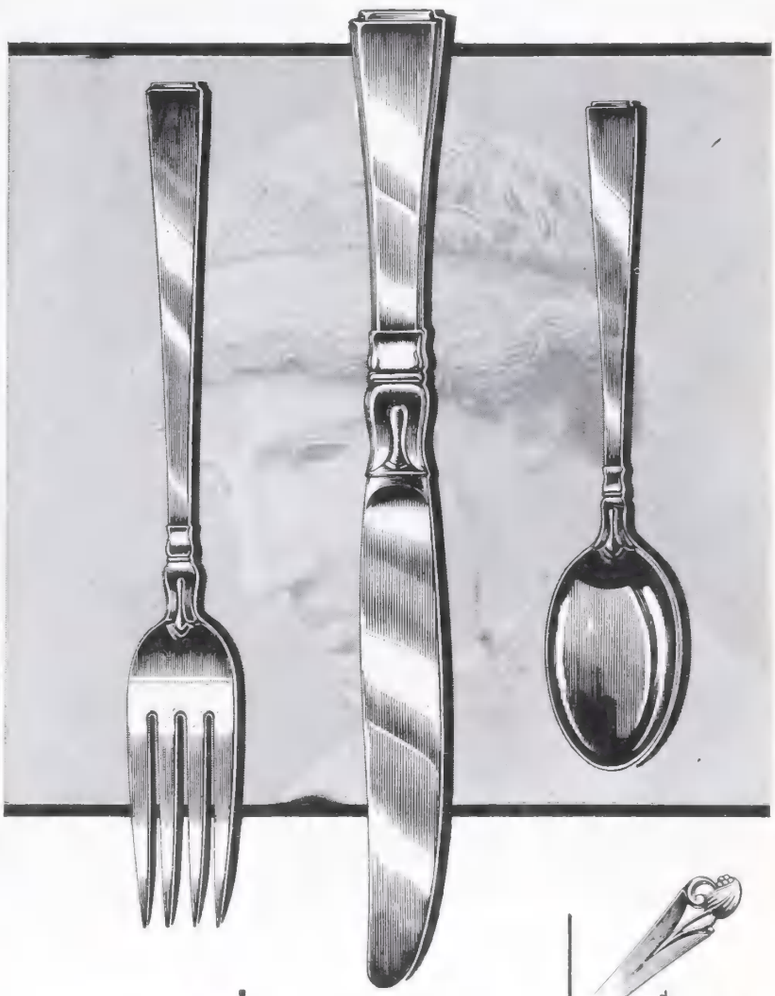
There are two general styles of radiant baseboard. One is a hollow metal panel, usually made of cast iron, with a solid metal front. It heats entirely by radiant heating, similar in that respect to a radiant floor panel, with some amount of convection heating resulting from

(*Please turn to page* 214)

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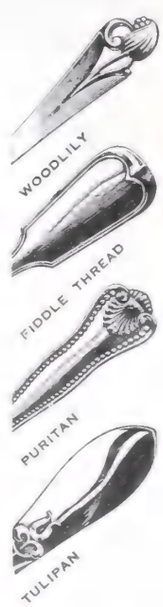
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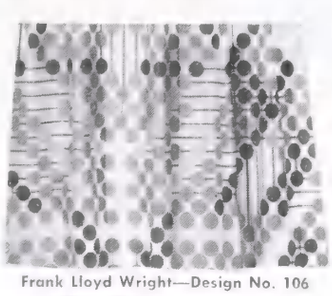


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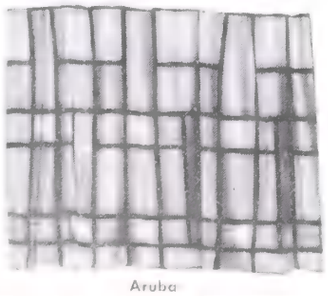
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VODKA, THE NEW DRINK ABOUT TOWN

CONTINUED FROM PAGE 164

5. "Always ask for 100-proof vodka."
6. "All vodkas leave you 'breathless.'"
7. "Vodka won't give you a big head or hangover."

One by one, with the help of our editorial colleagues, we have investigated each of these legends.

Legend 1

"Vodka is made of potatoes."

Not at the present time, and certainly not in the United States, is vodka made from potatoes. In those parts of Europe where potatoes were the cheapest and most abundant crop, spirits were distilled from them just as they often are from any other type of edible starch or sugar.

Vodka originated in Russia where some of it was made from potatoes, more from sugar beets, but the best, from grain (wheat has been used along with rye and barley).

All fine American vodkas are made from a mash which contains a high percentage of Distillers' Grade corn—much the same mash as is used for whisky. The type of grain is less important than its quality and the techniques, equipment and know-how of the distiller. If, for instance, any grain should become damp or musty, the alcohol distilled from it would have an off flavor that could never be disguised.

Legend 2

"Vodka is potent: it just about blows your head off."

There is a widespread belief that vodka is violent, fiery and potent beyond all others. Perhaps Dostoevski and other Russian novelists are to blame. Certainly their vodka was quite different from ours. Always the most popular vodkas have been 80-proof. This means they contain 40% alcohol—less than most whiskies, which are generally about 86.8-proof; less than gin, usually about 90-proof; less than cognac at 84-proof.

Several of the best known vodkas in this country, and almost all imported vodkas, are bottled also at 100-proof (50% alcohol), which is the same as bonded bourbon—no more, no less. Only about 3% of the vodka made in this country is 100-proof.

Legend 3

"Vodka is nothing but grain alcohol; anybody can make it. The brand doesn't matter."

The belief that vodka is vodka, and what's the difference, has led many people straight back to whisky. As usual, there is some truth in the legend. Basically, vodka is neutral grain spirits. But definitely it does matter how (and from what) the spirit is distilled, and even more important how it is finally purified.

The real secret of vodka is charcoal. This secret was discovered about a hundred years ago by a druggist in St. Petersburg, who, according to Rudolf Kunett, was more than half-doctor. Probably by chance he learned about charcoal's gentling, mellowing and purifying effect on neutral spirits. A similar process seems to have been known centuries ago on the West Coast of Africa and is even now being used in Tennessee where Jack Daniels' famous whisky is put through charred maple chips. In Russia they esteemed most highly the charcoal made from the birch trees that grew in the coldest, most northerly forests, finding that it removed unpleasant odors and flavors. At the same time, it also gave an exquisite but very subtle flavor of its own.

DURING the decades, literally hundreds of charcoals have been developed. Generally those most prized by vodka makers are vegetable charcoals, made from hardwoods and fruitwoods. Don Cossack boasts of its hickory char, but others guard jealously their charcoal secrets. Samuel Morell, scion of the Wolfschmidt dynasty, admits, however, that their charcoals are ordered not from one, but from several different companies, so that no one can guess the exact varieties and proportions.

Much prized is a charcoal known as Vine Black, made by carbonizing twigs of grapevines to which are added hop vines, and also peach and plum stones.

To make another and one of the finest charcoals, they carbonize cork from Spain and Portugal—the same kind of cork that has been used for champagne bottling since the days of Dom Perignon.

Not only the source, but the size, of the charcoal particles is considered crucial. The length of time that the spirit is exposed to the charcoal, the proportions used, the frequency with which it is renewed, whether the spirit is percolated through or merely allowed to re-

main in contact with the charcoal —all this makes a difference.

The ideal vodka is as colorless as spring water, has sparkle and clarity, without characteristic odor. It should not smell sharp or raw. When you sip it, it should have a certain "softness." Some foreign vodkas achieve this quality by adding glycerin. In the United States, this is not permitted.

Legend 4

"Of course the best vodka is imported."

Even the most patriotic will admit that there is nowhere a true counterpart for the champagnes of Champagne, the cognacs of Cognac, the bordeaux wines of Bordeaux or the Scotch of Scotland. But vodka is different. Our American vodkas equal and in many cases surpass European, for we have access here not only to superior grains (undoubtedly the best in the world), but also to the most advanced equipment and techniques in the production of neutral spirits. Furthermore, the secret formulae and processes that made the Imperial vodkas of the Czarist court and the super-refined schnapps of Holland and Scandinavia have been brought by émigrés to the United States.

"Of course, if the best and the most expensive automatically mean the same thing to you," said one dealer, "buy imported vodka. Then you have the privilege of paying freight and import duty."

Legend 5

"Always ask for 100-proof vodka."

"False swank," said one expert, "makes some people insist on 100-proof, rather than 80-proof vodka." But actually when it comes to vodka, a lower proof makes a more potable and palatable drink. If you want more alcohol, use more vodka. As for the price, the tax goes up with the proof, and the stronger drink of comparable quality is not more economical.

Legend 6

"All vodkas leave you 'breathless.'"

One of the basic appeals of vodka in our social set-up is the breathless theme. For the great vodkas there is truth in this claim, but all vodkas are not so kind. Alcoholic breath comes from the congenerics of the spirit. The more skillfully vodka is purified, the less aroma will persist.

Strictly American techniques can also produce most excellent vodka. Hiram Walker, for instance, suggests a severe test to prove the quality of their "plutocratic, capitalistic" type of vodka. Pour a little vodka into a brandy glass. Place a silver spoon in the glass to protect it from the next step. Pour in boiling water. Then sniff. Any aroma or fumes will be immediately apparent. This is an excellent way to judge the refinement and "breathless" quality of vodka.

Legend 7

"Vodka won't give you a big head or hangover."

Once again there is some truth in this popular legend, but only a modicum. Last year a 19-month study of some 100 persons was conducted by a group of Boston doctors headed by Dr. Charles A. Brusch, reported by the physicians in the *American Journal of Proctology:* "Our results indicate that there are definite differences in [after effects] produced by [various alcoholic spirits]. These differences are probably caused by the congeners (such as fusel oil, tannins, aldehydes and other acids)." Since vodka contains the least possible amounts of these congeners, it was singled out by the doctors as least likely to produce a hangover.

Some researchers also claim to have found evidence that there may be, among individuals, some allergic reactions to certain of the volatile oils and aromatic essences that give different liquors their characteristic flavors and bouquet. Since vodka contains little or none of these oils and essences, it may prove easier to take.

What is Vodka

According to U. S. Government standards, vodka is neutral spirits distilled at not less than 190-proof from a mash of grain. Unlike bourbon or rye whisky, vodka need not be made from any one type of grain, nor are the proportions in the mash specified. What is specified is that vodka must be a neutral spirit reduced from 190-proof to not more than 110-proof and not less than 80-proof by adding water.

Usually this is water that has been de-mineralized by piping it through resins, some of which attract one type of ion and some another. This de-mineralizing process, an American invention, purifies the water even more than distillation, but does not give it a flat,

(*Please turn the page*)



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VODKA, THE NEW DRINK ABOUT TOWN

CONTINUED FROM PRECEDING PAGE

characteristically boiled taste.

In order to become vodka the neutral spirit must be made to flow slowly through a tank or series of tanks containing at least 1½ pounds of charcoal for each gallon of spirits. The vodka must take at least eight hours in making its trips through the tanks, and the charcoal in the tanks must be frequently replaced. Then and only then can it be called vodka. This, of course, is the minimum. For the proudest vodkas, this is only a beginning. Their refinement starts at the point where many ordinary vodkas go into the bottle.

Generally, vodka is not aged or stored in wooden casks. But there is one recently introduced by Park & Tilford—Golden Yar—which takes on a mellow topaz tone from oaken barrels.

Little Iceberg

Traditionally, in Europe, vodka and its Scandinavian brother aquavit are served ice-cold in small glasses as an accompaniment to caviar or other salty appetizers like smoked salmon and herring. In order to make certain of the right iciness, the bottle is often frozen into a bucket of ice. Or the bucket may be dipped momentarily into warm water and the bottle, in its chilling jacket of ice lifted free and placed on a small tray or plate on the table.

At the Gripsholm restaurant in New York they serve aquavit in this fashion, shown directly below. Manager Ragnar Asplund has developed a special form with a clip that fits around the neck of the bottle and holds it up about an inch above the bottom of the bucket. It has been discovered that there may be breakage if the glass is frozen in direct contact with metal.

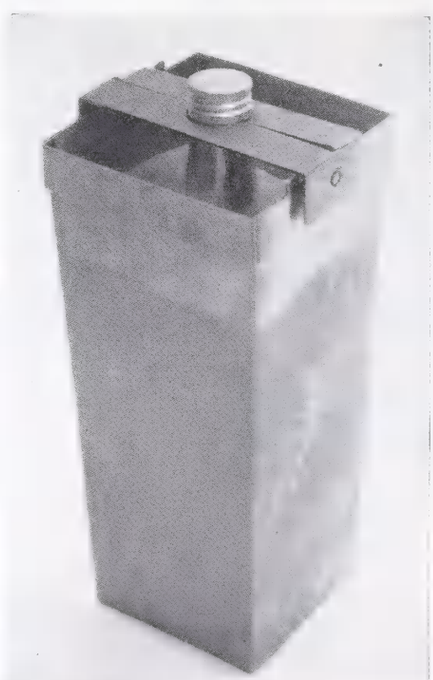
This summer you may be able to order the Gripsholm's patented form from the restaurant in New York, but, in the meantime, you can use almost any form, if you will take the precaution to freeze some water, about an inch deep, in the bottom of the bucket, then place the opened vodka bottle, from which a little liquor has been removed, on top of the layer of ice. Fill bucket with water so it comes just below the neck of the bottle. It's easy to do if you have a freezer. But it does take longer than you'd think—generally about 36 hours. Once it's done, it's usable for months in this state.

When the bottle is emptied, you refill it with a funnel. Some people have tried freezing leaves and even flowers in the ice. A pretty picture in the beginning, but the foliage tends to blacken and we have found it more practical to twine the ice-clad bottle with leaves or ivy. Use a napkin or foil when handling the bottle. More comfortable. Less messy. Less melting.

Salzburg Self-Service

At the Colony restaurant in New York, Gene Cavallero has created a small furor by serving vodka on the rocks or vodka martinis from a self-serving dispenser bought in

(*Please turn to page* 211)



Special form for encasing vodka or aquavit bottle in ice was invented by Ragnar Asplund, manager of the Gripsholm restaurant in New York.

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VODKA, THE NEW DRINK ABOUT TOWN

CONTINUED FROM PAGE 208

Europe (picture below). The glass retort is half-filled with cracked ice or miniature ice cubes and the vodka poured over the ice. When a glass is pushed up against the pendant lever, iced vodka is released. A merry Salzburg translation of a Rube Goldberg contraption! Host Cavallero is sending an order to Austria soon and *you* may send your order directly to him along with ten dollars. No one makes any promises, of course, as to how many are available or how long it will take to get one.

its anonymous nature, there are some occasions where only vodka will do—with tomato juice, for instance, in Bloody Marys, Red Velvets, Bullfighter's Dreams or you-name-it. When orange juice takes to vodka, it's a Screwdriver; with cider or apple juice, you have the Big Apple. Leaving the first till the last, there's the Moscow Mule, pioneer of all vodka drinks in this country, a combination of ginger beer, vodka and fresh lime served in a brass or copper mug.

To add to the rain of vodka



Vodka and vodka martinis are served from this mad but merry (and practical) Salzburg dispenser at the Colony restaurant in New York.

On the Rocks with Trimmings

Man is a curious creature and his best most unpredictable. After devising the most elaborate techniques for the removal of fragrance and aroma, connoisseurs busy themselves inventing savory additions. Freshly ground peppercorns were popular in the northern countries. These pepper-corns must be white instead of black, so that the ground-up specks will be less conspicuous in the crystal-clear liquor.

Here in America, vodka on the rocks is often made rosy with a few drops of Angostura bitters or orange bitters. The most popular addition, however, is a twist of peel—lemon generally, but you may use orange or lime.

There is only one hard and fast rule which you must follow: Vodka must be very cold.

In almost any mixed drink, vodka may be substituted for gin or for a pale dry rum. Because of its anonymous nature, there are some occasions where only vodka will do—with tomato juice, for instance, in Bloody Marys, Red Velvets, Bullfighter's Dreams or you-name-it. When orange juice takes to vodka, it's a Screwdriver; with cider or apple juice, you have the Big Apple. Leaving the first till the last, there's the Moscow Mule, pioneer of all vodka drinks in this country, a combination of ginger beer, vodka and fresh lime served in a brass or copper mug.

To add to the rain of vodka recipes, here are a few that might prove interesting and fun to make.

Red Velvet

In Paris at the Relais, or what might be called the snack bar, of the Plaza Athénée they serve a delightful, lemony tomato juice cocktail, with or without vodka, called Red Velvet. We were so taken with it that we cabled owner Georges Marin for the recipe. Here is his answer:

"Fill a 15-centiliter tumbler with juice of half a lemon, salt, tomato juice. Add 2 centiliters vodka. Kindest regards, Georges Marin, Plazatene."

A bit of translation was necessary. We learned that a centiliter is about a third of an ounce. In other words, about ⅔ tablespoon. European vodka, we remembered, is 100-proof, so HOUSE BEAUTIFUL's version of the Plaza Athénée Red Velvet reads like this:

(*Please turn the page*)



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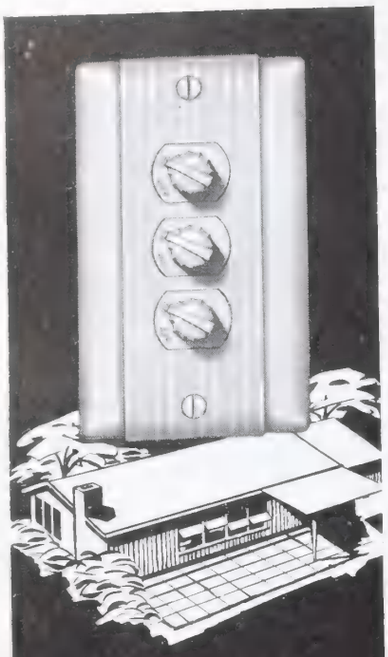
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VODKA, THE NEW DRINK ABOUT TOWN

CONTINUED FROM PRECEDING PAGE

Into a 5- or 6-ounce glass, put the juice of ½ lemon (1½ to 2 tablespoons), 2 tablespoons 100-proof vodka or 1 jigger 80-proof. Add well-chilled tomato juice and a dash of salt, if needed. We like to cut the lemon into quarters lengthwise and toss both squeezed sections into the glass. If desired, a highball glass may be used and the tomato juice poured unchilled over ice. Stir vigorously.

ice cubes. Fill glass with College Inn tomato juice cocktail. Squeeze a ¼ lemon into the glass and, after it is squeezed, drop it in as a garnish. Stir well.

If there are no lemons at your bar, you may use Lemon Queen lemon-flavored crystals, shaking about ¼ teaspoonful out of the bottle, or more if you wish. These flavored crystals, now available in lime as well as lemon flavor, are



From the Plaza Athénée in Paris comes a recipe for Red Velvet combining vodka with tomato juice and lemon. White peppercorns in silver pepper grinder, courtesy of William Wyler, Inc., New York City.

House Beautiful's Bloody Mary

There are any number of recipes. Almost everyone has his own favorite. Basics are: well seasoned tomato juice and vodka; generally about three parts tomato juice to one part vodka stirred with ice, and served either in an old fashioned glass or in a tall glass.

One of the easiest to make is HOUSE BEAUTIFUL's: Put a dash (that's about 10 drops or ¼ teaspoon of Worcestershire sauce) in the bottom of a highball glass or a large old fashioned. Add 1½ or 2 ounces 80-proof vodka, 2 or 3

a most convenient adjunct for mixing drinks, an ever present help in the kitchen, too. They come in a new little travel packet, fine to take along on a trip. They dissolve instantly for all juice recipes and are sprinkled dry for seasoning. If you can't find the Lemon or Lime Queen in your favorite shop, you might write to Queen Anne Dri Juice, Ltd., New York 19, N. Y. and order some.

Headless Horseman

A vodka version of the well-known Horse's Neck. This is an invention of Milton Goodman, one

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Massachusetts, Newton Upper Falls—90 L
Worcester—73 Summerhill
Michigan, Battle Creek—53 N. 25th St.
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Detroit—4651 Beaufait Ave.
Flint—651 Hall St.
East Lansing—310 Beaver St.
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Mississippi, Meridian—2211 Fourth St.
Missouri, Kansas City—5001 E. 59th St.
St. Louis—1617 Lafayette Ave.
Montana, Billings—1311 Fourth Ave.
Nebraska, Omaha—1122 No. 19th St.
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New Jersey, Boonton—Vreeland Ave., R
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vodka's masterminds. Use a ins glass, the tallest of tall ses, which holds 12, 14 or even ounces as against the ordinary highball glass of 6 ounces.

eel a lemon in one continuous al and hang the peel over the e of the glass. Place 3 or 4 s of ice in the glass, add 2 to unces of vodka and fill with led ginger ale. Whisky, rum or lejack may be used instead of ka. An older generation called a drink a Horse's Neck with ck. Later, punsters called it the k with a Peel, but the vodka rie now call it the Headless seman. (See Legend 7.)

hort-cut Vodka Daiquiri

dd 1 tablespoon frozen limeade lemonade concentrate to 1½ es or vodka. Shake well with ty of cracked ice.

uick frozen lemonade or undi- l limeade concentrate can be for a number of mixed drinks. trick is to use it judiciously he drink will be too sweet. on it up frozen, right out of the tin. (For esthetic reasons put side a silver or china mug.)

Dieter's Vodka Daiquiri

ough the name daiquiri de- rives from the original rum, it has now been adopted for any cocktail made with lime juice. Use the juice of ½ lime (1 tablespoonful), a couple of drops of liquid Sucaryl or Sweeta and 1½ ounces vodka. Shake well with cracked ice. Strain into a chilled cocktail glass.

Vodka in cooking? There is a rumor that it's used in borscht and Campbell's tomato soup. But we actually know one person who flames her Peking duck with the very best quality 100-proof vodka, because, she says, it gives to the skin an extraordinary crispness without in any way interfering with the delicacy of Chinese Five Spices.

Vodka brands are sprouting everywhere. At latest count there were, on the West Coast, about 55 popular brands and almost as many on the East Coast. Several are outstanding. Many are good; some not so good; and some are terrible. The best guide to quality is not the price, but the integrity of the maker and the seller. Practically every well-known distiller or distributor has or will have shortly his own trade-marked vodka.

Here, listed alphabetically to avoid any favoritism, are the best-known, nationally distributed American vodkas:

Anco	Kulov
Bols	Leroux
Cavalier	Nuyens
Danski	Old Mr. Boston
De Kuyper	Romanoff
Don Cossack	Samovar
Glenmore	Smirnoff
Hiram Walker	Wolfschmidt
Jacquin	Yar

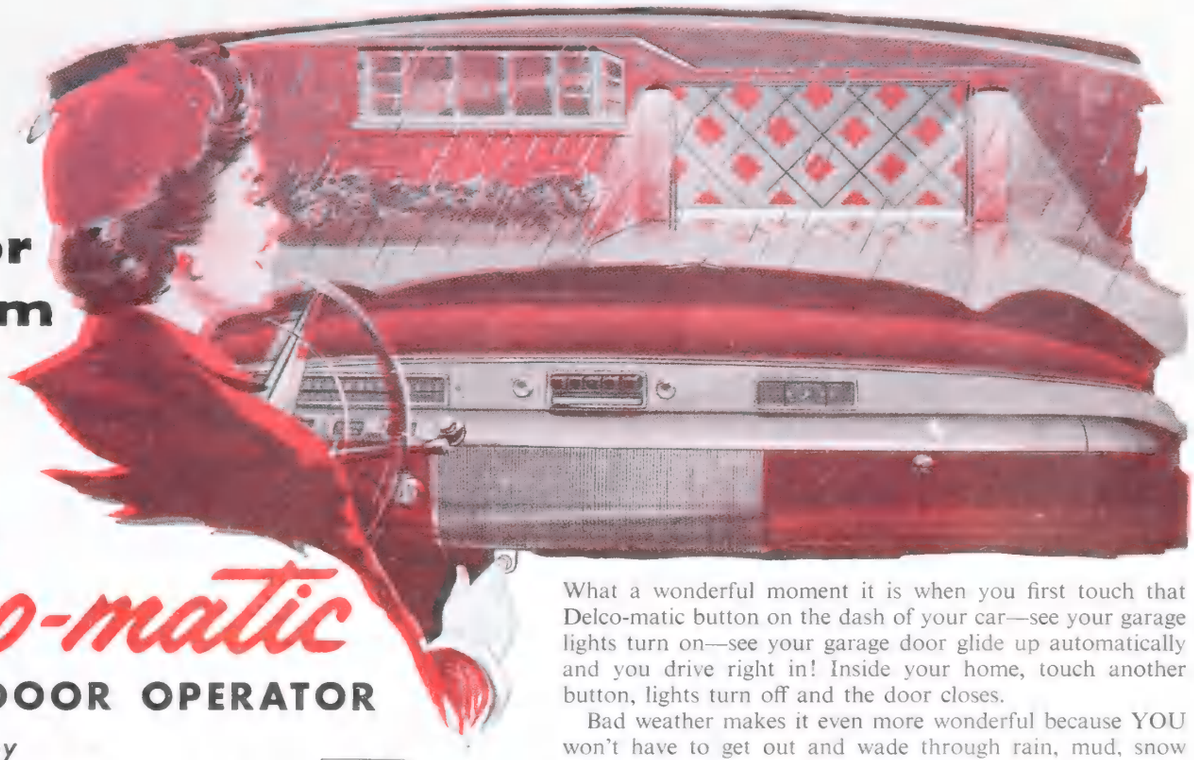
In addition to these American-made vodkas there is noted: Aalborg aquavit from Denmark; Borzoi, the Wolfhound vodka, 91.5-proof, produced in England and imported by Kobrand Corporation. Well-known imported vodkas available in New York and some other large cities include Kord of Czechoslovakia (Imported Brands, N.Y.); Vodka Wyborowa, The State Spirits of Poland; and a Zubrovka also made by Kord Distilleries of Czechoslovakia. This last is a golden, fragrant vodka, flavored with grasses that impart a scent like new-mown hay, a taste and perfume quite similar to that which woodruff gives to May wine bowls. Literally translated, Zubrovka means "Buffalo vodka" because there were once bison herds in the pastoral land where these aromatic grasses grow. This land at one time was a hunting preserve for the kings of Poland and later, for the Czars of Russia.



Flavored Vodka

In Europe there are many different spirits to which various types of flavoring are added either by infusion or through forcing the alcoholic vapors through chambers where they can pick up the fumes of herbs, berries or botanicals. When the principal flavoring is juniper, the result is gin. If it is carraway, you have aquavit. Mint-flavored vodka was popular among the ladies at the Russian court who sipped it, diluted with water, at about 50 or 60-proof—a delightful apéritif that can be easily approximated if you serve 80-proof vodka on the rocks with a dash of Mint-it, the original mint flavor from Rye Oldfarms, Rye, N. Y.

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CONTINUED FROM PAGE 205



Sketch 13

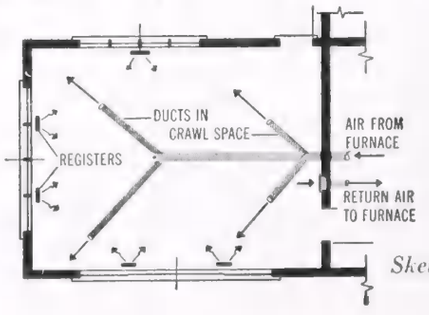
the room air that comes in contact with the warm panel surface. This type is shown on page 205 in Sketch 12. The other heats by a combination of radiant and convection heating. Like the first type, it has a warm front surface facing the room and warms by radiant heating. In addition, it is so arranged that room air can circulate over the rear of the panel and become warmed, the air entering the enclosure at the floor and leaving at the top. This style is shown in Sketch 13. Either style must be tightly sealed at the top to the wall in back of it so there will be no air leakage between the unit and the wall to cause dirt streaks on the wall above it.

Radiant baseboard does a most satisfactory job of heating. It maintains an evenness of air temperatures at various levels in the room that are conducive to comfort. The front panel, which is warmed from the hot water directly behind it, in both styles heats the floor surface in front of it by radiant heating and produces the warm floors around the outside edges of the room that are so desirable. Furniture that may be placed in front of it or drapes that may be drawn over that area of it beneath the windows do not affect its ability to heat.

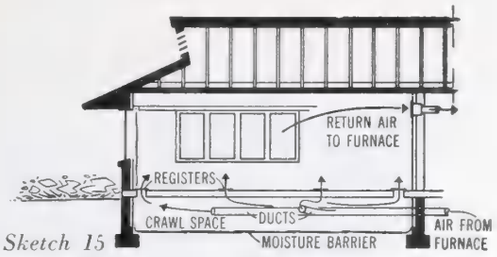
So far most of our discussion has concerned the heating of a room with a concrete slab floor. If the room is an addition to the house and not a remodeled existing space, it may be built over a crawl space. Any of the systems for either hot water or warm air that have been described may also be used in such a house, the exception of the hot floor-panels. The piping or work would then be instal the crawl space, attached floor joists, instead of bein bedded in the concrete. Ho the crawl space must be pr with a moisture membrane o crawl-space earth so that th tilation openings can be clo keep out the cold weather w increasing the humidity in space.

Since floor surface tempe are so very important to he comfort heating, it is advis heat the crawl space too, though it were a basement a house. This means that t side walls within the crawl should be insulated with ins board. Uninsulated piping o within that area will provid heat to it, but better resul be secured if heat is intr into it just as though it w other room. Remember, th is not wasted. Some heat cape through the outside wa this can be kept to a minin insulating these walls. Most heat will reenter the house t the warm floors.

There is another method ing a crawl space with wa that is most satisfactory. T izes the entire crawl space a warm-air supply chamb warm air from the furnace charged into the crawl through an abbreviated duct that is put there to evenly ute the heat to all corn areas of the space. The w thus enters the crawl spa is then released into the through floor registers pla neath the windows. The cra must be reasonably tight struction, so that the warm not escape to the outdoors cracks or openings, and the and partition walls must b so that the air will not es through them into the attic of such a system is shown i 14. For convenience, the s



Sketch 14



Sketch 15

connected to the main furnace of the house, but it could readily be supplied from a separate furnace in an alcove or utility closet. The movement of the air through the system is shown in Sketch 15.

In reality, this is another form of a radiant-heating system, but is combined with convection heating. The maximum air temperatures in the crawl space will be about 100 degrees and the floor surface temperatures between 70 and 75 degrees in the most severe weather. Perhaps 70 per cent of the total amount of heating is by radiant heating from the warm floors. The rest is by convection from the warm air entering the room through the warm air supply registers. It has the advantage that there is no interference with the heating of the room by heavy floor coverings. Whatever amount of heat would otherwise enter the room through the floor, but can not, will get there by the warm air leaving the supply registers.

There is something more you should know about the room or alcove in which the heater is placed, when a separate furnace or boiler is used. A small heater-room, opening only to the outdoors, will isolate the heater from the living area and greatly reduce the operational noises. A heater closet or alcove will literally place the heater within the living area and has the disadvantage of creating noises within the living area that may be annoying and that will be difficult to isolate, even if the closet is provided with a door. The closet or alcove installation, however, has the advantage of more economical operation since the heat that is released from the casing of the heater and from the smoke pipe will be usefully used to help heat the room. With the isolated heater-room they will be lost.

The space must be large enough to provide the proper distances for fire safety between the heater and the walls. There must also be sufficient room to service or replace all moving parts, such as the circulator pump on a hot-water boiler or the blower and blower motor on a forced warm-air furnace. There must also be adequate space in the front of the unit for adjusting and serving the automatic fuel burner. The amount of space thus necessary will vary with the style and make of the heater, and your heating contractor can tell you what they are. Since it is assumed that automatically fired gas or oil-burning equipment will be used, no consideration has been given to the needs of fuel storage.

And here is a most important consideration that you must not overlook. The heater-room, closet or alcove requires air—air for combustion and air for ventilation. The burning of any fuel requires air, and if deprived of sufficient air, will not only burn improperly, but may be the source of extremely toxic and dangerous gases released into the building. Since the combustion air mixes with the fuel during the burning process and escapes to the outdoors with the flue gases through the chimney or vent pipe, the required amount of air should be secured from the outdoors. This is relatively simple when the heater is in a heater-room that opens only to the outdoors, because a suitably sized louver can be installed in the outside door or wall. However, when it is in an inside closet or alcove, this plan is not practical and other arrangements must be made.

Dependence is often placed upon the natural infiltration of air into a house to provide this required combustion air. If that should be the case, and it is usually not, the air must then be able to get into the heater closet and a properly sized louver or opening in the closet door should be provided. The size of this will vary with the size of the heater and your heating contractor can tell you the correct one. We can not depend upon natural infiltration, however, in a tightly constructed house, particularly if the windows are weather-stripped or storm sashed. Then we must bring it in directly from the outdoors or from a ventilated attic.

Several suggestions can be offered on how this can be done, but the final recommendation depends upon the construction of the house and the location of the heater closet. One is to install a fresh air duct from the attic in one of the

(*Please turn to page* 231)



with Thatcher

Whether you plan to build or modernize—the basic secret of real, lasting indoor comfort is your choice of weather conditioning equipment. Unlike other parts of your home, these units contain working, moving parts that must operate perfectly . . . to insure trouble-free economical service for years to come.

That's why so many home owners choose Thatcher . . . whatever their needs. *Winter heating?* Thatcher offers you luxurious, carefree, automatic comfort in a wide range of models. *Summer cooling?* Today, or whenever you wish, add a Thatcher summer air conditioner and invite spring into your home for an all summer stay.

Above all, with Thatcher, you count on practical design that considers both your comfort and your budget. Each unit does the best possible, lowest-upkeep job . . . backed by the latest engineering advances . . . and the reputation of a company whose manufacturing experience in *indoor comfort* dates back to 1850.

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Please send me your two free booklets "Your Heating and What to Know About It" and "Air Conditioner for the Home." HB556

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DISHES WON'T SPOT

Perfect pair: new non-spotting Calgonite® and new Hotpoint Dishwasher end all your dishwashing troubles

Non-spotting Calgonite, the new detergent developed especially for modern automatic dishwashers, gets all your tableware spotlessly, hand-polished clean. That's why leading manufacturers, like Hotpoint, put a box of Calgonite in their dishwashers.



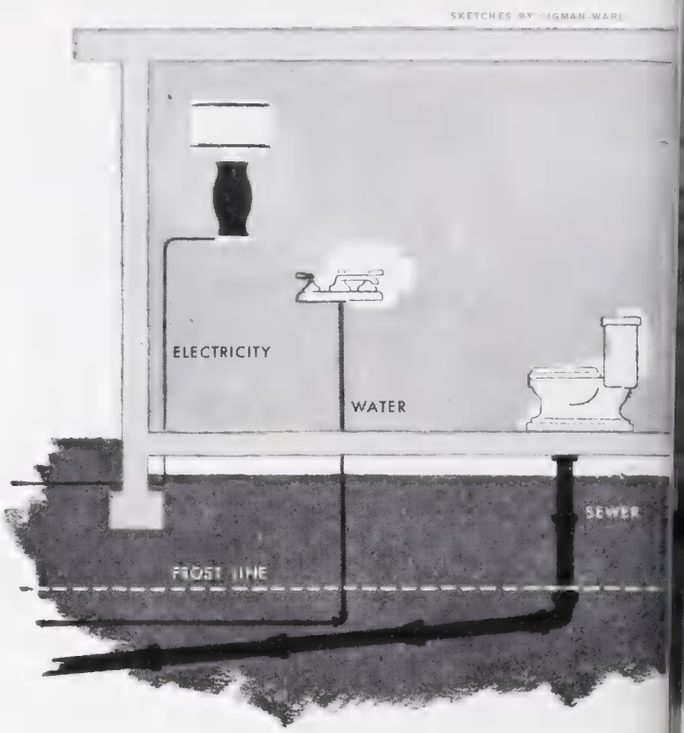
NO FILM! NO STREAKS! NO CHLORINE ODOR!

Dishes, glassware, silverware, pots and pans—everything comes super-clean and streak-free with new non-spotting Calgonite. Yet it's safe for finest china. Today, see what wonders Calgonite performs in *your* dishwasher.

Look for the bright, gold and white foil package at your local store.

A PRODUCT OF CALGON, INC.
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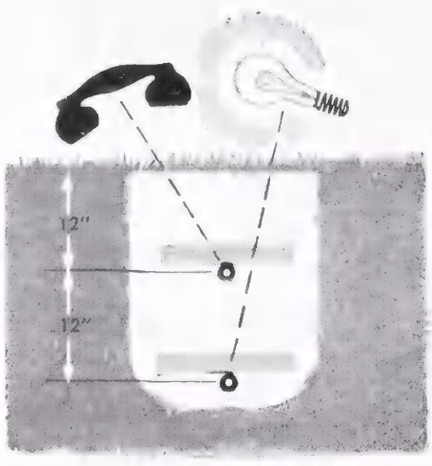
ENTER CALGONITE'S $25,000.00 "TELL-A-FRIEND" CONTEST.
See your Calgonite dealer for Entry Blank.



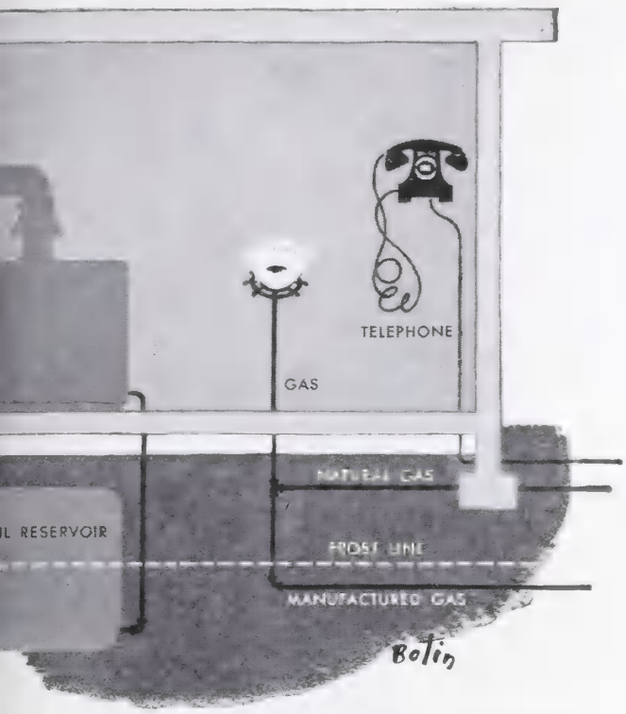
What you need to know about your

ARTERIES UNDERGROUND

By Jean and Don Graf



There's no reason to spoil your garden with overhead lines for telephone and electricity. They can be in the same trench—separated vertically or horizontally—as long as they are kept 12" apart. Cover with creosoted old boards to prevent mechanical injury (hitting board will remind you of them).



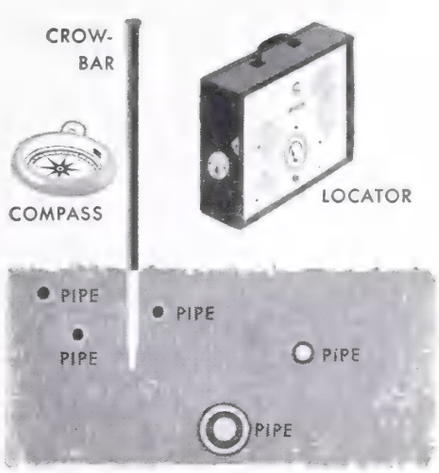
The composite house shows how the lifeblood of living comfort originates—in hidden wires and pipes. You may depend upon city facilities, or those you build, but some combination of the above incoming and outgoing lines will match those that serve your house.

It is a long way from the source of supply to the flick of a faucet or the thumb of a thermostat—and most of this way is underground.

Underground means under driveways, paved terraces, lawns, shrubbery, and trees—in place or planned for the future. If something should go wrong with these lines, would you know where to find them? Would you have to ruin some topside improvement to dig for repairs? Trees take time. And a lawn is not built in a day or a year. Plan ahead and find out about your underground arteries *before* paving or planting.

If you are building new, do it right to begin with. Insist on the best materials and best qualified workmen. Then you can forget the matter. Avoid the tendency to pare costs "where it doesn't show." Done right, your underground arteries will last the life of the house.

(*Please turn to page* 226)



Pipe-finder locates buried pipes quickly. Most surveyors own one. For amateur soundings, check deflection of compass, followed by *careful* test probing with crowbar at least 4 ft. long (to get below frost line). Beware of injudicious jabs: it requires a sense of touch to avoid puncturing pipes.

(*More sketches on page 224*)



New! Metal combination doors in white or any color!

For pure practicality, you can't beat a metal door. And now, you can't beat a metal door for pure *beauty*, either! Rusco brings you metal combination doors in any color, including a gleaming new "White Beauty" finish. Whatever the color of your home, Rusco combination doors can match it or add charming contrast! And they *stay* good looking; the finish is baked-on enamel, bonderized to the metal.

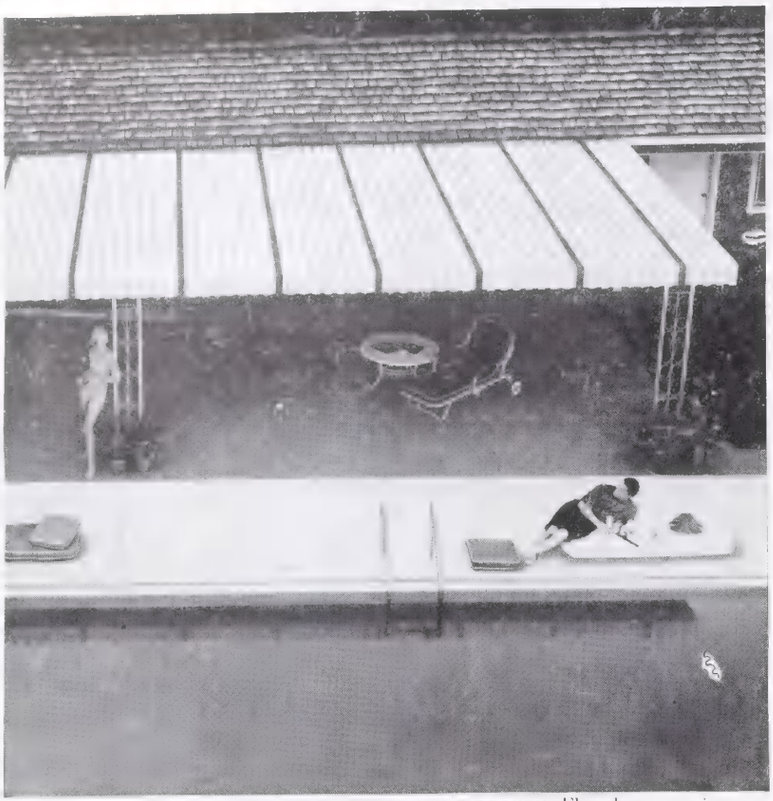
Rusco combination doors are wonderfully functional, too. The MagicPanel® operates like a window; raise to ventilate—lower to insulate. It's one of Rusco's many exclusives!

For full information on Rusco combination doors and windows, phone your Rusco man listed in the Yellow Pages. And when you build, specify Rusco new-construction windows and doors in "White Beauty" or Silvertone Grey finish. The F. C. Russell Co., Dept. 6-H-56, Cleveland 1, Ohio. In Canada: Toronto 13, Ontario. *Rusco—the greatest name in windows and doors.*



BING CROSBY BROUGHT TO YOU BY RUSCO ON CBS RADIO! Check local papers for time and station.

RUSCO White Beauty
WINDOWS and DOORS
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EXCLUSIVE 2-COAT FINISH GIVES PERMANENT BEAUTY. Flexalum awnings stay new-looking for years because only Flexalum first heat-treats its own spring-tempered aluminum alloy. Then, two coats of an exclusive baked enamel finish are added to give you colors that resist rust, chipping, cracking or peeling—in any climate. Yet Flexalum's better finish and many other exclusive features cost no more.

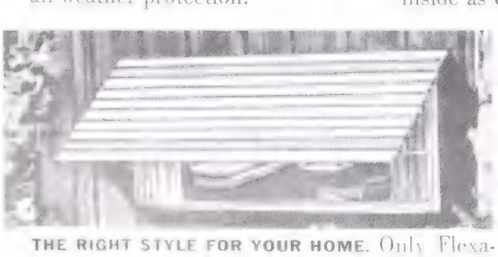
only *Flexalum*® aluminum awnings give you all these advantages



VENTILATED DESIGN MAKES INTERIORS UP TO 20° COOLER. Tests prove Flexalum awnings reduce interior temperatures up to 20°. (Also reduces load on your air conditioner.) Heat pockets can't build up thanks to interlocking panels that let warm air escape. And your windows get all-weather protection.



OVER 30% MORE DIFFUSED LIGHT. Flexalum "light channeling" and all-white undersides bring a pleasant halo of light into the room—over 30% more than any other ventilated awning tested. And there's no "nuts-and-bolts" look underneath! Flexalum awnings look as attractive inside as outside!



THE RIGHT STYLE FOR YOUR HOME. Only Flexalum gives you 4 basic styles (vertical or horizontal) and over 100 decorator color combinations to work with! Do a custom decorating job for windows, patio, doors or carport.

Flexalum®

FLEXALUM ALUMINUM AWNINGS

FLEXALUM DRAW DRAPERIES

FLEXALUM VENETIAN BLINDS

FLEXALUM AUDIO-VISUAL BLINDS

FREE! "EXTERIOR DECORATING" BOOKLET in full color. Shows you how to choose the correct type awning for every style home. Complete with color guide, so you can select your own color combinations. For your free copy, write to: Hunter Douglas Aluminum Corp., Dept. A7, 150 Broadway, N. Y. 38, N. Y. (In Canada: Hunter Douglas Ltd., Dept. A7, 9500 St. Lawrence Blvd., Montreal, Quebec).

Guaranteed by Good Housekeeping — ADVERTISEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Floral beauty at your finger tips

Arrangements by Mrs. Louis H. Amer



Use foliage as you would flowers—freely, easily, with regard for colors and forms. These spiraling iris leaves, in a succulent tender green, are pleasantly accented on either side by swirls of reddish caladium leaves. Other possibilities: sansevieria or cat-tail foliage with crisp, shiny, spotted begonia leaves.

Arranging flowers is not a matter of following rules, at least not when the result is intended for the home, to bring the beauty of the natural world into our lives.

Rather, it is a question of appropriateness. Are the flowers, containers and accessories in keeping with the room and with each other? Do they complement each other and the room rather than call un attention to themselves?

It is better to develop an aw ness of materials, of textures colors, of lines and shadow effe and to create fresh combination all these qualities than to memo inhibiting rules, which detract f what should be the daily pleas of fixing flowers for the home.



A simple setting is often best for large flowers. For example, four peonies dramatized by a gray, weathered branch and a single spray of Solomon's seal foliage, a few ivy leaves and a gray bowl. Consider also: artichokes with lemon leaves when peonies are but a faded memory.

(*Please turn to page* 221)

HOTPOINT'S EXCLUSIVE NEW SPOT•LESS ACTION OUTMODES ALL OTHER DISHWASHING METHODS!

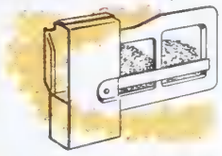


Jury of skeptical housewives convinced that Spot•Less automatic dishwashing is here!

These housewives believed that automatic dishwashing always left spots. Then, we showed them Hotpoint Spot•Less dishwashing. We let them see the wonderful results. They were convinced. You will be too! See a Hotpoint demonstration soon!

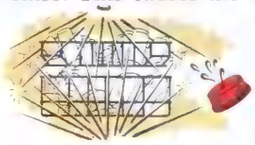
New Hotpoint Electric Dishwasher gets china, glasses, silver, and even pans sparkling bright... as no other dishwasher can!

Now—Hotpoint offers you dishes cleaner, more sparkling, more sanitary than you could wash them *any other way.* Yet you just push a button! Everything's done for you. Even the automatic *pre-rinse* relieves you of the chore of hand-rinsing!



Hotpoint Spot•Less Washing—unmatched for results! Two five-minute washes—with fresh detergent each time—scrub away *every trace* of food-soil and film. Then, with water hotter than hands can stand, dishes get the first of two thorough rinses.

Hotpoint Spot•Less Second Rinse eliminates the reason for spotted glasses and silverware. A few drops of "Rinse-Dry," a super wetting agent, are automatically injected into the second rinse. This causes the water to spread so smoothly that it can't collect in drops—can't dry unevenly—and that means *no spots.*



Your own eyes will tell you—your Hotpoint dealer can *show* you—how efficiently Hotpoint washes, rinses, *and dries.* You can see the actual difference in glasses washed any other way, and glasses washed the Hotpoint Spot•Less way. Models available in 5 beautiful Colortones, Coppertone, and Customline satin-chrome finish. See them soon!



Every day's a holiday with

Hotpoint

Ranges • Refrigerators • Automatic Washers
Clothes Dryers • Customline • Dishwashers • Disposalls®
Water Heaters • Food Freezers • Air Conditioners

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Wall tile of Weirzin works wonders in thrifty bathroom transformations

Luxurious beauty. Gratifying economy. Functional durability. These are among steel's matchless advantages in modernizing that "impossible" bathroom of yours, or in building a new one.

Take the wall tile, for example, which so dazzlingly transforms the bathroom you see here. In warmly radiant colors of your choice, this tile is made of Weirzin, the electrolytically zinc-coated steel. The steel that resists heat, moisture, rust so remarkably. The steel that forms an enduring bond with its finish. The steel that can be sponged sparkling clean in seconds.

Few such enduring and beautifying home improvements are so modestly priced, too. And you can further economize by easily installing low-cost steel wall tile yourself!

In renovating, in building from scratch, insist on low-cost, *lasting* steel throughout. Remember: *Steel is the foundation of modern living.*

WEIRTON STEEL COMPANY

WEIRTON, WEST VIRGINIA

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NATIONAL STEEL CORPORATION

Skillfully utilizing new and special applications of low-cost, ever-*strong* steel, noted designer Marvin Culbreth has created the stunning bathroom above from the old-fashioned, unattractive one you see below.



FLORAL BEAUTY AT YOUR FINGERTIPS

CONTINUED FROM PAGE 218



Ideal for last-minute arrangements or for a subtle, cheerful touch of green any time of the year, this design of Lenten rose leaves and blue spruce tips can be put together in seconds. You could get quite a similar effect by arranging rhododendron or pieris leaves with the same brown branch and washed copper dish.



Peonies, pale and pink, against velvety wild mullein leaves in a gray stone-like vase, speak of exquisite luxury. A single dark green Lenten rose leaf gives strength to the base of the design. For an entirely different effect, try rubber plant leaves with pointed yellow-green peppers and lemons.



Humble materials—geranium and hosta leaves—acquire elegance when combined with a white coral fan on a black teakwood stand. Background is green wood disk. Small green grapes might be added to the arrangement.

(*Please turn to page* 260)

Do you know the score... when it comes to

Air Conditioning?

(Take this test—it pays to know)

☐ **1** **What type of air conditioning continues to operate at full capacity performance even on hottest days?**
(a) water-cooled
(b) air-cooled

☐ **2** **What type of air conditioning offers lower power costs?**
(a) water-cooled
(b) air-cooled

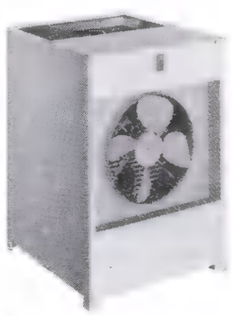
☐ **3** **What type of air conditioning is selected by 2 out of 3 homeowners?**
(a) air-cooled
(b) water-cooled

ANSWERS:

1—a. Only water-cooled air conditioning takes the temperature of your home clear down to the comfort level when outside temperatures go way up. In 90°-or-more weather, for example, there is no comparison between the efficiency of water-cooled and air-cooled air conditioning.

2—a. Power costs are lower with water-cooled air conditioning—particularly on hottest days. The difference in power requirements is usually the difference between 3 h.p. (for water-cooled) and 5 h.p. (for air-cooled) to achieve the same cooling capacity.

3—b. Water-cooled is by far the more popular. Even in communities where water is scarce or high in cost, water is no problem when you add a Marley cooling tower that saves 95% of the water required. For further information, write for your free copy of "Consumer's Guide to Air Conditioning Economy."



MARLEY

The Marley Company

Kansas City, Missouri

FROM THE F. B. Rogers COLLECTION OF
"CONVERSATION PIECES"

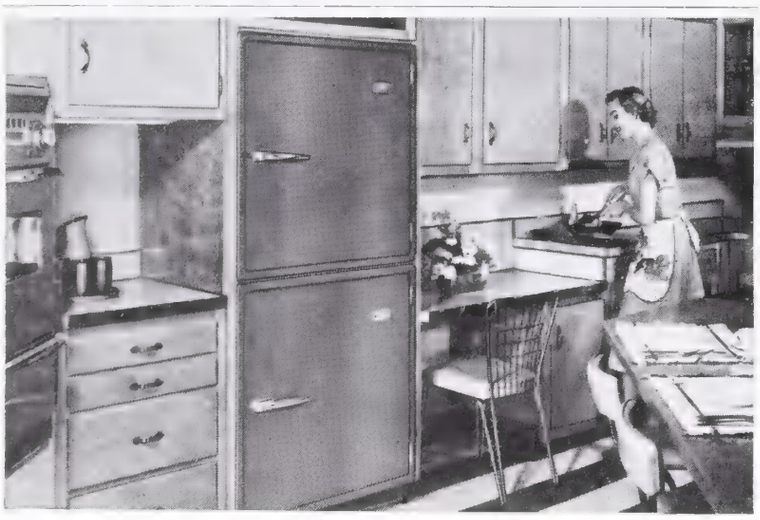


JACK SHEPARD COFFEE SET

Jack Shepard, 18th Century English rogue, found beautiful treasures so irresistible he usually didn't stop to pay for them. Today, the legend of Jack Shepard is closely related to specific silver items that were found among his loot. The original of this four-piece coffee service, for instance . . . reproduced for modern hostesses by New England silversmiths, in rich heavy silverplate, with side handle on the coffee pot. $39.50 Plus Fed. Tax

at all fine silverware departments, or write

F. B. Rogers Silver Company TAUNTON, MASS.



Send Today for
"trend-setting kitchens" book

Here is a wonderful new booklet showing outstanding kitchens featuring the revolutionary new Revco Bilt-In Refrigerator and Freezer. Exciting new trend-setting ideas, each kitchen is in full color.

The new Revco Bilt-Ins add an entirely new charm to your home. Real generous *capacity*—8.4 cu. ft. in the automatic defrost refrigerator and 6.3 cu. ft. in the separate, but matching custom freezer.

Your choice of *color*, too—Stainless Steel, Antique Copper or 25 custom colors to match or contrast. Flexibility in *location*— place Revco units anywhere—over-and-under, side-by-side or in multiples.

Revco Bilt-In Refrigerator and Freezer

Send Today

Revco, Inc., Deerfield, Mich. HB-56
Enclosed please find 25¢ for my copy of "Trend-Setting Kitchens."

NAME _____

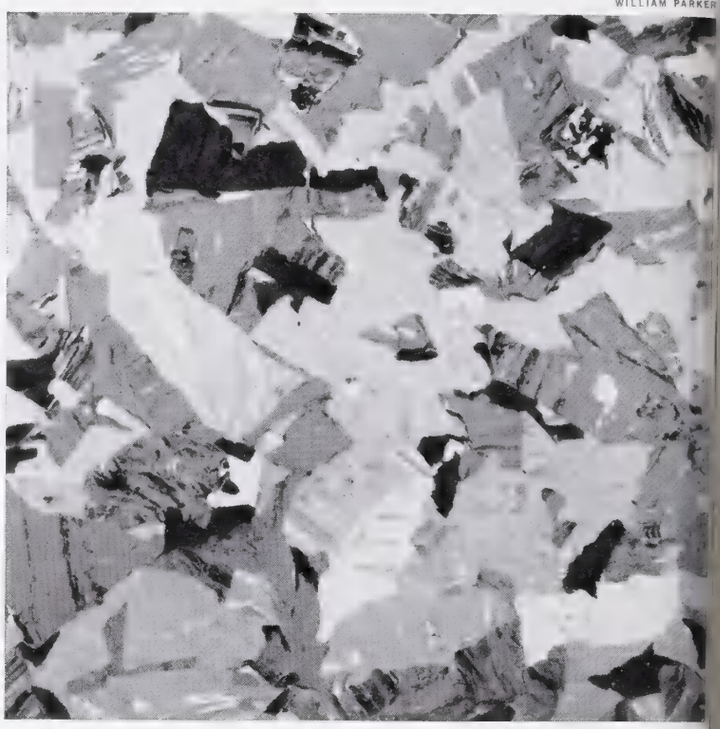
ADDRESS _____

CITY _____ ZONE _____ STATE _____

NEW VALUES OF BEAUTY

CONTINUED FROM PAGE 157

WILLIAM PARKER



Large, haphazard chips are skillfully inlaid during the manufacturing process in this floor tile by Congoleum-Nairn to create a pattern that is unique to the material and process used. It's a sign of new design values.

Four of these five knobs have added a touch of imagination to the richness of their materials. Those with imprisoned bubbles are more restrained, abstracted derivations of natural phenomena. The two others are more romantic in their frank reference to petals and birds.

All four, however, indicate something new is happening to modern design. Simplicity and "functionalism" seem no longer adequate, unless the function of beauty is also made part of the functionalist doctrine. Even the joining of two materials in the fifth knob goes beyond some strict modernists, who would decry so much "confusion" in so small a volume.

As designers respond further to the boredom of the public—and to their own boredom as well—with the severe forms until now obsessing the modern movement, they will be turning more and more to nature as a source of unending variety and inspiration.

Having exhausted the purely geometric forms, which, in their caution, they had limited themselves to, they will refer, as did the romantics of the last century, to the curve of a wave, the line of a leaf, the pattern of crystal, the myriad forms of shells, and so on, for fr ideas. They will study natural fo for its organic unity and patte for its integrated oneness of str ture, function and ornament (nature deliberately makes one ing being attractive to another the name of continuing life).

There has already been a grea awareness of what each materia itself might offer in the way of richment. From extreme mod ist to extreme traditionalist th seems to be a fundamental, if spoken, agreement that pla should be treated like plaster not painted to look like mar To this extent the modern m ment has triumphed, at least w ever design is seriously discus

There is, of course, a moral, so possibly a non-esthetic, fa in all this. The Greeks gilded t temples (time has reduced the a "classic" gray), but the s thing would render us unha such is the cycle of taste we ar

However, there is an esthetic tor which is even more impo and persuasive. Common sense gests that if we let plaster plaster and marble marble, we shall have two strings in bow instead of one. Simil

steel remains steel and does not ecome disguised as bronze, then e have more variety at hand.

Most important, our observation f the natural world informs us, ith a conviction that seems unssailable, that everything is most eautiful when it is most itself. When an oak or a willow are suremely and unmistakably oak and illow, they are superb specimens f themselves. When a lion is most on-like, man most man-like, a hell most shell-like, they approach he perfection that we have *naturally* in mind as our standard.

HOWEVER, there are *unnatural* standards as well. Any age of lassicism tends to establish artiial criteria, because nature herelf is considered crude and untuored. Both man and materials ust be polished and reshaped nto some classic ideal. Natural an is basically bad; his emotions ust be constantly checked or soiety is in danger. Control must be xercised by custom or by law, esblished by an aristocratic elite.

The romantics, beginning at least ith Rousseau, held the contrary. an, they said, is naturally inined to be good, though not necesrily angelic. And they spoke of s dignity and inaleinable rights.

As one can readily see, the classic doctrine tends towards autoritarianism in government and conventionality in design. The romantic attitude tends towards democracy and unconventionality, since it encourages the free acts of a free individual.

Besides seeing goodness in nature, the romantic sees beauty as well. He is predisposed, therefore, to accept even the nature of manmade things as having an integral and characteristic beauty, since he is accustomed to seeing it in the rest of nature. Why, he might ask, is the beauty of plastics less obvious to anyone than the web spun by the spider? Both man and the spider are creative beings and there is beauty in whatever they freely create, if it is used according to its nature.

The classicist—and here the extreme modernist is certainly a classicist—will force bricks into a cylindrical chimney, because for him the cylinder is the purest, most ideal of forms for a fireplace. His goal is an "ideal," not a "natural," form. The natural form takes into account the rectangular shape of the bricks themselves. Socially, as well, man is forced into some planned "ideal" society with the forcer an elite and the forced, common, unschooled natural man.

In reply, indeed in revolt, the romanticist would release all men and materials to be themselves, to add their touch of uniqueness to a plural, not a singular, world.

SOME might think it a matter of taste as to which doctrine or practise is preferable, so far as the use of materials is concerned. Politically, most of us have chosen the romantic-democratic way, but there are those who are confused: they choose one thing esthetically and another politically.

The classicists, on the whole, are quite conscious of the link between one attitude and the other. A modern classicist, poet T. S. Eliot, has frequently said that politically he is a royalist, religiously an Anglo-Catholic and esthetically a classicist. In each case he is clearly advocating a single idea, a single faith, a single style, beyond many co-religionists and co-esthetes.



The romantic, as we have already tried to show in "A New Era of Romanticism," is more inclusive, even more contradictory, not because he welcomes contradictions, but because he welcomes the variety and diversity of individuality, whether in man or nature. He finds such diversity beautiful.

In contrast to classicist Eliot one might oppose romantic Walt Whitman. "I celebrate myself and sing myself," he wrote. And what could be more romantic?

He also wrote, in another poem, "I hear America singing, the varied carols I hear," and he celebrated the many songs of the other selves. He found the variety of voices in America pleasing and harmonious, certainly not a monotone.

So the romantic designer sings of his own individuality and in the same spirit designs so that each material sings its own song and takes its own lively form.

We think his audience is becoming larger and more appreciative every day. America's romance with nature has been too much part of ourselves to be long laid aside for artificiality and convention. New, and at the same time ancient and honored, values of beauty are now opening before us in the new era of romanticism, which we are now entering.—J. A. B.

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WHAT YOU NEED TO KNOW ABOUT YOUR ARTERIES UNDERGROUND

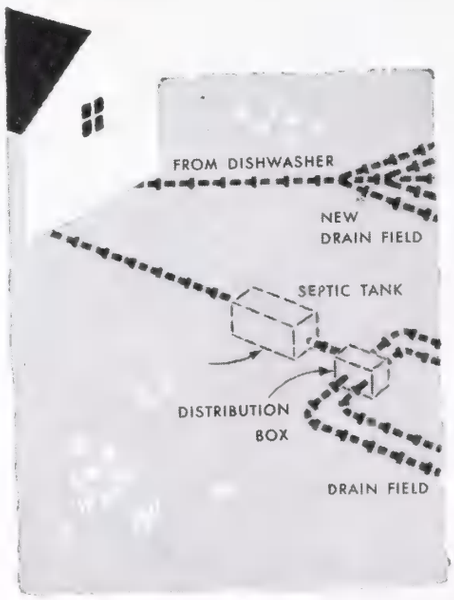
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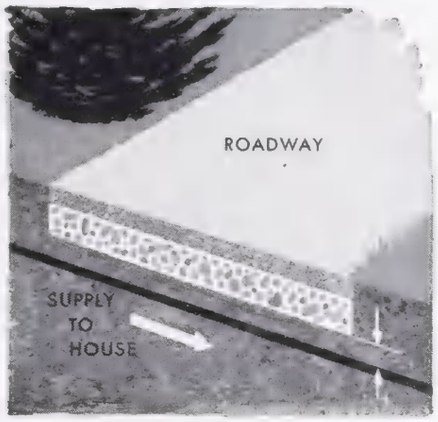
If you have an older house, water and sewer lines probably lie under or beside the driveway, shortest distance between house and street. Mature trees may shade it: no reason to worry if original builder used permanent materials even if roots surround pipes.



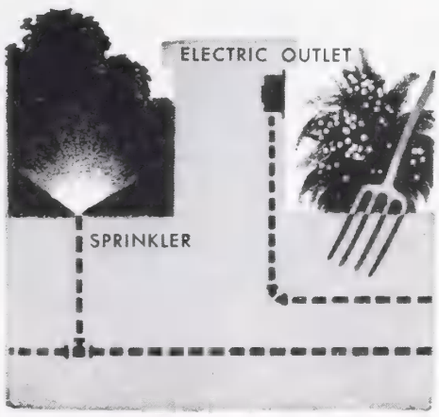
Under permanent installations, choose a root-resistant strong material for disposal lines. Most trouble occurs when joints leak and attract roots that enter pipe. So don't gamble with cheap pipe; replacement is expensive. Cast-iron pipe, caulked and lead-welded, is most used.



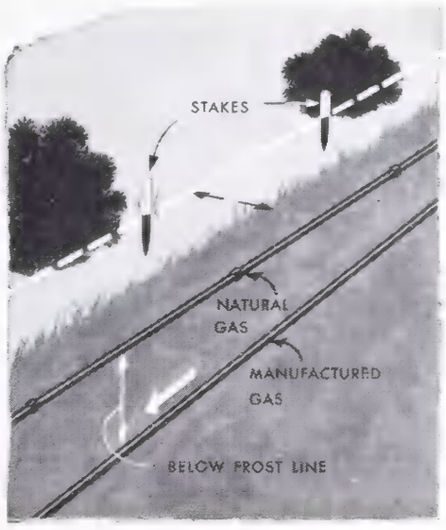
Adding a dishwasher or automatic laundry may put too big a load on your present septic tank. If so, consider building a new system for this extra volume rather than merely adding to present lines. Be sure to install a large, easily cleaned sediment trap to replace septic tank.



Whenever you must cross beneath a driveway, follow this method to insure that there will be no mechanical injury due to soil movement. So treated, lines should never give trouble. Without the hazard of driveway, even tubing can be laid safely at as little as 12" below the surface.



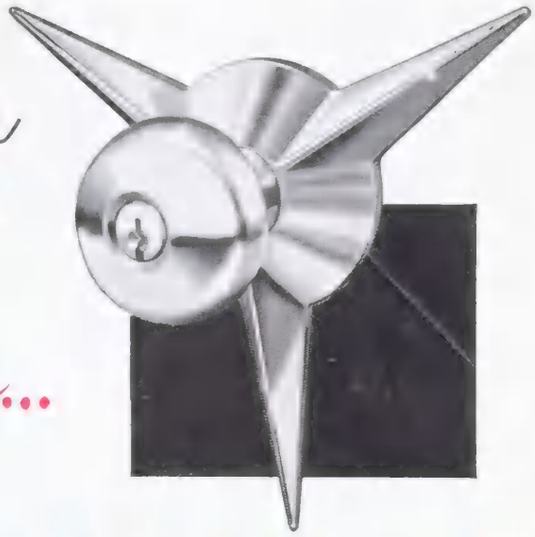
Electric lines should be buried 12" deep to avoid damage by spade or hoe. Use weatherproof cable; terminate in water-tight capped box. Sprinkler line, if in same trench, should be *below* electric cable. Provide way to drain in cold climates. Cover with soil free of stones.



Manufactured gas contains moisture, so must be buried below frost line, should slope to drip pockets. Natural gas line can be laid anywhere, with allowance for mechanical injury. Same is true for liquid gas. Good idea to parallel lot line, as shown, for easy locating of line later.

(*Please turn the page*)

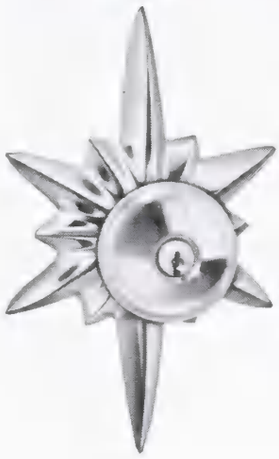
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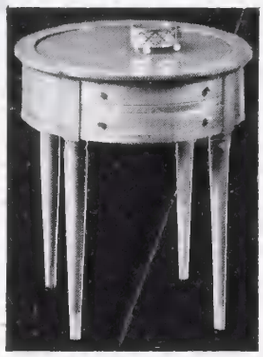
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WHAT YOU NEED TO KNOW ABOUT YOUR ARTERIES UNDERGROUND

CONTINUED FROM PAGE 217

And if there was ever a time to think ahead, it is before tons of gravel, cinders, and earth bury your mistakes.

By all means, while the building is fresh in the contractor's mind, plot the underground line. Stow the plan away in the safe deposit box with a copy of the mortgage. You will revel in your wisdom ten years from now. Or if you are building for posterity, your children will thank you.

Most older houses contain the secrets of previous owners and, like Topsy, just grew. One resident might have decided to convert to oil, so there is an oil tank buried in the garden area. Perhaps the city developed the street and extended sewage facilities. But now the house is yours, and you want to tie it into the pattern of informal outdoor living, add a terrace, make increased use of appliances, or redesign the grounds. For landscape insurance, locate your underground arteries first.

How to find arteries underground

From this point on, you must assume the role of a Private Eye with the same tenacity. For city water supply and disposal, someone in the City Hall has a little black book that records your connections. It might be the Water Commissioner, the Town Engineer, the Superintendent of Highways, or the Building Supervisor. It all depends upon the local government. Don't be shy about ringing a dozen numbers to find out. Town officials welcome queries. And they can serve you better now than in an emergency. Ascertain the underground lines *before* these lines cause trouble.

The local gas, electric, telephone, and oil companies keep records, too. They are only too happy to serve you. Since they laid the original lines, and supply and service them, you should be able to obtain fairly precise advice on their location. It could be that supply and disposal are recorded on the original architectural plans. Check these, but don't be disappointed if they do not appear. It is not the usual practice.

Since mislaying gas, oil, electric, or telephone lines could be dangerous, the owner is protected by state, federal, and insurance laws. More over, the utilites involved would much rather lay these lines themselves, and they have men who know how to do the job. Even in the joining, only a licensed plumber or electrician is qualified to handle these facilities. He follows his code for safety. He knows what size of pipe, what material, all about rock outcropping and how to get around such problems.

It is impossible to make a blanket statement about how much the owner should do. In general, the rules are these:

A utility will supply the piping material, but the owner does his own trenching and refilling. If the house is an overdistance from the road, there might be an extra fee beyond a specified number of feet for service. This is up to your arrangement with the local service department.

On only one service does the owner or the architect have the say. This one service is water supply and disposal, the one that can cause the most trouble because it lies the deepest, and encourages roots with water and food. This is the one point where the tendency to cheapen might occur. *Do it right at first.*

On all the other facilities, the owner is protected by code, but for water and disposal he has to make a choice of materials. He pays the freight for trenching and labor and pipes. If something goes wrong, he assumes the responsibility up to the city line.

The enemies of underground lines

Freezing affects water supply and disposal lines of all types, and manufactured gas, which contains moisture. These lines must be laid below the frost line. Figure a 3-foot median—deeper in the North, slightly lower in the South. City officials of Ossining, N. Y., bury their water supply and disposal lines at 4½ feet.

Earth movement. Settling and heaving pertain particularly to new buildings, or to improvements involving grading or fill. The added weight of a new driveway, for example, may cause the earth to settle. Resilient-type pipes, properly supported, can take it, and will cause no trouble for the life of the house.

oot growth. On small dimen-oned pipes, this is no problem. oots can grow around the 1" pipes sed for gas, electric conduits, or l lines, all located at the 1-ft. vel. But if there should be a leak the water pipes, hungry roots ill augment it. And this can start om a hairline root which gets e idea. From then on, nature kes over.

But you should not be scared off om planting over underground ies. It is just sensible to have e lines "get-atable," without de-roying the planting. If lines ould run under planting, unless vital roots are involved, a careful handler can extricate them and find the trouble.

Mechanical injury. This applies to lines which seem free of every-thing else, that is, non-freezing and root-free, and could even lie on the ground, for someone to trip over. Natural gas, liquid gas, and weath-erproof electric cables, should all be buried at least 12" deep. All are very susceptible to injury by sharp rocks and cinders. There-fore, be sure that the trench in which these lines are laid is back-filled with well-tamped, stone-free earth.

BOOK FOR GARDENERS

eld Book of American Wild-owers by F. Schuyler Mathews. evised edition. G. P. Putnam's ns, New York, 1955, $5.

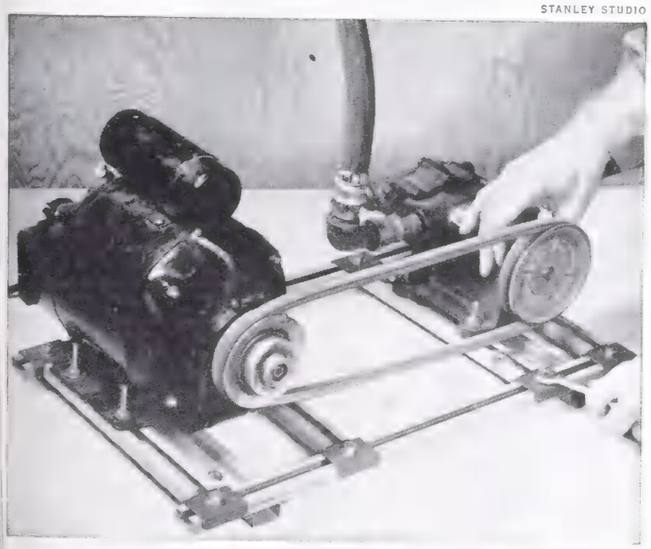
This is the best $5 gift you can e anyone from eight to eighty. he has already discovered the cination of the wildflowers he s daily by the roadsides, this is book he wants. If he has still discover this wonderful world, s book will help open his eyes.

Schuyler Matthews first wrote his manual some 50 years ago. The present editor seems to have taken no liberties worth quarreling with. The book still limits itself to the Northeast, South only through Vir-ginia and Missouri, west over to the 96th meridian (Minnesota, Iowa, Missouri). It has the same handy pocket size as the other Put-nam Field Books.

FOR SATURDAY'S CARPENTER

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Buy a good book lately?

This applies to all things, for, as the author explains here, we are the sum of what we buy

By AUGUST FRUGÉ

Not long ago, in an after-dinner conversation, I heard a young historian admit that he bought just six books last year. Admit is not the word, really, for there was no sign that he heard anything wrong in what he was saying.

To my question he answered (and he believed) that he could not afford to buy books. I was struck dumb by the sheer absurdity of it. How could I say, politely, that a historian (or any other humanistic scholar) without books is a contradiction in terms? How could I tell him, gently, that we finally buy what we want to buy? That we choose the things that mean most to us? That, in a real sense, we *are* what we buy, *are* the sum of the things we have, of the things we do and don't do? A ballplayer who can't afford a glove is not a ballplayer—a ballplayer will choose a glove before he chooses anything else.

Let us take a parallel illustration. In a volume of essays published by Houghton Mifflin in 1904 H. W. Boynton said this: "A common and trivial excuse given by those who read little is that they have no time for reading. One may have no time for eating or sleeping, but hardly no time to make love or to read. It is good will, concentration, and the habit of dispatch, not leisure or unlimited opportunity, which have always performed the greatest wonders in both of those useful pursuits."

The editor who passed this quotation on to me added his own comment: "The habit of dispatch! Le pauvre Bostonien!" But poor or not, he makes a point that all of us—publishers, booksellers, librarians, readers, scholars, book buyers, non-bookbuyers—might consider for a moment. The old-time scholar accumulated his house full of books on a smaller income than that of today's young man. Books were important to him; they were the fabric of his life; he did without other things; he wore his coat a year longer and carried home twenty new volumes. Today's scholar will never be able to afford books, no mattter what his income or his wife's income, until he feels that books are at least as important to him as tablecloths, toothbrushes, cat food, rugs, whisky, hats, newspapers, cameras, and all the odds and ends that now come higher on the list. And what goes for the scholar goes in a smaller way for every educated person.

Let us have no nonsense about the library taking the place of books in the home or about the great number of volumes published every year. No scholar will want to buy all the voluminous documents in his field or all the books that need to be consulted once or twice or now and again. I speak of the one or two hundred books a year that come close to a man's special interests, that excite his intellectual curiosity or arouse his esthetic desires, the things that he enjoys having around. There is a deep personal and psychological difference between owning a library and using someone else's. It is a little like the difference between owning and renting a house, between belonging somewhere and merely passing through. It might even be the difference between scientist and a technician or between a scholar and a scholarly technician.

THE future may not be so grim as I make it out. Popular taste have been changed before now, social pressures have been reversed. Fashion holds sway over more than milady's hemline. The language we speak, the way we spend our time, the things we eat, all the little facts of our life are determined more by fashion, by what our colleagues do and say, than by almost anything else. How often have we heard our friends say, at last: We bought TV to keep the children home, we had

(*Please turn to page* 260)

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HOW TO HEAT AN ADDED-ON LIVING SPACE

CONTINUED FROM PAGE 215

heater closet walls and terminate it in a register or grille at about the height of the burner. This may not be satisfactory in all instances, because the cool air will continue to drop down through the duct, even when the burner is not in operation, and chill the air in the lower levels of the rooms.

When a warm-air heating system is used, another alternative is to bring a small quantity of outdoor air into the return air side of the furnace so that the furnace blower is circulating a mixture of return air from the rooms and fresh air from the outdoors. The amount of outdoor air need not be very large, but it will suffice for most of the household needs, including combustion air for the heater and the air required by a bathroom or kitchen ventilating fan.

VENTILATION of the heater-room is equally important. The casing of the furnace or boiler and the smoke pipe release a substantial quantity of heat and, unless the heater-room is ventilated to expel it, a high temperature can build up in the room that may be hazardous. The isolated heater-room can be readily ventilated by a grille or opening in the ceiling that will release the heated air to the attic. Obviously this heat will be completely wasted. If the heater closet or alcove is equipped with a door that can close that space from the remainder of the house, two ventilation openings must be placed in the door or heater closet wall, one near the bottom and the other close to the top of the door. These, too, must be properly sized and your heating contractor should advise you. In this instance, the heat from the heater jacket and smoke pipe is constructively used to help heat the house and is not wasted.

The introduction of a small quantity of outdoor air into the return air side of a warm air furnace has another advantage. Mention was made of the problem of excessive indoor humidities resulting from occupancy and living habits, such as cooking, bathing, laundry, washing floors, etc. (See Part I, p. 118. HOUSE BEAUTIFUL, March, 1956.) This usually is not a problem in a loosely constructed house where there is ample infiltration. Infiltration and exfiltration are usually about the same in quantity, and when the infiltration is relatively great the exfiltration will carry the excessive moisture out with it. Bringing outdoor air into the house through the furnace is an excellent and controllable substitute for it, and will relieve excessive indoor relative humidity.

Electrical energy can also be used to heat an added room, but for most people it is economically practical only where the Power Company has a low heating rate. When it is used, the house must be thoroughly insulated with heavy insulation in the ceilings, outside walls and beneath the floor, if it is exposed to outdoor temperatures. This is done to reduce the amount of electricity that will be used, and, unless it is done, the cost of electrical heating will be relatively high. It has the advantage of operating at very high heating efficiency, since there is no lost heat to a chimney and the heating elements are right in the rooms to be heated. Each kilowatt hour of electrical energy used releases 3.412 Btu into the room and virtually all of it is useful heat.

There is one particular method of electrical heating that is well adapted to the newly added room we are discussing. An electrical heating cable, made especially for the purpose, is embedded in the ceiling in serpentine coils, similar to the hot-water coils embedded in the ceiling plaster that has already been described. The cable is installed before the ceiling is plastered and the plaster applied over it. The cable is heated by the electrical current flowing through it; it, in turn, warms the plaster. The heated ceiling then warms the room by radiant heating; the results are comparable to heating by a hot-water radiant ceiling panel. The wiring for each room is usually sectionalized and controlled by its own thermostat.

IN CONCLUSION, something should be said about the heating system controls, since a poor control system can make a good heating system perform badly. There must be a sensitive thermostat that will cycle the automatic fuel burner on and off with virtually no change in room air temperature. Each burner operation must be long enough to assure proper combustion, but not long enough to heat the air in the furnace or the water in the boiler to a higher degree than necessary for the heating requirements of the room.

If the thermostat is "cycling" the burner in the manner that it should, the heater will always be

(*Please turn to page* 244)

HER RICE BOWL WAS NOT BROKEN-



Ahn Wha-sil was found by a Korean railroad, her mother and father missing . . . her stomach swollen with hunger. How many days and nights she had tried to look out for herself, how long it had been since she had eaten and what, Dr. Oh, examining her a week after orphanage admittance, never found out. He didn't even know if good care could save her, if it was not already too late.

Last month a television photographer, taking movies of Dr. Oh's CCF Orphanage, was intrigued by Ahn. He writes, "Our only way of talking was to smile at each other. We became close friends. She hung on my coat sleeve throughout my filming and was such a pert, happy imp. Her warmth easily penetrated the bleak Korean winter. It was difficult to believe that the poor, sickly, emaciated little thing Dr. Oh had examined was this happy, lovable child. And to think it was only by a slim chance that she was lucky enough to be one of the few among hundreds to be picked up that day."



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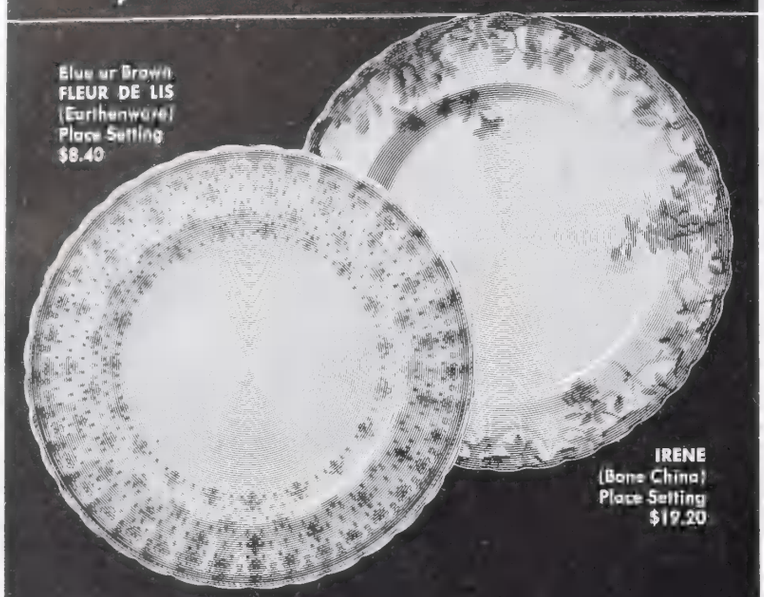
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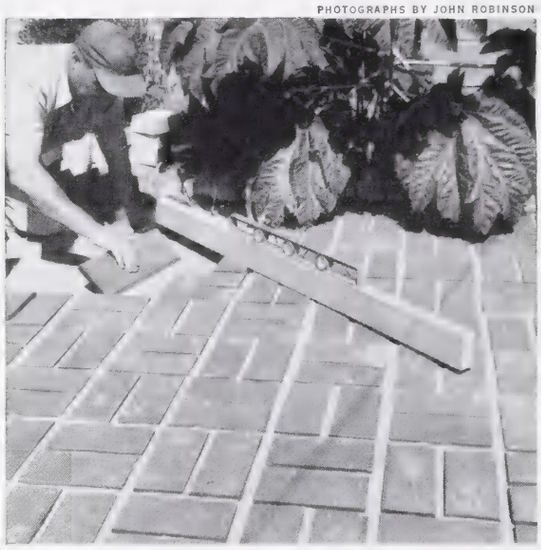
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FOR SATURDAY'S CARPENTER

An amateur can be successful with a brick terrace laid on sand

PHOTOGRAPHS BY JOHN ROBINSON



Bricks must have a firm, level base of sand. Use at least four inches of sand. Slope entire area for drainage—one inch to every six feet. Make final leveling just before placing each brick. Check level of finished work after every third course.



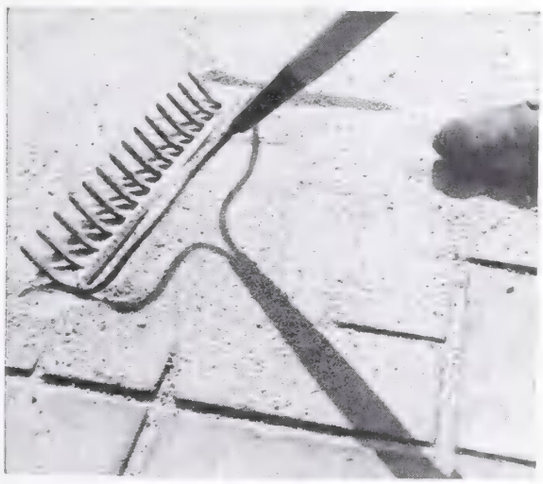
Set bricks in place with care to maintain pattern. Use a stretched string for alignment if you tend to get off course. Fix brick into its bed of sand with short, firm blows with the handle end of your hammer. Bricks that tip now will tip worse later.



To cut bricks, score with chisel. Work back and forth, using light taps, until scored 1/8" deep. Sharp blow on the chisel should now split brick cleanly. Professional bricklayer cuts bricks with one blow, but few beginners can do it and get a straight edge.



Be sure to keep wide board below brick being cut or you may upset seating of bricks already laid. Some people prefer to cut bricks by scoring first with a hacksaw, then cutting with a single, sharp blow on the chisel as with first cutting method.



To fill joints between the bricks, shovel on sand with care, spread with back of steel rake. Don't try to pack sand into cracks. Let it settle in by its own weight. Sand can be mixed with a little dry cement, if desired. Most people prefer sand alone.

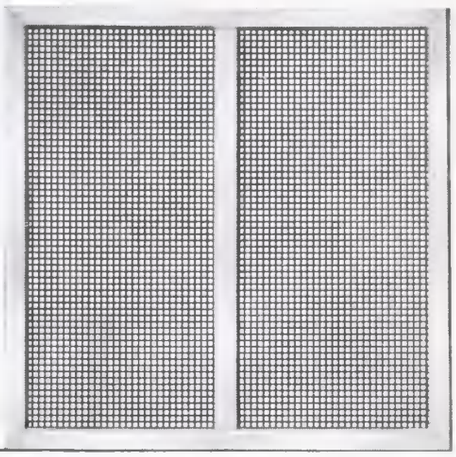
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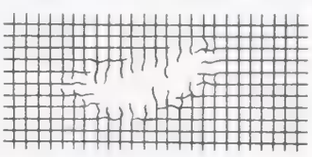
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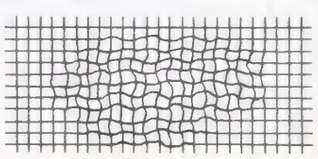
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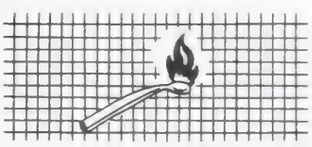
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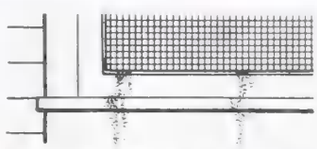
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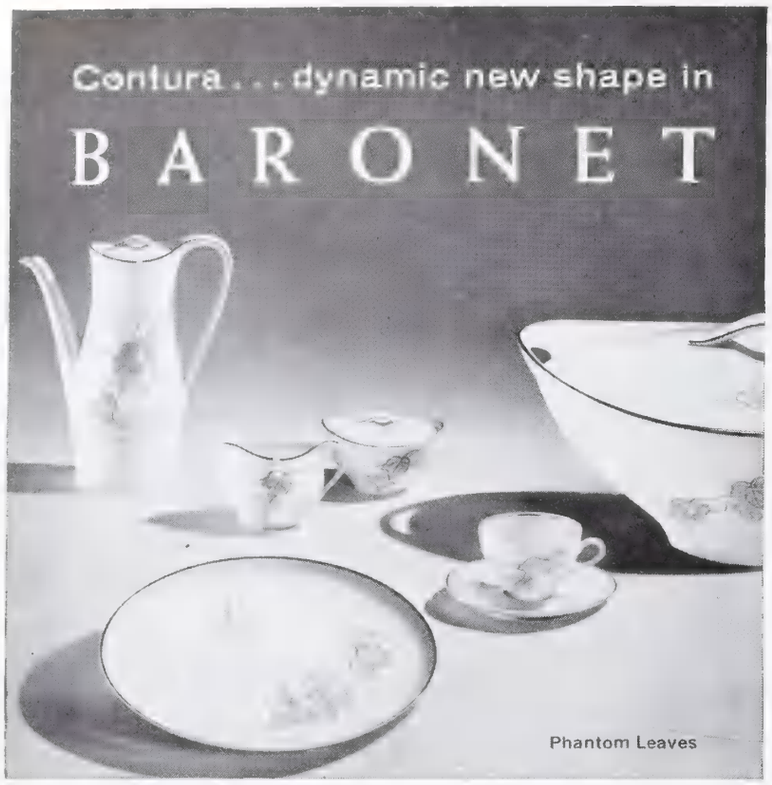
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MAKING A BRICK TERRACE

CONTINUED FROM PRECEDING PAGE



Sweep away excess sand. Work carefully to avoid gouging sand from between the bricks. You will find a new broom best for the job; its bristles will have just the right, light touch. Aim is only to get off heavy surplus; fine sand is washed away later.



Gently sprinkle the whole area, washing away the fine sand left after brooming. Avoid excess water pressure, also too much water. Idea is to let the water settle the sand in place between the bricks. If cement was used with the sand, keep wet two days.



Some people prefer quite deep shadow line between the bricks. If wanted, time to rake the joints is now, before you leave the job. Use a length of pipe, or, as here, a short piece of board beveled to make a groove in packed sand. Scoop up excess sand.

THE FUNCTIONAL NEUROSIS

CONTINUED FROM PAGE 198

tionalism destroys the concept altogether. It has never been unusual for an architect to imagine that he is serving purpose with the greatest possible economy. Only the purpose has varied from age to age. Early this century the definition of a building's function was finally narrowed down to the purely physical requirements of the occupants, and a new discipline tightened about this wonderfully solid, universal standard. But in our present state of vacillation, in our anxiety to explain away deviations from the cube, we are stretching the definition again. We allow that a building may serve what we call 'psychological functions,' but we might as well talk of 'symbolic functions' or 'romantic functions,' or 'advertising functions.'

Dissatisfied with the current monotony of architecture, with 'inhuman' mechanical cages, disappointed to find so few monumental qualities, so few symbols, such dumb response to any call to the spirit, we question the principle which once promised to remake the world of design. We do not dream of searching in ourselves to find why our ideas are so thin that they have let down the principle. But the fundamental weakness of the moment is here: in the low quality and lack of variety of architectural ideas. Yet a peculiarity of architecture, apart from other arts, is the scope it allows for the intrinsic theme, the operative idea.

Each new building may have a theme derived from any of several different stimuli. It may be basically sculptural, as in the cathedrals or Le Corbusier, but it may be a geometrical idea, growing from any symmetrical or formal pattern; or an emotional idea, as in an introverted Wright house; or an intellectual idea of structural perfection, as in the best of Mies van der Rohe; or a mathematical constructional idea, such as a despotic module, or one of Paul Rudolf's demanding roofs; or a spatial idea; or a combination of several of these and other kinds as well. But not an idea of function. That is the mistake we make so often. The use of the building rules the entire development of the design, but it has never supplied a stimulus to fine architecture.

The basis of the original idea, however, is not of great moment. What matters is the strength of the idea, and how it is developed. What matters to the spirit of functionalism is whether the requirements of purpose are misinterpreted or distorted, or are in any way not suitably served by the idea when developed without stress or embellishment. What matters to the spirit of organic creation is whether or not the result is at ease within the laws of nature, of structure, of materials. What matters in terms of art is whether the idea is developed consistently enough to permeate the entire work. And what matters to the spirit of architecture is the extent to which the development of the idea exploits the qualities of space and enclosure.

These, however, are merely rules of technique and style—not of character, which cannot recognize rules or limitations. The essence of character is in the originating idea. If our buildings are monotonous, it is because our ideas are generally confined within a narrow range. Structure is approved as a stimulus by our unwritten architectural morality code rules: ideas based on shell-concrete or exposed steel cantilevers are always well accepted, but ideas based simply on the enjoyment of living, or springing from a sense of humor, or gaiety, or reverence, or mystery, or awe, are suspect, because we cannot bind them into a specification. They worry us: we wonder if they can be functional. Yet the question of functionalism should not enter until after the idea is formed. Then it will never let down the idea. It is never to be questioned; only our own lack of ideas is responsible for the coldness, the monotony of atmosphere, the constancy of mood, the limited range of expression in modern architecture.







Illustrated booklet available: "The Romance of Fine China" (Enclose 10¢ to cover cost of handling.) Name of nearest dealer and free illustrated price list sent upon request. Write Dept. HB-5



Today's indoor plants

By SYDNEY S. RICH

No foliage plants are more beautifully patterned than the many-colored calatheas. Sometimes listed with the similar marantas, they are separated by a true botanical difference. Calatheas need warmth: no lower than 65° at night, higher in the daytime. Keep plants wet but don't let them stand in water. If you set potted plants in decorated containers, be sure to empty surplus moisture after watering. Of the 100 known species, about 20 calatheas are sold and of these, less than half are available as large plants. The others are so new to this country there has not been time to grow large plants.

ILLUSTRATIONS BY E. D. BILLS



CALATHEA LIETZEI: Feathers of light green brushed upon a darker background identify the leaves of this Brazilian import. Foliage is ruffled with a purple suffusion on the back. It has a distinct sheen and should always be placed where light is reflected on it. Plants in 6-inch pots grow rounded and bushy, 12 to 18 inches high. If leaves become damaged or scraggly, cut plant back; new foliage will soon appear.



CALATHEA ZEBRINA: A magnificent rarity, striped velvety black and emerald green. Undersides of the foliage are a rich, majestic purple. At maturity the narrow arching leaves measure 3 feet long. However, a plant in cramped quarters *can* be confined to a 7- or 8-inch container. Calathea zebrina adorned European conservatories in 1815, but has been known infrequently in this country since its introduction 50 years ago.

(*Please turn to page* 244)

Upholster with your own needle point



Let your needlepoint be creative and original. Choose subjects of personal significance, ones that will hold your interest while you stitch. Note how fresh and modern this farm scene is, how unstereotyped yet how compatible with the Chippendale bench and the pedestal desk. Do upholster with needlepoint if you own antiques.

E OF MR. AND MRS. JOHN TUTEUR



If you are really ambitious, cover all your dining room chair seats in needlepoint. Note diversity of these Thornton prints. Imagine them in color. A set of similar botany prints put together makes a wonderful rug. It may take years to do, but it will be fun and rewarding. You can farm out some of the squares to eager friends.

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DECORATOR'S DIARY

CONTINUED FROM PAGE 44

might later regret upon more sober reflection. Was specially happy, therefore, to come across a feasibly priced and pretty wonderful reproduction of a Han dynasty stone rubbing which comes all ready for hanging, supported, top and bottom, with black dowels.



Stone rubbing

The Fan Company, where they have a nice collection of such inexpensive art, reports that this is a copy of an antique treasure from an old Shantung family. The subject is a Chinese battle scene, full of silhouetted action involving warriors, horses and chariots, in soft black on white, simulating the original charcoal in which early stone rubbings were made. The hanging measures 59″ wide and 40″ high, which is a lot of wall covering for approximately $25. And I'll wager that the Dalys, who love it now, will still be using it happily long after they've saved enough to invest in early Picassos. It's the kind of tentative but sound investment in art that I'd recommend to all newlyweds.

The living room of the Coykendalls' "retirement house" has a 12′ x 15′ alcove intended to serve as library and hobby room for the master of the house and his coin collection, but it is also designated as a guest room. It is visually separated from the main part of the room with a peninsula of counter-high cabinets which contain hi fi and tape recorder, with open, see-through bookshelves supported on brass poles from counter to ceiling.

One of the pecky cypress walls is solid bookshelves while the other is a master-builder's dream of shallow drawers and cabinets built around a window, creating a fine old-fashioned window seat with storage space underneath. So the third wall, beautifully papered in an Early American stencil pattern, presented the only available space for sleeping accommodations which Mrs. C. insisted must not only serve as a sofa but must look li one. What with Mr. Coykendall desk and easy chair and his ma moth globe, there simply was floor space left for the usual "fo ing sofa bed" that pulls out leng wise from the sofa back.

Just as well, for most furnitu of this type is overstuffed, ov blown and clumsy. In fact, I w inclined to believe that *all* exte able, expandable and fold-up-a sofas could be simply classified esthetic disasters, until I ca upon the Hampton Sleeper t solved the alcove sleeping proble Indeed, I almost passed it by, cause in the showroom it look so like a slim, classic Law sofa, that I never suspected hidden workings.

These include box springs, top by a foam-rubber mattress, an pull-out mechanism that unfo the bed's supporting legs rathe



Sleeper sofa

the manner of an airplane's lan gear. The legs fold up out of s once the bed is pushed back. O the mattress measures 78″ x and since the extension incre the width and not the length of bed, all the extra floor space ne sary is 27 inches.

The back cushions are loose, I must say it is as comfortab *sitting* piece as it is a good We had it covered in a green gold weave of linen, but sinc can be custom upholstered. I'm ing plans to use it covered in ch late calico chintz in the La Connecticut farmhouse, and Mrs. Frelinghuysen, who re anything that isn't pure silk 18th-century, I think I'll do garnet satin for the little hall room that ought to be put to work as a sitting room.

Owing to some misunderstan with the rental agent, the Pal

(*Please turn to page* 241)



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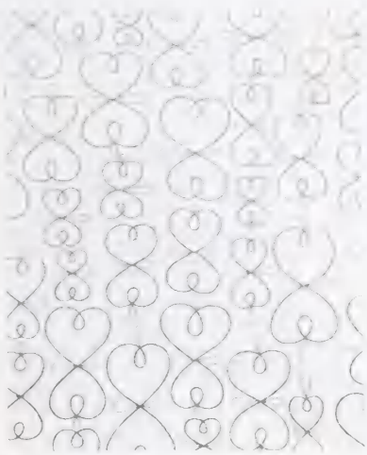
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DECORATOR'S DIARY

CONTINUED FROM PAGE 238

w apartment got completely re-
inted in white before we had a
ance to ask for colors. We could
be easily enough with the living
om which faces southeast and
er looks dreary at any time of
y. But it took some doing to
en up the north-facing bedroom
d conquer its stone-cold-blue as-
t. We had to do it with fabric.
course, but couldn't get too
wery or the Palmers' sleek black
quer and Micarta-topped dress-
would unfortunately have
ked incongruous.

However, I found just the right
gree of patterning and just the
ht amount of color in a glazed
cale at Herman Miller. De-
ned by Alexander Girard, it's a
nd-screened print in a pattern of
lized scrolls that look like the
ditional heart-shapes that so of-
show up in wrought iron. And
at's more, it's printed in magen-
a warm and glowing shade that
esn't overwhelm because the pat-
n is so finely drawn against its
ite background. We've used it to
nolster the headboards of the
n beds; we've tailored it in
sp. box-edged bedspreads; and
ve made draperies of it. It fin-
es off the three-quarter-high café
tains of tambour muslin which
vide a look of luxury while they
leave the upper portion of the window uncovered to let in as much light as possible. The fabric pattern is called "Sansusie," comes 48" wide, and is also printed in emerald green or black on white.



Hearts without flowers

Young Mrs. Dupuis looked at me like the earnest, blue-eyed blonde child that she is. "My husband can't *abide* anything old. He *despises* traditional. He says men don't wear knee breeches and lace cuffs, do they? He *loves* brown and beige and funny shades of green. He *adores* wood, but hates it all duked up with carving; says the grain is ornament enough for him. Oh, yes—and he's simply *crazy* about honest, hand-woven fabrics."

And *you're* simply *crazy* about *him*, I thought, feeling all misty and about ten years older than Martha Washington. A quick look at the wedding presents and I had correctly guessed the tenor of this young duet's design philosophy (he's still pursuing his studies at law school, as the newspaper announcement put it). The wonderful Kai Bojesen salad bowl, the porcelain and rosewood ladle from the Sitterles, a stack of stoneware plates with a blue-green glaze that only Erika Deichmann can achieve, a pair of Hans Wegner chairs, a teak chest of drawers, topped with white Formica, and about 50 yards of off-white Haitian cotton, brought back from the honeymoon. What a dazzling start, and obviously all gifts that had been asked for!

The problem was what to buy and what to do, in a rather frugal way, to make the one-room apartment a pleasant, comfortable place in which to live, study and throw an occasional sherry (very dry, please) party for other young, earnest and bright-eyed non-traditionalists. Two box spring and mattress combinations (bless 'em) were lined up on one wall and slip-covered with the Haitian handweave, exquisitely tailored to turn corners and keep its shape like bona fide upholstery.

Sturdy back cushions of dense foam rubber were covered in a tough chestnut brown weave of rami and cotton. Good idea, this, because these cushions are often used as seats on the floor, but when they're on the beds they're supplemented with soft down-filled circular cushions covered with brassy green, blue-green and gold-textured stuff.

Opposite, an unfinished maple drop-leaf table, lovingly finished by the master, is desk, dining table and buffet, depending upon circumstances. Walls are a sort of *café au lait:* natural wood slat shades and Haitian linen at the windows; and the floors—well, why not scrape the oak, stain it dark, wax it and let the wood lovers see plenty of it, especially since there was no money in the budget for carpeting? But there was too much exposed wood

(*Please turn the page*)

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DECORATOR'S DIARY

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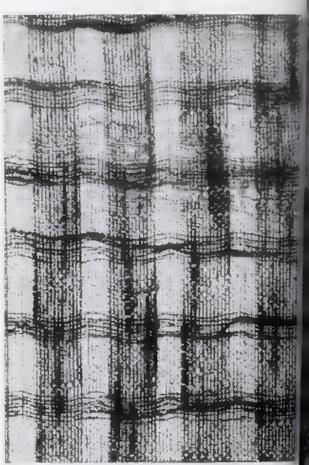


Bronze Age handloom

even for the boss. "How about a good rug, a real good, hand-woven tapestry-type, museum-caliber, modern work of art—real good, but *little*, I mean—a useful size to go between the table and the sofas?"

I am now the aging darling of the Dupuis clan, for I went forthwith to the studio of Kjeld Juul-Hansen, a young Danish designer and weaver, who can produce exactly such special rugs in any size needed, designing them to order or duplicating other designs of his own. The 4′ x 7′ beauty I ordered up this time was one of his prize-winning patterns, worked in shadowy chevrons in shades of brown on a beige ground. It's all wool, of course, and as warming to the feet on a cool morning as it's emotionally warming to the eye. It *is* a work of art, the pride of the little household, much discussed and admired by all forward-looking friends, and worth the budget-pinching. (It's really a bargain, at less than $200.) But one thing I can't bring myself to confess to those militant modernists—the design was inspired by a Bronze Age urn in the Danish National Museum.

When I told young Mrs. Herbert Reynolds that I'd found a silk wall covering for her living room, I thought she was going to walk right out on me. In her book, as in most everyone else's, silk walls usually mean damask panels and gilded garlands, à la French Court, and Mrs. Reynolds is definitely no Marie Antoinette. She and her husband enjoy a far better than age sensitivity to contemp ceramics and wood sculptur you can well imagine their la Louis Seize thinking. But I only to unroll the sample of ley Silk Weave from Damron-mann to prove that I was ir thinking of *her* kind of moder ing room. The silk in this ca an intriguing loose weave of nese silk yarns, actually a in itself, but backed with pap that it may be hung like any wallpaper. Pleasingly irre slubs and nubbinesses in the give the fabric a distinguishe ture, and while Mrs. R. uner fastened on a sophisticated pl shadings of pale citron and white, we might have ordere fabric woven in a pattern of tions or stripes, and in any It's a made-to-order import, s



Silken walls

any color paper background sible, too, and that in itsel through the meshes of the produces arresting texture as color. Paper is 30″ wide, actual usable fabric width proximately 25″.

When I saw Mrs. Garton's room, I understood at onc she meant when she said s fed up with Federal. It's favorite of all furniture peri any means, but I must admi a certain substantial dignity like that sort of thing. B Mrs. Garton's slate-blue wa burgundy-swagged windows, dark solid mahogany looke lugubrious. There were a table, twelve Duncan P chairs with black horsehai a thick, slab-like serving ta a typical beetle-browed si

its top sort of overshadowing ottom cabinets.

hey're all heirlooms and they're osed to be choice examples of rican Empire," said Mrs. Gar- rather desperately, "but they me feel like a character in *rning Becomes Electra.*"

here, there." I said, unzipping riefcase and producing a sam- ength of Jofa's printed cotton d "Paris 1800." "This may bly be the way out of this depression."



1800

d, of course, it was. The cot- s patterned in as gay a party rectoire ladies and gentlemen er graced a *fête champêtre.* e they are, having the time of their lives on see-saws and merry-go-rounds, playing blind man's buff and toss-the-ring, like a giddy group of Napoleons and Josephines. They are all dressed up in white, purple and blue and doing their cavorting on a sauterne, or straw-colored, ground.

Since the slate-blue walls were virtually weeping to be changed, this straw color was the obvious choice for paint. Then, with the light, lighthearted fabric at the windows replacing the pretentious old burgundy damask, the room brightened up as though we'd added a wall of windows. And in this new setting, oddly enough, the furniture seems to have acquired a gracefulness we had never noticed before. Probably has to do with the contrast of dark mahogany against light walls.

We even decided to keep the black horsehair; it's looking that cheerful. Incidentally, the print comes 48" wide and in such a range of pretty colors that I can hardly wait to use them all in one way or another. I'm determined to put the hyacinth blue, sapphire and white combination into Suzie Baker's white bedroom as a cooling, refreshing bit of summertime decoration.—M. G.



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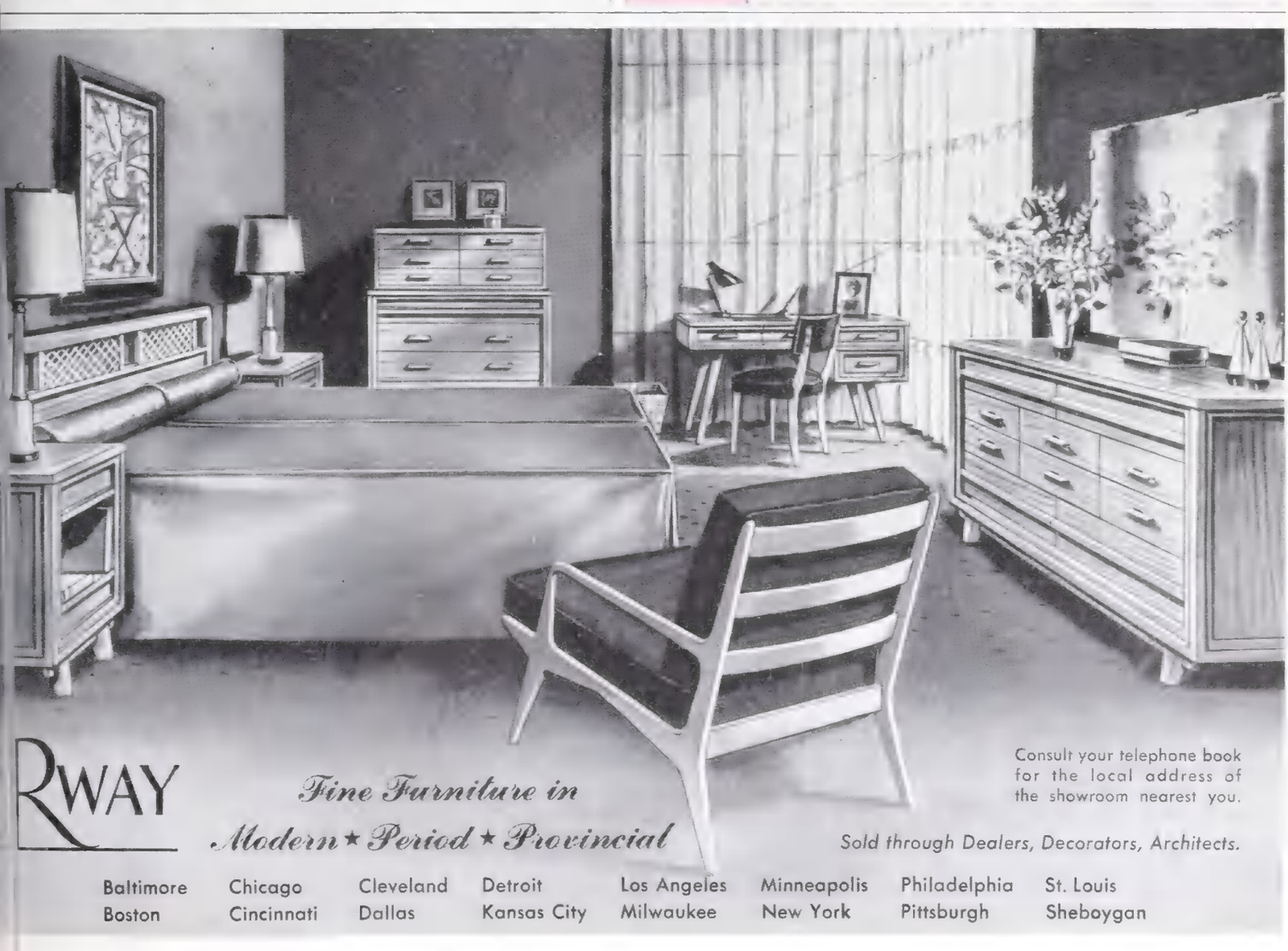
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HOW TO HEAT AN ADDED-ON LIVING SPACE

CONTINUED FROM PAGE 231

warm and the hot-water circulator or furnace blower will be operating continuously, when the outdoor temperature is about 40 degrees or cooler. This is known technically as *Continuous Blower Operation*, with a warm-air system, and *Continuous Heat Delivery* with a hot-water system. The resulting constant delivery of heat in just the right quantity is often the performance characteristic that differentiates between what is a poor system and a good one—between discomfort or unlimited comfort.

Thermostatic controls have been greatly improved over the past few years. There is today an electronic thermostat that not only measures the indoor temperature, but also measures the outdoor temperature and adds a little more heat throughout the house as the outdoor temperature becomes colder, a job that you have been unconsciously doing yourself.

This new living area you are adding on should have its own thermostat, whether it be heated by a separate heating plant for it alone or by the one that is serving the rest of the house, because it has its own heat requirements that will not be even similar to the remainder of the building. Above all, insist that your heating contractor furnish you with the latest type of thermostatic control and that he adjust the burner, blower or circulator, and controls for *Continuous Air Circulation* or *Continuous Heat Delivery*.

When you remodel your garage, or add a room or two for additional living space, you can have your new living space well heated and comfortable, if you want it that way. But good heating starts with the construction and weatherproofing of the building and ends with a heating system that does 4 things: Puts the heat into the rooms where the cold comes in; provides a warm floor; has almost no variation in room air temperature; and provides draft-free, healthful comfort whether you are standing, sitting or lying on the floor. A heating system may not have the glamour of colored bathroom fixtures, but who would make a trade of health for glamour, if that were the choice?

You may contact the following companies for information on gas-fired forced-air heating equipment that is of small enough to properly heat an ad remodeled space:

Bryant, 17825 St. Clai Cleveland 10, Ohio.

The Coleman Company, and St. Francis, Wichita 1,

International Oil Burn pany, 3800 Park Ave., St. Missouri.

The Lennox Furnace C 200 South 12th Ave., Marsh Iowa.

Mueller Climatrol Cor 2005 West Oklahoma Aven waukee 15, Wisconsin.

Perfection Stove Compa Platt Avenue, Cleveland

The O. A. Sutton Corp., Kansas.

The Waterman-Waterbu pany, 1121 Jackson St., N neapolis 13, Minn.

The Williamson Compa Madison Rd., Cincinnati




Cut to fit


Place in base


Add shade

MAKE YOUR OWN LAMPS

Use Make-A-Lamp Kits to transform any old bottle, vase, jug or oil lamp. Anyone can do it! No holes to drill, no tools needed. Packaged complete. At 5¢ & 10¢, variety & dept. stores; or write factory.



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LOCKLEY MACHINE COMPANY
WASTEMASTER DIVISION
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Please send information that will help me with my kitchen chores.
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TODAY'S INDO PLANTS

CONTINUED FROM PAG



CALATHEA OPPENHE Foliage is distinguished stripes on green with a rich on the reverse. Since leave by long slender stalks in fa ner this calathea is open, dense in effect. It is at its as a slender plant in a 4- or Mine, in a 4-inch pot, st ridged pewter bucket whic ers the clay rim. By keeping tion in identical pots I can them for an ever-changin

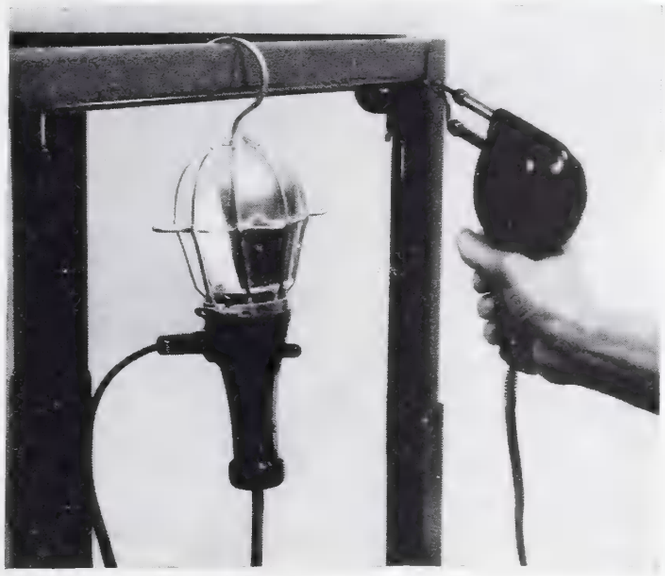


CALATHEA ORNATA LINEATA: A long name small, elegant plant. Bright cil lines on a dark green l for the descriptive title. Li the other calatheas, its backed with purple. This sometimes listed as Cala picta. Seemingly new, it ha lected privately more than

Demand more from drop lights

FOR SATURDAY'S CARPENTER

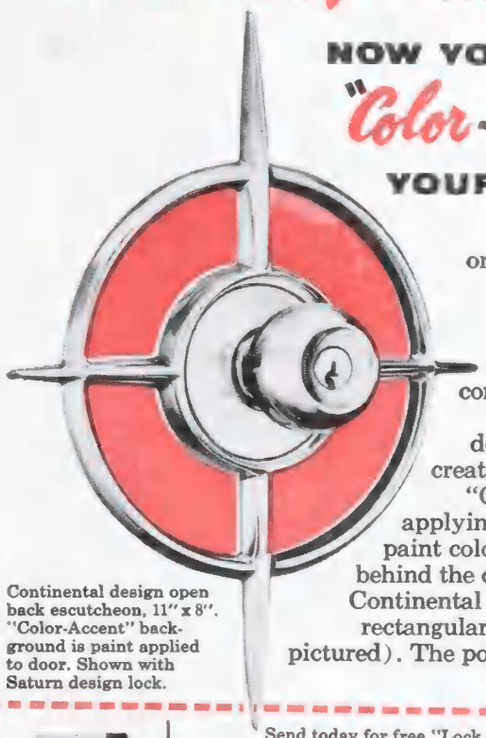
STANLEY STUDIO



If you are still working with a homemade extension light, you are missing much. This sturdy McGill is made in shock-proof construction, offers complete protection to the bulb, keeps the glare out of your eyes, provides a convenient outlet on the electric wiring big enough to plug in your ¼" drill with safety. Note sturdy cage for lamp.

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Continental design open back escutcheon, 11" x 8". "Color-Accent" background is paint applied to door. Shown with Saturn design lock.

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From a useless jungle to a terrace for dining



AS IT WAS

A botanical collection does not make a garden. The new owners of this small plot felt they were as important as the plants, so they had the garden redesigned to provide two useful, attractive and private terraces

OPERATION HOME IMPROVEMENT '56—the year to FIX

Garden designed for
Mr. and Mrs. Barton Davis
by
Laura Mercado Smith

Today we garden for ourselves, not for our plants. The plants are there—fresh and green and blooming—but only as a background for daily living and complementary to it. They are important insofar as they enrich our lives.

And often, because now they are used with greater regard for their form and texture, they are also more important visually than they were in old-fashioned, collector-type gardens: they are used architecturally and artistically today, as if they were pieces of fine art.

This comparison is readily made with the *before* and *after* photographs of the garden shown here. *Before*, it was all plants—a jungle of foliage. *After*, it is a place for fun and relaxation in a pleasant, orderly, yet informal outdoor atmosphere. The difference in value to the homeowners is striking.

Yet, as you can see, the plants in the remodeled garden are an important part of the over-all scheme. From the drapery of ivy on the wall and the luxuriant rhododendron foliage in the background to the containers of blossoming azaleas, primulas and spring bulbs, they are the living, vital furnishings for the outdoor room or terrace. Each plant is displayed to its advantage.

Remodeling of this kind is the best possible investment you can make in your home. The cost is slight as compared to indoor remodeling. The difference it makes in family living is beyond the belief of those who have not yet tried it.

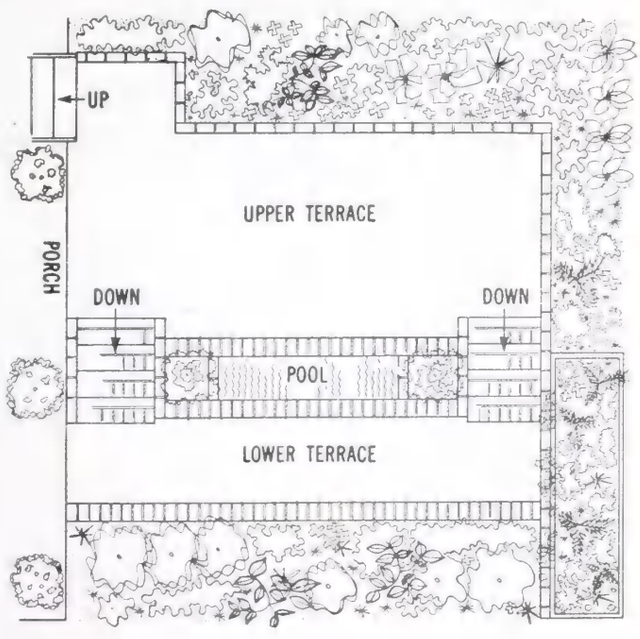
MORLEY BAER

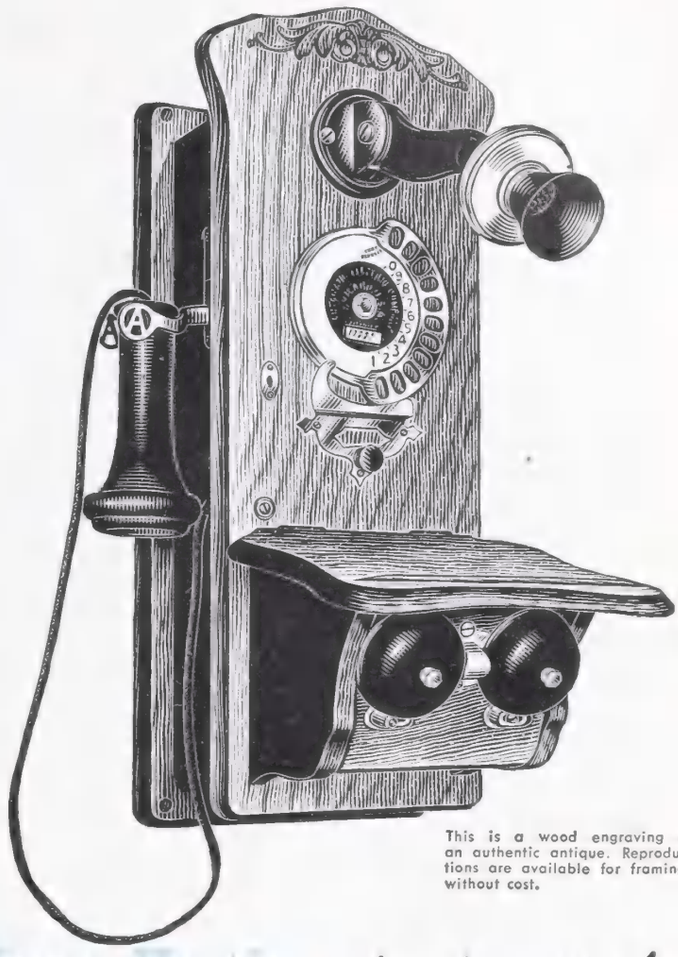


AFTER REMODELING



Instead of a path winding through shrubbery, the garden was remodeled to provide two terraces running below and perpendicular to the Davises' porch. In the new version the garden is more than 90 per cent living space, offering ample room for the furniture and traffic that comfortable outdoor entertaining demands. So effectively was the land used, there is room for a pool between terraces. Details such as the brick curbing and retaining walls give the garden crisp definition and reduce the effort needed to keep it well groomed. The plants are basically evergreen with flowering bulbs, vines and annuals to provide a succession of color.

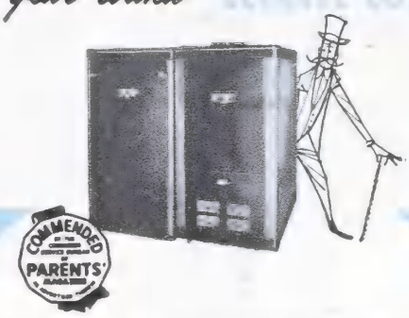




This is a wood engraving of an authentic antique. Reproductions are available for framing, without cost.

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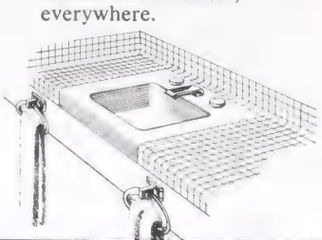
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HB 5

THE BEST KITCHENS

CONTINUED FROM PAGE 184

Many of the niceties of this kitchen came about, no doubt, because Mrs. Zundel not only designed it, but went in with saw, hammer and sandpaper, and actually helped the carpenter to build it. This also enabled her to catch anything that didn't work out as she expected and to add refinements in case she got a better idea as she went along.

Everything was built on the job. Even the folding screens, which give hands-free baffled effect, were made right there. These screens are fastened only at the door jamb and can be moved about or folded at will to give a sense of privacy to different areas of the kitchen.

A new homemaker, just beginning to find her way around, could never have designed such a kitchen. It takes years of experience to develop your own work patterns and to know deeply what you want and need in a kitchen. Once you know this, you can design a better kitchen for yourself than anybody else. A kitchen is such a personal thing. What is good for you may not be good for someone else.

Planning a modern up-to-date kitchen is a slow and laborious jo Few companies can take the tim to study your individual problem this intensively. And no one bu the user is going to put the hea and study into its designing tha *must* be there, if it is to be the be kitchen for her.

MOST kitchen planners avoi depth in base cabinets, becaus so much of the space is not readil accessible in the standard cabine It is interesting to see how Mr Zundel makes use of depth witho sacrificing accessibility. The foo preparation area, for example, ca be quickly enlarged by means the cabinet mounted on conceale wheels, which can be rolled o from under the counter. Bowls an mixer and other equipment a within a hand's ready reach.

If you notice the contents of th cabinets around the dining are you will see how well organized th kitchen is. Sitting at the table, yo can reach out and pick up anythin that might be needed for breakfa for example—china, glass, silve ware.

MAYNARD PARKER



Four lower drawers of food-planning desk, left of refrigerator, hold canned goods. Arranged by contents, cans are stored on sides for quick inventory. Inter-com system to basement is in cabinet above book shelf. At right is cabinet for cleaning aids, liquor cabinet is above.

(*Please turn to page* 251)

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Jelled Magic just can't drip or run like ordinary paint. It comes to you jelled—*stays* jelled on brush or roller—yet becomes liquid instantly when applied in the usual way.

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Now you can paint like a pro with wonderful new Jelled Magic. No more running down your arm when you paint ceilings—because it's actually *jelled*. No more uneven jobs on walls or woodwork because Jelled Magic is thoroughly mixed and homogenized at the factory—*stays* completely mixed. Gone forever is the messiness and worry you've always associated with ordinary liquid paints!



Jelled Magic clings to your brush or roller—stays put on the surface you're painting—doesn't drip or run.



JELLED IN THE CAN . . . It's perfectly mixed and ready to use as soon as you lift the lid. No stirring—just dip your brush and start painting.



CLINGS TO THE BRUSH . . . Doesn't run down your arm like ordinary paint. You're ready for the easiest, cleanest painting you've ever known!



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THE BEST KITCHENS

CONTINUED FROM PAGE 248



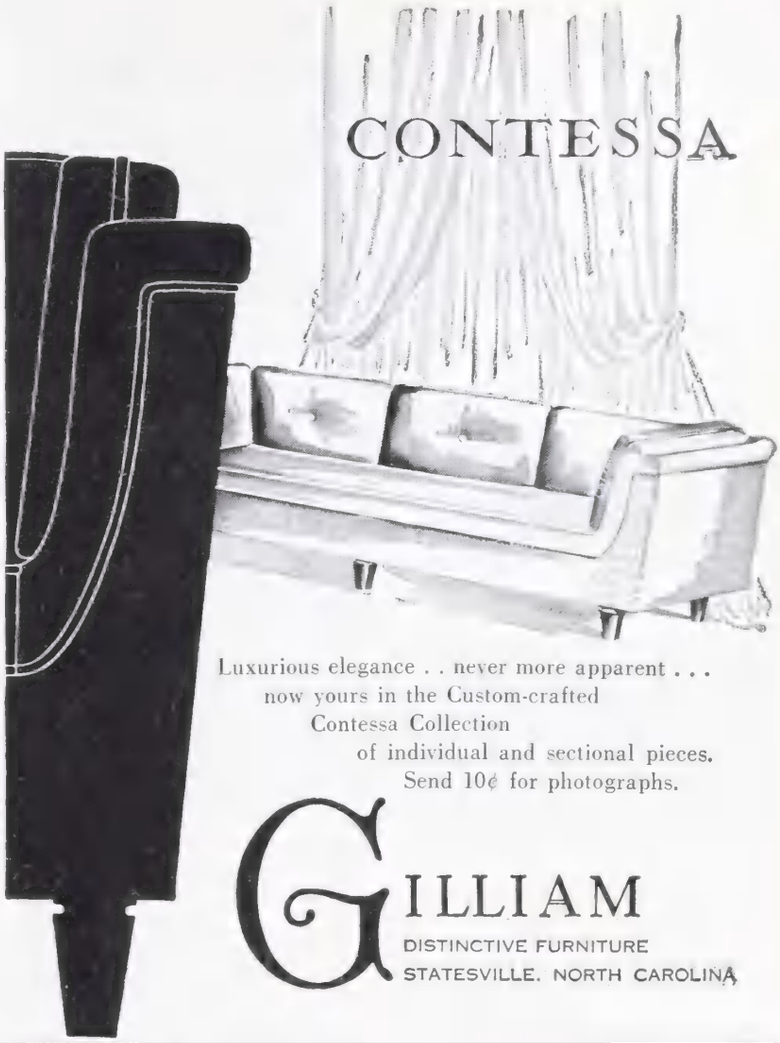
Cabinet mounted on concealed wheels holds electric roaster and overflow of other electrical appliances from kitchen. Panel at top front drops to provide serving shelf. Lower section holding equipment can be rolled out of cabinet to provide base for roaster with a drop-leaf shelf.

MAYNARD PARKER



Translucent blind at window wall rolls down to cut the glare of the sun and create an interesting pattern, somewhat Oriental in effect. Space below Formica-covered counter at windows is utilized for cabinets with sliding doors which hold everything needed for cut flowers.

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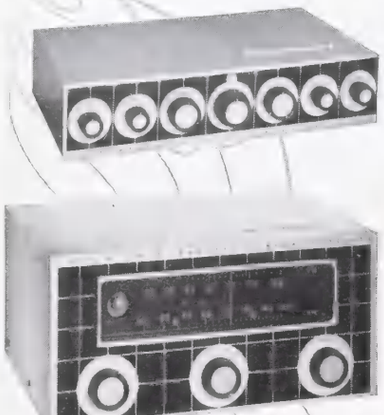
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A NEW KITCHEN

CONTINUED FROM PAGE 188

space, which had to become cooking room, utility room and associate dining room.

Mother drew the sketches to scale after first having dummied out the space with old packing box cartons to represent counter heights and sizes. This gave her a mental picture of the amount of space needed for kitchen fixtures. It also gave the rest of the family a chance to "live" with the new kitchen a little before construction began.

We'll never forget that first day. It was like a ground-breaking ceremony, but instead of soil we broke plaster, lath, tile, electrical fixtures and bricks. The plumbing wasn't disturbed at all.

When the sledge hammer went through the plaster in the main wall of the kitchen my father winced, but Mother was started on an exciting and eventually rewarding adventure.

On the west side of the original kitchen, three small windows overlooked Puget Sound. The first step was to replace these with large corner picture windows. The beauty of the sunsets over the Sound and the Olympic mountains in the distance became a part of our kitchen. That view makes dining there a special pleasure.

Adjoining the specially designed table which folds up into a chest when not in use, mother planned storage space for kitchen dishes, silver, napkins, vitamin pills, cereals and all breakfast necessities, including a built-in breadbox. Bread knives, bread, toaster and napkins which had always been in several places, are now in one big cabinet she designed for all of them. The toaster and breadbox compartment soon became the snack bar.

Also included in this section is mother's unique idea for storing cereals. They have their own special compartment above the radiator which keeps them dry and crisp at all times.

THE food planning desk is located near the refrigerator and food storage space, permitting instant inventory of leftovers and other available prepared foods. Below the desk writing tray and drawer are four additional drawers. These vary in depth from 4" to 6½", and hold a supply of canned goods. Mother never could locate the right can at the right time. Now all canned goods are stored on their sides arranged according to their contents. See page 248.

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The food preparation area is unique in that it may be enlarged at will. The base cabinet rolls out from under the counter on concealed wheels. Four upper cabinets slide out of a casing like drawers on end. These are suspended from a track above and pull out to reveal shallow cabinets with a depth of about 4". This eliminates having to reach in back.

The casing, with four divisions is only 21" wide, 24" deep and 32" high, yet it accommodates 192 easy-to-misplace small items, without any crowding. See page 183.

TO THE left of the sink, the base cabinet contains four drawers. The top left drawer is deep. To avoid wasting space mother placed inside, about half way up, a sliding tray, on runners. This cuts the drawer in half and provides a space for cutlery. The section slides toward the back of the drawer, to make larger utensils more readily accessible.

Above this drawer is a cutting board that overlaps the drawer of the right, which is actually the garbage can. The inside has been molded to fit a rectangular dishpan. Debris can be scraped off the overlapping cutting board directly into the garbage can.

The large drawer below, set on a roller-track contains two metal lined boxes for sugar and flour. Fitting slots in the deep bottom drawer afford convenient storage for different sized baking pans that stand on end.

The under-sink cabinet was tailored to fit family needs with a large bin for waste paper and a small drawer for sink cleaning equipment. In addition, there is another large bin for dry vegetables, a vertical section for trash removable in case of plumbing and inside both doors are rings and holders for towels. All parts are removable in case of plumbing trouble.

The upper cabinet to the right of the sink—being near the sink, stove and directly above the dishwasher—was designed to hold those cooking utensils most frequently used. Split vertically, shelves on the door accommodate single rows of pots and pans. Paper towels may be used with the door open or closed because a portion of the bottom of the door has been removed. Mother finds this convenient in concealing a not too attractive necessity.

The cabinet above the stove contains serving dishes, lids and Pyrex ware. The base cabinet drawer to the right of the stove has a sliding tray which holds all cutlery needed close at hand at the stove.

Long before the kitchen was completed, it became the sitting room for family guests while mother, no longer frustrated, prepared family meals. Visitors automatically followed the tantalizing aromas into the cooking area. While this presented some difficulties for the cook, mother found a solution. She devised a simple screen that could be pulled in front of the stove and sink, creating a private nook for the cook.

Since mother's new stove makes faces at her when her back is turned and proceeds to burn everything it can, she has resorted to the use of time clocks which she sets when she answers the phone or door bell. She has one in the telephone booth outside the kitchen in the hall which reminds her to rescue the family dinner.

When planning her kitchen, mother kept in mind that it had to be a part of the living quarters. She used bleached and polished birch throughout. It is smooth and easily wiped clean. All desk tops are of Formica which exactly match the bleached birch, and have the look of a furniture finish. Mother did most of the wood finishing herself. Some 22 different applications were applied to the birch alone.

For color, the glow of sunset inspired a flamingo pink recessed ceiling with the soffits done in the grayed yellow green of the garden outside the windows. Rich brown, coral and olive greens are used in Mother's hand-painted trim on the baffled screen that can conceal the working area. The ceiling color captures the sunset for dull gray days and the room is warm in color.

IN REMODELING her kitchen, Mother worked with an excellent cabinet craftsman. She served as purchasing agent and general assistant. While she maintains she was "just the gal at the other end of the board," actually she became a lady carpenter by cutting and nailing the detail work. She learned wood finishing and accepted the invitation of the wood finisher to become his assistant on the job.

We know now that Mother will never let the circular saw, grinder, joiner and drill in the basement workshop get rusty. Having contributed this much to our family's enjoyment of better living, she is waist deep in plans for remodeling other rooms in the house.

We no longer face the possible need of a psychiatrist's services—for Mother is making her dream home come true.

Pine .. Golden brown pine cones nestle in boughs of forest green needles accented with touches of yellow and magenta . . on the purest of white translucent china trimmed with rich palladium. 5-pc. place setting. $12.50*



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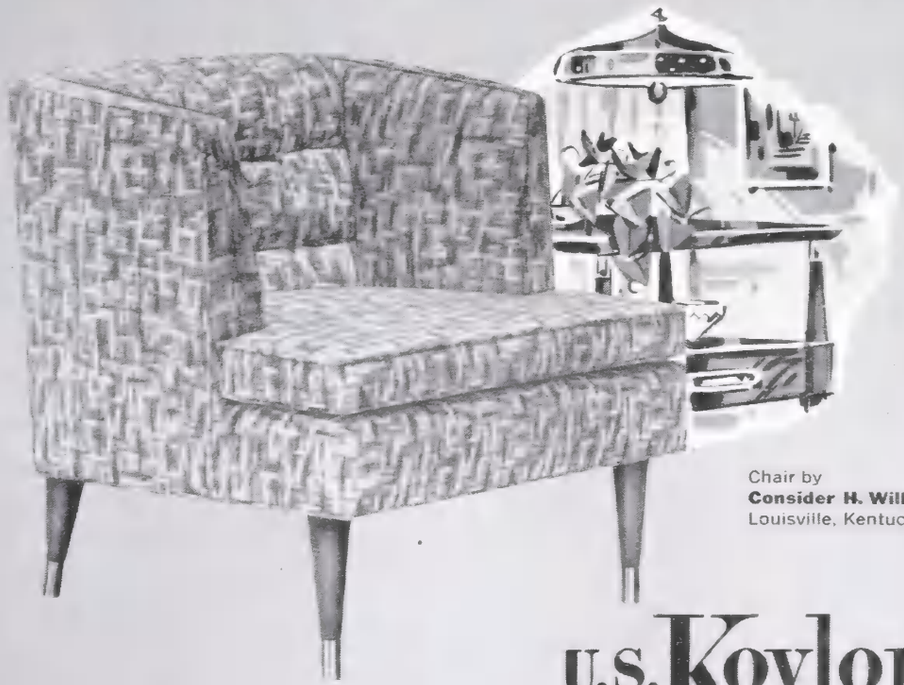
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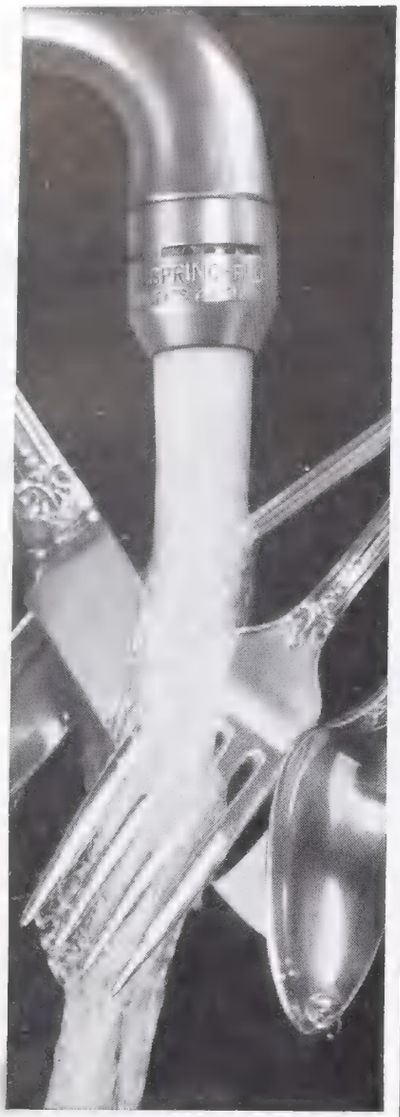
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NEW FURNITURE

CONTINUED FROM PAGE 176

The entire group numbers 40 pieces. Half of this new furniture (the group shown on page 176) emphasizes the unbroken straight lines, verticals and horizontals, and the unadorned directness usually associated with what is generally called "modern" design. Nevertheless it deviates from the sparse, unornamented concept, is instead strongly marked by a sculptured quality, as in its cross-bar drawer pulls and by a delicate tapering, as in the legs of chairs and tables.

The rest of this new group (shown on page 177) bears a decided kinship to the curving, flowing forms we associate with traditional furniture. Yet, here again, this is by no means authentic, line-for-line reproduction. It is rather a suggestion of the essence of the curve and the applied enrichment of ornament that distinguish practically all varieties of furniture from the past. The softer looking, less stolid case pieces stand on gracefully turned legs which you half expect to end in the spade feet of Sheraton or Court French. Cabinet work is enhanced by hardware, not elaborate or overwrought, but still applied ornament. Upholstered pieces bear a likeness to 18th-century classic forms, until you analyze their scale and find them more substantial, less precious than any authentic predecessors. They have the sturdy, realistic look of today along with familiarity.

If any furniture can be said to be all things to all people, this might be so described. It is, of course, a product of the fine artisanship which distinguishes all furniture made by The Widdicomb Company. Its walnut woods are carefully chosen for their rich, interesting graining—tantamount to ornaments in themselves—and may be finished in any of three highly usable colorings: a light shade called sorrel; a medium shade, sherry, and a dark sable brown.

The rooms on pages 176 and 177 in which the "Residence Group" are shown are decorated with the following furnishings:

FLOOR COVERINGS: V'Soske, Inc., New York, N. Y.

LAMPS: Hansen Lamps, New York.

DINING ACCESSORIES: "Franciscan" dinnerware, Gladding McBean & Co., Los Angeles, California. "Continental" flatware, International Silver Co., Meriden, Connecticut.

SCULPTURE in dining room (page 176): "New Moon" in wood by Van Loen; bronze bird on table, by Andre Lasserreto.



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TRANSISTOR RADIO on bedside tabl
(page 176): Emerson Radio an
Phonograph Co., New York, N. Y

A PILE OF EARTH

CONTINUED FROM PAGE 161

passing cars that the entire are
seems more parklike that it woul
had the house been left open to th
traditional front lawn. It has non
of the psychological "keep away"
effect of fences.

From the homeowner's point o
view, a berm makes gardenin
more interesting. With the change
of grade he can better display hi
finest plants, at ground level o
higher, wherever they appear th
best. And, for those short of plant
ing space, it increases the surfac
which can be devoted to gardening

A berm can be made as wide a
the base as soil and space permi
When the soil used is heavy an
relatively resistant to erosion, a
in many western areas, a slope o
45° with the ground level is possi
ble. This means that to have a bern
6 feet high and 3 feet wide at th
top, you'll need about 15 feet o
space at the base. With less stabl
loam, the slope should be less, pe
haps 30°, or a base of 21 feet for
6-foot berm. The more gradual th
slope, the more stable it will b
Plants will grow faster and les
soil will be washed away.

To get a protective covering o
plants quickly established on th
berm, you must create the best po
sible growing conditions. Begi
with rich, water-retentive, screene
topsoil at least 6 inches deep ove
the entire berm surface. The ber
itself may be of subsoil. Your loc
nurseryman can tell you what kin
and size of plants will be necessar
to get quick coverage in your so
and climatic conditions.

If you are building a new hou
with a basement, you can use th
excavated soil, which would othe
wise have to be hauled away. Som
times, if you're watchful, for ne
building operations, you can bu
such "fill" for the cost of haulin
it away. Topsoil bought outrig
runs about $6 a cubic yard, or f
a berm 21 feet long and 6 fe
high, requiring 40 cubic yards, tw
truckloads, $240. Prices vary wid
ly, however, depending upon t
source and quality of the soil.

Some homeowners have found
variation of the berm effectiv
Where a low fence is allowed, th
first grade up their land a bit, pe
haps 24" and then set the fence
that. Planned carefully, so that t
two strong horizontal elements
the landscape are in proportion
each other, this can be a hap
solution to the privacy problem

COUNT THEM OR WEEP

CONTINUED FROM PAGE 191

make a list of every single item in each room, including everything in the closets, cupboards and drawers.

The easiest way to do this is to start at the door and work around the room in a clockwise manner, listing everything which you see, not forgetting such obvious possessions as the rugs on the floors and the pictures on the walls. Leave plenty of room between each item, for you will also want to note down a brief identifying description of it, the condition it is in, the original price you paid for it and its approximate resale value.

This last is a figure which includes depreciation and will need to be changed each year. Of course, in the case of some works of art and antiques, there will be a certain amount of appreciation (not *depreciation*) annually and you should be aware of this, too.

If you are dubious about the value of any item, especially antiques, furs, silver, jewelry or paintings, it is a good idea to have them appraised by a qualified professional appraiser. He will charge you a fee for the service, but his knowledge of values and market prices will be worth the price from the point of view of insurance alone. Such an appraiser must be very carefully selected, so be sure that you check his reputation and background.

IT IS also necessary to make sure that your insurance agent knows the appraiser and accepts his valuations. The cost of an appraisal may be on a flat fee basis, a time basis, a percentage basis, or some combination of these. In any case, a reliable appraiser will be glad to give you full information and an estimate of the cost, whether you are having one item appraised or a complete inventory made.

You should also include in your inventory a note of the serial numbers of such things as typewriters and sewing machines, and the pattern names which are found on flat silver and china. Another valuable addition to your inventory are some sharp, glossy black-and-white photographs of your most cherished possessions—silver, antiques, jewelry, paintings, etc. These are proof of existence and help to establish ownership. Furthermore, they are of inestimable help to the police, if your goods are stolen and they have to trace them through pawn shops and such.

After you have made your original list, you'll probably want to rearrange it in some more orderly and easily indexed way. You can, of course, index it by rooms, and, if you index it in any other manner, the rooms should be clearly indicated beside each item. A handy way to keep a master inventory is to put it on a card file or in a loose-leaf notebook, with a separate card or page for each item or related groups of items, i.e., 1 dining room table, 6 matching chairs, and 1 matching credenza; 14 sheets—3 new, 9 good, 2 worn, etc.

This method makes it easy to keep your inventory up-to-date as you go along, for you can remove and add cards or pages as you discard old things and acquire new ones. Each year a duplicate copy of your master inventory should be made out and put in some safe place outside of your home, in your safety deposit box, your lawyer's office, or your husband's office.

The more you use an inventory, the more uses you will find for it. Probably you'll start out, as many other people do, by using it for insurance and tax purposes. If your state is one which has a tax on personal property, your inventory will give you a complete breakdown of your household goods and the proper valuations to place on them for tax payments. This, of course, will keep you from under- or overpaying your taxes. It will especially help you to save money, since you can figure—and enter on your inventory—a certain amount of depreciation annually.

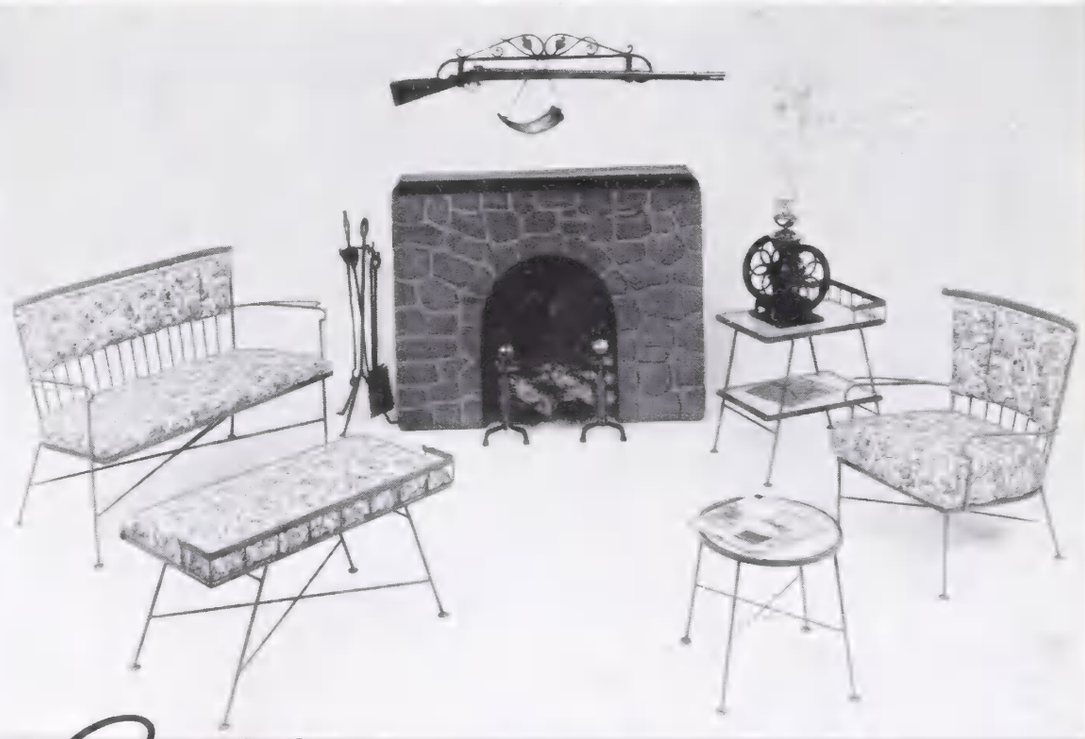
IN MUCH the same way, your inventory can help you to insure your effects for the proper amount. You will realize how important this is, if you know that some insurance contracts have a clause—in very fine print—which says that the company is not liable for a greater proportion of loss than the amount the policy bears to 80% of the actual cash value of the property. You may guess that your possessions are worth, say, $5,000 and

(*Please turn the page*)

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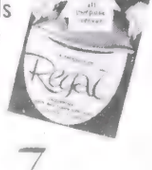


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COUNT THEM OR WEEP

CONTINUED FROM PRECEDING PAGE

take out a policy for that amount. If you should insure with a company which takes advantage of this clause and then make a claim against the company, they may discover that your goods were actually worth $12.500 and then hand you a check for $2.500. Why? Because the figure $5.000 represents only 40% of the actual cash value of your goods. Since 40% is only half of 80%, you very likely could collect only $2.500—or the proportionate half—on your $5.000 policy.

On the other hand, suppose that you've been paying premiums for a number of years on a policy for $25.000 when actually the cash value of your goods is only $20.000. Since most insurance companies will pay only 90% of this actual value, you would probably be able to collect only $16.000. By over-insuring you would, then, have cheated yourself by having paid premiums which were much too high and without return.

ANOTHER clause, which is found in many insurance policies covering loss or damage, says that "in case of loss, the insured must furnish a complete inventory of destroyed, damaged and undamaged property, showing in detail quantities, costs, actual cash value and amount of loss claimed." If you are a reputable citizen, doing business with a friendly company, such a list might not be required, but the chances are that it will be asked for, and the wise householder is prepared against the need.

What's more, in case of theft, the police are likely to ask for a similar inventory. If you want to try a simple test to find out how important such a list might be to you, try writing down now, without looking, all the items in the next room with their costs and actual cash values. When you have thought of everything you can possibly remember, go into the room and check its contents against your list. If it covers even half of the things in the room, you have a pretty good memory—better than most.

Nowadays, when large companies shift their employees from one city to another on short notice, you may find that you have to offer your home and its furnishings for rent. If you do so, you'll need a complete inventory, not only for your own use, but also for the incoming tenant. Unless you have an itemized list of the contents of the house and give a carbon copy to the lessee, you will have no redress if you return to find things missing. The same thing is true if you have your furniture stored. A bona fide inventory can serve as at least partial proof of existence and ownership.

Have you thought of using your inventory as a part of your working budget and home-management plan? It can serve as a constant check on the condition of your goods, showing what repairs and replacements are needed now and in the future. The cost of these can then be included in your budget as you work it out each year. This will increase the likelihood of proper maintenance, which will, in turn, slow down depreciation.

When the time comes to settle an estate, an inventory is always a "must," since it is used for inheritance tax purposes, as well as for the disposition or sale of the items in the estate. If such a list is not available, with a proper valuation of each article, an appraisal and inventory must be made, and the cost for that comes out of the estate. So prepare your inventory *now* and not "later on."



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 136

themselves, we haven't told you anything. For almost without exception, before the glories of the scenery are sung or the souvenirs brought forth to be admired, every returning traveler has a memory to recall of friendliness or kindliness or good old fashioned human-ness.

In a safe warm living room, a phonograph played the proud finale of Grieg's *Concerto in A* while the silversmith's wife showed you her tea service made by her husband in a concentration camp. In the hotel in snowy Finse, there was that merry confab with an 80-year-old skier, slim and pliant as a birch tree, his eyes as clear and blue as glacial ice. Your flag was a decoration on the dinner table, and after the ptarmigan and lingonberries, the *dram* and the wine, came the simple, earnest farewell *skaal* of your host, "Take good care of America."

A curiously tough, resilient and sensitive lot you'll find them, as aware of the poetry of their wild, mountainous land and the relentless sea that batters their coast as they are capable of wrestling with them. They play as ruggedly as they work—skiing, hiking, sailing—and you and your blood pressure will never forget it if you ever participate in the grueling little pastime called *koerringa med staven* (The Woman with the Stick). This is the highlight of every party when the guests join hands in a long snap-the-whip chain and run in a mad dash through every room in the house.

IN THE past most visitors to Norway have concentrated on Oslo and the old Hanseatic port of Bergen or sailed up the rugged fjord-fringed coastline to the North Cape, that 1,000-foot-high cliff jutting into the Arctic which is the northernmost point in Europe. But as of July 1st, when the last stretch of motor road to the North Cape Plateau will be officially opened, it will be possible to drive right smack up to the top of Norway, presumably making friends with the Norwegians along the way. (Expect awesome scenery, clean, comfortable accommodations, and open-hearted people, but don't count on any Waldorf-Astorias.)

With the opening of this road the Pan-European and African Highway will have been completed, so that you can drive a car from Cape to Cape, meaning from the North Cape to Cape Town, 12,180 miles if you take the route through France, Spain and North Africa, longer by way of Istanbul, Damascus and Cairo.

The cream of the North Cape adventure is, of course, the sight of the midnight sun. So the visit to the great rock is always timed for midnight, although from May 14 to July 30 the sun is visible up here for 24 hours a day.

While you can now make the whole trip by car, this does not by any means spell the end of the traditional sea journey through the fjords to the North Cape. The Clipper Line's "Stella Polaris," and the Bergen Steamship Company's brand-new "Meteor" will be cruising to the Cape this summer. So will the Norwegian America Line's lovely svelte "Oslofjord" and Cunard's "Caronia." Five or six times a week, the Norwegian Coastal Express steamers run to the Cape on twelve-day voyages from Bergen. There will be three new ships this year, with round-trip space reserved for 30 or 40 passengers. Fare before June 4 stands you $130, as opposed to $165 after that date.

SCANDINAVIAN Airlines System runs flights to Bodo, above the Arctic circle, leaving three nights a week from Oslo, returning the next morning after all hands have enjoyed a sunlit picnic or a fishing party in the middle of the night. Figure about $70. You can also fly up to the north in a few hours and sail back through the fjords to Oslo in a matter of six or seven days, for about $200. Or you may go up by bus from Narvik through Lap-

(*Please turn the page*)





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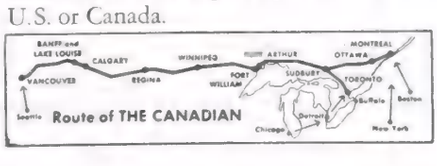
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HOW TO LEAVE HOME

CONTINUED FROM PRECEDING PAGE

land and return by sea for about $100. But if you had any notion of going on one of those 30-day, $1,250 Arctic safaris to hunt polar bear or walrus, forget it, because the bookings are already full for this year.

The international festival of music, drama and folklore goes on in Bergen from May 25 to June 7 this year. Among other choice performances, Sir Malcolm Sargent will conduct the BBC Symphony, and Russia's David Oistrakh will be violin soloist at several concerts. And every day, at his house, Troldhaugen, there will be the poignant music of Edward Grieg, which seems the very essence of Norway herself.

Don't by the way, overlook Stavanger, Norway's fourth town and one of the most picturesque, even though its thousand-year-old streets and timbered houses are no distance at all from the famous jet airport of Sola where SAS flights from New York are now landing once a week. Stavanger is not only sardine country (they say they all come from here) but a sort of threshold to the west coast's magnificent fjords.

From here you can embark on all sorts of junkets, by sea, car or foot for sailing, camping, fishing, hiking or just sightseeing. Or you can divide your time between Stavanger and the white sand beaches of Sola Strand and Viste, nine miles away by bus. Stavanger has three good hotels—two practically brand new; the Alstor and the Atlantic, and the newly remodeled Victoria. The Atlantic is the modern show place overlooking the lake right in the center of town. But surprisingly its Alexander Restaurant is disguised to look like a street in the old fishing town itself. It's a good place to visit for an experimental go-round with *fiskefarse*—in other words, with those celebrated Norwegian fish balls.

If you can make it by June 23 this year, how lucky you are, for that, as every Scandinavian initiate knows, is Midsummer's Eve, the greatest festival of all, calling for fireworks, dancing in the streets, and all-night bonfires to scare those old Norse trolls and boogies back to their caves.

For information, literature, and a preview of the kind of welcome ahead, write to the Norwegian National Travel Office, 290 Madison Avenue, New York 17, N. Y.

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Festival in Boston

If "festival" seems an incongruous word to hitch up to the revered Hub of Culture, we can only say you should have been in Boston last year when 35,000 people a day poured into the Public Garden to see the Fourth Annual Boston Arts Festival. Here was a real, close-to, casual brush with painting, sculpture, architecture, music, opera, poetry, and the dance, all in the fragrant early summer of New England. And while it didn't cost the audience a cent, they showed their enjoyment by voluntarily contributing something like $20,000. So much for the theory that Art is for the Few. (We showed the architectural first-prize winner in our August 1955 issue.)

This year, from June 9 to June 24, in the same place and under the same auspices (city, local business and private donation), the Festival celebrates its fifth birthday. Some of the attractions, many of them in full open air where they can be seen, fingered, and intimately enjoyed, will be prize-winning sculpture, painting and graphic arts of 2,500 competing New England artists. There will be an architectural competition, a national sampling of fine water colors, and daily demonstrations of handcrafts. On the lakeside stage there will be an opera, a play with a Broadway cast, all sorts of concerts and dance recitals, and an evening of poetry reading by Archibald MacLeish, this year's Festival Poet. Finally, in case there's any doubt in your mind that this is a festival in fact, there will be dancing on the green.

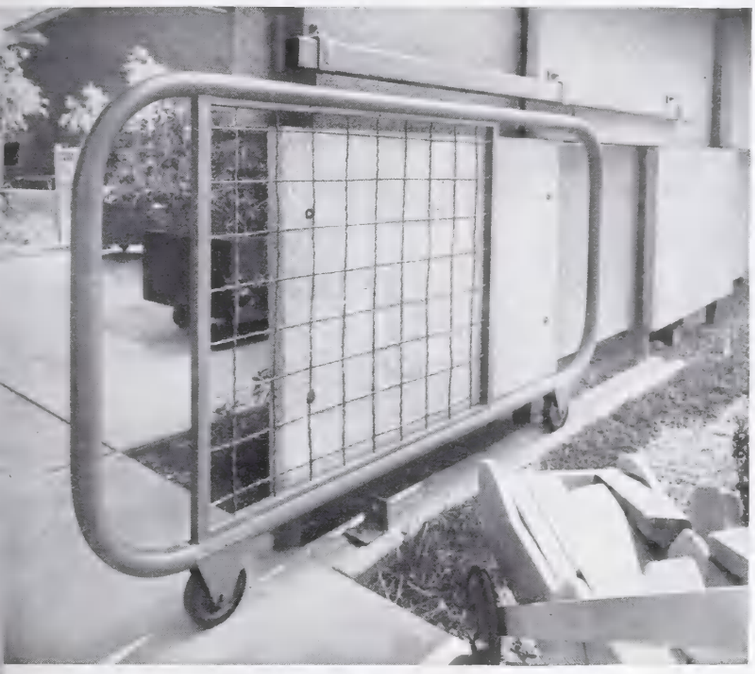
Sobering Thought

If you're contemplating teaching Junior how to drive the car, the experts say, "Don't!" Maybe you're a cracker-jack driver, but maybe you aren't although you think you are. Rather than run the risk of passing on to the young your own driving idiosyncrasies—those casual left turns, that sloppy parking—send the kids to a driving school with certificated teachers. Better yet, if there is not already a Driver Education program in their school curriculum, start promoting the establishment of one. A younger generation expertly trained to drive safely is the best hope to date for safe highways.

Correction

Old Dover Day, the annual springtime festival of Dover, Delaware, will be held this year on May 5-6, and not as previously reported in our April issue.

pinched fingers here



Play yards need the protection of fences and gates to keep children from running accidentally into the path of traffic. But gates introduce their own hazard-pinched fingers. They will be greatly reduced though, if you use gates that slide or roll open and shut, as above. Operating them gets the fingers out of the way instead of curved around the frame ready to be crushed between the gate and the post. Gate here hangs from heavy "barn-door" track, also rides on big wheels on concrete runway.

MAYNARD PARKER



Sturdy mounting insures that this gate will remain as easy to open and shut as a swinging one. Tubular frame of gate is rugged, could withstand wear of active boys who may decide to climb over gate—and this is the fate of all play-yard gates. Rope could be substituted for wire where climbers are less likely to be encountered. Gates like this can be locked with chain and padlock.

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BUY A GOOD BOOK LATELY?

CONTINUED FROM PAGE 228

out a long time, we watch only certain programs, some of them are educational, you know.

If long-range promotional campaigns can make nice women smoke and wear red shoes, can make every man drive a car that is too big for him, perhaps a persistent, cumulative and widespread effort can make the owning of books fashionable once more. Publishers don't have the money that the record people had, but then we might be happy with a fraction of the success they have gained.

Perhaps the paperbacks will make us book buyers again. First there were the 25¢ books that we bought and threw away like magazines, and now the so-called quality paperbacks, at from 65¢ to $1.45, that are almost, or sometimes, worth keeping and putting on the shelves. No one seems to know whether we are dealing with a revolution or a tour de force, with a promise or a threat, but it will be interesting to see what happens. A friend of mine, a full professor, stood in front of a wall covered with miscellaneous paperbacks, good and bad mixed together, and he said, "These racks have done more for the education of the town than the whole English department." Perhaps he was wrong. In any event, who knows whether we are training people to or away from all the books that have to sell for a higher price? And what is the future for scholarly books?

FOR, fashion aside, a book should be read as well as owned. The scholarly publisher, more than anyone else, knows that he must sell the content of the book and sell it for what it is. Scholarly books can be made attractive but they cannot be made easy. We might remember what George Savile, Marquess of Halifax, wrote in 1690 or thereabouts: "The struggling for knowledge hath a pleasure in it like that of wrestling with a fine woman." If the scholar or the reader finds pleasure, and not merely duty, in the struggle with learning, then he will want to live with it in his own house and not merely to sample it in the library.

—August Frugé, Director,
University of California Press

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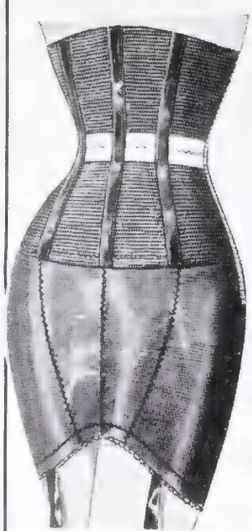
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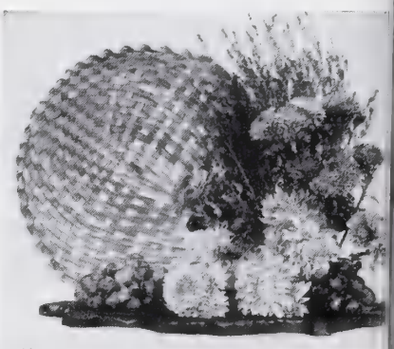
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FLORAL BEAUTY AT YOUR FINGERTIPS

CONTINUED FROM PAGE 221



For rich, rustic color: a fan with hint of violet and blue picked up in chrysanthemums, burning bush foliage and grapes on a burnished redwood burl plaque. Other materials: celosia and dried branches of Austrian pine or cedar which turn soft gray as time goes on.



Green and white elegance on a lacy mil glass cake stand: The spikey foliage iris, the ruffled leaves hosta. Tiny, wil green apples clustered at the base heigh en the greenish depths of exotic whi ismene flowers. Substitutes: aspidist and galax leaves with hens-and-chicken



Daffodils and deft fingers are needed this cheerful bouquet. Looped foliage strips of greenish palm sheaths. C tainer is a brown wood compote und lined with cork and wood mats. Yell daffodils have orange-tipped cent When daffodils are hard to find, try co nut calyxes with shiny red galax leav

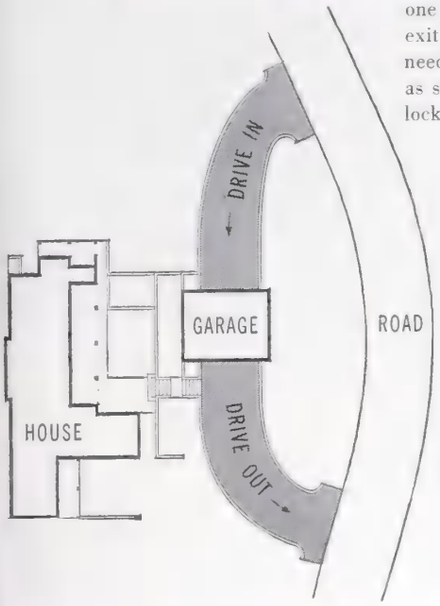
A drive-through garage



MAYNARD PARKER



Motor entrance passes through garage eliminating dangerous uphill backing onto narrow road above. This enables the garage to be placed nearer the level of the house on a steep building site. It's also a good solution on a level lot. Overhead doors are placed one at the entrance, one at the exit. If only car shelter is needed, doors can be eliminated, as storage is provided in secure lockers. See picture below.





Garage lockers contain storage for tools, trunks, suitcases, water softener and electric panel boards. Each locks separately.

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Even at 6:00 A.M., it is warm in Havana. But young Miss Clara Louise Maass felt chilly. Her head ached. Worse, she knew nothing would help.

The illness starts like any other febrile attack. But soon the face is flushed. There is high fever. The pulse becomes feeble, the skin cold and lemon-yellow. Chances of recovery hardly approximate 50%.

In seven pain-wracked days, yellow fever killed Clara Louise. And it was her own doing.

At Las Animas Hospital, Cuba, in 1901, volunteers were needed for the famous U. S. Army yellow fever experiments.

And she, who had fearlessly nursed the worst fever cases, thought undergoing the disease herself would make her a better nurse. "I tried to dissuade her," said the medical director. "But she insisted."

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So, drive carefully to and from work. Play it safe as you work.

This is living . . . and you know it!

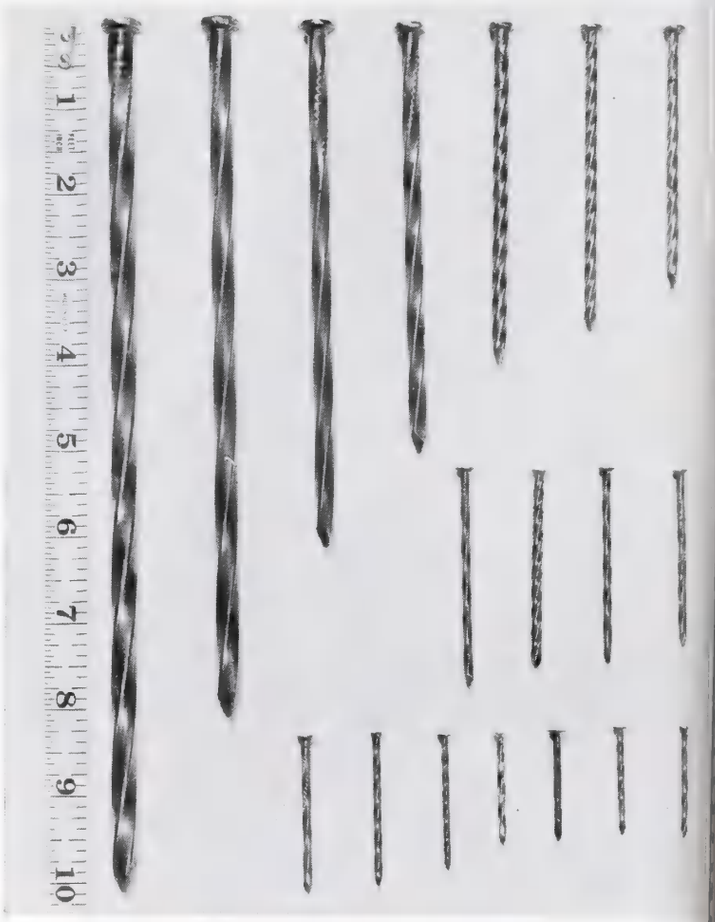
BE CAREFUL . . . the life you save may be your own!

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A public service message prepared by The Advertising Council in cooperation with the National Safety Council.

Use nails that won't pop out

PHOTOGRAPHS BY STANLEY STUDIO

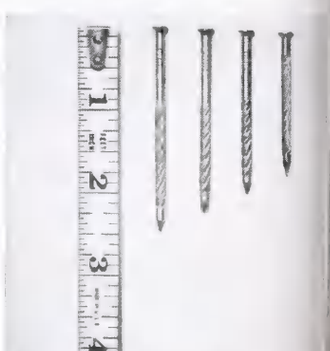


The latest in a long series of improvements to make the common nail hold better is the *threaded nail*. It has much of the holding power of a screw, but with the convenience of being pounded home quickly with a hammer. Cost per pound is 30% to 100% greater than regular nails, but there are 40% more in a pound and because of their superior holding power, you can use ⅓ as many. Almost all common sizes and kinds are now made with a built-in threading. We show above the *Ardox* spiral thread.

PHOTOGRAPHS BY STANLEY STUDIO



Here the thread is in tight rings, covering the whole shank on the small nails and varying amounts on the larger. These are sold as *Stronghold* or *Anchor-fast* nails with 18 kinds of heads.



Screw-Tite nails have tightly spira threads that provide an amazing g We show only the smaller kinds, but sizes up to 6" are made in a vari of metals, including bronze and mo

LISTENING TO MUSIC WITH EYES AND EARS

CONTINUED FROM PAGE 134

Other choice 16mm films are:

Corral (12 minutes), a little film which has taken my heart, is the Canadian Film Board's impressionistic study by Colin Low and Wolf Koenig of a cowboy and a half-broken horse on a ranch in southwest Alberta. There is no narration; guitar music provides the only auditory effects. The actions of the man and the animal are recorded with fidelity and with originality. You will notice the breathless pace of the horse at full speed. (The camera racing alongside multiplies the sensation of movement.) In the corral, the man slowly closes in on the horse. (Camera assumes a bold face-to-face relationship to each of them.) Elsewhere the camera copies, and at times underlines, the fast and slow, near and far variations of movement that give this little episode significance.

Corral was shown on the "Omnibus" television show last season. If you happened to see it then, take my word that you haven't seen it. It is essentially a quiet film of pictorial beauty, and neither of these elements is yet transmitted by the TV machinery. It has been shown more successfully in theaters, but if you want to see it under the best conditions, see it at home on 16mm. It received a Recognition of Merit certificate at this year's American Film Assembly. Available from Film Images, 1860 Broadway, New York 23. Sale price, $50; rental, $5.

In the Visual Arts category, the winner was Paul Haesaerts' **From Renoir to Picasso** (31 minutes). Since the 1930's, the best films about art and artists have been produced in France and the Low Countries, and Paul Haesaerts' name has been prominent on many of them. Haesaerts likes to superimpose animated outlines over the paintings, to show pattern, movement and focus. He also uses, with added effectiveness, the split screen with two or more paintings shown simultaneously side by side. In this case the painters are Renoir, Manet and Picasso. The first he has labeled the sensualist, the second the intellectual, while the third is called the instructive artist. Some people say they find these divisions, comparisons and labels unsatisfactory. I happen to enjoy them. I also learn from them—not just from what the film says and does—but from the miscellaneous ideas which this particular film treatment happens to arouse in me. And so must some others or they wouldn't have voted a top prize to *From Renoir to Picasso*. Distributed by Brandon Films, 200 West 57th St., New York 19, N. Y. Sale price, $135; rental, $27.50.

Neither instructive nor personal is the British film, **Figures in a Landscape** (17 minutes, color). It shows first the Cornish landscape, then it introduces in the foreground the stone and wood sculptures of Barbara Hepworth, then the artist herself at work out-of-doors, and finally more sculpture pieces and more scenery. The pictures are absolutely beautiful; unfortunately they are shown one after another in picture postcard style, with little or no rhythm, movement or feeling. This is cold beauty but very much worth the seeing. *Figures in a Landscape* was produced by the British Film Institute, and received a Recognition of Merit Certificate at this year's American Film Assembly. Distributed by Brandon Films, 200 West 57th St., New York 19, N. Y. Sale price, $200; rental, $17.50.

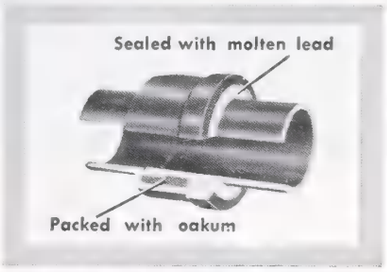
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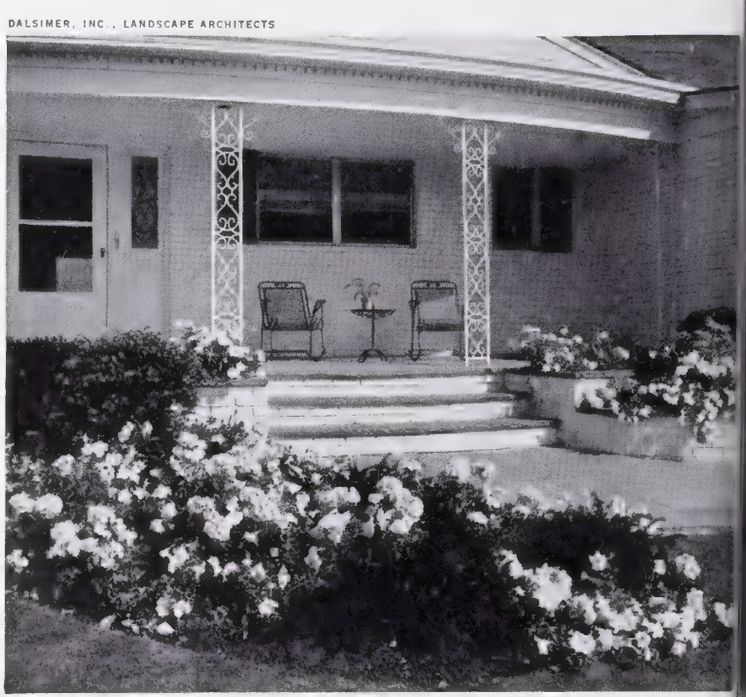
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How to garden on vacation

If you feel flowers are an important part of summer, but frankly prefer loafing to weeding, here are a few labor-saving design ideas you'll like

DALSIMER, INC., LANDSCAPE ARCHITECTS



The entrance to the David Postals' summer home on Long Island, N. Y., is always bright with flowers: red geraniums and white petunias planted solid in just the areas you see here. All that's needed to keep them healthy is watering and feeding, and occasional failure to do either won't seriously damage the effect.

GOTTSCHO-SCHLEISNER



On the bay side of the house is a *small* bed of annuals against a white rail fence seen at this point through climbing roses. Here, again, the only care is feeding and watering with an occasional replacement by the nurseryman of annuals past their prime. All flowers shown are tolerant of salt breezes.



Against the house and somewhat in the shade on the bay side impatiens are massed in front of late-blooming azaleas. By choosing plants which provide maximum color for each specific area and then using only those plants set close enough to completely cover the soil, maintenance is kept to a minimum.

There are two ways to make holiay gardens as gay and colorful s the holiday houses they comple-ent without committing yourself a summer of constant attention. One is to use a permanent plant-g of trees and shrubs, mainly ergreen, as foil for such perma-ently gay details as brightly col-ed fences, furniture or other arch-ectural details.

But for people who feel that flow-s are an essential part of the sum-er garden, the best course is the cond: Choose a few, maybe even one kind of plant, which can be counted on to flower profusely all summer. Concentrated in one or two small areas they are easy to care for, and the impact of their massed color is quite impressive. The trick is to choose only plants whose requirements you can easily fill. Don't pamper anything.

Flowering shrubs, such as azaleas, are the easiest way to get late spring color. In most parts of the country it is now possible to buy chrysanthemums in pots for a magnificent autumn display.



The necessary service path around house provides opportunity for extra design detail at no extra cost in upkeep. Bricks are set flush with soil, then sown with grass seed. Now the boy who mows the lawn trims grass between bricks with only two sweeps of lawn mower. Lawn is graded over all for easy mowing.



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When you garden by a pond

Consider the qualities of water—

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Then choose plants which enhance them



Water deep enough to make a pond takes on the c of the sky, changing from bluish green to sulky g Against it birches have a special charm, both for bark and foliage and for the shadows they cast upo surface. Azaleas with bright, clear colors are effectiv are spring bulbs when reinforced with a ground c

GARDEN OF MR. AND MRS. HARRY F. SCHACK



GOTTSCHO-SCHLEISNER

Water is a frustration unless you can get to it, close en to dabble your hand or toe or skip some stones. But near water may be damp, so provide a hard, dry pa character with the planting. In this informal garde Dalsimer, Inc., landscape architects, irregular, firml stepping stones were placed to lead directly to the



Eastern makes the rods that make the window!

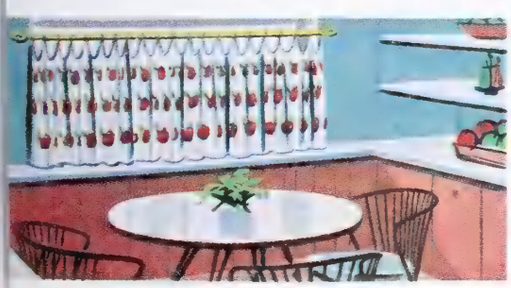
Ah, the thrill of planning a new home even before it's a house! That picture window, for instance. How magnificent those draperies will look . . . and how smoothly they'll glide on Eastern's new Coronet Deluxe Traverse Rod. Unlike ordinary rods, it's *two* tracks in one. Right and left draperies ride on *separate* tracks . . . *can't jam or stick!* Draperies glide on nylon slides . . . overlap *completely*, too. Just one of Eastern's "window wonders" . . . featured at your favorite department, hardware, specialty or variety store.

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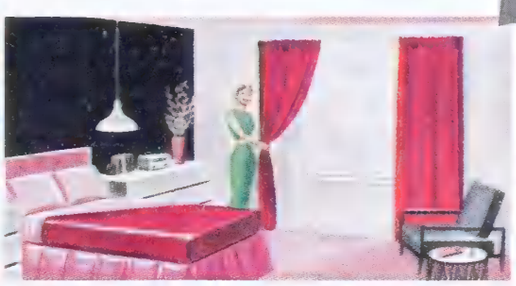
Eastern

Curtain and Drapery Hardware

The Eastern Venetian-Blind Co., Baltimore, Md. • Also makers of AirLume aluminum awnings, DecorLume venetian blinds



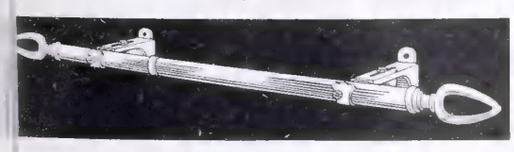
Cafe curtains are the rage, and Eastern has the rod. Its name, Lok-Seam. Its claim to fame, *far stronger than any other* . . . won't sag or twist *ever!* Brass, white or black finish.

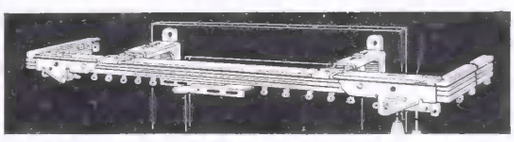


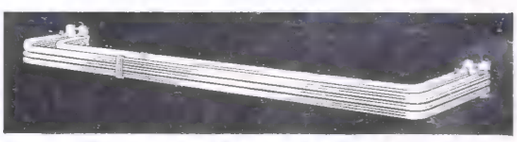
Narrow windows got you down? *Transform* them with Eastern's Duotrax Window Widener Traverse Rod! Extends draperies well beyond frame . . . lets in full light and air. Extensions to 200″.



Eastern's Lok-Seam Curtain Rods make your curtains look their best. *Seamed* tubing . . . won't sag or twist. Built-in "threader cap" glides curtains on quickly, prevents snagging.







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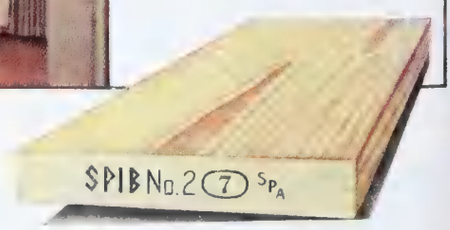
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TRY FLOWERING SHRUBS

CONTINUED FROM PAGE 178

SHAN STEWART



In late summer the smoke bush becomes a misty fountain of purplish fuzz. Later the leaves turn a gay yellow-red.

olors (several are red, green or ellow) to the fall and winter arden scene.

If you had thought of flowering rubs in terms of spring bloom nly, the chart on pages 272 to 79 may surprise you. While it is ue that more shrubs do flower in ay (in the northern part of the untry) than during the rest of e year, those which bloom earlier d later are some of the most im-ressive flowering plants in either riod. They are also the most re-able plants.

The flowering shrubs are versatile, too. Once they were considered mere ornaments, to stand lonely in a lawn or by a doorstep, or in what was then the extreme of usefulness, to be planted tight in a hedge and pruned so much that their natural beauty was lost. Now we use them to solve problems: the perennial ones of heat, shade and soil already mentioned, plus new ones evolving from our new ways of life.

On terraces, where we want the warmth and vitality of living,

(*Please turn the page*)

GEORGE F. HINRICHS, LANDSCAPE NURSERYMAN GOTTSCHO-SCHLEISNER



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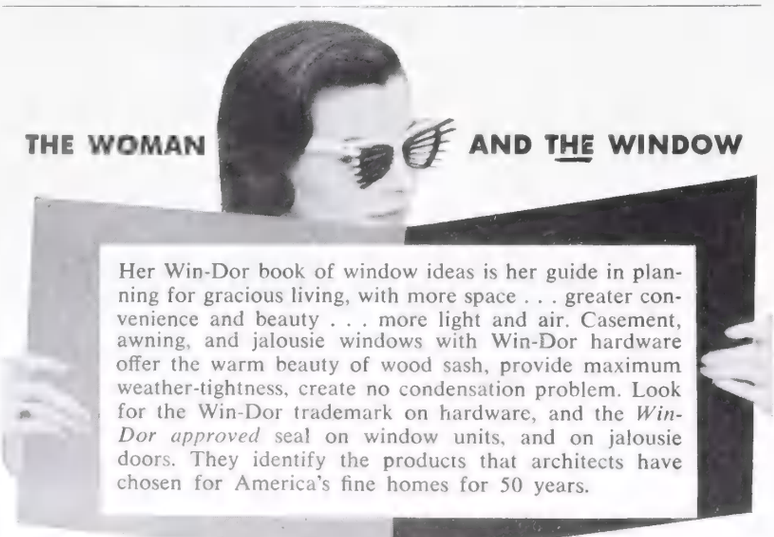
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Win-Dor®

TRY FLOWERING SHRUBS

CONTINUED FROM PRECEDING PAGE

GOTTSCHO-SCHLEISNER



Superior to the old European snowball is the wide-spreading aphid-free Japanese type with small, leathery leaves.

blooming plants up close, we put them in containers—containers chosen as carefully as the shrubs to make perfect combinations, culturally and artistically. Sometimes we rotate several shrubs in containers for bloom at different times. More often, however, a shrub is selected for year-round beauty in order that its foliage, fruit and branching pattern may also be enjoyed when the flowers are not dominant.

For containers: Alyssum, azaleas, beach plum, camellias, candytuft, dwarf flowering quince, dwarf rhododendrons, forsythias, fothergilla, hydrangeas, Japanese and mountain andromeda, kerria, Korean spice and Burkwood viburnums, lavender, Lemoine deutzia, mountain laurel, roses, shrub althea, star magnolia, Thunberg and bridalwreath spiraea, witch hazel.

The terrace is a favored place, too, for espaliered flowering shrubs. Whether in containers or set into open spaces in the paving, the espaliered shrub is valued as wall decoration. While it does take al-

ROCHE



The star magnolia is the hardiest and earliest of those that are blossoming before others even hint of spring.

GOTTSCHO-SCHLEISNER



k-leaf hydrangea is a dense, green ·ub worth using for foliage alone. nite flowers appear in midsummer.

ost constant attention to train an palier, pinching out a bud here and re, especially if the design is com- x, it is a momentary kind of atten- n many people who leave general den upkeep to others delight in. n narrow, awkward spaces, such those often left between house l driveway or walk, espaliered vering shrubs with a ground- er—perhaps just crushed rock re ideal solutions. Taking little und space, they still give form color to large vertical areas. netimes, where a fence is set it against a paved area the ub can be planted behind it and ned through a small opening at bottom to grow upright on the r side. Or an arching, sprawl- shrub can be trained to cas- e *over* the top of a low fence or l. In such situations you can use ubs which tend to get leggy at base since that part won't show.

you approach shrubs with an n mind, studying their natural ts of growth, you'll find many ch can be trained as espaliers. e are so flexible and adaptable can even be used as vines if ned early in life to grow against desired wall or support.

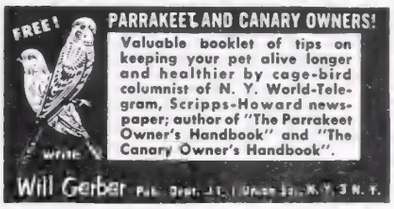
espaliers: Beach plum, beauty- , camellias, deutzias, flowering nd, flowering quince, forsythi- agnolias, pearlbush, spiraeas.

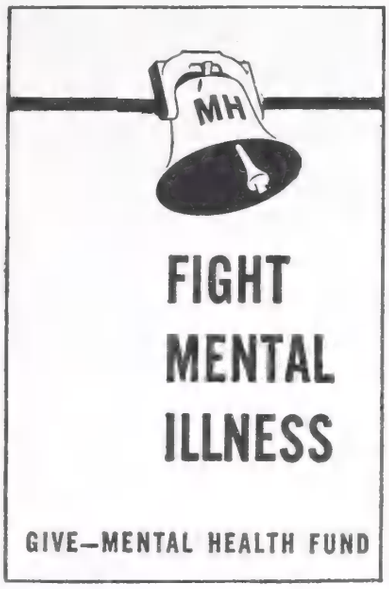
ines: Forsythias, Father Hu- and Harrison's roses, winter ine.

veral low-growing, sprawling preading flowering shrubs can sed as groundcovers. Some are tolerant of dry, exposed condi- and are therefore especially ble in holding banks. Shrubs upright in growth can be ed in natural, flowing groups ve both textural and floral in-









terest to large expanses of ivy, pachysandra or other more usual groundcovers.

This is low maintenance gardening—if you choose the right shrubs, plant them in well-worked, enriched soil, and give them the extra comforts at first of ample water, plus a mulch to conserve it and keep down weeds while the plants are becoming established.

Groundcovers: Alyssum, azaleas, candytuft, cinquefoil, creeping hollygrape, *Daphne cneorum*, Japanese andromeda lavender, low rhododendrons, memorial rose, St. Johnswort, rugosa rose hybrids such as Max Graf.

The importance of the evergreen flowering shrubs in the all-season garden can't be overstated. Certainly where they grow and flower satisfactorily (in some areas they make good foliage plants but are undependable in flower) they should form the major part of the permanent garden.

Evergreens: Alyssum, some azaleas, candytuft, enkianthus, hollygrape, Japanese and mountain andromeda, lavender, mountain laurel, rhododendrons.

Note: Memorial rose and winter honeysuckle also hold their leaves well into the winter.

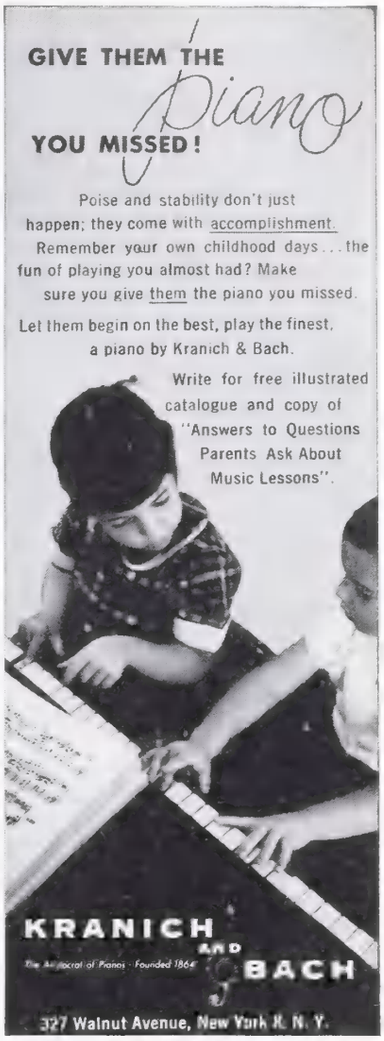
Where planting space and maintenance are to be kept to a minimum, flowering shrubs, both evergreen and deciduous, may be the only plants needed other than trees. Upkeep in such a garden means only the minimum pruning, feeding and watering. When the shrubs are carefully selected for the textures and colors of their leaves, the shapes, colors and movements of their branches, their relation to each other and the garden as a whole, as well as the followers, the garden has exceptional beauty.

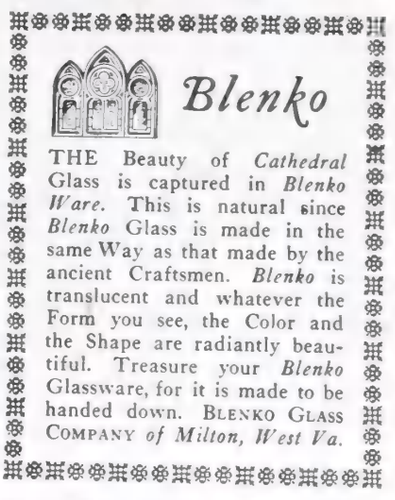
Few flowering shrubs demand dry soil, but quite a few will tolerate it. By digging deep and mixing peat into the soil in which the shrubs are to be set, you can greatly improve the performance of these shrubs. If you have much dry soil and feel a crying need for flowers, you might also consider lavender-flowered *Buddleja alternifolia*, the hardiest and most graceful of a clan that has nothing to recommend it but its flowers.

Withstand dry soil: Beautybush, cinquefoil, flowering quince, lavender, lead plant, leucothoe, mahonia, rugosa roses, St. Johnswort, Siberian peashrub, smokebush, tamarix, witch hazel.

In low areas where the soil remains rather damp throughout the year, but where water doesn't ac-

(*Please turn the page*)











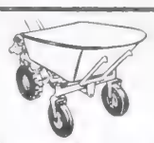
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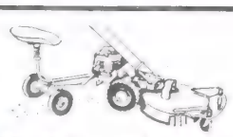
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Sullivan, Illinois

TRY FLOWERING SHRUBS

CONTINUED FROM PRECEDING PAGE

tually stand for more than a few days, several shrubs bloom well. When shade complicates the problem, the shrubs flower, but the quality of the flowers decreases with the intensity of the shade.

For moist soil: Enkianthus, forsythias, fringetree, hydrangeas, leucothoe, magnolias, Japanese and mountain andromedas, *Rhododendron calendulaceum*, shadblow, shrub althea, spicebush, St. Johnswort, summersweet, sweetbay, witch hazel.

Tolerate acid soil: Azaleas, enkianthus, fothergilla, mountain laurel, rhododendrons, shadblow, summersweet, sweetbay.

The flowers of several shrubs are better in light shade than in the open where they tend to fade, or shrivel and are short-lived. Others seem to tolerate shade if other conditions are adequate. The following can be counted upon to flower in partially shady areas. As shade increases, flowers are less effective.

For partial shade: Abelia, azaleas, bottlebrush buckeye, Burkwood viburnum, camellias, cinquefoil, Cornelian cherry, drooping leucothoe, European cranberry, flowering quince, hollygrape, hydrangeas, kerria, mockorange, mountain laurel, mountain and Japanese andromedas rhododendrons, shadblow, shrub althea, spicebush, St. Johnswort, summersweet, sweetbay, winter honeysuckle, witch hazel.

While it is true that shrubs in the city do have to combat meager light, uncertain water supplies and a generally grimy atmosphere, most problems arise from poor soil, a condition that could be corrected. If you garden in the city, you would do well to devote your efforts to improving the soil: work in peat and every bit of humusy, water-retaining material you can find. Remember that the amount of soil is limited, so every bit of it should be in top condition. The following shrubs tolerate general city life, but their flowers will be most impressive if you help them along with good soil, food and water.

For the city: Ailanthus—the Tree of Heaven, Burkwood and Korean spice viburnums, Cornelian cherry, doublefile viburnum, European cranberry bush, flowering quince, forsythia, hydrangeas, Japanese snowball, kerria, lilacs, magnolias, mockorange, memorial and rugosa roses, Sargent crab, Siberian peashrub, shrub althea, tatarian honeysuckle, winter honeysuckle, witch hazel.

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On the seashore there are tw hazards to plant life: sandy so and salt spray. The shrubs we re ommend here tolerate both cond tions. If you move inland a b however, and install a screen some sort to keep off the salt spra the number of shrubs which can grown is greatly increased. In a case, it's a good idea to work pe or other humusy material into t planting hole when planting an thing by the shore

Seashore: Beach plum, hydrange lavender, lilac, memorial and gosa roses, shadblow, shrub alth summersweet, tamarix, tatari honeysuckle.

The practical uses of the flow ing shrubs are infinite. If you ha a garden problem the chances good there is at least one wh will serve your purpose. On pa 274 to 279 is a guide to the fl ering shrubs we've found to most serviceable in the north and eastern parts of the coun By checking it you can quickly which shrubs of a certain hei bloom at the time you particula desire flower color. Then you narrow the choice still further considering foliage and gro habit, and the extra dividends fragrance and off-season color.

Hardiness, a very important sideration, is the one most diffi to pin down. With the exceptio franklinia and camellias, all of shrubs described here have pr serviceably hardy in areas wh the temperature drops at time zero in winter. More often not, the problem is lack of quate snow cover throughout winter, rather than low temp ture. Evergreens, particularly, fer when the ground is bare there are wide fluctuations in peratures, perhaps with the a hazards of bright sunshine wind.

Your local nurseryman or state extension service is best to tell you how a certain shrub be expected to behave in your It's wise to follow his a pretty closely on shrubs you to do important jobs in your den. A mistake here could be and embarrassing.

What if you find some irre bly delightful flowering s whose hardiness is questioned whose flowers you'd do most thing to have? We say buy it favor it a bit in an area pro from wind. If it is an early fl ing shrub whose blossoms mig damaged by frost, the lo should be on the shady si early spring sunshine won courage it to expand its bu

soon, only to be nipped by a sudden drop in temperature. The reverse applies to plants which flower in the fall.

Heavy mulches, plus ample watering and feeding throughout the growing season also help a shrub towards its maximum hardiness.

Because there are so many flowering shrubs, careful selection is required to get the best all-around varieties. The choice depends on use, what aspect of the plant is most important to you.

Which plant for the purpose?

Magnolias: The hardy, deciduous kinds tend to be low and bushy, with many stems. This is particularly true of star magnolia, the excellent small-leaved species most apt to be in scale with a small garden. Spectacular in flower, with 12 to 18 white ribbon-like petals in each flat blossom, and a heady fragrance, it blooms so early frost may damage the flowers in northerly regions. There are also pink and purple forms which tend to fade to white at maturity.

Both star and saucer (*M. soulangeana*) magnolias bloom early, usually by the time they are three years old. Kobus, on the other hand, may wait until it's tenth season. All three have new varieties—good but scarce.

The sweet bay magnolia is an evergreen in the south, but deciduous in cold climates. Its gray bark is as pleasant in winter as its whitebacked leaves in summer.

Magnolias are best bought in containers or balled and burlapped. Plant them out of the wind. Star and Kobus magnolias will take some sun but light shade is preferable for all.

Viburnums: Justly favored by landscape architects, the viburnums are good answers to beauty-with-low-up-keep-problems. Hardy, widely available, with variety in size, form, flowers, fruit and foliage, they tend to be pest free and tolerant of soil and shade. One note of warning: Sulphur and lead arsenate preparations are highly toxic to many viburnums.

The three most favored for flower fragrance are *Viburnum fragrans*, *V. carlesi* and *V. Burkwoodi*. All three have clusters of pink buds opening to white flowers. *Fragrans* blooms first and in the south is quite successful. *Carlesi* is hardier and makes a denser, more attractive bush. *Carlesi* has good red fall color, but the foliage of Burkwoodi is better the year around. Dark-green and glossy, it stays on the branches into early winter. Burkwoodi tends to grow more erect and fuller, but its flowers appear earlier and are not as large or as fragrant as those of Carlesi.

Where there is space for a shrub with long, horizontal branches, the doublefile viburnum is a good choice. Variety Maries has flat clusters of creamy flowers all along the branches, followed by similarly flat clusters of bright red berries in fall. Variety *plicatum*, the Japanese snowball, on the other hand, flowers in large white balls which are sometimes so heavy they weigh the branches down. This one has no fruit. Choose it in preference to the common European snowball which is inevitably distorted by aphids.

The recently introduced *Viburnum carlcephalum* is also of the snowball type, with many clove-scented blossoms in May.

Of all the shrubs mentioned, lilacs and the rugosa rose, with perhaps the Siberian peashrub, are the most reliable flowering shrubs for extremely cold, severe climates.

Lilacs are many and various, and bloom over a much longer period than is generally thought by most people acquainted with only the common lilac, *Syringa vulgaris*. Foliage varies, too, from the small leaves of the Persian lilac to that of the coarse *S. vulgaris*.

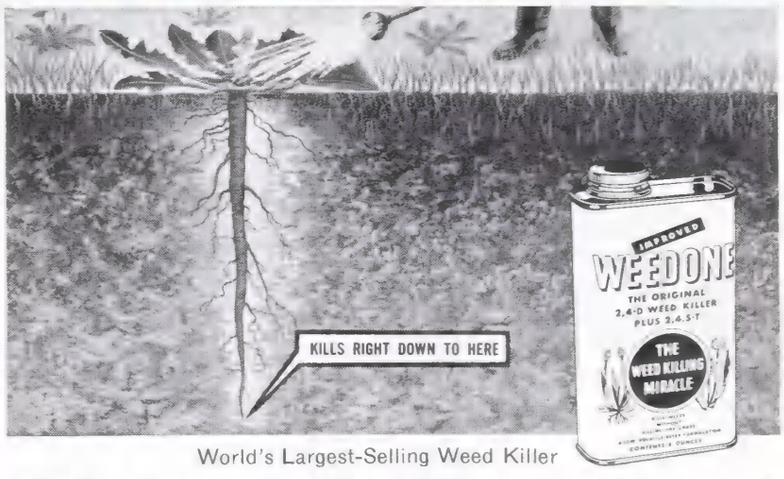
More important, perhaps than either flowers or foliage, is the growth habit of the various lilacs. In most gardens today the lower, spreading forms are better choices than the tall varieties which bloom above eye-level unless pruned drastically.

A "Lilac Survey," containing the names of nearly 1,000 varieties, with a selected list of 100 choice varieties, has been prepared by the Arthur Hoyt Scott Horticultural Foundation, Swarthmore College, Swarthmore, Pennsylvania. Its cost is $1, and is a good supplement to the catalogues of lilac growers which are also listed.

Hydrangeas: The easiest and most spectacular of the summer-blooming shrubs, hydrangeas have been badly abused. Forget the overwhelming electric-blue mounds which were once so popular and consider instead the subtler oak-leaf hydrangea, as famed for its foliage as for its flat white flower clusters, or, the 3-foot high Hills of Snow, with mounds of creamy white. Hydrangeas are often killed back to the ground in winter, but the resulting new growth is low, dense and desirable.

See guide to flowering shrubs on pages 274 to 279.





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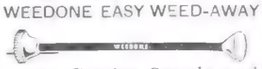
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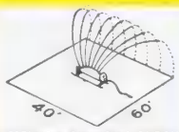


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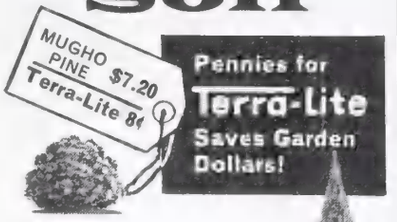


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TRY FLOWERING SHRUBS

CONTINUED FROM PAGE 178

Early Spring

HEIGHT	NAME	DATE	FLOWERS
3 to 5′	Winter jasmine *Jasminum nudiflorum*	Feb.—April	Yellow
	Forsythia ovata	Early April	Yellow
	Winterhazel *Corylopsis pauciflora* also *C. glabrescens* (hardier)	Mid-April	Pale yellow, fragrant, pendulous
	Korean rhodendron *Rhododenron mucronulatum*	Mid-April	Rosy purple
	Japanese andromeda *Pieris japonica*	Mid-April	Creamy white, pendulous
	Mountain andromeda *P. floribunda*	Late April	White, erect
6 to 8′	Vernal witch hazel *Hamamelis vernalis*	Feb.—March	Yellow, fragrant
	Winter honeysuckle *Lonicera fragrantissima*	Early April	Creamy white, very fragrant
	Drooping forsythia *Forsythia suspensa*	Mid-April	Yellow
	Star magnolia *Magnolia stellata*	Late April	White, showy
to 25′	Chinese witch hazel *Hamamelis mollis*	March	Yellow
	Cornelian cherry *Cornus mas*	Early April	Yellow, abundant
	Spicebush *Lindera benzoin*	Mid-April	Pale yellow
	Magnolia Kobus	Late April	White

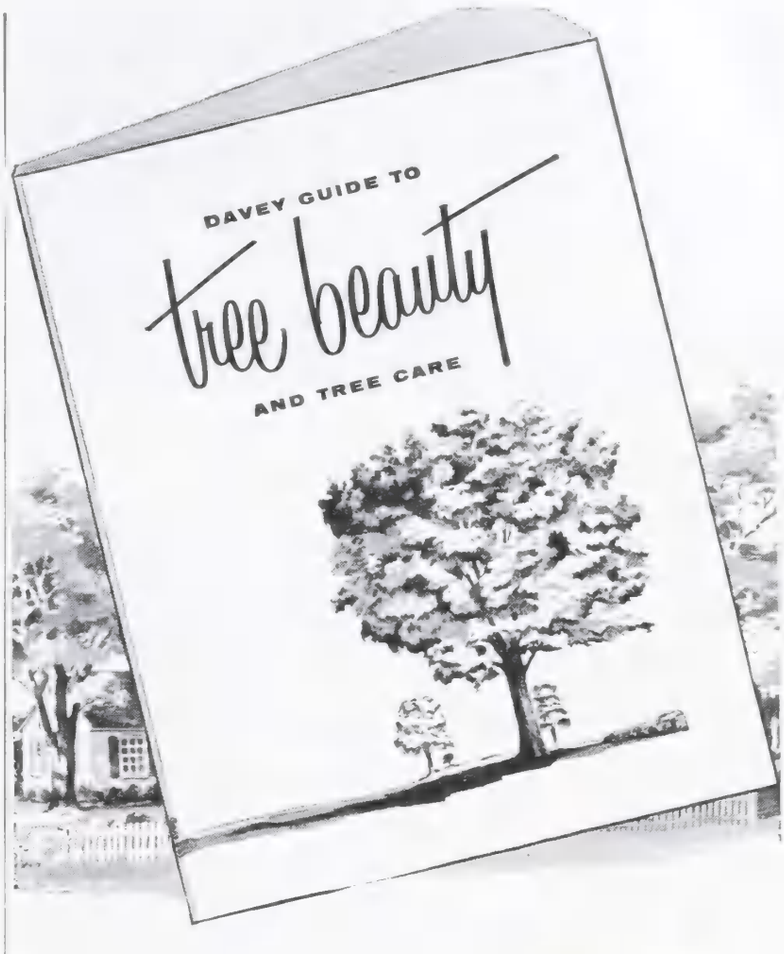
Spring

HEIGHT	NAME	DATE	FLOWERS
6 to 12″	Creeping hollygrape *Mahonia repens*	Early May	Yellow
	Alyssum saxatile	Mid-May	Golden yellow
	Candytuft *Iberis sempervirens*	Mid to Late May	White
3 to 5′	Beach plum *Prunus maritima*	Early May	White, single or double
	Flowering quince *Chaenomeles japonica*	Early May	Orange to red
	Oregon hollygrape *Mahonia aquifolium*	Early May	Yellow
	Snow azalea *Rhododendron mucronatum* (*Azalea ledifolia alba*)	Early May	White
	Thunberg spiraea *Spiraea thunbergi*	Early May	White
	Carolina rhododendron *R. carolinianum*	Mid-May	Pink, also a white variety
	Flowering almond *Prunus glandulosa*	Mid-May	Double pink or white varieties

FOLIAGE	HABIT	FALL COLOR
	Pendulous	Green stems
	Compact	Yellowish foliage
Bluish green	Dense, rounded	Yellow in open
After leaves		Yellow to crimson foliage
Glossy, evergreen		Dark green foliage, reddish winter buds
Evergreen		Buds not as effective as on above
Neutral		Yellow foliage
After flowers, semi-evergreen	Dense	Foliage green into early winter
Substantial	Graceful, pendulous	Yellow foliage
After flowers, relatively ine texture	Dense	
		Yellow foliage
After flowers, xcellent	Dense, may be treelike	Red foliage
		Yellow foliage, red fruit

FOLIAGE	HABIT	FALL COLOR
ollylike, ll	Spreading	Bronze in winter
lvery, evergreen	Spreading	Silvery
ne-textured, evergreen	Spreading	Green
	Sprawling by sea, bushy inland	Purple fruits
	Dense, rounded	Yellowish foliage
ossy, holly- e		Bronze-red in winter sun
ayish, rgreen	Spreading	Gray-green
ry fine texture, ains green longer n other spiraeas e texture, rgreen	Billowy fountain	Soft reddish-brown foliage
	Dense	Green foliage
	Upright, graceful	Reddish foliage

(Please turn the page)



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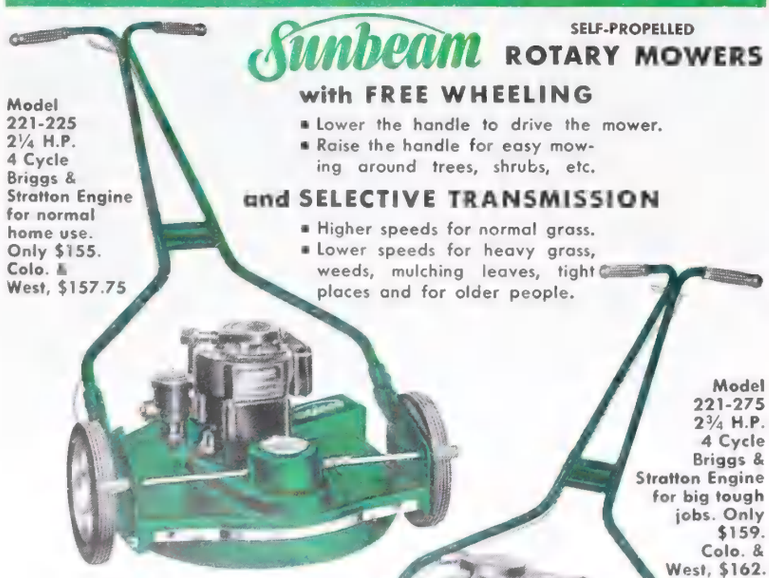
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TRY FLOWERING SHRUBS

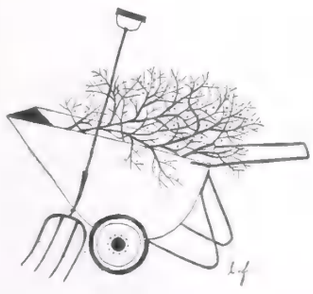
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Spring continued

HEIGHT	NAME	DATE	FLOWERS
	Korean spice viburnum *V. Carlesi*	Mid-May	Pink to white, fragrant
	Deutzia gracilis	Late May	White
	Double kerria *Kerria japonica pleniflora*	Late May	
	Drooping leucothoe *Leucothoe catesbaei*	Late May	White, nodding
	Highbush blueberry *Vaccinium corymbosum*	Late May	White
	Lemoine deutzia, varieties	Late May	Double, white
	Scotch broom *Cytissus scoparius*	Late May	White yellow
6 to 8′	Bridalwreath spiraea *Spiraea prunifolia plena*	Early May	Double white
	Fothergilla major	Mid-May	White spikes
	Pearlbush *Exocorda racemosa*	Mid-May	White
	Sargent crab *Malus sargenti*	Mid-May	White
	Doublefile viburnum *Viburnum plicatum tomentosum*	Late May	White, flat clusters
	Father Hugo's Rose *Rosa hugonis*	Late May	Yellow
	Japanese snowball *Viburnum plicatum*	Late May	White balls
	Redvein enkianthus *Enkianthus campanulatus*	Late May	Yellow, red veins
	Tartarian honeysuckle *Lonicera tatarica*	Late May	
	Rhododendrons, azaleas in variety		
to 25′			
	Saucer magnolia *Magnolia soulangeana*	Early May	White to purple, tuliplike
	Shadblow *Amelanchier*	Early May	White clouds
	Siberian peashrub *Caragana arborescens*	Mid-May	Yellow
	Chinese lilac *Syringa chinensis*	Late May	Rose-purple, white
	Common lilac hybrids	Late May	



FOLIAGE	HABIT	FALL COLOR
		Velvety red foliage
Dull green, fine texture	Dense, dainty, many stems	Dull green foliage
		Yellow foliage, green stems
Dark green evergreen	Arching	Reddish purple in winter sun
Dark green		Brilliant red foliage
Dull	Stiff, spreading	
	Arching	Green stems
Small, glossy green	Dense	Glossy red fruit
	Neat, compact	Orange-red foliage
	Slender, loose	
	Dense, horizontal	Red fruits
	Strongly horizontal	Velvety red
ne texture	Dense, rounded	Greenish
	Horizontal	Velvety red foliage
		Reddish
		Red fruits in summer
avy	Dense	Gray branches
	Slender	Soft red foliage
e texture	Upright	Green stems yellowish foliage
	Dense	
e texture	Tends to be stiff	



(*Please turn the page*)

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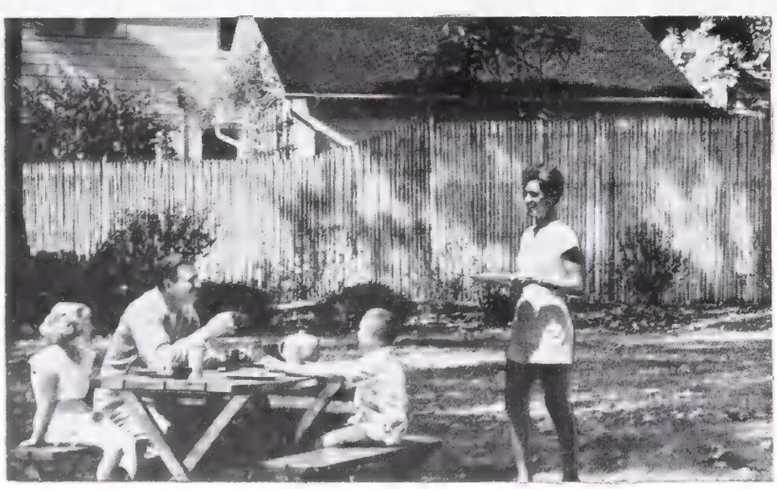
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188

TRY FLOWERING SHRUBS

CONTINUED FROM PRECEDING PAGE

Late Spring

HEIGHT	NAME	DATE	FLOWERS
6 to 12″	Lavender *Lavandula officinalis*	Late June	Lavender-blue
3 to 5′	Lemoine mockorange *Philadelphus lemoinei*	Mid-June	White
	Mountain laurel *Kalmia latifolia*	Mid-June	White with pink bud
	Rhododendron hybrids		
	Rugosa rose hybrids *Rosa rugosa*	Mid-June	Various
	Shrubby cinquefoil *Potentilla fruticosa*	Mid-June	Bright Yellow, or white
6 to 8′	Beautybush *Kolkwitzia amabilis*	Early June	Pink
	Harrison's rose	Early June	Deep yellow
	Sweet mockorange *Philadelphus coronarius*	Mid-June	White, fragrant
to 25′	Fringetree *Chionathus virginica*	Early June	White, airy
	Japanese tree lilac *Syringa amurensis*	Mid-June	White

Summer

HEIGHT	NAME	DATE	FLOWERS
6 to 12″	Memorial rose *Rosa Wichuraiana*	Mid-July	White, fragrant
3 to 5′	Snowhill hydrangea *Hydrangea arborescens*	Early July	White
	St. Johnswort *Hypericum*	Early July	Yellow
	Steeplebush *Spiraea tomentosa*	Mid-July	Deep rose
6 to 8′	Tamarix *Tamarix pentandra*	Early July	Rosy pink
	Bottlebrush buckeye *Aesculus parviflora*	Mid-July	White, foot-long spikes
	Oak leaf hydrangea *Hydrangea quercifolia*	Mid-July clusters	White, flat
	Summersweet *Clethra alnifolia*	Late July	White, fragrant
	Shrub althaea *Hibiscus syriacus*	July—August	Various
to 25′	Smokebush *Cotinus coggygria*	Late July	Flower-like fruits in misty purplish panicles; variety *purpureus* deeper purple
	Hercules club *Aralia spinosa*	July—August	White, very long clusters
	Albizzia julibrissin	August	Pink
	Panicle hydrangea *Hydrangea paniculata*	August	White, flat
	Franklinia alatamaha (Gordonia)	September	Large, white yellow center
	Witch hazel *Hamamelis virginiana*	October	Yellow

FOLIAGE	HABIT	FALL COLOR
ine, silvery vergreen	Spreading	Silvery
	Graceful	
oesn't roll up cold weather	Dense, spreading	Green
ark, glossy	Upright	Deep yellow
ine texture	Billowy	
	Upright, spreading	Reddish
		Greenish
	Dense, upright	Yellow
	Treelike	Yellowish foliage
	Rounded pyramid	

FOLIAGE	HABIT	FALL COLOR
rk, glossy, remains en into winter	Flat, spreading	Green
arse	Dense, if cut to ground in winter	Dull green
e texture	Dense, stiff	Yellow
	Low, neat	Reddish
ht, airy	Exotic	
t, large e	Majestic, spreading	Yellowish
-like, handsome	Dense, shrubby	Reddish foliage
e texture	Upright	Brown
rse, appears in spring	Stiff, dense	Green
ll, firm	Billowy	Showy red foliage
, making an rella	Coarse, spiny	Brilliant red foliage
	Treelike	
	Finer than on PeeGee hydrangea	
	Shrubby in north, treelike in south	Brilliant orange-red
ral		Yellow foliage

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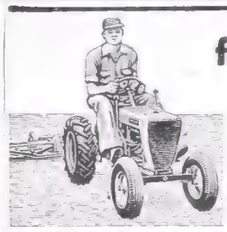
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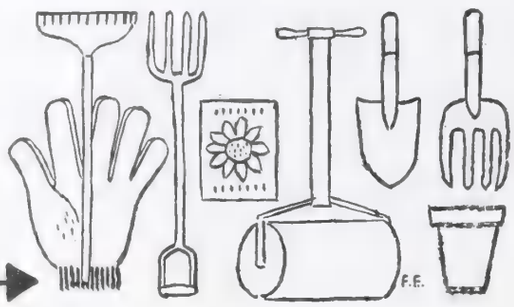


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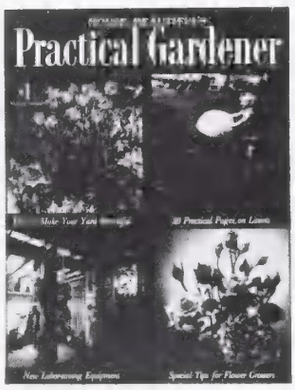
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Make a bigger barbecue for parties

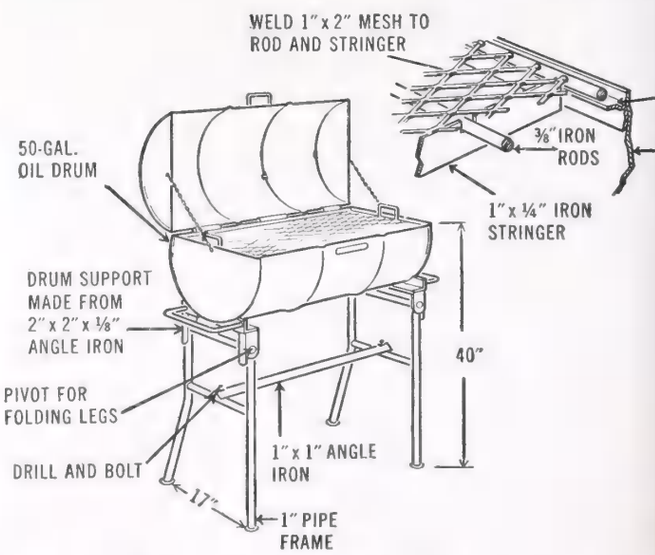


William Pfau saw campers cooking on a big, portable barbecue made of a 50-gallon oil drum split lengthwise. He decided it would be useful for serving guests at parties and built one for his own terrace. The grill holds two turkeys. The drum can be closed for storage and to keep out rain.



MAYNARD PARKER PHOTOGRAPHS

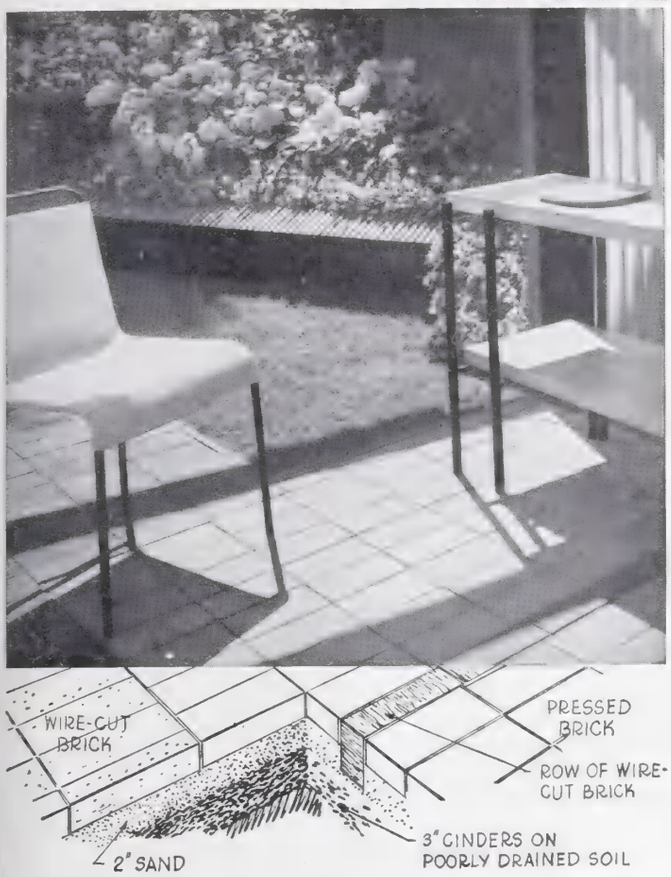
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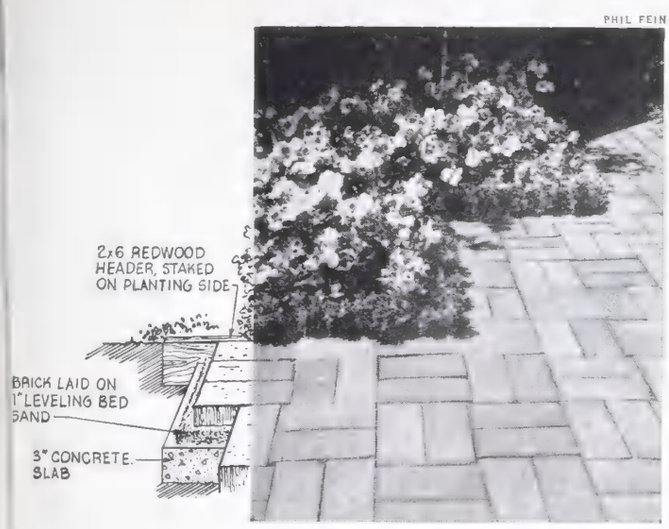
Put your paving on a bed of sand

DESIGNED BY MAYNARD PARKER



Poorly drained soil rules out most kinds of paving, but placing bricks on sand over gravel base is practical. During winter days, ice forming below may push up sections of the paving but they settle back into place when the ice melts. Keep traffic off paving while it is elevated. Spray sand with Ammate weed killer before setting bricks.

PHIL FEIN



An underlay of concrete keeps terrace permanently firm and level. Bricks can be laid in a sand bed on the concrete and not mortared to each other if you prefer the less stiff look for paving. Concrete slab needs reinforcing wires in cold climates, occasional expansion joints in any climate. Header board keeps bricks in place.

(*Please turn to page* 284)



Illustrated, the 21-inch Manor reel type trimming mower and Riding Sulky attachment by Jacobsen

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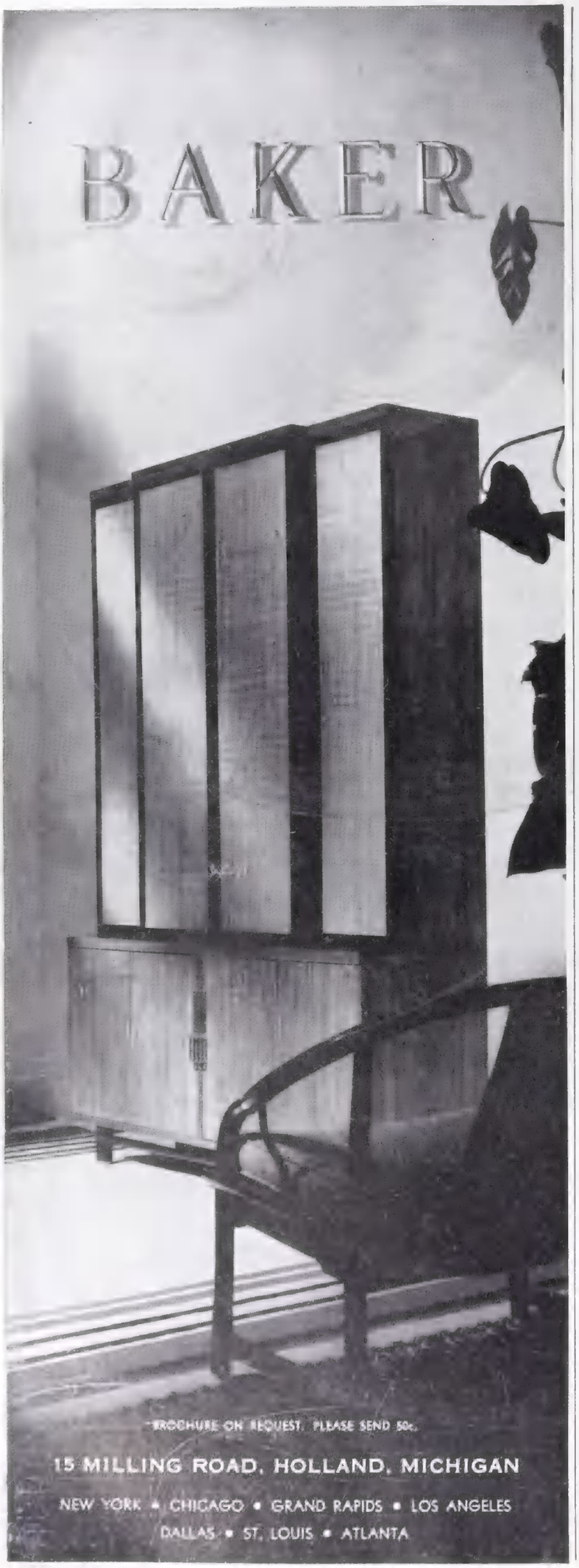
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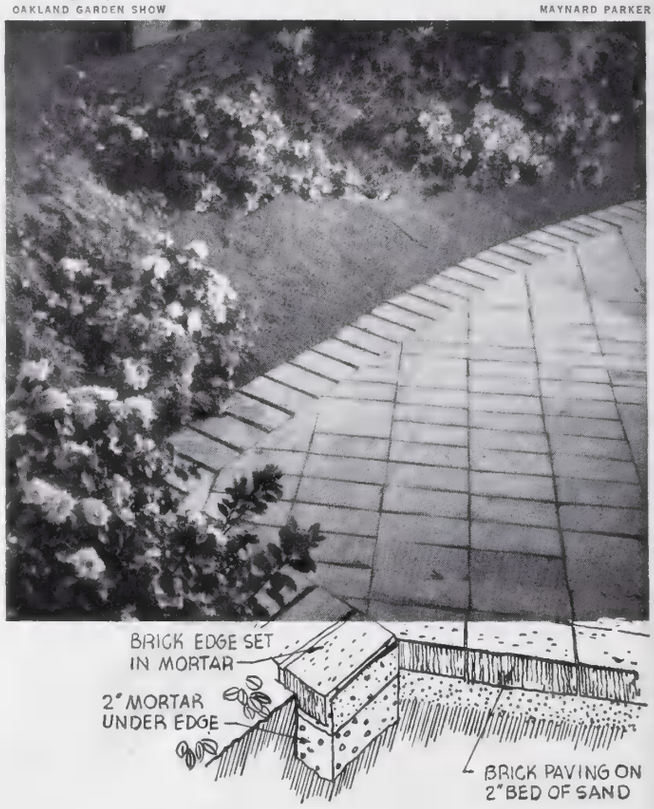
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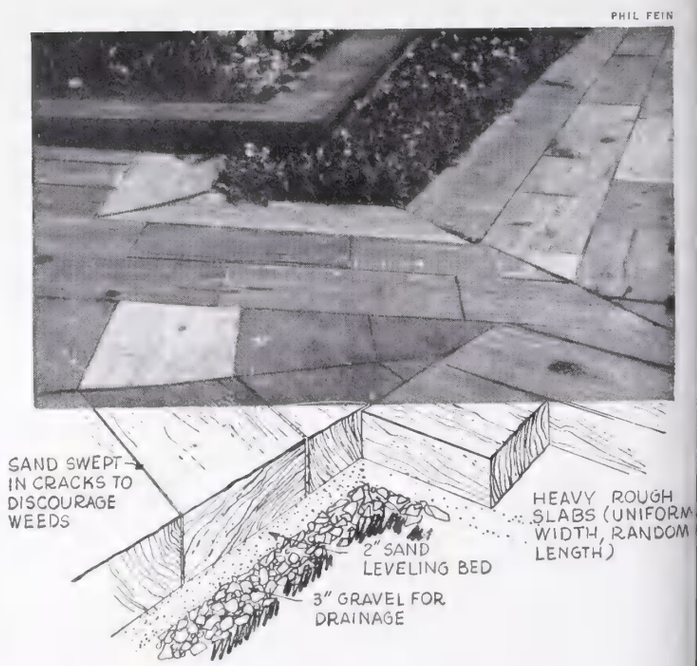
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OAKLAND GARDEN SHOW — MAYNARD PARKER



Bricks in mortar here make permanent the sharply defined shape of this terrace of bricks laid dry on sand. To pave like this, stake out limits of terrace; lay all the whole bricks on sand. Try to keep bricks close together. Set outline brick edging and mortar them into place. Then add remaining bricks, cutting each to size as needed.

PHIL FEIN



Sawmill-waste occurs in lengths and thicknesses that vary, but this is no problem when sand is the base for paving. If woods are of several kinds, stain them all one color, preferably with a wood preservative in a "weathered" gray if paving is exposed to hot sun. Sand in cracks between slabs hastens drying after rains and discourages weeds.

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House Beautiful

JUNE 50c







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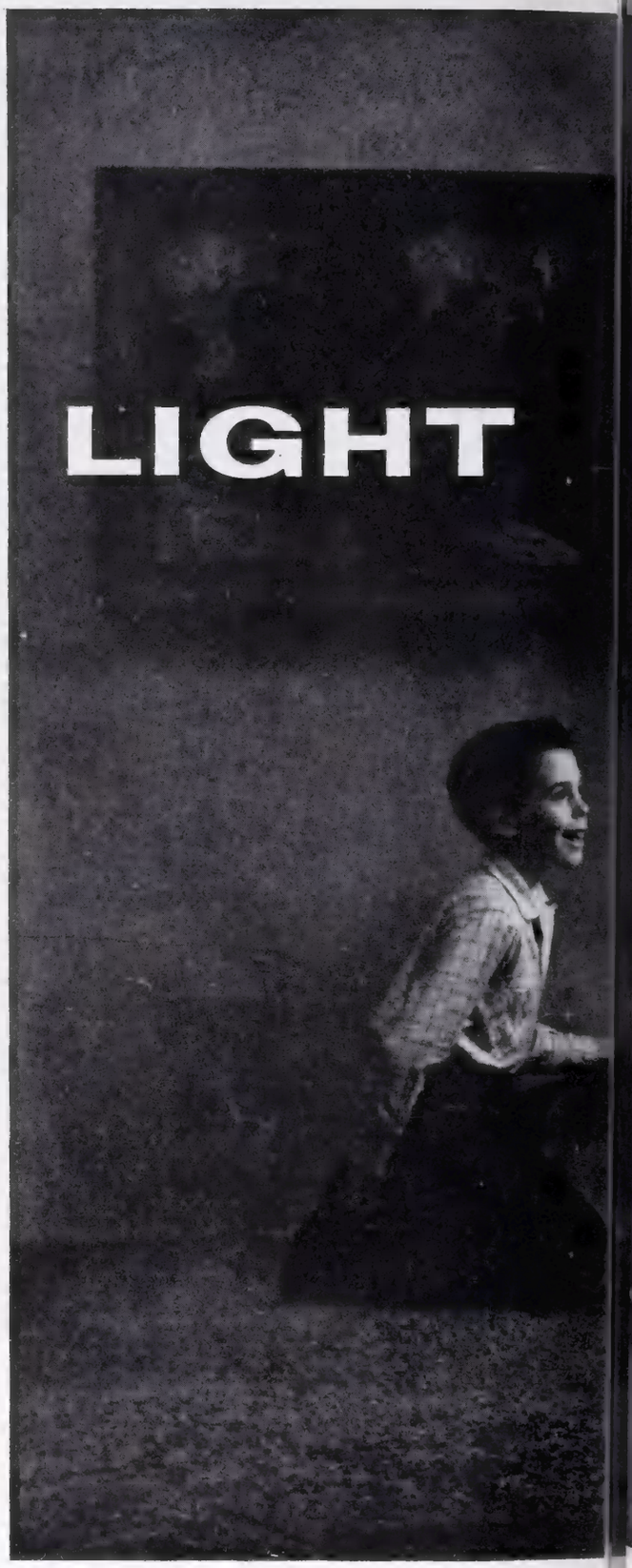
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House Beautiful

Vol. 98, No.

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JUNE 1956

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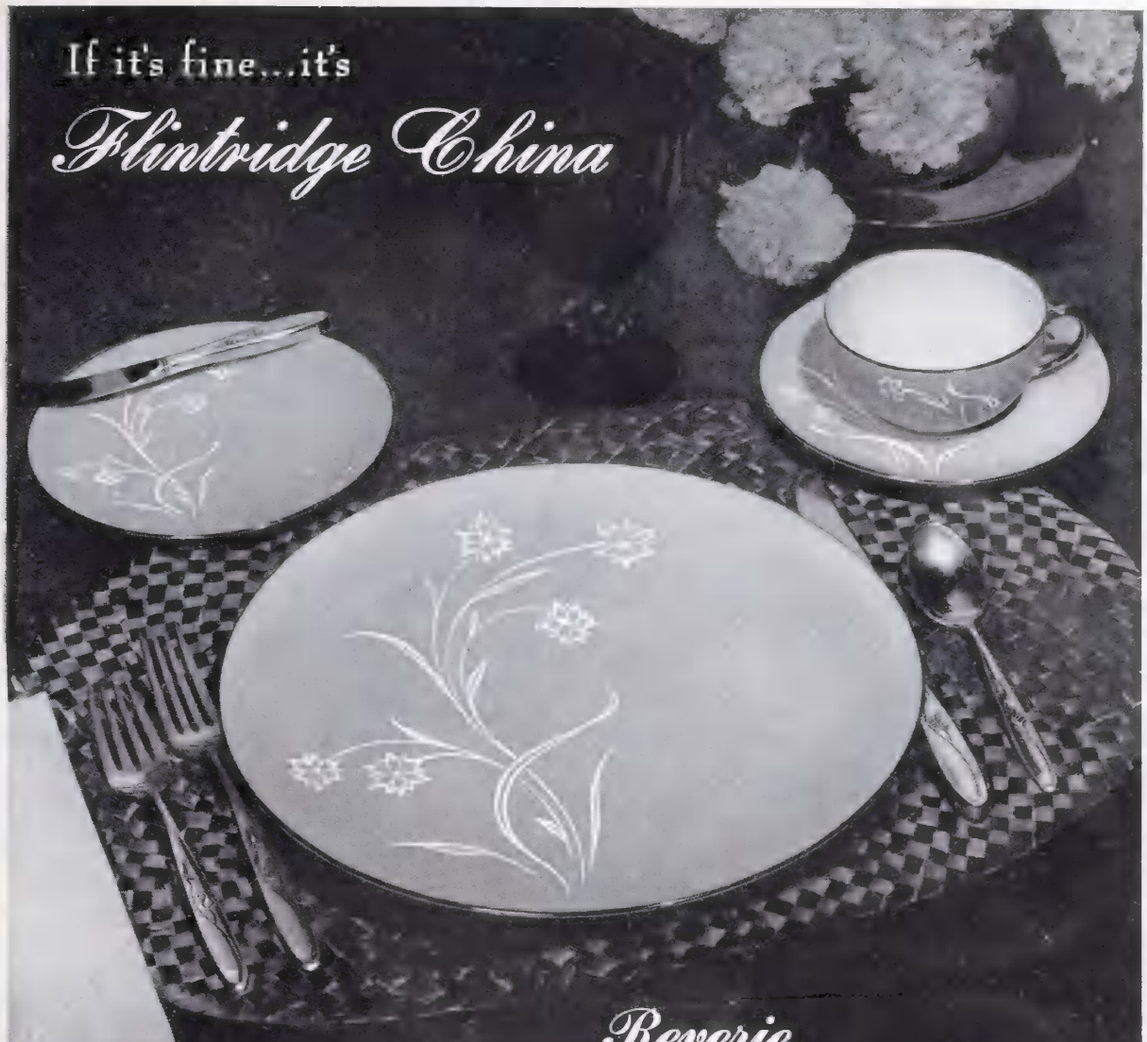
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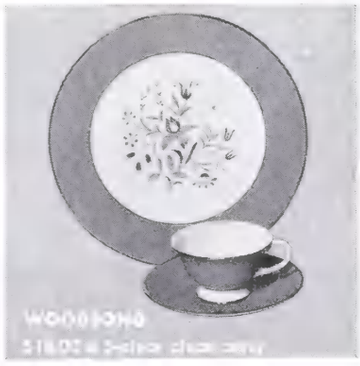
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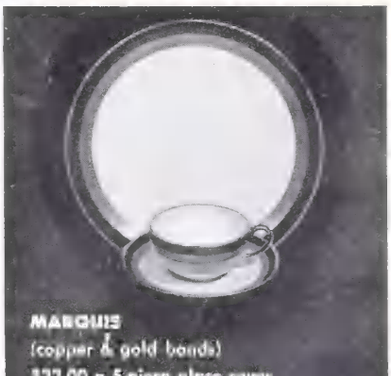
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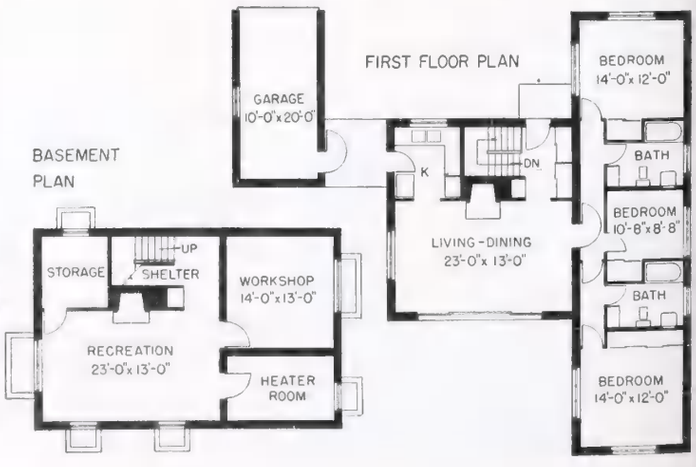
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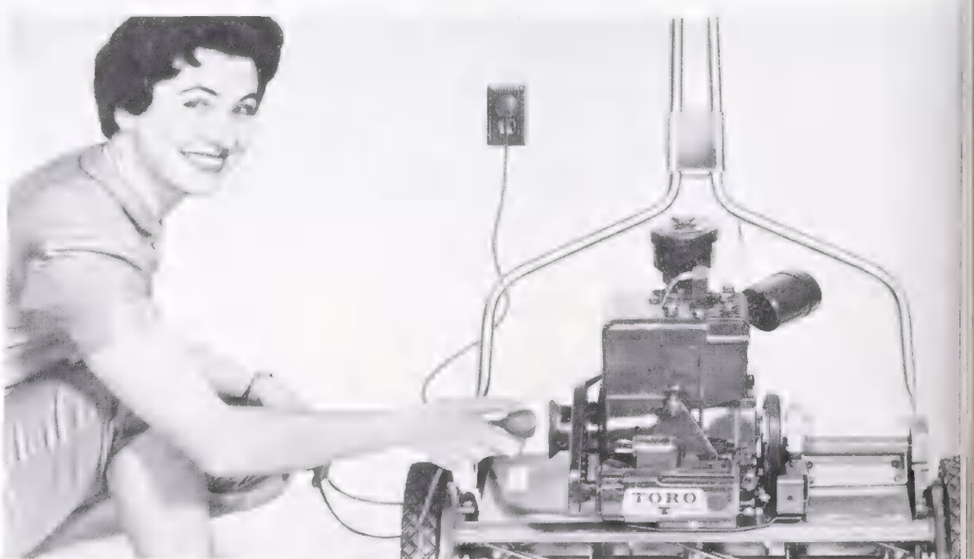
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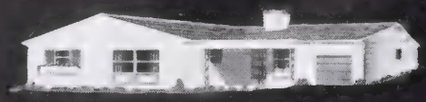
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Schenectady—H. S. Barney Co.
Troy—W. H. Frear & Co.
Utica—Brown Brothers

See it at any of these fine stores

NORTH CAROLINA
Asheville—Bon Marches Inc.
Charlotte—Belk Bros. Co.
J. B. Ivey & Co.
Durham—Ellis Store & Co.
Fayetteville—Capitol Dept. Store
Greensboro—Ellis Stone & Co.

NORTH DAKOTA
Fargo—Herbst Dept. Store
Grand Forks—Norby's Dept. Store

OHIO
Akron—M. O'Neil Co.
Canton—Erlanger Dry Goods Co.
Cincinnati—The H. & S. Pogue Co.
John Shillito Co.
Cleveland—The Halle Bros. Co.
The Higbee Co.
The May Co.
Columbus—F. & R. Lazarus Co.
Dayton—Rike Kumler Co.
Salem—The Strouss-Hirshberg Co.
Springfield—Wren's Dept. Store
Steubenville—The Hub Dept. Store
Toledo—Lasalle & Koch Co.
Youngstown—
The Strouss-Hirshberg Co.

OKLAHOMA
Oklahoma City—John A. Brown Co.

OREGON
Portland—
Meier & Frank Dept. Store
Lipman Wolfe Co.

PENNSYLVANIA
Allentown—Hess Brothers
Butler—A. E. Troutman Co.
Erie—Trask's
Hazelton—The Leader Store
New Castle—
The Strouss-Hirshberg Co.
Philadelphia—Gimbel's
John Wanamaker Co.
Pittsburgh—Gimbel Bros. Inc.
Joseph Horne Co.
Kaufmann Dept. Stores
Scranton—Scranton Dry Goods Co.
Sharon—The Sharon Store
Wilkes-Barre—
Fowler, Dick & Walker

RHODE ISLAND
Pawtucket—Shartenberg's
Providence—Gladding's, Inc.
The Shepard Co.

SOUTH CAROLINA
Charleston—
Kerrison Dry Goods Co.
Hartsville—J. L. Coker & Co.

TENNESSEE
Chattanooga—Lovemans, Inc.

TEXAS
Dallas—A. Harris & Co.
El Paso—Popular Dry Goods Co.
Fort Worth—Stripling's
Houston—Joske's of Houston
San Antonio—
Joske's of San Antonio

VIRGINIA
Charlottesville—
C. H. Williams & Co.
Danville—L. Herman, Inc.
Lynchburg—J. R. Millner Co.
Norfolk—Smith & Welton
Richmond—Miller & Rhoads, Inc.
Thalhimer Bros.
Roanoke—S. H. Heironimus Co.

WASHINGTON
Seattle—Frederick & Nelson
Bon Marche
Rhodes Dept. Store
Spokane—The Crescent
Tacoma—Rhodes of Tacoma

WEST VIRGINIA
Huntington—
Anderson, Newcomb Co.

WISCONSIN
Milwaukee—Boston Store
Gimbel's
Schuster's
T. A. Chapman Co.
Sheboygan—Pranges



ROYAL CHEF

PATIO SMOKER-BRAZIER

Advance-design brazier with electric-drive spit, 2 section chrome grid. Great Smoky circular hood and warming oven. Rolls easily on 7″ rubber wheels. Satin black and coppertone.

MODEL RC 98 WHEE $104.95

PUT Smoke Flavor IN YOUR CHARCOAL COOKING FOR REAL BACKYARD FUN!

Cook out with an Advance-Design, Budget-Priced Royal Chef Smoker-Brazier

HAVE HAPPY TIMES GALORE when you cook out for family and friends . . . Royal Chef braziers make food taste better, backyard entertaining more fun than ever. And Royal Chef's new Great Smoky hoods make it simple to capture that luscious hickory-smoke flavor. Easy to cook on, easy to stow away, Royal Chef braziers are styled by a top designer. Get in on the backyard fun . . . choose from 35 Royal Chef brazier models, priced from $4.95 — $299.95. At hardware, sporting goods and department stores everywhere.

CHARCOAL ROYAL CHEF BRAZIERS

CHATTANOOGA ROYAL COMPANY • CHATTANOOGA, TENNESSEE

WHICH OF THESE BRAZIERS SUITS YOUR OUTDOOR-FUN NEEDS?

ROYAL CHEF

CYLINDER SMOKER-BRAZIER

$14.95

Exclusive-design portable smoker-brazier with hood. KWIK-FLIK adjusts grid up or down.

No. RCY-10.



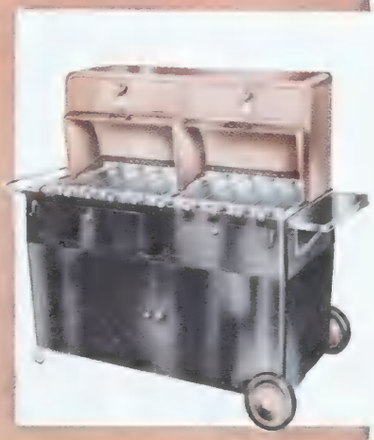
ROYAL CHEF

PATIO BRAZIER

$299.95

Luxury super smoker-brazier. 10 motorized spits, 2 adjustable fireboxes, 2 Great Smoky hoods. Easily portable on large front wheels and rear casters.

No. RC-400.



ROYAL CHEF

SMOKER-BRAZIER

$44.95

Beautiful folding brazier with Great Smoky smoker dome, KWIK-FLIK adjustable grid. Rolls easily. Satin black and coppertone.

RC-24-S.



GUARANTEE

Most used part in any brazier is the firebowl . . . All ROYAL CHEF firebowls are guaranteed for five years!

ROYAL CHEF'S exclusive KWIK-FLICK grid control

Easy, quick, fool-proof. KWIK-FLIK instantly raises or lowers grid to desired distance from fire.

Now for America's finest homes, a single all-electric unit that cools and heats the entire home all year

heats without flame, soot, odor... cools without water..

all-automatic GE WEATHERTRON

THE GENERAL ELECTRIC ALL-ELECTRIC HEAT PUMP



G-E Weathertron makes it so easy to live in this beautiful home...so easy to keep its fine furnishings spotless. Weathertron provides the cleanliness, comfort, safety and healthfully-balanced year-round air conditioning possible only with electricity. Weathertron may be installed in a garage (as shown below), playroom, utility room, closet...almost anywhere...even outdoors!



all-automatic... set the thermostat for the temperature range you like. Weathertron will keep it that way day-in, day-out—all year long, if you wish—*completely automatic.*

all-in-one... with a single all-electric unit providing heating and cooling, you are free of seasonal startups and shutdowns...free of fuel pipes, valves, controls and tanks. There's no deterioration of idle equipment either, for Weathertron is always on the job—heating or cooling, as the outdoor temperature demands.

no flame—no greasy film... the G-E Weathertron is safe, clean—burns no fuel, so you have no flame to worry about...no greasy film to cover walls and furnishings.

uses no water... no wells or pumps a necessary—no pipes buried in the groun Weathertron uses only electricity and t free outside air to keep your home at a co fortable temperature, the whole year 'roun

for all-electric living... thousands of fa ilies are now enjoying the benefits of a electric living, the Weathertron way. Jo these families! You discover a more comfo able, convenient way of life...you make wise investment in the maintenance of yo property value. For complete informatio call your G-E Weathertron dealer. He's list under "General Electric Weathertron He Pump" in the Air Conditioning section your classified telephone directory.

AIR CONDITIONING DIVISION, 5 LAWRENCE ST., BLOOMFIELD, NEW JERSEY

LIVE BETTER ELECTRICALLY

Progress Is Our Most Important Product

GENERAL ELECTRIC



Wouldn't you know she'd choose a Bigelow... A natural love of elegance...an inborn sense of style...are mirrored in her clothes, her manner, her choice of broadloom for her home. Naturally, she chooses Bigelow, the finest of all broadloom carpeting. Exquisitely designed, handsomely woven, a Bigelow brings a soft background of beauty into your home and many, many years of new comfort and quiet.

Shown above: Bigelow's Andante. See this magnificent new Wilton and all other beautiful Bigelows at leading stores. Costume by Bonwit Teller.

Bigelow
number 1 name in carpets

Faithful servant . . . whatever the occasion

suburban

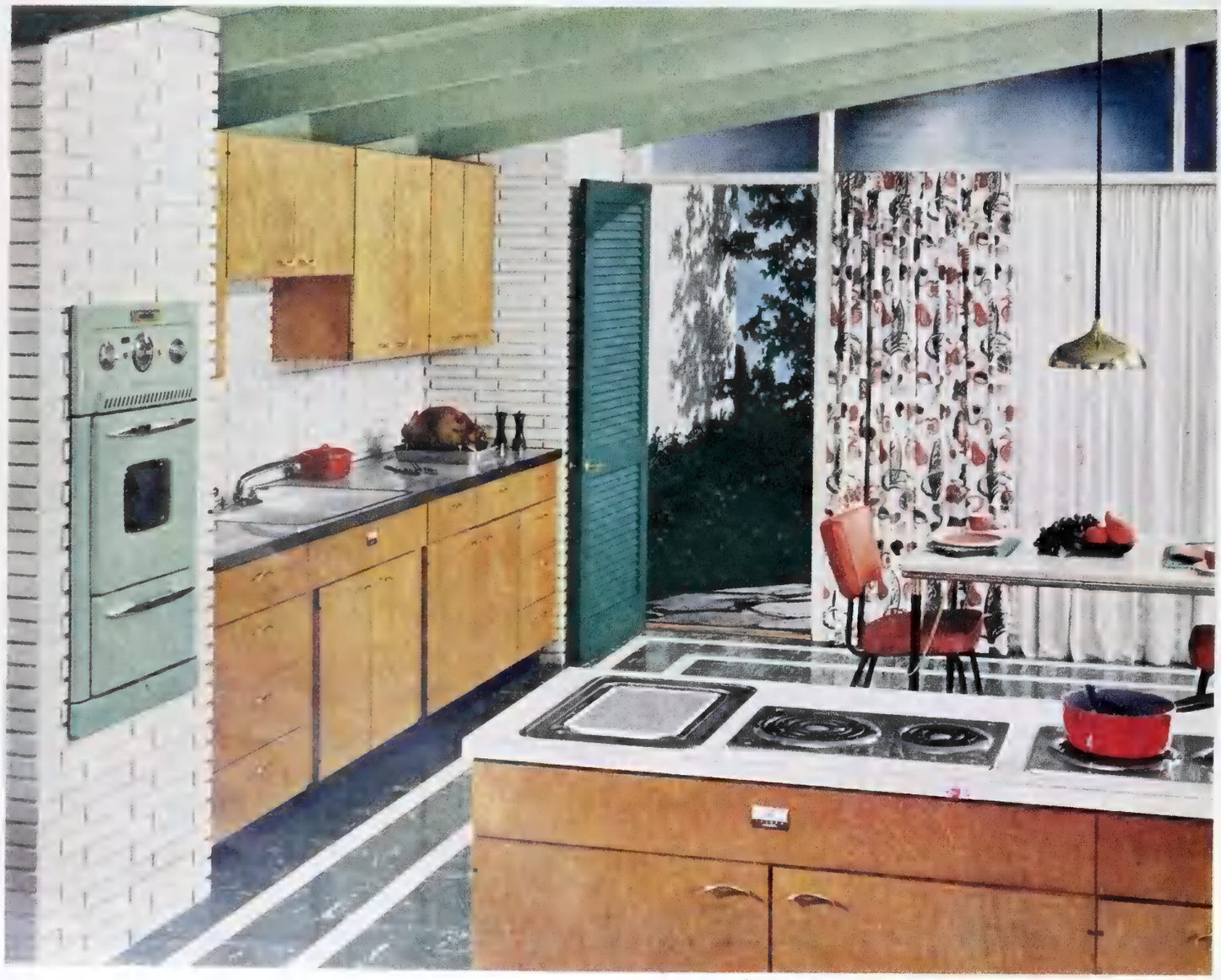
AMERICA'S FINEST BUILT-IN RANGE



Coffee after the theatre . . . or a big dinner for the visiting executive . . . whatever the occasion, you'll always bless the day you first laid eyes on *your* Suburban Built-In Range. In Gas or Electric—Suburban puts at your command every conceivable Wife-Saver feature. The Duo-Cook Griddle, for example. So handy, so smart, so easily removable—and with an *extra* burner underneath! Bake and broil at the same time with the *extra* broiler under the Electric oven. Enjoy smokeless, closed-door broiling on Gas models. *Nothing has been spared on your fully automatic Suburban.*

And you will be so proud when guests want to "help" in the kitchen—Suburban's decorator finishes make your kitchen a veritable fashion center.

Still, Suburban costs no more than a comparable conventional range. Send for full details before you build or remodel.



Cabinets by Mengel . . Vinyl Flooring by Robbins. . . Dinette by Virtue Bros.

ONLY SUBURBAN HAS SO MANY WIFE-SAVER FEATURES:

- Duo-Cook Griddle
- Extra broiler
- Extra burner
- Smokeless broiling
- Fully automatic

SEND FOR FREE NEW BOOKLET

Samuel Stamping & Enameling Co., Dept. HB-66, Chattanooga, Tenn.

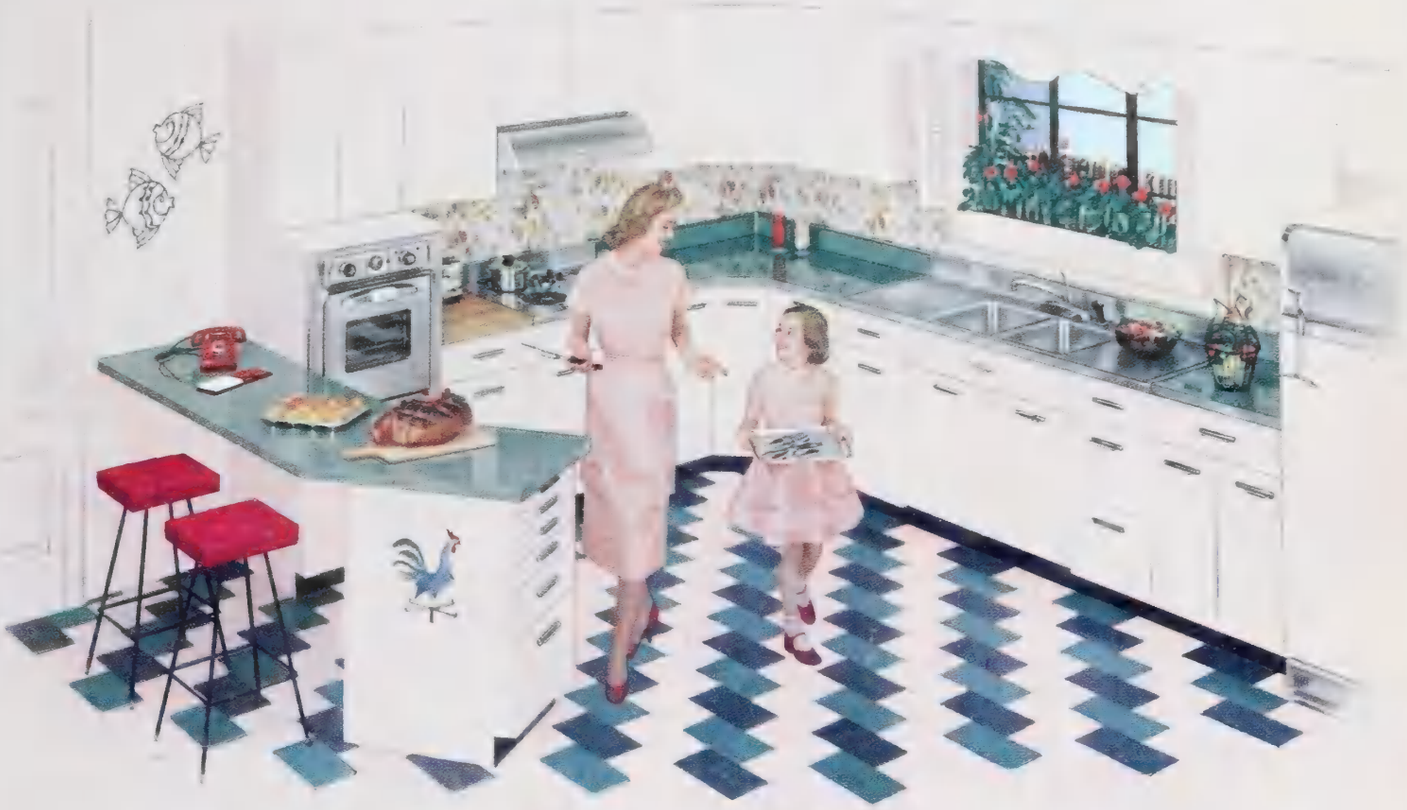
Please send me free literature on Suburban ☐ Gas ☐ Electric.

I am interested in ☐ building, ☐ buying a new home, ☐ remodeling.

Name _____ Address _____

Prelude Pink . . .

in a Republic Steel Kitchen at no extra cost



wonderful work-saving features make it your practical pink cloud



Largo Yellow—and wonderful planning! Built-ins safely lodged in fire-resistant steel cabinets. Whisper-quiet inner sliding drawers organize cupboard space below.

Harmony Hues—the perfect answer to color in your kitchen—were created by Republic Steel Kitchens to blend, harmonize, contrast flatteringly with deep tones or other pastels.

Choose from three new delicate tones—Prelude Pink, Tempo Turquoise, Largo Yellow. Harmony Hues blend with new-trend appliances in color, mingle tastefully with decorating materials. They promise a fresh, never-grow-tired beauty for your kitchen—so important in a *lifetime investment!*

Visit your Republic Steel Kitchens dealer—See for yourself how Republic Steel, the only company with mine-to-market facilities, gives you the most for your kitchen dollar.



Tempo Turquoise—and a lovely stainless steel sink! ENDURO® Stainless Steel, made by Republic. You'll find its carefree satin finish becomes even lovelier with use.

REPUBLIC STEEL KITCHENS

in Harmony Hues

Get this Colorful Kitchen Planning Book

Send 25c and this coupon filled out, for Praise-Winning Kitchens. Mail to Republic Steel Kitchens, 1038 Belden Avenue, Canton 5, Ohio.



Name _____

Address _____ County _____

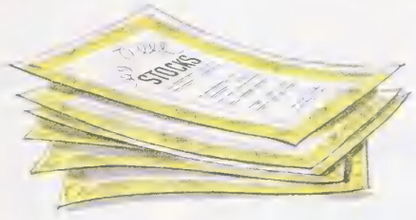
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HB-266

WIN $500,000 IN PRIZES

NAME THE Sealy® POSTUREPEDIC® GIRL





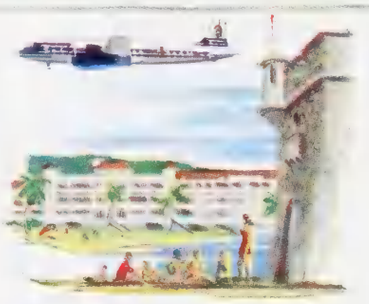
GRAND PRIZE

$20,000 in Stocks

or $20,000 in Cash

Win $20,000 worth of America's "blue chip" stocks! Stocks issued by the nation's "backbone" industries with a constant record of profit and growth! Choose your own portfolio or let an experienced investment counsellor help you.

or . . . **win $20,000 in *cash* immediately.**



31 OTHER GRAND PRIZES!

ALL-EXPENSE MILLIONAIRE'S DREAM VACATIONS FOR TWO IN GLAMOROUS JAMAICA via Delta AIR LINES

Thirty-one lucky couples will live like millionaires for a week in Jamaica—enchanted land of Calypso songs, exotic drinks, fabulous sights! Stay at the exclusive Tower Isle Hotel, the ultimate in luxurious living.

AND A SEALY POSTUREPEDIC® WILL BE GIVEN AWAY FREE TO ONE WINNER IN EVERY PARTICIPATING STORE

Over 5000 will be given away in the United States and Canada

HERE'S ALL YOU DO TO ENTER

Pick up your official entry blank from any participating Sealy dealer. Write the name you think best fits the Sealy Posturepedic Girl on the official entry blank and mail. You've probably already thought of several good names, but here are a few sample suggestions: Iona Sealy, Ima Sealy, Pixie Lee (Pick Sealy).

SEE CONTEST ENTRY BLANK FOR FULL DETAILS. CONTEST CLOSES JUNE 2, 1956

HERE ARE SOME IMPORTANT FACTS TO HELP YOU WIN:

Get relief from Morning Backache* with a Sealy® POSTUREPEDIC®

- DESIGNED IN COOPERATION WITH LEADING ORTHOPEDIC SURGEONS
- SEALY EXCLUSIVE COMFORT-GARD LIFE-LINE CONSTRUCTION
- UNIFORM FIRMNESS FROM HEAD TO TOE ASSURES SCIENTIFICALLY CORRECT SUPPORT . . . RELIEF FROM MORNING BACKACHE*
- EXCLUSIVE SEALY "LIVE-ACTION" COILS AUTOMATICALLY ADJUST YOUR BODY TO HEALTHFULLY CORRECT SLEEPING POSTURE—AND WHEN YOU SLEEP CORRECTLY, YOU SLEEP COMFORTABLY!

Due to sleeping on a too soft mattress

30-YEAR WRITTEN GUARANTEE on Mattress and Matching Foundation when purchased together.



Guaranteed by Good Housekeeping

Mattress and Foundation each **$79.50** In U.S. and Canada

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THESE STORES ARE PARTICIPATING IN *Sealy's* $500,000

NAME THE POSTUREPEDIC GIRL CONTEST

Pick up your official entry blank from the SEALY dealer nearest you



ALABAMA

Albertville — Levie & Bains
Anniston — Leslie Furniture Co.
Attalla — O'Rear Furn. Co.
Bessemer — E. L. Huey Furn. Co.
Birmingham — Duke Bros. Furn. Co.
Birmingham — Haverty Furn. Co.
Birmingham — Hood-McPherson Furn. Co.
Birmingham — Justice Appliance & Furn. Co.
Birmingham — Rhodes Carroll Furn. Co.
Boaz — Roberts & Weathers Furn. Co.
Brewton — Jernigans Home Furnishings, Inc.
Cordova — Sokol's
Cullman — West Side Furn. Co.
Decatur — Hunter Furn. Co.
Dora — Lehman Furn. Co.
Ensley — Smith Furn. Co.
Fayette — Weems Furn. Co.
Florence — Broadhead Furn. Co.
Foley — Dixie Furniture Company
Huntsville — Miller Furn. Co.
Jasper — Lehman Furn. Co.
Marion — LeCroy Furniture & Hardware Co.
Mobile — Gulf Furniture Store, Inc.
Mobile — Weatherby Furn. Co.
Montgomery — Bishop-Parker Furn. Co.
Montgomery — Nix-Godwin Furn. Co.
Oneonta — Bains Elect. & Furn. Co.
Opp — Gunter-Dunn Co.
Ozark — Garrett Furn. Co.
Parrish — Lehman Furn. Co.
Russellville — Barclift Furn. Co.
Selma — Southern Furniture Company
Sheffield — Barclift-Prince Furn. Co.
Talladega — R & A, Inc.
Tuscaloosa — Haverty Furn. Co.
Tuscaloosa — C. W. Lewis Furn. Co.
Tuscaloosa — Tuscaloosa Furniture Co.
Tuscumbia — "Preacher" Darby Tire Co.

ARIZONA

Douglas — Loftis Furniture Co.
Flagstaff — Bobbitt Bros. Trading Co.
Tucson — Mitchell's Furniture Co.

ARKANSAS

Benton — Smithers Supply, Inc.
Blytheville — Jimmie Edwards Furniture Co.
Blytheville — C. M. Smart Furniture Inc.
Brinkley — Dixie Furniture Company
Clarksville — Raymond Bean Furniture Co.
Conway — Kordsmeier Furniture Co.
De Witt — De Witt Furniture Co.
El Dorado, El Dorado Furniture & Carpet Co., Inc.
El Dorado — Peoples Furniture Co.
Forrest City — Dixie Furniture Company
Ft. Smith — Arcade Furniture Store
Helena — Dixie Furniture Company
Hope — Home Furnishing Co.
Hot Springs — Sam Smith Furniture Co.
Hot Springs — Teague Furniture Co.
Jonesboro — Parker's.
Little Rock — Davidson Furniture Co.
Little Rock — Haverty Furniture Co.
Little Rock — Standard Furniture Company
Magnolia — Home Furniture Co.
Malvern — Caldwell Hardware & Furniture Co.
Mc Gehee — Smith Hardware & Furniture Co.
Morrilton — Kordsmeier Furniture Co.
Newport — Van Dyke's
North Little Rock — Haverty Furniture Co.
North Little Rock — Standard Furniture Company
Osceola — Swift Furniture & Und. Co.
Ozark — Jim Vardaman Furniture Co.
Paragould — Stevenson Furniture Company
Paris — Wells Furniture Co.
Pine Bluff — O. H. Hardin Furniture Co.
Pine Bluff — Moore Furniture Co.
Prescott — Prescott Hardware Company
Russellville — Linkway Stores Co.
Searcy — Sowell Home Supply
Siloam Springs — Hodges-McKinney Co.
Springdale — Famous Hardware Co.
Texarkana, Booth Furniture and Carpet Co., Inc.
Walnut Ridge — Hutcherson-Norwood Furn. Co.
West Memphis — Rodgers and Scott Furniture Co.
Wynne — Dixie Furniture Company

CALIFORNIA

Alameda — Arthur's Furniture
Alhambra — Ashburn's
Alhambra — Paull's Furniture Company
Anaheim — Fashion Home Furniture Co.
Anaheim — Aaron Schultz
Arlington — O. K. Furniture Company
Azusa — Azusa Furniture Company
Bakersfield — Barker Bros.
Bakersfield — Malcolm Brock Co.
Bakersfield — Casa Moore Furniture Co.
Bakersfield — Davis Furniture Co.
Bakersfield — Felty's City Furniture Co.
Bakersfield — Leo Frank Furniture
Bakersfield — McCart & Bultman
Bakersfield — Roux and Vivian Furniture
Bakersfield — Summer's
Bakersfield — Ward's Home Furnishings
Baldwin Park — Bogg Furniture Company
Barstow — Arnold Furniture Company
Bell — Bell Furniture Co.
Bell — Curry's Furniture
Bell — Garner Furniture Co.
Bellflower — Fashion Home Furniture Co.
Bellflower — Thompson's
Bell Garden — Sim's Furniture Co.
Berkeley — Berkeley Home Furnishers
Berkeley — Jackson's
Beverly Hills — W. & J. Sloane
Bishop — Gaspar Furniture Co.
Buena Park — Arenson's Maple Shop
Buena Park — General Furn. Co.
Burbank — Advance Furniture Co.
Burbank — Barker Bros.
Burbank — Cannon Furniture Co.
Burbank — Holly Furniture Co.
Burbank — Thrifty Furniture Co.
Canoga Park — Canoga Furniture Co.
Centerville — Town & Country Home Furnishings
Chico — Corrie's Furniture Co.
Chula Vista — Burnett Furniture Co.
Chula Vista — Town & Country Furn.
Coalinga — Howard Combs Furniture Co.
Concord — Richardson's Colonial Shoppe
Corning — Harman Furniture Co.
Corona — Weatherby's
Coronado — Martin's Home Furnishings
Covina — Hunter's Furniture Co.
Crescent City — Northcrest Furniture Co.
Daly City — Westlake Maple Shop
Duarte — Schuman's Furniture Co.
Downey — Rio Hondo Furniture Co.
Eagle Rock — David Lewis Co.
El Cajon — Tobin's Home Furnishings
El Cerrito — Classic Furniture Co.
El Cerrito — Tradeway Furniture
El Monte — Ashburn's
El Monte — De Silvers Furniture
Eureka — Everybody's Furniture Mart
Eureka — The White House Furn. & Appl. Co.
Fairfield — Charlup's Furniture City
Fontana — Fontana Furn. Co.
Fort Bragg — Ft. Bragg Furniture Mart
Fortuna — Cameron Furniture
Fresno — Aram's Furniture Co.
Fresno — Barkers-Fresno Furn. Co.
Fresno — Chicago Furniture Co.
Fresno — Ciancetti & Pierini Furn. Co.
Fresno — Daniel's Columbia Furn. Co.
Fresno — French Furniture Co.
Fresno — Gottschalk's
Fresno — Home Furniture Co.
Fresno — Josephine Furniture Co.
Fresno — Pacific Furniture Co.
Fresno — S. P. Furniture Co.
Fresno — Sun Maid Furniture Co.
Fresno — Art Tippit Furniture Co.
Gardena — R. & B. Furniture Co., Inc.
Gilroy — Union Furniture Company
Glendale — Barker Bros.
Glendale — Colonial Furniture Co.
Glendale — Rumpus Mart
Glendale — George Seeley Furniture Co.
Glendale — Segien Furn. Co.
Granada Hills — Joseph's Furniture
Grass Valley — Hond's Furniture & Appliance
Gustine — Rowley Furniture Co.
Hanford — Peter Paul's Furn. Co.
Hawthorne — Friendly Furniture Co.
Hawthorne — Lee's Furniture Co.
Hayward — Gilberts
Hayward — Grand Rapids Furniture Co.
Hayward — Jackson's
Hayward — Lustig's
Hayward — Nystrom Furniture Co.
Hayward — Steven Lee Furniture
Hayward — Sucher's Home Furnishers
Healdsburg — Herb's Furniture & Appliance
Healdsburg — Les Reese Western Auto Store
Hemet — Valley Furniture Co.
Hermosa Beach — South Bay Furniture Co.
Highland Park — York Furniture Co.
Hollywood — Mann & Field
Huntington Park — Barker Bros.
Huntington Park — Consumer's Furn. & Appl. Co.
Huntington Park — Eastern Columbia
Inglewood — Baker's Furniture Mart
Inglewood — Barker Bros.
Inglewood — Holiday Furniture Co.
Irvington — Connolly's Furniture & Appl. Inc.
La Crescenta — Goodrich Furniture Co.
La Jolla — M. J. McDonald
Lake Arrowhead — Lake Furniture Mart
La Mesa — La Mesa Furniture Co.
La Mont — Richard's Furniture Co.
Lancaster — Antelope Furniture Co.
Lancaster — England's
Lemoore — Miguel's Appl. & Furn. Co.
Livermore — H. L. Kamp Co.
Lodi — Baumback's Furniture
Lodi — 99 Furniture Store
Long Beach — Barker Bros.
Long Beach — Carl's Furniture Co.
Long Beach — Eastern Columbia
Long Beach — Herron's Interiors
Long Beach — May Co.
Long Beach — Aaron Schultz and Sons, Inc.
Long Beach — Alexander Schultz Furn. Co.
Long Beach — Leo Schultz Furn. Co.
Long Beach — Walker's Dept. Stores (2 stores)
Long Beach — Ward's Furniture Co.
Los Altos — Paynes of Los Altos, Inc.
Los Angeles — Angelus Furniture Co.
Los Angeles — Barker Bros.
Los Angeles — Beacon Shops
Los Angeles — Bellaire Furniture Co.
Los Angeles — BiRite Furniture Co.
Los Angeles — Bridge Furniture Co.
Los Angeles — Broadway of Southern California
Los Angeles — Bullocks
Los Angeles — California Appliance
Los Angeles — Central Furn. & Appl. Co.
Los Angeles — Chase's
Los Angeles — Coliseum Furniture Co.
Los Angeles — Eddie's Maple Shoppe
Los Angeles — Eastern Columbia
Los Angeles — Emerald Furniture Co.
Los Angeles — Famous Furniture Stores
Los Angeles — Farkas Furniture Co. (2 stores)
Los Angeles — Fogel Furniture Co.
Los Angeles — Friedman Furniture Co.
Los Angeles — Furnitureland
Los Angeles — Golden State Furniture Co.
Los Angeles — Gold's
Los Angeles — Hampshire House
Los Angeles — Highland Furn. Co.
Los Angeles — Home Furniture Co.
Los Angeles — Huntington Furniture Co.
Los Angeles — Imperial Furniture Co.
Los Angeles — Independent Home Supply Co.
Los Angeles — Kay's Dept. Store
Los Angeles — Richard W. Lee
Los Angeles — May Company
Los Angeles — Mann & Field
Los Angeles — Mittle's Furniture Co.
Los Angeles — Morris Appl. & Furn. Co.
Los Angeles — Nat Diamond's Empire Furn.
Los Angeles — Nisei Trading Co.
Los Angeles — Pacific Home Furniture
Los Angeles — Park Furniture Co.
Los Angeles — Romberger Sales
Los Angeles — Semplener
Los Angeles — Shaughnessy Furn. & Elec. Co.
Los Angeles — Slumberland Furniture Co.
Los Angeles — Southern California Furn. Co.
Los Angeles — Spitzer Bros.
Los Angeles — Stone's Outfitting Co.
Los Angeles — Tamura & Co.
Los Angeles — Times Furniture Co.
Los Angeles — Twin Furniture Co.
Los Angeles — Valley Furniture Co.
Los Angeles — Vermont Furniture Co.
Los Angeles — V.I.P. Sales
Los Angeles — Vista Furniture
Los Angeles — Wilder's
Los Gatos — Los Gatos Home Furnishers
Los Gatos — Mickelsen's Furniture
Martinez — Empire Furniture Co.
Mar Vista — Rich Furniture & Appl. Co.
Marysville — Marysville Furniture Co.
Maywood — Jackson's Furn. Co.
Menlo Park — Flegel's Home Furnishing
Merced — Burton LeBarts
Merced — Medeiros Furniture Co.
Merced — Saunders Furniture Co.
Modesto — Culver Furniture Store
Modesto — LaBatt & Son
Modesto — Union Furniture Company
Modesto — J. S. West & Co.
Montebello — Montebello Furniture Co.
Monterey — Lighthouse Home Furnishers
Monterey — Union Furniture Company
Monterey Park — Modern Enterprises
Montrose — Anderson Furniture Co.
Mountain View — Goddard & Brown
Mountain View — Morton Furniture Co.
Mountain View — Times Furniture Co.
Napa — Charlup Furniture Co.
Napa — Napa Furniture Co.
National City — Bay Furniture Co.
National City — Beall's Furn. & Appl.
National City — Globe Furniture Co.
North Hollywood — Best Furniture Co.
North Hollywood — House of Schiller
North Hollywood — Lankershim Maple Shop
North Hollywood — Toluca Den
North Sacramento — Star Furniture Co.
Novato — Western Furniture Co.
Oakland — American Furniture Co.
Oakland — Bailey Furniture Co.
Oakland — Bellings Furniture Co.
Oakland — E. Bercovich & Son
Oakland — Better Housekeeping Shops Inc.
Oakland — Breuner's
Oakland — California Furniture Co.
Oakland — Capwell's Oakland
Oakland — Jos. Cerruti Furniture Co.
Oakland — Cooper's
Oakland — East Fourteenth Furniture Co.
Oakland — Grand Rapids Furniture Co.
Oakland — Gross Bros.
Oakland — Hales Oakland
Oakland — Jackson's
Oakland — Kahn's Dept. Store
Oakland — Linden Furniture
Oakland — Martsolf Furniture Co.
Oakland — Murray Furniture Co.
Oakland — N. Scholl Co.
Oakland — Standard Furniture Co.
Oakland — Sterling Furniture Co.
Oakland — Thrifty Furniture Co.
Oakland — United Furniture Co.
Ocean Beach — Noel Furniture Co.
Ocean Park — Stein's Furn. Co.
Oceanside — Allen's Home Supply
Oceanside — Wootton's
Ontario — Factory Furniture Outlet
Ontario — Klime's Furn. Co.
Orange — Clyde W. Higgins Furn.
Orosi — Furniture From Sanger
Orosi — J and B Furniture
Oxnard — Berk's Furniture
Pacific Beach — Globe Furn. Co.
Pacific Beach — Marsden's
Palo Alto — Emporium Stanford
Palo Alto — Park Furniture
Paradise — Mac's Furniture Co.
Pasadena — Ashburn's
Pasadena — Barker Bros.
Pasadena — Fedde Furniture Co.
Pasadena — Ihrig & Kaylor
Pasadena — F. C. Nash Co.
Pasadena — Raymond Furniture Sales
Patterson — Patterson Home Furniture
Petaluma — The Stone Co.
Pittsburg — Pittsburg Furniture Co.
Placerville — D. E. Fickel & Son
Pleasonton — Jack Kent Furniture Co.
Pomona — Barker Bros.
Pomona — Gist's
Pomona — Wright Bros. & Rice
Red Bluff — Harman Furniture Co.
Redding — Roy F. Brown Home Furnishers
Redlands — Home Furniture Co.
Redwood City — Union Furniture Company
Redwood City — Winston's of Redwood City
Reseda — Barker Bros.
Reseda — Elgin Furniture Co.
Reseda — Kelfer's Furniture Co.
Reseda — Westside Home Furn.
Rialto — Guth Furniture Co.
Richmond — Harden Furniture
Richmond — Modern Furniture Co.
Richmond — Macy's
Richmond — R. Travalini Furniture Co.
Richmond — Union Furniture Company
Richmond — Weber Brothers
Richmond — Wiseman's Appliance
Ridgecrest — Rizzardini's
Riverside — Bell's Furn.
Riverside — Binford Furniture Store
Riverside — Olsan's Furniture Co.
Sacramento — Grand Rapids Furniture Co.
Sacramento — G. L. Silveira & Co.
Sacramento — Standard Furniture Co.
St. Helena — Sears Furniture
Salinas — Kotick Furniture
Salinas — Standard Furniture Co.
Salinas — Union Furniture Company
San Bernardino — Eastside Furniture Company
San Bernardino — Modern Home Furn. Co.
San Bernardino — Phil's Furn. Co.
San Bernardino — White Barne Furn. Co.
San Bernardino — Wilson and Fields
San Bruno — Gene Bried Inc.
San Bruno — San Bruno Maple Shop
San Carlos — Laurel Fine Furniture
San Diego — Burnett Furn. Co.
San Diego — Charles Furn. Co.
San Diego — Davidson Furn. Co.
San Diego — Gerard's Home Furn.
San Diego — Globe Furn. Co.
San Diego — Gustafson Furn. Co.
San Diego — V. J. Lloyd Inc.
San Diego — Mallen Furn. Co.
San Diego — Peoples Furn. Co.
San Diego — Quality Furn. Co.
San Diego — Roth Outfitting Co.
San Diego — Chas. Rowbens & Co.
San Diego — Gene Skinner Furn. Co.
San Diego — Strep's Warehouse
San Fernando — Lee's Furn. Co.
San Fernando — Pepperman's Home Furn.
San Francisco — All American Furniture Co.
San Francisco — Bechler & Schwab
San Francisco — Breuner's San Francisco
San Francisco — Deovlet & Sons
San Francisco — Emporium Downtown
San Francisco — Emporium Stonestown
San Francisco — Fine Furniture Co.
San Francisco — Fisher's Home Furnishings
San Francisco — Friendly Furniture Co.
San Francisco — Hales Market St.
San Francisco — Hales Mission St.
San Francisco — Kay Furniture Co.
San Francisco — Lachman Bros.
San Francisco — Langco Furniture Co.
San Francisco — Macy's San Francisco
San Francisco — Malvino Furniture Co.
San Francisco — Melita Furniture Company
San Francisco — Modern House
San Francisco — Geo. Petersen & Sons
San Francisco — San Francisco Furniture Co.
San Francisco — Shaff's Furniture Company
San Francisco — Shapiro Furniture Co.
San Francisco — Sherry & Guglielmo & Co.
San Francisco — Starlight Furniture Co.
San Francisco — Sterling Furniture Co.
San Francisco — Union Furniture Company
San Francisco — Waxman Furniture Co.
San Francisco — White House, Raphael Weil Co.
San Francisco — Zais Furniture Co.
San Gabriel — Mutual Furn. Co
San Jose — Goldeen's, Inc.
San Jose — L. Hart & Son Co.
San Jose — Martino's Complete Home Furnishings
San Jose — Rocha & Silva
San Jose — Simoni's Complete Home Furnishings
San Jose — Union Furniture Company
San Leandro — Advance Furniture Co.
San Leandro — B. B. Home Furnishing Co.
San Leandro — Fashion Furniture
San Luis Obispo — Yours & My Furn. Co.
San Mateo — John Furniture Co.
San Mateo — Loewe & Zwierlein
San Mateo — Macy's Hillsdale
San Mateo — Sterling Furniture Co.
San Mateo — Don Vowel Furniture Store
San Pedro — Forster Furn. Co.
San Rafael — Macy's San Rafael
San Rafael — Marin County Furniture
San Rafael — Western Furniture Co.
Santa Ana — Barker Bros.
Santa Ana — Elliot Furn. Co.
Santa Barbara — David Ferguson Furn. Co.
Santa Barbara — Jacobson's Furn. Co.
Santa Barbara — Kinkade Furn. Co.
Santa Barbara — Modern Home Furn. Co.
Santa Clara — Russell's Modern House
Santa Clara — Santa Clara Home Furnishers
Santa Cruz — General Furniture Co.
Santa Maria — Chern Furniture Co.
Santa Monica — Barker Bros.
Santa Monica — The Coast
Santa Paula — Spencer Furn. Co.
Santa Rosa — Pederson Furniture
Santa Rosa — The Stone Co.
Sebastopol — Lane Furniture Co.
Selma — Bise Furniture Co.
Sherman Oaks — Brooks Furn. Co.
Sherman Oaks — Valley Home Furn. Co.
Sherman Oaks — Wilder's
Sonora — Sonora Furniture Co.
South Gate — Tweedy Furn. Co.
South San Francisco — Grand Furniture
Stockton — Bashor's
Stockton — M. Corren & Sons
Stockton — Eagle Furniture Co.
Stockton — Gray's
Stockton — Pike's Furniture Co.
Stockton — N. Sweet & Sons
Sunland — Knight's Furn. Co.
Sunnyvale — Petersen Furniture
Sunnyvale — Sunnyvale Furniture Co.
Sun Valley — Roy's Furn. Co.
Taft — Burns Furniture Co.
Temple City — Sunset Furn. Co.
Temple City — Temple City Furn. Co.
Torrance — Baker's Furniture Co.
Torrance — Universal Furniture Co.
Tracy — Keller's
Tulare — Linder Hardware
Turlock — Osborn & Son
Turlock — Souza's
Ukiah — The Pioneer Co.
Vacaville — California Sample Furn. Co.
Vallejo — California Sample Furn. Co.
Vallejo — Glenn's Furniture Co.
Vallejo — Jackson's
Vallejo — New Vallejo Furniture Co.
Vallejo — Sterling Furniture Co.
Van Nuys — Barker Bros.
Van Nuys — LaBelle Furn. Mart
Van Nuys — Slocum Furn. Co.
Van Nuys — Van Gorder Furn. Co.
Ventura — Watson Furn. Co.
Visalia — Peter Paul's Furniture Co.
Vista — Overell's Furn. Co.
Walnut Creek — Capwell's Walnut Creek
Walnut Creek — Jackson's
Watsonville — California Furniture Co.
Watsonville — Union Furniture Company
Westwood — Barker Bros.
Whittier — Ashburn's
Whittier — Barker Bros.
Whittier — Four Star Furn. Co.
Wilmington — Clausing Bros.
Yreka — Silverharts Yreka Furniture Exchange
Yucaipa — Yucaipa Valley Furniture

COLORADO

Akron — B.W.A. Store
Alamosa — Kit Carson Trading Post
Aruada — Fitzsimmons & Berner Furn. Co.
Aurora — Aurora Furniture Co.
Aurora — Randall's Furniture
Boulder — Graham Furniture Co.
Boulder — New York Furn. Co.
Brighton — Anderson Furniture & Appliances
Brush — V & H Furniture, Inc.
Brush — Waxman—Howlett, Inc.
Canon City — Eddie Meese Gambles Store
Climax — Fremont Trading Co.
Colorado Springs — American Furn. Co. of Denver
Colorado Springs — Peerles Furniture Co.
Delta — Glenn's Hardware & Furniture Co.
Denver — American Furniture Co.
Denver — Brighton Blvd. Furniture
Denver — Broadway Furniture
Denver — Budget Stretcher
Denver — Cadillac Furniture Co.
Denver — Central Furniture Co.
Denver — Coe Furniture Co.
Denver — Colfax Furniture Co.
Denver — Crown Furniture Co.
Denver — Daniels-Fishers Stores Co
Denver — Dan's Furniture Store
Denver — Fred Davis Furniture Co.
Denver — Del Teet Furniture Co.
Denver — The Desserich Furniture Co.
Denver — Fashion Furniture Stores
Denver — Federal Furniture Co.
Denver — Franklin Furniture
Denver — The Furniture Mart
Denver — Ideal Furniture Co.
Denver — Imperial Furniture Co.
Denver — Ivanhoe Furniture Co.
Denver — Johnson & Loud Furniture
Denver — Johnson's East Denver Furniture
Denver — Joslin Dry Goods Co.
Denver — Keanmaster Furniture
Denver — Kelly Furniture
Denver — LaMode Furniture Co.
Denver — Look Furniture
Denver — Lowrie Furn. Co.
Denver — The May Co.
Denver — Mid-West Furniture Company
Denver — Miller Furniture Company (3 stores)
Denver — Miller Furniture Warehouse Store
Denver — Model Furniture Company
Denver — New York Furn. Co. (2 stores)
Denver — North Denver Furniture (2 stores)
Denver — Peoples Furniture Company
Denver — Spear Furniture Co.
Denver — Thrifty Furniture Stores
Denver — United Furniture Co.
Denver — Vogue Furniture Co.
Denver — Watkins Furniture Company
Denver — Zall Furniture Company
Derby — Lucas Furniture Company
Durango — Durango Furn. Mart
Englewood — Foerster Furniture Co.
Englewood — Graham Furniture Company
Florence — Butler & Sauer Furniture Co.
Ft. Collins — American Furniture Co.
Ft. Collins — Scothe Furniture Co.
Ft. Morgan — Swan Furniture Co.
Ft. Morgan — Waxman's of Fort Morgan, Inc.
Glenwood Springs — Brockway's
Golden — Golden Furn. & Appl. Co.
Grand Junction — Bannister Furn. Co.
Greeley — Clough Furniture Co.
Julesburg — Coffman's
Lakewood — Sachs Quality Furniture, Inc.
Lamar — Tidswell
La Junta — Eddy Langdon Furn. Co.
La Junta — H. R. Harrison Furn. Co.
Las Animas — Las Animas Furniture
Leadville — Furman's Store
Limon — Gambles Jack Grenawalt
Littleton — Majestic Furniture
Longmont — Chlanda Harris
Longmont — Larson's
Louisville — Toney LaSalle Furniture Co.
Loveland — Larson's
Monte Vista — Lockhart's Furniture Co.
Montrose — Electric Center
Otis — Waxman-Simpson Inc.
Pueblo — American Furn. Co.
Pueblo — Central Furn. Co.
Pueblo — Crews-Beggs Dry Goods Co.
Pueblo — K. C. Furniture Co.
Pueblo — Peoples-Denver Furn. Co.
Pueblo — Rugg Furniture Co.
Rocky Ford — Geo. McKenzie Furn. Co.
Sterling — Scofield Stores
Sterling — Sterling Furn. Co.
Trinidad — Hadad's Home Furnishings, Inc.
Walsenberg — Dissler Furniture Co.
Yuma — Waxman-Montgomery, Inc.

CONNECTICUT

Ansonia — Ansonia Furniture Co.
Ansonia — Jacey's Furniture Co.
Bridgeport — George B. Clark Co.
Bridgeport — Colonial Furniture Co.
Bridgeport — Freeman Bros.
Bridgeport — Leavitt's Dept. Store
Bridgeport — Lewis, Inc.
Bridgeport — Modern Living Furniture, Inc.
Bridgeport — Louis Moorash
Bridgeport — George E. Nothnagle
Bridgeport — Rapids Furniture Co.
Bridgeport — Skydel's
Bristol — Bristol Furniture Co.
Canaan — Marshall's
Danbury — H. S. Landsman & Son
Danbury — Majestic Furniture Co.
Danbury — M. P. Reynolds' Furn.
Danielson — Despathy Furniture Co.
Danielson — Lavallee Furniture Co.
Derby — Howard & Barber
Derby — Lee Brothers
Elmwood — Elmwood Furniture Do., Inc.
Elmwood — Puritan Furniture Mart
Groton — Silberman's Suburban
Hartford — Brown-Thomson, Inc.
Hartford — Hartford Furniture House
Hartford — Marholin's
Hartford — The Nassau Furniture Co.
Hartford — Shoor Brothers
Jewett City — Jewett City Furniture Co.
Manchester — Keith Furniture Co.
Meriden — Meriden Auction Rooms
Meriden — Reed-Holroyd Company
Middletown — J. H. Bunce Co
Middletown — Hallock's
Middletown — Shlien's Furniture Co.
Naugatuck — Carlson Furniture Co.
New Britain — Birnbaum Furniture Co.
New Britain — B. C. Porter Sons
New Haven — Alderman Furniture Co.
New Haven — Greenberg Bros.
New Haven — W. B. Hall, Inc.
New Haven — Komisar's
New Haven — Edward Malley Co.
New Haven — Quality Furniture Co.
New Haven — Skolnick's Modern Furniture
New Haven — Slumber Shop
New Haven — Smolen's, Inc.
New Haven — Yale Furniture Co.
Newington — Bonelli's Wayside Furn. Store
New London — Hendel Furniture Co.
New London — Kaplan's Furniture Co.
New London — Schwartz Furniture Co.
New London — Shatner's, Inc.
New Milford — Prox-New Milford, Inc.
North Grosvenordale — Beauregard Furniture Co.
Norwalk — Kingsley Furniture Co.
Norwich — Gilbert Furniture Co.
Norwich — Reid & Hughes
Norwich — Reliable Furniture Co.
Norwich — Schwartz Brothers Furn.
Norwich — Silberman's, Inc.
Old Saybrook — Fiorelli's
Plainville — Plainville Wayside Furn. Co.
Putnam — Jules Home Supply
Putnam — Putnam Furniture Co.
Rockville — The Ladd and Hall Co., Inc.
Rocky Hill — Silas Deane Wayside Furn.
Southington — Southington Furniture Co.
South Norwalk — Goodman's
South Norwalk — Slumber Center
Stafford Springs — Della Bella Furn. House
Stamford — Komar Furniture
Stamford — P. Sabini & Co.
Terryville — Terryville Furniture Store
Thompsonville — Hayden Wayside Furn., Inc.
Torrington — McElhone Furn. Co.
Torrington — W. W. Mertz
Torrington — A. A. Smith
Torrington — Wolcott House
Unionville — Unionville Store
Wallingford — Wm. C. Holroyd
Waterbury — Albert's Furniture Co.
Waterbury — Colony Furniture Co.
Waterbury — Grieve, Bissett & Holland
Waterbury — Hadley Furniture Co.
Waterbury — Hampson-Mintie-Abbott, Inc.
Waterbury — Howland-Hughes
Waterbury — Leopold Furniture Co.
Waterbury — Metropolitan Furniture Co.
Waterbury — The Oakville Wayside Furn. Co.
Waterbury — Paramount Furniture Co.
Waterbury — The Redwood Furn. Co., Inc.
Waterbury — Topp's
Waterbury — Warehouse Furniture Co.
Waterbury — Woodhall
West Hartford — Lane Furniture Co.

Connecticut continued next page



GET YOUR Sealy $500,000 POSTUREPEDIC CONTEST

CONNECTICUT (continued)

Wethersfield — Cooper's Furniture, Inc.
Willimantic — Goettlich–Bacon, Inc.
Windsor — Windsor Furniture Co., Inc.
Winsted — Laurel City Furniture Co.

DELAWARE

Dover — Nap and Spence Furn. Store
Harrington — Cahall's Gas Service Co.
Milford — Warran Furn. Co.
Wilmington — B. C. Allen
Wilmington — Antoine's
Wilmington — Bergers
Wilmington — Cohen Bros.
Wilmington — H. Feinberg
Wilmington — Phillip Liebman

FLORIDA

Clearwater — Kane Furniture Company
Clearwater — Mather of Clearwater
Clermont — Pioneer Furniture Company
Cocoa — Mather of Cocoa
Daytona Beach — Mather of Daytona, Inc. (2 stores)
Deland — Mather of Deland
Delray Beach — Craige Furniture Co.
Dunedin — Gibson Furniture Company
Eustis — Mather of Eustis
Fort Lauderdale — Ft. Lauderdale Furn. Co.
Fort Myers — Foxworthy Furniture Co.
Fort Myers — King Furniture Co.
Fort Pierce — Kelz, Inc.
Gainesville — Alachua Furniture Company
Hialeah — Hialeah Furniture Store
Hollywood — Hollywood Furn. Co.
Jacksonville — Cunningham Furniture Co.
Jacksonville — Jones Bros. Co., Inc.
Jacksonville — McCranie Furn. Co., Inc.
Jacksonville — San Jose Wayside Furniture
Kissimmee — Kissimmee Furniture Co.
Lakeland — Cook Furniture Company
Lakeland — Mather of Lakeland
Lake Worth — Superior Furniture & Bedding Co.
Lantana — McNamara's
Leesburg — Ferguson Furniture Co.
Melbourne — Johnson Furniture Co.
Miami — Hooper House
Miami — Jordan Marsh, Miami
Miami — Richardson Furniture Warehouse, Inc.
Miami — Sun Furniture Co.
New Smyrna Beach — Mather of New Smyrna
New Smyrna Beach — Sopotnick Furniture Co.
North Miami Beach — Sumner Interiors
Orlando — Belk's Dept. Store
Orlando — Cox-O'Neal Furniture Co.
Orlando — Dixie Village Furniture Co.
Orlando — Home Furn. Company
Orlando — Homemakers, Inc.
Orlando — Orlando Furn. Co.
Orlando — The Sleep Shop
Orlando — Yon Furniture Co., Inc.
Palmetto — Tombil's
Panama City — Danley Furniture Co.
Pensacola — Marston & Quina, Inc.
Plant City — Home Furniture Store
Pompano Beach — Beachway Furniture Co.
Pompano Beach — Pompano Furniture Co.
Quincy — Bell–Shelfer Co.
St. Augustine — Green's Furniture
St. Cloud — Brooks Furniture Co.
St. Petersburg — Kane Furniture Co.
St. Petersburg — Rattan Furniture Co.
Sanford — Mather of Sanford
Sanford — Wilson–Maier Furniture Co., Inc.
Sarasota — Smith Furniture, Inc.
Stuart — Hartman–Leighton Furniture
Tallahassee — Danley Furniture Co.
Tampa — Home Furniture Co.
Tampa — Kane Furniture Co.
Tampa — Listers Furniture Co.
Tampa — People's Furniture Co.
Tampa — Seminole Furniture Co.
Tampa — Tarr's, Inc.
Tarpon Springs — Hugo's Way Side Furniture
West Palm Beach — Bostick Furniture Co.
Winter Garden — Bradford Furniture Co.
Winter Haven — Mather of Winter Haven
Winter Park — Florida Living Inc.

GEORGIA

Columbus — H. Rothschild, Inc.

IDAHO

Cottonwood — Hoene Hdwe. Co.
Grangeville — Lindsley's
Kellogg — Furniture Exchange
Lewiston — East End Trading Co.
Lewiston — Lewiston Furniture Co.
Moscow — Davids' Inc.
Orofino — Crockett Hdwe. & Furniture
Sandpoint — Sandpoint Furniture Co.

ILLINOIS

Alton — Dennis Bros.
Anna — Joiner Furn. Co.
Antioch — Olsen Furniture
Arlington Heights — Arlington Furniture Mart
Aurora — Ward and Jones Furniture Co.
Belleville — Fredman Bros.
Belleville — Mueller Furniture Co.
Benton — B & C Radio
Berwyn — Central Utilities & Furn. Co. (2 stores)
Berwyn — Richard's Furniture & Upholstering
Berwyn — Suburban Modern Age Inc.
Breese — Bruegge Furniture.
Brookfield — Radtke Interiors
Cairo — Fair Furn. Co.
Charleston — Schouten Furniture
Chester — Welge Bros.
Chicago — Adam Furniture Co.
Chicago — Alan Furniture Co., Inc.
Chicago — Amber Furniture Company (5 Stores)
Chicago — American Furn. Radio
Chicago — Baskin Home Furnishing
Chicago — Jos. Budnik Furniture Co.
Chicago — Bunny Furniture Co.
Chicago — Carson Pirie Scott & Co.
Chicago — Cappel Furniture Shop
Chicago — Chicago Bedding & Furniture Co.
Chicago — Col B Appl. and Furn.
Chicago — Dick's Home Furnishings
Chicago — District Furn. Co.
Chicago — Dodge Furn. Co.
Chicago — Drake Furniture Company
Chicago — Empire Furniture Co.
Chicago — The Fair Store
Chicago — Family Furniture
Chicago — L. Fish Furniture Co. (2 stores)
Chicago — General Outfitting Company
Chicago — G.I. TV & Appliances
Chicago — Goldblatt's (16 stores)
Chicago — Good Housekeeping Shop (4 stores)
Chicago — Gruen Furniture & Appliance Co.
Chicago — Hartman Furniture & Carpet Co.
Chicago — Homer Bros, Inc. (3 stores)
Chicago — Howaniec Furniture Co.
Chicago — Jensen Movers
Chicago — Lee Furniture Co.
Chicago — Lindons'
Chicago — Lynell's Inc.
Chicago — Mandel Bros. Dept. Store (2 stores)
Chicago — M. P. Masser Intempo
Chicago — Miller's Furniture & Rugs
Chicago — P. J. Morreale Co.
Chicago — Niedermann Furn. Co.
Chicago — Pritikin Furniture Company
Chicago — Raray's Furniture (2 Stores)
Chicago — Roseland Furniture Mart
Chicago — Rusnak Brothers (3 stores)
Chicago — Sage Furniture Co.
Chicago — Schmid Furniture
Chicago — Schwenk Furniture Company
Chicago — Sekera Furniture House
Chicago — S & M Furniture & Appliances Inc.
Chicago — Soltis Furniture
Chicago — Fred B. Snite Furniture Co.
Chicago — Sons Furniture
Chicago — Southwest Furniture Co.
Chicago — Square Deal Furniture Co.
Chicago — Wieboldt Stores Inc. (4 stores)
Chicago — Wolf Furn. House
Cicero — Grant Work's Fair
Crystal Lake — Crystal Lake Sleep Shop
Decatur — Amber Furniture Co.
Decatur — Arthur's Furniture Store
Decatur — Foster's Furniture Co.
East Dundee — Rakow Town & Country
East Peoria — Kaufman's Furniture Co.
East St. Louis — E. B. Jones Homemakers, Inc.
Edwardsville — Suhres' Furn. & Appl. Co.
Elmwood Park — L. Fish Furniture Co.
Elmwood Park — Goldblatt's
Evanston — Wieboldt Stores, Inc.
Evergreen Park — Carson Pirie Scott & Co.
Evergreen Park — The Fair Store
Granite City — H. & R. Furn. Co.
Harrisburg — C. F. Gidcumb Furn. Co.
Highland Park — Marshall Serto Co.
Jacksonville — Walker Furn.
Joliet — Boston Store
Joliet — Goldblatt's
Joliet — Staley's Town & Country Furn.
Kankakee — Turk Furniture Co.
Kewanee — Good Furniture House
Libertyville — Taylor Furniture Mart
Madison — E. A. Friedman Hdw. & Furn. Co.
Mattoon — New Home Furn. Co.
Maywood — Kreitman Furn. Co.
Melrose Park — Broadway Furn. Co.
Mt. Carmel — Walter & Son
Mt. Vernon — Mounts Furniture Shop
Newton — Marshall Bros.
Oak Park — The Fair Store
Oak Park — Town & Country Furniture
Oak Park — Wieboldt Stores, Inc.
Olney — Abegglen Bros.
Park Forest — Goldblatt's
Park Forest — Seifer Furniture Company
Pekin — Cohen Furniture Co.
Peoria — Berman Furniture Co.
Peoria — Cohen Furniture Co.
Pittsfield — G & W Furniture
Quincy — Roy Bennett Ltd.
South Holland — DeYoung & Sons Furniture Inc.
Sparta — Sparta Furn. & Appl. Co.
Springfield — Madison Furn.
Springfield — Stern's Furniture, Inc.
Staunton — J. W. Huntman Furn.
Streator — Ritchie Furniture Co.
Taylorville — New Home Furn. Co.
Wauconda — Radius Furniture & Appl.
Waukegan — Globe Furniture Co.
Waukegan — Noren Furniture Co.
W. Frankfort — B. F. J. Furniture Co.
Wheaton — Kriebs Furniture Co.
Winchester — Fred Evans & Sons
Woodstock — Donahue Furniture
Zion — Lucy Furniture Co.

INDIANA

Anderson — McDonald Showrooms, Inc.
Anderson — Pearsons Furniture Store
Aurora — Schuler's Furniture Store
Batesville — Walsman Co.
Bedford — Schloot–Dougherty Furn. Co.
Bicknell — Risley Son Furniture Co.
Bloomfield — Bloomfield Electric Shop
Bloomington — Wyhe Furn. Co.
Bremen — Home Furn. Mart
Brownstown — Zabel's Furniture Co.
Chrisney — Youngblood Furniture Co.
Columbia City — H. J. Schrader Co.
Columbus — Buchanan–Jones Furn. Co., Inc.
Columbus — Pearsons Home Furniture Store
Connersville — Hendren–Foster Furniture Co.
Crown Point — Geisen Furniture Co.
Decatur — Uhrick Bros.
Elkhart — Pearson's Furniture Store
Evansville — Finke Furniture Co., Inc.
Fort Wayne — Earl Groth Dept. Store
Fort Wayne — Hill's Bedding
Fort Wayne — Kaplan Furniture
Fort Wayne — Lewis Furniture Co.
Fort Wayne — Rialto Furniture
Fowler — Ramner Furniture
Frankfort — Clark Furniture Co.
Frankfort — Herther–Foster Furniture
Franklin — McCowan Furniture Store
Franklin — Pearsons Home Furniture Store
French Lick — W. V. Ritter Son
Gary — Coyne Furniture Co.
Gary — Goldblatt's
Gary — L. Fish Furniture Company
Gary — Lane Furniture Mart
Gary — Seifer Lamar Inc.
Greenfield — Soltkin Furniture Co.
Griffith — Christensons Inc.
Hammond — Carson Pirie Scott & Co.
Hammond — Goldblatt's
Hammond — Seifer Furniture Co.
Hammond — Werth Furniture Co.
Hartford City — H. J. Schrader Co.
Hobart — Thomas & Son
Huntington — House of Furniture
Huntingburg — Smith Furniture Exchange
Indianapolis — L. S. Ayres & Co.
Indianapolis — Banner–Whitehill Corp.
Indianapolis — Wm. H. Block Co.
Indianapolis — Block's Home Budget Store
Indianapolis — Circle Furniture Co.
Indianapolis — Colonial Furniture Co., Inc.
Indianapolis — Fairway Furniture Store
Indianapolis — Fitch Furniture, Inc.
Indianapolis — Hoosier Outfitting Company
Indianapolis — Indianapolis Furniture Mart
Indianapolis — Larman's Furniture Co.
Indianapolis — National Furniture Co.
Indianapolis — Pearsons Furniture & Music Store
Indianapolis — Peoples Outfitting Co.
Indianapolis — B. F. Simmons Home Appl. & Furn.
Indianapolis — Victor Furniture Company
Jasonville — Jasonville Hdwe. Furn. Co., Inc.
Jasper — Jasper Home Outfitters
Jeffersonville — Bensinger's of Jeffersonville
Kentland — Ramner–Brown Furniture
Kokomo — Foster Furniture
Kokomo — Miller's Annex
Kokomo — H. J. Schrader Co.
Lafayette — Foster's Furniture Co.
Lafayette — Loeb's Dept. Store
La Porte — Kessler's Furniture
La Porte — North Side Furniture
La Porte — Pearsons Furniture Store
Linton — Correll's
Logansport — Foster Furniture Co.
Logansport — Pearsons Furniture Store
Loogootee — Home Outfitters
Madison — Lodge Bros. Furniture
Marion — New House Furniture
Marion — Pearsons Furniture Store
Martinsville — Cure & Son
Michigan City — Michigan City Furn. Co.
Mooresville — Mooresville Furniture Co.
Muncie — Pearsons Furniture Store
Nappanee — Wise Furniture Co.
New Albany — Bennett Furniture Co.
New Castle — Schuffman's Furniture
North Vernon — Diekhoff–Vance
Oakland City — Oakland City Furniture
Osceola — Osceola Furniture Mart
Osgood — Ensinger's Furniture Store
Peru — Glazier Furniture
Peru — Senger Dry Goods Co.
Petersburg — Petersburg Furniture Exchange
Plymouth — Cook Bros. Furniture
Richmond — Pearsons Furniture Store
Rushville — Hendren–Foster Furn. Co. of Rushville
Scottsburg — Thomas Furniture Store
Seymour — Pearsons Home Furniture Store
Shelburn — Buzard Bros.
South Bend — Kaniewski Furniture
South Bend — Ries Furniture Co.
South Bend — River Park Furniture
South Bend — Robertson Dept. Store
South Bend — Sunnymede Furniture
St. Meinrad — Vaal's Furniture & Appliance
Tell City — Fischer's Furn. & Appl. Co.
Terre Haute — Pearsons General Furniture
Terre Haute — Strange Furniture Mart
Tipton — Tafft & Baker Furniture
Vincennes — Mitchell Furniture Company
Wabash — Miller Furn. Co.
Warsaw — H. J. Schrader Co.
Washington — Tom Darly
Waterloo — Graffis Furniture
Whiting — Seifer Furniture Company
Whiteland — Gray Furniture Co.
Winemac — Von Tobel's

IOWA

Ackley — Fritz Furniture
Adel — Hoffman Furniture
Ames — Shiery Furn.
Anamosa — Schumacher Furniture
Anita — C. A. Long & Son
Arlington — W. H. Gleim & Sons
Atlantic — Robinson Appl. & Furn.
Audubon — Lang Furn.
Baxter — Boyd–Nickell
Belle Plaine — Peffers Furniture
Belmond — Kennedy Furniture Co.
Bonaparte — Asbell Furniture
Boone — Wester Furniture Co.
Brooklyn — Bramer Furniture
Burlington — The Furniture Mart
Carroll — Knowlton Furniture
Cedar Falls — McCoskey Furniture Co.
Cedar Rapids — A. W. Peterson Company, Inc.
Cedar Rapids — Peoples Furniture Co.
Cedar Rapids — Smulekoff's Furniture
Centerville — Sherman Furniture
Charles City — Warehouse Furniture Sales
Cherokee — Dobson Furniture
Clarinda — J. Dale Foster
Clarion — Jesse Smith – Son
Clarksville — Hammel & Martin
Clear Lake — Wilcox Furniture
Clinton — Hearth & Home
Colfax — Cleveland's Gamble Store
Corwith — Corwith Hardware
Corydon — Sherman Furniture
Crystal Lake — Crystal Lake Furniture Co.
Davenport — Freeman–Glickman, Inc.
Davenport — Kay Furniture Company
Denver — Matthias Furniture
Des Moines — Anderson Furniture
Des Moines — Davidsons
Des Moines — Gray's Furn.
Des Moines — House of Marmon
Des Moines — Younker's Store for Homes
Dubuque — The Home Supply Co.
Dyersville — Nesler & Goedken Furn. Co.
Eagle Grove — Chapman Furn.
Eldora — Vilmont Furniture
Emmetsburg — Hiller Stores
Extra — Beers Home Furnishing
Fairfield — Wulff's Furniture
Farmington — Asbell Furniture
Fenton — L. A. Peterson and Son
Fort Dodge — Home Furniture Co.
Fort Dodge — Warehouse Furniture Co.
Fort Madison — Daughdrill's, Inc.
George — Vogelaar Furniture
Grinnell — Queen & Olson
Guthrie Center — Allen Furniture
Hawarden — Dowdey Furniture
Indianola — Case Home Furnishing's
Iowa City — Kirman Furniture
Jefferson — Cudahy Furniture
Jewell — Becker Home Furnishing
Keokuk — D. A. Gross
Keswick — Powell Furniture
Lacona — Mosher Furniture
Lake View — Parkinson Furniture
Le Mars — Luken's
Marshalltown — Mickel Furniture
Maxwell — Cooper's Furniture
Melbourne — Ryan Furniture
Milford — Smith Furniture
Milo — Mosher Furniture
Monona — Schultz's Furniture
Monticello — Schumacher Furniture
Muscatine — Miller's Furniture
Nevada — McGrath Furniture Store
Newton — Newton Furniture Co.
Olwein — Swan Furniture
Oskaloosa — Oskaloosa Appliance & Furniture
Ottumwa — Economy Furniture Co.
Pella — Bost & Boatsma
Perry — Davis Furniture
Pocahontas — Ollinger Furn.
Prairie City — Travis Walters
Rock Rapids — Lockwood's
Rock Valley — Kragt Furn.
Rockwell City — McIntyre Furniture
Sac City — Farber–Otteman
Shenandoah — G. E. Carper, Inc.
Sioux City — Bekins Warehouse Furniture Store
Sioux City — T. S. Martin Company
Sioux City — Weaver–Moe Furniture Co.
Sioux City — Western Furniture Mart
Sioux Rapids — Hallenbeck–Lary
South English — Powell Furniture
Spencer — Matt Furniture
Story City — Wierson Furniture Co.
Tripoli — Rettig Furniture
Washington — Scott Furniture Co.
Waverly — Geo. J Kaiser
Webster City — Chapman Furniture
Wellman — Powell Furniture
Wellsburg — Doyen Furniture & Appliance
West Bend — Roupe Furniture
West Des Moines — McIntyre Furniture
West Point — Merschman
Williamsburg — McSwiggin & Uhlmann
Wyoming — Wallace Brothers

KANSAS

Arkansas City — Furniture Mart
Augusta — Lunger's Furniture
Caldwell — Stewarts Furniture Co.
Chanute — Johnson Furniture Store
Coffeyville — Rumery's Furniture & Appliances
Dodge City — Hulpieu–Miller, Inc.
El Dorado — Gretzner Furniture Co.
Garden City — Garnand Furniture, Inc.
Girard — Sauer's Department Store
Hays — Butler Furniture Co.
Hutchinson — Graber's
Independence — Davis Furniture Store
Iola — Bell Furniture & Appliance Store
Junction City — Johnson Bros. Furniture Co., Inc.
Kansas City — Davidson Furniture Co.
Kansas City — Fairfax Furniture Co.
Kansas City — Glanville Furn. Co.
Kansas City — Gorman's, Inc.
Kansas City — Kaw Valley Furn. Co.
Kansas City — L & A Furn. Co.
Lawrence — Pendry Furniture
Leavenworth — Garfinkle Furn. Co.
Liberal — Wilson's Furniture Co., Inc.
Manhattan — Roberts Furniture
Marysville — Sanders Furniture Co.
Newton — Furniture Exchange
Osawatomie — Fred's Furniture & Appliances
Ottawa — Douglas Brothers, Inc.
Parsons — Sengpiehl Furniture Co.
Pittsburg — Abbe Deruy Maytag Co.
Pratt — Mullin Furniture & Appliance, Inc.
Russell — Myers Furniture
Salina — Cheatum Furniture
Salina — Stiefels Dept. Store
Scott City — Peacock & Soree Furniture
Topeka — Ed Marling, Inc. (2 stores)
Topeka — Moore's Furniture
Wichita — Batchelor's of Wichita
Wichita — Crook Furniture Co.
Wichita — Innes
Wichita — Laughlin Furniture
Winfield — Cate Furniture Co.

KENTUCKY

Ashland — Lambert Furniture Store
Ashland — Ratliff Furniture & Appliance Co.
Berea — Finnell Furniture
Bowling Green — Bigg's Furniture Co.
Campbellsville — Caulk Furniture Co.
Cody — Laird Watts Furniture Store
Columbia — Adair Home Supply
Corbin — Hall–Watson Furniture Co.
Cumberland — Homer Blevins Furniture Co.
Cynthiana — A. E. Jones Home Furnishings
Danville — Freeman Furniture Co.
Evarts — Fullers Bargain Store
Fulton — Fulton Hardware and Furniture Co.
Glasgow — The Faught Furniture Co.
Greenville — Greenville Furniture Company
Harlan — Fuller's
Hartford — M. & R. Furniture Co.
Hodgenville — Turner Furniture Co.
Hopkinsville — Cayce–Yost Co.
Jackson — Bach Furniture Company
Lawrenceburg — Freeman Furniture Store
Lexington — Purcell's
Lexington — L. L. Roberts Furniture Co.
Louisville — J. Bacon & Sons
Louisville — Bensinger's
Louisville — Byrne Furniture, Inc.
Louisville — Crowder's Furniture & Appliances
Louisville — Delaney Furniture Co., Inc.
Louisville — Economy Furniture Co.
Louisville — United Furniture Co.
Lynch — Union Supply Company
Mt. Sterling — Williamson Furniture Co.
Madisonville — Allen Furniture Co.
Marion — Franklin–Biggs Furniture Co.
Mayfield — Olive and Cook Furn. Co.
Maysville — Epps Furniture Store
Middlesboro — W. J. Callison Company, Inc.
Murray — Purdom, Inc.
Newport — Wilsons Furniture
Nicholasville — Pressman's Furniture Store
Owensboro — Cannon's
Paducah — Gleaves Furniture Company
Pikeville — Goff Furniture Company, Inc.
Pikeville — Home Furniture Company
Pineville — Arnett & Combs Furniture Co.
Prestonsburg — William Arrowood Hdwe. Co.
Radcliff — Radcliff Furniture Mart
Richmond — Thomas Furniture Co.
Russell — C. H. Stephens Co. Inc.
Shelbyville — Lawson's
Shively — Bensinger's Shively, Inc.
Somerset — Pulaski Furniture Co.
Springfield — Springfield Furniture Store
Stanford — Pence Furniture Store
St. Mathews — J. Bacon & Sons
Sturgis — Woodring Furniture Co.
Vanceburg — Kegley Appliance & Furniture
Wallins — William's Hardware & Supply Co.
Williamsburg — Faulkner & Taylor Furniture
Winchester — Pound Furniture Company

LOUISIANA

Abbeville — H & G Furniture Co.
Alexandria — Clark–Dunbar & Dunn, Inc.
Baton Rouge — Baton Rouge Furniture Co.
Baton Rouge — Empire Furniture Co., Inc.
Baton Rouge — Kornmeyer Furniture Co.
Baton Rouge — Royal Furniture Company
Baton Rouge — Simon Furniture Company
Bogalusa — Brock Furniture Co.
Covington — Burns Furniture Co.
Crowley — H & G Furniture Company
Denham Springs — Benton Bros. Furniture Co.
Hammond — Forbes Furniture Co.
Houma — Collins Home Center
Houma — Quality Furniture Co.
Lafayette — Geraml Furn. Co.
Lafayette — Knight Furniture Co.
Lake Charles — Hemenway Furniture Co., Inc.
Luling — Price Furniture Co.
Monroe — Durrett Hdwe. & Furn. Co., In
New Iberia — Oubre Furniture Compa
New Orleans — Blitz Furniture C
New Orleans — Doerr Furniture Company, In
New Orleans — Goldblum Furniture C
New Orleans — Gulf Furniture Compa
New Orleans — Hurwitz–Mintz Furniture C
New Orleans — Morris Kirschman Compa
New Orleans — Krauss Furniture Departme
New Orleans — Lafayette Furniture Co., In
New Orleans — Lester Barnett Gentilly, In
Opelousas — Abdalla's Furniture Sto
Rayville — Glover Hdw. & Furn. Co., Ll
Ruston — Lawson Furniture Compa
Shreveport — Alphonse Brenner Furniture C
Shreveport — Haverty Furniture Compa
Shreveport — Levy's Furniture, In
Shreveport — Thibodeaux Furniture Company, In
Thibodaux — Block Furniture Compa
West Monroe — Warren's Appl. & Furn. Co., In

MAINE

Bangor — Home Radio & Furniture C
Brunswick — Treworgy Furniture Co., In
Calais — Home Radio & Furniture C
Ellsworth — Merrill Furniture C
Lewiston — Atherton Furniture Compa
Lewiston — Peck
Portland — Atherton Furniture C
Rockland — Stonington Furniture C
Waterville — R. E. Drapea

MARYLAND

Annapolis — Polan–Brewer Furn. Co
Baltimore — The Behm C
Baltimore — Isaac Benesch & Son
Baltimore — Ben's Dept. Stor
Baltimore — C. J. Benson & Co., In
Baltimore — Bernstein Furniture Compan
Baltimore — Blum's, In
Baltimore — Bradger
Baltimore — Jacob Brown's Son
Baltimore — M. Budacz & So
Baltimore — Budget Sale
Baltimore — Car–Mor Co
Baltimore — H. W. Checket & Co
Baltimore — Chesapeake Furniture Co
Baltimore — Clover Furnitur
Baltimore — Dafnis Furniture Co
Baltimore — John F. Erns
Baltimore — Four Besche Bros., In
Baltimore — S. Friedma
Baltimore — Furniture Co. of Marylan
Baltimore — Gassinger Bros. In
Baltimore — Glickman
Baltimore — Goldschmidt'
Baltimore — Grand Rapids Furniture Co
Baltimore — Julius Gutman & C
Baltimore — Harford Furniture Co
Baltimore — The Hecht Co
Baltimore — Highland Furniture Co
Baltimore — Hochschild Kohn & Co. (2 stores
Baltimore — Homestead Furniture
Baltimore — Howard Furniture Co
Baltimore — Koren's Furniture House
Baltimore — Krastell Furniture Co
Baltimore — Lee Furniture Compan
Baltimore — Leonard Sales Co
Baltimore — Levenson & Klein, Inc
Baltimore — Levin Furniture Co
Baltimore — Littlepage's Furniture Store
Baltimore — Little Polt
Baltimore — The May Co
Baltimore — Parkville Furniture Co
Baltimore — Pikesville Furniture Co
Baltimore — Pollack'
Baltimore — George Schapiro & Sons
Baltimore — M. Shaivitz & Sons (2 stores)
Baltimore — Sam Shaivitz
Baltimore — Shevitz Furniture Co.
Baltimore — Shofer's Furniture Co., Inc.
Baltimore — Stafford & Bro
Baltimore — Stark Furniture Co
Baltimore — Tanney's Furniture
Baltimore — B. Tiefenbrun & Son
Baltimore — Wieland's, Inc
Bel Air — Beshore and King Furn. Store
Berlin — John Donaway
Bethesda — Virga & Co.
Boonsboro — Bast Furniture Store
Brunswick — Potomac Furniture Co.
Cambridge — Engle's
College Park — Gary Furniture Co., Inc.
Cumberland — Wolf Furniture Company
Frederick — Routzahn & Sons
Glen Burnie — Highland Furniture Co.
Glen Burnie — Supreme Furniture Co.
Hagerstown — Miller's Furniture Store
Hampstead — Hyson Bros.
Havre de Grace — C. H. Rigler Co.
Laurel — Laurel Furniture Co.
Lexington Park — Blum's, Inc.
Lexington Park — Jack Daugherty Mdse. Mart
Rockville — Jacmar's Furniture
Rockville — P. J. Nee Co.
Salisbury — W. C. Carey & Son
Salisbury — Ulman Sons, Inc.
Silver Spring — The Hecht Co.
Silver Spring — Howard S. Heid, Inc.
Silver Spring — King Furniture Co.
Silver Spring — Lansburgh's
Silver Spring — Mazor Masterpieces
Silver Spring — Melrose Furniture, Inc.
Suitland — Regent House, Inc.
Towson — Garon's
West Hyattsville — Suburban Furniture Co., Inc.
Westminster — J. Stoner Geiman & Sons
Westminster — Zepp & Carlson
Wheaton — Sandman Sleep Shop

MASSACHUSETTS

Adams — A. C. Simmons, Inc.
Arlington — H. Cherney and Sons
Arlington — Gordon Furniture
Attleboro — Pinault Furniture Co.
Ayer — Radio and TV Lab
Belmont — Gay Dow Furniture
Belmont — R. L. Wicks and Sons
Beverly — Kransberg Furniture Co.
Beverly — C. F. Tompkins Co.
Boston — Belmont Furniture
Boston — Famous Furniture
Boston — Magee's, Inc.
Boston — James L. Mooney Company
Boston — C. C. Peter
Boston — Rockford Furniture Co.
Brighton — Pay Less Furniture Company
Brighton — Sallet Furn. Co.
Brockton — Atherton Furniture Co.
Cambridge — Fred's Furniture
Cambridge — Hedin Furniture
Cambridge — Putnam Furniture
Cambridge — Rest–Rite Chair and Bedding Co.
Cambridge — Suffolk Furniture



ENTRY BLANK FROM YOUR NEAREST PARTICIPATING *SEALY* DEALER!

SSACHUSETTS (continued)

tham — Chatham Furniture Store
isea — Bloomberg Bros.
vers — C. F. Tompkins Co.
chester — Treasure Chrome Furniture
hampton — J. Moriarty Furniture Co.
t Walpole — Walpole Radio & Furniture Co.
rett — Burnett Furniture
rett — Everett Furniture Co., Outlet
rett — Price Wayside Furniture
River — Adaskin Furniture Co.
River — Charlmor Furniture
River — Kaplan Furniture Co., Inc.
River — Mason Furniture Co.
River — R. A. McWhirr Co.
River — Modern Furniture Co.
River — Travis Furniture Co.
nouth — Davis Furniture Co.
nburg — Belliveau Furniture Co.
nburg — Gradone's
nburg — Lewis Furniture Co.
ningham — Ira L. Lewis Furniture Co.
iklin — A. Simon & Sons, Inc.
ncester — Metropolitan Furniture Co.
cester — C. F. Tompkins Co.
Barrington — Barrington Furniture Co.
nfield — Home Furnishings Co.
nfield — Wilson's Department Store
ey — Walter's Furn. & Appl.
erhill — Atherton Furniture Co.
erhill — Park Show
rook — Holbrook Furniture Co., Inc.
oke — Adelson Furniture Co.
oke — Epstein Furniture Co.
oke — Merrick Lumber Co.
oke — Salem-Horn Furniture Co.
oke — Strongs Furniture Co.
on — Boston Furniture
n Orchard — J. Wrona Furniture Co.
nica Plain — Metropolitan Furniture Co.
ence — Al's Furniture & Radio Co.
ence — Factory Outlet
ence — Lawrence Furniture Co.
ence — M. J. Sullivan Furn. Co.
— Lee Department Store
x — David E. Herrick, Inc.
ll — Household Furniture Co.
ll — A. G. Pollard Co.
ll — World Furniture Co.
— Goldberg Furniture Co.
— King Radio & Furniture Co.
— Metropolitan Furniture Co.
— Stuart Furniture Co.
— Young's Furniture Co.
en — Koltzen Furniture Co.
field — W. C. Fuller Co., Inc.
boro — J. J. Bradley Furniture Company
pam — The Colonial
ard — United Co-operative Society
ord — J. B. Ruderman & Sons
se — J. B. Ruderman & Sons
elboro — Kahian Furniture Co.
ury — Ray's Furniture
rd — Stone Furniture Co.
Bedford — Bettencourt Furniture Co.
Bedford — Correia & Sons
Bedford — Forson's Furniture Mart
Bedford — Kaplan's Furniture (3 stores)
Bedford — Mason Furniture Co., Inc.
Bedford — Rezendes Furniture Co.
Bedford — Wayside Furniture Co.
on — Burrows Furniture
ampton — Lloyd's, Inc.
ampton — McCallum's Dept. Store
boro — R and T Furniture
Adams — Feder Furniture Co.
Adams — Taskin Furniture Co.
Plymouth — Sherman Furniture Co.
od — Thrift Furniture
eld — England Brothers
eld — Stevens, Inc.
eld — Union-Fern, Inc.
eld — Wiltsie's
— Magee's
y — Milchen's
e — Derby Furniture & Appl.
nd — Rock Hill Furniture Co.
nd — Wainshilbaum Bros.
ry — J. & A. Ehrlich Co.
ry — Springfield Furniture
— Almy Bigelow & Washburn
— C. F. Tompkins Co.
— A. C. Titus Furniture Co.
— Wm. G. Webber Co.
ville — Possick Furniture Co.
ville — Royal Furniture Co. (2 stores)
ville — Union Square Furn. & Storage
ridge — Corriveau's
ridge — Dewey's Globe Furniture Warehouse
ridge — Joseph O. Lemoine Furniture Co.
er — M. Lamoureux Furn. Co.
field — Hadley Furniture Co.
field — Hampden Furniture Co.
field — Kimball Furniture Co.
field — Pioneer Furniture Showrooms
am — Barbo's Inc.
ton — New England Furniture Co.
n — Plank & Hansen, Inc.
n — Rodmans Furniture Store
Rivers — Potvin Furniture Co.
eld — Crystal Furniture
m — Grey's Furniture Co.
m — Griff Furniture Co.
m — Irwins Furniture Co.
— Baker Furniture Co.
sm — Kobrin & Davidson
own — Royal Furniture Company
r — Grand Furniture Shops
r — E. H. Horton Co.
r — United Music Co.
oncord — Carter Furniture
d — Hearn & Co.
d — Lambson Furniture Co.
nster — Frank's Wayside Furniture
eabody — McGivern's Furniture House
pringfield — Sam Salem, Inc.
uth — Factory Furniture Mart
n — Thayer Furniture Co.
stown — Geo. M. Hopkins Co.
— Royal Furniture Co., Inc.
ter — Alarie's Furniture & Appliance
ter — American Supply Co.
ter — Andrew's, Inc.
ter — S. Glazer Furniture Co.
ter — Hadley Furniture Co.
ter — Lewis Furniture Co.
ter — John C. MacInnes Co.
ter — Northridge Furniture Co.

GAN

— Palmans
— Burgess Furniture
ark — Royal Furniture Co.
ark — Val-U Furniture Co.
— Packard Furniture

Ann Arbor — Behnke Furn. Co.
Battle Creek — L. W. Robinson-Furn. Dept.
Berkley — Modern Sleep Shop
Berkley — Tower Furniture Co.
Big Rapids — Good House Keeping Shop
Birmingham — United Outfitting Co.
Blissfield — Tagsold's Furniture Store
Brown City — McKay Home Furnishings
Camden — St. John & Adams Furn. Store
Caro — Cook's Furniture
Clare — Clare Furniture
Clawson — Modern Sleep Shop
Croswell — Croswell Home Furnishings
Dearborn — Adray Appl. Co.
Dearborn — Crown Furniture Co. (2 stores)
Dearborn — Dearborn Furn. Co.
Dearborn — Frumin Furn. Co.
Dearborn — Miller Furn. Co.
Dearborn — Penn Furniture Co.
Dearborn — People's Outfitting Co.
Dearborn — Royal Furn. Co.
Dearborn — Star Furniture Co.
Detroit — Acme, Inc.
Detroit — Albert Furniture
Detroit — Al's Cut Rate Furniture
Detroit — Automatic Appl. & Furn.
Detroit — Barclay Furn. Co.
Detroit — Beacon Furn. Co.
Detroit — Bel-Air Furn. Sales
Detroit — Beresh Furn. Co.
Detroit — Beverly Furn. Co.
Detroit — Jimmie F. Blonik Furn.
Detroit — Bosco's Furniture Sales
Detroit — Cameo Jewelry & Furn. Co.
Detroit — Carson Furn. Co.
Detroit — Cianciolo Furniture
Detroit — City Music Co.
Detroit — Crown Furn. Co. (12 stores)
Detroit — Delmar Furniture
Detroit — East Side Furn. Co.
Detroit — Empire Furniture
Detroit — Famous Furniture Co.
Detroit — Farris Brothers Furn. Co.
Detroit — Federal Department Store (3 stores)
Detroit — Fenster Furniture
Detroit — Frumin Furn. Co.
Detroit — Paul Gass Furn. & Appl.
Detroit — Gleicher Furn. & Carpet Co.
Detroit — Goren Furniture Company
Detroit — Grand River 7 Mile Furn. & Appl.
Detroit — Otto Grunewald & Son
Detroit — Harper Furn. Co.
Detroit — Harvey Furniture
Detroit — Ideal Appl. & Furn.
Detroit — Irving's Furn. Co.
Detroit — Kaufman Furniture & Upholstering
Detroit — King Furniture
Detroit — Kohlenberg Furn. Co.
Detroit — Leader Furn. Co.
Detroit — Leonard Furn. Co.
Detroit — Lumberg & Son Furn. Co.
Detroit — Margolis Household Shoppe
Detroit — Mark Furniture Co.
Detroit — Mars Furn. Co.
Detroit — May Furniture Co.
Detroit — F. B. Melin & Co.
Detroit — Mercury Furniture
Detroit — Michigan Furn. Co.
Detroit — Miller's Square Deal Furn.
Detroit — Nieckarz Furn.
Detroit — Nome Furn. & Appl.
Detroit — Nye Furniture Co.
Detroit — People's Outfitting Co.
Detroit — Planet Furniture Outlet
Detroit — Plymouth Furniture Co.
Detroit — Post Furniture Co.
Detroit — Raimi Bros. Furn. & Appl. (2 stores)
Detroit — Reeber Furn. Co.
Detroit — Rite Way Furn. Sales Co.
Detroit — Ruby's Furniture Co. (3 Stores)
Detroit — Sanford Furniture
Detroit — Senate Furniture Co.
Detroit — Serlin's
Detroit — Shecter Furniture Co.
Detroit — Sherwood Studios, Inc.
Detroit — Soble-Ackerman Home Outfitters, Inc.
Detroit — Star Furniture Co.
Detroit — Sterling Furniture Co.
Detroit — Target Furniture Co.
Detroit — Thern Baxter
Detroit — Topp Furniture Co.
Detroit — Tower Furniture Co. (2 stores)
Detroit — Union Appl. & Furn.
Detroit — United Outfitting Co. (3 stores)
Detroit — Uptown Furniture & Appl.
Detroit — Vogue Furniture Co.
Detroit — Walker Furniture Sales
Detroit — Winston Furniture
Detroit — Whittier Furn. & Appl.
Detroit — Zenith Furniture Company
Dexter — Weber's Furniture Store
East Detroit — Babcock Furn. Co.
Escanaba — Home Supply Company
Ferndale — Federal Department Store
Ferndale — Triangle Furn. Company
Flint — People's Furn. & Appl.
Flint — Reliable Furniture and Appliance Co.
Garden City — Garden City Furniture Co.
Gladwin — Dell Smith Furniture
Grand Haven — Grand Haven Furniture Co.
Grand Rapids — Bishop Furniture Co.
Grand Rapids — Galewood Outfitting Co.
Grand Rapids — The Herpolsheimer Co.
Grand Rapids — Jurries Furniture Co.
Grayling — Mosher Refrigeration and Furniture
Grosse Point Woods — Belmont Furniture Co.
Hamtramck — Margolis Furn. Co.
Hamtramck — Norwalk Furniture Co.
Hamtramck — Ruby's Furniture Co.
Hastings — Waldorff Furniture
Hazel Park — Gormley Furn. Co.
Hazel Park — Tower Furniture Co.
Highland Park — Brent Furn. Co.
Highland Park — Famous Furniture Co.
Highland Park — F. B. Melin & Co.
Holt — De Loach Home Furnishing
Inkster — Crown Furn. Co.
Inkster — Inkster Furn. Mart Co.
Inkster — Major Furn. & Appliance Co.
Ionia — Stevenson's Inc.
Jackson — Center Appliance & Furn. Inc.
Jackson — Suburban Furniture Co.
Keego Harbor — Clayton's Furn. & Appliances
Lansing — Bishop Furniture Co.
Lansing — Federal Department Store
Lansing — Lansing Furniture Co.
Lincoln Park — Dobbs Furn.
Lincoln Park — Eder Furn. Co.
Lincoln Park — Kohlenberg Furn. Inc.
Lincoln Park — People's Outfitting Company
Livonia — Livonia Furn. Co.
Manistee — H. E. Anderson Furniture and Appliance
Marquette — Tonella & Rupp
Monroe — Federal Department Store
Monroe — Sacks Furniture Company
Morenci — Meyer's Furniture

Mt. Clemens — Paul's Furniture City, Inc.
Mt. Clemens — Triangle Furn. Company
Muskegon — Grossman's Dept. Store
Muskegon — Pletcher's Furniture
Muskegon — Zagaroli Furniture Co.
Petoskey — James A. Reid Furniture Co.
Plainwell — Gores Sales
Plymouth — Better Home Furn. & Appl. Co.
Plymouth — D. Galin & Son
Pontiac — Federal Department Store
Pontiac — F. B. Melin & Co.
Pontiac — Orchard Furn. Co.
Pontiac — Wards Home Outfitting Co.
Portland — Bandfield Furniture.
Redford Township — Post Furn. Co.
Reed City — Reed City Furniture
Richmond — Capozzo Furn. & Appl.
Rochester — Rochester Furn. & Appl.
Roseville — Crown Furniture Co.
Roseville — Federal Department Store
Roseville — Park Furniture Co.
Roseville — United Storage Co.
Royal Oak — Regal Furniture Inc.
Royal Oak — Royal Oak Furn. Co.
Royal Oak — Tower Furniture Co.
Royal Oak — Triangle Furniture Co.
St. Clair Shores — Price Appliance & Furniture
St. Clair Shores — Shorewood Furn. Co.
St. Clair Shores — Supreme Furniture Company
St. Clair Shores — Wayne Furn. & Appl.
Sandusky — Thomas Furniture & Appliance
Scottville — Lundquist Furniture and Appliance
South Haven — Wank Furniture and Appliance Mart
South Lyon — McIntosh Furn. & Jewelry
Trenton — B & W Furn. & Appl. Co.
Utica — Bejnar's Furn. & Music
VanDyke — Bedroom Furniture Company
VanDyke — Fillmore Brothers Appliance & Furn.
VanDyke — Kriss Furn.
VanDyke — Motor City Furniture & Jewelry Co.
Walled Lake — Larry Gilliam
Wayne — Bob Burgh Furn. & Appl.
Wayne — Crown Furniture Company
Wayne — W. L. Gates Furn. Co.
Wayne — Kent Furn. Co.
Wyandotte — Crown Furniture Company
Wyandotte — Dixie Furn. Co.
Wyandotte — Eureka Furn. Co.
Wyandotte — Fogel Furn. Co.
Wyandotte — Harry's Furniture
Wyandotte — Metropolitan Furn. Co.
Wyandotte — Wyandotte Furn. Co.
Ypsilanti — Smith Furniture Co.

MINNESOTA

Albert Lea — Morris Furniture Co.
Alexandria — Anderson Furniture Co.
Anoka — Richard's
Austin — Morris Furniture Co.
Bagley — Galli Furniture
Bemidji — Galli Furniture
Brainerd — Alderman-Maghan Co.
Chisholm — Goldfine's of Chisholm
Clarkfield — Lynner Furn. Co.
Cloquet — Roderic's
Coleraine — A. P. Peterson & Son, Inc.
Coon Rapids — Otto Furniture
Crookston — Farmer's Exchange
Dawson — Hanson & Dahl Furn. Co.
Detroit Lakes — Diamond Furniture
Duluth — Alex J. Lurye, Furniture
Duluth — Anderson Furniture Co.
Duluth — Arrowhead Furniture
Duluth — Goldfine's, Inc.
Duluth — Harbor Furniture
Eveleth — Lester Sagen, Inc.
Heron Lake — Kemp's Furniture Co.
Hibbing — Arrowhead Furniture
Hopkins — Minneapolis House Furnishings Co.
International Falls — Art's Furniture Company
Jackson — Sathe & Son
Karlstad — Trane and Thompson
Keewatin — Suirman and Son
Marshall — Larson's Home Furn.
Minneapolis — B and C Furniture Mart
Minneapolis — L. S. Donaldson Co.
Minneapolis — Minneapolis House Furnishings Co.
Minneapolis — Moderne Sales
Minneapolis — Morton's Furniture
Minneapolis — Shedlov Supply Company
Minneapolis — Union Furniture
Moorhead — Simon Furniture Co.
New York Mills — Karvonen and Son
Ortonville — Katz Furniture Co.
Red Lake Falls — Wilcox Service
Red Wing — Usem Furniture Co.
Redwood Fall — Larson's Home Furn.
St. Paul — Borg & Powers
St. Paul — Butwinick Bros. Furn. & Carpet Co.
St. Paul — R. N. Cardozo & Brothers Furniture
St. Paul — Crea Company
St. Paul — East Side Furniture
St. Paul — Golden Rule
St. Paul — Minnesota Furniture Co
St. Paul — Peoples Furniture
St. Paul — St. Paul House Furnishings
St. Paul — Schweitz
St. Paul — Standard Furniture Co. 2 stores
St. Paul — Weyandt Bros. Furniture
Sandstone — Olson's Home Furnishings
Slayton — Mansch Bros. Furn. Co.
So. St. Paul — L. M. Cole Furniture
Thief River Falls — Poppler's, Inc.
Virginia — Goldfine's of Virginia
Wells — Schutte, Our Own Hardware & Furniture
Whitebear — Peoples Furniture
Wil Mar — Erickson Bros. Furn. Co.
Winona — Borzyskowski Furniture Co.

MISSISSIPPI

Aberdeen — Queen City Furniture Co.
Clarksdale — Brown-Fields Co.
Cleveland — Levingston Furn. Co.
Columbia — Broome and Bourne Furn. Co.
Columbus — Hardin Radio & Appl.
Columbus — Star Furniture Company
Corinth — Corinth Furniture Co.
Greenville — C. E. Jordan & Company
Greenwood — Greenwood Furniture Co.
Hattiesburg — Banner Furniture Company
Hattiesburg — The Furniture Market
Holly Springs — Buford Furn. Co.
Houston — Crawford Furn. Co.
Jackson — Ferguson Furniture Co., Inc.
Jackson — Rice's Modern Dream House Furn. Store
Jackson — Rice's Warehouse Furniture Store
Leland — Fred Abide Furniture Co.
Lexington — Thurmond's
Natchez — Byrne Furn. Co.
Natchez — Dixie Furniture Company
New Albany — Hamilton Furn. & Hardware
Philadelphia — Parks Furniture Company
Port Gibson — Sherman Furniture Company
Senatobia — Perkins Hardware
Starkville — Winfield Furniture Co.
Tupelo — Rutledge Furn. Co.
Vicksburg — Saul Fried Furniture Co., Inc.

MISSOURI

Bethany — Haas Furniture Co.
Branson — Branson Furniture Co.
Butler — Dixon's Furniture Co.
California — Morrow Furniture Co.
Cape Girardeau — Gladish-Walker Furniture Co.
Carthage — Clyde Nance Furniture Co.
Caruthersville — Wright Home Furnishing Co.
Dexter — Ringer Hardware & Lumber Co.
Independence — Davidow Furniture Co.
Joplin — Joplin Furniture Co.
Kansas City — Davidson Furniture Co.
Kansas City — Duff & Repp-Robert Keith
Kansas City — Emery, Bird, Thayer & Co.
Kansas City — Gorman's Inc. (2 stores)
Kansas City — Harry's Furn. & Appl.
Kansas City — Macy's of Kansas City
Kansas City — Mehornay Furniture Co.
Kansas City — Pecks' of Kansas City
Kansas City — Rainen Furn. Co.
Kennett — Lentz Furniture Co.
Lamar — Davis Furniture Co.
Lexington — Winkler's Furn. Co.
Liberty — George Bedinger Furn.
Marshall — Winkelmeyer Furn. Co.
Marshfield — Brooks Furn. Co.
Memphis — Gerth & Baskett
Mexico — Mexico Furn. Co.
Moberly — Beirman Furn.
Monett — Blankenship & Mourglia Furn. Co.
Mountain Grove — Southside Furn. Co.
Neosho — Mardick Furn. Co.
North Kansas City — Davidson Furniture Co.
Poplar Bluff — Overbey Furniture Company
Purdin — Purdin Mercantile Co.
Rolla — Ramsey Furn.
St. Charles — Preston's
St. Genevieve — Royce Reich
St. Joseph — Kirwan Furniture Co.
St. Joseph — Royal Furniture Co.
St. Louis — Amco Distributing Co.
St. Louis — Barney Furniture Co.
St. Louis — Big Heart Furn. Co.
St. Louis — Comfort Furniture & Appliance
St. Louis — Cucchi Furn. Co.
St. Louis — Delmar Furniture Mart
St. Louis — Edwin's Clothing & Furniture Co.
St. Louis — Ellerman Furniture Co.
St. Louis — Ernie's Furniture & Appl. Co.
St. Louis — Fish & Co.
St. Louis — Franklin-Union Furniture Co.
St. Louis — Golden Furn. Co.
St. Louis — Goodfellow Furn. & Uph. Co.
St. Louis — Grand Park Furn. & Appl. Co.
St. Louis — Holland Furniture Co.
St. Louis — Hugo Herye Sleep Shop
St. Louis — Ideal Home Furnishings Inc.
St. Louis — Independent Merchants Corp.
St. Louis — James Furniture Co.
St. Louis — Klearman's Furniture Co.
St. Louis — Marx Bros. Home Furnishers
St. Louis — Mason's Overland Furn. Co.
St. Louis — Mound City Furniture Co.
St. Louis — National Clo. & Furn.
St. Louis — Palmer Clo. & Furn.
St. Louis — Rothman Stores
St. Louis — L. G. Sales Co.
St. Louis — Schwarz Furn. Co.
St. Louis — The Slumber Shop
St. Louis — Smith's Empire Furniture Co.
St. Louis — Stanfield's Furn. Co.
St. Louis — Supreme Furniture Co.
St. Louis — Susman's
St. Louis — Union Furn. & Appliance Co.
St. Louis — United Clothing & Furn. Co.
Sikeston — Lewis Sales Company
Springfield — Outlet Furniture Co.
Springfield — Sedgwick Furniture Company
Warrensburg — Hursh Furn. Co.
Webb City — Yant Furniture Co.

MONTANA

Anaconda — Plumb's
Big Timber — H. A. Anderson Furniture
Billings — Kuchera Furniture & Appl.
Billings — Sigman's Furniture
Bozeman — Haaland Furniture
Butte — Hennessy Dept. Store
Butte — Shiner Furniture Co.
Butte — Obernolte Furniture
Cut Bank — Lovsnes Furniture
Dillon — Eliel Bros.
Drummond — Applegate Furn. & Appl.
Great Falls — American Furniture
Hamilton — Wylie Furniture
Helena — Joslin Furniture
Kalispell — Main Street Furniture
Laurel — Roysdon Furniture
Missoula — J. M. Lucy & Sons
Shelby — G & L Furniture

NEBRASKA

Ashland — A. Marcy & Co.
Bayard — Elerbeck Furniture
Broken Bow — Brown Furniture
Clarkson — F. J. Miller & Son
Columbus — Brenner Furniture Co.
Gothenburg — Gamble Store
Hastings — Charles Uerling & Co.
Holdrege — C. S. Nelson Furniture
Lexington — Brown Furniture
Lincoln — Armstrong Furniture
Lincoln — Hardy Furniture
McCook — McCook
Norfolk — Kesting Furniture
North Platte — Whitaker Furniture Co.
Ogallala — Nye Furniture Co.
Omaha — Nebraska Furniture Mart
Omaha — State Furniture Warehouse
Scottsbluff — Scofield Stores, Inc.

NEVADA

Las Vegas — McKenzie Furn. Co.
Las Vegas — North Main Furn. Co.
Sparks — Bakers Furn. & Hdwe.

NEW HAMPSHIRE

Claremont — Rowe-Genereux, Inc.
Concord — Endicott Furniture Company
Keene — Derby Furniture Co.
Keene — Lemay Furniture Co.
Manchester — Hillsboro Furniture Mart, Inc.
Manchester — Leavitts
Nashua — C & R Furniture, Inc.
Peterborough — Derby's Inc.
Portsmouth — Atherton Furn. Co.

NEW MEXICO

Albuquerque — American Furniture Co.
Artesia — William Furniture Co.
Carlsbad — Wertheim Furniture Co.
Clayton — Brown-Loudder-Daniel

Farmington — Home Furnishings Co.
Las Cruces — Las Cruces Furniture Co.
Las Vegas — J. C. Johnsen Hdwe. & Furn. Co.
Roswell — Dabbs Furniture Co.
Santa Fe — H. Livingston Furn. Co.
Tucumcari — Home Furniture Co.

NEW JERSEY

Asbury Park — Lincoln Furniture Co.
Asbury Park — Steinbach Company
Asbury Park — Town & Country Furniture Co.
Atlantic City — Atlantic Furniture Exchange
Atlantic City — Capitol Furniture Co.
Atlantic City — George Herlich Furniture
Atlantic City — Myerson's
Atlantic City — National Dept. Store
Atlantic City — Rosengard & Ginsburg
Bayonne — Cohen's Furniture House
Bayonne — Moe's Furniture Co.
Bayonne — Steinert Brothers
Belmar — Clayton J. Newman
Bergenfield — Ardsley Furniture
Bloomfield — Beacon Furniture Co.
Bloomfield — Lifson's
Bloomingdale — Ardsley Furniture
Bordentown — Binders Furniture
Bordentown — Seidel Bros.
Bound Brook — American Furniture Co.
Brigantine — Carlson's Furniture
Burlington — Capitol Furniture Co.
Caldwell — W. Wilderotter & Co.
Camden — Di Mona's
Camden — Murphy Sales & Service
Camden — Okulicz Furn.
Camden — Ruttenberg's
Camden — Thrifty Buyers
Carteret — Sokler's Quality Furniture
Cliffside Park — Gaeta Bros.
Clifton — David Sussman
Dover — Harry Loory
East Brunswick — Feuerlicht & Silverbush
Egg Harbor — Weiler & Co.
Elizabeth — Fricke Furniture Co.
Elizabeth — Hudson Furniture Co.
Elizabeth — Levy Brothers
Elizabeth — Lifson's
Elizabeth — Rockford Furniture Store
Elizabeth — M. Saffran & Son
Elizabeth — Tarlowe Bros.
Flemington — Barden Furniture Co.
Fords — Star Furniture Company
Garfield — Andrew Coremin Furniture
Garfield — Royal Bedding Mfg. Co.
Hackensack — Colony Sleep Center
Hackensack — Lifson's
Hackensack — H. Plager & Sons
Hackettstown — Reliable Furniture House
Hamburg — Herbies Furniture
Hammonton — A & C Furniture Co.
Harrison — Fink's Furniture
Irvington — Wayne Furniture
Jersey City — Bushberg Bros. Furniture Co.
Jersey City — M. Michael Furniture
Jersey City — I. Neuman Furniture Co., Inc.
Jersey City — Stone & Co.
Keyport — West Furniture Company
Lakewood — Wolpin's Furniture House
Linden — Unity House Furnishers
Middletown — Swartz & Leff Furniture
Mountain Lakes — Oaklee Furniture Outlet
Mt. Holly — Morlee Furniture Co.
Newark — American Warehouse Furniture
Newark — Bentley Furniture Co.
Newark — Bushberg Bros. Furniture Co.
Newark — Cisero Furniture
Newark — Grant Furniture Stores (2 stores)
Newark — Hoffman Furniture Company
Newark — Imperial Furniture Decorators
Newark — I. Newman & Son
Newark — Rockford Furniture Stores (2 stores)
Newark — Herman Roessler, Inc.
Newark — Royal House Furniture
Newark — The Star Company
Newark — Supreme Furn. & Bedding Co.
Newark — W. Wilderotter & Co.
Newark — Windsor Furniture Co.
New Brunswick — Bianca Furn. & Appl. Co.
New Brunswick — Built Right Furniture Co.
New Brunswick — Feuerlicht & Silverbush
New Brunswick — Nathan's
New Brunswick — New Brunswick Mattress & Quilt
New Brunswick — Wenzels Furniture Co.
Newton — Herbies Home Furniture
Norristown — Morchower Furniture
Ocean City — King Sales Co.
Orange — Crofutt & Smith
Paramus — Furniture Fair
Paramus — Kelly's Paramus Kitchen
Paramus — Rip Van Winkle Sleep Shops
Parsippany — Krever & Son
Passaic — Empire Mattress Co.
Passaic — Grand Rapids Furniture Co.
Passaic — Julius Schneiderman
Passaic — Stark & Son
Passaic — Taub Bros.
Paterson — Alfano Bros.
Paterson — Bograd Bros.
Paterson — John Donohue & Son
Paterson — Hin & Dickson
Paterson — Keystone Furniture Co.
Paterson — J. Maiella & Sons
Paterson — Main Furniture Co.
Paterson — Nuzzo Furn. & Appl. Co.
Paterson — Robak Furniture Co.
Paterson — Slater's
Paterson — Van Dyk Furniture Company
Paterson — White & Shauger
Paterson — R. Zoppo Classic Furn. Co.
Paulsboro — Getz Home Supply
Pearl River — Best Sleep & Furniture Co., Inc.
Pennsauken — Clervo's Furn.
Penns Grove — Heine's Furniture
Perth Amboy — Exclusive Decorators
Perth Amboy — Lichtman Bros.
Perth Amboy — Mikrut Furniture Co.
Plainfield — Matthews Furniture
Point Pleasant — Johnson's Furniture Mart
Pompton Lakes — Laran's Inc.
Princeton — Nassau Sleep Shop
Red Bank — Acme Furniture Co.
Ridgewood — Milford Furniture Co.
Riverside — Riverside Home Supply
Rutherford — Hayman Furniture Stores
Salem — Rae-Mar Furniture Store
Sayreville — Silver Furniture Co.
Somers Point — Platt's, Inc.
South River — Reliable Furniture Co.
Stelton — Star Furniture Company
Summit — Bond Furniture
Totowa Boro — Armando Mattress Co.
Trenton — Binders Furniture (2 stores)
Trenton — D & S Abrams
Trenton — Dunham's
Trenton — Furniture Center

New Jersey continued next page



GET YOUR *Sealy* $500,000 POSTUREPEDIC CONTEST

NEW JERSEY (continued)

Trenton	Gibson's
Trenton	Home Furniture (2 stores)
Trenton	Lieberman Furniture
Trenton	Benjamin Light Furniture
Trenton	Monument Furniture Co.
Trenton	N. Rome
Trenton	Security Furniture Co.
Union	Rip Van Winkle Sleep Shops
Union	W. Wilderotter & Co.
Union City	Ben's Furniture Store
Union City	Bushberg Bros. Furniture Co.
Union City	Musto Bros.
Ventnor	Ventnor Furniture Co.
Vineland	Vineland Home Supply
Washington	Ford Furniture and Carpet Co.
West New York	Queens Inc.
West New York	Stanley Furniture Co.
Westwood	Five Corners Furniture Co.
Wildwood	King Sales Co.
Woodbridge	Rockford Furniture Stores
Woodbury	South Jersey Furniture Co.
Wyckoff	Milford Furniture Co.

NEW YORK

Accord	Accord Furniture & T.V. Mart
Albany	Banner Furniture Co., Inc.
Albany	Boulevard Furniture Co.
Albany	Caplan Bros. Furniture Corp.
Albany	Contemporary House
Albany	John B. Hauf, Inc.
Albany	The House of Montague
Albany	Morris Furniture Co.
Albany	John G. Myers
Albany	Harry Simmons Co., Inc.
Albany	Standard Furniture Co.
Albany	A. Swirl Furniture Co.
Albany	Union-Fern, Inc.
Albany	Whitney Co.
Albany	A. Wildove Furniture Co.
Addison	Guy H. Mayer
Albion	Thompson's
Amsterdam	Grand Rapids Furniture House
Amsterdam	M. Lurie Co.
Amsterdam	Union-Fern, Inc.
Amsterdam	M. J. Wytrwal Furniture House
Arverne	J. Klinger & Son.
Astoria	P. Damiani Furniture
Astoria	Fleisher Bros
Astoria	Henshaw Furniture Co
Astoria	Jays Bedding Inc.
Attica	Attica Furniture Co.
Auburn	Herbert Bros.
Auburn	Henry Traub, Inc.
Baldwinsville	Baldwinsville Furn. & Appl. Ctr.
Ballston Spa	Ballston Furniture Co.
Batavia	Wortzman Furniture, Inc.
Bayside	Bayside Furniture & Bedding Co., Inc.
Bayshore	Maple & Modern
Bayshore	Williams Furniture
Beacon	Roosa Furniture Co.
Bellemore	Meadowbrook Furniture
Bethpage	Sutton Furniture
Binghamton	Ellis Bros.
Binghamton	Olum Furniture
Binghamton	Sullivan Bros.
Brewster	Brewster Furniture Co.
Broadalbin	S. Betor Department Store
Brockport	Fowler Home Furniture Co.
Bronx	Bronx Mattress Co.
Bronx	Columbia Baby Carriage
Bronx	Dinette Center
Bronx	Daniel & Sons Inc.
Bronx	Fasciglione's Furniture Co.
Bronx	Frank Art Shop
Bronx	Jerome Furniture
Bronx	Ogden Linoleum
Bronx	133 West 14th. Street Furniture Corp.
Bronx	Pix Appliance & Furniture
Bronx	R. & R. Bedding
Bronx	Royal Co.
Bronx	Schlossman's
Bronx	Wiesman's Floor Covering & Furniture
Brooklyn	Abram's Carriage & Furniture
Brooklyn	Abraham & Strauss
Brooklyn	American Furniture Factory
Brooklyn	Atlantic Sleep Shop
Brooklyn	Simon Bernstein Sons Inc.
Brooklyn	Birnbaum Furniture Co.
Brooklyn	Joseph Blank
Brooklyn	Cameo Bedding Co.
Brooklyn	Citrin Furniture Co.
Brooklyn	Cornell Furniture Co.
Brooklyn	D. & S. Furniture Co.
Brooklyn	Diamond & Cooperberg
Brooklyn	Emeneff Furniture Co.
Brooklyn	Fishman Quilt & Mattress Co.
Brooklyn	General Furniture Co. Inc.
Brooklyn	Harold's Furniture Co.
Brooklyn	Hassols Inc.
Brooklyn	Henshaw Furniture Co.
Brooklyn	Klingman Bedding
Brooklyn	Kramer & Hanlin
Brooklyn	L. & B. Furniture
Brooklyn	Lorraine Home Outfitters
Brooklyn	Michaels & Co. (3 stores)
Brooklyn	Namm—Loesers Co.
Brooklyn	Pauls Bedding
Brooklyn	Peoples Furniture Co.
Brooklyn	Rubin Phillips Furniture Corp.
Brooklyn	Pramland
Brooklyn	Schallers
Brooklyn	Simon Salles
Brooklyn	Sobel's Bedding & Furniture Co.
Brooklyn	Sol's Brighton Decorators
Brooklyn	Summer Furniture Co.
Brooklyn	Superior Rest Co.
Brooklyn	Wernich's Furniture Co.
Buffalo	Wm. Hengerer Co., Inc.
Buffalo	Home Stores Inc.
Buffalo	Melzer Bros., Inc.
Buffalo	Sleepland Furn. Co.
Buffalo	A. L. Weber, Inc.
Buffalo	Zolte's Inc.
Cambridge	John D. Ryan Estate
Canajoharie	Conover's Department Stores, Inc.
Canandaigua	Neilson Furniture Co.
Canandaigua	Rothman Wayside Furniture
Canastota	I. E. Schepp & Son
Candor	Stadel's Quality Furniture
Catskill	Green's Furniture Store
Chadwicks	Hyde Furniture
Chatham	H. H. Delson Co.
Chittenango Springs	E. M. Weld
Clyde	Clyde Home Furn. Co.
Cobleskill	Schiefl Furniture
Cohoes	National Furniture Co.
Cohoes	Union-Fern Inc.
Cooperstown	Cooperstown
Corinth	Furniture Stores
Corning	Arden's Furn., Inc.
Corning	Wilson Furniture Co.
Corona	Ruby's
Cortland	Besdin Furniture
Dansville	Dansville Furniture Co.
Delhi	R. J. McCall Furniture Store
Earlville	Beecher's Furniture and Appl. Store
East Hampton	H. M. Diamond
East Meadows	Brodsky Furniture Co., Inc.
East Meadows	Jay—Mar Mdse.
Elizabethtown	W. M. Marvin's Sons
Elmira	Bern Furn. Stores
Elmira	Kobacker's Furniture Co.
Elmont	Brod's Bedding
Elwood	Active Furniture
Endicott	Rouff Furniture
Fairport	C. A. French
Farmingdale	Ideal Home Appliance
Far Rockaway	Spatz Floor Covering
Floral Park	Floral Furniture Co.
Flushing	J. & B. Birnbaum Furniture House, Inc.
Flushing	B. Gertz
Forrest Hills	Homart Furn. Uph. & Co.
Ft. Edward	Quality Manor
Ft. Plain	B. Gray & Son
Ft. Plain	Conover's Dept. Stores, Inc.
Freeport	Furniture Outlet
Freeport	Nassau Mattress Co.
Freeport	Simons Furniture Co.
Freeport	Williams Furniture
Fulton	M. Goldberg & Son
Fulton	Sullivan's
Geneva	John Church Furniture Co.
Geneva	Franklin Furniture
Glen Cove	Glen Floors
Glendale	Bernard Wagner & Son
Glens Falls	Glendale Furniture Co.
Glens Falls	Union-Fern, Inc.
Gloversville	Finocan Bros. Furniture Co.
Gloversville	Union-Fern, Inc.
Gouverneur	Gouverneur Watertown Mattress Co.
Gowanda	Gabel Bros. Furniture Co.
Greenport	Goldin Furniture
Greenwich	John D. Ryan Estate
Hamburg	Mt. Morris Furniture Co.
Hancock	Smith Furniture
Haverstraw	Slack's Department Stores
Hempstead	Alberts Furniture
Hempstead	Abraham & Strauss
Hempstead	Active Furniture
Hempstead	Beds Inc.
Hempstead	Michaels & Co.
Hempstead	Siesta Sleep Shop Inc.
Hempstead	Williams Furniture
Herkimer	Rush Furniture Co.
Highland Falls	Walker's Furniture & Appl.
Hicksville	Brods Bedding and Furniture Corp.
Hicksville	Olum Floors
Hicksville	Richards Furniture
Hollis	Ehrlichs
Hollis	Howell Mdse.
Hoosick Falls	M. Lurie Co.
Honeoye Falls	Mantegna's Furniture Co.
Hornell	Franklin Furniture
Hudson	I. Berman & Son
Hudson	R. Gray's Sons
Hudson Falls	Stevens Furniture Co.
Huntington	Huntington Wayside
Huntington Station	Friedman & Hass
Ilion	C. B. Smith Furniture Co.
Ithaca	Besdin Furniture
Ithaca	Empire Furniture Co.
Ithaca	Rothschild Bros.
Jackson Heights	Artex Furniture Corp.
Jackson Heights	Barry's Furniture Inc.
Jackson Heights	Lane Furniture Corp.
Jamaica	Henry Behr & Son
Jamaica	Central Queens Storage
Jamaica	B. Gertz
Jamaica	Michaels & Co.
Jamaica	Schlossman's
Jamaica	Stern Kornfeld
Jamaica	Supreme Furniture Outlet
Jamaica	J. White
Jamestown	Cornell's Furniture Co.
Johnstown	Cole's Furniture
Keeseville	W. M. Marvin's Sons
Kenmore	Kenmore Furn. Co.
King Ferry	King Ferry Furniture Co.
Kingston	Standard Furniture Co.
Kingston	Union-Fern, Inc.
Lancaster	Rozier Furniture Co., Inc.
Latham	House of Maple
Latham	Sharlets Finer Furniture Co.
Lawrence	Spatz Wayside Furniture
Le Roy	Vic Blood Hardware
Levittown	Bedding Mart
Levittown	Henshaw Furniture Co.
Liberty	Liberty Bedding Co.
Lima	Lima Furniture Store
Lindenhurst	Edelman Bros.
Little Falls	Dresher Furniture Co.
Lockport	Herco Furniture Co., Inc.
Lowville	Lowville Watertown Mattress Co.
Lynbrook	Modern Living
Lynbrook	Vitality Sleep Shops
Lyons	Parker Furniture Co.
Mahopac	Mahopac Furniture Co.
Malone	Delaney & Francey
Mamaroneck	Chatsworth Studios
Marcy	Grace Furniture
Margaretville	Margaretville Furniture Store
Maspeth	Bellrose Upholstery Co., Inc.
Massapequa	Gatto Bros.
Massapequa	Park Furniture Co.
Massena	Slavin Furniture
Mechanicville	DeSiena Furniture Co.
Mechanicville	Ben Katz Furniture Co.
Mechanicville	Union-Fern, Inc.
Menands	Stylecraft Appliances
Middleburg	Connor's Furniture Store, Inc.
Middletown	Crawford Furniture Co.
Middletown	J. H. Hait Furniture Co.
Middletown	Home Furniture Co.
Middle Village	Arion Furniture House
Millerton	Bloch's Furniture Company
Monroe	Monroe Furniture Co.
Monticello	Marquit Interiors
Monticello	Jos. Rosenberg & Son
Mooers	Monettes Furniture
Mt. Kisco	Mt. Kisco Furn. Exchange
Mt. Morris	Mt. Morris Furniture Co.
Mt. Vernon	Kronsweet Bedding
Mt. Vernon	Mt. Vernon Bedding
Mt. Vernon	Newman's Furniture
Mt. Vernon	Regal Furniture
Mt. Vernon	Towers Sales Co.
Naples	John M. Vierhile
New Rochelle	Neptune Furniture
Newark	Harry Parker
Newburgh	Burger's Furniture Store, Inc.
Newburgh	Ware-House
New Dorp	Lane Furn. Co.
New Rochelle	New Rochelle Floor Covering
New York	A-One Furniture
New York	Albee Baby Carriage
New York	Ben's Baby Carriage
New York	Aaron Bernstein
New York	A Biller & Sons
New York	Blatt Furniture
New York	Blum's Comforters & Bedding
New York	Dorn & Smokler
New York	Enterprise Carpet
New York	Fleischer Bros.
New York	George Fleischer Inc.
New York	I. & M. Reliable Furniture Co., Inc.
New York	Jay Furniture Co.
New York	Konopolsky Furniture
New York	Krikawa Furniture
New York	Dave Lehrer
New York	Marbach Furniture Co., Inc.
New York	Mortons
New York	New York Juvenile
New York	Practical Furniture
New York	Regan Bros.
New York	Regent Venetian Blinds
New York	S. Redisch & Sons
New York	Schlessinger c/o Wertheimer Dept. Store
New York	Schlossman's
New York	Tiffords Furniture
New York	133 West 14th. Street Furniture Corp.
New York	J. J. Ulman
New York	Vogel Furniture
New York	Williams Furniture Co.
Niagara Falls	Hallmark Furniture Co., Inc.
Niagara Falls	Harry Pugrant, Inc.
Niagara Falls	Sheusi Bros.
No. Massapequa	Casco Furniture
Northville	Dentin & Lipe
Norwich	The Chapman & Turner Co., Inc.
Nyack	Levine Furniture Store
Odessa	Cotton-Hanlon, Inc.
Oneida	Markson Oneida Corp.
Oneonta	Bagg's Wayside Furniture Co.
Oneonta	Bresee's Oneonta Dept. Store
Ossining	Cartoon's Furn. Store
Ossining	A. L. Myers
Oswego	M. Goldberg & Son
Oswego	Shapiro Bros.
Owid	Don Robinson Furn. & Appl. Co.
Ozone Park	Morris Kawaler, Inc. (2 stores)
Palmyra	Phelps Electric Co.
Patchogue	Stanleys Furniture
Peekskill	B. & F. Furn. Co.
Peekskill	Nardone Bros.
Peekskill	Peekskill Furniture House
Peekskill	Silverman Furniture
Peekskill	Vought's Furn.
Philmont	S. W. Richardson's Sons
Plattsburgh	Payson's Furniture Co.
Portchester	Jos. Cohen & Sons Furn. Co., Inc.
Port Henry	J. H. Gilbo & Sons
Port Jefferson	Horn & Larson
Port Jervis	Levin Furniture Co.
Poughkeepsie	Mitchell's
Poughkeepsie	Reliable Furniture Store
Poughkeepsie	The Wallace Co.
Rensselaer	Rensselaer Furniture Co.
Richmond Hill	General Furniture Sales
Richmond Hill	Lieberman Furniture Co.
Ridgewood	Berns Baby Carriage
Ridgewood	Seeball Bedding Co.
Riverhead	Jacob Meyer, Inc.
Rochester	Becker's Furniture Market
Rochester	Borrelli Furn. & Appl. Co.
Rochester	Central Specialty Co.
Rochester	E. W. Edwards & Son
Rochester	Fine Art Furniture Co.
Rochester	Garson & Wood
Rochester	Frank P. May Furniture Co.
Rochester	North Side Furniture House
Rochester	Prens Furniture Co.
Rochester	Prince Furniture Co.
Rochester	Reliable Furniture Co.
Rochester	Frank A. Rivers Co.
Rochester	Rothman Furniture, Inc.
Rochester	Ruby-Gordon, Inc.
Rochester	Schulman Furniture Co.
Rochester	Sherelis Furn. & Appl. Co.
Rochester	Sibley, Lindsay & Curr Co.
Rochester	Sturman Home Furn. Co.
Rochester	V. Valente, Inc.
Rockville Center	David Mann Furniture
Rome	Markson Rome Corp.
St. Johnsville	C. Curtis Lull
Sag Harbor	Apitz's Appliances & Furniture
Saranac Lake	Casier Utilities
Saratoga	Gideon Furniture Co., Inc.
Saratoga	Pt. Siegel Furniture Store, Inc.
Saratoga	Standard Furniture Stores
Saratoga	Union-Fern, Inc.
Saugerties	Seamon Bros. Co., Inc.
Schenectady	Carl Co.
Schenectady	Henry Cohen Furniture Co.
Schenectady	Knickerbocker Furniture Co.
Schenectady	Miller's Furniture
Schenectady	Robinson Furniture Co.
Schenectady	Standard Furniture Co.
Schenectady	Star Furniture Co.
Schenectady	Union-Fern, Inc.
Schenectady	Wallace Co.
Scotia	Davids Furniture Store
Seneca Falls	Franklin Furniture Corp.
Sharon Springs	George Bianchine & Son
Sherbourne	Kehoe Furniture Co.
Sidney	C. H. Landers, Inc.
Smithtown	Harco Furniture
Stamford	Ralph E. Spoor
Stapleton	Ace Furniture Co.
Stapleton	Free Port Furniture & Rug, Co.
Syracuse	Dey Bros.
Syracuse	Dunk & Bright
Syracuse	Franklin Furniture
Syracuse	J. Glazer & Sons, Inc.
Syracuse	M. Goldberg & Son
Syracuse	Lipsy Bros.
Syracuse	Olum Furniture
Syracuse	Roy Furniture
Syracuse	Wright's Fit Rite
Tarrytown	Cartoon's Furniture
Tonawanda	Moss Furn. & Appl. Co., Inc.
Troy	Wm. H. Frear Co.
Troy	Ben Katz Furniture Co.
Troy	Leiden Furniture Co.
Troy	Modern Home Appliances Co.
Troy	Mulcahey Furniture Co.
Troy	Nelicks Furniture Store
Troy	John P. Ryan Furniture Co.
Troy	Standard Furniture Co.
Troy	Troy Covering Shop
Troy	Union-Fern, Inc.
Utica	Berger's Dept. Store
Utica	Blasting's Furniture
Utica	Graziano Furniture
Utica	Leed's Furniture
Utica	Chester Situn
Utica	Union-Fern, Inc.
Utica	Utica Household Furniture
Valley Stream	Davids Furniture Co.
Valley Stream	Roman Co.
Van Etten	The Banfield Co.
Warwick	Lazear Furniture Store
Watertown	F. A. Empsall & Co.
Watertown	Household Merit Inc.
Waverly	D. M. Handrick & Son
West Hempstead	Brods Bedding & Furn. Corp.
West Hempstead	Galloway & Hunter
West Hurley	Butler Furn. Co.
West New Brighton	National Furn. Co.
White Plains	Lion Furniture
White Plains	White Plains Mattress Co.
Williamson	McClellan Furniture Co.
Woodhaven	Kligman's Furniture Co.
Woodhaven	Woodhaven Furniture Corp.
Yonkers	Riverdale Furniture
Yonkers	Seth Duerden
Yonkers	T. Whalen Inc.

NORTH CAROLINA

Albemarle	Carson Furniture Company
Albemarle	Lefler Furniture Company
Albemarle	Suggs Furniture Company
Asheboro	Asheboro Furniture Company
Asheville	Sam P. Burton & Son
Asheville	Hodgens Furniture Co.
Asheville	Rice & White Furniture Co.
Ayden	Britt Furniture Co.
Beaufort	Hamilton's Furniture Co.
Belmont	Parsons Furniture Co.
Benson	Miller Furniture Co.
Bessemer City	Noblett Furniture Company
Black Mountain	Tyson Furniture Company
Boger City	Abernethy-Shuford Furn. Co.
Boiling Springs	G. T. McSwain Furniture Co.
Brevard	Houston Furniture Co.
Burgaw	Rochelle Furniture Company
Burlington	Cannady Furniture Co.
Burlington	Clapp Furniture Co.
Burnsville	Burnsville Furn. & Hdwe. Co.
Caroleen	Holland Furniture Co.
Chadbourn	J. W. Mooney & Co., Inc.
Chapel Hill	Style Craft Interiors
Charlotte	Belk Brothers Company
Charlotte	Colony Furn. Shop, Inc.
Charlotte	Covington Furn. Co., Inc.
Charlotte	Haverty Furniture Co.
Charlotte	W. R. Mincey Furniture Co.
Charlotte	Roy Morris Inc.
Charlotte	Payne Furniture Company
Charlotte	Sterchi Bros. Stores, Inc.
Charlotte	Sterchi's Exchange Store
Charlotte	Whisnant's Inc.
Cherryville	Rainwater Furniture Co.
China Grove	Owensby's Furniture Store
Clemmons	McMillan Furniture Store
Clinton	Dossenback's Furniture Co.
Concord	Elliott Furniture Co.
Concord	H. E. Hall Furniture Co.
Concord	Wilkinson's, Inc.
Conover	Saunders Furniture Co.
Cramerton	Baker Furniture Co.
Dallas	Gaston Furniture Co.
Denton	Rex Furniture Co.
Denver	Denver Shopping Center
Dobson	Austin-Blackwelder Furn. Co.
Durham	Christian-Harward Furn. Co.
Durham	Colonial Furniture Co.
Durham	Mack's Furniture Co., Inc.
Durham	Piedmont Furniture Co.
Elizabethtown	Kinlaw Furniture Store
Ellerbe	Webb's General Store
Fairmont	Robeson Furniture Co., Inc.
Fallston	The Stamey Company
Farmville	Farmville Furniture Co.
Fayetteville	Evans Furniture Co.
Fayetteville	Market Furniture Co.
Fayetteville	Purdie's
Fayetteville	Wooten Furniture Co.
Forest City	C. Everett Smith Furn. Co.
Forest City	Grindstaff Furniture Co.
Forest City	R. B. McBrayer Furn. Co.
Four Oaks	Barnes Furniture Co.
Fuquay Springs	Fuquay Furniture Co.
Garland	Carter Furniture Co.
Gastonia	Crisp Furniture Co.
Gastonia	Elliott & Little Fur. Co.
Gastonia	Leonard Short Furniture Co.
Gastonia	Whisnant-Williams Furniture Co.
Goldsboro	Creech's, Inc.
Goldsboro	Isaacs-Kahn Furn. Co., Inc.
Graham	Rich & Thompson Furn. Co.
Greensboro	Allen Furniture Co.
Greensboro	Burtner Furniture Co.
Greensboro	A. W. Higgins Furn. Co.
Greenville	Bostic-Sugg Furn. Co., Inc.
Greenville	Brown's Furniture Store
Greenville	J. A. Collins & Son
Greenville	Van Dyke Furn. Store, Inc.
Grifton	J. A. Rogers Furniture Co.
Grover	Keeter Furniture Store
Hendersonville	Gunderson Furniture, Inc.
High Point	Burtner Furniture Company
High Point	Briley Furniture Co.
High Point	C. DeWitt Holton Furniture Co.
Jacksonville	Lumpkin Furniture Co.
Jacksonville	Rose Bros. Furniture
Jamestown	Holton-Hodgin Furn. Co.
Kannapolis	Lowery Furniture Co.
Kenansville	Hoit-Simmons Co.
Kernersville	Parrish & Ingram, Inc.
Kings Mountain	Baird Furniture
Kinston	Baker's Furniture Co., Inc.
Kinston	Highland Furniture Shop
Kinston	Paylor's Wayside Furn. House
La Grange	Farmer's Furniture Co.
Landis	Bias-Linn Furn. Co.
Laurinburg	Market Furniture Co., Inc.
Lawndale	E. D. Bridges Furn. Co.
Leland	Mac's Home Supply
Lenoir	Teague Furniture Co.
Lexington	Arnold, Holman, Leonard, Inc.
Lexington	Home Furniture Co.
Lexington	Hoover Furniture Co.
Lexington	Lexington Furniture Exchange
Lexington	Piedmont Furniture Co.
Lexington	Shoaf Wayside Furniture
Liberty	I. E. Jones & Sons
Lincolnton	Bell Furniture Co.
Lincolnton	Broome-Early Furniture Co.
Lincolnton	Conner Furniture Co.
Lincolnton	Goodin-Burris Furniture Co.
Lincolnton	Parker Furniture Co.
Louisburg	Home Furniture Co.
Lumberton	Blackmon's Furniture Co.
Magnolia	L. E. Pope Furniture Co.
Marion	Rice & White Furniture Co.
Maxton	Hester-Kinlaw Furniture Co., Inc.
Midland	Midland Furniture Co.
Mocksville	Davie Furniture Co.
Mocksville	Sheffield Furniture Co.
Monroe	Baucom Furniture Co.
Monroe	Wooten Furniture Co.
Monroe	Fundeburk Furniture Co.
Mooresville	Blackwelder Furniture Co.
Morehead City	Hamilton's, Inc.
Mt. Olive	Home Furniture Co., Inc.
New Bern	J. S. Jones
New Bern	Oettinger Bros., Inc.
Newton-Grove	Newton-Grove Furn. Co.
North Belmont	Fite Furniture Co.
North Wilkesboro	Rhodes Day Furn. Co.
Old Fort	Norton Furniture Co.
Oxford	Oxford Furniture Co
Oxford	Penny Furniture Co., Inc
Pink Hill	T. A. Turner & Co
Raleigh	Castlebury's Furniture
Raleigh	Joyce & Bailey Furniture Co
Red Springs	Sanders Furniture Co
Rockingham	R. W. Goodman Furn. Co
Rockingham	W. E. McNair Furniture Co
Roseboro	Butler Furniture Co
Rose Hill	Frederick's Furniture Co., Inc
Rural Hall	Slate Furniture Co
Rutherfordton	Carson Furniture & Appl. Co
Rutherfordton	Keeter's Hdwe. & Furn. Co
Salisbury	Lewis Furniture Co
Salisbury	Rowan Furniture Co
Salisbury	Salisbury Cut Rate Furn. Co
Salisbury	Sparks Furniture Co
Salisbury	Wayside Furniture Co
Sanford	Jones-Lee Furniture, Inc
Shelby	Baird's Incorporated
Shelby	C & S Furniture Store
Shelby	Kester-Groome Furniture Co
Smithfield	Talton Furniture Co
Snow Hill	Quinn-Miller & Co
Sparta	Edwards Furniture Co
Spruce Pine	Felts Furniture Co
Stanley	Wallace Furn. & Appl. Co., Inc
Statesville	Blackwelder Furn. Co. (2 stores)
Statesville	Gordon Furniture Co
Stokesdale	Stokesdale Hardware Co
Swannanoa	Harrison Furniture Store
Sylva	Sossamon Furniture Co. of Sylva, Inc
Tabor City	W. F. Cox Co
Taylorsville	Taylorsville Furniture Co
Thomasville	Bargain Furniture Co
Thomasville	Loftin-Black Furniture Co
Thomasville	Roadside Furniture & Interior
Troutman	Brown Furniture Co
Valdese	Powell Furniture & Gift Shop
Wadesboro	D. B. Goodman Furn. Co., Inc
Wake Forest	Smith Furniture Co., Inc
Waynesville	Garrett Furniture Co., Inc
Wendell	Lewis Furniture Co
West Asheville	Home Furniture Store
West Jefferson	Rhodes Furniture Co
Whiteville	Jones Furniture Co., Inc
Wilkesboro	Gray Brothers Furn. Co
Wilmington	Barefoot's & Jacksons
Wilmington	Wilmington Furniture Co
Wilson	R. E. Quinn Furniture Co
Wilson	Thomas-Yelverton Co., Inc
Wingate	Witmore Furniture Co
Winston-Salem	Colonial Furniture Shops, Inc
Winston Salem	Cunningham Furniture Co
Winston Salem	B. O. Disher Furniture Co
Winston Salem	Haverty Furniture Co
Winston-Salem	Hawthorne Furn. Co., Inc
Winston-Salem	H. H. Jones Furniture Co
Winston-Salem	Quality Furniture Co
Winston-Salem	Sosnik's Furniture Fair
Winston-Salem	Wells Brietz Furn. Co
Winston-Salem	Whitney Furniture Co
Yadkinville	Yadkin Furniture Co
Youngsville	Brown Furniture House
Zebulon	Whitley Furniture Co., Inc

NORTH DAKOTA

Bismarck	Bing's Furniture Co
Devils Lake	Goldberg's Furniture Co
Fargo	Levitz Furniture Co
Grand Forks	O'Keefe & Bohlman
Hebron	Gamble
Hettinger	Meyer's Hdwe. & Furn.
Mandan	Bill's Furniture
Minot	Goldberg Furniture
Rugby	C and G Furniture
Valley City	Diamond Furniture
West Fargo	Diamond Hiway Furniture

OHIO

Akron	Akron Furniture Co
Akron	Bear Furniture
Akron	Best Furniture
Akron	Canton Rd. Furniture
Akron	Hausch Furniture
Akron	Holub Furniture
Akron	State St. Level, M. O'Neil
Akron	Polsky's Dept. Store
Alliance	Bear Furniture
Amherst	Goodspeed
Andover	Baumgardner Furniture
Ashland	Gilbert Furniture
Ashtabula	Carlisle Allen
Ashtabula	Pitts Furniture
Attica	Decker Furniture
Barberton	Ohio Furniture
Bedford	Budd Bros. Furniture
Bellaire	Rudd
Bellefontaine	Hayes Furniture
Belpre	Belpre Furniture
Berea	Crest Furniture
Bowling Green	Roth Furniture
Brilliant	Rodgers & Clark
Bucyrus	Campbell Furniture
Caldwell	Murphy
Canton	Erlanger Stores
Canton	Ideal Furniture
Canton	Livingston Furniture
Canton	People's Furniture
Canton	Smith & Phillip Furniture
Chagrin Falls	Brewster & Stuart
Chardon	Burr & Stuart
Chesterland	Chesterland Furniture
Cincinnati	R. Boswell Furniture
Cincinnati	McAlpin Co. (2 stores)
Cincinnati	Okum's Furniture & Appliance
Cincinnati	Solway's Furniture (2 stores)
Circleville	Griffith Floor Covering
Cleveland	Aldrich-Howey
Cleveland	American Appliance
Cleveland	The Bailey Co. (3 stores)
Cleveland	Ernest J. Bernard Furn. & Appliance
Cleveland	Bing
Cleveland	Blasse Sales
Cleveland	Boyd's Furniture
Cleveland	Brooklyn Furniture
Cleveland	Brookside Furniture
Cleveland	Brown Furniture
Cleveland	Carlson's Furniture & Appliance
Cleveland	Club Sales
Cleveland	Cramer Furniture
Cleveland	Di Santo Furniture
Cleveland	Doan Appl. & Furniture
Cleveland	Doan Furniture
Cleveland	Dunhill Furniture & Appliance
Cleveland	East Appliance & Furniture
Cleveland	Economy Furniture
Cleveland	Factory Distributors
Cleveland	Factory
Cleveland	Family Furniture
Cleveland	Forest City Furniture
Cleveland	Freemans
Cleveland	Fries & Schuele
Cleveland	Furniture



ENTRY BLANK FROM YOUR NEAREST PARTICIPATING *SEALY* DEALER!

OHIO (continued)

Cleveland	Furniture Mart Inc.
Cleveland	The General Furniture & Appl. Co.
Cleveland	Glynn & Baker Co.
Cleveland	Grossberger Furn.
Cleveland	Ivanhoe Furniture Co.
Cleveland	Jacobson Furniture
Cleveland	King Furniture
Cleveland	Klein Furniture Co.
Cleveland	Kurtz Furniture Co. (3 stores)
Cleveland	George C. Lang Co.
Cleveland	Lansing Furn. Co.
Cleveland	Dante Lavelli Sales, Inc.
Cleveland	W. Levy Furn.
Cleveland	Liberty Furniture Co.
Cleveland	Lincoln Furniture Co.
Cleveland	Louis Furniture Co.
Cleveland	Mantel's
Cleveland	Maxe's Furniture Co.
Cleveland	The May Co.
Cleveland	Melody Mart Furn. & Appl.
Cleveland	Merchandise Mart
Cleveland	Michaels Furniture Co.
Cleveland	Morgan & Hershman
Cleveland	Norwood Appl. & Furn. Co.
Cleveland	Park Home Furnishers
Cleveland	Geo. Perk Furniture
Cleveland	Permes Furn.
Cleveland	Ptak's Furn. & Appl.
Cleveland	Rainbow Furn. & Appl.
Cleveland	Ross Furniture Co.
Cleveland	Sanford Furniture
Cleveland	Say Furniture and Appliance
Cleveland	Schwartz Furn.
Cleveland	J. P. Sedlak Co.
Cleveland	Smerda Furniture
Cleveland	Sommers Furn. Co.
Cleveland	Southside Dept. Store
Cleveland	Stakich Furniture Company
Cleveland	Stevenson's, Inc.
Cleveland	The William Taylor Son & Co.
Cleveland	Tri Mor Furn. Co.
Cleveland	Walts Furn. & Appl. Co.
Cleveland	Warner Furniture Co.
Cleveland	Watkins Furniture (3 stores)
Cleveland	M. A. Weisman & Co.
Cleveland	Weissman & Co.
Cleveland	Wieder Furniture
Cleveland	Williams Furniture Co.
Cleveland	Windsor Furniture & Appliance
Cleveland	Woldman Inc.
Columbus	Bell Furniture
Columbus	Boston Store
Columbus	Cook Furniture Co.
Columbus	David's Furniture
Columbus	Echenrode Furniture Co.
Columbus	Glick Furniture Co. (3 stores)
Columbus	Hadley Furniture Co.
Columbus	Ideal Furn.
Columbus	Jacobs Furniture & Appliance
Columbus	Point Furniture Co.
Columbus	Sleep-Rite Shops
Columbus	Williamson Furniture Store
Columbus	White's Furniture
Cortland	Collins Furn.
Coshocton	Bing Co.
Coshocton	Mutual Furniture Co.
Crestline	Marshall Furn.
Cuyahoga Falls	Bear Furn.
Dayton	K. L. Garwin
Dayton	May & Company (2 Stores)
Dayton	Peerless Furn.
Dayton	Ray's Dept. Store
Dayton	Rike's
Dayton	Town & Country Furn. Inc.
Dayton	Zells Furn. Inc.
Dover	Wilmar Furn. Co.
Dresden	Altman Furniture Co.
Duncan Falls	Clyde E. Thompson Furniture
East Liverpool	The Frank Crook Co.
East Liverpool	Moore Furniture Co.
East Palestine	Lawrence Dept. Store
Elyria	Bear Furniture
Elyria	Elyria Furniture Co.
Euclid	Barker & Stampfel Inc.
Euclid	Lake Furniture Company
Euclid	Shott's Dept. Store
Euclid	Watkins Furniture
Fairview Park	Shott's Dept. Store
Findley	Beistle Furniture
Fostoria	Ballreich Furniture
Fremont	Bond Furniture
Fremont	The Lion Store
Garrettsville	Mallory Furn.
Girard	Zicard Bros. Furniture Co.
Greenville	Palace Dept. Store
Hillsboro	Ellis Furn.
Hubbard	C. R. Stewart & Sons
Kent	Bissler Furn.
Lakewood	The Bailey Co.
Lakewood	Bing Co.
Lakewood	A. J. Eggett Co., Inc.
Lakewood	Marlowe Furniture & Appliance
Lancaster	Stewart Bros. and Alban Co.
Lima	Dean Griffin & Sons
Lima	The Leader Store
Lodi	Parker Furn.
London	Wolfe Furniture
Lorain	Bear Furniture (2 stores)
Lorain	Central Furniture Co.
Lorain	Lee Furniture Co.
Lorain	T. N. Molas Furniture
Lorain	Reidy Scanlon Co.
Malta	Blackburns Trading Post
Mansfield	Batson Furn.
Mansfield	Jones Piano
Mansfield	Bing Mansfield Co.
Mansfield	Scattergoods Dept. Store
Mansfield	Tucker Furniture
Maple Heights	Advance Home Center
Maple Heights	Maple Heights Appl. & Furn.
Maple Heights	Town Furniture Co.
Maple Heights	Watkins Furniture
Marietta	Union Furn. Co.
Marion	H. Schaffner Co.
Marysville	Rohr Furniture
Massillon	Bear Furn.
Massillon	Bernard Furn.
Maumee	Frank Rogers Furniture City
McComb	Bennett Bro. Furniture City
Medina	Longacre & Son
Middlefield	Middlefield Furniture Co.
Middletown	The Reed-Klopp Company
Minerva	Zepernick Furn.
Martins Ferry	Rudners
Mt. Sterling	Trimble Home Furnishings
Mt. Vernon	Eckenroad Furniture
Nelsonville	Wolfe Furniture Co.
Newark	Carlisle Furniture & Rug Co.
Newark	Newark Furn. Co.
New Boston	Covert Furn.
New Concord	Enterprise Co-op Co.
New Philadelphia	Williams Furniture Co.
Niles	Robins Furniture
North Baltimore	L. L. Trout Furniture
Oak Harbor	Mulligan Gas & Electric
Oberlin	Fox Furniture
Painesville	Carlisle-Allen Company
Painesville	Watkins Furniture
Parma	Chestnut Hill Furn. & Appl.
Parma	Rowe Furniture Co.
Port Clinton	Neidecker Furniture
Powhatan Point	Powhatan Hardware Company
Ravanna	Skorman
Rittman	Daleys
Salem	The Arbaugh Company
Salem	Brown's Furniture & Appliances
Sandusky	The Bing Co.
Sandusky	J. Braunstein, Inc.
Sandusky	Herman's Furniture, Inc.
Shaker Heights	Colony House Furniture
Shelby	Bing Co.
Sidney	Uhlman's Dept. Store
South Euclid	Brush Appliance & Furniture Co.
South Euclid	Katz Rothstein
South Euclid	Tower Furniture
South Zanesville	Hallmark Furniture Co.
Springfield	Athertons' Inc.
Springfield	Gilbert's Furniture
Springfield	The Hadley Co.
Sterling	Maibachs
Steubenville	The Hub
Steubenville	L & A Furniture Co.
Steubenville	May & Leopold Co.
Strasburg	Garver Bros.
Sylvania	Comstock & Coventry Furniture
Tiffin	Arend & Corthell Furniture Co.
Tiffin	Tiffin Furniture
Toledo	Art Furniture Co.
Toledo	Collingwood Furniture
Toledo	Edgewater Furniture Co.
Toledo	Kobacher Furniture Co.
Toledo	The Lion Dry Goods Co.
Toledo	Maxine Furniture Co.
Toledo	McIntires
Toledo	Shea's Furniture
Toledo	Usher Furniture Co.
Uhrichsville	La Porte Furniture Co.
Urbana	Hayes Furniture Co.
Warren	Bing Co.
Warren	Cross Leslie
Warren	The Griswold Co.
Warren	Myer Frank Furniture
Wayne	Bentley Furniture
Wellington	Wellington Hardware & Furniture
Wellston	Kinsel Electric Co.
Willoughby	Fuller Furniture Co.
Willoughby	Snyder Furniture Co.
Woodville	Ken's Furniture
Wooster	McIntire Co.
Xenia	Adair's
Youngstown	The Bolotin-Drabkin Furn. Co.
Youngstown	Hume's
Youngstown	Hume's Newport Plaza
Youngstown	G. M. McKelvey Co.
Youngstown	Penner Furniture Company
Youngstown	Scarsella Furniture Co.
Youngstown	Strouss-Hirshberg Co.
Zanesville	Bing Co.
Zanesville	Bintz Bros. Inc.

OKLAHOMA

Ada	Campbell's Home Furnishings
Ada	Whittle's Furn. & Appl.
Bartlesville	Davis Furniture Company
Cushing	Price Furniture Company
Duncan	Cardinal Home Furnishings, Inc.
Duncan	L. D. Pryor Furn. & Appl.
Henryetta	Henryetta Furniture Company
Lawton	Cardinal home Furnishings, Inc.
Lawton	M & R Bargain Store
Miami	Home Furn. & Appl.
Muskogee	Muskogee Furniture Co.
Norman	Landsaw's
Oklahoma City	Big Red Warehouse Company
Oklahoma City	John A. Brown Co.
Okla. City	Cardinal Home Furn., Inc. (2 stores)
Oklahoma City	James A. Cullimore & Co.
Oklahoma City	Davis-Irion Furniture Co.
Oklahoma City	Haggard's, Inc.
Oklahoma City	Harbour-Longmire Company
Oklahoma City	Kerr's
Oklahoma City	O.K. Furn. & Rug Co. (4 stores)
Oklahoma City	Walton Furniture Company
Oklahoma City	R. O. Rose Furniture Co.
Ponca City	Martin Furniture Company
Sand Springs	Mule Skin Brown Furniture Co.
Shawnee	Kib Warren Furniture & Hdwe. Co.
Stillwater	Grooms Furniture Company
Tulsa	Big Red Warehouse Co.
Tulsa	Davis Annex Furniture Co.
Tulsa	Davis Bros. Furniture Co. (2 stores)
Tulsa	Dedmon Furniture Company
Tulsa	Harvard Furniture
Tulsa	Mason's Furn. & Appl.
Tulsa	Froug's Department Store
Tulsa	Rich's of Tulsa, Inc.
Tulsa	Village Furniture Shop

OREGON

Albany	Frager Furniture Co.
Albany	Roth's Furniture
Albany	H. L. Stiff Furniture
Ashland	Provost Furniture
Astoria	Greenberg's Furniture
Bend	Bend Furniture Co.
Coos Bay	Purkeys
Coquille	Purkeys
Corvallis	Shupe Furniture Company
The Dalles	Healy's, The Dalles Furn. Co.
Eugene	Rubenstein's
Grants Pass	Grants Pass Furniture Co.
Hillsboro	Meltebeke Furniture Company
Klamath Falls	Adair Furniture
LaGrande	Globe Furniture
McMinnville	The Furniture Mart
Medford	Gates Furniture
Myrtle Creek	Kelly Furniture Co.
Newberg	L. Johnson Furniture & Hardware
North Bend	Purkeys
Oregon City	Busch Furniture Co.
Oregon City	Hogg Brothers
Pendleton	McKee Furniture Co.
Portland	Alberta Furniture Co.
Portland	B. & L. Furniture Co.
Portland	Director Furniture Co.
Portland	Edwards Furniture Co.
Portland	Gevurtz Furniture Company, Inc.
Portland	Hollywood Furniture
Portland	Holmans' Furniture & Appliances
Portland	Jennings Furniture Co.
Portland	Lipman Wolfe & Co.
Portland	Manor Furniture Co.
Portland	Meier & Frank Co.
Portland	S. A. Nizic Furniture Co.
Portland	Picard's Furniture Co.
Portland	Paul Schatz Furniture Co.
Portland	Sharff & Son
Portland	Standard Furniture Co.
Portland	Star Furniture Co.
Portland	Weimer Furniture
Portland	Wherry's Furniture
Prineville	Healy's Prineville Furniture Co.
Redmond	Redmond Furniture Co.
Roseburg	Judd's Furniture Co.
Roseburg	Schroeder's Furniture
Salem	Hogg Bros.
Salem	Lipman Wolfe & Co.
Salem	Meier and Frank
Salem	H. L. Stiff Furniture Co.
Seaside	Roehm Furniture Co.
Silverton	H. L. Stiff furniture Co.
Stayton	H. L. Stiff Furniture Co.
Tillamook	Roby's Furniture, Inc.

PENNSYLVANIA

Aliquippa	Wilson Brothers Furniture Co.
Allentown	Benesch's
Allentown	Harold Furniture Co.
Allentown	William J. King Furn. Store
Allentown	H. Leh & Co.
Allentown	Miller's Furniture Company
Altoona	Penn Furniture
Altoona	Wolf Furniture Co.
Ambridge	Katcher's Inc.
Ambridge	Timney Electric Co.
Arnold	W. R. Gott
Bangor	Harold N. Hough
Beaver Falls	Markson Furniture Co.
Beaver Springs	H. Randall Benfer Furn.
Berwick	Guinan's Department Store
Berwyn	Hancock Early American Reproductions
Bethlehem	Goodman's Furniture
Bethlehem	Miller's Furniture Company
Biglerville	M. L. Ditzler Furniture Store
Birdsboro	Fecera's Inc.
Blairsville	Ferguson Furniture Co.
Bloomsburg	Deisroth's Dept. Store
Boyertown	Melvin S. Kuser Furniture
Braddock	Kalabus Furn. Co.
Braddock	Ohringer
Bradford	Joseph Marks Furniture Store
Bristol	L. Dries
Brownsville	Bush Furniture Co.
Bryn Mawr	Hobson & Owens, Inc.
Butler	Davis Furniture Co.
Carlisle	Earley's Furniture Store
Carnegie	Hahn Furniture Co.
Carnegie	York Furn. Inc.
Chambersburg	F. Hayes Harmon
Charleroi	Lichter's
Charleroi	McKean Home Furnishing Co.
Charleroi	C. L. Melenyzer Co.
Chester	M. J. Freed
Chester	Morton's Furniture
Chester	Stanley Furniture Co.
Clairton	Farrell's Furniture
Clairton	Hirshberg's
Clearfield	Penn Furniture Co.
Clearfield	Wolf Furniture Co.
Coatesville	Lipkin Furniture Store
Columbus	Robert's Furniture & Appliance
Connellsville	Mervis Furniture Company
Conshohocken	Light-Parker
Coraopolis	Coraopolis Furniture Co.
Coudersport	Coppersmith's
Coudersport	Birdella G. Grabe Furniture
Dallastown	Glatfelter's Furniture Store
Danville	McVey's Furniture Store
Dickson City	John Ricci & Sons
Dillsburg	Knaub Furniture
Donora	Liebers Furniture Store
Dubois	Wolf Furniture Co.
Duquesne	Hirshberg's
Duryea	Jacob Kurlancheek
East Greenville	Robt. E. Ritter & Sons Inc.
Easton	Laubach's
Egypt	Harold E. Peters Furn. Co.
Elizabeth	Favro Bros.
Elizabethtown	Milton F. Eberly
Ellwood City	Bolotin's
Ellwood City	The H. B. Zeigler Company
Emlenton	Emil Long Furniture
Emporium	Coppersmith's
Ephrata	Eitmier & Hoffman
Ephrata	Smith's Furniture
Ephrata	Stauffer's Furniture Store
Erie	Reliable Home Furnishings Co.
Etna	Etna Furniture Company
Everett	Crawford's Hdwe. & Furn.
Fairless Hills	Union Supply Co.
Falls Creek	Schaffner's Furniture Store
Farrell	Myer Frank
Finleyville	Finleyville Furniture Co.
Franklin	Park's Inc.
Fredericktown	Gross Furniture Company
Freeland	Pitman Furn. Store
Fryburg	H. C. Faller & Sons
Gettysburg	N. O. Sixeas Furniture
Glen Rock	H. C. Geiple and Son
Glenside	Jules Isaacs Jr. Home Furn. Service
Greensburg	Frank Levin Furniture Co.
Greensburg	Ohringer
Greensburg	A. E. Troutman Co.
Greenville	Bolotin's
Grove City	Shelley's Furniture
Hamburg	Burkey & Spacht Furniture
Hanover	Leinhardt Bros.
Harrisburg	Bowmans Department Store, Inc.
Hazleton	Deisroth's Dept. Store
Hazleton	Reinhart's Furniture Store
Hollidaysburg	Wolf Furniture Company
Holmes	S & S Furniture
Homestead	Half Bros.
Homestead	Katibus Inc.
Honesdale	General Furniture Co.
Hooversville	Daniel Shaffer Sons
Houtzdale	Mike Sahianey Estate
Hyde	Henry J. Brown
Indiana	Penn Furniture Co.
Jeannette	Frank Levin Furniture
Johnsonburg	Roy B. Constable Stores
Johnstown	Penn Furniture Co.
Johnstown	Swank's
Kane	Roy B. Constable Stores
Kittanning	Mateers' Furniture Store, Inc.
Lancaster	Harold Furniture Co.
Lancaster	Watt & Shand
Lansdale	Town & Country Shop
Lansford	Bright Stores, Inc.
Latrobe	Miller and Bigg Co.
Latrobe	Weiss Furniture Co.
Lebanon	R. T. Kleinfelter Furniture
Leechburg	Leechburg Furniture Co.
Leechburg	Dan J. Lombardi Furniture
Lehighton	George A. Schwartz
Levittown	Pomeroy's
Lewisburg	Broadt's Furniture
Lewistown	Penn Furniture
Lititz	Beck Brothers
Littlestown	Community Furn. & Appl. Store
Lykens	Heil's Furniture Store
Mahoney City	R. Guinan & Co.
Manheim	Beck Brothers
Mansfield	Van Noys Furniture Store
Marcus Hook	Finer Furniture Co.
Masontown	Kikta's Furniture Store
McKeesport	The Golden Rule
McKeesport	Hirshberg's
McKeesport	R. E. Kaplan
McKeesport	Ohringer
McKees Rocks	Shenkan Furniture
McKees Rocks	Thrifty Hardware and Furn. Co.
Meadville	H. L. Marquette Co.
Media	Snowden's
Mercer	Miller's of Mercer
Midland	Allen Furniture Co.
Mifflinburg	Grove's Furniture Store
Milton	Bolen & Co. Dept. Store
Mohnton	Griffith & Bixler
Monessen	John G. Check Furniture Co.
Monessen	Sterns Furniture Co.
Monroeville	Faller Furniture Company
Montgomeryville	Jonns'
Morrisville	Ace Bedding Co.
Mt. Carmel	Guinan's Department Store
Mt. Joy	Keener Home Furnishings
Mt. Pleasant	Sam Levin Furniture Co.
Muncy	Carl Stover Furniture
Natrona Heights	Myers Furniture Co.
Nazareth	Nazareth Tool & Supply Co.
New Bethlehem	R M S Furniture Co.
New Castle	Bolotin's
New Castle	Haney Furniture Company
New Holland	Kauffman's Hardware
New Kensington	Levitt Bros.
New Kensington	Myers Furniture Co.
Newport	David M. Myers Furniture Store
Norristown	Bondi Furniture
Norristown	Fargo-Dunlittle
Norristown	Goldenburg's
Norristown	Kahn's Inc.
Norristown	McLaughlin's Home Decorators
Northampton	Roth's Furniture Store
Northeast	Bogenschutz Home Furnishings
Oil City	Union Furniture Co.
Olyphant	Pinkus & Sons, Inc.
Pen-Argyl	Male Furniture Store
Perryopolis	J. M. Palonder Co.
Philadelphia	Acme Furniture Outlet
Philadelphia	Bartel's (4 stores)
Philadelphia	Chas Barwis (2 stores)
Philadelphia	James Bellino
Philadelphia	Harry L. Brown Co.
Philadelphia	L. H. Conlen's Sons, Inc.
Philadelphia	Cool Rite
Philadelphia	James DeVita
Philadelphia	L. Dubrow & Sons
Philadelphia	Embassy Furniture Co.
Philadelphia	Finer House Supply Co.
Philadelphia	J. A. Fluehr Jr.
Philadelphia	Frank & Kob
Philadelphia	Frankford Radio & Furniture
Philadelphia	Furniture Ramp
Philadelphia	A. J. Giaccio
Philadelphia	Gimbels
Philadelphia	B. Ginsberg
Philadelphia	Nathan Goodheart
Philadelphia	Hetherington Furniture Co.
Philadelphia	Independent Electric & Furniture
Philadelphia	Kendall's
Philadelphia	I. Kiel's Wayside
Philadelphia	Kriebel's
Philadelphia	Dan Krueger
Philadelphia	S. Kruger & Co.
Philadelphia	L & S Furniture
Philadelphia	Leo's Furniture
Philadelphia	Lincoln Furniture
Philadelphia	Lits
Philadelphia	Luber & Lite
Philadelphia	Minissale Furniture
Philadelphia	Myer Bodnick & Son
Philadelphia	National Home & Auto
Philadelphia	Nelson's
Philadelphia	Orefice & Poli
Philadelphia	Porreca & Santini
Philadelphia	Richmond Home Supply
Philadelphia	Rosenthal's
Philadelphia	Royale Furniture Co.
Philadelphia	Satizmans Furniture
Philadelphia	Fred Schmidt
Philadelphia	I. Shubin & Son
Philadelphia	Snellenburgs
Philadelphia	Staffieri's
Philadelphia	I. Swartz
Philadelphia	S. Swartz
Philadelphia	S. Tollin, Inc.
Philadelphia	Unity Furniture Co.
Philadelphia	Weitman Furniture Mart
Philadelphia	Wolf's
Philadelphia	B. Zimmerman & Son
Pine Grove	Snyder Furniture Store
Pittsburgh	Auerbach Furniture Co.
Pittsburgh	S. Binstock Jewelers, Inc.
Pittsburgh	Boggs & Buhl
Pittsburgh	Donaldson Furniture Co.
Pittsburgh	Empire Furniture Company
Pittsburgh	Goldenson Furniture Co.
Pittsburgh	Gordon's Eastwood Furniture
Pittsburgh	Hahn Furniture Co. (3 stores)
Pittsburgh	Kitman Furniture Co.
Pittsburgh	Masters of Pa., Inc.
Pittsburgh	Miller Bros.
Pittsburgh	Miller Furniture
Pittsburgh	Mutual Furniture Co.
Pittsburgh	Nagel Bros.
Pittsburgh	Plaza Furniture
Pittsburgh	Rosenbaum Co.
Pittsburgh	Sleepwell Products Co.
Pittsburgh	Stanley Bros. Furniture Co.
Pittsburgh	Uhl Furniture Co.
Pittsburgh	York Supply Co.
Pittston	Kelly Furniture
Pt. Marion	Klein's Department Store
Pottstown	B. E. Block & Bros., Inc.
Pottstown	Levitz Furniture Co.
Pottstown	The Wilke Furniture House
Pottsville	L. Hummel's Sons
Puxsutawney	Ragley-Johnston Furniture Store
Quakertown	Smith's Furniture
Reading	J. O. Glase & Co., Inc.
Reading	Harold's Furniture Co.
Reading	L. Hummel's Sons, Inc.
Reading	Kaufmann's Furniture Co.
Reading	C. K. Whitner Co.
Republic	Republic Furniture & Jewelry
Rochester	Hartzel Furniture Company
St. Clairsville	A. Johnston's Sons
St. Marys	Lower Furniture Co.
Sayre	Wolf Furniture Co.
Schuylkill Haven	Cleland's Home Furnishings
Scottdale	Murphy & Son
Scranton	Cleland-Simpson Co.
Scranton	Kurlancheek's, Inc.
Shamokin	R. Guinan & Co.
Sharon	Bolotin's (2 stores)
Shellsville	R. L. Boyer Furniture Store
Slatedale	Kern's Furniture Store
Somerset	Lohr Furniture Co.
Somerset	Penn Furniture Co.
Souderton	Souderton Furniture
Stewartstown	J. Curtis Kunkle & Son
Stroudsburg	A. C. Miller Furn. Co.
Sunbury	W. C. Dunkelberger
Tamaqua	Horrobin's Furniture Store
Tarentum	Miller Brothers
Tarentum	Shenkan Furniture Company
Topton	J. J. Schofer & Son
Towanda	King & King
Tower City	Heit's Furniture Store
Troy	Card's Furniture Co.
Turtle Creek	Cartagna Furniture Co.
Turtle Creek	Faller Furniture Company
Tyrone	Wolf Furniture Company
Uniontown	Cohen Furniture Company
Uniontown	Household Furniture Co.
Uniontown	Metzler's
Upper Darby	J. Berger & Sons
Upper Darby	Gibson Furniture
Valley View	S. R. Starr
Vandergrift	R. W. Dunmire Furn. Store
Vandergrift	Levitt Bros.
Verona	E. N. Miller Company
Washington	Sharp's Furniture Store
Waynesburg	Levine's Furniture Store
Wellsboro	Davis Furniture Co.
West Brownsville	Pittsburgh Mercantile Co.
West Chester	Kahn Rosenau
Wilkes-Barre	United Furniture
Wilkinsburg	Faller Furniture Co.
Williamsport	Neyhart's, Inc.
Williamsport	Wahl-Braun, Inc.
Willow Grove	Snellenburgs
Wiretown	Wireton Service Center
York	Jordan Furniture & Appliances
York	Leinhardt Brothers
York	Penn Furniture Store
York	Prospect Furniture Store
York	Wiest's Department Store
York Springs	Ditzler's Furn. & Appl. Store

RHODE ISLAND

Bristol	Bristol Furniture Co., Inc.
Central Falls	Young's Furniture Co.
Cranston	Barry's Furniture Co.
Cranston	Cardi's Furniture Co.
Cranston	Cranston Furniture Co.
Cranston	Hillside Furniture, Inc.
Cranston	Park Furniture Co.
Cranston	Penn TV & Furniture
Cranston	Sterling's Furniture Co.
East Greenwich	Ross Aker Furniture Co.
East Providence	East Providence Furniture Co.
East Providence	Lewis and Williams Furn. Co.
Newport	Al Gamin's Furniture Co.
Newport	Newport Furniture Co.
North Providence	El-Dee Furniture Co.
North Providence	Sal's Furniture Co.
Pascoag	New York Dept. Store
Pawtucket	American Furniture Co.
Pawtucket	Biltmore Furniture Co.
Pawtucket	H. Cohen Furniture Co.
Pawtucket	Feldman Furniture Co.
Pawtucket	Garreau Furniture Co.
Pawtucket	Gorman Furniture Co.
Pawtucket	Lincoln Furniture Co.
Pawtucket	Pawtucket Furniture Co.
Pawtucket	Shaffer Furniture Co.
Pawtucket	Shartenberg's
Pawtucket	Sloane Furniture Co.
Pawtucket	Westminster Furniture Co.
Providence	Boston Store
Providence	Burke-Tarr
Providence	Morris Cohen & Son
Providence	Coletti's Furniture Co.
Providence	Empire Home Furnishings, Inc.
Providence	Gladding's
Providence	Myron Herman
Providence	Lincoln Furniture Co.
Providence	Linder Furniture Co.
Providence	Joseph Marcus & Co.
Providence	McKay Furniture, Inc.
Providence	The Outlet Company
Providence	Paige-Young Furniture Co.
Providence	Peoples Furniture Co.
Providence	Rhode Island Supply Co.
Providence	Shepard Co.
Tiverton	I. F. Morin
Wakefield	Wakefield Furniture Co.
Warren	DaPonte Bros. Furn. Co.
Warren	Warren Furniture Co.
Warwick	Rip Van Winkle Furniture Co.
Westerly	Pucci Appliance & Furniture Co.
Westerly	Rutman's Wayside Furniture
Westerly	Westerly Furniture Co.
West Warwick	J. B. Archambault Co.
West Warwick	Valley Furniture Store
Woonsocket	Bouvier Furniture Co.
Woonsocket	J. C. Mailloux & Sons
Woonsocket	McCarthy Dry Goods Co.

SOUTH CAROLINA

Anderson	Eagle Furniture Company
Beaufort	Morrall Furniture Co.
Camden	Fellers-Summer Furniture Co.
Charleston	Southern Furniture Company
Charleston Heights	Lea & Putnam, Inc.
Chester	Gaddy and Courtney Furn. Co.
Clemson	Clemson Furniture Company
Clinton	T. E. Jones & Sons
Columbia	Holmes Furniture Co.
Columbia	Rosewood Furniture Co.
Columbia	Turner Furniture Co.
Conway	Goldfinch's, Inc.
Conway	Hucks & Washington Furn. Co.
Cowpens	The Moore Furniture Co.
Darlington	Carolina Furniture Co.
Dillion	Ivey's Furniture Store
Easley	T. E. Jones & Sons
Florence	Palmetto Furniture Co.
Fountain Inn	T. E. Jones & Sons
Georgetown	Sampit Furniture Co.
Greenville	Haverty Furniture Co.
Greenville	The Jones Furniture Co.
Greer	Bonds Furniture Company
Hampton	Forrester Furniture Co.
Hartsville	Hartsville Furniture Co.
Kingstree	Baker's Furniture Company
Lancaster	Parkers Furn. & Appl. Co.
Laurens	R. W. Willis Store
Little Mountain	J. E. Metts Furniture
Mullins	Brown's, Inc.
Myrtle Beach	Hendrix Furniture Company
Newberry	Home Furniture Company
North	Jackson Furniture Company
Ocean Drive	Strand Furniture Co.
Orangeburg	Wannamaker, Smoak & Company
Pamplico	Campbell's
Rock Hill	Arm-Field Furniture Shops
Seneca	Peoples Furniture Company
Spartanburg	Bishop Furniture Co.
Spartanburg	Vogel and Son

South Carolina continued next page

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SOUTH CAROLINA (continued)

Summerville	Carolina Home Furnishers
Sumter	Hill Furniture Co.
Walterboro	Hamilton's
Williamston	Eagle Furniture Company

SOUTH DAKOTA

Deadwood	Schwarzwald Furniture Co.
Huron	Donahue Furniture Co.
Lemmon	Peterson Furniture Co.
Madison	Hallenbeck's, Inc.
Pierre	Pierre Furn. Co.
Rapid City	Fearless Fischer Furn.

TENNESSEE

Bristol	Hayes & Reynolds Furn. Co.
Brownsville	City Furniture Co.
Bruceton	C. A. Jordan
Chattanooga	Rhodes-Jones Furniture Co.
Covington	Smith Furniture Co.
Dyersburg	Meriwether Furn. Co.
Elizabethton	Elizabethton Trading Co.
Goodlettsville	McClure Stores
Humboldt	Peoples Furniture Co.
Huntingdon	Holladay Furniture Co.
Jackson	Aderholt & Rhodes Furn. Co.
Jackson	W. P. Dabney & Son
Johnson City	Moore Furniture Co.
Johnson City	Sterchi Bros. Stores, Inc.
Kingsport	Bingham Furniture Co.
Kingsport	Dobyns-Taylor
Kingsport	Sterchi Bros. Store, Inc.
Madison	McClure Stores
McKenzie	Brasfield Furn. Co.
McMinnville	Warren County Furn. Co.
Memphis	Advance Furniture Co.
Memphis	C. D. Akers & Sons, Inc.
Memphis	Archard Hardware & Furniture Co.
Memphis	Bill Carkeet Furniture
Memphis	Charles Furniture Co.
Memphis	Demuth Furniture Co.
Memphis	Donald Furniture Co.
Memphis	Fitzgerald, Inc.
Memphis	Sam Fortas Housefurnishing Co.
Memphis	Fortner Furniture Co.
Memphis	Roy Good Hardware Co.
Memphis	Howard Graham Co., Inc.
Memphis	Haverty Furniture Co.
Memphis	J & L Furniture Co.
Memphis	Joel Furniture Co.
Memphis	John Mathews Furniture Co.
Memphis	Moss Furniture Co.
Memphis	Parry Furniture Co.
Memphis	P and G Furniture Co.
Memphis	Reliable Furniture Co.
Memphis	Rhodes-Jennings Furn. Co.
Memphis	Thrifty Furniture Co.
Memphis	Walsh Furniture Co.
Milan	R. T. McKelvy Furn. Co.
Millington	Millington Furniture Co.
Millington	Wages Navy Road Furn. & Appl.
Morristown	Johnson Christman Furniture Co.
Murfreesboro	Home Furniture Co.
Nashville	McClure Dept. Stores, Inc.
Newport	Freeman Furniture Co.
Old Hickory	McClure Stores
Ripley	Hunt Morris Furniture Co.
Selmer	Selmer Furn. & Appl. Co.
Sommerville	Guthrie & Rosser
Trenton	Anderson Furniture Co.

TEXAS

Abilene	A. B. Barrow Furniture Co.
Abilene	Glenn's Furniture Company
Amarillo	The Harris Company of Amarillo
Amarillo	V. L. Taylor & Company
Angleton	Hudeck Bros.
Arlington	Ware Furniture Company
Austin	Gage Furniture Company
Austin	Karotkin Furniture Company
Ballinger	King-Holt Furniture Co.
Bay City	Taylor-Steves Furniture Co.
Beeville	Royal Furniture Co.
Bonham	Bonham Furniture Co.
Borger	C & M TV & Furniture Mart
Borger	Lindsey Furniture Company
Borger	Thrams Furniture Company
Brownfield	J. B. Knight Furniture Co.
Brownwood	Harry Cochran Furn. & Appl.
Carthage	Carthage Furniture Company
Center	Griffin Furniture Company
Cleburne	Dickson's Furniture Annex
Corpus Christi	Braslau Furniture Co.
Corsicana	Miles Furniture Company
Dallas	Belmont Furniture Company
Dallas	Bolin & Selvidge Furniture Co.
Dallas	Ford Radio, Furn. & Appl.
Dallas	Freed Furniture Company
Dallas	Hart Furniture Company
Dallas	Rick Furniture Company
Dallas	Stanford Furniture Co.
Dallas	Sanger Bros. Dept. Store
Dallas	Smith Furniture Company (4 stores)
Dallas	White's Stores, Inc. (2 stores)
Denison	Adams Furniture & Appl.
Denison	Hubbard Furniture Co.
Denton	Economy Furn. & Appl.
El Paso	A-1 TV & Appl. Co.
El Paso	Modern Furniture
El Paso	The Rocket Store
Ennis	Evarts Furniture Co.
Fort Worth	Carriher's Furn. & Appl.
Fort Worth	Cook's Furniture Company
Fort Worth	Ellison Furn. & Carpet Co.
Fort Worth	The Fair
Fort Worth	Fakes & Company
Fort Worth	Hoover Furniture Company
Fort Worth	Kemble Bros. Furn. Co. (4 stores)
Fort Worth	Paul's Furniture Company
Fort Worth	W. C. Stripling Company
Fort Worth	White's Stores, Inc. (4 stores)
Galveston	Schreiber & Miller Furn. Co.
Gladewater	McWilliams Furniture Co.
Houston	Hilsher's Home Supply Co.
Houston	Stowers Furniture Co.
Irving	George's Furniture
Jacksboro	Simpson Furn. & Appl.
Jefferson	Haggard Furniture Company
Kerens	Stockton's
Kerrville	Fawcett's
Kilgore	McWilliams Furniture Co.
Lamesa	Middleton Furniture Co.
Levelland	Vaughan's Sleep Shop
Longview	Lowell Holloway Furniture Co.
Longview	McWilliams Furniture Co.
Lubbock	Bird Furniture Company
Lubbock	Bullard TV & Appl. Co.
Lubbock	Patterson Furniture Co.
Marshall	McWilliams Furniture Co.
McKinney	Howell's Furn. & Appl.
Mineral	Interstate Furniture Co.
Pampa	Pampa Furniture Co.
Pantua	John Vantine Furnishings
Port Arthur	Port Arthur Furn. & Appl.
San Angelo	Home Furniture Company
San Angelo	Robert Masse Company
San Antonio	King Furniture Company
San Antonio	Jorrie Furniture Company
San Antonio	G. A. Stowers Furniture Co.
Seguin	Starcke Furniture Co.
Sherman	Williams Furniture Company
Slaton	Self Furniture Company
Sunray	Broxson's
Tahoka	Hamilton Auto & Appl.
Temple	Home Furniture Company
Terrell	Jarvis-Rutledge Furniture Co.
Throckmorton	Merriman Hdwe. & Furn. Co.
Tyler	Anderson Furniture Company
Tyler	Pope & Turner Furniture Co.
Vernon	Popular Furniture Company
Victoria	Chesnick Furniture Co.
Victoria	Kamin Furniture of Victoria, Inc.
Victoria	Wig's Furniture Co.
Waco	Clifton-Simpson, Inc.
Wichita Falls	Home Furniture Company

VERMONT

Arlington	Griffin Incorporated
Bennington	E. W. Dunham
Bennington	Union-Fern, Inc.
Brattleboro	Emerson & Son's
Burlington	Dan J. Casey Furniture
Burlington	Lawrence & LeClair
Burlington	Looney Furniture Co.
Center Rutland	Hy-Way Furniture Co.
East Barre	Whitcombs, Inc.
Lyndon	Pauls Wayside Furniture
Montpelier	J. O. Goodrich
Northfield	Geo. Kingston Furniture
Orleans	Converse Co.
Poultney	Roberts Furniture Store
Rutland	Leeds Furniture
St. Albans	G. A. Doubleday Furniture
St. Albans	Wood & Kidder Furniture
Springfield	S. R. Young, Inc.
Vergennes	Vergennes Furniture Store
Windsor	Wayside Furniture Store

VIRGINIA

Alexandria	Frank Michelbach, Inc.
Altavista	Tyree & Nicholas, Inc.
Arlington	The Hecht Co.
Arlington	The Hub
Arlington	Julius Lansburgh Furn. Co.
Arlington	P. J. Nee Co.
Arlington	Miller & Wrenn
Bassett	Adam Furniture Co.
Bedford	Bargain Furniture Co.
Big Stone Gap	Pennington Hdwe. & Furn. Co.
Blackstone	Sheffield Furn. Co.
Bluefield	Chicago House Furnishing Co.
Bristol	United Furniture Stores, Inc.
Brookneal	Brookneal Furniture Co., Inc.
Buena Vista	White's
Calleo	Home Furnishings Co.
Charlottesville	Crutchfield's Colonial House
Chase City	Spaulding-Moss Supply Co., Inc.
Chilhowie	Wideners Plumbing & Electric Co.
Christiansburg	Cavalier Furniture Co.
Clifton Forge	Lawler Furniture Co.
Clintwood	Home Hardware & Furn. Co.
Colonial Beach	Cooper's
Covington	Traylor Furniture Co.
Culpeper	A. D. Kelly Furn. Co.
Culpeper	Longerbeam Furniture Co.
Danville	Clements & Parker, Inc.
Fairfax	Fairfax Furniture, Inc.
Farmville	Home Furniture & Appl. Co., Inc.
Fredericksburg	Beck Furniture Co.
Front Royal	Stokes Furniture Store
Galax	Winesett Furniture Mart
Gate City	People's Furn. Co.
Grundy	Bray Furniture Co.
Hillesville	Quality Furniture Co.
Independence	Wingate's Store, Inc.
Ivor	Ivor Furniture Co.
Jarratt	Home Furnishing Co.
Kilmarnock	W. F. Booth & Son
Lexington	Maytag Sales and Service
Lynchburg	McGehee Furniture Co., Inc.
Lynchburg	Stevens Home Furnishings Co.
Manassas	Manassas Furniture, Inc.
Marion	Center Furniture Co.
Martinsville	Bondurant Furniture Co.
Martinsville	Towne's Furniture, Inc.
Martinsville	Troxler Furniture Co.
Merrifield	Lee Furniture, Inc.
Montross	Montross Furniture Co.
Norfolk	Golden Furniture Co.
Norfolk	Grand Furniture Co.
Norfolk	Haynes Furniture Co.
Norfolk	Midway Furniture Co.
Norfolk	Oakdale Furniture Co.
Norfolk	W. G. Swartz Co., Inc.
Norfolk	Williams Furniture Co.
Pearisburg	R. M. Ingram Furniture Co.
Pennington Gap	Home Appliance Co.
Petersburg	The Harlow-Hardy Co., Inc.
Petersburg	Love Hudgins, Inc.
Petersburg	Ruckers, Inc.
Petersburg	Talmage Furniture Co.
Portsmouth	Harry Shuman Furn. Co.
Pound	Pound Hardware & Furniture Co.
Pulaski	Hash Furniture Co.
Radford	Shumate Furniture Co.
Rich Creek	Rich Creek Furniture Co.
Richlands	Jones Furniture Co.
Richmond	Bernard-Siegel Furniture Co.
Richmond	J. A. Black's Sons
Richmond	L. R. Brown & Co.
Richmond	Butterworth Furniture Co.
Richmond	Colony House Furniture
Richmond	Columbia Furniture Co.
Richmond	Phillip-Levy & Co. (2 stores)
Richmond	Kenneth Lord Furniture Shop
Richmond	Reliable Furniture Co., Inc. (2 stores)
Richmond	Star Furniture Co.
Richmond	Suter's Hand Made Furn. Co.
Roanoke	Morgan-Eubank Furn. Corp.
Roanoke	Reid & Cutshall, Inc.
Rural Retreat	Gammon's, Inc.
Salem	Salem Furniture Co.
Sandston	Henrico Furniture Co.
South Boston	Chandler & Walker Furn. Co.
South Hill	Carver Furniture Co. (2 Stores)
Staunton	White Furniture Co.
Stuart	Patrick Hardware & Furn. Co.
Surry	Surry Furniture Co., Inc.
Triangle	Williams Furniture House, Inc.
Verona	Ford's Finer Furniture
Warrenton	Northern Virginia Furn. Co.
Warsaw	Coggin Furniture Co.
Waverly	Waverly Furniture Co., Inc.
Waynesboro	White's Wayside Furniture Co.
Webber City	Phillips Furniture & Supply Co.
Winchester	Cain Furniture Store
Winchester	Winchester Furniture Co.

WASHINGTON

Bellingham	B. B. Furniture Co.
Bremerton	Davis Furniture
Brewster	Frank Webster Furniture
Camas	Swank's
Colfax	Sever's Furniture Store
Colville	Egger Furniture & Music
Ephrata	Moore Furniture Co.
Everett	Van Winkle Furniture
Grand Coulee	Loepp Hardware & Furniture
Kelso	United Furniture Company
Kennewick	Washington Hdwe. & Furniture
Lynden	Knapp & Knapp
Newport	Henley Furniture
Omak	Claire Pentz Furniture
Port Angeles	Angeles Furniture Co.
Quincy	Quincy Furniture Co., Inc.
Richland	Richland Bell Furniture, Inc.
Seattle	Grinnell & McLean Furniture Co.
Seattle	Majestic Furniture Co.
Seattle	H. L. Olsen Furniture Co.
Spokane	Cohn Bros. Furniture
Spokane	Liberty Furniture Co.
Tacoma	Craig Furniture, Inc.
Tacoma	Selden's of Lakewood
Tekoa	Cash Hardware Co.
Toppenish	Williams Hardware & Furniture Co.
Walla Walla	Davis-Kaser's
Wenatchee	Isenhart Furniture
Yakima	Weaver Furniture Co.

WEST VIRGINIA

Beckley	Neville Maytag Co.
Bluefield	Warlick Furniture Store
Bradshaw	Dry Fork Hdwe. & Furn. Co.
Charleston	Lee Furniture Co.
Charleston	Star Furniture Co.
Charlestown	Melvin T. Strider Co.
Clarksburg	Griffin Appliance & Furniture
Clarksburg	Hiller's Furniture Store
Clarksburg	Ralph B. Swiger
Clendenin	Geary Bros. Furniture Co.
East Rainelle	Rex Alder Furniture Co.
East Rainelle	Dickinson Brothers Furniture Co.
Elkins	H. H. Cupp Co.
Fairlea	West Virginia Hdwe. & Furn. Mart
Fairmont	J. M. Hartley & Son
Gary	Union Supply Co.
Gauley Bridge	Gauley Furniture Co.
Gilbert	Whites Maytag Co.
Grafton	Siehler Furniture Company
Huntington	Dickinson Bros. Furniture Co.
Huntington	Star Furniture Co.
Kingwood	Dodge Furniture Store
Logan	McCormick's
Longacre	Semel Solvay
Martinsburg	Grove Furn. Co.
Martinsburg	Martinsburg Furniture Co.
Martinsburg	Ramsey Furniture Co.
Morgantown	Royal Furniture Company
Mullens	Union Furniture Co.
New Martinsville	Wells Eakin Company
Paden City	Garrett's Furniture Store
Parkersburg	Ideal Furniture Co.
Pineville	Pineville Furniture Co.
Princeton	Princeton Furniture Co.
Quinnwood	Imperial Smokeless Coal Co.
Richwood	Richwood Furniture Co.
Shinnston	Griffin Appliance & Furniture
South Charleston	Grace Furniture Co.
South Charleston	Honaker Nelson Inc.
Weirton	Forgash Furniture
Weirton	Home Furn. Co.
Welch	H & C Furniture Co.
Wellsburg	Brooke Furn. Co.
Wheeling	Cooey Bentz Company
Wheeling	Earle Rogers Co.
Wheeling	Stone & Thomas
White Sulpher Springs	Bowling Hdwe. & Furn. Co.

WISCONSIN

Antigo	McGinley's Furniture Co.
Appleton	Wichmann Furniture Co.
Baldwin	Coast to Coast Store
Baraboo	Ploetz Furniture Co.
Beaver Dam	Matlin's Furniture Store
Boscobel	Rust Furniture
Burlington	McCarthy-Rueter Furn. Co.
Chippewa Falls	A. C. Mason Co.
Clintonville	Eberhardt's, Inc.
Crivitz	Crivitz Furniture Co.
Cudahy	Fernell Furniture Co.
Dodgeville	Home Furniture Co.
Eau Claire	Siker's Furniture Co.
Elkhart Lake	Laun Lumber & Furniture Co.
Elkhorn	B. R. Reed Furniture Co.
Fond du Lac	Kremer Bros. Furniture Co.
Fond du Lac	Hy Mishlove Furn. Co.
Ft. Atkinson	Mazor Furniture Mart
Fremont	Bauer's Furniture Co.
Green Bay	Findeisen-Greiser Furn. Co.
Hillsboro	L. H. Hart Furniture
Kaukauna	Krueger Furniture Co.
Kenosha	Barr Furniture Mart
LaFarge	Ferries Furniture
Lancaster	Harris & Wepking Furniture
Madison	Badger Furniture Co.
Madison	Thomas H. Gately Co.
Madison	Ray Kraft Furniture Co.
Manitowoc	Boriss Furniture Co.
Manitowoc	Rahr's, Inc.
Marinette	Globe House Furnishing Co.
Marinette	Olsen's Furniture Mart
Marshfield	Marshfield Factory Outlet
Menomonee Falls	Falls Furn. Co.
Menomonie	Farmers Store Company
Milwaukee	American Furniture Co.
Milwaukee	Berg's Interiors
Milwaukee	Charles Furniture Co.
Milwaukee	The Chateau Furniture
Milwaukee	Gitzel Furniture & Appl.
Milwaukee	Herman Furn. & Appl.
Milwaukee	Hill's Dept. Store
Milwaukee	Kosciuszoko Furn. Stores
Milwaukee	Kunzelmann Esser
Milwaukee	Lehnen Furniture, Inc.
Milwaukee	Miller Furniture
Milwaukee	Modern Furniture Co.
Milwaukee	National Furniture
Milwaukee	Pasch Radio & Furn. (2 Stores)
Milwaukee	Radio Appl. & Furn. Co.
Milwaukee	Schuster's (3 stores)
Milwaukee	H. H. Strothenke, Inc.
Milwaukee	Tadych Furniture Co.
Milwaukee	Waldheim's Furniture
Monroe	Snively's Town & Country Furn.
Neenah	Wichmann Furn. Co.
New London	Cline-Hanson
Oconto	Mac Queen Furn. Co.
Oshkosh	B/Z Furniture Co.
Oshkosh	Rohner's Furniture Store
Portage	Black & Weiss Furn. Co.
Port Washington	Lueptow's Furn. & Paint Store
Prairie Du Chien	Tiller Furn.
Pulaski	Segall's Dept. Store
Racine	L. Fish Furniture Co.
Racine	Grant Furn. Co.
Racine	Porter's
Racine	Supreme Bedding & Furn. Co.
Racine	Warehouse Furniture Co.
Reedsburg	Wallen Furniture
Rhinelander	Carlson Furniture Co.
Rice Lake	Goldfine's of Rice Lake
River Falls	Davis-McLaughlin, Inc.
Shawano	Harmony Home
Sheboygan	Fessler-Kuck Furn. Co.
Siren	Walter Johnson's
South Milwaukee	S & S Furniture Store
Stevens Point	Mirman's Furniture Co.
Superior	Arrowhead Furniture
Superior	Edelstein's
Superior	Popkin Furniture Co.
Tomah	Tomah Cash Merc. Co.
Two Rivers	Messerman Furniture Co.
Waupun	Kohl's & Giebink Furn. Co.
Wausau	Helke Furniture Co.
Wausau	Weltman Bros. Furn. Co.
West Allis	Lebro's Furniture
West Allis	Specialty Furn. & Finishing Co.
Weyauwega	Bauer's Furniture Co.
Wisconsin Rapids	Guarantee Furn. & Hdwe. Co.

WYOMING

Casper	Plains Furn. Co.
Cheyenne	American Furn. Co.
Cheyenne	B. Davis Furniture Co.
Cheyenne	Harris Furn. Co.
Cheyenne	Holmes Appliance & Furniture Co.
Cheyenne	State Furniture Company
Laramie	Smith Furniture Co.
Rock Springs	Hamilton Furn. Co.
Sheridan	Brouillette's, Inc.
Wheatland	Allen Furn. Co.

DISTRICT OF COLUMBIA

Washington	Alperstein's Dept. Store
Washington	Baylor Furniture Co.
Washington	Brinson's Furniture Co.
Washington	Sam Brown Furn. & Appl. Center, Inc.
Washington	Cameo Furniture Co., Inc.
Washington	Colony House, Inc.
Washington	Denis Furniture Co., Inc.
Washington	George's
Washington	Hampshire Furniture Co., Inc.
Washington	The Hecht Co.
Washington	Homestead Furnishers, Inc.
Washington	House & Herrmann
Washington	The Hub (2 stores)
Washington	Hutchison's Inc.
Washington	Ideal Bedding Co.
Washington	Jordan, Inc.
Washington	Lansburgh's
Washington	Julius Lansburgh Furn. Co.
Washington	Lincoln Furniture
Washington	Mayer & Co. (2 stores)
Washington	Mazor Masterpieces
Washington	National Furniture Co.
Washington	P. J. Nee Co.
Washington	Peerless Modern House
Washington	Redman & Brown Furn. Co.
Washington	Rossler's Furniture Modern
Washington	Malcolm Scates
Washington	Schneider
Washington	Segal Bros.
Washington	W & J Sloane
Washington	Stahler's Furniture Co.
Washington	Woodridge Furniture Sales
Washington	Woodward & Lothrop
Washington	Young Furniture Co.

ALBERTA, CANADA

Barrhead	Oultons Hardware & Furniture
Calgary	Alberta Furniture Company Ltd.
Calgary	Capitol Furniture Store
Calgary	The Chesterfield Shop
Calgary	Crescent Lumber Company Ltd.
Calgary	Heintzman & Company Ltd.
Calgary	Nagler's Hardware & Appliances
Calgary	Nagler's Limited
Calgary	Neilson Furniture Company Ltd.
Calgary	Ravvin's Furniture & Appliances
Calgary	Sykes Imperial Furniture Store
Calgary	Weismose Furniture
Camrose	Dabbs Furniture Ltd.
Drumheller	Sherman Furniture Centre
Edmonton	Campbells Furniture
Edmonton	Easton Furniture Ltd.
Edmonton	Edmonton Furniture
Edmonton	Podersky's Limited
Edmonton	Sterling Furniture Ltd.
Edmonton	Strathcona Furniture
Lloydminster	Stevens Furniture
Three Hills	Trader's Furniture Store
Vegreville	Wades Furniture Store
Vermilion	Simonsen Furniture
Westlock	Westlock Hardware Ltd.

BRITISH COLUMBIA, CANADA

Grand Forks	Grand Forks Furniture & Hardware
Nelson	Home Furniture (Nelson) Ltd.
Penticton	Hudson's Bay Co., Dept. 200
Penticton	Wilcox-Hall Co. Ltd.
Rossland	Wise's Hardware & Furniture
Trail	Kline's Furniture & Hardware Co. Ltd.
Vancouver	Dominion Furn. Stores Ltd. (2 Stores)
Vancouver	Stanley Furniture Company

ONTARIO, CANADA

Barrie	Clark Home Furnishing
Belleville	Ireland's
Bracebridge	Geo. W. Ecclestone Limited
Brampton	Dalzell's Furniture
Brantford	Dominion House Furnishing Co., Ltd.
Brantford	Henkle's Home Furniture Ltd.
Brockville	Clarence Babcock, Home Furnishings
Brockville	Langsner's Furniture
Burlington	Haswell Home Furnishings Limited
Campbellford	A. D. Bennett Co.
Carlton Place	Comba Furniture
Chapleau	Chas. W. Collins Stores
Chatham	Mulkern Furniture Co. Ltd.
Chatham	Star Furniture Co. Ltd.
Chelmsford	Edwards Sudbury Limited
Chelsey	Siegrist & Son
Collingwood	Max Faith Ltd.
Durham	Harry Kress Furniture
Elmira	C. Dreisinger Estate
Englehart	Bryan's Furniture
Exeter	Dinney Furniture
Fort Erie	A. Leon Company
Fort William	Chapples Limited
Fort William	Toole's Furn. & Appl. Limited
Gananoque	Tompkins Furniture
Georgetown	H. C. McClure Ltd.
Gravenhurst	L. Cosby Furniture
Guelph	Acker Furniture Co. Ltd.
Hamilton	Adler's Furn. House Ltd. (2 Stores)
Hamilton	Osbaldeston's Furn. & Elec. Appl. Ltd.
Hamilton	The G. W. Robinson Co. Ltd.
Hamilton	Undermount Furniture
Hanover	L. S. Ermel & Son
Kapuskasing	Charles A. Guenette Limited
Kingston	Imperial Furniture Co.
Kingston	Modern Furn. Co. (Kingston) Ltd.
Kirkland Lake	Scott's Furniture
Kitchener	Acker Furniture Co. Ltd.
Listowel	Harrison-Gibson Furniture
London	Kingsmills Limited
London	Market Furniture and Appliances
London	Ontario Furniture Limited
London	Simpson's London Limited
New Liskeard	Stadelbauer Furniture
New Toronto	Roberts Furniture Limited
Niagara Falls	A. Leon Company
North Bay	Home Furnishing Company
Orangeville	Clowes Furniture Store
Orillia	Anderson Furniture
Orillia	Orillia Furniture
Ottawa	Rothman T.V. & Furniture Centre
Ottawa	Saslove Furniture and Appliances
Owen Sound	Wardell's Furniture
Palmerston	Miller's Home Furnishing
Parry Sound	Wm. Beatty Company Limited
Pembroke	The O'Gorman Furniture Co. Ltd.
Picton	David's Furniture & Appliances
Port Arthur	Laskin's Furniture and Appliances
Port Colborne	A. Leon Company
Port Credit	Knox Furniture
Port Elgin	Davey Furniture
Port Hope	Kennedy-Vosburgh Home Furnishings
Renfrew	Renfrew Home Furnishings
Ripley	McLennen & McCreath Furn.
St. Catharines	A. Leon Company
St. Thomas	Goodwin Furniture House Limited
St. Thomas	Green's Dominion Furniture Ltd.
St. Thomas	The W. B. Jennings Company Limited
Sarnia	Lampel and Zierler Ltd.
Sarnia	Phippen Furniture Co. Ltd.
Sarnia	Rosen's Furniture Limited
Sault Ste. Marie	Royalton's
Sault Ste. Marie	Thompson Brothers' Furniture
Shelburne	Phoenix & Steenson
Smooth Rock Falls	Bordeleau Stores
Sudbury	Edwards Sudbury Limited
Sudbury	Mensour's Furniture Company
Toronto	Burwin Furniture
Toronto	Canada Furniture Co.
Toronto	Chesterfield & Bedroom Centre
Toronto	Clifford Furniture Co.
Toronto	College Furniture
Toronto	Wm. Collis Furniture Co.
Toronto	Consumers Furniture & Appliances Ltd.
Toronto	Danforth Furniture (3 Stores)
Toronto	Davies Furniture Limited
Toronto	Dixie Furniture Company
Toronto	Donlands Furniture & Appliance
Toronto	Everlast Furniture Co. Limited
Toronto	Hedges Bros. Ltd.
Toronto	Knox Furniture
Toronto	Leon Furniture Co.
Toronto	Mohawk Furniture
Toronto	Nu Mode Furniture
Toronto	Oakclair Furniture (3 Stores)
Toronto	Queensway Home Furnishings
Toronto	Rotstein Furniture
Toronto	H. Sandler Furniture
Toronto	R. Simpson Co. Ltd.
Toronto	Todd Furniture
Trenton	Van Luven Furniture
Tweed	Cassidy Furniture
Virginatown	Locke Hardware and Furniture
Welland	A. Leon Company (2 Stores)
Wiarton	Bennett Furniture
Willowdale	Brill's Home Furnishings
Windsor	Baum & Brody Furniture Limited
Windsor	Buy-Rite Furniture Ltd.
Windsor	The Fred Elgar Co.
Windsor	Gitlin's Limited
Windsor	Kaplan's Furniture Limited
Windsor	C. A. Mady & Sons Ltd.
Windsor	A. Rose Furniture Company
Windsor	Sharpe's Furniture Ltd.
Windsor	N. Tepperman Limited
Windsor	Whiteman Furniture Co. (2 Stores)
Windsor	Windsor Home Furniture Co.
Windsor	Unfinished Furniture Products
Tilbury	Stall's Furniture
Timmins	Killeen's Furniture & Appliance Ltd.

QUEBEC, CANADA

Beauceville	Maurice Duval
Chibougamou	L. W. LeClerc & Fils Ltee
Chicoutimi	Potvin & Tremblay Ltee
Chicoutimi	Georges Smith Inc.
Dolbeau	Aumeuble DeLuxe Inc.
Dolbeau	Gagnon Freres Meubles
Farnham	H. Brien Electric, Enrg.
Hudson Heights	The Music Box, Hudson Reg'd.
Jonquiere	Gerard Gauthier (Meubles)
Jonquiere	R. Tapin Meubles Ltee
LacMegantic	Hilaire Roy
Lambton	Antonio Marcoux
LaPrairie	J. P. LeClerc
Lauzon	Paul Begin Enrg.
Maniwaki	J. O. Hubert, Ltee
Matane	Daniel Ross
Mistassini	Eugene Sasseville
Mont-Joli	Jude Ross
Montmagny	Lionel Tetu
Montreal	M. Aber Inc.
Montreal	J. H. Caron Ltee
Montreal	L. P. Chayer
Montreal	F. Courtemanche Ltee
Montreal	A. L. Dupont Ltee
Montreal	J. Golden Co.
Montreal	A. Forget Inc.
Normandin	Rene Doucet
Pont Viau	Lucien Corbeil Cie Ltd.
Rimouski	Ross & Freres Enrg.
Riviere du Loup	J. Hervey D'Amours
Roberval	Jos. Gagnon & Freres Meubles
Ste. Anne de Bellevue	Ed. L. Boileau
Ste. Anne des Monts	Paul E. Levesque
St. Benoit Labre	Noel Veuilleux
St. Georges Est	J. A. Gagne
St. Georges Est	Gerard Poirier
St. Georges Ouest	Rancourt & Morin Enr.
St. Felicien	Rene Boudreault
St. Felicien	Mme L. W. Leclerc
St. Joseph	Cloutier & Lessard Enr.
St. Joseph D'Alma	Edmond Deschenes Ltee
Ste. Marie	Lionel Marcoux
St. Prosper	Roy & Freres Enr.
Sherbrooke	Beaulieu & Dion Limitee
Trois-Pistoles	Albert Labrie
Trois Rivieres	Adam, Limitee
Valleyfield	Chas. Cadieux & Fils, Inc.
Valleyfield	Loyal Gas Loyal Limitee
Verdun	Allies Furniture Store
Verdun	Gagnon Freres (Verdun) Ltee.

SASKATCHEWAN, CANADA

Assiniboia	Glauser's Hardware Ltd.
Moose Jaw	Crescent Furniture Store
Moose Jaw	Garner's Furniture Store
Regina	Crescent Furniture Stores
Regina	George Silverman Ltd.
Regina	R. Simpson Co. Ltd.

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Topeka — Crosby Bros. Inc.
Wichita — Innes Company

KENTUCKY

Bowling Green — The Pennyroyal Shop
Lexington — Stewart's
Louisville — Kaufman-Strauss Co.
Stewart's
Owensboro — S. W. Anderson Co.
St. Matthews — Kenneth G. Brown

LOUISIANA

Alexandria — C. A. Schnack Jewelry Co.
Baton Rouge — Dalton's
Rosenfield's House of Fashion, Inc.
New Iberia — Pfister Jewelry Co.
New Orleans — Maison Blanche
Shreveport — Rubenstein's

MAINE

Lewiston — B. Peck Co.

MARYLAND

Baltimore — Hutzler Bros. Co.
The May Co.
Bel Air — Getz Jewelry & Gift Shop
Berlin — The Treasure Chest
Cumberland — Rosenbaum Brothers
Frederick — John Eisenhauer
Hagerstown — Leiter Bros., Inc.
Havre de Grace — J. Davis Jlry.
Silver Spring — Stewart's Gift Shop

MASSACHUSETTS

Agawam — Home & Garden Center
Brockton — Gurney Bros. Co.
New Bedford — Star Store

NEW MEXICO

Albuquerque — Cappia Gift House
J. Korber & Co.

NEW YORK

Albany — John G. Myers Co., Inc.
W. M. Whitney & Co.
Auburn — H. R. Wait Co.
Buffalo — J. N. Adam & Co.
Adam, Meldrum & Anderson
Wm. Hengerer Co.
Canandaigua — Peck Hardware Co.
Corning — Corning Building Co., Inc.
Elmira — S. F. Iszard Co.
Geo. W. Peck Co.
Hamburg — Kronenberg's Inc.
Ithaca — Charjan's
Jackson Heights — Cardman's
Jamaica — B. Gertz, Inc.
Jamestown — Lockwood's
Lockport — Williams Bros. Co.
Newburgh
John Schoonmaker & Son, Inc.
New York City — B. Altman & Co.
Norwich — Frair's
Poughkeepsie — Luckey Platt Co.
Rochester — McCurdy & Co.
Schenectady — H. S. Barney
The Carl Co.
The Wallace Co.
Syracuse — Dey Bros. Co.
Tonawanda — Schopp's Jewelry Shop
Sheridan China Co., Inc.
Watertown — S. V. Barker & Co.

NORTH CAROLINA

Cherryville — Dellinger's Jewel Shop

NORTH DAKOTA

Bismarck — A. W. Lucas Co.
Fargo — The O. J. deLendrecie Co.
Luger Furniture Co.

Middletown
B. D. Klahr & Son Jewele
Milton — Broadway Hdwe. Stor
New Castle — Strouss-Hirshber
New Holland — Kauffman's Hardwar
Oil City — Dickinson Oakes Jlry
I. Royal Grimm Jlry
Pittsburgh — Gimbel Bros
Kaufman
Mortimer's, Lebanon Shop
Punxsutawney
Punxsutawney Hdwe. Co
Philadelphia — Gimbel Bros
St. Marys — Fedder's Jlry. Stor
Sewickley — D. Herbert Trader Jlry
Sharon — G. & M. Rogers Co
Warren — Pickett Hdwe. Co
Wilkes-Barre — Isaac Lon
Williamsport — L. L. Stearn
York — P. Wiest's Son

RHODE ISLAND

Providence — The Outlet Co
The Shepard Co

SOUTH CAROLINA

Spartanburg — The Aug. W. Smith Co

SOUTH DAKOTA

Sioux Falls — Shriver's, Inc

TENNESSEE

Athens — Proffitt's Department Stor
Erwin — A. R. Brown & Co
Johnson City
Dosser's Department Stor
Kingsport — J. Fred Johnso
Knoxville — Kimball'
Millers, Inc
Rich'

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at these stores

ALABAMA

Anniston — Couch's
Athens — Vinson's Jewelry
Bessemer — Long-Lewis Hardware
Birmingham — Jobe-Rose Jewelry Co.
Loveman's
Chatom — Andrews Hardware Store
Clanton — Farley's Drug Store
Decatur — Diamond Jewelry Co.
Sam Frank & Moore
Dothan — Bauman's
Blumberg & Son
Florence — Best Jewelry
Gadsden — C. F. Cross Jewelers
Greenville — Beeland Bros. Merc. Co.
Huntsville — A. L. Hipp, Jeweler
Jasper — Campbell's Jewelers
Mobile — C. J. Gayfer & Co.
Montgomery — Klein and Son, Inc.
Montgomery Fair Co.

ARIZONA

Casa Grande
H. A. Lawrence Jewelry
Mesa — Strauch's Stationers
Phoenix — Bostrom's Uptown Plaza
Tucson — Grondona's
Steinfeld's

ARKANSAS

El Dorado — McWilliams Hardware
and Furniture Co.
Fort Smith — The Glass and China Co.
Little Rock — Pfeifers of Arkansas

CALIFORNIA

Alhambra — Liebergs
Bakersfield — Malcolm Brock Co.
Valley Office Gift and Arts
Burbank — Ervins
Fortuna — Fortuna Hardware Co.
Fresno — Cooper's Inc.
Walter Byde Co.
Glendale — Webb's
Huntington Park — Bluemle & Gibson
La Mesa — Stone's Gifts
Los Angeles — Barker Bros.
The Broadway
Bullock's Westwood
Dohrmann's
Merced — McNamara Hardware
Oakland — Breuner's
H. C. Capwell Co.
Reedley — M. A. Furlong Jewelry
Sacramento — Breuner's
Weinstock Lubin and Co.
San Diego (Northpark)
The Angel Shop
San Francisco — Dohrmann's
The Emporium
Macy's
San Luis Obispo
Union Hardware Co.
Santa Ana — Moore's Gift Shop
Santa Barbara — Ott's

COLORADO

Denver — The Denver Dry Goods Co.
McKenzie-Thomas Inc.

CONNECTICUT

Bridgeport
The Howland Dry Goods Co.
Bristol — Carol's Gift Shop
Danbury — Danbury Hardware Co.
Derby — David Schpero's, Jewelers
Hartford — G. Fox & Co.
Middletown
The Caulkins & Post, Inc.
Milford
Van Cleve China & Glass Co.
New Britain
Davidson & Leventhal, Inc.
New Haven — Malley's
New London — L. Lewis & Co.
Waterbury — Strisik's

DELAWARE

Dover — Clarke & McDaniel
Georgetown — Harold W. T. Purnell
Laurel — The Wee Gift Shop
Rehoboth Beach — Gre-Sin Gift Shop
Seaford — Lloyd's Gift Shop
Wilmington — Millard I. Davis

DISTRICT OF COLUMBIA

Washington — S. Kann & Sons Co.
Woodward & Lothrop, Inc.

FLORIDA

Fort Walton — Ratcliff Jewelers
Panama City — Cogburn Jewelry Co.
Pensacola — Pensacola Hardware Co.

GEORGIA

Atlanta — Rich's Inc.
Quitman — Quitman Jewelry

ILLINOIS

Aurora — S. S. Sencenbaugh Co.
Bloomington — Waldman's Inc.
Chicago — Croydon China Co.
Wieboldt Store Inc.
Decatur — H. Post & Sons
Elgin — Ackemann's
Evanston — Lords Inc.
Wieboldt's
Harvey — Bastar's Jewelry Store
Joliet — Barrett's, Inc.
M. A. Felman Co.
La Salle — C. A. Jensen Jewelers
Mt. Sterling — L. A. Gross Jlry. Co.
Oak Park — The Walker Co.
Wieboldt's
Princeton — D. E. Pamp & Co.
Waukegan
The Globe Department Store

INDIANA

Elkhart — Sigmond Sorg Inc.
Evansville — Leo Schear Co.
Fort Wayne — Hillman's
Goshen — Sigmond Sorg Inc.
Hammond — Edward C. Minas Co.
Indianapolis — L. S. Ayres & Co.
The Wm. H. Block Co.
Kendallville — Guy Swartzlander Jlry.
Lafayette — The Foster Shop
La Porte — Paul Davey Jlry.
The Foster Shop
Logansport — Fernbaugh Jlry. Co.
Michigan City — Blackmond's Jlry.
Muncie — The Ball Stores

IOWA

Burlington — Eric Anderson, Jeweler
Cedar Rapids — The Killian Co.
Clinton
Rose's—Brides' & Homemakers' Store
Davenport — Folwell Crockery
M. L. Parker Co.
Petersen-Harned-Von Maur
Des Moines — Younkers, Inc.
Marshalltown
Best Hardware & Appliance Co.
Mason City — Petersen's China Center
Ottumwa
Arnold Jewelry & Music Co.
Sioux City — T. S. Martin Co.
Sioux City Crockery Co.
Younker-Davidson
Waterloo
James Black Dry Goods Co.

KANSAS

Great Bend — Morrison Jewelry
Hutchinson — Wiley's, Inc.

MICHIGAN

Detroit — J. L. Hudson's
Flint
McLogan & Austin, W. Pierson Road
McLogan & Austin, South Saginaw
Grand Rapids
Wurzburg of Grand Rapids, Mich.
Lansing — J. W. Knapp Co., Inc.
Saginaw — Morley Bros.
Wiechmanns
Traverse City — J. W. Milliken, Inc.
Ypsilanti — Michigan China Co.

MINNESOTA

Duluth — Duluth Glass Block Store Co.
Fergus Falls
Norby Department Store
Hutchinson — Hager Jewelry Co.
Minneapolis — Dayton's
Donaldson's
Power's
Rochester — China Hall
St. Paul
The Emporium of St. Paul, Inc.
The Golden Rule
Schunemann's Inc.
Virginia — Turen & Welsh
Winona — Chick's China Shop

MISSISSIPPI

Biloxi — J. E. Elliott Jewelry Co.
Clarksdale — Weller Jewelry Store
Columbus — Caldwell Furn. Co.
Gulfport — Toomer's Gifts
Jackson — Carter Jewelers
Strauss-Stallings Co.
McComb — Charles-Selman Jeweler
Meridian — Marks Rothenberg Co.
Tupelo — Riley's Jewelers

MISSOURI

Brookfield — James Jewelry Store
Chillicothe — Hamilton Jewelry
Joplin — Christmans (A Macy Store)
Kansas City — Emery-Bird-Thayer
Glass & China House
The Jones Store
Maryville — D. E. Hotchkin
St. Joseph — Plymouth Jewel Shop
St. Louis
Famous-Barr Co. Downtown
Famous-Barr Co. Clayton
Famous-Barr Co. Southtown
Famous-Barr Co. Northland
Stix-Baer & Fuller Downtown Store
Stix-Baer & Fuller Westroads Store

MONTANA

Great Falls — Duvals, Inc.

NEBRASKA

Lincoln — Gold & Co.
Omaha — J. L. Brandeis & Sons

NEW HAMPSHIRE

Claremont — Fred Allen, Jeweler
Manchester
J. J. Moreau and Son, Inc.

NEW JERSEY

Collingswood — Carl B. Rudderow
East Orange — The Jolly Tar
Elizabeth — R. J. Goerke Co.
Hackensack — Marks Bros.
Newark — L. Bamberger & Co.
New Brunswick
P. J. Young Dry Goods Co.
Paterson — Meyer Brothers, Inc.
Plainfield — L. Bamberger & Co.
Rosenbaum Bros.
Somerville
Fancher China & Glass Co.
Grand Forks
Norby Department Store
Minot — Straus Bros.

OHIO

Akron — M. O'Neil Co.
Archbold — Kluepfel's Jlry.
Bellefontaine — Milligans
Bowling Green — Rappaport's
Bryan — Schatzer's Jewel Shop
Canton — Hillman's
Celina — Voegele's Jewelry Store
Cincinnati — The John Shillito Co.
Circleville — L. M. Butch Co.
Cleveland — May Co.
Columbus — F. & R. Lazarus & Co.
Dayton — Elder Johnson Co.
Rike-Kumler Co.
Defiance — Linhardt's Jewelers
East Liverpool — D. M. Ogilvie Co.
Elyria — Brandau Jlry. Co.
Euclid — Bailey Co.
Greenville — Schmermunds Jewelers
Jefferson — Edward W. Elvin Jlr.
Kenton — Kraus Jewelers
Lima — Greggs Inc.
Lorain — M. O'Neil Co.
Maumee — Lamson Bros.
Middletown — Dohn Hdwe. Co.
Mt. Vernon — Gelsanliters
Piqua — Thoma Jewelry
St. Marys — D. Armstrong & Co.
Sidney — Thoma Jewelers
Springfield — Edward Wren Co.
Steubenville — The Hub Dept. Store
Toledo — Lamson Bros.
Troy — Miles Jewelry
Van Wert — Wilson Gift Shop
Wadsworth — Stonier's Jewelry
Wapakoneta
Hartman's Jewelry Store
Warren — Warner Company
Wauseon — Harold F. Lewis Jlr.
Xenia — McVay's Paint & Gift Shop
Youngstown — McKelvey's
Zanesville — Jones Gift Shop

OKLAHOMA

Bartlesville — Eby Jewelry Co.
Enid — Newman Mercantile Co.
Thorpes
Lawton — Duff Hardware Co.
Oklahoma City — John A. Brown
Stillwater — Murphys Inc.
Tulsa — Vandevers
Brown-Dunkin

OREGON

Albany — Ames Hardware
Portland — Lipman Wolfe & Co.

PENNSYLVANIA

Allentown — Hess Brothers
Altoona — Wm. F. Gable Co.
Beaver Falls
Grossglass China & Gift Shop
Bethlehem
Bush & Bull Department Store
Bradford — Emery Hardware Co.
Butler — A. E. Troutman Co.
Chester — Cooley Lilley
Ephrata — Paul K. Gehman Jeweler
Erie — Trask Prescott & Richardson
Franklin — Feldman's
Greenville — Milo R. Williams Jlr.
Harrisburg — Bowman's Dept. Store
Indiana — Smiths' Jlry. & Gift Shop
Johnstown — Penn Traffic Co.
Lancaster — Watt & Shand, Inc.
Meadville — John J. Shryock Co.
Maryville
Proffitt's Department Stor
Memphis — Goldsmith'
Lowenstein
Morristown — Clifton'
Murfreesboro
Osborn-Harrell-Hoover Hardware Co
Nashville — Cain-Sloan Co
Castner-Knott
Harvey
Phillips & Buttorf

TEXAS

Beaumont — The Whitehous
Corpus Christi — Lichtenstein'
Dallas — Titche-Goettinge
El Paso — Popular Dry Good
Fort Worth — The Fai
Stripling'
Garland — Oglesby Jewelr
Houston — Hardcastle'
Joske's of Houstor
McAllen — Jones Jewelr
San Antonio — Joske's of Texa
Wichita Falls — Perkins Timberlak

VERMONT

Barre — C. W. Averill, Inc
Rutland — F. B. Howard Co., Inc

VIRGINIA

Charlottesville
Charlottesville Hdwe Co
Danville — Thalhimer
Emporia — Land Brother
Farmville — Martin The Jewele
Franklin — Brady's Jewel Bo
Galax — C. H. Henderson Jewele
Lawrenceville
W. S. Peebles & Co., Inc
Lynchburg — Millner'
Newport News
China Palace & Gift Shop, Inc
Norfolk — Smith & Welton, Inc
W. G. Swartz Co., Inc
Pulaski — Wall's Jewelry
Roanoke — S. H. Heironimus Co., Inc
Suffolk — Brewer'
Warwick
China Palace & Gift Shop, Inc
Winchester
Colonial Art and Craft Shop

WASHINGTON

Mount Vernon — Hendrickson'
Seattle — The Bon Marche
Tacoma — Rhode's
Vancouver — Sparks

WEST VIRGINIA

Beckley — White Cross Pharmacy
Bluefield — Bluefield Furniture Co.
Charleston
The Diamond Dept. Store
Stone & Thomas Co.
Huntington — Anderson Newcomb Co.
Kenova — Jack G. Capehart
Logan — W. F. Bevill Hdwe. Co.
Montgomery — McCall Jlry. Co.
Oak Hill — Hannah Jlry. Co.
Princeton — Spangler Drug Co.
Summersville — Cook Department Store
Welch — Davis Jlry.

WISCONSIN

Appleton — H. C. Prange Co.
Eau Claire — Fleming Bros., Inc.
Milwaukee — T. A. Chapman Co.

WYOMING

Casper — Wyoming Stationery Co.



How could lovely *FOSTORIA RADIANCE* be so durable?

See how new Fostoria "Radiance" sparkles and glistens. These lovely crystal pieces were designed by Raymond Loewy Associates and *hand-molded* by Fostoria craftsmen. Brilliantly beautiful, yes. But so durable you can make *every* meal "special". . . *every* day.

If you are replacing your present glassware frequently, you'll really value the extra strength of *hand-molded* Fostoria "Radiance." Although it costs a little more, it lasts many times longer. Our craftsmen *hand-mold* this crystal so there can be no accidentally weak places. Then, each piece is flame-tempered to provide extra strength and retard chipping. Result: *durable*, new Fostoria "Radiance."

When you see it, you'll hardly believe such fine crystal can be so practical and inexpensive. Prices range from $1.25 to $4.25 (slightly higher in the West). Fostoria Glass Company, Moundsville, West Virginia.

Fine hand-molded crystal by

Fostoria
TRADE MARK

Callaway

the label of luxury



Distinguished towel fashions in fine homes everywhere

Bathe in splendor with the new towel fashions from CALLAWAY . . . magnificent clouds of fluffy terry, ABSORBenized* for instant drying, YARN-DYED for lasting beauty. Great CALLAWAY classics and striking new border designs, eager for your own handsome monogram.



THE SMART WAY IS...

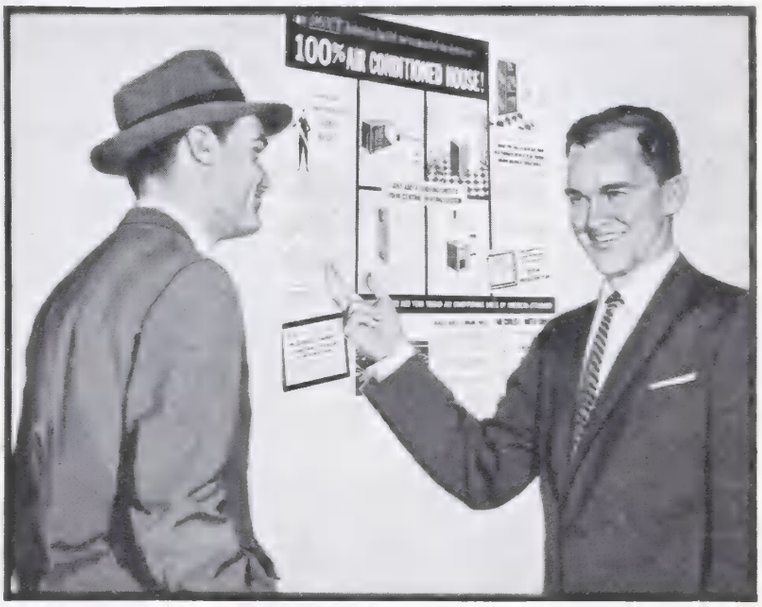
Callaway

TOWELS AND RUGS

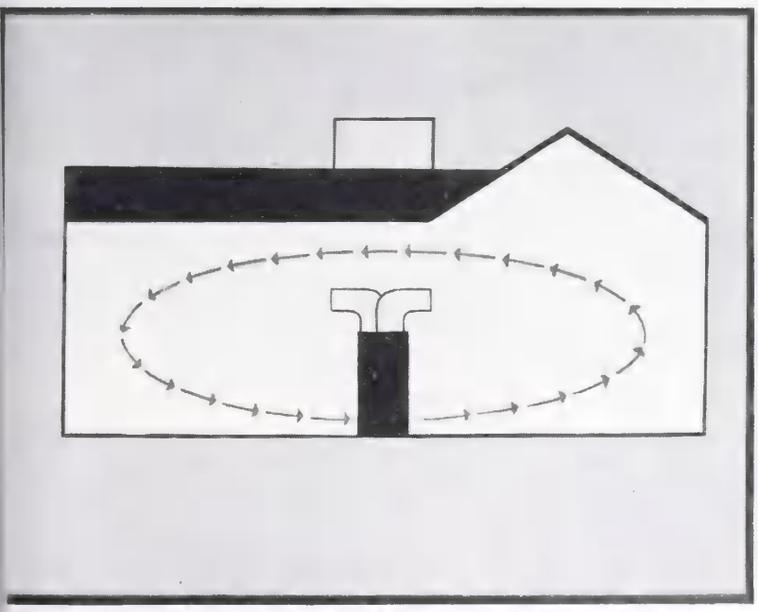
Use your Furnace to COOL your Entire house!



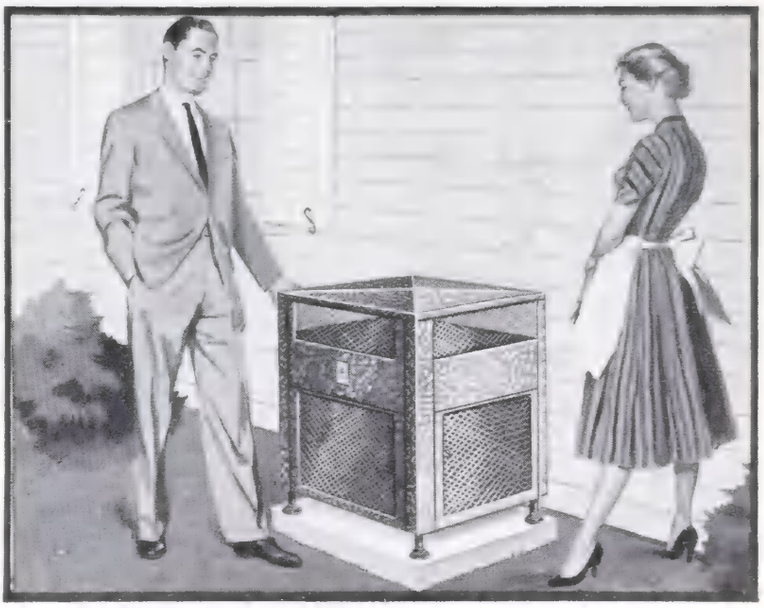
1 IF YOUR HOUSE HAS HEATING DUCTS you already own a good part of a *central* air conditioning system. No need to use up floor space or disfigure your windows with individual room units. And no need to spend a lot of money. Just choose one of these...



2 COMPACT, ADD-ON COOLING UNITS engineered by American-Standard for easy connection to furnace ductwork in basement, utility room, crawl space or attic. Design permits use of existing furnace blower for summer air distribution to every room.



3 OR, INSTALL A SIMPLE DUCT SYSTEM to the main living areas and a "package" model American-Standard unit will do the rest. It cools, dehumidifies, filters, *and* circulates the air automatically. You feel your best and fully *enjoy* your home.



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MAIL COUPON TODAY

American-Standard Air Conditioning Division HB5-6
40 West 40th Street, New York 18, N. Y.

☐ Please send American-Standard Year 'Round Air Conditioning Booklet and complete specification sheets on units available. Enclosed is 10¢ to cover cost of handling.

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Street _____

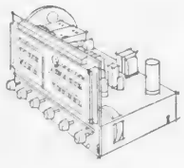
City _____ Zone ____ State _____



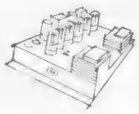
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Magnavox High Fidelity

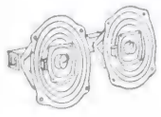
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Drift-free AM-FM tuner brings in heretofore "impossible" signals with clarity and brilliance.



20-watt balanced high fidelity amplifier provides power and flexibility for undistorted full-range reproduction.



Four high fidelity speakers—two 12" bass speakers plus two coaxially mounted 5" high-frequency speakers.



Magnavox intermix changer—handles records more gently than human hands.

ONCE you've heard today's extended-range records on a magnificent Magnavox you'll know that nothing else can reproduce music or voice so faithfully. Magnavox integrated design lets you hear the entire audible frequency range of every instrument without distortion. Truly the magnificent Magnavox brings you all the excitement—the true tonal color and richness—of a live Concert Hall performance.

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the magnificent **Magnavox**

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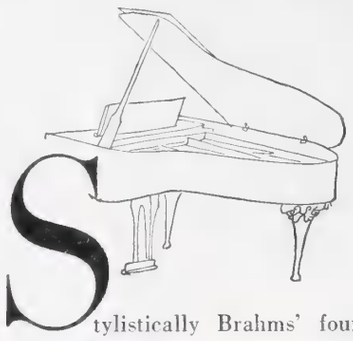


How to enjoy a symphony

Part V

For years the giant shadow of Beethoven brooded over Brahms. Finally he emerged into the light with his First Symphony

By RICHARD WILLIAMS



Stylistically Brahms' four symphonies follow as close on the heels of Beethoven's nine as did Queen Gertrude's wedding the death of Hamlet's father. Still, there is nothing "o'er hasty" about Brahms. Though his relationship to Beethoven is undeniable, he did not form it without first developing and deepening his own mellow personality. The four symphonies are not indecently imitative, despite their debt to their precursors. Brahms proves that in art it is possible to be both a follower and a leader.

Besides being a genius, Brahms was also a careful, slow-moving, conscientious and highly self-critical worker. We know he published only what passed the test of his own severe judgment, that he burned much music paper to which he had committed compositions which dissatisfied him. Even his finished works were sent into the world self-deprecatingly and sometimes with caustic comment, comment in which a psychologist might discern a modicum of defense-mechanism.

"The new symphony is so melancholy that you will not be able to put up with it," Brahms wrote to his publisher, when he sent him the score of the gay and fresh *Second*. Of the glorious *Fourth Symphony*, he had nothing better to say than, "Once more I have only chucked together one of those sets of waltzes and polkas."

Even if these remarks strike us as being on the coy side, as if Brahms needed to fish for compliment and reassurance, we may see in them the essential modesty of the man, so simple in his behavior, so peasant-like in his habits—the room he lived in contained little more than a rickety chair and a bed. He was ungainly in appearance and yet sentient in his soul and warm in his heart. That modesty showed itself in his hesitant approach to symphonic art. Whatever Brahms was, he was not a child prodigy! His *First Symphony*

(*Please turn to page* 152)

Entirely new and
wonderful way to enclose
your bathtub

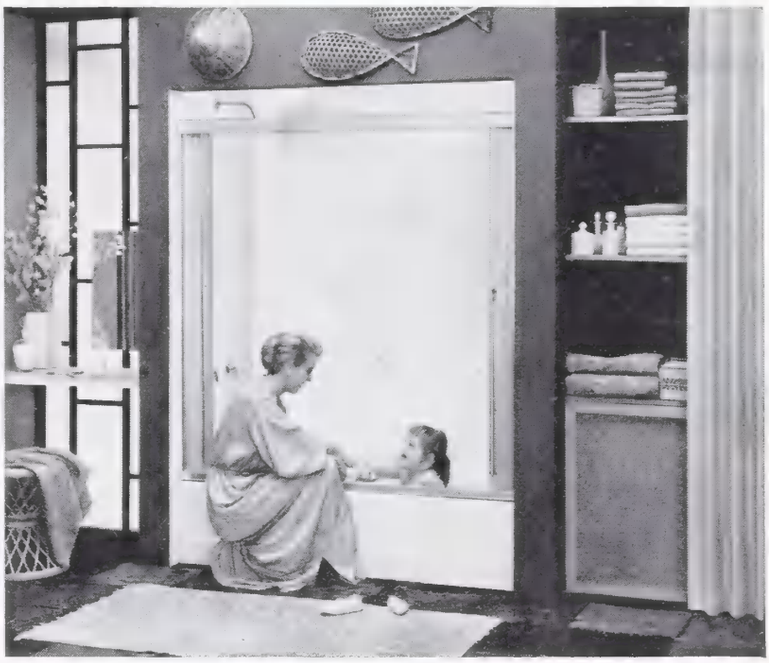
A SLIDING, FOLDING TUB-SHOWER DOOR!



NEW FOLDING TUB-MASTER SLIDES SMOOTHLY, QUIETLY for luxurious showering. Translucent doors let in plenty of light; keep out drafts. The bar that fastens enclosure forms a handy towel rack.



TUB-MASTER IS MADE WITH HIGH-IMPACT PLASTIC. Can't shatter or splinter... has no sharp corners to cut or scratch. Panels fit snugly into satin-finished aluminum frame; won't warp or deteriorate.



TUB-MASTER FOLDS BACK AND STAYS OUT OF THE WAY for bathing children or washing bathtub. Bypasses for easy entrance to tub; closes completely for shower. Dries immediately. Cleans like a breeze.

Cleaner than a shower curtain • Safer than glass • Lovelier than either!



OU CAN INSTALL IT YOURSELF.
mplete in one package... easy to
and handle.

Now—out with clammy shower curtains, splattered walls and dangerous slippery floors...away with awkward, risky glass enclosures! Tub-Master gives you every custom-made feature you want in a bathtub enclosure; eliminates everything you don't want. (These photos just start the list!) And there's absolutely nothing else like it for glamorizing your bathroom—to stay!

Tub-Master comes in beautiful decorator colors that go clear through—won't fade, mildew, chip, flake or peel. It's a MODERNFOLD product, assuring lifetime quality that increases the value of your home. Available at better department stores, building materials dealers, home decorating shops. See a Tub-Master demonstration—it's fascinating! Or send coupon today for complete information.

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New Castle Products, Inc.,
Dept. F5T, New Castle, Indiana

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UNIVERSAL Coffeematic
with the FLAVOR-SELECTOR

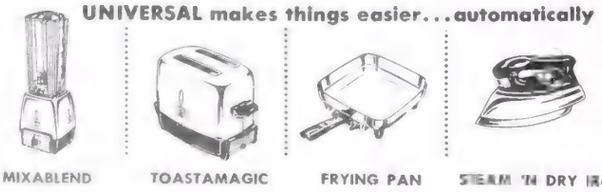


makes *real* coffee
to your taste . . . automatically

The all-new Universal Coffeematic gives you the pride of owning America's most popular coffeemaker and the pleasure of enjoying perfect coffee day after day. With the Flavor-Selector, you choose the strength you prefer. Coffeematic does the rest automatically . . . quickly brews to perfection, signals when ready and keeps your coffee at ideal serving temperature. Discover *real* coffee . . . make it next time in a Universal Coffeematic. *from* $24.95

Ten-cup model shown, $29.95. In copper, $32.95.

UNIVERSAL makes things easier . . . automatically



MIXABLEND TOASTAMAGIC FRYING PAN STEAM 'N DRY IRON

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

IT'S WORTH MENTIONING

By JULIE POLSHEK

Everybody likes to eat barbecued meat, but it's the chef who has to keep the fire hot and ready. This set helps out: a fire-tool trio with rake, set of tongs and shovel, 17" long, all steel with black finish. Rake and shovel have decorated hardwood handles with hang-up ring at the ends. Tongs are simply spring wire. Unless your barbecue gets really complicated, these should fill your need. Washburn Co., Worcester, Mass., for $3.98.





For the traveling family on a trip somewhere, whether vacation, beach or picnic, here's a real handy item, a knife-fork set that forms a single utensil. The handles are fine, polished cherry wood, the blade and fork are stainless steel. When closed, the set measures 8½ inches long. It's a good item to keep in the glove compartment of your car. Postpaid $1.95 from Empire Lion Sales Co., 1550 46th St., Brooklyn 19, New York.

Often it's the simplest thing that fills the greatest need. Here's a Lustro-Ware laundry basket that will never snag or stain your clothes, because it's made of unbreakable polyethelene plastic. Handles are molded in as part of the trim so that it's all one pliable piece, light and easy to carry. Open spaces permit air circulation of clothes. It comes in kitchen colors and sells for $3.95. Available by mail from Denver Dry Goods, Denver, Colo.



FRED LERNER



More Simplicity: a base on which to create your own lazy susan. It's made of grained hardwood, 7½" across with a natural finish and turns soundlessly on ball bearings. Besides that, it has a felted bottom to set safely on any tabletop. There are also suction cups on top to fit fast to any tray. The nice thing about this is that you can even convert your favorite plate into a lazy susan simply and quickly. Miles Kimball, Oshkosh, Wis., $2.95.

(*Please turn to page* 88)



You enjoy entertaining more in a Weathermaker Home

Carrier Weathermaker air conditioning helps busy mothers become gracious hostesses

How many children does this charming mother have—2, 3, 4? No matter, she's had her hands full all day. But you'd never know it tonight.

Relaxed, looking and feeling her very best, she's having friends in. How does she do it? Carrier air conditioning.

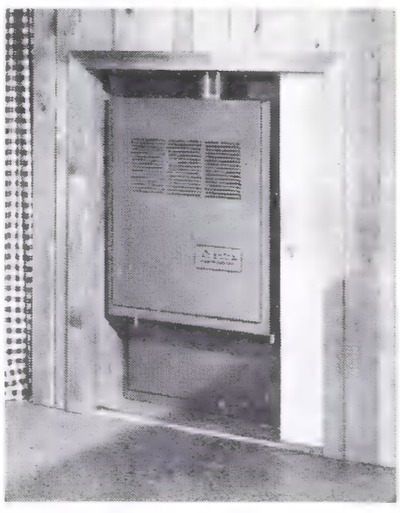
In a Weathermaker Home no open windows invite in dust and the air is filtered. Housecleaning is far easier. In the cool, clean air you sleep restfully, eat with cheerful appetite, do daily chores with far more vitality.

So when it's party time at your house you feel fresh and in the mood for fun. Happily, so will your guests.

Whether you're building or buying or planning to stay where you are, you can have Carrier Weathermaker* air conditioning. Talk with your Carrier dealer. He's listed in the classified telephone directory. And send for the free booklet, "A Woman Knows Best About Air Conditioning." Carrier Corporation, Syracuse, New York.

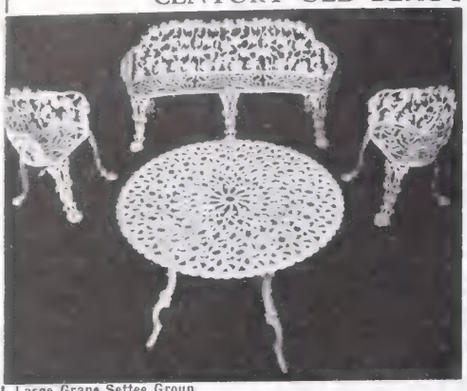
*Reg. U.S. Pat. Off.

The Carrier Year-round Weathermaker heats and cools an entire house. Air or water cooled. Easy terms.



Carrier *first name in air conditioning*

CENTURY OLD BEAUTY





Authentic Roman Lar

Protector of garden and household. 45" high. White or Antique Green.

$79.50 Cast Iron

Catalogue on request. Crated free. Send check or money order. Shipping Charges Collect. Specify freight or express.

Large Grape Settee Group

Settee #60 60" long **$35** Cast Iron **$43** Aluminum
(32" Settee $22.50, 39" Settee $25)
Chair #62 22½" long ea. **$18** C. I. **$22** C. A.
Table #25 42" dia. 27" high **$35** C. I. **$42.50** C. A.
(Add $7 for table #26 with lower shelf.)

ENGLISH DESIGN GROUP

In Black, White, Antique Green.
Settee #90 42" long **$85.00** C. I. **$110.00** C. A.
Arm Chair #92 23½" long **$55** C. I. **$65** C. A.
#95 Table 19 x 2 7½" high **$57.50** C. I. **$69.50** C. A.



Marble Top Table
White Marble with solid brass legs in authentic Queen Anne pattern. 18 x 32—16" high—**$64.50**
To your specification in choice of Green, Blue, Pink, Black Marble. Write for prices.



ANTIQUE IRON CRAFTSMEN Dept. B6-6 2500, 27 Ave. N., Birmingham, Ala.



NECK-SPECS are a charming import from France. Folding sunglasses that hang around your neck from a lucite chain. Made with nine ground lenses and the frame matches the chain in tortoise, crystal, black, champagne, blue, amethyst and taupe. **$2.95** ea., two pairs for **$5.**

Send cash, check or m.o. No COD's. Satisf. guar.

OLD PUEBLO TRADERS Box 4035, Dept. SPB Tucson, Arizona

MAILBOX and STAND

A Hagerstrom original of real beauty that will point up any good landscaping and add prestige to your premises.



MAILBOX

approved by Postmaster General. Metal finished in rust-o-leum white. 19" long, 9" high, 6" wide. *Tandem Carriage* silhouette and letters are heavy aluminum, rich black finish. (75 other silhouettes in catalog, to choose from.) Letters removable for refinishing.

STAND

Has plenty of eye appeal. Strongly made of wrought iron, black finish. 5 ft. high.

Write for Free Catalog

$55.00 complete with up to 14 letters each side. Mailbox only $37.50. Stand only $17.50 f.o.b. Wheeling.

Hagerstrom METALCRAFT STUDIO

Original Handcrafted Specialties since 1922—Weathervanes, House Signs, Lanterns, Door Knockers, Foot Scrapers, etc.

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PORTABLE BAR

Provides at-home comfort for thirsty travelers. Tan, simulated leather case, 12½" tall, has a washable red lining. Inside are 4 shot glasses, beer-bottle opener, napkins, 4 swizzle sticks and room for 2 bottles. With 2 or 3 initials, **$14.95** plus $1.00 postage.

No C.O.D.'s please

WALES LUGGAGE CORP., Dept. HB-6
540 Madison Ave. ▪ New York 22, New York





MUSICAL KNOCKER, to strike a note of hospitality on your front door two wood screws supplied makes installing easy. Send it as a house-warming present to a music lover, or to the man who complains about having to face the music when he is late getting home.

6" long solid brass ..... **$5.95** postpaid
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Bedroom size 4" long solid brass **$3.75** postpaid

Catalog 10¢

TENNESSEE CHROMIUM PLATING CO.
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WINDOW

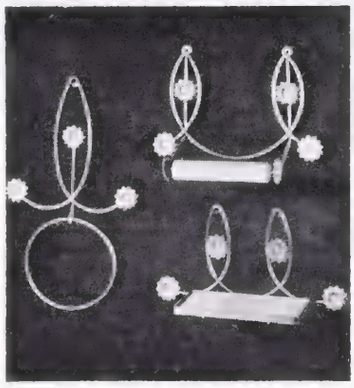
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



BUNDLING HAMMOCK is one of the best new things we've found for under this summer's sun. *Two* full-size plaid hammocks, one red and one green, are suspended from *one* non-tilt tubular steel frame which is easy to move, can be dismantled for storing. Heavy woven cotton hammocks are sunfast. $25.95 exp. chgs. coll. Jeff Elliot, Dept. HB6, Statesville, North Carolina.



FALLING IN LOVE is an explosion, a Roman candle shooting stars, a delicious agony in the vicinity of one's rib cage. And only after the tumult comes the recognition of earth beneath one's feet, the joy, each in the other, unfettered as a song. So for all of you in this lovely state, an oval milk glass candy dish with a pair of lovebirds on the cover. $5.50 ppd. Carl Forslund, 122 E. Fulton St., Grand Rapids 2, Michigan.



DAFT OVER DAISIES? Then have yourself a decorative field day with these beautiful bargains for the bathroom. Made of metal and finished in gleaming brass, the Towel Ring is 7" in diameter, 12½" long; $1. Toilet Tissue Holder, $1.95. Wall Bracket, with 6" x 3" white tile shelf, $1.95. Add 25¢ post. to ea. The Added Touch, Dept. A, Wynnewood, Pa.



DAISIES DON'T TELL that you've been caught with your hair up. Because behind each bright daisy is a discreet pin curl clip. So when you have to rush to the market, answer the door, work in the garden while your hair is setting, might as well look fresh as a daisy at the same time! Set of 12 hair clips, 8 with daisies, 4 with green leaves, $1.65, ppd. Old Mexico Shop, Santa Fé, New Mex.

SHOPPING WITH Pat Gunan



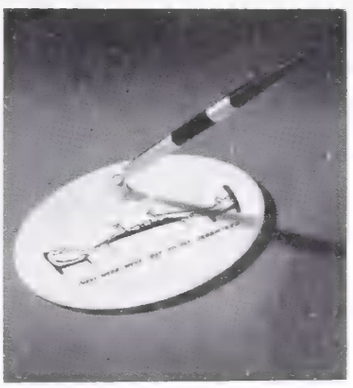
CHAIR FOR A BEAUTIFUL WOMAN. A strange thing happens when you sit in this chair. You *are* beautiful. The proud splendor of the peacock back must be the reason, as well as the airy delicacy of the hand-woven willow. Whatever the reason, you'll love the way it looks on your patio or porch. 45" high; back is 30" wide; seat is 19" in diameter. $45 exp. chgs. coll. Edith Chapman, Nyack, N. Y.



SO HE'S GOT EVERYTHING? So give him a Burlap Bag to put it in! We probably could suggest some sensible uses for this silly sack (a tycoon might toss soiled money in it), but its irresistible charm lies in its goofiness. Poem explains: "Seems like you have everything and maybe even more. But bet you never had a bag to put it in before!" $1.50 postpaid. 3 initials on leather tab. 25¢ extra. Page & Biddle, Haverford, Pa.



"NEXT WEEK WE'VE GOT TO GET ORGANIZED" is the humorously à propos caption under a marvelous Gardner cartoon that decorates an oval white ceramic desk tile. It holds a swivel ball point pen and points up the all too obvious fact that it behooves an Account Executive to take his feet off the desk and "Up Periscope." Felt-backed, $2.95 ppd. Taylor Gifts, Wayne 1, Pa.



GOOD-LOOKING HOOKS are these rooster pin-ups, sturdy enough to hold a man's overcoat in the front hall, a Texas frying pan in the kitchen. The smaller size is very decorative for pots and pans or for towels in the bathroom. Of metal in brass or antique copper finish, two sizes: large, 4½" high, 2 for $1.98; small, 3½" high, 4 for $1.98. Postpaid from Salt & Pepper Shop, 90 Park Ave., Park Ridge, New Jersey.





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Original Hummel Figurine
One more precious masterpiece for your collection or to give as a lovely present. 5½" high . . . . . $8.50 ppd.
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order from
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It's always "5 o'clock" with the HAPPY HOUR CLOCK

A 14" mahogany wall clock with 8-day key-wound movement has a big shiny brass "5" in each numeral location. You can still tell the time, of course, but for the stickler who won't take a cocktail until "after five", it's an eye-stopper! Fully guaranteed.

$29.95 incl. tax. Ppd.

House in the Garden
19 GARDEN PLACE • BROOKLYN 1, N. Y.

SHINE UP WITH COPPER!

Salt & Pepper Shakers . . . Everything looks and tastes better when flavored with salt and pepper from these! Beautiful mirror buff finish protected by lacquer. For kitchen or barbecue, each measures 3¼" tall by 2¼" diameter.

$1.75 set, ppd.





Binister . . . Store and scoop your staples in this black-knobbed Copper or Chrome binister. Each of the two 5-lb. and 2-lb. tilt-out bins is lined with tin to keep coffee, sugar, etc, kitchen fresh. Permanently lacquered, just whisk dust away! 20¼" x 9" x 6"! **$10.98 plus 50c postage**

Sorry, no C.O.D.'s Write for FREE catalog.

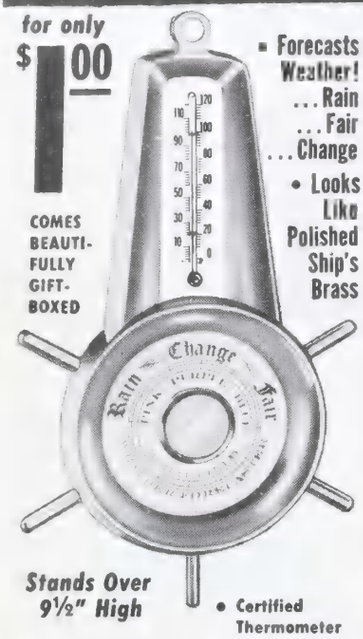
Merrill Ann Creations Dept. H-6, 102 Warren St., New York 7, N. Y.

THAT VACANT SPOT on your kitchen wall will really come alive with this new and glamorous Copper-Tone grape mold by Mirro. Finished in non-tarnishing Alumilite, it will not peel or chip and will sparkle for years. Practical too—shimmering gelatin salads made in this mold will easily serve six people, and will add sparkle a-plenty to any dinner table. Order now for those buffet suppers you're planning, and insure your reputation as hostess with the mostes'. 10¼" x 5½" x 2¾". Only $1.75 postpaid. THE ORCHARD, 904 St. Clair Street, Manitowoc, Wisconsin. No C.O.D.'s.



Weather Forecaster-Thermometer

for only $1.00



- Forecasts Weather! ...Rain ...Fair ...Change
- Looks Like Polished Ship's Brass
- Certified Thermometer
- Completely Tarnish Proof

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Stands Over 9½" High

What's the weather going to be?...Rain, Sunshine, or is a storm coming up? What's the temperature in your neighborhood? Now...forecast the weather *at a glance* with this wonderful device; always be prepared for weather changes to come. Tell the temperature with the graded thermometer certified accurate to U.S. Government standards. Novel device looks like fine polished ship's brass; will not tarnish—ever! Hang it anywhere...in the foyer...den ...kitchen; adds exciting interest to any wall arrangement. A wonderful gift for any occasion...looks like it's worth TWICE and more the sensational low price you pay—and it comes beautifully gift-wrapped! Only $1.00 complete, delivered to your home! Send for one or more today; enclose cash, check or money order. Satisfaction guaranteed or money back.

Mrs. Dorothy Damar
382 Damar Bldg.
Newark 5, New Jersey



"GOLF-TEASE"

A present that will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly, and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors). Postpaid $1.00

6 cards (24 tees) $1.95 ppd.
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Page & Biddle
21 Station Road, Haverford B6, Pa.

ALUMINUM PITCHERS FROM SPAIN



Write for Free Cat.

SENT POSTPAID

2½ CUP SIZE	$1.50	EA.
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SET OF 3 $7.50	10 CUP SIZE	$3.95 EA.

A delightful and unusual import

We were fortunate . . . and so are you . . . that we found this rare import from Spain! They're highly polished aluminum pitchers of a most distinctive design. They have black plastic handles so you can use them for hot or cold liquids or drinks . . . milk, iced tea, cool-aid . . . in fact they're at home any time you serve.

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WINDOW SHOPPING



STRETCH OUT IN THE SUN on the Sun-Chum, the wonderful new beach mat with the built-in Wafl-Foam pillow and snap-shut accessory pockets for sunglasses, etc. Heavy Cannon terrycloth, 72" x 36", it folds into a compact carrying unit, secured by an elastic strap. In yellow, forest green, whisper pink, fire red, chartreuse or turquoise. $6.95 ppd. Florida Foam Products, 1085 E. 24th St., Hialeah, Fla.



BANDANA CABANA SET. Maybe you've already seen fashion stories on the farm print gone high style. Well here's a very smart, casual beach set for the men: shirt, shorts, and handkerchief. In the famous red and black bandana print, it comes in small, medium, large, extra large. And the set is just $10.95 plus 50¢ post. John Jarrell, Inc., 518 Fifth Ave., New York City.



LIGHT A CIGARETTE with a cigarette lighter that looks exactly like a cigarette. It will even fit into your package of cigarettes! And it works like a charm. In white enamel with a brass tip, the lovely price is $1, and if you know a good thing when you see it, you'll order these like hot cakes now for Christmas presents! Ppd. Crown Craft Products, 246 Fifth Ave., New York 1.

(*Please turn to page* 45)

set the table . . . COUNTRY STYLE

All the fresh, wholesome charm of the country is captured in this old-fashioned provincial quartet. Of highly glazed black and white earthenware, it's right at home anywhere! Cow creamer has a bright bell that tinkles contentedly as it pours, sugar bowl looks just like a butter tub, and the salt and pepper set are miniature milk cans. Wonderful for a bride, anyone who likes nice things.

$3.50 ppd.



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The MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U.S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finish in black Endurion, each bell measures about 9"x8"x17" including bracket. With single initial, $7.50. Without initial, $6.95, postpaid. We ship every order every day. For a last minute gift, phone VOlunteer 2-1460.

Send for folder illustrating other horseshoe gifts. Better still, stop in and save postage by taking articles home.

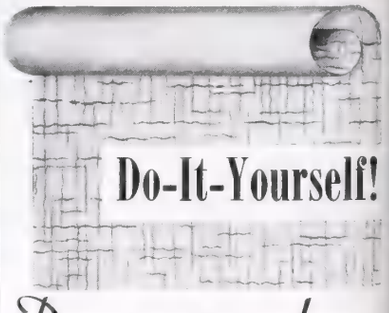
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From the Blue Grass region of Ky. — famous for its fine horses and the traditions of gracious living, come these authentic reproductions in solid wild cherry. Over 200 pieces of living room, bed room and dining room, with all the delicate symmetry of age old styles, combined with the sturdy construction of hand made methods and finished in a warm toned, light reddish brown color. The shelves in the 91" tall corner cabinet are solid cherry with plate groove in each and are all pegged into the frame. The corner cabinet comes with either glass or panel doors and either with angel wing or coping top at $195.00 freight col. Send 25c in coin for catalog.

The Cherry Shop
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Dress up your home
with these new
TEXTURED WALLPAPERS
In 8 New Decorator Colors:

charcoal with pink
white with gold & black
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rose with gold
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from $1.00 per single roll
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Send 25¢ for samples, measuring chart and easy hanging instructions.

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THE AMERICAN COLLECTION as shown, Sofa Sections, each, **$224.50.** Center angle section, **$229.** Lounge Chair, **$169.** Full Size Sofa with Matching Chair also available but not shown. Prices vary according to fabrics selected.

Modern styling reaches maturity in The American Collection, called by critics "the contemporary classic of today's furniture design."

Study the lines...so sleek and slim...a poem in styling symmetry. Soft, sumptuous reversible foam rubber seat and back pillows set a mood of uncommon luxury...and exotic Pandanus grass cloth inset arm panels add the finishing touch to a picture of rare perfection.

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Flight-Lite — the year-round blanket with the fuzzy, handwoven look. Lovely in seven soft shades, about 10.00.

Buy Wool . . . it's better by Nature — and it's best by Faribo!

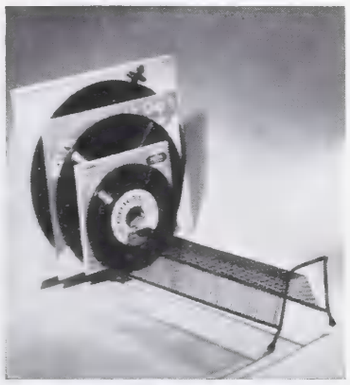
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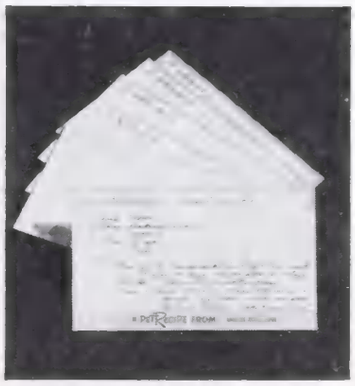


WINDOW SHOPPING

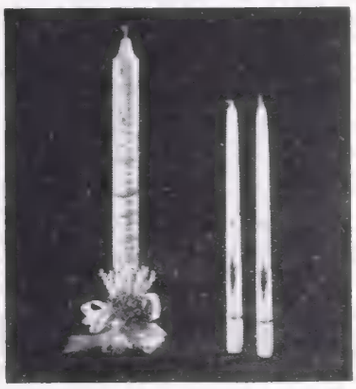
CONTINUED FROM PAGE 42



FOR THE RECORDS. A wonderfully compact record rack will hold up to 75 of your favorite discs of all three speeds, with covers or without, in proper stand-up position to prevent warping. Of black wrought iron, 18" long. 3" high. At $2.95 you'll want several for yourself and as gifts for your record collecting friends. Ppd. Townsend House, 645 Bergen Ave., Jersey City, N.J.



PET RECIPE CARDS have your name printed across the bottom. And at the top, "My Pet Recipe For. . .". You fill in the rest! They make recipe-swapping a cinch instead of a chore. 50 personalized blue and white file cards are $1 ppd., so remember them for bridge prizes or gifts for the "girls." Miles Kimball, 33 Algoma Blvd., Oshkosh, Wisc.



HAPPY PAIR of dinner candles for the bride and groom's table are 15" white candles hand-decorated with green and white Lily sprays and two interlocking gold wedding rings. Smokeless and dripless. $3.50 the pr. The 17½" Anniversary candle has symbols of each anniversary year, the bride's and groom's first names, their wedding date. $3.95 ppd. Lion's Novelties, Inc., 139 Payson Ave., New York 34.

THE LONG STEMMED LOOK



Our gay, versatile giraffe bowls are imported. Made with a lip for pouring, they nest for storage. Use them for sauces, hors d'oeuvres or cheese, for flowers; the small one for cigarettes. They are black ceramic, spotted with yellow and white—an accent for any decor.

6½" high..$2.95 8½" high..$4.50
10½" high.. $5.95
set of three..$12.95

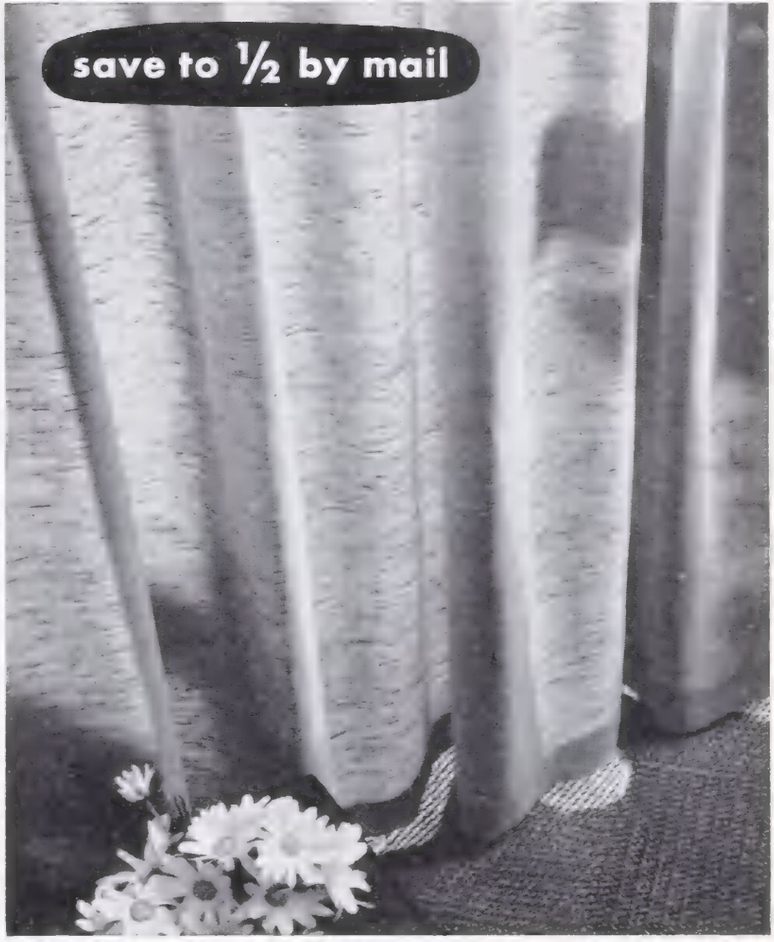
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Valley Mart



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Choose from a tremendous color selection in exquisite decorator fabrics—we will custom make draperies to your exact window measurements for less than ready-mades. You'll be delighted with the fabric quality and the fine tailoring, such as tiny overlocked seams, full 3" weighted hems, plastic crinoline headings. Prices, including labor, are approx. $1.50 a yard. It's easy to order by mail and save.

SEND 25¢ FOR SWATCHES OF ALL COLORS OF ALL FABRICS

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NUBBY WEAVE. Yardage **$1.** Texture similar to raw silk, subtle colors to enhance any room. Beige, white, grey, spruce, turquoise, leaf green, sea foam, lime, straw, gold, natural, rose beige, ice pink, rose dust, ash rose, tea rose, fawn, cocoa, snow.

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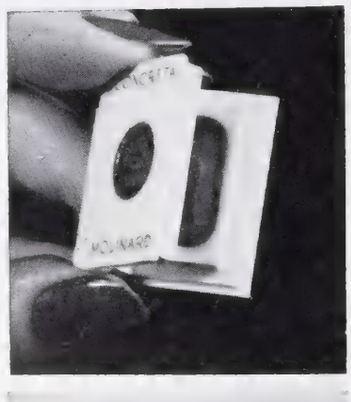
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WINDOW



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WICKER SPICE RACK There's nothing gadgety or gi micky about this, but it has a su light-and-country quality about that makes you want to hang in your own kitchen. The tw shelves hold 8 standard size spi cans (you supply them), and will stand on a table or hang a wall. Imported from Madein 10½" x 2½" x 7" high. $2.50 pp Dunhaven's, 4111 Lafayette S Dallas 4, Texas.

Save $10

SCANDINAVIAN MODERN TABLES

with mar-proof plastic top



$19.95

Bring Scandinavian simplicity into your home with striking modern end-step and cocktail tables. Solid 13/16" heavy plastic wood-grained top, alcohol and cigarette proof. Hand-turned legs of solid hardwood stock highlighted by polished brass ferrules. Walnut, limed oak, or mahogany. Perfect for living room, bedroom, game room, office. Order TODAY!



23" high
17"x 30"

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Helen Gallagher
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MARINER'S SUNDIAL

Combination sundial and birdbath to record golden summer hours and fill your garden with sweet bird song. Handsome sundial is made of cast iron finished in Pompeian green, and the depressed center is 1¼" deep for birdbath. The raised boat-shaped gnomon casts its shadow on bas-relief Roman numerals and the inscription "Lumen Me Regit." Easily installed on pedestal or garden wall, comes with full instructions for setting and reading. 12-inches diameter. ..... $11.50 ppd.



Susan Smith
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NEW MAKE-A-NAIL $1

Also new economy size kit—over twice as much, together with special 'sealer' only $2. New miracle preparation builds LONG, GLAMOROUS nails easily, quickly as you brush it on. Replace broken nail with permanent one of your desire in minutes. Lengthens, strengthens, protects. Stays on tight, grows with the nail! Can be filed, cut, polished. Sure cure for 'NAIL BITERS'. Complete kit $1. New economy kit only $2 ppd. Carol Beatty, Dept. O-L6, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE CATALOGUE included.



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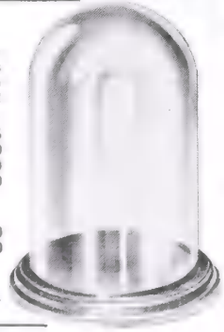
2½" x 5" .. $3.50	5½" x 11" .. $7.00	7" x 11" .. $11.75
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Send no C.O.D.'s Write for FREE catalog.

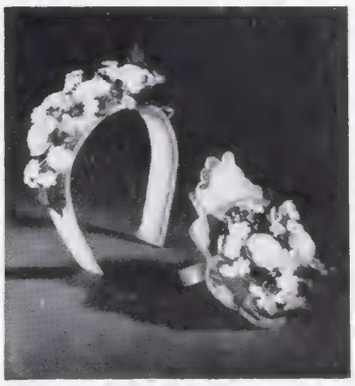
SETH and JED Dept. B-6 New Marlborough, Mass.



SHOPPING



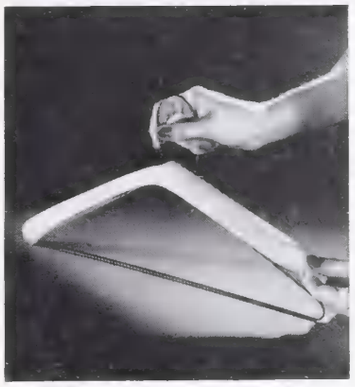
A CROWN OF FLOWERS s the prettiest excuse for a hat e've seen. The flexible felt head and is enormously flattering, nd exactly right for a teen-ager o wear to church on Sunday lorning. Matching wrist purse n flexible bracelet, holds hankie nd money. Pink or blue felt with ink flowers; red or white felt ith assorted field flowers. $3.50 t ppd. House in the Garden, Garden Place, Brooklyn, N.Y.



H! LA CART! The Flower art, delicious sign of spring-me, has become a darling Tom humb size, and its sweet cargo a white china bowl filled with esh Lavender from France, the agrance that makes you think snowy linens and a sunlit gar-n. Or you may have dried rose-ds. Wrought iron cart is 5½" 3" x 3½" high. $1.95 ppd. vender House, P.O. Box 83, Old elsea Station, New York 11.



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pped direct to you in moisture-proof wrap. embles quickly to big (open 39" X 58", closed X 39") beautiful solid cherry drop leaf. Satin oth, ready for your favorite finish. Complete assembly and finishing instructions.

d cherry captain's chair, quickly easily assem- to generous sturdy chair. Complete kit, glue, embly and finishing instructions ..... $19.95 shed in mellow natural cherry $29.95

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OLD TIME BANANA SPLIT DISHES BRING BACK CHILDHOOD MEMORIES

Now you can bring back wonderful memories of childhood with these honest-to-goodness, old-fashioned banana split dishes! They're exactly the same as the ones you remember from the old home-town drug store. Made of heavy glass—ready to fill to overflowing with your own homemade banana splits, to delight your children *and* yourself! Use them, too, for sundaes, mixed ice cream and other desserts. Charming as relish or pickle dishes.

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present your name attractively...

GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME

with

DAY-n-NIGHT MARKERS

PERFECT FOR GIFTS
ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

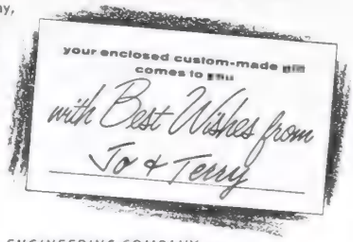
The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½"x18", number plates 2½"x7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR YOUR MONEY BACK!
WE SHIP WITHIN 48 HOURS

THE PERFECT GIFT FOR *Father's Day* (JUNE 17) — or any day, because it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



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348 Spear Bldg., Colorado Springs, Colo.

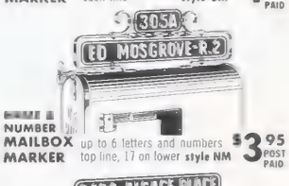
FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POST PAID



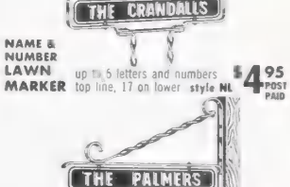
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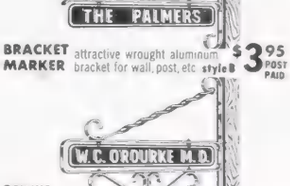
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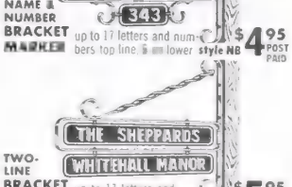
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*ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	PRICE
		TOP	
		BOTTOM	

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ADDRESS

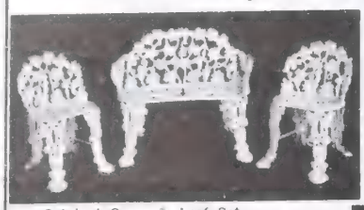
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TOTAL

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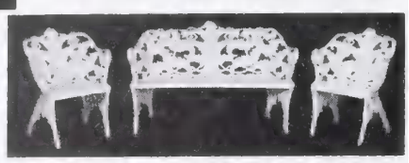
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Lawn and Garden Furniture from J. F. Day. Finely cast, painted long lasting White.



Rich Woods Fern Design
Settee #700 51" long . **$65** C.I. **$78** C.A.
Chair #702 16½" deep . **40** C.I. **48** C.A.

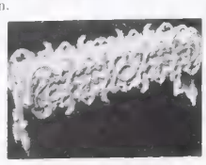
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3 piece set 32" Settee ($22.50)
2 chairs 16" ($13.50 ea)
$49.50 Cast Iron or Aluminum





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'ROUND THE TREE BENCH A real old fashion beauty.
#50 For trees up to 18" diameter
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$27.50

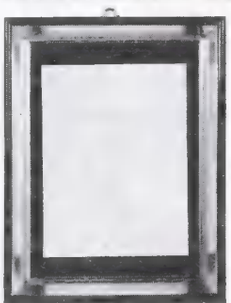


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$10.50 Complete

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Topper ..... $15.95 ppd.
Pillbox ..... $ 2.95 ppd.

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Beverly Baker

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Now! **PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE** *Shutters*

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters,*** which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world.

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SOLID BIRCH OR MAPLE!

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WINDOW



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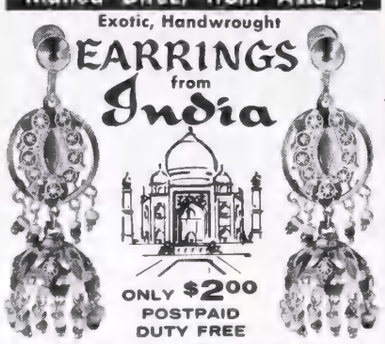
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Exotic, Handwrought

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SHOPPING



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PARTY LIGHTS give a midsummer magic to your lawn at night, burning with a torch-like brilliance that pierces the dark like an Hawaiian flare. Because they burn kerosene, they also repel mosquitoes! Mounted on two-section 6-ft. poles that stake into the ground, the remarkable price is $4.98 the pair. Add 50¢ postage. Clarion Products, Box 488H, Highland Park, Illinois.



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Rid Your Home of Flies!—$1

Protect your home from annoying disease-carrying flies! Just press self-adhering MAGIC DOT to underside of chairs, tables, cabinets, shelves, etc. – completely hidden and out of the way. New miracle Malathion rids your home of flies for a whole season! No muss, fuss, fumes or odor! Use indoors or out. *Guaranteed to be the most effective fly killer you've ever used or your money back!* 16 MAGIC DOTS for only $1, postage paid. Order direct by mail from **SUNSET HOUSE, 270 Sunset Bldg., Hollywood 46, Calif.**



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Jenifer House Dept. B-6
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Silver Shop, Street Floor

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Pattern_____
No. of settings_____
Name_____
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by Ralph Ajello
"America's foremost candle designer"



HAND SCULPTURED delicately scented beeswax Birthday Candles that last for years and years . . . as the candle burns shorter, baby grows taller! A truly lasting gift for your new baby or favorite child.

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B. Twelve Year Candle, 15" high, hand decorated with delicate pink and blue forget-me-not flowers. Age Markings 1 to 12. $3.95



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Add 50c for special inscriptions, birthdate, name.
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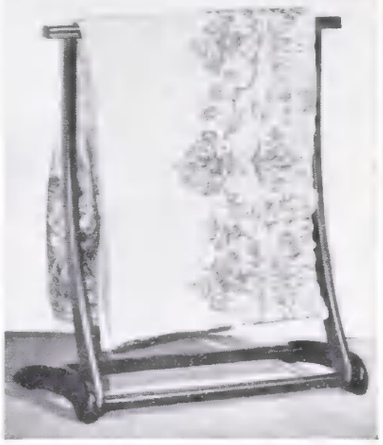


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What a lovely idea! As an applecheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Postpaid just $1.50

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Heavy Duty Flexible Storage: Canned Goods, Luggage, Books, Tools, Cartons

5-Shelf Unit (12"x36"x75") $ 9.95

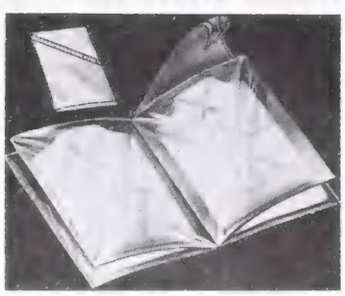
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These all-steel storage units can be erected for less than you would pay for wooden units. Stor-Mor Shelving is finished in green enamel. Furniture steel shelves hold 100 lbs. and are adjustable at 2 inch intervals. Stor-Mor Units are assembled in minutes using a screwdriver. Add additional units. Many sizes available. Shipped knocked-down.

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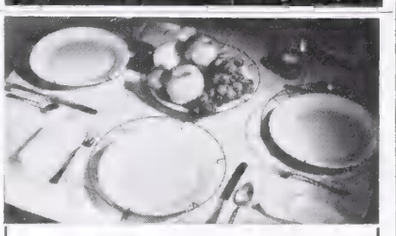
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Satisfaction guaranteed or money back

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DEPT. 1176A, EVANSTON, ILL.



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Throw-Away Paper Plates

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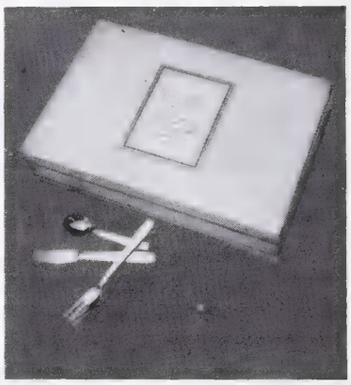


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RMS INTERIORS Dept. HB-66 11146 S. Michigan Ave. Chicago 28, Illinois



WINDOW



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Top Dia. 13"—Height 12"

a *modern* antique

A wooden pail with "personality" that blends itself into any setting. Sparkling new in modern decor—Delightful as an Antique reproduction. This "decorators choice" in woodenware is most versatile. Uses are a plenty. From the fireside wood holder to a magazine rack with many many others in between to serve your creative imagination. Made of BEAUTIFUL WORMY CHESTNUT, painstakingly finished in ANTIQUE CHESTNUT BROWN (almost black finish); ENGLISH CHESTNUT BROWN (reddish in appearance); and the ever popular EARLY AMERICAN (light brown). Three 1" SOLID BRASS bands, SOLID BRASS handle. Postpaid—$14.95, Without Handle 13.95, NO C.O.D.

the **VIRGINIA WORKSHOP**
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SHOPPING



SUNLIGHT BECOMES YOU when you step into the shine-light wearing these Harlequin Sun Glasses. The frames are extraordinarily flattering and come in black and white (as photographed), or in a red and white candy cane stripe. The excellent smoked lenses are ground and polished. You're going to like these! $6.95 ppd. Aimée Lee, 545 Fifth Ave., New York 17, N.Y.



A SHIP-SHAPE FIGURE will be see-worthy indeed with this Nautical Lanyard Belt. Two white cotton ropes (or lanyards) pass through antique brown saddle leather straps that are decorated with solid brass studs. The big brass buckle is simple and smart. For women, in waist sizes 24-30; $4.50. For men, waist sizes 32-40; $5. Ppd. Johnny Appleseed's, Box 710, Beverly, Mass.



BE SWITCHED FOR $1. The new light switch plate that's causing a riot is this Baroque beauty that looks like a spun sugar confection created by a French chef. It's made of plastic in pink, white or turquoise, dusted with gold, measures 9½" x 4½" and comes with two "gold" screws. We repeat. $1 ppd.! Order from Malcolm's, 6309 Reisertown Rd., Baltimore 15, Md.





Old Vineyard Jugs

Beautiful blue-green heavy glass Jugs 17" high, 13" diameter, weight 10 lbs.

A delightful decorative accessory for indoor and outdoor use.

$5.95 each
2 for 10.95

Check or Money Order.
No C.O.D. Shipping Wt. 15 lbs.
Express Collect

Lakewood Furniture Shops
Lakewood, Chautauqua County, New York



FOR OUTDOOR FUN

Stunning canopy table for patio, lawn, pool, motel, resorts, etc. Sturdy wrought-iron frame, easily assembled, ready for enameling to suit. Ivory, green or yellow canopy is translucent, durable Fiber-glass. Plywood table is 48" x 30". Price $139.50, FOB factory. Specify canopy color. Chairs not included. No COD's. K.G. PRODUCTS, Cornell, Ill.

You s-t-r-e-c-h . . . then relax and away goes tension!

You'll love this wonderfully versatile

INCO Rx LOUNGE



Both a Contour Chair and Exerciser

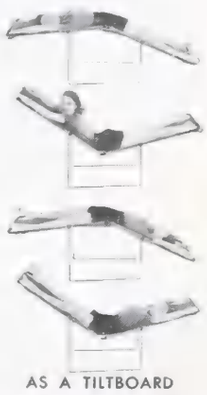
At home—
in the office—
on outings or vacations—

it's a Lounge, a Contour Chair, a Tiltboard or an "easy-does-it" Exerciser.

Simply start in the lounge position. The perfectly balanced pivotal action lets you stre-e-etch—relax and exercise with your whole body supported just the way water supports a swimmer—no strain—no effort—yet an amazing exerciser for slenderizing or body building—and what wonderful relief for tired muscles! Portable as a card table – folds flat without tools. Coral green or turquoise covers, state color preference when ordering.

Only $29.95
No C.O.D.'s please

Shipped express collect, shipping weight 25 lbs.



AS A TILTBOARD



Order Now From —

GEORGE SEELEY FURNITURE CO.
1800 SO. BRAND
GLENDALE 4, CALIFORNIA

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SWIVEL CAPTAIN'S STOOL

With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETELY FINISHED OR IN EASY HOME KITS

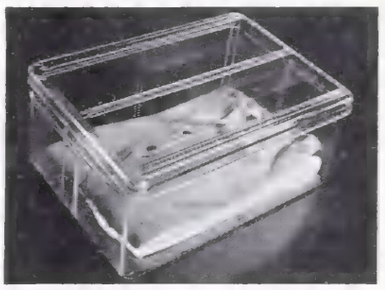
Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

Shipped Express Charges Collect

NOW—Large new catalog of Finished and Kit Form Furniture and Wall Racks In Friendly Pine. Send 10¢ in coin or stamps.

No C.O.D.'s
Money Back Guarantee

Field House
Dept. B 6-6
North Conway, N.H.



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GIANT CRYSTAL BOX

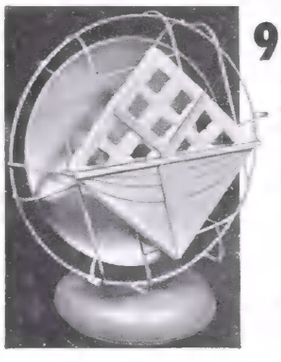
Here is the very thing you've been looking for to protect your delicate finery from harmful dust particles. Made of durable polystyrene, this attractive box and its snug-fitting cover are crystal clear, so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf.

Perfect for safe, practical off-season storage.

$4.95 ppd.

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That's right! 98¢ buys this air conditioner that fits over any electric fan in a jiffy. Cools the hot air like a sea breeze. Large-capacity styron tank holds water; specially-designed sponge assures cool air circulation. Fits warm air outlets for use as humidifier in winter. Stop sweltering right now; we ship your air conditioner in 48 hours. Your money back if it doesn't keep you cool and comfortable!

only 98¢ postpaid

WALTER DRAKE & SONS
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You save real money by ordering custom-made draperies direct from Toni Moran Studio. You can choose from a distinguished collection of decorator fabrics—and a wide selection of exquisite colors. Toni Moran draperies are custom-made to your window specifications, yet cost less than you'd expect to pay for ready-mades. If you prefer to make your own draperies, you can purchase any fabric listed below for just $1 a yard. Either way you save money—and get a distinctive custom-decorated look.

7 smart fabrics $1 a yard!

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SEND FOR COMPLETE SET OF 68 COLOR SWATCHES

Selecting the right drapery fabric and color is easy the *Toni Moran* way. Just enclose 25 cents in coin with coupon below. We send you a complete set of 68 fabric swatches, together with easy-to-understand directions for ordering both yardage and custom-made draperies.

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Utterly unique. Here is all the beauty and perfection of Japanese art creating an exotic Kasa Lamp for your home. And—it's perfectly priced. Imparts a soft, warm light—setting a mood for any room. Note the simple, clean lines. Ideal for den or television viewing. U.L. approved. 18" high, wooden base and legs. Shade is a 17" of natural (white) rice paper. Only $5.95 ea., 2 for $11.00 ppd. Catalogue of new gifts included. Order from

RED OAKS, Dept. 163-A
Prairie View, Ill.
COUNTRY GIFT SHOP IN LONG GROVE, ILLINOIS



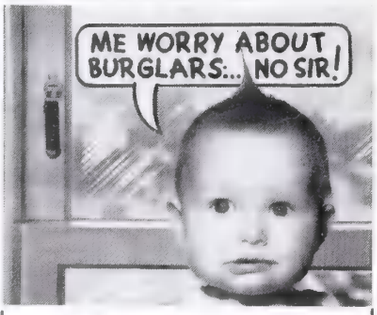
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. . . for the Bride and Groom. Our double champagne glass meant for sharing at the reception is etched appropriately with the opening bars of Lohengrin, the first names of the young couple and the date of the wedding. A symbol of a happy beginning and a tender memento for the years to come. Gift-boxed and postpaid. **$8.50**

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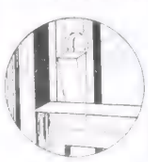
Holiday House

16 Bellevue Theatre Bldg. Upper Montclair, N. J.



WEDGELOCKS

PROTECT MY HOME!



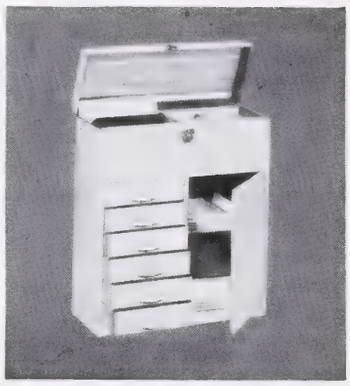
Your home can be protected too, by attaching a WEDGELOCK to each window. Make your windows Burglar-Proof even though open, top or bottom, for ventilation. WEDGELOCK is attached to top window frame by a few taps of hammer . . . no screws or nails needed. WEDGELOCK is instantly removable from the inside only, when desired to open window fully for cleaning, etc. Set of 4 $1.00 ppd.

Order 4 . . . you'll want more!

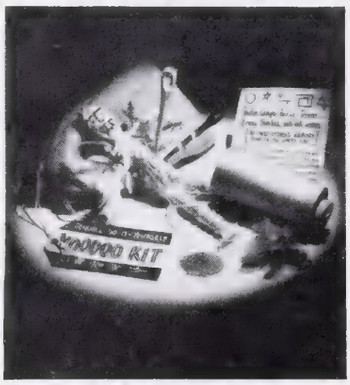
WEDGELOCK MFG. CO.
Dept. HB-66, Box 75123, LOS ANGELES 5, CALIF.



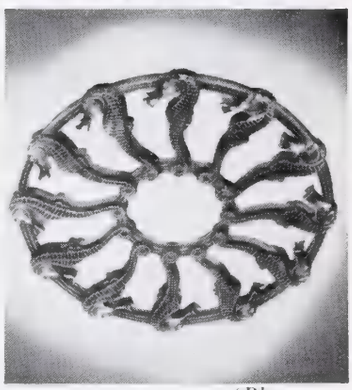
WINDOW SHOPPING



LADY OF THE HOUSE *nee* this steel cabinet to keep her a fairs in order. It combines safe vault with combination Yale loc card index file, 6 file drawers an storage section. Brown, green gray hammertone finish, or blac and brass. Letter size 26" x 1(x 30" high, (42 lbs.), $27.5(Legal size: 32¾" x 10" x 3(high (50 lbs.). $31.25. Expre charges collect. Elf Hollow, B(65, Watertown, Connecticut.



VOODOO KIT. Mad at t world? In a household fury Temper short? Let off steam, h your hates with this genuine Vo doo kit from the island of Hai Burlap kit contains straw do hand carved voodoo needles. Vo doo earth and secret incantatio Fun for a game room wall or a party . . . just for laughs, course! $1.50 ppd. Greenla Studios, 5858B Forbes St., Pit burgh 17, Pa.



KING-SIZE TRIVET is ju what we've been looking for hold our large casseroles a platters. This one is a whoppi 11¼" in diameter and the u usual sea horse design makes an attractive wall decoration well! Of cast aluminum in a tiqued brass finish, it's just $7. ppd. The Sea Horse, Dept. B 727 Sheridan Rd., Evanst Illinois.

(Please turn to page 55)

Whither blow the winds

Beautify your home with this full-bodied, American Eagle and Arrow weather vane by Fiske. It's crafted from hand-hammered copper and finished with 22K gold leaf.

Fiske weather vanes have topped buildings for almost 100 years. Time does not dim their beauty nor reliability.

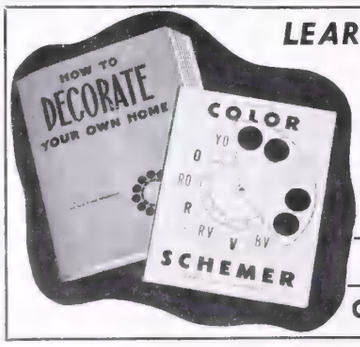
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BATHROOM FIXTURE COLORS FROM NATURE'S STUDIO



GREEN
OF A SHALLOW SEA

Choose bathroom fixtures in cool, refreshing Sea Green. Surround them with nature tones of yellow and chartreuse with accents of warm red, and you have a personal invitation to luxurious bathing!

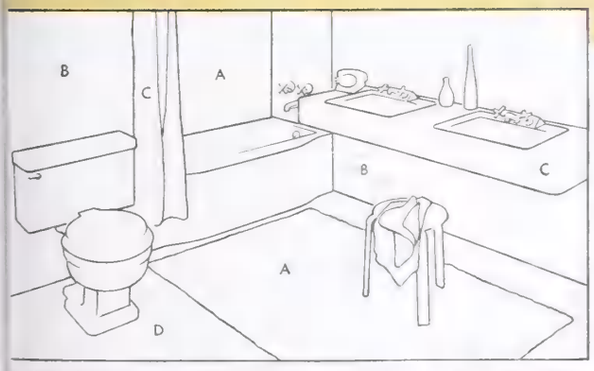
Briggs Beautyware fixtures blend nicely with your own accessories and color changes, too. And the practical features of Beautyware include deep contour lavatories—and a stainproof finish on all fixtures that stays bright and easy to clean.

In every way, your choice of Briggs Beautyware will reflect your good taste in bath fixtures and bathroom color decorating.

In Beautyware Sea Green— *Marquette Tub, Carlton Closet, Twin Lowell Lavatories*



Color styling by Howard Ketcham, nationally famous color engineer



A-Sea Green *B-Chartreuse* *C-Flame Red* *D-Yellow*

Other decorator colors compatible with Sea Green are: Beige, Gray-Blue, Rose, Violet-Blue, Pale Green, Off-White

BRIGGS BEAUTYWARE

BRIGGS MANUFACTURING COMPANY, 300 BUHL BUILDING, DETROIT 26, MICH.

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Gentle, mellow Wolfschmidt Vodka—the versatile blender you can use in any drink! Made smoother by a unique extra process, Wolfschmidt brings out the true flavor of your mixer. It never leaves even the slightest after-trace on your breath! Winner of 37 Gold Medals in international competition, Wolfschmidt is one reason why today *the vogue is for Vodka!*

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WOLFSCHMIDT'S

ORIGINAL GENUINE **VODKA**



VODKA MARTINI 6 parts Wolfschmidt's Vodka, 1 part Noilly Prat Dry Vermouth. Stir in cracked ice, strain into cocktail glass. Add olive, twist of lemon peel. (For Gibson use cocktail onion.)

VODKOLA 1½ oz. Wolfschmidt's Vodka, ½ oz. lemon juice, 6 oz. Cola. Stir well in highball glass with cracked ice. Decorate with slice of lemon.



VODKA COLLINS 1½ oz. Wolfschmidt's Vodka, juice of small lemon, 1 tsp. powdered sugar; stir and dissolve. Add carbonated water and ice cubes. Stir well; decorate with cherry and lemon slice.

SCREWDRIVER Place 1½ oz. Wolfschmidt's Vodka in 8 oz. glass with ice cubes. Fill with orange juice. Stir. Decorate with orange slice.



BLOODY MARY 1½ oz. Wolfschmidt's Vodka, oz. lemon juice, 3 oz. tomato juice, 2 dashes Wo cestershire Sauce, pepper and salt. Shake with crack ice, strain into highball glass.

MOSCOW MULE 1½ oz. Wolfschmidt's Vodk juice ½ lime. Pour over two cubes of ice, stir wi Ginger Beer. (Use pewter mug or highball glass.)









WINDOW SHOPPING

CONTINUED FROM PAGE 52

OOK CASE HEADBOARD

solid Appalachian Ash has slid-g panels, shelf for books, radio, c.., makes the bed a handsome cal point in a bedroom group-g. 54" wide x 33" high x 9" ep. it comes unassembled with structions for construction. With uble-size sturdy metal Harvard ame that bolts to headboard. ivel casters. $39.75. Shipping arges collect. Show-Off Inc., mestown. N.Y.



EART THAT MENDS

oken shoulder strap, sagging ams, loose buttons, is a red ather cutie that zips open for ergency repairs, and there you ve a little scissors, needles, ns, and an assortment of col-ed thread. Made in Solingen, rmany, the palm-size kit fits in ur purse, pocket. $1.50 ppd. lelaide's House, 140 Linwood e.., Bogota, N.J.



AW TOOTH LAWN EDGER

ms along sidewalks and curbs d makes a chore a pleasure— en for this pretty girl! Its cut-g edge is of high grade knife el with saw-edge teeth that be-me sharper with use. Of light-ight metal, it has enameled 2-he steel tube handle with rubber p. 50" long. $2.95 ppd. No .d.'s. C. A. Regele, Dept. G. 3 Market St., Lancaster, Pa.





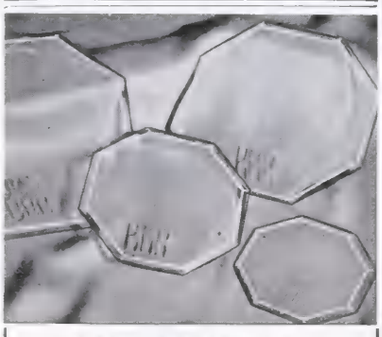
GOLDEN BRASS SWITCH PLATES add an elegant, decorative accent to all your walls. Gleaming, brass plated metal, lacquered to eliminate polishing, with opulent, raised floral swirl design. Appropriate for every room in the house. Matching screws are supplied.

Single Switch (3 × 5"), **$1.50** ea., 3 for $3.95

Double Switch (4½x5"), **$1.95** ea., 3 for $5.00

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Most practical of gifts for a bride, for anyone. Many splendored, many sided glass plaques . . . beveled and personalized with handcut mitre monograms. Use them under hot plates, vases, as coasters. Order them singly or in sets.

4" size . . $1.85 7" size $3.50
5" size . . 2.15 8" x 12" platter . . 5.50
6" size . . 2.75

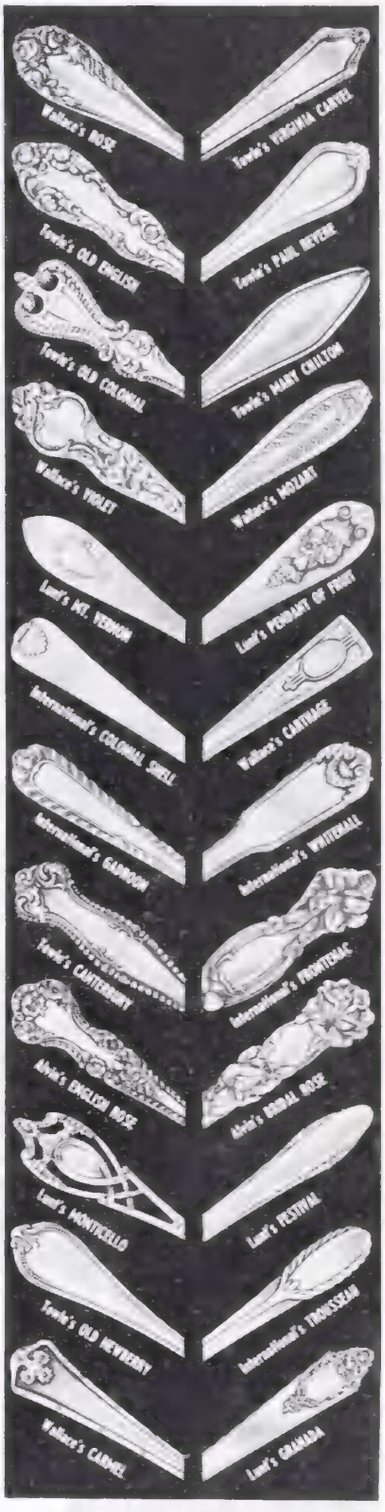
Set of 3—one each 4", 5" and 6" . $6.50
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Set consisting of two 7" mats and one 8" × 12" platter 12.25

All prices postpaid. No C.O.D.'s please.

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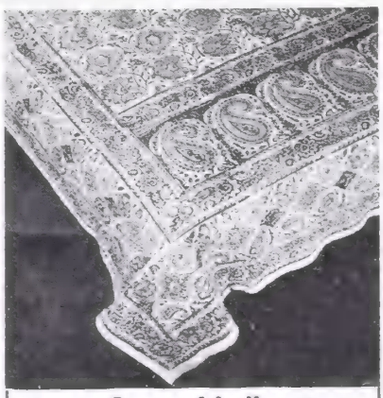


...wonderful wedding gift—or Golden Wedding —the "Gourmet Spice Tainer" has 12 gener- sized glass containers all neatly stacked in a ss finished frame ready to hang on the wall stand on a shelf. There's a handy drawer for recipes, too! Names of spices in white on k jar tops. Spices not included. Overall size: x7"x3½". Money back guarantee. **$6.95** tpaid.

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72" x 108" 3.75

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With this 100% waterproof, dustproof Firestone Velon "raincoat". Fits over glider, chaise, chair or barbecue grill. No need to move furniture indoors in sudden showers. Leave cushions and furniture right where they are; cover with Clarion's Garden Furniture Raincoat. Attractive plaid-reversible to plain green side.

EXTRA! At no added cost, your furniture "raincoats" come with Hug-Tite Elastic Bottom. Can't blow off even in strongest windstorms. No tying needed . . . put 'em on easy and quick.

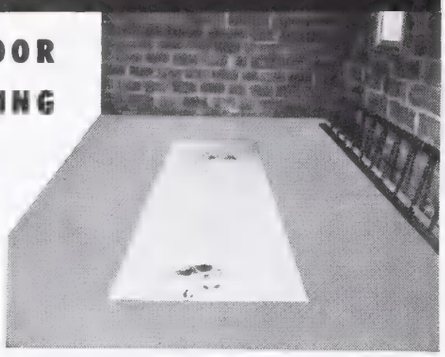
For Chair 36x36, 17" skirt $1.98
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LAVENDER MIST



AT A TOUCH OF YOUR FINGER, this aerosol sprays a fine, clear fragrance of lavender that freshens linen closets, lingerie drawers, pillow cases, sheets, hankies, shirts, etc. Doesn't stain, dampen or discolor.

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SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book! Write:
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WINDOW



MATERIAL WITNESS to the advent of summer is this eyelet-type crepe bed spread that needs no ironing! In white, pink, yellow or pale blue, you may have the large diamond-shaped monogram in any contrasting color you choose. $15 for single size, $16 for double, including hand-sewn monogram and postage. Underline last initial. Jeredith Manor, Box 130, Nyack, N.Y.



BIG JAPANESE BEACH UMBRELLA that's putting bathing beauties in the shade is made of specially treated rice paper in gay summer colors. The 6-ft. 10-inch bamboo pole comes in two sections so it fits in the trunk compartment of your car. Or for gin rummy on the lawn, set it up to keep the glare off the card table. $5.95 plus 35¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.



PERSONALIZED TEE will be the talk of the golf course, and we're delighted we found it for you in time for Father's Day. Made of golden metal, the flexible spring in the body of the tee bends with the stroke and helps cut down on those slices and hooks. The drag tag is personalized with any 2 or 3 initials. Nicely boxed and just $1 ppd. Gifts 'n Gadgets, 31 W. 47th St., New York 36.



14 K SOLID GOLD
HAND MADE
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with GENUINE CULTURED PEARL and 14K SOLID GOLD 18 inch chain . . . exquisite original design . . . direct from manufacturers representative to you . . .

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$14.95

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Here is the modern way to care for the tiniest baby.

WHAT? A scientifically designed contour chair approved by pediatricians.

WHY? Easybaby lets the newest born join the family circle from the very beginning. Gives mother 2 free hands when feeding.

WHERE? Anywhere — Everywhere. Upstairs and down, in buggy, car, train or plane.

Sturdy wood construction enameled in pale pink, blue or yellow. Equipped with matching plastic mattress, safety strap and easy-carry handholes.

Postpaid anywhere in the U.S. Send check or money order for $9.95 to:
Harvest House, Box 394, Orchard Park, N.Y.

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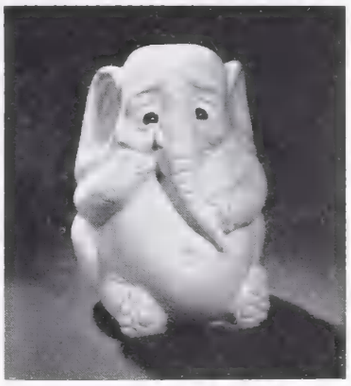
A BIG HAPPY FAMILY will love the informal meals around this Lazy Susan table which seats 8 comfortably. Beautifully finished in smooth honey-tone knotty pine, solid tops of table and susan are 1" thick, tapered legs are 3" square at top. Table, 60" dia., removable susan, 24" dia. $104.90. In kit form, $70.95. Exp. chgs. coll. Yield House, Dept. HB6, No. Conway, New Hampshire.



A CHEESE DREAM for your spaghetti dinner parties is this two-piece set that gives a festive air to a simple meal. The crystal-clear shaker has a silver-plated top with big holes for dispensing "Grated Cheese." With it comes a 7½" silverplated spaghetti tongs that's unsurpassed for transferring spaghetti from platter to plate. $6.95 postpaid. Interior Trends, 56 Underhill Ave., Brooklyn 38, N.Y.



CRY-BABY ELEPHANT is a pig pink Softie that boo-hoos like a broken-hearted banshee at a touch of his vinyl plastic body. He'll moan with maudlin plaintiveness for "another drink." He'll sob over the telephone when your husband announces he's working late. Teen-agers will autograph him. Babies will teethe on him. Non-toxic. 8" tall. $3.95 ppd. Katherine's Korner, Box 182, Northside Sta., Atlanta 5, Ga.



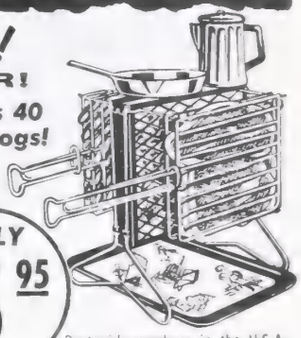
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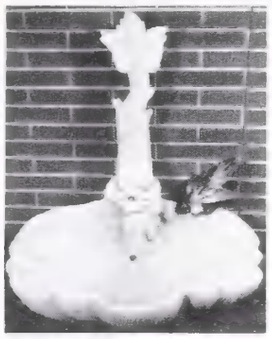
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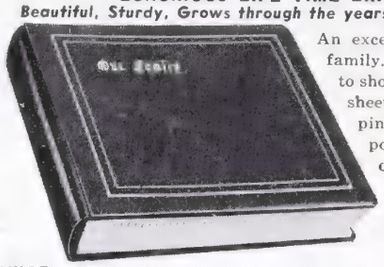


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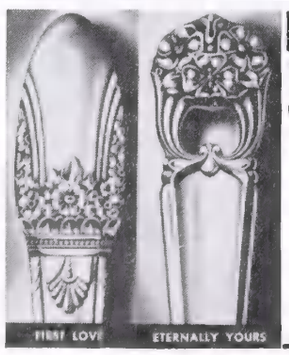
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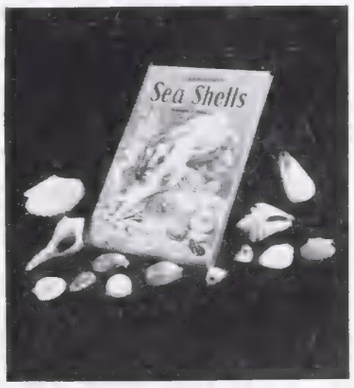
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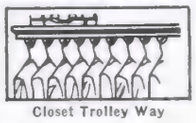
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"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Closet Trolley prevents creasing of garments. No needless pressing.

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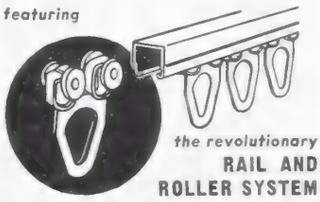
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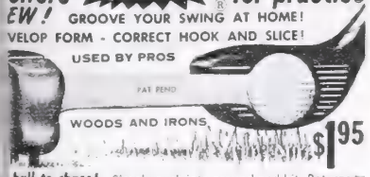
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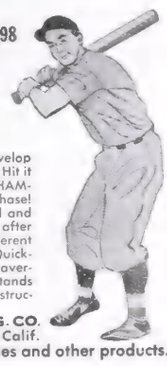
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Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

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CHARM FOR NECKLACE AND BRACELET

The perfect gift for Graduation, Marriage, Birthday, Engagement, Motherhood, Anniversary, or other important occasions. This elegant 14 karat solid gold Pendant is beautifully hand engraved and is enhanced with a brilliant, full cut, 1/20 carat Diamond, gracefully mounted in a delicate Tiffany setting.

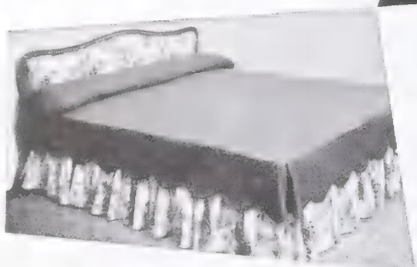
You may now purchase this valuable piece of finest quality jewelry for only $28. Specify last initial and size. Easy payment with order. Allow one week for delivery.

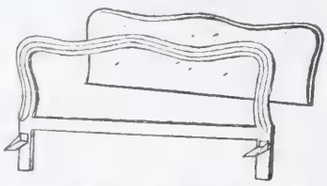
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MATCHED TO YOUR FURNITURE AND DECOR, DESIGNED FOR ONE LARGE OR TWO TWIN UNITS.





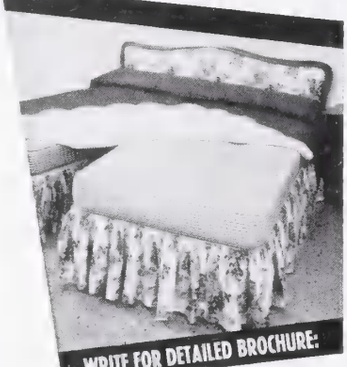
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Bed widths from 60" to 78"

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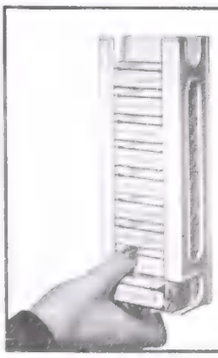
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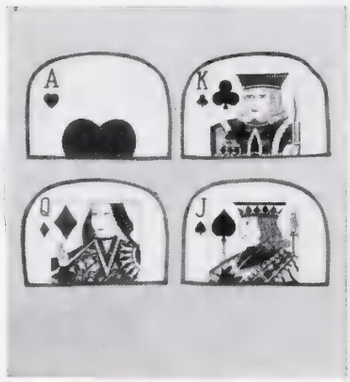
WINDOW



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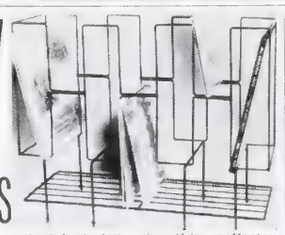


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Accent their colorful jackets in this collector designed black iron cabinet. 10 handy compartments to file records by composer, title, artist, etc. Keeps music neatly arranged & instantly available for playing! Holds 200 records in safe upright position to Prevent Warping! Sturdy steel-rod, 25"x22"x10", rubber tips. Please remit $9.95 with order, shipped fully-assembled exp. chgs. coll. Positively not sold in stores! MONEY-BACK-GUARANTEE!

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MAKE A MUSIC CORNER

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SHOPPING





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Dept. N-6 **THE HILO CO.** Norwalk, Conn.



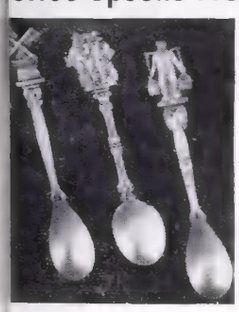
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FOR BAR, KITCHEN, DEN, PATIO, PLAYROOM! FINE GIFTS!

- ***WROUGHT IRON*** (A) Of ½" round, black iron. Duratweed uphol. seat, 12¼" x 12¼", in red, grey, chart., pink. Brass ferrules on legs. Ht. 29". (Order 2, 4, etc.) 2 for $14.95; with back, 2 for $19.95.
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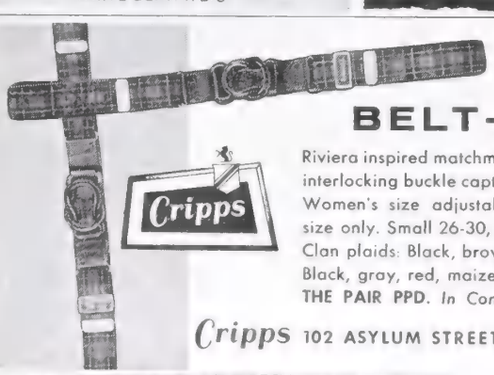
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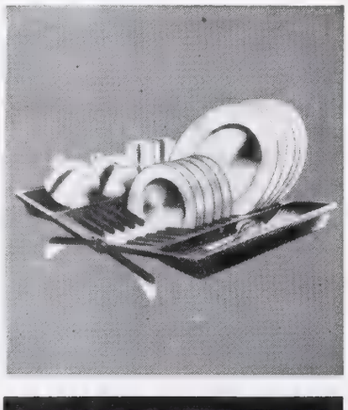


never to be forgotten by a loving couple, can be held forever on these engraved calendars. The event marked precisely for the day, month and year you wish, with a synthetic ruby or emerald. A THOUGHTFUL GIFT—well chosen—for that ALL IMPORTANT MAN. Money Clip—Sterling, **$8.75**; Gold Filled, **$9.95.** Tie Bar—Sterling, **$7.50**; Gold Filled, **$8.75.** Cuff Links (not shown)—Sterling, **$12.50**; Gold Filled, **$16.50.** Prices all postpaid, inc. tax and engraving.

Townsend House Dept. B-6
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CANASTA COVER is beautiful; all wool felt in brilliant colors with a white fringe border and white trim on the canasta pockets and corner "Red-Three" pockets. Kelly green, Old Gold, turquoise or coffee brown, it fits a standard 30" bridge table with a 4" apron. $8.95. Without canasta pockets for bridge, $6.95 Ppd. H G Originals, 104 West 29th St., New York 1, N. Y.

(*Please turn to page* 65)



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We are celebrating our tenth anniversary of fur remodeling and conversions, specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interlining and Free Monograming. Mail your old fur coat to us now, include your dress size and height. Pay postman $22.95 plus postage upon completion. Three week delivery from date of arrival. All work is completely guaranteed.

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For Father's Day (June 17) or for any other occasion this stately, heavily gold-plated American Eagle with wings spread over a magnifying glass-paperweight is the perfect gift! Ideal for the business man, student, stamp collector, science hobbyist or for general use with small print. A mark of impeccable taste, beauty and utility, the "Eagle Eye" measures 3" across. Satisfaction guaranteed. Postpaid. $5.

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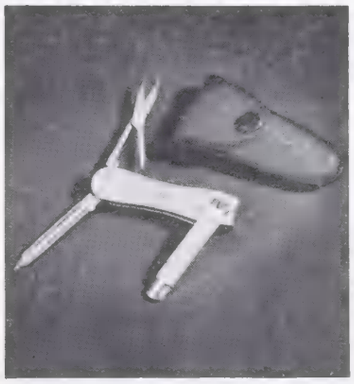
WINDOW SHOPPING

CONTINUED FROM PAGE 62

PICNIC, HOT OR COLD! The Thermo-Trav'ler is a sturdy, bold-plaid checked food toter insulated with fiber glass, that promises to keep hot foods piping, cold foods icy. Top flips open, snaps closed. Waterproof, scuffproof, it is 15½" x 10" x 6½", comes in red and white or charcoal and white. $4.95 ppd. Merchandise Mart, Dept. HB, 17 Broadway, Camden, N.J.



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Custom-Made DRAPERIES and BEDSPREADS

Draperies, bedspreads, coverlets and dust ruffles . . . MADE ANY LENGTH, ANY WIDTH . . . of our corduroy, taffeta, chintz, Moonglow, or Fortique. Send for measuring chart. Color samples are 10¢ per fabric.

KING SIZE coverlets and spreads cover 2 twin beds . . . each 39" wide, 76" long, 21" high. Color samples are 10¢ per fabric.

BEDSPREADS		COVERLETS	
Corduroy	29.95	Taffeta (shown)	27.50
Taffeta	29.95	Chintz	27.50
Moonglow	32.95	Corduroy	27.50
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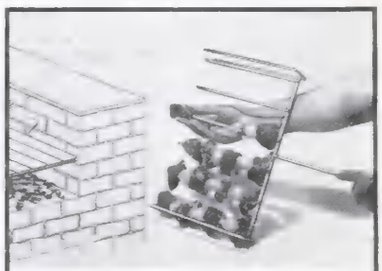
ADD 90¢ for Postage to Total Order — Dust Ruffles Extra



EDWARDIAN ALFRESCO

One of our most delightful, appealing finds. The smooth white Italian Carrara marble just invites a long cool drink or a dish of ice cream. Black metal base and chairs with seats in white, red, turquoise or pink. So if you'll take vanilla or something else this will make your terrace. Table is 28½" high; diameter of marble top is 24". Table shown with two chairs **$49.50**. Extra chairs $9.95 each. Express charges collect, no C.O.D.'s.

EDITH CHAPMAN
260 Main Street Nyack, N. Y.



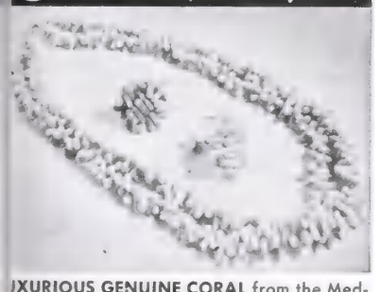
Kabob King Skewer

Make six luscious kabobs at one time, take them to broiler or grill all at one time—remove them the same way! Kabob King has six square skewers—food can't slide off. Perfect for grilling franks, too! End rests keep food out of drippings and away from grill surface. Made of steel with rustproof triple chrome plating and cool wooden handles. 11¼"x17½". Order **HF-8330**, Kabob King, **$2.49**.

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LUXURIOUS GENUINE CORAL from the Mediterranean — famous for its rich, fine coral. Skilled craftsmen carefully cut, round, match and polish these lovely pieces of superior quality. Fashion-right and beautiful, any combination will garner compliments by the dozen.

15½" double strand necklace	$4.40
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Prices incl. Federal Tax and Postage
Money Back Guarantee If Not Truly Delighted

PINE IMPORTS, Dept. HB-3, 505 Fifth Ave. New York 17, N. Y.



Kerosene
PATIO LAMPS

Ideal for indoor-outdoor living, these charming lamps actually burn kerosene. Tapered glass chimney over lovely amber colored base with long lasting wick. Copper reflector adds a touch of brightness. 8" high, they hang or stand. Perfect hostess gift.

EACH **$1.50**

THE PAIR **$2.50**

add 25 cents for shipping

the added touch
Dept. A, Wynnewood, Penna.



French Stoneware Miniature

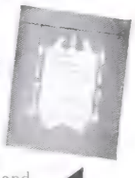
Only 1¾ inches tall and 1⅝ inches in diameter at the base. Perfect replica in miniature of grandmothers white stoneware milk pitcher. Nice for now for individual cigarette holders in four or more for a dining room table, perfect compliment to Ironstone. For syrup, cream, or as individual servers of dessert sauce. Charming for a few pansies on a breakfast tray. At least one for a collection for you, and as a gift for a collector on your list.

$1.00 ea. Gift Wrapped PPd. Sorry no C.O.D.'s.

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Party Cup and Saucer
As English as Flowers in Spring



Graceful little after-dinner coffee cup, stocked in all the famous Vista colors — Pink, Brown and Blue (in order of their popularity). My, how Mason's Vista is welcomed by our brides . . . and grandmas, too!! Get the cup and saucer, plus our Twentieth Anniversary Portfolio, all for $1.00. Your Color, Madame?

$1 POST PAID

Carl Forslund QUAINT AMERICAN FURNITURE
122 FULTON, GRAND RAPIDS, MICHIGAN

WINDOW



for BEAUTY that LASTS a LIFETIME!



WROUGHT IRON and TENNESSEE RED CEDAR

- BEAUTIFULLY STYLED!
- RUGGEDLY MADE!
- SHIPPED PREPAID!

Superbly designed, crafted to highest quality standards, this perfect mating of supremely durable Tennessee Red Cedar and wrought iron assures a lifetime of beauty whether used outdoors or inside! Available unfinished or finished with long lasting, weather resistant Spar varnish which enhances the natural beauty of Red Cedar.

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- CHAIR—14"x17"x34" unf. $11.75 ea.
- BENCH—12"x22"x18" unf. $11.75 ea.
- BENCH—12"x42"x18" unf. $13.75 ea.

WITH NAT. VARNISH FINISH: TABLE, add $4; CHAIR or 22" BENCH, add $1 ea.; 42" BENCH, add $2 ea.

Send Check or M.O., No COD's
SHIPPING CHARGES PREPAID IN U.S.A.
Satisfaction Guaranteed!
FREE Booklet of Furniture!
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southern craftmasters
Three Generations of Quality



WIGWAM WEDGIE is a glove soft, calfskin moccasin, and it's washable! With a gay pinwheel beaded design, these are the shoes that mean ease and comfort because of the built-in wedge heel. In lovely shades of natural, red, white or turquoise, half-sizes 3 through 10, narrow and medium widths, they are $5.95 a pr. ppd. Old Pueblo Traders, Box 4035, Dept. BW, Tucson, Ariz.



FAIR TRAY-ED is the June bride who can count this among her wedding gifts. Handsome 12½" diameter tray of gleaming silver plate has a 3-letter hand script monogram. The amazing thing is the $10 price which includes tax, postage and monogram. The same tray, 15" in diameter, is $13. Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.



A SPRAY OF COLOGNE creates an aura of fragrance around a lady that a mere dab of scent won't do. You can make atomizers of all your bottles of cologne and toilet water with the Spray-a-Top which will fit any size bottle top by virtue of a stretch cap that snaps on easily. With long braid tube, gift boxed 79¢ each, 3 for $2.25 ppd. Sunset House, 80 Sunset Bldg., Hollywood 46, Calif.



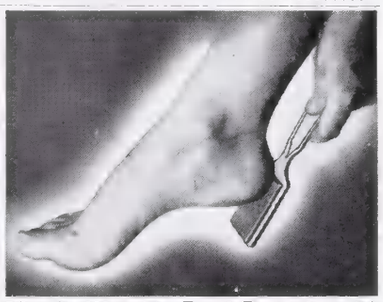
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Protect closeted clothes from dust and lint with Shoulder Toppers! Just slip Topper over hanger hook to cover neck and shoulder areas. Of good vinyl fabric, gusseted to fit men's or women's coats, suits, blouses, dresses. Easy to use—and so economical, too! Saves its cost in cleaning bills quickly! Perfect to help hold garment shape when packing. Set of 10 Toppers, just $1. Ppd. Order by mail from Breck's, NOW!

10 FOR $1.00 Ppd.

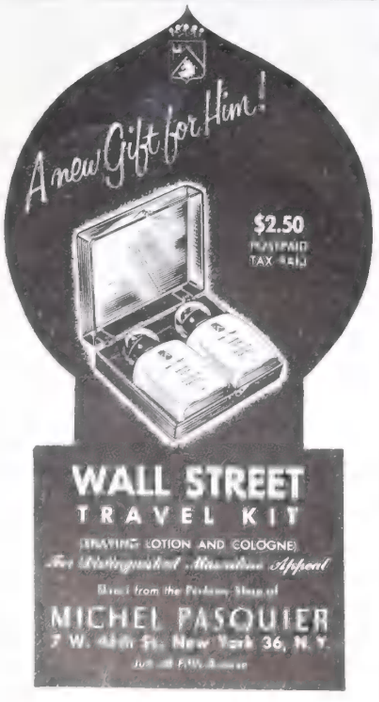
Send for FREE Gift Catalog!

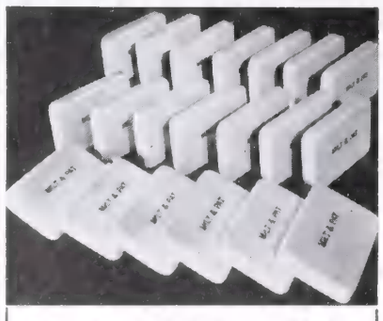
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485 Breck Bldg. BOSTON 10, Mass.



Magic Way To Foot Beauty—$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. *Guaranteed to do the job or your money back!* Only $1, postage paid. Order PEDI-BRUSH direct by mail from **Sunset House, 262 Sunset Building, Hollywood 46, California.**





20 GUEST-SIZE CAKES PERSONALIZED SOAP

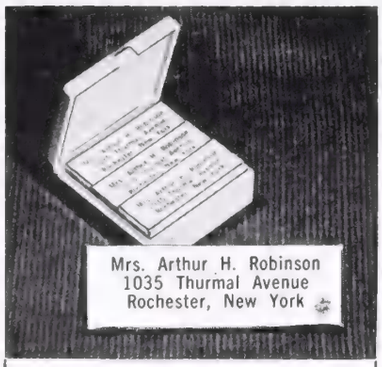
Here is custom-made glamour for your bathroom at a new, amazingly low price. 20 cakes of baby-smooth pure castile soap are personalized with any lettering just for you. The name never washes away, stays on each cake until completely used.

Use two first names, or a family name like "The Smiths," or the name of your boat or estate. The lettering will be done in clear black lettering, smart block style.

Excellent going-away gift for campers, perfect for showers, weddings and anniversaries and tops for "new home" giving. 20 postpaid for just $2.95

New Gadget-Gift Catalog FREE

HOSTESS HOUSE, Dept. B-6
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1000 Name and Address Labels $1

Your name and address printed on 1000 **fine quality** gummed labels. Packed with handy, hinged purse-size plastic gift box. Padded for easy handling. You'll find dozens of uses for them including:

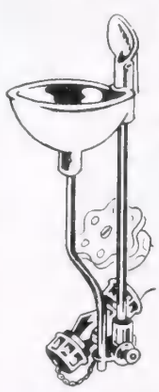
Stationery	Checks
Phonograph Records	Sheet Music
School Books	Lunch Boxes
Pencil Boxes	Wallets
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Your choice of 3 lines printed on **fine quality** gummed paper, 1000 for only $1.00. SPECIAL OFFER: Any SIX orders for $5. Personalized labels make a wonderful, useful present. Money back if not delighted. Handy Gifts, 612 Jasperson Bldg., Culver City 1, Calif.

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Complete bubbler attaches to any outdoor faucet or sillcock regardless of angle . . . No tools required . . . Adjustable push-button flow . . . Gleaming, polished nickel-plated bronze & brass construction with green styrene bowl . . . For garden, children, rumpus room, gifts . . .

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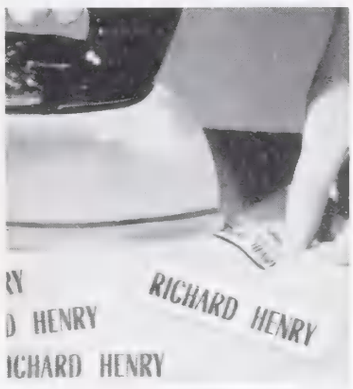
LASTIC CAR SEAT **OVER** slips over your regular holstery and is insurance ainst wet bathing suits, drip- ng ice cream cones and puppy's ddy paws. In two styles: solid at for 4-door cars, split seat for loor models. Please send model, ake and year of car to insure rfect fit. Heavy clear vinyl with lat-sealed seams. $4.98 ppd. san Smith Co., Carpentersville, .



ESTA BELT is a gay copy the hand-wrought silver belt ich was worn by the fathers Aztec brides. But here it is a sun and summer version: 2" nd-painted Mexican trays alter- ing with Tom Thumb wooden nbreros, strung on Nylon cord. ey double as wonderful but- s for a jacket, too! Belt fits v waist size. $2 postpaid from tisan Galleries, 2100 N. Has- ll, Dallas 4, Texas.



ON 'EM ON! No more sew- on name tapes for your camp- und child! Just warm up the n and press them on. Name mes in red, blue or black color- t ink on white tape. 100 tapes. 50: 150 for $2; 300 for $3. r 2-line name add 50c. Ppd. t Colony Industries, Inc., 5 Uni- sity Place, New York 3, N.Y.



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S. F. A's IMPORTED CAROUSEL

Our gay new way to serve cocktail snacks. Six ceramic dishes shaped like carousel horses, hand-painted in six carnival colors — on a black wood-and-wicker tray. Made in Italy — exclusive at S. F. A. 12.95. Mail, phone. Also in White Plains, Beverly Hills and Detroit.



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A Fountain or an Ornament



In your garden, loge or patio this winsome cherub of Pompeian stone adds gaiety and charm, and the frog the cherub holds is piped to serve as a fountain.

Small size—20" high
$20.00

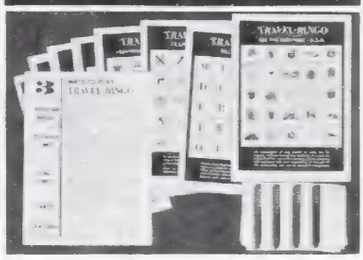
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New! Exclusive!
COPENHAGEN Serving Bench



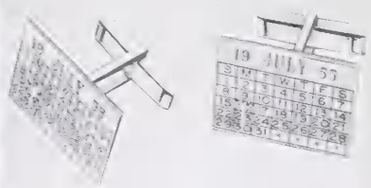
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Make your floral arrangements the most talked about in town with these exotic, colorful Flower Lanterns. 3" in diameter, each is suspended on a curved 7" bamboo stick. They come in a variety of colors and have a hundred decorative uses . . . you'll find a dozen the very first day.

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Slip-on Back
Tack-on Seat



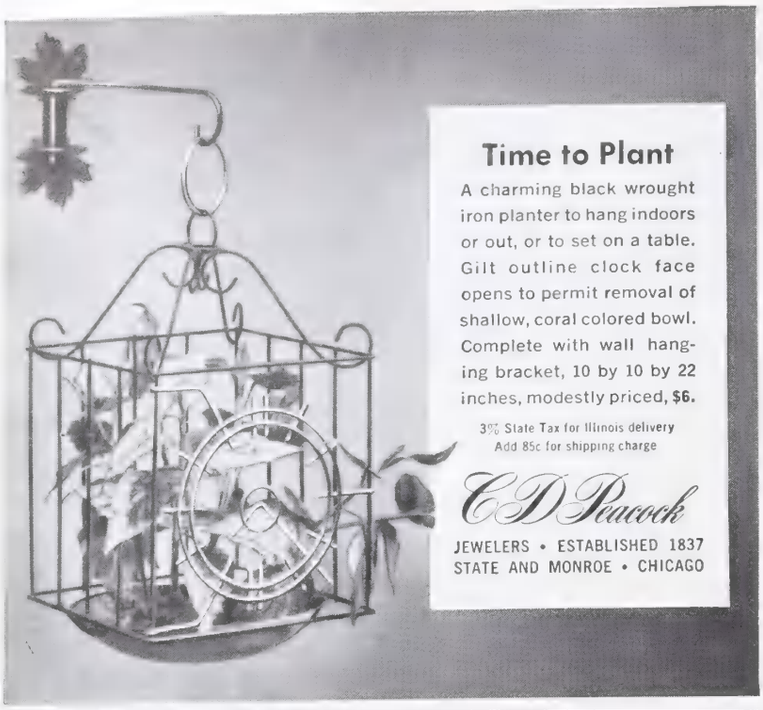
Simple to put on—rugged enough to last for years, these attractive coverings (18 ounce-per-square-yard sailcloth) are designed for a chair seat approximately 16" by 26" and a chair back 7" by 22". Coverings have white piping along edges and are available in red, blue, turquoise, green, coral, black or yellow. Match up your chairs in the color of your choice!



This roll of water-repellent army duck is tops for recovering chairs, swings, gliders etc. Cloth (10.10 ounces per sq. yd.) measures 15" wide and has neat white piping along edges. Specify yardage and color: red, green, or yellow.

Price per yard . . . . . 89¢ ppd.
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3% State Tax for Illinois delivery
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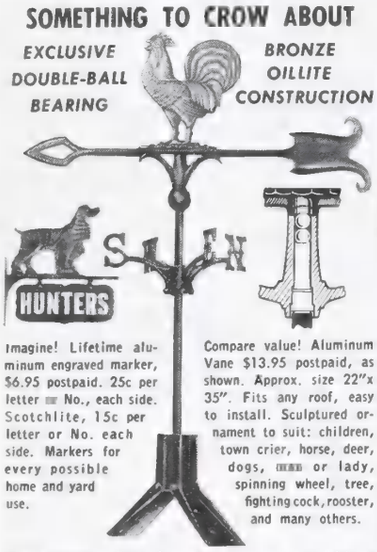
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BRONZE OILLITE CONSTRUCTION



Imagine! Lifetime aluminum engraved marker, $6.95 postpaid. 25c per letter or No., each side. Scotchlite, 15c per letter or No. each side. Markers for every possible home and yard use.

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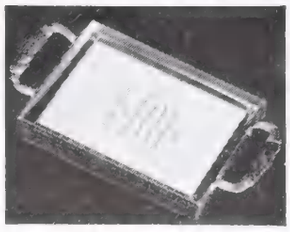
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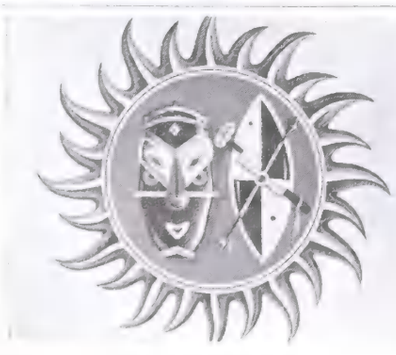
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SCREWS IN to your overhe socket just like a light bulb. It just as simple as that! And t effect is glittering elegance. a ca cade of sparkling crystal pris that's as practical for a sma apartment as it is for a house Belgrave Square. 8" in diamet $23.50 exp. chgs. coll. Paul Crystal, 296 Broadway, New Yor



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A MIRACULOUS MEDA St. Christopher, St. Genesius (th patron saint of creative artists any Saint you wish or the Star David, in 14k gold, is circled wit genuine cultured pearls and ha a gold hook for hanging from bracelet or chain. A beautiful gi for a beautiful occasion, it about the size of a quarter. $27.5 incl. tax, post. Merrin Jeweler 530 Madison Ave., New York 2



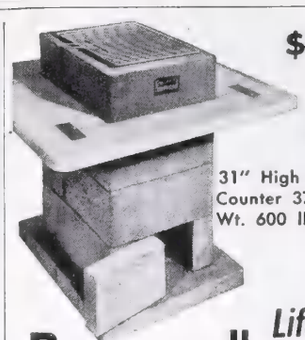
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Wt. 600 lbs.

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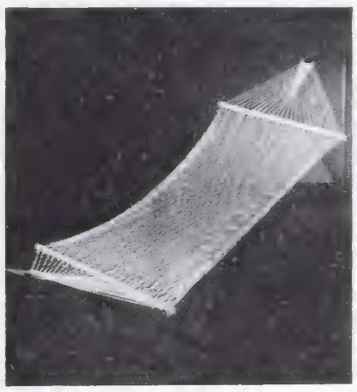




ING THE BELL TEL with y and you'll have a planter that ill cause more talk than a real lephone. Made of eggshell pot- ry and brass, with a golden rd, the open base holds water id ivy or flowers. 7½" high,)" wide. $6.75 ppd. Gilbert & onard. Miracle Mile, Manhas- t, Long Island.



OASTERS MAKE HIS- ORY a party subject with their ulptured heads of Cicero, Rich- ieu, Zeus, Minerva, Janus, Ares, ladiator and The Gemini. Plas- coasters, rimmed in ebony, ve shining golden medallion nters, each with a different ad in relief, which prevents asses from sticking. 4" wide, t of 8 is just $2.95 ppd. Glass- aft Mfg. Co., 920B Chicago ve., Evanston, Ill.



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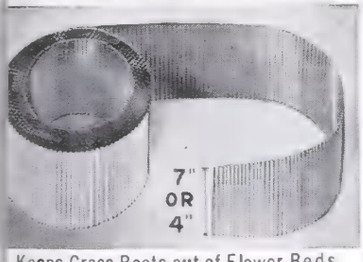
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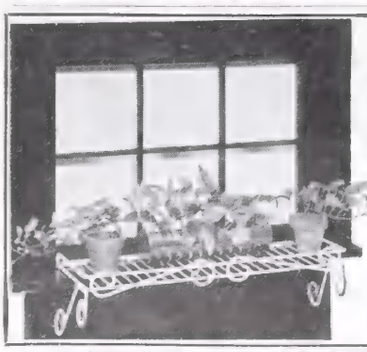
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QUALITY MATTRESS CO., ROCHESTER, N.Y.



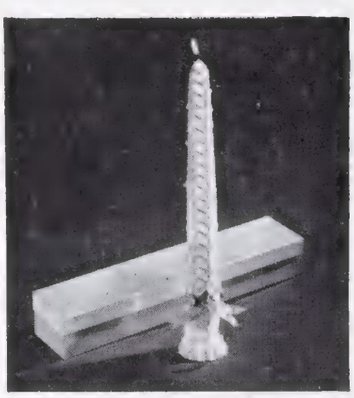
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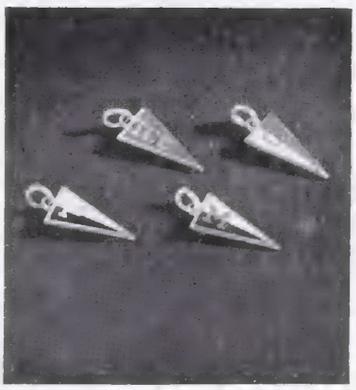
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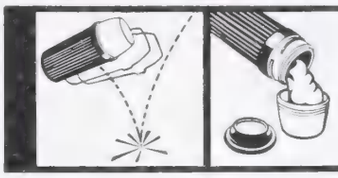
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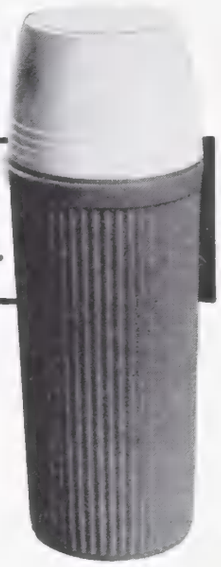
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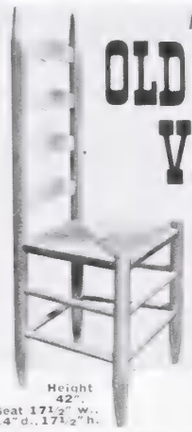
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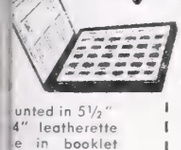


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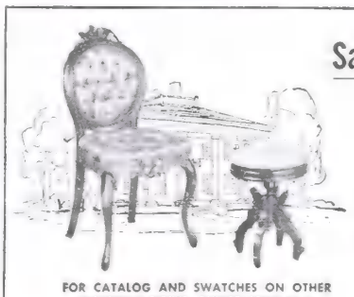
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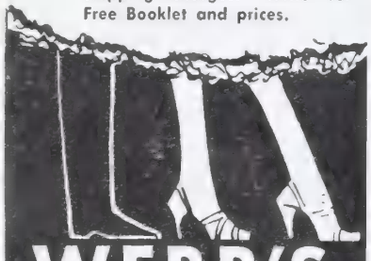
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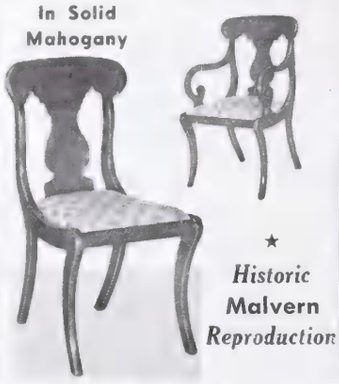
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(Please turn to page 75)

Bean's

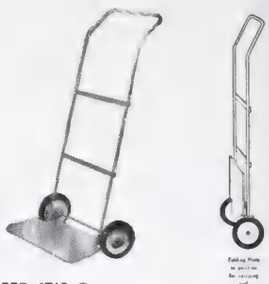
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WINDOW SHOPPING

CONTINUED FROM PAGE 72

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Now here at last—the new **LIQUID-NAIL** discovery that makes your dreams of beautiful, tapering, **LONGER LOOKING** nails come true! **LIQUID-NAIL** looks and feels like your regular nails. No matter if you have broken, jagged nails . . . or if they're short and unattractive . . . this new discovery changes all that in minutes! It's not a false nail or a polish—but an amazing plastic formula you brush on. It dries quickly to a smooth, neat appearance. Virtually becomes part of your nail—won't rub off. Forms a strong, durable surface that can't break or crack! Do heavy housework, wash dishes, type or work in the garden—without damaging your nails. It practically becomes part of your nail and **GROWS OUT** with it! Get the genuine—get the best for best results! **LIQUID-NAIL** costs no more than inferior imitations. It's backed up by years of research and experience. Buy with confidence on money-back guarantee!

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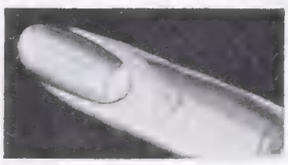
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Now you can obtain a **COMPLETE KIT**—exactly the same as sold all over America for 2.98—for the deep-cut price of **only $1, plus 10 cents tax.** Yes, this is exactly the same formula advertised in leading magazines, on radio and television for 2.98. Imagine it—the **COMPLETE KIT,** including nail forms, nail building liquid, applicator brush, etc.—all this for only one dollar! Why pay more? You don't risk a cent when you try **LIQUID NAIL**—it's sent to you on a guaranteed **MONEY BACK** basis. You try it . . . test it, then if not completely thrilled with results, return unused portion in 10 days and your dollar plus tax comes right back—no questions asked! It may be months before enough **LIQUID NAIL** will be available in all drug stores. Meantime, get yours **NOW** direct—and save almost two dollars! Send only **1.00 plus 10c tax** with special discount coupon for **PROMPT** delivery right up to your door. This offer may be withdrawn at any time. Therefore, rush your coupon and ensure yours!





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Just place one of the nail forms on the nail & brush on **LIQUID-NAIL.**

Nail hardens quickly. Slip off form and nail is ready to trim & polish. Looks real—**SO NATURAL!**

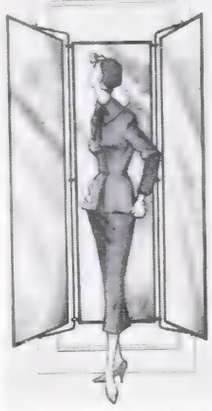
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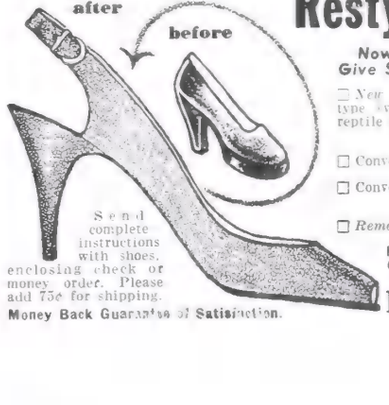
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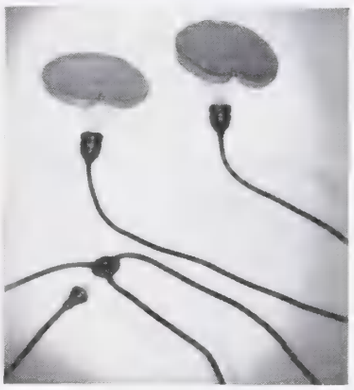
SHOPPING



APE COD KEROSENE AMPS are life-savers when e lights go out, and handsome nterns for a patio. Wall model th metal base and shield be- nd clear glass chimney, $2.25. ble model with metal shade, .50. Both 11½" high, jet black h painted floral tole design. ey burn kerosene, use a stand- l wick and are treated to re- ve fire hazard. Ppd. Ward illips Co., Carpentersville, Ill.



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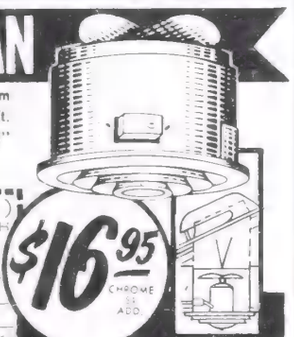


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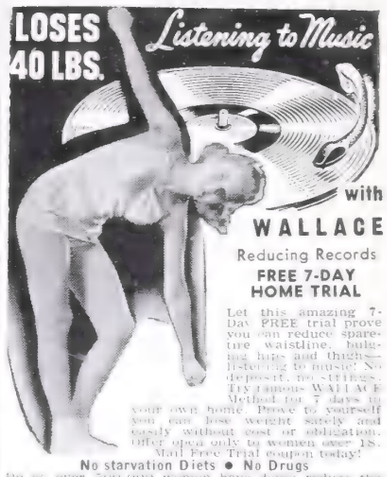
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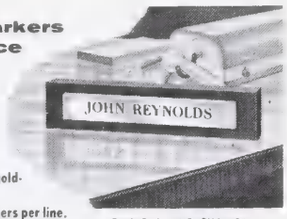
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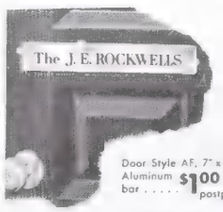


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- Engraved letters, black-filled.
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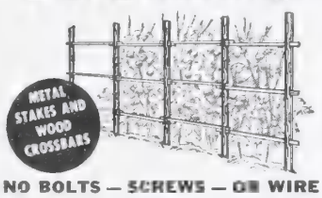


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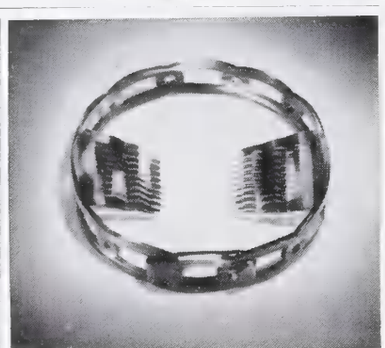
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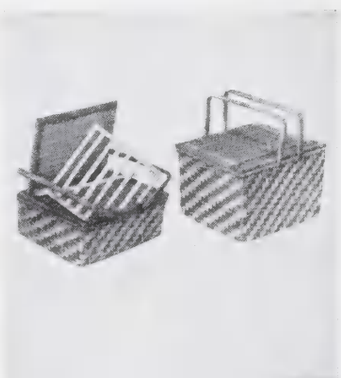
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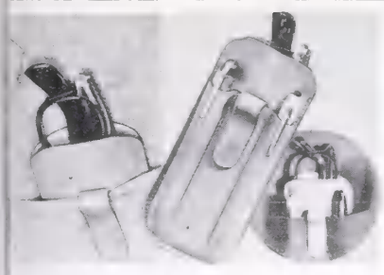
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Handsome, tan saddle leather case stays in your pocket! The spring clip holds glass case firmly in pocket or on auto sun-visor. Finest workmanship, best quality. Protects glasses from normal breakage. Also holds glasses firmly, protecting them from loss. Eliminates wear and soil to clothes. Use for reading glasses, sun glasses or driving glasses. Wonderful Father's Day gift item! Satisfaction guaranteed. Postage paid. Order today.

Model 236, Glasses Case $1.50
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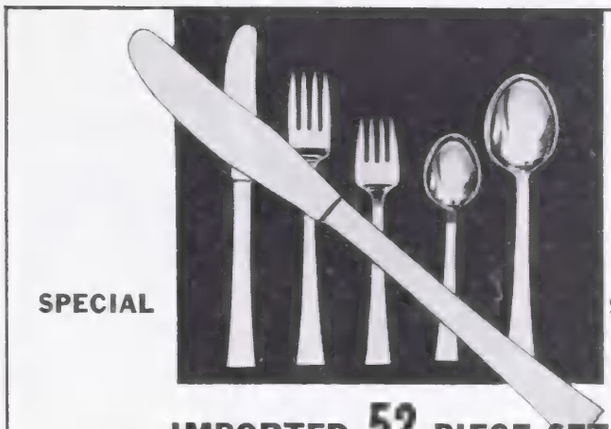
left: **TANGIER CARRY-ALL**—Very large hand-tooled versatile bag that is a classic in Moroccan craftsmanship. Fine grained Spanish leather beauties with age. Natural only. LARGE 16" long X 10½" high X 4½" wide. $8.50 PPD. 2 for $16 PPD. MEDIUM (11½" x 8" x 4") $5.25 PPD. 2 for $10 PPD.

right: **THE FEZ BAG**—Popular, roomy drawstring pouch. Soft to touch, smart to wear. Ample room for all feminine essentials. Handsomely embossed to 22K gold. 11" wide x 13" high. Cherry red, apple green, natural. $4.95 PPD. 2 for $9 PPD. *lower left* **SULTAN HASSOCK**—Years of experience & needle-flexing skill are blended in this most famous of all Moroccan hassocks. Luxurious leather laced design. Gives years of wear, comfort, beauty! 22" diam. x 11" high. Red, green, brown, tan, blue. $13.50 PPD. 2 for $25 PPD.

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BELLWOOD STAINLESS STEEL
SERVICE FOR 8 $22.50 POSTPAID

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Here's a remarkable value in stainless steel flatware. The smartest of tableware crafted with the striking simplicity of superb modern. Harmonious design to blend with formal or casual settings, satin finish that's scratch-resistant and needs no polish or special care.

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PICNIC PROPS

New England wood buckets in old Salem pine finish. Hand decorated with copper banding accented with black. 10¼" high.
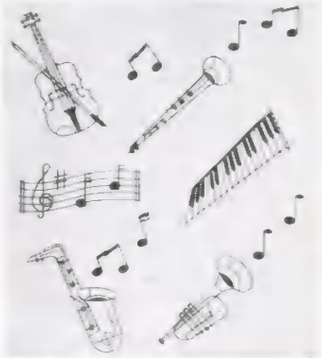
"Beer Here" holds six cans. Includes canned ice refrigerant. **$6.95 Ppd.**

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IN DO-IT-YOURSELF KIT FORM

For use as a Cocktail Table, TV Table, or Bench 'n Table. Available in 4, 5, or 6 foot lengths. All slats are 1-5/16" square kiln dried Ponderosa Pine. Easy to assemble and ready to paint, stain, or wax. Everything included for final assembling with a set of 14" black, or brass plated, hairpin legs.

19" x 48" Black Legs . . . 15.95
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19" x 72" Black Legs . . . 19.95

Add $2.00 for table with brass legs. Shipped express collect. Resident of Michigan add 3% sales tax.

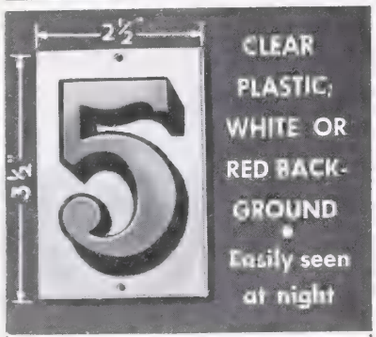
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Enjoy Color Television Now!

New COLOR FILTER gives startling results! It's easily installed—just put the FILTER over your present screen. Life-like color will replace the drab black and white picture. Reduces glare, too! Surprise your friends with the first Color TV in the neighborhood. *You must be pleased or your money back!* COLOR FILTER for 12" screen, 69¢...17" screen, 89¢...21" screen, $1.50, postage paid. Order by mail from **Sunset House, 287 Sunset Building, Hollywood 46, Calif.**

Imported Bottle and Beer Can Openers

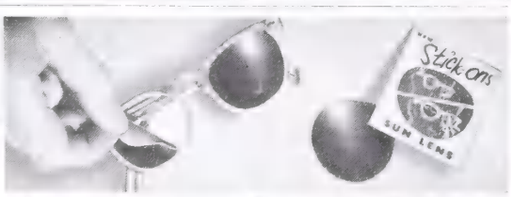


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WINDOW



DISPOSABLE PAPER DISHES are marvelous for summer barbecued hamburgers or French fries or potato salad—or for snacks of popcorn or potato chips. The cardboard from which they are made is treated so that food juices will not soak in. 5" x 7" x 2" deep, in green basket pattern. With matching paper napkins, 50 for $1.75 ppd. Order from RMS Interiors, 11146 S. Michigan Ave., Chicago 28, Ill.



GOING AROUND IN CIRCLES in front of your bar is this handsome stool with a swivel seat. It is made in a beautiful combination of imported Golden Rattan and wrought iron with brass tipped legs. In two seat heights: 24" and 29"; plastic seat diameter, 16". $16.95 each. Two for $32.50. Shipping charges collect. Southern Craftmasters, Colombia, Tenn.



COCKTAIL CANDLE fills the air with a fragrance as intoxicating as the pale liquid in the Martini pitcher, and suddenly your room is in a party mood. The 50-hour candle burns in its own golden metallized container, comes in Yellow Jessamine, Long Leaf Pine, Magnolia, Bayberry (spicy), or Florida Orange Blossom. $1.25 each; $5 for 5. Ppd. Carolina Soap and Candle Crafts, Dept. HB-1, Pinehurst, N.C.



CEMETERY VASE. Made of galvanized steel and lacquered dark green, one half is buried into the ground while the inner part is the vase itself, which hooks on by a special locking device. This can be removed for mowing the grass, and when empty, can be stored upside down in the bottom half. $2.50 ppd. The Dayton Vase Co., 2300 Fauver Ave., Dayton 10, Ohio.



FOR SHELFISH REASONS, you'll order these by the dozen. Maggi-Shelf hangs anywhere, folds flat when not in use, gives you 10" x 23" of extra space! Buy them for the linen closet, nursery, bathroom, tool and hobby room, basement, garage, children's play room. Easy to install, even in sheet rock, they hold up to 50 pounds! Never-rust finish. $2 each ppd. Heathcoate Sales, 41 Carthage Rd., Scarsdale, N.Y.

SHOPPING



BUILT-IN SPEC CASE is the front cover design on this felt book jacket. We particularly like it for the beach. The felt jacket protects your book from sand and sun oil, while the case holds your dark glasses. Made of colorful felt, it comes in a choice of bejeweled designs: Harlequin, Crest or French Poodle. Complete with bookmark, $1.95 ppd. Greenhall, Dept. HB-6, 1133 Broadway, New York 10, N. Y.



GREAT SHAKES for those summer luncheons on the terrace are these giddy knife and fork salt and pepper shakers. Madame Fork is the salty character. Mr. Knife is the peppery one, and they're both made of glazed ceramic. A fun addition to your collection, and just $1.25 ppd. Muriel Duncan, Sewell, N. J.



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Miniature Handi-Vac Keeps Clothes Neat • Picks Up Lint and Dust ▪ Does All Kinds of Minor Cleaning Jobs ▪ A Boon to Hayfever and Asthma Sufferers

Handi-Vac will be your prized possession — so easy to use, so handy to have. Just about the size and weight of an ordinary flashlight —and it *is* a flashlight, too! Handi-Vac has a miniature motor that sucks up dust and lint, catches them in easy-to-empty dust bag. Prevents flying dust, spares allergy-sufferers.



Use It at Home . . . Take It on Trips

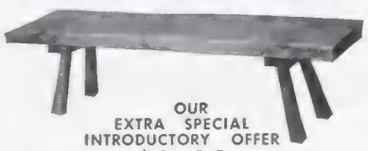
You'll use Handi-Vac in dozens of ways — for ▪ quick brush-up of clothes, suede shoes, hats. For simple cleaning such as dusting table tops, ash trays — especially handy for hard-to-get-to places such as bookshelves, typewriter keys, closet or drawer corners. You'll take Handi-Vac in the car, for its flashlight, for cleaning floor rugs and upholstery — take it on trips for easy clothes care. Sturdily made. Operates economically on two standard flashlight batteries. Supply limited, order your Handi-Vac today!

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OUR EXTRA SPECIAL INTRODUCTORY OFFER $9.95

► ADORE this **BENCH** — seats three adults for **TV** or **Fireside**, or **Coffee Table.** 2" selected N. H. White Pine, 12" ▪ 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY!**

END TABLE — ONLY ► $12.50



► 20" Height, 24" Length, Width 14" — Same attractive design, materials, and finish as the above bench. EXPRESS CHARGES are Collect. Bench ship. wt. 22# Table ship. wt. 17#

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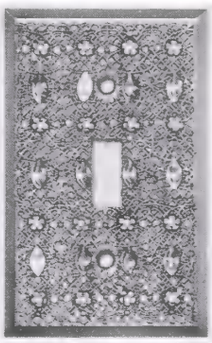
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Five curving crystal arms . . . an abundance of hand-cut and hand-polished crystal prisms . . . and a crystal ball pendant give this chandelier an enchanting glitter and radiance. Ideal for dining room, bedroom, living room and foyer . . . the "Empress" comes with all fittings needed for hanging. Satisfaction guaranteed.

height 20" width 15" $29.95

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PAULEN CRYSTAL CO.
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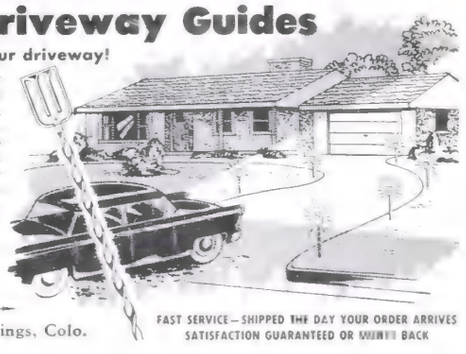
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Make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with thousands of tiny round mirrors that shine brilliant yellow in car headlights, or gleam in the rays from tail light or back-up light. You'll bless the Guides in backing out as well as driving in! Yellow color shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum. 24 inches high, with wrought aluminum stake.

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NOW YOU CAN ORDER OUR FAMOUS FURNITURE BY MAIL!

Choose your Colonial reproductions from America's leading collection. Magnificent furniture in pine, maple and cherry from famous craftsmen, shipped direct to your home. For example, look at the magnificent pine Welsh cupboard illustrated below.



WELSH CUPBOARD
6 feet wide, 7 feet high

A real conversation piece that "takes charge" of your room! Utterly practical, too, with 2 huge cupboards, 4 big drawers, oodles of shelf space. Solid pine in superb hand-rubbed and hand-waxed antique finish.

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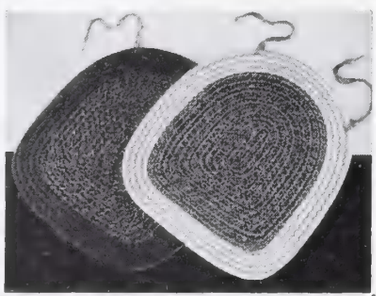
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whose good taste is reflected in everything about her.



Louvercraft made her shutters

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DASH FOR DESKS

$2.95 ppd.

Personalized

Everyone—from the chairman of the board—down to the assistant's assistant—will appreciate this smart set! 14" long, it's made of walnut-trimmed vinyl, boasts a fine ball point pen. Gives plenty of room for pencils, clips, rubber bands, stamps. Easy to clean—just a quick going over with a damp cloth does the trick! Wonderful for Dad, students, career girls too!

Pinebridge Studios
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Deluxe A
21½"x31"

BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of rust-resistant aluminum bonded to steel. Over 150,000 satisfied users. Approved by Fire Depts. Standard 2 bushel model A sent disassembled, prepaid $13.95. Deluxe A with ash pan base and grate sent prepaid assembled $22.95. For 3 bushel capacity add $4.00 to standard and deluxe prices. Money back guarantee.

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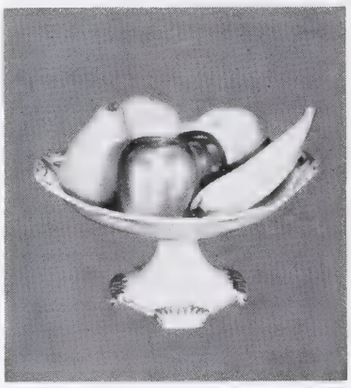
WINDOW SHOPPING



PURSE-PROUD BEAUTIES for a discriminating woman's handbag are these Danish silverware accessories. "The Fiddler," a painting by Adriaan van Ostade, has been reproduced in bold relief, in double silverplate over nickel silver. Purse mirror and pocket comb are just $3 each. Wouldn't they be handsome bridesmaid presents? Ppd. Courel Associates, Box J, Evansville, Wis.



GOING TO POT your plants and ivy for summer show? Exceptionally fine cast iron Pot Holder goes on the porch now, indoors in the winter. It holds an aluminum pot, comes in flat black or Pompeian green finish. 28" high over-all, the pot ring is 6¼" in diameter. $9.50 each; $18.50 pr. Pot included. Ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



FABULOUS FAKES! A colorful assortment of terra cotta fruit fills a bowl with enough natural beauty to eliminate the need of any other centerpiece. You get a pear, orange, apple, peach, plum and banana, and we defy your guests to tell them from the real thing! 6-pc. assortment is $2.95 ppd. Lee Wynne, 5446 Diamond St., B-5, Philadelphia 31, Pa.



NO HAIR APPARENT under this Italian straw, and yet the way you'll look is pretty spectacular. The idea is to conceal your shining glory from the drying glare of the sun, the dampness of the seashore, the every-whichway havoc of sailing before the wind, and still look delectable. One size only, with attached bandana in your color preference. $4.95 ppd. Covered Bridge Casuals, Dept. HB, West Cornwall, Conn.



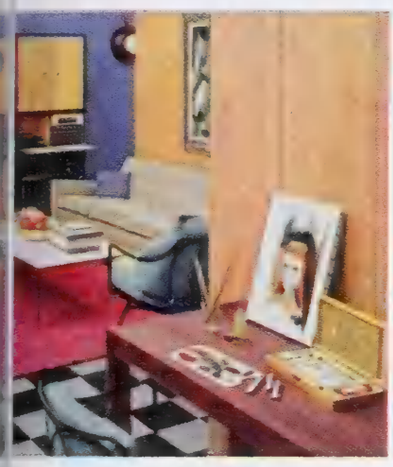
QUEEN IN CALICO. This is the gay-as-a-breeze look of summer—the way *you'll* look when you drive your husband to the station in the morning, when you dig in the garden, or picnic on peanut butter sandwiches with the children on the porch. Gold or red print Calico Coverall zips all the way up the front, comes in sizes 10-18. $5.95 plus 25¢ post. The Hope Chest, Inc., 115 Chauncy St., Boston, Mass.

(Please turn to page 85)

EW! CLIP FOR YOUR HOME FILE

me improvement ideas with beautiful Weldwood paneling

OPERATION '56—the year to FIX HOME IMPROVEMENT



veld** paneling makes a family room ractical. It's beautifully prefinished— l costs only $60. Large storage unit for and hobby supplies is easy to build.



SLICED WALNUT paneling makes an impressive background for contemporary furnishings. And a 12′ x 8′ wall costs only $70. Matching shadow box makes fireplace wall a permanent focal point.



AMERICAN CHERRY paneling's warmth sets off traditional perfectly. V-Plank* paneling ("v-grooved" for a plank effect) costs only $80 for a 12′ x 8′ wall. Plan #1583 for desk-bookcase and turntable compartment.



kweld paneling helps set dining area off oom. Special metal clip system lets you in a weekend. Only $80 for a 12′ x 8′ wall. r (left) completes dining area separation.



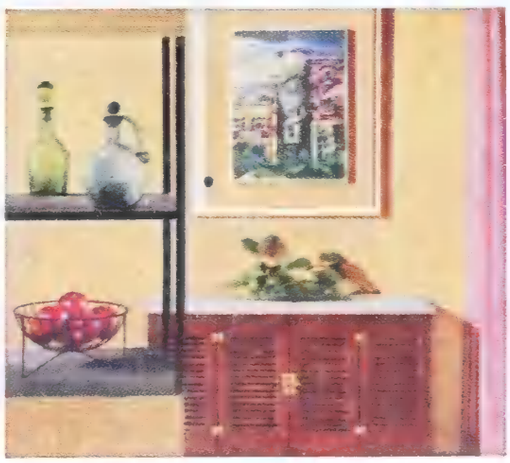
PHILIPPINE MAHOGANY Plankweld paneling turns attic waste space into a handsome bedroom for a boy . . . costs but $60 for a 12′ x 8′ wall. Desk top is of durable Micarta®, installed with Weldwood Contact Cement.



SEA SWIRL* paneling gives a cheerful look to a breakfast nook—costs $29 for a 12′ x 8′ wall. Weldwood birch cupboards and Micarta work surfaces make the room handsomely informal, beautifully practical.



paneling has a distinctive "driftwood" s good-looking and practical, too. (The n hides nail holes.) You can cover an x 8′ wall in only 4 hours—for only $26.



WELDTEX* —the original striated plywood—makes a big impression in an entry hall, but not in your wallet. Covers a 12′ x 8′ wall for $28. Contrasting Weldwood makes an unusual frame for displaying painting.

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UNITED STATES PLYWOOD CORPORATION

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AS USED ON THE LUXURIOUS NEW

BERK-LINER*



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From the rugged frame to the luxurious BOLTAFLEX vinyl upholstery, this handsome Berk-Liner reclining chair is designed for *comfort!* It is *perfectly balanced* to give full-length support to any size person —and that soft-to-the-touch BOLTAFLEX vinyl upholstery *completes* the comfort picture.

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This year, give Dad the complete *carefree* comfort of a Berk-Liner upholstered with BOLTAFLEX!

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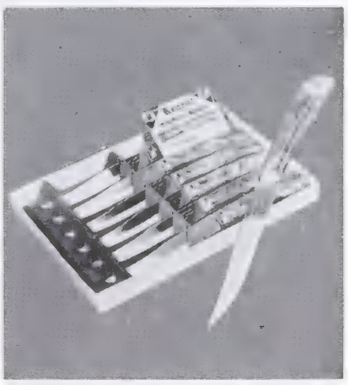
WINDOW SHOPPING

(*Continued from page* 82)

EARRING CAROUSEL brings neatness to the helter-skelter confusion of your earring wardrobe. For this stand is designed to hold and show-off a lady's earrings in paired order. Clear lucite carousel mounted on a black wire tripod, is 6" high and when hung with your entire collection, will glitter like a tree of jewels on your dressing table. $1.98 ppd. J. King & Co., 3607 West Magnolia Blvd., Burbank, Calif.



THIS IS A BARGAIN the likes of which we haven't seen for a long time. A set of six steak knives with serrated Sheffield stainless steel blades and lustrous Lustrex handles are attractively boxed and only $2.95 the set! You'll want them for yourself, for wedding or shower gifts—and you might even order some to put away for Christmas. No c.o.d.'s. Ppd. Senior's, 130 W. 34th St., New York 1, N.Y.



TAKE YOUR PICK of the talents of this bar tool. No matter how you use it, it will serve you well. An authentic replica of a mountain climber's pick, it is a can opener, bottle opener, cork screw and ice pick. Finished in a bronze patina, it's 6½" long, comes gift boxed for $3.50 ppd. Samuel H. Grove, 17 North State St., Chicago 2, Illinois.



GLASS DISTINCTION. These are handsome enough to send as a wedding present to your favorite bride, and with their exciting new shapes, we rather think you'll want to order a set for yourself. All are deeply hand-engraved with a three-letter monogram. Per dozen: Cocktail size, $14.95; Double On-the-Rocks, $19.95; 12-oz. Zombie, $17.95; 20-oz. Zombie, $22.95. Ppd. Eunice Novelties, Box 41, Rego Park, N.Y.



LIGHT OF HIS LIFE. The new Radar-Lite, made by the Burgess Battery Co., features a super-powered battery *which is its own case*. Men think it's sensational. Unified battery-and-case is leakproof, sealed in steel, and measures 4" x 5". 40,000 candlepower sealed beam spotlight tilts up or down 135 degrees. Red warning light flashes more than 50 times a minute. $11.95 ppd. Burgess Battery Co., Freeport, Ill.

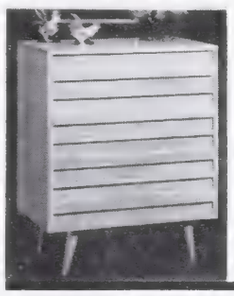


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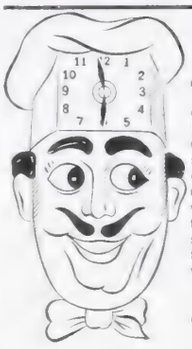
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Handsome Chest — Any amateur can assemble it in an evening! Clear picture instructions. Chest is solid Appalachian Ash. 30" x 18" x 37½". Full length "invisible" drawer pulls. Brass-tipped legs.

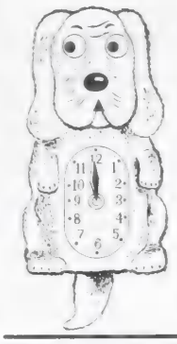
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electric clock for your kitchen. Let Pierre brighten your kitchen with his smiling face & roving eyes Flesh color face with rosy cheeks & gleaming white cap. Ideally suited to any kitchen color scheme. Perfect gift for the bride, or house warming.

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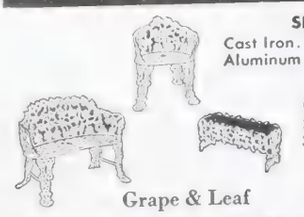
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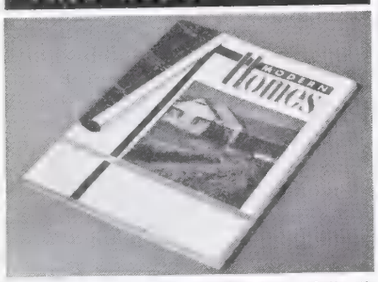
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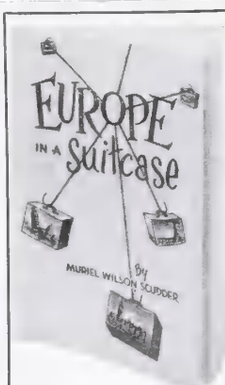


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Works without tubes, batteries or Electrical Plug-ins! Runs continuously for weeks and months. Never runs down—nothing to Sell-Out. Weighs only 8 ozs. SMALLER THAN A PACK OF CIGARETTES! Easily fits in ANY SMALL POCKET OR PURSE.

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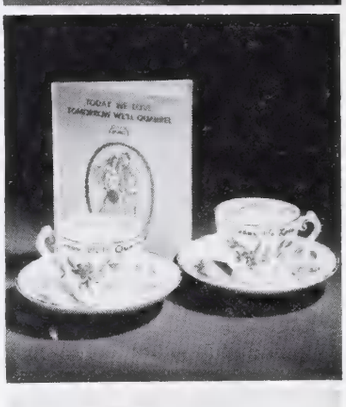
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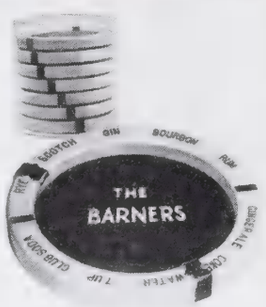
WINDOW



COVERED WITH QUILTe plastic is a frothily feminin wastebasket adorned with an eno mous contrasting plastic flowe This is what the lady will love t put beside her desk, her dressin table—or in her dressing room o bath. It's washable and comes i white, black, green, red, turquois pink, brown or yellow. $10.95 ppd Bertram Shrier, 1145 Connecticu Ave., Washington, D.C.



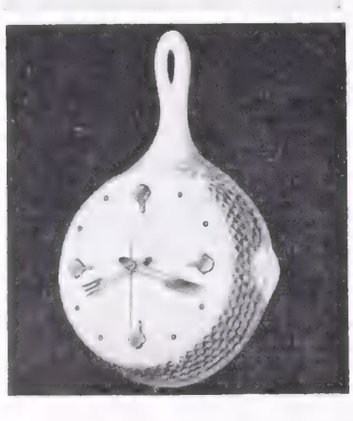
"TODAY WE LOVE, Tomo row We'll Quarrel" are the golde words that encircle this pair demitasse Wedding Cups. A whit leatherette book of the same titl tells the bride and groom how t make this magic formula for happy marriage work for then Translucent china decorated wit hearts and roses. pair of cups an saucers with book. $9.75 ppd Bond Wedding Cups, 5326 We land Ave., Temple City 1, Cali



WHAT-WILL-YOU-HAV COASTERS are metal with ga colored rims, and tabs with whic you indicate what your guest drinking. At refill time, there no guesswork, no mistaken drink Set of 8 is $2.95. With coppe finish rims, $3.95. Personalize with any name up to 18 letter add $1. Postpaid from Prid Products, Dept HB, Box 39 Garwood, New Jersey.



NEW HEDGE SHEARS inco porate in their design several fe tures that make your job a l less tiring. Top blade is hinge on a high pivot mounting whic increases cutting force witho extra effort. Special shock a sorber lets the shears take th shock. Long-lasting cutting edg are made of heat-treated allo steel. $7.85 plus 25¢ W. of Mis The Drumcliff Co., Dept. G-2 Towson, Md.



A CLOCK-EYED COOK wi have a wonderful time with thi electric skillet clock on he kitchen wall. The ceramic fryin pan comes in red, black, whit yellow, turquoise or pink. Th hours are marked by raised mini ture skillets, and the golden han are a knife and fork. We parti ularly like the sweep second han 8½" in diameter. 11½" over-al $14.98 ppd. Dorus of Hollywoo 6232 Cleon, No. Hollywood, Cali

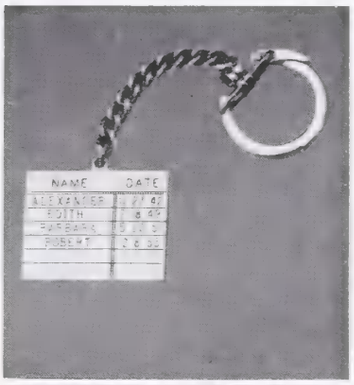
SHOPPING



HILKANTEEN is an outdoor orage chest for milk and dairy roducts that the milkman deosits at the door. The ½" thick bre insulating board is covered ith sheet metal and painted with ark green enamel. Metal tray the bottom catches condensaon from bottles, is removable. over is hinged and insulated. 4-. size. $5.25; 6-qt. size. $6.35. pd. Stanley J. Manow, Box 5356, ept. 3E, Columbus 19, Ohio.



OR FATHER ON HIS DAY -a key chain which dangles ⅝" x 1" charm with room for 2 first names and birthdates to engraved on it (6 to side). sterling silver or 12k gold led, $6; 14k solid gold, $40. dd $1 for each first name d birthdate to be engraved. randad would love this, too. pd. Wayne Silversmiths, 546 So. roadway, Yonkers 5, N.Y.



TATION WAGON LINER a keep-clean cover-up for the side of station wagons. Durae, waterproof, vinyl-coated liner aps onto body screws on floor d side panels of any late model agon, covers floor and sides, lds up with tail gate when not use. Easily installed, may be eaned with soap and water. 4.95 ppd. The Wagonliner Co., 06 E. Court St., Flint 3, Mich.



EMININE FLUFF. Pretty d practical all-nylon slippers ll fit into a bride's trousseau ggage or a Europe-bound miss' rse. The rose on top snaps off. e inner foam rubber sole slips t, and the slipper is washable. eds no ironing, dries in a jiffy. blue, pink or white, small, edium or large. $4.95 plus 45c stage. I. Davis, 268 Miracle ile, Coral Gables, Florida.



ISPOSABLE TOOTH-RUSH has the dentrifice aldy on it, so all you do is wet give your teeth an invigorating rubbing with the cellulose onge head—and toss it out! r sudden guests, or for an office rker's desk drawer, this is terfic! Pack of 24. $1.30. With ur name stamped in gold on e handles, 70¢ extra. Dentaresh, Inc., 434 Roosevelt Drive, vansville 14, Indiana.



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PRECIOUS BABY SHOES PRESERVED FOREVER!

Beautiful PEARLESCENT finish now available in toned pink, blue, green, yellow or pearl white. Lustrous pearl-like finish preserves cloth, leather, felt or crocheted shoes. Each shoe is gold-edged and has a removable bud vase. Pair $5.95—Single Shoe $3.95 ppd. Name and birth in 23k gold 50¢ additional. Send shoes or write for free literature, color samples and wrapper. (Free estimates on ballet and wedding slippers.) Write giving size and description.

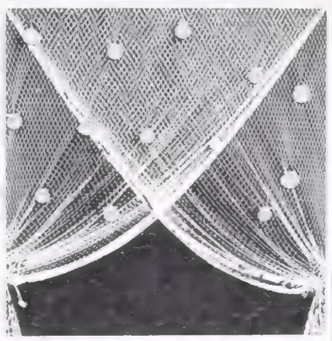
ALAN'S P.O. Box 163-HB6 Silver Spring, Maryland



Wonderful two-some! Wear the sleeveless shirt-all solo — a playsuit or romper, even a cool sleeper! Add the whirl-y wraparound skirt for a pretty street outfit! Silky, drip-dryable broadcloth in black, red or green stripes on white. 10-20.

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PLEASE SEND INSEPARABLES @ 4.99
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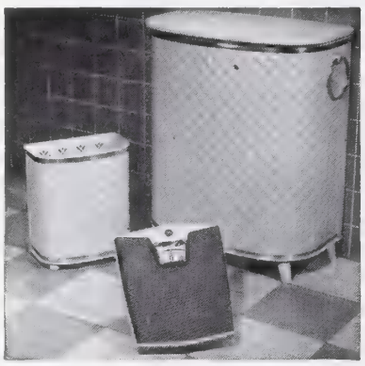
Enhance your reputation for originality in window decor for any room in your home! Especially attractive on large windows and will cover windows up to 100" wide; make excellent drapes. These beautiful fishnet curtains made of real imported spray white cotton fishnet complete with white scallop shells and yachtsman's white cotton line in 60" lengths only $5.95 pair, 70", $6.49 pair, 90", $6.95 pair, postpaid. Satisfaction guaranteed. Send check or money order to:

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 38



Something special in laundry hampers is this all-metal Detecto Deluxe covered in vinyl plastic (choice of 8 colors) with elegantly tapered legs, matching towel rings, gold-tone trim. Snagproof and guaranteed against rust, it also has ventilation holes across back and bottom, $12.95. Wastebasket, $4.95, and sleek two-tone scale, $12.95, are available in matching colors. Abraham & Straus, Brooklyn, N. Y., will fill mail orders on all three items.

If you haven't a silver cloth bag (or even if you have), you will still need some polish sometime, and here's a good one: Gorham's Silversmith Polish. It removes tarnish with only light rubbing and brings out the real brilliance of the silver. It doesn't cake in crevices. Apply with soft clean cloth or sponge and rub gently, because a little cleans a lot. Order from Black, Starr & Gorham, 48th St. and 5th Ave., New York, N.Y. Price: $1 per bottle.





A house with children is often a house faced with the constant problem of clutter. Here's a partial answer: the Austin folding desk-chair. Made of clear redwood with an easy-to-clean Formica top and seat, it easily converts from desk to chair and folds flat for storage. Stands 22¼″ high, seat 12″ high, top 11″ by 20″. Costs $16, express prepaid. You can order directly from Austin Home Utilities, 901 South Harlem Ave., Oak Park, Ill.

Copper continues to be one of the most used materials for kitchen accessories, and here are two more handsome candidates put out by Universal: a new model 10-cup Coffeematic with five new features including a heat-guard handle and non-drip spout, $32.95; and a toaster with Reflector Control that promises to adjust to any bread and toast them all to same degree of brownness on same setting, $21.95. Both from R. H. Macy, N. Y. C.

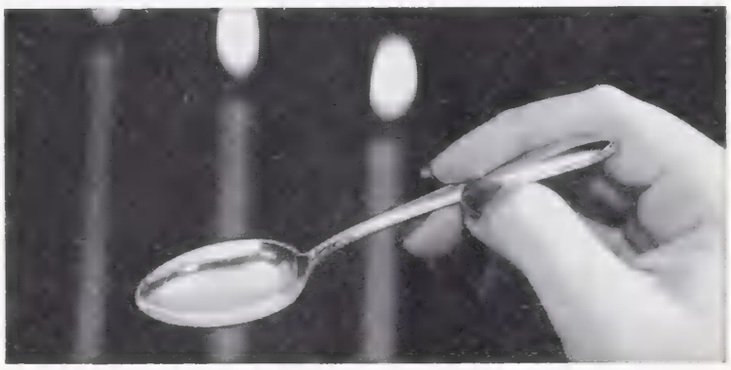




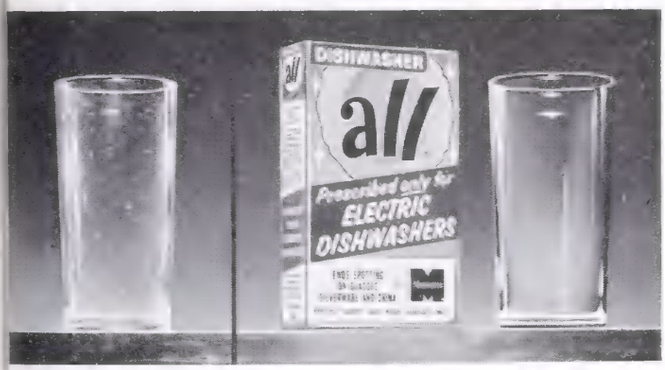
This is especially for those faced with the job of toting garbage cans to the curb for pickup. It's a Handy Caddy, and it saves your back from strain. All you do is lift the can handle over the hook of the Caddy and wheel it away. Then set the can down and the hook drops free. It's that simple. Adjustable hook handles various size cans. Made of heavy-gauge steel tubing. From W. E. Dorman Co., 1832 Locust St., St. Louis, Mo., $4.95.



YOU'RE SURE—WHEN THE SPOON TOUCHES HIS LIPS, OR MEETS THE ADMIRING EYES OF YOUR GUESTS! WITH DISHWASHER *all* IN YOUR ELECTRIC DISHWASHER . . .



your shining silver shows how much you care!



DISHWASHER *all* leaves no unsightly film which may breed germs. Formulated with new DC-T (controlled chlorination), an exclusive development of Monsanto laboratories, DISHWASHER *all* received highest detergency ratings ever scored in exhaustive tests by manufacturers' dishwashing clinics. Details on request.

DISHWASHER ***all***'s exclusive formulation gently but thoroughly removes stubbornest foods from fine china, gives a *hand-polished* lustre to crystal and silver. Less worries about family health, your guests' appraising eyes. With DISHWASHER ***all*** you can set your table right out of the machine. No wonder *every* leading dishwasher maker wants you to use DISHWASHER ***all***.

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Gordon

FINE TABLES FOR FINE HOMES



This is Gordon's Traditional Cocktail Table No. 201 with drop leaves, twin drawers and Duncan Phyfe legs with claw feet and casters. This GORDON TABLE is made of Solid Honduras Mahogany with top-grain leather inlay in red, green or tan, gold-embossed.

Modern, Traditional and French Provincial Styles . . . .

WRITE FOR FREE BROCHURE ON THE STYLE YOU PREFER

Gordon's, Inc. JOHNSON CITY, TENNESSEE



HOME OF MR. AND MRS. PALMER BLACK

MAYNARD PARKER

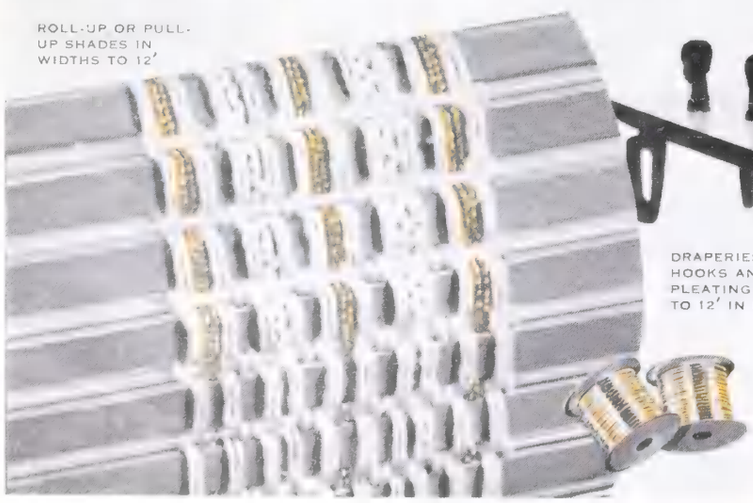
A utility wall can be beautiful

Covering that bare wall with a diverting pattern of copper molds can be fun for the imaginative Week-End Decorator. This black-sheep service area of the kitchen emerges as a bright focal center by tastefully arranging all kinds of molds. Convenient, too, to have such useful items at hand in the kitchen.

astral*

new star in lattiswood shades and draperies

Here is Astral*, magnificent new star in Lattiswood. Its richly varied warp with subtle plaid effect . . . alternating strips of basswood and translucent plastic rods . . . and overtones of gold, create a woven-wood fabric that is truly exquisite. Astral is at its very best when used at windows where its translucency creates background highlights and casts intricate shadow patterns. Or, use it equally well as a room divider to separate living areas. And you can use it boldly . . . because it costs but a fraction of similar hand-loomed fabrics. Easy to clean, Astral comes in 8 of the year's loveliest colors, of course.



ROLL-UP OR PULL-UP SHADES IN WIDTHS TO 12'



DRAPERIES WITH HOOKS AND SELF-PLEATING TAPES UP TO 12' IN LENGTH



*DESIGNED BY DOROTHY LIEBES

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Write The **Columbia** Mills, Inc.

Dept. 406, Syracuse 1, N. Y., for booklet and nearest dealers.

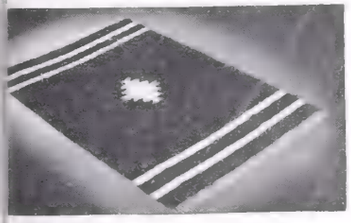
Decorator's Diary



bservations on what's new in the home furnishings market and better yet, what to do about it—from the files of a decorator who makes notes on her findings as she goes

A Turkish rug? In *my* living ing room? I should say not!" hat's how Mrs. Brandon greeted e when I phoned that I'd found e area rug for which we'd both en looking. Something was defi-ely needed on the floor to pull gether her white chenille sofa, e glass-top coffee table with the ainless steel frame, and a pair beautiful black leather and wal-t armchairs. Any obvious color pattern just wouldn't do, so I joiced when I discovered this x 6′ black and white rarity at ord & Taylor's. I could just see w handsomely it would fit under e coffee table, so you could look wn at its center geometric pat-n through the glass top. I knew long-haired silkiness would be pleasing textural contrast with e leather upholstery which has e suppleness and slightly dull bbled surface of pin seal.

"Don't hang up, Mrs. Brandon!" begged. "This is no magic carpet nd of thing. It's hand-loomed rkish goat hair, natural, undyed d unbleached. It looks more like racul than anything else I can ink of offhand. Its design is ry modern, about 600 years old I mean it's a traditional Turk-design. Mongolian in origin. t it's one of those patterns that ver goes out of date. And it sts only about $70."



rkish Rug

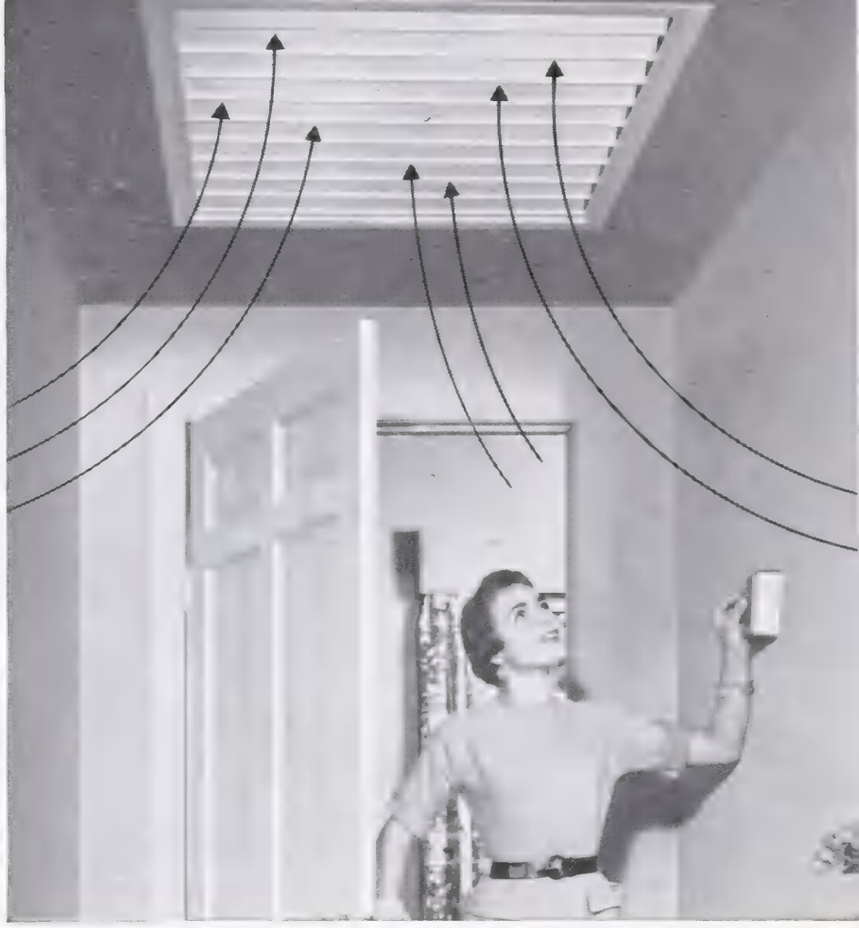
Well, I sold Mrs. B. And you ould hear how proudly she now pounds on the background of her very special Turkish goat-hair rug—how the goats are sheared of their heavy winter hair in the spring, how the hair is stored till the next winter, when the farm women in the Turkish highlands have time to set up their looms with tough cotton warps, and weave rugs of sturdy goat-hair yarn. There are four or five types of pattern, all geometric and traditional. Since the hair is completely untreated and undyed, the rugs come only in natural colors, like blacks, browns, and grays, usually accented with off-white.



Painted Accent

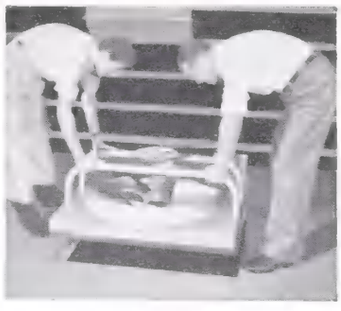
Occasionally you come across a handsome room that looks a little too serious, like a beautiful woman who never smiles. What is usually needed is something to amuse the eye with color or pattern—a picture, perhaps, or a diverting piece of furniture. We found just such a piece at Cassard Walker to give Mrs. Parmele's elegant gray living room exactly the colorful leavening it needed, for even with the varying textures of gray shiki silk walls, gray cross-bar damask upholstery, gray gauze at the windows and a gray chenille rug, there

(*Please turn to page* 159)



A Hunter Attic Fan will
COOL YOUR ENTIRE HOUSE
for as little as **$145.00***





Inexpensive comfort for new or old homes

This low-cost cooling system fills your entire home with refreshingly cool air, even on hottest summer nights. You can sleep cool, eat cool, live cool . . . from the day your Hunter Attic Fan is installed in your home.

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This compact fan unit rests on attic floor. Automatic ceiling shutter (photo at top) fits even narrow hallways, and its eggshell finish blends with all interior colors. The Hunter Attic Fan costs only a few cents a day to operate and will give quiet, carefree operation for many years.

***Guaranteed Performance:** Fan unit is guaranteed 5 years; motor and shutter, 1 year. Hunter Attic Fans cost as little as $145.00 for 5,000 CFM model, plus installation. Available in 4 sizes to fit all homes—air deliveries certified.

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HUNTER ATTIC FAN

Since 1235 the Béguinage at Bruges has been a mystic, moated little city of religious women. Below, Béguines, coifed like Van Eyck ladies, walk in the tranquil close.



PHOTOGRAPHS, COURTESY OF SABENA BELGIAN WORLD AIRLINES

How to leave home and like it

By MARION GOUGH

If we hadn't met that little Belgian lady in the Cairo airport last fall, we might still be thinking of Bruges simply as the picture on the old candy box in which we keep buttons. The lady was heading back to her colonial life in Stanleyville and we were about to tackle the Middle East. We had in common one thing—we'd all lately been traveling via Sabena Belgian World Airlines. Our contribution to the conversation was a lyrical rundown on all the good things we'd had to eat and drink during a trans-Atlantic flight. But the Belgian lady eyed us sternly. "Sabena is not sweet," she said. "Sabena is hard; it puts you here and there at the hour." This we translated, correctly, to mean that champagne and chateaubriand were all very well, but we would do better to compliment Sabena for its tough, realistic skill (*Please turn to page* 191)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.



The new "Two-Ten" 2-Door Sedan with body by Fisher, one of 20 frisky new Chevrolet models.

"Here already?

. . . that new Chevy of yours must really move!"



Don't be surprised if you hear comments like that when you go calling in a new Chevrolet. For this low-swung beauty is a mighty tall traveler!

You just naturally seem to get where you're going sooner in a Chevy. And the best part is, you get a bigger kick out of the trip. *Any* trip.

That's what comes of driving one of the few great road cars built today. A car with big, deep-breathing power (ranging up to 225 h.p.!) that handles steep hills without half trying. A car with hair-trigger acceleration that makes passing seconds safer! A car that's built and balanced to give you a solid sureness of control, whether the road is straight as a bowstring or lined with "curve" signs.

You've a whole summer of sunny driving days ahead to make the most of. And Chevy's just the car to help you do it. See your Chevrolet dealer. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



"Wheat" by Lenox, so lovely and yet so practical

In a city penthouse or a country ranch house, the Wheat pattern adds simple elegance to "every day" or "special day" tables. The 24 karat gold wheat design is lovely against translucent Lenox. To see the superb quality of Lenox as it looks, it is one of the world's great china... preferred and ordered by Presidents and Kings. There is only *one quality* Lenox, *superlative*. This high standard of quality results in both exceptional beauty and durability. Lenox outlasts many sets of ordinary, "compromise china" and is truly practical. So follow your heart when you choose china, choose the finest, lovely Lenox.

"Wheat" Coupe Shape. 5 piece place setting (dinner, salad or dessert, butter plates; cup, saucer) $19.95. Single pieces are also available. Most stores have convenient budget plans.

For name of your dealer, pattern-price leaflets in color, and informative "Reference Book of Fine China", send 25¢ to: Lenox, Inc., Dept. F-88, Trenton, N. J.

LENOX CHINA



MAYNARD PARKER

What's one of the biggest problems in building a house?

An "impossible" site.

What's one way to make sure of getting a distinguished house?

An "impossible" site.

Are we talking nonsense?

Turn the page and see for yourself.





Arriving in style on a fine motor court . . .



. . . you enter the gate, walk along the garden . . .

More often than you might imagine

THE BIGGER THE PROBLEM

It all depends on how you go about solving all the problems. If your architect is sensitive and sympathetic to them, he is a long way toward a satisfactory and distinguished solution of them. Here's more proof of our theory

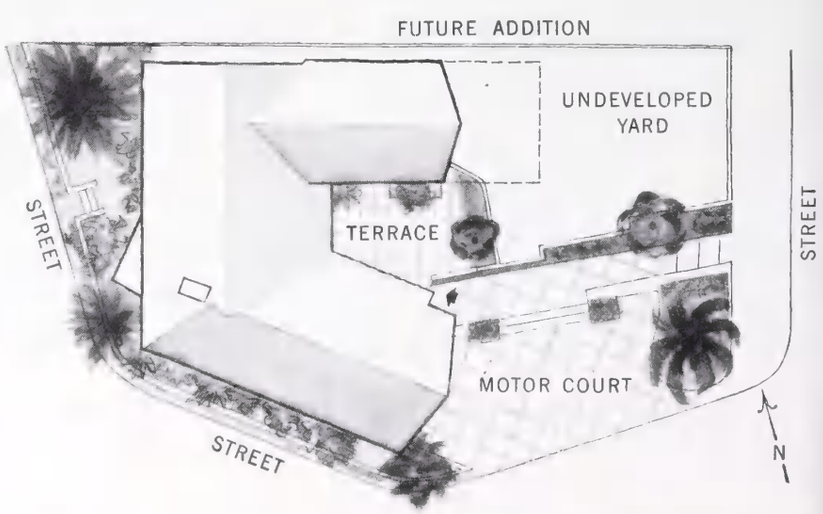
By ROBERT MOSHER

The problem: a small corner lot with city streets on three sides and a near-by house on the fourth. But that was only part of the problem.

The *real* problem was how to achieve privacy and distinction despite the handicaps of the situation. (That is the problem that faces all home-builders, even when the site seems far more favorable.)

The solution, here, is so fresh and all-satisfying that the impossible became the semi-miraculous. Indeed, without the problem the solution might never have been conceived. It was the challenge of the site that led directly to this distinguished little house.

The architectural designer brought the house within six feet of the street at one point, thus making maximum use of the lot. He had the house turn with the street and turn its back to three of the exposed sides. At the same time he had it enclose a private, terraced garden. *(Continued overleaf)*



Fences, motor court and a kind of C-shaped plan combine to create an extraordinary little house on a small, exposed site. Note how house hugs street and property line, and encloses inner garden.



. . . open the door and enter the living room . . .

Right from moment when visitor drives off street onto big, handsome motor court, he receives impression of a spacious house on an ample estate, despite smallness of house and lot. This impression is heightened by interior garden, upon which all main rooms look with complete privacy. Uniform paving indoors and out adds to illusion of great space.

THE BETTER THE HOUSE

COLOR PHOTOGRAPHS BY MAYNARD PARKER



Nicely screened, though only six feet from the street, this fine little house seems detached and at ease.



TWO PHOTOGRAPHS BY MAYNARD PARKER

The Bigger the Problem The Better the House

continued

Though the house and lot are small, and the house turns its back on the street, a spacious, handsome motor-court gives one the sense of a fine estate and a far larger house. It allows the visitor to pull off the street and arrive in style.

Inside, the same impression of spaciousness, beyond the actual dimensions of the house, is sustained. One enters the inner garden leisurely and with protection overhead. The paving of the terrace flows evenly and spaciously into the living room. (*Continued overleaf*)





Here we are looking diagonally across living room with our back to terrace-garden. Far corner window looks out high above street toward neighboring garden walls. Living room has solid sense of separation, though open to light on three sides. Roof lines and integrated paving of terrace and part of living room add to feeling of expansiveness. Family dining area has window on street, but is nicely screened by shutters which can be used variously.

Long line of hearth extends from wing-wall to window, becomes both shelf and seat, and enhances sense of sweeping spaciousness. Made of stained, cast-concrete (walls are concrete block), it is raised to seating height, which allows floor covering to continue underneath, right to wall itself.

The combination hearth-shelf-and-seat inconspicuously becomes a housing for high-fidelity equipment. In the same line as the hearth, it is made of wood, as shown. When closed, it seems part of the hearth seat. In view to the left, below, we face corner window with our backs to the fireplace.

TWO PHOTOGRAPHS BY MORLEY BAER





MORLEY BAER



The immediately striking thing about this kitchen is the compact, efficient engineering of its very small space. Thanks to such planning and to the detailing of the structure itself (as in the ceiling shown below), it seems far larger, although one can stand in the middle of it and reach almost everything. The family usually eats adjacent to the kitchen, as here. More formal dining takes place near the terrace (see plan opposite). When needed, a screen is used to conceal kitchen from dining area. Otherwise it is left open and convenient for all family meals and informal entertaining.

The Bigger the Problem
The Better the House *continued*

Entering the house itself, one is struck by the long, diagonal vistas. All the living spaces face the enclosed garden and "borrow" its roominess. And, although they also have windows on the street side, their view is not of the street, but of neighboring garden walls. A combination of rather high windows and skillful screening plants accomplishes this.

The smallness of the house (for semi-retirement) made efficient use of every corner, especially in the service area, imperative. (*Please turn to page* 146)



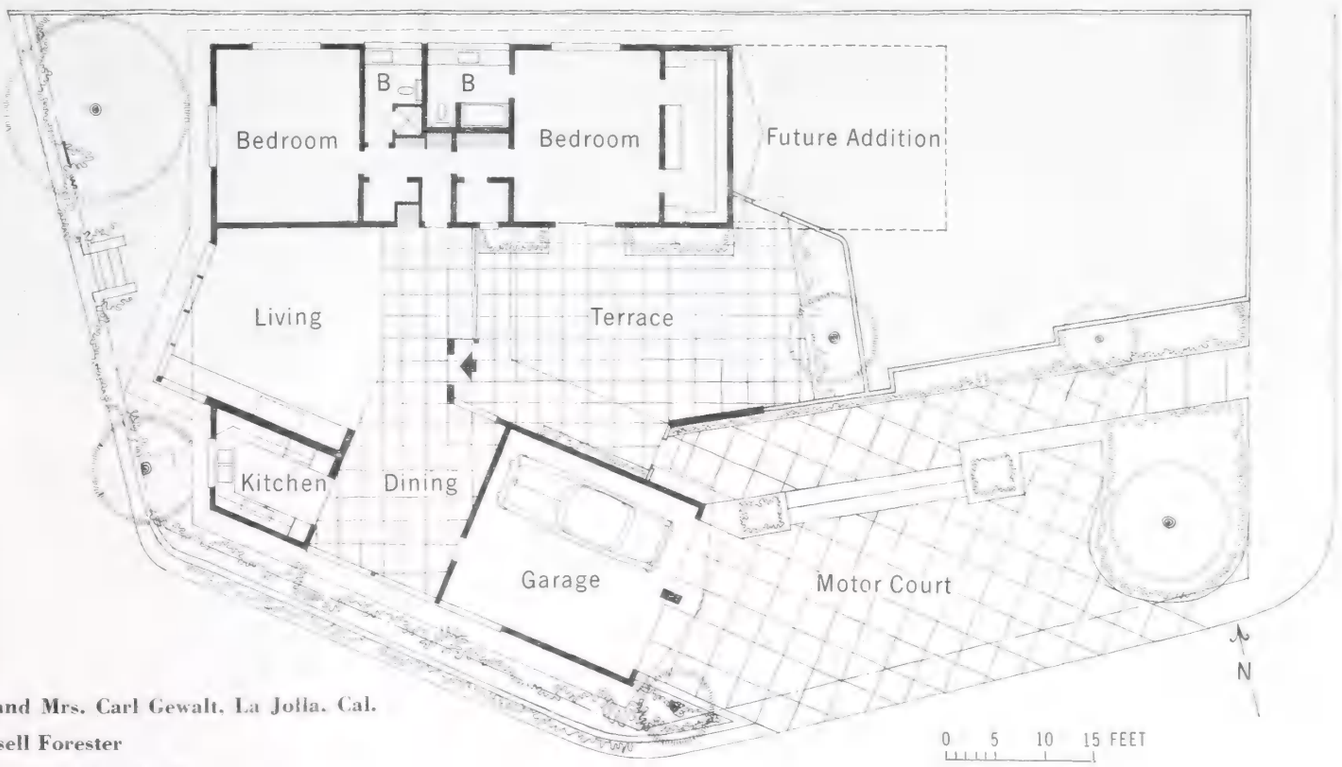


THREE PHOTOGRAPHS BY MAYNARD PARKER



Same skillful use of space as can be seen in kitchen opposite is present here in master bath. At both ends of long lavatory counter is a medicine cabinet (shown open and closed) for each of the two owners. Above high tile counter splash are windows of obscure glass permitting light to enter without loss of privacy. (House here is almost on the plot line. See top of plan below.)

It would be most useful to study floor plan below together with plot plan on page 96 for its maximum use of land. Note importance of terrace-garden. It seems part of living-dining area.



Mr. and Mrs. Carl Gewalt, La Jolla, Cal.

: Russell Forester

pe architect: **Harriet Wimmer**

Line your old room with convenience and new beauty

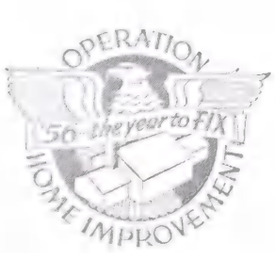
Storage for books, records, a high-fidelity system—plus indirect lighting—were the dividends of this remodeling



MAYNARD PARKER

BEFORE





Are you well supplied with bulk space, but short on storage and the refinements and details which make for convenience? Then study well the remodeling on these and the next six pages, for it is of the simplest sort, yet most rewarding.

Nothing was done here but line the existing walls with shelves and cupboards. No changes were made to the existing structure. No window- or door-openings were moved or touched. In fact, perhaps we should not call this a remodeling job at all, for the work consisted entirely of adding without any tearing down. Yet



EZRA STOLLER

AFTER

Compare how the altered room seems to have become wider, due to strong horizontal lines of bookshelves, counter and the equally strong line of the lighting cove. High-fidelity equipment and records are housed in the curved counter. A line of lights is built into underside of lowest shelf, controlled by a dimmer. Light provided by ceiling cove bounces back into room from leather ceiling. All plywood is mahogany from Hardwood Plywood Institute.

the changes created remarkable visual improvements, making the room seem larger in both its dimensions, particularly in width. Best of all, the additions added an architectural richness, which the perfectly nice furnishings had not previously provided.

The key to these alternations was in new architectural hardware, heretofore only available in the store-fixture world. These consist of three kinds of heavy-duty brackets, all capable of carrying greater weights less conspicuously than any previous brackets. One bracket was designed (*Please turn the page*)

ALL PHOTOS BY EZRA STOLLER



Here is a nighttime demonstration of the built-in lighting. The upper cove carries fluorescent lights; the lower under-shelf lights are incandescent. Both are operated by new "Luxtrol" light dimmers, making it possible to control the intensity of the light in room from full bright to almost dark. (The control plate for this dimmer is shown close-up at left.) Sweeping curve of "hi-fi" counter was necessitated by the fact that there was no corner (at near side) against which to end unit, so cabinets fade away to nothing at entrance doorway to room, from which photograph was taken.

to carry a cantilevered lighting cove. The second is for heavily loaded book shelves. The third is strong enough to hold up an 8′ seat holding four people.

All these brackets have their companion channels or bars, to which they are attached, also sized for heavy weight. The channel for the bookshelf bracket has the added advantage of being able to receive the edges of plywood paneling, and thus serves as an installation finish, if dry-built work is planned. This hardware is equally usable on plaster walls. As a family of hardware items, they offer wonderful new possibilities for building-in a wide variety of conveniences that need strong, slender supports.

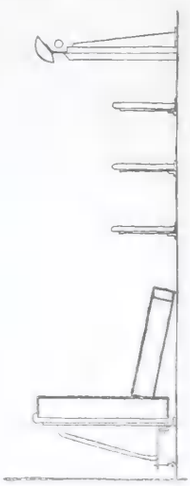
BEFORE







Here is the other end of same living room, showing how lighting cove goes around three sides. Curved front lip of cove is milled from solid mahogany, as are half rounds that cover edges of plywood book shelves. All plywood, no matter how used, is ¾-inch thick, including built-in seat. Sketch shows profile of lighting cove, shelves and seat.





EZRA STOLLER

The same corner—but what an improvement!

The identical equipment, seen in the helter-skelter piles below, is now neatly put away in the efficient desk corner off the study to the left. The transformation was accomplished with the same combination of hardware and mahogany plywood used in the living room just shown. The old walls were literally lined with new storage walls

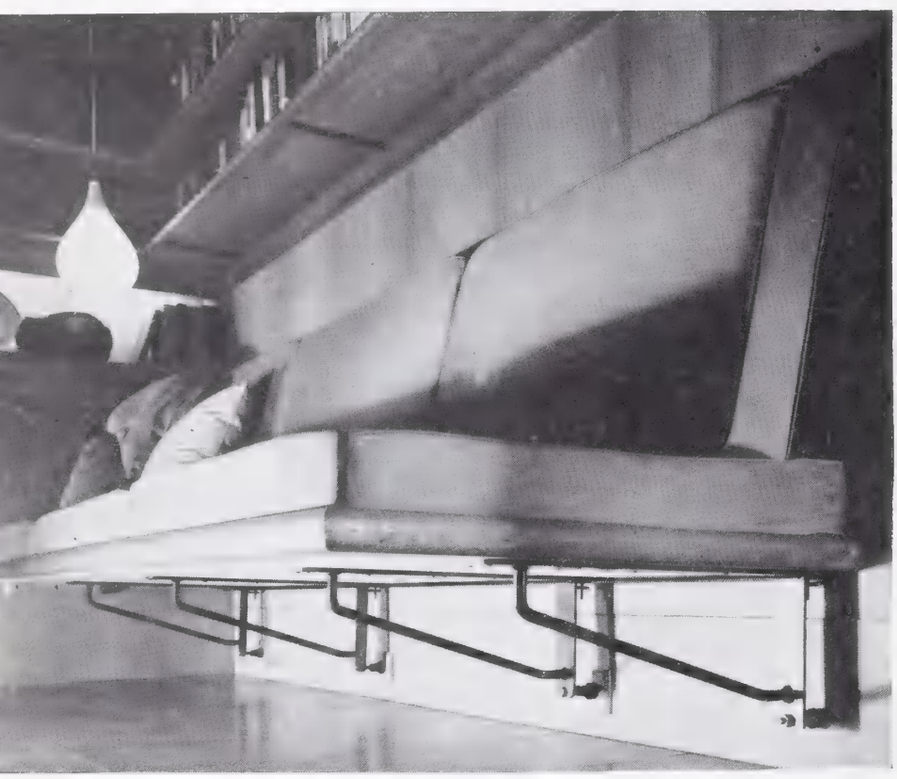


EZRA STOLLER

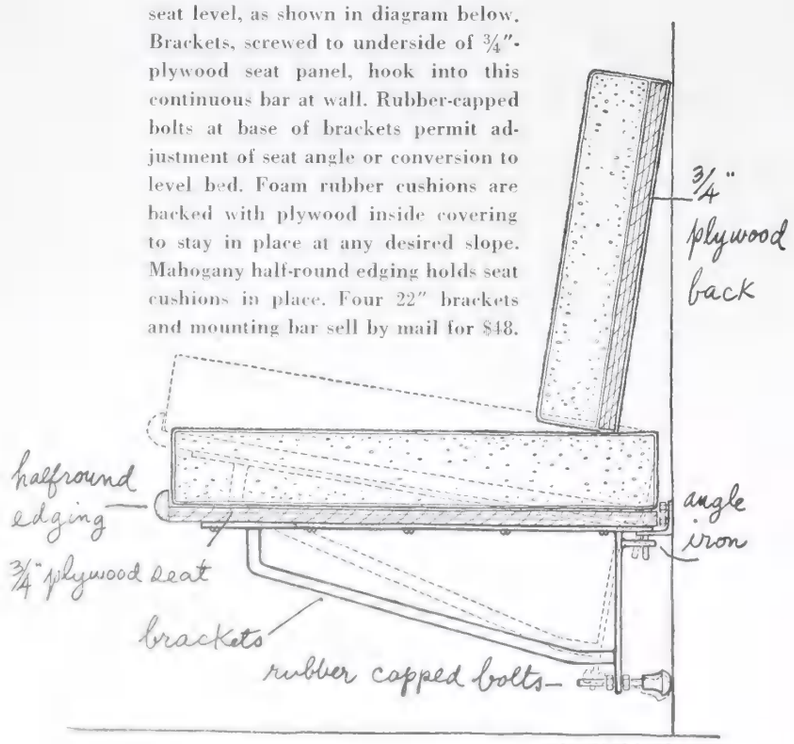
BEFORE

The transformation worked on this corner was brought about by literally lining the existing walls. Particularly with regard to the right-hand wall, on which the big drapery formerly bundled, was this true. Here a new wall was built, creating a drapery pocket behind it, and on this new wall were hung the bookshelves. The left-hand wall was also refaced with new plywood at the same time that the hardware was mounted. All remodeling was done by carpenter, including mahogany-plywood desk.

New architectural hardware is the



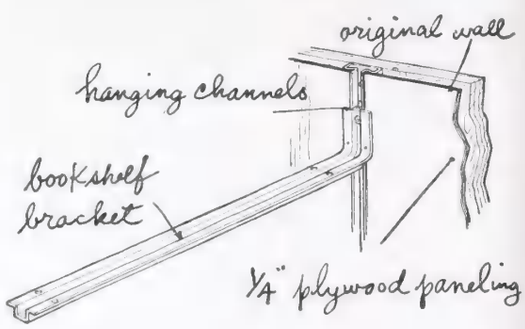
Built-in seat hangs from a horizontal metal angle iron mounted on wall at seat level, as shown in diagram below. Brackets, screwed to underside of ¾"-plywood seat panel, hook into this continuous bar at wall. Rubber-capped bolts at base of brackets permit adjustment of seat angle or conversion to level bed. Foam rubber cushions are backed with plywood inside covering to stay in place at any desired slope. Mahogany half-round edging holds seat cushions in place. Four 22" brackets and mounting bar sell by mail for $48.



DRAWINGS BY SIGMAN-WARD

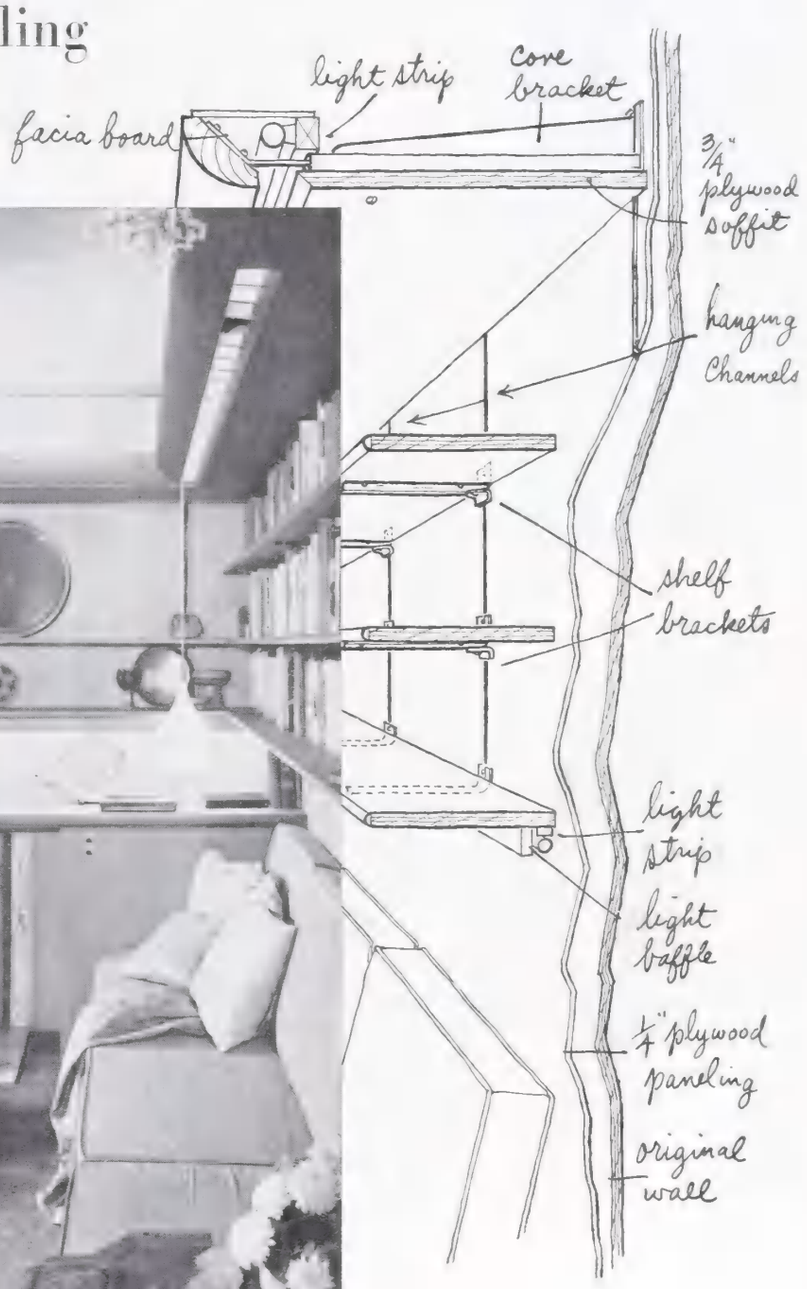


Brackets for book shelves can be inserted at any level on these continuous vertical channels fastened to the wall. Channels are shaped to receive ¼"-thick paneling, as shown here, so finished wall reveals only slot of channel. Sketch below shows how ten-inch-long bracket anchors in channel. Holes are for small screws to secure bracket to underside of shelf to prevent tipping. Shelves are made of ¾" mahogany plywood with a half-round solid mahogany strip along front for full decorative effect.



secret of this remodeling





Deep ceiling cove for lights around three sides of room is supported by brackets anchored into same channels that support book shelves. Cove is made of plywood bolted underneath the brackets, so long supports are completely out of sight. Cove brackets have an end extension that turns up at either 45° or 90° to support facia, yet does not interfere with continuous light strip. All hardware shown on these pages for shelves, deep cove and wall-hung seat is available by mail from L. A. Darling Co., Bronson, Mich. Wall channels are about 80¢ per foot. Ten-inch shelf brackets are 96¢ each; cove brackets, $3.30. All black.

List of materials used in remodeling on page 193



I couldn't cook

By VIRGINIA STANTON

House Beautiful's Party Editor lists 21 indispensables that make cooking fun

Family, friends and visiting firemen sometimes flatter me by saying that I can whip up a pretty impressive meal at the drop of a hint and, to tell the truth, I can. But this isn't because I was born with a golden soup ladle in my mouth (what a picture!). Cooking is a fun activity for me—like bridge or golf or window shopping for other women—chiefly because I've worked up a kind of staple larder of ingredients and equipment that take the toil and moil out of the kitchen. None of your tedious deals with complicated straining and hair-sieving for me.

I let the manufacturers and processors of canned foods, frozen foods, prepared mixes, etc. do all the dull work for me ahead of time. I just see to it that my larder is constantly stocked with a few of their ready-made gems which I consider indispensable staples, the way most people think of sugar or flour. A few dairy products, a couple of spirited flavorings, a few treasures of cook pans and gadgets that do a quick, good job the way I want it done—and I'm in the cooking business. Here are some of the crutches I'd be lost without:

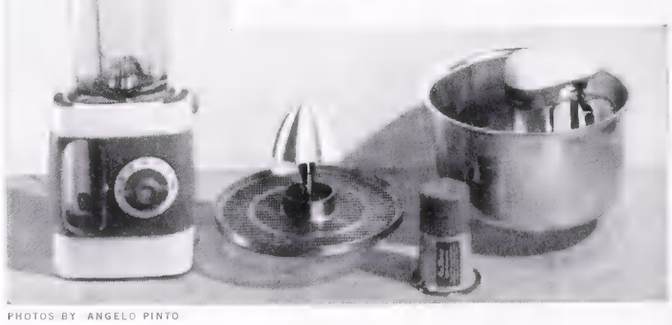


Stewed tomatoes. I keep a hefty supply of these on my shelves because they make one of the dreamiest sauces for chicken or fish and it's right at hand at the opening of a can. Mind you, these are Del Monte *stewed* tomatoes, tomatoes blended with celery, onions, and peppers. I use them whenever I see that a recipe calls for those ingredients. Why stew and brew when you can buy it all done for you? Depending on the texture I'm looking for, I use them straight from the tin or whizzed in the whizzer. (That's my way of saying "put in the blender.") What did I do before they invented *that* little treasure!

Creole seasoning powder is my secret ingredient for an out-of-this-world flavor that starts guests wondering what it can possibly be that makes this stew or that vegetable taste so divinely different. And I love to create that kind of conversation piece. It always adds so much to everyone's enjoyment of a party when there's an element of mystery in the food (pleasant, delicious mystery, of course). You buy this seasoning powder already mixed by the New Orleans Import Co. To the best of my knowledge it's a secret process, but I know it's a mixture of ground spices, cloves, ginger, and who knows what all, in a colorful red powder with the consistency of salt. It's a natural in tomato-y dishes like my favorite canned tomato stew or with lamb shanks, crab gumbo and obvious Creole recipes which I consider some of the most enticing of the world's cooking. But I also like to pepper more prosaic dishes (chops, corn, cottage cheese) with this exotic stuff.



A blender is certainly the answer to this maiden's prayer. Mine gets almost as much use as the stove, for I fling into it all sorts of bits and pieces of foods and come up with record-breaking drinks and soups and gravies and desserts just because I'm game to improvise. (Game? I'm crazy mad to improvise!) I whip up all sorts of cold soups in the whizzer, like vichyssoise (chicken concentrate, green onion, boiled potatoes); borscht (cooked cabbage, sliced canned beets, canned onions); a divine cream of curry, (chicken concentrate, curry, cream). I purée vegetables and produce a new kind of vegetable dish. Or I purée fresh or stewed fruits with a few drips of brandy or kirsch and there's a new sauce for ice cream or a topping for a mundane pudding or even a dessert worth eating by itself. I can hardly wait to start experimenting on the Nu-Tone blender that is now equipped with several more speeds than ever before so you can control the degree of texture in the things you whizz up. The blessed gadget can also be turned into an automatic beater, orange juicer, or knife sharpener by attaching these parts to the same basic motor.



PHOTOS BY ANGELO PINTO

without these . . .

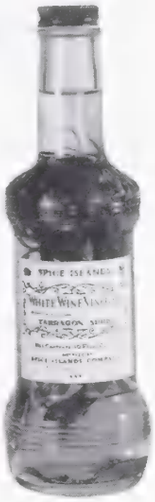


Stove-to-table cookware, like my Griswold porcelain-enamel-on-iron casseroles, is as dear to me as my Baccarat crystal. I'm against all the needless effort and dishwashing of cooking in one pan, then transferring food into another serving dish. So I'm for handsome pots like this that can come to the table and look like a million. I use ironware any time I need a utensil that heats up fast and can keep hot at low temperature—for gravies, juicy casseroles or anything I want to heat without draining off the flavor, like leftovers dropped at the last minute into a heated sauce. I own deep pots for the stewy, soupy stuff and shallow pans for baked goods like cornbread and soufflés. A square, stainless steel, covered skillet by Bridgeport Brass Co. is such a jewel it should hang on my charm bracelet. It looks so stunning on the table, full of just-cooked vegetables which it turns out to crisp, sweet perfection. I use the Chinese-style steam and lettuce-leaf method for vegetables and this skillet works like a dream because it's copper encased in steel and gives even, all-over heat. Its square shape keeps stalky vegetables like asparagus and broccoli straight and trim. I also use it to serve hot fruit compote, which is a favorite party dessert in our house.



Ginger in practically every form I consider a staple "must" for the larder. Sliced ginger root or Spice Islands powdered dry ginger is one of the best "back-rubbers" I ever encountered for a leg of lamb. It's so much more interesting than those tired mint leaves that often contribute no more than the flavor of nice fresh hay. A dash of powdered ginger in a run-of-the-mill French dressing, then tossed over and around Bibb lettuce or any other salad greens—ah! I also use chopped ginger root in a show-stopping marinade for barbecued lamb. (Mix ginger with garlic, honey and soya sauce.) I toss it into lamb stew or chicken casserole and you wouldn't believe the taste sensation. Spice Islands crystallized ginger (which I nibble on instead of calorie-drenched chocolates) is marvelous to chop and fling over lamb, beef or chicken stew. Or sprinkle it over a whipped-cream topping on a dessert. Or stuff stewed peaches or pears with a mixture of cream cheese, cinnamon and finely chopped ginger. Imagine how this concoction would glamorize the lowly stewed prune!





Flavored vinegar, I cherish a little wardrobe of tarragon, pear and "Widow's Mite" vinegars, which I always keep within splashing distance of a salad. Nothing snaps up the character of a salad dressing like a change in vinegar flavor. Tarragon is divine with fish and chicken, so, when I have either of them as a main course, I do up the salad with Spice Islands White Wine tarragon vinegar. It's also a stupendous addition to sauces or gravies for fish or chicken. Pear vinegar lends a subtle fruitiness to dark meats, so I dash it into stews and the gravy of roasts. I consume gallons of "Widow's Mite" vinegar which is seasoned with Creole spices and pepperings. I mix this with olive oil as a marinade for olives and artichoke hearts—conversation-piece hors d'oeuvres! It also turns ordinary vegetables into something special. Whole baby beets are scrumptious this way.



Soup base seasoning by Seyco is a dreamy concentrate of chicken fat, onions and seasonings. It delivers a quick, rich chicken flavor wherever you need it. I use it whenever I want to step up the flavor of chicken, as in leftover chicken—creamed, stewed, pot pies, or what have you. I add one teaspoonful to the water when I steam vegetables. Rice steamed in this broth is terrific. So is a mixture of clam broth and concentrate. And one of my spectaculars is an uncooked vichyssoise, whipped up in the faithful blender from a couple of left-over boiled potatoes, a few green onions, cream, milk and chicken concentrate. Those weary boiled potatoes react to this like a dream and the onions give it a gorgeous green color.



Canned cooked bacon, the lean Canadian type (Tulip Brand, which is packed in Holland), is on my staple shelf for two reasons: One, I like its round shape which slices into neat discs, just right as cocktail canapes or as a base under eggs Benedict or plain poached or even boiled. Two, it works like a charm wherever a salted, smoked meat is called for and it's a quick substitute for ham, and you don't waste a bit of it. If I have leftover veal or chicken I make a wonderful casserole deal of veal, bacon, chicken, veal, bacon, ad infinitum, all layered together and baked with a little chicken broth. Bacon, you will find, is a terrific pepper-upper for vegetables. As a first course, I pile green beans or spinach on a round of it. I use it to layer a casserole of escalloped potatoes and cheese, or as the underbottom of a cheese soufflé.

(*Please turn to page* 175)

CURES FOR THE 4 CAUSES OF BROWN LAWNS

By DR. JOSEPH E. HOWLAND

1. If there is too little water in the soil —
- *feed the grass more nitrogen;*
- *buy the biggest hose you can;*
- *try making the water "wetter."*

2. If grubs are chewing off the roots —
- *apply a grub-stopper like dieldrin;*
- *kill off the nematodes with VC-13 or Nemagon;*
- *add Versonol to get new roots faster.*

3. If your lawnmower is bruising the grass —
- *keep mower blades sharp, especially rotary;*
- *retire out-of-date power mower for new-type power handle—with electric starter.*

4. If the weeds are crowding out the grass —
- *use Crag or methylurea to kill crabgrass as it sprouts;*
- *rely on Scutl or PMAS, if crabgrass gets started;*
- *shift to sodium arsonate to kill midsummer crabgrass;*
- *banish clover with new 2, 4-5T killer, Kansel.*

U. S. RUBBER COMPANY



Check the inside diameter of hose before you buy. Take the biggest. Look alikes—½", 7/16", 13/32"—deliver amazingly different amounts of water, as you see here. 13/32" would require twice as long as ½" to wet soil 6" deep. See "Should you buy rubber or plastic hose?" page 200.

1. If there is too little water in the soil

Most people water their lawns during droughts, but few people get their money's worth. Feed the grass generously with nitrogen and your lawn will use water with the efficiency of a desert camel. Lawns not fed since spring need another meal. So, when you water them, keep the sprinkler going until the soil is wet deeply—at least 6 inches—and you will get deep, widely roaming roots down where they are insulated from the sun heat. (When bluegrass roots hit 90° F., they quit working, regardless of how much water is available.) Actually sample the soil to check wetting depth before moving sprinkler. Hoses that look alike in size vary tremendously in the amount of water they deliver, as photo shows.

New this year are Aquagro and Ultrawet K, wetting agents siphoned into the water in the sprinkler hose to make it "wetter," letting air escape easier, water sink in deeper. Dreft and Joy, household detergents, have been tried in the past with some success. Turf experts don't agree on how much water is saved—or if *any* in most soils, but you may want to experiment.

2. If grubs are chewing off the roots

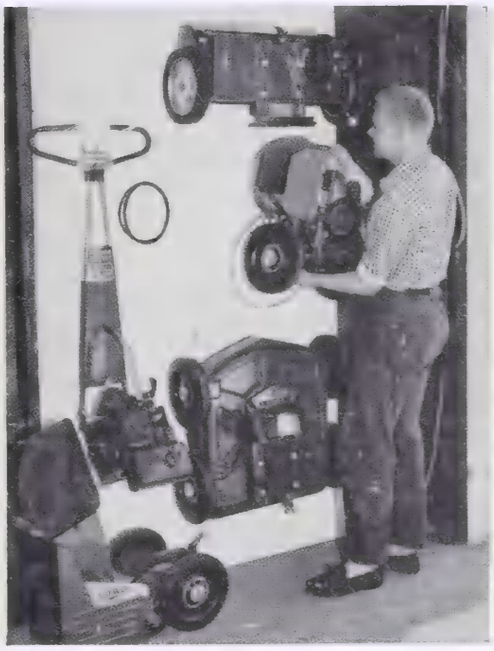
Hungry grubs in the soil are the great unsuspected cause of most summer browning of lawns. Grubs seek out and gobble up every root in the lawn. By midsummer the now-dead grass rolls up with no more effort than if it were just a carpet laid on the ground. Chlordane has been the standard grub killer, but the new dieldrin is three times as potent. remains active in the soil seven or eight years.

We now know that many lawns yellow and brown in irregular patches for somewhat similar reasons. Tiny eel worms, also known as nematodes, attack the grass roots, stealing the plant juices. Fortunately, drenching the soil with VC-13 or Nemagon kills the nematodes without harm to the grass. Water with Versonol. Dow's new chelated plant-food iron, and the grass will promptly sprout a big new network of feeding roots.

ROMAN VISHNIAC



This grub of the Japanese beetle was caught just as he had started to gobble up a grass root he had found. New dieldrin keeps lawns grub-free for 7 to 8 years.



3. If your lawnmower is bruising the grass

Rotary mowers are the principal offenders, tearing the grass so badly that the next day's lawn looks as though it has been singed with a blowtorch. Use a flat file to touch up the rotary blade every half hour. Replace nicked or bent blades promptly. Junk mower when a worn-out engine no longer maintains full blade speed.

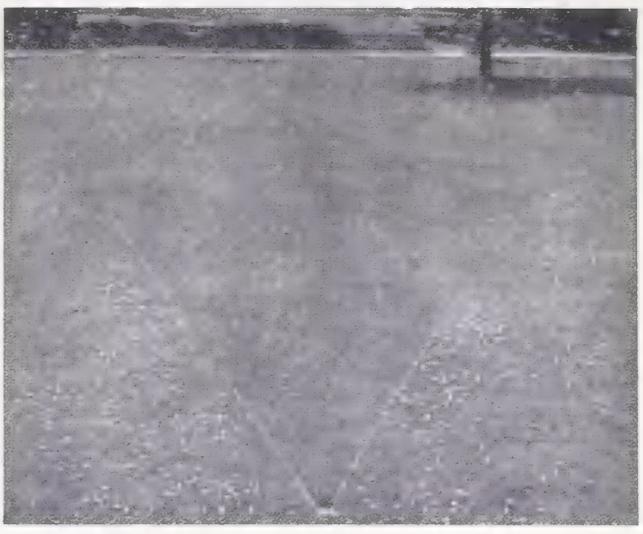
Reel mowers need flat filing every 4 hours to keep the bedknife sharpened like ice skates to a square edge. Blades on reel do *not* need sharpening. They merely fan the grass against the bedknife, which does the cutting. Reel and bedknife do not quite touch. If mower no longer cuts unless reel grinds against bedknife, it's time to buy a new mower. Unless reel was nicked or abused, sending a mower out for sharpening is money wasted.

Your mower worn out? Change it for a new, easy-storing power handle type—with luxury of electric starting.

4. If the weeds are crowding out the grass

Chemical weed killers are so effective that today we fuss about lawn weeds that ten years ago we would never have noticed. 2,4-D has all but wiped out dandelions, plantain and the other big-leaf pests that once were so conspicuous. Many of today's children have never seen a dandelion-studded lawn.

Crabgrass has jumped with gazelle-like speed to fill every thin spot that once grew dandelions and their kind, but we know how to kill it quickly and how to keep it out. Crabgrass starts fresh each April from seeds buried in the soil by the rains of winter. Crag or methylurea in the soil kills the crabgrass as it sprouts. During May and June, Scutl or PMAS is sure death, with the plus benefit to the bluegrass that these mercury compounds are also fine disease stoppers (an increasing amount of summer browning is coming from grass diseases). If crabgrass gets ahead of you, the new sodium arsonates will wipe it out in July and August with a little less of the simultaneous browning of the bluegrass experienced in the past from midsummer use of potassium cyanate.



Today chemical weed killers are this good. Pest here was clover. New 2,4-5T did the job. Crabgrass meets as sure a death from any of five specialist killers, described at left.

How fresh and fitting is the furniture of Frank Lloyd Wright in traditional rooms

There is a warmth, richness and dignity in traditional furniture that we cannot—and should not—give up. Yet there is often a time when we would welcome a change, a freshening up, as it were, of our rooms, if it did not mean sacrificing all these fine, traditional values in the process.

Here, we believe, you can see the virtual miracle of the furniture of the world's greatest modern designer at ease, at home, yet always itself, in an atmosphere filled with the familiar furniture of the past. Might one say these pieces by Frank Lloyd Wright—the chests, the tables, the open shelves—seem to bring more life, more warmth, more richness and interest to the traditional pieces than they had had without them? The two rooms on these four pages have somehow changed from the nicely conventional to the living traditional, from an air elegantly reminiscent of 18th-century to the liveliness of today's "living" room.

How well these new Wright pieces blend with the furniture of the past! And how fresh is their effect upon them! The changes are so slight as we look from the *before* photograph to the *after*. At first (*Please turn the page*)

ALDERMAN STUDIOS



Directly above and to our right is the same living room. At first quick sight the photographs might seem identical, but on close study the slight changes made in the one on the right become clear. With no loss of traditional grace, beauty and warmth, the new cabinets and bookshelves designed by Frank Lloyd Wright for Heritage-Henredon have brought freshness to this room. They are truly in the great tradition of fine furniture. Otto G. Zenke, decorator.



ALDERMAN STUDIOS



ALDERMAN STUDIOS

Frank Lloyd Wright furniture in traditional rooms

continued

we may not even notice any change, but soon we see the difference. If we are not too insistent on antiques or on absolutely authentic reproductions, we'll find the difference a welcome one. These rooms have been brought into the Twentieth Century without any violation of their earlier character and, by bringing them deeper into our time, we have brought them deeper into our lives and our enjoyment.

For those who have wanted to do this to their traditional rooms, modern furniture has, on the whole, been little help. Most modern has been in sharp conflict with most period. As a result, it has had to be a case of going "all modern" or "all period," of choosing the function of the first, or the warmth and grace of the second. With the furniture of Frank Lloyd Wright, *that* dilemma has been solved. It is now possible to have both, either in itself or in combination with the past.

PHOTOGRAPH BY WILLIAM F. HOWLAND



Two photographs of same room show how chests, tables, and slip-under stools, from Bloomingdale's, designed for Heritage-Henredon by Frank Lloyd Wright, combine with and heighten the most traditional décor. They are completely at home with the Chippendale chair of Kittinger Company, with the 17th-century Ispahan carpet of Kent-Costikyan, Inc., with the silver-leafed lamp of Marian Gibney. This living room of the Glenn Garbutts was decorated by Mildred Irby.

Announcing

The Taliesin Palette

of

Frank Lloyd Wright Colors

What home-furnishings colors are the choice of the world's master architect? Now you may see them presented as paint chips and assembled in a folder for your study and safekeeping. They are colors that spring from the greens of the wheat fields, the ochres of the desert, the poignant flash of a bluebird's wing, a tanager's breast. Some reflect such subtleties as the gray-whites of rain clouds, the ruddy clay of ancient pottery, the dull gold luster of an antique silk. They are colors of the universe, a great eye's garnering from the wealth of beauty it has found and examined in the world at large. Surely you will want to know these colors, for they are as inevitably pleasing as the colorations of a Japanese kakemono. They are colors of high usability, workable for anyone, appropriate almost anywhere, with almost anything, in larger or lesser areas. This significant selection of 36 colors has been perfectly reproduced and swatched in a handsome folder. For this Frank Lloyd Wright Taliesin Color Palette, send a quarter to The Martin-Senour Company, 2500 South Senour Ave., Chicago, Ill.



Architectural-looking lamp for a very low table. Over-all height is 51 inches. Polished walnut shaft rests on sterling silver plate base. Each of these three lights can be lighted separately. The lamp costs $130. Designed by John Van Koert for Colonial-Premier.



Graduated wooden bowl base is covered with gold and silver leaf, as is the shade. When the lamp is lit, the column glows with reflected light. The solid appearance of this lamp makes it best suited to large-scaled furniture. $75. Frederick Cooper Studios.

Who says you can't find a good-looking Lamp?

By ROBERT BURCHETTE

Good, usable lamps are beginning to appear in many manufacturers' lines. And it's no longer true that price is the determining factor between first-rate and mediocre design. You can find lamps that cast their light effectively and are also attractive. Many of them show attention to scale and style that has previously been given to custom-made rather than mass-manufactured lamps





Wood and white tapered column (above) is fitted to sterling plate saucer-shaped base. The slim, almost delicate, shape of lamp belies its efficient 31-inch height. The price is $45, from Colonial-Premier.

Real efficiency for a desk light. Photograph (above, right) shows how little space this lamp requires. Translucent plastic shade swivels to any position. Retail price only $13.50. Mutual Sunset.

Essentially traditional, this "Mariner's Horn" lamp (right) is so scaled and made that it will fit easily into any kind of setting. Made of solid brass, it is 40" high. Price is $85. Warren Kessler.

More lamps on next page



ALL PHOTOGRAPHS BY GEORGE SMALL



TWO PHOTOS BY BILL JACKSON



Design with a purpose characterizes this desk lamp. The arm, essentially part of the decoration of the lamp, extends 13 inches. When not in use, the arm occupies comparatively little space. Lamp has Swedish brass finish and comes with natural cloth shade. $23.50. From Laurel.

Who says you can't find a good-looking Lamp? *continued*

Simple shapes, like this one of stacked spools, fit many kinds of rooms. Made of old-fashioned stoneware, in black matte finish, it is 38½″ high and comes with a natural linen shade. $42 from the Marshall Studios.

GEORGE SMALL



Four slender rods of brass give feeling of lightness to this sensibly sized floor lamp (55″ high). Lamp has a perforated baffle, plastic diffuser, new three-way pull switch. It sells for $55 and is manufactured by Lightolier.

WILLIAM HO







Two lamps in one, either table- or floor-height, is possible because of a "vacuumatic" clutch device that allows the lamp to extend from 42 inches to 66 inches without looking awkwardly contrived. Laurel: $37.50.

THREE PHOTOS BY GEORGE SMALL



Solidly plain, its simplicity enhanced by white porcelain, this lamp has real flexibility of use. Made by Abels Wasserberger Company, it sells for $99.

TWO PHOTOS BY WILLIAM HOWLAND



All white and trimly scaled, this 24"-high lamp is a find at the low price of $12.98. Its rough pottery base is molded in a shape pleasing to both traditional and modern settings. Shade in white antique paper. Bloomingdale's.



A pure white lamp, in a classic shape, never draws attention from other furnishings, yet provides charm of line along with function. Glazed crackleware base is banded in brass, shade is silk shantung. $19.98 from Bloomingdale's.





Lamp poles solve the problem of throwing light in a difficult corner, where no table will fit, or in more than one direction at a time. Really flexible, the small spots swivel at many angles. Best of all, the pole is portable: a strong spring inside forces top securely against the ceiling, making it rigid. Rubber end leaves no mark after pole is moved. Designed by Raymond Loewy for The Stiffel Company.

Not only good-looking lamps

but a completely new idea in lighting



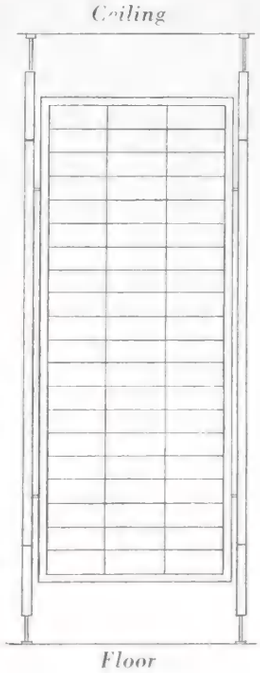


ALL PHOTOGRAPHS BY GEORGE SMALL

"Lampoles," as they are called, have a variety of uses. They can spot a favorite picture, provide proper reading light and flood a dim corner all at the same time. They fit ceilings 7'10" to 9'3"; 8-inch extra sections are available for higher rooms. This model, with polished brass center section, retails for $44.95. All-black pole is $39.95. Lamps have three-way master switches for greater flexibility of use.



Ceiling



Floor

"Port-A-Screen," shown at left in above photograph as a room divider, or shielding a kitchen with no door (below, right), works on same principle as "Lampole," but without lamps. Black lacquer frames with plastic panels hang between poles, can be used in tandem or multiples. Screens come with 14 "lights" (right) or 57. Designed by Raymond Loewy for The Stiffel Company, they fit tight against ceiling, as sketch at right shows.

The DAILY ARTS OF GOOD LIVING

THE MODERN EPICURE

How to serve the best Hamburger in your town

By POPPY CANNON

If one food could be called the greatest, the most characteristic, the most popular, the most truly American, there is little doubt that it would be the hamburger. In all parts of the country, among all kinds of people, in all types of homes and eating places, at all prices ranging from 35 cents in a small-town diner to $3.50 at Twenty-One and $5 at Romanoff's, the burger is Head Burgher—kingpin.

We are talking about the real beef burger—unadorned, unadulterated, untouched by foreign influence or extraneous seasoning. Not the bitki nor the meatball, not the Steak Salisbury nor any of the hundreds of chopped meat variants known to man in every part of the civilized world. But the good (shall we say the *new*-fashioned?) burger. (*Please turn to page* 207)

LAZARNICK



At long last, an efficient home electric meat grinder which actually cuts and chops raw as well as cooked meats, instead of mashing or crushing them. Operates on AC or DC. Product of John Oster Mfg. Co.

Do's for the perfect all-American all-beef burger

1. Do get acquainted with the goodness of economical chuck and neck meat.
2. Do keep fat to a minimum.
3. Do remove the sinews, clots, cartilage and all excess fat.
4. Do cook meat soon after grinding. Immediately, if possible.
5. Do avoid crushing or mashing meat.
6. Do make sure that your grinder is sharp and powerful.
7. Do grind meat once through the fine cutting blade, if meat is not fibrous. Otherwise, grind it once through the coarse blade, then once through the fine blade.
8. Do cook *low and slow*, at least three inches from source of heat, if you are broiling. On a thermostatically controlled griddle or surface unit at 350°F.
9. Do be careful not to overcook. Five to 15 minutes are the usual limits, depending on thickness of the burgers, the degree of doneness desired and, of course, the temperatures used.
10. Do add salt after cooking—never before.
11. Do try hamburgers without extraneous seasoning of any kind, just once. Then you can, if you like, return to your old ways. Many never do.
12. Do cook hamburger with as little fat as possible on a very lightly greased non-sticking griddle.
13. Do turn hamburgers only once when broiling.
14. Do serve hamburgers like pancakes, *hot off the griddle* onto a heated plate or lightly toasted, buttered bread or roll. In short, cook to order for the top in flavor.



Hamburgers "in the pink" shown on pink plastic Texas-ware plates with pink Irish linen napkins, pink hand-woven Swiss Ramie place mats (courtesy B. Altman, New York) and fiddle shell sterling silver (Frank Smith Silver Co., Gardner, Mass.). Green crescent-shape salad plates from Larry Lushbaugh, Carmel, Calif. Miller High Life Beer. Smokeless Charcoal Grill in background was designed by Harold Bartron for Cal-Dak Company, San Marino, California.



York rose



Musk rose



Damask rose



Rosa Mundi



Two roses of another century—creamy, single Lady Hamilton and semi-double Harison's Yellow—combine agreeably with modern containers beside a tiny fountain which is timeless in its simplicity. You don't even have to see them to appreciate the piquant, distinctive fragrances of these two variants of the ancient briar rose. Pool designed by Edward Huntsman-Trout, landscape architect.

Hybrid perpetual and shrub roses

PHOTOGRAPHS BY MAYNARD PARKER
JACK ROCHE, WILL TILLOTSON



Georg Arends



Baroness Rothschild



Hon. Lady Lindsay



Heinrich Munch

Moss roses

Pink moss



Crested moss



There's nothing like a fine Old Rose

What if you can't buy a famous painting or an ancient piece of bronze? No finer works of art exist than these treasured roses of old, available to anyone with a dollar or two



Father Hugo's rose

ROCHE

By JEAN LAWSON
Garden Editor

There's more to old roses than sentiment. To say less is a cruel disservice. For ancient though many of them are, the best old roses are far from anachronisms. They deserve a better fate than the label, "collector's curiosities." And now they are getting it.

Here, among the floral achievements of several centuries, are roses unlike any others. So distinctive are their forms and fragrances, their kaleidoscopic range of colors, they may even seem startling to those who know only modern rose hybrids. Like other works of art their beauty is not always spectacular. Many have several levels of subtleties in their charm, becoming more appealing as each new blossom unfolds. Others have a bold, refreshing quality that somehow never palls.

Consider, if you doubt our judgment, the venerable York, a slightly ruffled rose, pristine in its whiteness, with an intricate crest of gold. Or the species *Rosa Hugonis*, a perfect five-petaled beauty, so yellow it reminds one of moist country butter. Austrian Copper, burnished gold on one side, copper on the other, flashes like fire in the warm breezes of early spring. The integrity of these roses is obvious. Exquisite in their beauty, they yet have the wild, free-flowering exuberance of their none-too-distant ancestors.

Or, if your preference is for the more intricate doubles, look upon the Rubensesque cabbage roses and their close cousins, voluptuous moss beauties with coy veils of fragile green. (See photographs across the page.) Baroness Rothschild, a majestic creation of crushed pink chiffon is feminine contrast to the virile Général Jacqueminot, a cupped crimson rose with petals smooth as velvet.

Frau Karl Druschki, the great white lady of all rosedom, turns her petals back in modish triangles of great substance. And that cherished Bourbon rose, Mme. Pierre Oger, vintage 1878, but only recently honored by the Royal Horticultural Society, means absolute perfection for the many who admire her pale pink petals so much like translucent shell.

There are good novelties, too. Pink Grootendorst, the so-called carnation rose, grows lustily, covering itself with clusters of dense, deeply fringed flowers scarcely resembling roses. Then there are the candy stripes of *Rosa Mundi* and Camaieux, to name but a few.

As for fragrance? Blossom after blossom these roses float intoxicating scents upon the air with abandon unlike other flowers. What many modern roses have lost as they gained other attributes, these old-timers have in abundance. Piquant, pervasive, sweet or spicy, pure rather than blended, their intense fragrances are sensual delights.

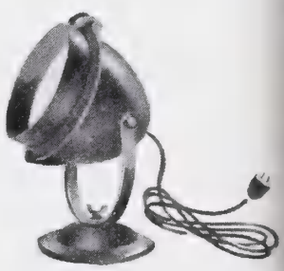
Foliage on several of the old roses is as notable as the blossoms. Indeed, with *Rosa* (*Please turn to page* 218)

There are dozens of inexpensive portable lights to choose from—all operate from neoprene-covered wire (12 R-R; 9¢ a foot) that you simply bury out of the way. Experiment with portable lights, live with them a couple of summers, vary them for the most useful, dramatic effects, then make garden lighting a permanent part of your gardening

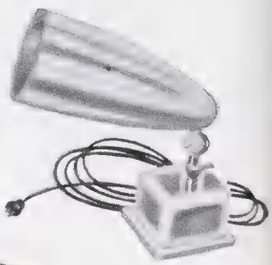
THIS SUMMER YOU CAN AFFORD

ALL PHOTOGRAPHS BY MAYNARD PARKER

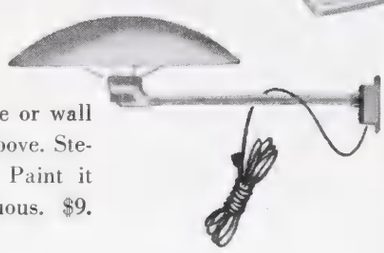




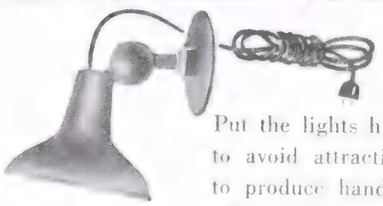
If you have a fine old tree worth dramatizing, floodlight it with a unit like this Magni-flood J-46, kept as far away from the tree as possible, so the light on the leaves is pleasantly soft. $21.



Mercury-vapor lighting of Lightolier 4509 makes green leaves glow as if bathed in moonlight. Use it to make a big tree stand out against the sky. $70.



Tall flowers in front of a fence or wall look best when lighted from above. Steber Fencelite does this well. Paint it black to make it inconspicuous. $9.



Put the lights high in the air to avoid attracting bugs and to produce handsome shadow effects like these. To this $6 Magni-Flood RCL add a "stove-pipe" shield 15" long, or use a ready-made, adaptable Lightolier 4505, $15.



Many concerns make a simple spike-base unit. Use it to shine light up from base of a tree or slanted across a fence to bring out its interesting texture. Fostoria 807 (below), $8.





Experts know the most pleasant lighting occurs when you use many fixtures, each with no larger a bulb than 150 watts (preferably 75-watt). Stick-in Stnola 51, $4.50.

For temporary extra light for a party or after-dark gardening, this triangle base ($3) converts Verplex spike 560 ($12) into easily moved lighting that stands firmly.

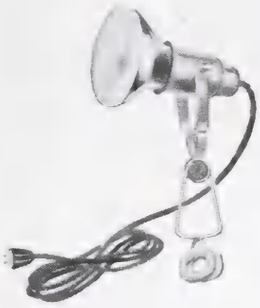


GARDEN LIGHTING



When the light must stand in the open, as on a wall or on the lawn, choose a shielded type, like Swivelier 1462, to mask bulb and its halo. $10.





Your louvered fence can produce dramatic lighting effects like this when the garden is at its best, if you clip a row of Steber 13 ($3) to tall poles, 2 feet behind the fence.



Line a party area with torches. When the flames leap, whip back and forth, splutter softly and sibilantly, party-goers may find themselves listening for the surf off Diamond Head, Hawaii. Schlundt Hawaiian torch holds 3 pints of kerosene, burns 16 hours, costs $12 with its 6′ pole.



Many portable lights can be bought with variety of bases. Get an assortment to experiment. Steber, 12SO, $6.



Paths can be handsomely lighted by hanging above them a string of 60-watt bulbs in Fiberglas. Kim H-10, $9.

Please turn the page

This summer you can afford garden lighting

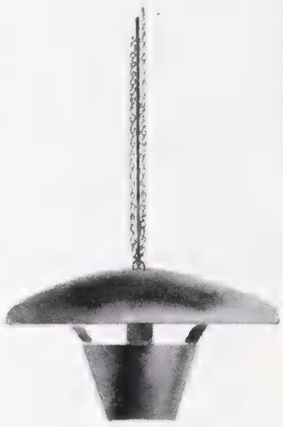
continued



Green or yellow Fiberglas shield on Kim Tinkerbell lets low glow shine upward, puts most of the light down on plants or path below. 17″ or 30″ high. $13.

Bent stem on Progress 625 mushroom lamp makes it possible to put bulb—and so maximum light—closer to wall or fence than when straight-stem is used. $13.





Decora light comes with 4′ chain to loop over a branch. Keep any hanging light off to one side of chairs and tables so heat-killed bugs won't fall on them. $20.

Use the Fostoria mushroom, below, in the planting beside garden steps, or at 15′ intervals along a path. $9 with single waterproof convenience outlet; $7 without.





For locations where light fixture will be prominent, as when it will be seen from below against the sky, try Stnola Pagoda, $37 with double outlet, $28 without.

DRAWINGS BY SIGMAN-WARD

ALL PHOTOGRAPHS BY MAYNARD PARKER



For small gardens where the big flame of traditional Hawaiian torches would be out of scale, use Schlundt Le Petit Flambeau. On 4′ pole. Burns 8 hours. $6.



We use so much light indoors we forget how bright even one candle is outdoors. Every garden can use some candlelight. Verplex, $3.50. Stand to set candle on patio, $3.





Experiment with various heights; results are markedly different from even small variations, because shadows lengthen dramatically. Verplex 550 mushroom adjusts to 54 inches, $13.50.





Kim Bluebell stands 40″ high, costs $28. Junior Bluebell is 30″ ($18), as is the Buttercup ($16). Latter has yellow Fiberglas shade that adds pleasant color to gardens in both daytime and nighttime.



Producing a pleasant, useful lighting like this requires much patient trial-and-error of moving three fixtures high in the trees, but no special skills. Use Kelly (left), $25, or Lightolier 4505, $15.

Names and addresses of manufacturers on page 214.



Sometimes you can mount a little floodlight out of sight under the eaves to shine down on favorite flowers in bloom. Use Stonco 2341. Available in gold finish for use where it can't be concealed; $6.





Pools become black mirrors at night unless lighted from below. Easy way is to "float" Ludlow Lilypad. Conceals 40- or 60-watt bulb: $7. 2-socket extension: $7.



Any time you provide light that comes from below eye level, you call attention to the lighted object. Mushroom-type lights are easiest to use for this. Lightolier 4521 (above), $19; 4523 (left), $21.

More garden lights on page 203-204



The form water takes in a garden is as important as its reflections. Designed by John Yeon.

Water

Serene and sparkling, it gives a garden added depth



GOTTSCHO-SCHLEISNER

A natural waterfall and pool? Not at all. Built by nurseryman George Hinrichs, it shows how effective a little recirculated water can be when handled with skill.

Even a simple reflecting pool can be enriched by the form and reflections of aquatic plants in specially constructed ledges holding soil. Tall foliage in water is handsome umbrella palm.



Water is as exciting as you make it. No other part of the garden has greater potentialities. Plastic by nature, taking the shape of its container and the character of its movement, it offers a choice of many qualities: tranquility or tension, quiet depths or a lively fountain, thundering falls or a modest trickle, playful jets or a placid pond of lilies.

If there is enough water, you can fish, swim or ice skate, perhaps even lower your fire insurance rate, participate in a conservation program, or give the rest of the garden an emergency drink during a prolonged drought.

Water has other qualities, too. In a hot, arid climate it cools the air by evaporation: its very moistness seems pleasant. With special waterproof fixtures in its depths, water makes possible a variety of night lighting effects. A thin film is sufficient to exaggerate the color and texture of other materials—sand, pebbles, tile, brick, plants, animals—stimulating their use in pools or wherever water splashes.

With water you can extend your gardening horizon to include some of the luxuriant flower and foliage plants which grow in quiet water or in bogs. You might even create a running stream for your own water cress supply.

Water is apt to be the most positive part of the landscape, but it is only as effective as the container which gives it form and shape.

In a small home garden, water becomes a barrier to be (*Please turn the page*)

Water *continued*

walked around. It tends to eat up space, visually as well as physically, and requires careful scaling and orientation to be a successful part of the over-all landscaping scheme.

Sound construction is necessary, too. Nothing is more disconcerting than a pool that leaks, a waterfall that runs dry, a fountain that demands more water pressure than is regularly available. Fortunately, good design, appropriate materials and careful workmanship conquer these problems before they develop. We think you can do no better than to consult an architect, landscape architect or someone else familiar with such work before you start any extensive remodeling or building project involving pools.

In some states with active conservation programs, there are public agencies willing to help individuals who long for the ultimate satisfaction of a private pond. New York State. (*Please turn to page* 212)



TWO PHOTOGRAPHS BY MORLEY BAER

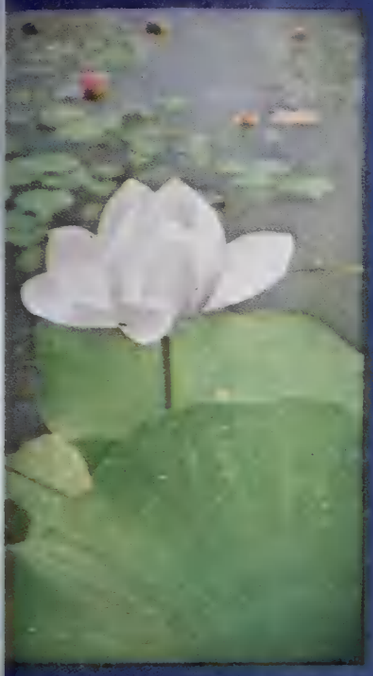
Water needn't be deep to reflect the changing moods of a garden. Leaves and branches, passing clouds, changing shadows, all leave their momentary imprint. This pool, designed by architect Robert Mosher for the Harry Robbinses, was made especially reflective by lining it with black asphalt.

COLOR PHOTOGRAPHS BY
MAYNARD PARKER, S. C. VALASTRO, MALAK



More pictures on page 210

The plants around a pool are often of vital importance in integrating it with the garden. Although this entire terrace setting is strongly architectural, the one dense shrub and a peripheral planting of perennials, plus the aquatics, makes it a vivid, vital garden for the home of the M. M. Garretts.



Lotus, white against emerald.



Glorious, a tantalizing red.



The pool—quiet-pooled and ever-changing, intimate and integral with the house.



Attraction, vibrant rose deepens to mahogany.



Mrs. Richmond, cool blue with mottled leaves.



Mrs. Edward Whitaker, for large flowers.

Come, sleep

EDGAR DE EVIA



Sweetest Sleep

Come. Sleepe! O Sleepe. the certaine knot of peace.

The baiting place of wit. the balm of woe,

The poore man's wealth. the prisoner's release,

The indifferent judge between the high and low;

With shield of proof shield me from out the prease

Of those fierce darts dispaire at me doth throw:

O make in me those civil wars to cease;

I will good tribute pay. if thou do so.

Take thou of me smooth pillowes. sweetest bed.

A chamber deaf to noise and blind to light.

A rosie garland and a wearie head.

Sir Philip Sidney

Poet of the 16th century

The room is an invitation to delicious sleep, sweet as a cloudlike drifting-off in the drowsy stillness of a summer day. Its tranquil. washable trappings are as carefree as a baby's slumber. Springfield's golden wool "Athens" blanket, bound in nylon satin. is "Sizeset" against shrinkage. Embroidered summer throw is "Caprice." Ottavia's shadowy-sheer "Royal Rose" curtains are appliquéd cotton bobbinet. Rug is jute-and-cotton. Como cotton canopy and bed skirt by Craig. All furnishings courtesy of Lord & Taylor.

House Beautiful creams the markets

Small pieces for small spaces

A wealth of little pieces to solve big problems is now coming into the market. These include a variety of small chests designed for specific needs, and ladies' small-scaled desks hard to find heretofore exce as antiques. Here are unique supplements to your conventional furniture

This space-saving chest of solid maple solves woman's crying need for right-size storage for specific things. Ideal for lingerie, sweaters and handbags, and all those disparate items that never find the right housing. Store cameras or any other hobby equipment in its eight deep drawers, or turn it into orderly storage for your sewing. $99, from Crawford.







Miniature desk of fruitwood has a fascinating roll-top which opens to disclose an ample writing surface and places for keeping stationery. Its delicacy of line and exquisite detailing make it a natural choice for a lady's bedroom or for an upper stair landing. It can be a little gem in a living room, if set in a grouping of compatible scale. From William A. Berkey division of John Widdicomb.





Secretary desk, of mahogany in Directoir style, is complete with leather writing top and drawers to neatly house your letters and stationery. It fits into small space wherever wanted, whether in bedroom, living room, hall or dining room (as auxiliary serving table). Designed by John Wisner for the Johnson Furniture Company.

Please turn the page

Small pieces for small spaces

(continued)



Nine-drawer chest, richly finished in silver leaf, is mounted on a teak table base with cane shelf. Holds collector's treasures, silver, feminine finery. Kittinger.



Only 22½" high, this mahogany chest can be used as side table, stacked in multiple units, or in a run of two or more under a window. Pulls are brass. About $73, from Hungerford.



Only 12¾" deep through its main bulk, this cabinet can be used as an important piece without taking a lion's share of space. Doors are covered with gleaming tangerine leather. Designed by James Ullman for Kittinger.

Here's an excellent way of doing away with the "leggy" appearance that comes from too many tables: this walnut end table (20" x 26") with three drawers and a travertine top. Designed by Stewart MacDougall and Kip Stewart for Glenn of California.





VAN NES



A desk with a refreshingly new, half-round shape will appeal to ladies and fit easily into furniture groups. Of walnut and teak, it was designed, along with plant stand and leather-covered swivel chair, by Harold Schwartz for the Romweber Co. Shown with Barwick's nylon and rayon Kashmir carpet. Window shades are of Royal Texturlite from Window Mfgrs. Assoc. Draperies, Everfast.

BILL JACKSON

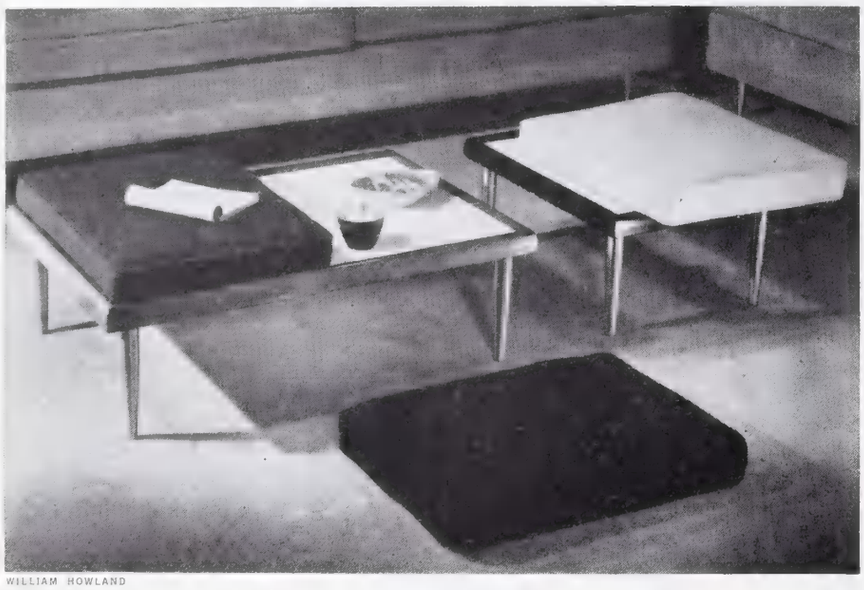


This table takes care of the exasperating articles (like sewing equipment) that don't require depth, but do need easy access. Small tables with drawers are hard to find. This one, in two tones of teak, will suit many rooms. The Pottery Barn.

House Beautiful creams the markets

Tables that serve a dual purpose

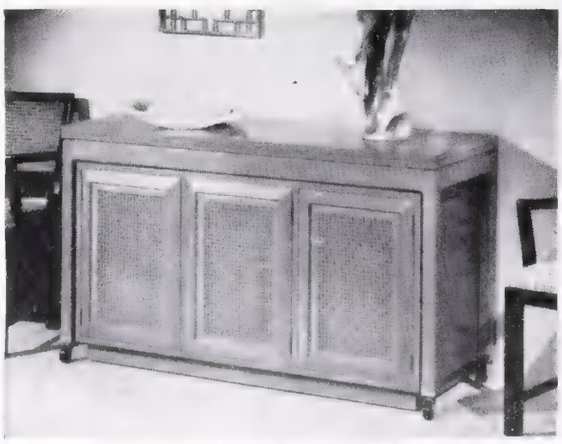
Tables such as these bring multi-usefulness and double satisfaction to the old concept of simply buying one table for a particular place. But dual purpose means more than just space-saving. It's also a matter of getting more from what you spend



WILLIAM HOWLAND

Ottoman tables give double service. Formica tops, when bared, easily take the scuff of party-giving. With cushions, the height is right for a conveniently managed ottoman. The double size costs $96.25; single, $56.25 (cushions included). From Selig Manufacturing Company.





Conventional console-type table (54″ x 40″ when opened) rolls smoothly back over storage unit (only 20″ deep), when not being used for dining or extra serving space. Each piece can stand alone on its own design merit. Storage compartment has two tray compartments for silver. $455, from Sligh Furniture.



WILLIAM ROWLAND



Six little tables nest inconspicuously flush with the edges of this hexagonal coffee table. "Parent" table is 34" across. Small ones are 17" x 15". large enough to be pulled into service for an expanded party. Made of beechwood. walnut finish. The seven tables. $119. From Selig Manufacturing Company.



In-between height (24") of this round walnut table makes it useful as either a dining or a coffee table. Comfortable for dining if the chair is low enough (these are 14" high), its broad 60" surface is also ideal for study or games. Grain of wood is handled so as to create interesting pattern. Heritage Henredon.



PETER, FREDRICH-BLESSING

A pedestal base means maximum space for comfortable dining. and yet this 48"-diameter table is small enough for easy placement for some other use. Made of teak and walnut. it is beautifully joined to dramatize the colors and grains. Designer of this table: Milo Baughman. for The Arch Gordon Co.

Please turn the page



WILLIAM HOWLAND

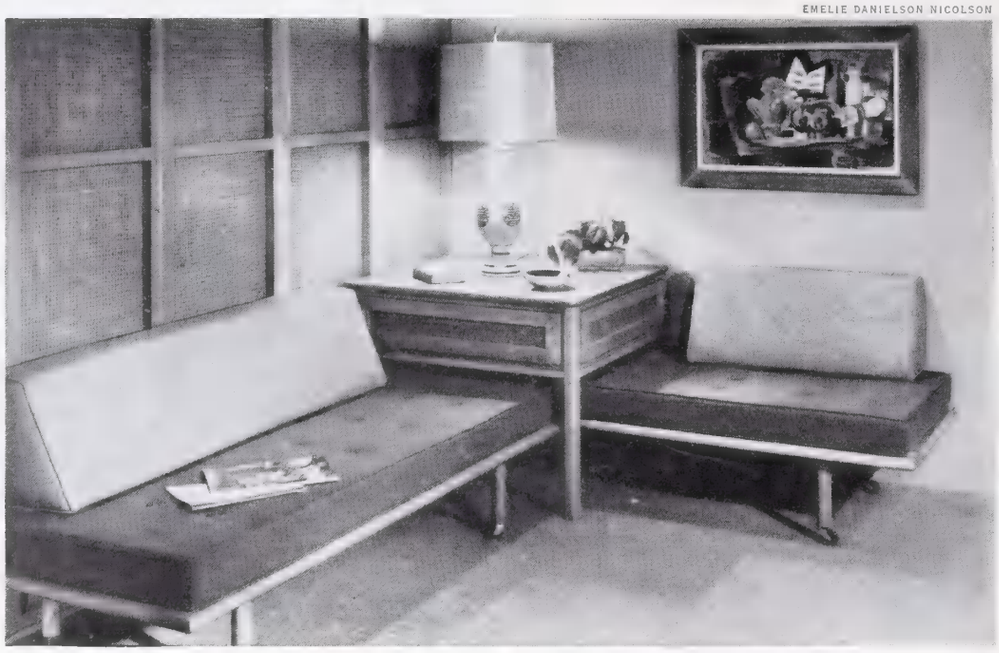


Six small tables join to form 51½″-diameter circle of swirls. When separated, the graceful triangular shapes provide ample space for a complete place setting. Made of teak and birch with brass legs, they can be arranged in different combinations. From John Stuart, Inc.

Tables that serve a dual purpose

continued

EMELIE DANIELSON NICOLSON



Space-saving suggestion for a guest or child's room is this birch corner table. High and broad enough (36″ square) to allow one studio-size bed to slide half out of sight, two doors open for blanket storage space. Table and beds form unit. Table comes separately, too. Conant Ball.

WILLIAM HOWLAND



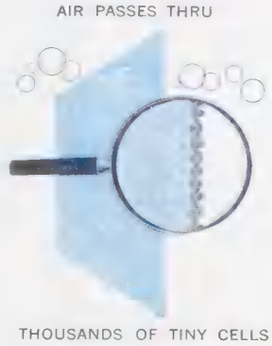
BILL JACKSON



Closed, this mahogany flap-top table is a serving piece. Open, its 36″ x 24″ surface pulls comfortably over a chair for reading, writing, tea serving or tray dining. Recalling an older, gracious way of living, this beautiful table is a latecomer to the Williamsburg group from Kittinger.

B.F.Goodrich

NEW AIR-POROUS KOROSEAL UPHOLSTERY MATERIAL . . . lets air go through but keeps water out for air-conditioned seating that's washable, too



NOW you can have furniture upholstered in a material that is cool and comfortable, and at the same time tough enough to resist punishment and wear. Another thing you'll like about Air-porous Koroseal is the luxurious, supple feel. You cannot find any other vinyl upholstery material that is so soft . . . so pleasant to touch. And it looks as good as it feels.

Air-porous Koroseal is a new concept in upholstery material created by B. F. Goodrich. You get *real* comfort from 50,000 tiny cells in every square inch of material. These microscopic pores let air to go through, but keep water out. This allows you to scrub Air-porous Koroseal with soap and water to keep it new and fresh looking.

Many fine furniture manufacturers such as Drexel are now using Air-porous Koroseal. When you buy new furniture, look for the tag below. It tells you which pieces are upholstered with Air-porous Koroseal.

The Air-porous Koroseal color on the Drexel chair is Sky Blue, one of 22 exciting decorator colors, including House & Garden selections.

For more information on new Air-porous Koroseal and a list of furniture manufacturers using it, write *The B. F. Goodrich Company, Marietta, Ohio.*

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Hungerford, Memphis

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Spindle Bed, Commode, Chest-on-Chest in "Emberlight" finish SOLID MAPLE

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Cherry House

Triple Dresser above; here a den grouping of Chest-Secretary, End Cabinets with bedding compartment, Taboret and Night Stand Step Table in "Firelight" finish SOLID CHERRY

WRITE DEPT. 6-H FOR LITERATURE

on both groups. "Emberlight" SOLID MAPLE, "Firelight" SOLID CHERRY, at all better stores

S. R. HUNGERFORD CO., INCORPORATED • MEMPHIS, TENN.

THE BIGGER THE PROBLEM THE BETTER THE HOUSE

CONTINUED FROM PAGE 100

There *is* distinction to this small house on its small lot. And, somehow, the more you know about the difficulties it faced, the better you see the distinction of it.

Why should this be so?

Because you cannot really separate a house from its site any more than you can separate a specific solution from its specific problem. The brilliance of the solution depends on the difficulty of the problem. But more important, our *appreciation* of the brilliance of the solution depends on our understanding of the *impossibility* of the problem.

So, we admire the house we have just seen almost in direct proportion to our knowledge of the challenges to which it was a response:

It was built in an area of La Jolla, California, where the streets are crowded, but where fortunately there was barely any set-back requirement. High vine-covered garden walls are allowed to be built on the property lines and on the street (as they should everywhere).

THE houses here are of mixed architecture: French, Norman or English cottage style along with Monterey-Mexican and California Spanish, mostly built in the twenties and thirties. The effect is pleasant, but dated, and the houses, on the whole, are charming little boxes with peep holes for windows.

The Carl Gewalts liked the neighborhood, but they wanted a more spacious house than their neighbors'. Despite the fact that their property was small and faced streets on three sides, had no view or natural advantages, and was crowded on its fourth side by a house, they wanted "everything": spaciousness and a view (but with privacy), individuality of design (but in character with the neighborhood), beauty of a good garden (but with a minimum of maintenance), room for expansion.

The miracle is that they got it. Why? Because their designer, Russell Forester, sought to reach these goals not within the limitations of some period style or arbitrary architectural form, but strictly in terms of the actual site and its disadvantages. He was so sensitive to these negative features and so sympathetic to the goals of the Gewalts that he was inspired to design this house, which has turned the disadvantages to assets, with a charm and originality that are strictly the products of the "impossible" site. In other words, such a site *can* produce an extraordinary house, for an ordinary house often results from an ordinary site, unless, in this latter case, the architect realizes his greatest problem is the very ordinariness of the site.

How were the problems solved and the goals reached?

1. The corner formed by two of the streets was devoted to a motor court. This, as we have pointed out, gave real style to the house, besides providing off-the-street parking. The garage doors are their honest selves, but the treatment of them creates a contrasting textural effect with adjacent plants and makes a usually blank or monotonous surface into something of interest.

The entrance gate is at the carefully calculated center of attention created by the garage façade on the left and an undulating fence on the right. This helps give perspective and, so, a greater illusion of spaciousness to a small area. From here one enters the garden and then the house.

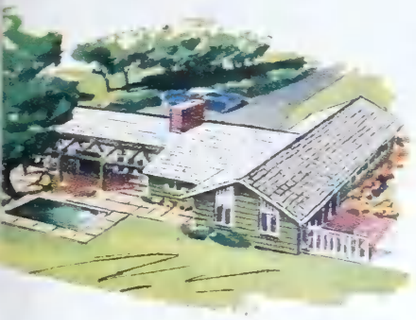
2. The interior garden was the result of the house hugging the curve of the street and the property line to make greatest use of the lot. In the process it reached around to partly enclose a private terrace, which is further enclosed by means of a fence. This garden gives the owners of the house a private view which did not exist before the house was built. It also lends its light and airiness to all the rooms of the house facing it, giving them a greater impression of expansiveness.

3. Lack of natural features made the garden design extremely important. The planting along the street effectively screens the house from view and provides a pleasant tracery of green for the people within. From the street this planting not only acts as a buffer, but was carefully chosen to make the house seem more at ease with the street, detached and uncrowded, although it is only six or nine feet from it. The same sense of form and scale in the planting makes the inner garden seem much larger than it is and more appealing when seen close up. It also resulted in the sense of a fine garden with-

(*Please turn to page* 149)

Home of Kenneth Hedrich, Evanston, Illinois. Interior by Harold Reynolds, furniture by Willett.

This beautiful Oak Floor is **29 YEARS OLD!**



Lifetime beauty for modern homes

Here's proof of the durability and lasting style and beauty of Oak Floors. The floor shown here was installed in a Chicago home in 1927, and has been used and enjoyed constantly since.

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Wamsutta Supercale . . . the luxury that is never an extravagance!

You'll see Wamsutta Supercale's long-stemmed roses, *as well as*

Nosegays of Pansies *and Daisy Sprays in* *your favorite Linen Departments.*

WAMSUTTA MILLS, *Linens and Domestics Department, 1430 Broadway, New York 18, N. Y. Division of* M. Lowenstein & Sons, Inc.

THE BIGGER THE PROBLEM THE BETTER THE HOUSE

CONTINUED FROM PAGE 146

the usual requirement of con- able maintenance.

ıd now that we have examined solutions in the light of the lems offered, doesn't the house to gain in distinction in our ? If we were to come upon it e walked along the street, un- ciously we would admire it for resh approach to the problems ıe corner it was on and the ıborhood surrounding it.

ere in this story we must recon- t the difficulties verbally so we might better appreciate extraordinary solutions. Know- the former, we are delighted the latter. And knowing the enge of the former, we under- l the effectiveness of the de- r's response.

him, as to other similarly tive designers, the bigger the lem, the better the house.

e following materials were in the house shown on pages ırough 101:

Construction Information

DATIONS: Concrete.
LACE WALL: Concrete block.
IOR & INTERIOR WALL SURFACES: edwood siding, California Red- ood Association, San Francisco.
FLASHING AND SHEET METAL WORK: Copper.
ROOFING: Cedar shingles.
WINDOWS: Wood frames built on the job.
GLASS: Plate glass. Installed by W. P. Fuller & Co., San Francisco, Calif.
NATURAL VENTILATION: Louvered vent and plastic screen built on the job.
WOODEN DOORS: Flush Panel, U. S. Plywood Corp., New York, N. Y.
METAL DOORS: "Glide" sliding aluminum doors, Glide Windows, Inc., North Hollywood, Calif.
DOOR HARDWARE: Schlage Lock Co., San Francisco, Calif.
PAINT AND STAINS: (exterior and interior) Samuel Cabot Inc., Boston, Mass.
FLOORING: Oak plank flooring (finished with zinc oxide and sealer to give antique effect). National Oak Flooring Manufacturer's Assoc., Memphis, Tenn.
PLUMBING: For baths and kitchen, Crane Company, Chicago, Ill.
HEATING: Forced warm air, Payne Furnace Division, Affiliated Gas Equipment, Inc., Monrovia, Calif.
LIGHTING: Lightolier, Inc., Jersey City, New Jersey.
KITCHEN EQUIPMENT: Oven and cooking top, Norris-Thermador Corp., Los Angeles, Calif. Dishwasher, Kitchen-Aid Division, The Hobart Manufacturing Co., Troy, Ohio.
WATER HEATER: Hoyt Heater Co., Los Angeles, Calif.

FOR YOUR LIBRARY

est in a fine series of Pelican s on the history of art is *The ınd Architecture of China*, by ence Sickman and Alexander r, published in England by uin Books, 334 pages, $8.50. sessed as we seem to be re- y with the prints and houses ıpan, it is well to have this ugh and scholarly work on the ıd architecture of China, which the seminal source of the Jap- . No other people have had so and continuous a cultural his- as the authors point out, and ne has yet adequately dealt it, strange as it may seem. aps, like America, the subject vast in scale for a single book compass.

o hundred of the pages are devoted to the painting and sculpture of China; less than one hundred to the architecture, and here the emphasis is on monumental rather than domestic building. One misses a treatment of gardening, surely one of the arts of China, as well as ceramics; not to mention cooking. In this sense the approach is far too academic.

Having said all this, however, it would be less than fair or kind to fail to say that no other book we have come across is as inclusive as we would wish. For an exhaustive treatment of what is classically called the fine arts of China, it seems unparalleled. For the all-satisfying work on the domestic arts of China—homes, gardens, and so on—we must still wait.—J. A. B.

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Photo by Hedrich-Blessing. Furniture by M. Singer & Sons.

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Though luxurious in appearance, Bruce Fireside Plank actually costs no more than an ordinary strip floor because there's no on-the-job sanding and finishing. The finish is applied at the factory and baked-in for lifetime beauty.

Be sure to tell your architect, lumber dealer or builder you want Bruce Fireside Plank... or one of the other famous Bruce Hardwood Floors. Write for color literature.

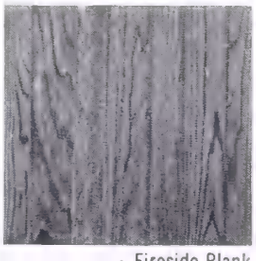
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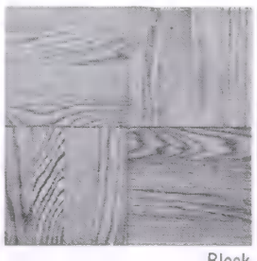


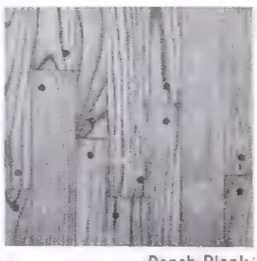
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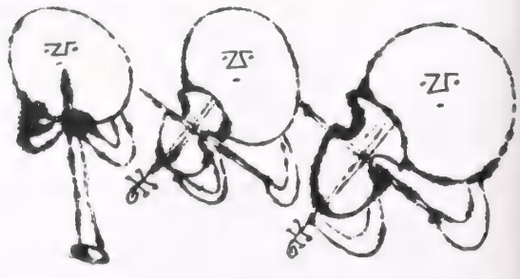
HAVE A GOOD CRY

By RUSSELL LYNES

Ten examples of what Mr. Lynes calls "touching" music:

Chopin—Sonata in B Flat Minor (Funeral Sonata).
Schubert and **Schumann**—Songs.
Tchaikovsky—Romeo and Juliet.
Berlioz—the music given to Marguerite in the Damnation of Faust.
Mozart—*Deh, vieni non tardar* from The Marriage of Figaro.
Brahms—German Requiem.
Liszt—Valse Oubliée (Forgotten Waltz).
Rachmaninoff—Isle of the Dead.
Beethoven—'Moonlight' Sonata.
Bach—Herzliebster Jesu.

When I was younger, stronger, and poorer, I used to go to Carnegie Hall and stand in the balcony to listen to the Philharmonic. We were called "standees" but few of us stood. We sprawled on the steps of the "family circle" or spread out as nearly flat as we could, and we listened to Toscanini conduct all nine of Beethoven's symphonies. That was about 1933 or '34. I never quite felt like one of the regulars—a tight group of intense music-lovers who somehow managed to give the effect that they, and they alone, had the capacity for feeling music deeply. Some of them had scores which they followed, and when one of them thought the Maestro had misinterpreted a passage, he would clasp his forehead in anguish. Another, seized with rapture, would blow a kiss in the direction of the stage. Nearly all of them beat time; some put their heads back and closed their eyes; some buried their chins in their hands. When it was over, they whistled and shouted and generally behaved like what they were not—a paid claque.



But they were a dry-eyed lot. I don't remember having seen a single tear on the cheek of a single standee. Perhaps the music which apparently stirred their souls by-passed anything so inconsequential, biologically speaking, as the tear ducts and went right to what our forefathers thought of as the seat of pity, tenderness and compassion—the bowels. Or perhaps (and this may be unfair) there was a touch of both musical and emotional snobbery about them.

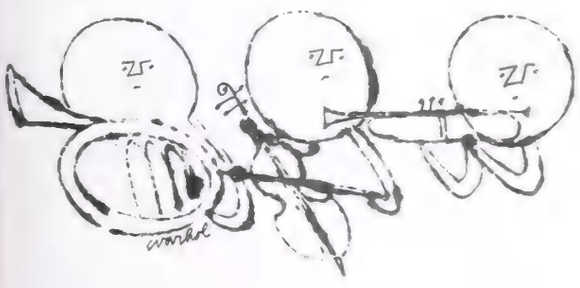
I am a relatively dry-eyed type myself. I don't remember ever having shed a tear at a Beethoven symphony or at a Brahms symphony or even, though it seems strange to me, at a Mozart symphony. My spine has tingled; I have felt half-stunned, but my eyes have not smarted. Musical tears are not for majestic symphonies, at least not my tears. They are (and they're rare) for the lyrical and the soaring, for the nostalgic and (who denies it?) the sentimental. They are for the touching, not the tragic.

But like you, I am a special case. You cry for your reason; I'll blow my nose for mine.

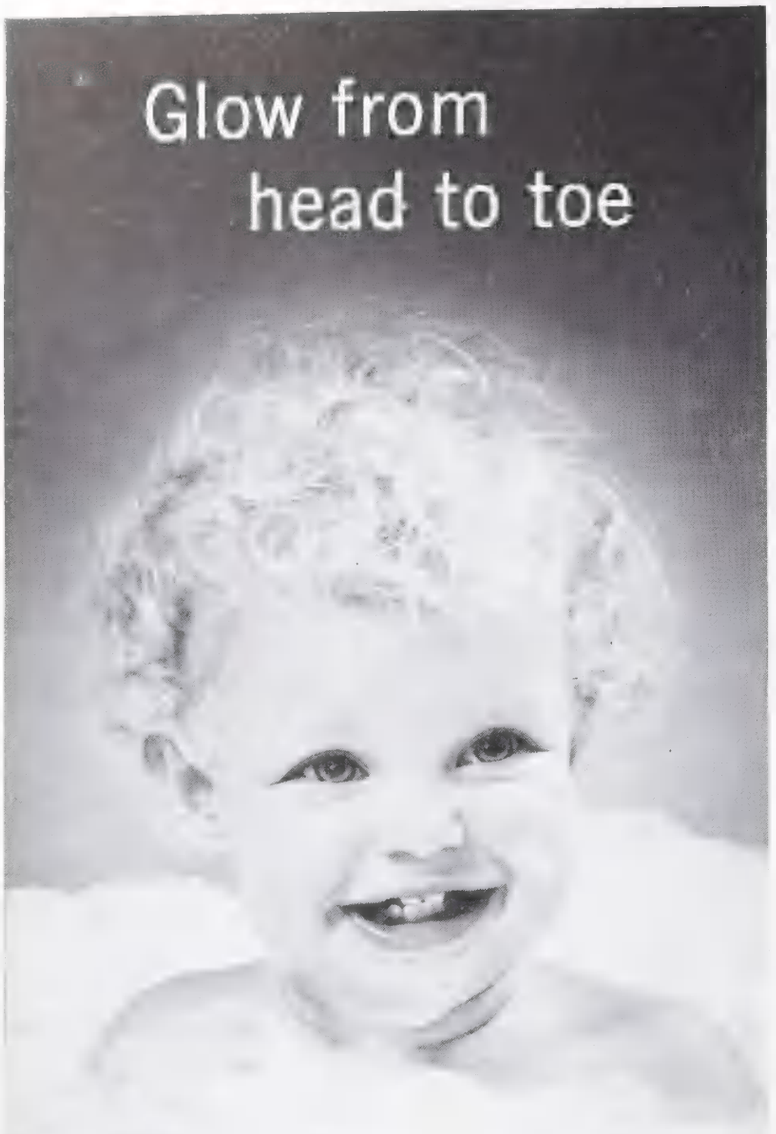
My handkerchief has an affinity for Bach, especially for the "Air for the G-String" from the *Third Suite in D* and for the chorales of the *St. Matthew Passion*. No one could say that these are sentimental; they are all, in fact, majestic. But for me they are the most nostalgic of music. The first, the Air, is inextricably identified for me with a tough love that has been lasting. I first heard it superbly performed when that love was new and fragile. The second, the chorales, were part of my choirboy childhood. They were hard work; they were discipline and they were also accomplishment. If they bring tears of nostalgia, they are not for things lost, but for the beginnings of things built into the architecture of my life.

Nostalgia and even the purest of musical art can meet and there is an explosion. But the explosion can come from the mixture of many elements. All tears are personal except those for show. Some are of wrath or self-pity; some are of exhaustion, or hurt, or humiliation, or loneliness. Music can evoke all of these, but none is more personal than those that start out of no conflict, but suddenly, unheralded, stand in one's eyes from pure pleasure.

The chemistry of pleasure is far more subtle than the chemistry of matter, but its elements are often distilled in music. When the mind and the heart are brought into a state of both harmony and unison—a condition that a composer can create in man but not in notes—then there is likely to be a joyous explosion. The floodgates give way. We surrender ourselves to pleasure, to purification and to Kleenex.







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HOW TO ENJOY A SYMPHONY—V

CONTINUED FROM PAGE 36

was published when he was forty-three, an age by which Beethoven had completed eight of his nine; not to speak of Mozart, who had embarked on a symphonic venture at the ripe age of ten.

WHY this extraordinary delay? The whole musical world expected him to compose a symphony. Early in life he had become a respected, famous, and, very soon after, a financially successful composer. It was understood not only by those professional musicians who admired Brahms, in the vanguard of whom was Schumann, but also by the public at large, that Brahms was the heir-apparent of the classic Viennese tradition, inheritor of the orchestral apparatus of Haydn, Mozart and Beethoven.

Had there ever been a major composer who did *not* compose a symphony? Of course not, if you excepted Wagner, for whom the Brahmsians had no use, and Chopin, who was a keyboard composer. If only he would *begin* a symphony, Schumann advised him, "the end will come by itself." What did happen was that Brahms made a number of attempts, some of whose themes we may find in his *First Piano Concerto* and in the *German Requiem.*

But he was not ready. A shadow, the looming shadow of Beethoven, long brooded over him. Years had to pass before he emerged into the light. He himself said, "You have no idea how it feels to hear behind you the tramp of a giant." That giant, of course, was Beethoven. But emerge he did, after ten years of composing, tearing up and recomposing.

The *First Symphony*, therefore, probably holds the record for length of gestation. Who shall say that the outcome was not worth its decade of struggle? Bulow, the eminent conductor, called it the *Tenth Symphony*. The witty appellation is both just and unjust. What came forth is much more than a mere tenth participant in a parade. What came forth is new, independent, individual, and beautiful.

Last winter you may have watched the fascinating series of musical discussions given by Leonard Bernstein on the *Omnibus* TV program. On one of these, Bernstein discussed the function of the conductor. He based his talk on Brahms' *First Symphony*. He assumed, no doubt, that many of his listeners knew the symphony and therefore it would serve as a good illustration. And he showed the score of the opening page, observing how three separate lines were set going in order to develop a mood of grandeur and ominousness.

The upward sweep of the strings is contrasted with a contrary motion of the wind instruments, while the basses and the tympani assert a persistent and unvarying rhythm. It is, indeed, one of the great openings in symphonic music, followed by a huge first movement—powerful, exciting, culminating in a climax which is Jovian or, if you will, Beethovian in its intensity.

The *First Symphony* probably owes most of its popularity to the second movement. Critic Lawrence Gilman, an eloquent admirer of Brahms, saw in it "the musical poet of long vistas and grave meditations." The oboe sings a lovely and sad melody, but it is a sadness which is neither bitter nor despairing. The popular feature of this movement is a violin solo, which takes up the melody and brings the movement to a conclusion. (Some pundits have questioned whether it is proper to introduce a violin solo into a symphonic work. The public has given them the answer with fervent approval.)

The third movement is very characteristic of Brahms when he is simple and ingenuous. It has a kind of folk-tune quality; it shines with a kind of warm, autumnal sun. The finale is nothing short of stupendous. Again we hear a dramatic introduction, with the strings playing *pizzicato*. Suddenly the orchestra seems to stop; over hushed and muted harmonies the horn, and then the flute, plays a clarion call which sounds as if the heavens were about to open. Later in the movement there is a hymn melodically related to the Hymn of Joy of Beethoven's *Ninth Symphony*. When it was pointed out to Brahms, his only comment was, "Any jackass can see *that*."

FEW any longer doubt that here is marvelous music. I say "no longer," because the *First Symphony* did not immediately become popular. The minor modes of Brahms had to be heard aright before he could be understood. At the first performance of the *First* in Boston, a respected critic described it as "something depressing and unedifying, a work coldly elaborated. . . . Certainly it cannot be

popular; it will not be loved like the dear masterpieces of genius." The critic was wrong.

In reviewing the progress of symphonic music, as we are doing in this series of articles, we must set Brahms in his proper place. Let us say again that this symphony is beautiful, that it has a romantic interest and a dramatic drive which quite explain and justify the popularity it enjoys. It is one of the major works of music. But let us also state, though Brahms followed Beethoven, his symphonies do not go beyond Beethoven's. *That* greatness was never—at least not up to now—to be reached, that noble force never to be repeated. However, despite the fact that we have descended somewhat from that peak, we are still high in the range of great music when we listen to Brahms' symphonies.

Recommended recordings of Brahms' First Symphony:

Ormandy, Philadelphia Orchestra (Columbia).
Toscanini, N.B.C. Symphony (Vic.).
Van Beinum, Amsterdam Orchestra (London).
Von Karajan, Philharmonia Orchestra (Angel).
Walter, New York Philharmonic (Columbia).

For Your Record Library

We are at the mid-point of 1956, the year we have been celebrating the 200th anniversary of Mozart's birth. Virtually all record companies have been putting out disks to memorialize the event. They have been making available an almost inexhaustible repertoire of Mozartian music.

Some compositions have never before been recorded; others are being re-recorded. Among the finest of these are Mozart's masterpieces, *Don Giovanni* and *The Marriage of Figaro*, issued recently on long-playing records by London FFRR. The first, particularly, has been hailed by the critics, amateur and professional, as the best yet, if not the best that might ever be hoped for of this transcendant opera.

Cesare Siepi sings the roles of Don Giovanni and Figaro; Suzanne Danco, the roles of Donna Anna and Cherubino. In both operas the chorus and orchestra are from Vienna, where the tradition of Mozart has never died. Complete vocal scores and libretti, in English and the original Italian, accompany each London record album; they are full-size, extremely legible and more than 300 pages long.—J.A.B.

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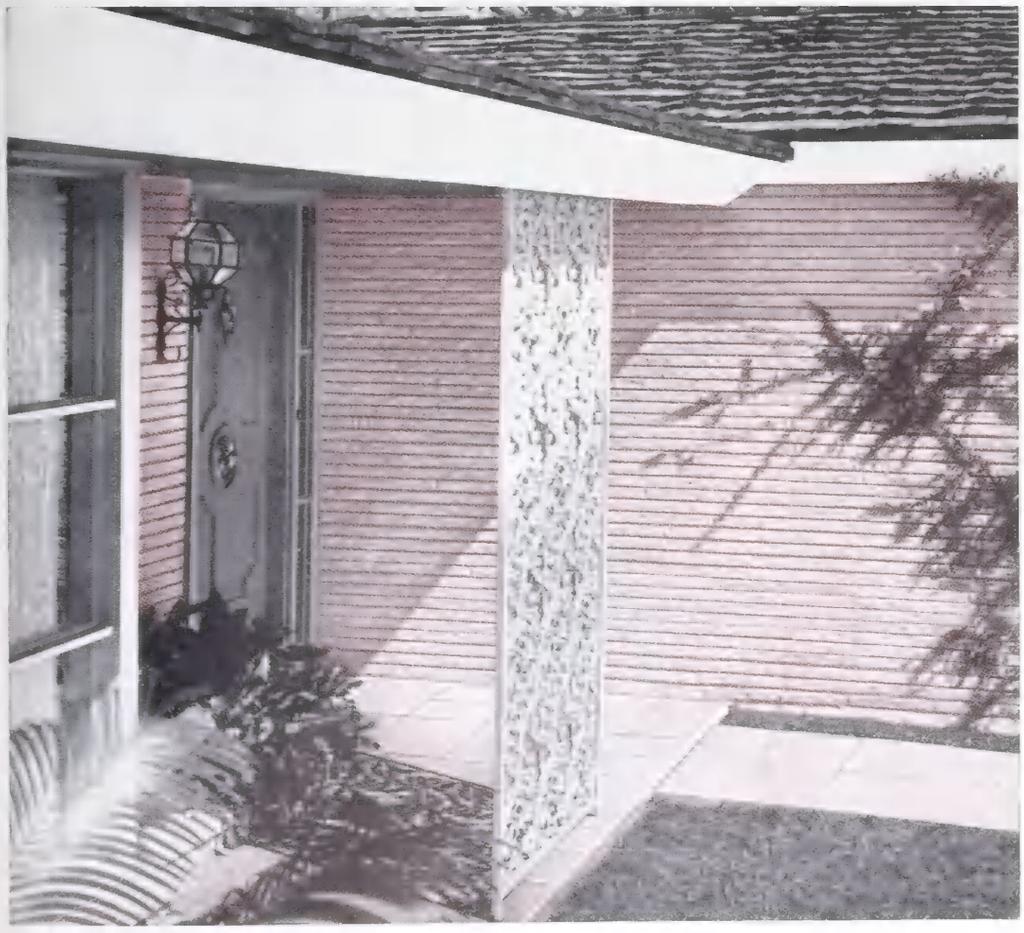
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MAYNARD PARKER



Even a change in grade didn't keep the Brennans from making their most pleasant spot into an important outdoor living area.

Put the terrace where the trees are

What if the happiest combination of sun and shade is away from the house? It may still be the best place for a terrace or a deck

Sometimes there's good reason to overlook good advice. In locating a terrace, why not look for trees? Even though shade can be created anywhere with overhead screening devices, it would be foolish to ignore a natural canopy of leaves and branches of mature, well-formed trees just because the trees are not near the house.

With careful planning, the inconvenience of bringing food from the kitchen and the natural disinclination to move away from the house for just a moment's relaxation can be overcome. Create hard-surfaced walks for food carts, in the first instance, and paths or other devices which direct movement to the terrace, in the second.

In the garden above, designed by landscape architect Thomas Church for Dr. and Mrs. Thomas A. Brennan, there was another problem: The land around the trees dropped away. The solution, a deck built at the same level as the house and lawn, extending the visual as well as the living boundaries of the garden, making a quiet retreat away from household activities. Distance here lends enchantment.

A disappearing footboard— hat becomes a bedspread rack

This new custom-made solution to the good grooming of beds is a built-in, extendable rack which pulls out of a footboard. Folded back on it at night, the bedspread keeps tidy and unwrinkled

PHOTOGRAPHS BY MAYNARD PARKER



The specially designed footboards in the home of Mrs. Reginald Johnson work so efficiently that you wonder why no one has thought of this before for eliminating the problem of removing, folding and storing the bedspread every night. Above, a built-in rack pulls out of the footboard to hold spread. By day it telescopes neatly back into the bed, below.





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MAYNARD PARKER

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You don't need an armload of freshly cut flowers to satisfy that creative urge to make lovely arrangements like these to beautify your home.

What you do need is imagination and the ability to see in materials of almost any kind beauty which can be transposed into your own designs. Fresh fruit, vegetables, parsley, a head of crinkly cabbage, the leaves of rhubarb, pieces of wood and rocks, mushrooms or fungi, slabs of bark, seed pods and dried foliage, yarn and fabric, pieces of glass or plastic, marble, even insulating tiles—just about anything can be grist for your mill if you use it appropriately.

To use these materials effectively, you must think of scale and texture, as well as color and form. Your home in general and the character of the surroundings in particular should be the determining factors in making your selection.



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Dried materials offer a wide range of forms and colors, from the pale fragile remains of Queen Anne's lace to the dark leathery fig leaves used in this arrangement for the American Horticultural Congress show. Many plants retain their natural reds and greens if they are dried quickly in a dark room.





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DECORATOR'S DIARY

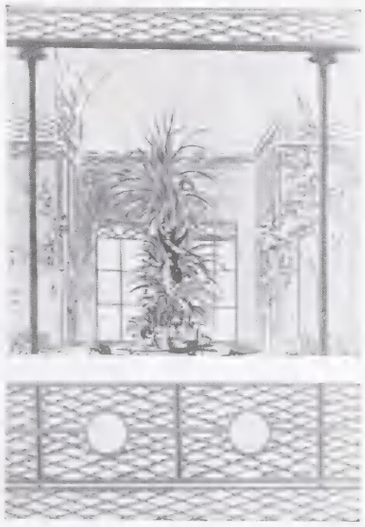
CONTINUED FROM PAGE 91

as just too much monotone. The brightener we found is a ttle jewel of an antiqued white nd pale turquoise chest of rawers, but a charming conver- ation piece of a thing, because its ve drawer fronts and two side anels are inset with painted enes of Venice in soft, pastel olors reminiscent of Fragonard or Watteau. The pictures were first ainted on canvas, which was ap- lied to the furniture, then cov- red with clear protective glass. rawers are pulled open by small etal tabs attached to the sides. he little piece has a French look, hich is most appealing with Mrs. armele's ormolu wall clock and andle sconces, but it is really a eproduction of a sixteenth-century talian chest, and it is currently eing made in Italy by modern raftsmen and imported by Fran- es Lee. It's extremely usable, too, erving as a cache for games, oasters and similar entertaining ddments in the living room. It's ery possibly destined to be used t another time as a chest in a edroom. It stands 31 inches high, 0 inches wide, 12½ inches deep; here is also a larger version.

Long, narrow, high-ceilinged rooms, ke Mrs. Campbell's dining room, reate such problems as dwellers nder normal 8'4" ceilings ouldn't believe. You can bring own the roof, so to speak, by giv- ng the ceiling a warm, bright olor, or by giving it a dark color, r by covering it with large-scale atterns. Experience indicates that arrow rooms can usually be widened" by covering the long alls with wall paper that has a look-through" design. Large-scale iamonds, squares and lozenge atterns help a lot, but scenics re usually sure-fire, especially if hey produce an effect of a distant iew seen over a balcony railing r through a window. It was there- ore a pretty gala day for Mrs. Campbell and me when we hap- ened to find two such compatible, nade-for-each-other papers as Jardin d'Hiver" and "Treillage" t Louis W. Bowen, Inc. Indeed, hey *were* designed for each other y Robert Allison, but what makes hem especially fortuitous is the ay they solve both our problems —both width and height.

"Jardin d'Hiver," just as its ame implies, is a set of five cenic panels that all go together

Jardin d'Hiver



"Treillage"

to give the impression of a glass-encased conservatory or winter garden. You seem to be looking out into a bright, light court of palms and ferns with the outdoors beyond. So much for the depth and distance the panels give the walls. But the 28-inch panels are a mere 72 inches high, so here's where "Treillage" comes into the picture to save the day. This paper, also 28 inches wide, comes in 15-foot rolls and is a pleasant *trompe l'oeil* mimicking of the criss-cross slats that trellises are made of. With this used around the room as a dado under the scenic panels, we create the effect of a porch rail and increase the "over-the-balcony" perspective. Its 28-inch width is so designed that it may be cut in several different widths and used, however needed, to eke out the pattern of the dado or to extend the height of the trellis-work on the winter garden panels.

Finally, to lower the soaring ceiling and to produce the effect of breezy enclosure, we have covered the ceiling with this airy lattice pattern, so the room now seems like an intimate, elegant summer house, open to the sky and surrounded by garden. It's a sort of psychological air conditioning. Both panels and paper come in eight different color correlations.

Bright young things, like little Mamie Greer, are probably what keep the wheels of industry spinning around. Mamie is a fortunate bride with a built-to-order house and an extra bedroom on the up-

(*Please turn the page*)



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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE



Tweed Blanket

per level, which she is right now using as a library, cagily equipped to turn into a guest room as occasion demands.

"Seems to me that sofa's been slept on every night since we bought it," she said. "I don't mind changing the sheets, but the lugging in and out of blankets gets me down. Didn't anyone ever make a good, living-room-looking blanket, in a nice, decent, un-pastel color so you could use it as a sofa throw by day and as a blanket by night?" I said I'd never heard of such a thing, but that I'd look. And, next day, guess what! Turns out that the St. Mary's Woolen people have lately designed a wool blanket of a pepper-and-salt tweed, light as milkweed, edged with a stylish fringing, and so smart you'd want to keep it right out in the open where everyone could see it. It is undoubtedly in answer to the demands of many other Mamies who see no reason why a problem shouldn't have a perfect solution.

Now that Nancy Turner has entered high school, the usual teenage decorating upheaval is hitting the Turner household. It started with Nancy's own room, of course, which is now a little dream of a French Provincial hideaway, in light brown woods and cotton taffeta in blue and white plaid.

Then Nancy brought pressure to bear on the living room. Result: a complete new paint job, a new rug, a new sofa and it looks, if I do say so myself, real cool.

The dining room is currently undergoing the Nancy treatment, which means that it's being re-evaluated by all of us with Nancy's club meetings and the whole crowd's record-playing sessions in mind. They eat their heads off in here, anyway, according to Mr. Turner, so they might just as well use it for all their stamping around. Nancy, however, wants it elegant, because it seems that a buffet supper craze has hit the younger generation, and after all these years of dungarees and shirttails, this little coterie is now dressing up like bridesmaids every Saturday night and entertaining each other and their respective "men."

Nancy has graciously let her mother and me do most of the planning. We've done the floor in diamonds of grayed-green-blue terrazzo-like vinyl inset with brass strips and we've pushed the long narrow oak refectory table near the window wall so that it overlooks the terrace and leaves the center of the room free. We've also acquired one of Heritage Henredon's beautiful slate-topped buffets; it's set against a wall of that grayed-green-blue. We hung an antique gold-framed mirror over it, off-center. But it was Nancy herself who came up with the most charming idea for finishing off the wall. "I just think candlelight is divine," she said. "Why can't we have some of those things you han on the wall and stick candles in But pretty ones, not those blac spider iron things."

So from Kneedler-Fauchere w ordered just the right sconce, bouquet of enameled iron flowers which holds two candles in it pretty antiqued branches. I comes from Italy, hand-wrought b Florentine craftsmen, and is abou the richest, most romantically ap propriate ornament we could hav found for the subtle color and qui et wood tones of the room. It's 1 inches wide, 12 inches long, inches deep, and, like the happy crowd at the buffet table, throws a lovely light. —M. G.



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PHOTOGRAPHS BY HEDRICH-BLESSING STUDIO



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Have a beautiful passage

Today's automobile living calls for convenient access to the driveway and garage. Here are two good examples of how to create a more functional and beautiful passage



With a wide driveway already established, it was simple to add a gently sweeping passageway to the house. By lengthening the treads and adding fill to create a slope, the steps were made to progress easily up to the entry, eliminating the traditional and hazardous narrow flight of stairs. The arc of the slope is extended down the side of the driveway, integrating the passage with the parking area. The photograph above shows the work in construction; below, the completed passage. By Robert Griffin, landscape architect.



TWO PHOTOGRAPHS BY SHAN STEWART

between car and house

TWO PHOTOGRAPHS BY MAYNARD PARKER



The right-angle narrow walkway from the driveway to the front steps has long been a problem resulting in trampled lawn edges, muddy shoes and a pinched, confined feeling. Mr. and Mrs. Hugh Selby decided to keep the right-angle walk, but opened it up by curving a strip down along the drive. This provides ample room for discharging passengers from automobiles. The curving walk leads them to front entrance.

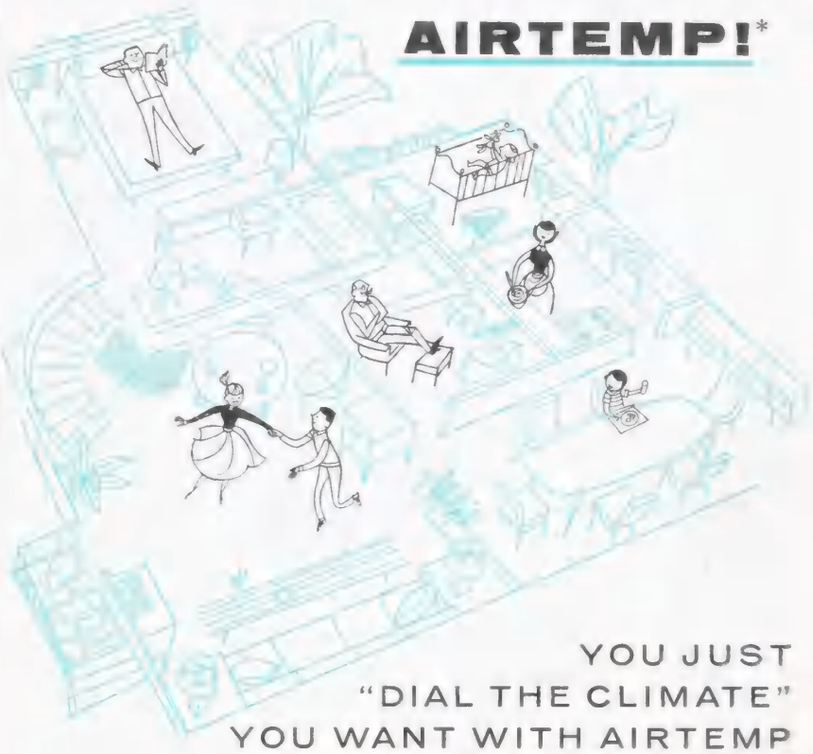
HANNAH I. CHAMPLIN, LANDSCAPE ARCHITECT



By adding your own sidewalk along the driveway, more space is available for children's play and off-street parking, and eliminates the possibility of tire-tread marks on lawn edges. The difference in paving materials provides a nice contrast. Low, spreading hedge is Japanese yew with a ground cover of pachysandra, both low in maintenance. Curbing on right side adds nice touch, keeps soil from washing over drive.

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all year—
for all the family—
with
AIRTEMP!*



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"DIAL THE CLIMATE"
YOU WANT WITH AIRTEMP
YEAROUND AIR CONDITIONING!

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POP *shaves in comfort.* He keeps dry while he dresses on a hot summer day, because the *air* is kept dry.

BABY *sleeps in comfort.* In silence—in safety—with windows locked. You can entrust the air your baby breathes to Airtemp. It's engineered by Chrysler—100% automatic.

BUD *eats in comfort.* So does *everybody!* That Airtemp atmosphere gives "outdoor" zest to appetites—only *this* air is filtered free of dirt, germs, and pollen!

SIS *entertains in comfort.* What a wonderful idea for keeping the young folks at home! The whole house is comfortable for all.

GRANDPA *watches TV in comfort.* No draft to put a kink in his neck. And his feet stay warm all winter! Foxy? You bet! He advised his son to see his Airtemp dealer. Why don't you see *yours?*

AIRTEMP AIR-RITHMETIC

Airtemp heating alone (cooling may be added later to complete *yearound* air conditioning)...as low as $23.96 Monthly

Airtemp *add-on* cooling—in homes with adequate forced warm air furnaces . . . as low as $34.66 Monthly

Airtemp complete *yearound* air conditioning for modernizing an existing home . . . as low as $47.91 Monthly

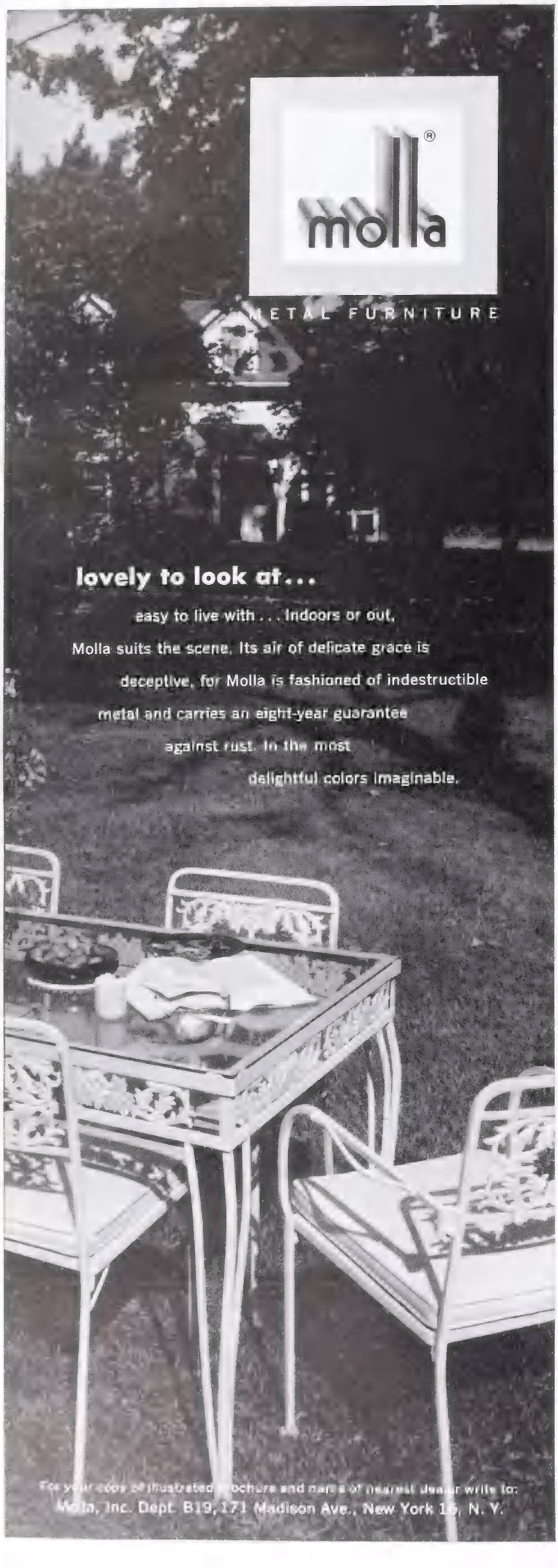
Airtemp *yearound* air conditioning built into a *new home*...as little as $5.00 Monthly (Added to mortgage payments required for same home with heating only.)

No down payment—up to 36 months to pay.

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THE *FORWARD* LOOK
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Airtemp
DAYTON 1, OHIO

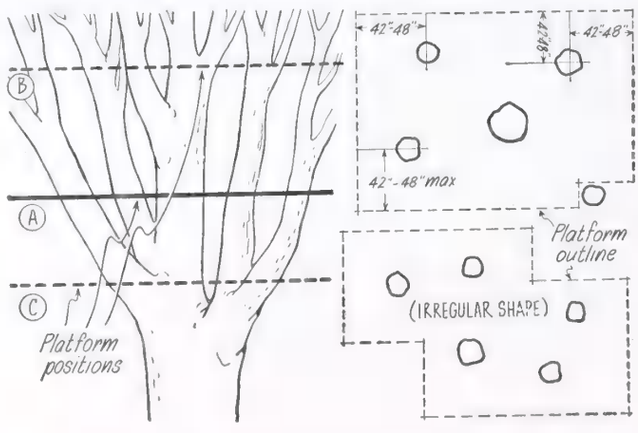


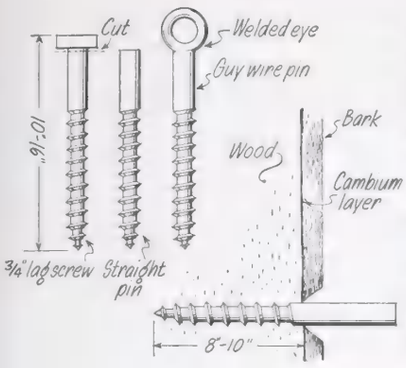


HOW TO BUILD A TREE HOUSE

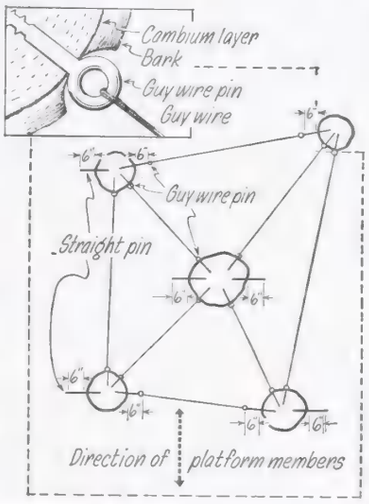
By LEAVITT DUDLEY

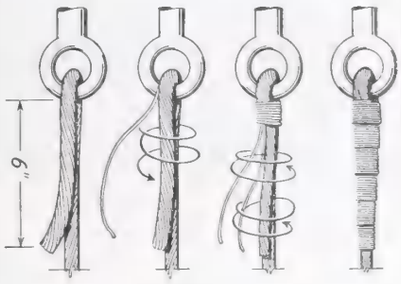
A house in the branches of a spreading tree holds a special fascination for a child. Unrestricted by adult demands, he finds adventure and a remote world of his own on a lofty, shady platform ten or twelve feet above ground. For the grownup, too, a tree house offers a touch of insular privacy ideal for reading, dozing or dreaming away a warm summer afternoon. In fact, this back-yard addition could give pleasure to the whole family, if it is properly designed and constructed, and safe. Safety of the structure and conservation of the trees are the most important considerations. Build only in sound, healthy trees, strong enough to support several hundred pounds of both lumber and active youngsters. Basis of the tree house is a platform. Choose its location for maximum support and ease of construction. The many branches and their wide spread complicate building at (B), (below). At (C), branches are too close to the trunk. (A) is preferred. A safe cantilever is 42″ to 48″ from a support point of a platform of 2″ x 4″ planks. If extensions keep within these dimensions, platforms may take irregular shapes to conform to the growth of the trees. Line up its support points carefully for a level, steady platform. Measure their distances from flat ground with a plumb line, sight on a



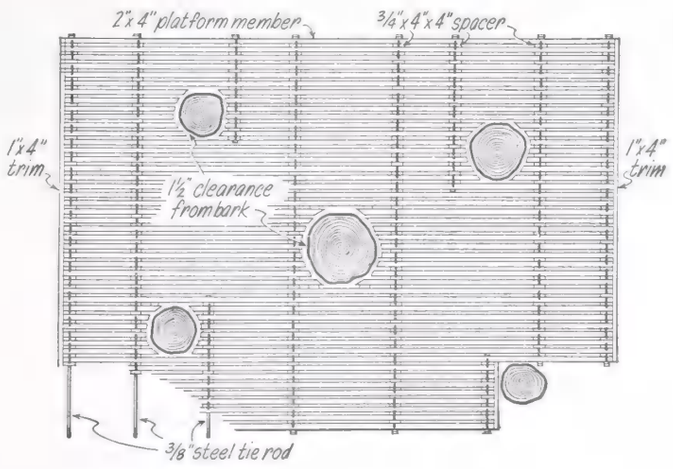


carpenter's level or transit on a slope. Strong, firm platform supports are ¾" round lag screws, 10" to 16" long. Big hardware stores or welding shops sell them for about 65¢ to $1 each. Convert them to straight pins by hack-sawing off heads after they are screwed into the tree. Weld eyes to anchoring guy wires. Be careful of the tree. Screw major support points 8" to 10" into the tree, into holes drilled ¼" smaller than pin diameter and 1" shallower than its final depth. After installation, paint injuries with pruning compound, sold at garden supply centers for about 80¢ per quart. Locate all straight pins at right angles to platform members, all eyed guy wirepins in direction of the pull against them. All pins which are perpendicular to platform members, and carry the main load, are extended 6" past the outer edge of the bark. The eyes of guy pins not perpendicular to platform members are countersunk to the cambium layer of the tree. New tissues will later grow around and strengthen the installation. Guys add to platform support and reduce spreading and swaying of branches. Soft-drawn galvanized 3/16" sash cord, sold at industrial supply houses for about 4½¢ per foot, is excellent. Sash cord may be tightened and tied without the use of instruments or turnbuckles. Turn back at least 6" beyond the eye. Unlay one strand and bind tightly until it is used up. Continue the binding by laying back remaining strands, forming a strong, smooth, tapered fastening.





PLATFORM ERECTION AND FINISHING



On a temporary shoring of scrap lumber, construct the platform of 2" x 4" fir or similar strong material. Pieces, laid edgewise, are separated by spacer block. Clearance of 1½" around each branch and

(*Please turn the page*)

Smo-o-oth is the word for Truscon steel doors





They work easily, will not stick

That's because steel can't possibly warp, swell or shrink to cause binding or sticking. Moreover, Truscon Steel Doors come complete with frame and all hardware. No cutting, planing or fitting needed. They're engineered to fit right, close tight. Your builder, remodeling contractor or home handy man can easily install them with confidence.

They blend perfectly with any architectural treatment, too. The flush, simple design of Truscon Steel Doors is in the best of taste. And they can be painted to match room decorations because the steel is Bonderized, then finished with a baked-on coat of paint.

Where room space is limited, Truscon Sliding Closet Doors provide the perfect answer. They glide silently on nylon rollers, allow for better closet arrangement. Truscon Steel Sliding Closet Doors and sound-deadened Swing Doors are in sizes for every room. See them at your building material dealer's. See Truscon Steel and Aluminum Windows, too. Send coupon for interesting and colorful door and window idea booklet.

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the modern easy way!



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as easily as your finger... the greatest vacuum hose development in 30 years!
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The hose keeps sanitary and bright with just a *touch* of a damp rag. Dayflex miracle vacuum hose is a *sure* sign of quality in your new vacuum cleaner!

Guaranteed by Good Housekeeping

Dayton Dayflex®

By the world's largest makers of
VACUUM CLEANER HOSE

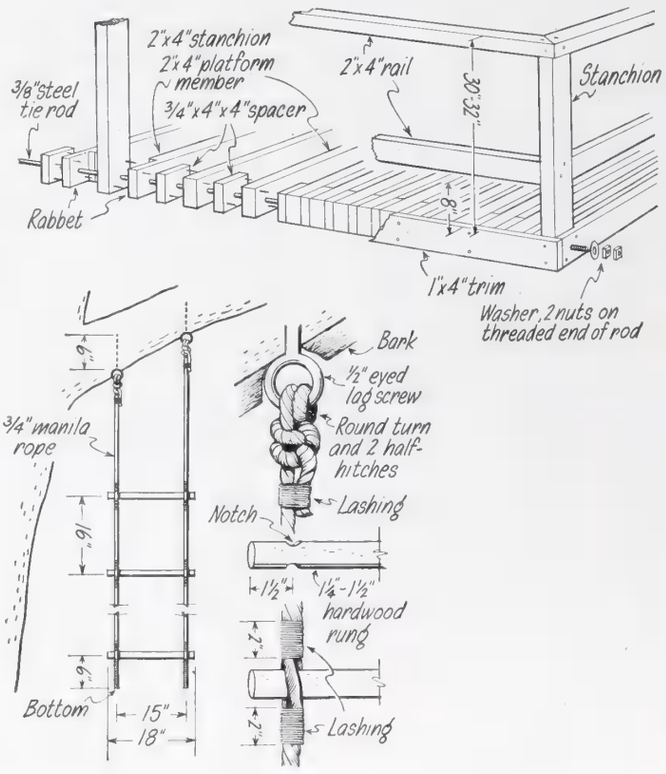
© D. R. 1958

THE **DAYTON RUBBER** COMPANY, DAYTON OHIO

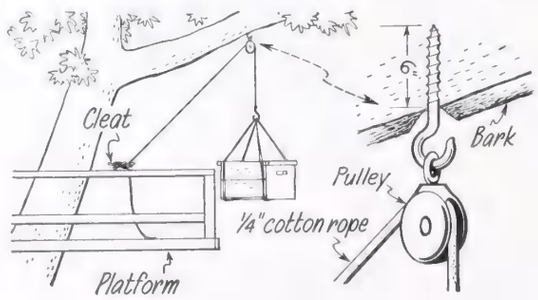
HOW TO BUILD A TREE HOUSE

CONTINUED FROM PRECEDING PAGE

trunk prevents confinement of tree. Steel tie rods strengthen the platform, with shorter ties as irregularities so all members are bound together. Rods may be purchased and ends threaded at a welding shop. Platform members and spacers, drilled with ⅜″ holes, are nailed into their final positions on the rods. Locate stanchions for safety rails at each corner of the platform and at intervals no greater than 6′ along the sides. Each replaces the spacer block at its position. Nail upper and lower rails to stanchions, after tightening nuts and drawing protruding ends from tie rods. Trim of 1″ x 4″ finishes the ends of the platform. Protect the woodwork with two or three coats of good grade exterior paint in gray-green, olive drab or other color blending with the tree. Painting of platform members is easier if done before assembly. A rope ladder, pulled up after the climber, gives a tree house the privacy it needs. Notched to prevent slipping, rungs cut from an old shovel handle or other hard wood are inserted between spread strands of the rope and held with lashings of 18- or



24-thread cotton seine twine. Secure the ladder to a strong branch overhanging the platform. A difficult load is easily handled with a simple hoist devised from a swiveled awning pulley. A cleat screwed to the rail holds the cargo for unloading.



(*Please turn to page* 172)



How to be very, very Happy in a Kitchen

Most newlyweds, it is well known, can live like larks for a considerable time with any old kind of kitchen. Or no kitchen at all, just a hotplate.

But you'd be amazed how much happier you can be (oldy-weds, too!) in a shining modern kitchen resplendent with stainless steel. It's so lastingly smart and efficient. So easy to keep clean and sparkling with just soap and water. Best of all, so genuinely inexpensive in the long run—because with stainless steel, your first cost is usually your last cost. It doesn't chip, peel, wear off or rust—literally lasts a lifetime.

Why not have a stainless steel built-in oven, for example, and stainless work surfaces, sink, range top and hood. And luxurious stainless cooking utensils, either solid or any one of several stainless-clad varieties. And stainless steel tableware, so lovely in the latest heirloom patterns. And stainless electrical appliances. And stainless windows, storm doors . . . really, there's no end to it!

Whether you're a newlywed or domestic veteran; whether you're buying for yourself or a gift—*make it stainless!* ● If you'd like to have a book-ful of ideas about things made of stainless steel, mail in the coupon below.

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Now, you can think of home-wide air conditioning as a "DO-IT-NOW" home improvement. Not in 1960—but right now—in 1956! By being first with the *products*, the *prices*, and the *plan*, Frigidaire places extra years of wonderful home comfort and health easily within your reach. Why wait? So far as Frigidaire is concerned, the "air conditioned future" is here today and you're invited to enjoy it right away.



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FRIGIDAIRE PRICES

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Enjoy *all* the benefits of full-home air conditioning—inexpensively. Cooled, refreshingly cleaned air. Better appetites. Better rest. Better, healthier living for every member of your family. And low in cost because Frigidaire is now manufacturing in big volume at savings passed to you.



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TRADE IN ANY MAKE ROOM CONDITIONER* ON FRIGIDAIRE FULL-HOME AIR CONDITIONING

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1. Call your Frigidaire Conditioning Dealer.
2. He will make a cooling survey of your home *at no obligation.*
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4. He will make the installation *taking any room air conditioner as a trade-in* and arranging terms to suit your needs.

***NO ROOM UNIT TO TRADE?** Don't let that stop you. Your Frigidaire Dealer is just as ready to work up a good deal for you. See him or phone him—and get started towards the happiest, healthiest, summer you've ever known.

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FREE BOOKLET tells all about home air conditioning—its advantages to you and your family. Phone or see your Frigidaire Dealer for a free copy now.

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FULL-HOME Conditioners

GENUINE GM VALUES

GENERAL MOTORS

Beautify little corners with beautiful little pieces

If you own a choice little table, make it important by giving it a setting that reveals its true quality. A pretty corner makes an admirable background

MAYNARD PARKER



Corner of this study makes a nice foil for an old globe stand that has been fitted with antique copper basin. Filled with fruit, it adds charm to the mellow collection of books and bibelots on shelves. Helen Conway, decorator.

WILLIAM HOWLAND



volving satinwood cab-
et receives the focus of
ention with its adroit
rner placement. Top
ivels to give nice con-
alment to bottles when
ed as tiny bar. Late
th-century English, this
aceful piece is from
mons Galleries, Inc.

Life of the (Patio) Party!

WEST BEND ®

appliances and serving ware bring indoor convenience to outdoor dining



A. PENGUIN Hot 'n Cold SERVER
Serves up tempting hot dishes (hot foods stay warm 1 to 2 hours) or sparkling ice cubes for refreshing drinks (cubes remain firm 2 to 4 hours). Gleaming chromed steel with walnut-color trim. **$7.95**

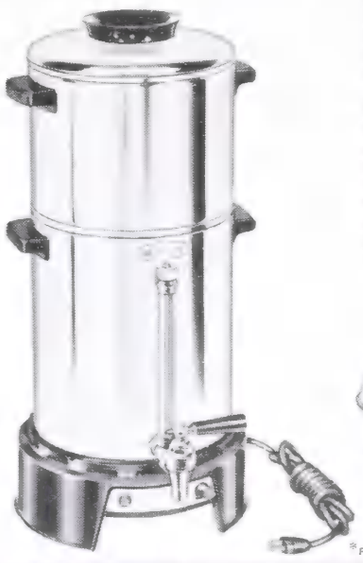
B. COLOR-GLO TUMBLER SET
Choice of 8 Color-glo aluminum or copper color tumblers. **$3.65**

C. 2-5 and 6-8 CUP FLAVO-MATICS
"Another cup, please" is taken for granted with this matched Coffee Twosome that provides the right amount (2 to 13 cups or more) of delicious coffee for every occasion. Fully automatic. Polished aluminum. Gift-packed pair, **$23.45***
2 to 5 cup, **$10.95***
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D. ELECTRIC BEAN POT
Bean feast coming up! Simmer-bakes beans (and many other foods, too) to old-fashioned goodness. Ceramic pot; separate chrome heating unit. 2 qts. Complete, **$7.95***

E. 48-CUP COFFEE MAKER
Big party? Self-heating urn provides 24, 36 or 48 cups of clear and delicious drip coffee wherever there's an AC outlet. Keeps prepared coffee hot, too. Glass gauge, no-drip faucet. **$39.95**

F. AUTOMATIC SKILLET
For a happy new outdoor cooking experience. Just set the temperature dial. It's fun to prepare golden brown chicken, tender steaks or chops or sizzling hamburgers the *effortless automatic* way. Exclusive vented cover and continuous pouring lip. **$19.95*** (without cover)
ith polished aluminum cover, **$22.95***
copper-color cover, **$23.45***





*PRICES INCLUDE CORD AND EXCISE TAX.

WEST BEND ALUMINUM CO., Dept. 646, WEST BEND, WISCONSIN
At housewares, hardware, gift and appliance stores; prices slightly higher in Canada.

Everybody Appreciates the Finest...



Automatic, Push-button table cooking is the modern homemaker's formula for better, quicker meals—and $avings in time and money! These years-ahead products offer exclusive K-M features to make you an envied hostess . . . the pride of the family!



LIQUIDIZER MULTI-SPEED

Chrome or Copper Finish

Dad, Mother, Sister, Brother, all want to use amazing, time saving Liquidizer! And, here's the only one of its kind that makes it easy to use for anyone! The exclusive Multi-Speed Switch tells just the proper speed for any need! Extra large mixing bowl—marked 1 to 5 cups. 2-piece, no-splash lid. Many, many exclusive features.

Only $49.95





REDI-FRI GRIDDLE

Now, Calorie-Counters can enjoy their favorite fried foods this new, grease-less way. The K-M Redi-Fry Griddle prepares fried foods with professional accuracy. K-M "Dial-A-Recipe" Control completely and accurately controls heat—assures faster, easier cooking with surer results everytime! Bigger than fry pans . . . more accurate than ordinary griddles!

Only $19.95

KNAPP-MONARCH Company
SAINT LOUIS 16, MISSOURI

How to install a Skylight

FOR SATURDAY'S CARPENTER

By DAVID X. MANNERS

Would you like a ceiling with a view—an indoor garden? Do you want better light to work by in kitchen, utility room or workshop? Then investigate the possibilities of a plastic skylight. These modern windows to the sky can be opened or closed at will, be shaded if you like, may even have a fan to provide unfailing ventilation. A unit or two may be just the thing to add poetry to your problem room, or rescue an attic from its dark age.

It takes only average skill and no special tools to install a top-lighting unit. Installation can be made on almost any type of roof—flat or pitched.

Skylight units come in 16″, 24″ and 32″ widths to fit all standard rafter spacings. Preferably, select a size that fits the rafter spacing of your roof, for it is important that the unit be nailed solidly to wood. You need never worry about leaks. Skylights made of aluminum are permanently rust-proof and weathertight. They're practically maintenance-free, too. Rain does the cleaning job. If it doesn't do it well enough, give an assist with a clean, damp cloth.

The installation shown is for a Wascolite Airdome (it opens like a window), but procedure is almost identical for a Skydome (doesn't open), a Ventdome (has fan), a Hatchway (provides roof access), as well as other varieties.

(*Please turn to page* 174)



1. Clear the area where you'll be working and spread a protective covering on the floor. Newspapers will do, but a tarp makes clean-up easier, for you'll merely have to gather up its four corners, tote it out, and the job will be done neatly and efficiently.



2. Mark location of projected ceiling opening and at diagonal corners drill ¾″ holes through roof which, in this case, is Temlok Roof Deck, an insulating fiberboard. If rafters are covered by plaster or otherwise, first carefully remove this finish from area of opening.



3. On the roof, locate holes you've drilled. On built-up roof, scrape gravel, slag or marble chips from area. A garden edger makes good scraping tool. If roof is hot, cool it with hose spray before scraping. No scraping is necessary on asphalt-shingle or roll roofing surfaces.



4. Since the Airdome screen unit is the same size as the skylight opening, it makes a convenient pattern for laying out the lines to be cut through the roof. Lay it on roof, lining it up with the soles and score the roofing felt with a linoleum knife or sharp chisel, or nail.



5. Use a small keyhole saw to start cuts from each corner hole, then switch to regular handsaw. Have someone on a ladder in the room below to remove each piece of roof sheathing or insulation board, as it is cut free. Be sure cut is at right angles to the roof and follows scoring very accurately.



6. Apply asphalt asbestos cement liberally to underside of unit's flanges and to roof area covered by flanges then carefully set unit in place directly over opening, bedding it firmly in the cement. Drive aluminum nails at four-inch intervals through flange and into rafters.



7. Coat nailed flange with liberal application of asphalt asbestos cement, extending cement in a 6"-wide swath all around unit. Putty knife or trowel makes good spreader. Dampen rag with kerosene to clean cement smears off hands and tools.

(Please turn to page 174)

Here's the newest fashion in table sterling...

Rosecrest

BY ALVIN

Modern . . . youthful . . . stylish . . . this lovely ALVIN creation captures and holds the ageless sentiment of love and affection, as symbolized by delicate roses, beautifully sculptured in solid silver. Slender, graceful, perfectly balanced . . . it is one of those precious services that are destined to become more and more cherished as the years and generations pass.
You'll be glad years from now . . . if you make "ROSECREST" your choice today!



6-Piece Place Settings from $32.50† (Fed. Tax Incl.)

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Makers of exclusive Silver Designs for Seventy Years

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*Trade Marks



Happy the Bride...

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It's love at first sight . . . and love forever after . . . when your favorite bride has Lifetime Ware. For here is truly beautiful molded dinnerware she'll be delighted to use . . . so smart, so colorful, so *right* for special occasions . . . yet so amazingly break-resistant it's ideal for every day.

Lifetime Ware is guaranteed in writing against breaking, chipping, or cracking. Available in 11 lovely decorator colors. Ask for it by name — Lifetime Ware — at your favorite store. And while you're at it, why not treat yourself to a set of Lifetime Ware? You'll be thrilled, too!

Write for FREE illustrated brochure.

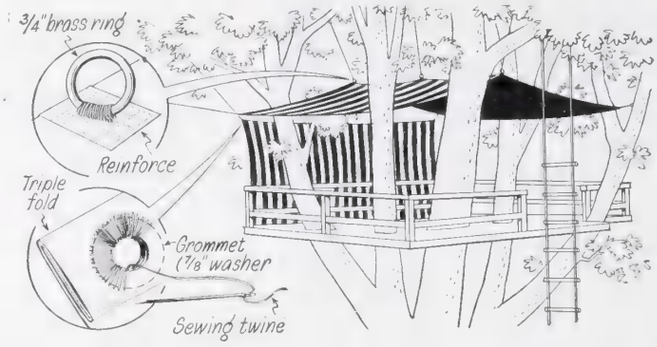
THE WATERTOWN MANUFACTURING CO.

500 PORTER ST., WATERTOWN, CONN.

HOW TO BUILD A TREE HOUSE

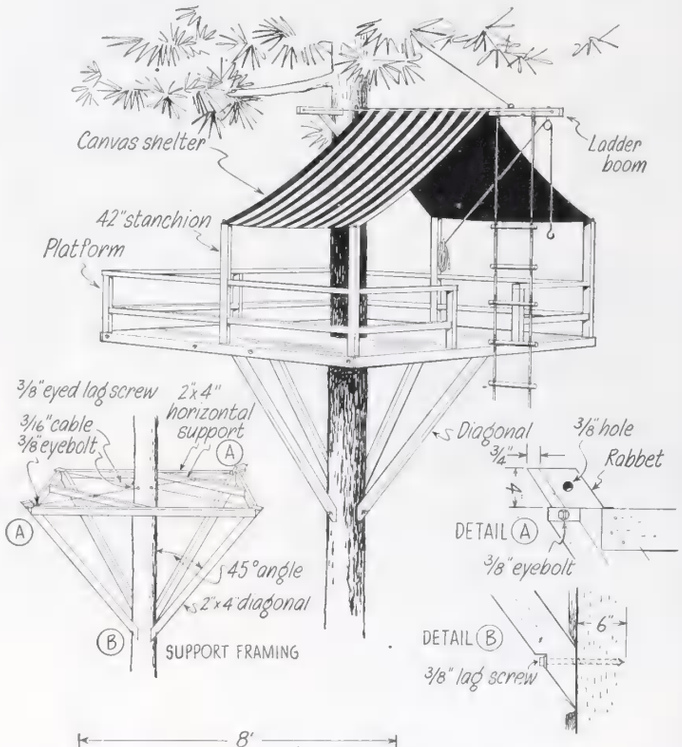
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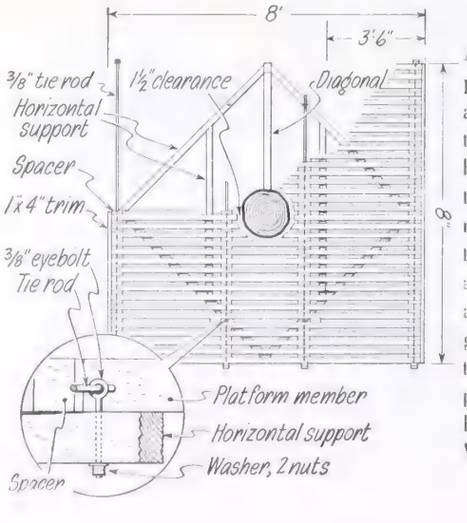
SHELTERS FOR THE PLATFORM



Lightweight canvas or sailcloth shelters in bright colors and patterns, give a gay touch, protect against falling leaves, sun or wind, and adjust quickly to different positions. Cords from strong grommets sewed in each corner of the shelters tie to screw eyes in the branches and on the platform. Cords from the rings sewed to the canvas raise a peak which smartens its appearance, sheds debris and moisture. Tie to points at opposite sides of each grommet to prevent excessive flapping in a fresh breeze and remove shelters during strong winds.

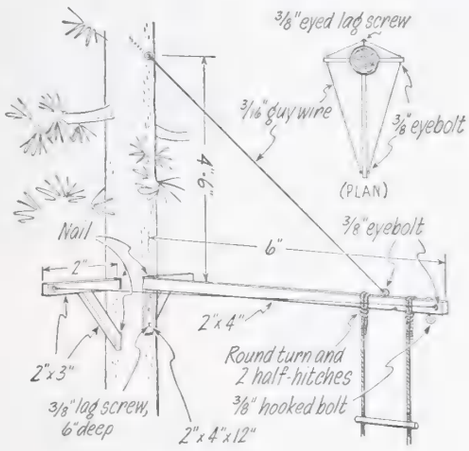
A HOUSE IN A STRAIGHT TREE





A different method of support is used when erecting a platform in a straight-trunked tree or on a single branch of a spreading tree. The installation must not confine the growth of the plant. Four diagonals are the keys to strength and rigidity. Cables of galvanized sash cord add to the support. Notch the pieces for flush fitting of bolt and screw heads. With a chisel, cut away

the bark so bottom of diagonals butt smoothly against the cambium layer. Before installing, paint lower 12" and ends of diagonals with wood preserver, sold at garden supply stores for about $2.25 per gallon, as protection against insects. Paint finished joints with pruning compound. New tissues will grow to hold support solidly. Horizontal supports, with ends carefully beveled for snug fit, are nailed to diagonals to complete platform base. Platform is built of 2" x 4"s,



spacer blocks, and tie rods in same manner as the former. Tie rods are slid through eyebolts in horizontal supports to anchor the structure. Shelters are tied to screw-eyes in the 5'-high stanchions. Unless the tree has a strong, sound limb to hold ladder and hoist, build a boom above the platform for the purpose. Cut away outer bark so its pieces fit against the cambium layer, first coating any lumber touching it with wood preserver. Guys rigged to short booms prevent side sway of the main one. Extend rear lag screw so wire passing through its eye does not chafe or cut the tree.

Less "GUEST WORK"



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rayon and cotton CLOTH

Luxurious as linen!
Double as
dust cloths, later.

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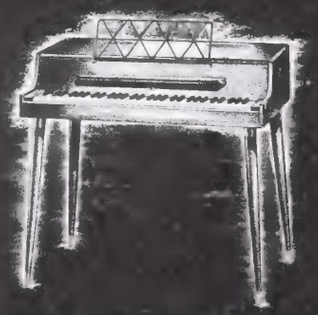
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HOW TO INSTALL A SKYLIGHT

CONTINUED FROM PAGE 171



8. Press 4"-wide strips of building felt on cement around unit. Cover strips with more cement and add a second strip layer 5" wide on top of first. Cover this top layer with cement, then sprinkle on gravel, slag, or chip topping to go with rest of roof.



9. With soft, damp cloth wipe inside of dome clean, then place it on top of curb. Dome "floats" on gasket and is free to expand or contract with temperature changes. Do not remove protective skin from the dome until the installation is complete.



10. Retaining frame holds dome in place. Frame is made of extruded aluminum, forever leakproof and rustproof.



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The lovely and very original 3-in-1 coffee service that makes a party out of even breakfast. "Perks" the coffee, serves it; candle warmer trivet keeps it hot. Pyrex glass gleaming with rich copper or brass. Holds 8 cups.

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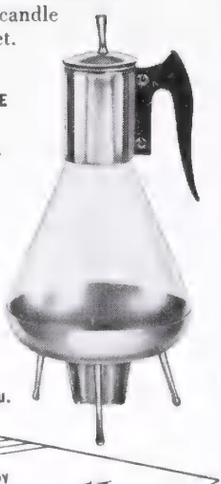
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A few screws, and dome assembly is done. Final step is removal of the dome's protective covering.



12. Start at a corner and with steady even pull peel off the protective skin. Clean the dome with a soft, damp cloth.



13. Chain pull permits varied opening. Total elapsed time for installation shown was well under two hours.

Thus far this skylight installation explanation has applied specifically to houses having no attic space, that is, where the roof framing and ceiling framing are one and the same. Your house may have an attic space, but this does not rule out a skylight. However, you will have to first construct a "light well" through the attic space. The dia-

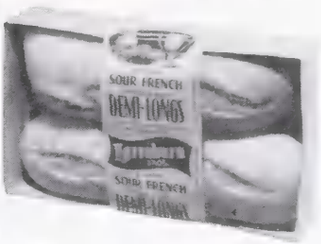
(*Please turn to page* 190)

I COULDN'T COOK WITHOUT THESE

CONTINUED FROM PAGE 111



Prepared and pre-mixed breads, like Dromedary Corn Muffins mix and "Brown 'n' Serve" bread or rolls, are always with me, on the pantry shelf or in the freezer. (Many people don't even know that "Brown 'n' Serve" breads freeze.) Corn bread is simply delicious with any casserole containing chicken. I make a real do of it when we have Chicken Creole. My secret weapon for successful corn bread is to toss in one more egg than the mix-up directions call for, and add masses of butter after it's baked. I bake the stuff in a porcelain-enamel iron pan, spoon it over with a quarter of a pound of melted butter (oops, that grocery bill!) and carry it, pan and all, onto the table for serving. Don't spare the butter is my slogan in the "Brown 'n' Serve" department, too. For I virtually give each roll a bath in melted butter before browning it. Ready-to-brown French sour dough bread, by the way, can give you the reputation for being an Einstein in the kitchen. Just serve it hot and slathered with herbed butter with any meat or fish dish, roasted, broiled or stewed, or with a husky, hearty soup, and you've made a meal to remember!



When is a soup not a soup? When it's on my pantry shelf and I need something in a hurry to glorify a gravy, to become the backer-upper of some leftover meat, to create a stew where none existed before, to spin into a soufflé. Campbell's consommé, for instance, is endlessly handy to intensify meat flavor and increase the liquid when gravy seems sparse. Heat it with a little red wine for pot roast or beef stew, and your family will think it's something with a French name. When leftovers loom, simmer up some consommé, season it well, drop in the meat just long enough to heat through. And every wife should know that old bones, yesterday's vegetables, a can of consommé and a can of water brew up into a soup lots of men wish their mothers could have made. I always keep Campbell's Scotch Broth on tap for extending lamb. It lets you turn leftovers into stew without the usual headache of chopping onions and carrots and going through the motions of cooking the barley. All you do is heat the broth and drop in the meat, cut in stew-size pieces. Or, if you want a rich, brown gravy for a hot lamb sandwich and you're fresh out of rich, brown gravy, just heat the broth, whiz it in the whizzer, and there's your quick lunch. I use Campbell's cream of mushroom soup as a sauce or gravy or cooking "carrier" for anything that will go with a mushroom, from sweetbreads to sea food. My most deceitful, easy lunch or brunch dish, served in individual ramekins so everybody is impressed, is simply dried beef blanketed in cream of mushroom. Drench the beef with hot water to get off the excess salt, drain it thoroughly, then smother in soup. Another special: Whiz cream of mushroom with cream in the blender, substitute for cream sauce in cheese soufflé.



(Please turn the page)



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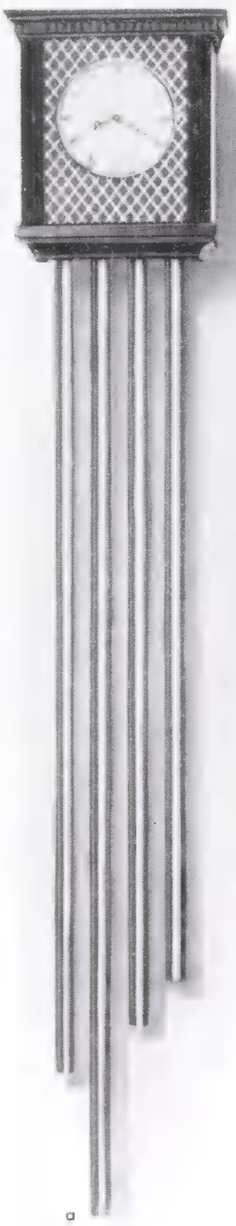
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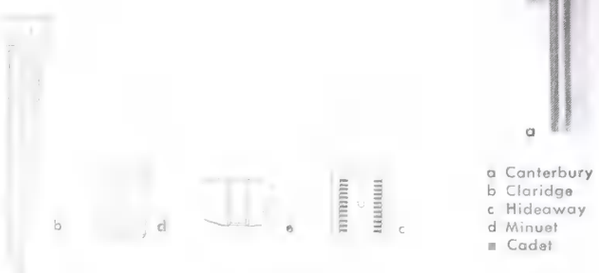
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I COULDN'T COOK WITHOUT THESE

CONTINUED FROM PRECEDING PAGE



Beau Monde Seasoning Salt. I just couldn't live without this Chinese antique with the built-in seasoning. (It's actually monosodium glutamate, that ancient Chinese flavor intensifier, plus a marvelous blend of spices and herbs, all sifted together by the Spice Islands people.) I never make a salad dressing, never cook a vegetable, never stuff a bird, and rarely serve a meal without reaching for this wondrous salt which doesn't overwhelm the natural flavors of food, but gives them a stepping-up. Only on tomatoes do I use it sparingly.

A clam collection—canned clam chowder, clam juice and minced clams—gives me the basis for such fish dishes as you wouldn't believe. I can make a truly great soup of Snow's New England style clam chowder, doctored up with a can of Pioneer minced clams, cream and a dash of curry powder. Give the whole business a few violent whirls in the blender, top with cream and run it under the broiler just long enough to brown the cream. Puts your guests right up on Cloud Nine. I use a similar trick to create a sauce for fish, usually adding a little drizzle of honey and a squeeze of garlic. A sauce like this can turn dibs and dabs of leftover fish into a colossally successful casserole, especially if you make it look "expensive" by baking it in shells. I keep abalone and giant clam shells on hand for just such theatrics, but have also made a big splash serving the stuff in gilt earthenware. For beautifully flavored rice, cook it in clear clam juice, particularly if you're serving it with sea food. I also take to the trusty Doxsee's clam juice bottle if I need a sauce or gravy base for canned or leftover lobster, crabmeat, or prawns (shrimp to Easterners).



Crackers, specifically Nabisco Saltines, do most of my gravy-thickening jobs for me instead of flour. I add them to whatever liquid I want to give body to, then whiz them at high speed in the blender. They're distributed in infinitesimal pieces throughout the liquid and, of course, are more wholesome than raw flour because they're precooked. This is a velvety, light-textured gravy, never lumpy or leaden. I usually count on six crackers to a cup of thin liquid, but if I'm doing up a pot roast I use the cooked vegetables to add thickness as well as flavor, so I whiz them up in the gravy with three saltines instead of six. It's all so much easier than the old kind of gravy. I also whip up a dreamy tomato soup or tomato sauce by whirling a few of these lightly salted crackers with stewed tomatoes.



(*Please turn to page* 179)

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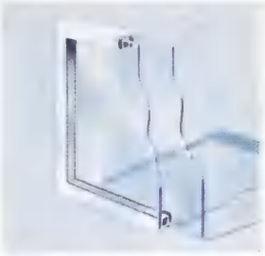
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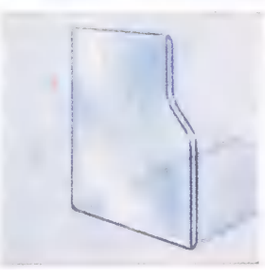


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I COULDN'T COOK WITHOUT THESE

CONTINUED FROM PAGE 176



A five-bottle wine cellar lets me duke up ordinary dishes so glamorously that people start asking me for the recipe. Marsala, for instance, gives a sensational flavor lift to canned black bean soup; it's divine in the gravy for duck; it's absolutely world-beating as a sauce for salt cod, brewed up with mushroom soup, milk, parsley and shallots. If you fling it over parboiled sweet potatoes, with a larding of butter and brown sugar, you have a dish that's out of this world. I splash it into quick-mix vanilla pudding and end up with a fine imitation of zabaglione. Madeira I use many times in place of sherry for the "what *is* it" flavor it adds to mushrooms, kidneys, clams, sweetbreads and ham. And poured over broiled steak and a chip of truffle—well, they practically ask for your autograph. Cognac is a spirited old standby which lets you change the flavor of a meat dish at the drop of a spoonful. If you burn it over the sautéed meat for pot roast or stew, just before you clamp on the cover and start simmering, the results are heavenly. A scant jigger doused into chicken stew turns it into a reasonable facsimile of *coq au vin*, and what it does to tripe deserves a blue ribbon. With Grand Marnier I get absolutely carried away, it gives such a superb orangey lilt to desserts. I sprinkle it over fruits—it's nothing short of celestial on sliced oranges—or heat and pour over thin pancakes in a chafing dish (lazy Crêpes Suzettes Stanton, that is). I fling it into a bland custard and have a gourmet's dream of a sauce for stewed fruit. Port wine is my secret seasoning for duck, goose, hare, chicken livers, ham: port-soaked pears are divine.



Dark brown sugar has such dreamy overtones of flavor combined with its not-too-sweet sweetness that I use it pretty much on everything. I usually toss a spoonful of it into a salad dressing. I keep it on the dining table all summer long for scattering on fresh fruit. (Try fresh apricots, peaches, pears or strawberries.) I fling a little sugar into any vegetable I happen to be cooking according to my covered-skillet method, but for peas I use white instead of dark brown. When I'm chopping onions I sprinkle them with white sugar which seems to eliminate the sting and the distressing aftertaste. I dash dark brown sugar over any and all cabbagey vegetables in cooking. Cabbage, cauliflower, broccoli. Brussels sprouts become high-toned delicacies, for the sugar seems to take away that steamy, gassy flavor that sometimes afflicts them. I also toss it into the cookpot with any of the salted or smoked meats like ham, tongue or corned beef. In fact, here's a partified twist on the corned beef and cabbage dinner. After the corned beef is cooked, give it a glorious glaze with brown sugar, cloves and Madeira, slide it into the oven for a good baking, as if it were a ham, and serve it with Brussels

(Please turn the page)

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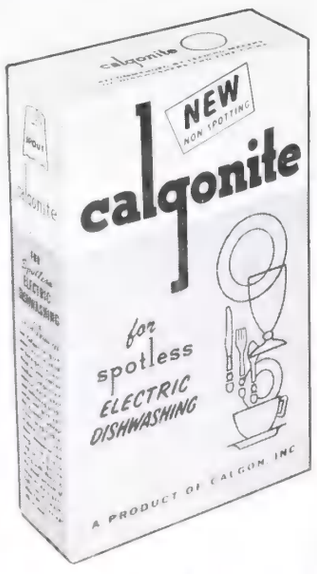
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I COULDN'T COOK WITHOUT THESE

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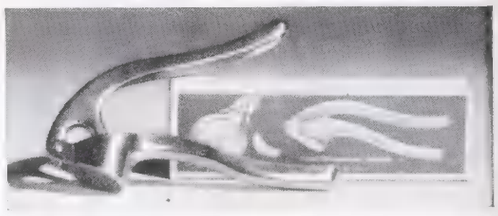
sprouts. Honey is another one of my musts. Whenever a recipe says "boil down the sugar," I take down the honey pot. I drizzle it into salad dressing for it seems to have an affinity for garlic. I use it in a ginger-soy-and-garlic marinade for lamb. And I do up a divine ice cream sauce with honey, rum, brown sugar and canned chestnuts which has guests standing in line for seconds like Oliver Twist.



Sour cream is standard equipment in my refrigerator. For whenever I want a really glamorous topping from soup to dessert I can usually get it with a dollop of sour cream. One of my easy showoff specialties is a can of jellied consommé whipped through with caviar (the cheapest brand you can buy) and topped with sour cream. Sour cream, mixed with minced tomato, chives, parsley, and Tarragon vinegar, is an absolutely sensational sauce for sea food. Hors d'oeuvre are the talk of the party if you serve smoked salmon on tiny pancakes, dressed with a dab of sour cream and capers. It joins lamb and veal like a long-lost cousin. And I don't know a more dreamy dessert than fresh fruit with sour cream, brown sugar and candied ginger.



A dependable, smooth-running can opener, permanently installed right at the sink, under the canned goods cupboards and next to the stove, is the life saver in my kitchen. My advice to any young thing starting her cooking life is to get the best one she can buy. It hardly ever stops working if you cook the way I do, taking advantage of all the wonderful canned goodies in our modern markets. And don't think I didn't study the strategic placement of this like a civil engineer so I don't waste a motion getting the can from the closet to the stove. Balky or inconveniently placed equipment can warp your viewpoint on cooking.



A garlic press from Bazar Français gets a constant workout, not just for pressing that fragrant bulb (one vegetable I prefer not to be crispy and crunchy), but also for extracting the juice of shallots or onion. Wherever I want the flavor without bits and pieces of the vegetable, I cut up the onion or shallot into manageable little hunks and squeeze. I couldn't list the places where these lovely juices do a seasoning job—in salads, marinades, or squirted into pot roasts or on fish. Green onions seem to be too fibrous for the press.



A stainless steel sponge is an indispensable implement that has practically replaced the paring knife in my kitchen life. I have long since ceased peeling off the flavor-packed, mineral-rich skins of vegetables. I simply scrape away the outer skins as I wash the potatoes or carrots or whatever with this easily rinsed non-rusting rougher-upper, really a pot scourer made by Metal Sponge Sales Corp



Rice that needs no washing is something I insist on, so I keep a good supply of M. J. B. Long Grain White Rice. I just won't go through all the fuzz-buzz of washing and sieving and draining and plucking through the grains as long as I know I can buy this work-free kind. I like it because I can depend upon it to turn out fluffy, separate, inviting morsels, too. We use scads of it in our house because we like it as a separate vegetable, often cooked in consommé or in clam broth, generously buttered or herbed. Sometimes to break the dead white and start table talk, I give it a yellow color with a dash of saffron.



A mortar and pestle in a modern kitchen makes some people think I'm getting arty in my decoration or turning out old-fashioned pills as a side line. But the truth is I couldn't get along without this wonderful wooden thing from Bazar Français. I use it constantly to crush herbs for salads or dressing or stews—it releases the good essences of them—or to grind down small solids, like nuts or salts, or else mix dried ingredients like spices, or to mash shallots, or green onions that won't go through the garlic press.



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Extremely weatherproof	Rugged weathering tests had no adverse effect on screening made of ALCOA Aluminum.
Insect and rodentproof	Withstands attack and prevents penetration by chipmunks, squirrels and crickets.

LOOK FOR THIS TAG WHEN YOU BUY SCREENS

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WE CHOSE ALCOA ALUMINUM

Tune in THE ALCOA HOUR—Television's finest live drama—alternate Sunday evenings

MEMO to a MODERN EPICURE

by Poppy Cannon



There's a trend toward elegance—have you noticed? At dinner parties there are courses instead of one-dish meals. Takes a little more management, of course, and a few more candidates for the dishwasher. But work? Not much. If you know how.

A combination soup and fish course with considerable distinction can be nothing more than Campbell's tomato soup thinned with water, instead of milk, and garnished at the table with Norwegian canned fish cakes. These are a Scandinavian version of the silken-snowy *quenelles* of France. Actually a mousse of fine-grained raw fish, most patiently pounded, the best are imported from Norway under various labels. We buy ours from Sophie Madsen, of fish pudding fame, 1183 Third Avenue, New York 21, N.Y. They are also available at many fine stores throughout the country. About 50 cents for a pound can containing eight or ten fish cakes. A big-hearted flurry of fresh chopped dill, or of Spice Islands dried dill weed will make an interesting addition.

Instead of tomato soup, Campbell's or Crosse & Blackwell's quick-frozen, condensed shrimp or lobster bisque would be delightful.

Old-fashioned Date Bar Mix to accompany a vernal lime sherbet—nothing could be more fitting. Homemade from a mix! Both Pillsbury and Betty Crocker have a date bar mix which should "go national" any day now. Betty Crocker's dates are packed separately, so that you may have "filled" sticks. Cut into squares and serve warm with a spoonful of eggnog ice cream, a whisper of nutmeg fresh from the mill. Makes a nostalgic dessert.

***Charleston Receipts* reappear**—the ninth printing. Deservedly popular is this cookbook prepared by the Junior League of Charleston. Bits of verse, short cuts and ancient treasures are in the looseleaf pages.

Wild asparagus we learned about in Paris, thanks to Miss Alice B. Toklas. To her they brought memories of Mallorca. Now we find their delicate virtues extolled in the Charleston book:

"In tangles, wild asparagus grows.
Its rightful name nobody knows

Who isn't Charleston's son or daughter
Or never tasted Goose Creek water.
Mature, it's tough as chicken wire;
When young, no spinach can aspire
To equal tender 'Chainey Briar'!"

Where else in these good old United States does the wild asparagus grow?

If by mischance your local dealer cannot supply, you may order *Charleston Receipts* from P.O. Box 177, Charleston, S. C. Send $2.75 plus 20 cents mailing charge.



Even a Master Chef of Epicures must come in a package in America, says a Chinese friend. He was referring to the Chinese Gourmet Set of basic spices and condiments. You may find it at your own specialty food shop or at Vendome, 15 East 48, New York, $7.95 postpaid. Included are:

1. Chinese soy sauce, Cho-Yu, quite different from the American or even the Japanese version.
2. Duck sauce, Su-Moi-Jung, really not a duck sauce. There's no duck in it, but it's a sauce for duck. Fruity and at the same time sweet, sour and spicy.
3. Oyster sauce, Ho-Yu, oysters *are* here—an extract rich and tantalizing in flavor.
4. Barbecue sauce, Chasu-Sauce, a masterly blend of honey, soy and spices. A perfect marinade or a basting sauce.
5. Five-spice essence, Heung-New-Fun—cinnamon, cloves, black pepper, anise and fennel, most exquisite seasoning for duck or pork.
6. Black bean spice, Dow-See, actually made from fermented black beans flavored with garlic, highly pungent, an acquired taste.
7. Flavoring essence, Mai-Jin, ancestor of all our currently popular MSG flavor-enhancers.
8. Chinese mustard, Jay-Ma, fervid hot mustard in powder form to be mixed with water, vermouth, wine or sake. An inspired accompaniment for a New England boiled dinner!

Along with the Chinese Gourmet Set come seven treasures in the way of recipes, and each with many fine variations.

"Frozen shrimp—oh, no!" Our epicurean hostess said loftily. "I always get fresh shrimp from my man. . . ."

No use arguing, but just for fun I asked the experts: How fresh are fresh shrimp in New York City, as compared to frozen? After some calculations I had my answer: Fresh shrimp would be at least five or six days. Frozen might even be processed on board ship within *minutes!*



Perhaps the tastiest frozen ones to date is Georgia Golden Shore Cocktail Shrimp. Steamed, according to package directions for ten minutes, they have more flavor than you'd believe possible. No water added. In New York, they are available at Gristede's.

If you want to be happy for an hour, get intoxicated; if you want to be happy for three days, get married; but if you want to be happy forever, become a gardener. It's an old English saying quoted as frontispiece to an enchanting collaboration by philosopher Stringfellow Barr and cooking expert par excellence Stella Standard: *The Kitchen Garden Book* (Viking, $4.95). Vegetables from seed to table, how to grow 32 vegetables; 500 ways to cook and serve them.

Stringfellow Barr is a man after our own HOUSE BEAUTIFUL hearts. He writes:

". . . of all practical problems we practical Americans have tackled, one we now have the least success with is the production and distribution of really fresh fruit and vegetables with delicious flavor and high nutrition content. We have done magnificently on quantity production, and we are doing less

(*Please turn the page*)



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comfort



Step Table by Cleveland Table Co., Inc. Selma, Ala.

The Cleve-Lounger Style 515

Only the best loved husbands can expect this great new Clevelander. Pity, too—because all husbands should have one. Clevelander comfort puts a man in such a good humor so quickly. Worries vanish in a wink . . . or at least no longer than it takes him to settle back and let every weary muscle go limp. No tricky knobs or levers, either. This beautiful "Cleve-Lounger" model automatically assumes whatever position is most comfortable for him. You'll both love its graceful, compact "lounge chair lines." Cushioned in resilient Blocksom Paratex Rubberized Hair—will never shift nor sag. Why keep Clevelander from him any longer? Or from *yourself*, for that matter! See this great new chair at your Clevelander Dealer's now.

Recline—automatically— to your most comfortable position.



FREE! Send for new booklet, "Chair Harmony," and name of nearest dealer. Write Dept. HB-66, Cleveland Chair Co., Inc., P.O. Box 535, Cleveland, Tenn., manufacturers of fine chairs since 1915.

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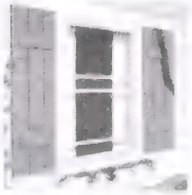


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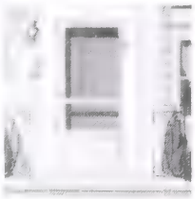
Slide in or out to fit any window. Designed for maximum ventilation, minimum glare. Install it yourself and save. As low as $15.95 *Slightly higher in some areas.*



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MEMO TO A MODERN EPICURE

CONTINUED FROM PRECEDING PAGE



and less well on quality . . . our plant breeders have developed strains that are decidedly inferior in flavor, but that will 'ship well,' and have lots of 'eye appeal' for customers. . . .

"Unhappily, we do not eat with our eyes or even taste with them, and many a gorgeous vegetable or fruit turns out to be a snare and a delusion when it reaches the human palate. . . . Most of our agricultural science is directed at increasing the size of our fruits and vegetables, regardless of what happens to their taste, and above all at increasing the number of days between the time they were picked and the time they begin to 'spoil'. . . .

"It goes without saying that, just as the most brilliant cook can do only so much with stale and tasteless vegetables, so the most delicious vegetables any man ever grew can be quickly spoiled by bad, or even by merely unimaginative, cooking. The usual fate of the stale vegetables we now buy is to be overcooked. In short, they never had much life; they lost in shipping most of the life they had, and the cook then cooks all the life out of them."

Farm is a word much used and abused, but should you see it followed by Crest, as in Farm Crest frozen family-size peach pie, never pass it by. This Detroit, Michigan bakery creation has, beyond compare, the best peach filling, the shortest, flakiest real American pastry I have encountered—up to the present time.

Most excellent macaroni and cheese, no frills but good, comes quick-frozen in individual foil casseroles made by Morton's of Kentucky (available almost anywhere). Dribbled with thick cream before heating and garnished with fresh parsley or chives, it's a fine backbone of a lunch or supper. Grilled Canadian bacon and tomatoes should go along.

Or when garden tomatoes are "in," you could have them sliced along with sweet, red Italian onions, guiltless of oil, bedewed with only a little white vinegar.

Like Diogenes, in his search for an honest man, our *New York Times* colleagues pursued for months "a prepared chicken consommé, not made unpalatable with salt . . ." found it only at the New York Exchange for Woman's Work, 541 Madison Avenue, at 75 cents a pint.

Why, oh why, can't we have real stock, rich, cooked-down beef as well as chicken, quick-frozen, perhaps, in cubes? Certainly we can do it ourselves, but we don't fancy spending a simmering week end with it. Why should food processers "always on the look-out for new ideas" ignore our pleas?

Why can't we benighted Easterners buy those miraculous sour dough brown-and-serve rolls that they have on the West Coast and in New Orleans? "Bakers aren't set up to make them. There's no demand," we are told. Who's to really say?

Go to Rome this year, by all means, but not if it's merely to enjoy once more Alfredo's famous (tossed-with-a-golden-fork-and-spoon) fettucini. You can have it at home. The trick is simple. You must have fresh, homemade undried egg-yolk noodles. Now it's possible for anyone.

There is a way to preserve the pristine flavor of fresh egg noodles. Within hours, as soon as they cease to feel sticky, place in nylon bags in freezer. Pastas and noodles may be cooked first and frozen later, but the texture is not the same.

For years we've been hearing about a wondrous little "machinetta from Milano" that rolls dough to any thickness from cookies to strudel and then at a flick of a dial cuts wide, ridged or narrow. Imported by Gimbels in New York, the little rust-proof, self-lubricating, chrome-plated Noodlemaster comes in two sizes: $29.95 and $39.95, express collect beyond their delivery area.

Ours came complete with instructions in Italian, but this slight problem has since been solved and English is provided.

Two conveniences you've been waiting for:

—a single-bowl sit-down sink



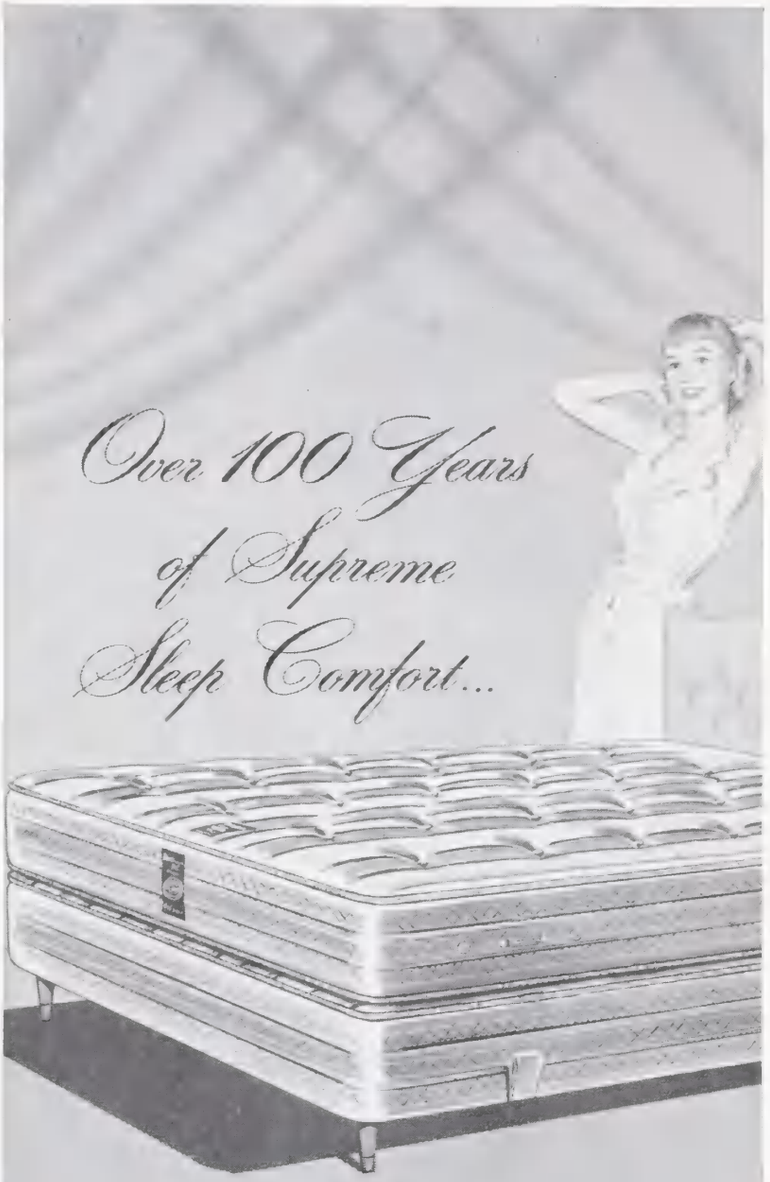
PHOTOGRAPHS BY SUTER, HEDRICH-BLESSING

The new St. Charles sit-down sink unit provides drawer for kitchen tools and storage for vegetables and fruits which do not require refrigeration. There is plenty of knee space under Elkay stainless steel bowl as well as closed compartment for storing cleaning supplies.

—shallow trays for mats and napkins



Linen storage unit shown above is designed to eliminate problems of crumpling and creasing caused by stacking of linens. Nine shallow sliding trays can accommodate several sets of linens or groupings of tablecloths, place mats, napkins, and so on. St. Charles Mfg. Co.



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■ Did you know that the MITCHELL is sound conditioned for quietest operation . . . fits flat with the wall . . . and is rated first in cooling power by strict tests in our modern laboratories?

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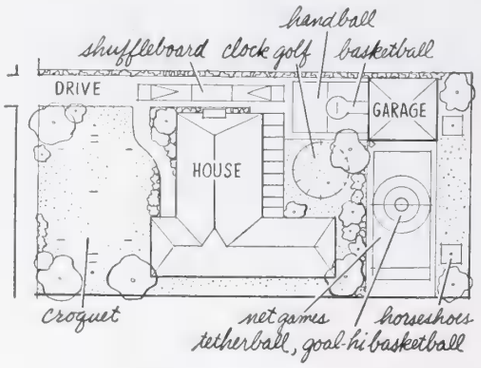
FOR SATURDAY'S CARPENTER

Back-yard game area

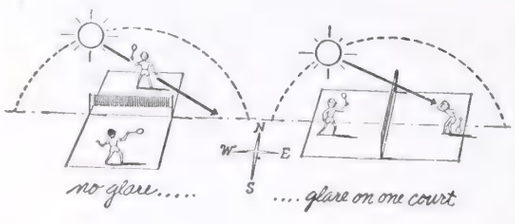
Here's how to make a practical play area—
a hard-surface court suitable for the whole family

By LEAVITT DUDLEY

Most people talk about play areas only in terms of children, but why not a back-yard game area for the whole family? It doesn't have to be large, but it should be versatile enough to convert quickly for several sports and practical enough to double as an area for general activity.



Even a small lot, thoughtfully planned, can meet these requirements. Driveways, garage walls and front lawns can successfully supplement conventional back-yard play areas. Make space count in your layout; don't spoil a space big enough for net sports with an installation for a game which can be played as well in a corner or along a wall. Best surface for most back-yard games is either concrete or asphalt. Both have their advantages. Concrete is more durable, can be colored to harmonize with the rest of your yard. Asphalt is cheaper, has a slight "give" which makes falls not quite so hard on a youngster, and is soft enough to allow the use of staples to hold fabric game-marker strips firmly in place.



Orient wherever possible for maximum protection against sun and wind. On a north-south court, both players will be comfortable, but one will be troubled by glare along an east-west axis. If branches don't overhang the play area, trees are excellent sun and wind screens and provide a pleasant resting place between athletic games.

(*Please turn to page* 189)

Ummm! You turn out cakes that are perfect every time in this stunning big high oven unit. EquaFlo burner is a Hardwick exclusive!



the Hardwick built-in gas range

SHOWRANGE OF 1956

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THE DAZZLING BEAUTY of your Built-in Hardwick Gas Range makes your whole kitchen look fresh and modern. Styled by America's top designers, Hardwick Gas Cooking Units add drama to any kitchen decoration scheme.

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Kitchen Designed By Walter Baermann





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PERFECT COOKING PERFORMANCE. Here's a range that does what you tell it! Advanced Hardwick engineering lets you cook uniformly, cook deliciously, through the years. Specially designed air circulation insures a cool kitchen in any weather.

SEE HARDWICK TODAY—start planning *your* new kitchen. On display at dealers, gas companies and in model homes by leading builders coast-to-coast: dramatic beauty, fine performance yet prices start as low as **$249.95.**

Striking finishes: COPPERTONE • WHITE ENAMEL • STAINLESS

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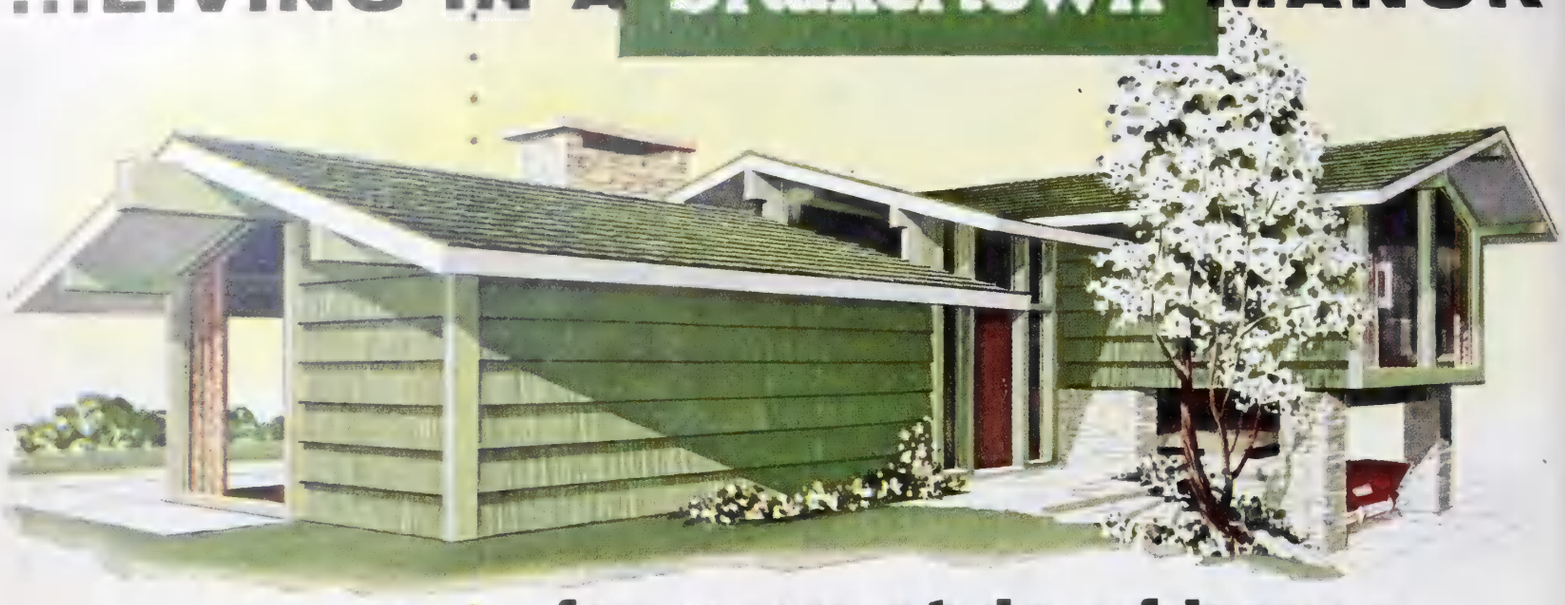
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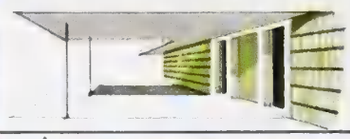




Give it warmth . . . give it grace . . . give it color . . . whether your choice of architecture be the long, low rambler, the contemporary, cape cod or colonial, nothing . . . absolutely nothing . . . can compare with the charm of *real wood!* If you are building a new home or remodeling an older one, that happy combination of *economy* and *beauty* is all yours in Shakertown GLUMAC Units. Selected cedar, prestained at the factory and mounted on insulation board in panels a full 46¾" long, are made to order for the handyman. Make yours a Shakertown manor . . . the sidewall with the quality to make a house a home.

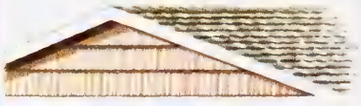
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To add an extra note of welcome, color-fill your entrance . . . your choice from 12 gorgeous Shakertown colors.



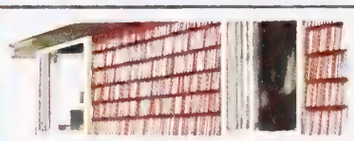
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Accent an area with a splash to give a dash of design and depth that will set your home apart from its neighbors.



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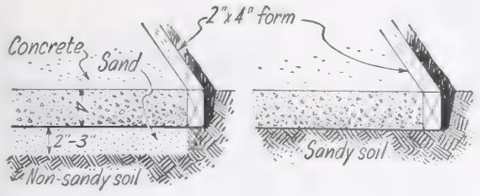
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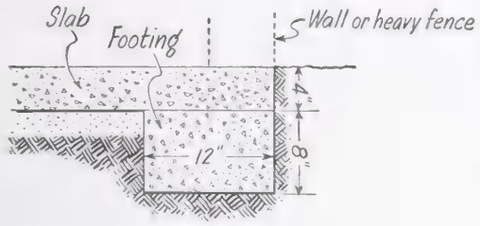
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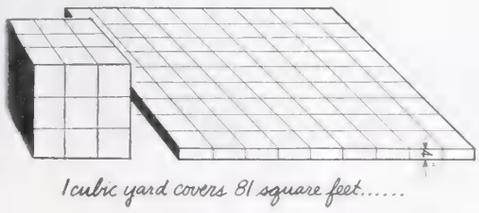
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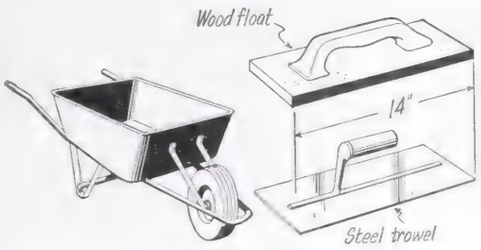
To help prevent cracking, put a fill of two or three inches of sand over a clay, adobe or other non-sandy soil, prior to pouring a concrete slab. A form of endwise 2″ x 4″ boards will make a slab a sufficient thickness. Also allow a fall of about one-half to an inch for each 25″ for proper drainage.



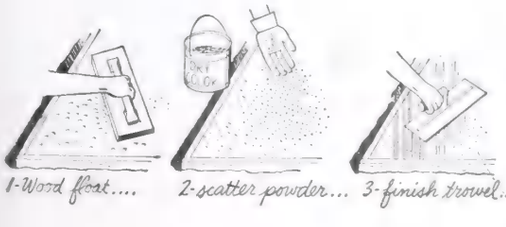
A bare slab will not need a footing, but one is advisable if the concrete is also to support a wall or other structure.



To avoid the labor and difficulties of mixing your own concrete, you may buy it ready-mixed from a sand and gravel company. Prices, based on minimum loads, average about $11 or $12 per cubic yard. A cubic yard is sufficient to cover 81 square feet of a 4-inch-thick slab.



When your concrete is delivered, you'll need a steel wheelbarrow to move it from the truck to your form. After pouring, smooth the surface with a wood float. After allowing it to set one or two hours, depending upon the humidity of the weather, finish the smoothing with a steel concrete trowel. The longer you work, the smoother the concrete becomes, as fine particles work their way to the top. Leave the surface rough enough, however, to help prevent skids and falls when people are playing upon it later.



If color is desired, sprinkle coloring powder on a dry cement between the floating and final smoothing. Thirty pounds tints 100 square feet.

(*Please turn to page* 195)

Arvin

FLASH-FOLD FURNITURE

light bright beautiful **Aluminum** NOW...AND FOR YEARS TO COME

Superbly styled for smart appearance and solid comfort, it's Arvin for lifetime outdoor, indoor, portable use. Gay colors in matchless Saran webbing. Engineered for effortless one-motion folding and opening.



(Right) LEISURE ARM CHAIR. Weighs only 7 lbs; 31 in. high; generous 18 in. x 20 in. seat; arms of extra heavy-gage polished ALCOA ® Aluminum.



See the wide selection of fashion-right Arvin fabric colors

(Above) 4-POSITION ADJUSTABLE CONTOUR-TYPE CHAISE. Full 76 in. length but folds to only 42 in. for convenient storage or hanging on wall; 11 lbs.

(Right) DE LUXE ROCKER. All the comfort of an old-fashioned rocking chair in the latest modern design and construction; weighs only 5¾ lbs.







(Left) STACK-TYPE ARM CHAIR. Pitched back for extra comfort; stacks as illustrated when not in use; weighs only 5 lbs.

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ALUMINUM COMPANY OF AMERICA, 2533 ALCOA BUILDING, PITTSBURGH 19, PENNSYLVANIA

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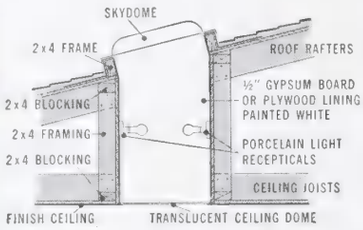
VIRCO MANUFACTURING CORPORATION

Los Angeles, Calif. & Conway, Ark.

HOW TO INSTALL A SKYLIGHT

CONTINUED FROM PAGE 174

gram above describes the method of framing and finishing the light well. Be sure to take special care to plan your cut through the roof so as to align it exactly with the roof rafters and ceiling joists below.



After you have cut the roof opening, install the four 2″ x 4″ vertical framing members (one in each corner of the light well) nailing each securely to the rafters and joists. Next, carefully cut the opening through the ceiling, being sure that it lines exactly with the framing members above.

Now, cut ½″ gypsum board or plywood sheet to fit the four sides of the well you have now "framed-in" and nail them all securely to the framing.

If you want the skylight to be a source of light at night, as well as in the daytime, have two electric outlet boxes installed in the light well and finish with porcelain light receptacles. Wire in a switch in a convenient position in the room below to control this light.

You are now ready to proceed to install the Skydome itself in either of the two ways described herein. The diagram above indicates the second method. The ceiling light panel can, in most cases, be purchased with the skylight or if you wish you can make your own.

To do this, cut pieces of wood trim (½″ x 1½″) so as to frame the opening leaving a lip on the inside of about ½″ around all four sides. Mitre the corners and nail carefully through the ceiling into the joists and blocking.

Buy a piece of flat plastic sheet to fit the light well opening less about ¼″ in each dimension. Then have the sheet cut in two equal pieces. When the two pieces are then laid side by side on the lip formed by the wood trim they will form a flat luminous panel in the plane of the ceiling. When the lights need relamping

(*Please turn to page* 194)



For a Vacation that is DIFFERENT



Come to...

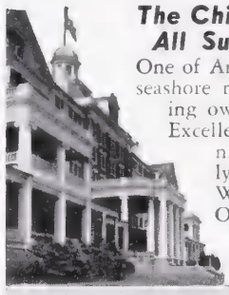
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14. Make your curb of 2″ x 4″ st and use two nails at each corner. T curb is 22½″ x 22½″ for a 24″ x dome and is really no problem.



15. Use a rasp to roughen the wo Celastic bonds better to rough surfa Once it sticks, it's there for good.



16. Dip square of Celastic in softe for about five seconds, then apply corners, cutting as needed for n wrap-around fit.



17. Nail curb to opening in the r driving nails in at an angle. Open is prepared in the same manner for a prefab curb.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 92

n getting people to their destinaions safely and punctually.

"But I observe," said this strongminded little woman, looking us over like a weight-guesser, "you like o eat well. *Ça va sans dire.* So you will return to Brussels and you will, of course, search for the excellent Epaule de Mouton in the Rue de Harengs. You will visit La Couronne on the Grand Place. You will eat chicken waterzooi and mussels and pâté de Namur. All the tourists do this. But to eat like a Belgian it is necessary that you go to the Canterbury for *choucroute garni* and drink Lambic. [This subsequently turned out to be a divine Belgian-burgher dinner of sausages and sauerkraut and a walloping beer made of wheat and barley.] And it is absolutely necessary to make the acquaintance of *les crevettes*, the shrimps. For these you will go to Le Panier d'Or in Bruges—ah, yes, in Bruges la Morte—and you will command *les crevettes en quenelle.*"

SOMEHOW or other, we wouldn't have dreamed of not doing what this hypnotic stranger told us to do. Which explains why, one pale-gold morning a few weeks later, we found ourselves en route to Bruges and shrimp croquettes on one of those spooky-quiet, easy-starting Belgian electric trains.

The trip from the Nord Station in Brussels takes about one hour and ten minutes, passing through the flower center of Ghent. (We had the urge to jump off here when we saw the platform loaded with bales of mammoth bronzey-lavender chrysanthemums, like elegant, shaggy floor mops.) And when we beheld Bruges's slick new railroad station with its contemporary murals by René de Pauw and great glass walls overlooking a broad lawn-like esplanade, we were certainly struck by its lack of resemblance to that Venice-of-the-North scene on our button box. But this was corrected in a matter of minutes for we fortunately got lost almost immediately, drunk as we were with the luxury of being all alone in the incredible balminess of a November day that might have been in June if the beech leaves were not flickering down in sunny drifts.

We eschewed the esplanade which would have taken us directly to the Market Square (also referred to as Grand' Place) and the tourist office and its free-walking-tour map which we later picked up and unreservedly recommend. Instead, we followed our heart and a path along a river, while the Town Hall carillon played its ten o'clock tune. Then, casually, aimlessly, we stepped off the path and suddenly were right back in the placid, peaceful, picturesque Bruges of the button box. And for the next eight hours we could almost believe we were living in the rich Flemish port of the Middle Ages, the home of Burgundian princes, Italian merchants, Crusaders, home of the pious women called Béguines and of many of the artists of the fifteenth-century Flemish school. There were the canals, reflecting the gently arched old bridges like shimmering ellipses, mirroring ancient stones and red-tile gables and romantic turrets.

And when we came upon the Béguinage unexpectedly, we almost cried with delight, enchanted by the sight of swans gliding noiselessly in the quiet waters of its moat. We felt that we had never before come so close to serenity as this still, lonely, intriguing moment.

The Béguinage itself was originally an enclosed town of women dedicated to religion, but not belonging to religious orders. Each lived alone, sometimes rather grandly, in her own house, as one can judge from a visit to the little eighteenth-century Béguinal House which is kept as a museum.

NOWADAYS the Béguinage is the home of Benedictine nuns who work and study and perform good works within the peaceful enclosure. They also keep a guest house for women who may come to spend a few quiet days away from the pressures of the workaday world. We watched the nuns perform their noonday office in the little church of Saint Elizabeth, chanting their prayers in meticulous ritual. They walk two by two in dignified procession like fifteenth-century ladies in the same intricate, immaculate white coifs, which were worn by the earlier Béguines.

In constant delight we wandered through the old streets, although we might also have taken passage on a motor launch and made a 35-minute tour of the town by canal.

The launch trip costs a maximum of $1.50 each—the more people, the less per person. The energetic can row their way around town in a rowboat for something like 60 cents

(*Please turn the page*)



Her charm and grace are made of many things

BERMUDA

Bermuda is only twenty-four miles long, yet within its small area are any number of things which charm visitors into going back year after year.

Bermuda is a group of 365 islands. One for each day in the year, so Bermudians say. Sailing among them is a never-ending pleasure. Golf, tennis, fishing, cycling, picnicking are all-year sports. Bermuda's beaches are wide, pink and soft. The water is blue, inviting and refreshing. Bermuda's houses are unique—an artful blending of white roofs, pastel-coloured walls and massive chimneys. And flowers—Hibiscus, Oleander, Bougainvillea, Easter lilies—splash the Islands with brilliant hues.

Bermuda is only 700 miles from the mainland. It's easy to get to for a holiday whether you go leisurely by ocean liner or speedily by plane. Living is simply solved, too, for the Islands' hotels are noted for their service, food, accommodations and sports facilities. And guest houses open wide their doors to Bermuda's easy way of living.

There are many details to be considered in planning any holiday. But you'll save yourself a lot of time and trouble by talking things over with your travel agent. Helpful too is the Bermuda Vacation Kit which you can get by writing to: The Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, New York.

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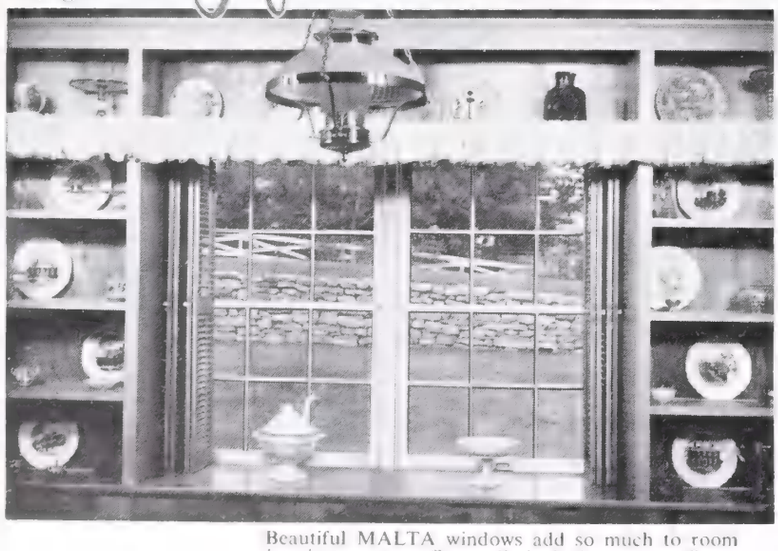


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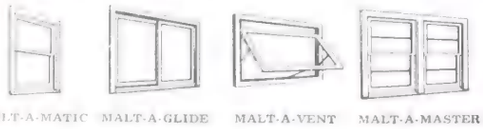
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

an hour. (In summer when Bruges is brilliantly floodlighted a canal trip at night should be magnificent.)

We window-shopped in ecstasy at exquisite displays of lace (none of it inexpensive) and wished jealously we had time enough to explore the handsome brass work and Flemish furniture and elegant bibelots that seem to have found their way into Bruges antique shops. We eventually came to the Market Square and the Government Palace, marveled at the octagonal Gothic bell tower of the Hotel de Ville, and visited the twelfth-century Basilica of the Sacred Blood. The famous relic is exhibited every Friday morning. Every year, on the first Monday after May 2, it's carried through the streets of Bruges with medieval pomp and general festivity.

OUR business being what it is, we were thoroughly enthralled by the Gruuthouse Museum, a former palace where the exiled Charles II of England once stayed and where you can get a good idea of how well-to-do burghers lived in Bruges's palmy days, before it became Bruges la Morte. This treasure house of furniture, laces, and antique pottery is a wonderful place to get the feel of Flemish design, and to see how Spain, Italy, France and England all made their influence felt.

St. John's Hospital, which has been a hospital since the Twelfth Century, similarly has a fine museum of furniture and household goods to interest the home-conscious. Its great treasures are the paintings of the fifteenth-century master, Hans Memling (or Memlinc), especially a rather remarkable casket decorated with miniature-like scenes from the life of St. Ursula.

Bruges and its beauties are far too important, it now seems to us, for anyone to attempt to take in very thoroughly in one day. At the end of the afternoon we found ourselves, after a leisurely morning and a two-hour lunch (most museums are closed from noon to two, so why not?), giving short shrift to such gems as the tenth-century Cathedral of Saint Saviour and a mere passing glance at the Michelangelo Madonna in the Church of Our Lady. And in the most unbecoming, un-Bruges-like haste, we were dashing into the City Museum at twilight to see its representative collection of paintings by Bruges-inspired artists—from such old masters as Van Eyck, Gerard David, Heironymus Bosch, Hans Memling and Roger Van der Weyden to the moderns we wish we'd had time to study.

If you plan to stay overnight, you might try the Grand Hotel or the Duc de Bourgogne Hotel, specially nice because it's close by the Quai de Rosaire and a canal. The City Tourist Office in the Grand' Place can furnish you with a list of lodgings, pensions and hostels and their officially approved rates.

As for those *crevettes en quenelle*, the nearly forgotten object of the excursion, we found them, just as we were told we would, to be the specialty of the house at Le Panier d'Or, 28 Grand' Place. Infinitesimal shrimps they were, rather spectacularly smothered in cream, yet miraculously formed into croquettes, and encased in a crisp fried coating as tenderly fragile as an autumn leaf. We ate them as in a dream, rather expansively accompanied by a plump bottle of Nuits Saint Georges, gazing out at the medieval pavements of the market place and the gray Gothic towers of the Government Palace and the caroling Belfry. We hoped that somewhere down in steamy Stanleyville (we assume it's steamy) the strong-minded lady would receive our telepathic thanks for the introduction to Bruges.

But for those who have no mentor in the Belgian Congo, we would recommend consultation with the Belgian Tourist Office, 589 Fifth Ave., New York City, before seeing their travel agent.

Travelers' Aids

Like facial tissues and safety pins, some things make you wonder how you ever lived without them. Latest on the traveler's list of indispensables are two sealed-packet-type cleansers, one for you and the other for your clothes. Both are the ultimate in useful, easily carried bon voyage gifts, because the contents of the envelopes keep flat, so sealed that they can't spill out until you want them to.

Wash 'N' Dry refreshing lotion-impregnated papers, neatly folded and packed in individual little foil wraps, are ready to use at the tear of a seam, whenever you'd like to wash your face or hands. These are cooling, cleaning substitutes for

soap and water, easier to use than a facecloth because they are already moist when you open the pack. Men use them happily because their scent is fresh but unsissified. A box of 20 packets costs $1, a box of 60 or 70 costs about $3, at drugstores.

The new little individual and spillproof envelopes of Woolite furnish just enough of that rather miraculous detergent to wash a sizable piece of wool laundry such as a cashmere sweater. The great advantage here is that you *must* use cold water—something hard to credit, but take our word for it, it works like a charm. It washes all kinds of fabrics as well as wool. With a supply of this on hand you could do your laundry anywhere, even in a running brook if need be. Twenty packets cost $1. At drugstores and specialty shops.

Berkshire Open House

Lenox, Massachusetts, has been for generations the favored mountain resort of Eastern families and each July becomes the rallying point of the wonderful Berkshire Music Festival. It's a town to come back to. If you drive through it on your way elsewhere, it's the gracious green-lawned town that stays in your memory.

This year on Tuesday, June 19, the Lenox Garden Club invites all garden-minded friends and passers-by to an open-house tour of eight of South Berkshire County's farms and gardens. As extra *lagniappe*, visitors will see an art show of Garden Club members' work, enjoy a basket luncheon at a hilltop farm, visit an herb garden for a demonstration of herb usage, and end up for tea at the Berkshire Garden Center, horticultural headquarters for this green-thumb community. Tour ticket and tea, $3.50; luncheon, $1.50, all benefiting the club's Educational Fund. For more information write: Lenox Garden Club Tour, 284 Pomeroy Avenue, Pittsfield, Mass.

Shakespeare in Oregon

The twenty-first annual Oregon Shakespearean Festival in Ashland, Oregon, is an event to conjure with if you'll be in the Great Northwest any time between August 1 and September 1 this year. Under a particularly distinguished staff of directors, five plays will be presented each night at 8:30 in an outdoor theater which permits the uninterrupted playing of the play much as it was presented in the days of Shakespeare.

The stage, with suitably Tudor architectural details, is a reproduction of the seventeenth-century Fortune Theater. The repertory this year includes *Richard III*, *Love's Labour Lost*, *Romeo and Juliet*, *Cymbeline* and *Titus Andronicus*, all presented pretty much as written, and programmed so that a visitor to Ashland may see four plays in four days. Performances are introduced with a Tudor Fair, which features Elizabethan music and dancing. Single tickets are from $1.20 to $2.40, but for detailed information better write directly to Oregon Shakespearean Festival, Box 27, Ashland, Oregon.

If you'd like to add to your enjoyment of the plays by a concentrated study of Shakespeare and the culture of the Renaissance, write to the Institute of Renaissance Culture at the same address, for information on the lectures to be given starting July 23, under the directorship of Dr. Margery Bailey of Stanford University. Mr. Iden B. Payne, former producing director of the Shakespeare Memorial Theater in Stratford, England, will be guest lecturer as well as one of the directors of the Festival productions.

LINE YOUR OLD ROOM WITH CONVENIENCE AND NEW BEAUTY

CONTINUED FROM PAGE 109

Following is a list of the construction materials used in the remodeling story on pages 102-109:

HARDWOOD PLYWOOD: Built-in cabinets, cabinet doors and wall paneling. Hardwood Plywood Institute, Chicago, Ill.

MAHOGANY LUMBER: Shelf edgings. Mahogany Association, Inc., Chicago, Illinois.

HARDWARE: Shelf brackets, cove and seat. L. A. Darling Co., Bronson, Michigan. Sliding drawer hardware. Grant Pulley & Hardware Co., Flushing, Long Island, N. Y.

DIMMERS: "Luxtrol" (electric light control). Superior Electric Co., Bristol, Conn.

CUSHIONS: "Foamex." Firestone Industrial Products, Akron, Ohio.

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HOW TO INSTALL A SKYLIGHT

CONTINUED FROM PAGE 190



18. Cut piece of Celastic for each side so that fit is generous and a 4" flange will extend over roof on all sides.



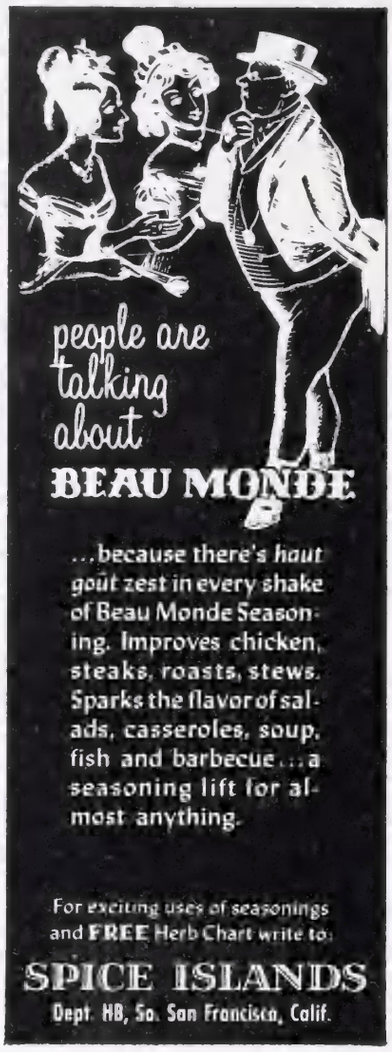
19. Dip Celastic in softener and press it firmly into place. When four sides are dry, apply coat of exterior paint.



20. Apply asphalt cement and felt as for preflashed curb. Dome unit is screwed to curb from inside the house.



21. Cover asphalt cement with new shingles, slipping them under the row above. Cut the shingles as needed to stagger the joints.





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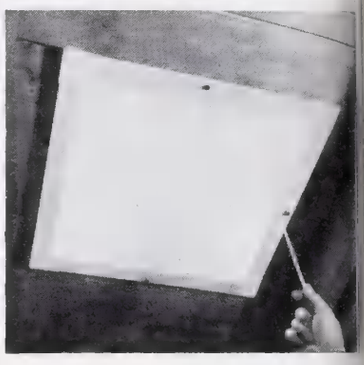
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22. Both Skyshade (for controlling light) and Ceiling Dome (to provide flush ceiling), are attached with a screwdriver only.



23. Translucent Ceiling Dome gives added insulation and is convenient means of concealing light fixtures recessed in wall.

simply lift one half sheet up and slide it over the other. Thus, neither need be removed except for complete cleaning.

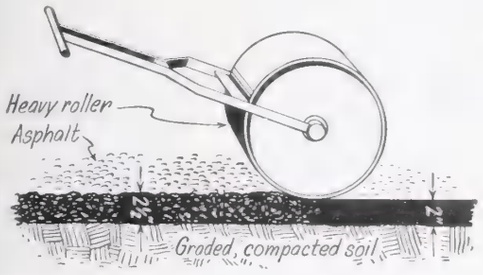
If you wish, you can readily make your own skylight curb and buy only the dome and its assembly. There is an advantage, besides saving money, in making your own curb. By making your own you need not be restricted to the standard 9" height commonly available, and on skylights less than 32" wide, a lower curb is definitely better in appearance.

Thanks to a new colloid-treated material, Celastic, waterproofing of a wooden curb is no problem for the week-end handyman. Celastic is waterproof and rotproof and has proved its durability in marine use. Given a coat of paint, it will last as long as your house. The only tool you'll need is a pair of shears.

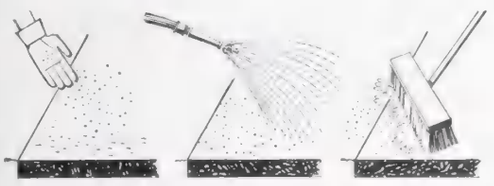
Installation of a curb for a 24" x 24" Skydome requires one yard of #45 Celastic and a gallon of #25 Softener. The cost of both is just over five dollars. Use the softener to clean off any gum that sticks to your fingers.

BACK-YARD GAME AREA

CONTINUED FROM PAGE 189



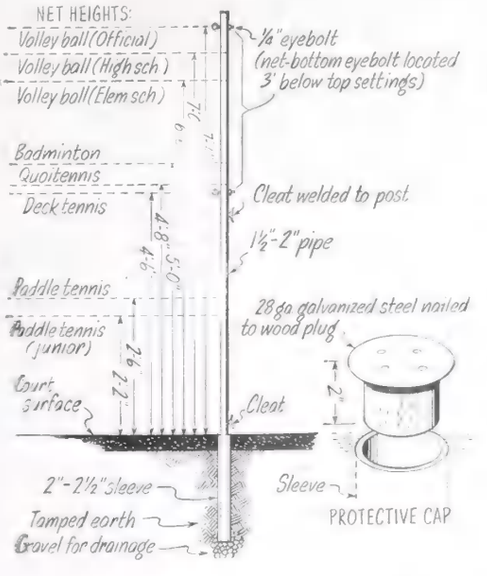
If you plan to lay asphalt, first spray ground with a chemical weed killer. Spread the asphalt over your court to a thickness of 2½ inches. Then, with the heaviest garden roller you can find, compress it to a 2" thickness.



After the asphalt sets, a smoother surface may be obtained by scattering a cover of dry concrete over it. Sprinkle with water and, when it's dry, sweep off the surplus with a broom. Tool rental services have the equipment you'll need for applying surfaces.

Because of mud and dust, dirt courts are makeshift at best for all-around back-yard use. Clay and adobe may be made less slippery and muddy by mixing them with sand or finely crushed rock and rolling well. Sprinkling the ground with a solution of crushed rock salt and water, in the proportion of ½ pound salt to one gallon of water, will keep the dust down.

NET GAMES



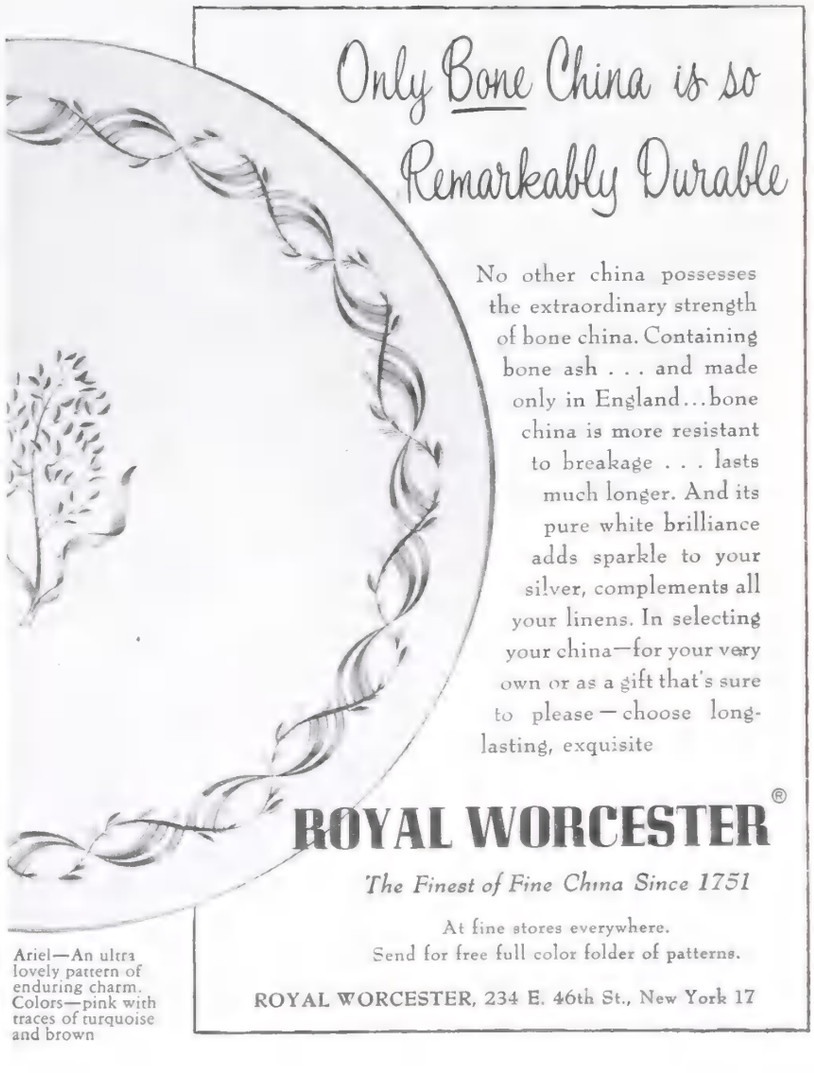
All net games, and some other sports as well, require firmly-set posts to complete a playing court. For versatility, safety, and appearance of your yard, install trim, durable, galvanized pipe uprights which can be removed when not in use.

The required post size depends upon the games you will play. A 1½" diameter pipe is strong enough for badminton, paddle tennis or similar games. A longer, higher volley ball net will need 2" diameter pipes to hold it tautly in position. Set

(Please turn to page 202)



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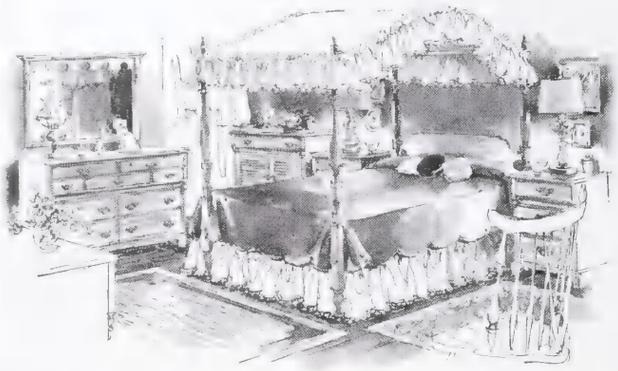


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Have you edited your house lately?

By HAMLEN HUNT

Every house, every apartment, every dwelling-place, probably including igloos, in time gathers an encrustation of unnecessary objects (junk) on its surface and in its crevices, as great whales are overgrown with vast colonies of parasitic life. Not that housekeepers are untidy, but in time one no longer sees this encrustation that has formed over the original shape of the household.

Year after year, there appear more articles of furniture "too good to throw away," all mantelpieces and upper shelves develop vases at the bottom of which are thumbtacks, stubs of pencils, rubber bands and occasionally a little water left over from the last time they held flowers.

There are empty flowerpots, from which the original plants have died, and the idea is someday to transplant other green things to these pots. Meanwhile, they remain empty and not particularly lovely. Perhaps the goldfish have died, but the tank is still there, clean now and rather mournfully empty.

There is a more vital and necessary encrustation that forms, particularly around the males of a household, although there are females who occasionally exhibit the tendency to preserve every single scrap of paper that comes into the house—coupons giving ten cents off, old bills, paid or not, candidates' self-estimates printed in leaflets and on blotters, slipped through the mail slot—all preserved.

There seems to be some magic in even a torn bit of paper with an outmoded telephone number scribbled on it. "Save it!", these paper-worshippers cry. The gathered papers may go back in time so far that they include elementary school arithmetic papers, vintage 1913; or notes for a sophomore English theme. Children, of course, are notable for being unable to say, "Yes," when asked, "Can I throw this away?"

Mothers have developed methods whereby they handle the problem in children, who are, of course, smaller, and so it is not fair. Some mothers coldly throw away—after fair warnings, usually—anything they find on the floor; or below a certain level; or out of place, if it is there tomorrow. Other mothers sneakily do not tell their children, now in the eighth grade, that they are throwing away their kindergarten drawings and first feeble attempts to do addition. Were the children to be queried, these mothers know the answer would be, "No! Save it! Save it!"

There is a necessary, up-to-date accumulation of bills, ads, invitations, letters to be answered, and so on. But it must constantly be weeded, or it will overgrow even a handsome, large edifice. Some women have nightmares of the newly decorated, charming suburban house appearing to be suddenly roofed in an odd thatch—the spontaneous eruption of hoarded papers from the interior. Others merely confine their dreads to dread of fire. Why must cancelled check stubs, 15 years outdated, be kept?, they inquire nervously, and the vague reply, oh, it has something to do with income tax; sometimes those fellows want to go back through your records for years, you know, does not soothe them.

THE answer to this barnacle-trouble that develops on the massive back of a living, breathing household is taken, not from the whaling industry, but from another field of endeavor. The answer is: Editing. Edit your household, not at any fixed, regular period necessarily, but, for more fun and more achievement, at certain irregular occasions.

For instance, how lovely the house looks at Christmas time, when swags decorate stairways and walls, when the tree, glittering and promising, is in the corner and the wreath is on the front door. Then the smell of cold mountain forests comes indoors and the poinsettia blooms redolently in the window.

Most women, before they decorate for Christmas, do a necessary clearing-out and putting away, whether or not there is storage space, in order to make the house look all of a piece and ready for the holidays. They move into attic or cellar the chair that always gets in the way. They rearrange furniture. They put away all ornaments not of some functional value at the holiday season. They clear off mantelpieces to be filled with Christmas cards, sweep away wedding presents and lamps that do not give light but have always just stood on that particular table. They may put into drawers things they suddenly see and wish they didn't—a tired old print on the wall, which offers neither color nor other pleasure to the eye. Impatiently, they remove shade-pulls in the form of little bird cages or little flowerpots.

The space fills up with Christmas. The tree, the wreaths, the cards and packages, the punchbowl and the bottles, the open boxes of ribbon candy, all take up space. For a glorious period, the house belongs to the holiday season and one sleeps among bits of red tissue paper and discovers that there are never enough tags and labels for outgoing packages—never—though there is plenty of red ribbon.

But then, after Christmas—after Twelfth Night if one lasts that long—with the tree daily growing drier and more inflammable, and the swags turning brown, and the wreaths shedding, and the opened Christmas presents not already in use, and Christmas cards still arriving, the household knows another annual pleasure. It is equally seasonal. It is that of drastically editing the household. With an invisible blue pencil, the householder throws away the dead and dying symbols of the holidays now past. In time, she brings out the old vases, and the print probably goes back on the wall where a wreath hung. She drags into its traditional corner the rump-sprung chair.

BETWEEN one period and the other is a glorious interval in which everyone looks around with a sigh of pleasure and says, "How much bigger everything looks! It looks neat. You know, this is really a nice, big room!" One sees the rooms once more, swept clear of meaningless ornaments, almost as if one were just moving into the still-new year.

Of course, one of the most obvious times for editing a household is during the process of moving. Then, if ever, the reckless hand sets out on the sidewalk the gift cooky jar in the shape of a bloated bear, and perhaps the perfectly good highball glasses with Coney Island beauties painted on them, alongside the old magazines not yet read, and some broken candles and a lampshade thriftily saved for ten years—only they don't seem to make that kind of lamp any more, and so on.

THIS article suggests that editing is a good and necessary part of writing, and, similarly, of the creation of a comfortable and pleasant place to live.

It is understandable that various members of a household cherish different things and must be allowed to keep a certain proportion of beloved objects—but not necessarily all of them and not necessarily unpacked and public. In older days, the attic was designed for just such treasures, and most houses and apartments do not have attics or equivalent storage space. So much the more reason for frequent, drastic editing.

If it is done deliberately, there is a certain reckless thrill in throwing away objects no longer used. In moving, one puts out on the sidewalks, or gives away, all sorts of still usable (but by someone else, please!) objects, good in themselves, perhaps, but a bore and a burden in their present setting. Useless objects, long saved and often moved, have considerably added to their unredeemable value in the cost of moving them, storing them, stumbling over them.

It is even a saving to throw things away! Sometimes doing so is accompanied by a glow of giving. "No, do take them!" and there go the six chipped plates and the old andirons—but to someone who is just moving into a first apartment and has no plates, to say nothing of andirons!

Why keep curtains that don't fit present windows; flowerpots; blankets shrunk to doll or kitten size; the glass coffee maker, one part of which has been missing for years; the converter, when DC current is a thing of the past; the handleless victrola; the rug bought second-hand, always hated, and not used for years; the boxes of assorted oddments—keys to nowhere, sealing wax, one cufflink, 20 mismatched earrings, the insides of an old icetray, old cardboard boxes, bits of wool (for an afghan that will never be knitted), tags of cloth; gift vases that came with some flowers to the hospital and should have been made in a more disposable material; the old iron.

(*Please turn to page* 208)







MODEL FS-1D

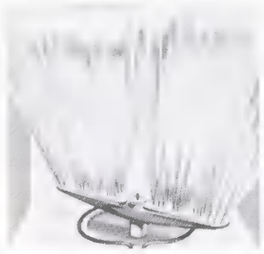
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Small trees can be important

Size is their advantage—it lets you see at close range the beauty of their fruits and flowers, their foliage and bark, the pattern of their branches and their shadows

HOME OF MR. & MRS. B. J. VAN INGEN — DALSIMER, INC., LANDSCAPE NURSERYMEN



Big bushes can often be pruned into trees and used as such. This is Russian olive, chosen for shade on a seaside terrace, because it is one of the few big plants which tolerate salt spray. In the Southwest, the weedy mesquite becomes useful and attractive when pruned into trees, fed and watered.

HOME OF MR. AND MRS. DAVID TRAVIS — PHOTOS BY GOTTSCHO-SCHLEISNER



You can get the effect of a big tree quickly by planting small trees together in a clump. This is a favorite use of European white birch, an open, graceful tree, attractive the year around. It's important to intertwine roots at planting time.

MAYNARD PARKER



Trees with spectacular flowers, like the Oriental cherry shown above, are worth planting so they can be seen from several points of view. To fully appreciate these trees consider their backgrounds: a wall or fence, dark evergreens, the sky, an expanse of lawn or other flowering plants. Remember, when in bloom, their color is dominant.

GOTTSCHO-SCHLEISNER HOME OF DR. & MRS. HAROLD PARDEE



Trees as lovely as these young silk trees (*Albizia Julibrissin*) are worth treating as fine pieces of art. Give them a choice position, without competition, and with a wide expanse of lawn or paving upon which to cast their delicate shadows. Although of tropical origin, this *Albizia* has proved hardy in temperatures approaching zero.

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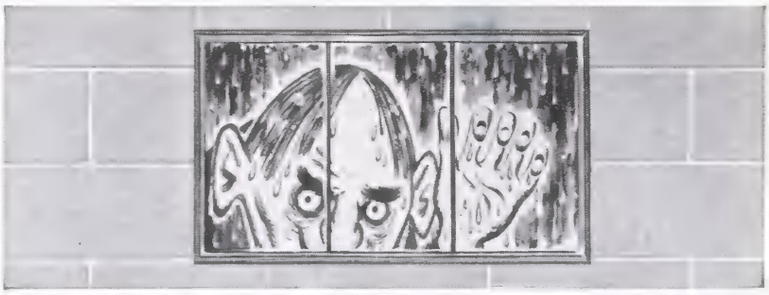
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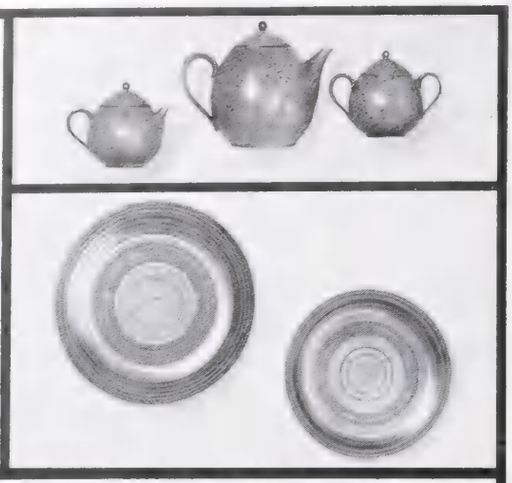
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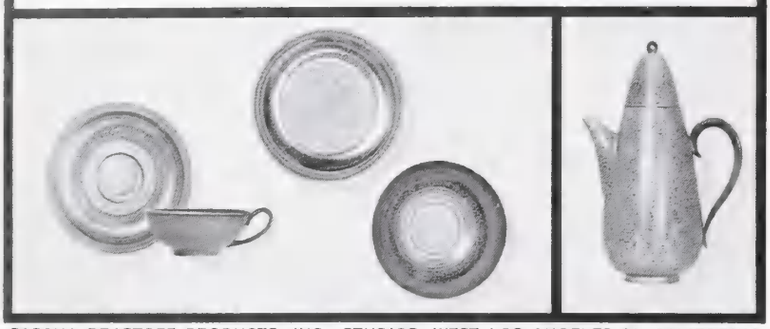
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Should you buy RUBBER or PLASTIC garden hose?

If you have been puzzled by the claims for each, these five facts may help you decide where to spend your money





Conventional rubber hose is stiff, as above. The best plastic kinds are pliable, as left. If you must coil the hose for storage between uses, choose plastic to save work. But be sure you get the best plastic. Inferior plastics quickly harden when exposed to the sunlight, soon cannot be coiled without breaking.



Sprinkler hose wasn't possible until the invention of plastics. These sprinklers are a great help in watering new seedings or delicate plants. The hose needs three, preferably four, tubes, so that water pressure remains uniform to the far end of hose.

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Plastic hose weighs less than one-half as much as rubber hose—50 feet of plastic (left) equals 25 feet of rubber (right). Principal reason for difference is heavy reinforcing braid that makes rubber hose last twice as long as plastic.



Prices in hose reflect these hidden qualities—toughness of the reinforcing braid in rubber hose, how much of the vinyl is new in plastic hose. Rubber hose at far left won't last long. Neither will inferior plastic hose, above: Shiny skin hides a low quality core



You must work twice as hard to drag a rubber hose across the lawn, because it lacks slick frictionless surface of the plastic one. Plastic (top) required $2\frac{1}{2}$-pound-pull: rubber, $4\frac{3}{4}$-pound. Both hoses are 25 feet long. Difference could be enough to stall a walking-type lawn sprinkler.





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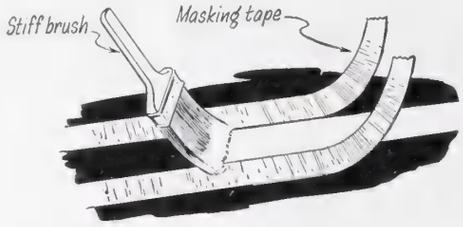
The "Nancy Myers" Side Chair
Jamestown Lounge Co. Jamestown, N.Y.

BACK-YARD GAME AREA

CONTINUED FROM PAGE 195

galvanized pipe sleeves into the ground 18″ for badminton, 24″ for volley ball. On hard surface courts, set sleeves into proper positions as the paving is applied. In turf or dirt, firmly tamped earth will hold them in place.

Net heights vary for different games. Adapt one set of posts for all by drilling holes for ¼″ eyebolts. Different colored stripes painted on the posts will indicate setting positions for various sports.



"Traffic white," or "traffic lacquer," is used on concrete as a 1½″ wide line. Apply with a regular court marker rented from a paint shop or tool rental service, or brush it on to a strip defined with masking tape. The same material also marks asphalt, but use slaked lime on turf or dirt.

Next month: *installation details for more than a dozen back-yard games.*

Forecast for '56 . . .

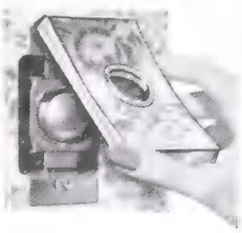
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This year, thousands of thoughtful moms and dads will make this wonderful dream come true. The best of these pools will be gunite, for permanence . . . and the *very* best of them will be kept sparkling clean with filters manufactured by Landon, pioneer builder of fine swimming pools and equipment. If a Landon builder-dealer is not in the yellow pages of your phone book, write us for his name and your free copy of booklet C-66 and "How To Plan Your Pool." Landon of California, 7240 Fulton, North Hollywood, California.

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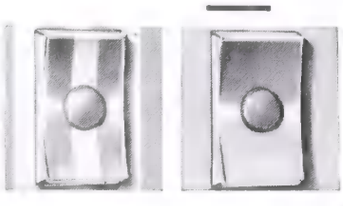
New Tap-Lite Wall Switch With Snap-On Fashion Plate

HAVE fun decorating with Tap-Lite, new kind of wall switch! Transparent wall plate makes it easy to match any wall by inserting your own wallpaper, drapery material, or one of the colored inserts provided. Simple to substitute for old switches; quiet and easy to operate. Tap—it's on! Tap—it's off!
$1.95 *complete*—at leading hardware, electric and department stores.

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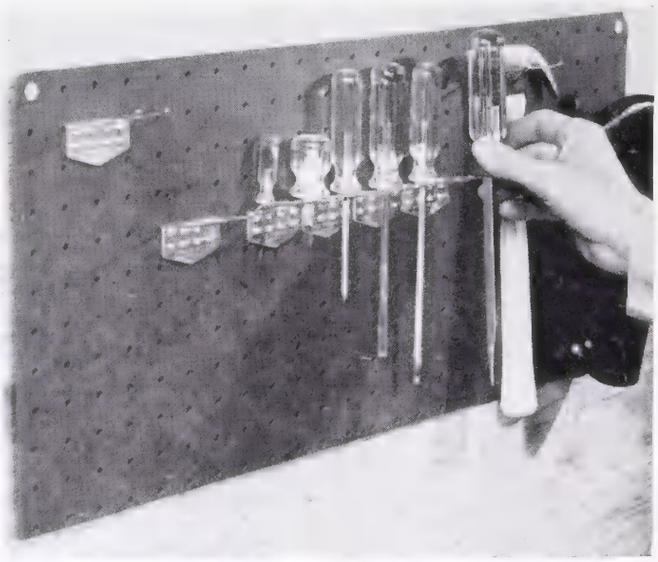
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GARDEN LIGHTING

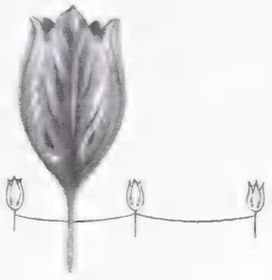
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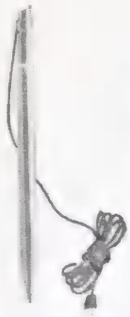
This is an old-fashioned California kerosene lantern in a modern white glass fiber Lotus shade a foot high as befits scale of the outdoors. Schlundt. $10.75.



Steber Gamelite 209 is easy to set up for temporary lighting, adjusts quickly for heights of 5 to 13 feet. Uses 150-watt PAR floodlamps. $20.



String of 10-watt bulbs behind the Ludlow latex shields provides ample light to make a winding path prettier, safer. Set of 7 (21'). $27.



PHOTOGRAPHS BY MAYNARD PARKER



Slimness and black color of the Schlundt Lanky Lon torch make it surprisingly inconspicuous in the daytime. But at night the constantly moving flare of flame—and the resulting shadows that race about—make it dramatically prominent. Burns eight hours. $6.

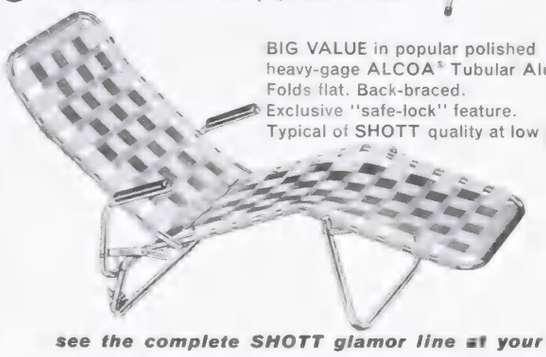
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American Cancer Society

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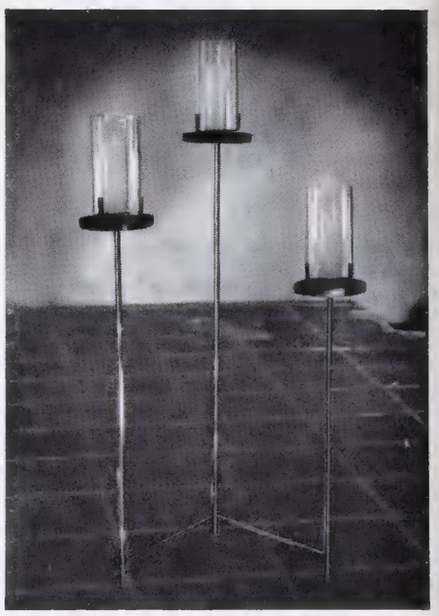
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GARDEN LIGHTING

CONTINUED FROM PRECEDING PAGE

If flying insects are common in your area, keep the bright lights at a distance from the terrace and use only candles on it. Each rod of Van Keppel-Green 990 is removable from tripod for individual use. $36.





New butyrate plastic of translucent white makes possible new kinds of hanging, all-weather garden lights, like this 16″-long Lightolier, $20.



You may find a little warning light for garden steps in a shop for marine supplies. Dee Zee bow light is made of Tenite plastic, costs $5.

PHOTOGRAPHS BY MAYNARD PARKER



This coolie-hat Kim 75 stands only 32″ high, but lights an area 36′ across. Its copper and bronze construction, with antique verde green finish, makes it slip inconspicuously into the daytime garden picture. $34.



If you turn the lights on before dark, people won't be aware of nightfall. Nitelighter ($15) does this automatically as daylight fades for lamps up to 300 watts; Micro-balance Lumatrol ($31), for lamps to 1800.

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BLUE CHIPS by RENFIELD

THE BEST HAMBURGER

CONTINUED FROM PAGE 124



Hamburger griddle for charcoal broiling. Meat will not fall through this perforated grid which gives full benefit of smoke flavor. Designed by Harold Bartron.

The real American way, guiltless of onion, sour cream, ice water, tomato juice, cereal extenders, wine, spices or condiments. Just meat—fine, juicy, flavorsome beef—grilled or broiled to bring out the ultimate in the essential quality of the meat itself.

That's what we mean by the perfect burger.

For the past year in New York and Connecticut, in Florida, Illinois, Montana and California, our quest for the perfect hamburger has gone on. Individually and collectively, our HOUSE BEAUTIFUL editors have eaten their way through several mountains of chopped meat.

Dutifully we have taken notes on the relative merits of every cut from neck meat to chopped filet mignon. We have tried them all—chuck, round, plate, brisket, sirloin, porterhouse—in varying proportions and combinations.

WE HAVE interviewed dozens of meat processors, butchers, restaurant men and lay connoisseurs concerning the correct proportion of fat for the perfect hamburger, the number of times to grind it, the proper thickness for a patty, and such crucial matters.

At first blush, it seemed that practically no one agreed about anything. Certainly not about the right size of the burger. Frozen burgers, chopped beef or steak patties are wafer-thin, often less than two ounces. Some cook books say four burgers to a pound; others, three to a pound. Some hold out for six ounces. At Twenty-One in New York at lunch time, the burger weighs eight ounces. At dinner it suddenly grows to a gargantuan twelve ounces.

Why, oh why, did we have to tackle the hamburger? Why couldn't we have worked on something comparatively non-controversial, like world government?

But as we interviewed and then tested what we learned, so we could compare theory with theory, certain truths emerged which we can now state categorically, even though it puts us into the arena with the experts.

The most expensive cuts of meat do not make the best hamburgers. Chopped filet mignon, as touted by some of the most expensive menus, is actually *poor* eating. Chopped porterhouse is not much better.

Top sirloin is excellent, very juicy. Top round is good, too. But time after time we have found that the best buy for hamburgers is shoulder meat, popularly known as chuck, or neck meat. This latter fact we learned first from Paul Spitler, one of the world's greatest experts on fine meats and burgundy wine.

"Neck meat," he told us, "is the secret content of this country's best hamburgers."

Among meat men it is an axiom that the part of the animal that gets the most exercise has the most flavor, but it is also the toughest. Aging is one way to break down the fibers and sinews so they are more tender, but chopping, grinding and scraping break down the fibers even more effectively. So it

(*Please turn to page* 209)



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HAVE YOU EDITED YOUR HOUSE LATELY?

CONTINUED FROM PAGE 197

when there is a new one; and chairs avoided for their discomfort?

Throw them all out! Do without! Call up some thrift shop, some goodwill mission, and make them happy! Give them the broken camp bed, the aforementioned chairs, the lampshade, the old yearbooks, the dented wastebaskets, the bits of blanket, the clothes which have turned up in the course of this editing. Don't save them for future remodeling when you know you would as soon be caught out in your shroud as wearing the remodeled garments. Give away the odd, outgrown jackets, caps, galoshes, gloves, and so on, left by various tidal waves of guests and children.

More than that, throw away some things you have doubts about throwing away. You will never miss them. The candlesticks that might do for the guest room you might have if you build sometime in the future—throw them away! By the time you have the guest room, your fortunes will have improved and perhaps your taste, too; you will want new candlesticks. Throw away the baby-gate, if your children are half-grown. If you get an uncalculated baby, you can buy a new gate for just a dollar or two, and you will have saved hundreds of dollars worth of aggravation. The same for old potties, old hotwater bottles, old bedpans.

Clear out medicine chests: if you don't know what is in the bottle throw it out! No medicine should be used after six months. The life you save may be your own! Dried toothpaste hardly ever comes in handy. Nor does dried-up paint from a ten years' ago painting of the garage. Bottles of inflammable turpentine and paint remover—remove them, too.

THERE is a positive pleasure that comes with such an orgy of household editing. The place looks larger and much calmer. Its natural lines are once more visible. There is a feeling of repose and one realizes that many unnecessary little ornaments placed on every exposed surface do not add to charm. They cause work. Your home need not be stripped to Spartan bareness or look as modern as a display room, but it can look lovelier.

Do the editing before some holiday and reap the reward. Get ready to decorate with corn and pumpkins for Thanksgiving, with forest greenery for Christmas, with flowers for Easter. Make space for the seasonal pleasures and decorations. You'll have more room for your entertaining, and more comfort. Then, after the holidays are over, edit again, before you automatically set back in place the too-many cigarette boxes and ash trays, the redwood souvenirs, and so on.

MAKE the children do a little sorting out themselves. They soon grow weary and think their belongings less rare and valuable than they had supposed. Let them put into cartons marked on the outside, "Old Toys," "Things I Want to Keep," "First Grade Notebooks," etc. Store these neatly in the children's own closets, if possible, where they will be somewhat in the way. Remember, a neatly packed carton, plainly labeled, is *easy* to throw away later.

Pretend you are about to move and, while you shudder, think seriously whether, in the new place, you want everything you see around here. If you throw it away, you may be able to replace it in time with something better. Tell yourself that. Don't throw away things you really love or inherited treasures, of course, but look at even those things with a fresh eye and wonder if you want them just where they are forever, or whether a rest from them might not be welcome.

Then ruthlessly go over your household belongings and put into piles things you can do without, things that have no real purpose in the life of your household at present or in the immediate future. Then put those piles on the sidewalk. Human locusts will come and take them away—"and then came another locust and took away another grain of wheat," and so on. Human locusts dote on old newspapers, old magazines, outmoded hats, old lampshades, and are just waiting for that cooky jar. Perhaps they sell these for a few pennies. Wish them well!

You will feel neater and calmer, like your household, if you edit your belongings every so often.



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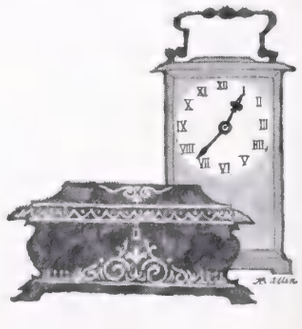
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A GOOD BRAND IS YOUR BEST GUARANTEE



HOW TO SERVE THE BEST HAMBURGER IN YOUR TOWN

CONTINUED FROM PAGE 207

follows that, for hamburger, meat that is tender by nature is not necessary (nor are tenderizers). What you are after is flavor. Neck meat has it.

Neck meat *is* sinewy. Your butcher can remove the sinews for you before grinding, but you'd better specifically tell him to or he isn't likely to take the time. Out they must come, or you'll be biting on what seems like bits of gristle. Hand trimming is definitely the secret to using the more inexpensive cuts of beef.

Cut out blood clots, too. The Tam O'Shanter management in Los Angeles is vociferous about this. "One clot," we are told, "can spoil the taste of pounds of meat."

Perhaps even more crucial than the type of meat used is the lapse of time between grinding and cooking. In standard books you will read that chopped meat may be kept in the refrigerator "not more than two days." At the end of this time the meat is technically still wholesome—in that it won't make you sick. However, the taste and smell are decidedly no longer fresh. (Lots of cats won't eat ground meat when it's 24 hours old. Make what you will out of that!) Of course, if you add lots of onion and seasonings the taste of the meat is so masked that nothing matters.

Even under refrigeration, changes in flavor occur. We have noticed these changes within two hours after the meat is chopped, and even some change within one hour at room temperature.

Meat men are aware of the perishability of chopped beef and in the best-run markets, where the turn-over is great, the meat grinding is done several times a day.

The temperature of the meat, the surrounding temperature and even the temperature of the grinder are important. Changes take place faster in conditions of warmth. That is why most butcher shops now keep their grinders in their refrigerators or cold rooms, and not in full view on the counter.

A YEAR ago when our hamburger discussions first began, there was only one way that a householder could be sure of getting a perfect hamburger—*by knowing his butcher*, having him grind his meat to specifications, and then racing with it from the store to the stove. At that time there was no home grinder adequate for the job. They were too small, they were "too weak," too slow and the blades usually so dull that the meat was mashed and crushed rather than chopped.

Then came the Oster electric grinder, not simply an accessory to a mixer, not a combination this-and-that, but a sturdy, powerful, well-engineered machine. (We are informed that several other companies have equally good grinders on their drawing boards or in their testing laboratories.)

There will be a rash of them and a rush for them. *for anyone who has tasted the difference will insist upon fresh-ground burgers.*

CHANGES in flavor and odor occur as the result of the action of air on the cut surface of the meat. Obviously when a piece of meat is ground, the amount of surface is increased anywhere from six to ten thousand times.

Another reason why butcher-shop grinding machines are kept under refrigeration or in cold rooms is that a certain amount of the meat remains in the grinder. It is a well-known fact that your first half-pound or so of ground meat belongs to the last customer. But at home your own is all your own, and as fresh as you like it.

The larger the pieces of meat, the longer they may be kept under refrigeration without flavor change. Any darkened outside surfaces should be trimmed away.

Although fine restaurants specializing in well-aged steaks often use the same type of meat for hamburger, this, most people will agree, is unnecessary as well as an extravagance.

At the Tam O'Shanter restaurant and at Richlor's and Stears' in Los Angeles—all famous for hamburgers—the managements agree that the taste of age is not desirable in hamburgers. They insist on fresh meat with a bright, cherry red color. Aging, we feel, is a matter of personal preference, and in the light of the fact that better intrinsic flavor exists in cuts which the trade does *not* age, it seems uncalled for to produce fine hamburger.

The question of fat content in hamburger is, to put it mildly, debatable. The U. S. Department of Agriculture advises 10 to 15 per

(*Please turn to page* 215)

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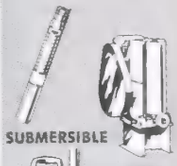
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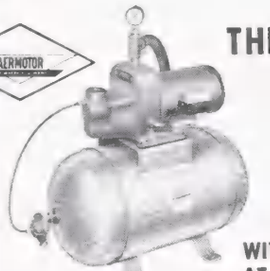


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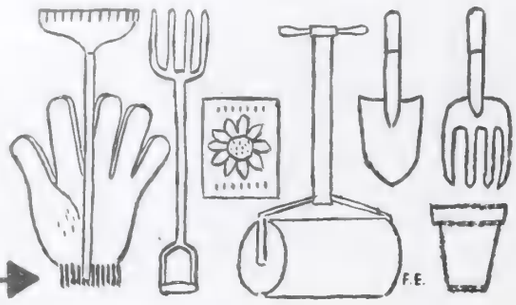
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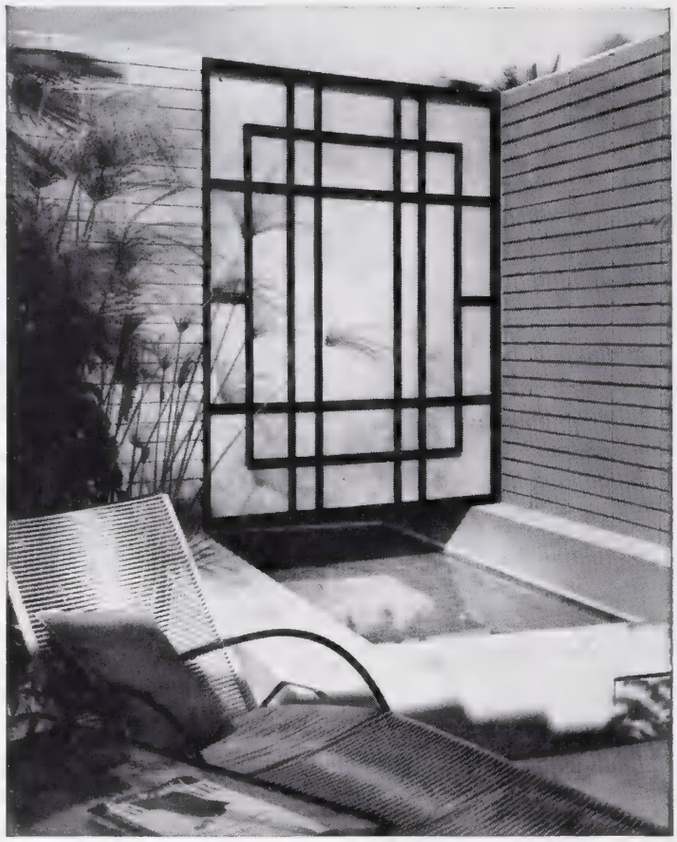
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WATER

CONTINUED FROM PAGE 134

PHOTOGRAPHS BY MAYNARD PARKER



This pool is shallow, but a tile lining and the surrounding concrete wall increase its apparent size and importance. Wall makes a convenient place to sit and enjoy pool's cooling effect. Richard Beeson, landscape architect.

DESIGNED BY EDWARD HUNTSMAN-TROUT FOR MRS. HALLET MAXWELL



Perfect in every detail, this tiny recessed pool is a delightful study in the contrasts possible with water: highlights and shadows, reflection and absorption, muted tones of paving and more intense color of stones in pool.

MAYNARD PARKER



An artificial pool of plausible shape can often be made to seem a natural part of the landscape by careful selection and arrangement of the planting around it. In the example above, plants flow naturally to water's edge.

PHIL FEIN



Jets are fun and simple to install, either alone or in pairs. They give water motion and sound, both regulated by water pressure and the size of the jet opening. Since water is recirculated by pump, only a small amount is lost.

(*Please turn the page*)

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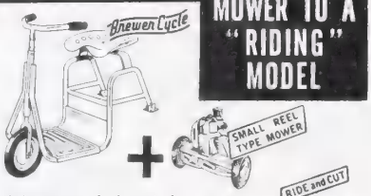
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WATER

CONTINUED FROM PAGE 134

MAYNARD PARKER



Separate, waterproofed boxes make possible this combination of land and water plants in wall pool by landscape architects Osmundson and Staley. In soil box at top are dwarf cedar and Sasa bamboo. In basins of water at left are tall water cannas, umbrella palms and water lilies.

for example, provides through its extension and conservation organizations the services of conservation technicians or engineers who plan and supervise the entire construction of ponds—free. The owner pays for labor and materials and finishes up the job of establishing grass on the dike and spillway areas. Then, if he wants to stock the pond with fish, he can get sound advice on that subject from the state wildlife department or the U. S. Fish and Wildlife Service.

There are also more modest ways to enjoy water: So simple a thing as sprinkling a bed of sweetly scented stocks or nicotiana in early evening can be a delightful experience as the flowers release their fragrance to the moist air.

A small reflecting pool—perhaps just a shallow lead tray set in a terrace and filled—can be a showcase for a few choice plants growing at its edge and made doubly beautiful by reflection.

With a small recirculating pump, water can be made to flow continuously from a fountain, waterfall or any number of sprinkling devices to a water-tight basin and then back to the upper source. Only the water lost by evaporation needs occasional replacing. A variable jet nozzle increases the possibilities by changing the sound and shape of water from a solid cascade to the light dancing effects of fans and fountains.

Much of the cool serenity which accompanies skillful use of water in the garden is due to the crisp, clear green of plants, either nearby or in the water. As contrast to the sparkle of sunshine on its surface, they create shade and shadow, an interplay of height and horizontal forms, texture and color. The Japanese went so far as to train pine trees out over their small lakes so they might enjoy their lacy green reflections and the darting fish which gathered in their shade.

Even with the reflections which pattern its surface, level water is a visual void. Besides a large pool, small plants, by contrast, appear wispy and insignificant. To be rewarding, plants must be sizeable or set close in masses. If aquatics are grown in water, the scale, color and texture of surrounding land plants are especially important. The two groups should seem companionable and appropriate.

Gardening in water

Water presents an unusual opportunity to grow plants of great beauty and interest. It also makes possible the easiest kind of gardening. Given the essentials of sunshine and quiet water, you need only plant your aquatics and let them grow. They mature quickly, so in a relatively short time both flowers and foliage are luxuriant.

Water lilies, the largest and most refined of the aquatics, are of two types: hardy and tropical. The hardy lilies sold today are hybrids of native American and European forms, and can be grown in any pool which doesn't freeze solid.

They flower early, beginning in spring, then let up in midsummer heat. The blossoms are of every color but blue, and since the stems tend to be limp, they usually float on the water's surface.

Tropical lilies, on the other hand, must be grown as annuals and planted anew each spring. Their flowers begin later and improve in quality and quantity, reaching their peak in the hottest weather and continuing into fall. The stems are stout and hold the flowers above the water. Flower colors include several light and dark blues and purples. The flowers themselves are large, perhaps twelve inches across, and numerous. Many have pleasing fragrances and some of them bloom at night.

For those with little space, there are also dwarfs called pygmy lilies with flowers and leaves only two to three inches across, but with all the charm of the larger plants. Some are hardy; the more common varieties are tropical.

You can buy tropical water lilies as growing plants in five-inch pots. The plants usually have several leaves and buds which must not be allowed to dry out. They should not be set in the pool, however, until the water temperature is 75°. So, if the plants arrive early, unpack them and set them temporarily in a pail of warm water.

Hardy lilies are sold either as plants or, earlier in the season, as dormant root stock. They can be set in the pool when the water has reached 65°. If planted in water too cool, water lilies drop their leaves and become dormant.

In most small pools, it is better to plant water lilies and the other water plants with roots in boxes or other containers than in loose soil in the pool bottom. The box method is cleaner and easier to handle and requires less soil.

SINCE the various lilies are quite specific in the amount of water needed over their roots, the boxes have another important advantage: They can be raised or lowered as necessary by changing the blocks under them. Incidentally, this is one place to avoid redwood: it blackens the water and is detrimental to both plants and fish. Boxes should be a foot deep and at least a foot square. Twenty inches on each side is better.

Since the size and number of flowers depends on the food supply, it pays to start water lilies in rich soil and then feed them periodically during the growing season. Growers prefer a mixture of 3 parts good loam and 1 part *thoroughly rotted* cow manure, or a commercial water-lily food. It's important that the manure be completely decomposed and the soil free of bits of roots and stems, which would foul the water when they rotted.

To get the maximum bloom from tropical lilies, commercial growers "bomb" their pools at two-week intervals by inserting in the soil, around each plant, a small square of cloth filled with plant food tied into a bag. This gives the foliage a boost, too. And to prevent overcrowding, the growers periodically remove up to a third of the leaves, cutting the stalks at the base of the plant.

SPACING of the plants is important for esthetic as well as cultural reasons. We believe it is better to have one truly magnificent water lily displayed to perfection in an expanse of blue water, which reveals the beauty of its radiating leaves and flowers, than a dozen plants crowded so close together that hardly any water shows.

As you read the catalogs or visit the tanks of a water-lily specialist, keep in mind these measurements: Pygmy lilies spread their leaves over an area of one to three feet across; hardy lilies from three to five feet; tropicals from three to eight feet.

To plant water lilies, simply scoop out a hole in the box of soil equal to the size of the pot the plant came in. Set the plant in place with the leaf crown just above the soil. Firm the soil about the plant and set the container in the pool. Hardy lily rootstocks should be planted horizontally, about an inch below the soil surface.

A one-inch layer of pea gravel over the soil will keep goldfish from roiling the water.

Remember that the pool must be filled ahead of time, so the water will have warmed up and the tender lily foliage will have no chance to dry out while the pool is being filled. Tender lilies need about a foot of water over their roots; pygmy lilies about six inches. Check descriptions of each variety for the proper depths.

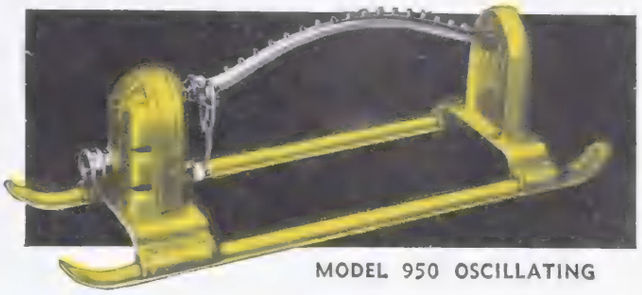
Care of planted pools

Promptly remove old leaves, faded flowers and any weeds.

If mosquitoes are a problem in your area, you'll probably want goldfish to feed upon the larvae deposited in the pool area. You may want some goldfish anyway. Their flashing orange sides are an asset in any pool. At any rate, they'll need a few of the submerged, so-

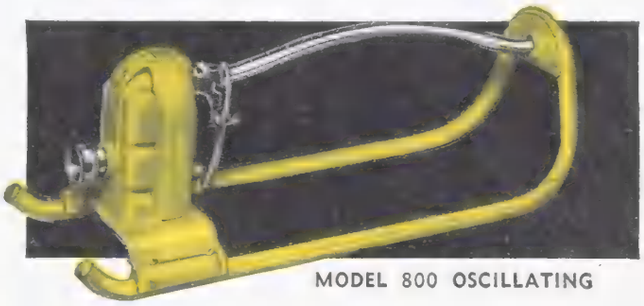
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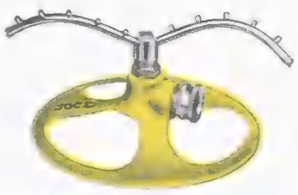
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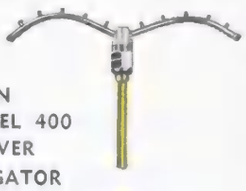
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WATER

CONTINUED FROM PRECEDING PAGE

called oxygenating plants that pool specialists sell in variety. Goldfish and snails also help keep life in the pool balanced by eating the algae which sometimes make pools green. If algae do get out of hand potassium permanganate will correct the situation. At least one grower sells it in handy tablet form; you have only to dissolve the correct number of tablets in the pool.

Don't worry about changing the water. If your water supply is chlorinated, wait two days after filling the pool before adding fish. Small amounts of water added later will not contain enough chlorine to be detrimental.

Water life tends to establish its own equilibrium if left alone. Thus, you can use recirculated water, if you choose, so long as its return to the pool doesn't create undue movement around the plants. Water plants do best in warm quiet water.

When winter comes, the tropical plants should be discarded in all but the warmest parts of the country. Hardy lilies can be left in the pool, and if the climate merits it, the pool should be covered with boards. In areas where the water might freeze solid, thus killing the roots, an additional covering of straw will provide more insulation.

Other plants

There are many other plants suitable for the small water garden. Perhaps you will prefer a bog garden of plants, which need only two or three inches of water over their roots, or the several handsome foliage plants, both hardy and tropical.

You'll never really appreciate these plants until you see them growing. Their needs are simple. Study the catalogs and, if there is a dealer near by, visit his pond and talk with him. Then you can select with confidence the plants best suited to your own garden.

Here are the names of some dealers who specialize in aquatic plants: Slocum Water Gardens, Binghamton, N. Y.; Van Ness Water Gardens, Upland, Calif.; Beldt's Aquarium, Inc., Robertson, Mo.; S. Scherer & Sons, Northport, N. Y.; William Tricker, Inc., Saddle River, N. J.; Nolt's Ponds, Silver Spring, Pa.; Three Springs Fisheries, Lilypons, Maryland.

GARDEN LIGHTING

CONTINUED FROM PAGE 131

If your local garden center or hardware store doesn't have the fixtures shown on pages 128-131 and 203-204 they can obtain them for you from the following manufacturers:

Decora Design, Inc., Miami, Fla.
Dee Zee Enterprises, New Baltimore, Michigan.
Nitelighter (Fisher-Pierce Co.), Boston, Mass.
Fostoria Pressed Steel Corp., Fostoria, Ohio.
Thomas Smith Kelly, 115 East 60th Street, New York, N.Y.
Kim Lighting, Altadena, California.
Lightolier, Inc., Jersey City, N.J.
Ludlow Studios, Inc., 115 West 23rd Street, New York, NY.
Magni-Flood, Inc., 38 North Second St., Mount Vernon, N.Y.
Micro Balancing, Inc., Garden City Park, Long Island, N.Y.
Progress Mfg. Co., Castor Avenue, Philadelphia, Penn.
Hayes Schlundt, Pasadena, Calif.
Steber Mfg. Co., Broadview, Ill.
Stnola (Standard Novelty and Lamp Co.), Chicago, Illinois.
Stonco Electric Products Co., Kenilworth, N.J.
Swivelier Co., Inc., Brooklyn, N.Y.
Van Keppel-Green, Beverly Hills, California.
Verplex Company, Essex, Conn.



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THE BEST HAMBURGER

CONTINUED FROM PAGE 209

cent. Swift and Company suggests adding two ounces of suet to a pound of meat if it is very lean, or about 16 per cent. Random samples of chopped meat bought at various stores ran as high as 30 per cent fat content. Our own HOUSE BEAUTIFUL recommendation is this: 7 to 8 per cent is probably ideal, when cooking is done at low temperatures. This means trimming away all that can be trimmed and relying on the marbling to get what little fat you want.

PRIME cuts of meat with a rich marbling of fat are not necessary for hamburger. A well-marbled piece of meat may have as much as 18 to 20 per cent fat. Probably too much. Excellent hamburgers may be made from meats graded as Choice or even Good. In such matters a reliable butcher is your best possible mentor.

Life would be a lot simpler in the hamburger department if we could turn to the freezer to help solve our problems. There are many so-called frozen hamburgers and chopped steaks under various names, but all (to the best of our knowledge and belief to date) are wispy sandwich fillers and not to be classed in the same group with the solid American burger.

Is it possible to do your own quick-freezing of a thick burger of the kind of meat you want?

So far we have had little success with freezing hamburgers for more than a couple of days. Moreover, they are difficult to cook if prepared from the solid frozen steak. We have found them inclined to break apart. If thawed before cooking, there is a great deal of drip and the meat becomes dry.

Is there no way to prepare hamburgers ahead of time and keep them in the freezer? There is one way. Cook them by your favorite method but only about 60 per cent done. Top each burger with a pat of butter and wrap separately in foil. At serving time place the burgers still in their foil wrappers in the oven or heat under the broiler, just about the same length of time that it would take to cook the fresh meat. Serve in the foil like *pompano en papillote*, opening the package at the top just wide enough to allow for a sprinkle of salt and a generous grind of fresh black peppercorn.

At first thought, charcoal broiling would seem to be the ideal way to cook the perfect burger. Under ideal circumstances, with all the factors under control, it can be excellent. Usually, however, fat falls in the fire and flares up, searing the meat, the hamburger sticks to the grids and it is often difficult to turn. Occasionally it breaks apart. In many cases the meat is dry because the fire is too hot. Low and slow is definitely the way to do hamburgers over charcoal, and this takes an expert.

Even better than charcoal, in the opinion of many experts, is the open electric rotisserie broiler. The spit is not used and the burgers are arranged on a mesh or grid so that fat drains away and the meat does not stew or sauté. Hamburgers should be broiled at least three inches *below* the source of heat. Slow cooking keeps them juicy. Remember, *low* heat, *slow* cooking.

At Twenty One, where the hamburger is at least as good as anywhere in the world (and I'd say better), the preferred method is a griddle on top of the stove—an ungreased non-stick griddle, designed so that any grease will be carried away around the edges. This is real grilling, never to be confused with frying. Much the same effect can be achieved in a heavy frying pan, if you are careful to keep pouring away the fat as it accumulates.

AS FOR the seasoning of hamburgers, this is a topic that has no end. After trying practically everything we have reached this conclusion: When the meat is as good as it should be, the less you tamper with it the better it tastes. (Still, we've just admitted we are enamored of Twenty One's hamburgers and there they do grind a bit of raw celery with the meat, as a whim of Maxwell Kreindler.)

Under no circumstances should salt be added before cooking. There is no doubt that it draws out the juices. Afterward, to each his own flavor addendum. Most people like a little pepper. Many like soy, a dash of Worcestershire, various M.S.G. derivatives. Spice Islands' Beau Monde is extremely popular, so is Lawry's seasoning salt, especially on the West Coast. If you like a richly browned look, you may achieve it without resorting to high temperatures, merely by brushing with Kitchen Bouquet as you broil. Or try working a pat of butter into each hamburger. This produces a lush effect and has nothing to do with the fat content theory mentioned above.



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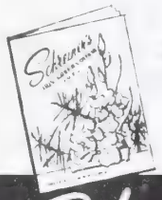
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These three—the bearded German and the beardless Siberian and Japanese—are lovely, not only as individual blossoms, but also as masses of garden color. Bearded iris flower first, beginning in late May and overlapping the blooming period of the Siberians, followed in late June and July by the Japanese varieties.

ROCHE



Siberian Iris

The slender, clear-cut flowers and foliage of the Siberian iris, plus their clear, uncomplicated colors, make them good plants to use in massed groups. Siberian iris become more effective with age, and will spread out into dense clumps, if left to grow undisturbed. Tolerant of soil and sun, they are most impressive when grown in moist soil. Like the other iris shown here, Siberians are unquestionably hardy in this country.

MAYNARD PARKER







Japanese Iris

Try these, if you thrill to the rich pageantry of the Orient. Flowers expand in solid colors or intricately veined or marbled patterns. The new Marhigo strain hybrids are especially lovely. Japanese iris grow best in the sun in rich, acid soil. Abundant moisture is essential while the flowers form, but after blooming plants need no more water than other perennials. Since plants grow slowly, flowers may not reach perfection until the second year.

GOTTSCHO-SCHLEISNER



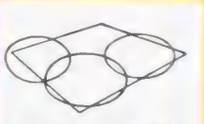
Bearded Iris

The familiar bearded or German iris offer the greatest variety in flower color, size and time of bloom. By studying a catalog, you can select varieties to give verve to both your indoor and outdoor color schemes. Bearded iris grow in any reasonably fertile soil. Flowers will be largest if the soil is kept moist from the time the buds first appear until the last blossoms are spent. These plants are noted, however, for their tolerance of neglect.

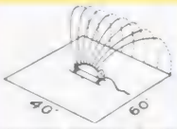


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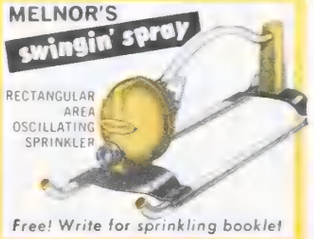


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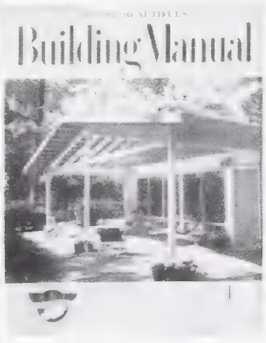


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THERE'S NOTHING LIKE A FINE OLD ROSE

CONTINUED FROM PAGE 127

rubrifolia the soft plum-colored leaves are its main attractions. Other roses with more worthy flowers, however, also have foliage so fine and durable it is important in the garden and good to have on hand to use with other flowers indoors. In the individual descriptions which follow, you'll note several references to good rose foliage.

These are roses of many yesterdays, some of them dating back to the first centuries of our civilization. They are shrubs and should be considered as such.

BUT they are also plants to be cherished, to be enjoyed—in the garden and in bouquets—and to be passed on to other generations. Don't let the tangled threads of history drag them into oblivion, to be known only in books and catalogs.

Care of the old roses is negligible. Most grow in any reasonably productive soil. Several seem to thrive in such difficult situations as dry, windswept banks and sandy seashore plantings. Those with arching or rambling canes can be trained to drape over walls, cascade down banks, or even grow up into old orchard trees or twine with clematis on screens or posts.

Many of the more vigorous roses are useful deterrents to traffic, suitable for hedges, barriers and even ground covers. For the latter purpose dwarf varieties of leathery-leaved *Rosa rugosa* and the fine-textured, almost evergreen *Rosa Wichuraiana* are excellent. One of the finest ground covers we've ever seen was of *rugosa* hybrid Max Graf with pachysandra.

As a whole, the old roses make bigger, stronger shrubs than their inbred cousins. If an honest regard for the nature and mature size of each bush is kept in mind at planting time, you'll seldom need to prune more than to remove dead wood and improve the general appearance. If the canes are very long, however, and there is danger they may be badly whipped about by wind, you may want to reduce their length by at least a third or more in early spring.

When space is limited, stray canes which appear beyond the main bush should be dug up at once and cut back to their source. Allowed to develop at will, they would eventually make a large, dense clump, attractive but still space-taking.

Rugosas and similarly vigorous varieties can be kept to a desired height by cutting the tallest canes back to the ground every two or three years as needed. This is preferable to cutting the entire shrub back at less frequent intervals because it preserves the bushy effect of the rose.

To train a hedge, merely cut back the shoots which have grown too long. Then, when growth has become so dense that some canes weaken or die, you can either cut the hedge back to a given height and thin out the weaker branches, or cut the entire hedge back to the ground—at a temporary sacrifice in screening effect. If cut back in early spring, however, the new growth will be rapid and dense.

If the roses are hardy in the area, they seem to get along without winter protection or other care. Contrary to what you may have been told, however, some old roses are quite susceptible to black spot and should be dusted occasionally like modern roses.

The best old roses

As rosarian Will Tillotson says, "There are good, bad and indifferent old roses. Each must be judged individually on its own merits. For much too long, old roses have been grown chiefly to please the experienced collector, whose interest may be largely academic . . . beauty and garden value, 'nice,' of course, but secondary. The new enthusiast needs guidance in selecting the best varieties." And for this new enthusiast we describe the outstanding roses in each of the most important groups.

French rose (*Rosa gallica*): Ancient, yet amenable to modern gardens, a dense, dark green, prickly shrub which holds its flowers proudly erect. Suckers freely, making massive display if left to own means. Tolerant of poor soils, more spectacular in good soils. Original *R. gallica*, bears single dark pink flowers; variety Jeannette, bright, light red, fading to old rose. *R. Mundi*, an early variation, is pale pink with heavy, irregular stripes of rose-red (often sold as the less vigorous York and Lancaster which is white with light markings of pink or rose).

Damask rose (*R. damascena*): Slightly double, deep rose flowers with golden stamens and a distinctive fragrance. Hardy, but needs good soil. Variety Madame Hardy, double white with a small green eye, is one of the best sellers among old roses.

Cabbage rose (*R. centifolia*): Once thought our oldest rose, now known to have appeared first in 18th century. Although the sturdy bushes grow lax and open, with coarse foliage, the "Rose of a Hundred Leaves" is still treasured for its fat, crinkled, nodding flowers and true rose perfume. Rose des Peintres, deep rose and pink with a raised center, was a favorite of old Dutch painters.

Moss rose (*R. centifolia muscosa*): Derived from the cabbage roses, this delightful group is distinguished by fine glandular filigree of green or red which crease the bud and stems. The original Pink Moss blooms lavishly in spring, clear pink and intensely fragrant. Flowers of Alfred de Dalmas are a delicate blush pink, cupped, well filled, and abundant. The bush is compact and free of diseases. Deuil de Paul Fontaine, like Alfred de Dalmas, tends to repeat bloom in fall. Color: deep crimson, with brown or black shadings, prickly moss on buds. Salet also flowers freely in spring and fall, clear pink and full, with soft light green leaves. The Crested Moss, known in France as Chapeau de Napoléon, because of the remarkable fringe on the bud has no moss on the stalks and stems as the other roses do. Moss may not appear on any of the varieties until the second or third year after planting.

White rose of York (*R. alba*): White blossoms, pure without seeming cold, displayed against handsome blue-green foliage. Forms vary from singles to doubles. Fifteenth century painters were especially fond of the double whites and a soft pink variety, Maiden's Blush. York is a tall, vigorous rose tending to legginess if it is not cut back occasionally.

Musk rose (*R. moschata*): An ancient rose, unequalled in fragrance. Bush arches high and wide in sun or shade, covering a large area with long heavy sprays of single white flowers in spring. Hybrid Cornelia blooms longer, with flowers of blended apricot and pink. Kathleen bears large clusters of white flowers which develop into bright red hips attractive in fall. Foliage is big, leathery and pest resistant.

Bourbon roses: Hybrids with much charm, said to stem from a natural hybrid found on island of Bourbon. Commandant Beaurepaire is a spectacular striped variety of rose, crimson and pink. Flowers are round and cupped, the leaves long, painted and light yellowish green. Blooms mostly in June and July, with a few flowers later. A vigorous shrub, needing frequent thinning. Coupe d'Hébé is a robust glossy-leaved beauty with thick, waxlike petals of delicate pink. Flowers are large, full and arranged in clusters. Blooms in early summer only. La Reine Victoria, the parent of cherished Mme. Pierre Oger, a shell pink Bourbon, is rosy pink with deeper color on the outer petals. The shape is unique, full and round, each petal like a shell enclosed upon the other. Foliage is a good soft green. Bushes are more erect and slender than with most Bourbons. Blooms intermittently all summer. Souvenir de la Malmaison, a many petaled flesh pink rose with deeper color in the center, hardy and vigorous, blooms in spring and again in fall. Has a haunting fragrance. Hermosa, a Bourbon that reverted back to the China rose parent, is an old favorite, somewhat smaller both in flower and bush than the true Bourbons, and it has double, capped flowers of an exciting soft pink.

Hybrid perpetuals: The largest group of old roses still being grown. In spite of the name, most flower intermittently. Baroness Rothschild, a healthy majestic rose with dainty pink and cream flowers. Baronne Prévost, deep rose-pink flowers with a sweet, pleasing fragrance, on a husky, erect plant. Ferdinand Pichard, crisply double, red markings on white blossoms, perhaps the finest of the striped roses, abundant flowers, pleasing foliage. Frau Karl Druschki, the most magnificent white rose, tall and queenly, pest-proof. Général Jacqueminot, a brilliant red rose, soft and full with a damask fragrance. Georg Arends, stylish in the manner of hybrid teas, glowing pink petals reflexed into points. Heinrich Munch, lush, round, fragrant pink flowers, large and many petaled. Henry Nevard, dark red roses appearing singly on long canes, fragrant, free flowering. Reine des Violettes, glossy-leaved and thornless, intensely fragrant, its main asset is its color, a startling violet red. Abundant flowers.

Hybrid teas: Rather tender hybrids for warm climates, originating from a tea-scented variety of the China rose. Duchesse de Brabant, pearly pink deepening to rose, cupped flowers, fragrant and abundant. Maman Cochet, large, fragrant flowers, double and beautifully formed, pale pink and cream. White Maman Cochet, the white form, with a slight blush.

Rugosa hybrids: (*R. rugosa*): Exceptionally hardy, vigorous roses

(*Please turn the page*)

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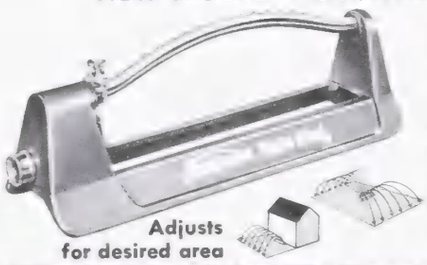
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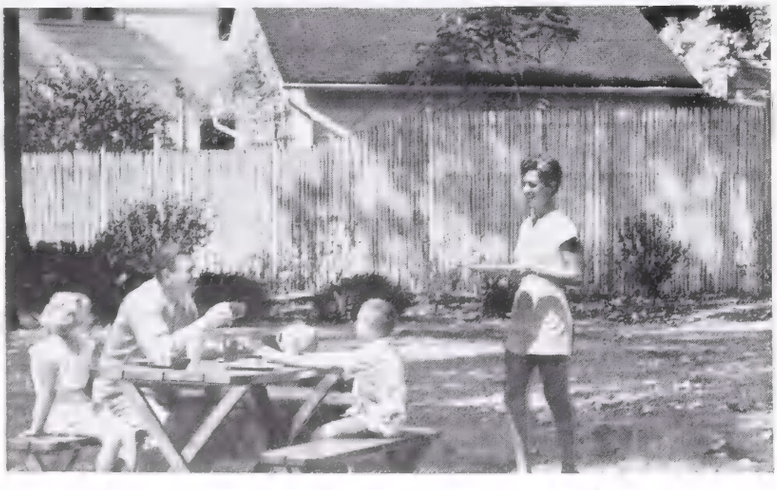


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THERE'S NOTHING LIKE A FINE OLD ROSE

CONTINUED FROM PRECEDING PAGE

with heavy, leathery, pest-resistant foliage. Most flower abundantly, have a penetrating fragrance and produce handsome red hips in fall. Tolerate seashore and other difficult situations, respond to good culture with more and larger flowers. Agnes, amber colored flowers developing from copper buds, mildly fragrant. Delicata, mauve-pink and fragrant. Frau Dagmar Hastrup, many single, satin pink flowers. Pink Grootendorst, dainty double pink, deeply fringed flowers in large clusters, foliage exceptionally good. Sarah Van Fleet, vivid rose pink, semi-double, intense fragrance. Max Graf, a low-growing hybrid, with single large pink flowers, makes a handsome, hardy ground cover for exposed banks. There is also a similar white variety.

Austrian briars (*R. foetida*): Hardy roses which survive dry, windy situations, but succumb to black spot in sluggish areas. Austrian Copper, the earliest and most spectacular, a blazing blend of coppery red on the inside, yellow on the outside. Harison's Yellow, a hybrid with the Scotch rose, is spangled with bright yellow, semi-double flowers in early June; foliage is fernlike, growth tends to be tall.

Scotch roses (*R. spinosissima*): Hardy, low-growing roses withstanding poor soil, some shade and neglect, disease resistant, hostile to pruning. *R. spinosissima altaica* is a compact variety with creamy, white flowers followed by large black fruits. Foliage is dainty and pleasing. Stanwell's Perpetual, another favorite, produces double blush to white flowers all season, against fernlike foliage. A good ground cover for banks since it suckers freely. Lady Hamilton, a pale pink or creamy white rose, depending upon the weather, centered with yellow stamens; and sweetly scented.

Sweet Briars (*R. Eglanteria*): The unforgettable apple-scented foliage is an attraction from spring until fall, especially enjoyable after a rain. Variety Lord Penzance is more graceful and moderate in growth than the vigorous parent and has coppery, single flowers. Both are susceptible to black spot.

Rosa Moyesii: A superb shrub rose, with spectacular blood red single blossoms 2 to 3 inches across, followed by vivid orange-red fruits 2 inches long. Graceful long canes with fernlike foliage. Hybrid Nevada produces semi-double pink flowers over a longer period; shrub dense and disease free.

Rosa Hugonis: Single, clear yellow flowers appearing on slender, arching, reddish branches before Harison's Yellow. Very hardy, disease free; good on poor soil.

Memorial rose (*R. Wichuraiana*): Chief ancestor of the ramblers and very hardy, makes a low, almost evergreen mat of small, shiny leaves. Flowers are small, white and fragrant. Hon. Lady Lindsay, a relatively recent hybrid, with *Wichuraiana* as one parent, produces a multitude of double, golden-toned pink flowers, pointed when in bud. Shrub grows about four feet wide and high, does as well by seashores as the Memorial rose.

Chestnut rose (*R. microphylla*): Unique among roses, the flower buds and fruit hips each covered with a chestnut burr of fuzz. The mottled grayish stems shed their bark like sycamores; the thorns are pale. For all its novelty, a good vigorous rose with attractive pink, sweet scented, single flowers and fine-textured rich green foliage.

Rosa rubrifolia: An upright shrub, noted for its foliage which is grayish green suffused with plum purple. Twigs are also reddish. A graceful, open shrub, best in light shade. Scattered with small pink flowers in spring.

Sources

Among the nurserymen who give special attention in their catalogs to the old roses are: Bobbink & Atkins, East Rutherford, New Jersey.

(*Please turn to page* 222)



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THERE'S NOTHING LIKE A FINE OLD ROSE

CONTINUED FROM PAGE 220

California Roses, Puente, California
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New books about old roses

Although we've talked almost entirely about the physical beauty and performance of the old roses, we freely admit that there is fascination, too, in their history and their relationships to each other in the development of our modern roses. So we think you'll be interested in two books recently published in England, which give attention to their background as well as their culture.

The Old Shrub Roses, by Graham Stuart Thomas, distributed in this country by Charles T. Branford Co., Boston, Mass., $6.50, is the most informative and useful book on these flowers.

Enthusiastic, yet realistic, Mr. Thomas evaluates the old roses in terms of their appropriateness in modern gardens. Gardeners in this country may find the magenta and purple varieties less attractive than he does, and the ultimate sizes of their shrubs somewhat less than those in his English garden, but the bulk of the information is sound and incisive. Allowances must also be made for varieties described but not sold here.

Important, too, are the chapters devoted to publishing the notes of Dr. C. C. Hurst on the origin and evolution of our garden roses which reveal several definite errors in accepted rose genealogy.

Mr. Thomas, always sensitive to the importance of roses in our culture, interweaves his theme with pertinent references to occurences of the various roses in art, literature, politics, war and even industry.

The second is a collector's item, and number one in an ambitious series of six, titled *Old Garden Roses*, Volume I, illustrated in color with eight lifelike paintings by Charles Raymond, includes a lively commentary on the roses by Sacheverell Sitwell, a short history of old roses by James Russell and a foreword by Graham Thomas. Published by George Rainbird, $30. Available from the British Book Center, 122 East 55 St., N. Y. C.

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